



Pershing County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	20
Workforce Characteristics	22
Educational Pipeline	27
In-Demand Skills	28

Report Parameters

1 County

32027 Pershing County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

6,481

Population (2025)

Population **decreased by 139** over the last 5 years and is projected to **decrease by 254** over the next 5 years.

2,278

Total Regional Employment

Jobs **grew by 119** over the last 5 years and are projected to **grow by 158** over the next 5 years.

\$72.0K

Median Household Income (2023)

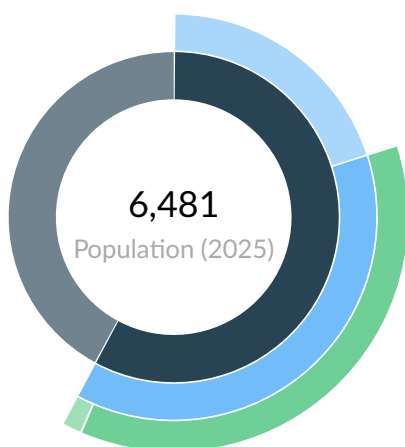
Median household income is **\$6.5K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **declined by 2.1%** since 2020, falling by 139. Population is expected to **decrease by 3.9%** between 2025 and 2030, losing 254.
- From 2020 to 2025, jobs **increased by 5.5%** in Pershing County, NV from 2,159 to **2,278**. This change **fell short of the national growth rate of 10.6% by 5.1%**. As the number of jobs increased, the **labor force participation rate increased from 63.0% to 65.4% between 2020 and 2025**.
- Concerning educational attainment, **4.0% of Pershing County, NV residents possess a Bachelor's Degree** (17.8% below the national average), and **7.1% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2025 are Metal Ore Mining, Education and Hospitals (Local Government), and Nonmetallic Mineral Mining and Quarrying.

	Population (2025)	Labor Force (Nov 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	6,481	2,450	2,278	107.8	\$539.56M	\$914.09M	\$1.21B
State	3,284,005	1,722,497	1,735,022	111.5	\$277.83B	\$214.84B	\$255.72B

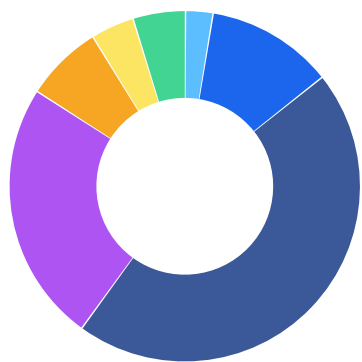
Nov 2025 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,746
● Not in Labor Force (16+)	1,296
● Labor Force	2,450
● Employed	2,360
● Unemployed	90
● Under 16, Military, and institutionalized Population	2,736

Educational Attainment

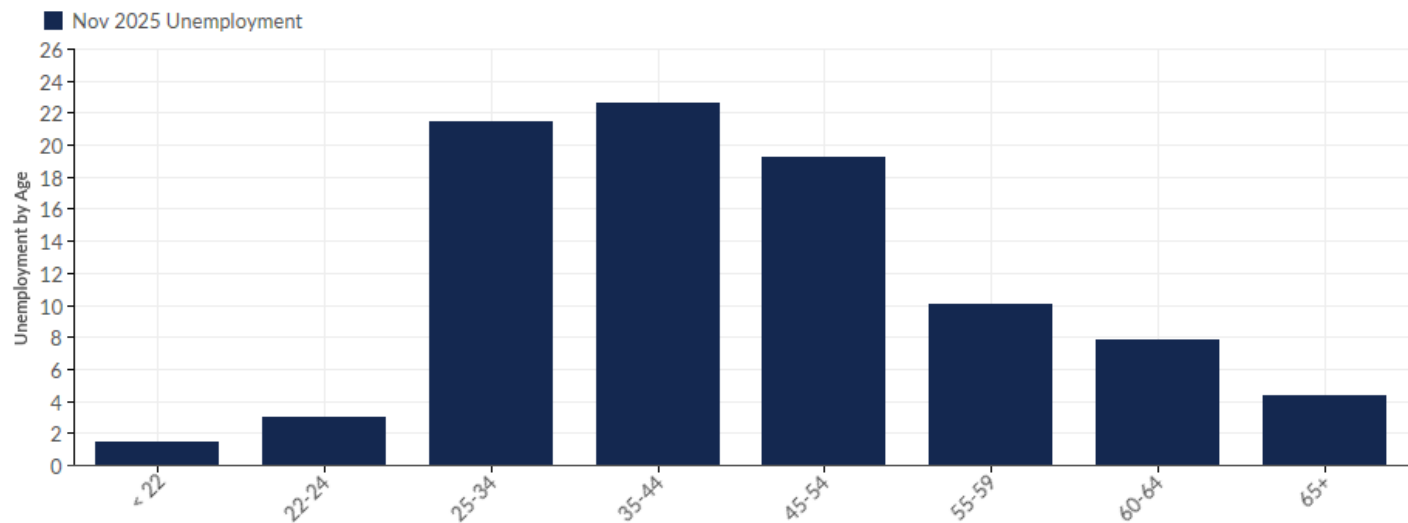
Concerning educational attainment, **4.0% of Pershing County, NV residents possess a Bachelor's Degree** (17.8% below the national average), and **7.1% hold an Associate's Degree** (1.8% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.5%	126
● 9th Grade to 12th Grade	11.7%	587
● High School Diploma	45.7%	2,284
● Some College	24.1%	1,205
● Associate's Degree	7.1%	357
● Bachelor's Degree	4.0%	200
● Graduate Degree and Higher	4.8%	242

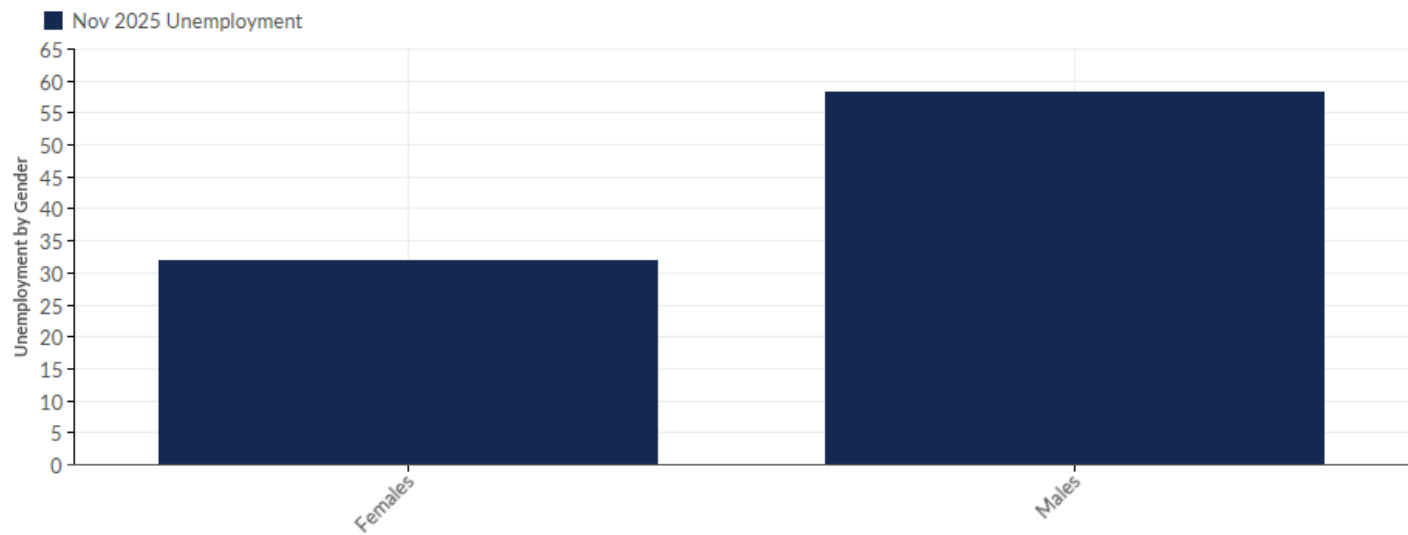
Unemployment by Demographics

Unemployment by Age



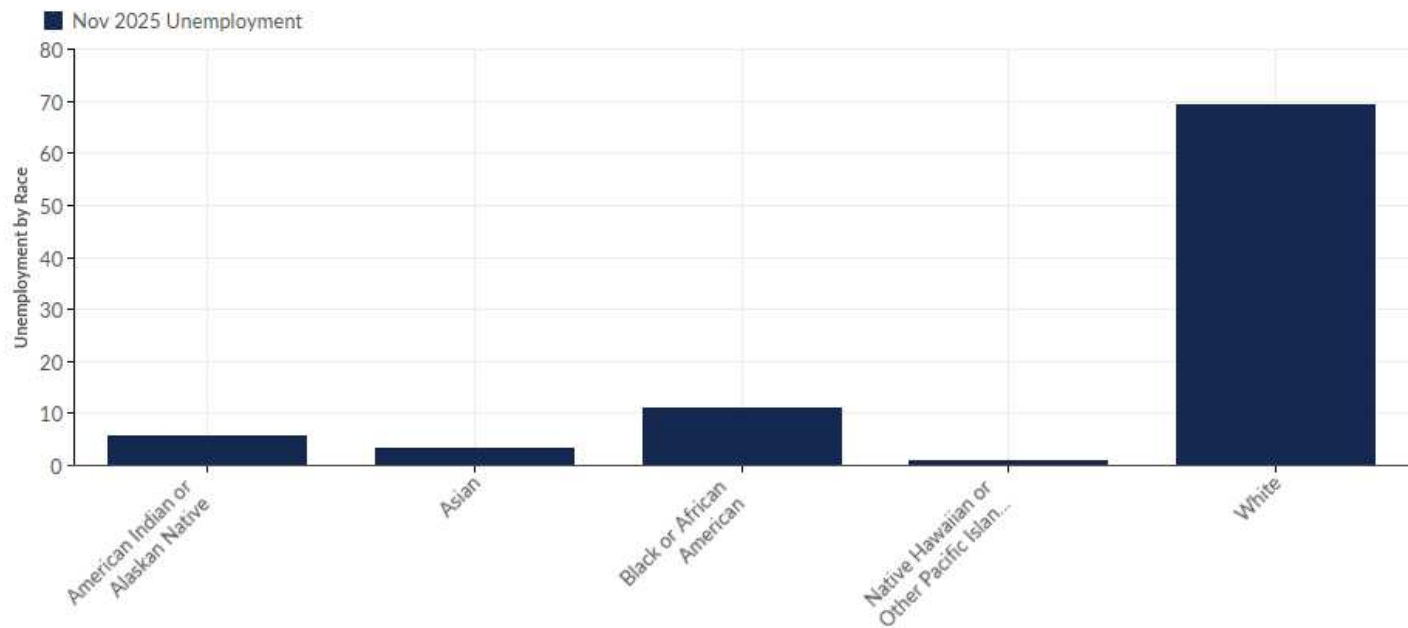
Age	Unemployment (Nov 2025)	% of Unemployed
< 22	1	1.11%
22-24	3	3.33%
25-34	21	23.33%
35-44	23	25.56%
45-54	19	21.11%
55-59	10	11.11%
60-64	8	8.89%
65+	4	4.44%
Total	90	99.00%

Unemployment by Gender



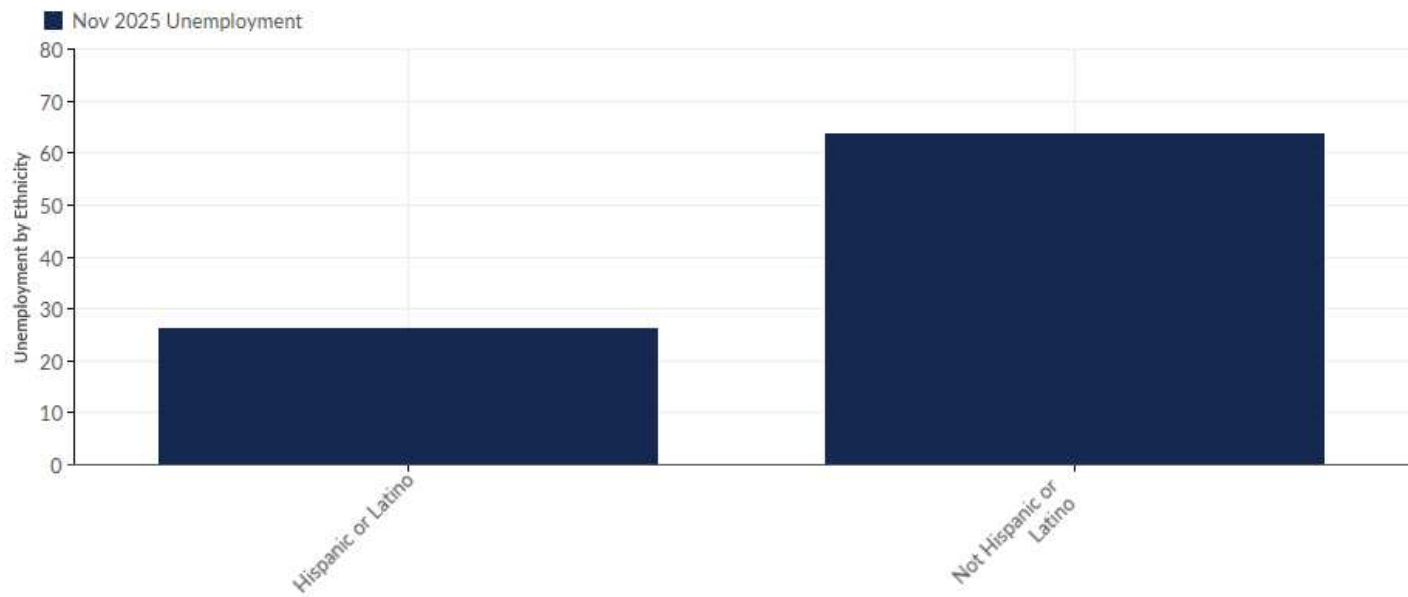
Gender	Unemployment (Nov 2025)	% of Unemployed
Females	32	35.56%
Males	58	64.44%
Total	90	100.00%

Unemployment by Race



Race	Unemployment (Nov 2025)	% of Unemployed
American Indian or Alaskan Native	6	6.67%
Asian	3	3.33%
Black or African American	11	12.22%
Native Hawaiian or Other Pacific Islander	1	1.11%
White	69	76.67%
Total	90	100.00%

Unemployment by Ethnicity

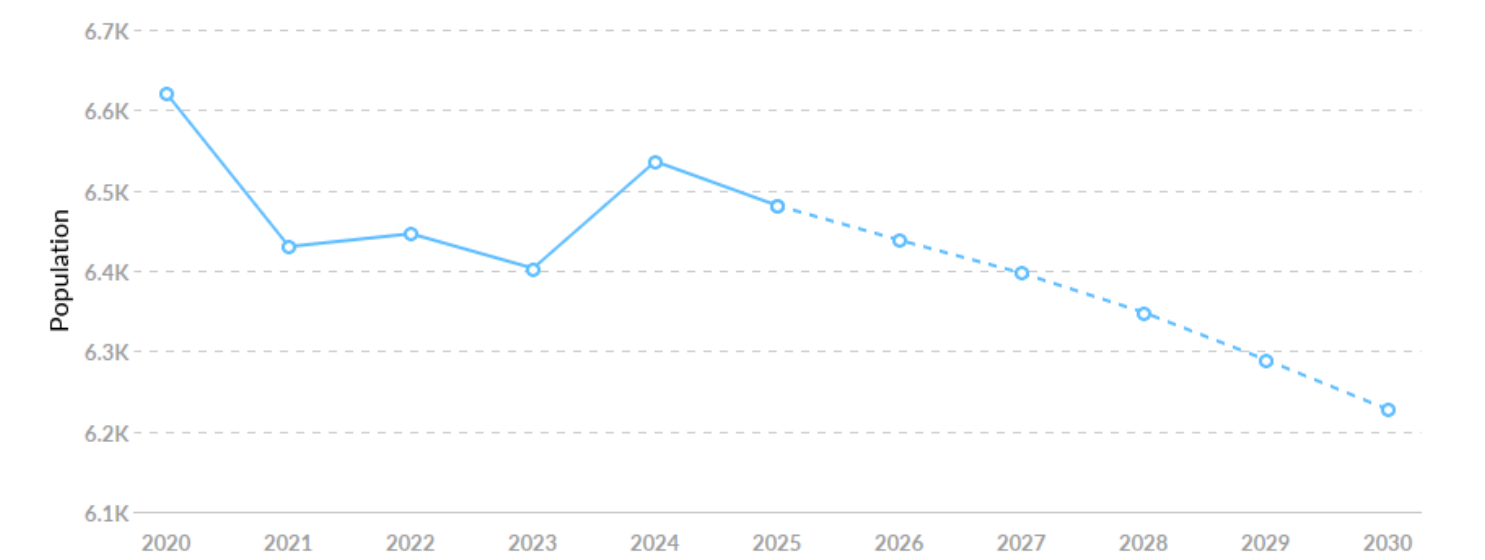


Ethnicity	Unemployment (Nov 2025)	% of Unemployed
Hispanic or Latino	26	28.89%
Not Hispanic or Latino	64	71.11%
Total	90	100.00%

Historic & Projected Trends

Population Trends

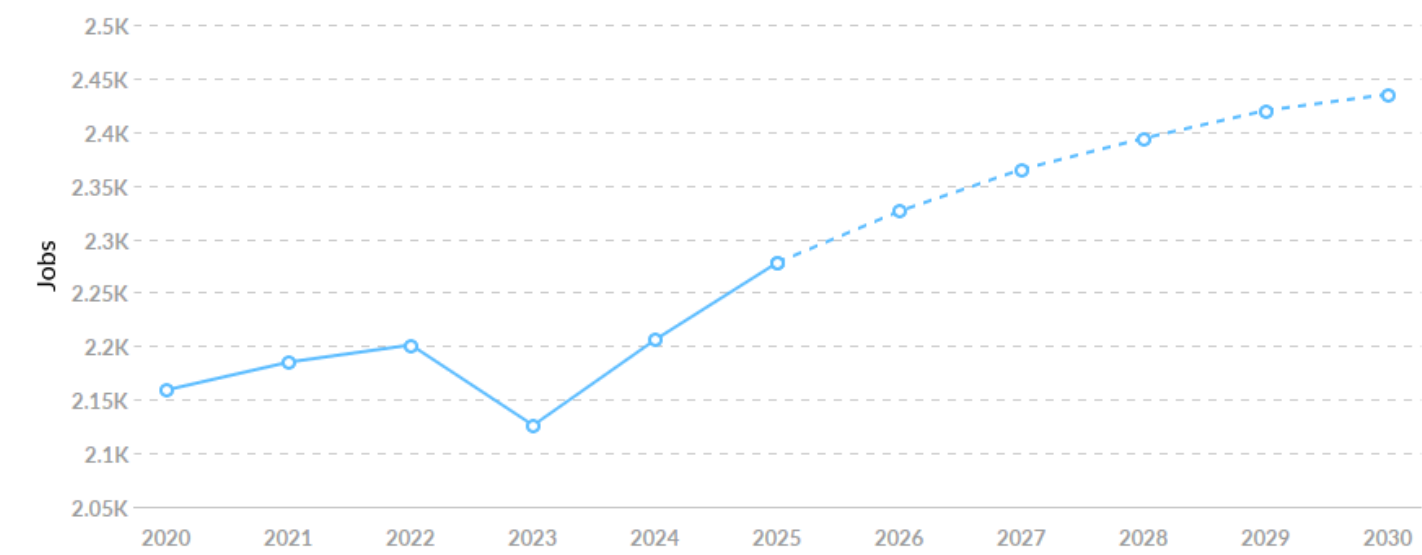
As of 2025 the region's population **declined by 2.1%** since 2020, falling by 139. Population is expected to **decrease by 3.9%** between 2025 and 2030, losing 254.



Timeframe	Population
2020	6,620
2021	6,430
2022	6,446
2023	6,403
2024	6,536
2025	6,481
2026	6,438
2027	6,397
2028	6,348
2029	6,289
2030	6,227

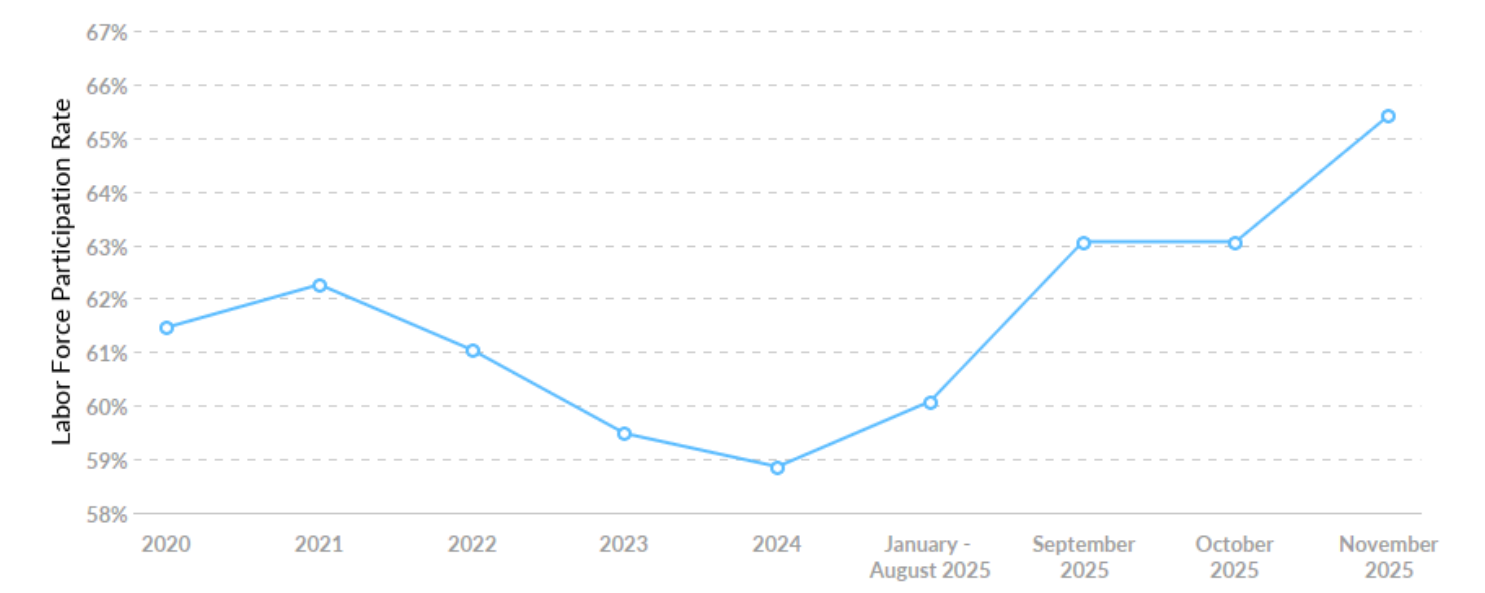
Job Trends

From 2020 to 2025, jobs increased by 5.5% in Pershing County, NV from 2,159 to 2,278. This change fell short of the national growth rate of 10.6% by 5.1%.



Timeframe	Jobs
2020	2,159
2021	2,185
2022	2,201
2023	2,126
2024	2,206
2025	2,278
2026	2,326
2027	2,365
2028	2,394
2029	2,420
2030	2,435

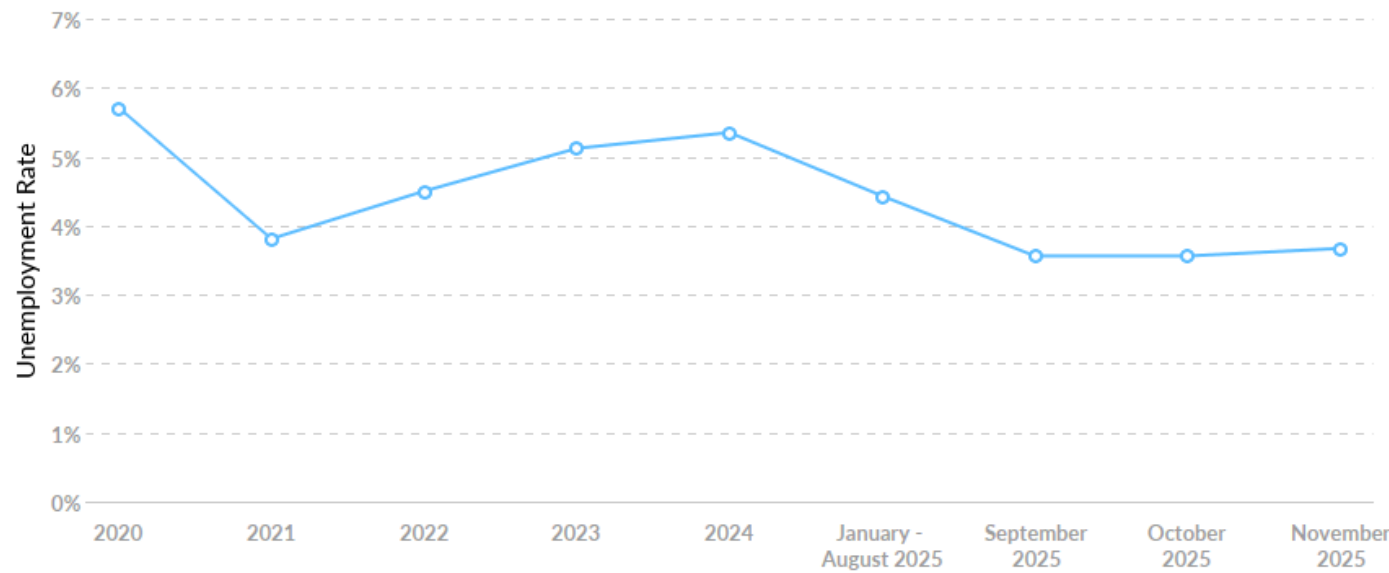
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.46%
2021	62.26%
2022	61.04%
2023	59.48%
2024	58.86%
January - August 2025	60.08%
September 2025	63.06%
October 2025	63.06%
November 2025	65.41%

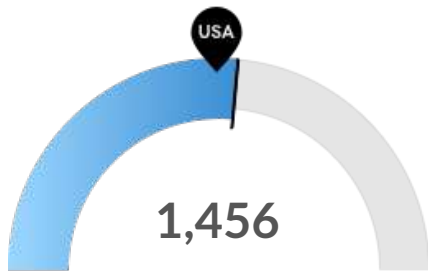
Unemployment Rate Trends

Pershing County, NV had a November 2025 unemployment rate of 3.67%, **decreasing from 5.71%** 5 years before.



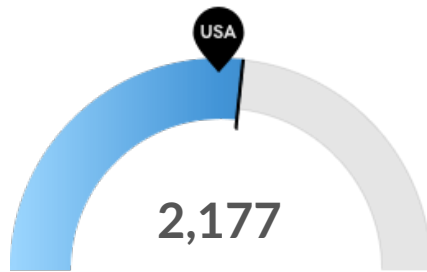
Timeframe	Unemployment Rate
2020	5.71%
2021	3.81%
2022	4.50%
2023	5.12%
2024	5.35%
January - August 2025	4.43%
September 2025	3.56%
October 2025	3.56%
November 2025	3.67%

Population Characteristics



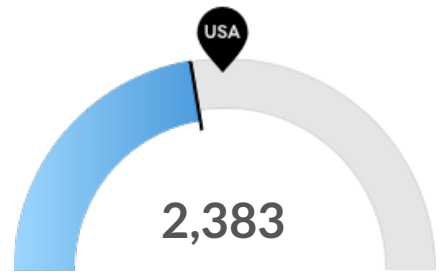
Millennials

Pershing County, NV has 1,456 millennials (ages 25-39). The national average for an area this size is 1,338.



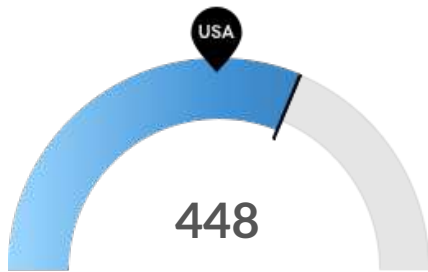
Retiring Soon

Retirement risk is high in Pershing County, NV. The national average for an area this size is 1,976 people 55 or older, while there are 2,177 here.



Racial Diversity

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,780 racially diverse people, while there are 2,383 here.



Veterans

Pershing County, NV has 448 veterans. The national average for an area this size is 315.



Violent Crime

No crime information is available in Pershing County, NV.



Property Crime

No crime information is available in Pershing County, NV.

Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
89419	Lovelock, NV (in Pershin...	2,030
89418	Imlay, NV (in Pershing c...	248

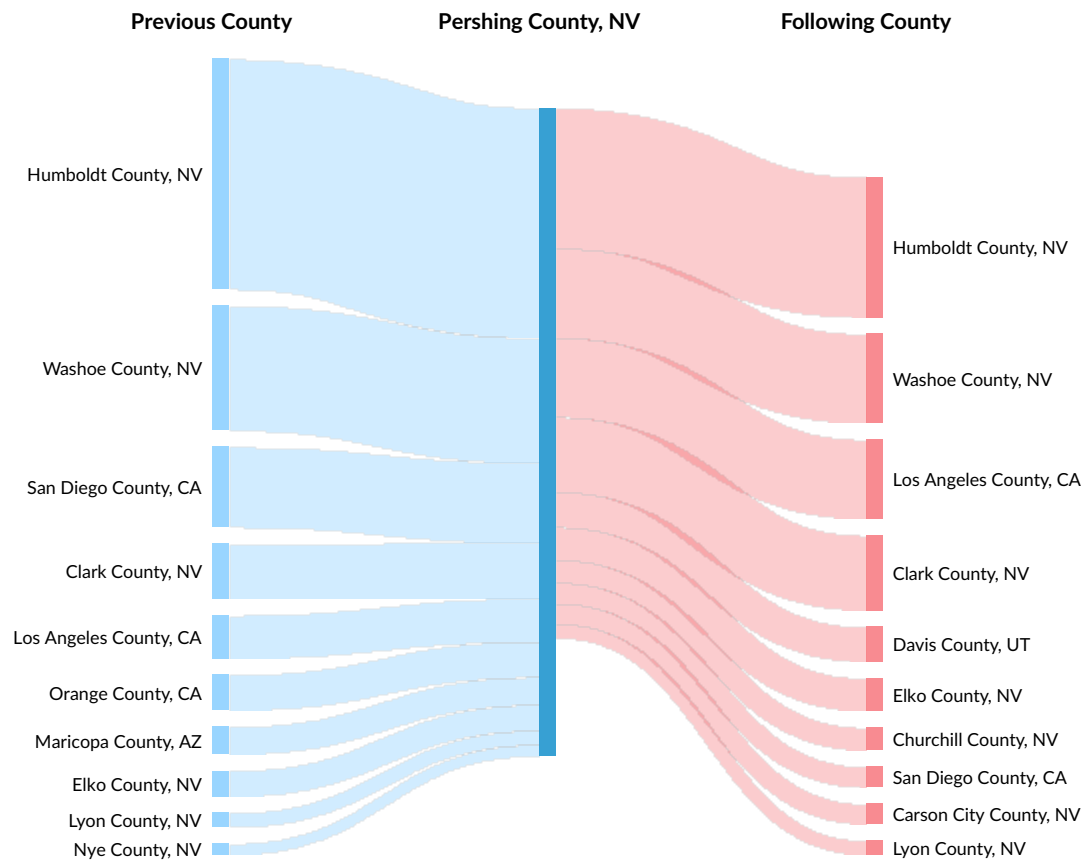
Where Talent Lives

ZIP	Name	2025 Workers
89419	Lovelock, NV (in Pershin...	1,950
89418	Imlay, NV (in Pershing c...	129

Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2022, 79 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 48 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2022 was 56.

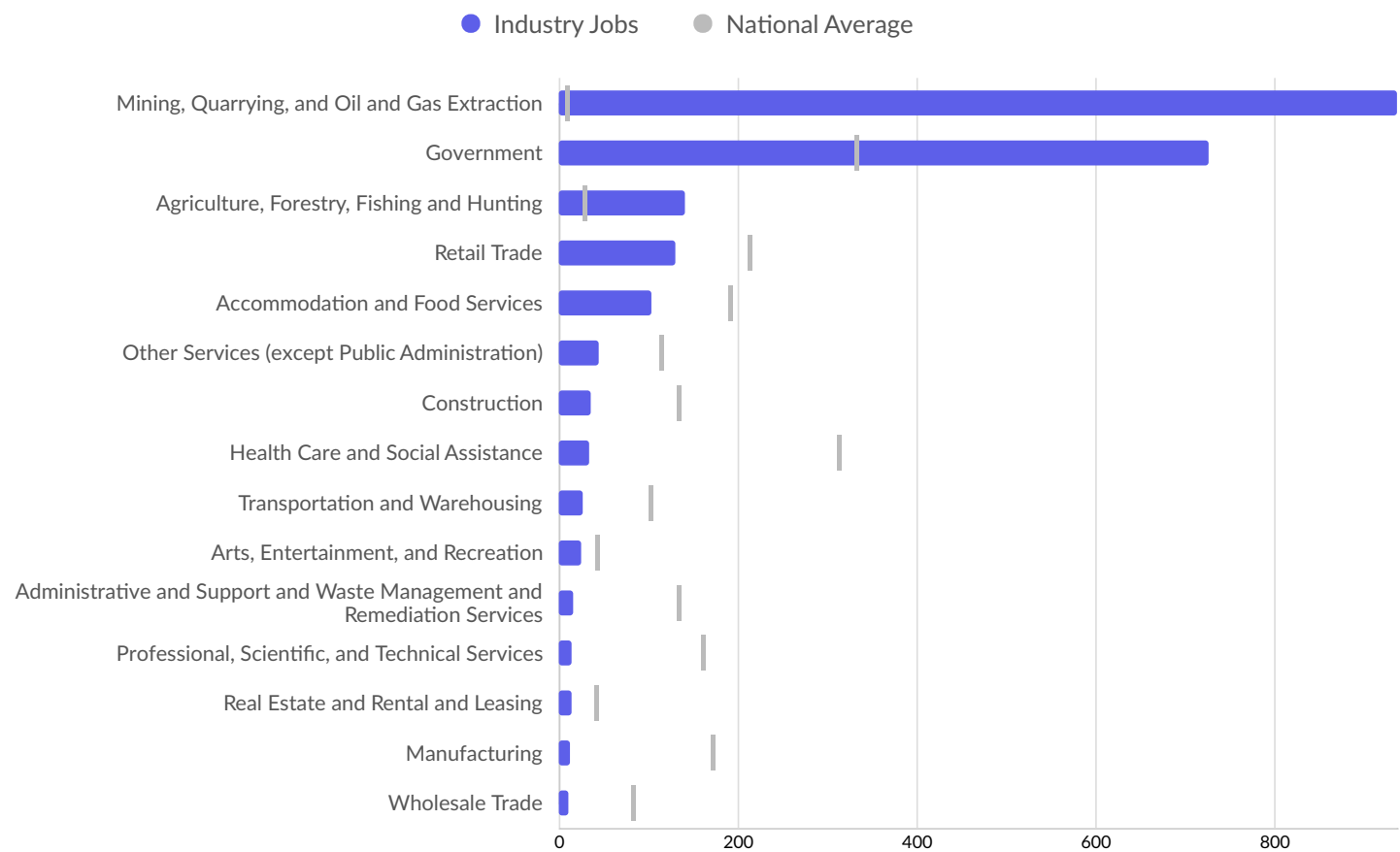


Top Previous Counties	Migrations
Humboldt County, NV	79
Washoe County, NV	43
San Diego County, CA	27
Clark County, NV	19
Los Angeles County, CA	15
Orange County, CA	12

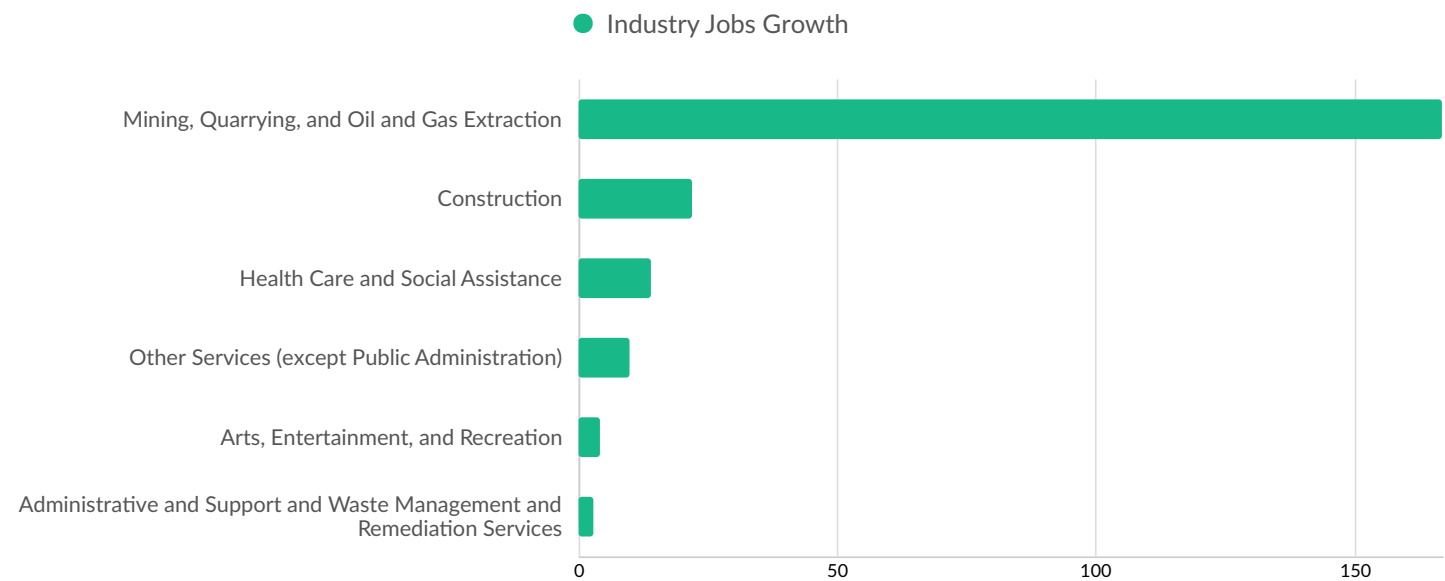
Top Previous Counties	Migrations
Maricopa County, AZ	9
Elko County, NV	9
Lyon County, NV	5
Nye County, NV	4
Douglas County, NV	4
Mineral County, NV	4
Churchill County, NV	4
Carson City County, NV	3
San Bernardino County, CA	3
Top Following Counties	Migrations
Humboldt County, NV	48
Washoe County, NV	31
Los Angeles County, CA	27
Clark County, NV	26
Davis County, UT	12
Elko County, NV	11
Churchill County, NV	8
San Diego County, CA	7
Carson City County, NV	7
Lyon County, NV	5
Montgomery County, TX	4
Maricopa County, AZ	4
Ada County, ID	4
Douglas County, NV	3
Nye County, NV	3

Industry Characteristics

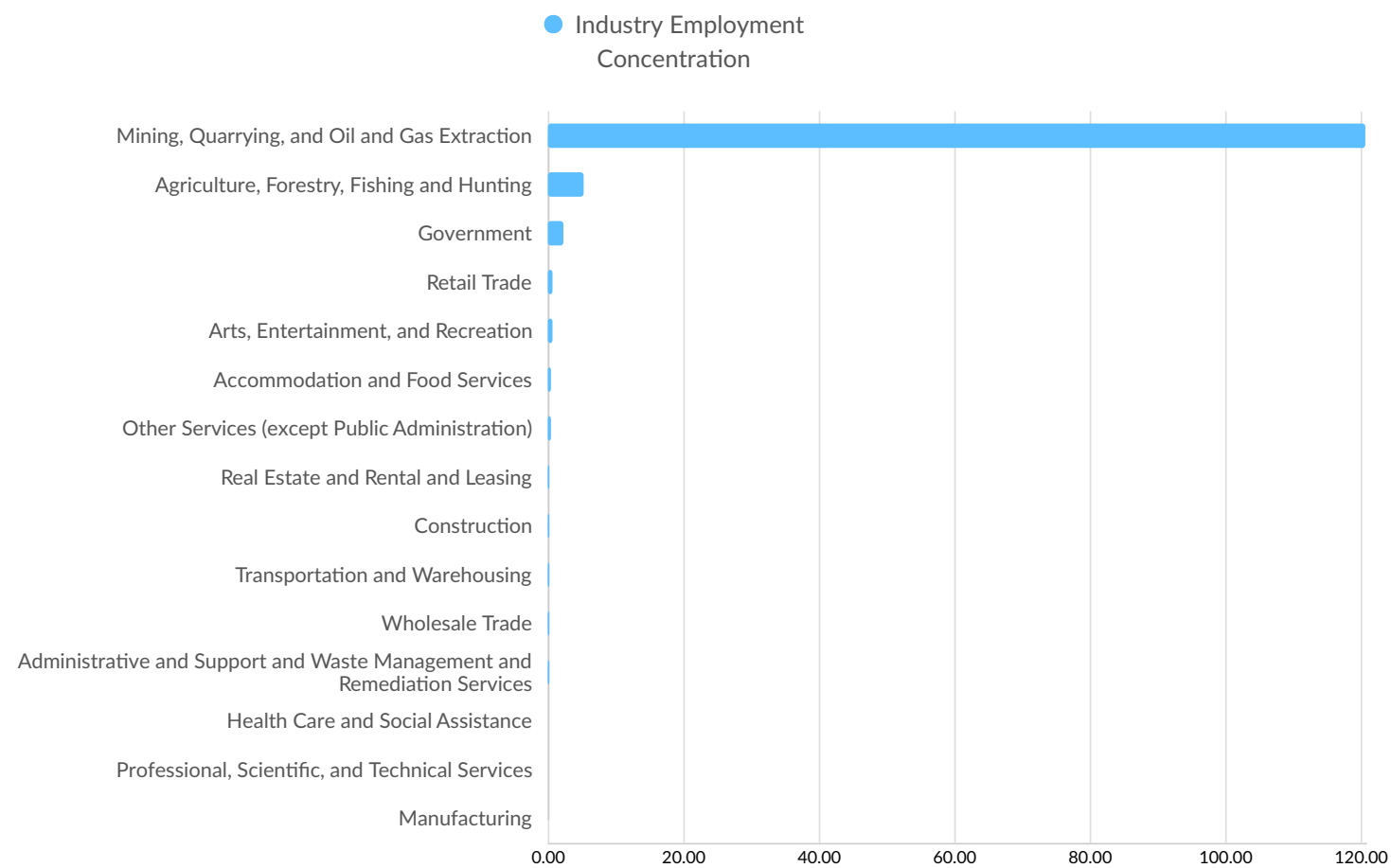
Largest Industries



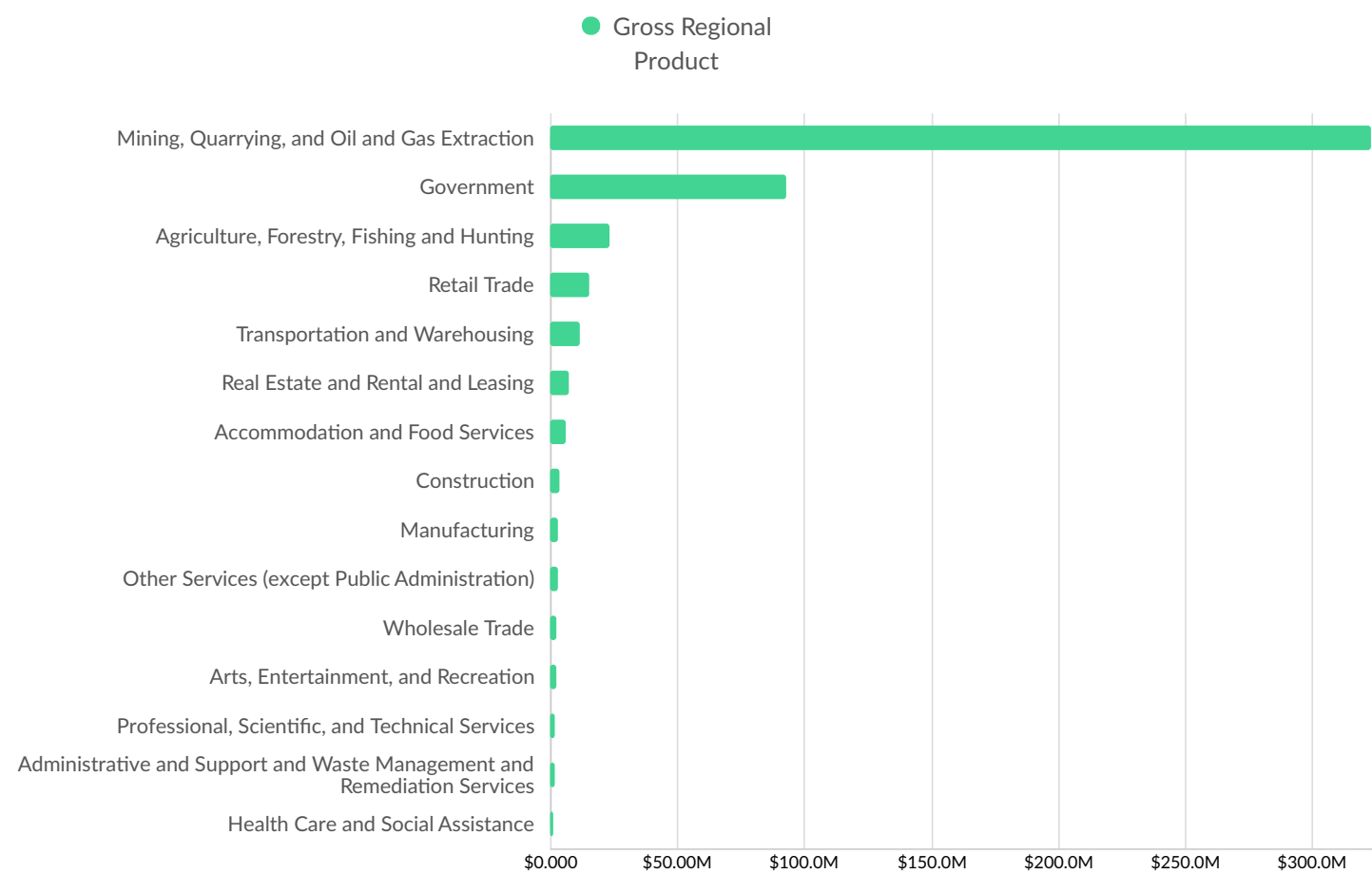
Top Growing Industries



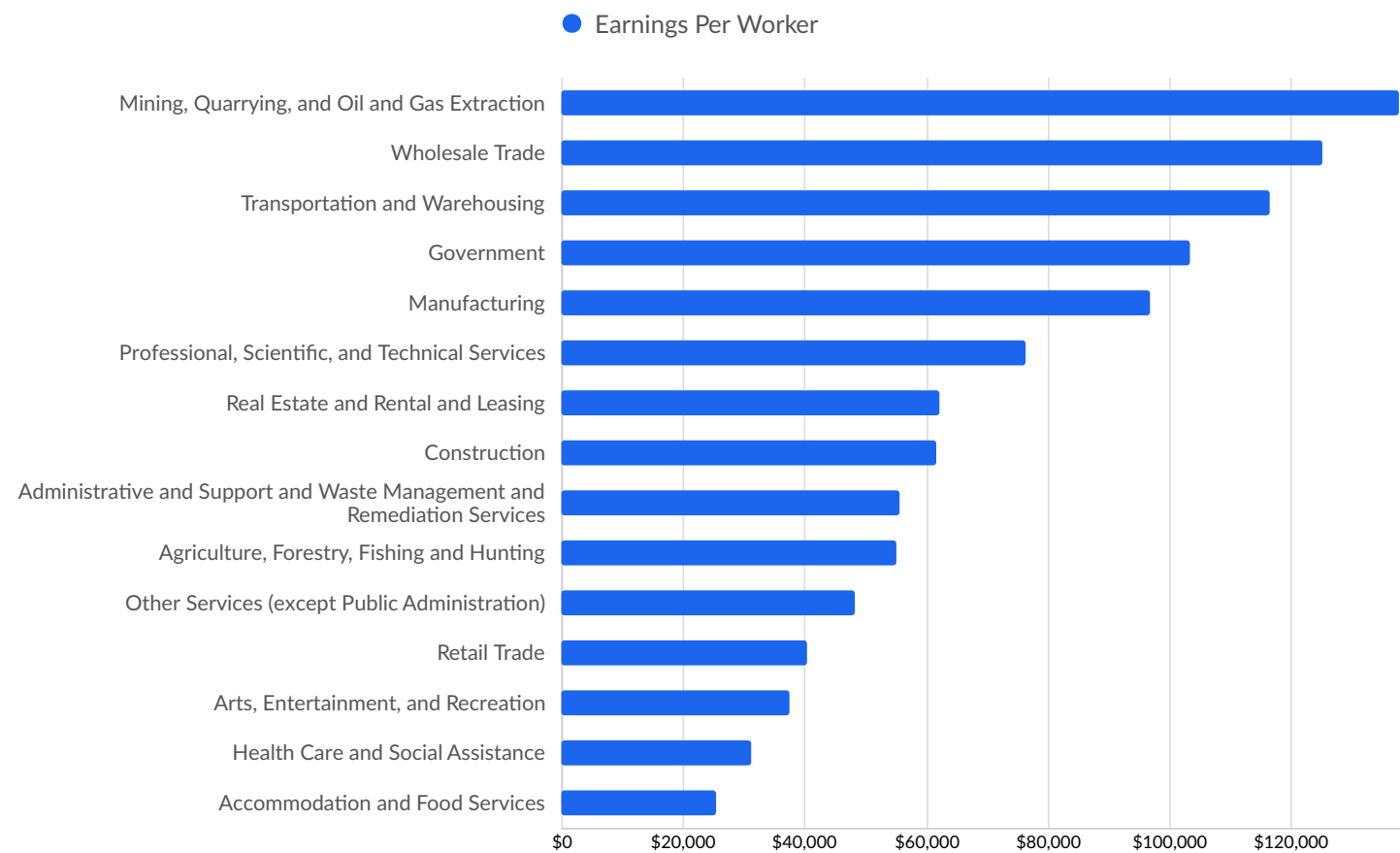
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



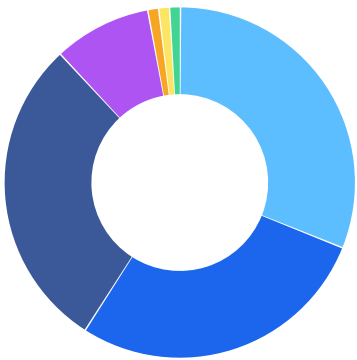
Business Characteristics

292 Companies Employ Your Workers

Online profiles for your workers mention 292 companies as employers, with the top 10 appearing below. In the last 12 months, 129 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	45	Coeur Mining	112
State of Nevada	27	ManpowerGroup	74
Ep Minerals	22	State of Nevada	40
Pershing County School District	18	TravelCenters of America	38
U.S. Silica Company	14	Worland Healthcare And Rehabi...	31
Florida Canyon Mining	12	Coeur Rochester	29
Pershing General Hospital	12	Vetted Health	29
Pershing County Sheriff's Office	8	Pershing General Hospital	26
TravelCenters of America	8	Fusion Medical Staffing	24
Coeur Rochester	7	Florida Canyon Mining	22

Business Size

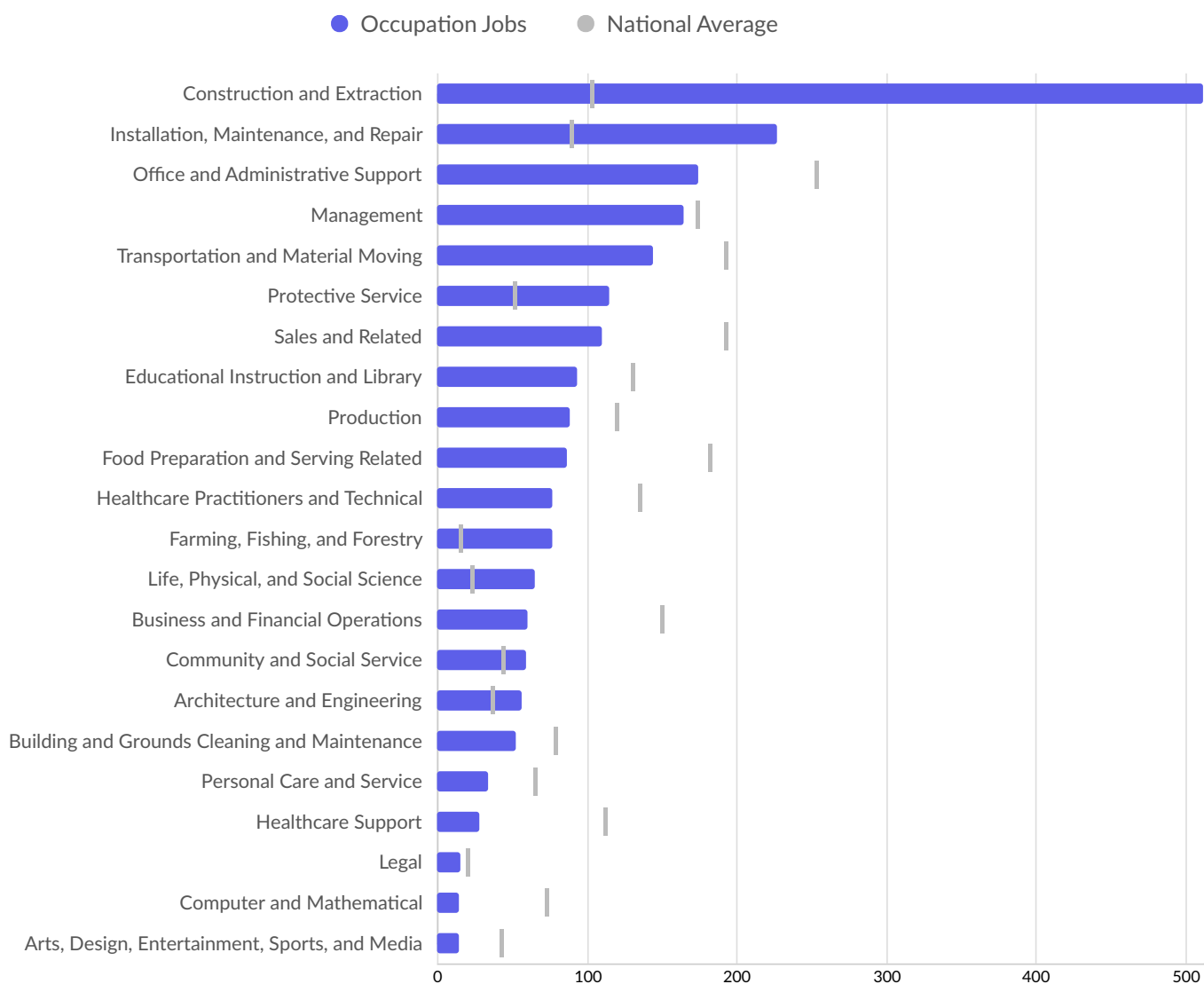


	Percentage	Business Count
1 to 4 employees	31.0%	31
5 to 9 employees	28.0%	28
10 to 19 employees	29.0%	29
20 to 49 employees	9.0%	9
50 to 99 employees	1.0%	1
100 to 249 employees	1.0%	1
250 to 499 employees	1.0%	1

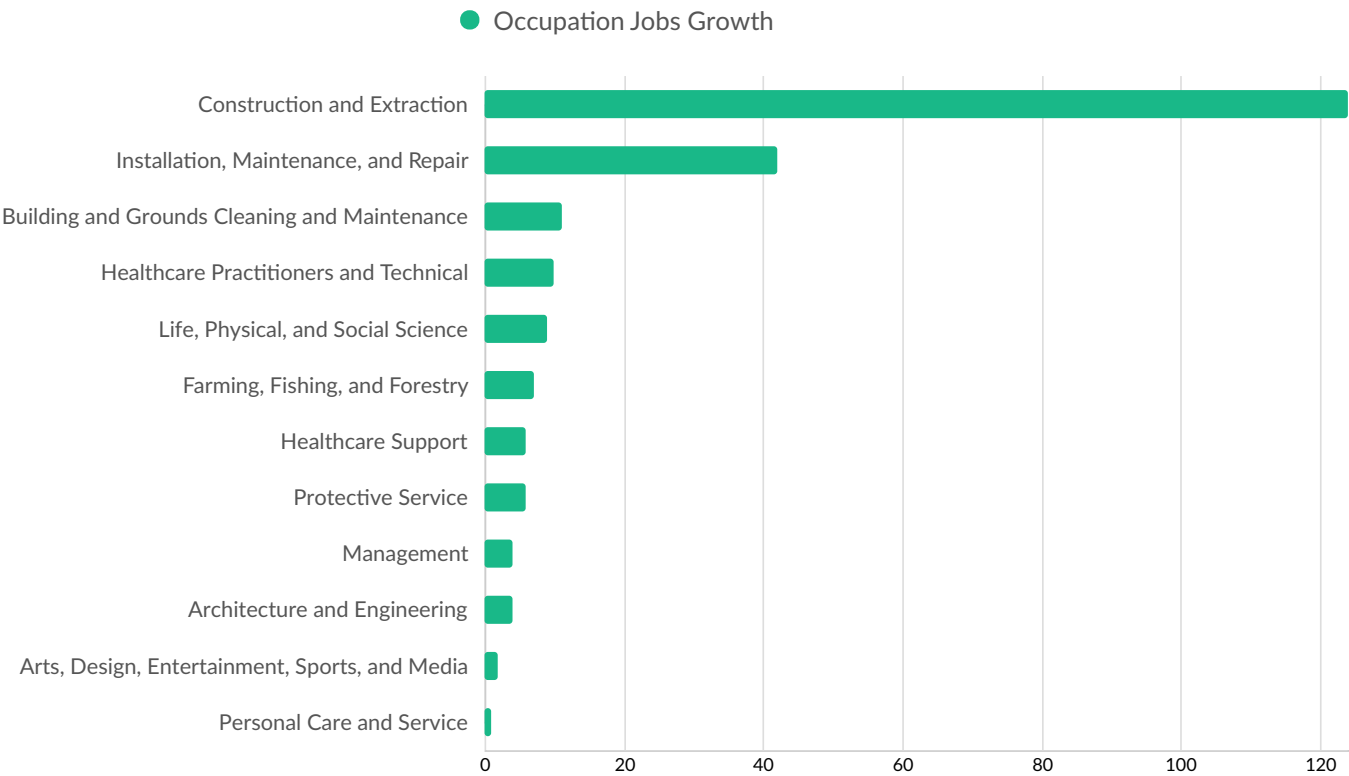
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

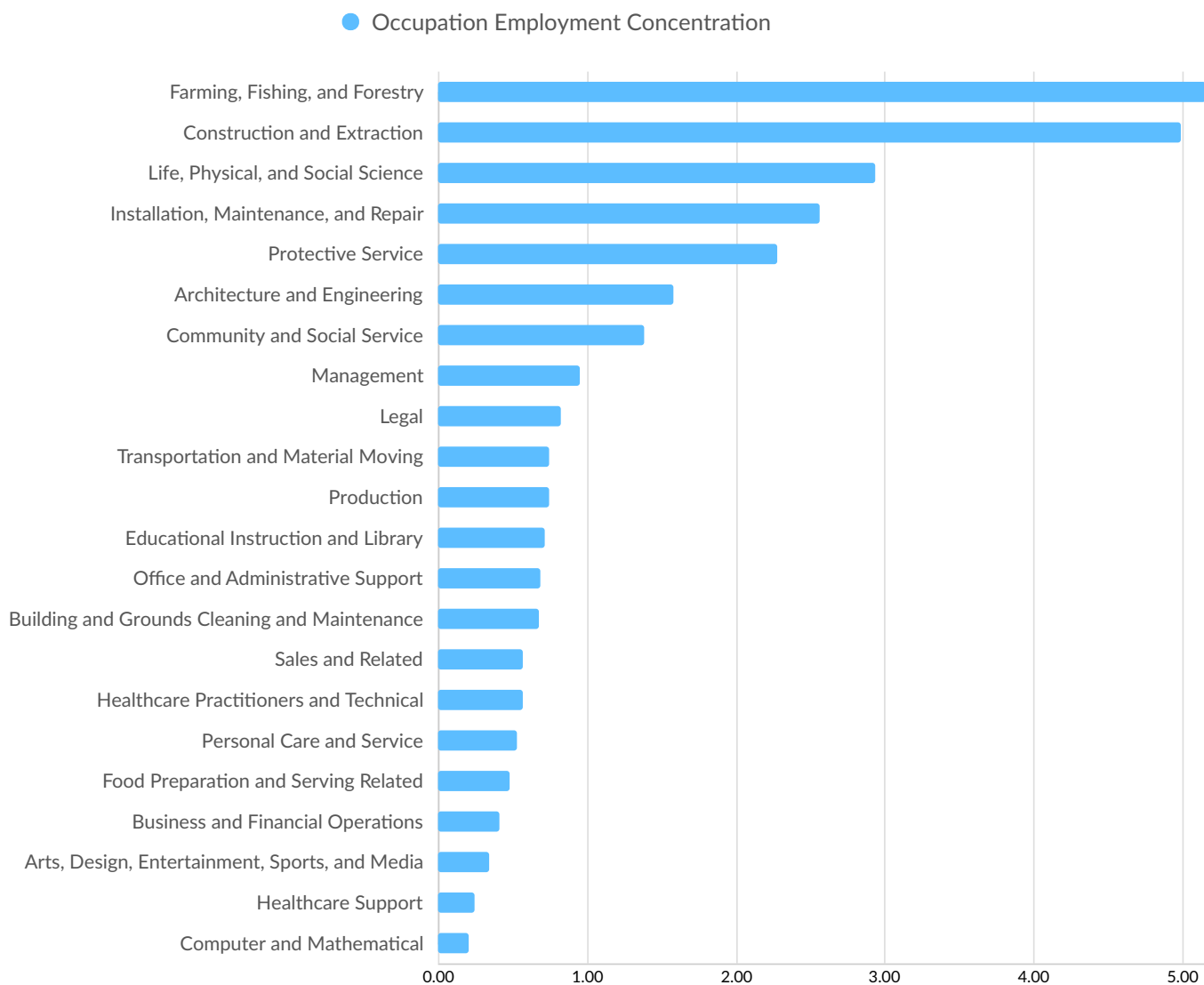
Largest Occupations



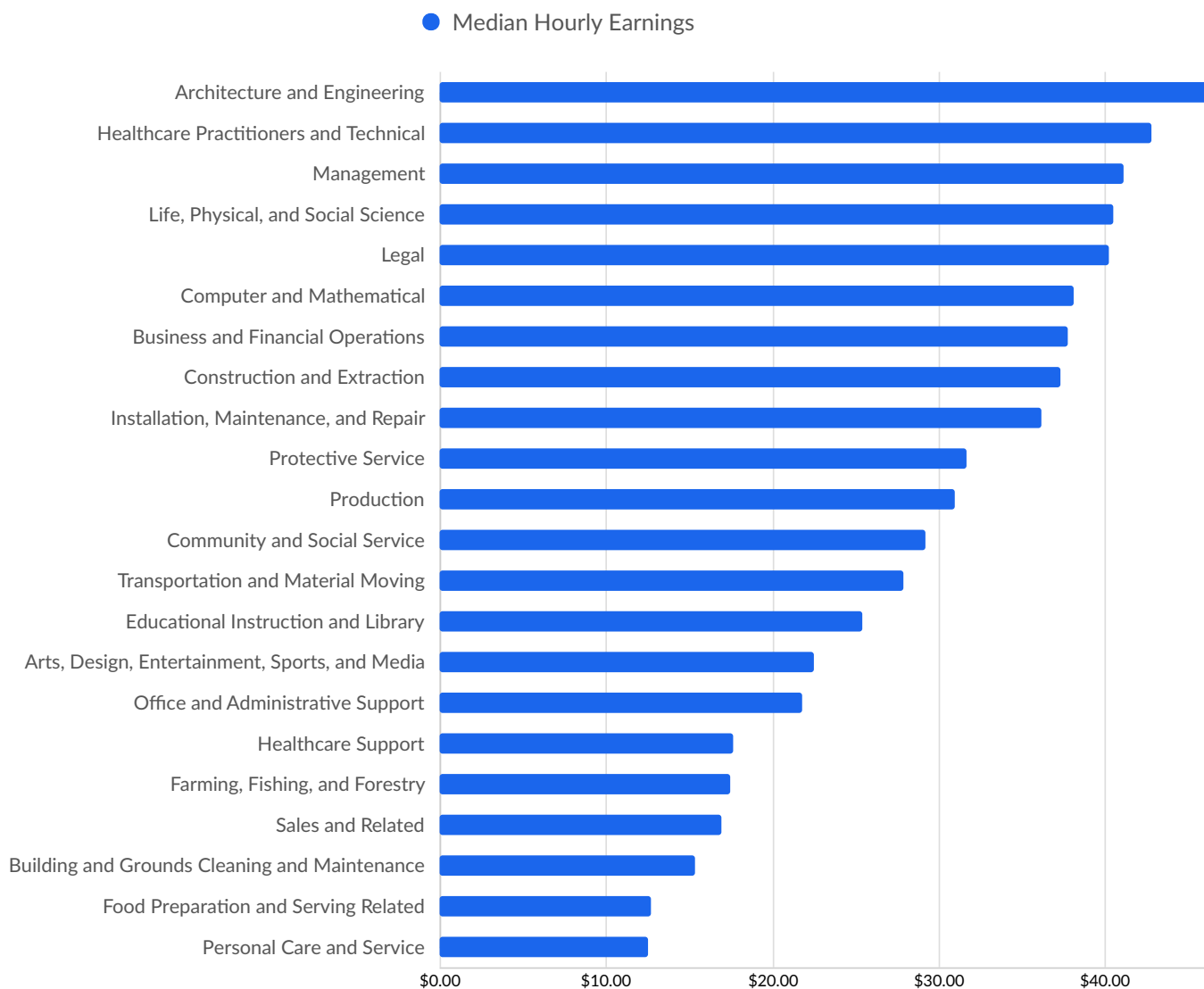
Top Growing Occupations



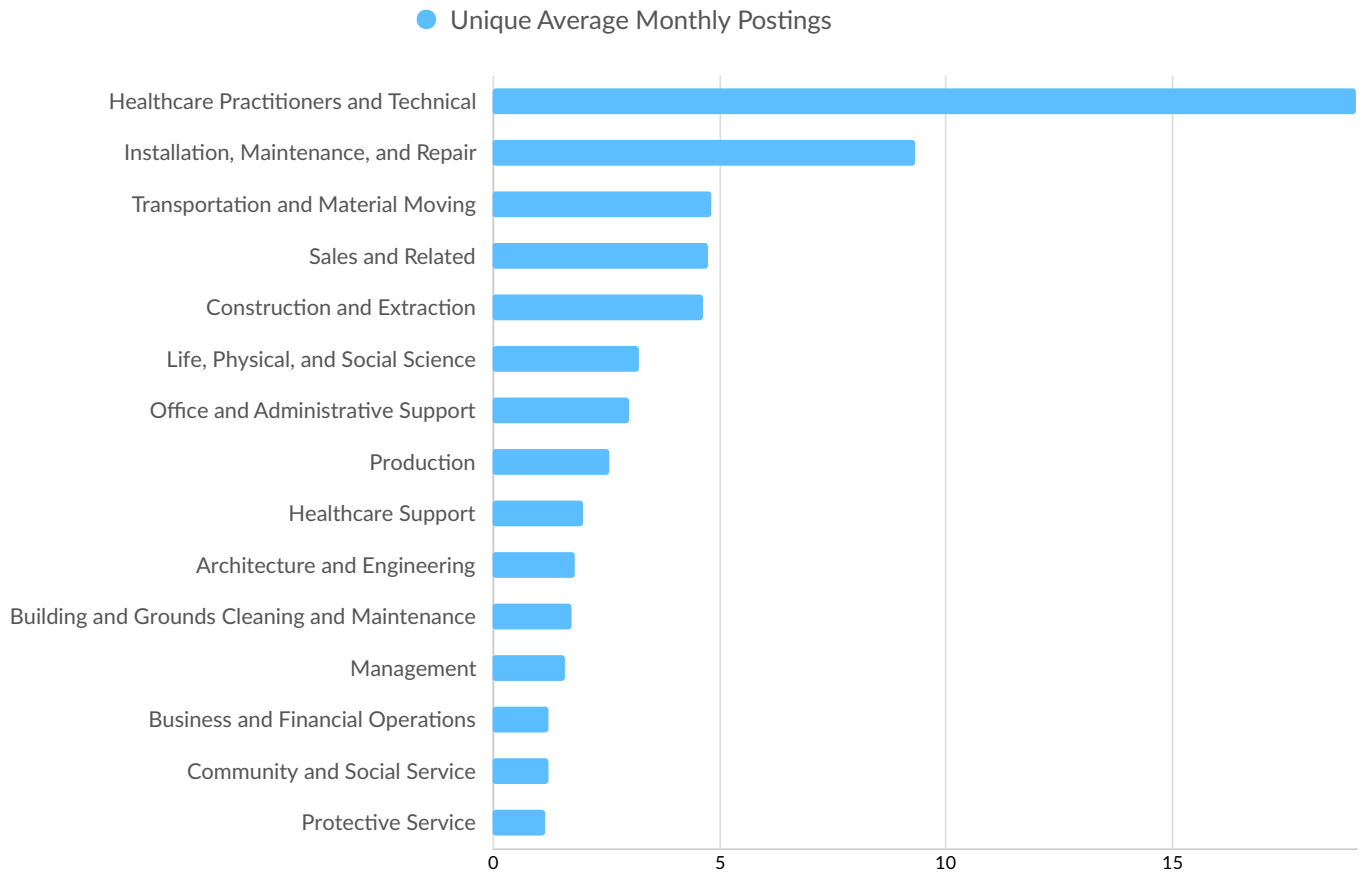
Top Occupation Employment Concentration



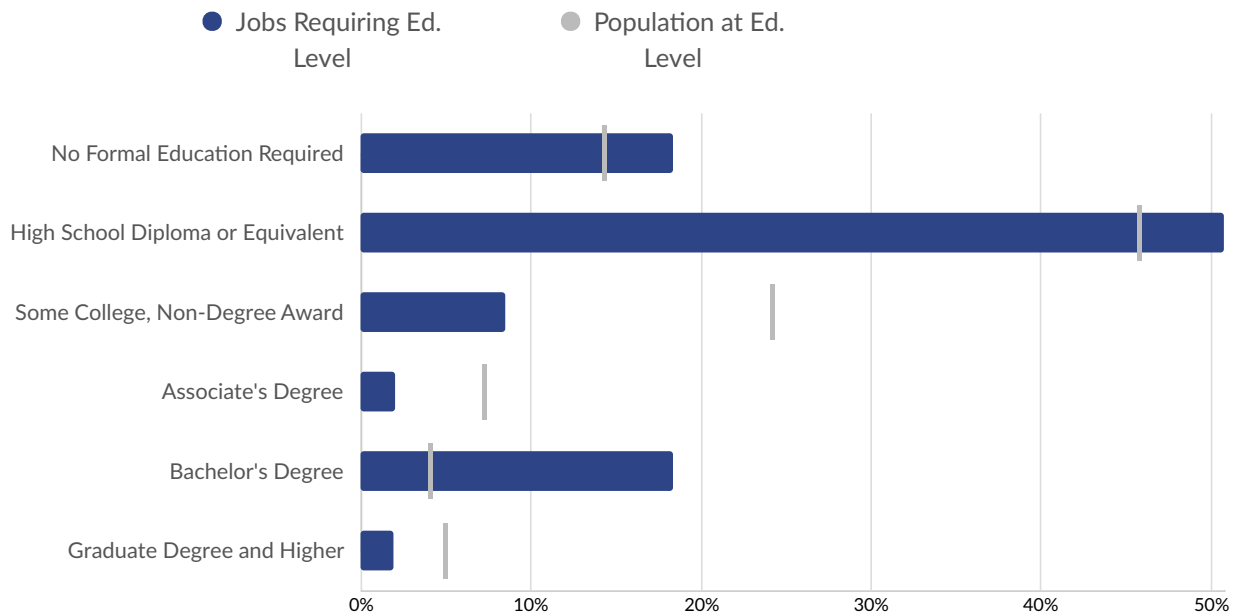
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

In-Demand Skills

