



Washoe County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32031 Washoe County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

510,735

Population (2025)

Population **grew by 23,010** over the last 5 years and is projected to **grow by 23,320** over the next 5 years.

269,889

Total Regional Employment

Jobs **grew by 33,444** over the last 5 years and are projected to **grow by 14,929** over the next 5 years.

\$88.1K

Median Household Income (2024)

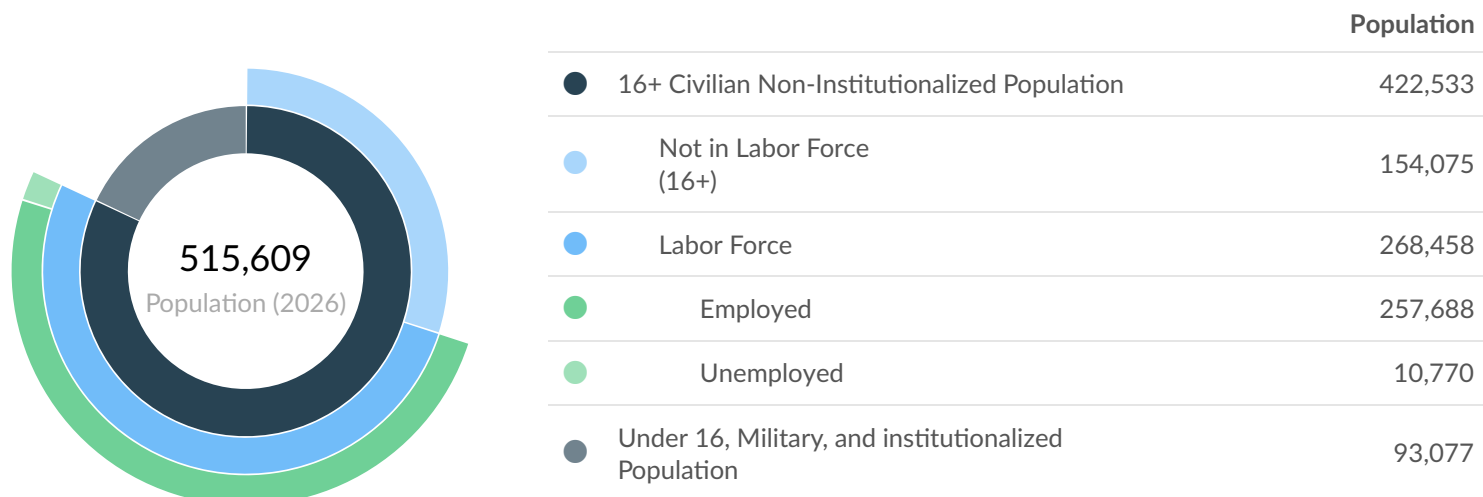
Median household income is **\$7.4K above** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 4.7%** since 2020, growing by 23,010. Population is expected to **increase by 4.6%** between 2025 and 2030, adding 23,320.
- From 2020 to 2025, jobs **increased by 14.1%** in Washoe County, NV from 236,445 to **269,889**. This change **outpaced the national growth rate of 10.7% by 3.4%**. As the number of jobs increased, the **labor force participation rate increased from 65.4% to 65.9% between 2020 and 2025**.
- Concerning educational attainment, **20.8% of Washoe County, NV residents possess a Bachelor's Degree** (1.0% below the national average), and **8.4% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Traveler Accommodation, and Warehousing and Storage.

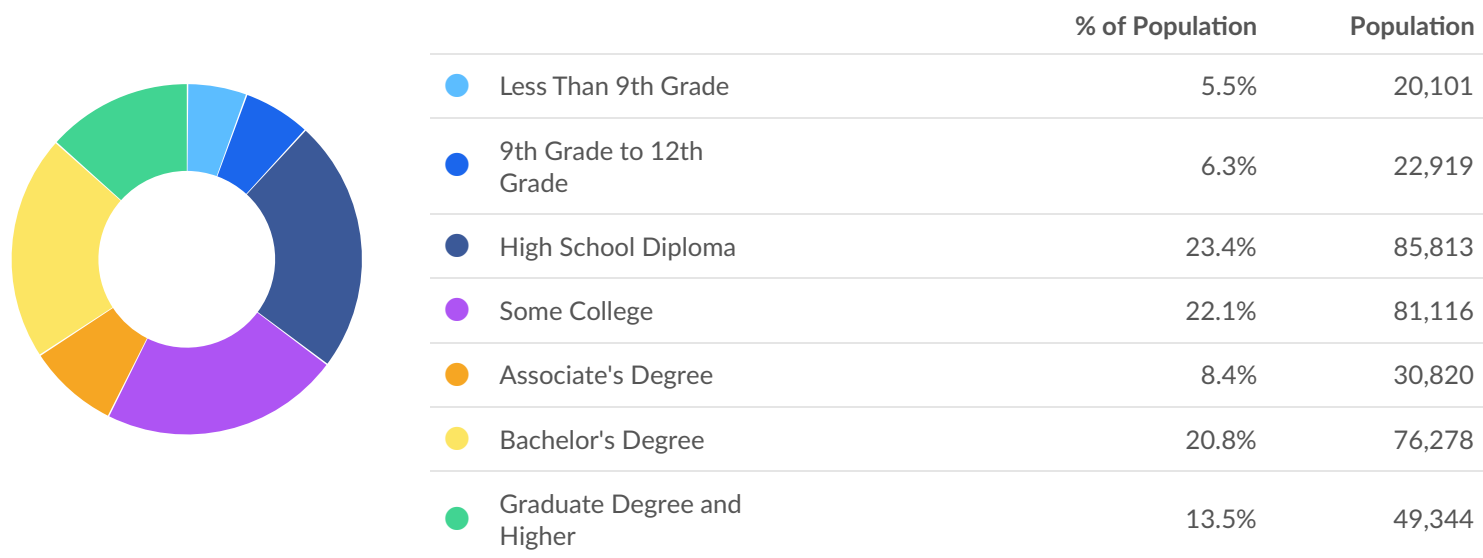
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	515,609	268,458	269,889	112.4	\$45.56B	\$40.27B	\$38.63B
State	3,316,686	1,664,645	1,750,481	111.4	\$288.55B	\$223.98B	\$264.86B

Jun 2026 Labor Force Breakdown



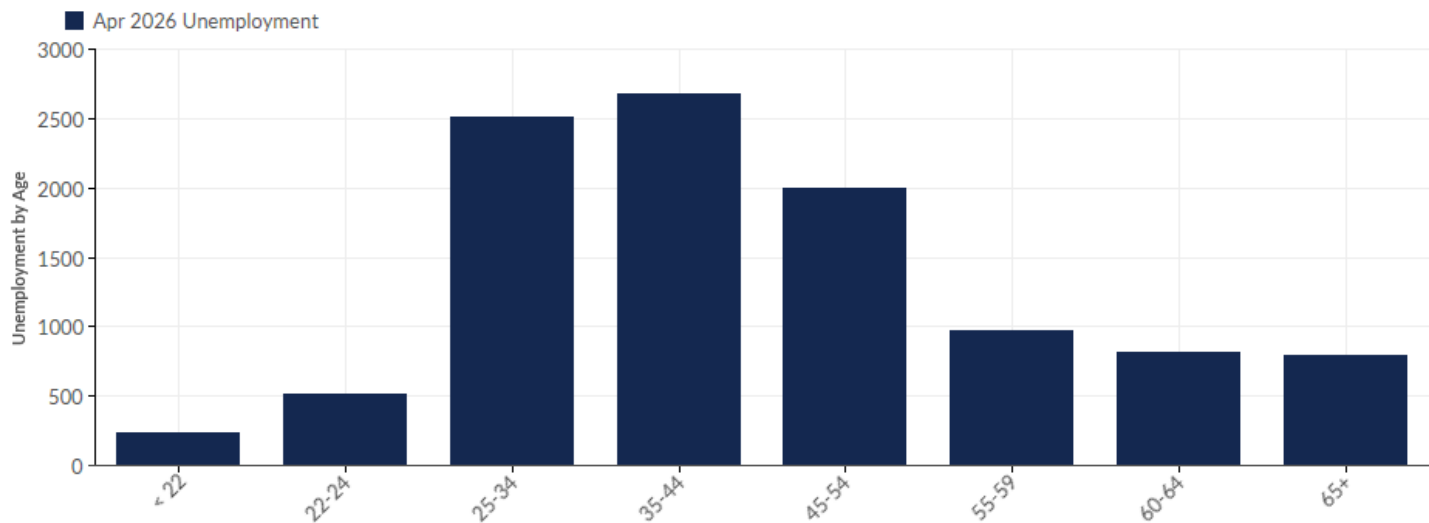
Educational Attainment

Concerning educational attainment, **20.8% of Washoe County, NV residents possess a Bachelor's Degree** (1.0% below the national average), and **8.4% hold an Associate's Degree** (0.4% below the national average).



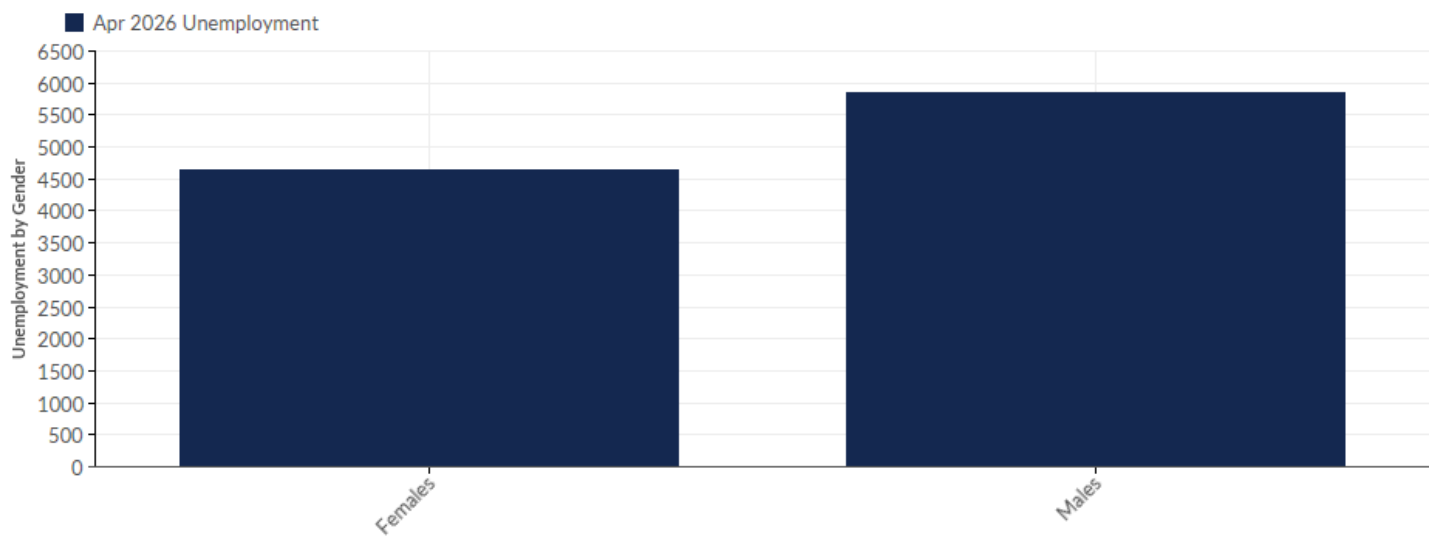
Unemployment by Demographics

Unemployment by Age



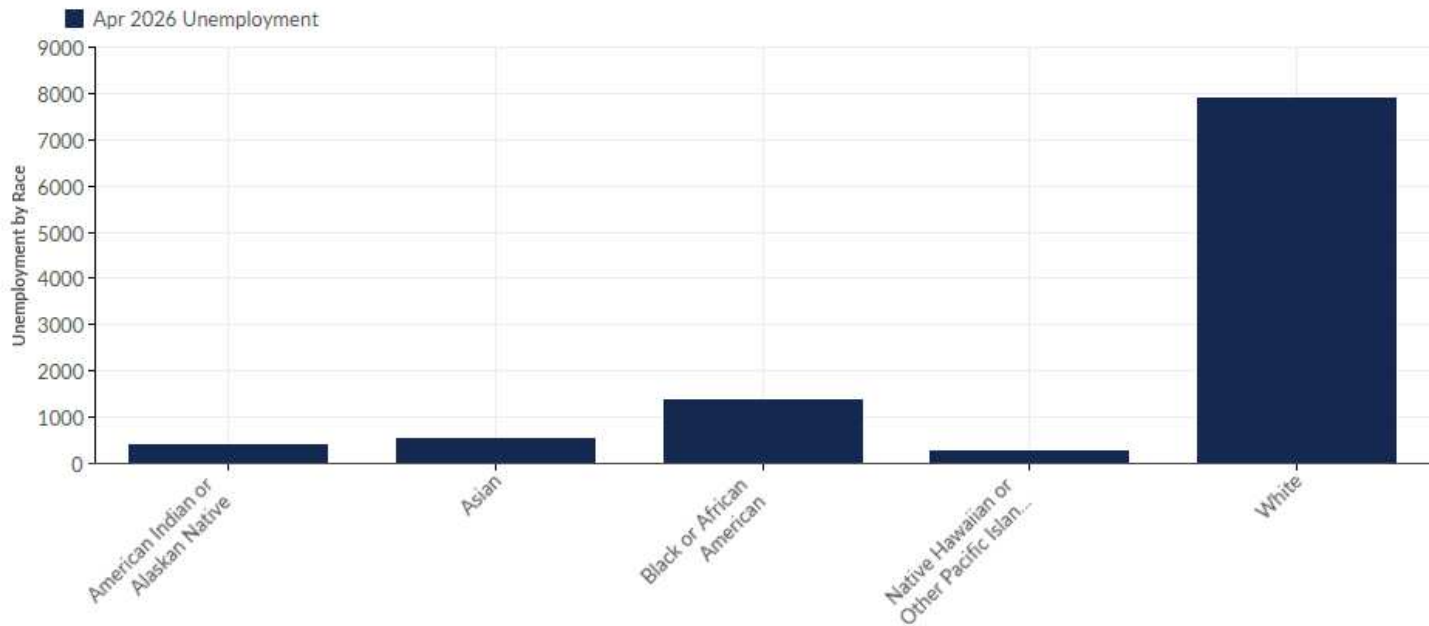
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	235	2.24%
22-24	510	4.87%
25-34	2,504	23.89%
35-44	2,671	25.48%
45-54	1,996	19.04%
55-59	969	9.24%
60-64	812	7.75%
65+	787	7.51%
Total	10,483	100.00%

Unemployment by Gender



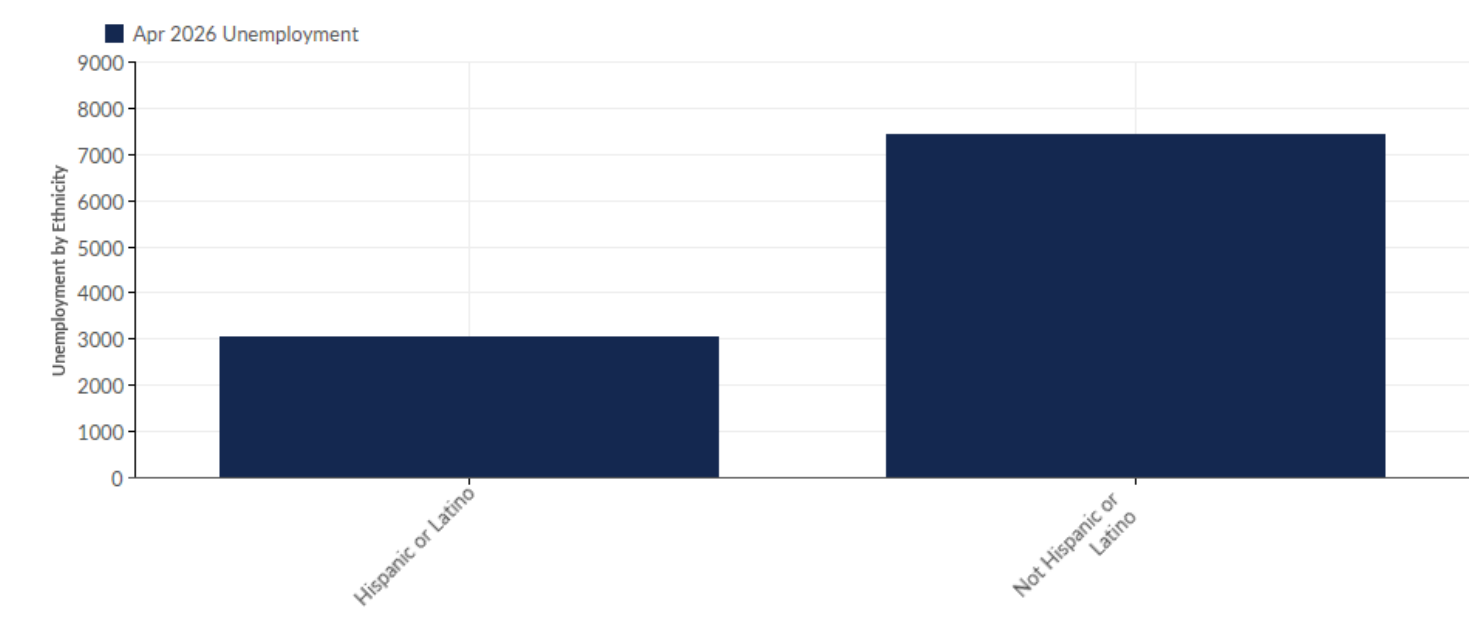
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	4,641	44.27%
Males	5,842	55.73%
Total	10,483	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	401	3.83%
Asian	550	5.25%
Black or African American	1,373	13.10%
Native Hawaiian or Other Pacific Islander	267	2.55%
White	7,892	75.28%
Total	10,483	100.00%

Unemployment by Ethnicity

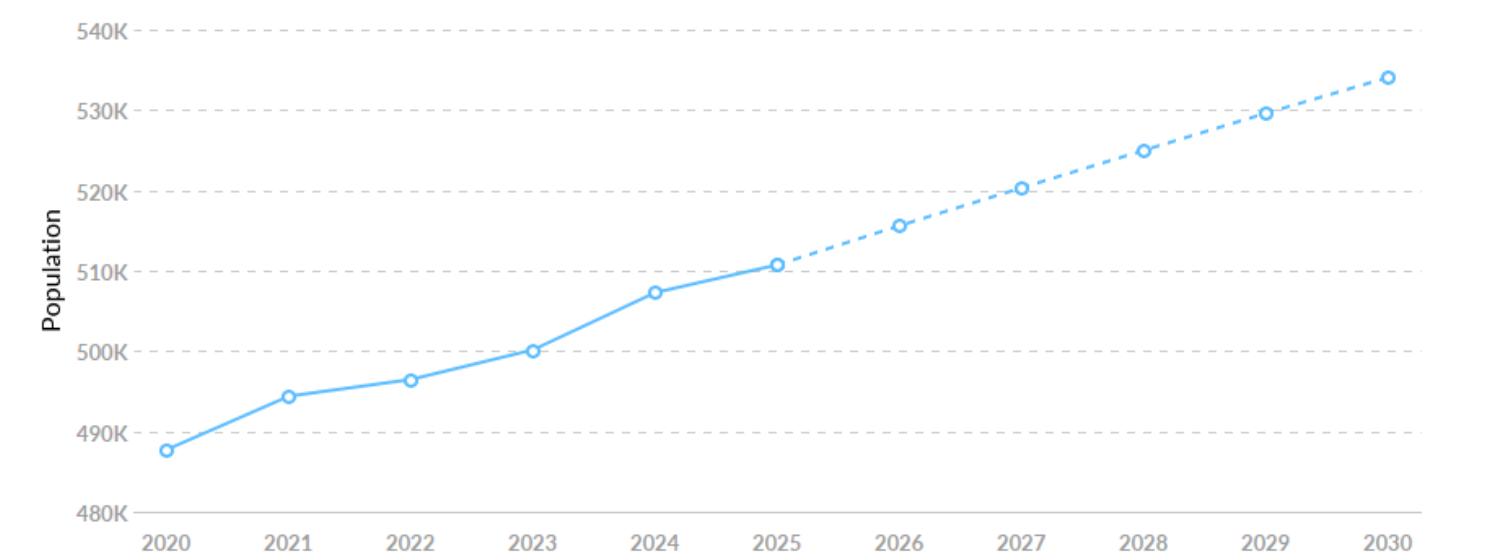


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	3,039	28.99%
Not Hispanic or Latino	7,444	71.01%
Total	10,483	100.00%

Historic & Projected Trends

Population Trends

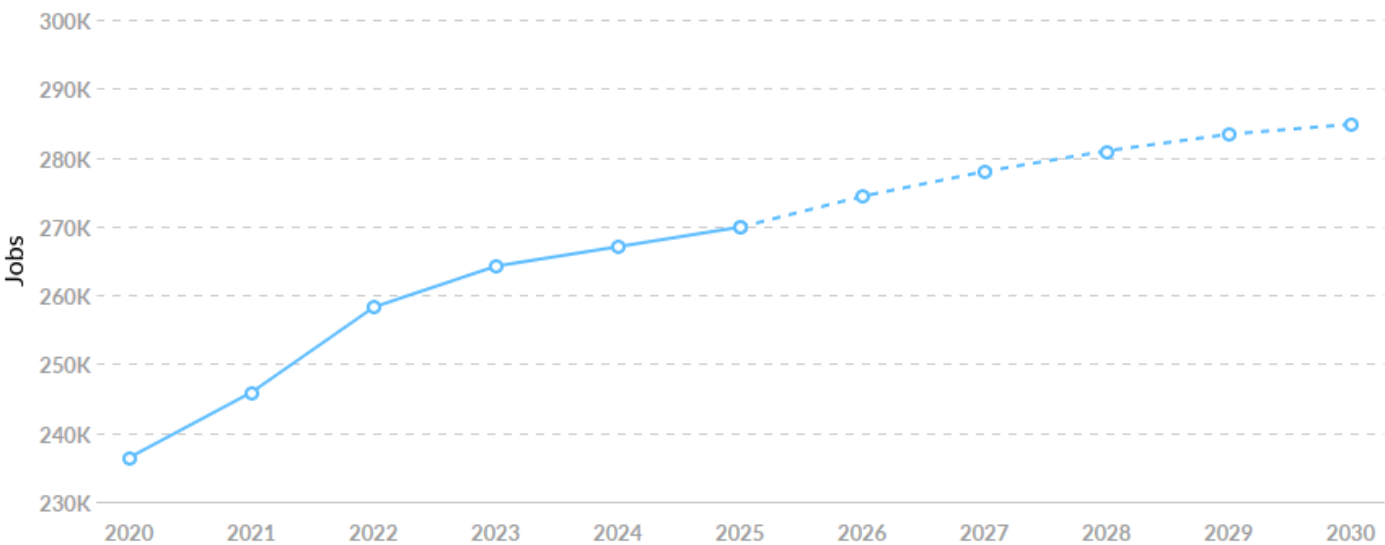
As of 2025 the region's population **increased by 4.7%** since 2020, growing by 23,010. Population is expected to **increase by 4.6%** between 2025 and 2030, adding 23,320.



Timeframe	Population
2020	487,725
2021	494,380
2022	496,458
2023	500,159
2024	507,280
2025	510,735
2026	515,609
2027	520,322
2028	524,989
2029	529,608
2030	534,056

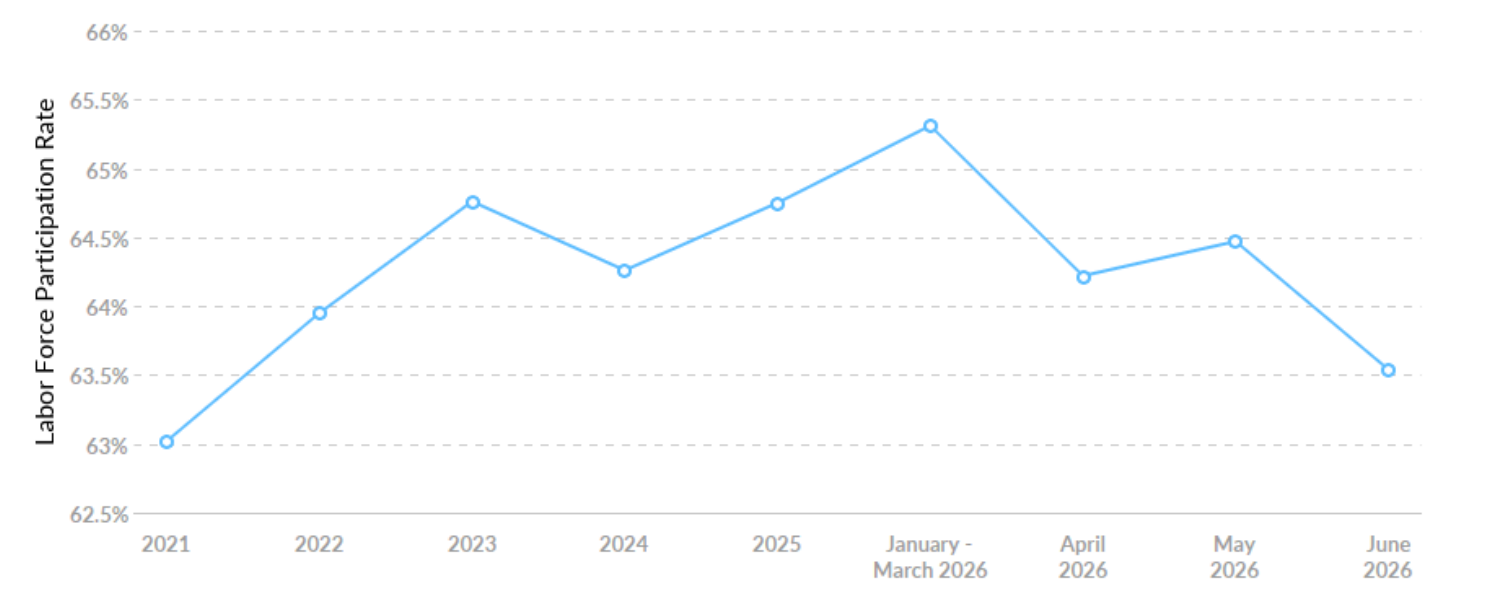
Job Trends

From 2020 to 2025, jobs increased by **14.1%** in Washoe County, NV from 236,445 to **269,889**. This change **outpaced the national growth rate of 10.7% by 3.4%**.



Timeframe	Jobs
2020	236,445
2021	245,911
2022	258,269
2023	264,215
2024	267,040
2025	269,889
2026	274,358
2027	277,964
2028	280,961
2029	283,367
2030	284,817

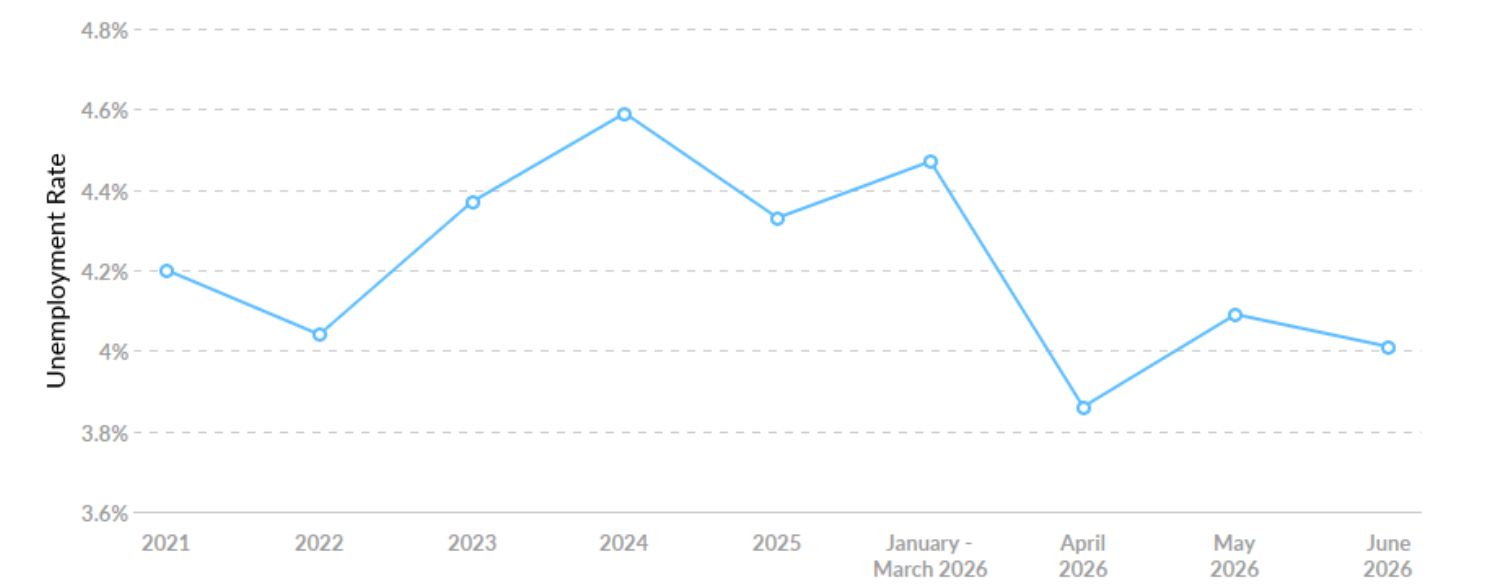
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	63.02%
2022	63.95%
2023	64.76%
2024	64.26%
2025	64.75%
January - March 2026	65.31%
April 2026	64.22%
May 2026	64.47%
June 2026	63.54%

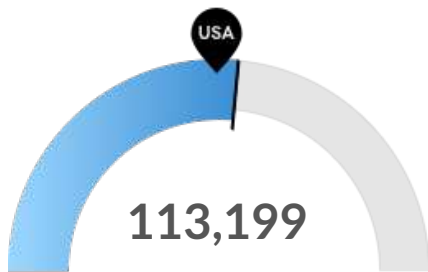
Unemployment Rate Trends

Washoe County, NV had a June 2026 unemployment rate of 4.01%, **decreasing from 4.20%** 5 years before.



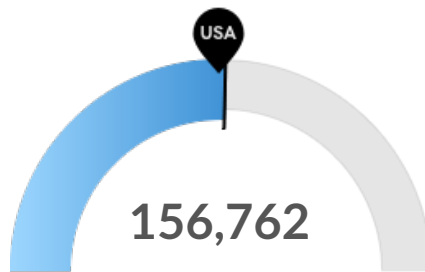
Timeframe	Unemployment Rate
2021	4.20%
2022	4.04%
2023	4.37%
2024	4.59%
2025	4.33%
January - March 2026	4.47%
April 2026	3.86%
May 2026	4.09%
June 2026	4.01%

Population Characteristics



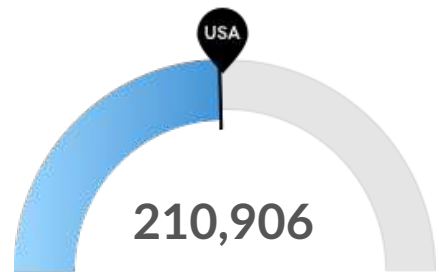
Millennials

Washoe County, NV has 113,199 millennials (ages 25-39). The national average for an area this size is 103,845.



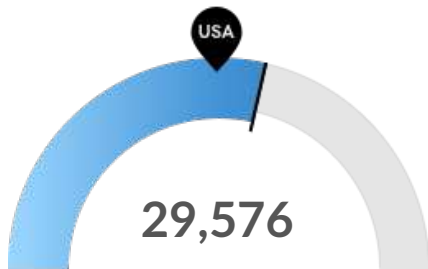
Retiring Soon

Retirement risk is about average in Washoe County, NV. The national average for an area this size is 153,390 people 55 or older, while there are 156,762 here.



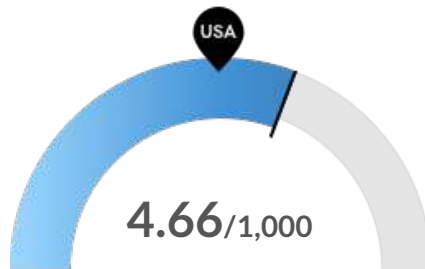
Racial Diversity

Racial diversity is about average in Washoe County, NV. The national average for an area this size is 215,789 racially diverse people, while there are 210,906 here.



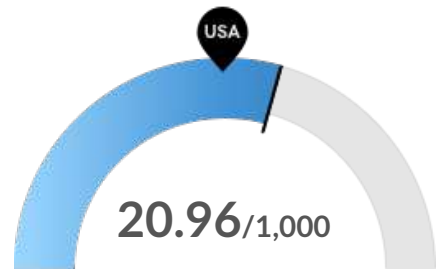
Veterans

Washoe County, NV has 29,576 veterans. The national average for an area this size is 24,141.



Violent Crime

Washoe County, NV has 4.66 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

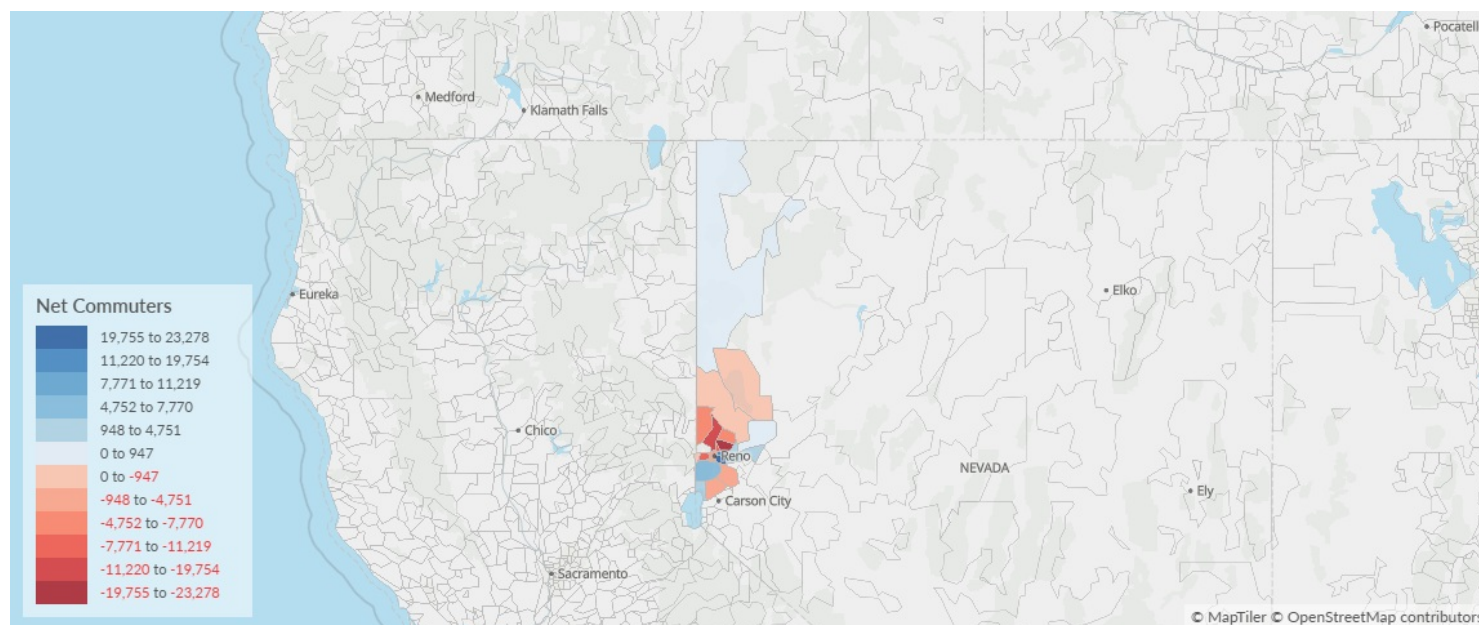


Property Crime

Washoe County, NV has 20.96 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Washoe County, NV currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 89436.



Where Talent Works

ZIP	Name	2025 Employment
89502	Reno, NV (in Washoe co...	49,548
89431	Sparks, NV (in Washoe ...	34,908
89521	Reno, NV (in Washoe co...	22,367
89511	Reno, NV (in Washoe co...	21,649
89434	Sparks, NV (in Washoe ...	17,836

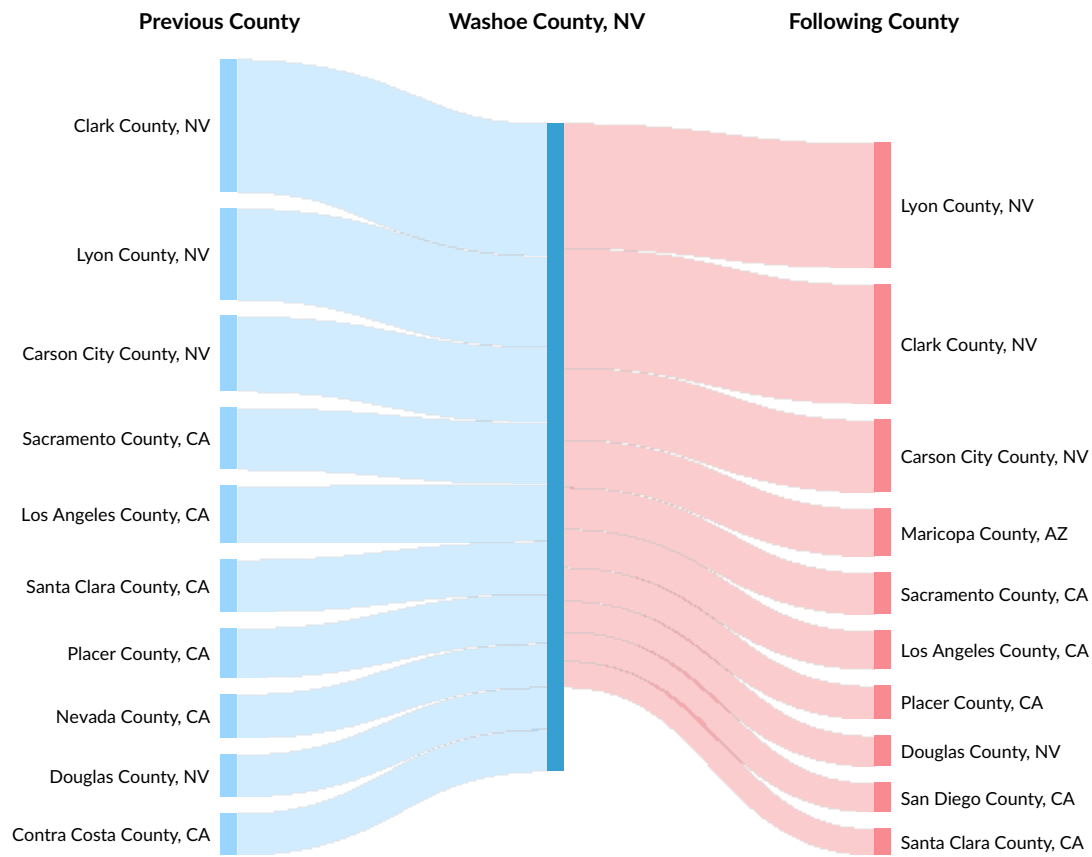
Where Talent Lives

ZIP	Name	2025 Workers
89436	Sparks, NV (in Washoe ...	28,009
89502	Reno, NV (in Washoe co...	26,270
89506	Reno, NV (in Washoe co...	24,845
89431	Sparks, NV (in Washoe ...	23,687
89521	Reno, NV (in Washoe co...	23,500

Inbound and Outbound Migration

The table below analyzes past and current residents of Washoe County, NV. The left column shows residents of other counties migrating to Washoe County, NV. The right column shows residents migrating from Washoe County, NV to other counties.

As of 2023, 1,275 people have migrated from Clark County, NV to Washoe County, NV. In the same year, 1,201 people left Washoe County, NV migrating to Lyon County, NV. The total Net Migration for Washoe County, NV in 2023 was 716.

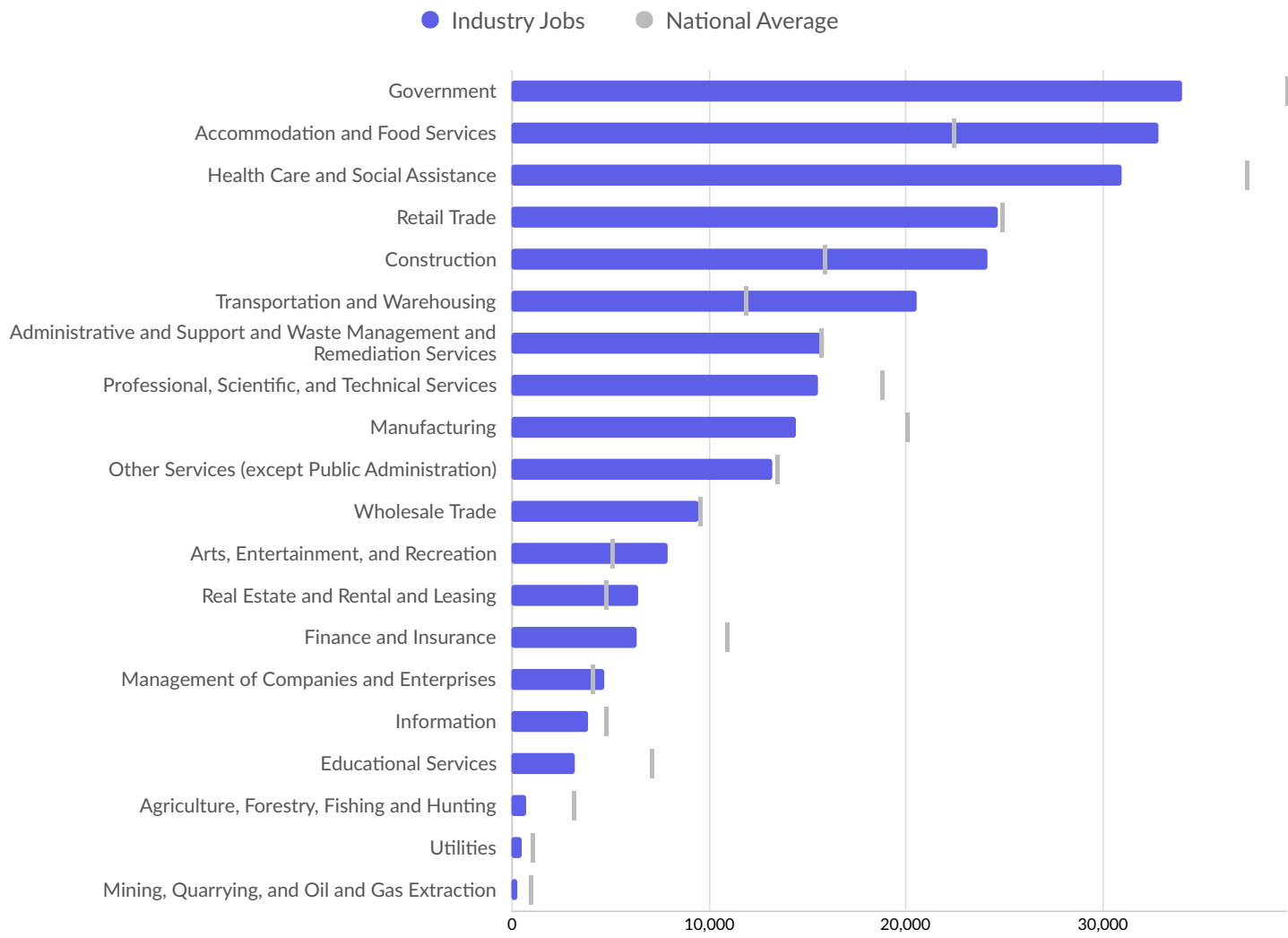


Top Previous Counties	Migrations
Clark County, NV	1,275
Lyon County, NV	877
Carson City County, NV	721
Sacramento County, CA	592
Los Angeles County, CA	552
Santa Clara County, CA	503

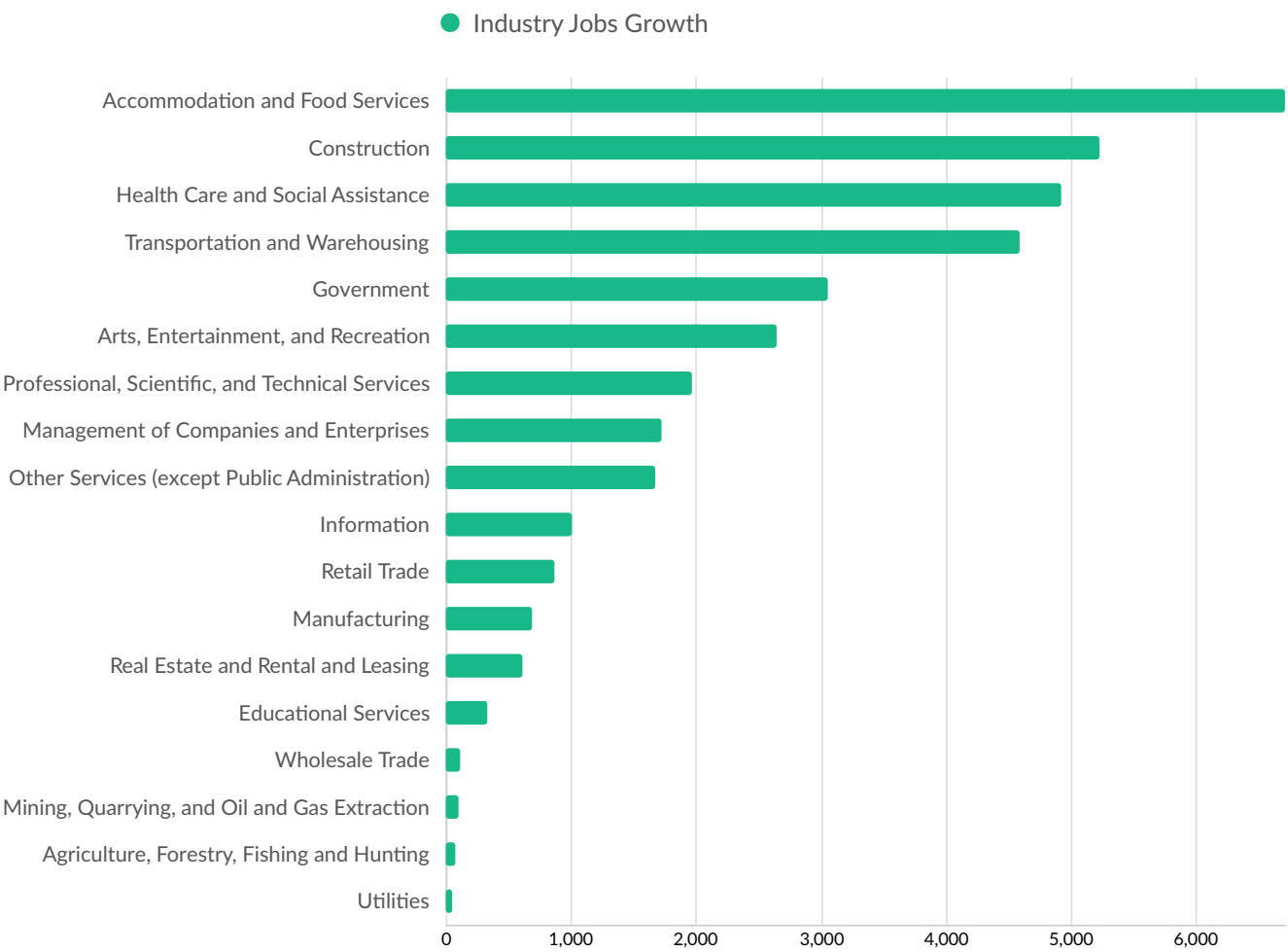
Top Previous Counties	Migrations
Placer County, CA	475
Nevada County, CA	422
Douglas County, NV	404
Contra Costa County, CA	403
Alameda County, CA	368
Maricopa County, AZ	353
Orange County, CA	342
San Diego County, CA	316
El Dorado County, CA	249
Top Following Counties	Migrations
Lyon County, NV	1,201
Clark County, NV	1,145
Carson City County, NV	694
Maricopa County, AZ	458
Sacramento County, CA	401
Los Angeles County, CA	368
Placer County, CA	321
Douglas County, NV	296
San Diego County, CA	281
Santa Clara County, CA	253
King County, WA	210
Churchill County, NV	199
Alameda County, CA	186
Nevada County, CA	170
Ada County, ID	162

Industry Characteristics

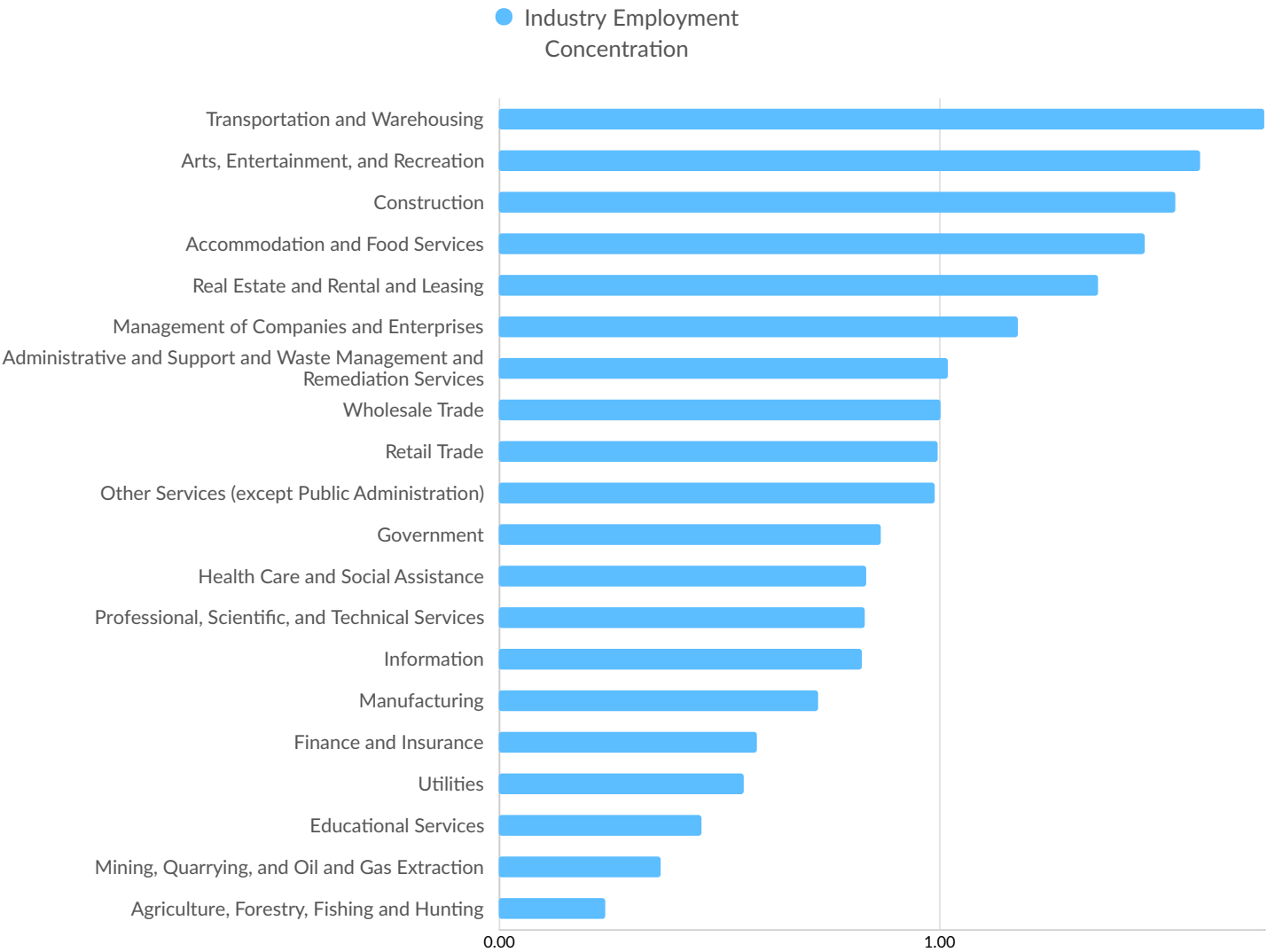
Largest Industries



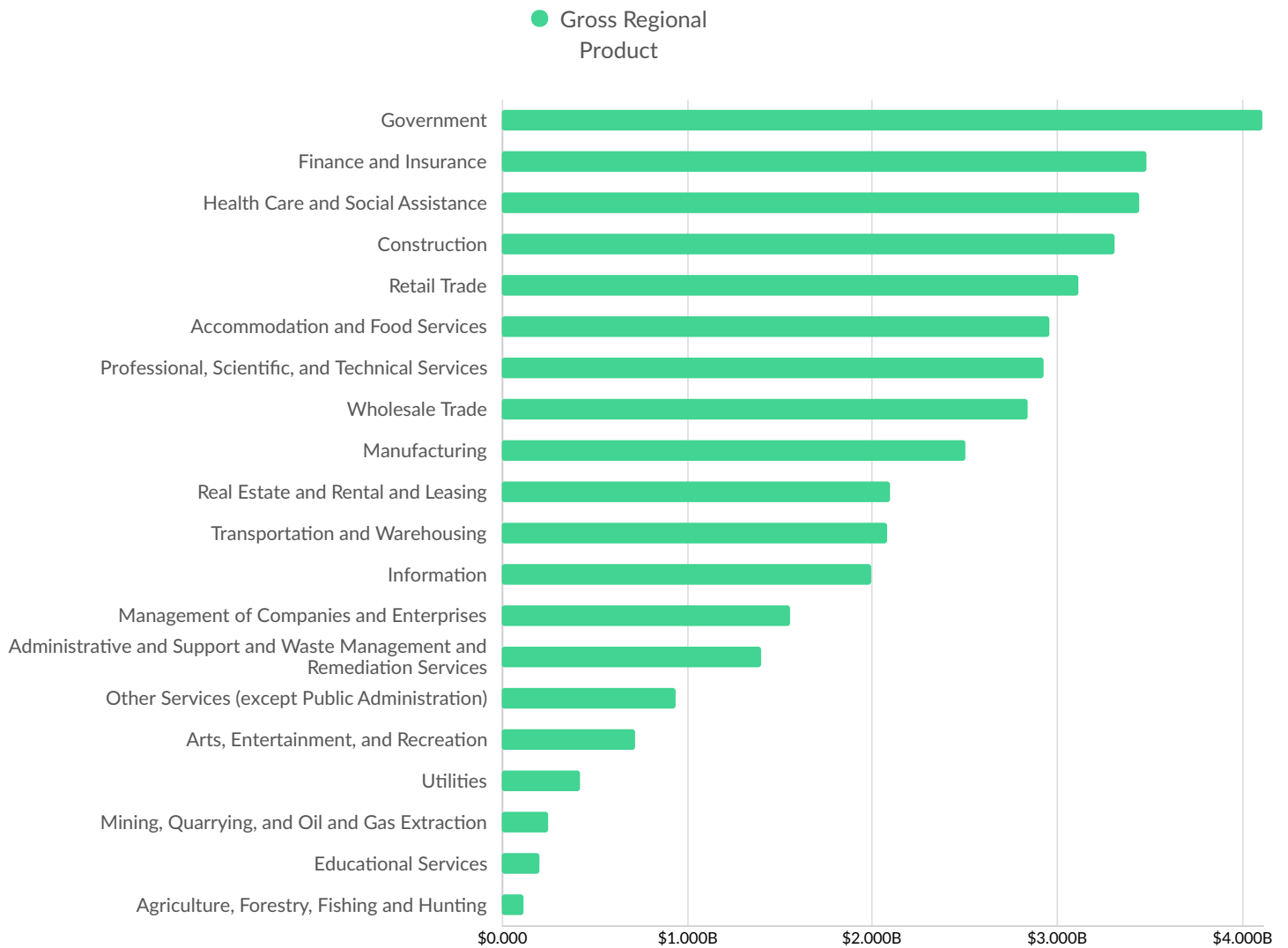
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



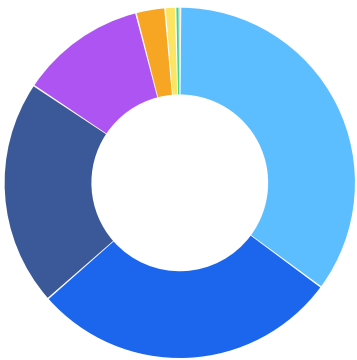
Business Characteristics

50,400 Companies Employ Your Workers

Online profiles for your workers mention 50,400 companies as employers, with the top 10 appearing below. In the last 12 months, 6,787 companies in Washoe County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Nevada-Reno	4,819	Renown Health	1,646
Renown Health	3,602	Tesla	1,466
Washoe County School District	3,237	ManpowerGroup	1,019
Tesla	2,892	Allied Universal	935
State of Nevada	1,878	St. Mary's Regional Medical Cen...	732
Panasonic	1,319	University of Nevada-Reno	723
International Game Technology	1,301	Caesars Entertainment	707
Washoe County	1,087	Uhs	653
Truckee Meadows Community C...	925	Washoe County School District	639
Grand Sierra Resort and Casino	783	Robert Half	452

Business Size



	Percentage	Business Count
1 to 4 employees	35.0%	7,701
5 to 9 employees	28.4%	6,243
10 to 19 employees	20.8%	4,576
20 to 49 employees	11.6%	2,553
50 to 99 employees	2.7%	589
100 to 249 employees	1.0%	212
250 to 499 employees	0.3%	75
500+ employees	0.1%	24

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

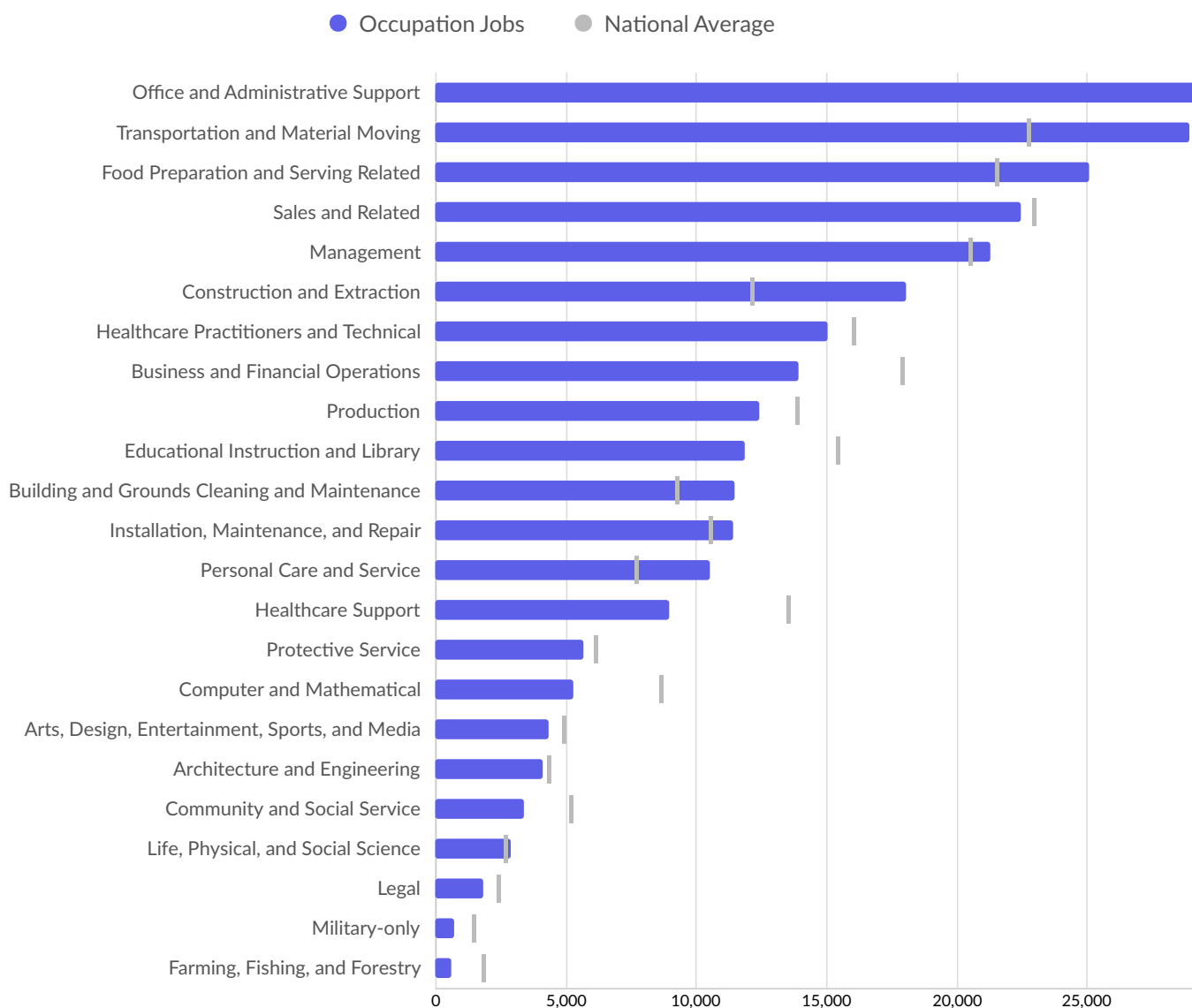
Layoff Activity (Reported WARN Notices)

In the most recent 12 months of available data (Sep 2025 – Aug 2026) Washoe County, NV reported 271 affected employees across 4 layoff events, with 1 event not reporting affected employee counts. The most recent reported layoff event was February 27, 2026. This information is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to [learn more](#). Some layoff events are not shown because the self-reported company name couldn't be matched to the Lightcast company database. This is often due to invalid, incomplete, or inconsistent company name entries.

Region	Company	Event Date	Employees Affected
Washoe	Sk Food Group	02-27-2026	209
Washoe	Food Group	02-27-2026	Not provided
Washoe	Water Safety Corporation	02-24-2026	27

Workforce Characteristics

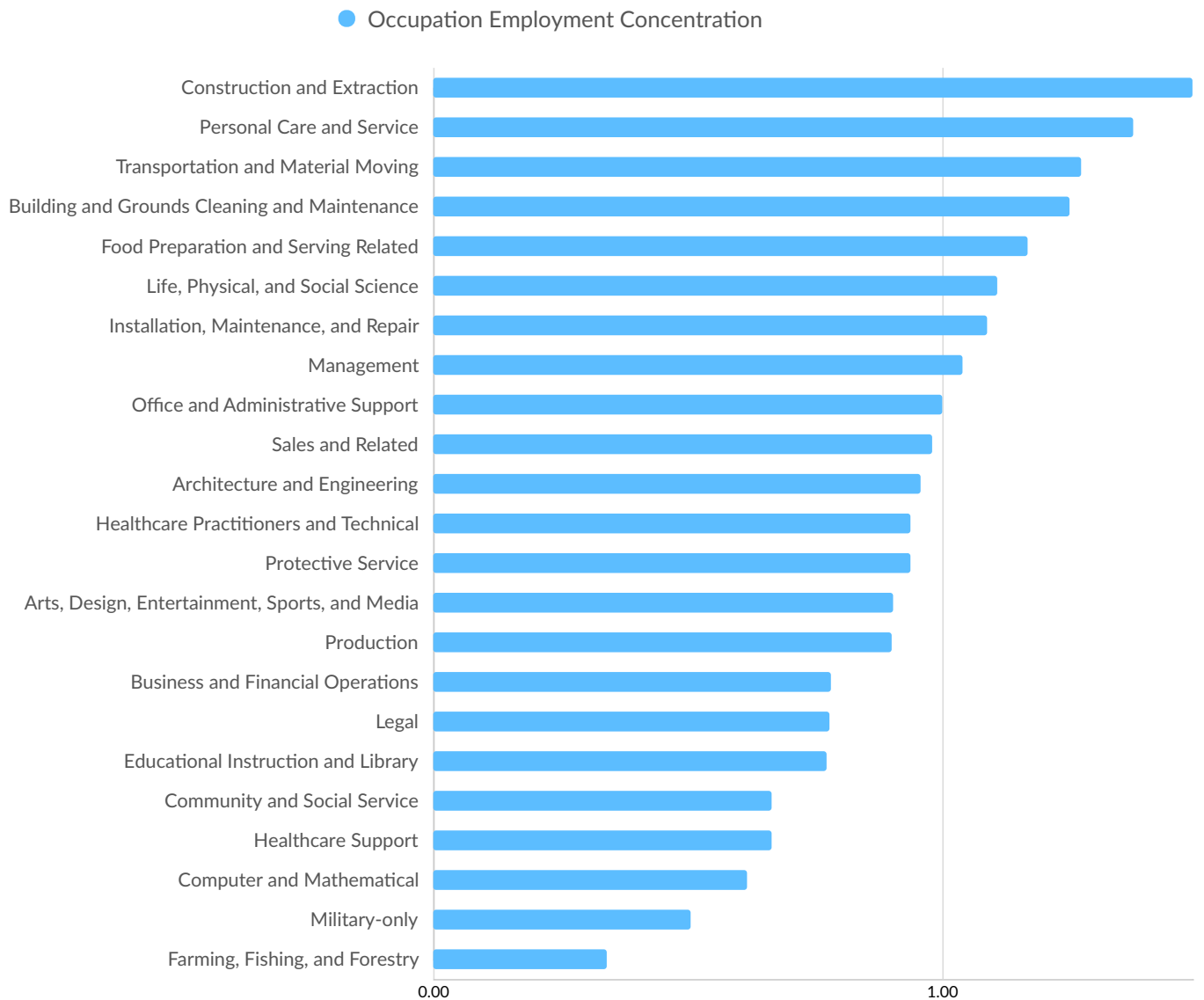
Largest Occupations



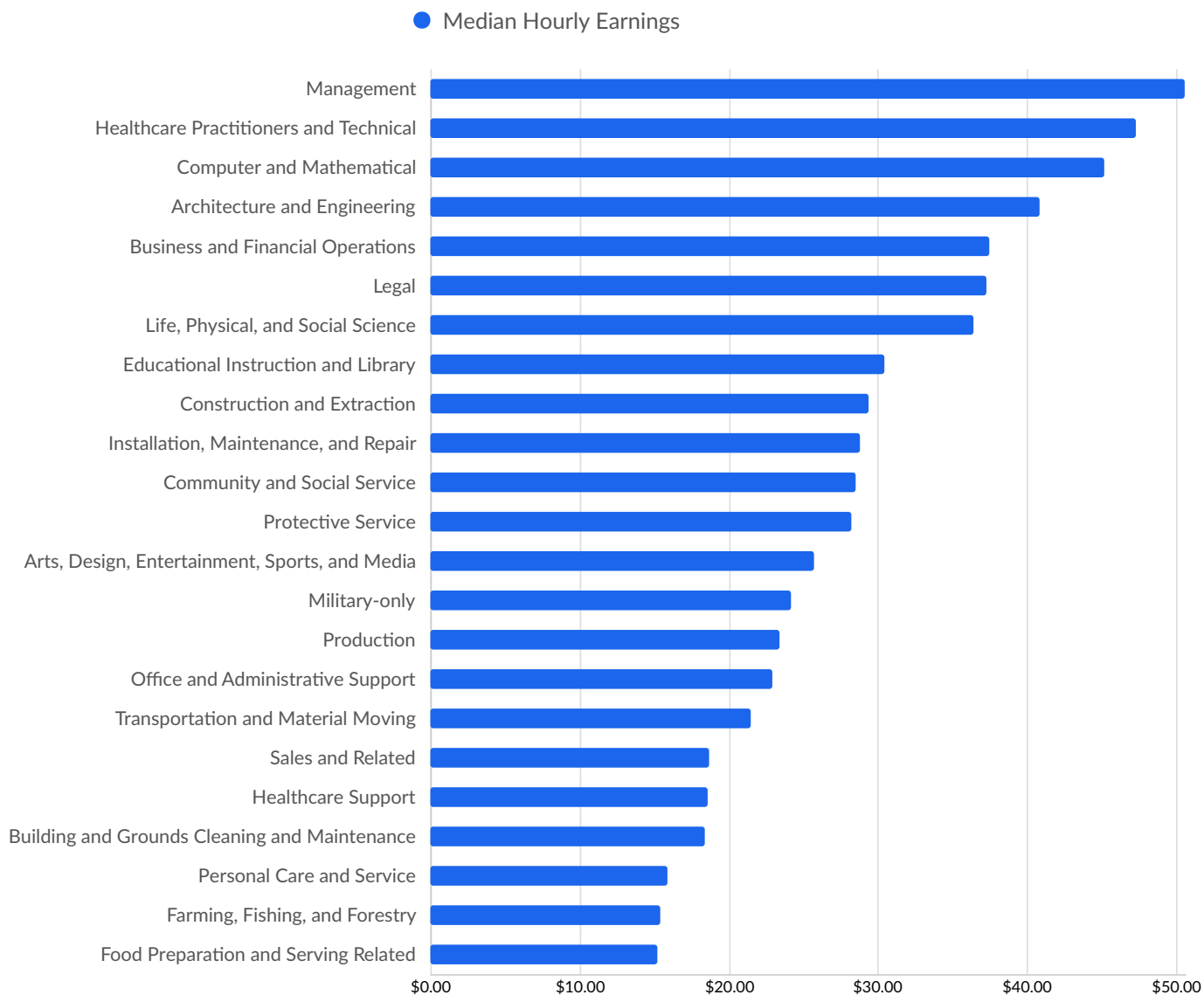
Top Growing Occupations



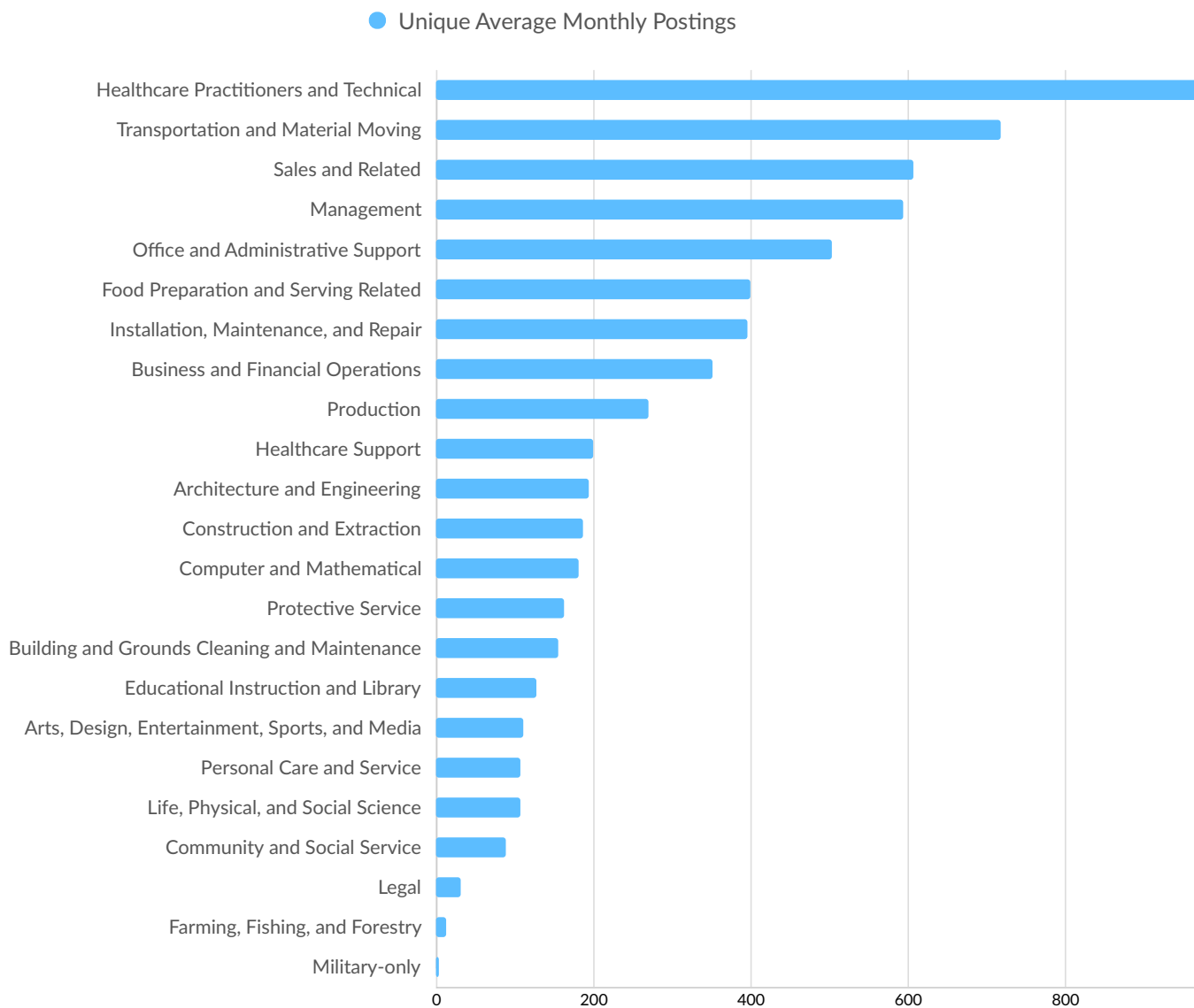
Top Occupation Employment Concentration



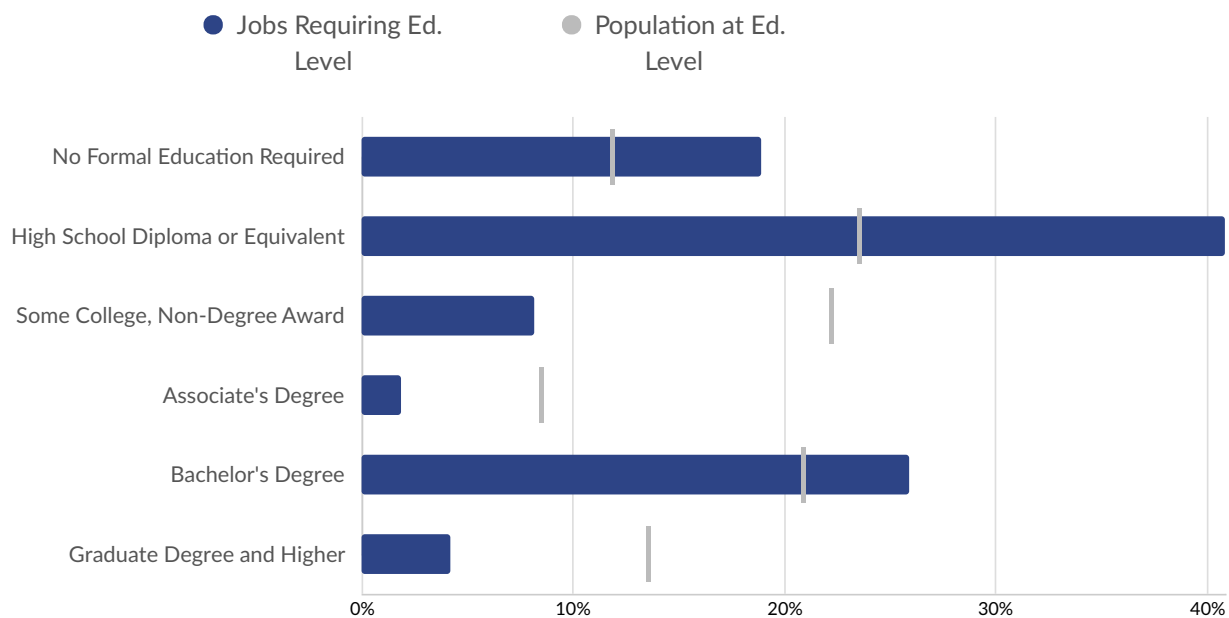
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2025, there were 8,544 graduates in Washoe County, NV. This pipeline has shrunk by 5% over the last 5 years. The highest share of these graduates come from "Science Technologies/Technicians, Other" (Associate's), "Emergency Medical Technology/Technician (EMT Paramedic)" (Certificate), and "Public Health, General" (Bachelor's).

School	Total Graduates (2025)		Graduate Trend (2021 - 2025)
University of Nevada-Reno	4,839		
Truckee Meadows Community College	3,072		
Carrington College-Reno	215		
Milan Institute-Sparks	140		
Milan Institute of Cosmetology-Reno	117		
Paul Mitchell the School-Reno	92		
International Academy of Style	69		
Career College of Northern Nevada (not current)	0		
Sierra Nevada University (not current)	0		

Certificate

Associate's

Bachelor's

Master's or Higher

In-Demand Skills

