



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,337

Population (2025)

Population **decreased by 345** over the last 5 years but is projected to **grow by 1,245** over the next 5 years.

34,836

Total Regional Employment

Jobs **grew by 2,935** over the last 5 years and are projected to **grow by 1,923** over the next 5 years.

\$71.8K

Median Household Income (2023)

Median household income is **\$6.7K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **declined by 0.6%** since 2020, falling by 345. Population is expected to **increase by 2.1%** between 2025 and 2030, adding 1,245.
- From 2020 to 2025, jobs **increased by 9.2%** in Carson City County, NV from 31,901 to **34,836**. This change **fell short of the national growth rate of 10.6%** by 1.4%. As the number of jobs increased, the **labor force participation rate increased from 62.6% to 66.1% between 2020 and 2025**.
- Concerning educational attainment, **16.2% of Carson City County, NV residents possess a Bachelor's Degree** (5.6% below the national average), and **10.9% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2025 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

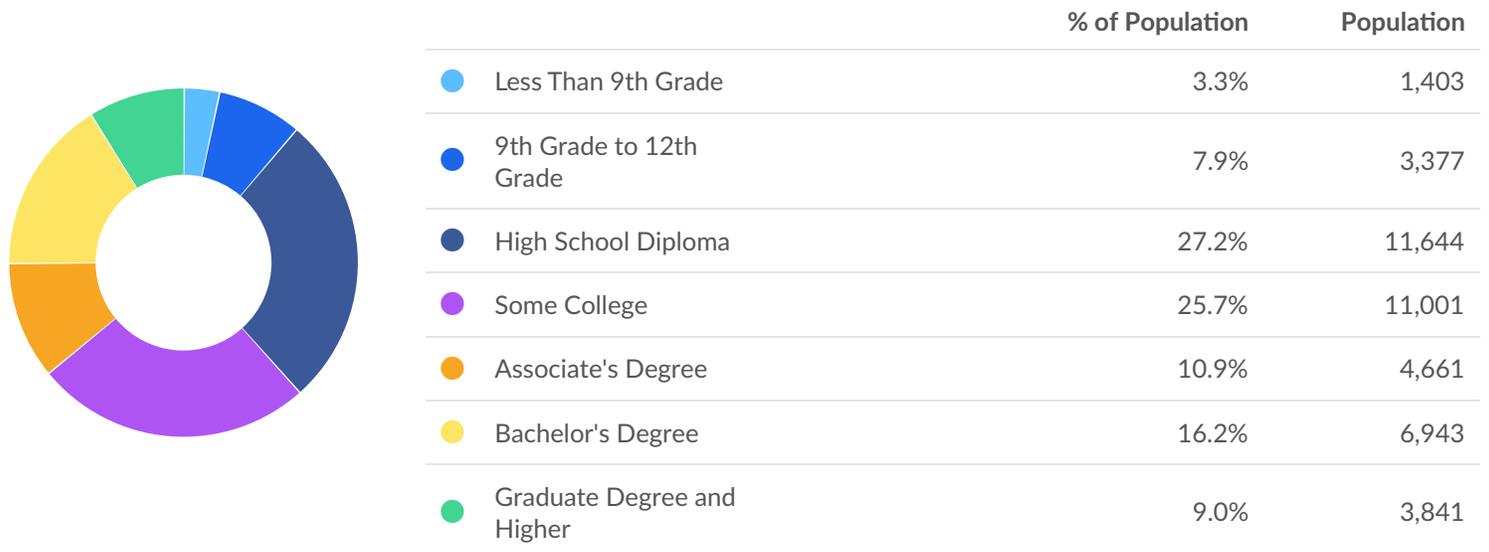
| | Population (2025) | Labor Force (Nov 2025) | Jobs (2025) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 58,337 | 30,454 | 34,836 | 110.9 | \$5.82B | \$10.34B | \$14.87B |
| State | 3,284,005 | 1,722,497 | 1,735,022 | 111.5 | \$277.83B | \$214.84B | \$255.72B |

Nov 2025 Labor Force Breakdown



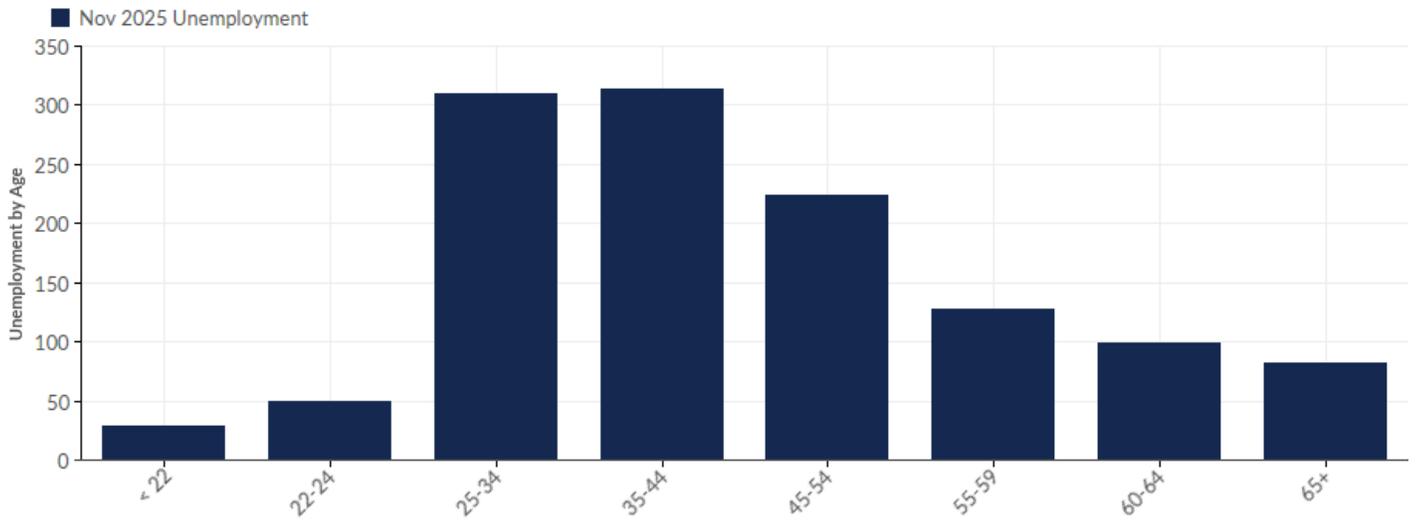
Educational Attainment

Concerning educational attainment, **16.2% of Carson City County, NV residents possess a Bachelor's Degree** (5.6% below the national average), and **10.9% hold an Associate's Degree** (2.0% above the national average).



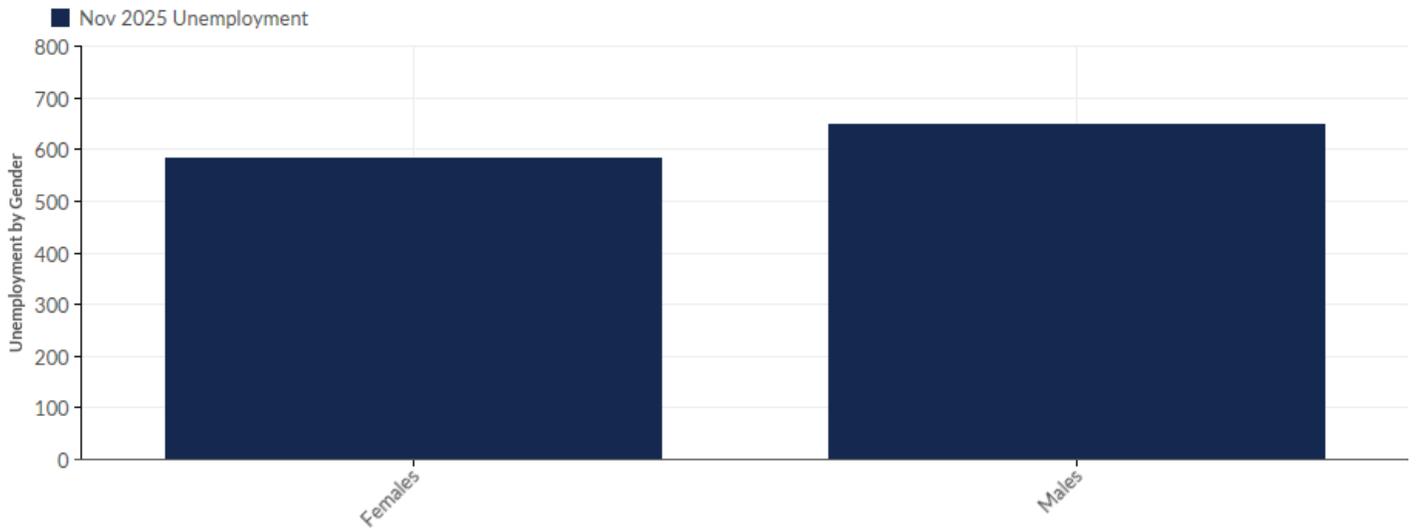
Unemployment by Demographics

Unemployment by Age



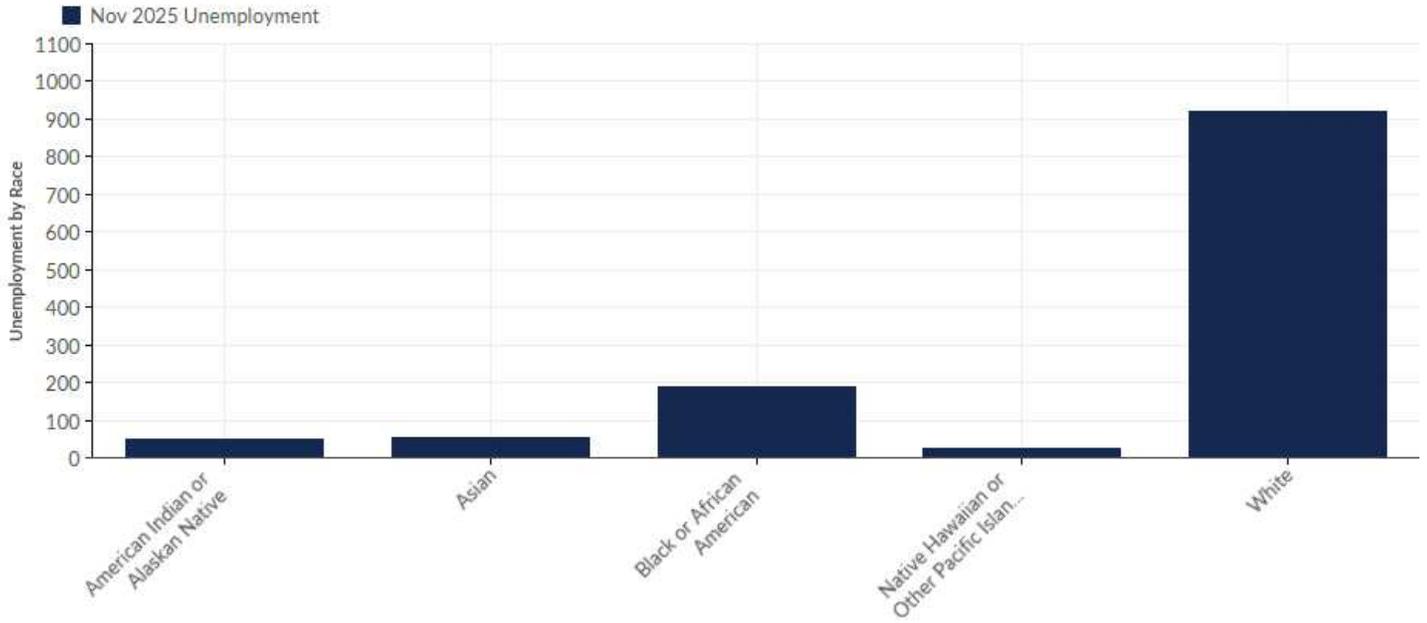
| Age | Unemployment (Nov 2025) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 28 | 2.27% |
| 22-24 | 49 | 3.97% |
| 25-34 | 310 | 25.14% |
| 35-44 | 313 | 25.39% |
| 45-54 | 224 | 18.17% |
| 55-59 | 127 | 10.30% |
| 60-64 | 100 | 8.11% |
| 65+ | 82 | 6.65% |
| Total | 1,233 | 100.00% |

Unemployment by Gender



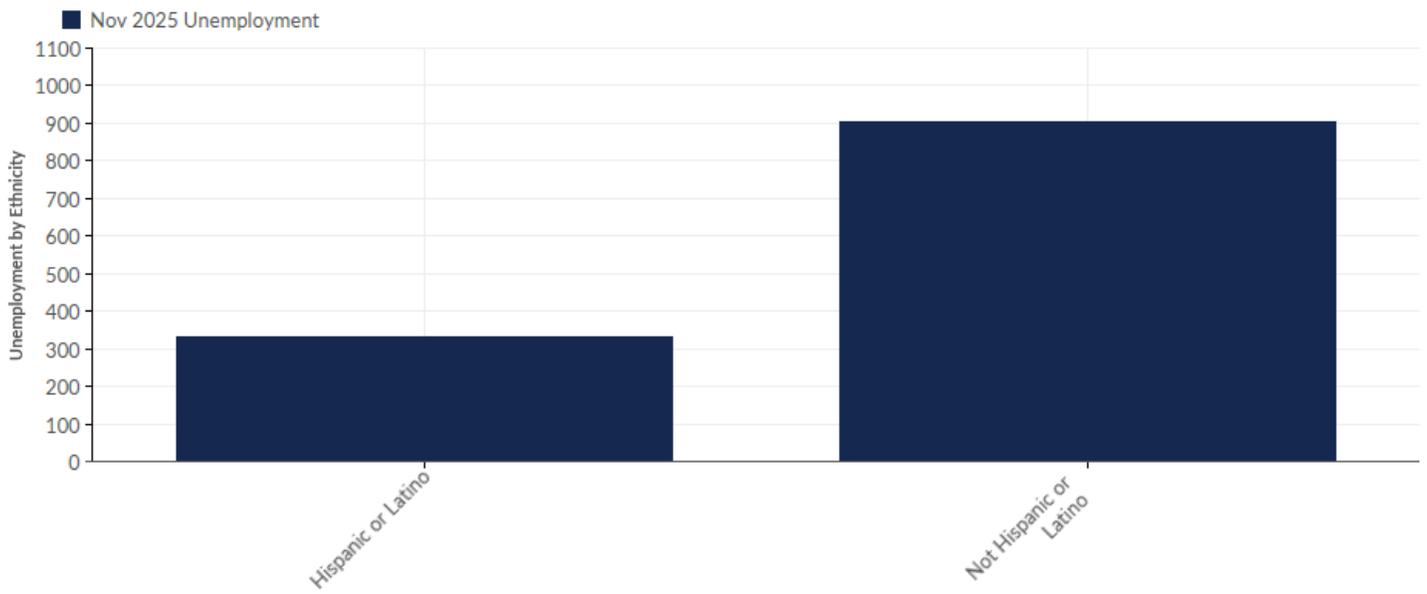
| Gender | Unemployment (Nov 2025) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 584 | 47.36% |
| Males | 649 | 52.64% |
| Total | 1,233 | 100.00% |

Unemployment by Race



| Race | Unemployment (Nov 2025) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 49 | 3.97% |
| Asian | 52 | 4.22% |
| Black or African American | 188 | 15.25% |
| Native Hawaiian or Other Pacific Islander | 25 | 2.03% |
| White | 920 | 74.61% |
| Total | 1,233 | 100.00% |

Unemployment by Ethnicity

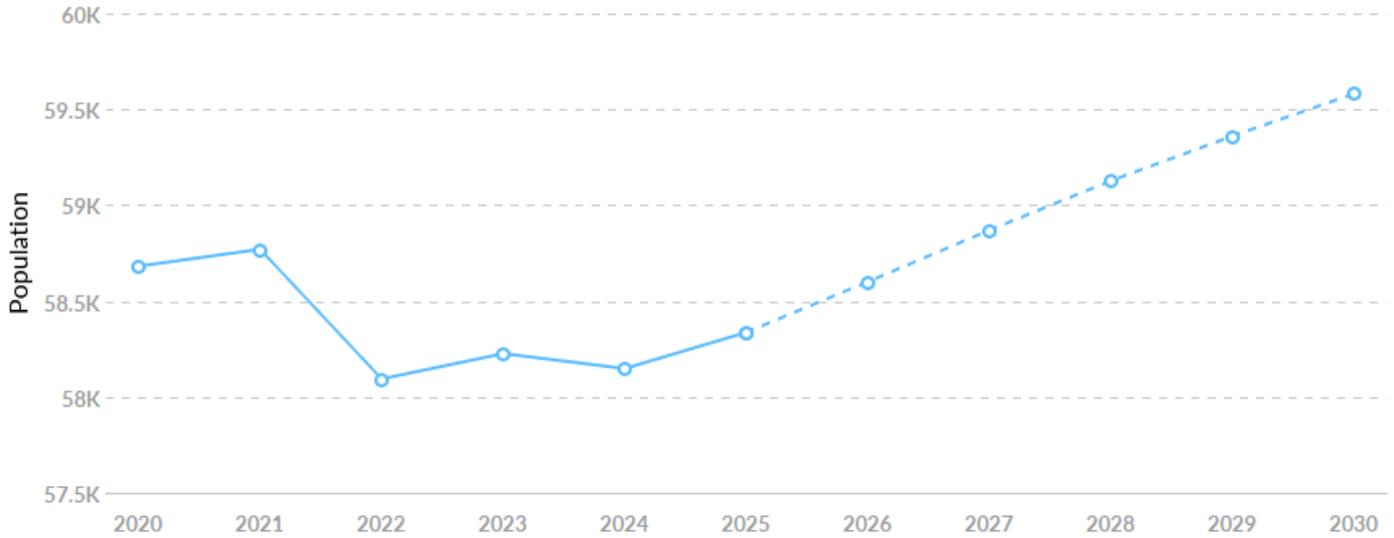


| Ethnicity | Unemployment (Nov 2025) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 331 | 26.85% |
| Not Hispanic or Latino | 902 | 73.15% |
| Total | 1,233 | 100.00% |

Historic & Projected Trends

Population Trends

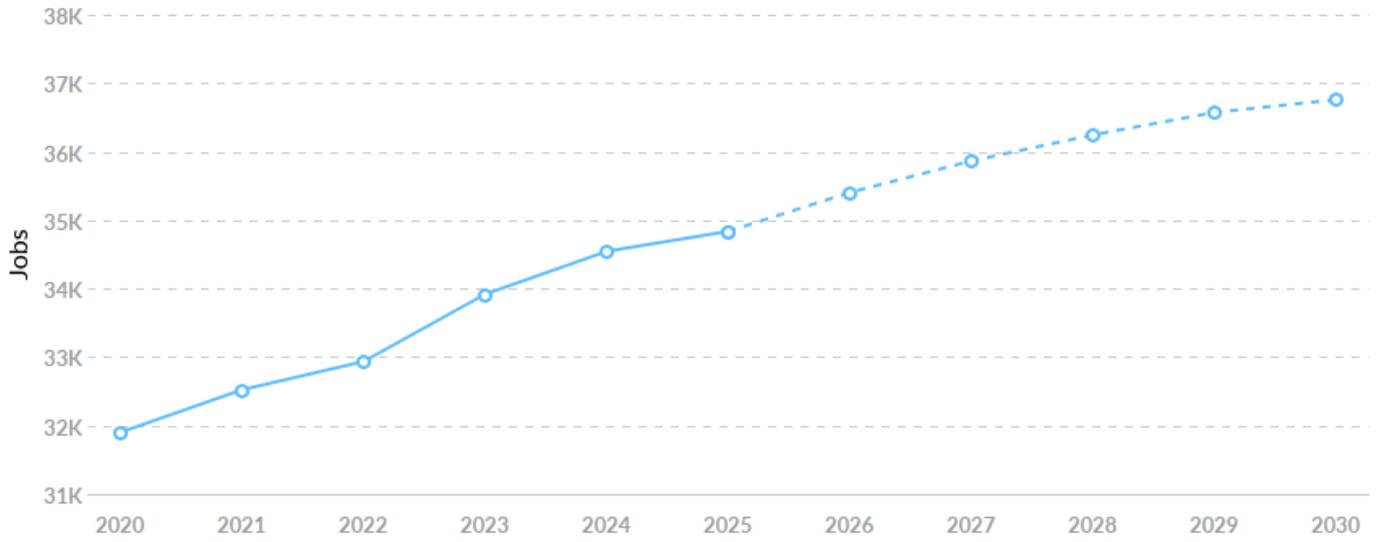
As of 2025 the region's population **declined by 0.6%** since 2020, falling by 345. Population is expected to **increase by 2.1%** between 2025 and 2030, adding 1,245.



| Timeframe | Population |
|-----------|------------|
| 2020 | 58,682 |
| 2021 | 58,770 |
| 2022 | 58,094 |
| 2023 | 58,226 |
| 2024 | 58,148 |
| 2025 | 58,337 |
| 2026 | 58,601 |
| 2027 | 58,870 |
| 2028 | 59,128 |
| 2029 | 59,361 |
| 2030 | 59,582 |

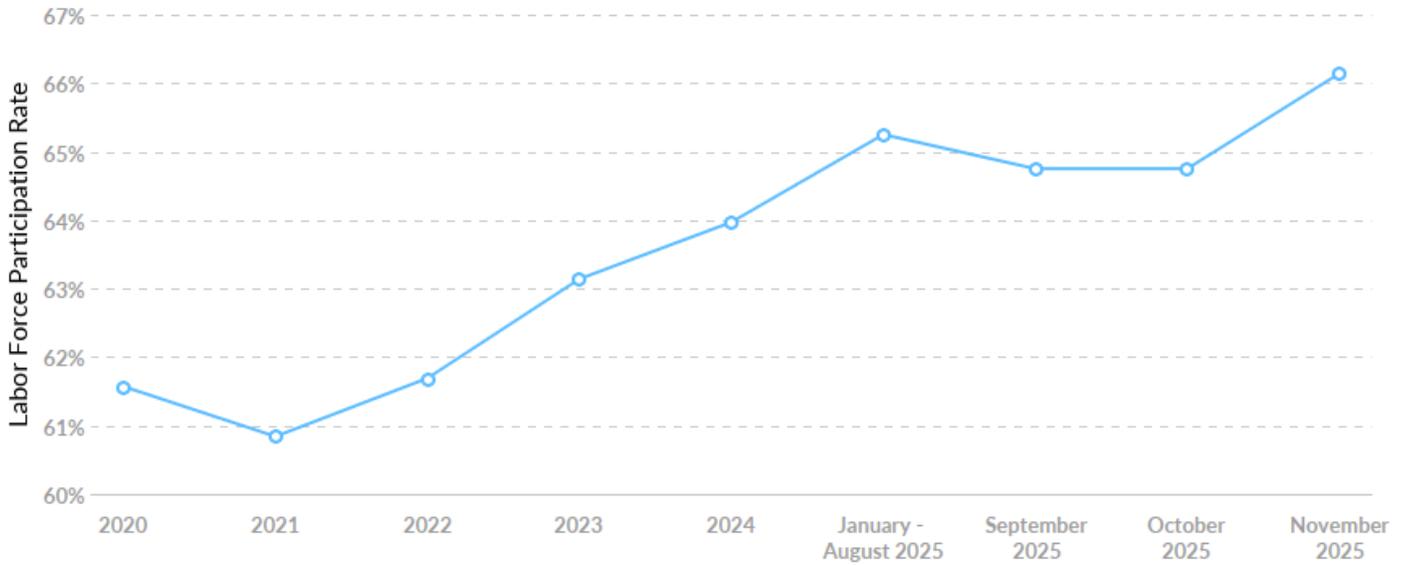
Job Trends

From 2020 to 2025, jobs increased by 9.2% in Carson City County, NV from 31,901 to 34,836. This change fell short of the national growth rate of 10.6% by 1.4%.



| Timeframe | Jobs |
|-----------|--------|
| 2020 | 31,901 |
| 2021 | 32,522 |
| 2022 | 32,935 |
| 2023 | 33,918 |
| 2024 | 34,544 |
| 2025 | 34,836 |
| 2026 | 35,403 |
| 2027 | 35,865 |
| 2028 | 36,244 |
| 2029 | 36,573 |
| 2030 | 36,759 |

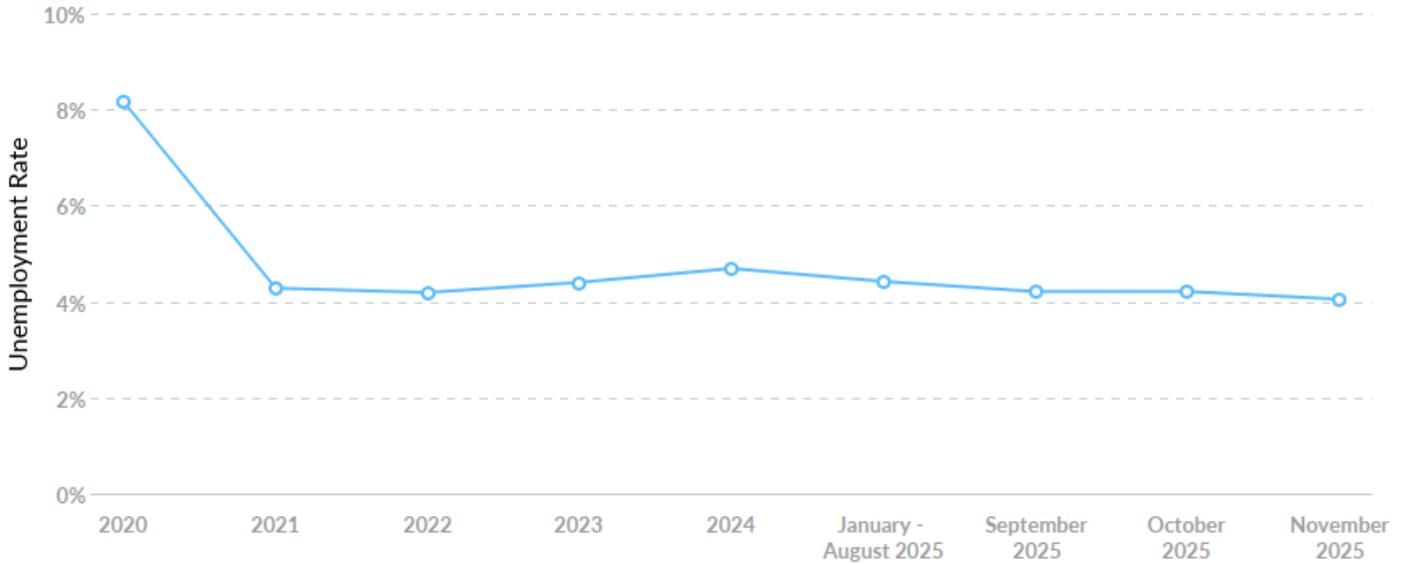
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|-----------------------|--------------------------------|
| 2020 | 61.57% |
| 2021 | 60.84% |
| 2022 | 61.69% |
| 2023 | 63.14% |
| 2024 | 63.97% |
| January - August 2025 | 65.25% |
| September 2025 | 64.75% |
| October 2025 | 64.75% |
| November 2025 | 66.14% |

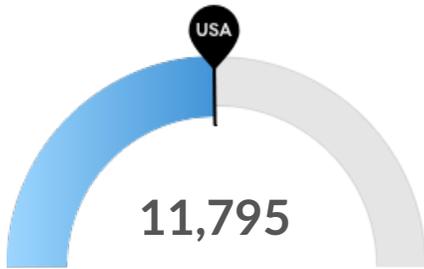
Unemployment Rate Trends

Carson City County, NV had a November 2025 unemployment rate of 4.05%, **decreasing from 8.16%** 5 years before.



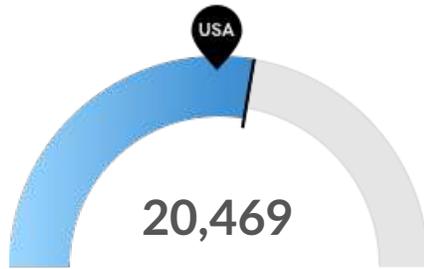
| Timeframe | Unemployment Rate |
|-----------------------|-------------------|
| 2020 | 8.16% |
| 2021 | 4.28% |
| 2022 | 4.19% |
| 2023 | 4.40% |
| 2024 | 4.69% |
| January - August 2025 | 4.42% |
| September 2025 | 4.21% |
| October 2025 | 4.21% |
| November 2025 | 4.05% |

Population Characteristics



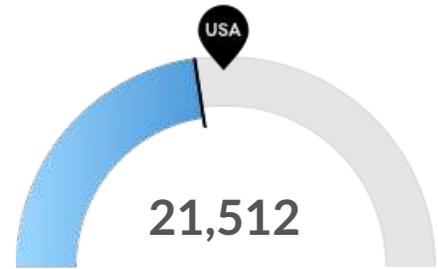
Millennials

Carson City County, NV has 11,795 millennials (ages 25-39). The national average for an area this size is 11,903.



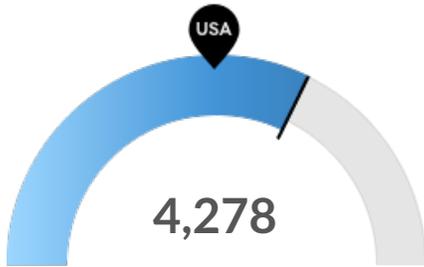
Retiring Soon

Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,583 people 55 or older, while there are 20,469 here.



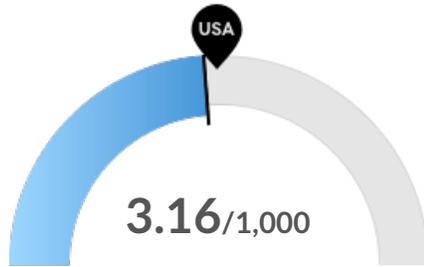
Racial Diversity

Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,735 racially diverse people, while there are 21,512 here.



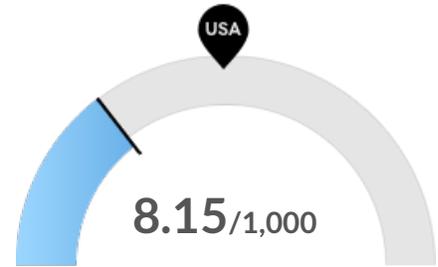
Veterans

Carson City County, NV has 4,278 veterans. The national average for an area this size is 2,864.



Violent Crime

Carson City County, NV has 3.16 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

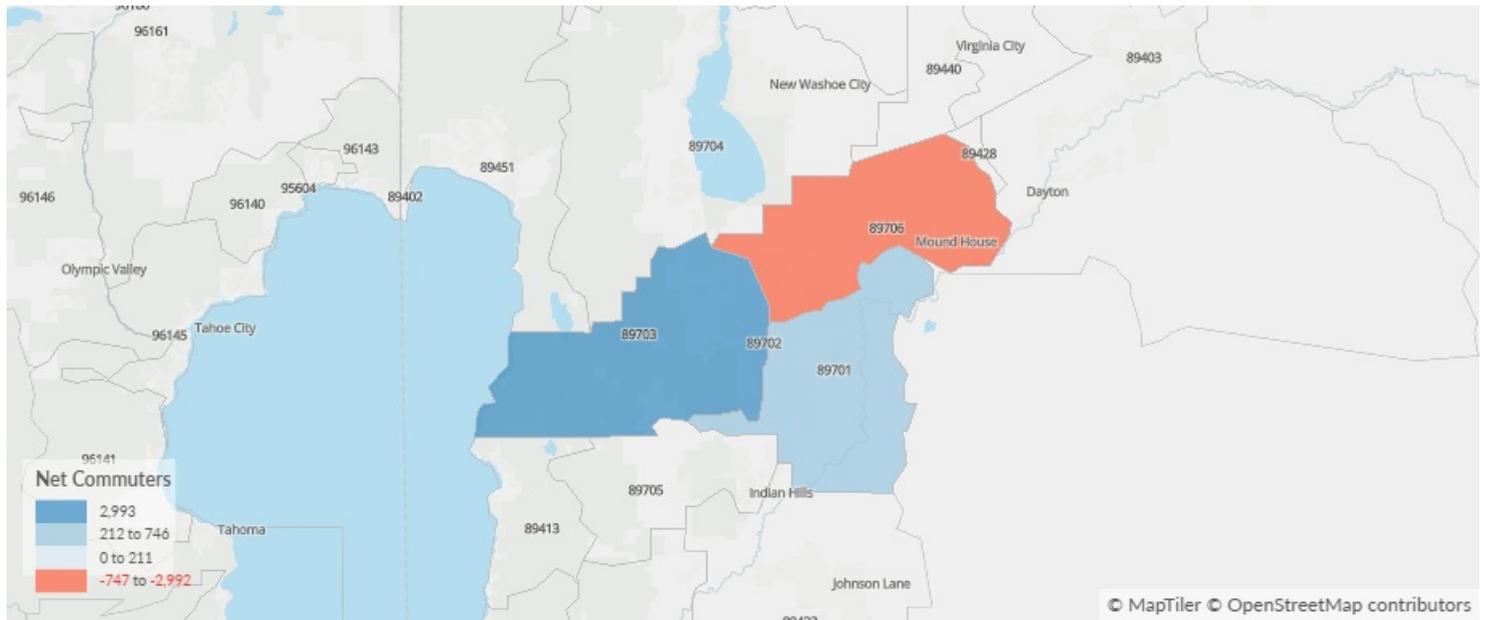


Property Crime

Carson City County, NV has 8.15 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP | Name | 2025 Employment |
|-------|-----------------------------|-----------------|
| 89701 | Carson City, NV (in Cars... | 15,538 |
| 89706 | Carson City, NV (in Cars... | 10,417 |
| 89703 | Carson City, NV (in Cars... | 8,696 |
| 89702 | Carson City, NV (in Cars... | 87 |
| 89721 | Carson City, NV (in Cars... | 74 |

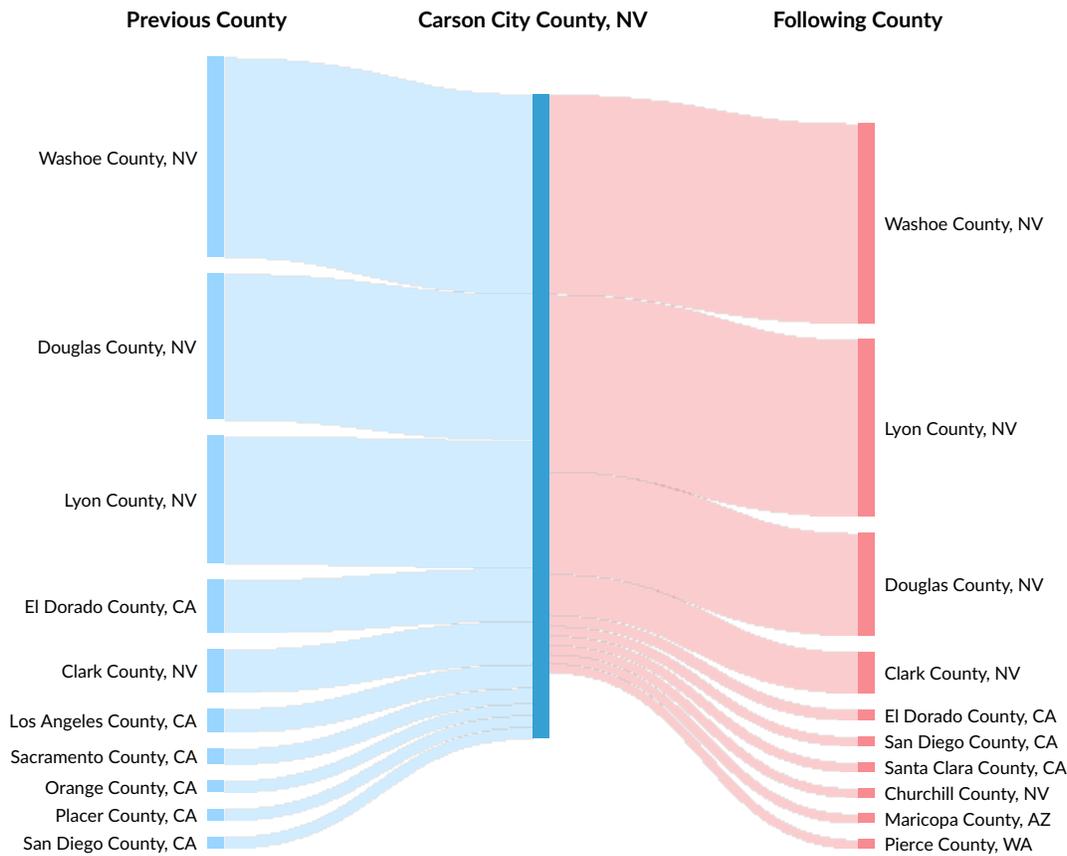
Where Talent Lives

| ZIP | Name | 2025 Workers |
|-------|-----------------------------|--------------|
| 89701 | Carson City, NV (in Cars... | 15,325 |
| 89706 | Carson City, NV (in Cars... | 11,164 |
| 89703 | Carson City, NV (in Cars... | 5,703 |
| 89702 | Carson City, NV (in Cars... | 87 |
| 89721 | Carson City, NV (in Cars... | 74 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2022, **737** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **737** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2022 was **213**.



| Top Previous Counties | Migrations |
|-----------------------|------------|
| Washoe County, NV | 737 |
| Douglas County, NV | 538 |
| Lyon County, NV | 471 |
| El Dorado County, CA | 196 |
| Clark County, NV | 159 |

| Top Previous Counties | Migrations |
|---------------------------|------------|
| Los Angeles County, CA | 87 |
| Sacramento County, CA | 58 |
| Orange County, CA | 44 |
| Placer County, CA | 43 |
| San Diego County, CA | 43 |
| Santa Clara County, CA | 36 |
| San Bernardino County, CA | 35 |
| King County, WA | 34 |
| Alameda County, CA | 32 |
| Contra Costa County, CA | 31 |
| Top Following Counties | Migrations |
| Washoe County, NV | 737 |
| Lyon County, NV | 653 |
| Douglas County, NV | 378 |
| Clark County, NV | 152 |
| El Dorado County, CA | 40 |
| San Diego County, CA | 35 |
| Santa Clara County, CA | 35 |
| Churchill County, NV | 34 |
| Maricopa County, AZ | 34 |
| Pierce County, WA | 34 |
| Ada County, ID | 34 |
| Riverside County, CA | 33 |
| Elko County, NV | 31 |
| Pinal County, AZ | 29 |

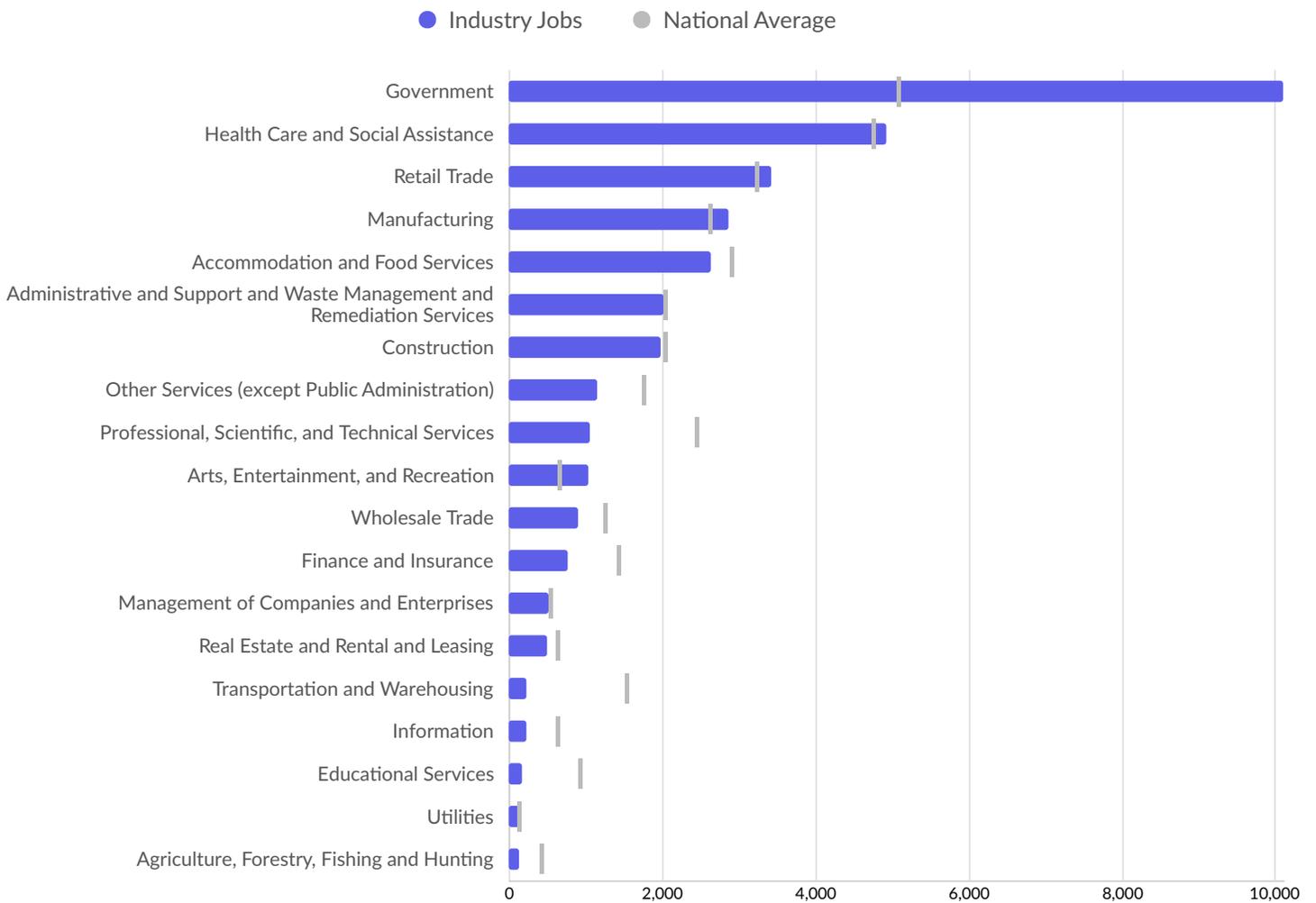
Top Following Counties**Migrations**

Placer County, CA

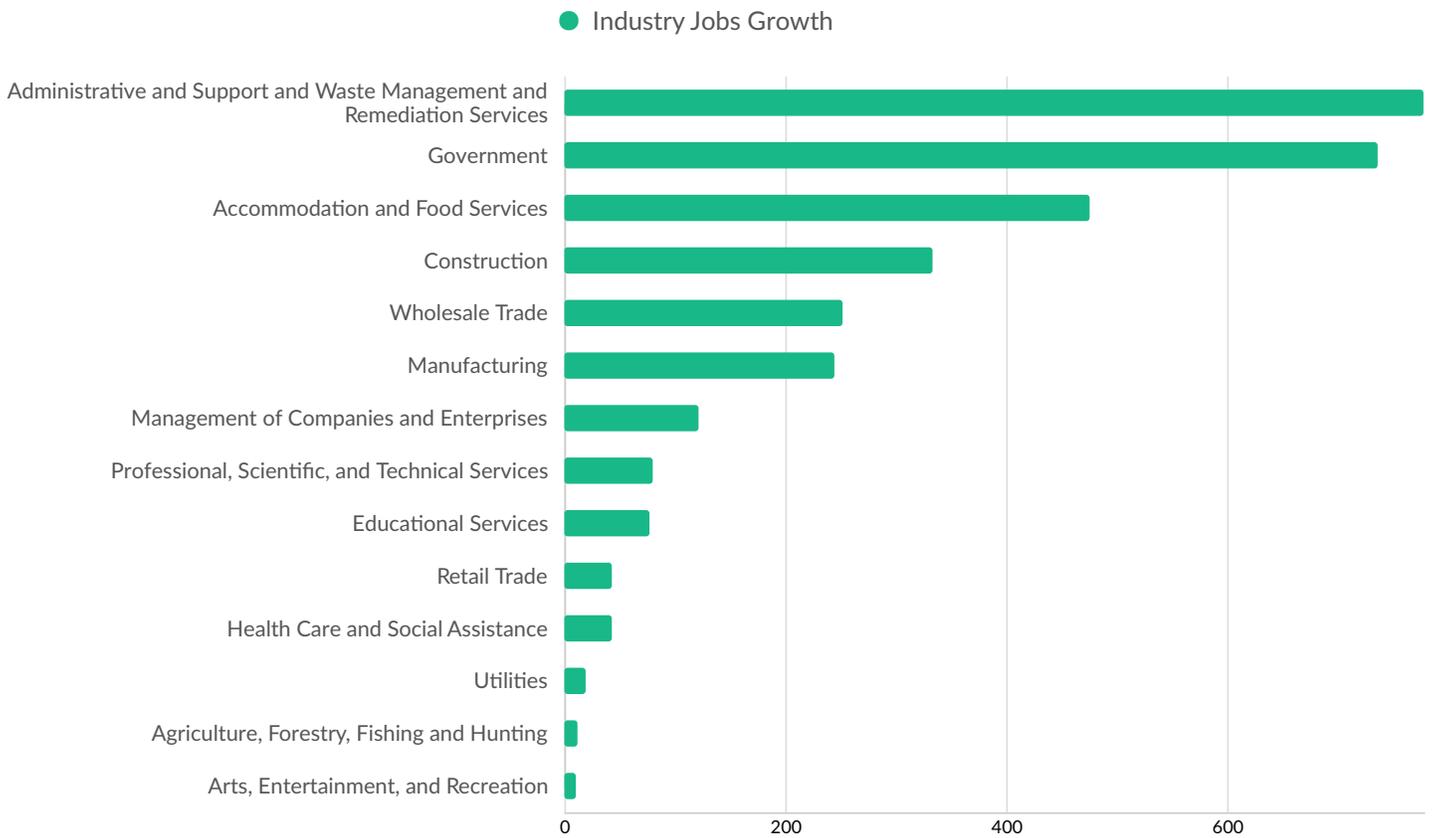
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Industry Characteristics

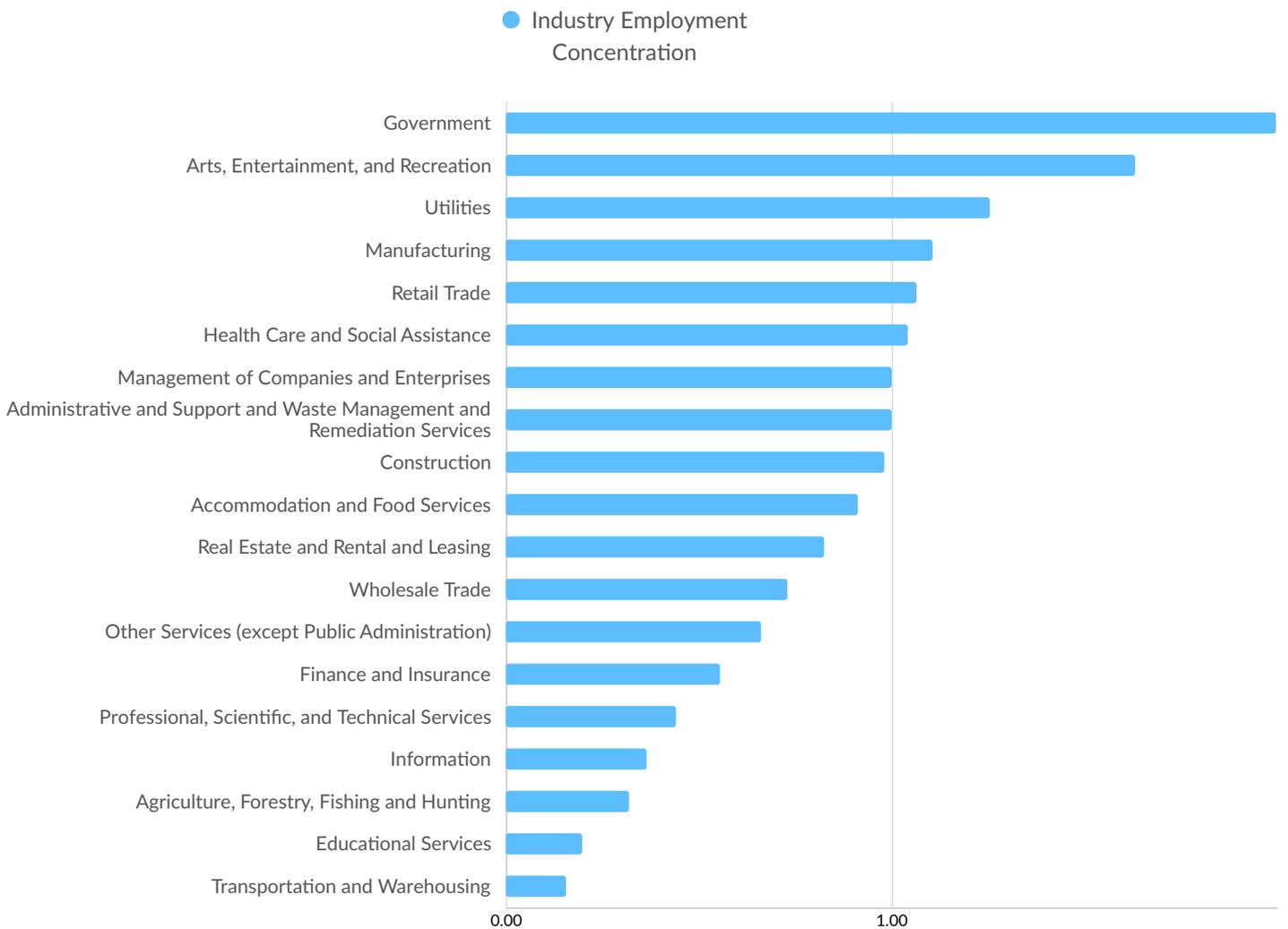
Largest Industries



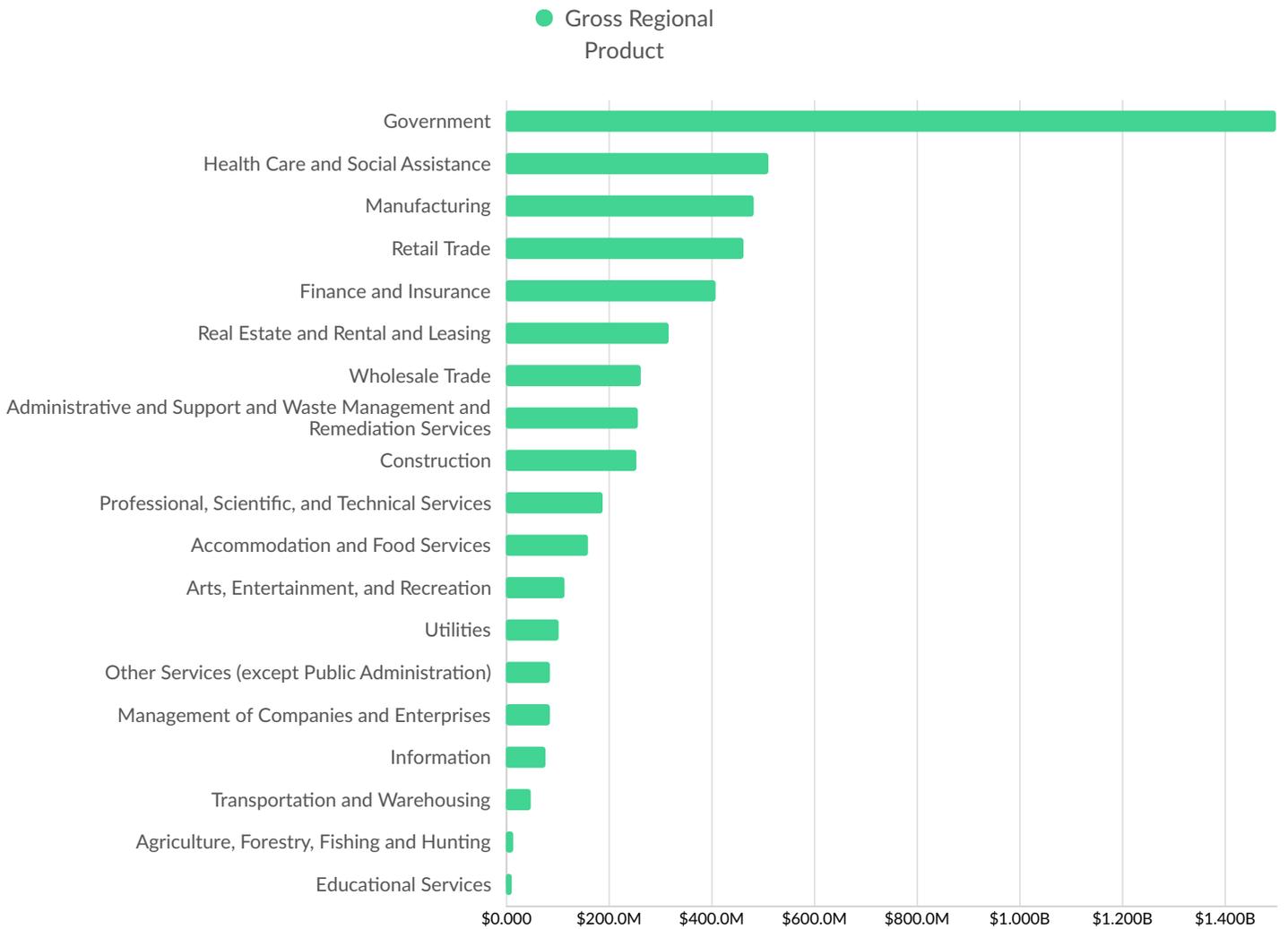
Top Growing Industries



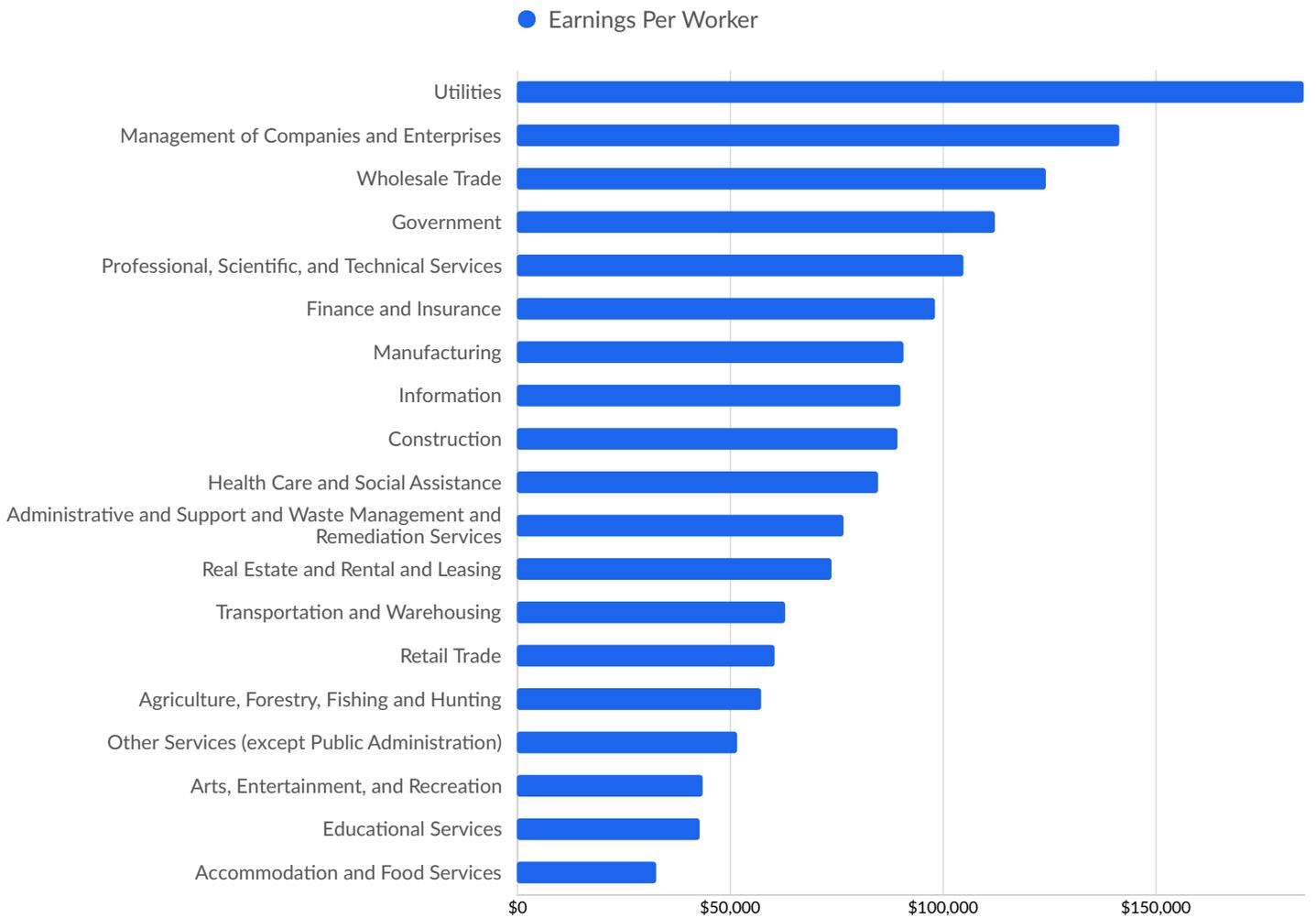
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



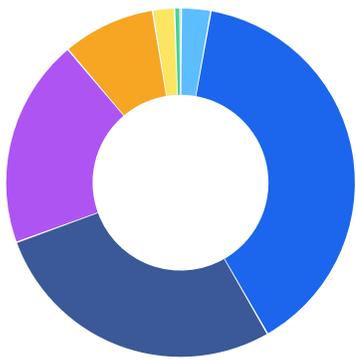
Business Characteristics

6,063 Companies Employ Your Workers

Online profiles for your workers mention 6,063 companies as employers, with the top 10 appearing below. In the last 12 months, 1,522 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------|---|----------------------------|---|
| State of Nevada | 1,479  | Lumen Technologies | 1,057  |
| Carson Tahoe Health | 223  | CVS Health | 942  |
| Carson City School District | 220  | Cardinal Health | 884  |
| Western Nevada College | 191  | Prime Therapeutics | 633  |
| Carson City, Nevada | 106  | Intermountain Health | 599  |
| Walmart | 91  | State of Nevada | 590  |
| Harley-Davidson | 85  | GovCIO | 515  |
| Click Bond | 81  | Datavant | 502  |
| Greater Nevada Credit Union | 64  | Beacon Hill Staffing Group | 461  |
| Nevada State Legislature | 58  | Concentrix | 424  |

Business Size

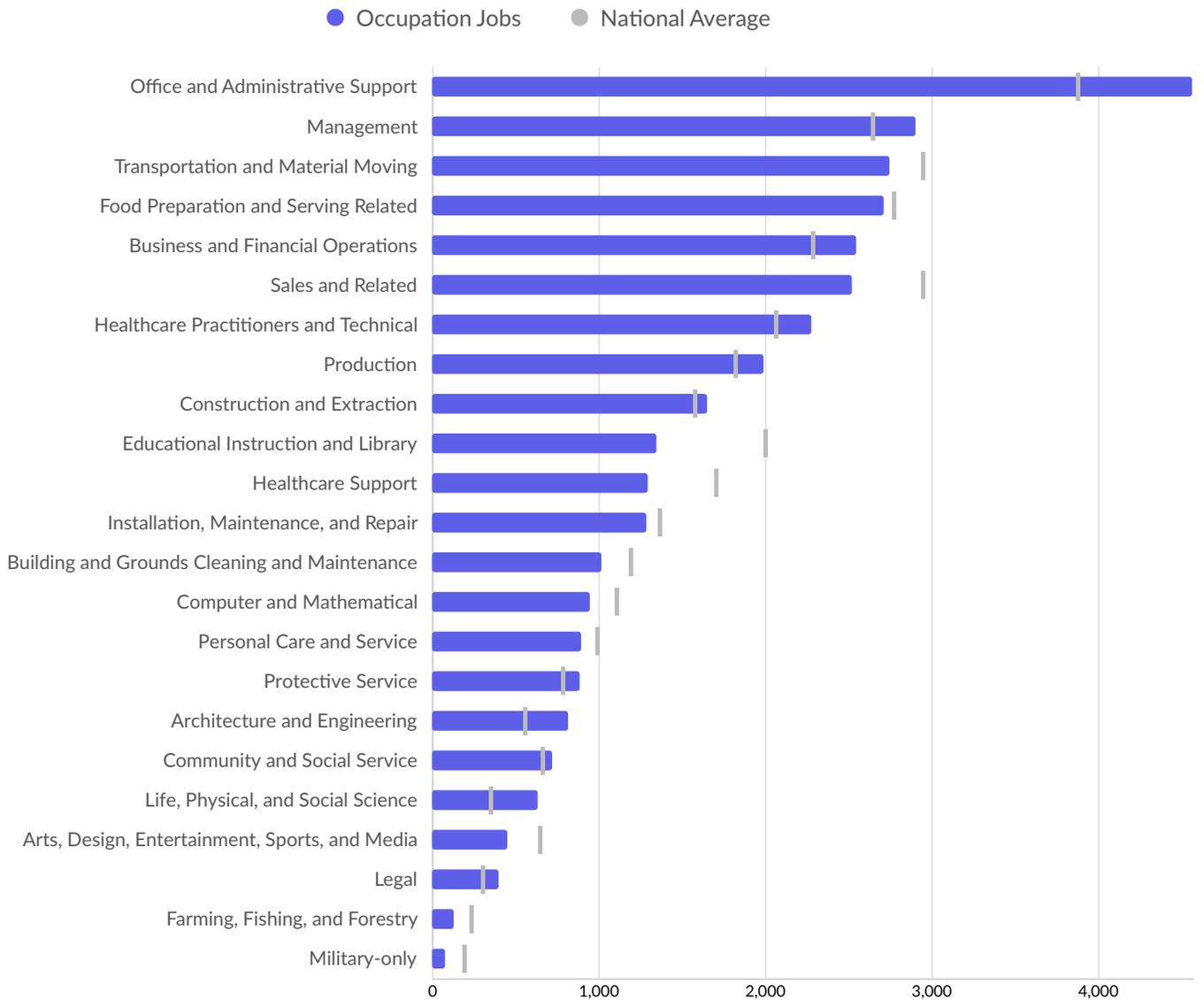


| | Percentage | Business Count |
|-----------------------------|------------|----------------|
| 1 to Professional employees | 2.7% | 70 |
| 1 to 4 employees | 38.9% | 1,001 |
| 5 to 9 employees | 27.7% | 714 |
| 10 to 19 employees | 19.4% | 499 |
| 20 to 49 employees | 8.6% | 221 |
| 50 to 99 employees | 2.0% | 52 |
| 100 to 249 employees | 0.5% | 13 |
| 250 to 499 employees | 0.1% | 3 |

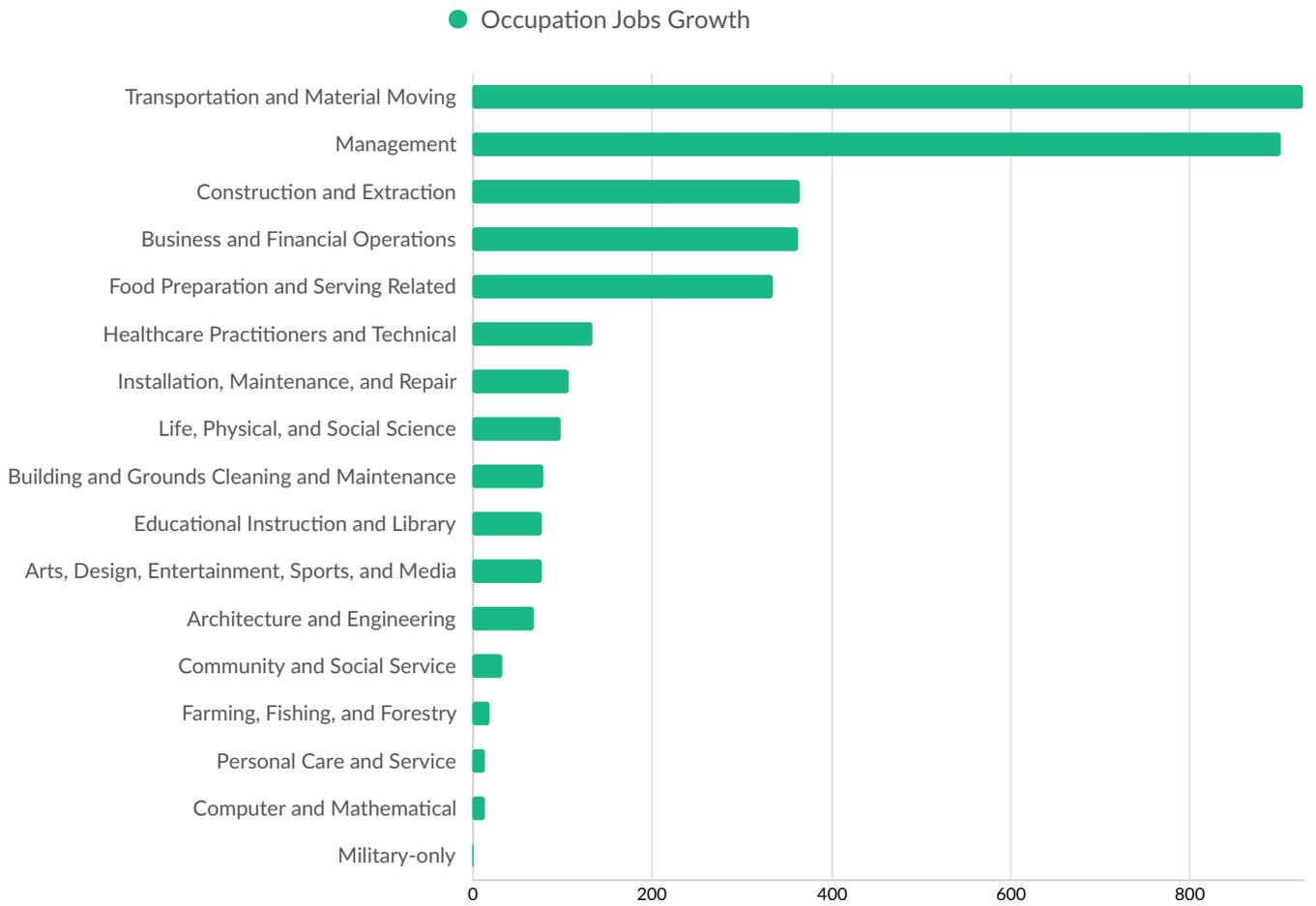
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

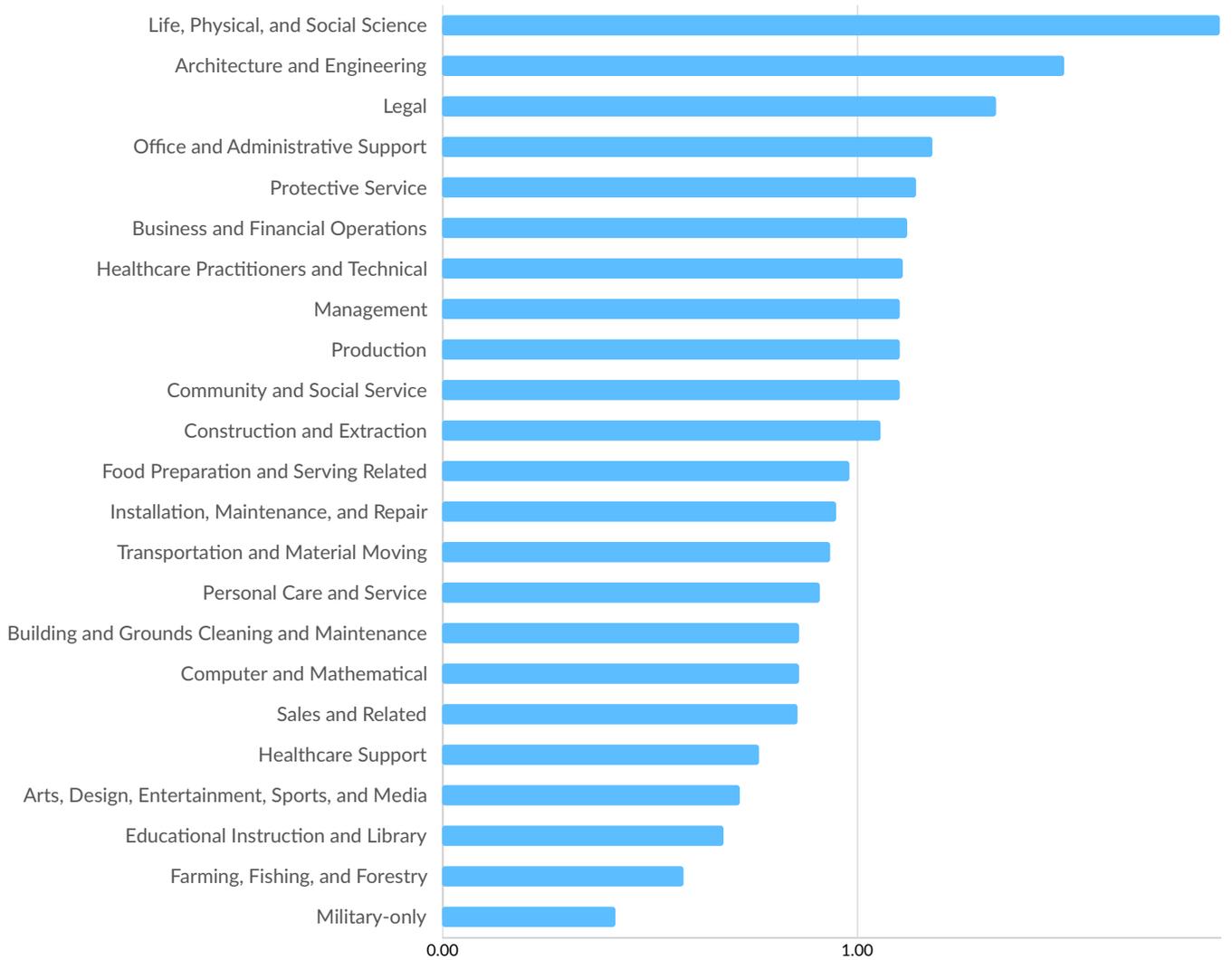


Top Growing Occupations

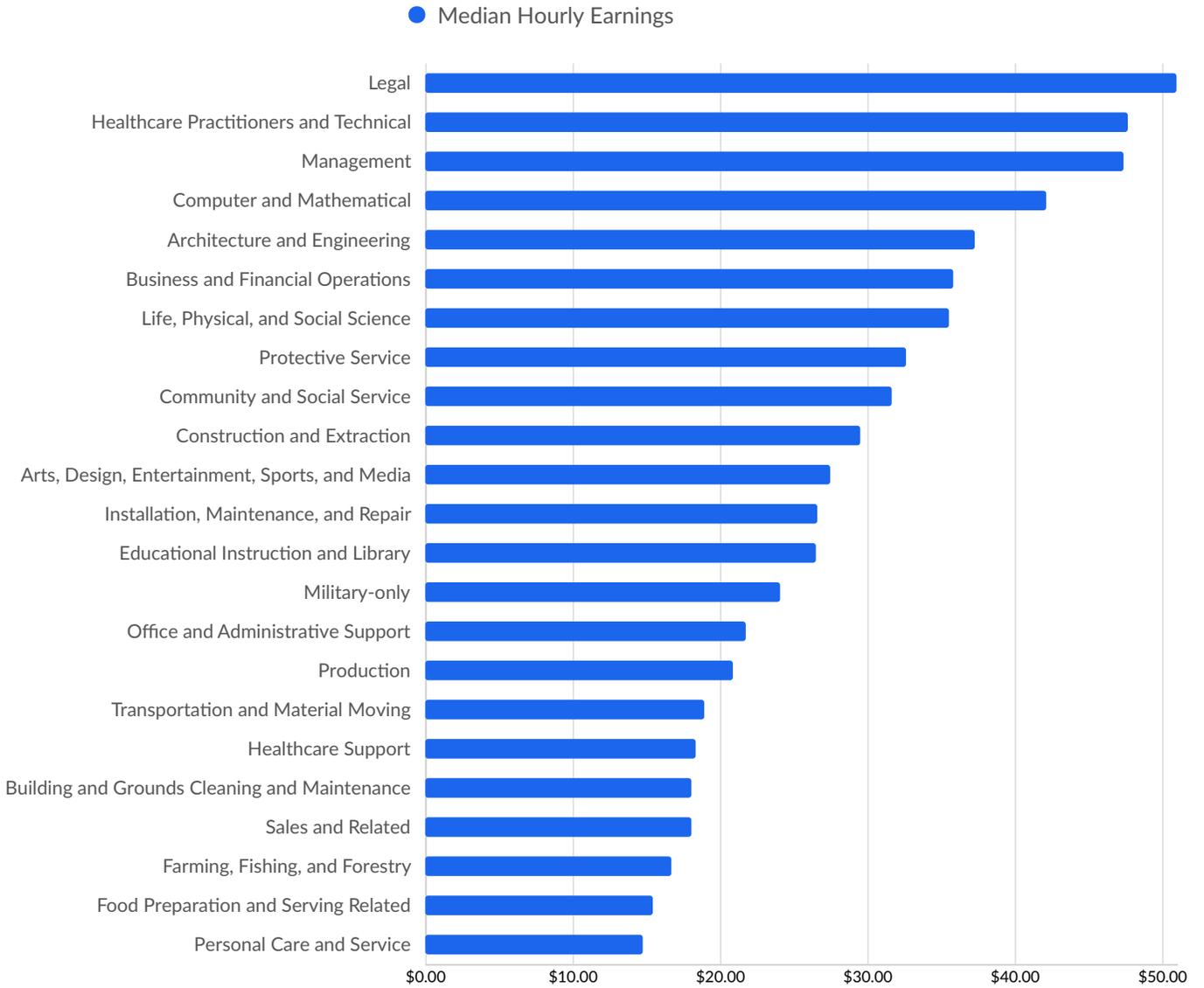


Top Occupation Employment Concentration

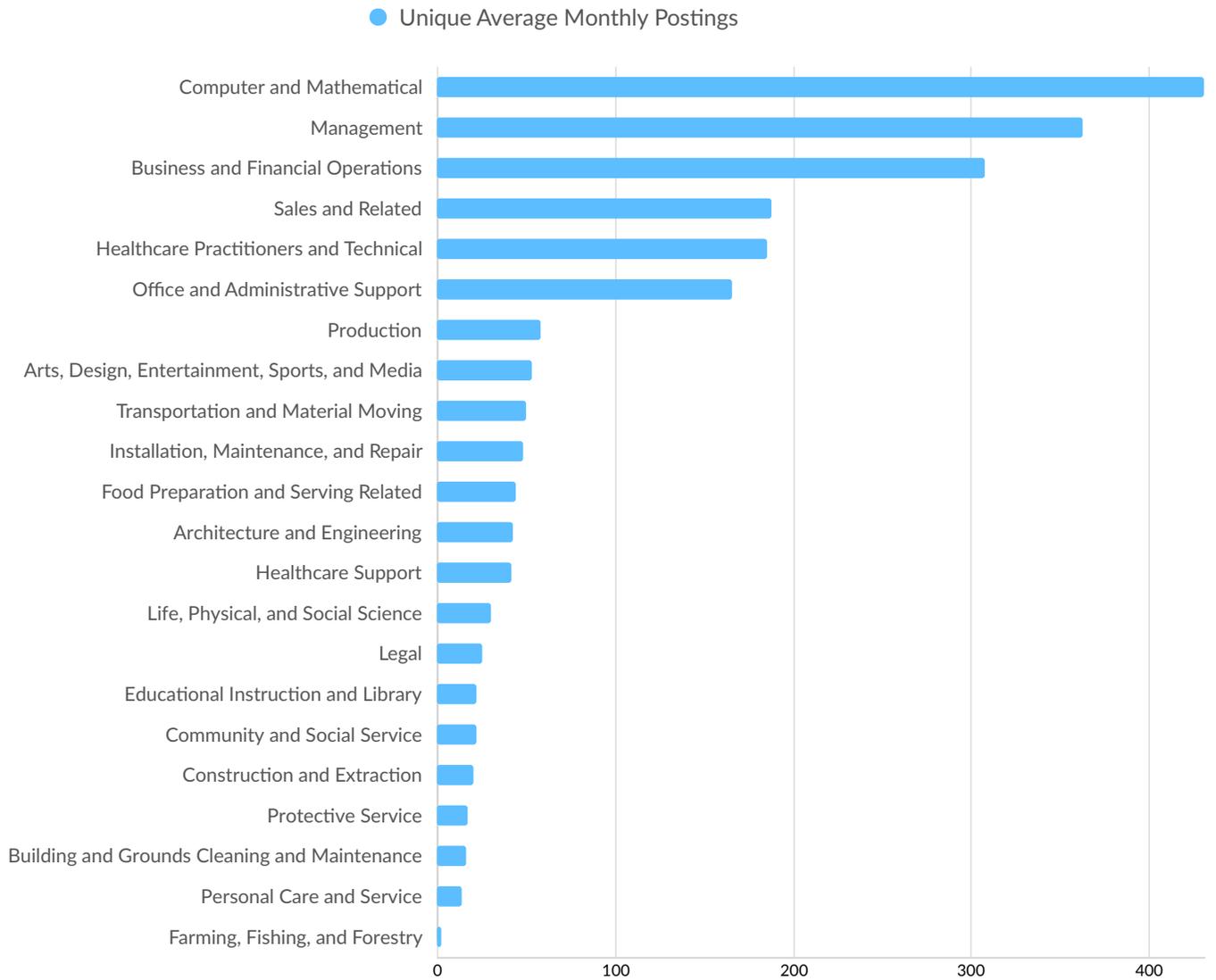
● Occupation Employment Concentration



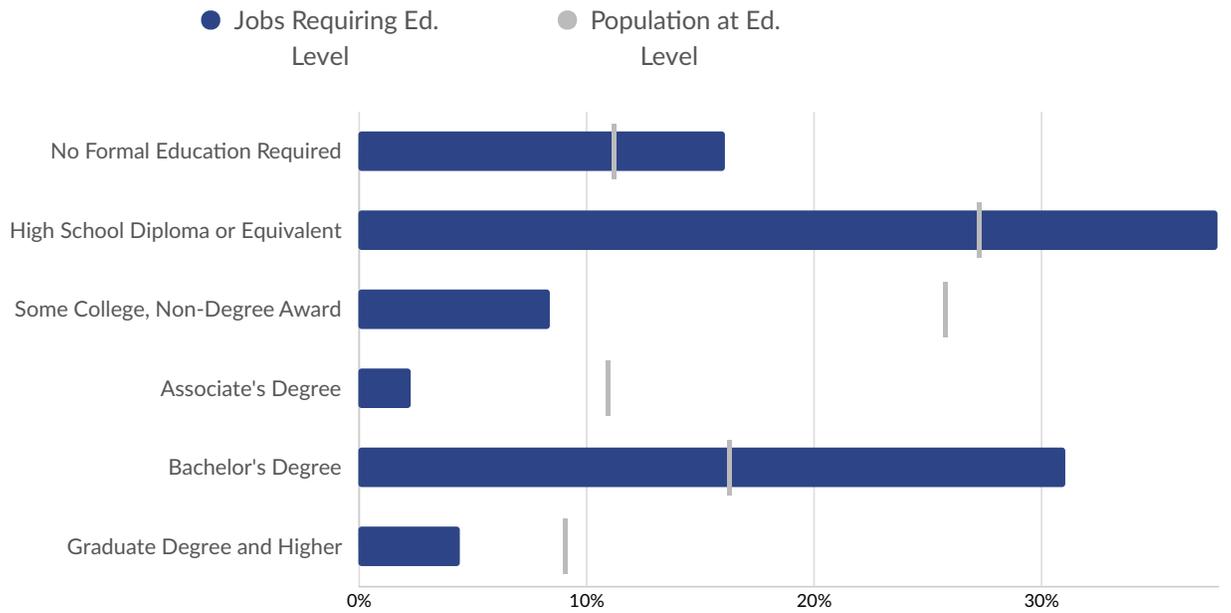
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2024, there were 1,113 graduates in Carson City County, NV. This pipeline has shrunk by 15% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Physical Sciences, General" (Associate's), and "Welding Technology/Welder" (Certificate).

| School | Total Graduates (2024) | Graduate Trend (2020 - 2024) |
|-------------------------|--|---|
| Western Nevada College | 1,028  |  |
| Sierra Academy of Style | 85  |  |

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

