



Storey County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32029 Storey County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

4,149

Population (2025)

Population **grew by 42** over the last 5 years and is projected to **grow by 64** over the next 5 years.

21,827

Total Regional Employment

Jobs **grew by 3,672** over the last 5 years and are projected to **grow by 4,341** over the next 5 years.

\$93.4K

Median Household Income (2024)

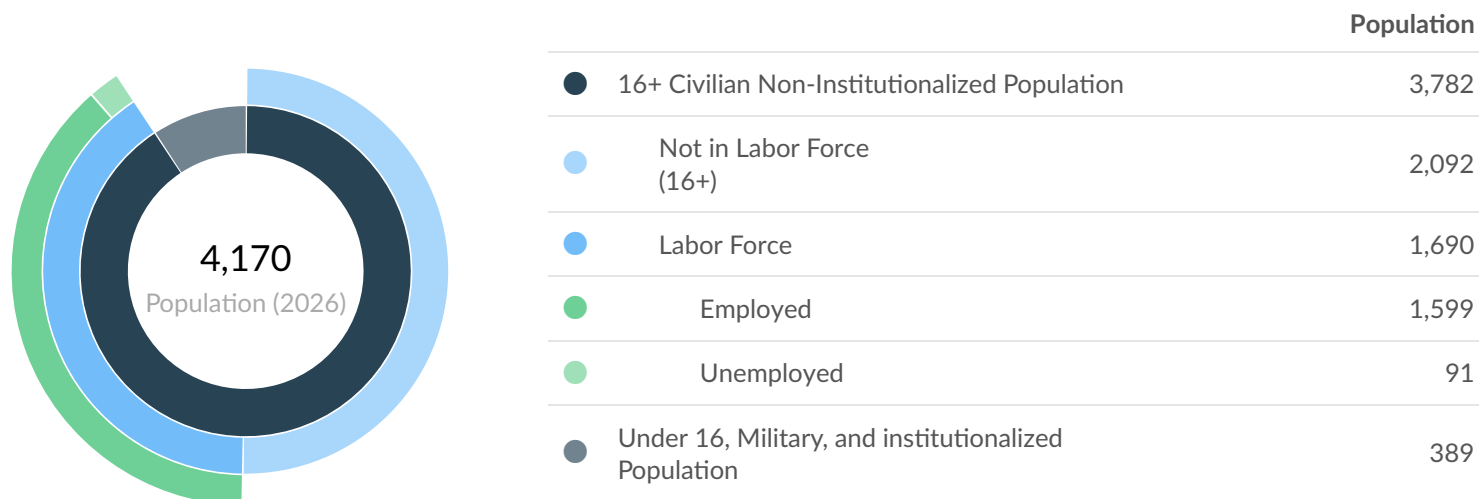
Median household income is **\$12.7K above** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 1.0%** since 2020, growing by 42. Population is expected to **increase by 1.5%** between 2025 and 2030, adding 64.
- From 2020 to 2025, jobs **increased by 20.2%** in Storey County, NV from 18,156 to **21,827**. This change **outpaced the national growth rate of 10.7% by 9.5%**. As the number of jobs increased, the **labor force participation rate decreased from 47.8% to 46.2% between 2020 and 2025**.
- Concerning educational attainment, **15.2% of Storey County, NV residents possess a Bachelor's Degree** (6.6% below the national average), and **9.5% hold an Associate's Degree** (0.6% above the national average).
- The top three industries in 2025 are Other Electrical Equipment and Component Manufacturing, Warehousing and Storage, and Building Equipment Contractors.

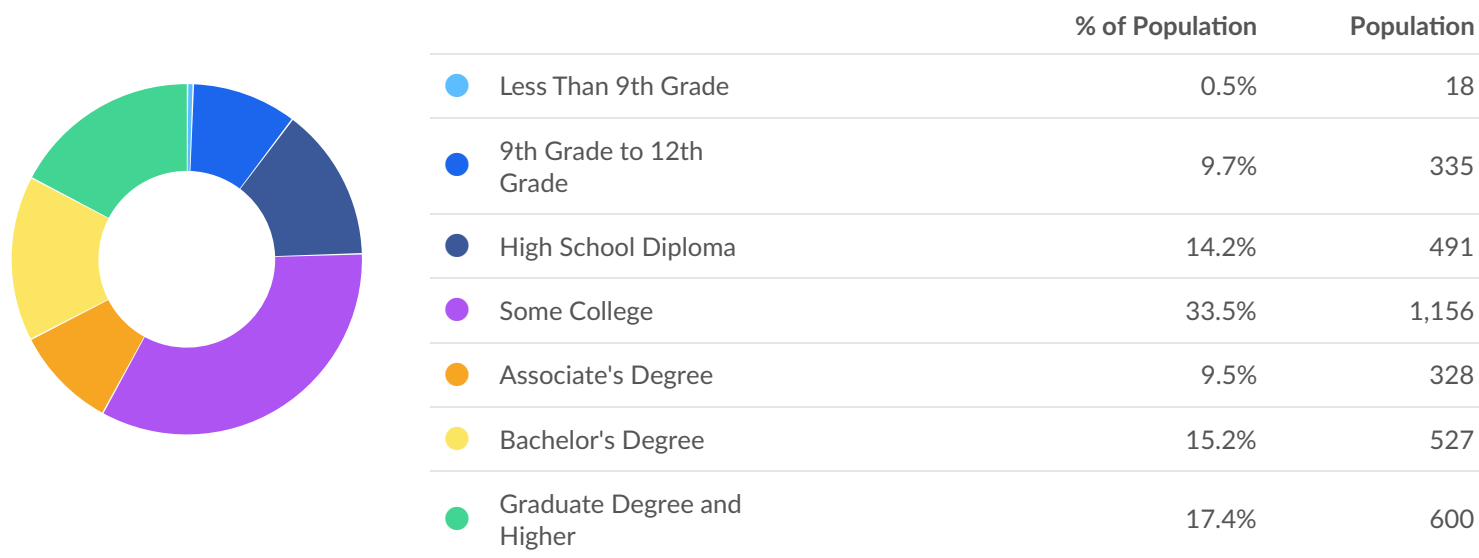
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	4,170	1,690	21,827	118.4	\$4.26B	\$4.73B	\$9.62B
State	3,316,686	1,664,645	1,750,481	111.4	\$288.55B	\$223.98B	\$264.86B

Jun 2026 Labor Force Breakdown



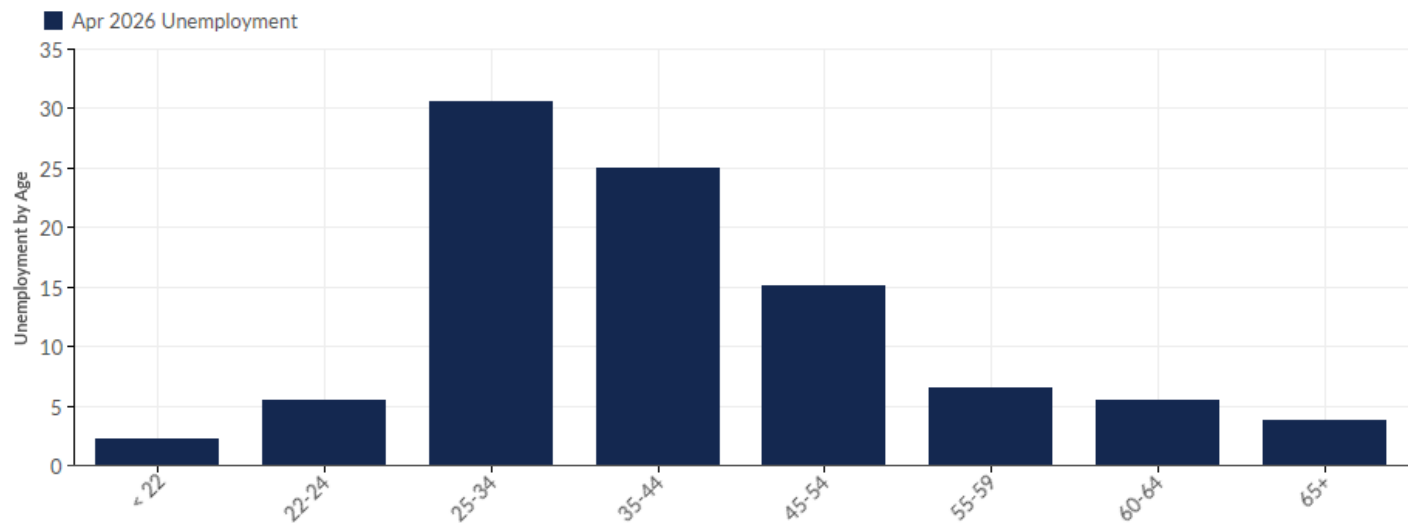
Educational Attainment

Concerning educational attainment, **15.2% of Storey County, NV residents possess a Bachelor's Degree** (6.6% below the national average), and **9.5% hold an Associate's Degree** (0.6% above the national average).



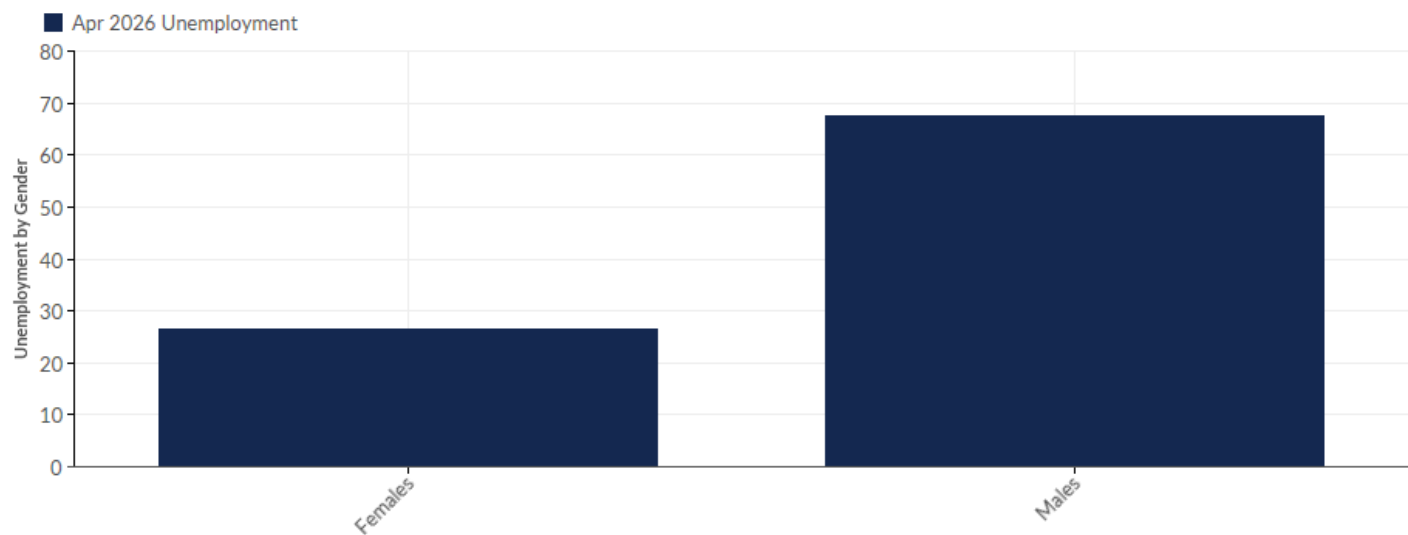
Unemployment by Demographics

Unemployment by Age



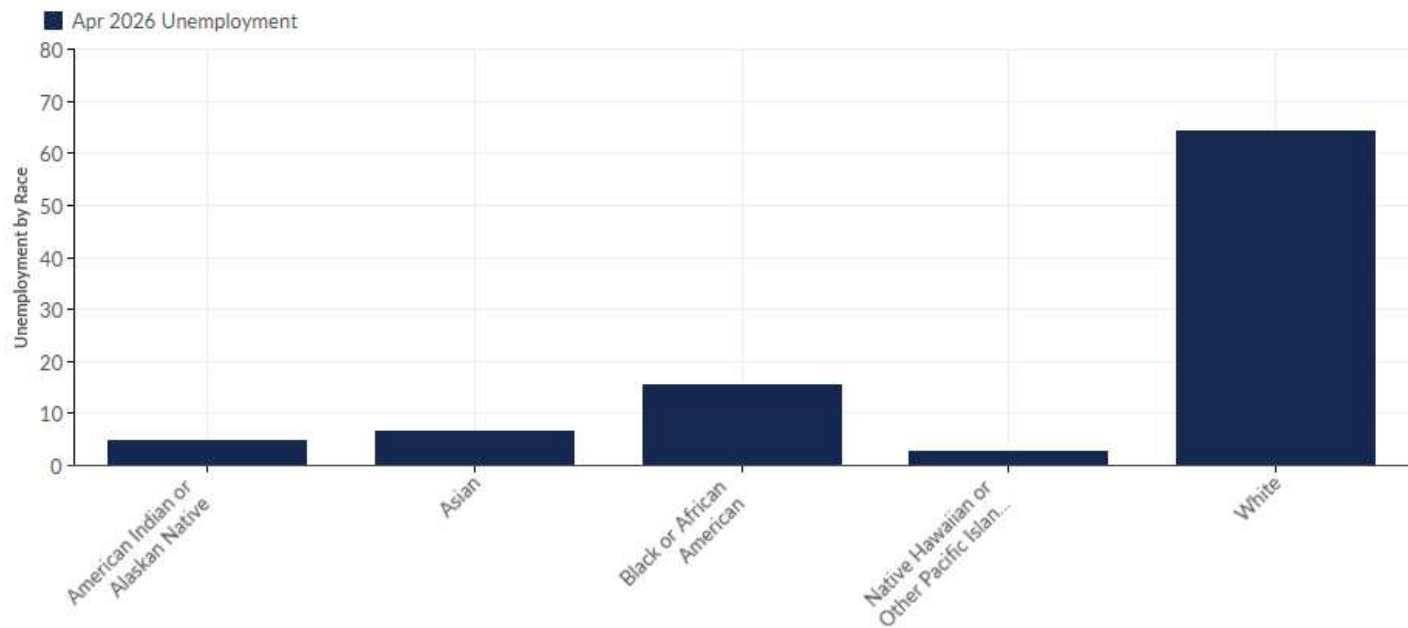
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	2	2.13%
22-24	5	5.32%
25-34	31	32.98%
35-44	25	26.60%
45-54	15	15.96%
55-59	6	6.38%
60-64	5	5.32%
65+	4	4.26%
Total	94	99.00%

Unemployment by Gender



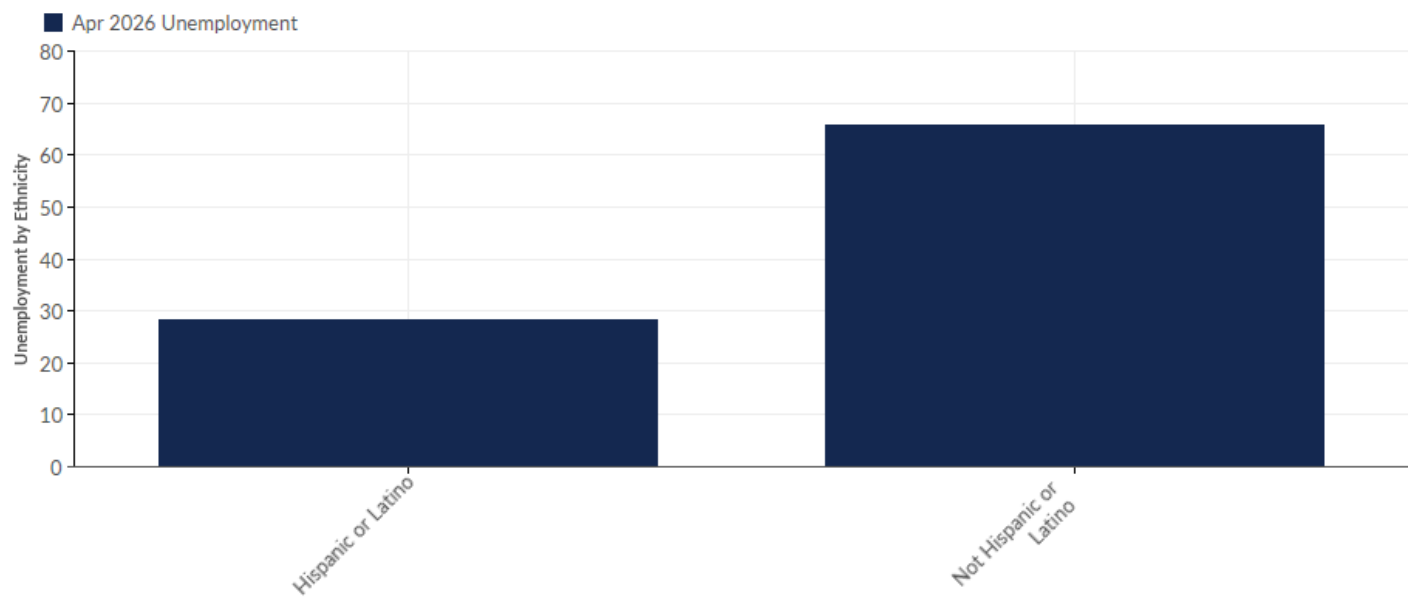
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	26	27.66%
Males	68	72.34%
Total	94	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	5	5.32%
Asian	7	7.45%
Black or African American	15	15.96%
Native Hawaiian or Other Pacific Islander	3	3.19%
White	64	68.09%
Total	94	100.00%

Unemployment by Ethnicity

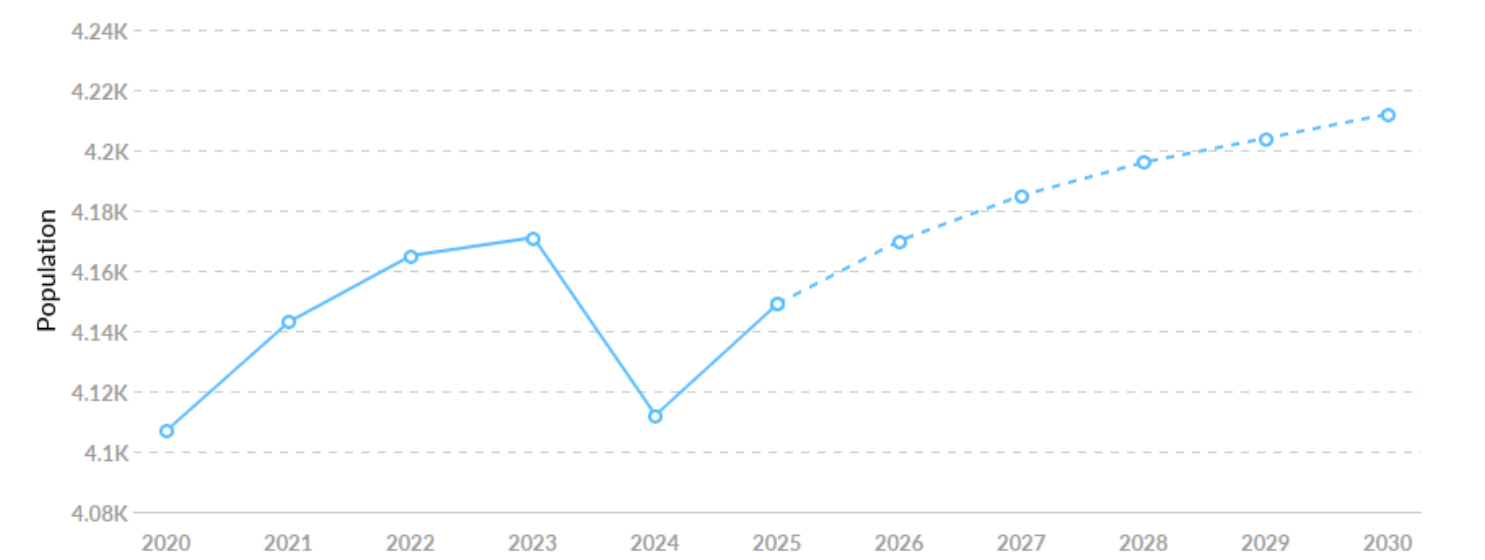


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	28	29.79%
Not Hispanic or Latino	66	70.21%
Total	94	100.00%

Historic & Projected Trends

Population Trends

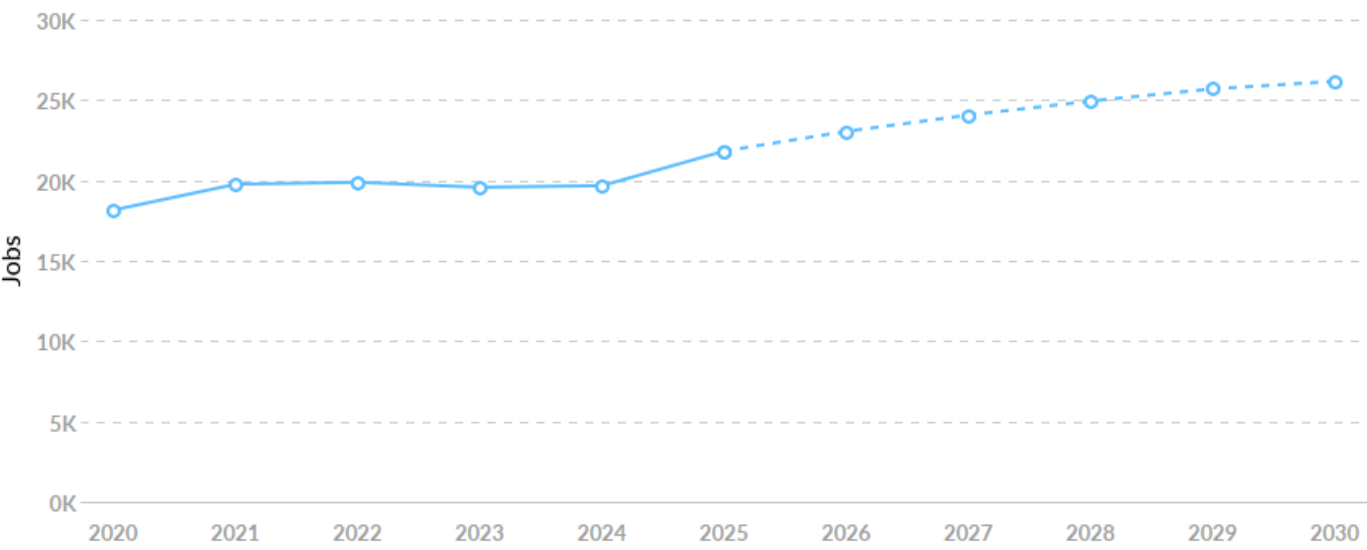
As of 2025 the region's population **increased by 1.0%** since 2020, growing by 42. Population is expected to **increase by 1.5%** between 2025 and 2030, adding 64.



Timeframe	Population
2020	4,107
2021	4,143
2022	4,165
2023	4,171
2024	4,112
2025	4,149
2026	4,170
2027	4,185
2028	4,196
2029	4,204
2030	4,212

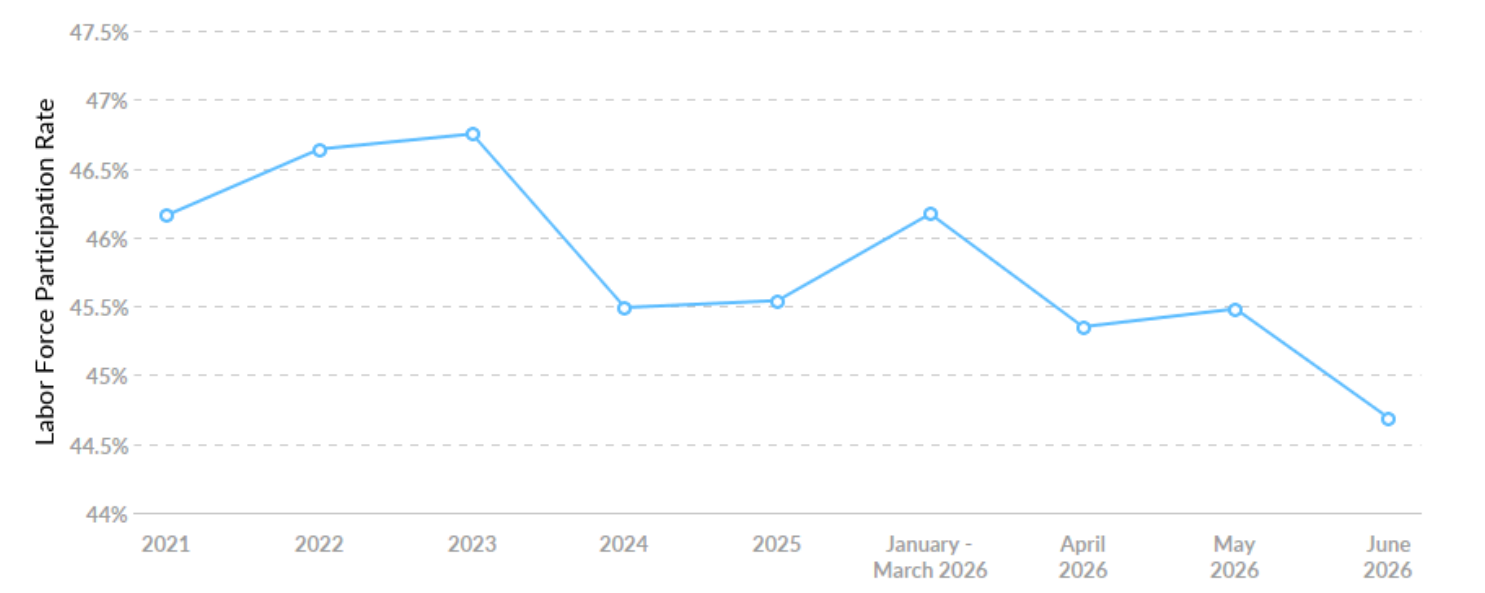
Job Trends

From 2020 to 2025, jobs increased by 20.2% in Storey County, NV from 18,156 to 21,827. This change outpaced the national growth rate of 10.7% by 9.5%.



Timeframe	Jobs
2020	18,156
2021	19,758
2022	19,881
2023	19,568
2024	19,672
2025	21,827
2026	23,051
2027	24,067
2028	24,937
2029	25,696
2030	26,168

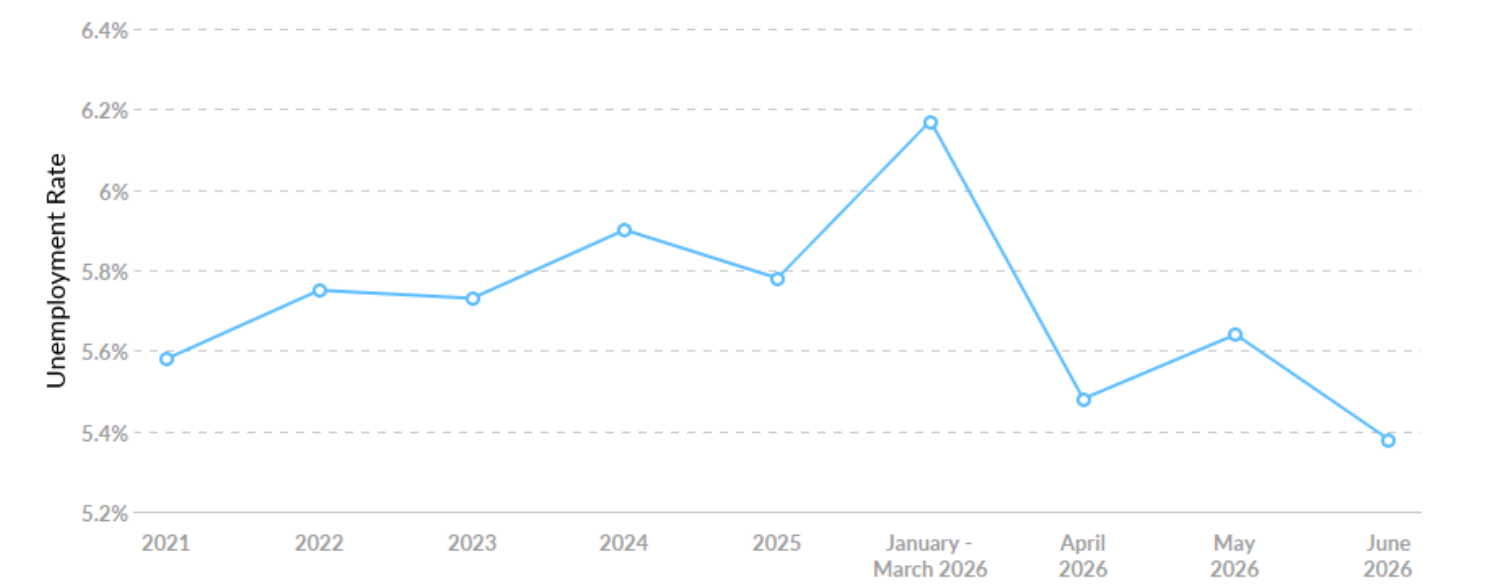
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	46.16%
2022	46.64%
2023	46.75%
2024	45.49%
2025	45.54%
January - March 2026	46.17%
April 2026	45.35%
May 2026	45.48%
June 2026	44.69%

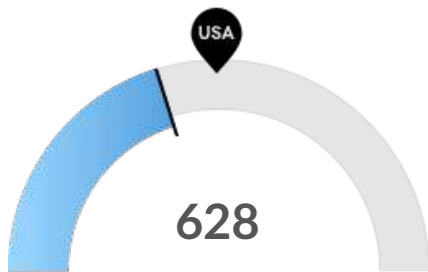
Unemployment Rate Trends

Storey County, NV had a June 2026 unemployment rate of 5.38%, **decreasing from 5.58%** 5 years before.



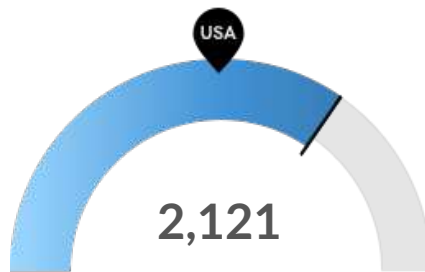
Timeframe	Unemployment Rate
2021	5.58%
2022	5.75%
2023	5.73%
2024	5.90%
2025	5.78%
January - March 2026	6.17%
April 2026	5.48%
May 2026	5.64%
June 2026	5.38%

Population Characteristics



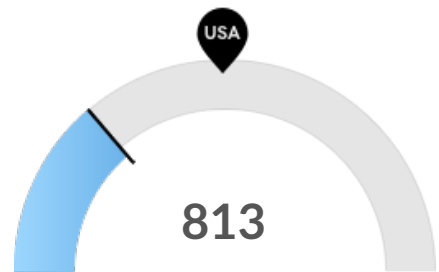
Millennials

Storey County, NV has 628 millennials (ages 25-39). The national average for an area this size is 842.



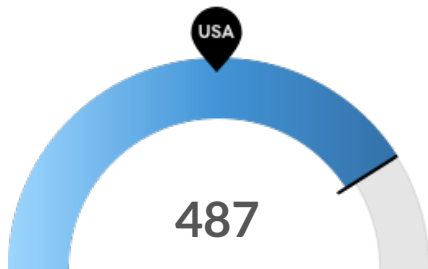
Retiring Soon

Retirement risk is high in Storey County, NV. The national average for an area this size is 1,243 people 55 or older, while there are 2,121 here.



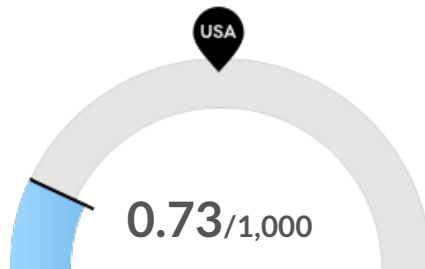
Racial Diversity

Racial diversity is low in Storey County, NV. The national average for an area this size is 1,749 racially diverse people, while there are 813 here.



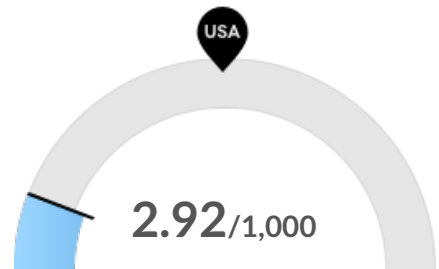
Veterans

Storey County, NV has 487 veterans. The national average for an area this size is 196.



Violent Crime

Storey County, NV has 0.73 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



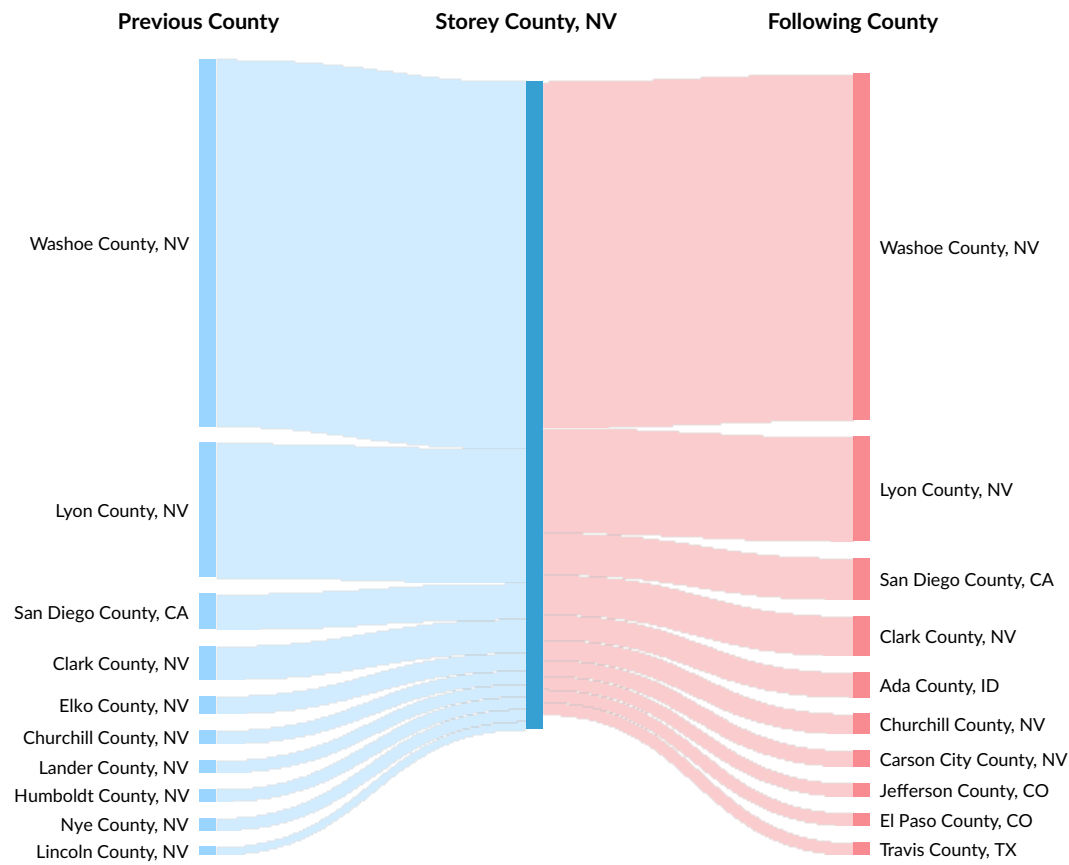
Property Crime

Storey County, NV has 2.92 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Inbound and Outbound Migration

The table below analyzes past and current residents of Storey County, NV. The left column shows residents of other counties migrating to Storey County, NV. The right column shows residents migrating from Storey County, NV to other counties.

As of 2023, 126 people have migrated from Washoe County, NV to Storey County, NV. In the same year, 118 people left Storey County, NV migrating to Washoe County, NV. The total Net Migration for Storey County, NV in 2023 was 23.

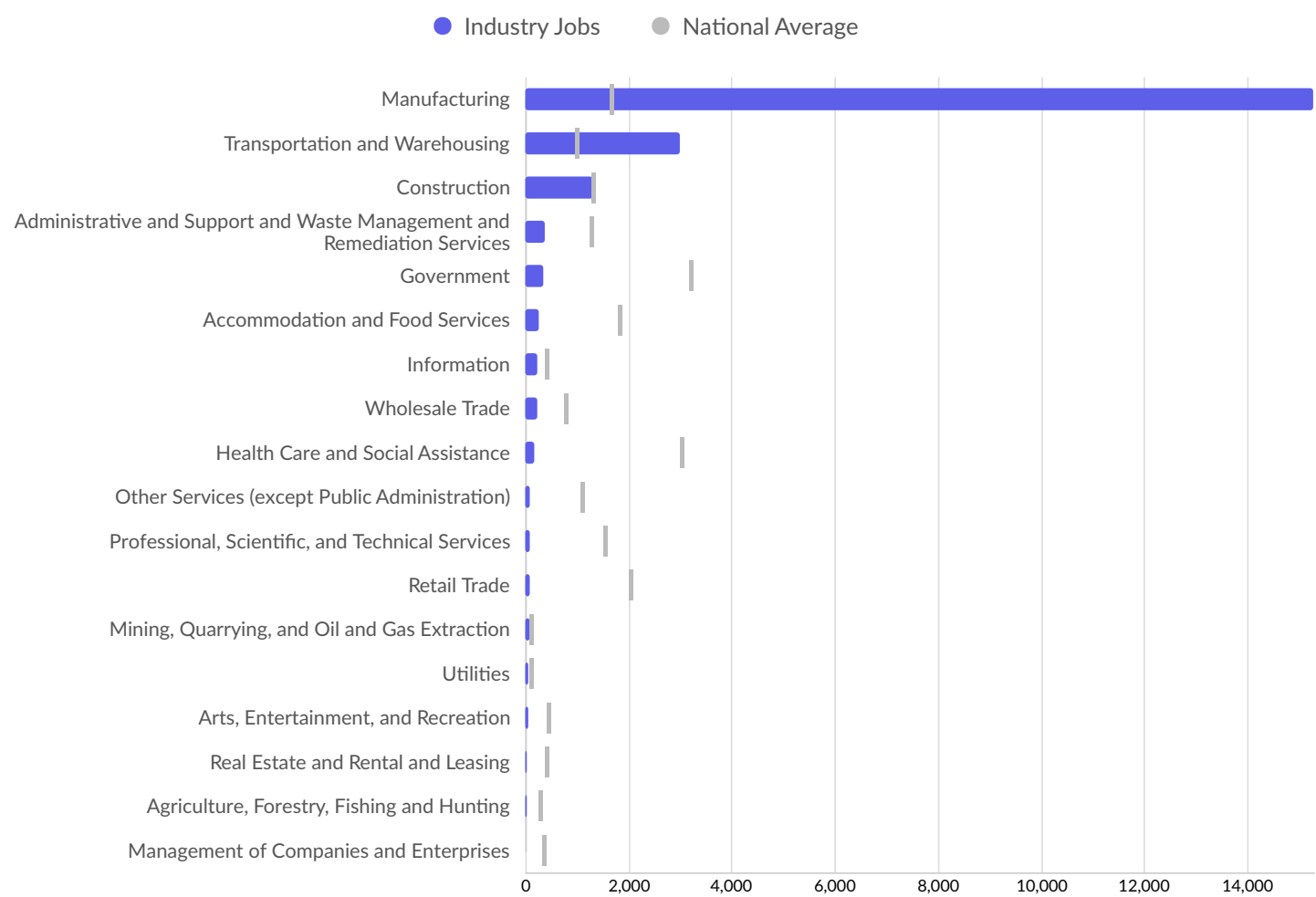


Top Previous Counties	Migrations
Washoe County, NV	126
Lyon County, NV	46
San Diego County, CA	12
Clark County, NV	11
Elko County, NV	6
Churchill County, NV	5

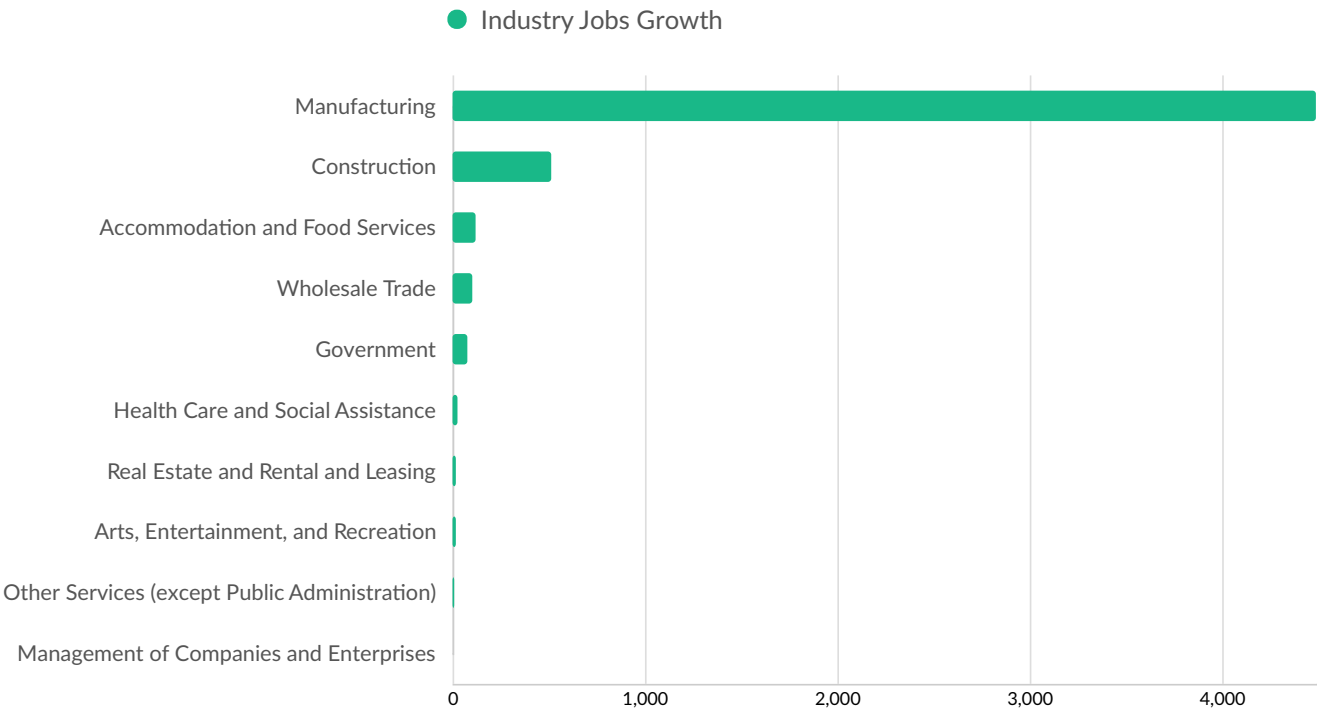
Top Previous Counties	Migrations
Lander County, NV	4
Humboldt County, NV	4
Nye County, NV	4
Lincoln County, NV	3
Douglas County, NV	3
Richland County, OH	3
Maricopa County, AZ	2
Turner County, SD	2
Eureka County, NV	2
Top Following Counties	Migrations
Washoe County, NV	118
Lyon County, NV	36
San Diego County, CA	14
Clark County, NV	14
Ada County, ID	9
Churchill County, NV	7
Carson City County, NV	6
Jefferson County, CO	5
El Paso County, CO	4
Travis County, TX	4
Rockdale County, GA	4
Tarrant County, TX	4
Sandoval County, NM	3
Elko County, NV	3
Wake County, NC	3

Industry Characteristics

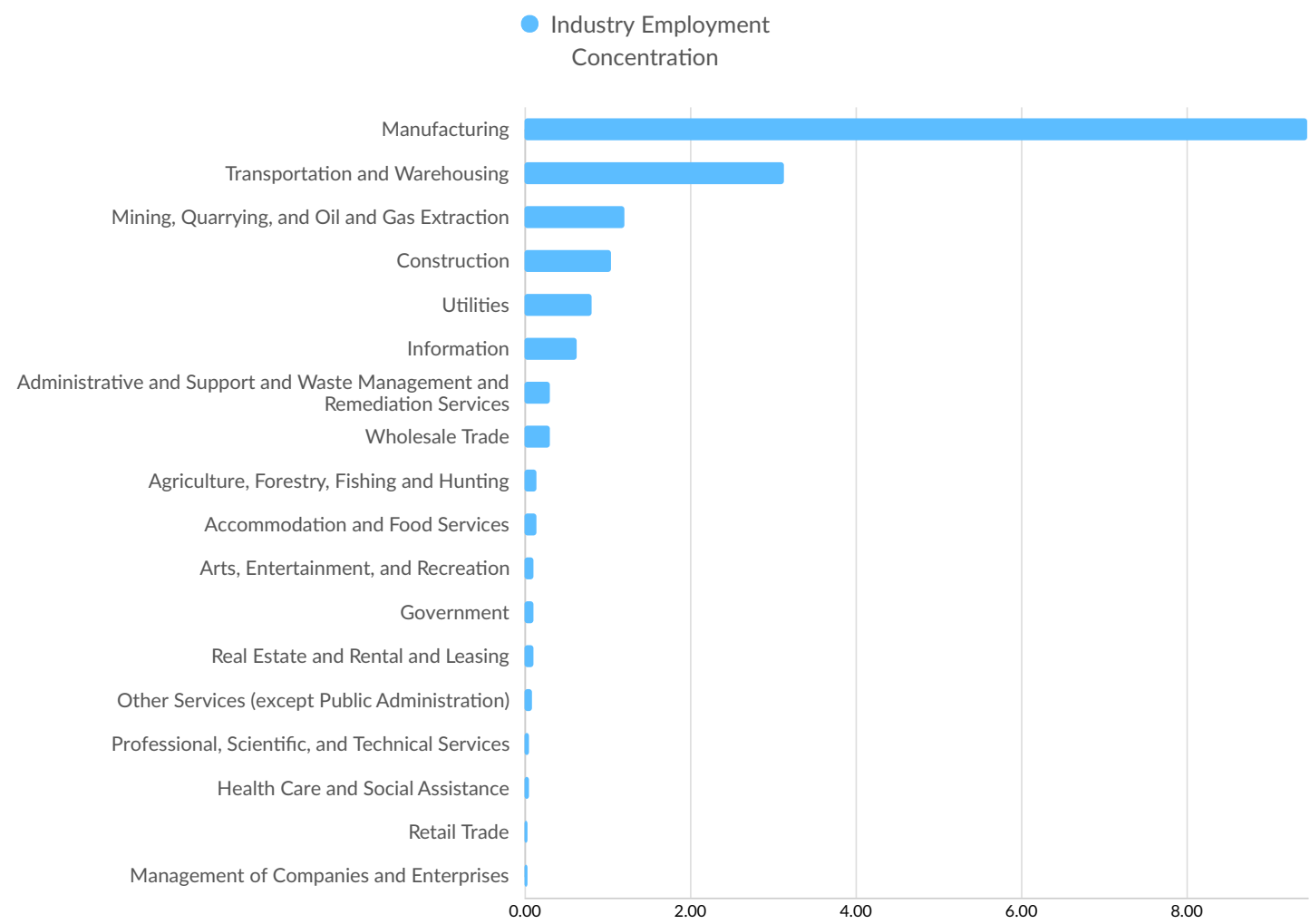
Largest Industries



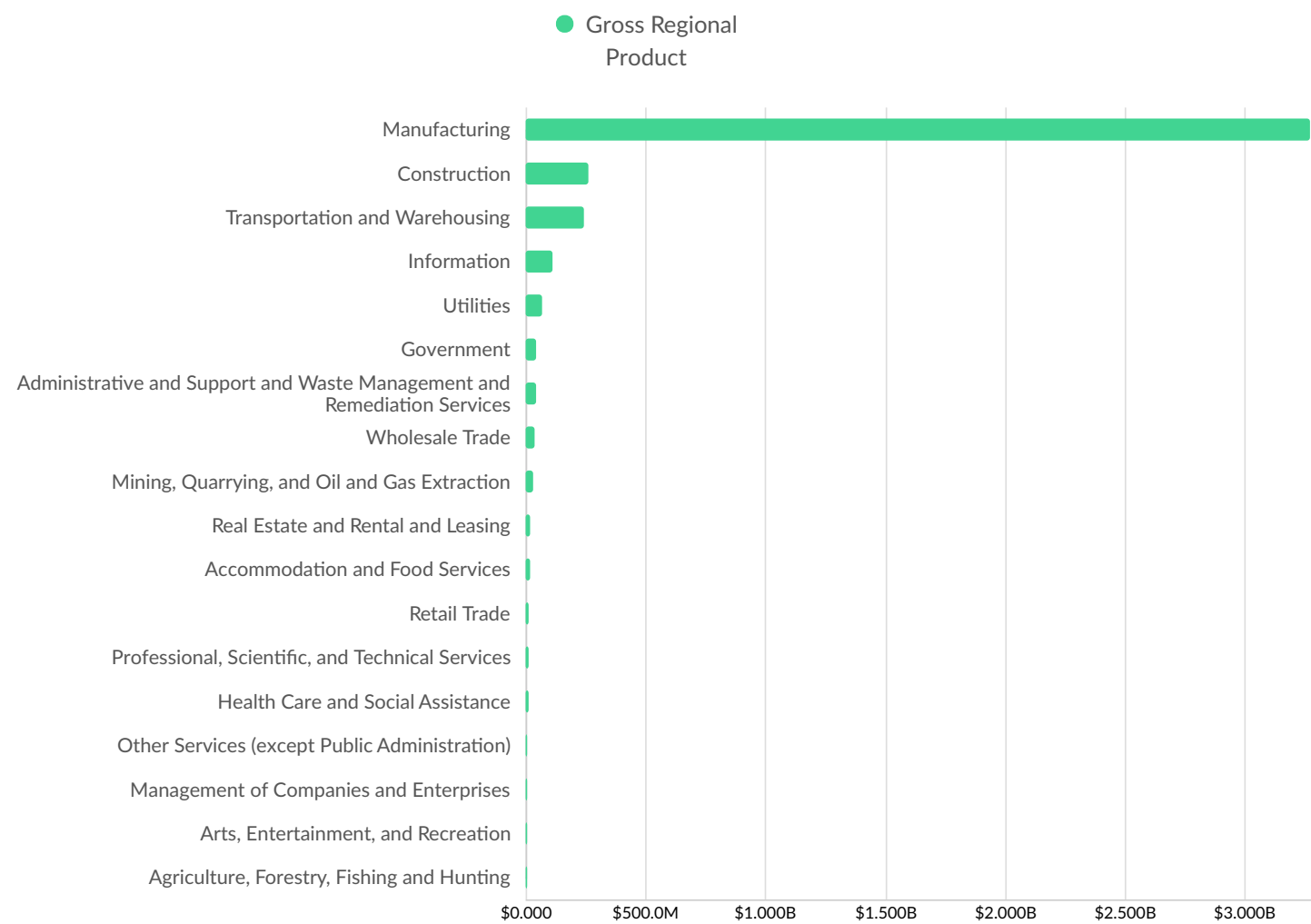
Top Growing Industries



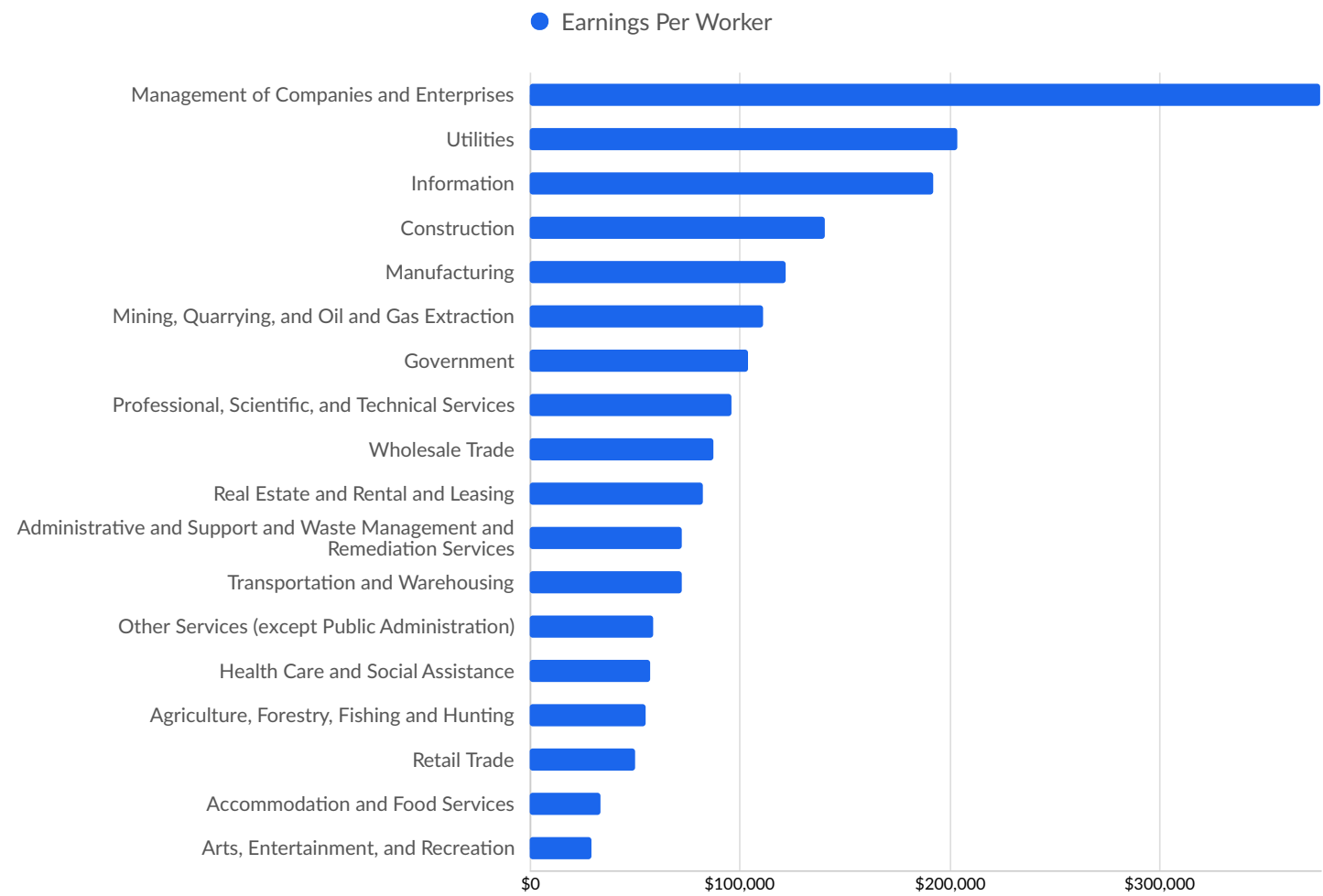
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



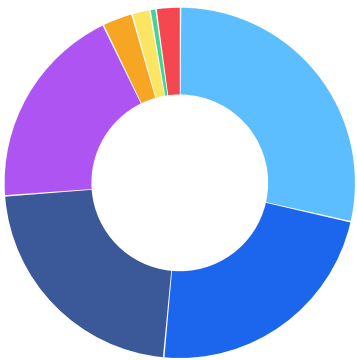
Business Characteristics

200 Companies Employ Your Workers

Online profiles for your workers mention 200 companies as employers, with the top 10 appearing below. In the last 12 months, 357 companies in Storey County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Storey County School District	12	County Of Storey	68
Comstock	9	Tesla	43
Storey County Sheriffs Office / ...	9	Ledcor Construction	18
Community Chest	4	ManpowerGroup	15
County Of Storey	4	Aara Technologies Private Limite...	14
Storey County Public Works	4	BMC - Building Materials And C...	14
Cafe Del Rio	3	Northern Nevada Medical Center	14
Silverland Inn & Suites	3	Boot Barn	13
State of Nevada	3	K&A Recruiting	9
Virginia City Convention And To...	3	Old Dominion Freight Line	9

Business Size



	Percentage	Business Count
1 to 4 employees	28.5%	51
5 to 9 employees	22.9%	41
10 to 19 employees	22.3%	40
20 to 49 employees	19.0%	34
50 to 99 employees	2.8%	5
100 to 249 employees	1.7%	3
250 to 499 employees	0.6%	1
500+ employees	2.2%	4

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

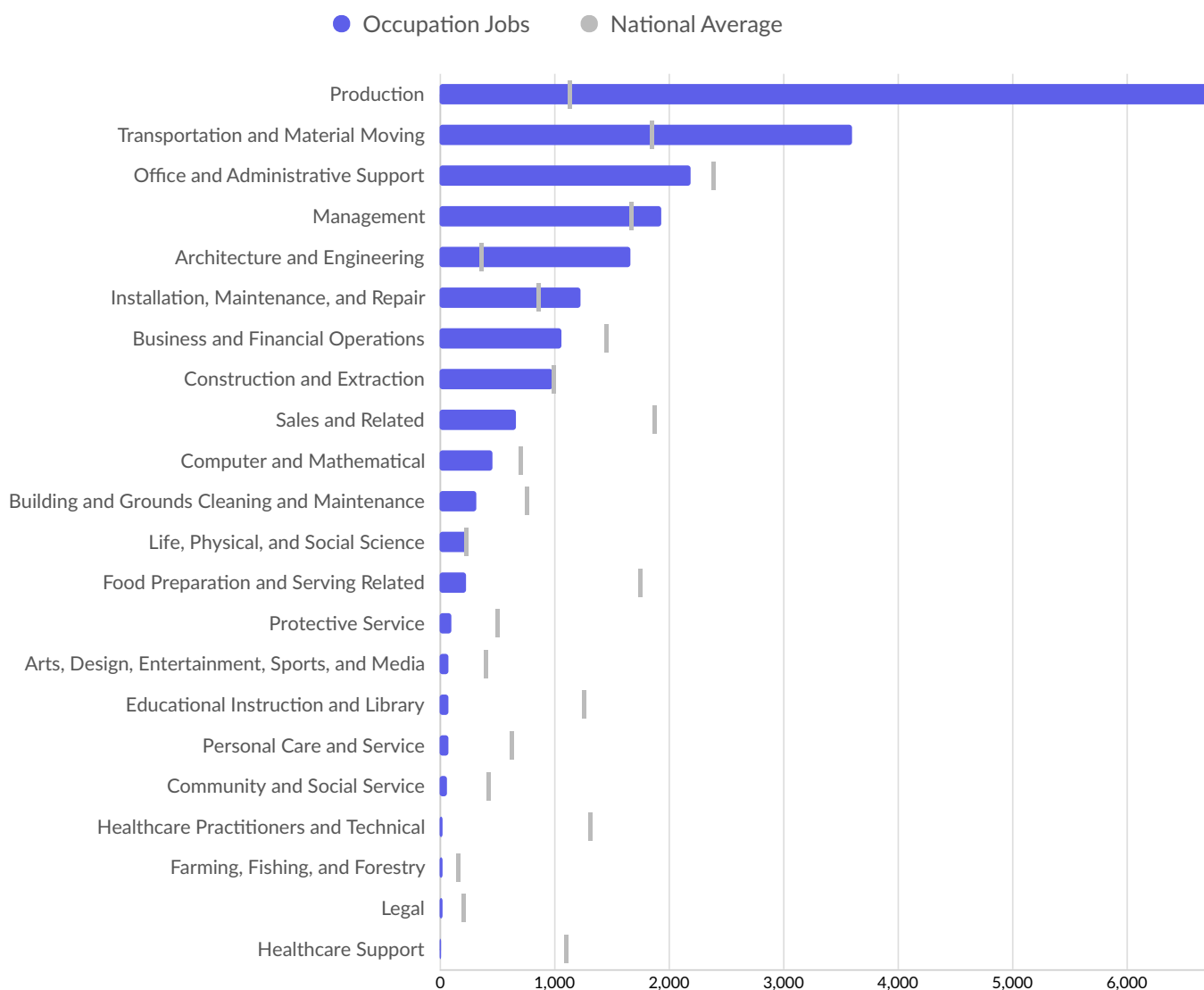
Layoff Activity (Reported WARN Notices)

In the most recent 12 months of available data (Sep 2025 – Aug 2026) Storey County, NV reported 119 affected employees across 1 layoff event. The most recent reported layoff event was October 9, 2025. This information is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to [learn more](#).

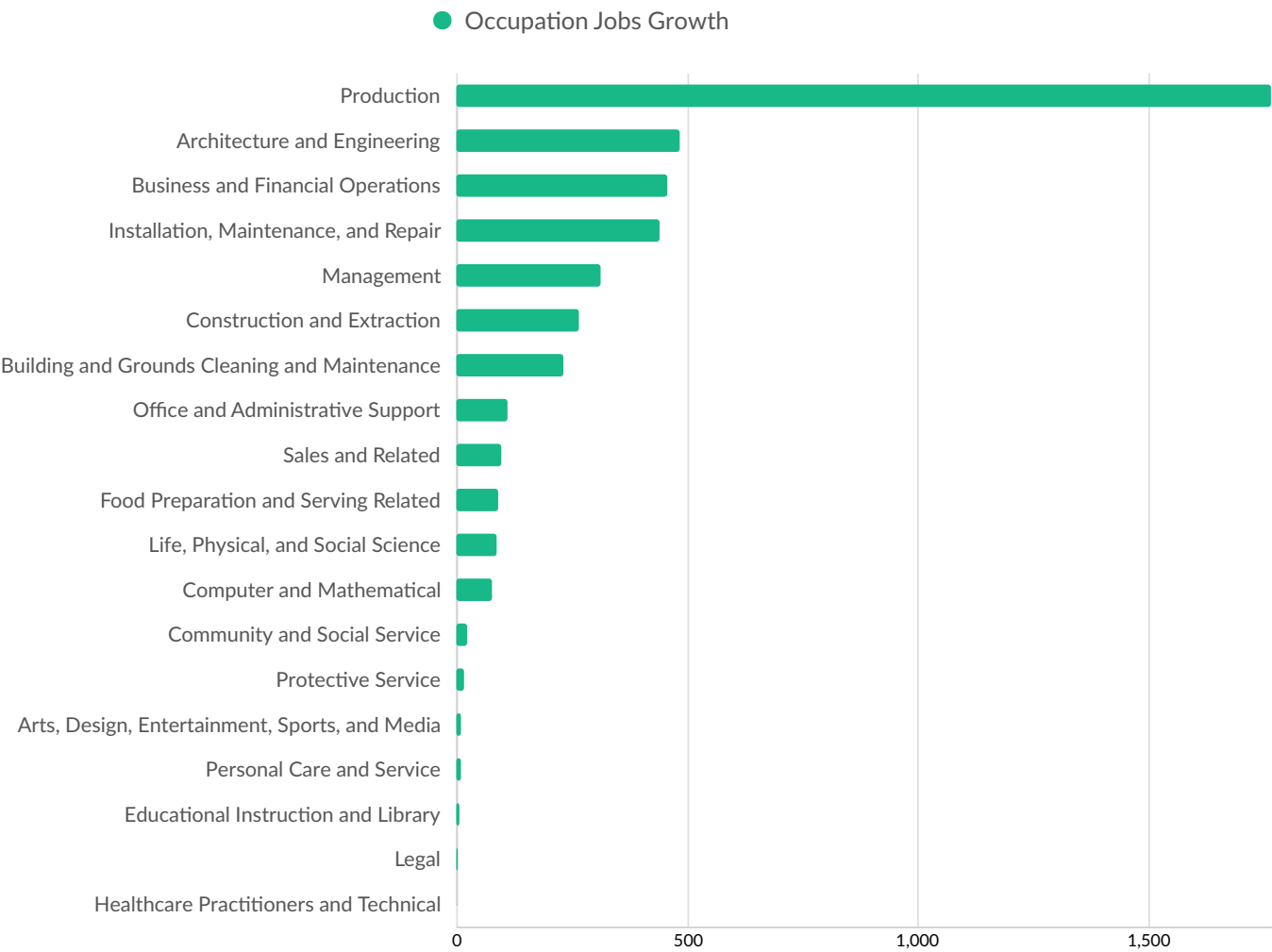
Region	Company	Event Date	Employees Affected
Storey	Post Consumer Brands	10-09-2025	119

Workforce Characteristics

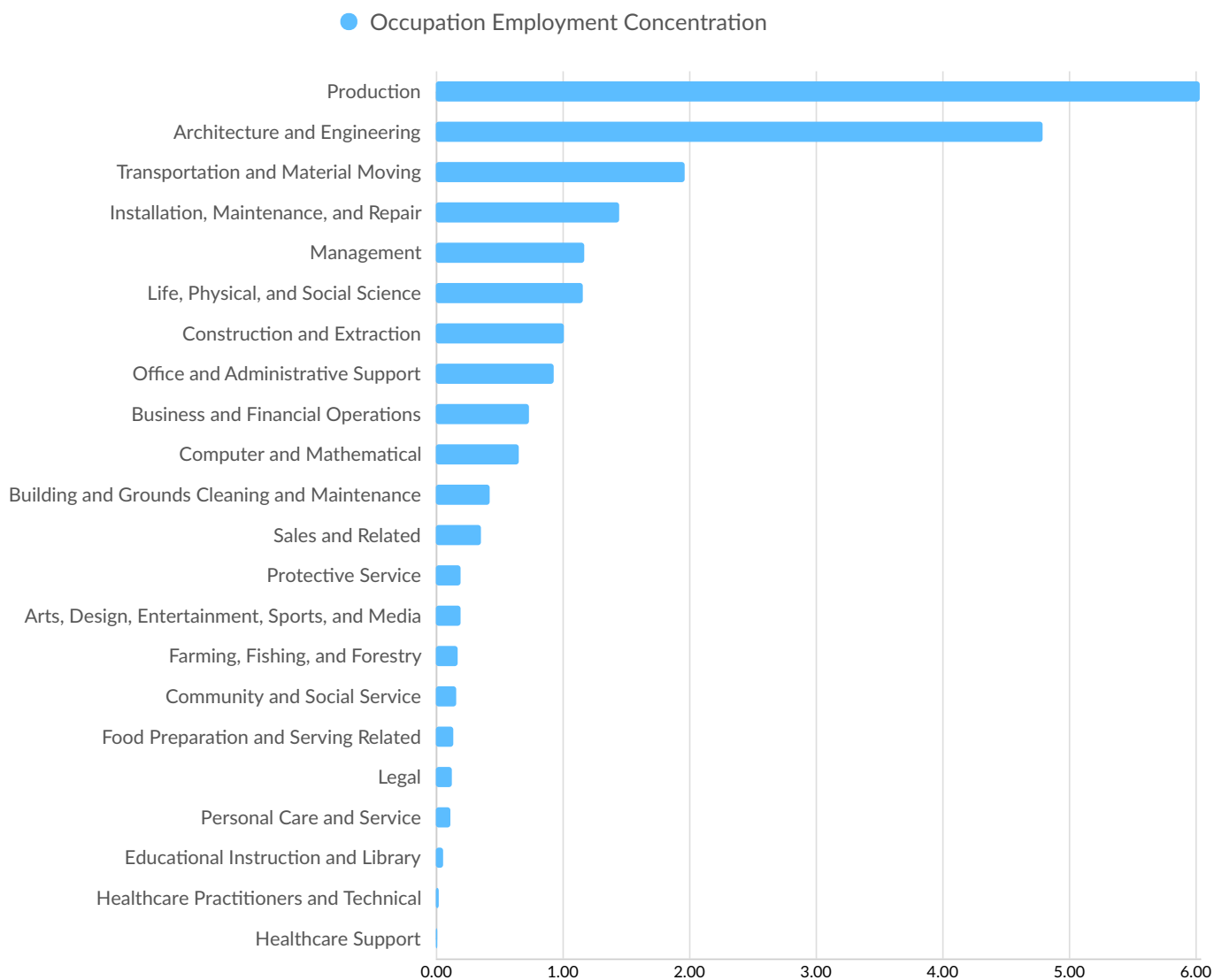
Largest Occupations



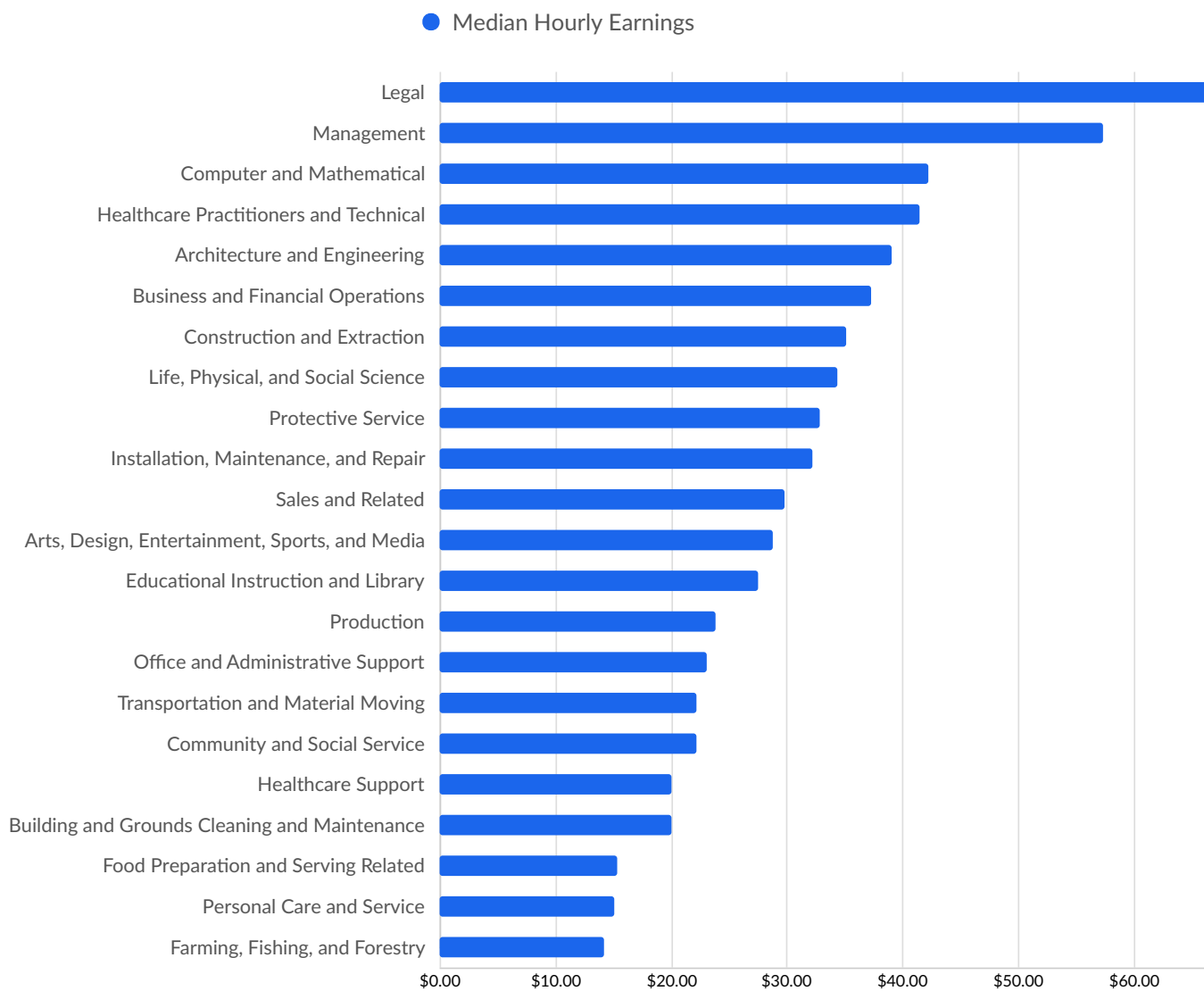
Top Growing Occupations



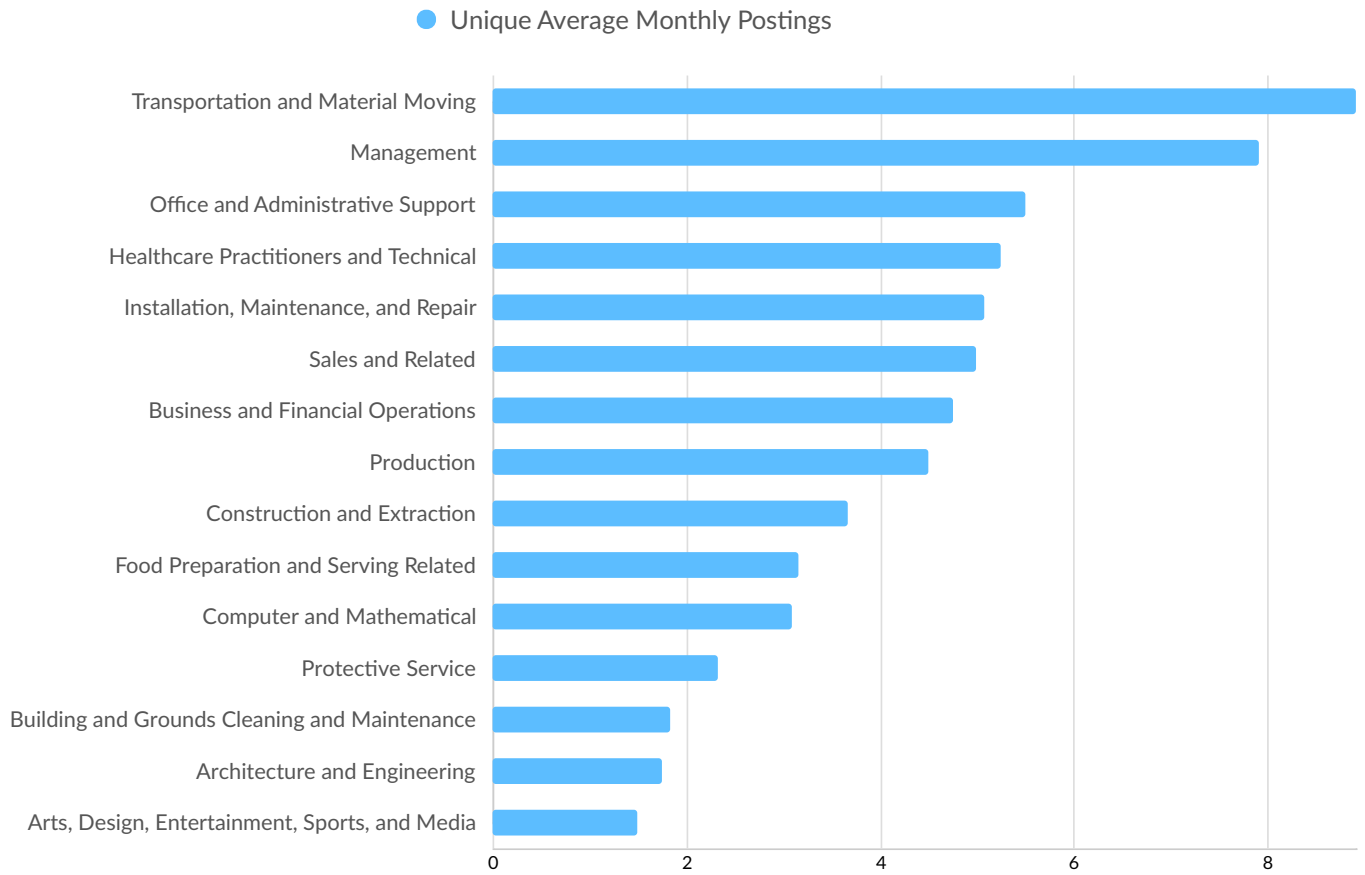
Top Occupation Employment Concentration



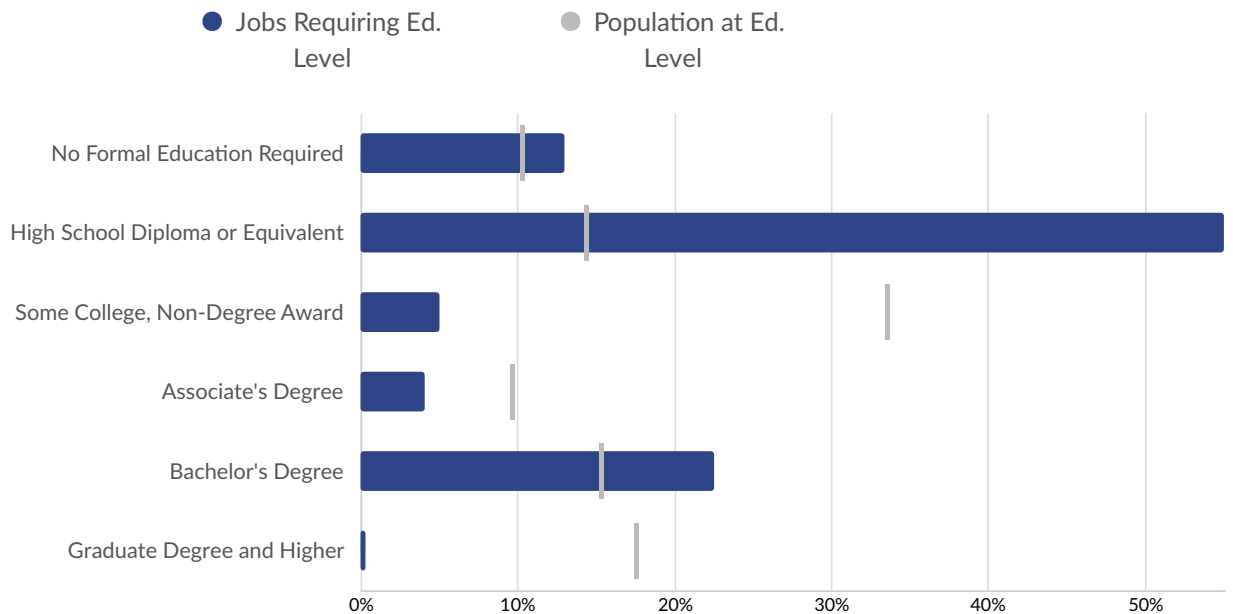
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Storey County, NV produced graduates.

In-Demand Skills

