



Nevada



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

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Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 State

32 Nevada

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

3,284,005

Population (2025)

Population grew by **167,038** over the last 5 years and is projected to grow by **132,817** over the next 5 years.

1,735,022

Total Regional Employment

Jobs grew by **315,474** over the last 5 years and are projected to grow by **137,103** over the next 5 years.

\$75.6K

Median Household Income (2023)

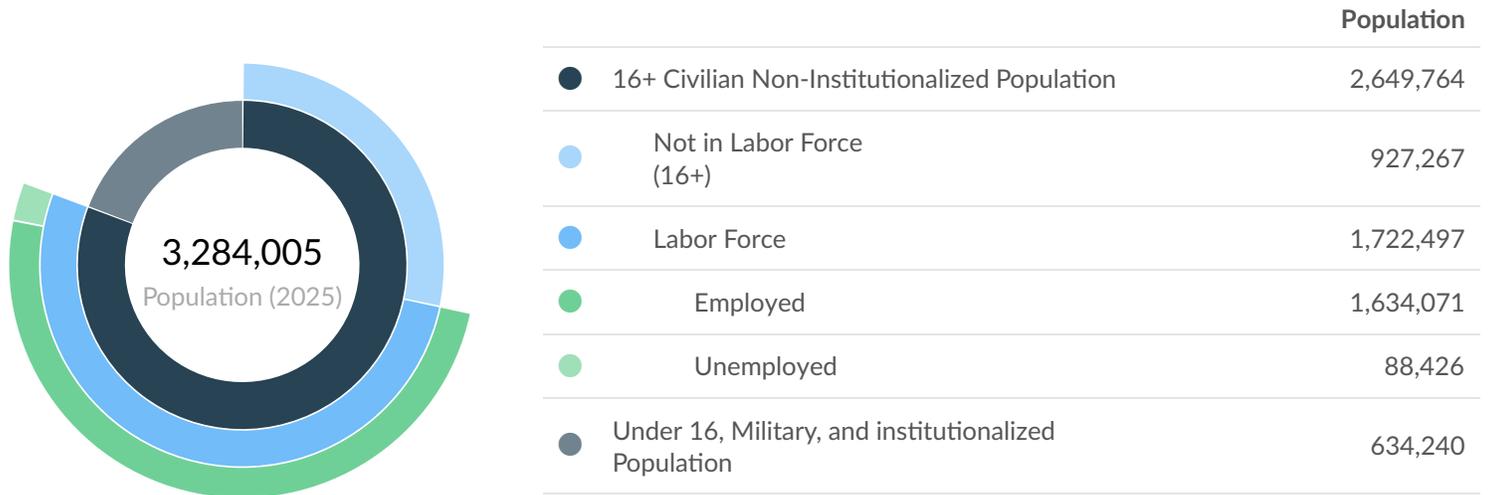
Median household income is **\$3.0K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **increased by 5.4%** since 2020, growing by 167,038. Population is expected to **increase by 4.0%** between 2025 and 2030, adding 132,817.
- From 2020 to 2025, jobs **increased by 22.2%** in Nevada from 1,419,548 to **1,735,022**. This change **outpaced the national growth rate of 10.6% by 11.6%**. As the number of jobs increased, the **labor force participation rate increased from 61.1% to 65.0% between 2020 and 2025**.
- Concerning educational attainment, **18.1% of Nevada residents possess a Bachelor's Degree** (3.7% below the national average), and **8.8% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2025 are Traveler Accommodation, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

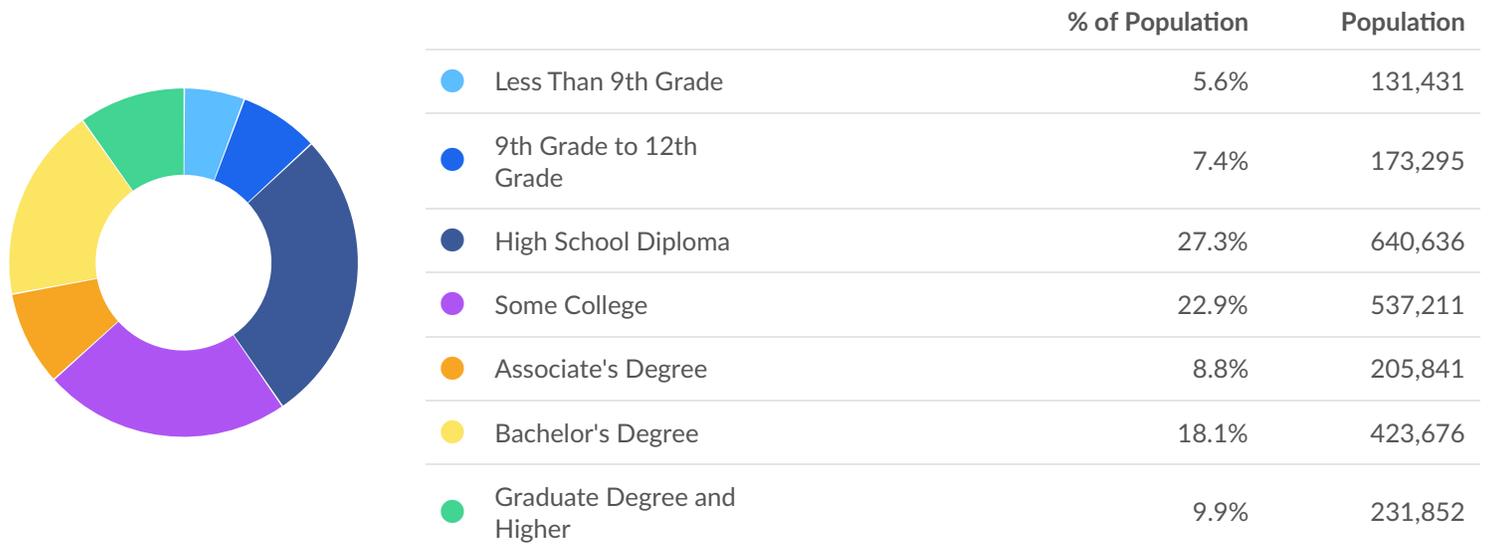
	Population (2025)	Labor Force (Nov 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	3,284,005	1,722,497	1,735,022	111.5	\$277.83B	\$214.84B	\$255.72B

Nov 2025 Labor Force Breakdown



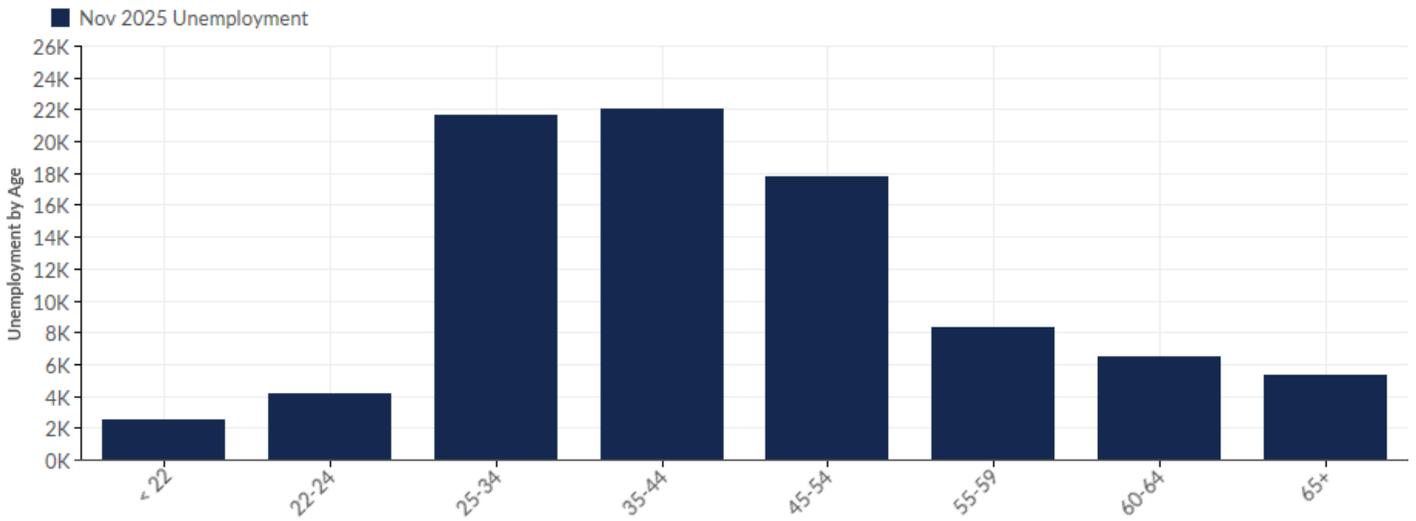
Educational Attainment

Concerning educational attainment, **18.1% of Nevada residents possess a Bachelor's Degree** (3.7% below the national average), and **8.8% hold an Associate's Degree** (0.1% below the national average).



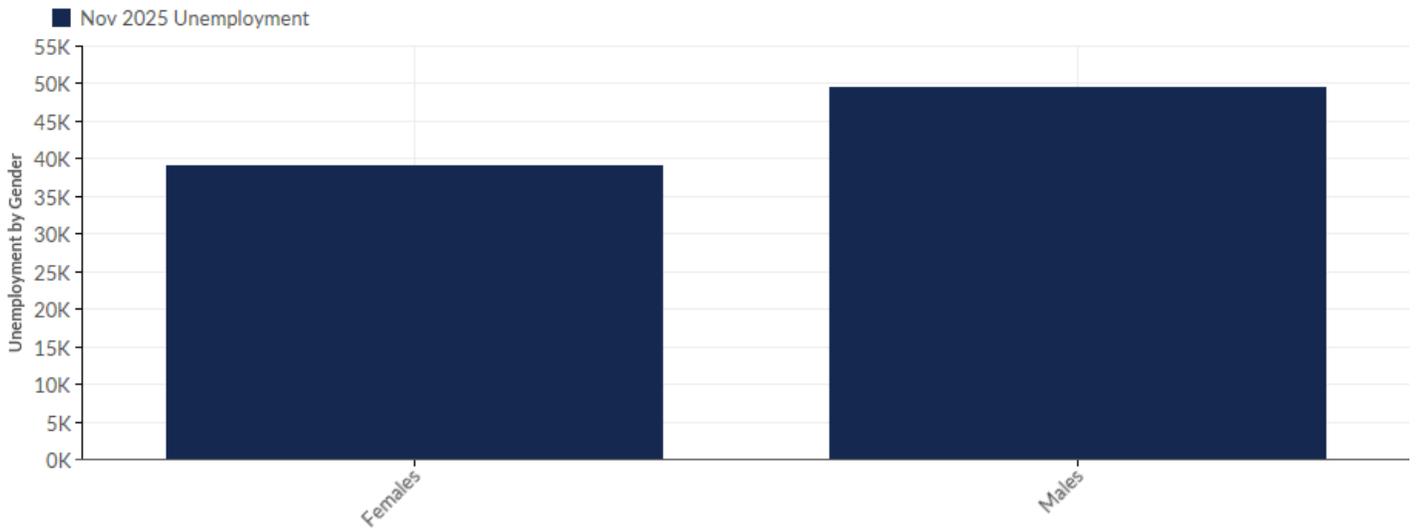
Unemployment by Demographics

Unemployment by Age



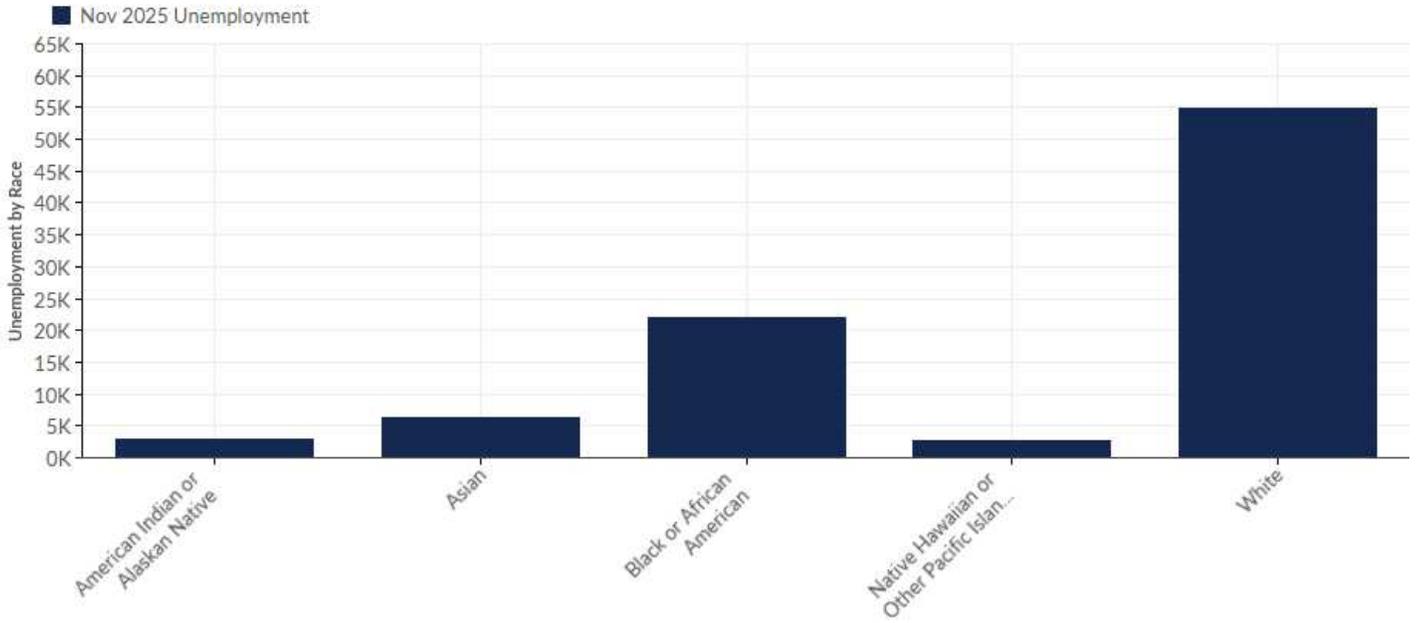
Age	Unemployment (Nov 2025)	% of Unemployed
< 22	2,559	2.89%
22-24	4,179	4.73%
25-34	21,680	24.52%
35-44	22,066	24.95%
45-54	17,800	20.13%
55-59	8,310	9.40%
60-64	6,488	7.34%
65+	5,343	6.04%
Total	88,426	100.00%

Unemployment by Gender



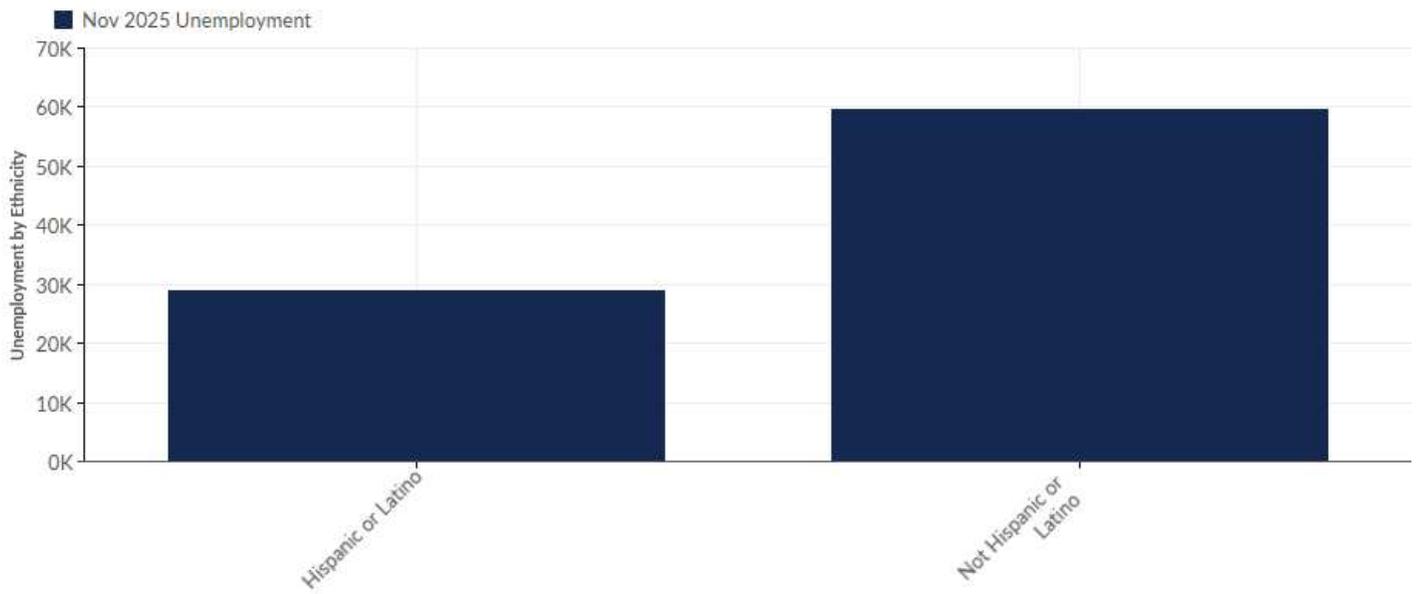
Gender	Unemployment (Nov 2025)	% of Unemployed
Females	38,967	44.07%
Males	49,459	55.93%
Total	88,426	100.00%

Unemployment by Race



Race	Unemployment (Nov 2025)	% of Unemployed
American Indian or Alaskan Native	2,792	3.16%
Asian	6,244	7.06%
Black or African American	21,924	24.79%
Native Hawaiian or Other Pacific Islander	2,716	3.07%
White	54,750	61.92%
Total	88,426	100.00%

Unemployment by Ethnicity

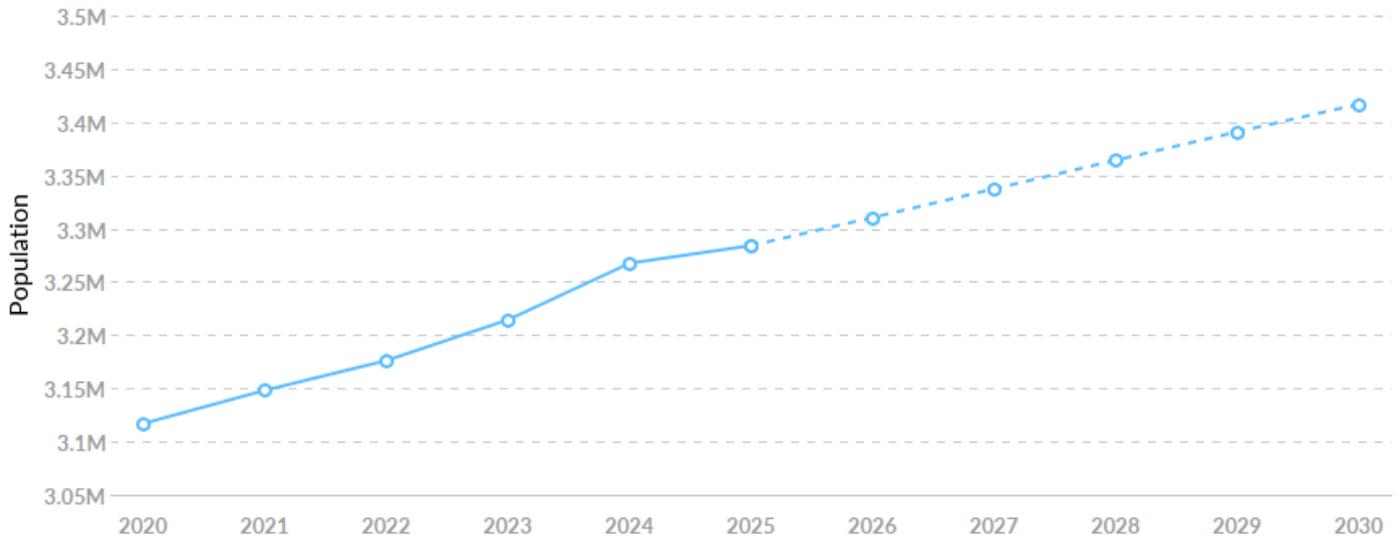


Ethnicity	Unemployment (Nov 2025)	% of Unemployed
Hispanic or Latino	28,756	32.52%
Not Hispanic or Latino	59,670	67.48%
Total	88,426	100.00%

Historic & Projected Trends

Population Trends

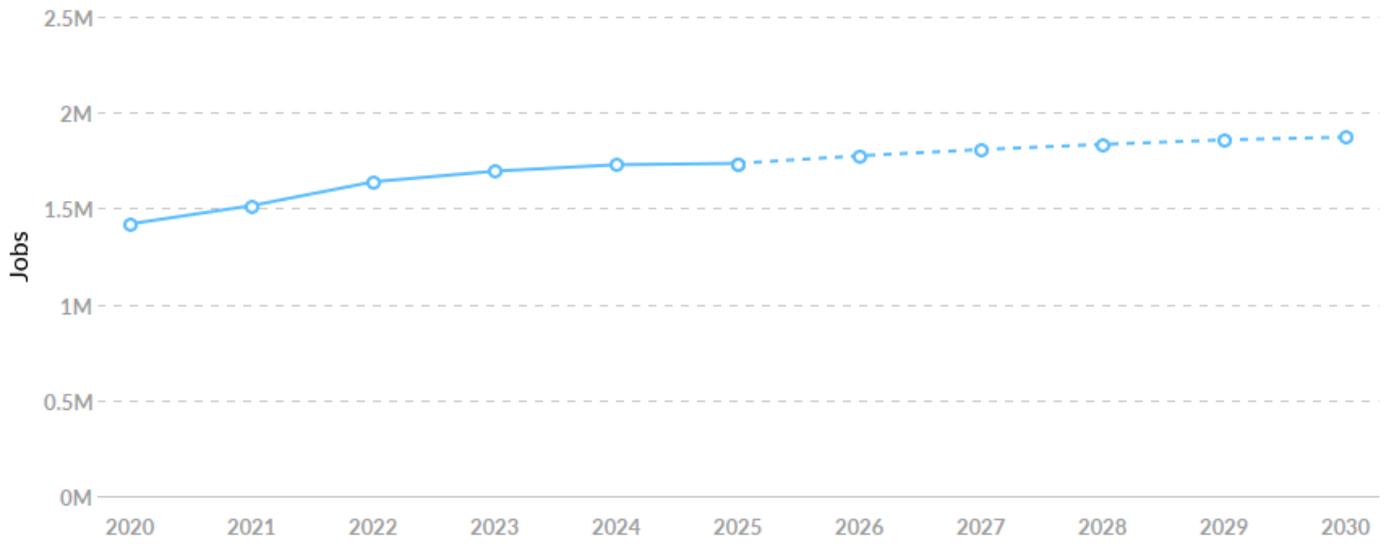
As of 2025 the region's population **increased by 5.4%** since 2020, growing by 167,038. Population is expected to **increase by 4.0%** between 2025 and 2030, adding 132,817.



Timeframe	Population
2020	3,116,967
2021	3,148,141
2022	3,176,116
2023	3,214,363
2024	3,267,467
2025	3,284,005
2026	3,310,388
2027	3,337,324
2028	3,364,234
2029	3,390,845
2030	3,416,822

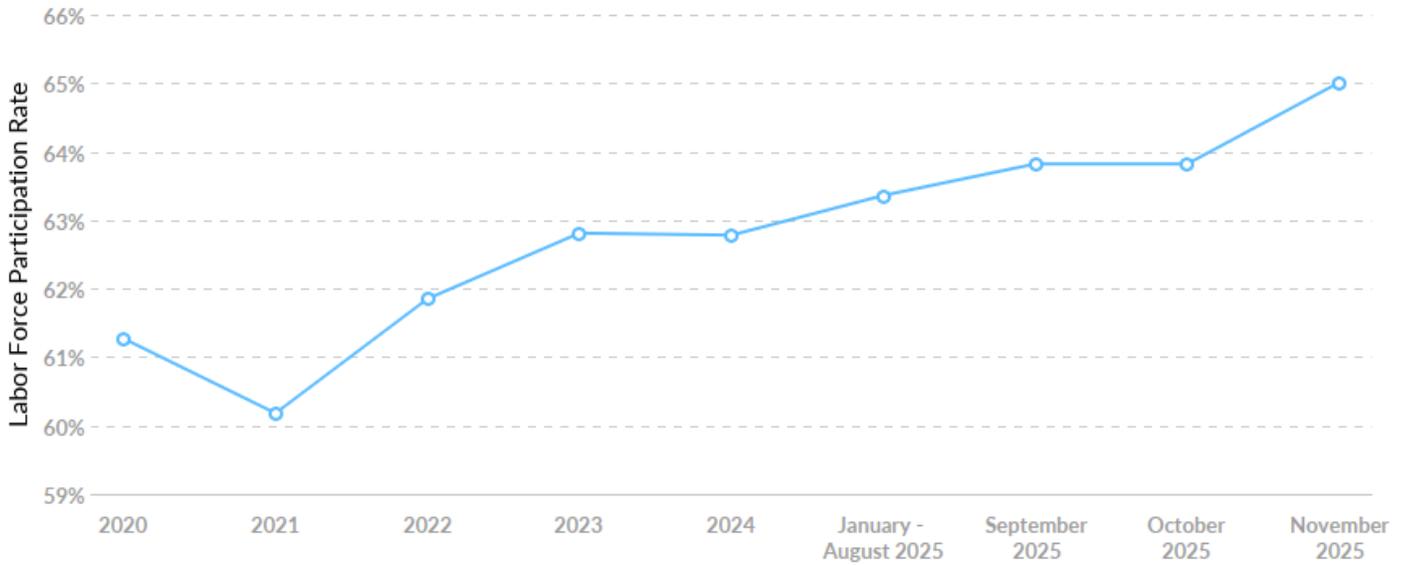
Job Trends

From 2020 to 2025, jobs increased by 22.2% in Nevada from 1,419,548 to 1,735,022. This change outpaced the national growth rate of 10.6% by 11.6%.



Timeframe	Jobs
2020	1,419,548
2021	1,514,806
2022	1,639,106
2023	1,694,333
2024	1,727,832
2025	1,735,022
2026	1,774,628
2027	1,807,155
2028	1,834,055
2029	1,857,463
2030	1,872,125

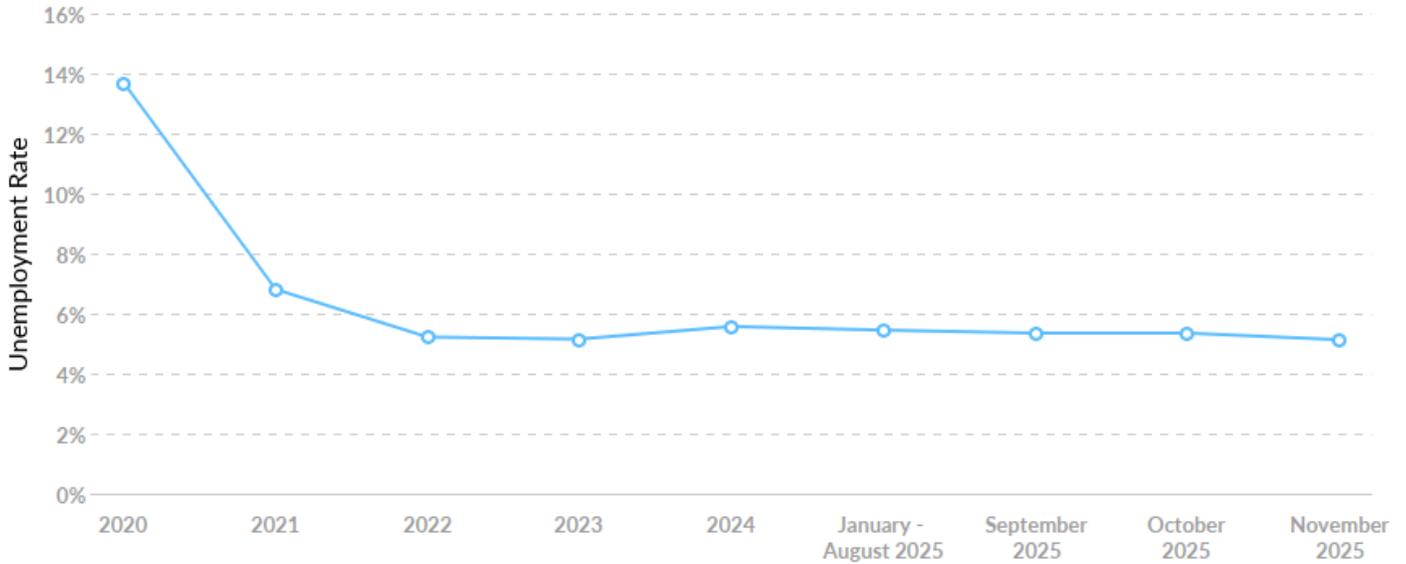
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.27%
2021	60.18%
2022	61.85%
2023	62.81%
2024	62.78%
January - August 2025	63.36%
September 2025	63.82%
October 2025	63.82%
November 2025	65.01%

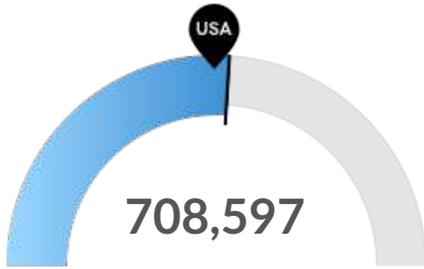
Unemployment Rate Trends

Nevada had a November 2025 unemployment rate of 5.13%, decreasing from 13.69% 5 years before.



Timeframe	Unemployment Rate
2020	13.69%
2021	6.81%
2022	5.22%
2023	5.15%
2024	5.57%
January - August 2025	5.45%
September 2025	5.35%
October 2025	5.35%
November 2025	5.13%

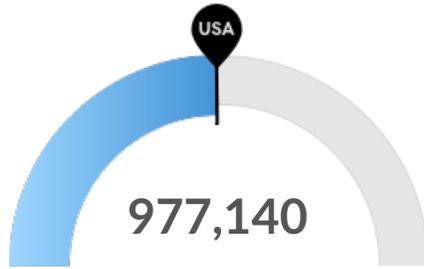
Population Characteristics



708,597

Millennials

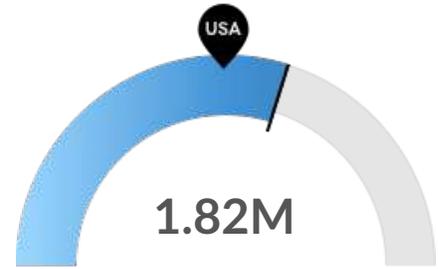
Nevada has 708,597 millennials (ages 25-39). The national average for an area this size is 668,881.



977,140

Retiring Soon

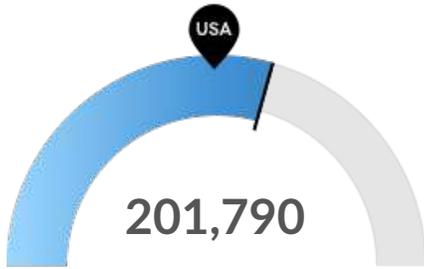
Retirement risk is about average in Nevada. The national average for an area this size is 988,006 people 55 or older, while there are 977,140 here.



1.82M

Racial Diversity

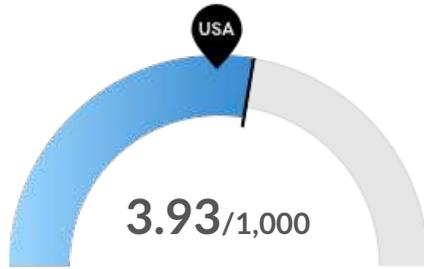
Racial diversity is high in Nevada. The national average for an area this size is 1,389,928 racially diverse people, while there are 1,821,820 here.



201,790

Veterans

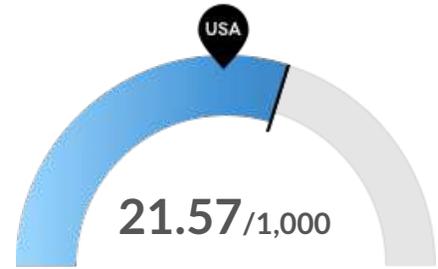
Nevada has 201,790 veterans. The national average for an area this size is 158,130.



3.93/1,000

Violent Crime

Nevada has 3.93 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



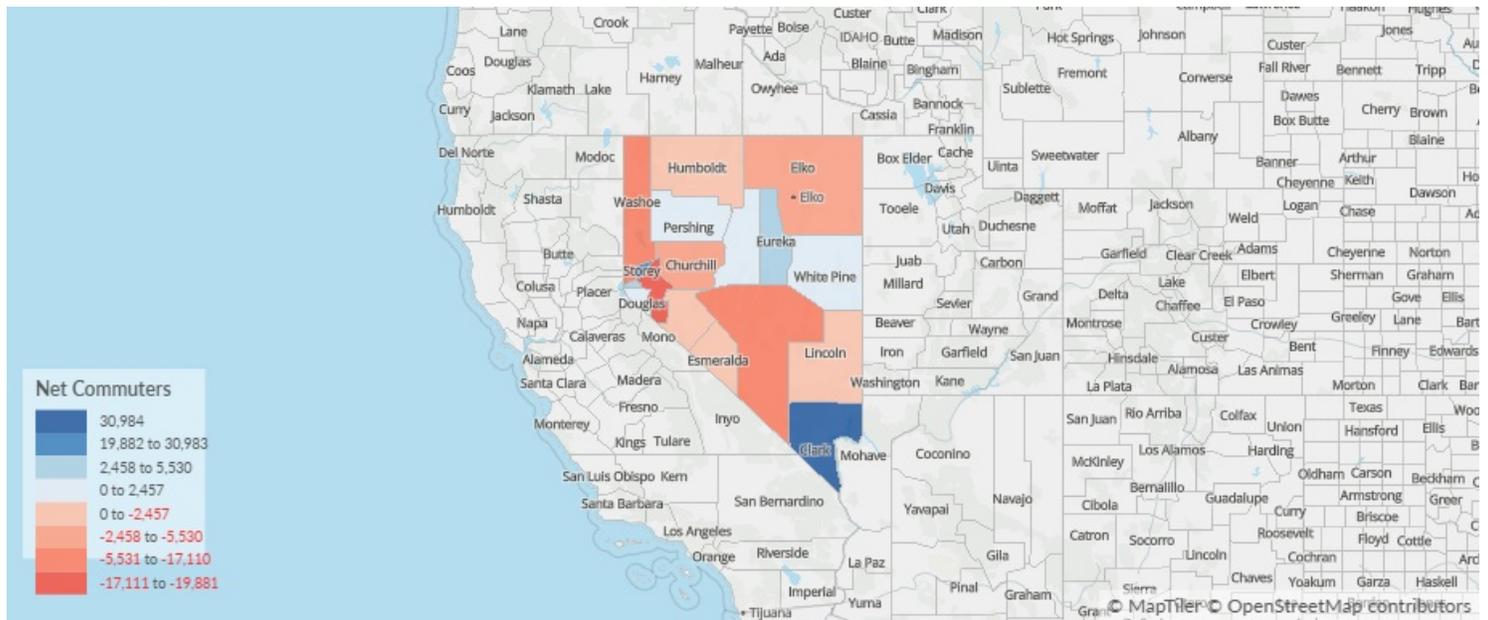
21.57/1,000

Property Crime

Nevada has 21.57 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Nevada currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

County	Name	2025 Employment
32003	Clark County, NV	1,263,188
32031	Washoe County, NV	267,415
32510	Carson City County, NV	34,836
32999	[Nevada, county not rep...	30,839
32007	Elko County, NV	24,345

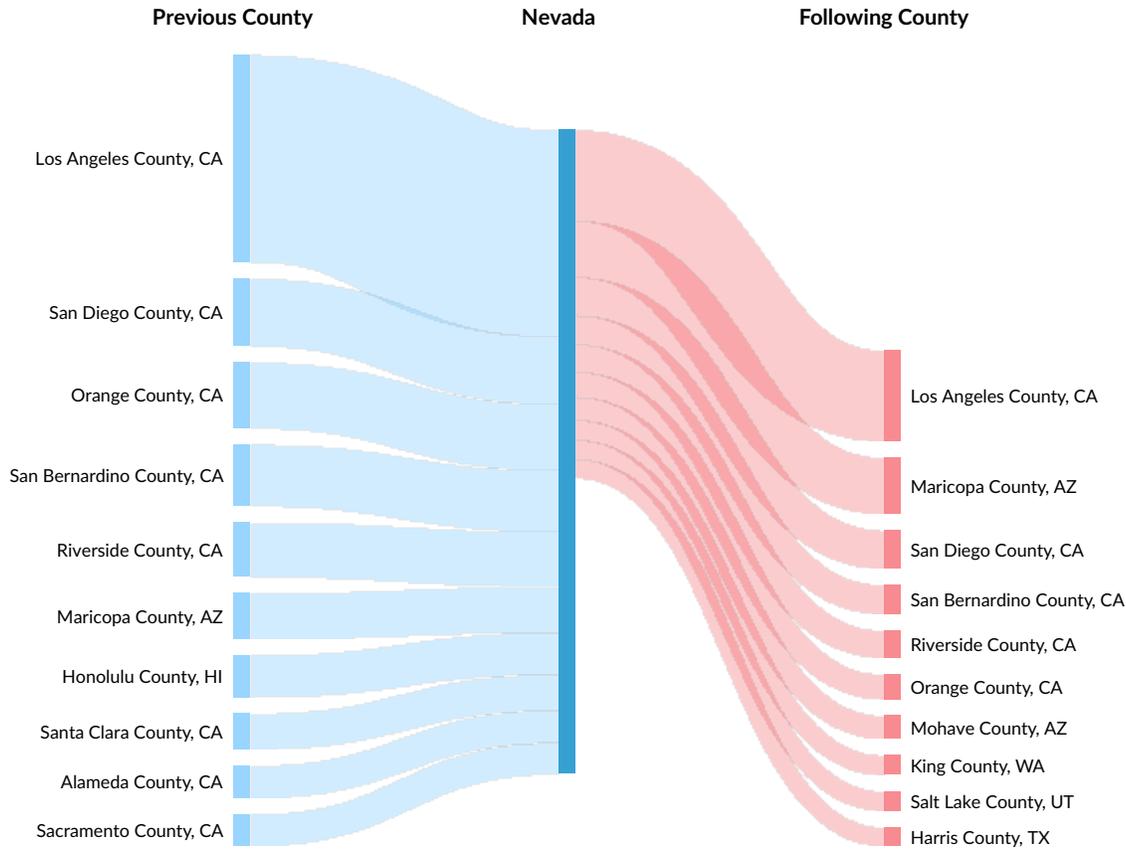
Where Talent Lives

County	Name	2025 Workers
32003	Clark County, NV	1,232,204
32031	Washoe County, NV	275,487
32019	Lyon County, NV	32,802
32510	Carson City County, NV	32,377
32999	[Nevada, county not rep...	30,839

Inbound and Outbound Migration

The table below analyzes past and current residents of Nevada. The left column shows residents of other counties migrating to Nevada. The right column shows residents migrating from Nevada to other counties.

As of 2022, **12,243** people have migrated from Los Angeles County, CA to Nevada. In the same year, **5,377** people left Nevada migrating to Los Angeles County, CA. The total Net Migration for Nevada in 2022 was **12,886**.

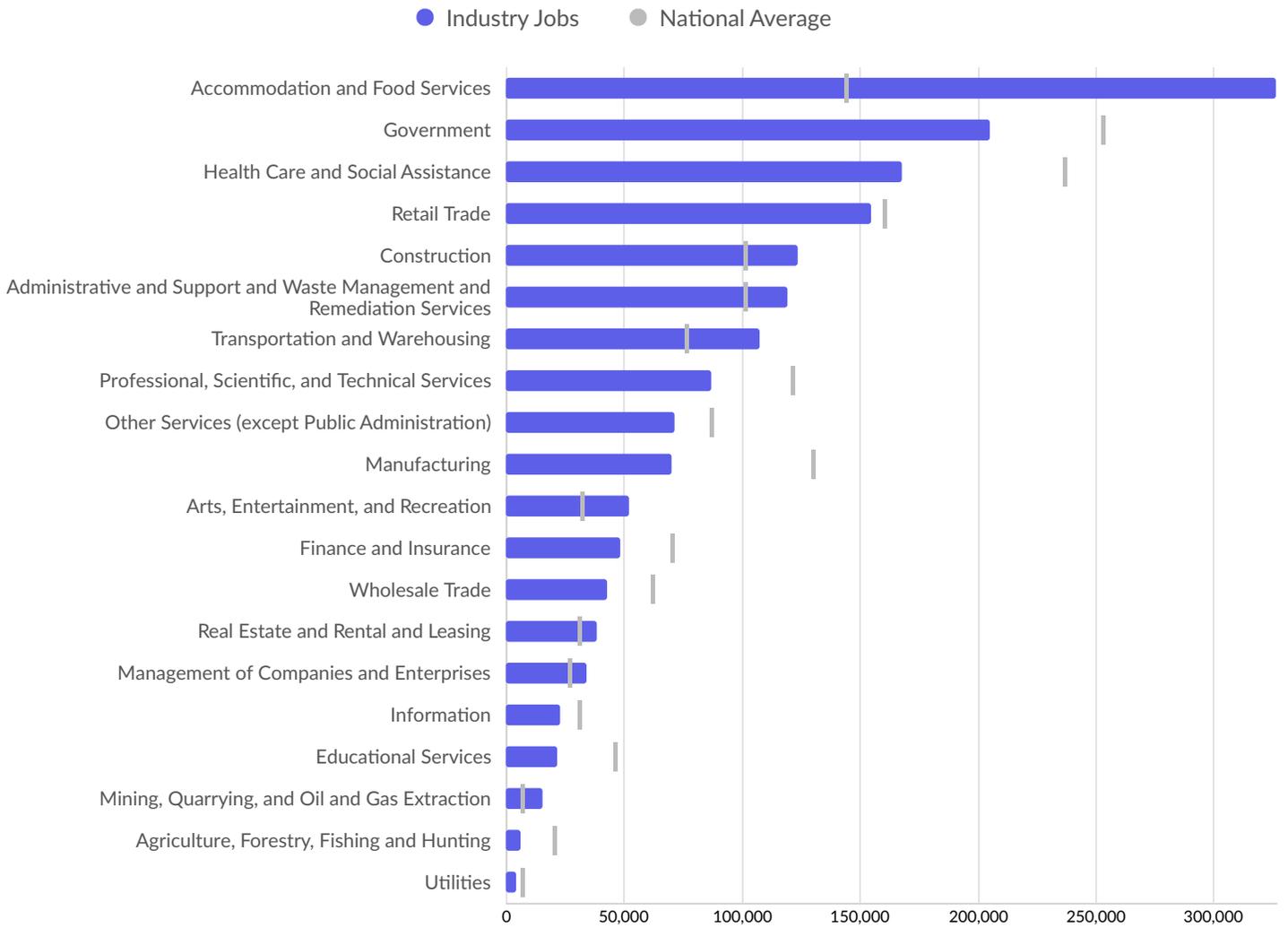


Top Previous Counties	Migrations
Los Angeles County, CA	12,243
San Diego County, CA	3,987
Orange County, CA	3,887
San Bernardino County, CA	3,629
Riverside County, CA	3,226
Maricopa County, AZ	2,710

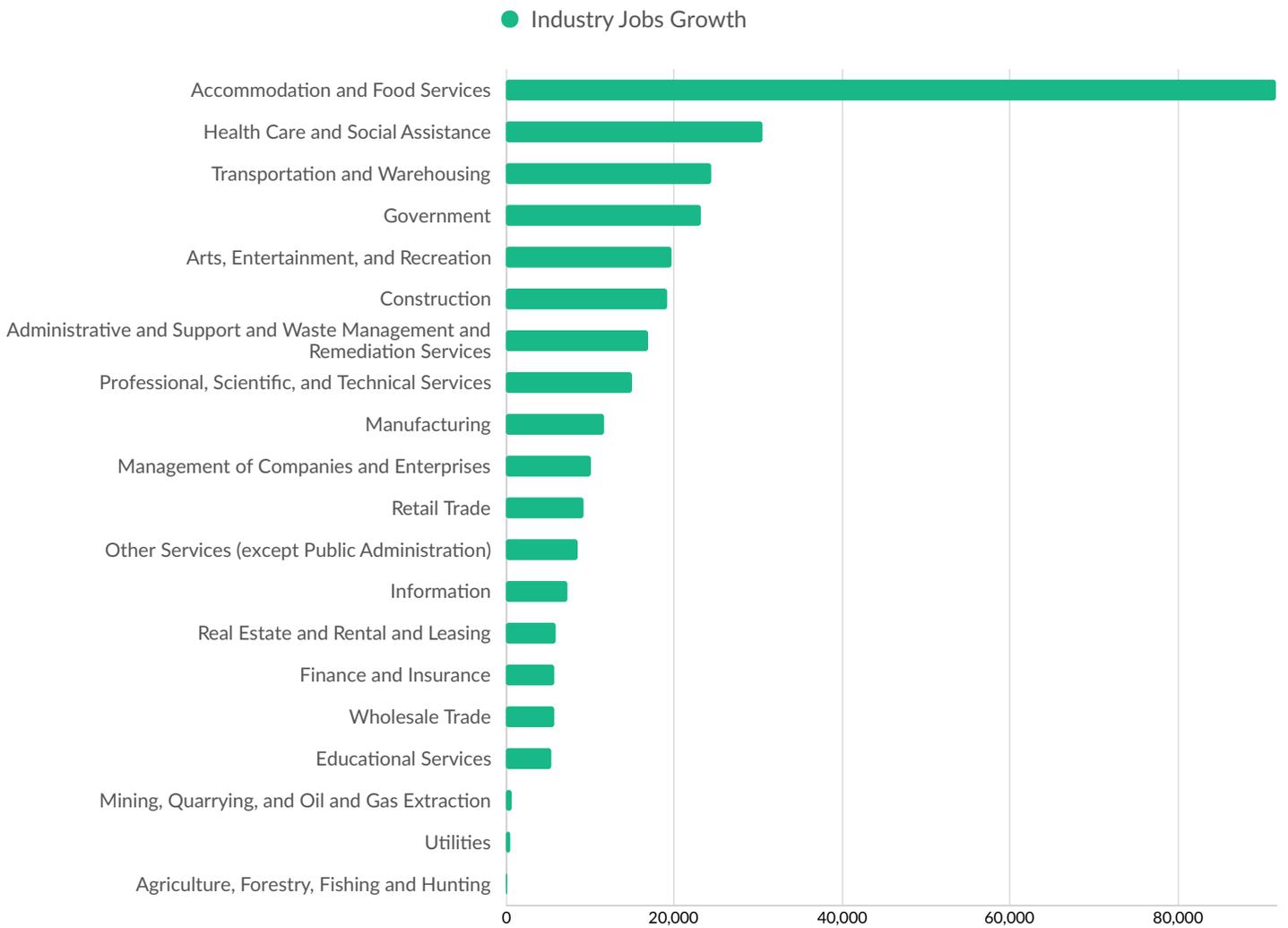
Top Previous Counties	Migrations
Honolulu County, HI	2,470
Santa Clara County, CA	2,115
Alameda County, CA	1,916
Sacramento County, CA	1,863
Contra Costa County, CA	1,520
Cook County, IL	1,437
King County, WA	1,421
Salt Lake County, UT	1,232
Ventura County, CA	954
Top Following Counties	Migrations
Los Angeles County, CA	5,377
Maricopa County, AZ	3,320
San Diego County, CA	2,266
San Bernardino County, CA	1,721
Riverside County, CA	1,622
Orange County, CA	1,473
Mohave County, AZ	1,367
King County, WA	1,174
Salt Lake County, UT	1,149
Harris County, TX	1,110
Sacramento County, CA	1,057
Washington County, UT	998
Honolulu County, HI	886
Bexar County, TX	870
Utah County, UT	860

Industry Characteristics

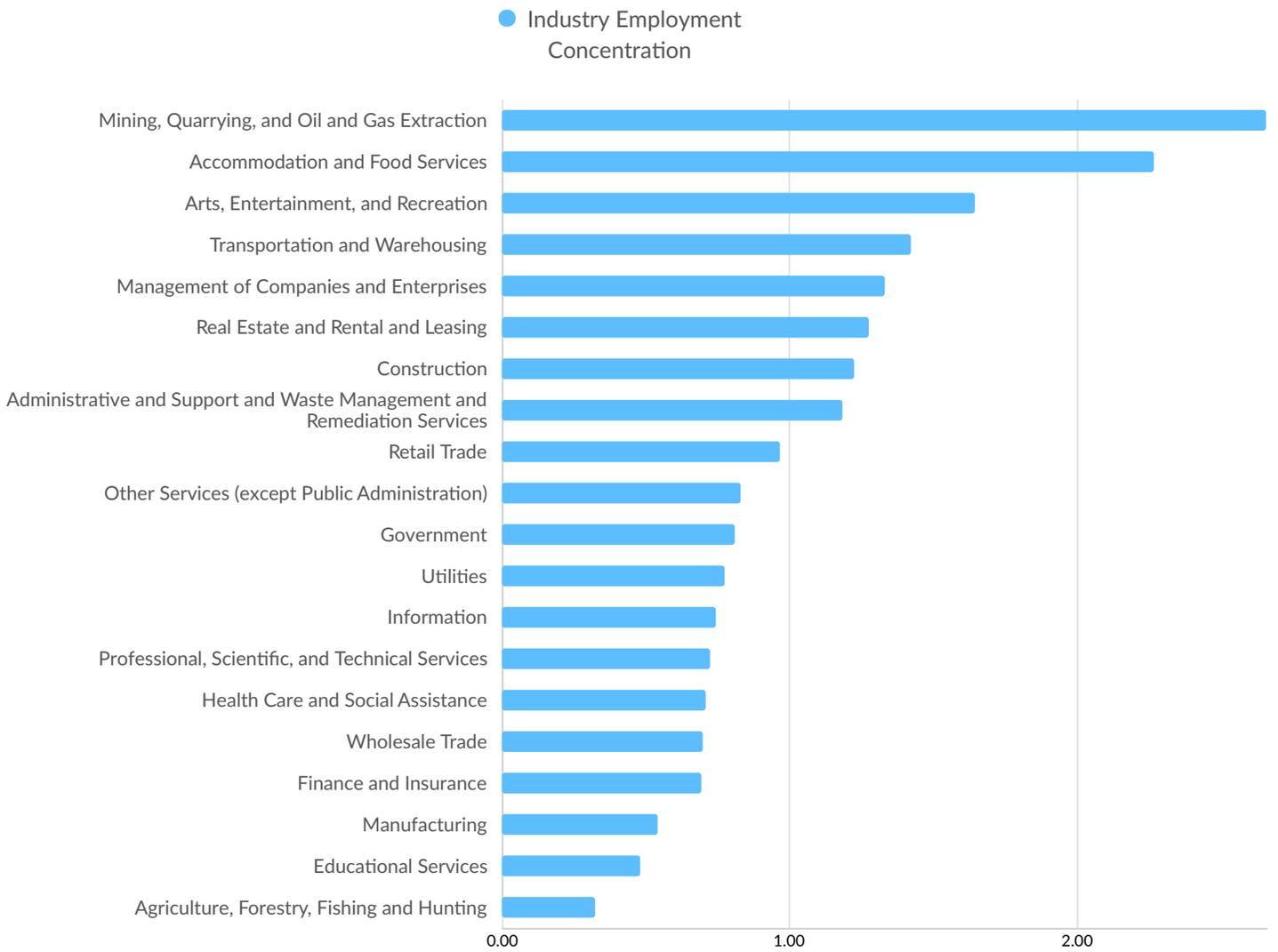
Largest Industries



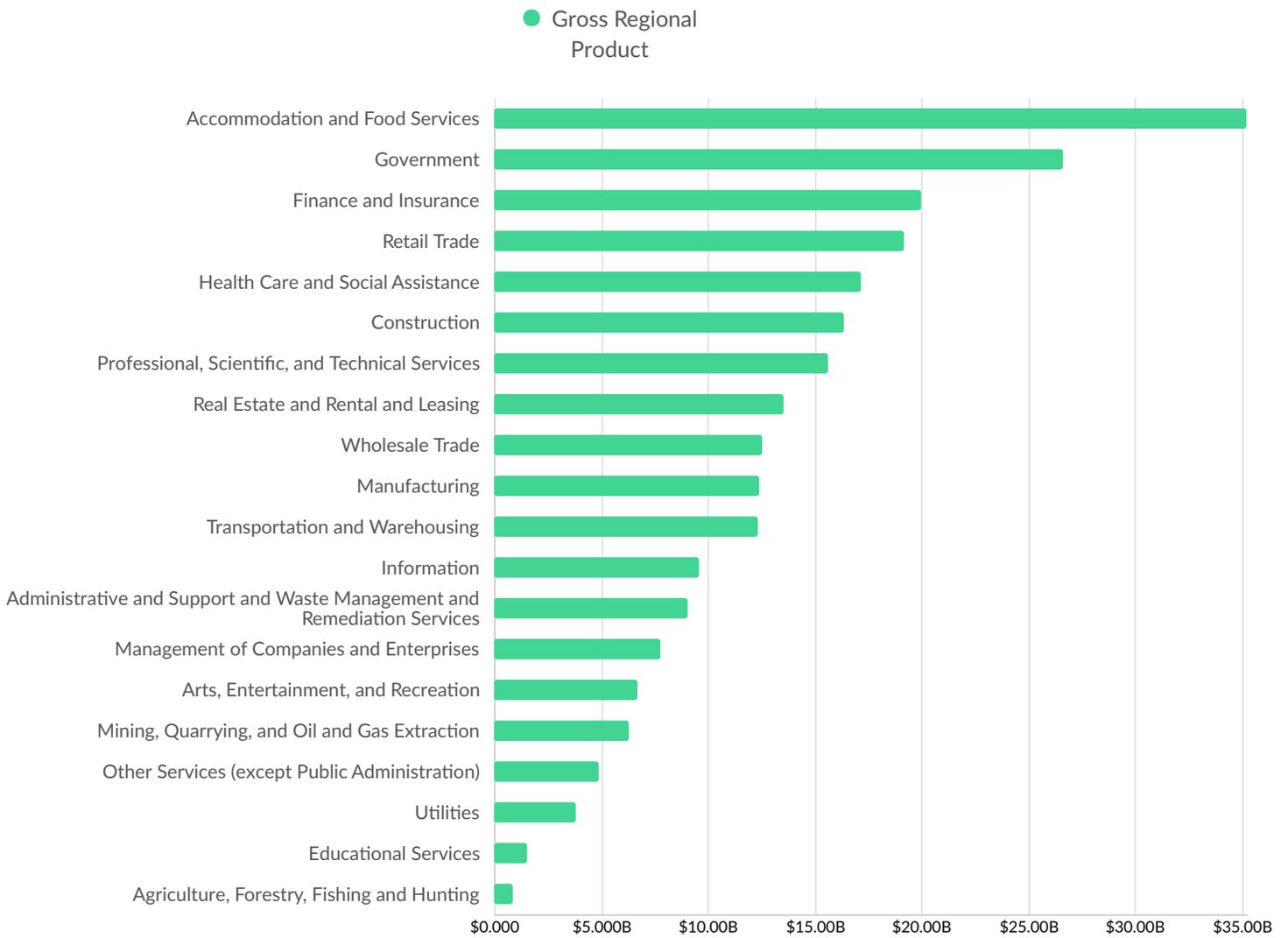
Top Growing Industries



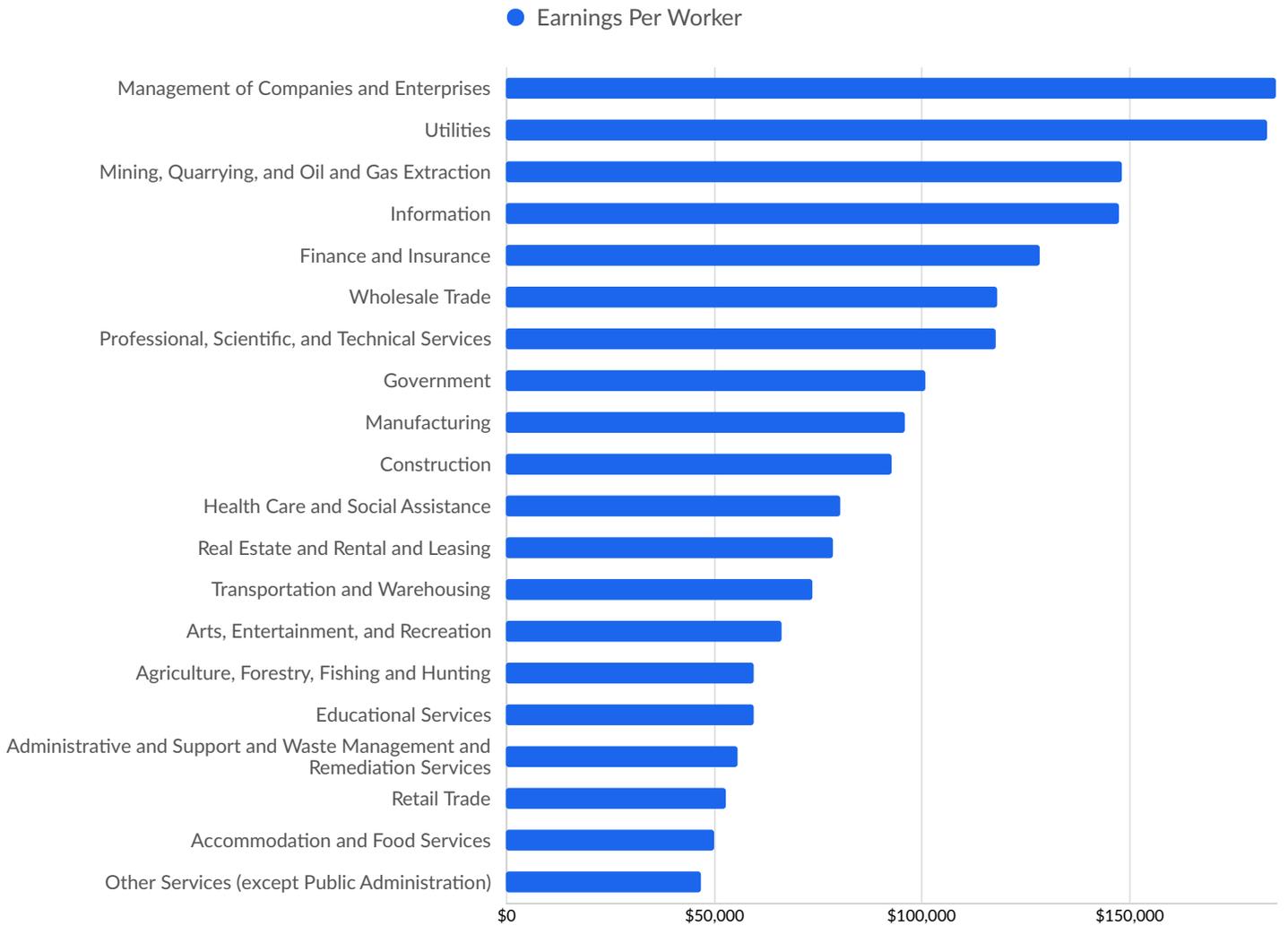
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



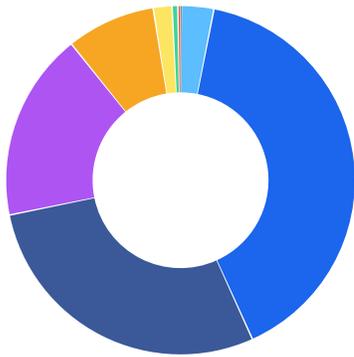
Business Characteristics

242,563 Companies Employ Your Workers

Online profiles for your workers mention 242,563 companies as employers, with the top 10 appearing below. In the last 12 months, 24,411 companies in Nevada posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Clark County School District	17,330 	State of Nevada	6,587 
United States Air Force	7,718 	Clark County School District	6,192 
University of Nevada-Las Vegas	7,647 	MGM Resorts International	3,038 
MGM Resorts International	7,574 	Caesars Entertainment	3,022 
State of Nevada	7,436 	HCA Healthcare	1,905 
Amazon	6,666 	GPAC	1,903 
Caesars Entertainment	5,980 	Uhs	1,810 
University of Nevada-Reno	5,372 	ManpowerGroup	1,658 
Wynn Resorts	4,781 	CVS Health	1,647 
Tesla	4,036 	Walmart	1,597 

Business Size

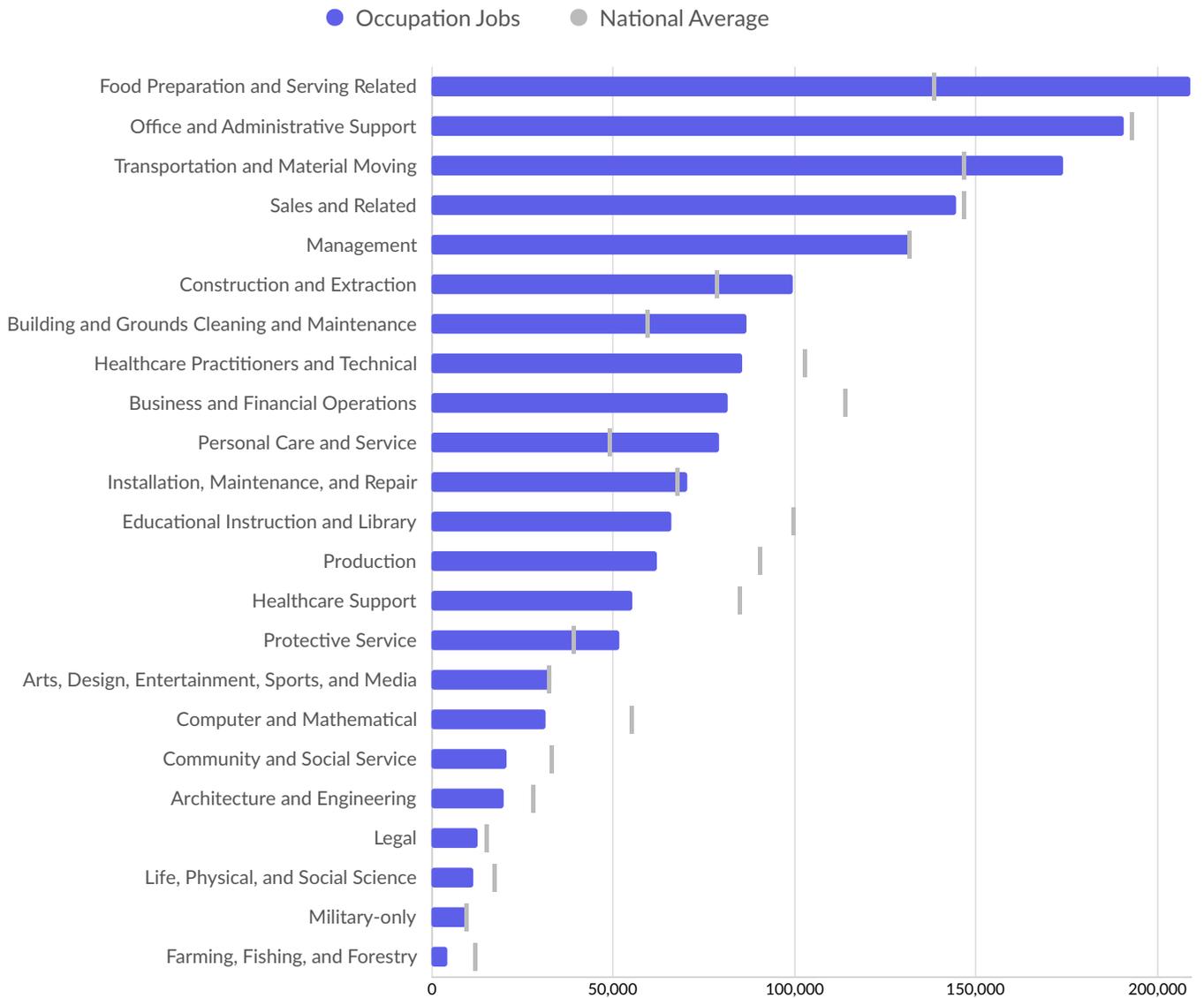


	Percentage	Business Count
1 to Professional employees	3.0%	2,768
1 to 4 employees	40.2%	37,042
5 to 9 employees	28.6%	26,336
10 to 19 employees	17.5%	16,096
20 to 49 employees	8.2%	7,587
50 to 99 employees	1.7%	1,608
100 to 249 employees	0.5%	486
250 to 499 employees	0.2%	222
500+ employees	0.1%	70

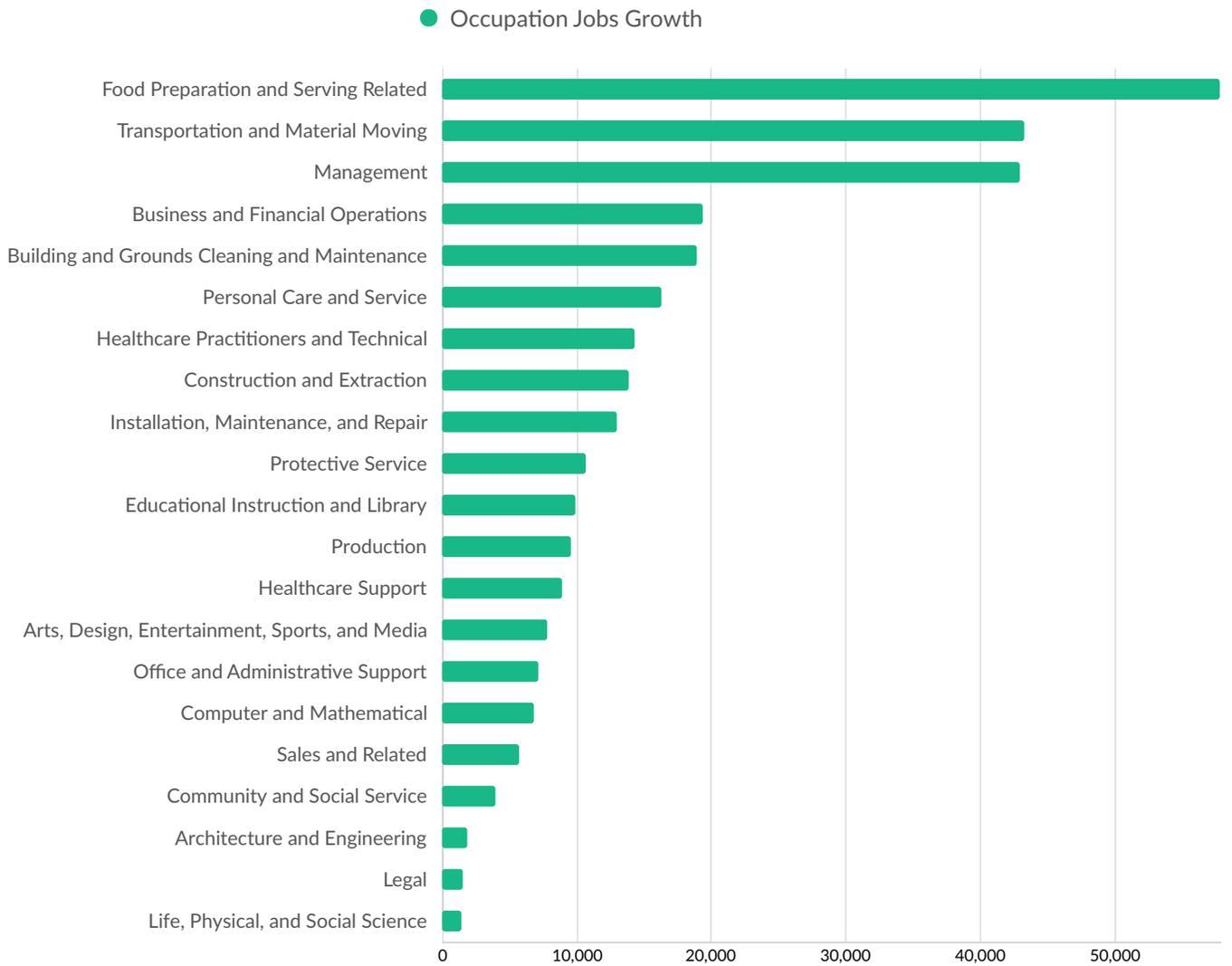
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

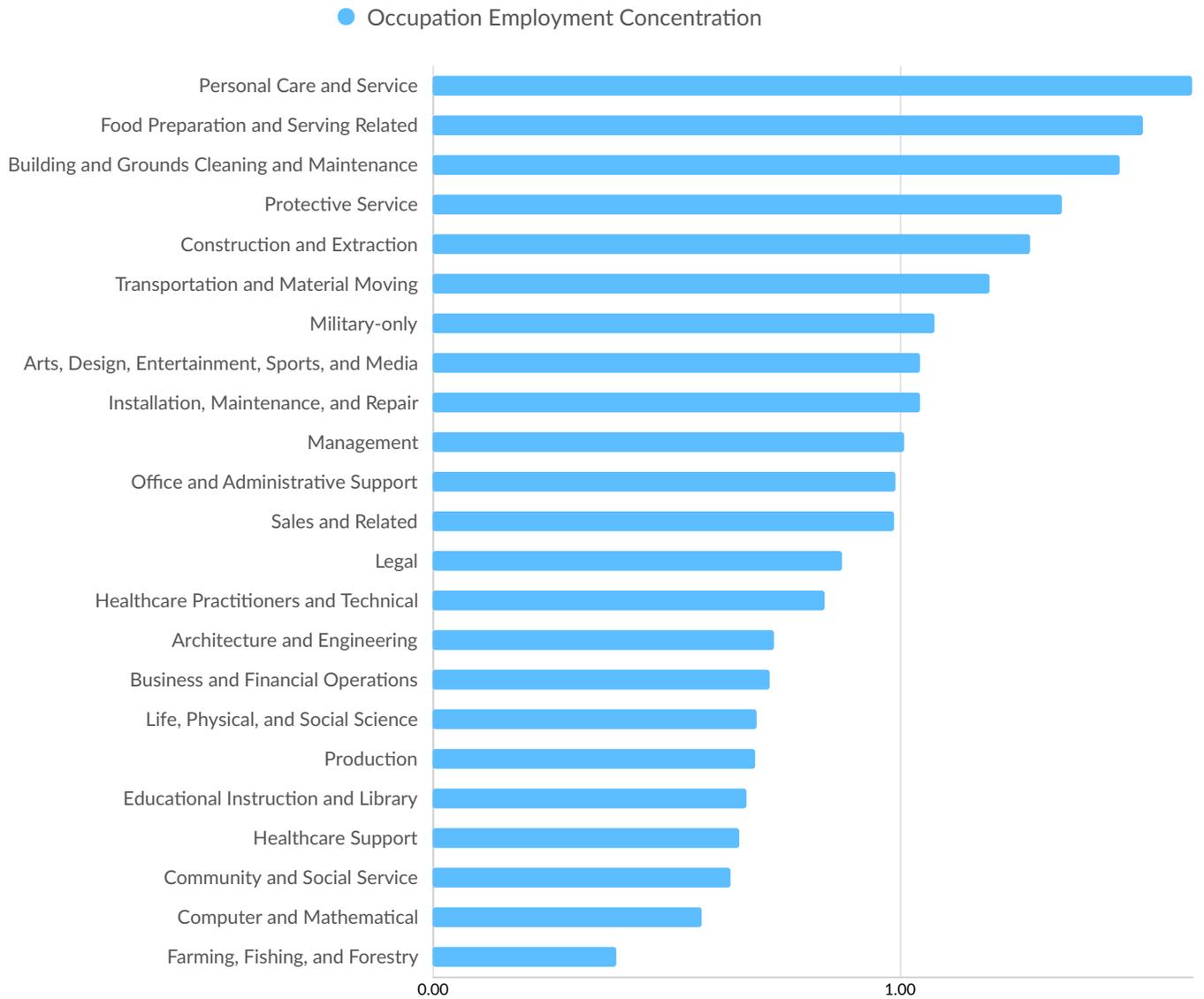
Largest Occupations



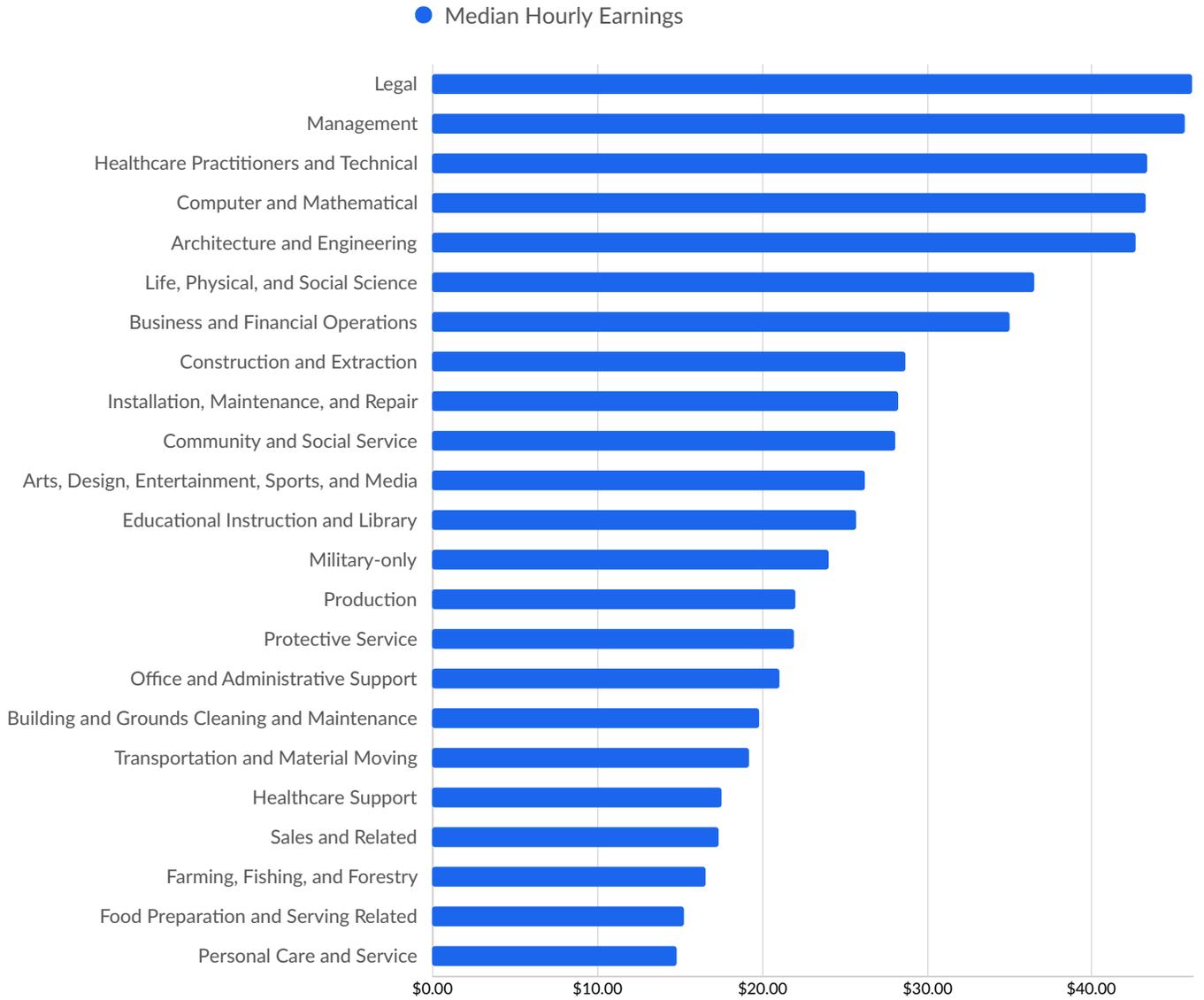
Top Growing Occupations



Top Occupation Employment Concentration

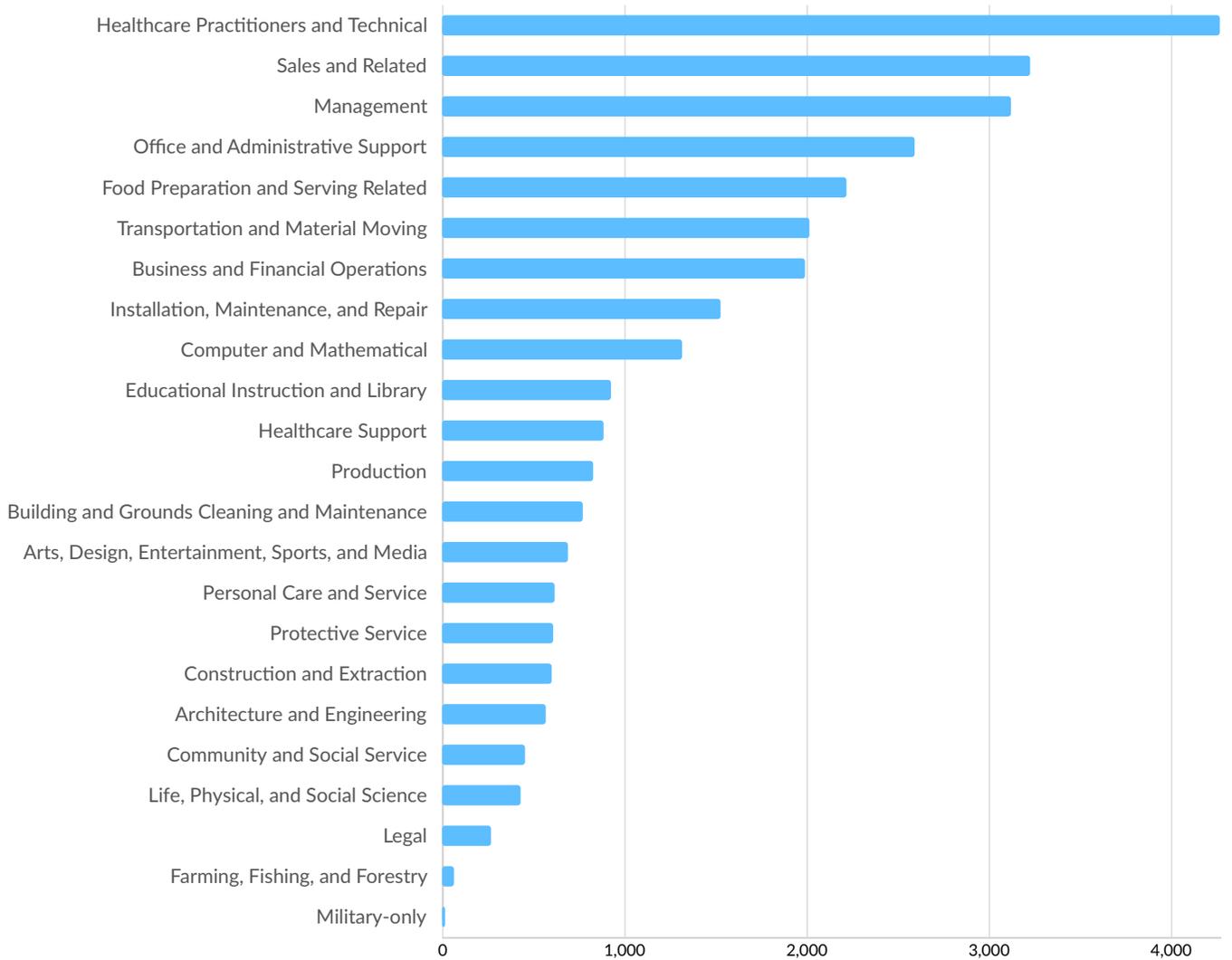


Top Occupation Earnings

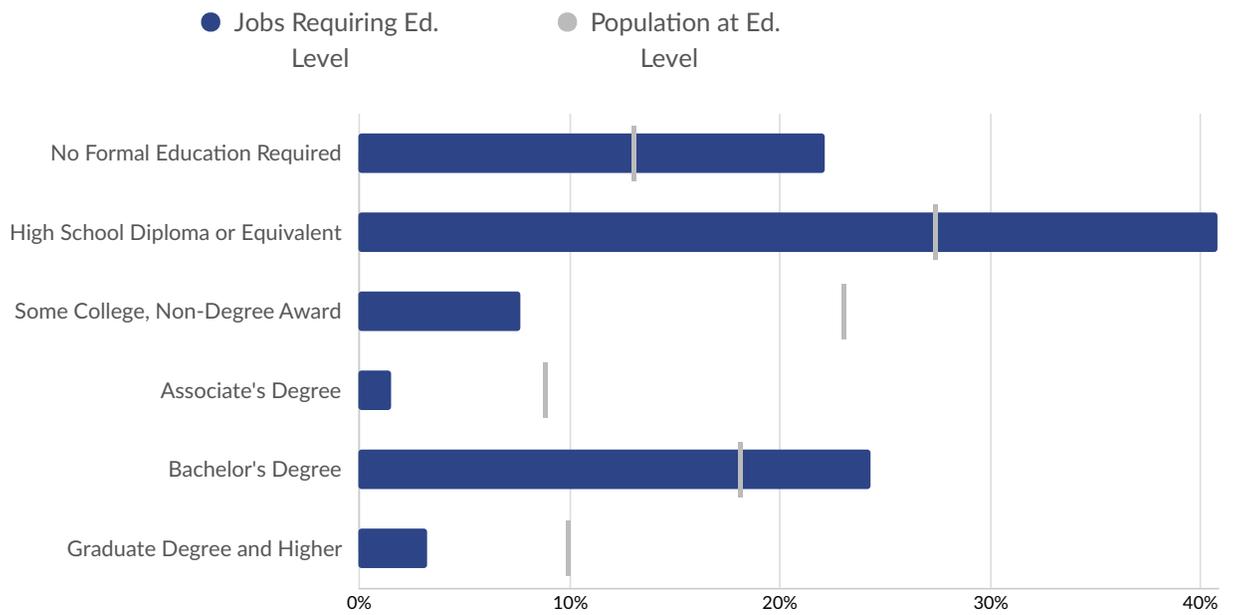


Top Posted Occupations

● Unique Average Monthly Postings

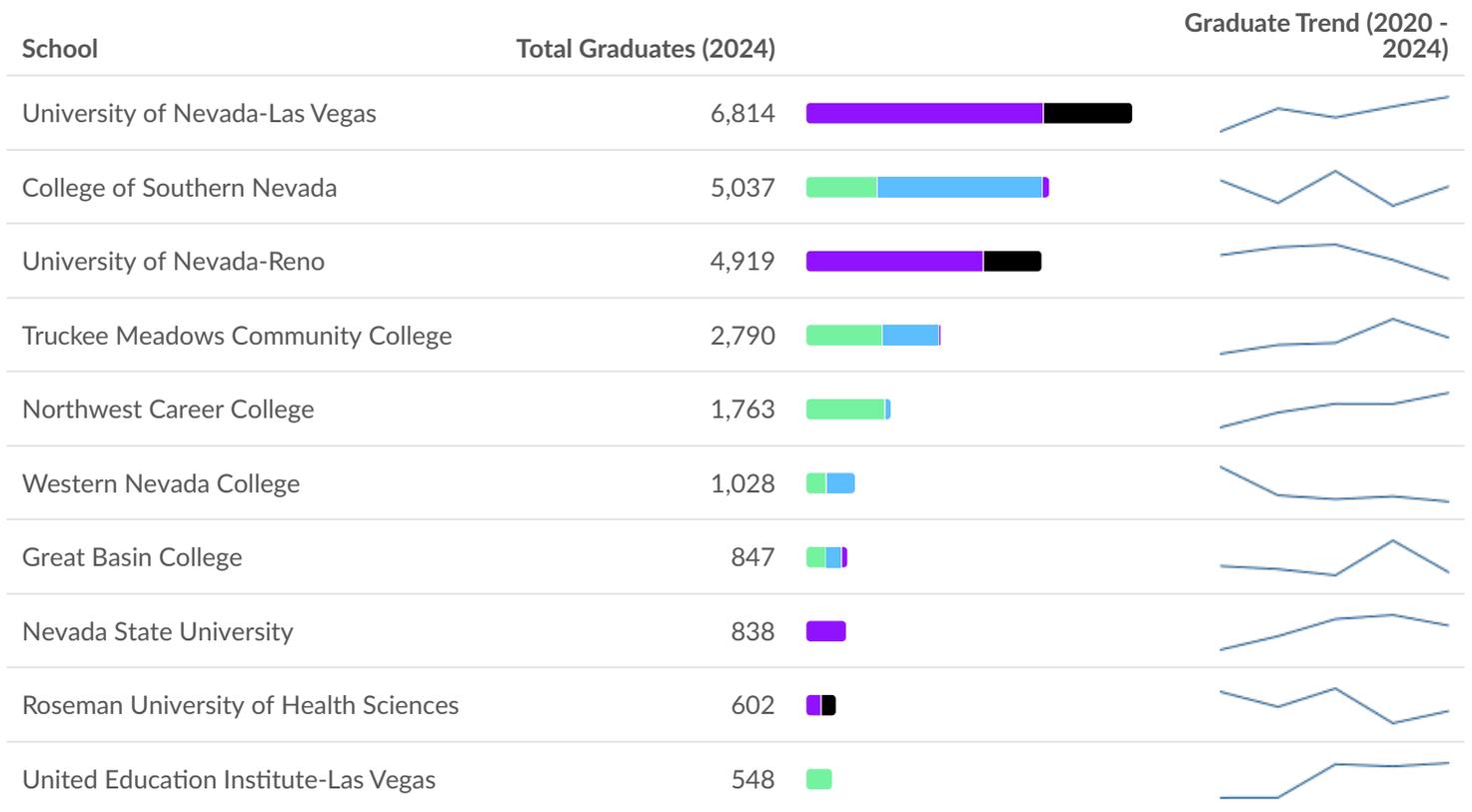


Underemployment



Educational Pipeline

In 2024, there were 30,363 graduates in Nevada. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Medical/Clinical Assistant" (Certificate).



In-Demand Skills

