



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,101

Population (2025)

Population **decreased by 581** over the last 5 years but is projected to **grow by 223** over the next 5 years.

35,186

Total Regional Employment

Jobs **grew by 3,285** over the last 5 years and are projected to **grow by 2,014** over the next 5 years.

\$72.4K

Median Household Income (2024)

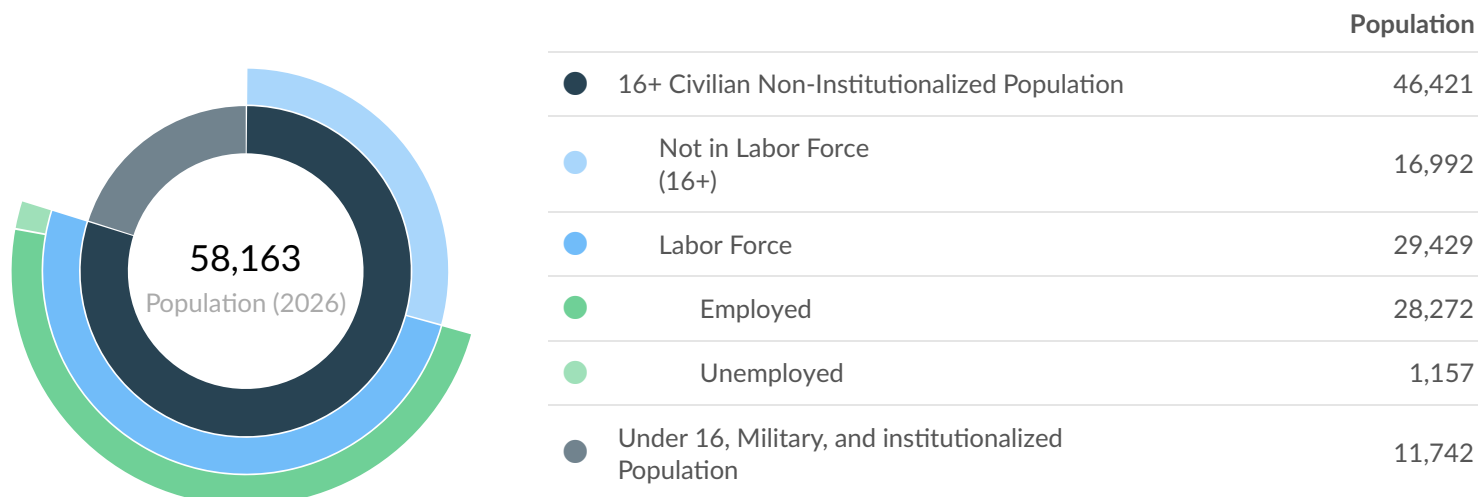
Median household income is **\$8.4K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **declined by 1.0%** since 2020, falling by 581. Population is expected to **increase by 0.4%** between 2025 and 2030, adding 223.
- From 2020 to 2025, jobs **increased by 10.3%** in Carson City County, NV from 31,901 to **35,186**. This change **fell short of the national growth rate of 10.7% by 0.4%**. As the number of jobs increased, the **labor force participation rate increased from 62.7% to 65.5% between 2020 and 2025**.
- Concerning educational attainment, **14.6% of Carson City County, NV residents possess a Bachelor's Degree** (7.3% below the national average), and **10.9% hold an Associate's Degree** (2.1% above the national average).
- The top three industries in 2025 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

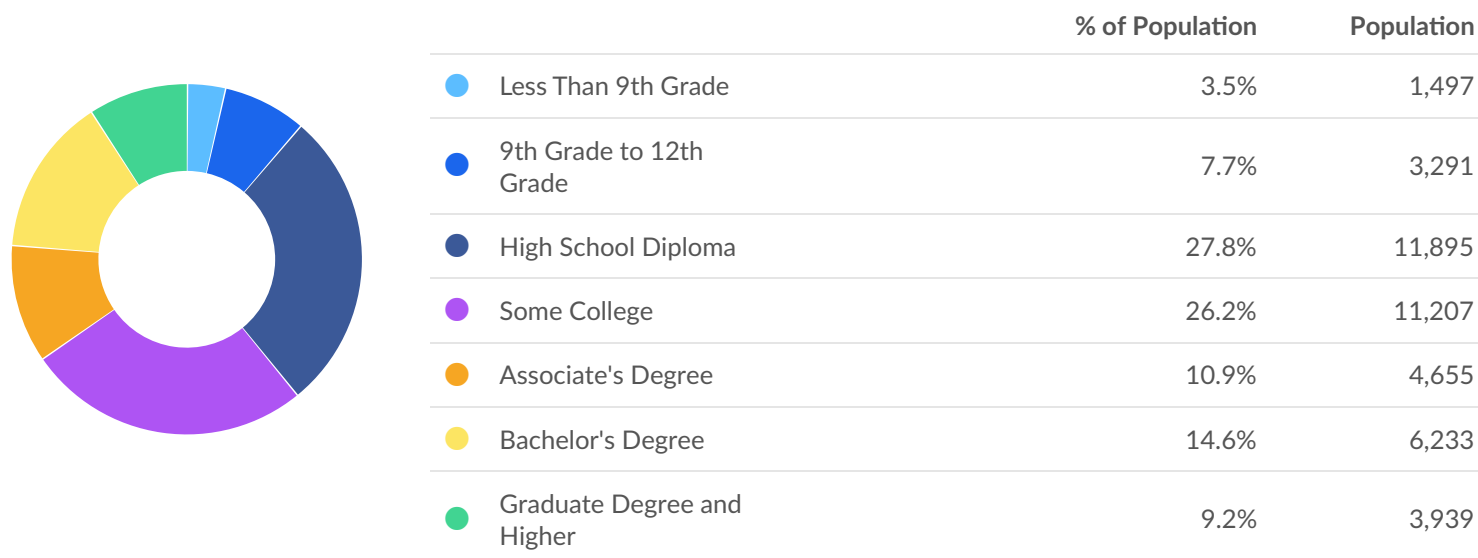
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	58,163	29,429	35,186	110.9	\$6.11B	\$10.73B	\$15.40B
State	3,316,686	1,664,645	1,750,481	111.4	\$288.55B	\$223.98B	\$264.86B

Jun 2026 Labor Force Breakdown



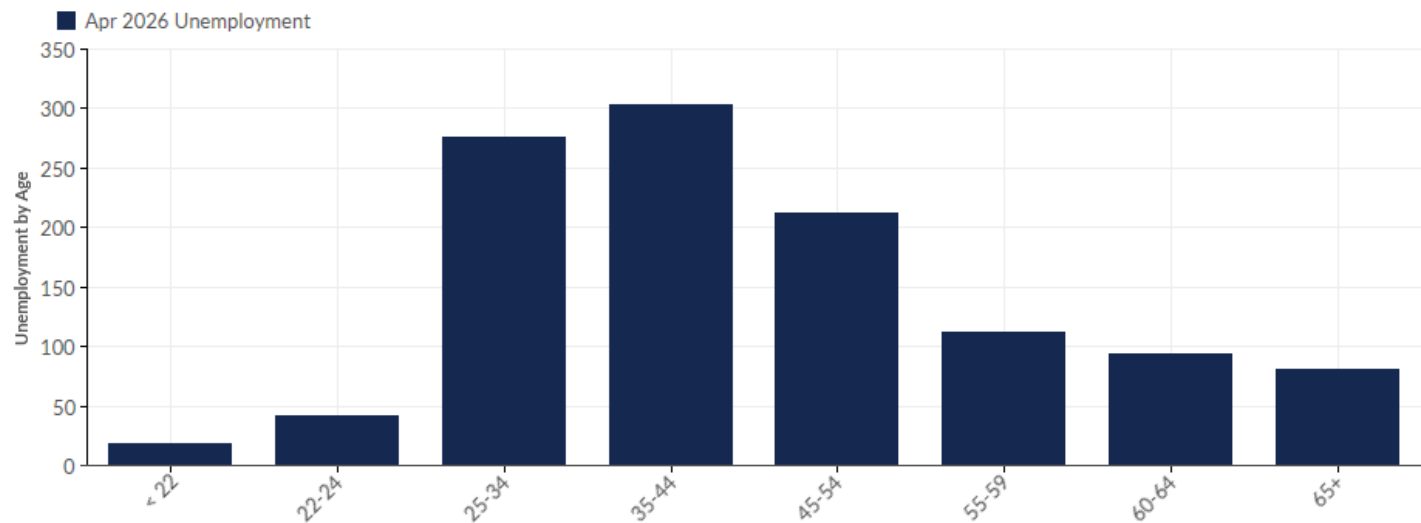
Educational Attainment

Concerning educational attainment, **14.6% of Carson City County, NV residents possess a Bachelor's Degree** (7.3% below the national average), and **10.9% hold an Associate's Degree** (2.1% above the national average).



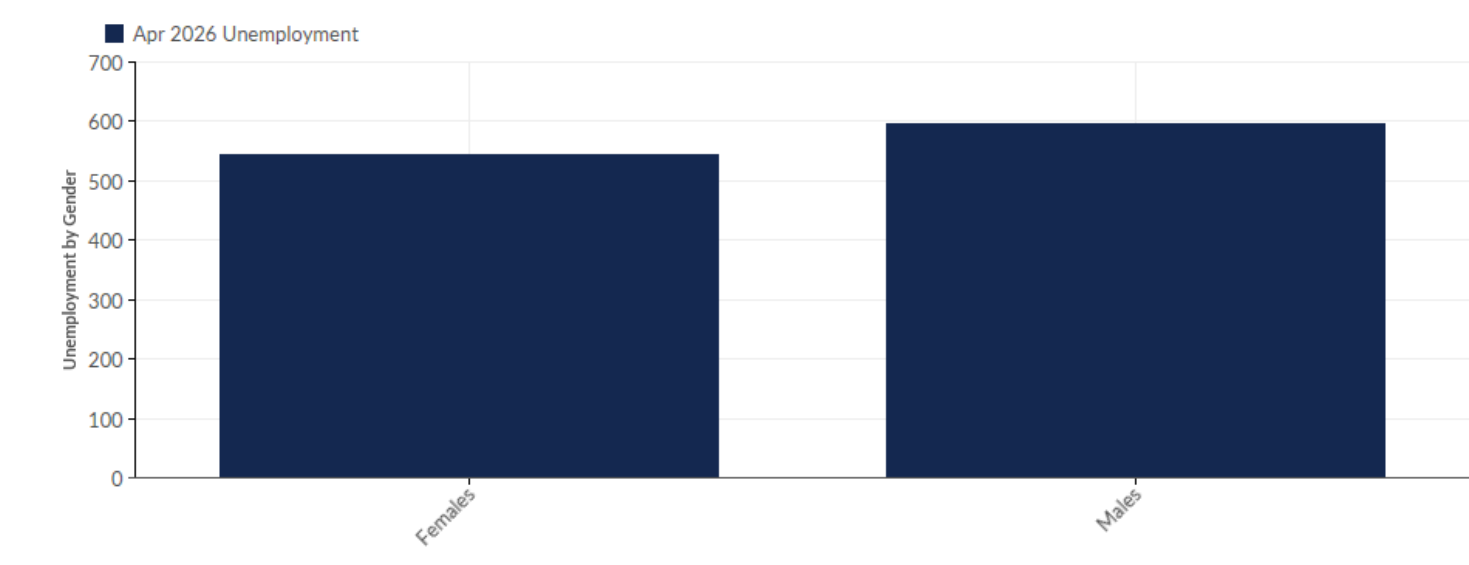
Unemployment by Demographics

Unemployment by Age



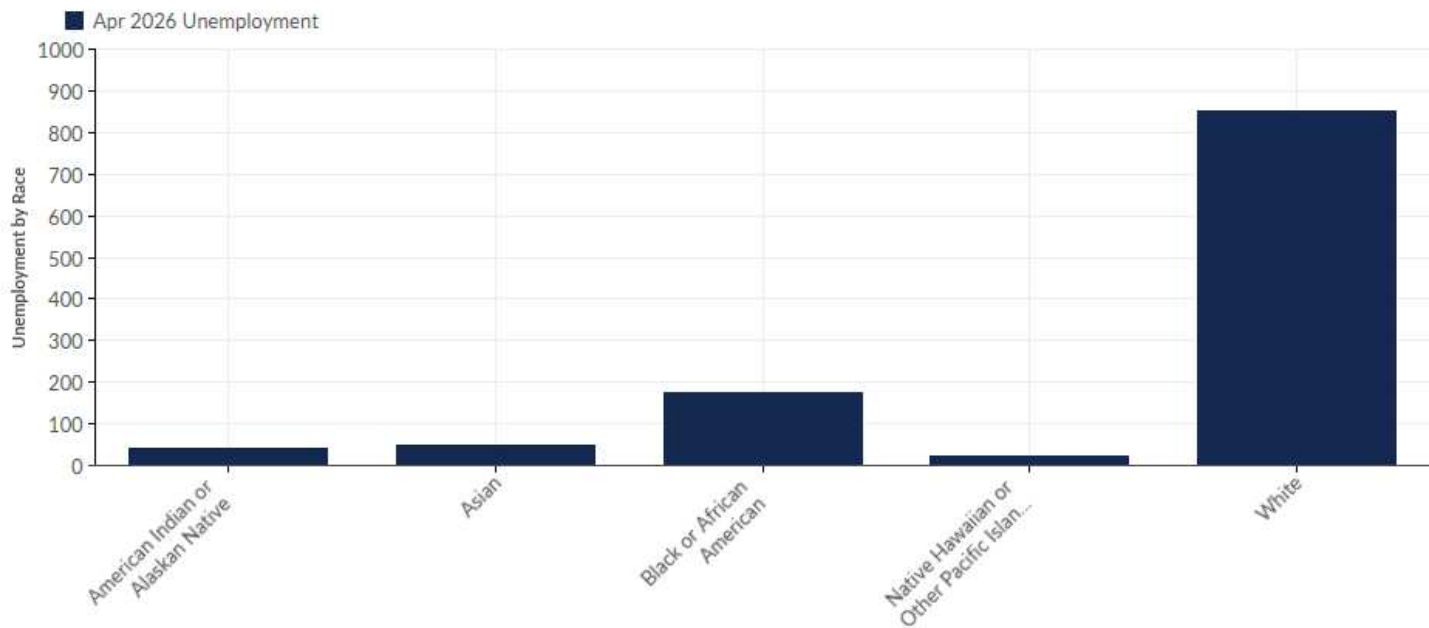
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	19	1.67%
22-24	42	3.69%
25-34	276	24.23%
35-44	304	26.69%
45-54	212	18.61%
55-59	112	9.83%
60-64	94	8.25%
65+	81	7.11%
Total	1,139	100.00%

Unemployment by Gender



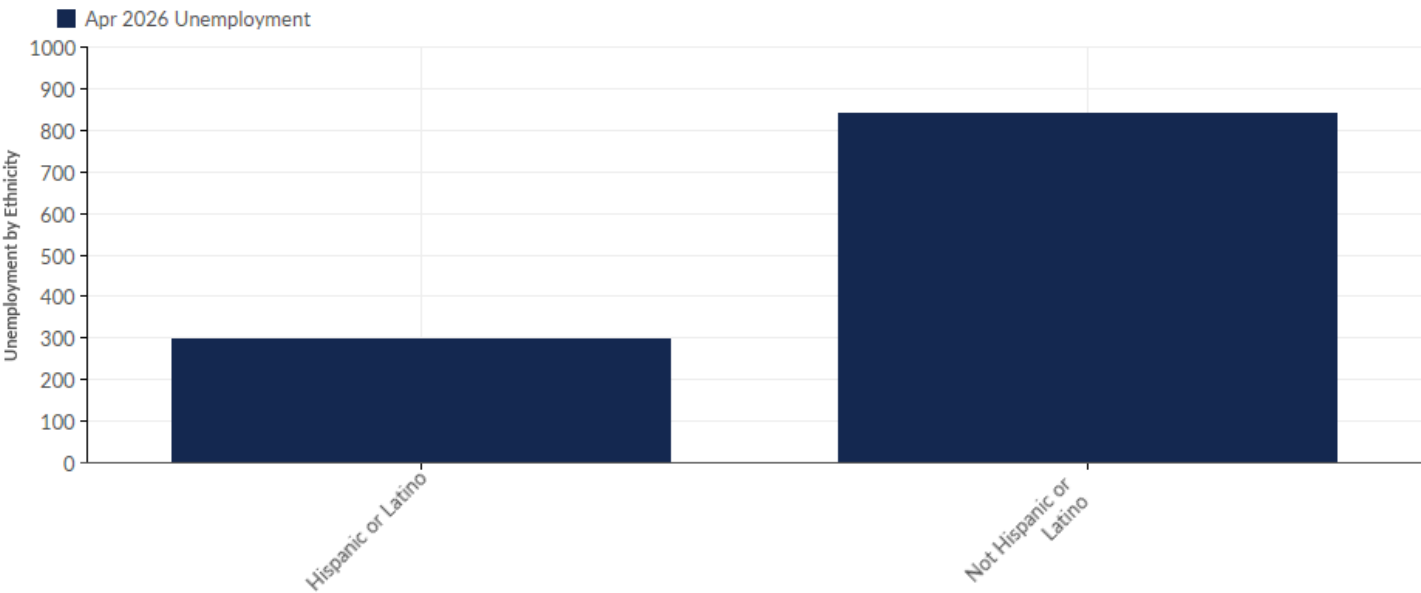
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	544	47.76%
Males	595	52.24%
Total	1,139	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	42	3.69%
Asian	48	4.21%
Black or African American	175	15.36%
Native Hawaiian or Other Pacific Islander	22	1.93%
White	852	74.80%
Total	1,139	100.00%

Unemployment by Ethnicity

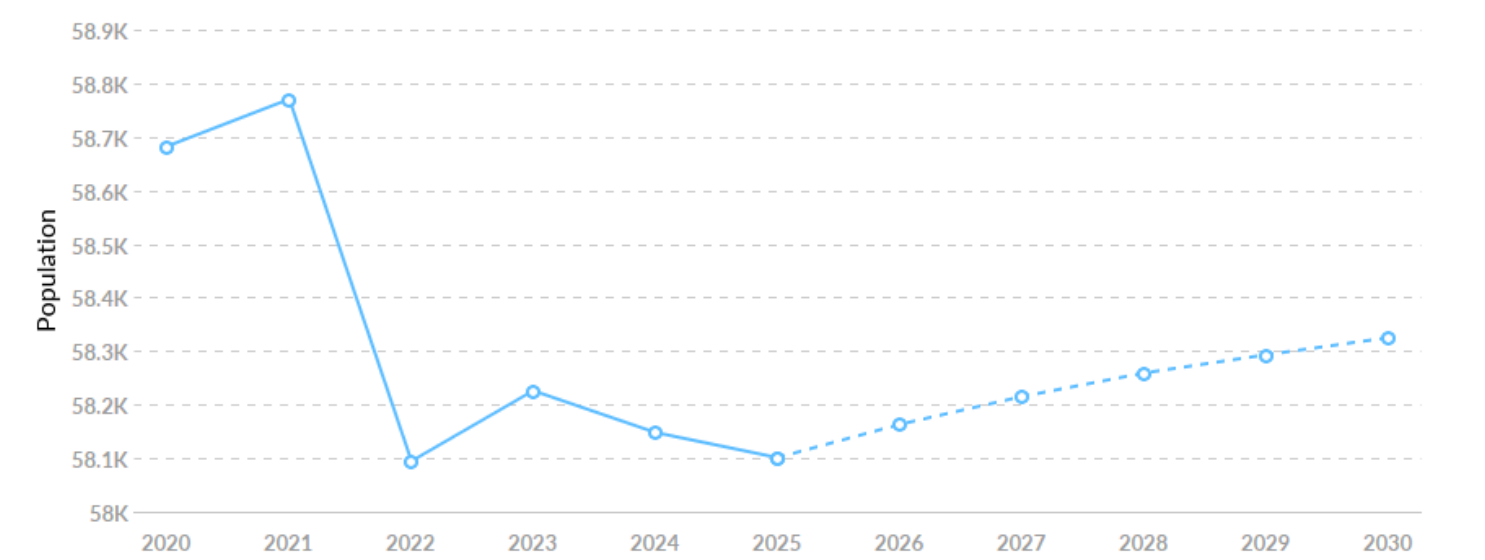


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	298	26.16%
Not Hispanic or Latino	841	73.84%
Total	1,139	100.00%

Historic & Projected Trends

Population Trends

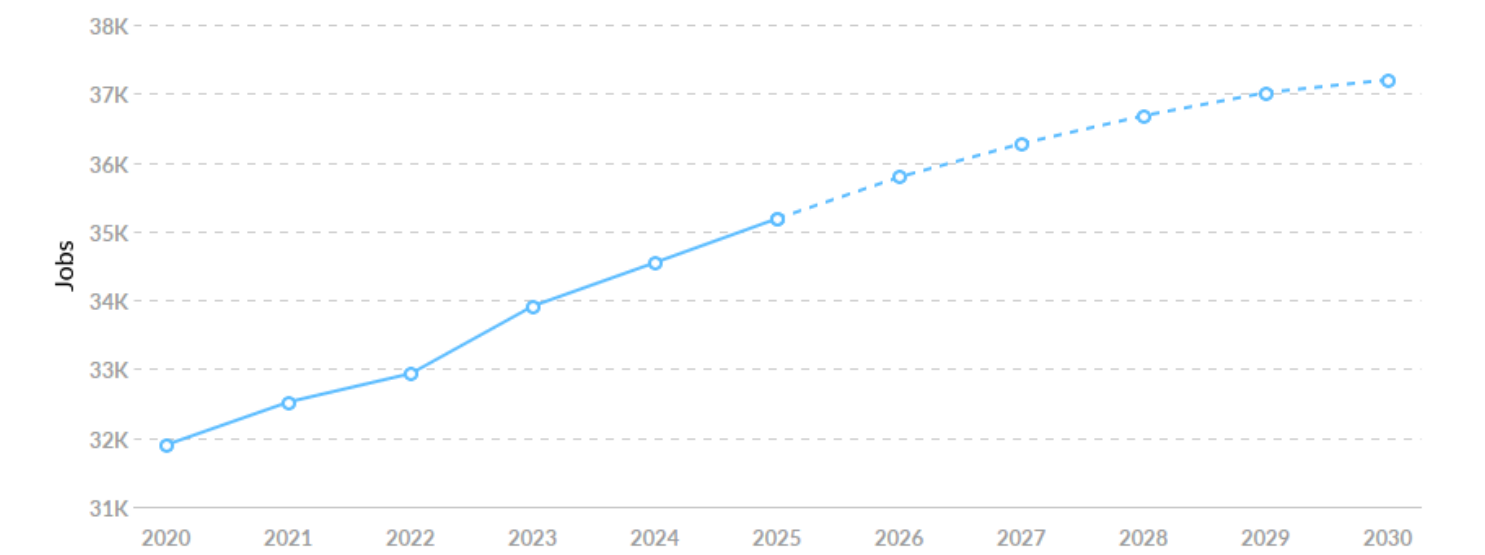
As of 2025 the region's population **declined by 1.0%** since 2020, falling by 581. Population is expected to **increase by 0.4%** between 2025 and 2030, adding 223.



Timeframe	Population
2020	58,682
2021	58,770
2022	58,094
2023	58,226
2024	58,148
2025	58,101
2026	58,163
2027	58,215
2028	58,259
2029	58,293
2030	58,325

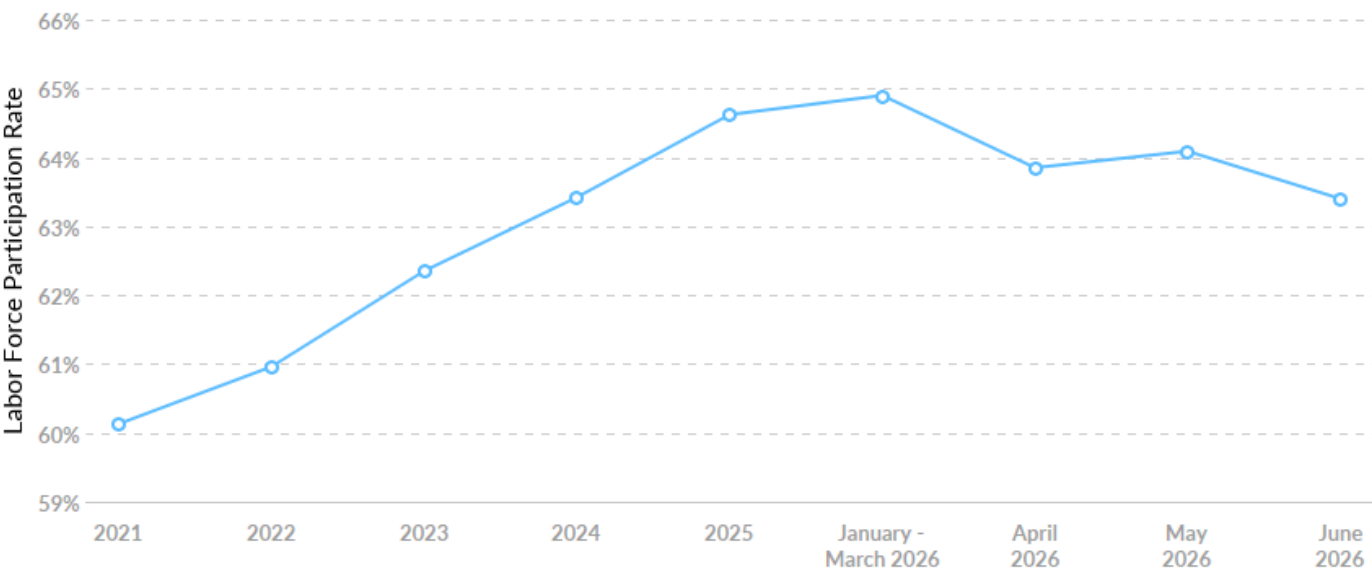
Job Trends

From 2020 to 2025, jobs increased by **10.3%** in Carson City County, NV from 31,901 to **35,186**. This change **fell short of the national growth rate of 10.7% by 0.4%**.



Timeframe	Jobs
2020	31,901
2021	32,522
2022	32,935
2023	33,916
2024	34,547
2025	35,186
2026	35,789
2027	36,275
2028	36,679
2029	37,014
2030	37,200

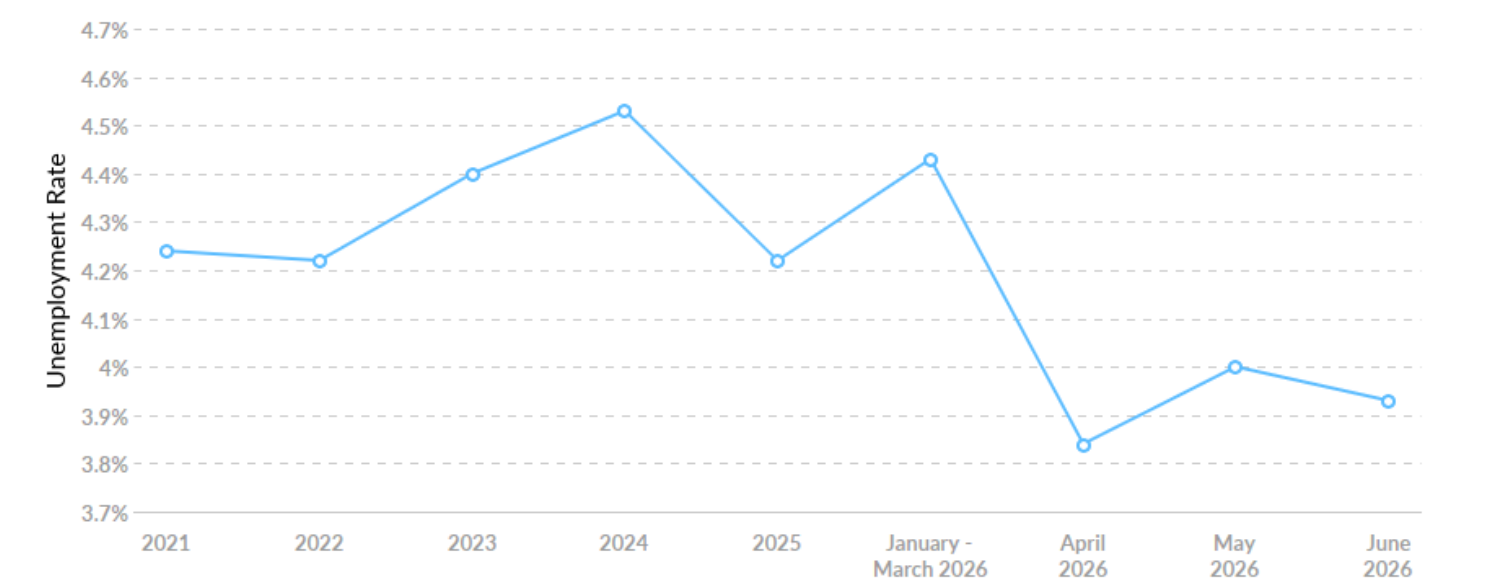
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	60.13%
2022	60.96%
2023	62.35%
2024	63.42%
2025	64.62%
January - March 2026	64.90%
April 2026	63.85%
May 2026	64.09%
June 2026	63.40%

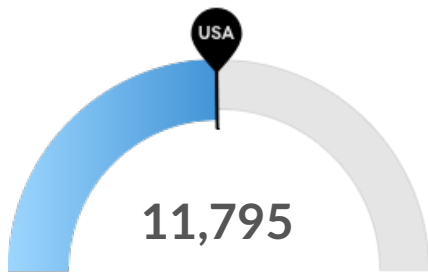
Unemployment Rate Trends

Carson City County, NV had a June 2026 unemployment rate of 3.93%, **decreasing from 4.24%** 5 years before.



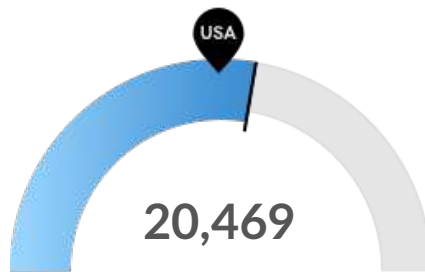
Timeframe	Unemployment Rate
2021	4.24%
2022	4.22%
2023	4.40%
2024	4.53%
2025	4.22%
January - March 2026	4.43%
April 2026	3.84%
May 2026	4.00%
June 2026	3.93%

Population Characteristics



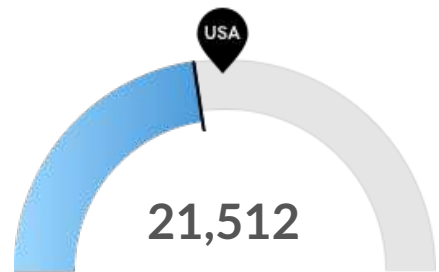
Millennials

Carson City County, NV has 11,795 millennials (ages 25-39). The national average for an area this size is 11,903.



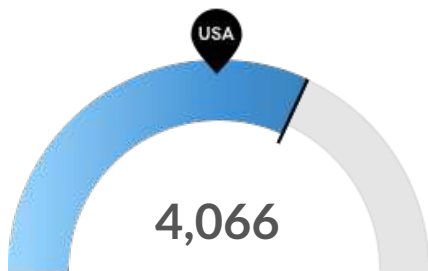
Retiring Soon

Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,583 people 55 or older, while there are 20,469 here.



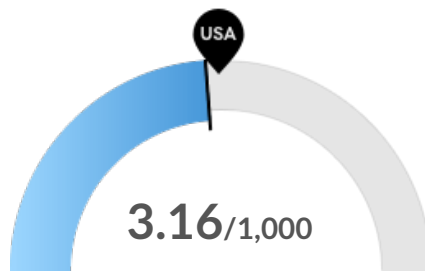
Racial Diversity

Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,735 racially diverse people, while there are 21,512 here.



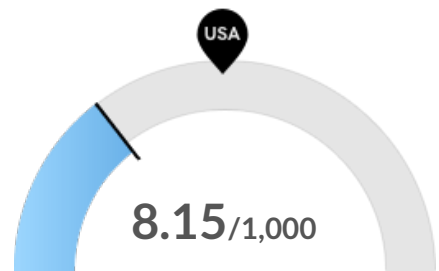
Veterans

Carson City County, NV has 4,066 veterans. The national average for an area this size is 2,767.



Violent Crime

Carson City County, NV has 3.16 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

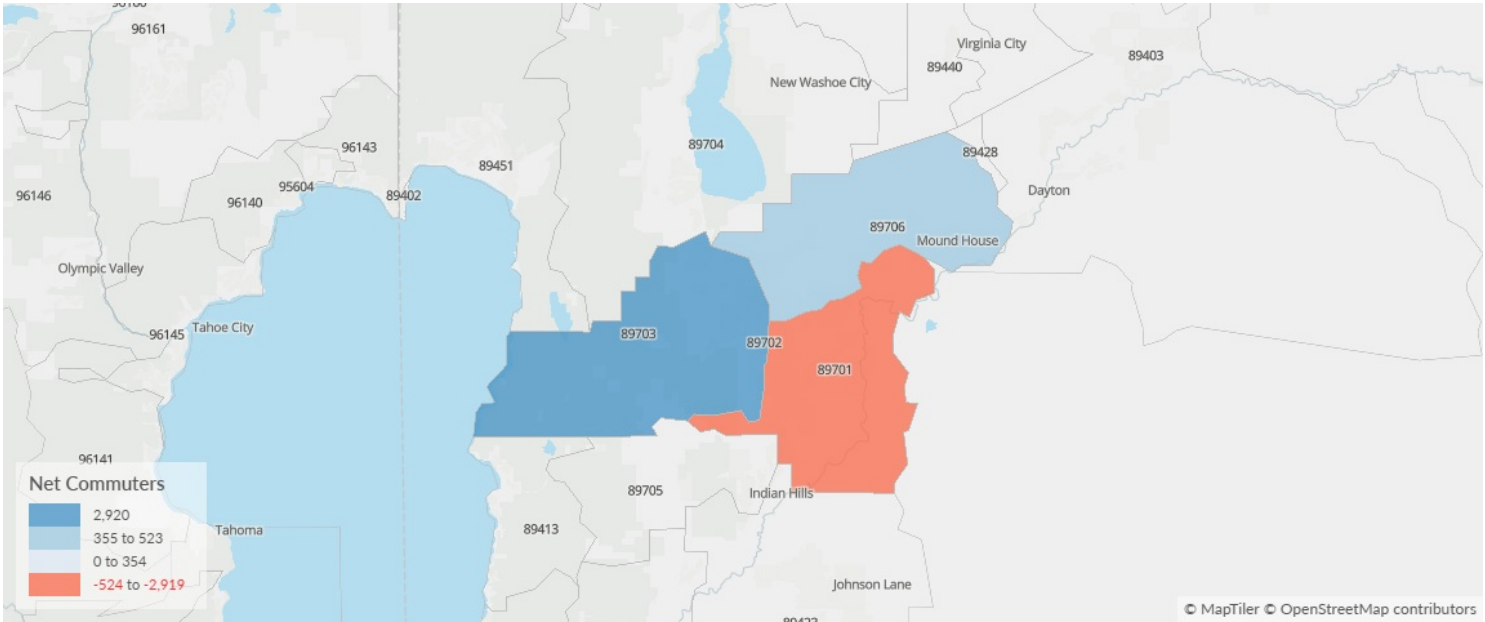


Property Crime

Carson City County, NV has 8.15 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
89701	Carson City, NV (in Cars...	14,674
89706	Carson City, NV (in Cars...	11,701
89703	Carson City, NV (in Cars...	8,661
89721	Carson City, NV (in Cars...	71
89702	Carson City, NV (in Cars...	60

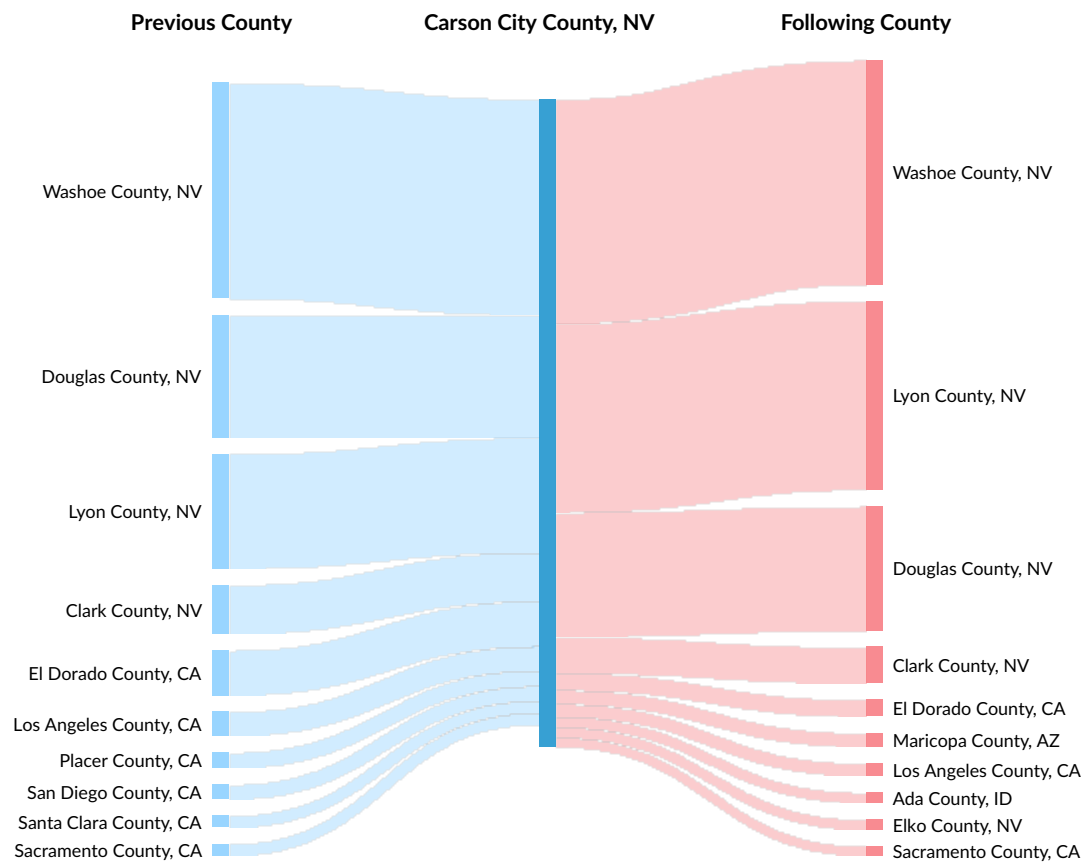
Where Talent Lives

ZIP	Name	2025 Workers
89701	Carson City, NV (in Cars...	15,197
89706	Carson City, NV (in Cars...	11,346
89703	Carson City, NV (in Cars...	5,740
89721	Carson City, NV (in Cars...	71
89702	Carson City, NV (in Cars...	60

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2023, 694 people have migrated from Washoe County, NV to Carson City County, NV. In the same year, 721 people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2023 was -61.



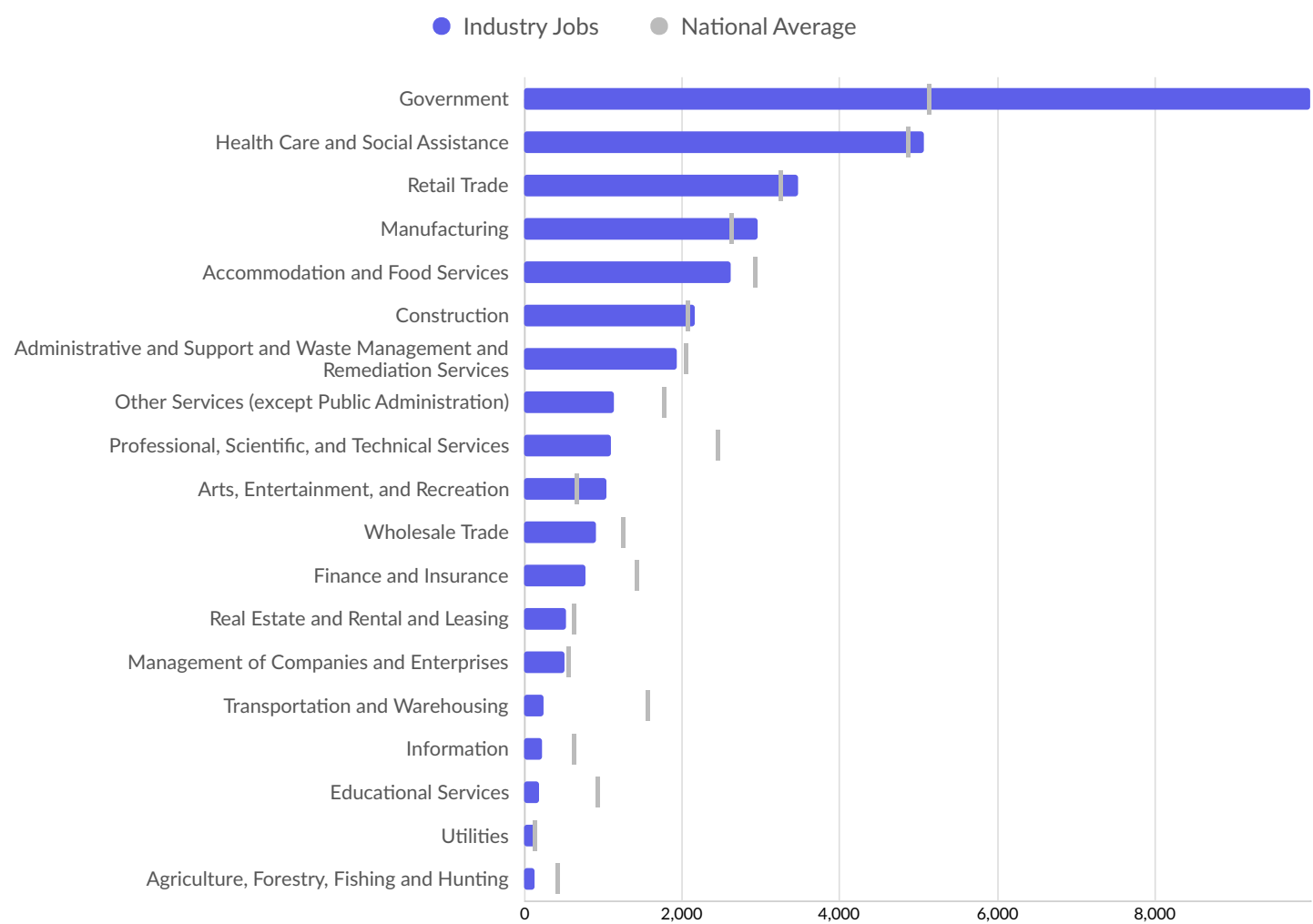
Top Previous Counties	Migrations
Washoe County, NV	694
Douglas County, NV	394
Lyon County, NV	368
Clark County, NV	157
El Dorado County, CA	145

Top Previous Counties	Migrations
Los Angeles County, CA	78
Placer County, CA	50
San Diego County, CA	47
Santa Clara County, CA	38
Sacramento County, CA	38
Riverside County, CA	35
Alameda County, CA	32
Orange County, CA	29
Elko County, NV	29
Sonoma County, CA	28
Top Following Counties	Migrations
Washoe County, NV	721
Lyon County, NV	607
Douglas County, NV	400
Clark County, NV	116
El Dorado County, CA	54
Maricopa County, AZ	45
Los Angeles County, CA	41
Ada County, ID	34
Elko County, NV	33
Sacramento County, CA	31
Churchill County, NV	30
Pierce County, WA	30
Salt Lake County, UT	26
Riverside County, CA	25

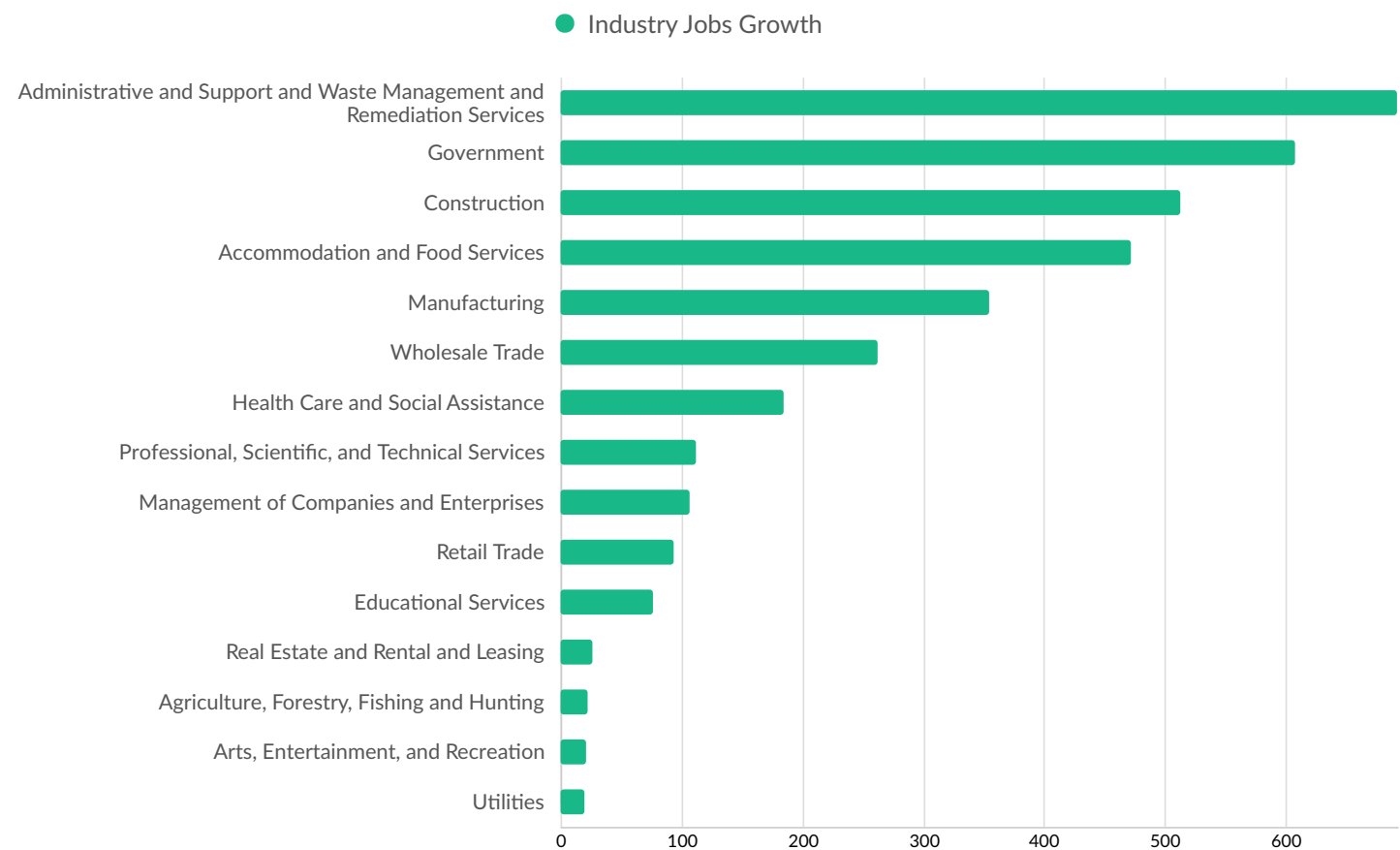
Top Following Counties	Migrations
San Diego County, CA	24

Industry Characteristics

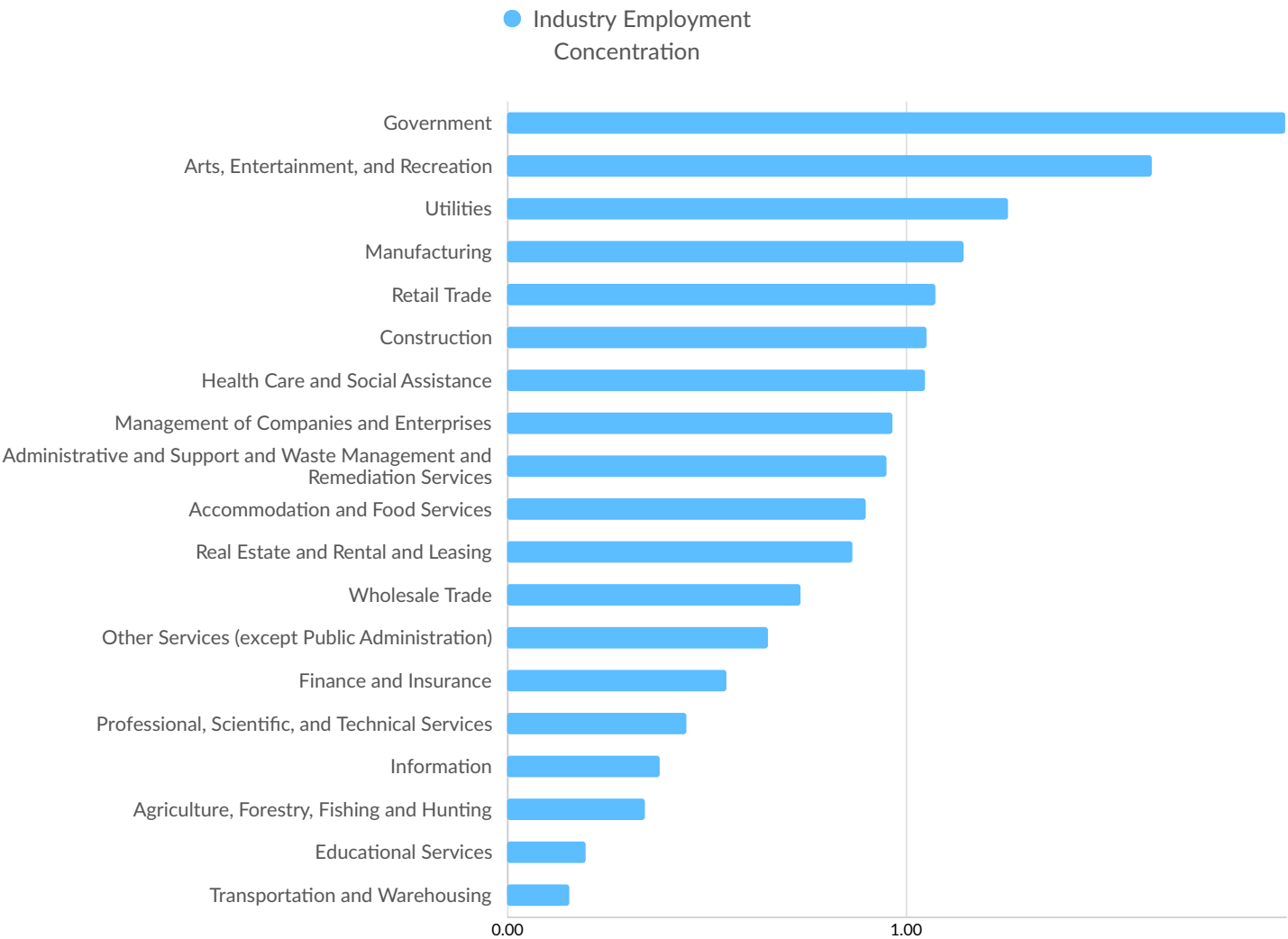
Largest Industries



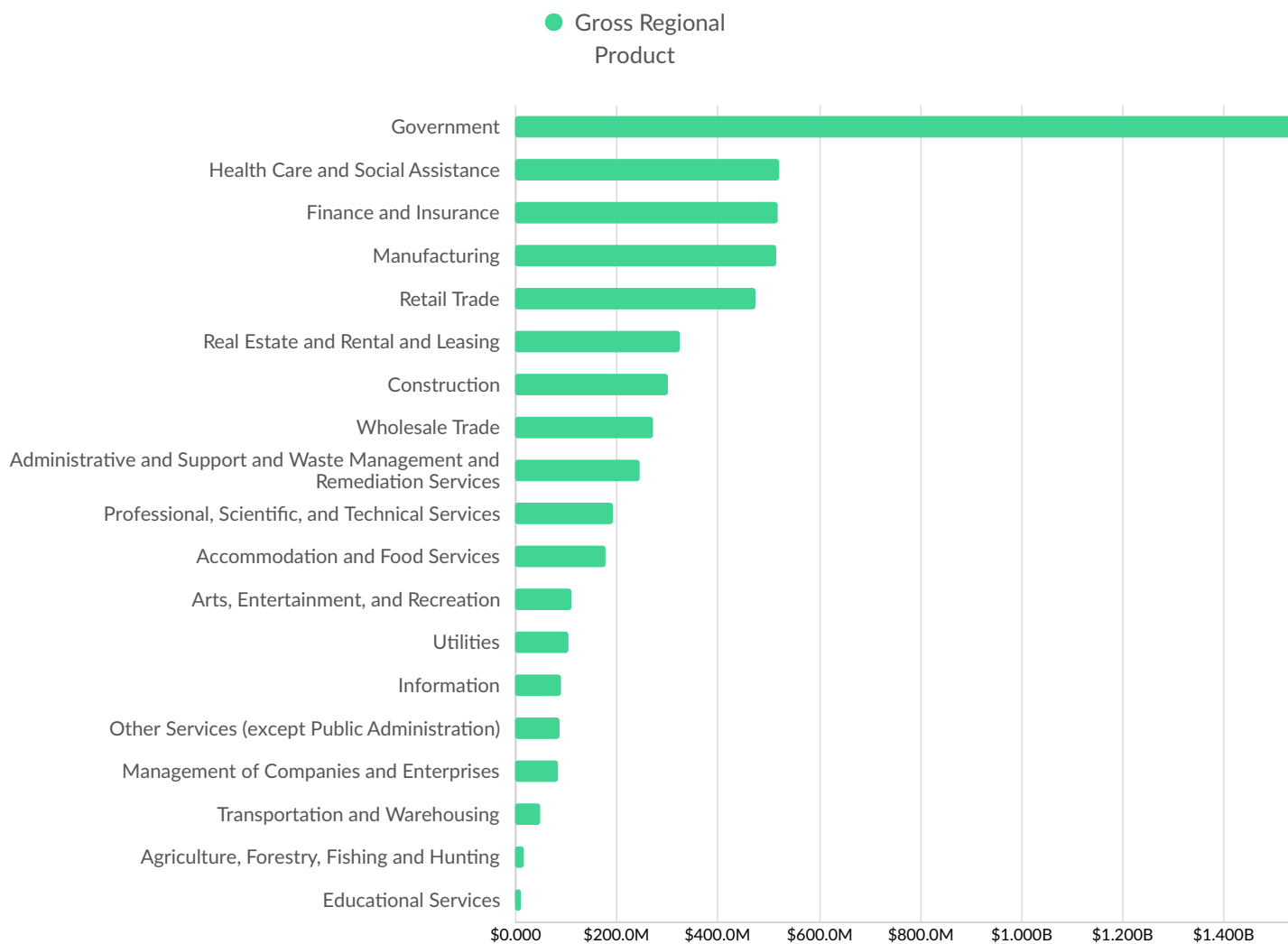
Top Growing Industries



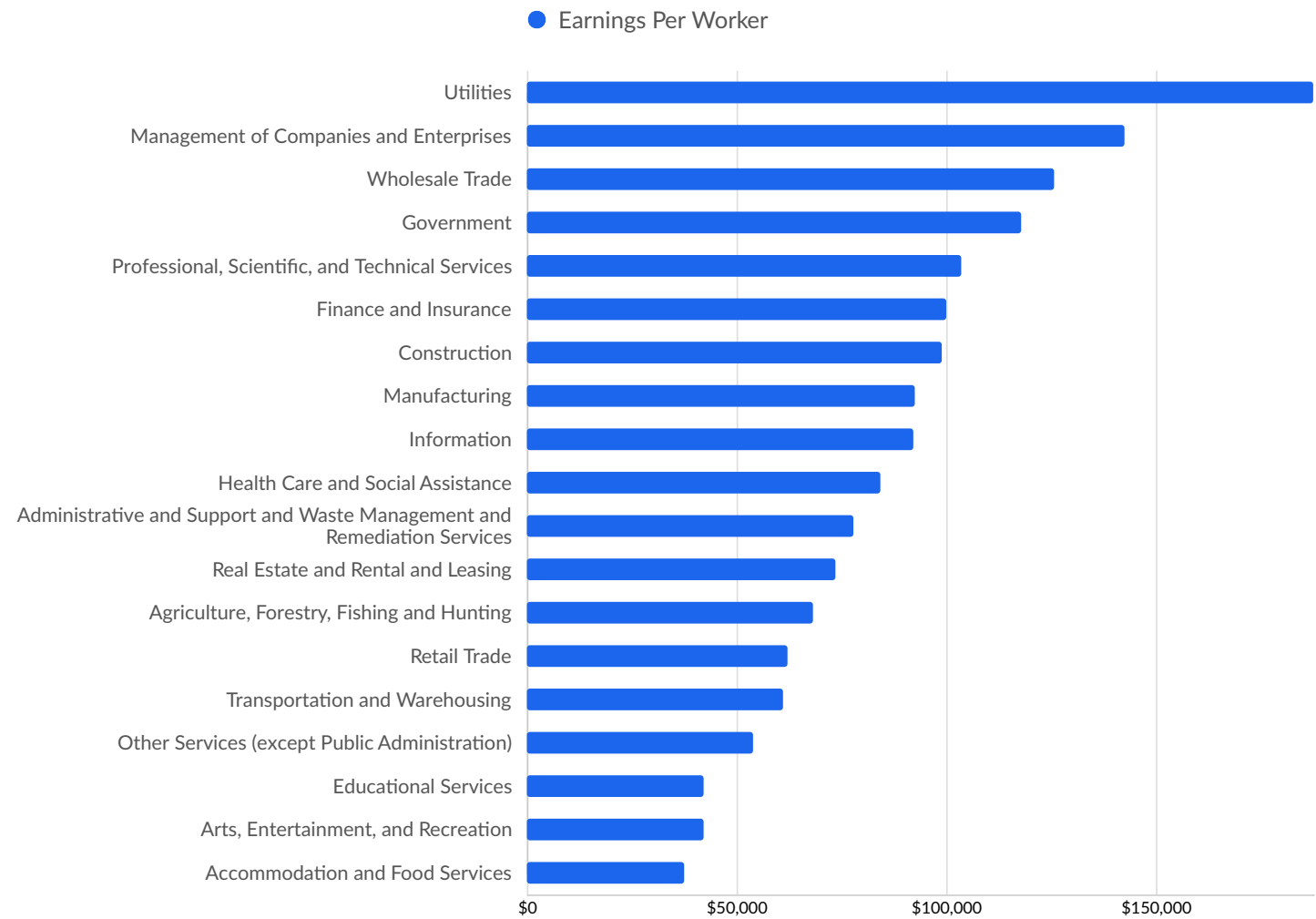
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



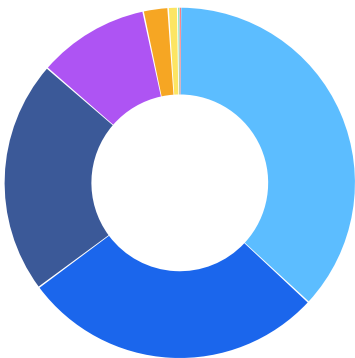
Business Characteristics

5,944 Companies Employ Your Workers

Online profiles for your workers mention 5,944 companies as employers, with the top 10 appearing below. In the last 12 months, 1,536 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	1,457	Cardinal Health	888
Carson Tahoe Health	238	Lumen Technologies	843
Carson City School District	216	State of Nevada	830
Western Nevada College	189	CVS Health	637
Carson City, Nevada	145	Merck & Co.	614
Carson Tahoe Regional Healthca...	107	Intermountain Health	611
Harley-Davidson	99	GovCIO	608
Walmart	82	Beacon Hill Staffing Group	540
Click Bond	81	Datavant	532
Renown Health	62	Prime Therapeutics	441

Business Size



	Percentage	Business Count
1 to 4 employees	36.8%	1,397
5 to 9 employees	27.9%	1,060
10 to 19 employees	21.5%	816
20 to 49 employees	10.3%	390
50 to 99 employees	2.3%	87
100 to 249 employees	0.9%	33
250 to 499 employees	0.2%	8
500+ employees	0.1%	2

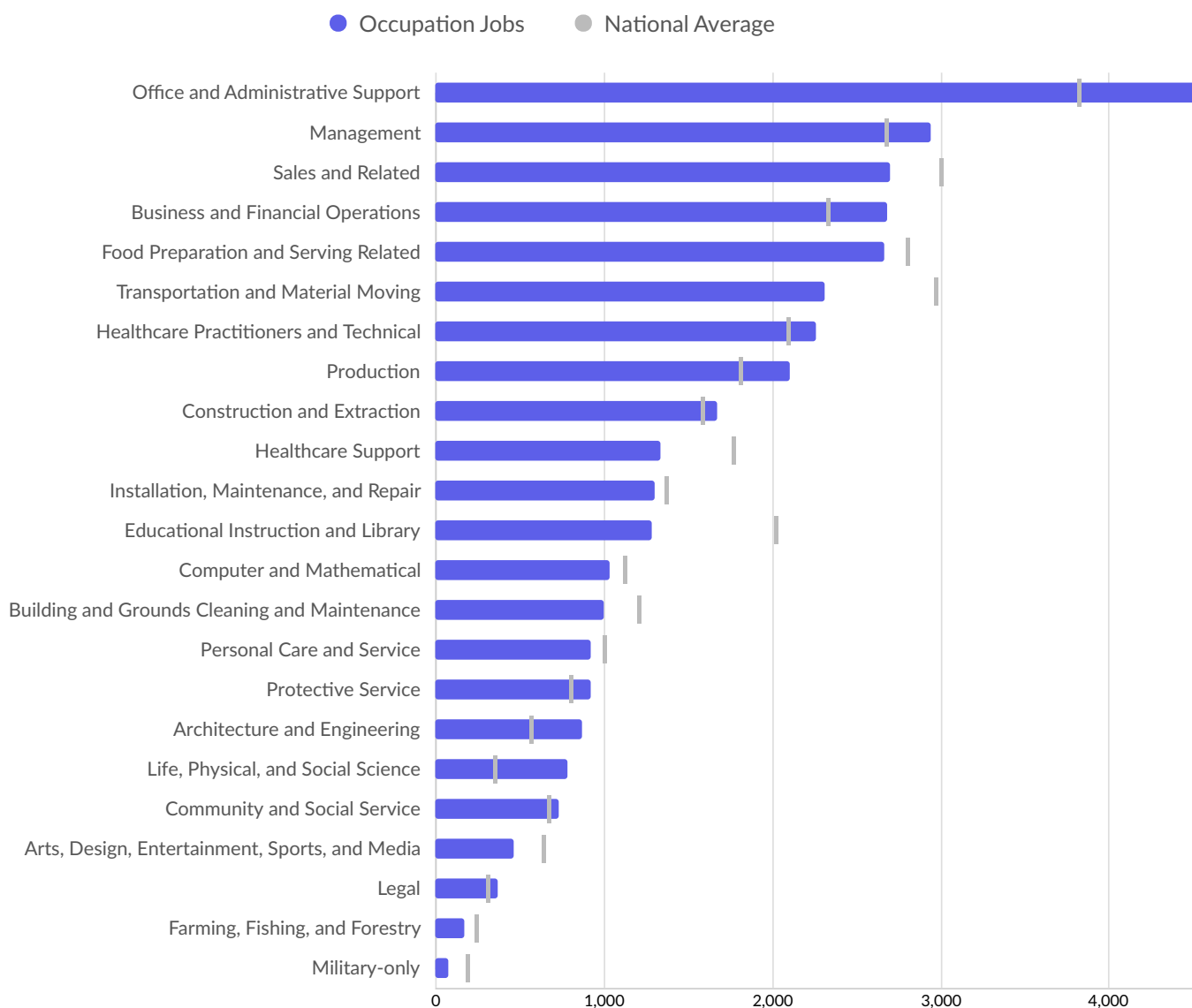
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

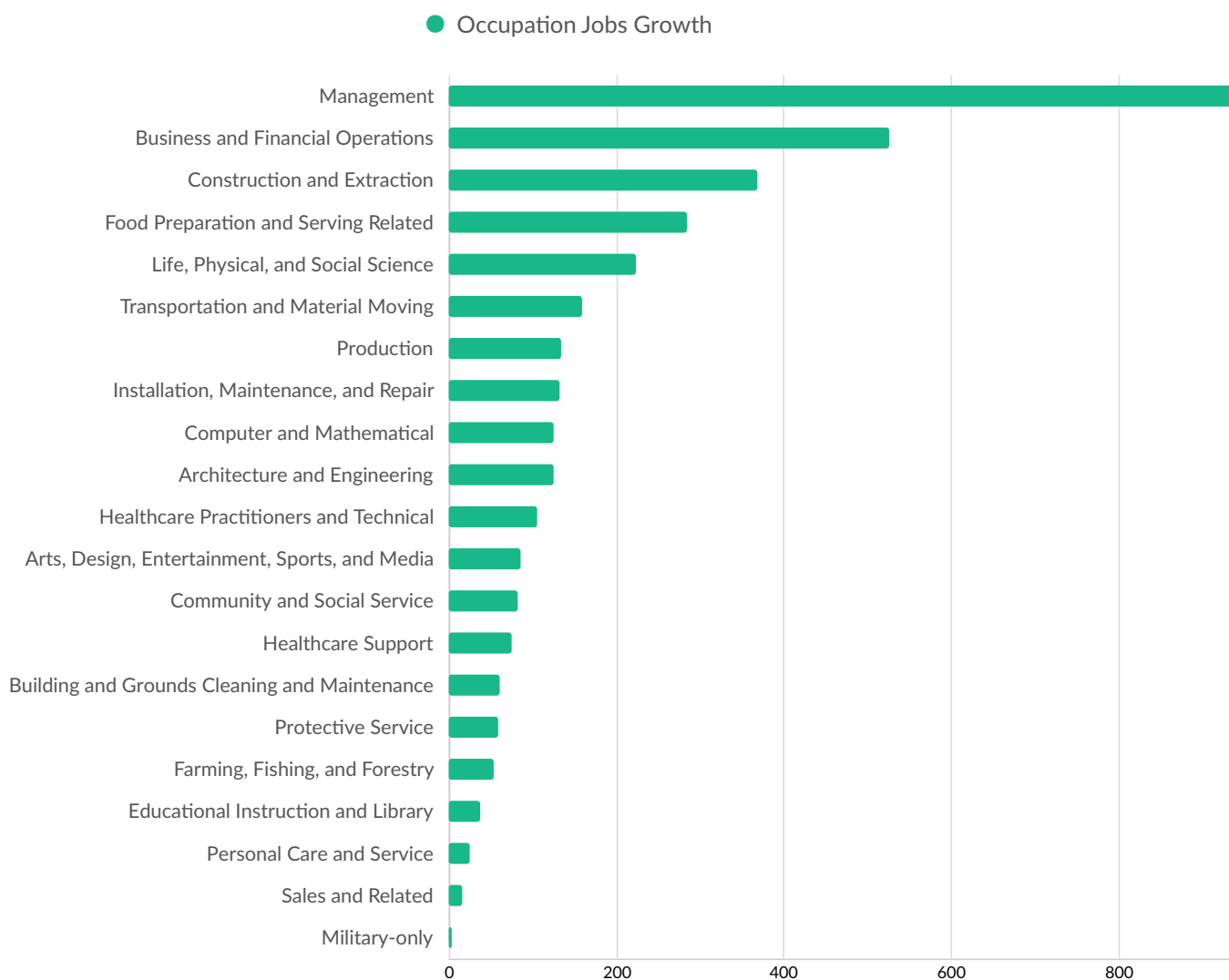
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

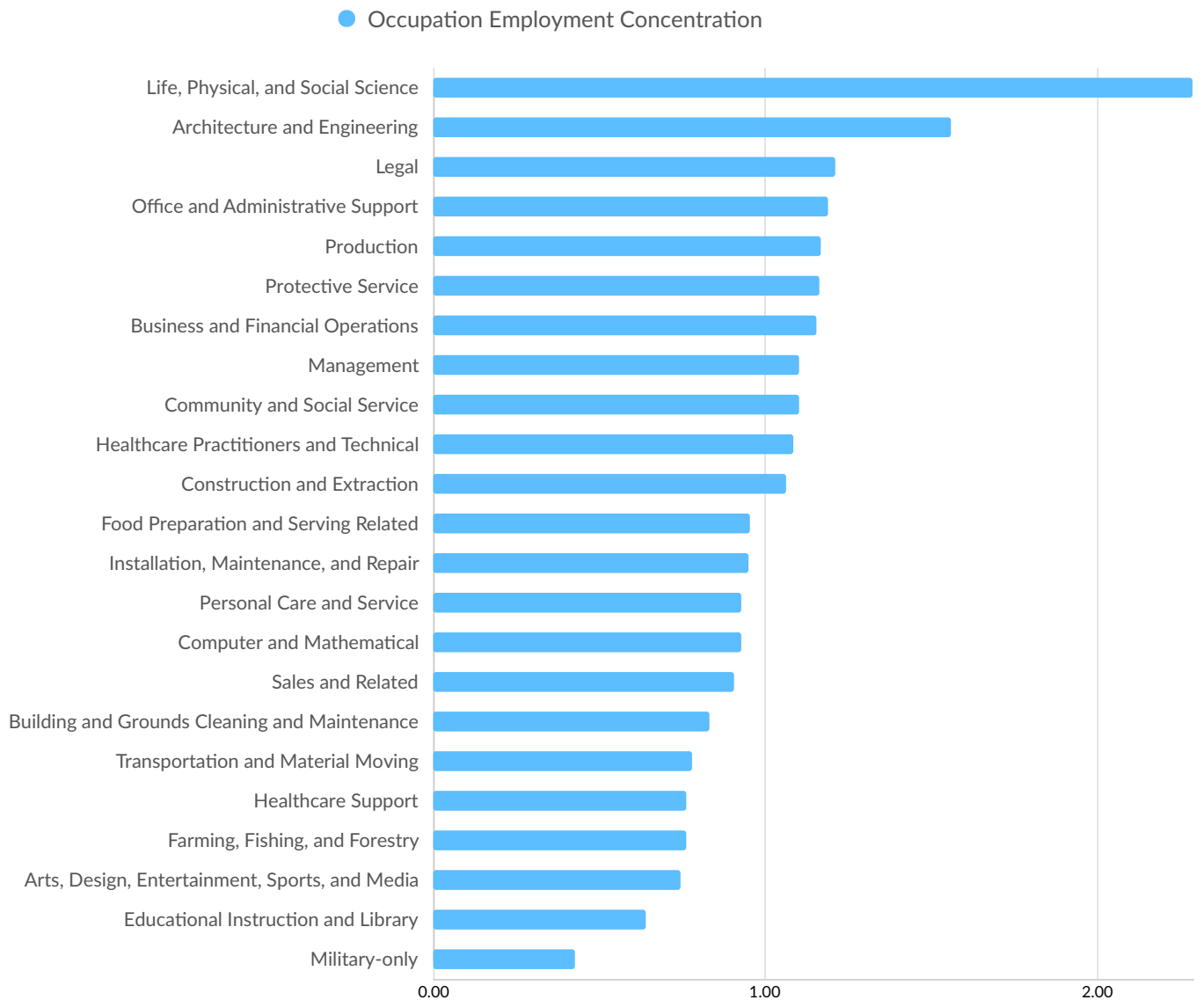
Largest Occupations



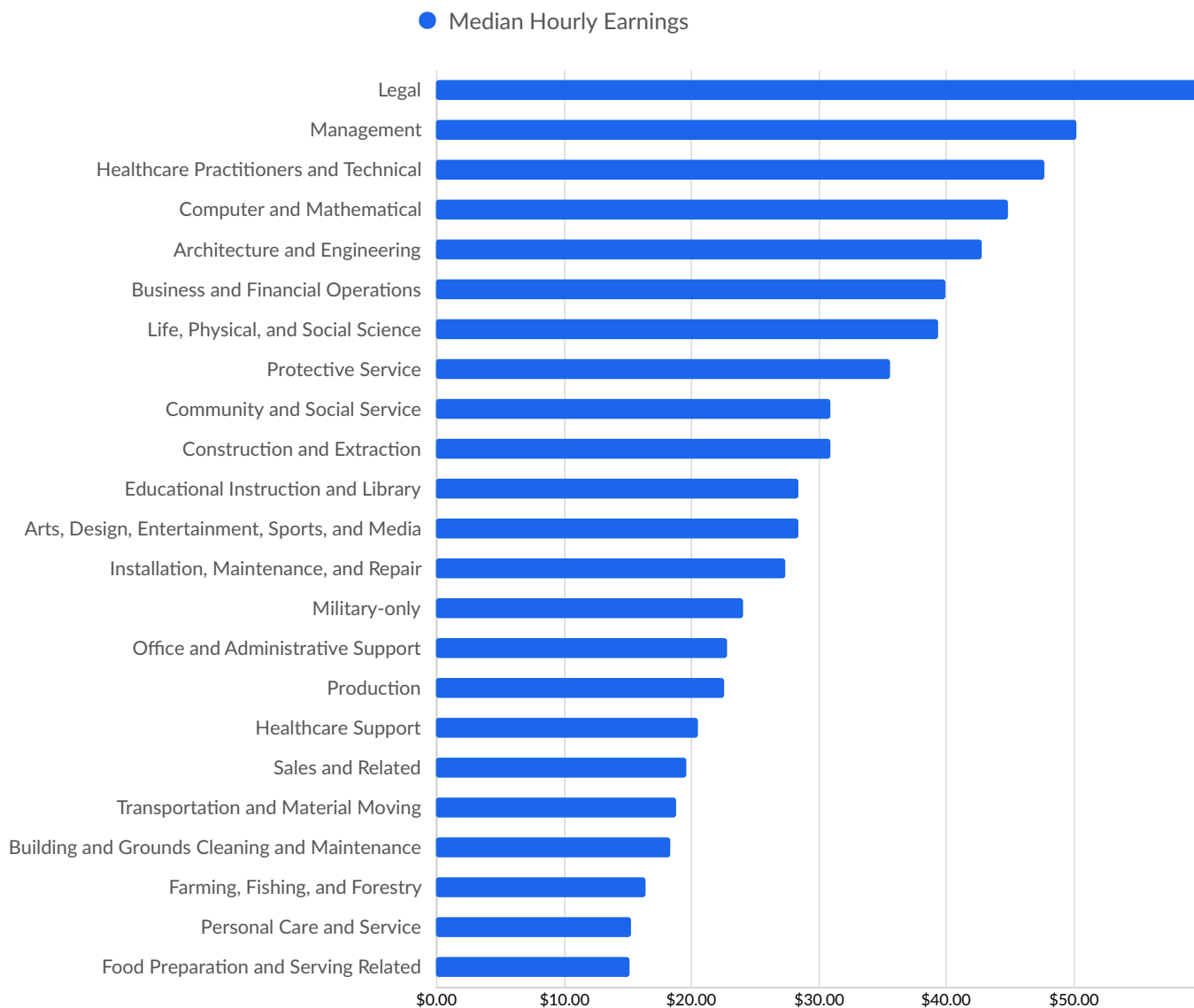
Top Growing Occupations



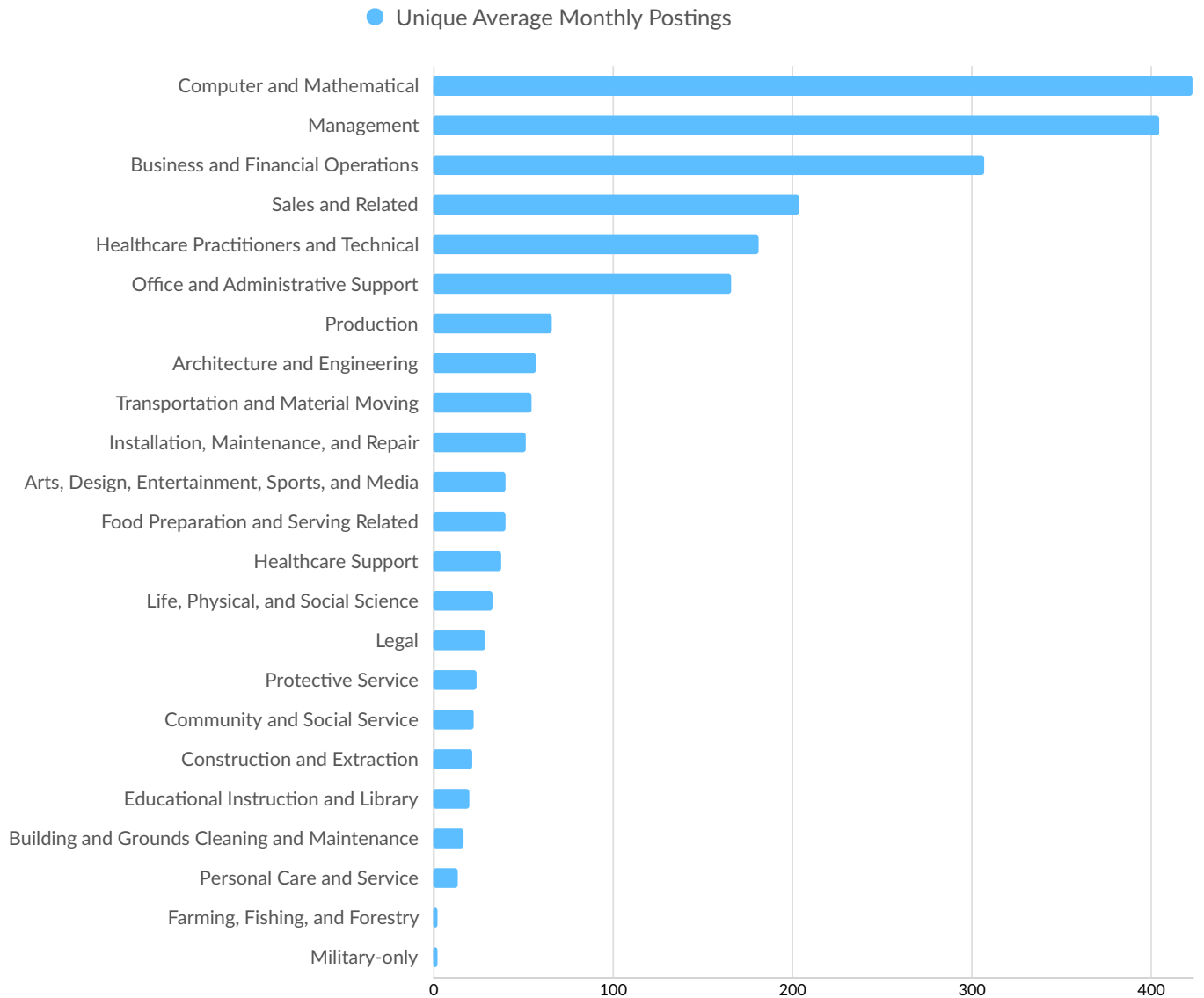
Top Occupation Employment Concentration



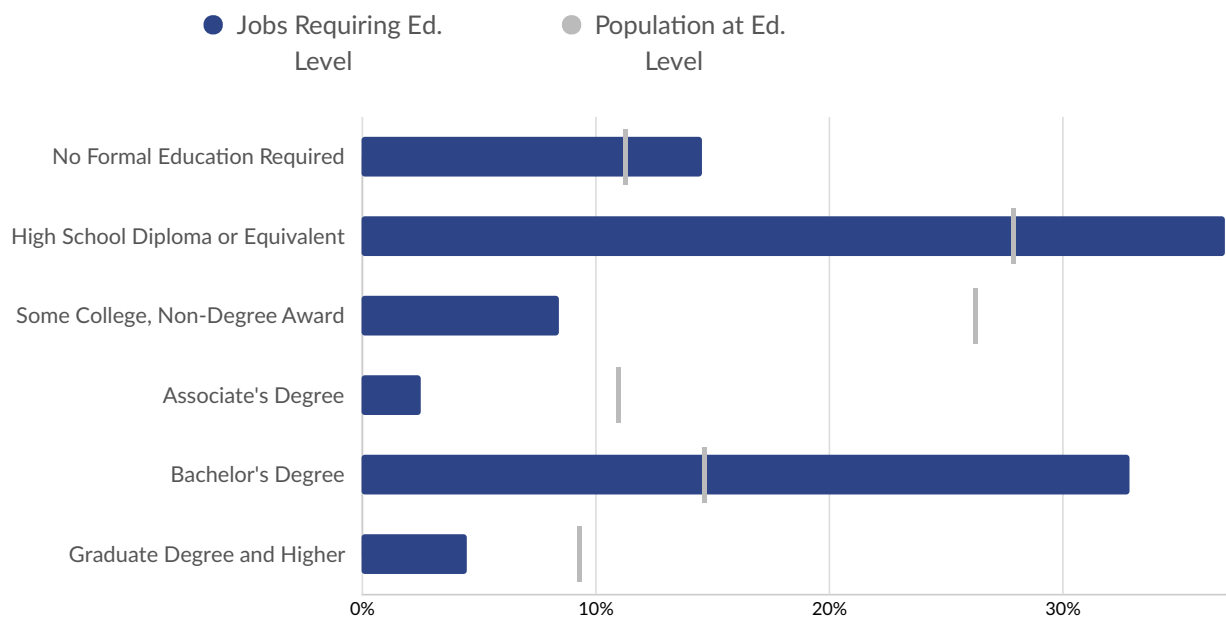
Top Occupation Earnings



Top Posted Occupations

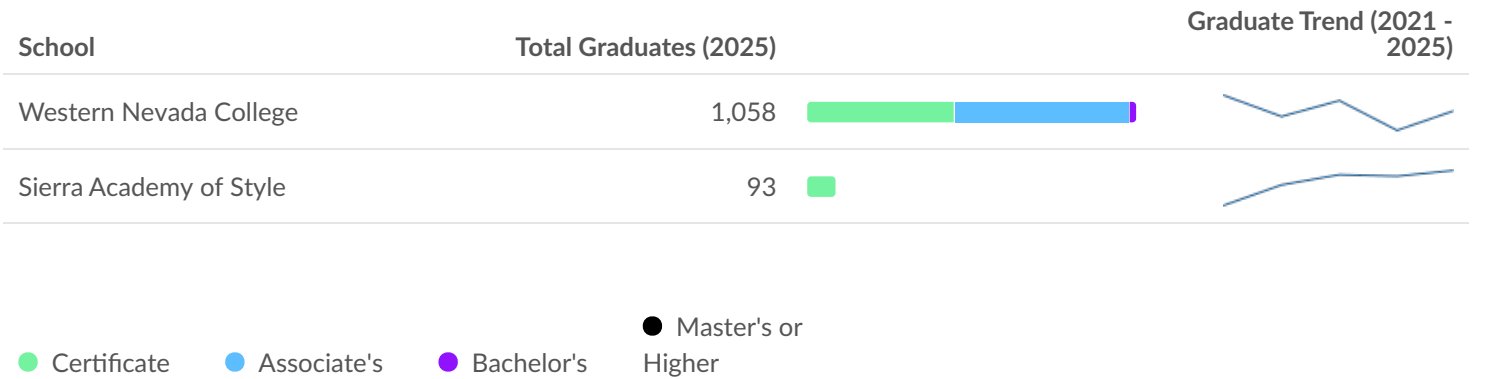


Underemployment



Educational Pipeline

In 2025, there were 1,151 graduates in Carson City County, NV. This pipeline has grown by 2% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Physical Sciences, General" (Associate's), and "Welding Technology/Welder" (Certificate).



In-Demand Skills

