



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,101

Population (2025)

Population **decreased by 581** over the last 5 years but is projected to **grow by 223** over the next 5 years.

35,111

Total Regional Employment

Jobs **grew by 3,210** over the last 5 years and are projected to **grow by 2,006** over the next 5 years.

\$72.4K

Median Household Income (2024)

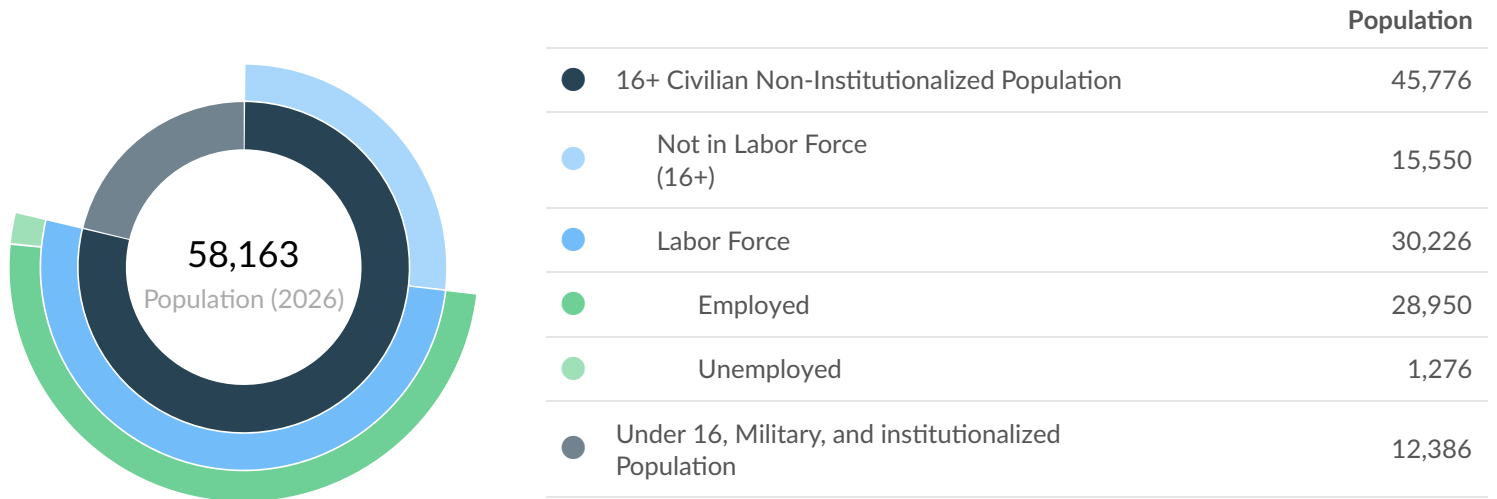
Median household income is **\$8.4K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **declined by 1.0%** since 2020, falling by 581. Population is expected to **increase by 0.4%** between 2025 and 2030, adding 223.
- From 2020 to 2025, jobs **increased by 10.1%** in Carson City County, NV from 31,901 to **35,111**. This change **fell short of the national growth rate of 10.6% by 0.5%**. As the number of jobs increased, the **labor force participation rate increased from 63.4% to 66.4% between 2020 and 2025**.
- Concerning educational attainment, **14.6% of Carson City County, NV residents possess a Bachelor's Degree** (7.3% below the national average), and **10.9% hold an Associate's Degree** (2.1% above the national average).
- The top three industries in 2025 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

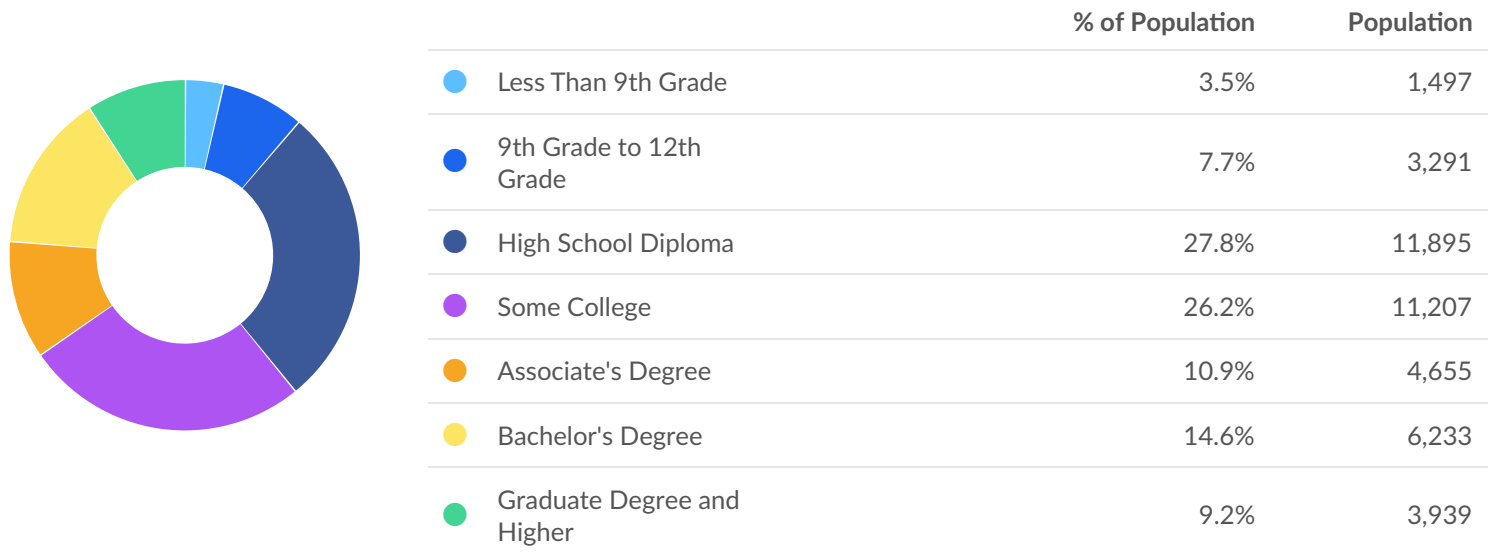
	Population (2026)	Labor Force (Mar 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	58,163	30,226	35,111	110.9	\$6.04B	\$10.85B	\$15.78B
State	3,316,686	1,703,609	1,743,240	111.5	\$282.76B	\$217.55B	\$259.58B

Mar 2026 Labor Force Breakdown



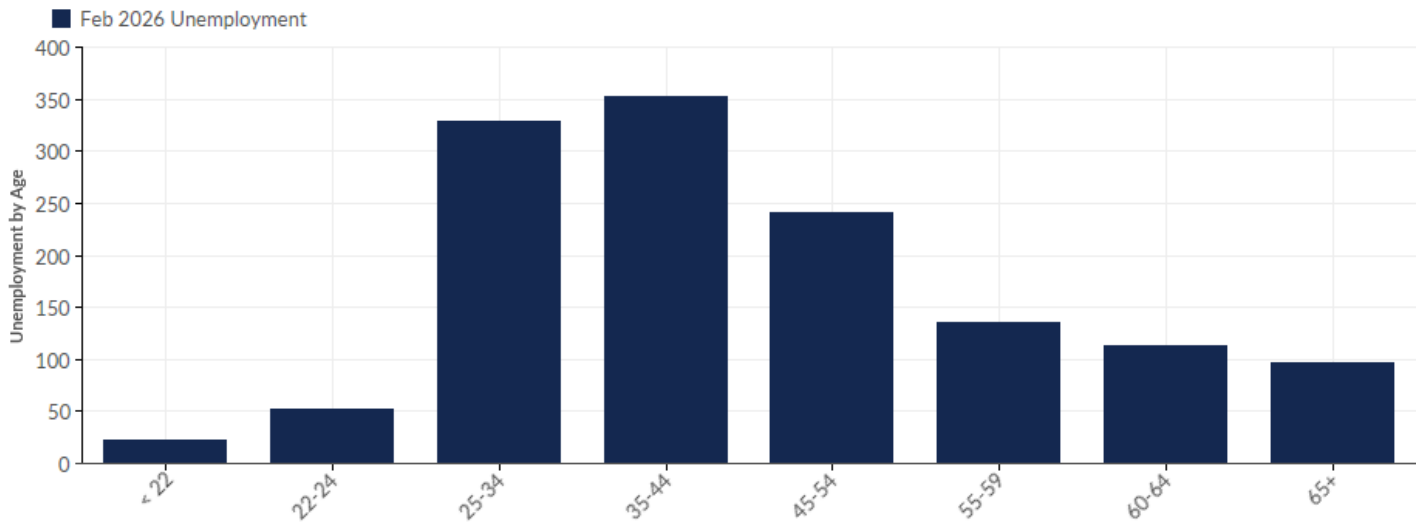
Educational Attainment

Concerning educational attainment, **14.6% of Carson City County, NV residents possess a Bachelor's Degree** (7.3% below the national average), and **10.9% hold an Associate's Degree** (2.1% above the national average).



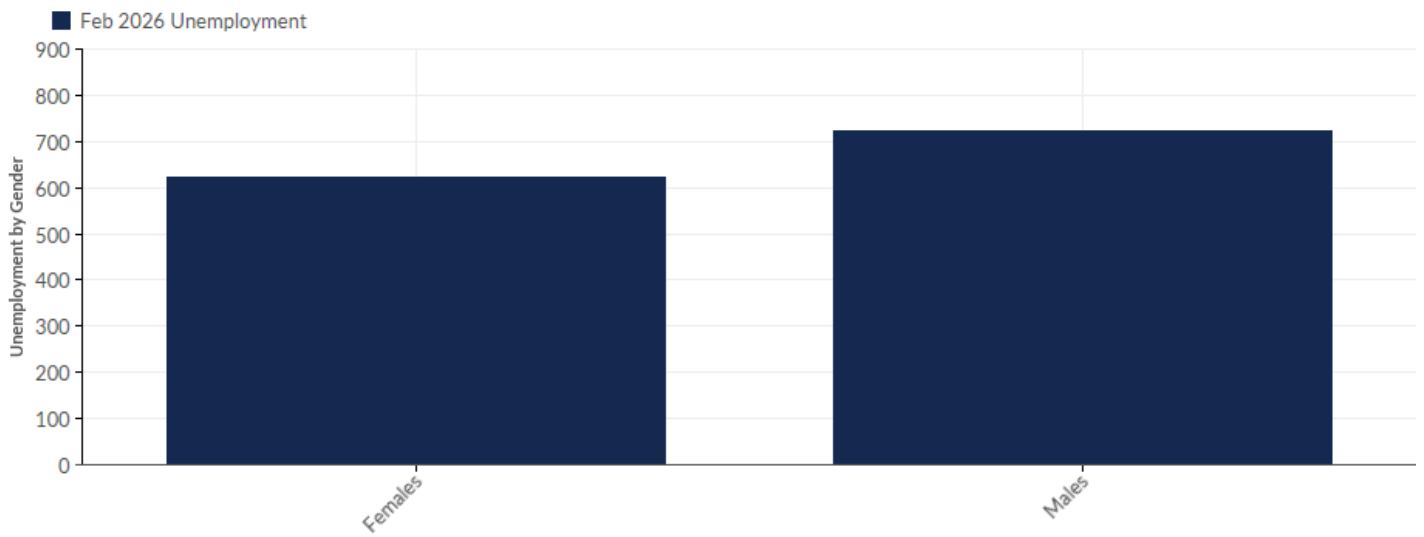
Unemployment by Demographics

Unemployment by Age



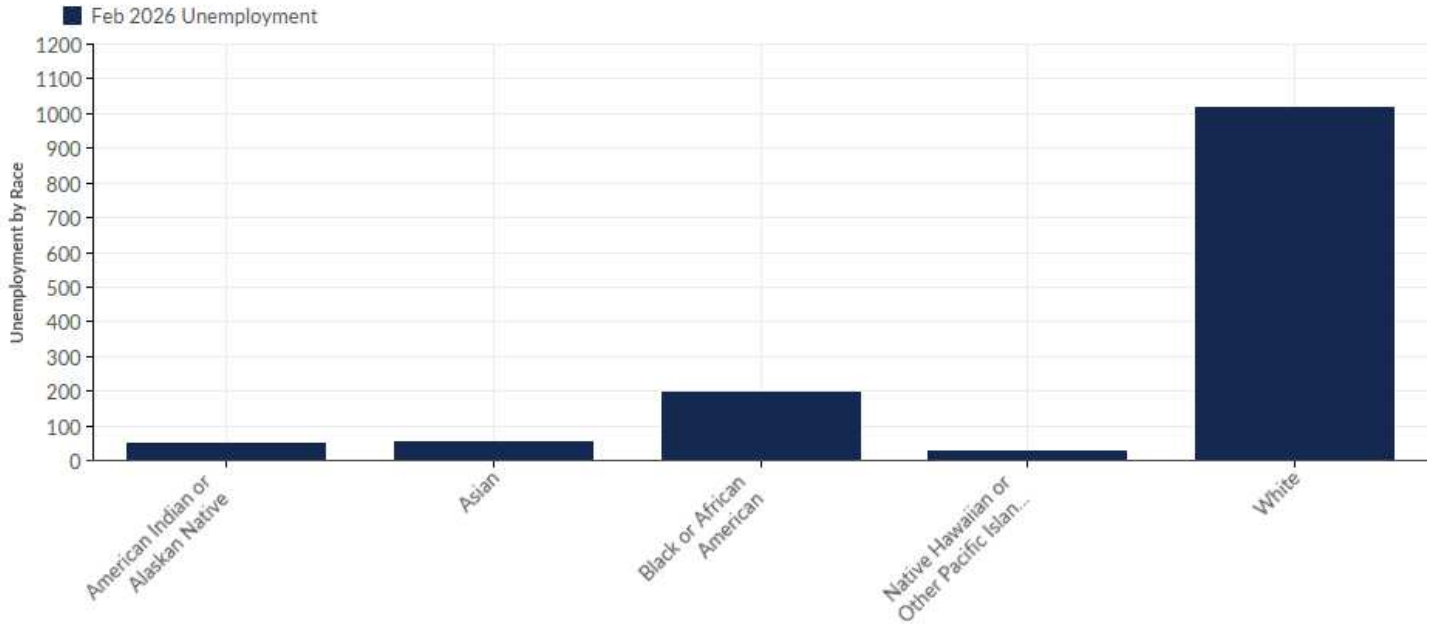
Age	Unemployment (Feb 2026)	% of Unemployed
< 22	23	1.71%
22-24	52	3.87%
25-34	329	24.52%
35-44	352	26.23%
45-54	241	17.96%
55-59	135	10.06%
60-64	114	8.49%
65+	96	7.15%
Total	1,342	100.00%

Unemployment by Gender



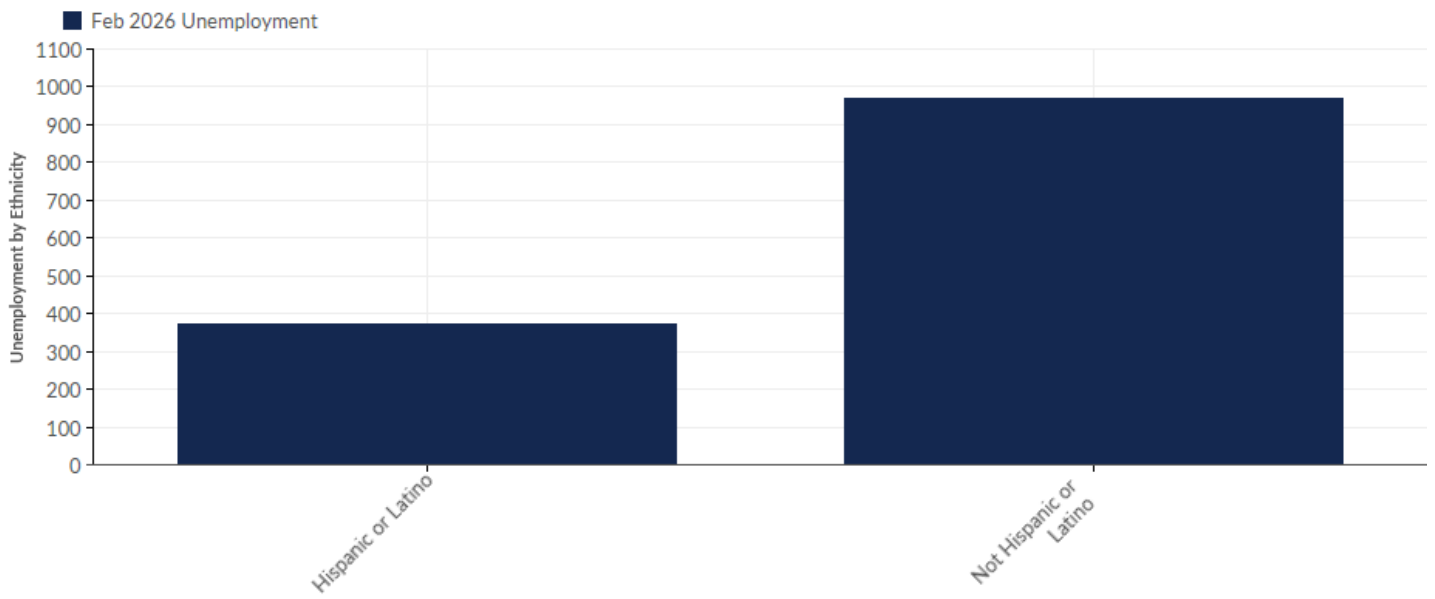
Gender	Unemployment (Feb 2026)	% of Unemployed
Females	621	46.27%
Males	721	53.73%
Total	1,342	100.00%

Unemployment by Race



Race	Unemployment (Feb 2026)	% of Unemployed
American Indian or Alaskan Native	51	3.80%
Asian	54	4.02%
Black or African American	197	14.68%
Native Hawaiian or Other Pacific Islander	25	1.86%
White	1,015	75.63%
Total	1,342	100.00%

Unemployment by Ethnicity

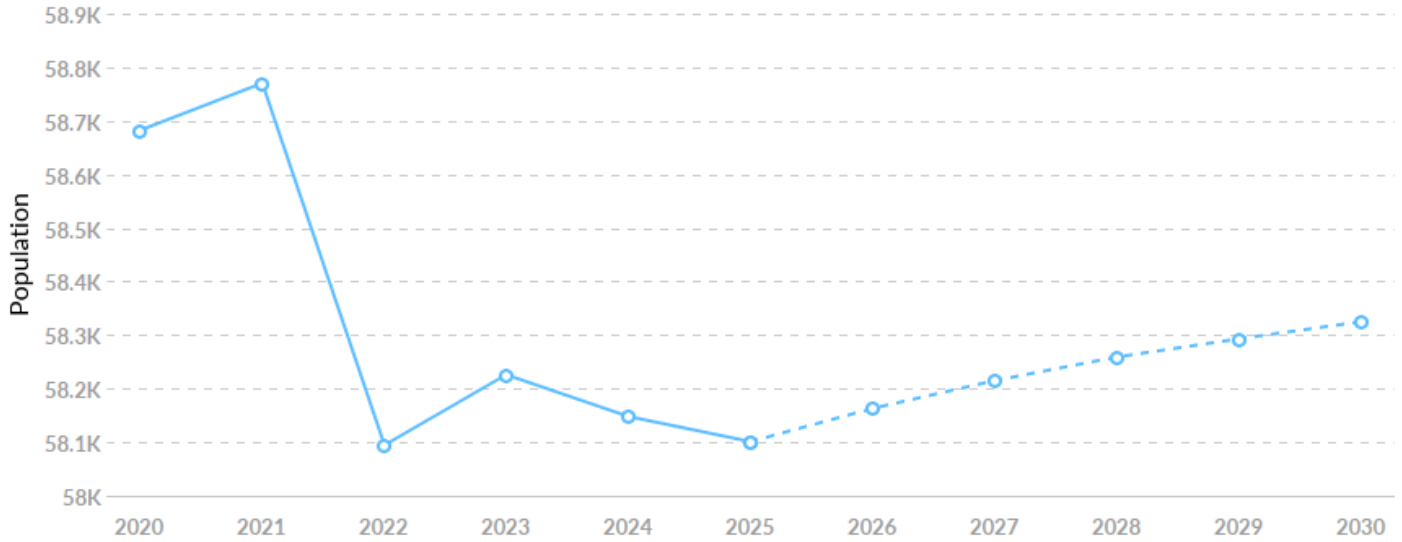


Ethnicity	Unemployment (Feb 2026)	% of Unemployed
Hispanic or Latino	374	27.87%
Not Hispanic or Latino	968	72.13%
Total	1,342	100.00%

Historic & Projected Trends

Population Trends

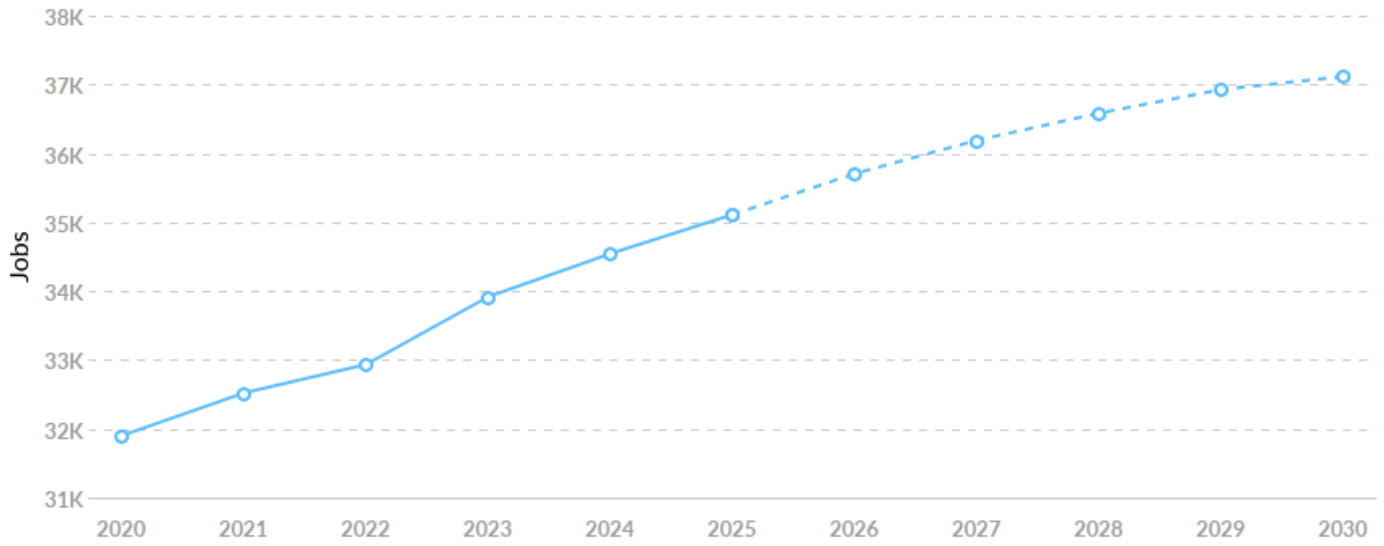
As of 2025 the region's population **declined by 1.0%** since 2020, falling by 581. Population is expected to **increase by 0.4%** between 2025 and 2030, adding 223.



Timeframe	Population
2020	58,682
2021	58,770
2022	58,094
2023	58,226
2024	58,148
2025	58,101
2026	58,163
2027	58,215
2028	58,259
2029	58,293
2030	58,325

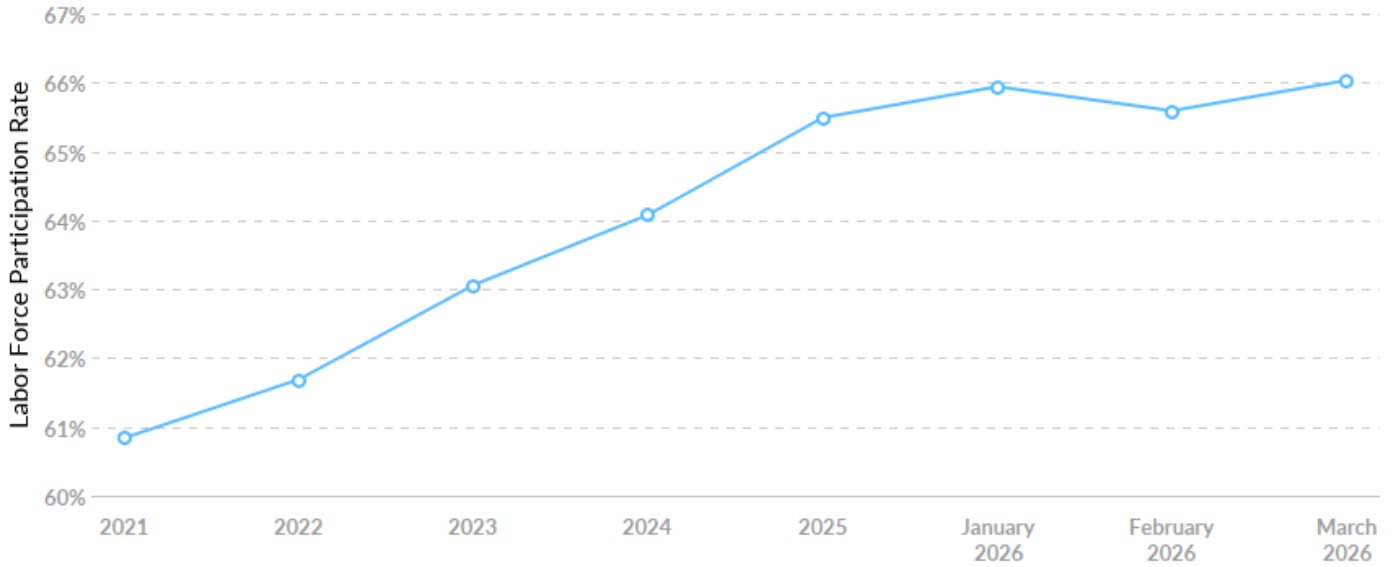
Job Trends

From 2020 to 2025, jobs increased by **10.1%** in Carson City County, NV from 31,901 to **35,111**. This change **fell short of the national growth rate of 10.6%** by **0.5%**.



Timeframe	Jobs
2020	31,901
2021	32,521
2022	32,935
2023	33,918
2024	34,544
2025	35,111
2026	35,706
2027	36,189
2028	36,585
2029	36,927
2030	37,117

Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	60.84%
2022	61.69%
2023	63.06%
2024	64.08%
2025	65.49%
January 2026	65.94%
February 2026	65.59%
March 2026	66.03%

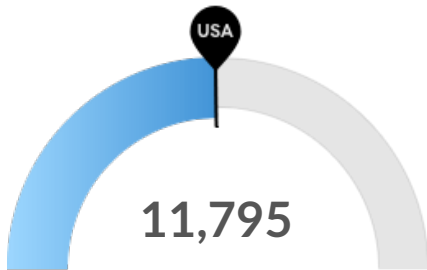
Unemployment Rate Trends

Carson City County, NV had a March 2026 unemployment rate of 4.22%, **decreasing from 4.24% 5 years before.**



Timeframe	Unemployment Rate
2021	4.24%
2022	4.22%
2023	4.40%
2024	4.53%
2025	4.22%
January 2026	4.58%
February 2026	4.47%
March 2026	4.22%

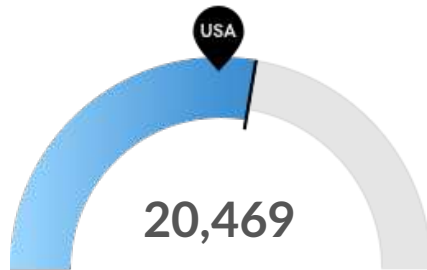
Population Characteristics



11,795

Millennials

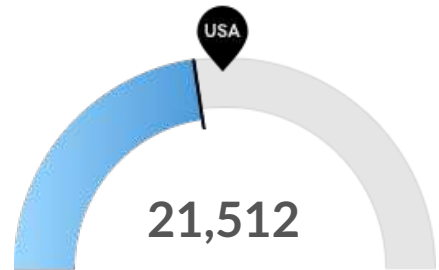
Carson City County, NV has 11,795 millennials (ages 25-39). The national average for an area this size is 11,903.



20,469

Retiring Soon

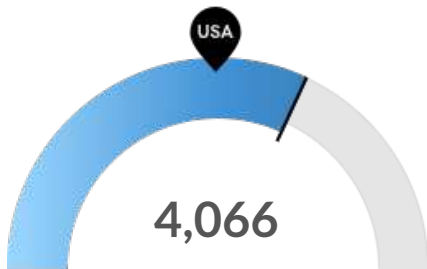
Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,583 people 55 or older, while there are 20,469 here.



21,512

Racial Diversity

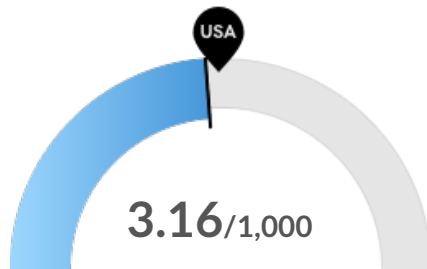
Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,735 racially diverse people, while there are 21,512 here.



4,066

Veterans

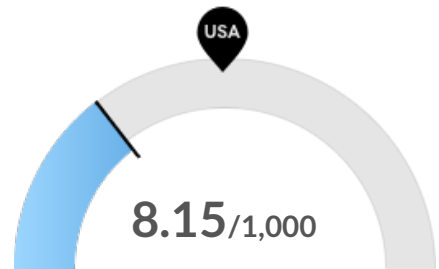
Carson City County, NV has 4,066 veterans. The national average for an area this size is 2,767.



3.16/1,000

Violent Crime

Carson City County, NV has 3.16 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



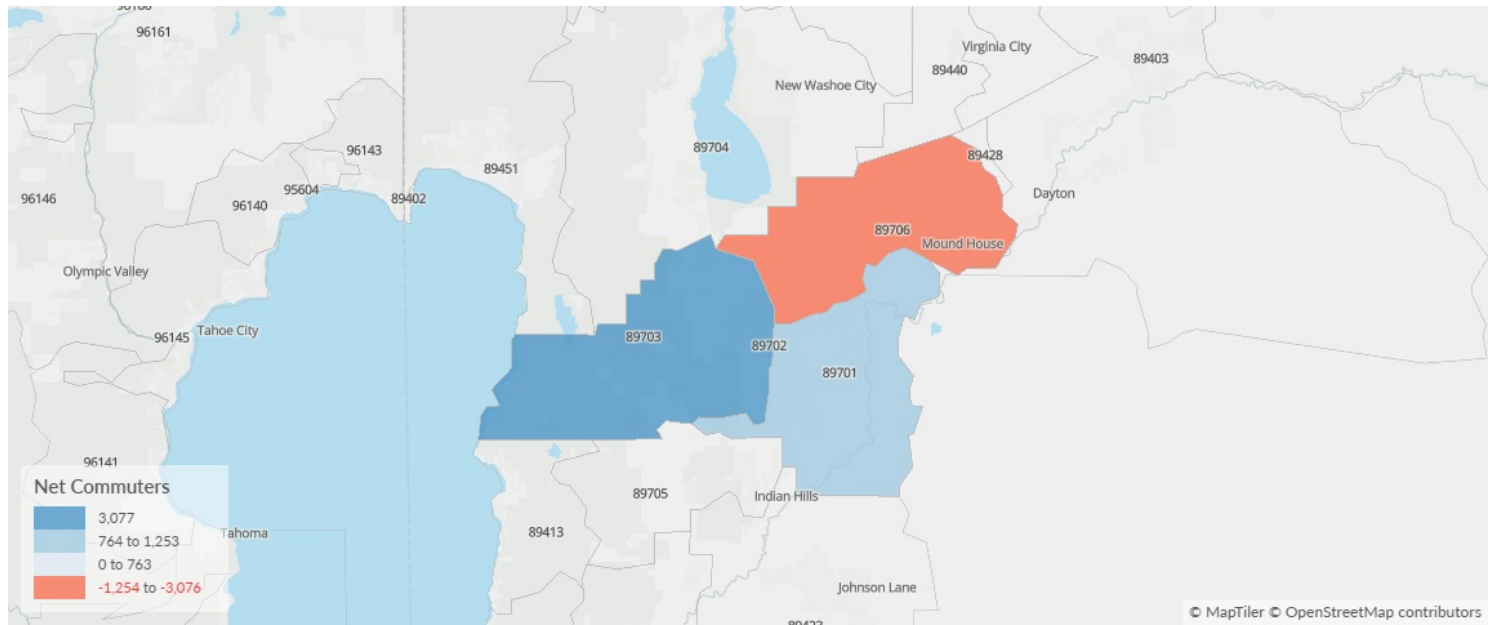
8.15/1,000

Property Crime

Carson City County, NV has 8.15 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
89701	Carson City, NV (in Cars...	16,103
89706	Carson City, NV (in Cars...	9,933
89703	Carson City, NV (in Cars...	8,887
89702	Carson City, NV (in Cars...	90
89721	Carson City, NV (in Cars...	75

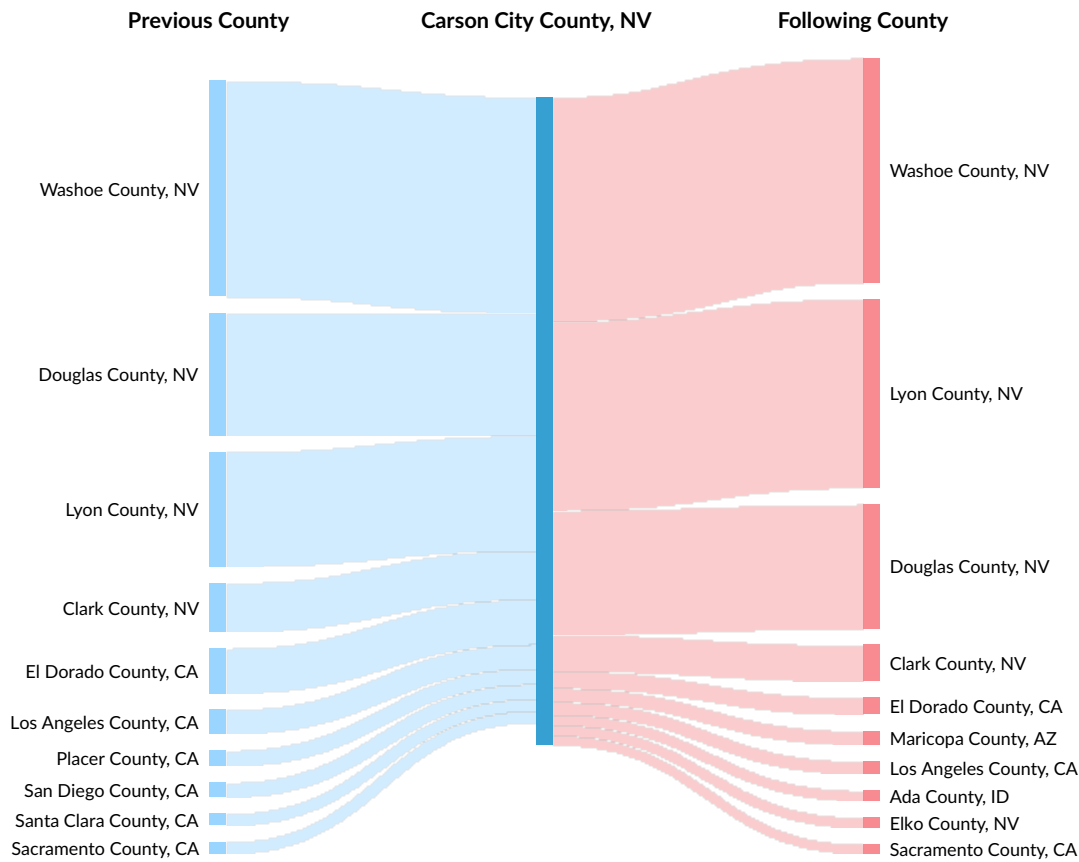
Where Talent Lives

ZIP	Name	2025 Workers
89701	Carson City, NV (in Cars...	15,340
89706	Carson City, NV (in Cars...	11,186
89703	Carson City, NV (in Cars...	5,810
89702	Carson City, NV (in Cars...	90
89721	Carson City, NV (in Cars...	75

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2023, **694** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **721** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2023 was **-61**.



Top Previous Counties	Migrations
Washoe County, NV	694
Douglas County, NV	394
Lyon County, NV	368
Clark County, NV	157
El Dorado County, CA	145

Top Previous Counties	Migrations
Los Angeles County, CA	78
Placer County, CA	50
San Diego County, CA	47
Santa Clara County, CA	38
Sacramento County, CA	38
Riverside County, CA	35
Alameda County, CA	32
Orange County, CA	29
Elko County, NV	29
Sonoma County, CA	28
Top Following Counties	Migrations
Washoe County, NV	721
Lyon County, NV	607
Douglas County, NV	400
Clark County, NV	116
El Dorado County, CA	54
Maricopa County, AZ	45
Los Angeles County, CA	41
Ada County, ID	34
Elko County, NV	33
Sacramento County, CA	31
Churchill County, NV	30
Pierce County, WA	30
Salt Lake County, UT	26
Riverside County, CA	25

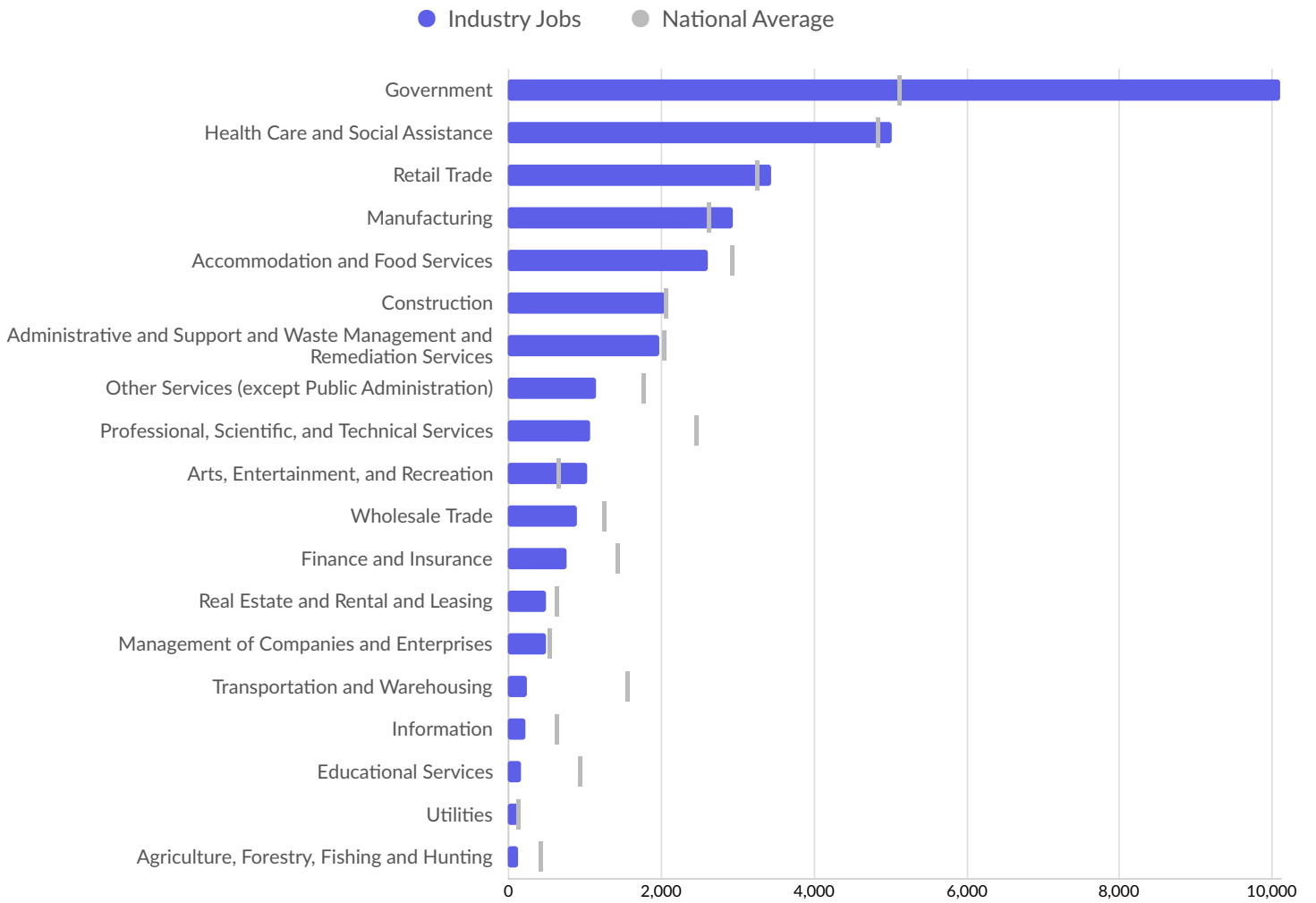
Top Following Counties**Migrations**

San Diego County, CA

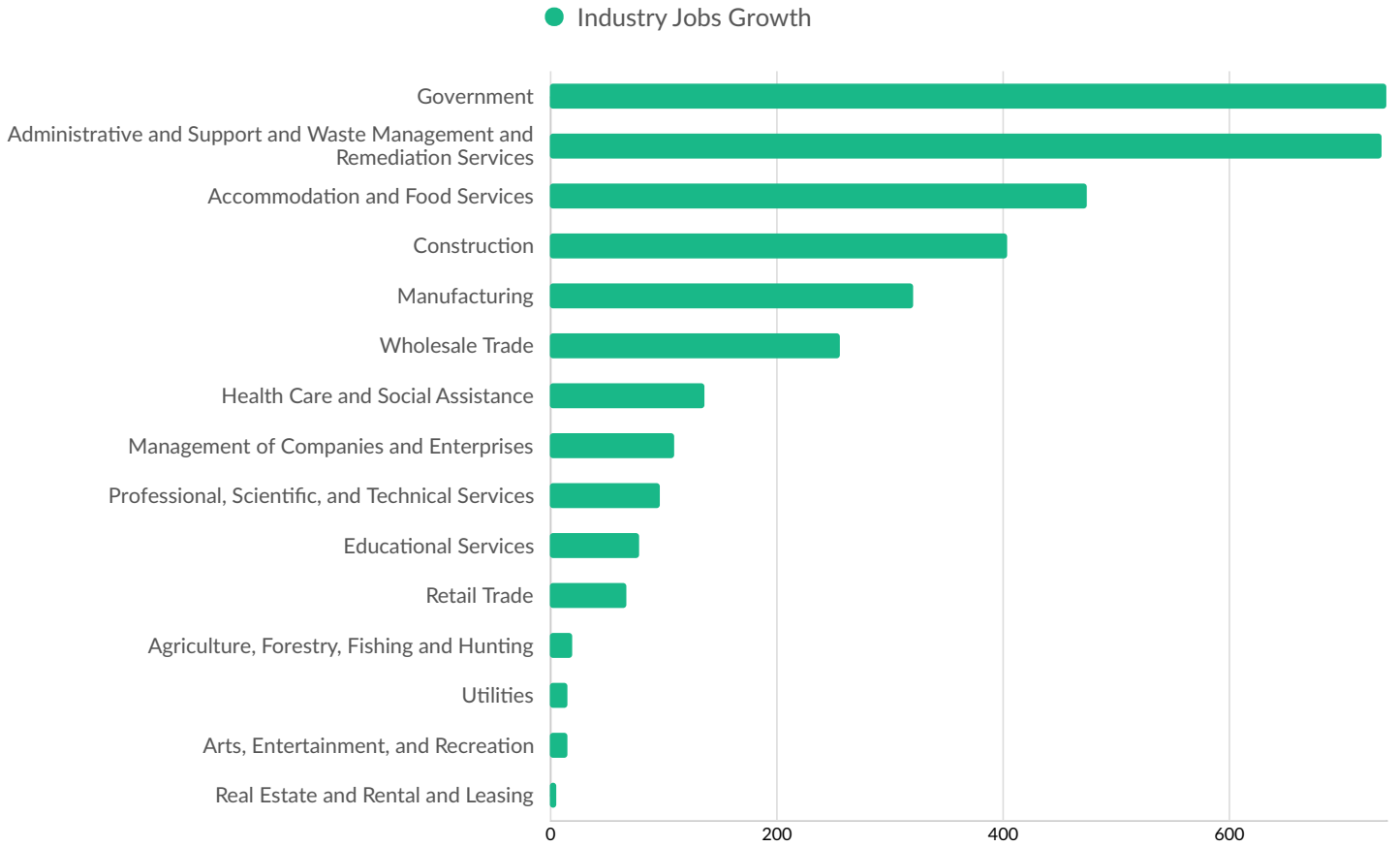
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Industry Characteristics

Largest Industries



Top Growing Industries



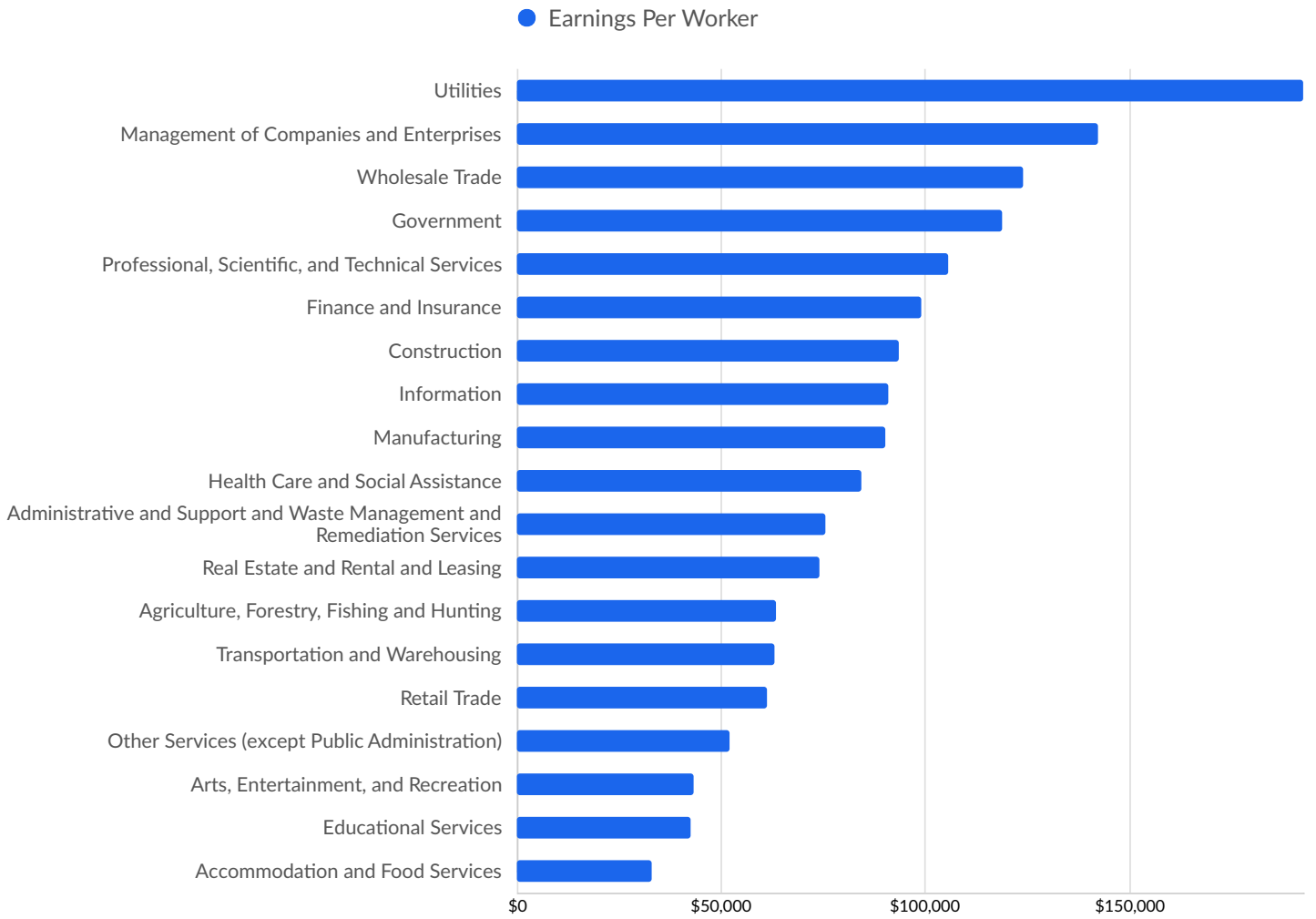
Top Industry Employment Concentration

● Industry Employment Concentration

Top Industry GRP






















Top Industry Earnings



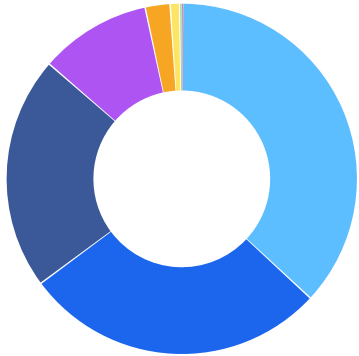
Business Characteristics

5,479 Companies Employ Your Workers

Online profiles for your workers mention 5,479 companies as employers, with the top 10 appearing below. In the last 12 months, 1,535 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	1,566 	Lumen Technologies	963 
Carson Tahoe Health	248 	Cardinal Health	897 
Carson City School District	226 	CVS Health	765 
Western Nevada College	203 	State of Nevada	717 
Carson City, Nevada	160 	Intermountain Health	636 
Walmart	118 	Datavant	575 
Carson Tahoe Regional Healthca...	116 	Prime Therapeutics	548 
Harley-Davidson	98 	GovCIO	523 
Click Bond	88 	Beacon Hill Staffing Group	484 
Nevada State Legislature	67 	Merck & Co.	465 

Business Size

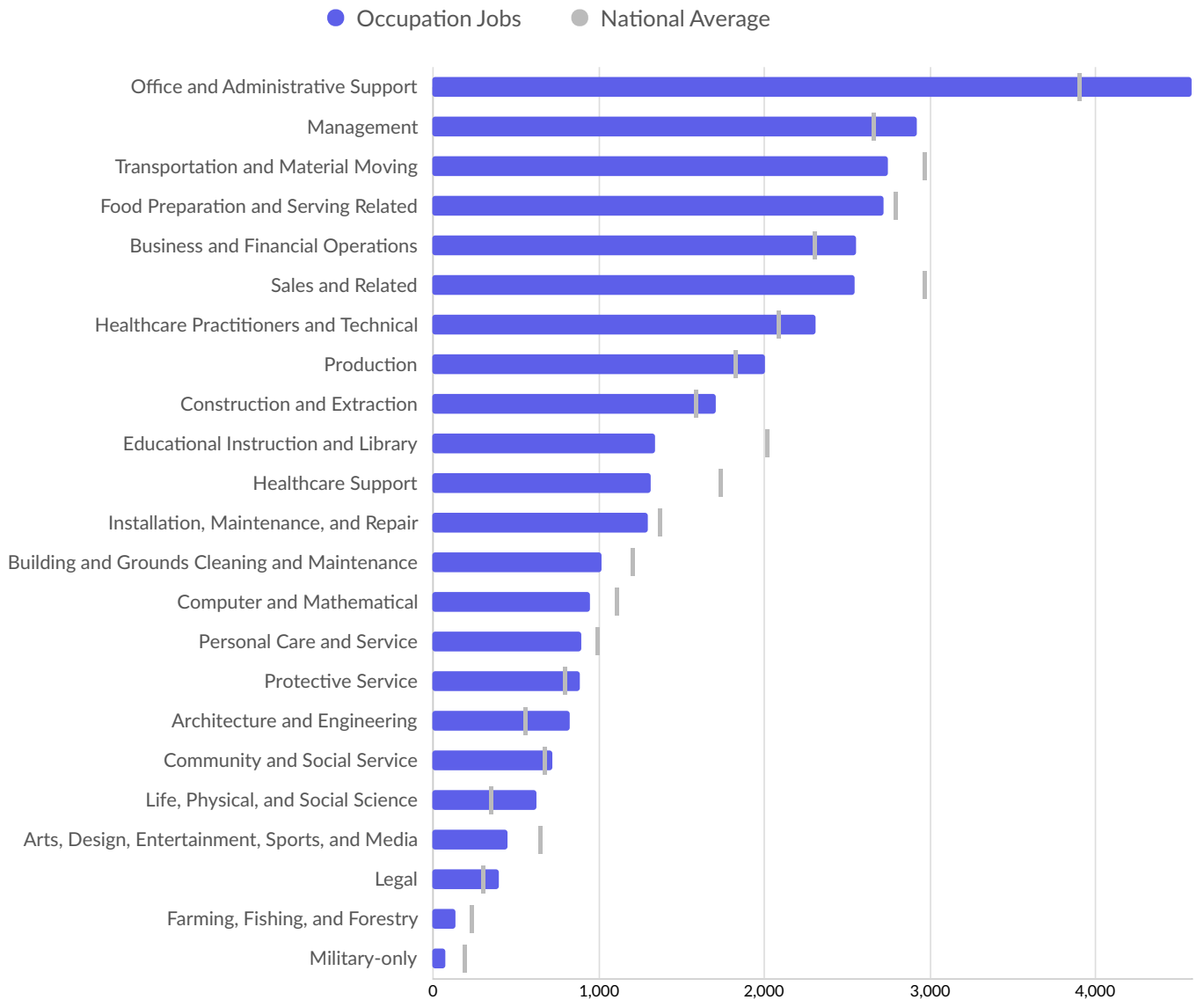


	Percentage	Business Count
● 1 to 4 employees	36.8%	1,397
● 5 to 9 employees	27.9%	1,060
● 10 to 19 employees	21.5%	816
● 20 to 49 employees	10.3%	390
● 50 to 99 employees	2.3%	87
● 100 to 249 employees	0.9%	33
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	2

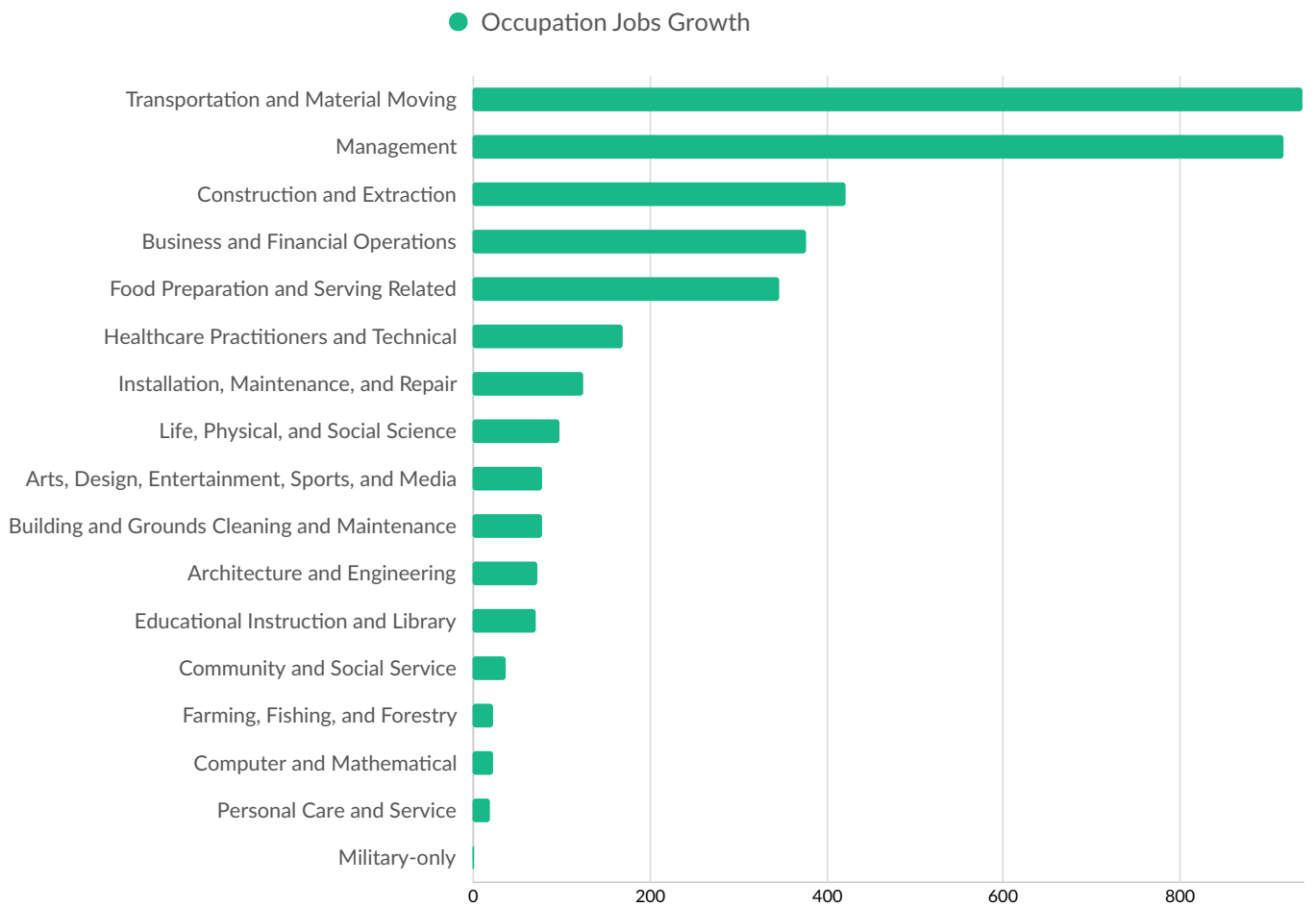
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

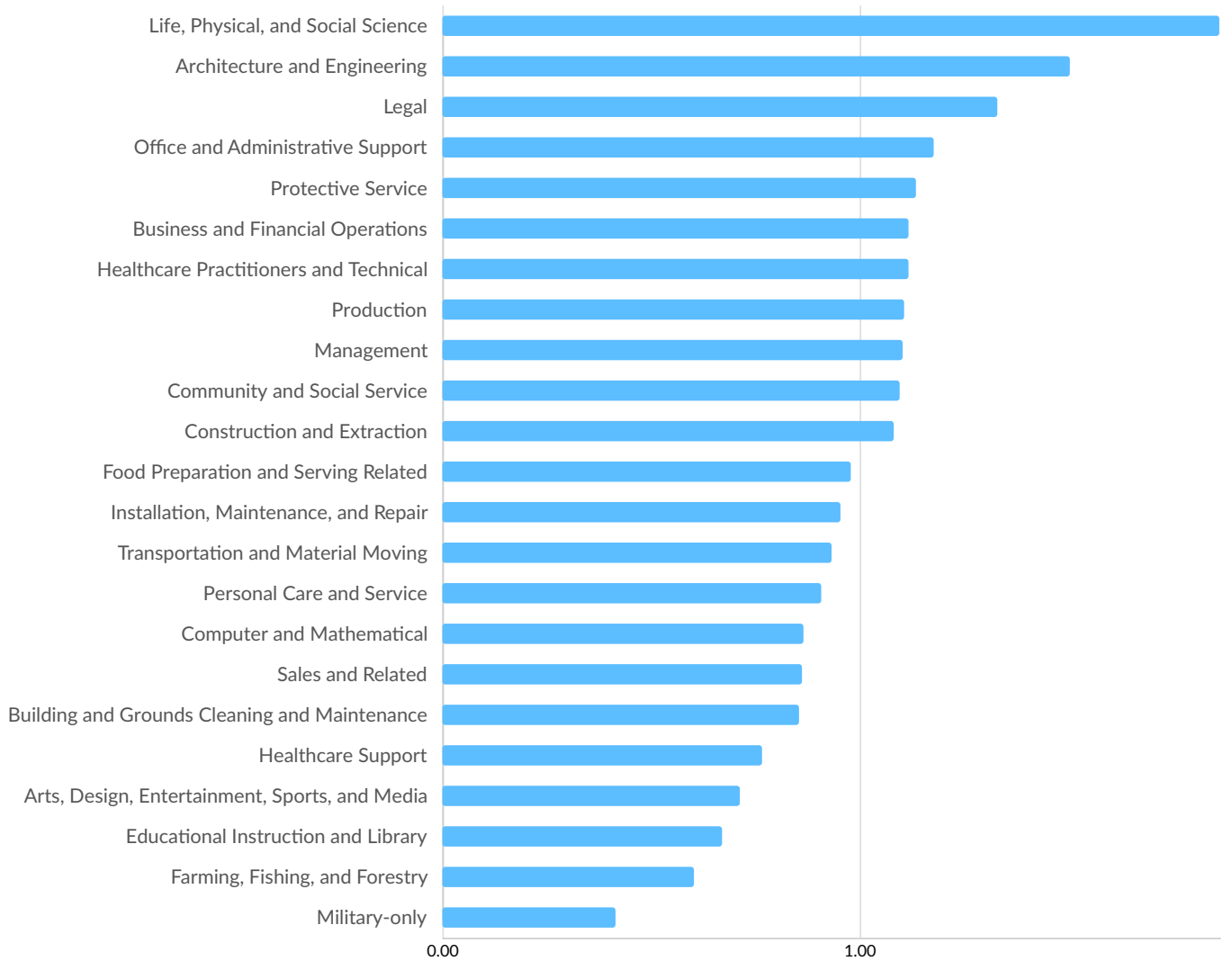


Top Growing Occupations

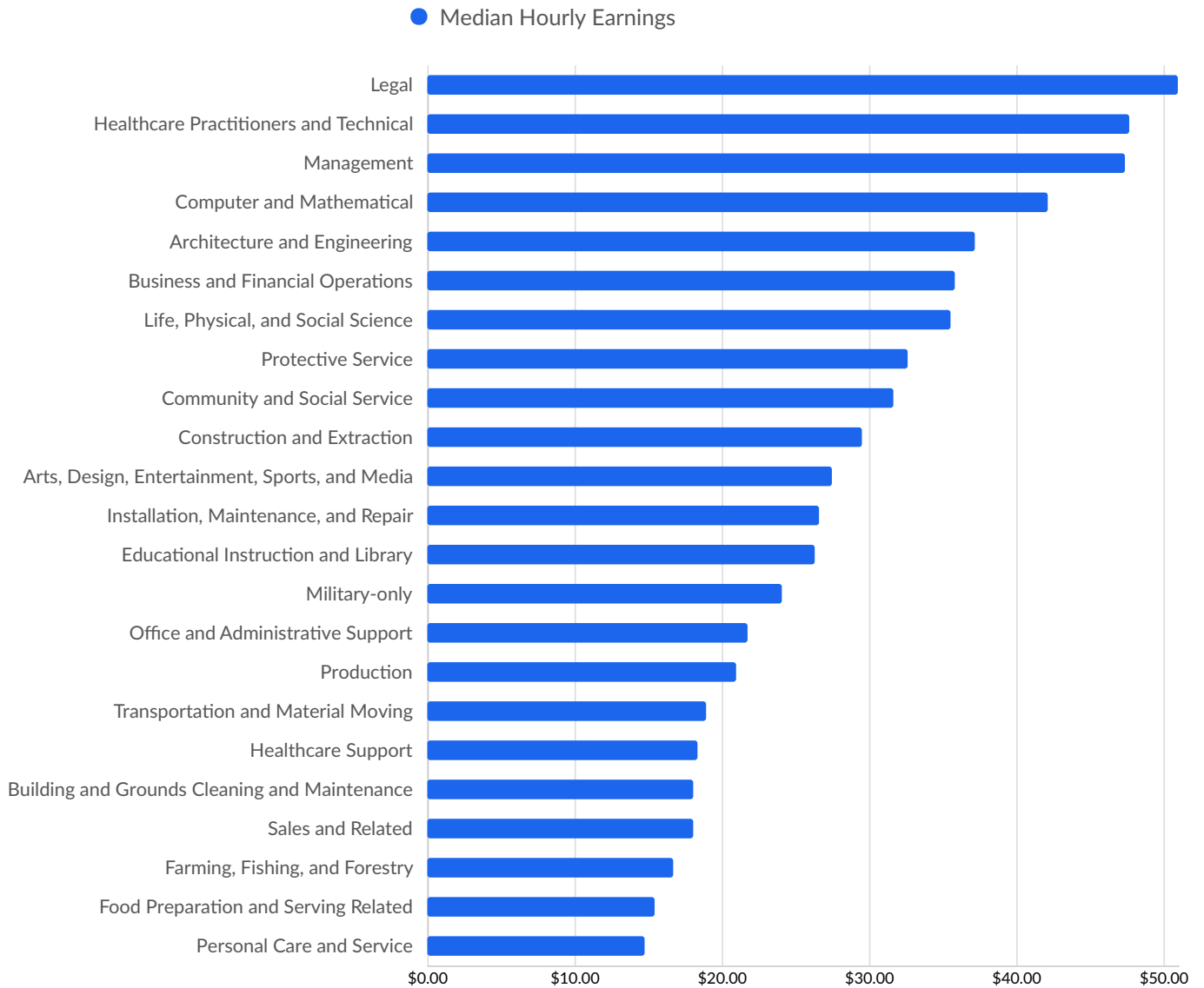


Top Occupation Employment Concentration

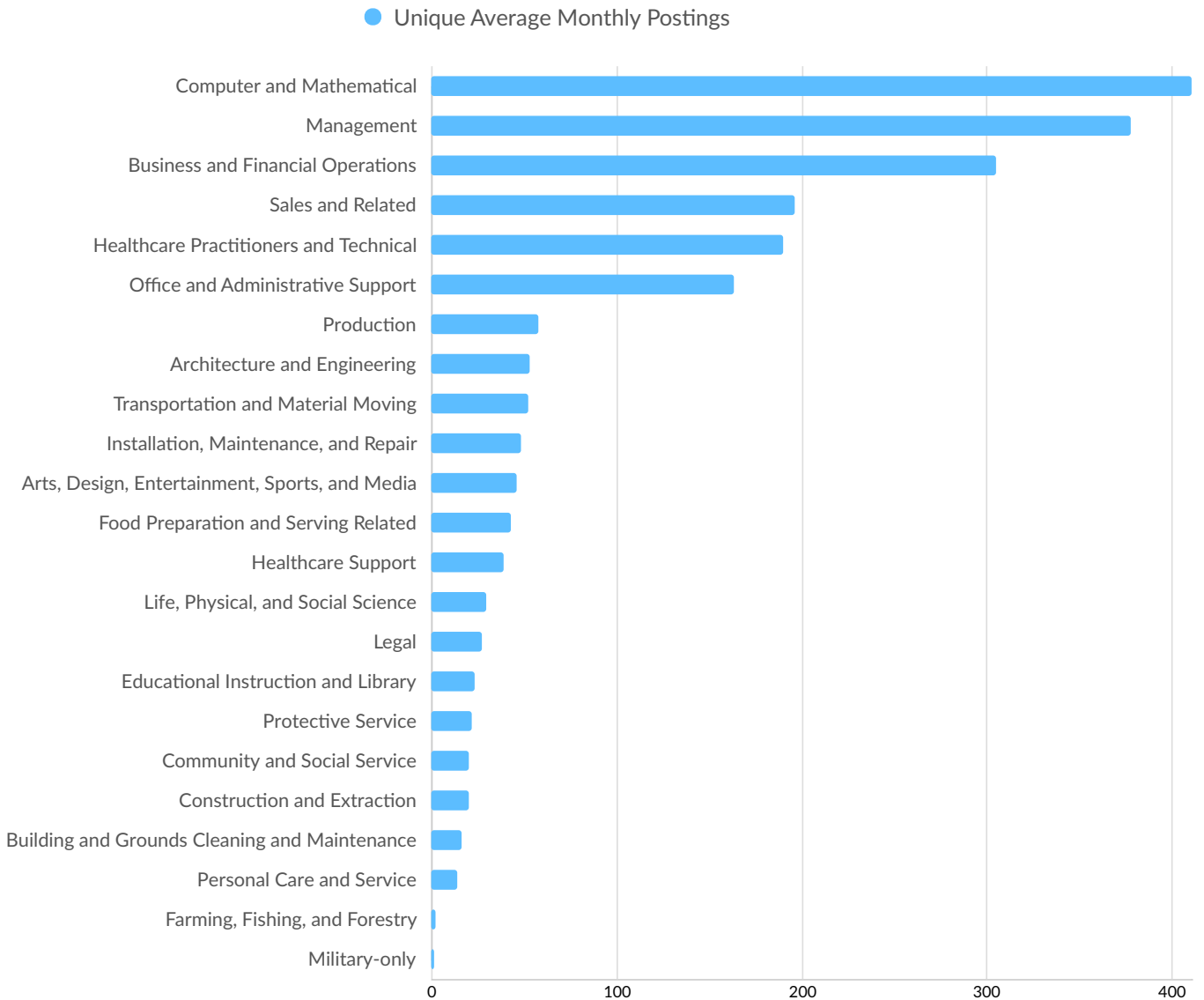
● Occupation Employment Concentration



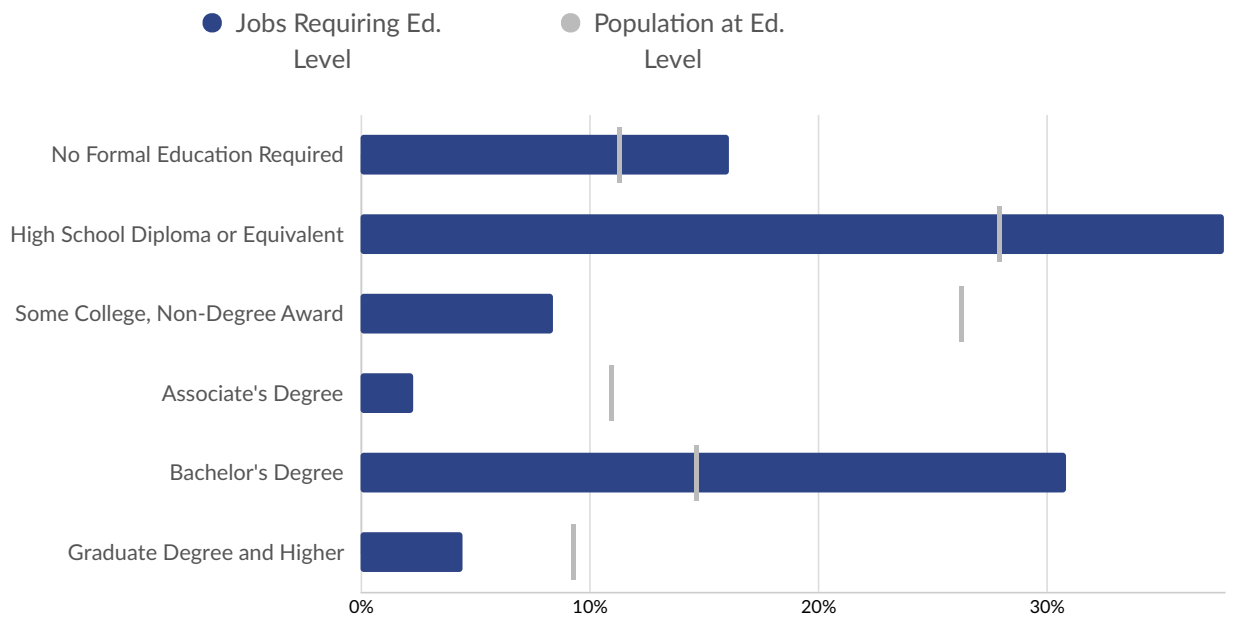
Top Occupation Earnings



Top Posted Occupations

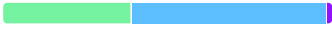





Underemployment



Educational Pipeline

In 2024, there were 1,113 graduates in Carson City County, NV. This pipeline has shrunk by 15% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Physical Sciences, General" (Associate's), and "Welding Technology/Welder" (Certificate).

School	Total Graduates (2024)	Graduate Trend (2020 - 2024)
Western Nevada College	1,028 	
Sierra Academy of Style	85 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

