



Nevada



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

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Carson City, Nevada 89703

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Report Parameters

1 State

32 Nevada

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

3,285,573

Population (2025)

Population grew by 168,606 over the last 5 years and is projected to grow by 153,700 over the next 5 years.

1,750,481

Total Regional Employment

Jobs grew by 330,938 over the last 5 years and are projected to grow by 141,209 over the next 5 years.

\$78.3K

Median Household Income (2024)

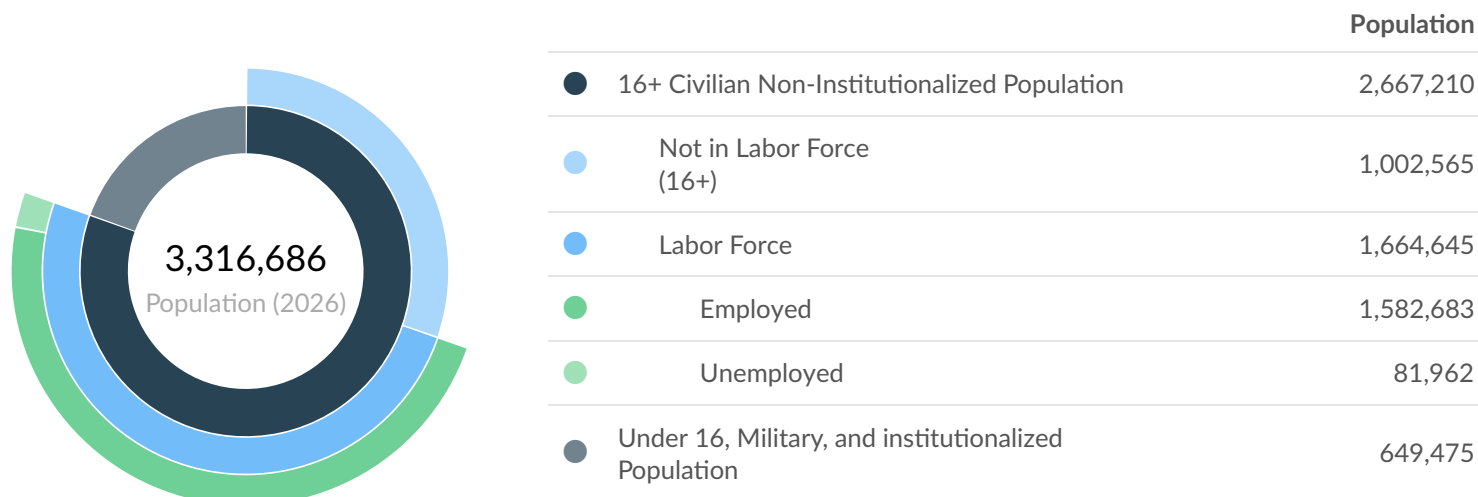
Median household income is \$2.5K below the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population increased by 5.4% since 2020, growing by 168,606. Population is expected to increase by 4.7% between 2025 and 2030, adding 153,700.
- From 2020 to 2025, jobs increased by 23.3% in Nevada from 1,419,543 to 1,750,481. This change outpaced the national growth rate of 10.7% by 12.6%. As the number of jobs increased, the labor force participation rate increased from 63.7% to 64.2% between 2020 and 2025.
- Concerning educational attainment, 18.1% of Nevada residents possess a Bachelor's Degree (3.7% below the national average), and 8.7% hold an Associate's Degree (0.1% below the national average).
- The top three industries in 2025 are Traveler Accommodation, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

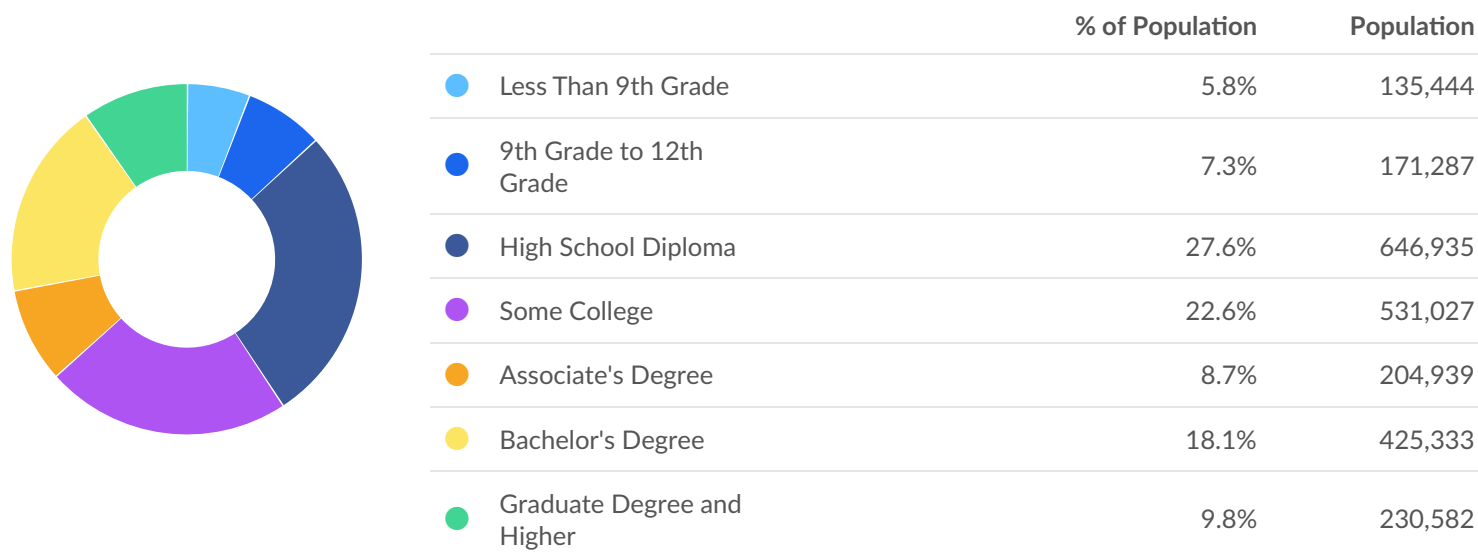
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	3,316,686	1,664,645	1,750,481	111.4	\$288.55B	\$223.98B	\$264.86B

Jun 2026 Labor Force Breakdown



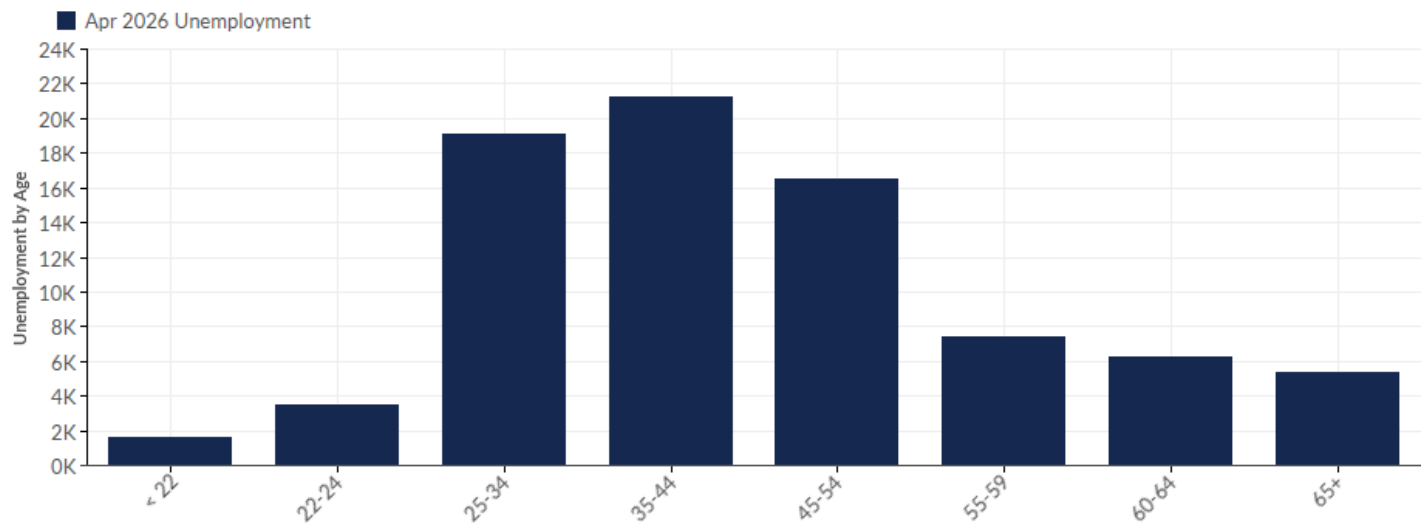
Educational Attainment

Concerning educational attainment, **18.1% of Nevada residents possess a Bachelor's Degree** (3.7% below the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).



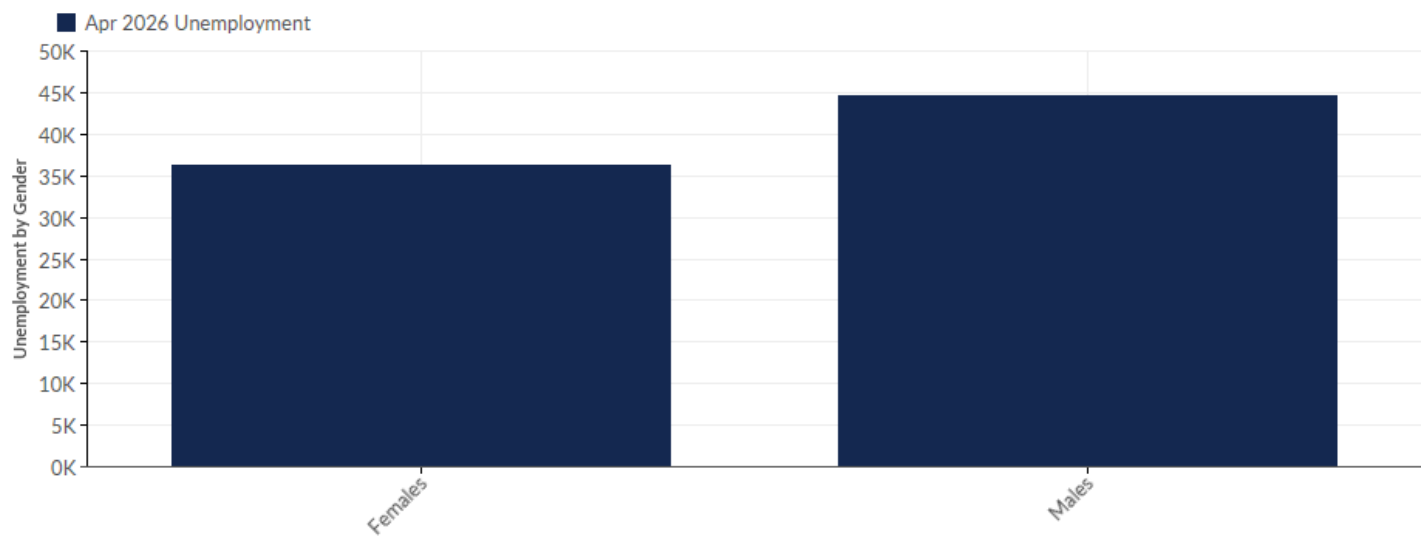
Unemployment by Demographics

Unemployment by Age



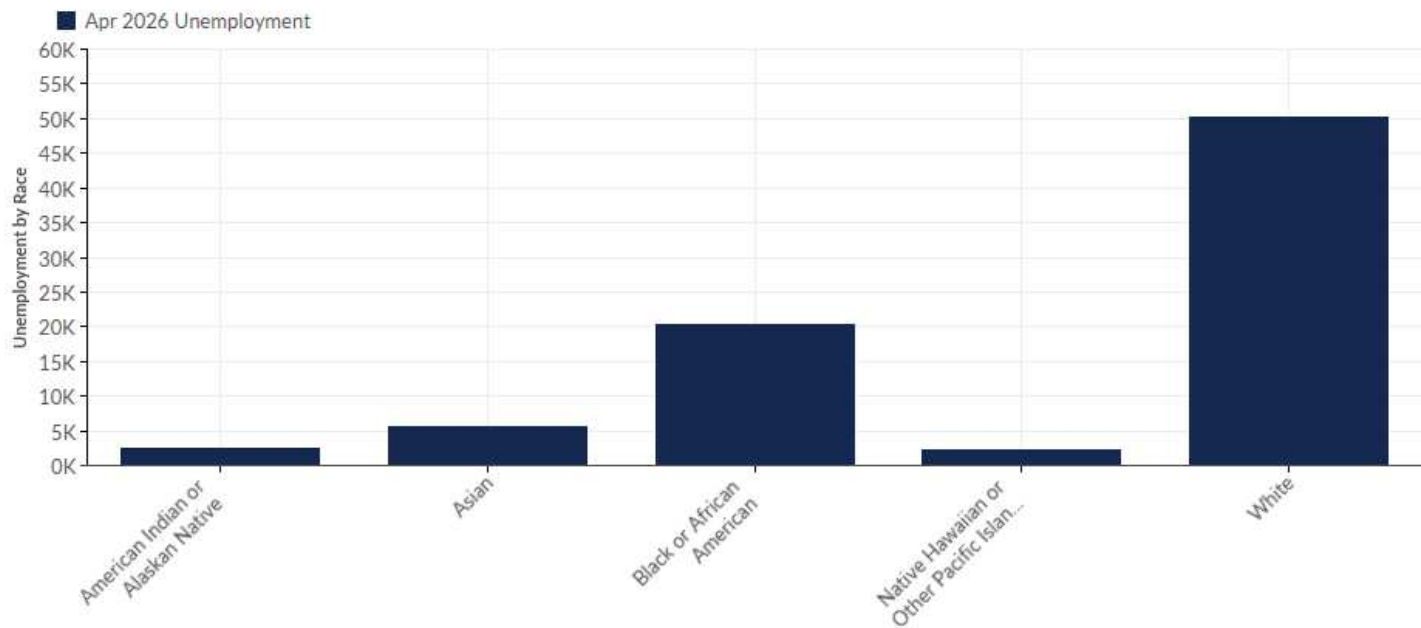
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	1,599	1.98%
22-24	3,503	4.33%
25-34	19,054	23.57%
35-44	21,191	26.21%
45-54	16,533	20.45%
55-59	7,420	9.18%
60-64	6,216	7.69%
65+	5,321	6.58%
Total	80,836	100.00%

Unemployment by Gender



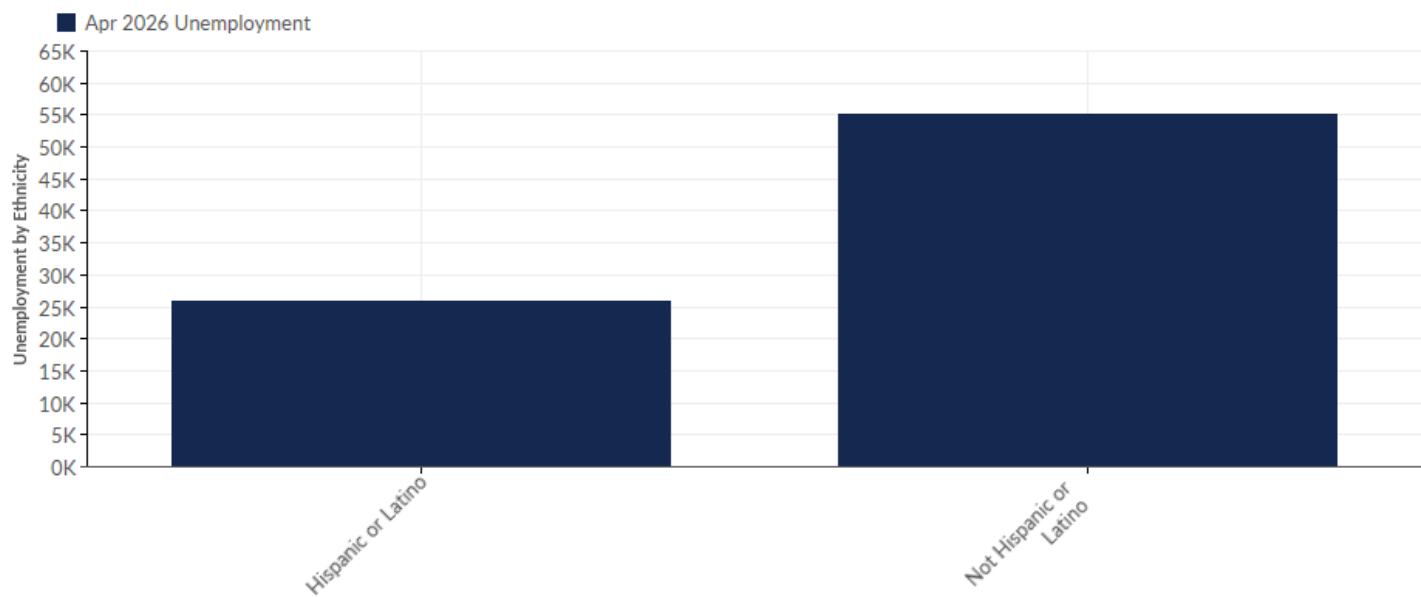
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	36,270	44.87%
Males	44,566	55.13%
Total	80,836	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	2,385	2.95%
Asian	5,658	7.00%
Black or African American	20,354	25.18%
Native Hawaiian or Other Pacific Islander	2,290	2.83%
White	50,149	62.04%
Total	80,836	100.00%

Unemployment by Ethnicity

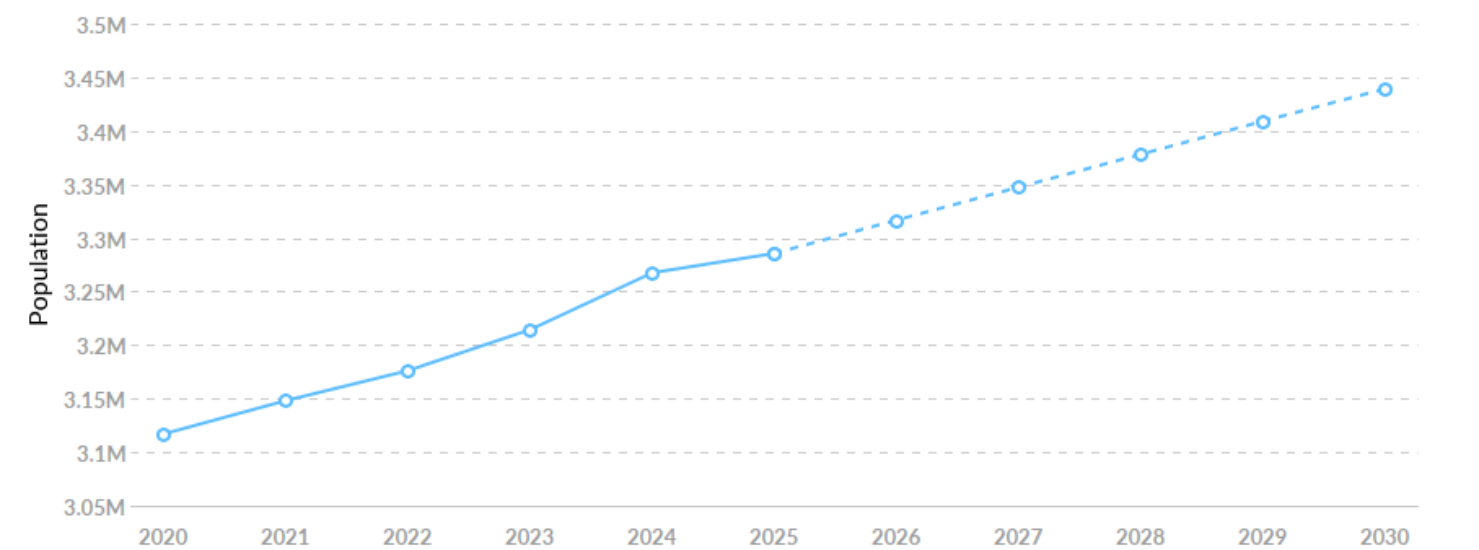


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	25,817	31.94%
Not Hispanic or Latino	55,019	68.06%
Total	80,836	100.00%

Historic & Projected Trends

Population Trends

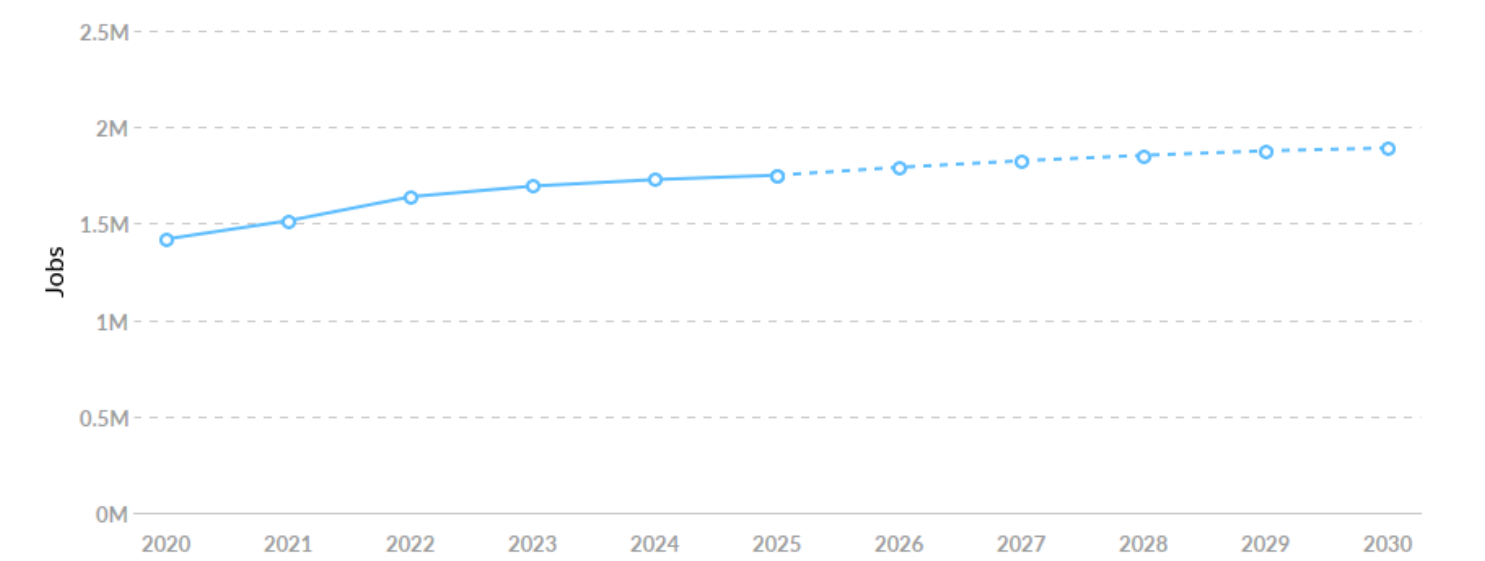
As of 2025 the region's population **increased by 5.4%** since 2020, growing by 168,606. Population is expected to **increase by 4.7%** between 2025 and 2030, adding 153,700.



Timeframe	Population
2020	3,116,967
2021	3,148,141
2022	3,176,116
2023	3,214,363
2024	3,267,467
2025	3,285,573
2026	3,316,686
2027	3,347,407
2028	3,378,098
2029	3,409,020
2030	3,439,273

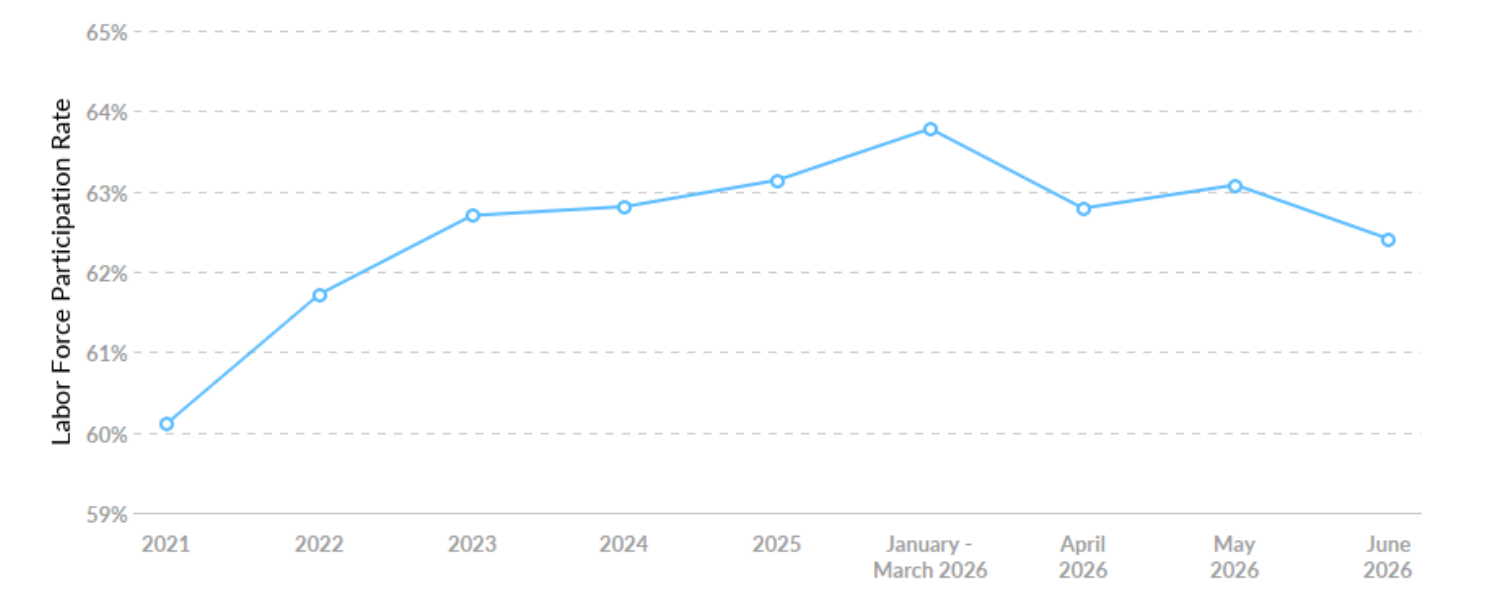
Job Trends

From 2020 to 2025, jobs increased by 23.3% in Nevada from 1,419,543 to 1,750,481. This change outpaced the national growth rate of 10.7% by 12.6%.



Timeframe	Jobs
2020	1,419,543
2021	1,514,807
2022	1,639,108
2023	1,694,244
2024	1,727,816
2025	1,750,481
2026	1,791,693
2027	1,825,355
2028	1,853,699
2029	1,876,946
2030	1,891,689

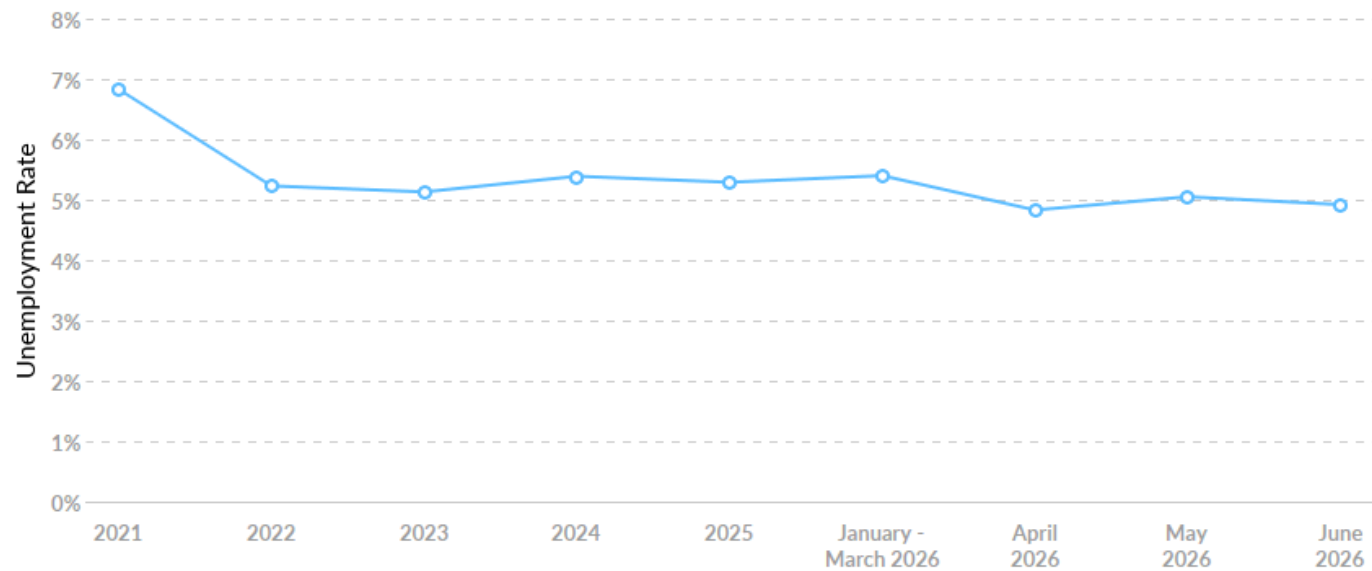
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	60.11%
2022	61.72%
2023	62.70%
2024	62.81%
2025	63.14%
January - March 2026	63.78%
April 2026	62.79%
May 2026	63.08%
June 2026	62.41%

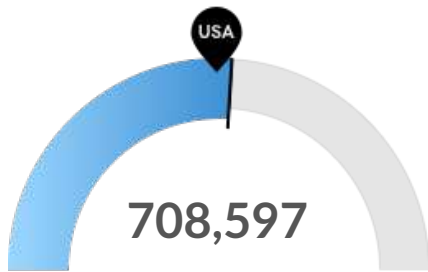
Unemployment Rate Trends

Nevada had a June 2026 unemployment rate of 4.92%, **decreasing from 6.83%** 5 years before.



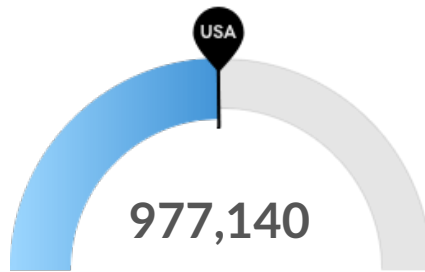
Timeframe	Unemployment Rate
2021	6.83%
2022	5.23%
2023	5.13%
2024	5.39%
2025	5.29%
January - March 2026	5.40%
April 2026	4.83%
May 2026	5.05%
June 2026	4.92%

Population Characteristics



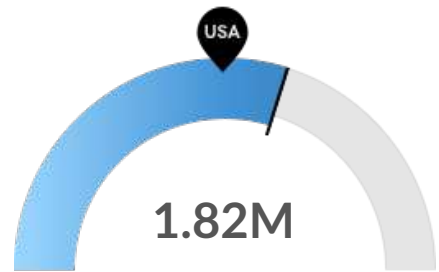
Millennials

Nevada has 708,597 millennials (ages 25-39). The national average for an area this size is 668,881.



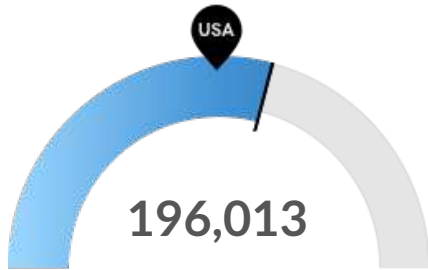
Retiring Soon

Retirement risk is about average in Nevada. The national average for an area this size is 988,006 people 55 or older, while there are 977,140 here.



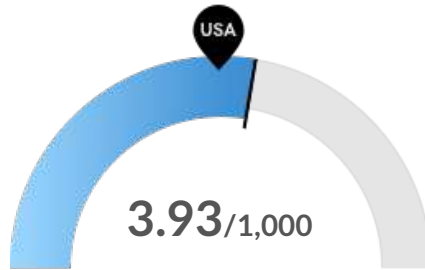
Racial Diversity

Racial diversity is high in Nevada. The national average for an area this size is 1,389,928 racially diverse people, while there are 1,821,820 here.



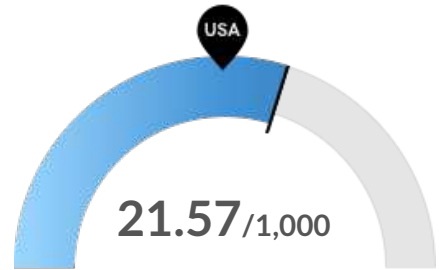
Veterans

Nevada has 196,013 veterans. The national average for an area this size is 155,499.



Violent Crime

Nevada has 3.93 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

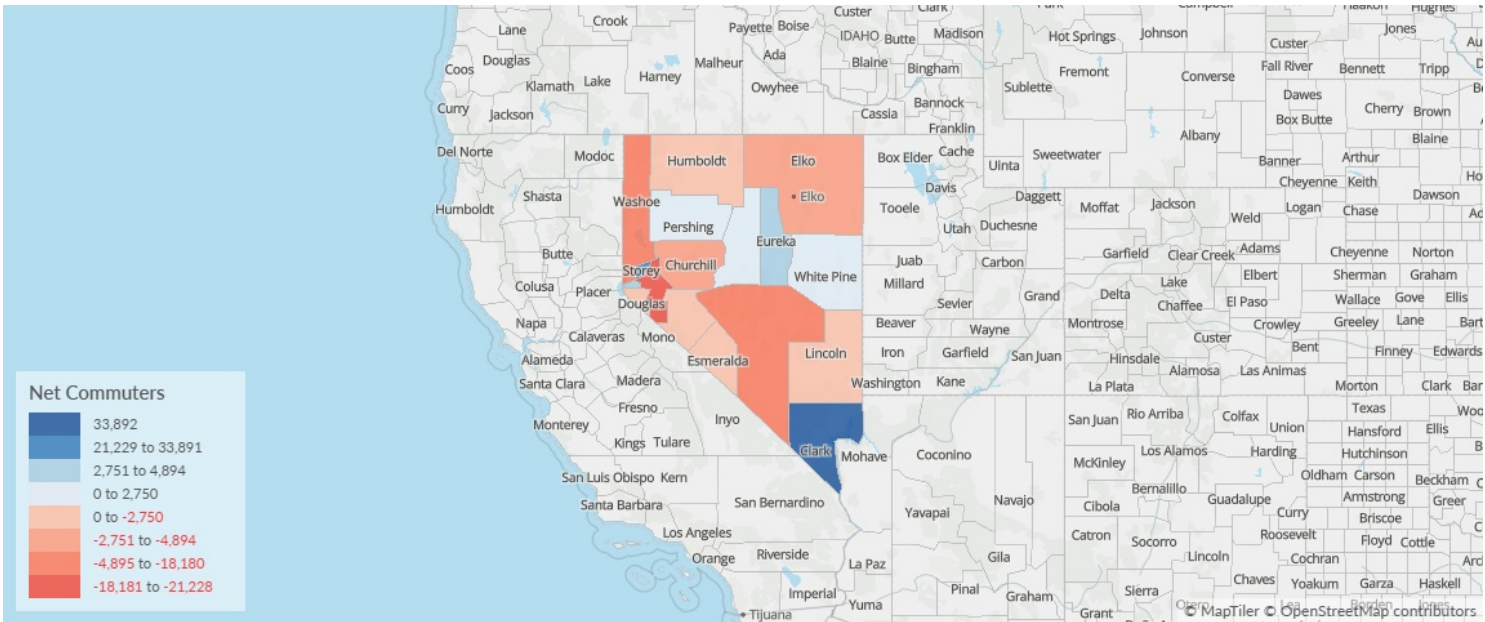


Property Crime

Nevada has 21.57 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Nevada currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

County	Name	2025 Employment
32003	Clark County, NV	1,277,489
32031	Washoe County, NV	269,889
32510	Carson City County, NV	35,186
32999	[Nevada, county not rep...	26,011
32005	Douglas County, NV	24,762

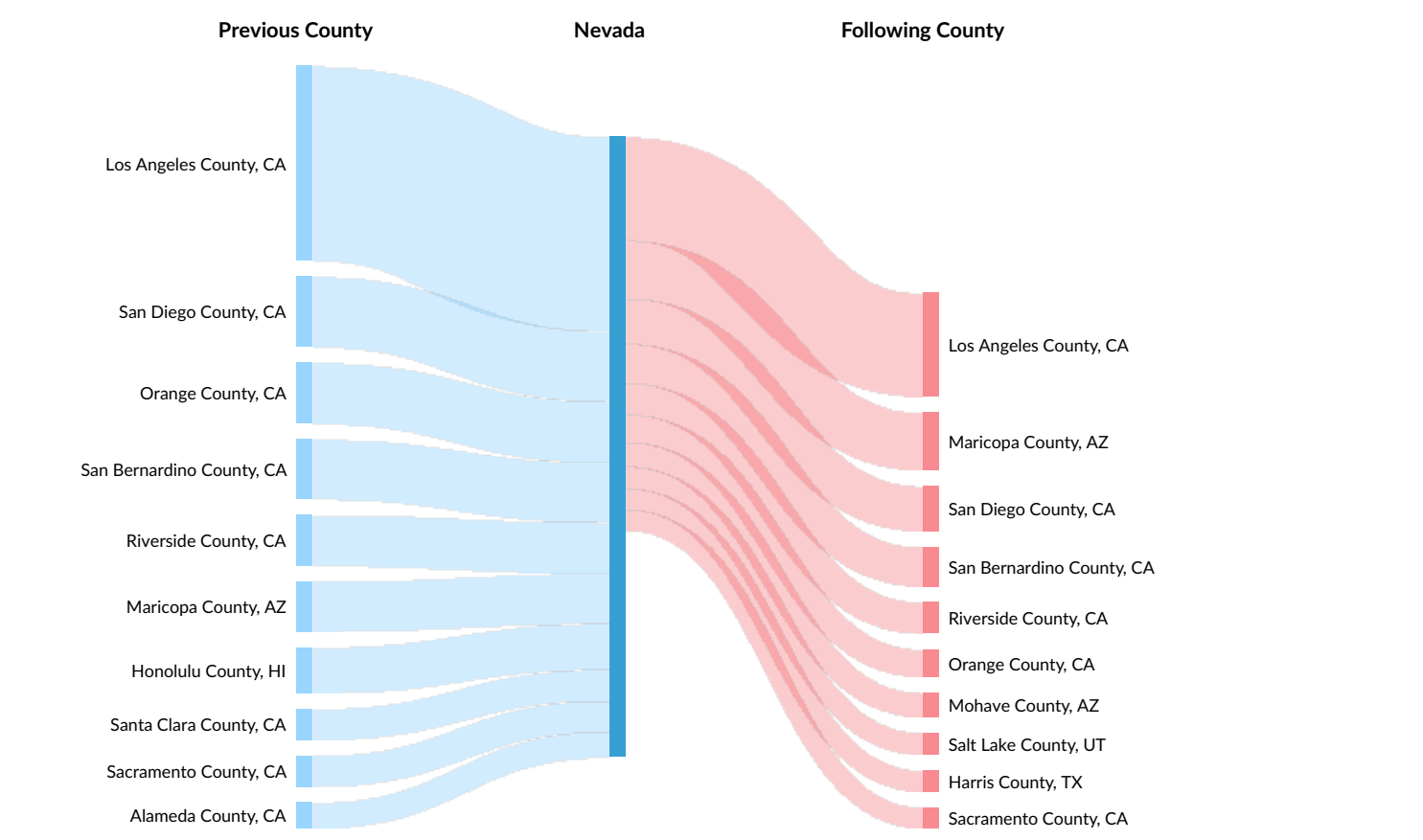
Where Talent Lives

County	Name	2025 Workers
32003	Clark County, NV	1,243,598
32031	Washoe County, NV	274,783
32019	Lyon County, NV	33,929
32510	Carson City County, NV	32,435
32007	Elko County, NV	28,435

Inbound and Outbound Migration

The table below analyzes past and current residents of Nevada. The left column shows residents of other counties migrating to Nevada. The right column shows residents migrating from Nevada to other counties.

As of 2023, 10,128 people have migrated from Los Angeles County, CA to Nevada. In the same year, 5,392 people left Nevada migrating to Los Angeles County, CA. The total Net Migration for Nevada in 2023 was 10,399.

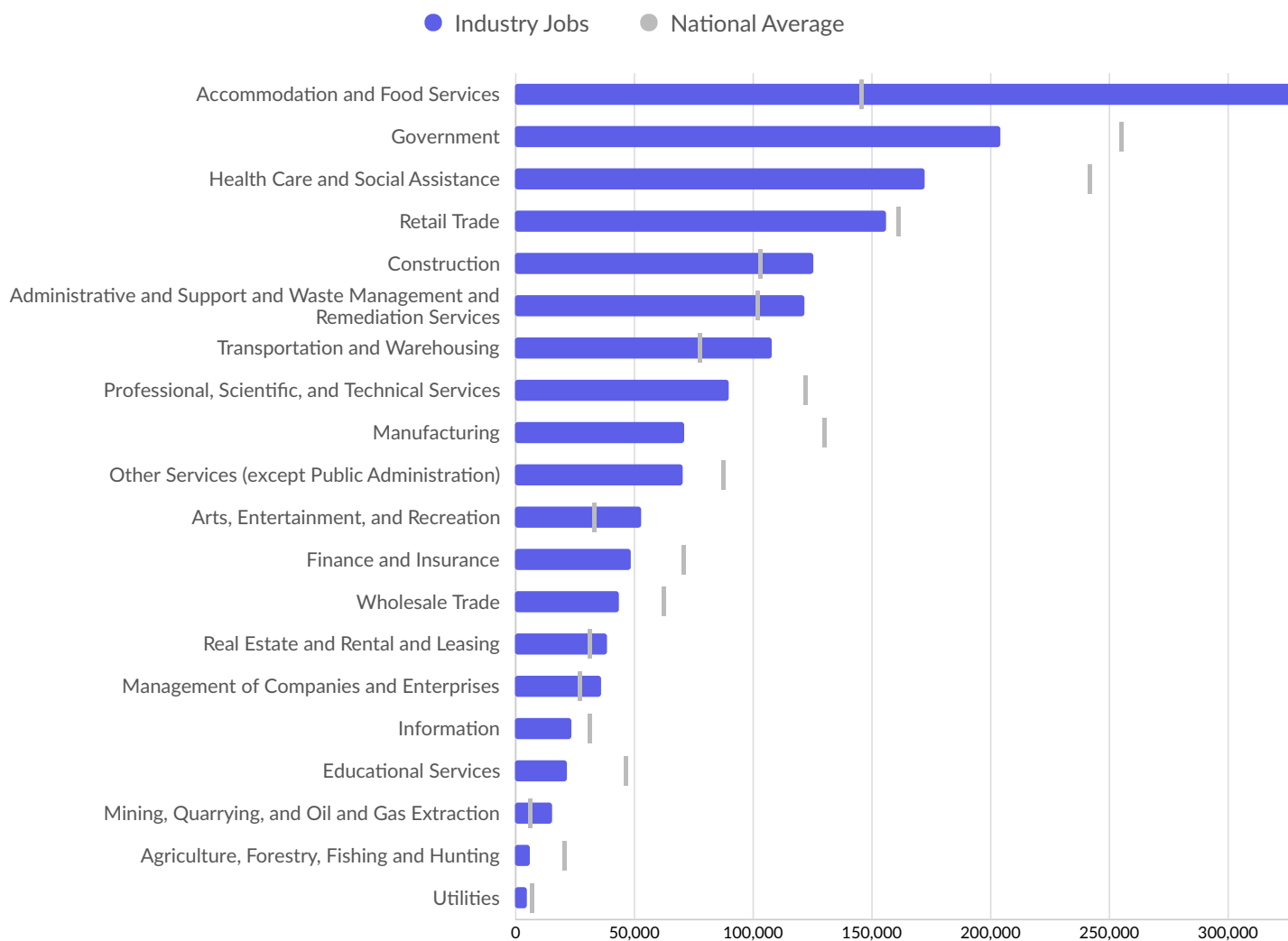


Top Previous Counties	Migrations
Los Angeles County, CA	10,128
San Diego County, CA	3,666
Orange County, CA	3,175
San Bernardino County, CA	3,106
Riverside County, CA	2,658
Maricopa County, AZ	2,605

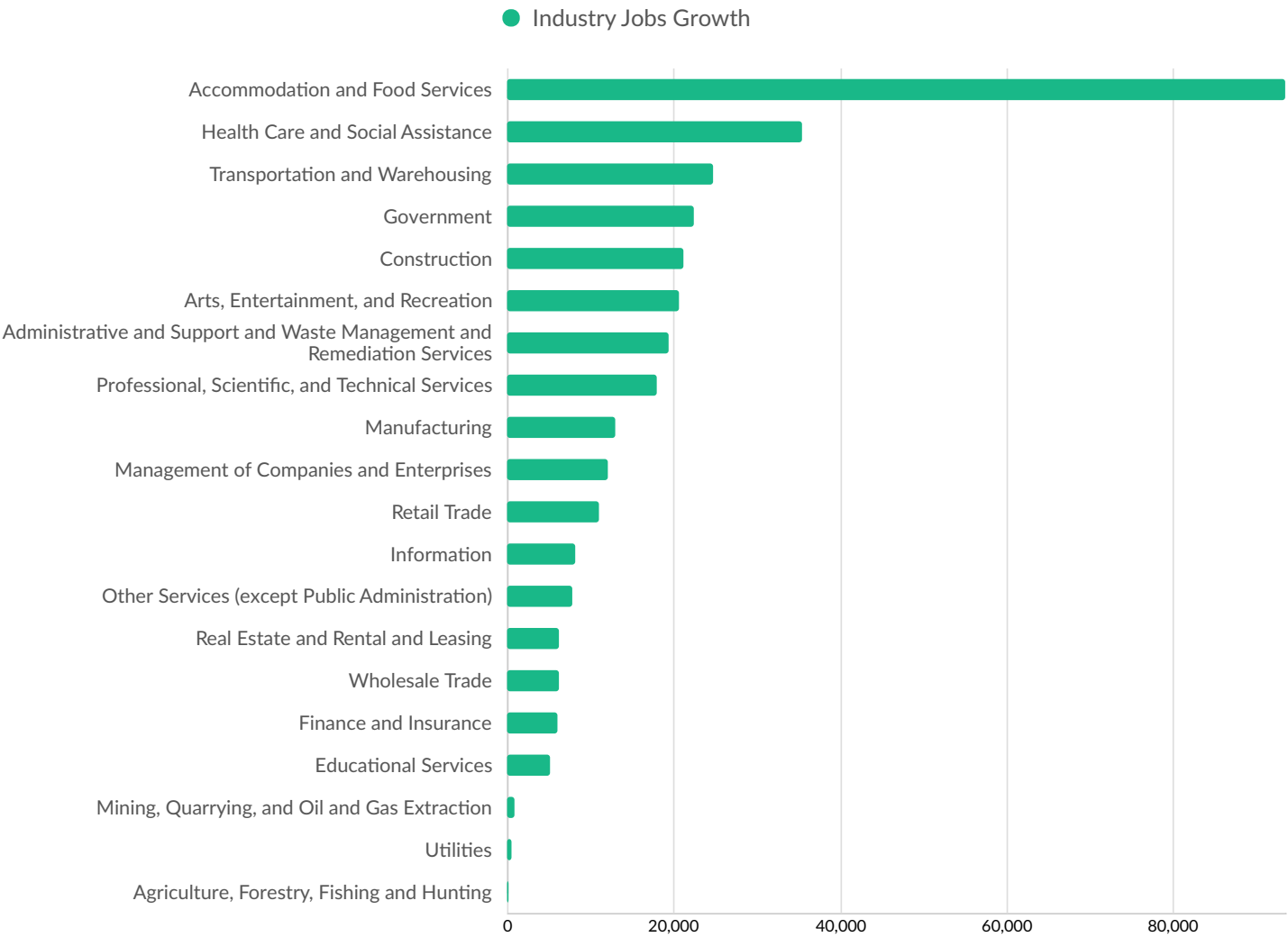
Top Previous Counties	Migrations
Honolulu County, HI	2,381
Santa Clara County, CA	1,626
Sacramento County, CA	1,610
Alameda County, CA	1,351
Salt Lake County, UT	1,210
Cook County, IL	1,201
King County, WA	1,155
Contra Costa County, CA	1,113
Mohave County, AZ	886
Top Following Counties	Migrations
Los Angeles County, CA	5,392
Maricopa County, AZ	3,015
San Diego County, CA	2,357
San Bernardino County, CA	2,045
Riverside County, CA	1,636
Orange County, CA	1,441
Mohave County, AZ	1,269
Salt Lake County, UT	1,139
Harris County, TX	1,103
Sacramento County, CA	1,088
King County, WA	1,052
Honolulu County, HI	1,014
Washington County, UT	886
Bexar County, TX	847
Cook County, IL	831

Industry Characteristics

Largest Industries



Top Growing Industries

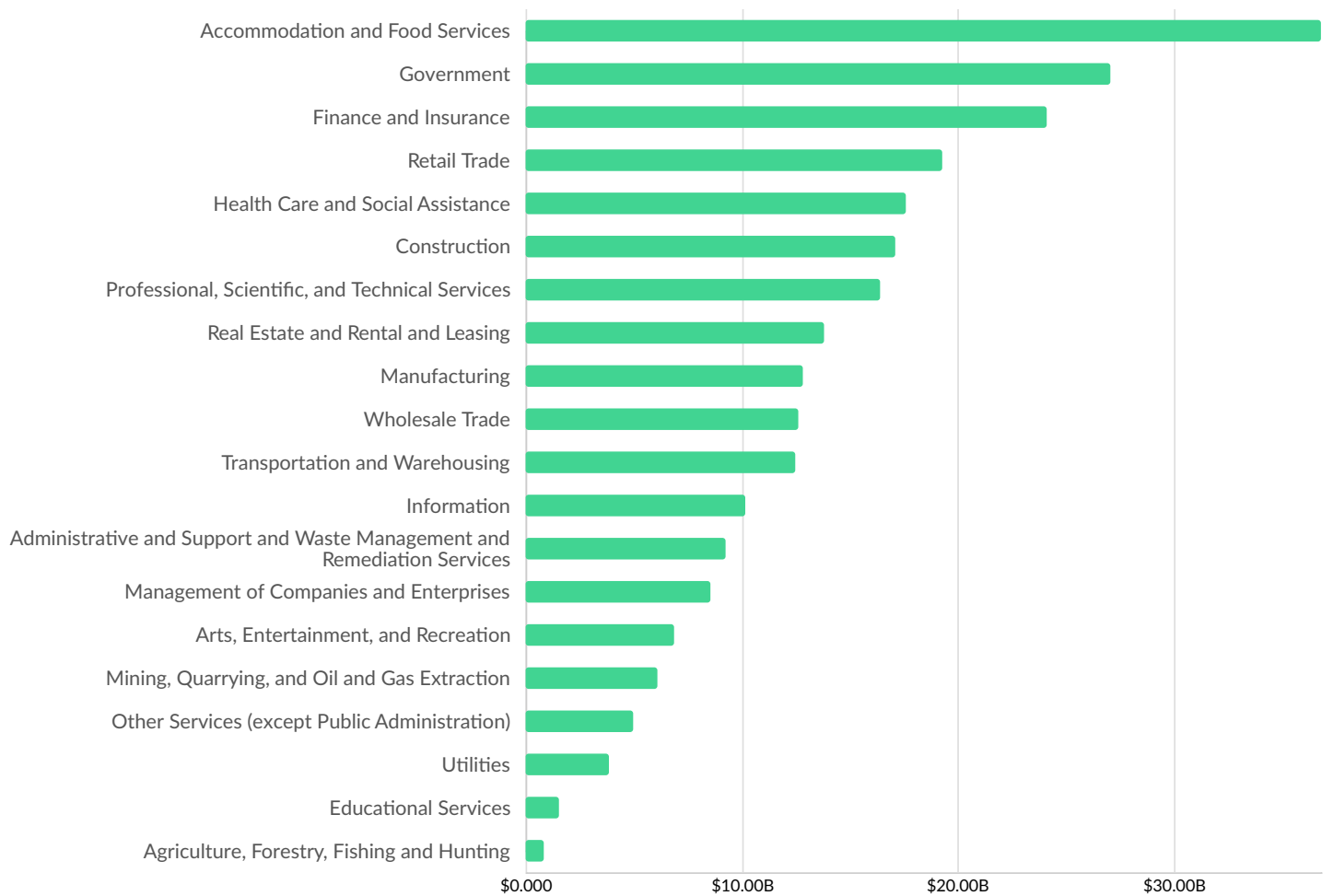


Top Industry Employment Concentration

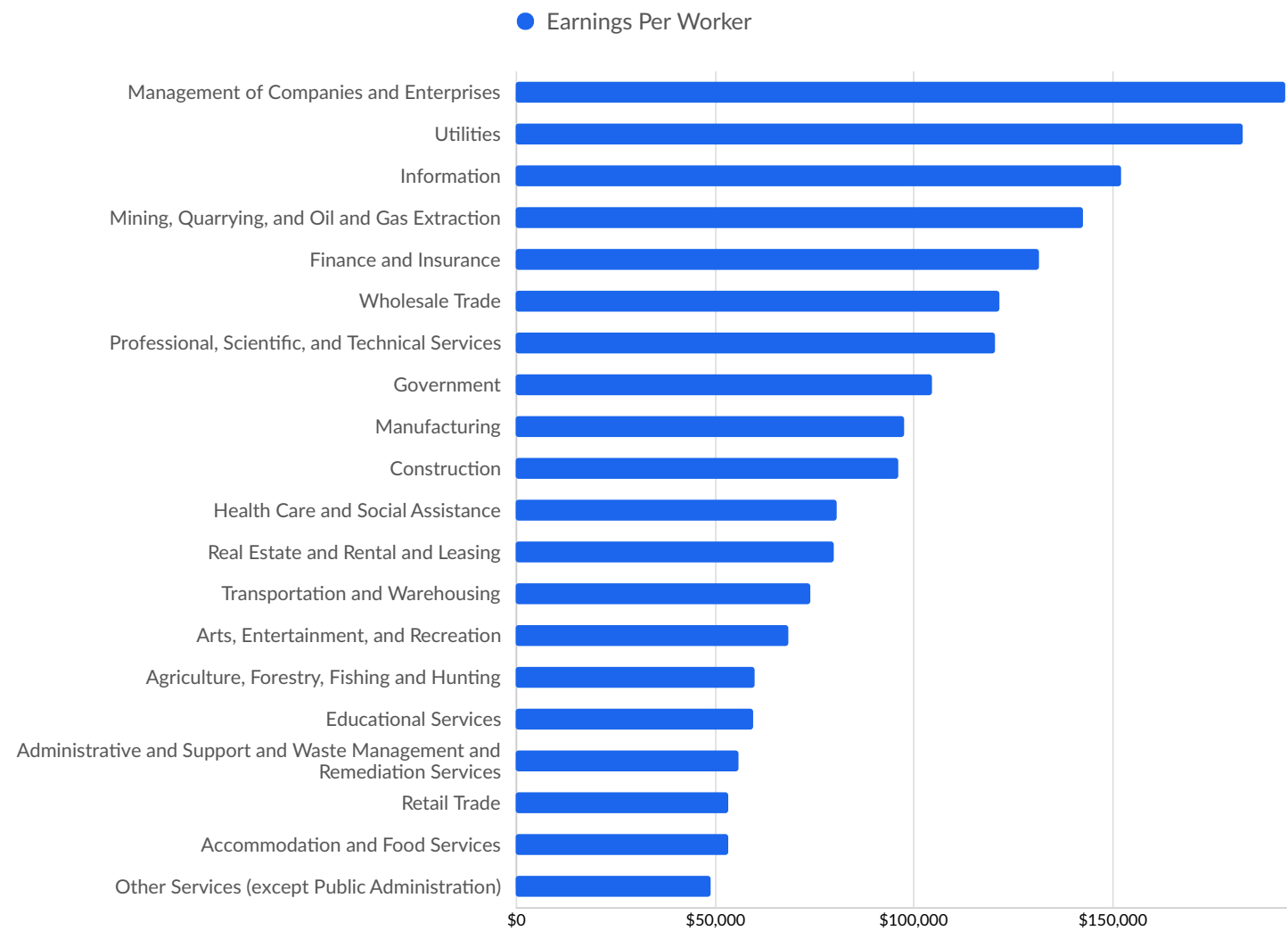


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



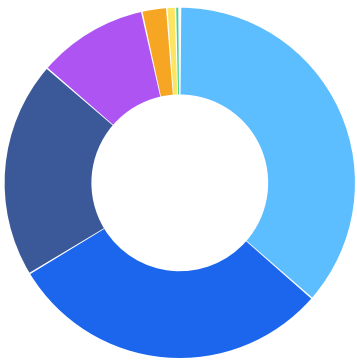
Business Characteristics

232,494 Companies Employ Your Workers

Online profiles for your workers mention 232,494 companies as employers, with the top 10 appearing below. In the last 12 months, 23,553 companies in Nevada posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Clark County School District	18,415 	Clark County School District	4,692 
MGM Resorts International	8,153 	MGM Resorts International	3,748 
University of Nevada-Las Vegas	7,750 	State of Nevada	3,455 
State of Nevada	7,264 	Caesars Entertainment	3,351 
Caesars Entertainment	6,790 	Allied Universal	2,242 
United States Air Force	6,502 	ManpowerGroup	2,106 
Amazon	5,634 	Uhs	2,012 
University of Nevada-Reno	5,363 	Tesla	1,711 
Wynn Resorts	4,932 	Renown Health	1,671 
Tesla	4,123 	Station Casinos	1,536 

Business Size



	Percentage	Business Count
1 to 4 employees	36.4%	46,749
5 to 9 employees	29.9%	38,478
10 to 19 employees	20.0%	25,700
20 to 49 employees	10.2%	13,089
50 to 99 employees	2.3%	2,955
100 to 249 employees	0.8%	1,019
250 to 499 employees	0.3%	414
500+ employees	0.1%	178

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

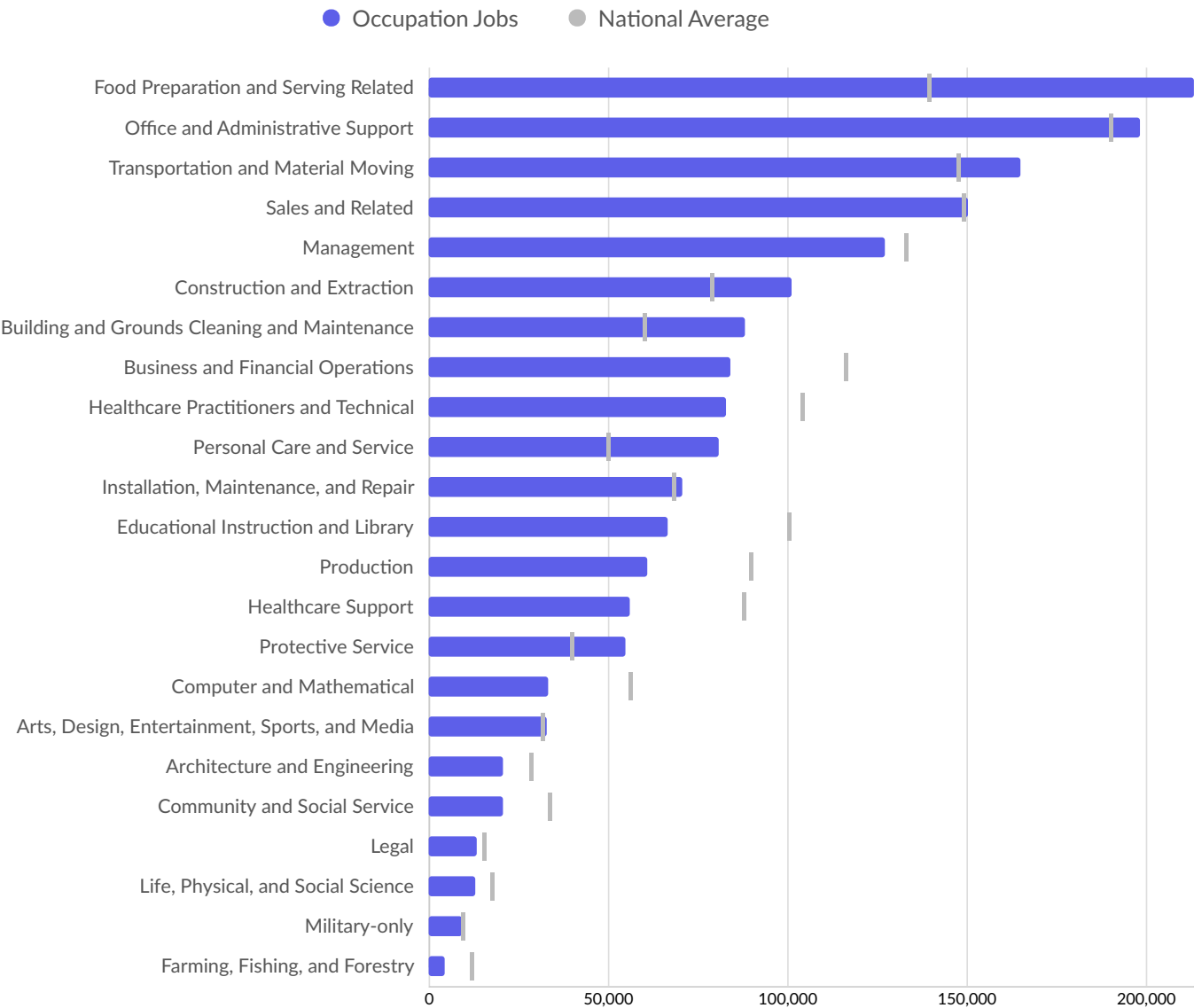
In the most recent 12 months of available data (Sep 2025 – Aug 2026) Nevada reported 3,402 affected employees across 40 layoff events, with 6 events not reporting affected employee counts. The most recent reported layoff event was August 31, 2026. This information is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to [learn more](#). Some layoff events are not shown because the self-reported company name couldn't be matched to the Lightcast company database. This is often due to invalid, incomplete, or inconsistent company name entries.

Region	Company	Event Date	Employees Affected
NV	Lotus Of Siam	08-31-2026	81
NV	Mad Apple Media	08-20-2026	Not provided
NV	Valley Health System	08-12-2026	100
NV	Mears Group	07-23-2026	33
NV	Conduent	06-29-2026	5
NV	Ftgu	06-26-2026	61
NV	Spirit Airlines	05-04-2026	999
NV	C2 Technologies	03-11-2026	1
NV	Saks Fifth Avenue	03-06-2026	70
NV	Liberty Dental Plan	03-05-2026	22
NV	Iherb	03-02-2026	113
NV	Sk Food Group	02-27-2026	209
NV	Food Group	02-27-2026	Not provided
NV	Boulder City Hospital	02-26-2026	70
NV	Water Safety Corporation	02-24-2026	27
NV	Shell Recharge Solutions	01-29-2026	1
NV	Spirit Airlines	01-22-2026	1
NV	Trump International Hotel™ Las Vegas	11-19-2025	12
NV	Nordstrom	11-17-2025	43
NV	Diamond Plastics Corporation	11-12-2025	21
NV	Spirit Airlines	10-31-2025	32

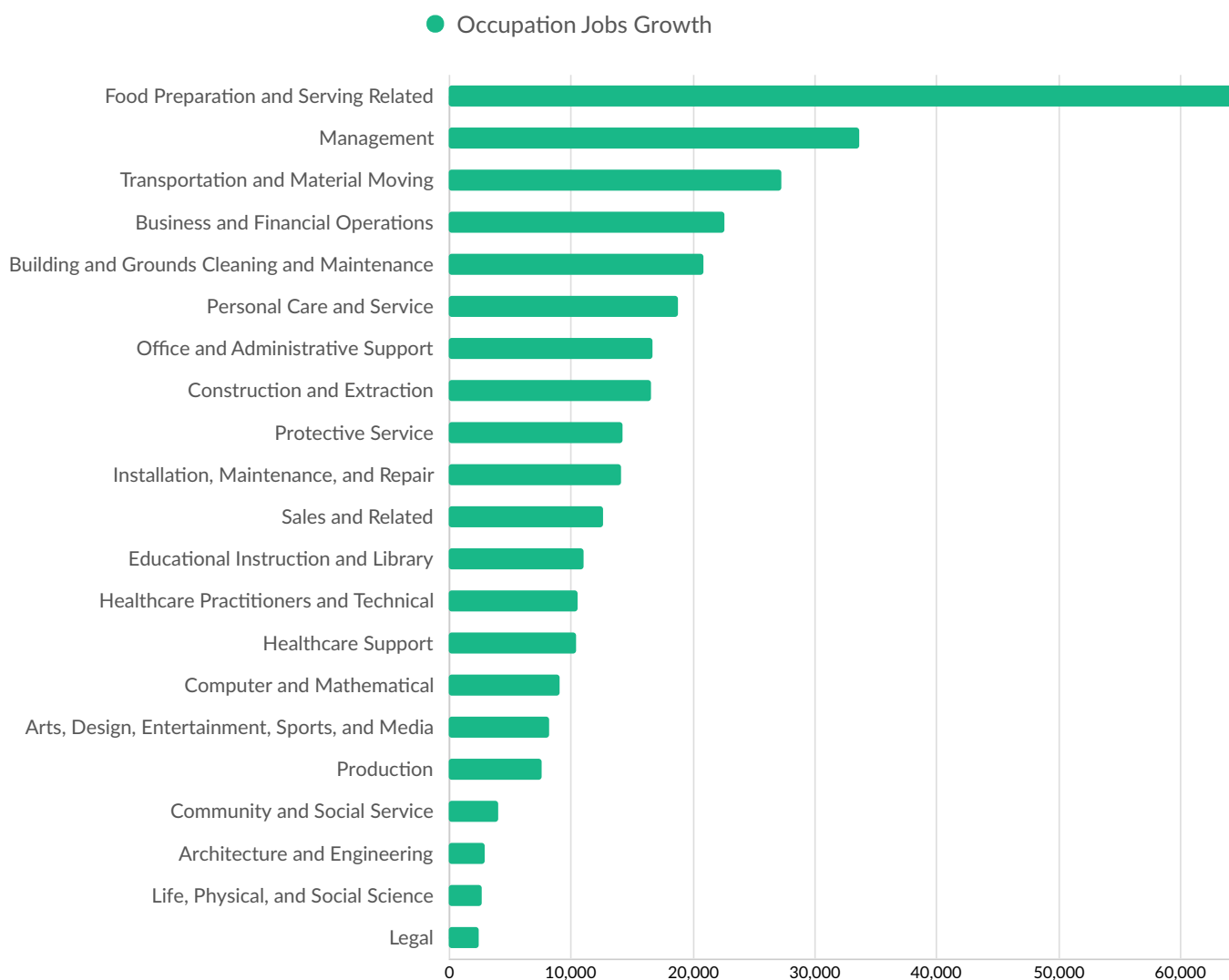
Region	Company	Event Date	Employees Affected
NV	Starbucks	10-20-2025	Not provided
NV	Las Vegas Sands Corp.	10-20-2025	Not provided
NV	Post Consumer Brands	10-09-2025	119
NV	J.R. Simplot Company	10-07-2025	5
NV	Spirit Airlines	09-29-2025	393
NV	Carlos'N Charlie's Las Vegas	09-26-2025	79
NV	Xs Nightclub	09-16-2025	70

Workforce Characteristics

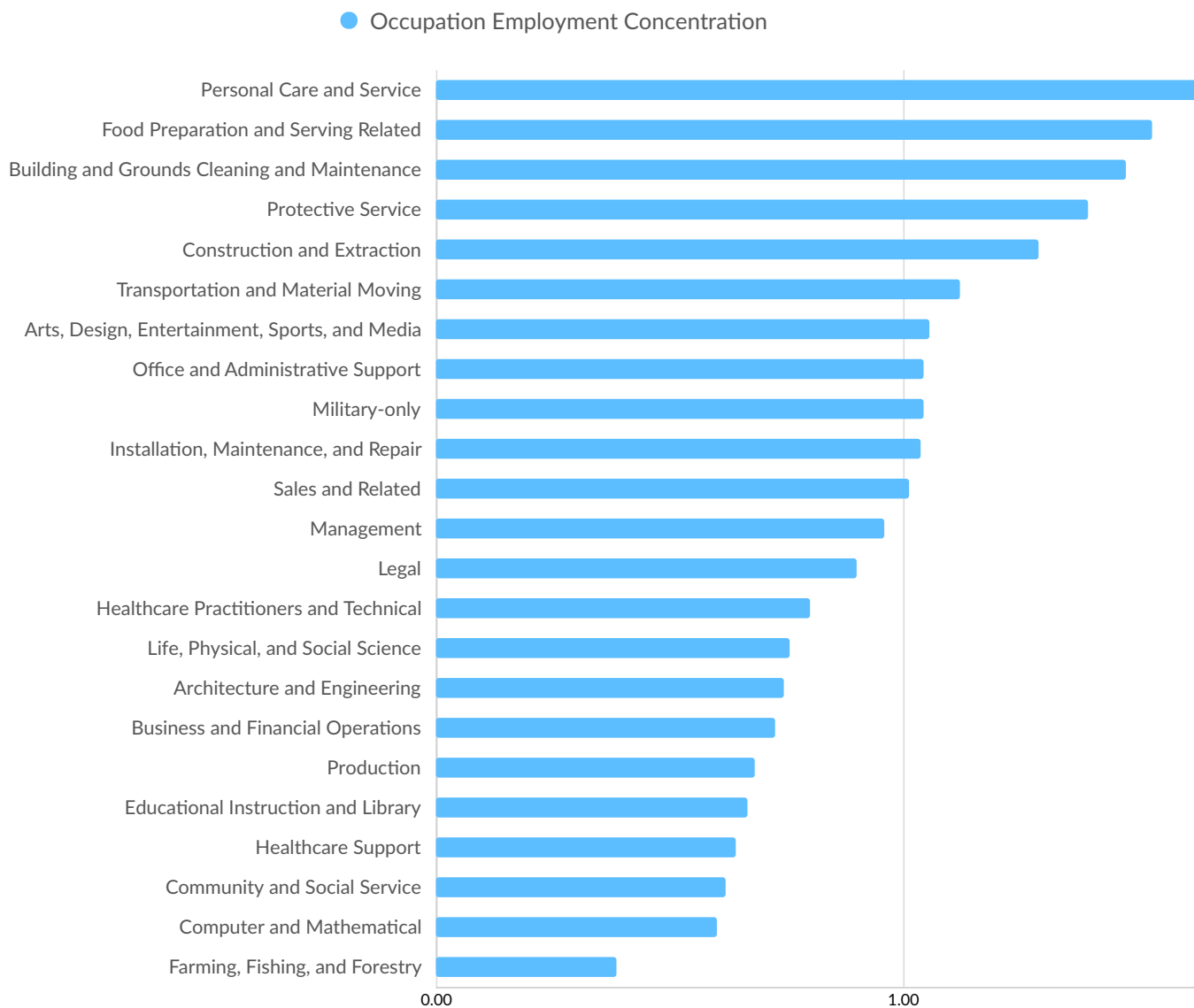
Largest Occupations



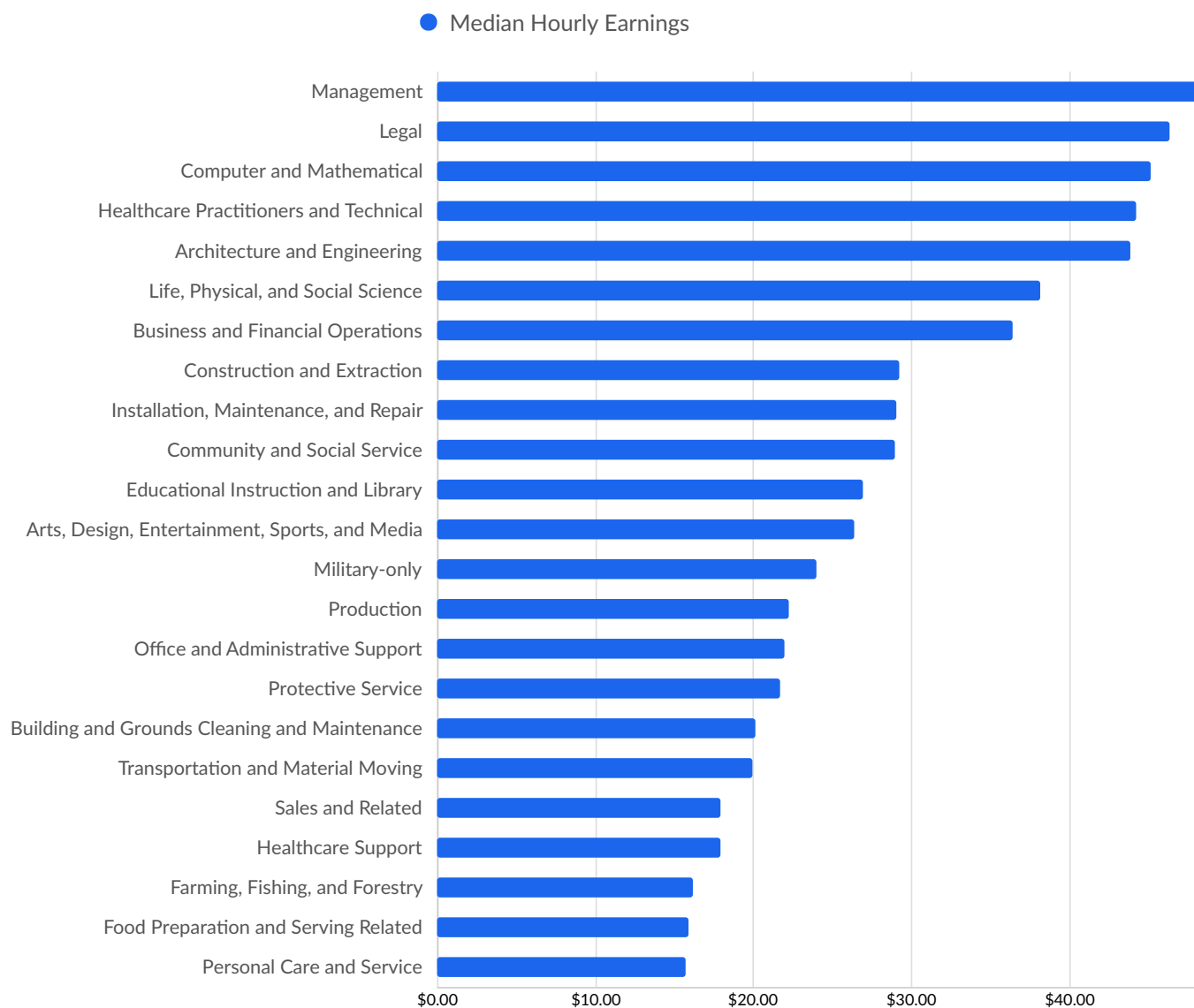
Top Growing Occupations



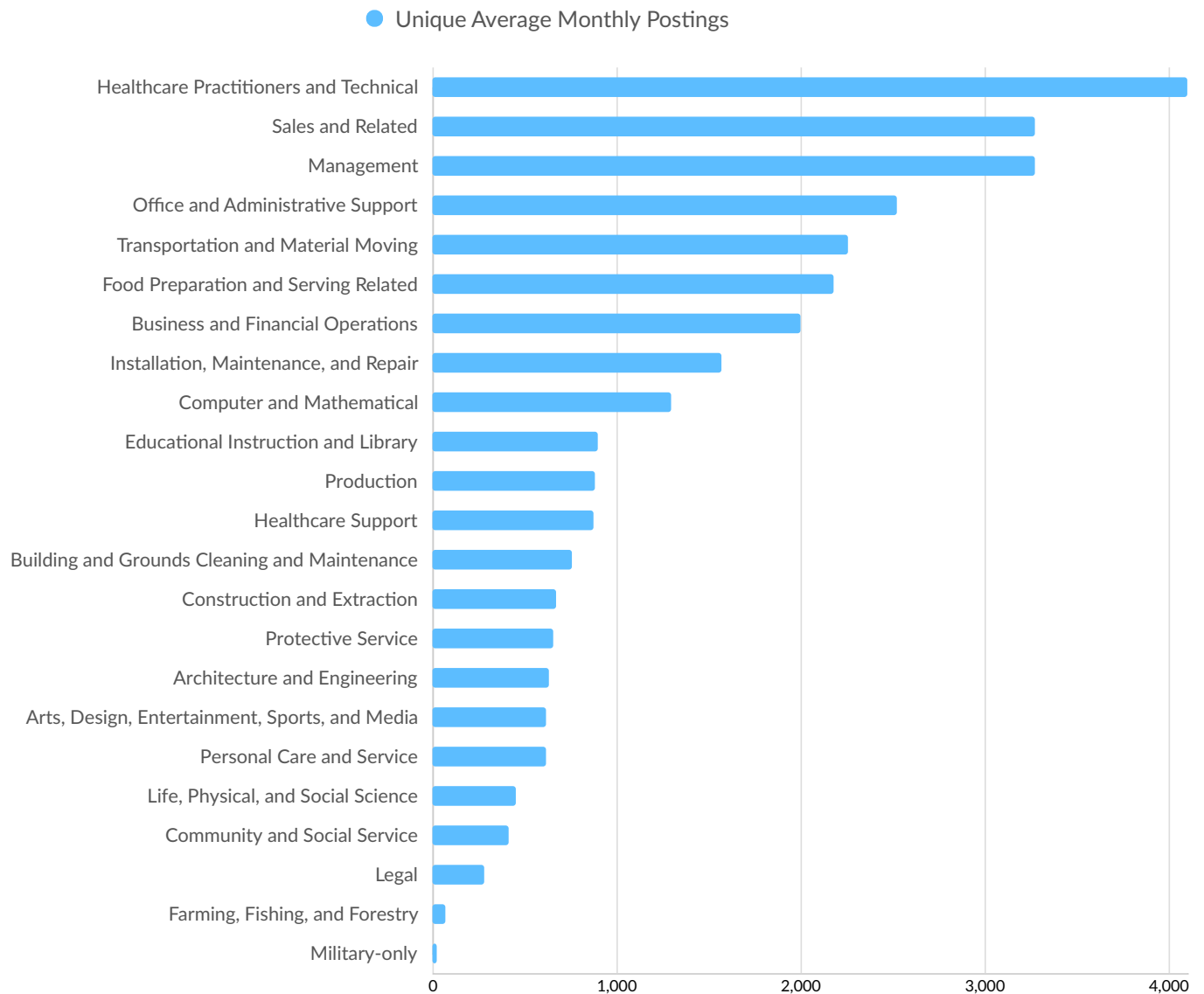
Top Occupation Employment Concentration



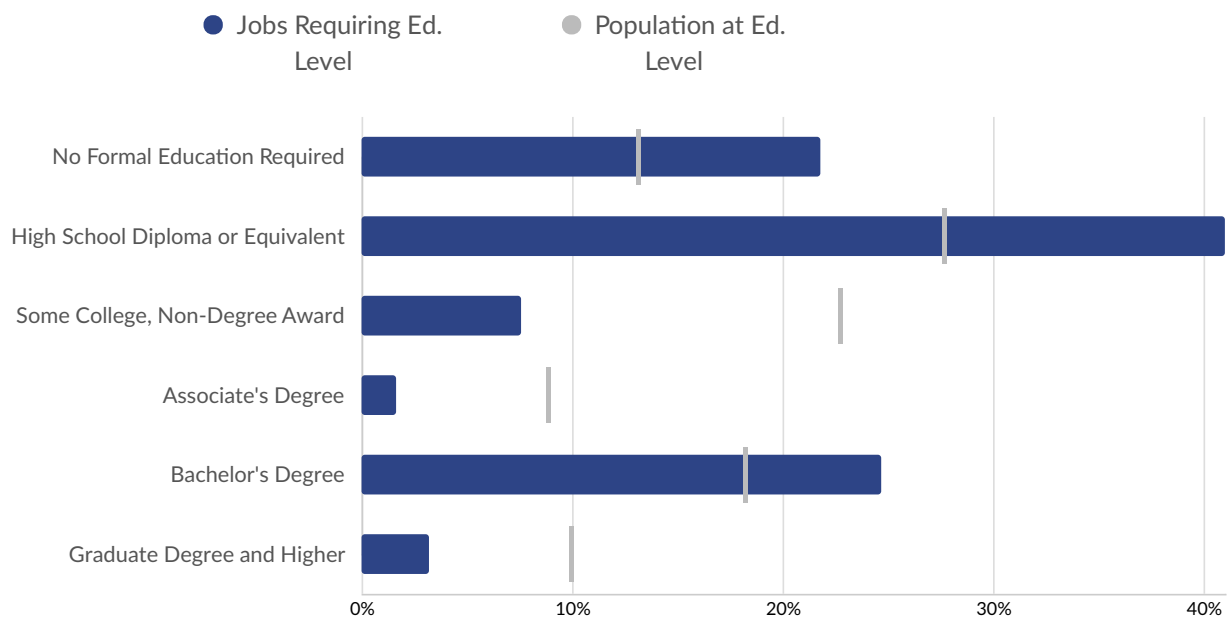
Top Occupation Earnings



Top Posted Occupations

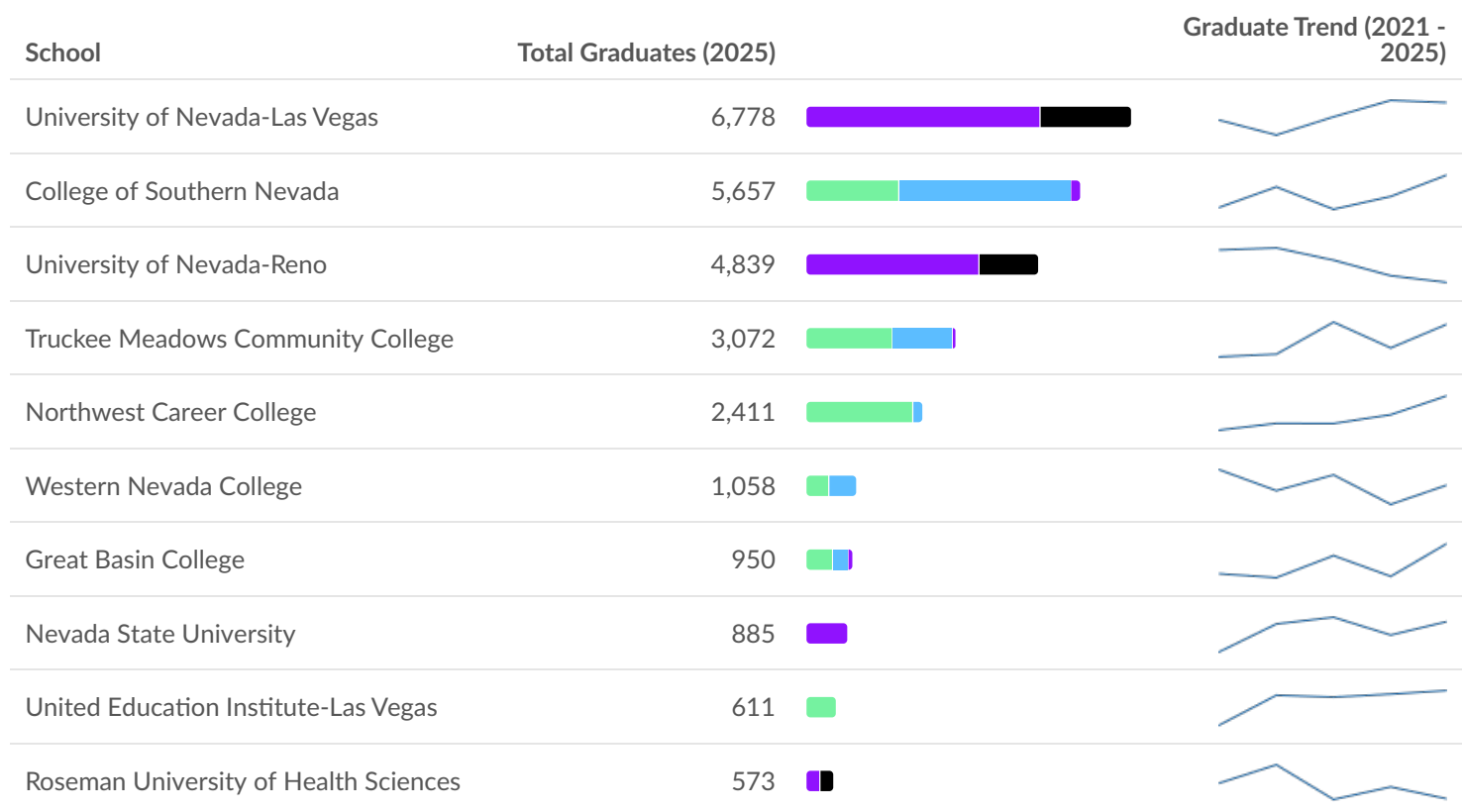


Underemployment



Educational Pipeline

In 2025, there were 31,487 graduates in Nevada. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Medical/Clinical Assistant" (Certificate).



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

