Hearing Agenda

Date: Tuesday, December 1st, 2026
Time: 2:00 PM

Public Location for Video Conference:
TEAMS Meeting Link
Or call in (audio only)
+1-775-321-6111
Phone Conference ID: 965 437 625#

Physical Location:
State of Nevada Building
GOED Conference Room 4th Floor
1 State of Nevada Way
Las Vegas, NV 89119

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1. **Call to Order**
2. **Public Comments**
3. **Hearing Officer's Comments**

For Possible Action

4. **Transferable Tax Credit Application for GOED Approval:**
   - **A. Kitty Crime, LLC**
     Production Type: Feature Film
5. **Public Comments**
6. **Adjournment**

NOTE (1) THIS NOTICE HAS BEEN POSTED NO LATER THAN THREE WORKING DAYS PRIOR TO THE MEETING AT THE FOLLOWING LOCATIONS:

a. GOED website www.goed.nv.gov
b. Nevada Public Notice website http://notice.nv.gov

NOTE (2) Persons with disabilities who require special accommodations or assistance at the meeting should notify Amira Aboudallah, Film Nevada, 1 State of Nevada Way, 4th Floor, Las Vegas, NV 89119, 702-486-2705, aaboudallah@film.nv.gov on or before the close of business two business days prior to the meeting date.

NOTE (3) Film Nevada reserves the right to take items in a different order, combine items for consideration and/or pull or remove items from the agenda at any time to accomplish business in the most efficient manner.

NOTE (4) All comments will be limited to 3 minutes per speaker. Comment based on viewpoint may not be restricted. No action may be taken upon a matter raised under the public comment period unless the matter itself has been specifically included on an agenda as an action item. Prior to the commencement and conclusion of a contested case or quasi-judicial proceeding that may affect the due process of individuals; Film Nevada may refuse to consider public comment. Public comments may be submitted in advance to Film Nevada, (702) 486-2705, or Amira Aboudallah, aaboudallah@film.nv.gov, no later than one business day prior to the meeting date. See NRS 233b.126.

NOTE (5) For supporting material please contact Amira Aboudallah, 1 State of Nevada Way, 4th Floor, Las Vegas, NV 89119, (702) 486-2705, aaboudallah@film.nv.gov. Materials may be obtained at the following public locations: GOED website www.goed.nv.gov.

Docusign Envelope ID: 0724D077-5F97-8D13-82DD-F92FE03B654B

STATE OF NEVADA

Application for Certificate of Eligibility for the Nevada Transferable Tax Credit Program

Note: This application is considered public record.

I PRODUCTION COMPANY INFORMATION

A. Full Legal Name of Production Company to receive the tax credit		
Company Name: Kitty Krime, LLC		
Company Address: 9927 Hallack Avenue		
City: North Hollywood	State: CA	Zip Code: 91324

B. Contacts	
Primary Contact: Mike Hatton	Title: Manager
Phone: 323-394-1277	Email: mike@tonofhats.com
Other contacts authorized to discuss this form (if applicable):	

II PRODUCTION INFORMATION

A. Production Title	CATLADY & NIGHTBEAR
B. Type of Production	Feature Film

C. Will this production contain any obscene or sexually explicit material? If so, please explain.

It's a National Lampoon movie, so there will be crude humor and some sexual innuendo, but no sex scenes or explicit scenes.

E. Name of Producer(s)	Jessica Uberuaga, Mike Hatton, Brandon Menchen
F. Name of Director(s)	Mike Hatton
G. Name(s) of Principal Cast	Paul Sloan, Jessica Uberuaga, Chris Kattan

III PROPOSED SCHEDULE AND LOCATIONS

	In Nevada [1]	Everywhere
A. Pre-production Start Date	10/07/2026	
B. Production Start Date	10/26/2026	
C. Post-production Start Date	11/16/2026	
D. Project Completion Date	2/15/2026	

[1] *NRS 360.7591(1) Qualified direct production expenditures must be for purchases rentals or leases of tangible personal property or services from a Nevada business during the period in which a qualified production is produced.* The first date of pre-production in Nevada is the first day of the qualified production period. Costs incurred more than 90 days prior to the application submission date are not qualified.

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STATE OF NEVADA

Application for Certificate of Eligibility for the Nevada Transferable Tax Credit Program

III	PROPOSED SCHEDULE AND LOCATIONS (CONTINUED)
E. List of Nevada filming locations	
Hotels, Bars, Gentleman's Club, Spa, Pool, Nail Salon, Desert	
F. Will any filming days take place in one ore more of the following counties: Carson City, Churchill, Douglas, Elko, Esmeralda, Eureka, Humboldt, Lander, Lincoln, Lyon, Mineral, Nye, Pershing, Storey, Washoe, White Pine? If so, indicate which counties and number of filming days in each.	
No	
G. Are postproduction costs included in this application? [1]	Yes

IV	ATTACHMENTS	
☐	Attachment 1:	Script, storyboard, or synopsis of the production.
☐	Attachment 2:	Explanation of how the proposed production is in the economic interest of Nevada, including marketing & distribution plans. [2]
☐	Attachment 3:	Summary budget or top sheet for the entire production.
☐	Attachment 4:	Proposed Capital Investment in real property and other tangible personal property purchased (if applicable).
☐	Attachment 5:	Completed Incentive Calculation Worksheet, including separate subtotals for costs incurred within and outside of Nevada, above the line, below the line, Nevada residents and non-Nevada residents; as well as disallowed expenditures, and a jobs summary. It must show at least $500,000 and 60% of the total budget is incurred in Nevada.
☐	Attachment 6:	Proof of adequate financing, that (a) Seventy percent or more of the funding for the qualified production has been obtained; or (b) the Production Company has a corporate credit rating of "lower medium grade" or higher from a credit rating agency found suitable by the Office.

V	AGREEMENTS AND ACKNOWLEDGEMENTS	
DS	(initial)	(A) I certify that the Production Company has, or will, secure all licenses, registrations and other filings required to do business in each location in Nevada at which the production will be produced.
DS	(initial)	(B) I agree and acknowledge that this is a qualified production as defined in NRS 360.7586.
DS	(initial)	(C) I agree and acknowledge that the production must be completed within 18 months after the date of commencement of principal photography.
DS	(initial)	(D) I agree and acknowledge that the Production Company will pay for a final audit by a Nevada independent certified public accountant approved by the Office. The audit will include an itemized report of direct production expenditures, show at least $500,000 was incurred in Nevada, and submit to the Office not later than 270 days after completion of the Production.

[1] At least 60% of the direct production expenditures for pre-production, production, and post-production must be incurred in Nevada as qualified direct production expenditures. However, if all post-production will be completed outside of Nevada, then post-production expenditures can be withheld from the 60% calculation.

[2] Due to funding caps in the transferable tax credits for film and other productions program, priority shall be given to applications that are in the economic interest of the State and promote tourism to Nevada.

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STATE OF NEVADA

Application for Certificate of Eligibility for the Nevada Transferable Tax Credit Program

V	AGREEMENTS AND ACKNOWLEDGEMENTS (CONTINUED)
DS (initial)	(E) I agree and acknowledge that the Production Company shall provide a Declaration of Residency, with sufficient evidence, which will be a required part of the audit package for all cast and crew claimed to have Nevada residency during the production.
DS (initial)	(F) I agree and acknowledge that the Production Company will repay to the Department or the State Gaming Control Board, as applicable, any portion of the transferable tax credits to which the producer is not entitled if found to have submitted any false statement, representation or certification in any document for the purpose of obtaining Transferable Tax Credits, or who otherwise becomes ineligible for transferable tax credits after receiving the transferable tax credits.
DS (initial)	(G) I agree and acknowledge that the Production Company shall provide proof of insurance certificate, binder or quote for general liability insurance totaling $1,000,000 or more at the start of production.
DS (initial)	(H) I agree and acknowledge that the Production Company shall provide proof that the production meets the applicable requirements relating to worker's compensation insurance at the start of production.
DS (initial)	(I) I agree and acknowledge that the State of Nevada may withhold, in whole or in part, any portion of the tax credits until any pending legal action in the State against the producer or qualified production is resolved.
DS (initial)	(J) I agree and acknowledge that expenditures and costs which provide a pass-through benefit to a person or business who is not a Nevada resident or business (as defined in NRS 360.7583), are not qualified expenditures and are not eligible to serve as a basis for transferable tax credits, as described in NRS 360.7591(2) through NRS 360.7591(3).
DS (initial)	(K) I acknowledge that a public hearing is required regarding this application.
DS (initial)	(L) I agree and acknowledge that the Production Company will not be issued a Transferable Tax Credit Certificate until all required documentation and materials are submitted to the Office.
DS (initial)	(M) I agree and acknowledge that the production will include a Film Nevada logo provided by the Office within the end screen credits, as described in NRS 360.759(3)(g).

VI	OATH AND SIGNATURE

Under penalties of perjury, I declare that I have examined this application, and to the best of my knowledge and belief, it and all of the attached information are true and correct.

DocuSigned by:	
6BF81A7B24FB40F...	10/7/2026
Signature of Authorized Representative	*Date (mm/dd/yy)*
Mike Hatton	Producer
Print Name	*Title*

form date 8/1/2025

STATE OF NEVADA
INCENTIVE CALCULATION WORKSHEET
BUDGET BREAKDOWN

Note: This application is considered public record.

Instructions: Adjust account numbers and descriptions as necessary to fit your budget. Break down accounts into each of the four listed categories. The total budget will auto-calculate and should match the summary budget submitted. Only labor performed in Nevada is qualified; any labor performed outside of this State is considered a non-qualified expenditure. If post-production costs are not included in this application, do not include those account totals or breakdowns.

Production Company: Kitty Krime, LLC **Date:** 11/2/2026

Production Title: CATLADY & NIGHTBEAR **Fiscal Year Funding:**

ACCOUNT	DESCRIPTION	TOTAL BUDGET	LABOR - NEVADA RESIDENTS	LABOR - NON-NV RESIDENTS	NEVADA EXPENDITURES [1]	NON-QUALIFIED EXPENDITURES [2]	TOTAL QUALIFIED	TOTAL NON-QUALIFIED	NV %	NON-NV %
1100	STORY/WRITERS	72,500		70,000		2,500	70,000	2,500	97%	3%
1200	PRODUCERS	835,000	-	825,000	10,000		835,000	-	100%	0%
1300	DIRECTION	202,500		200,000	2,500		202,500	-	100%	0%
1400	CAST	591,898	140,070	408,940	42,888		591,898	-	100%	0%
1500	TRAVEL & LIVING	-					-	-	0%	0%
1999	ATL FRINGE BENEFITS	-					-	-	0%	0%
2000	PRODUCTION STAFF	96,580	64,900	28,680	3,000		96,580	-	100%	0%
2100	PRODUCTION STAFF	-					-	-	0%	0%
2200	SET DESIGN	-					-	-	0%	0%
2300	ART DESPT	36,600	26,600		10,000		36,600	-	100%	0%
2400	SPECIAL EFFECTS	-					-	-	0%	0%
2500	SET DRESSING	-					-	-	0%	0%
2600	PROPERTY	-					-	-	0%	0%
2700	CAMERA & VIDEO	-					-	-	0%	0%
2800	LIGHTING	-					-	-	0%	0%
2900	SET OPERATIONS	-					-	-	0%	0%
3000	WARDROBE	58,200	35,200		18,400	4,600	53,600	4,600	92%	8%
3100	MAKEUP & HAIRDRESSING	17,640	12,400		5,240		17,640	-	100%	0%
3200	ELECTRIC	21,760	16,760		5,000		21,760	-	100%	0%
3300	CAMERA & VIDEO	61,900	19,900		42,000		61,900	-	100%	0%
3400	SOUND	11,200	8,700		2,500		11,200	-	100%	0%
3500	SPECIAL EFFECTS	5,000	2,500		2,500		5,000	-	100%	0%
3600	SET OPERATIONS	33,500	21,000		12,500		33,500	-	100%	0%
3700	PRODUCTION FILM & LAB	-					-	-	0%	0%
3800	LOCATIONS	68,920	18,800		50,120		68,920	-	100%	0%
3900	BTL TRAVEL AND LIVING	22,500			22,500		22,500	-	100%	0%
4000	FACILITY EXPENSES	-					-	-	0%	0%
4100	2ND UNIT	-					-	-	0%	0%
4200	TESTS	-					-	-	0%	0%
4900	TRANSPO	51,400	21,400		30,000		51,400	-	100%	0%
6400	CATERING	34,600			34,600		34,600	-	100%	0%
6000	EDITORIAL	34,670	32,000			2,670	32,000	2,670	92%	8%
6100	MUSIC	70,000		20,000		50,000	20,000	50,000	29%	71%
6200	VFX	10,000			10,000		10,000	-	100%	0%
6300	POST PKG	20,000			20,000		20,000	-	100%	0%
6400	POST EQUIPMENT	5,000			5,000		5,000	-	100%	0%
6500	MUSIC LIC	6,000			6,000		6,000	-	100%	0%
7100	INSURANCE	27,500				27,500	-	27,500	0%	100%
7200	LEGAL	39,000		39,000		-	39,000	-	100%	0%
7300	GENERAL EXPENSE	10,000				10,000	-	10,000	0%	100%
8500	MARKETING	5,000				5,000	-	5,000	0%	100%
	TOTALS	**2,448,868**	**420,230**	**1,591,620**	**334,748**	**102,270**	**2,346,598**	**102,270**	96%	4%

[1] NRS 360.7591(1) Qualified direct production expenditures must be for purchases, rentals or leases of tangible personal property or services from a Nevada business during the period in which a qualified production is produced, must be customary and reasonable and must relate to: (a) Set construction and operation; (b) Wardrobe and makeup; (c) Photography, sound and lighting; (d) Filming, film processing and film editing; (e) The rental or leasing of facilities, equipment and vehicles; (f) Food and lodging; (g) Editing, sound mixing, special effects, visual effects and other postproduction services; (h) The payroll for Nevada residents or other personnel who provided services in this State; (i) Payment for goods or services provided by a Nevada business; (j) The design, construction, improvement or repair of property, infrastructure, equipment or a production or postproduction facility; (k) State and local government taxes to the extent not included as part of another cost reported pursuant to this section; (l) Fees paid to a producer who is a Nevada resident; and (m) Any other transaction, service or activity authorized in regulations adopted by the Office of Economic Development pursuant to NRS 360.759.

[2] NRS 360.7591(2) Expenditures and costs: (a) Related to: (1) The acquisition, transfer or use of transferable tax credits; (2) Marketing and distribution; (3) Financing, depreciation and amortization; (4) The payment of any profits as a result of the qualified production; (5) The payment for the cost of the audit required by NRS 360.759; and (6) The payment for any goods or services that are not directly attributable to the qualified production; (b) For which reimbursement is received, or for which reimbursement is reasonably expected to be received; (c) Which are paid to a joint venturer or a parent subsidiary or other affiliate of the production company, unless the amount paid represents the fair market value of the purchase, rental or lease of the property or services for which payment is made; (d) Which provide a pass-through benefit to a person who is not a Nevada resident; or (e) Which have been previously claimed as a basis for transferable tax credits, are not qualified direct production expenditures and are not eligible to serve as a basis for transferable tax credits issued pursuant to NRS 360.759.

STATE OF NEVADA
INCENTIVE CALCULATION WORKSHEET
JOBS SUMMARY

Instructions: Include totals for all work performed both inside and outside of Nevada. Separate cast and crew into anticipated Nevada residents and non-Nevada residents. Input the number of crew members, anticipated total hours worked, total wages, and total fringes. The wage and fringe totals for Nevada resident labor performed in Nevada (cell G17) and non-resident labor performed in Nevada (cell G24) should match the corresponding labor column totals on the Budget Breakdown sheet.

Production Company: Kitty Krime, LLC

Production Title: CATLADY & NIGHTBEAR

PRODUCTION HIRES:	CREW COUNT:	HOURS WORKED:	TOTAL WAGES:	TOTAL FRINGES:	WAGE & FRINGE TOTAL	WAGE HOURLY RATE:	WAGE & FRINGE HOURLY RATE:	FTE
NEVADA RESIDENT LABOR PERFORMED IN NEVADA:								
ATL NEVADA RESIDENT LABOR:	32	1,920	$ 140,070	$ 29,415	$ 169,485	$ 72.95	$ 88.27	0.9
BTL NEVADA RESIDENT LABOR (not including extras):	43	6,192	$ 270,160	$ 26,756	$ 296,916	$ 43.63	$ 47.95	3.0
NEVADA RESIDENT EXTRAS:	100	800	$ 10,000	$ 1,820	$ 11,820	$ 12.50	$ 14.78	0.4
TOTAL NEVADA LABOR:	**175**	**8,912**	**$ 420,230**	**$ 57,991**	**$ 478,221**	**$ 47.15**	**$ 53.66**	**4.3**
NON-NV RESIDENT LABOR PERFORMED IN NEVADA:								
ATL NON-NEVADA RESIDENT LABOR:	39	5,616	$ 1,503,940	$ 85,845	$ 1,589,785	$ 267.80	$ 283.08	2.7
BTL NON-NEVADA RESIDENT LABOR:	2	600	$ 87,680	$ 18,413	$ 106,093	$ 146.13	$ 176.82	0.3
TOTAL NON-NEVADA LABOR:	**41**	**6,216**	**$ 1,591,620**	**$ 104,258**	**$ 1,695,878**	**$ 256.05**	**$ 272.82**	**3.0**
ALL LABOR PERFORMED OUSIDE OF NEVADA:								
ATL LABOR PERFORMED OUTSIDE OF NEVADA:	2	288	$ 20,000	$ 1,007	$ 21,007	$ 69.44	$ 72.94	0.1
BTL LABOR PERFORMED OUTSIDE OF NEVADA:	1	360	$ 7,680	$ 1,117	$ 8,797	$ 21.33	$ 24.44	0.2
TOTAL LABOR PERFORMED OUTSIDE OF NEVADA:	**3**	**648**	**$ 27,680**	**$ 2,124**	**$ 29,804**	**$ 42.72**	$ 45.99	**0.3**
TOTAL LABOR:	**219**	**15,776**	**$ 2,039,530**	**$ 164,373**	**$ 2,203,903**	**$ 129.28**	**$ 139.70**	**7.6**

STATE OF NEVADA
INCENTIVE CALCULATION WORKSHEET
COMPENSATION LIMITS

Instructions: Change cast and crew titles as needed. All producers on the production should be included in the producer subtotals. Include any entity (individual or loan-out) whose wage and fringe total will exceed $750,000. [1] Include totals only for work performed in Nevada.

Production Company: Kitty Krime, LLC
Production Title: CATLADY & NIGHTBEAR

Nevada Residents

	Salary & Fringe Total	Maximum Allowed	Disallowed Expenditure	Remaining Allowed	% of NV Total Spend
Above the Line					
Executive Producer	-	750,000	-	-	0.0%
Producer	-	750,000	-	-	0.0%
Associate Producer	-	750,000	-	-	0.0%
(additional producers)	-	750,000	-	-	0.0%
(additional producers)		750,000	-	-	0.0%
Subtotal All Producers	**-**		**-**	**-**	**0.0%**
Limit on Producers	**10.0%**	**234,660**	**-**	**-**	
Director	-	750,000	-	-	
Lead Actor	-	750,000	-	-	
Supporting Actor	25,854	750,000	-	25,854	
Supporting Actor	17,632	750,000	-	17,632	
(additional items)		750,000	-	-	
(additional items)		750,000	-	-	
(additional items)		750,000	-	-	
Subtotal Other Nevada ATL	**43,486**		**-**	**43,486**	
Total Nevada	**43,486**		**-**	**43,486**	
Total Nevada Expenditures	**2,346,598**				

Non-Nevada Residents

	Salary & Fringe Total	Maximum Allowed	Disallowed Expenditure	Remaining Allowed	% of NV Total Spend
Above the Line					
Executive Producer	410,000	750,000	-	410,000	17.5%
Producer	415,000	750,000	-	415,000	17.7%
Associate Producer	-	750,000	-	-	0.0%
(additional producers)		750,000	-	-	0.0%
(additional producers)		750,000	-	-	0.0%
Subtotal All Producers	**825,000**		**-**	**825,000**	**35.2%**
Limit on Producers	**5.0%**	**117,330**	**707,670**	**117,330**	
Director	200,000	750,000	-	200,000	
Assistant Director	-	750,000	-	-	
Supporting Actor	34,148	750,000	-	34,148	
Supporting Actor		750,000	-	-	
(additional items)		750,000	-	-	
(additional items)		750,000	-	-	
(additional items)		750,000	-	-	
Subtotal Other Non-Nevada ATL	**234,148**		**-**	**234,148**	
Total Non-Nevada	**1,059,148**		**707,670**	**351,478**	
Total Nevada Expenditures	**2,346,598**				

[1] NRS 360.7594(3) For the purposes of calculating qualified direct production expenditures: (a) The compensation payable to all producers who are Nevada residents must not exceed 10 percent of the portion of the total budget of the qualified production that was expended in or attributable to any expenses incurred in this State. (b) The compensation payable to all producers who are not Nevada residents must not exceed 5 percent of the portion of the total budget of the qualified production that was expended in or attributable to any expenses incurred in this State. (c) The compensation payable to any employee, independent contractor or any other person paid a wage or salary as compensation for providing labor services on the production of the qualified production must not exceed $750,000.

STATE OF NEVADA
INCENTIVE CALCULATION WORKSHEET
SUMMARY

Instructions: Input the number of production days. The rest of the form will auto-calculate based on inputs in previous worksheets.

Production Company:	**Kitty Krime, LLC**	**Date:**	11/2/2026
Production Title:	**CATLADY & NIGHTBEAR**	**Fiscal Year Funding:**	

	Pre-Production	Production	Post-Production	Total	Production days in a rural county
Total days in Nevada	25	12	15	52	-
Total days Outside of Nevada		-	30	30	
Total Days	**25**	**12**	**45**	**82**	0%

	Number of Personnel	Expenditure Amount	Disallowed Expenditures	Qualified Expenditures	Incentive Rate	Incentive Amount
Total Nevada Personnel Expenditures (Above the Line)	32	169,485				
Limit on compensation			-			
				169,485	15%	25,423
Total Non-Nevada Personnel Expenditures (Above the Line)	39	1,589,785				
Limit on compensation			707,670			
				882,115	12%	105,854
Total Nevada Personnel Expenditures (Below the Line) Excluding extras	43	296,916		296,916	15%	44,537
Total Nevada Personnel Expenditures (Extras)	100	11,820		11,820	15%	1,773
Total Non-Nevada Personnel Expenditures (Below the Line)	2	106,093		106,093	0%	
Percentage of Nevada Personnel (BTL)-for additional 5% [1]	87%					
Total Nevada Personnel Expenditures		478,221	-			
Total Non-NV Personnel Expenditures incurred in NV		1,695,878	707,670			
Total Personnel Expenditures incurred in NV		**2,174,099**	**707,670**			
Total Nevada Direct Production Expenditures		334,748		334,748	15%	50,212
Total Qualified Nevada Expenditures		**2,508,847**	707,670	1,801,176		
Total Non-Qualified Expenditures		102,270		102,270		
Total Budget		**2,611,117**	**707,670**	**1,903,446**		
Percentage of NV to Total Qualified Expenditures, must >60% [2]				**95%**		

Additional Incentives

Additional 5% incentive if >50% of BTL personnel are NV residents [3]	1,695,084	5%	84,754
Additional 5% incentive if >50% filming days occurred in rural county [4]	-	5%	-
Projected Incentive Total [5]			**$ 312,553**
Effective Incentive Rate			12.0%

Proof of Funds amount Production Company must show obtained [6]
(70% of total Budget) $ 1,827,782

[1] NRS 360.7592(3)(a) Except as otherwise provided in paragraph (b) of this subsection, the percentage of the below-the-line personnel who are Nevada residents must be determined by dividing the number of workdays worked by Nevada residents by the number of workdays worked by all below-the-line personnel. (b) Any work performed by an extra must not be considered in determining the percentage of the below-the-line personnel who are Nevada residents.

[2] NRS 360.759(3) To be eligible for transferable tax credits pursuant to this section, a production company must: (d) Provide proof satisfactory to the Office that at least 60 percent of the direct production expenditures for: (1) Preproduction; (2) Production; and (3) If any direct production expenditures for postproduction will be incurred in this State, postproduction; of the qualified production will be incurred in this State as qualified direct production expenditures.

STATE OF NEVADA
INCENTIVE CALCULATION WORKSHEET
SUMMARY

[3] NRS 360.7592(2) Except as otherwise provided in subsections 3 and 4 and NRS 360.7594, in addition to the base amount calculated pursuant to subsection 1, transferable tax credits issued to an eligible production company pursuant to NRS 360.759 must include credits in an amount equal to: (a) An additional 5 percent of the qualified direct production expenditures if more than 50 percent of the below-the-line personnel of the qualified production are Nevada residents.

[4] NRS 360.7592(2) Except as otherwise provided in subsections 3 and 4 and NRS 360.7594, in addition to the base amount calculated pursuant to subsection 1, transferable tax credits issued to an eligible production company pursuant to NRS 360.759 must include credits in an amount equal to: (b) An additional 5 percent of the qualified direct production expenditures if more than 50 percent of the filming days of the qualified production occured in a county in this State in which, in each of the 2 years immediately preceding the date of application, qualified productions incurred less than $10,000,000 of qualified direct production expenditures.

[5] NRS 360.7594(2) The transferable tax credits issued to any production company for any qualified production pursuant to NRS 360.759: (a) Must not exceed a total amount of $6,000,000.

[6] NRS 360.759(3) To be eligible for transferable tax credits pursuant to this section, a production company must: (c) Provide proof satisfactory to the Office that 70 percent or more of the funding for the qualified production has been obtained.

Kitty Krime, LLC.

mike@tonofhats.com | 323-825-1631

10-9-26

Nevada Film Office

Governor's Office of Economic Development

555 E. Washington Ave., Suite 5400

Las Vegas, NV 89101

RE: Marketing & Distribution Strategy — *National Lampoon's Catlady & Nightbear*

Dear Members of the Nevada Film Office,

Following our initial proposal regarding the economic impact of ***National Lampoon's Catlady & Nightbear***, we are pleased to submit our comprehensive Marketing and Distribution Plan.

A film's true economic value to a host state relies heavily on its audience reach, visibility, and long-term brand exposure. Building upon the proven marketing model established by our origin feature, *National Lampoon's Hollywood Hustle*, our strategy for *Catlady & Nightbear* is engineered to generate maximum viral engagement, secure premiere positioning, and ensure global multi-platform distribution.

1. Proven Track Record: The *Hollywood Hustle* Marketing Blueprint

Our team previously proved the power of cast-led viral marketing with *National Lampoon's Hollywood Hustle*. By strategically announcing and leveraging a high-profile, widely publicized cast, that project generated massive earned media coverage, viral press pickup, and organic consumer interest long before its much anticipated release.

We are applying this exact playbook to *Catlady & Nightbear*. By casting talent with strong, active fanbases and media appeal, we will create a continuous stream of entertainment news coverage throughout pre-production, filming in Las Vegas, and post-production.

2. High-Impact World Premiere: San Diego Comic-Con (SDCC) 2027

To launch *Catlady & Nightbear* into the cultural zeitgeist, we plan to premiere the film at **San Diego Comic-Con (SDCC) 2027**.

SDCC represents the premier global stage for superhero and pop-culture properties. Premiering the first major "Las Vegas Superhero Universe" at Comic-Con provides strategic advantages:

- **Targeted Audience Acquisition:** Direct exposure to hundreds of thousands of core comic, superhero, and comedy fans in attendance, along with global press coverage.
- **National & International Press Coverage:** A marquee SDCC panel and premiere screening will generate millions of media impressions, putting Las Vegas front and center as the canonical backdrop of this new IP.
- **Celebrity Panel & Fan Activation:** Our cast will participate in live Q&A panels, press junkets, and branded Las Vegas-themed photo activations at the convention.

3. Modern Cast-Driven & Social-First Marketing Campaign

Traditional film marketing is rapidly evolving toward short-form, high-engagement digital content. Our promotional campaign centers on short-form viral video strategy:

- **Short-Form Video & Clips:** We will create custom, bite-sized clips, behind-the-scenes moments, and comedic skits utilizing our celebrity cast, tailored specifically for platforms like TikTok, Instagram Reels, YouTube Shorts, and X (formerly Twitter).
- **Cast Channel Amplification:** By requiring and incentivizing key cast members to cross-promote film teasers, bloopers, and location highlights to their personal social media followings, we ensure millions of organic views without relying solely on traditional ad buy budgets.
- **Vegas Location Spotlight Content:** Viral clips will explicitly highlight Las Vegas locations (resort spas, casino floors, Strip landmarks, local personalities), driving cultural awareness and tourism appeal directly to viewer feeds.
- **The Power of Viral Comedy Clipping & Cast-Led Reach:** In today's media landscape, short-form video content and comedic "clipping" drive the highest engagement rates across all digital platforms. Genuinely funny, bite-sized moments are among the most actively shared content on the internet, as audiences routinely send hilariously relatable 15-to-30-second clips directly to friends, group chats, and social feeds. Because our film features a cast of established, widely recognized comedians, we possess a built-in promotional superpower. When our comedy cast shares these tailored clips on their personal channels, it sparks an immediate, organic chain reaction: millions of dedicated fans watch, engage, and re-share the content across their own networks. This social-first clipping strategy turns funniest moments from the film into an explosive, self-sustaining promotional engine—generating continuous viral publicity and keeping *Catlady & Nightbear* consistently top-of-mind for global audiences at zero added media-buy cost.

4. Global Multi-Platform Distribution Strategy

Our distribution rollout will maximize audience accessibility and long-term royalty revenue across all major digital platforms and streaming services:

- **Transactional VOD / Digital Purchase & Rental (EST/TVOD):** Simultaneous release across all major digital storefronts, including Apple TV/iTunes, Amazon Prime Video, Google Play, Vudu/Fandango at Home, and cable On-Demand services.
- **Subscription & Ad-Supported Streaming (SVOD / AVOD):** Securing placement across premier subscription streaming networks (e.g., Netflix, Hulu, Peacock, or Amazon

Prime) followed by wide ad-supported distribution (e.g., Tubi, Pluto TV, Freevee) to guarantee long-tail viewership and recurring residual revenue.
- **Physical & Collectible Media:** Targeted physical release (4K/Blu-Ray) tailored for collector audiences at comic conventions and specialty retail outlets.

Summary: ROI and Long-Term Value for Nevada

Through a high-visibility premiere at San Diego Comic-Con 2027, aggressive cast-driven social media promotion, and global digital/streaming distribution, *National Lampoon's Catlady & Nightbear* will showcase Las Vegas to tens of millions of viewers worldwide. This campaign will solidify Las Vegas as a dynamic, permanent fixture in comic book lore.

We welcome the opportunity to discuss this marketing plan in further detail and appreciate your continued support.

Sincerely,

Mike Hatton

Director/Producer

Kitty Krime, LLC. / National Lampoon’s Catlady & Nightbear

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Nevada Film Office

Governor's Office of Economic Development

555 E. Washington Ave., Suite 5400

Las Vegas, NV 89101

RE: Economic Impact & Cultural Pitch — *National Lampoon's Catlady & Nightbear*

Dear Members of the Nevada Film Office,

On behalf of Kitty Krime, LLC. I am pleased to present the economic impact proposal and artistic vision for our upcoming feature film, ***National Lampoon's Catlady & Nightbear***.

Our project is designed not only as a commercial comedy feature film, but as a multi-tiered economic engine and cultural showcase for the State of Nevada. Built around the globally recognized **National Lampoon** banner, this production presents an unprecedented opportunity to establish Las Vegas as the official home of a major superhero universe while bringing significant direct production spend, job creation, and long-term tourism interest to Southern Nevada.

Below, we detail why ***National Lampoon's Catlady & Nightbear*** is squarely in the economic interest of the State of Nevada.

1. Direct Economic Impact & In-State Direct Spend

Our production is committed to maximizing local qualified expenditures across Southern Nevada, leveraging Nevada's local talent, vendors, and hospitality infrastructure:

- **Local Crew & Labor Force:** We plan to heavily utilize Nevada's skilled crew pool (production staff, and local extras). Meeting and exceeding local hiring benchmarks will directly support local film professionals and qualified resident payroll.
- **Vendor & Small Business Spending:** Production will inject capital into local businesses, including equipment rentals, local catering and craft services, transportation, construction supplies, costume houses, and post-production services.
- **Hospitality & Lodging:** With cast, creative leadership, and specialized department heads residing in Las Vegas during pre-production and principal photography, our project will generate hundreds of room nights across local resort hotels and boutique accommodations.

2. A Landmark Cultural Asset: Giving Vegas Its Own Superhero IP

While New York City has *Spider-Man* and fictional metropolises like Gotham or Metropolis dominate comic lore, **no major comic/superhero intellectual property (IP) currently claims Las Vegas as its canonical home**.

National Lampoon's Catlady & Nightbear changes that dynamic. By anchoring our superhero universe permanently in Las Vegas, we are creating a unique, ongoing intellectual property rooted in the city's identity. The potential for this IP to spawn sequels, spin-offs, graphic novels, merchandise, and pop-culture staying power ensures that Nevada remains central to a high-profile media franchise for years to come.

3. Las Vegas as a Living Character & Authentic Location Showcase

Rather than using Las Vegas merely as a backlot backdrop, the narrative intrinsically weaves iconic "Vegas elements" into the fabric of the story:

- **The Protagonists:** A hard-working Vegas cocktail waitress who gains powers following an outrageous high-end spa mishap, and a prominent Vegas tycoon who operates as a high-society businessman by day and a nocturnal vigilante by night.
- **The Antagonist:** A manipulative mentalist/hypnotist running amok on the Strip—a direct satire of Las Vegas's world-famous residency acts.
- **The World:** A former stage magician holding civic office as Mayor, alongside sprawling set pieces taking place across local casinos, luxury resorts, world-class spas, neon-lit corridors, and off-Strip neighborhoods.

By featuring recognizable local establishments and distinct Vegas personality archetypes, the film serves as a feature-length spotlight on Nevada's hospitality, wellness, entertainment, and gaming industries.

4. Celebrity Star Power & Global Brand Reach

Carrying the iconic **National Lampoon** brand gives this film immediate international distribution leverage and multi-generational fan interest. We are actively attaching high-profile celebrity talent across key roles, ensuring substantial media coverage, press junkets, and red-carpet premiere events in Las Vegas.

This broad audience reach turns the film into a powerful marketing driver for Nevada tourism, attracting comedy fans, comic enthusiasts, and moviegoers worldwide to experience the real-life locations featured on screen.

Summary of Production Objectives

- **Estimated Qualified Nevada Spend:** $2,500,000.00
- **Target Principal Photography Dates:** October/November 2026

- **Primary Shoot Locations:** Las Vegas Strip, Downtown Las Vegas / Fremont Street, local resort spas, and Southern Nevada production facilities.
- **Economic Benefit:** Direct resident hiring, local vendor utilization, hospitality spend, and global brand exposure for Nevada.

We are eager to collaborate closely with the Nevada Film Office to bring this project to life safely, efficiently, and with maximum positive impact for the state. Thank you for your time, consideration, and continued support of film production in Nevada.

Sincerely,



Mike Hatton

Director/Producer

Kitty Krime, LLC. / National Lampoon's Catlady & Nightbear

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