



Pershing County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Layoff Activity	23
Workforce Characteristics	24
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

32027 Pershing County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

6,532

Population (2025)

Population **decreased by 88** over the last 5 years and is projected to **decrease by 38** over the next 5 years.

2,361

Total Regional Employment

Jobs **grew by 202** over the last 5 years and are projected to **grow by 195** over the next 5 years.

\$66.9K

Median Household Income (2024)

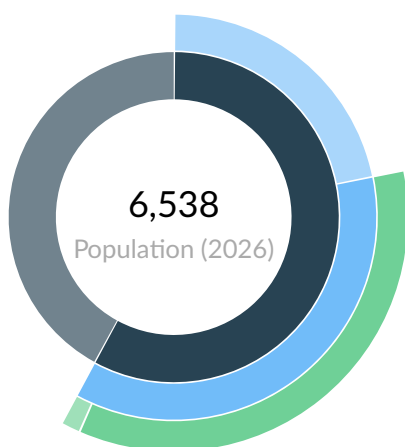
Median household income is **\$13.8K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **declined by 1.3%** since 2020, falling by 88. Population is expected to **decrease by 0.6%** between 2025 and 2030, losing 38.
- From 2020 to 2025, jobs **increased by 9.4%** in Pershing County, NV from 2,158 to **2,361**. This change **fell short of the national growth rate of 10.7% by 1.3%**. As the number of jobs increased, the **labor force participation rate decreased from 64.9% to 64.3% between 2020 and 2025**.
- Concerning educational attainment, **3.5% of Pershing County, NV residents possess a Bachelor's Degree** (18.3% below the national average), and **7.6% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2025 are Metal Ore Mining, Education and Hospitals (Local Government), and State Government, Excluding Education and Hospitals.

	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	6,538	2,361	2,361	107.7	\$552.79M	\$941.82M	\$1.25B
State	3,316,686	1,664,645	1,750,481	111.4	\$288.55B	\$223.98B	\$264.86B

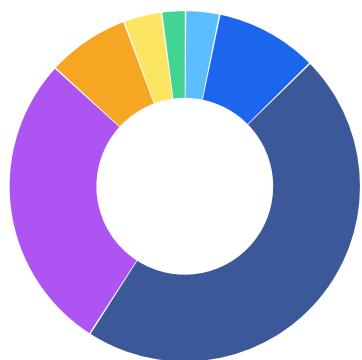
Jun 2026 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	3,782
Not in Labor Force (16+)	1,421
Labor Force	2,361
Employed	2,273
Unemployed	88
Under 16, Military, and institutionalized Population	2,755

Educational Attainment

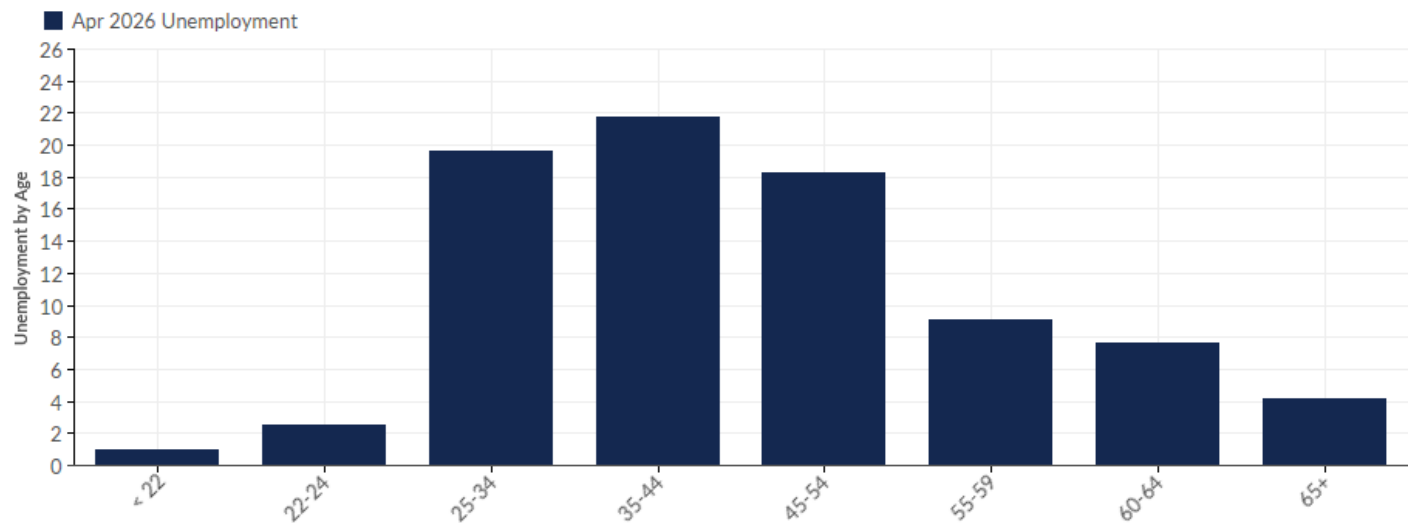
Concerning educational attainment, **3.5% of Pershing County, NV residents possess a Bachelor's Degree** (18.3% below the national average), and **7.6% hold an Associate's Degree** (1.3% below the national average).



	% of Population	Population
Less Than 9th Grade	3.1%	158
9th Grade to 12th Grade	9.4%	476
High School Diploma	46.5%	2,344
Some College	27.7%	1,396
Associate's Degree	7.6%	383
Bachelor's Degree	3.5%	178
Graduate Degree and Higher	2.2%	110

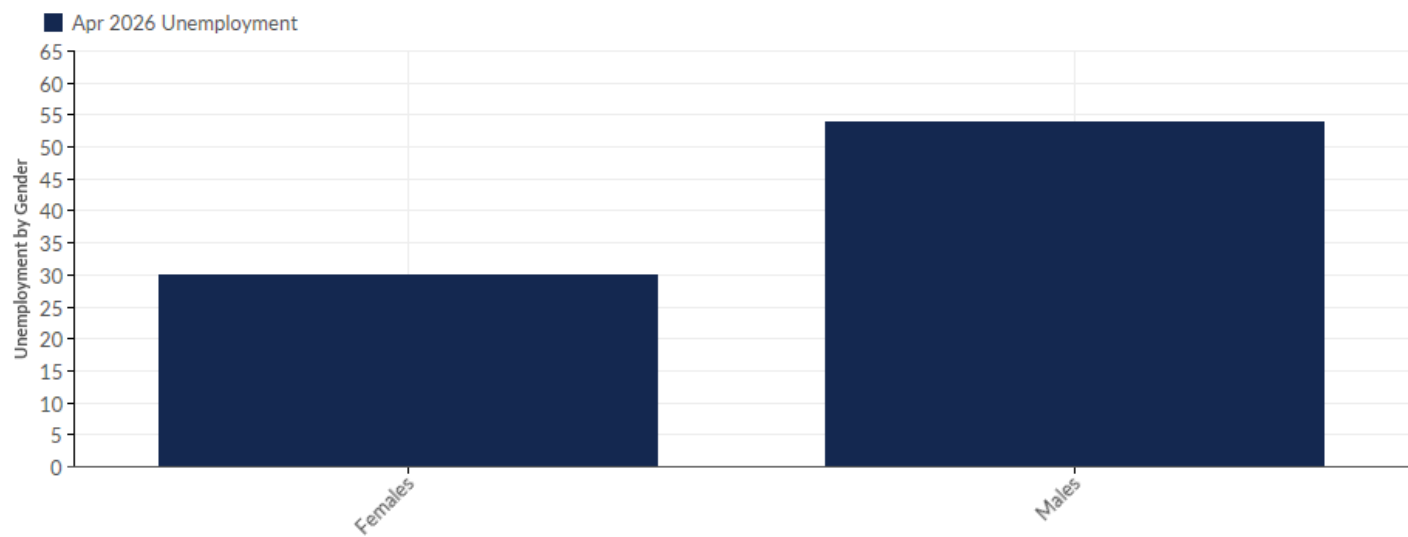
Unemployment by Demographics

Unemployment by Age



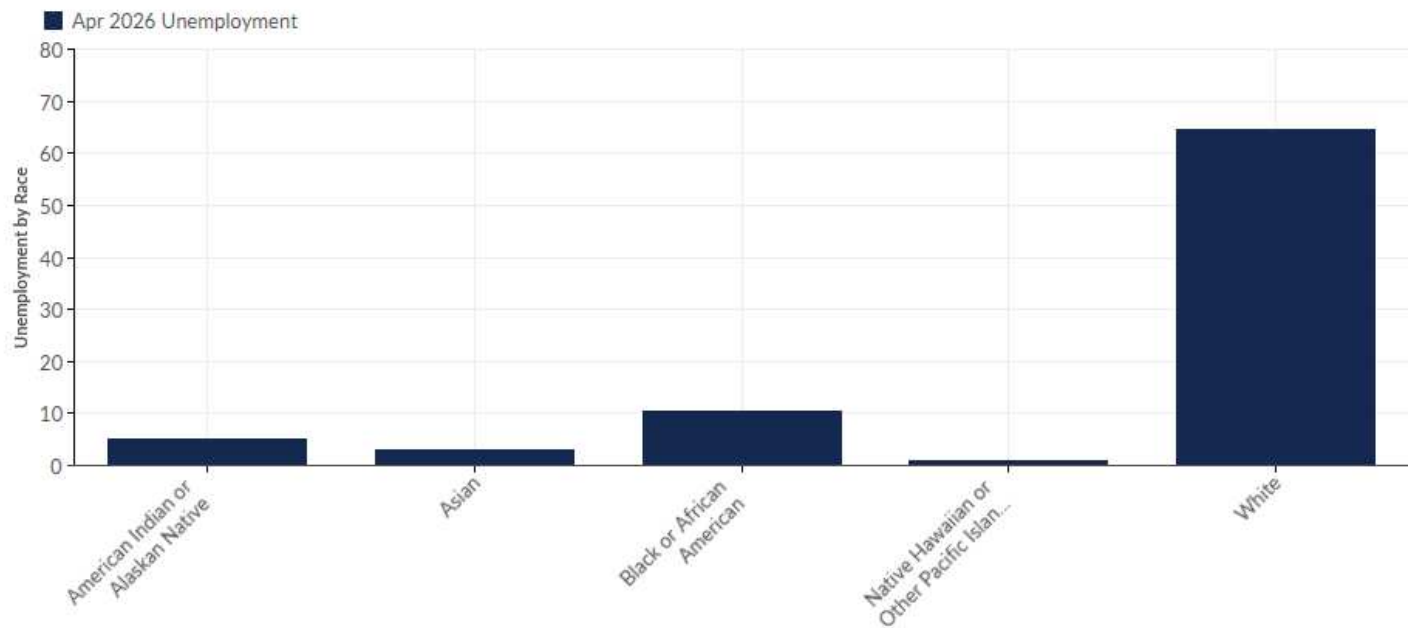
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	1	1.19%
22-24	3	3.57%
25-34	20	23.81%
35-44	22	26.19%
45-54	18	21.43%
55-59	9	10.71%
60-64	8	9.52%
65+	4	4.76%
Total	84	101.00%

Unemployment by Gender



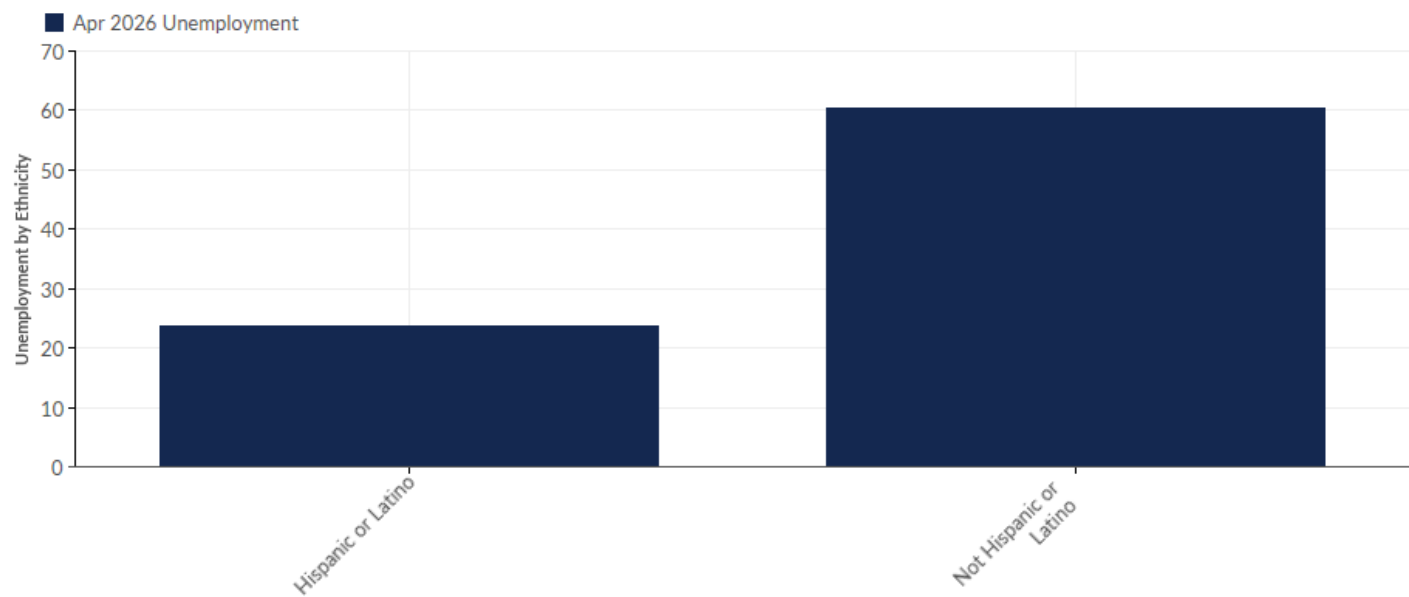
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	30	35.71%
Males	54	64.29%
Total	84	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	5	5.95%
Asian	3	3.57%
Black or African American	10	11.90%
Native Hawaiian or Other Pacific Islander	1	1.19%
White	65	77.38%
Total	84	100.00%

Unemployment by Ethnicity

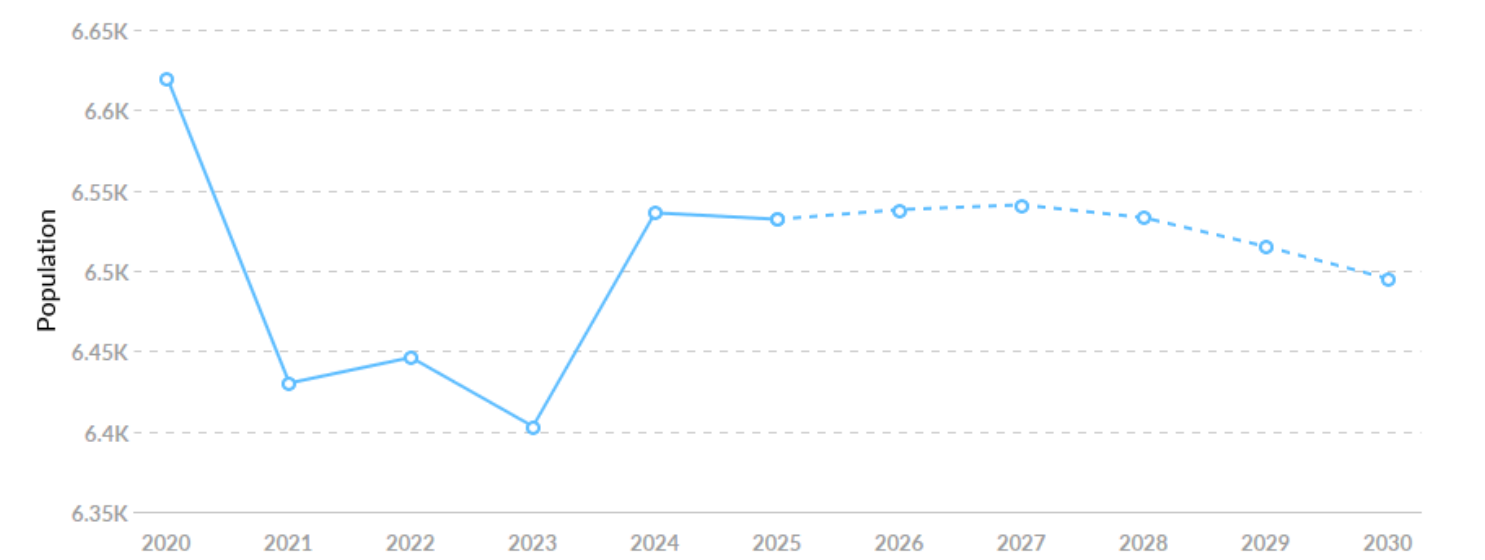


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	24	28.57%
Not Hispanic or Latino	60	71.43%
Total	84	100.00%

Historic & Projected Trends

Population Trends

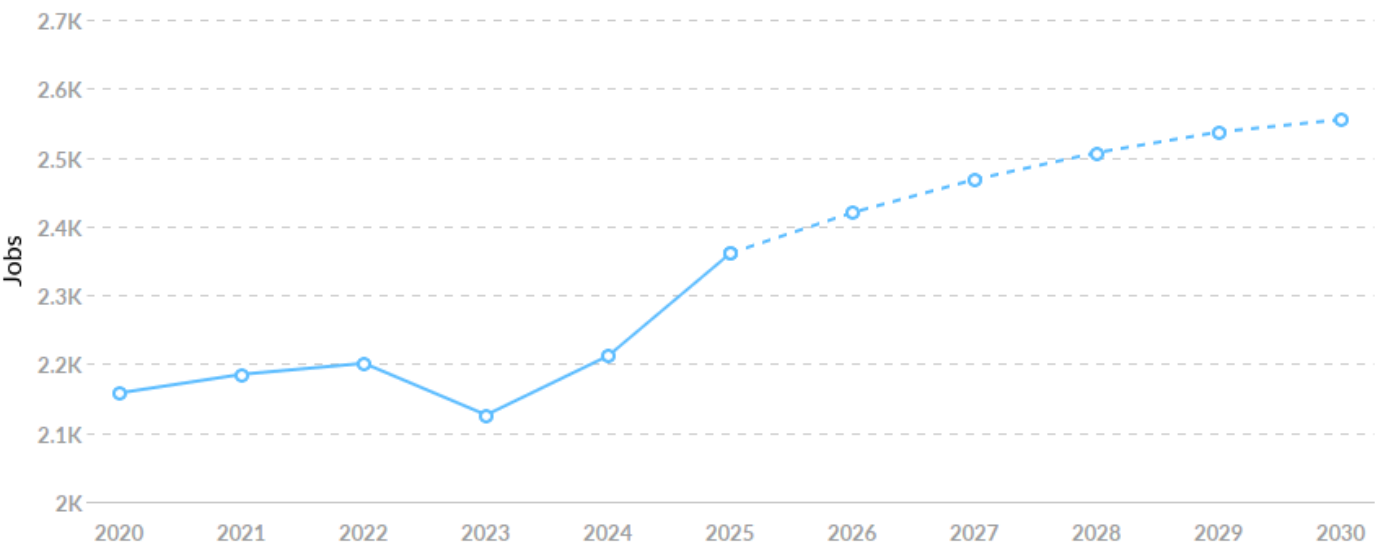
As of 2025 the region's population **declined by 1.3%** since 2020, falling by 88. Population is expected to **decrease by 0.6%** between 2025 and 2030, losing 38.



Timeframe	Population
2020	6,620
2021	6,430
2022	6,446
2023	6,403
2024	6,536
2025	6,532
2026	6,538
2027	6,541
2028	6,533
2029	6,515
2030	6,495

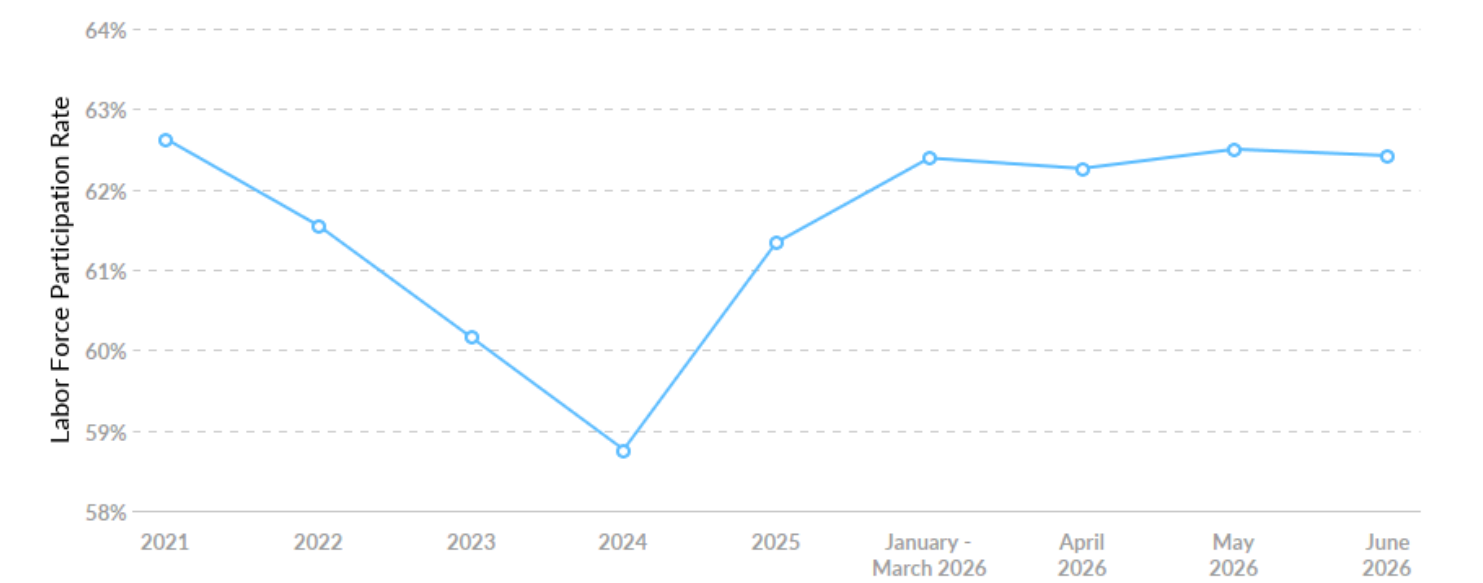
Job Trends

From 2020 to 2025, jobs increased by 9.4% in Pershing County, NV from 2,158 to 2,361. This change fell short of the national growth rate of 10.7% by 1.3%.



Timeframe	Jobs
2020	2,158
2021	2,185
2022	2,201
2023	2,126
2024	2,212
2025	2,361
2026	2,420
2027	2,468
2028	2,507
2029	2,537
2030	2,555

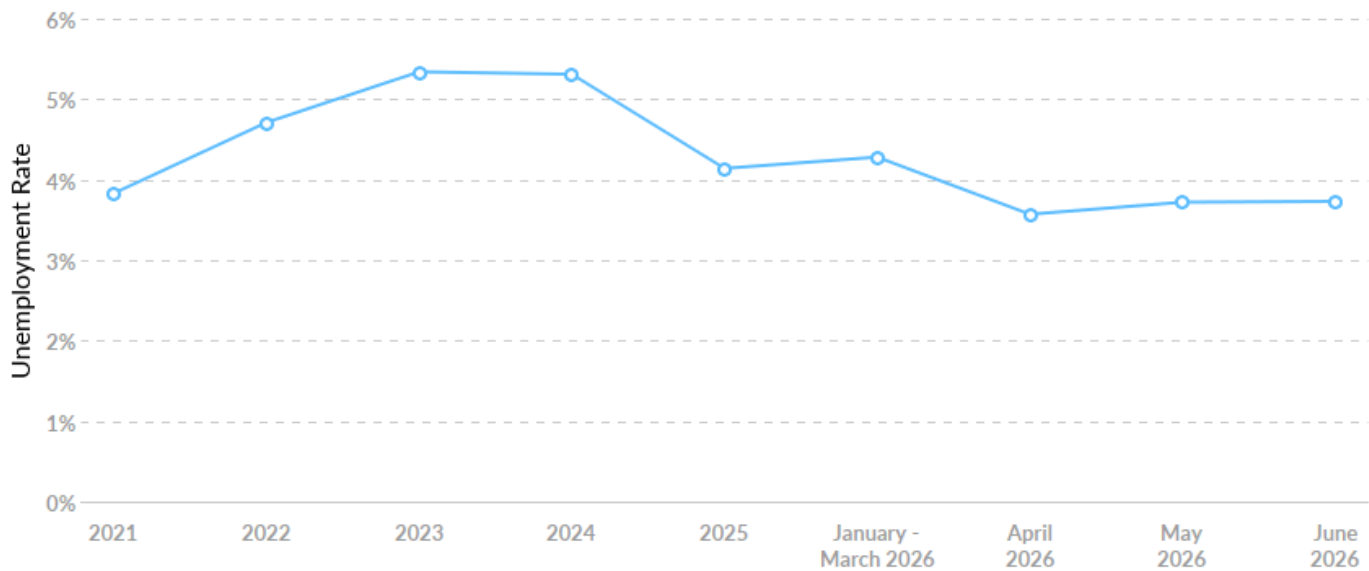
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	62.63%
2022	61.55%
2023	60.16%
2024	58.76%
2025	61.34%
January - March 2026	62.39%
April 2026	62.26%
May 2026	62.50%
June 2026	62.42%

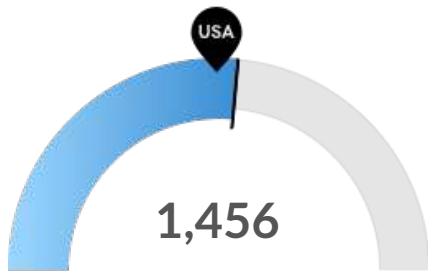
Unemployment Rate Trends

Pershing County, NV had a June 2026 unemployment rate of 3.73%, **decreasing from 3.83%** 5 years before.



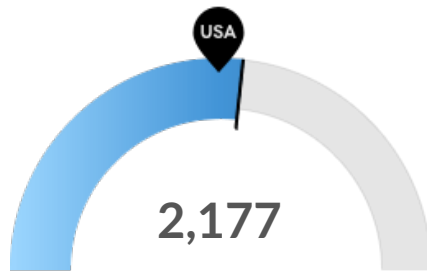
Timeframe	Unemployment Rate
2021	3.83%
2022	4.71%
2023	5.34%
2024	5.31%
2025	4.14%
January - March 2026	4.28%
April 2026	3.57%
May 2026	3.72%
June 2026	3.73%

Population Characteristics



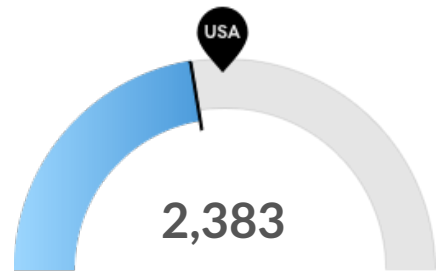
Millennials

Pershing County, NV has 1,456 millennials (ages 25-39). The national average for an area this size is 1,338.



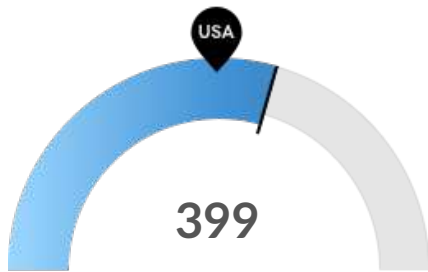
Retiring Soon

Retirement risk is high in Pershing County, NV. The national average for an area this size is 1,976 people 55 or older, while there are 2,177 here.



Racial Diversity

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,780 racially diverse people, while there are 2,383 here.



Veterans

Pershing County, NV has 399 veterans. The national average for an area this size is 311.



Violent Crime

No crime information is available in Pershing County, NV.



Property Crime

No crime information is available in Pershing County, NV.

Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
89419	Lovelock, NV (in Pershin...	2,025
89418	Imlay, NV (in Pershing c...	336

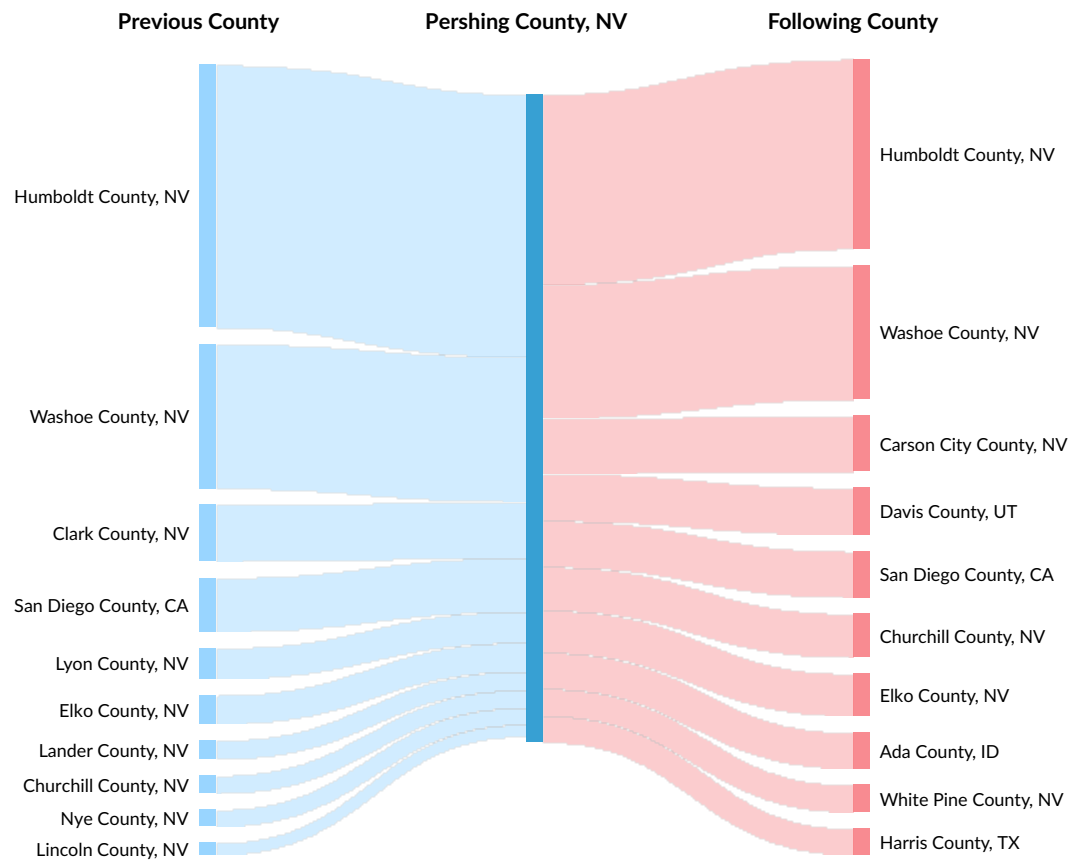
Where Talent Lives

ZIP	Name	2025 Workers
89419	Lovelock, NV (in Pershin...	1,949
89418	Imlay, NV (in Pershing c...	129

Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2023, 64 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 47 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2023 was -31.

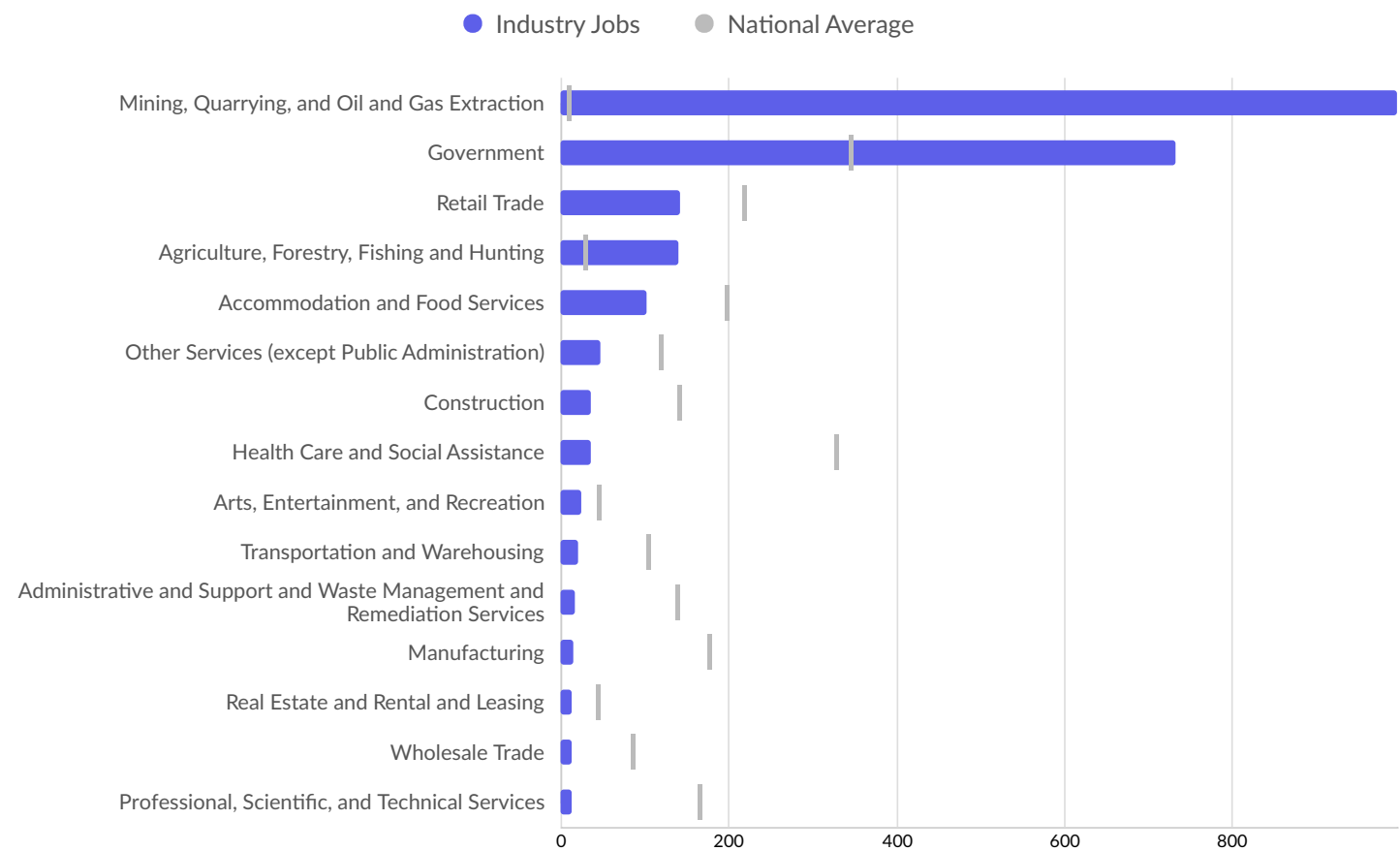


Top Previous Counties	Migrations
Humboldt County, NV	64
Washoe County, NV	36
Clark County, NV	14
San Diego County, CA	13
Lyon County, NV	8
Elko County, NV	7

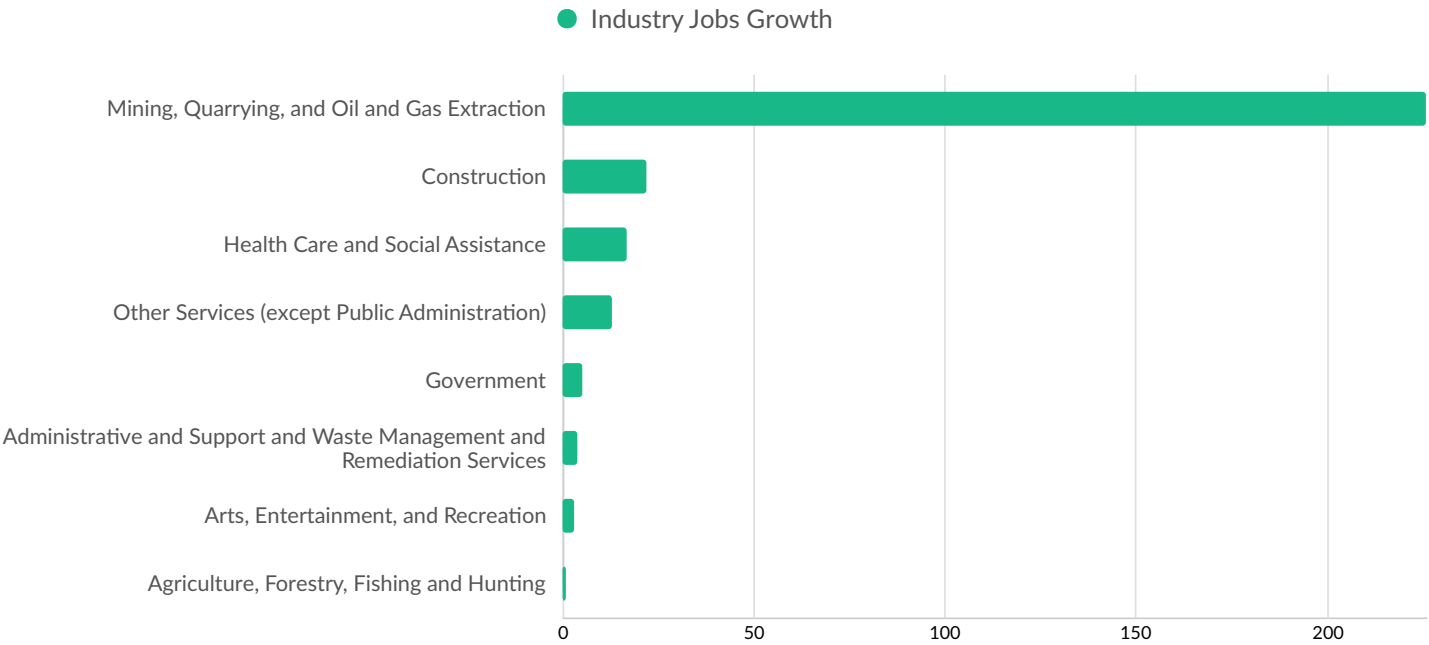
Top Previous Counties	Migrations
Lander County, NV	5
Churchill County, NV	4
Nye County, NV	4
Lincoln County, NV	3
Murray County, MN	3
Douglas County, NV	2
Maricopa County, AZ	2
Suffolk City County, VA	2
Tarrant County, TX	2
Top Following Counties	Migrations
Humboldt County, NV	47
Washoe County, NV	33
Carson City County, NV	14
Davis County, UT	12
San Diego County, CA	11
Churchill County, NV	11
Elko County, NV	10
Ada County, ID	9
White Pine County, NV	7
Harris County, TX	6
Douglas County, NV	6
Nye County, NV	6
Clark County, NV	5
Rockdale County, GA	5
Wake County, NC	4

Industry Characteristics

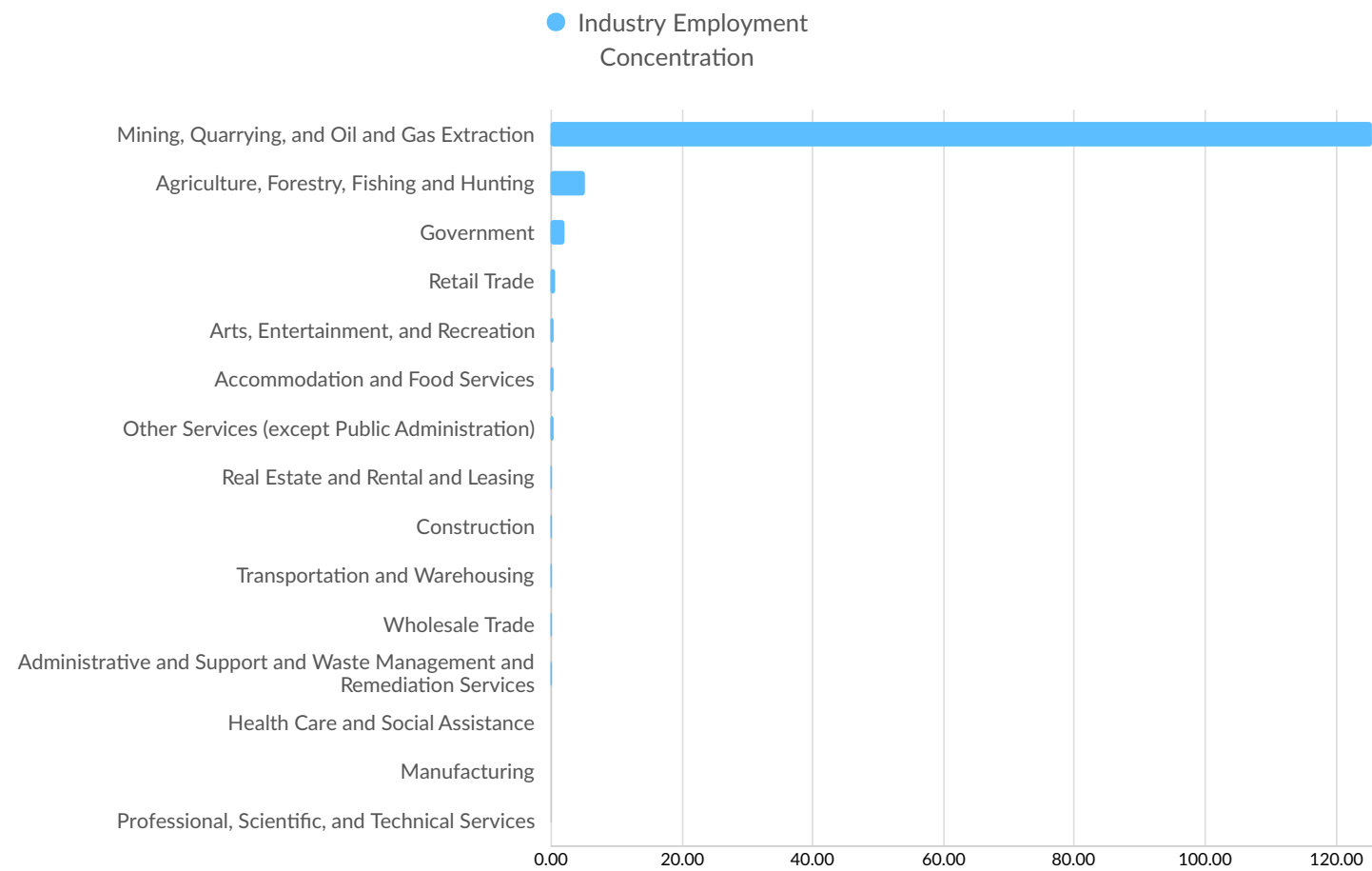
Largest Industries



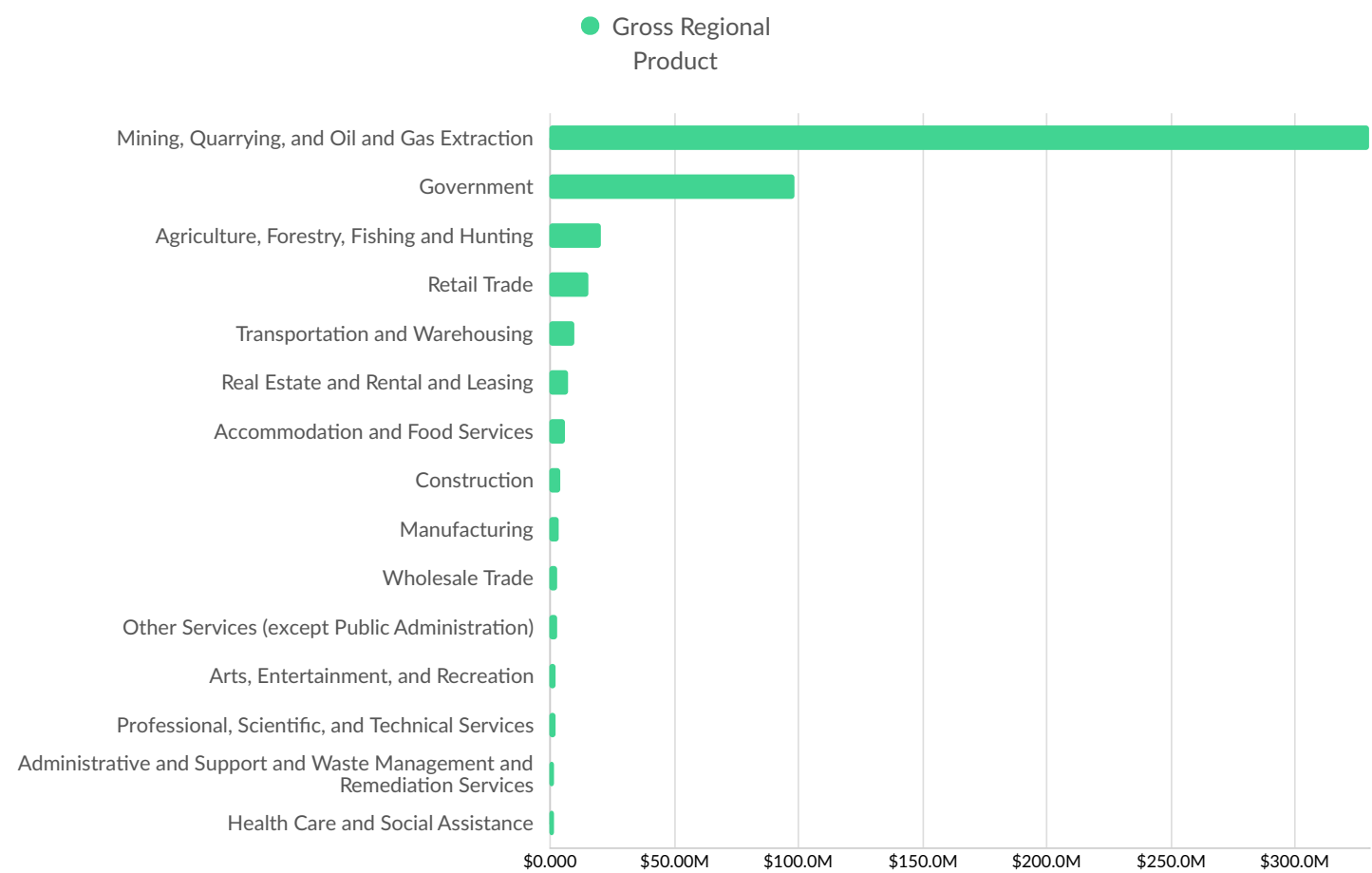
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



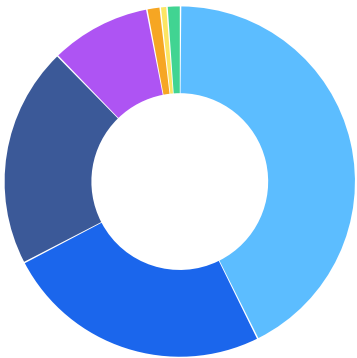
Business Characteristics

301 Companies Employ Your Workers

Online profiles for your workers mention 301 companies as employers, with the top 10 appearing below. In the last 12 months, 122 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	52 	Coeur Mining	71 
Pershing County School District	29 	ManpowerGroup	59 
State of Nevada	26 	Florida Canyon Mining	39 
Ep Minerals	22 	TravelCenters of America	36 
U.S. Silica Company	15 	State of Nevada	34 
Florida Canyon Mining	14 	Pershing General Hospital	28 
Pershing General Hospital	12 	Ledcor Construction	25 
Pershing County Sheriff's Office	10 	U.S Silica Holdings	17 
Coeur Rochester	7 	Integra Resources	16 
County Of Pershing	7 	U.S. Silica Company	14 

Business Size



	Percentage	Business Count
1 to 4 employees	42.6%	69
5 to 9 employees	24.7%	40
10 to 19 employees	20.4%	33
20 to 49 employees	9.3%	15
50 to 99 employees	1.2%	2
100 to 249 employees	0.6%	1
250 to 499 employees	1.2%	2

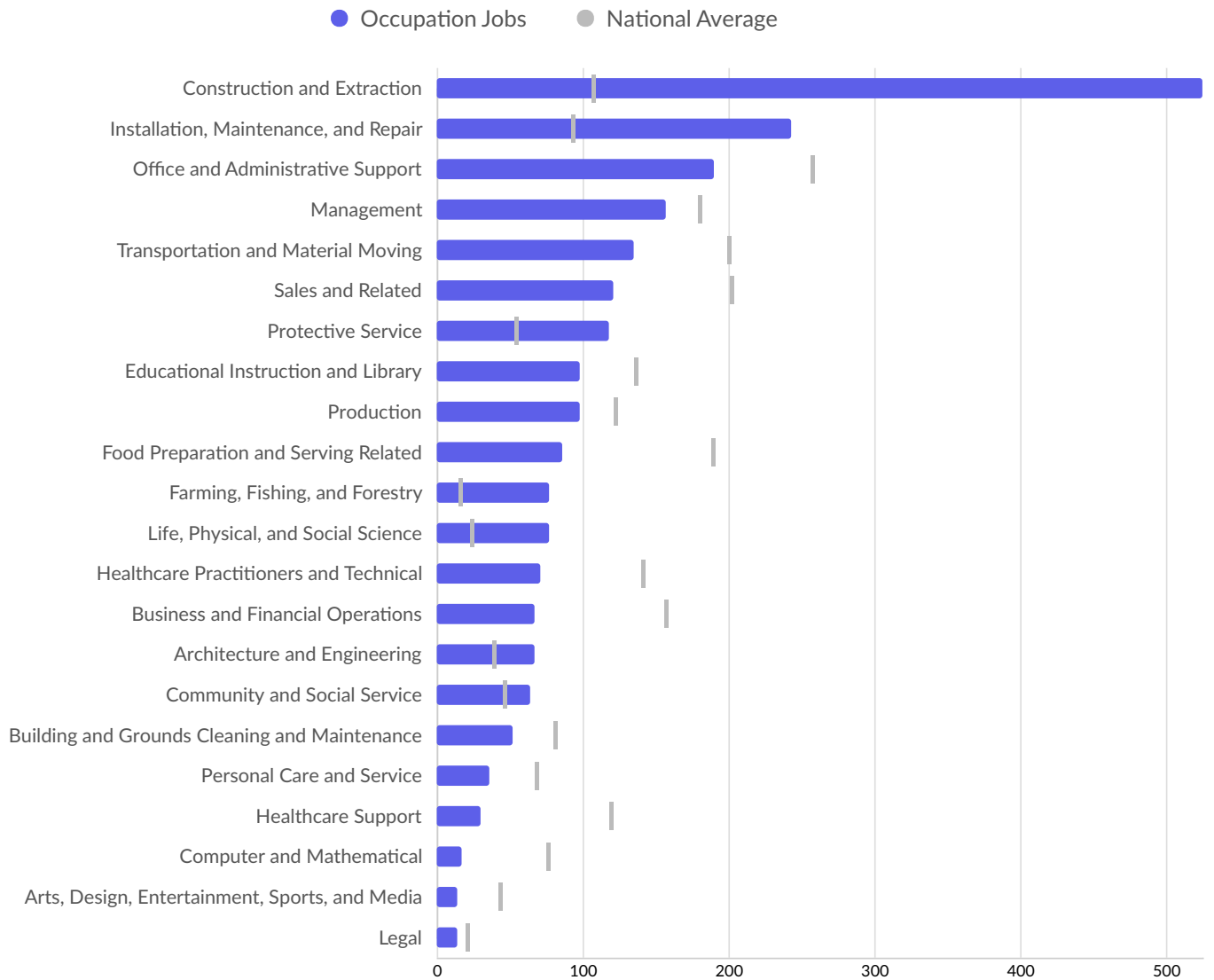
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

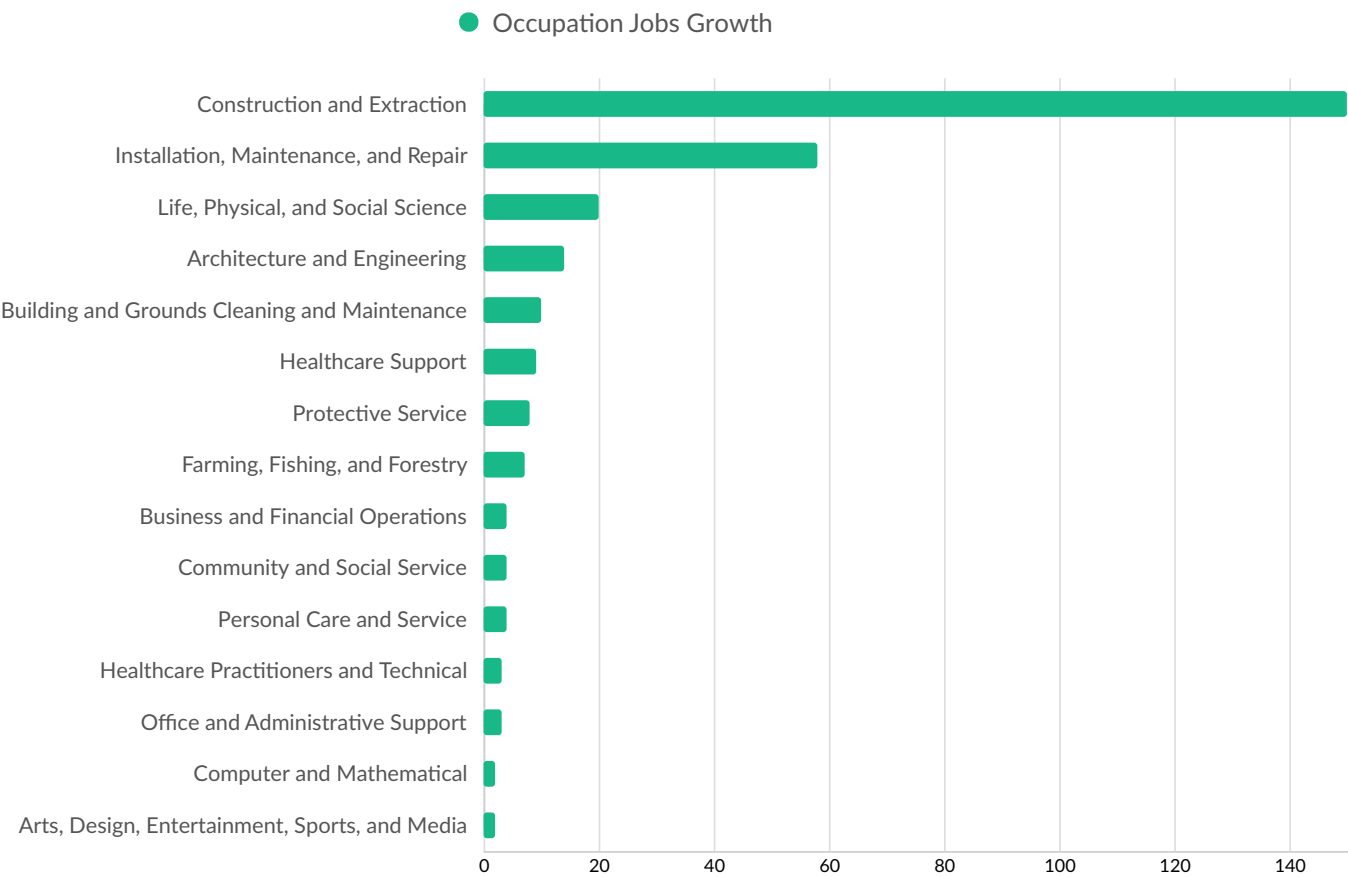
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

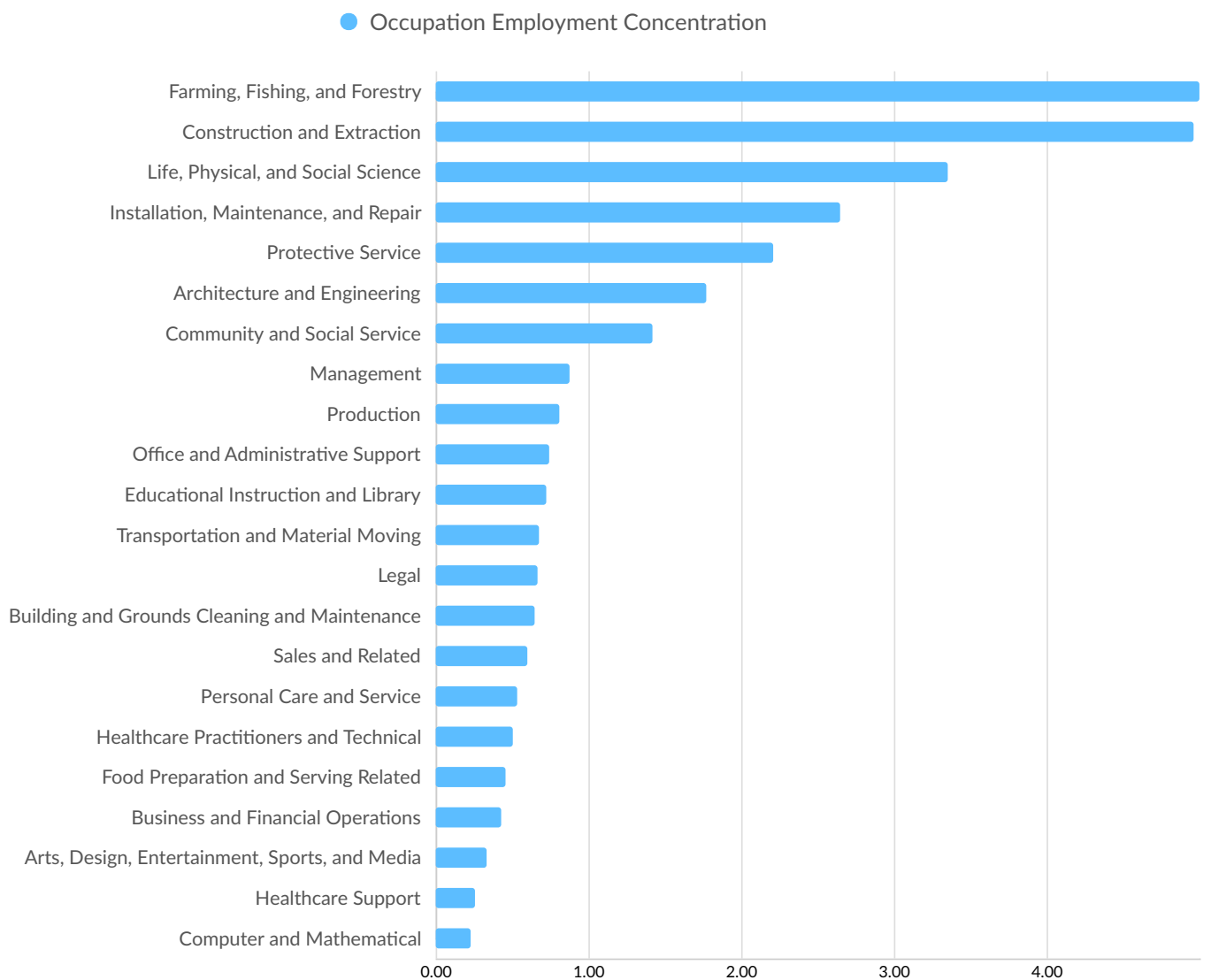
Largest Occupations



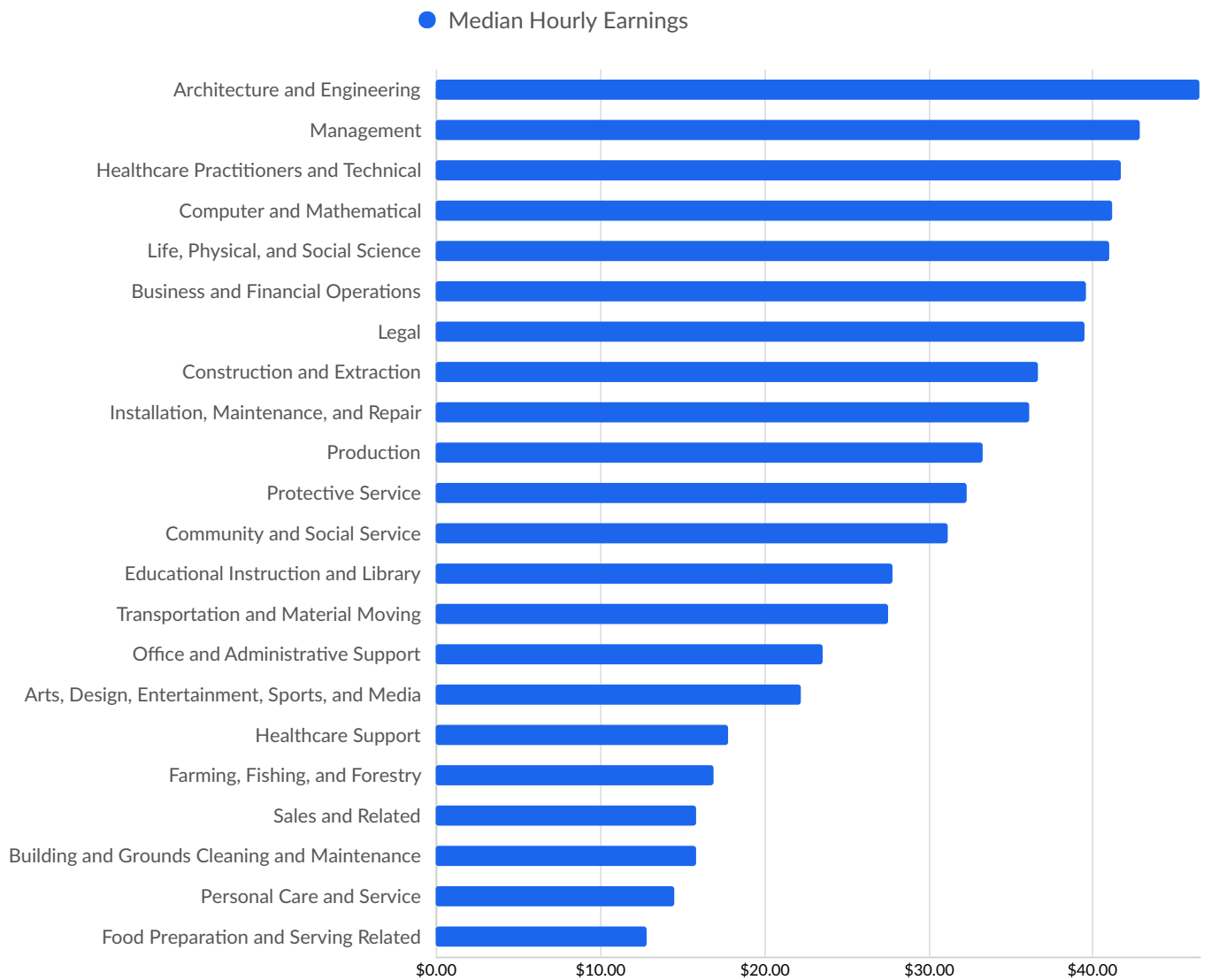
Top Growing Occupations



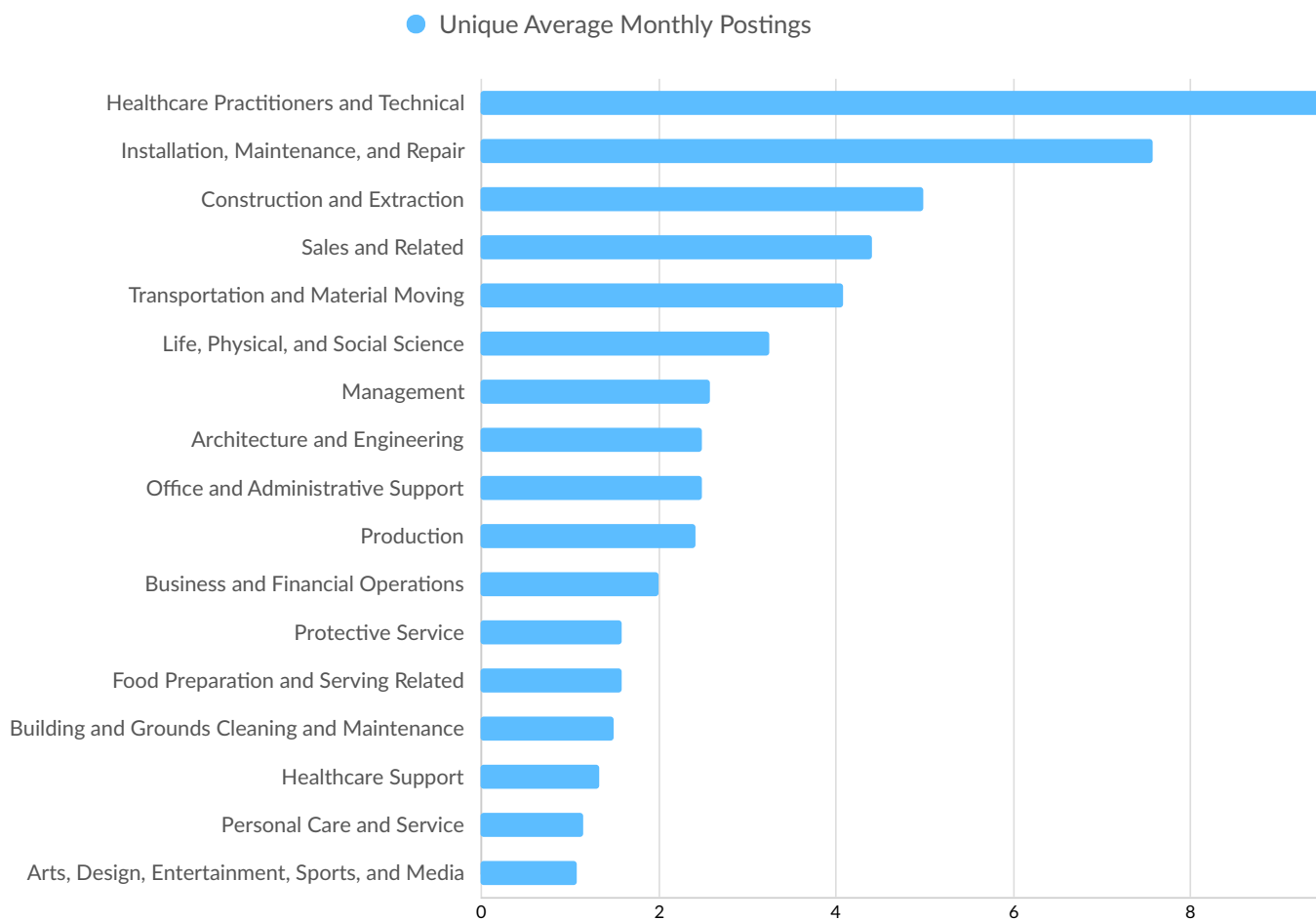
Top Occupation Employment Concentration



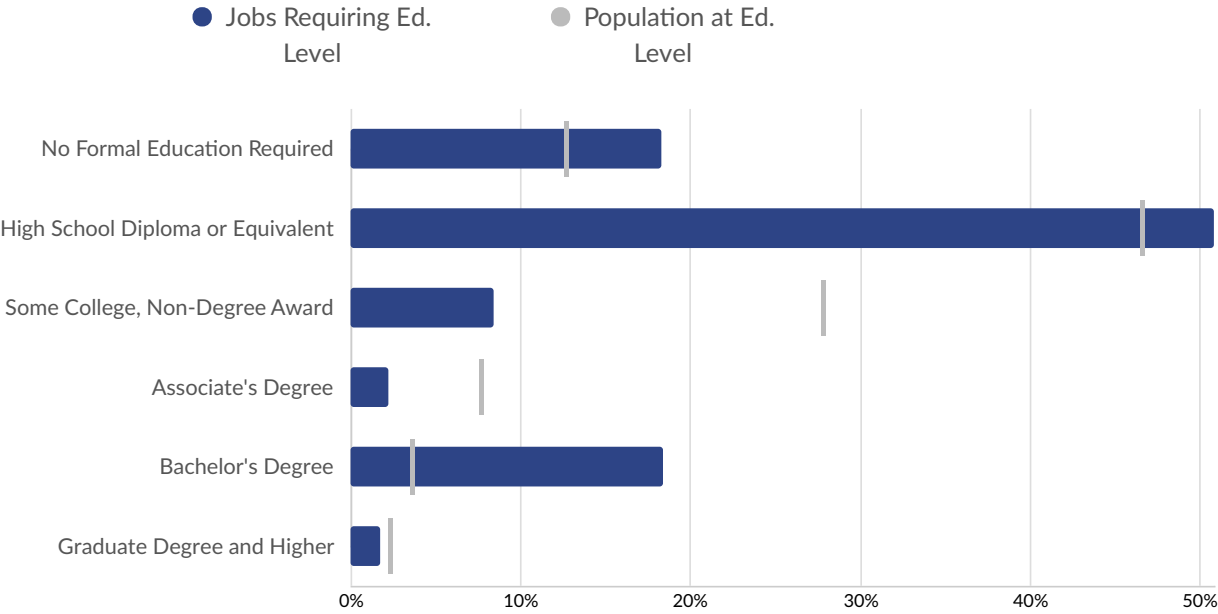
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

In-Demand Skills

