



Washoe County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32031 Washoe County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

507,280

Population (2024)

Population **grew by 34,899** over the last 5 years and is projected to **grow by 22,726** over the next 5 years.

265,987

Total Regional Employment

Jobs **grew by 16,873** over the last 5 years and are projected to **grow by 14,886** over the next 5 years.

\$85.6K

Median Household Income (2023)

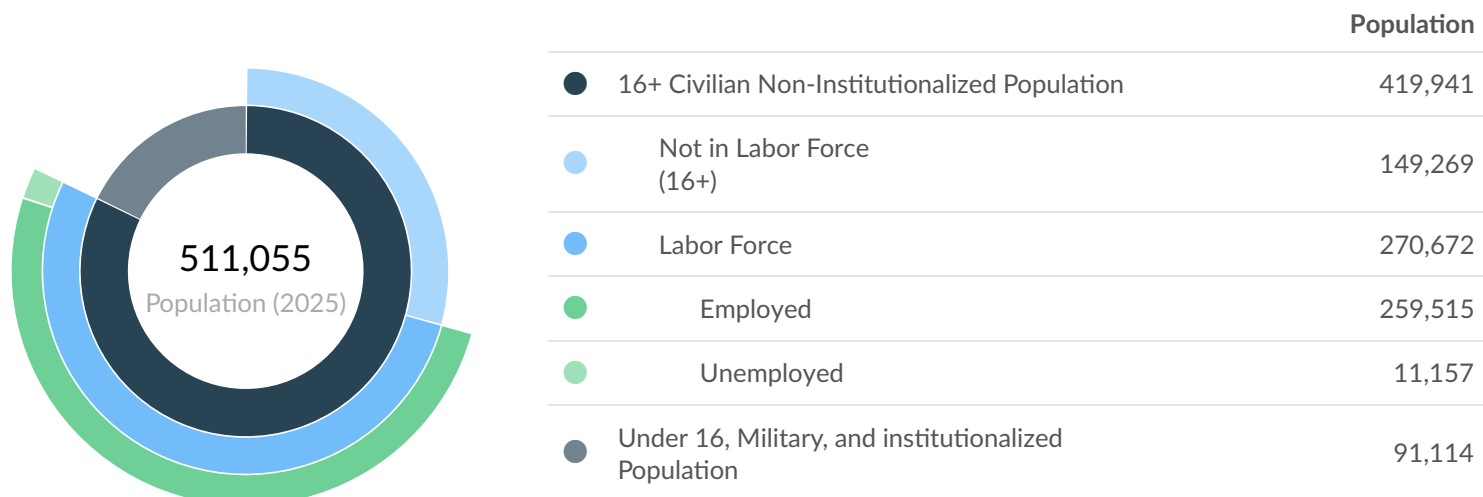
Median household income is **\$7.1K above** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 7.4%** since 2019, growing by 34,899. Population is expected to **increase by 4.5%** between 2024 and 2029, adding 22,726.
- From 2019 to 2024, jobs **increased by 6.8%** in Washoe County, NV from 249,115 to **265,987**. This change **outpaced the national growth rate of 4.4% by 2.4%**. As the number of jobs increased, the **labor force participation rate decreased from 66.3% to 64.9% between 2019 and 2024**.
- Concerning educational attainment, **20.1% of Washoe County, NV residents possess a Bachelor's Degree** (1.5% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Traveler Accommodation, and Warehousing and Storage.

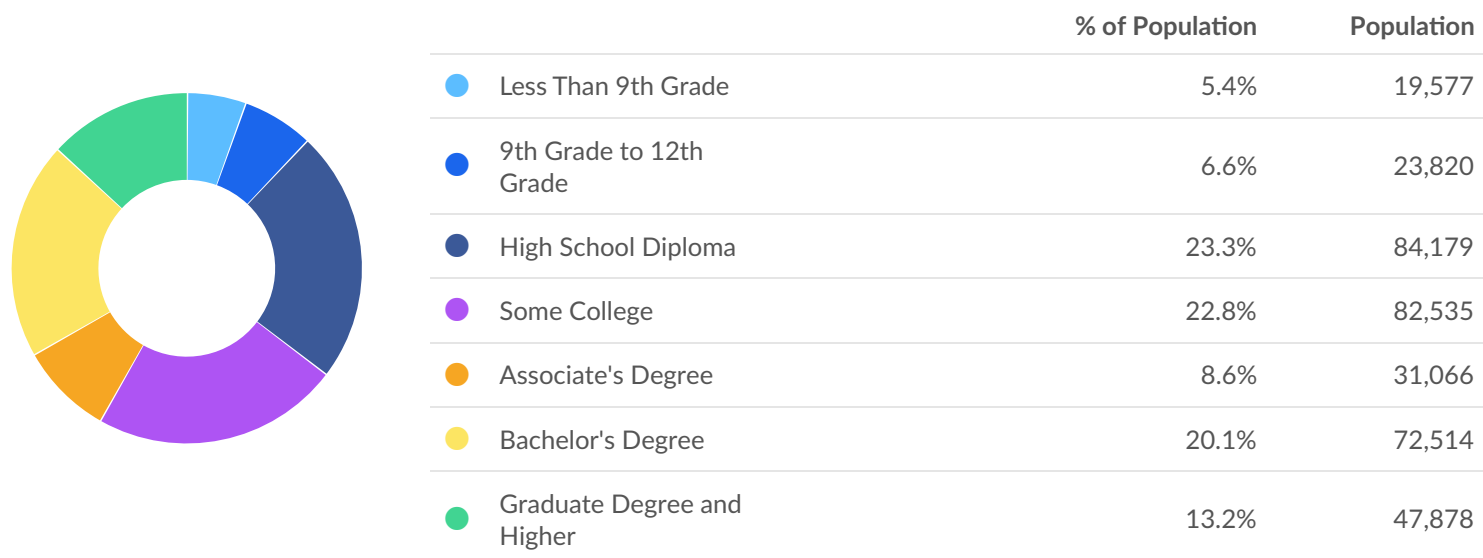
	Population (2025)	Labor Force (Aug 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	511,055	270,672	265,987	112.4	\$41.21B	\$38.34B	\$36.15B
State	3,284,005	1,672,834	1,724,752	111.5	\$261.22B	\$209.31B	\$244.55B

Aug 2025 Labor Force Breakdown



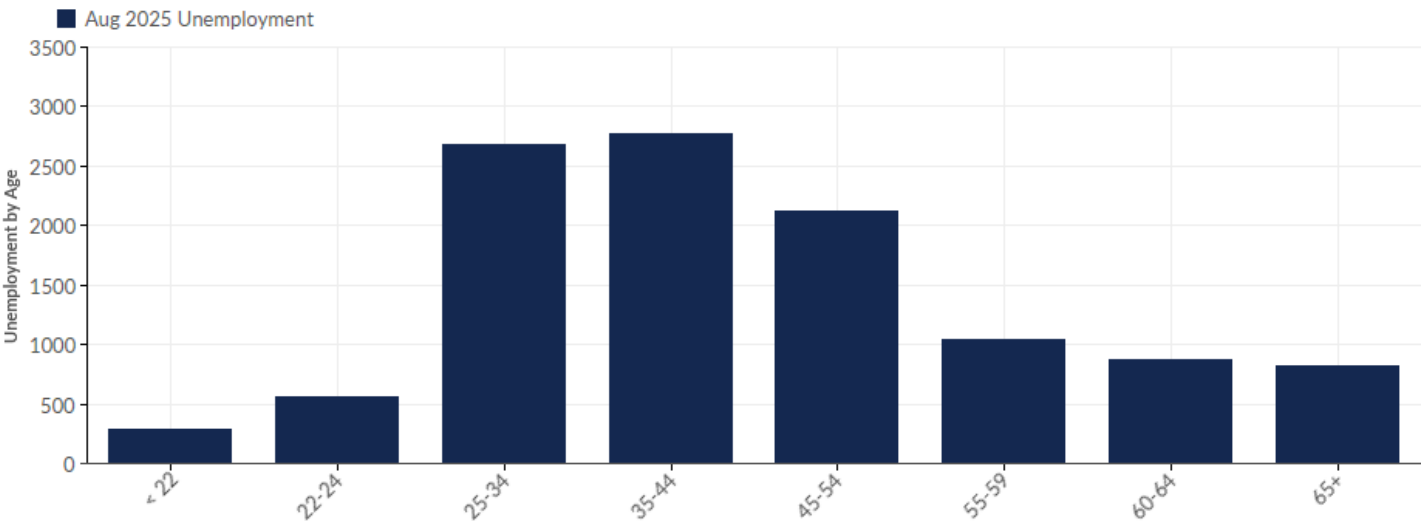
Educational Attainment

Concerning educational attainment, **20.1% of Washoe County, NV residents possess a Bachelor's Degree** (1.5% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).



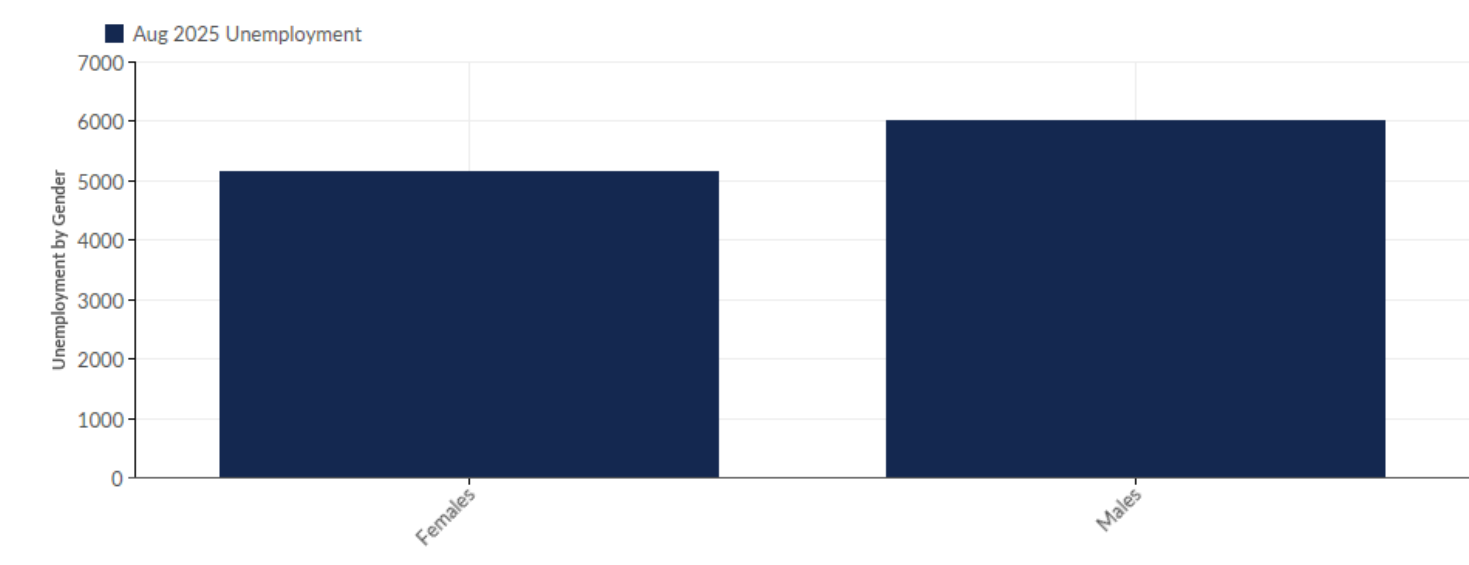
Unemployment by Demographics

Unemployment by Age



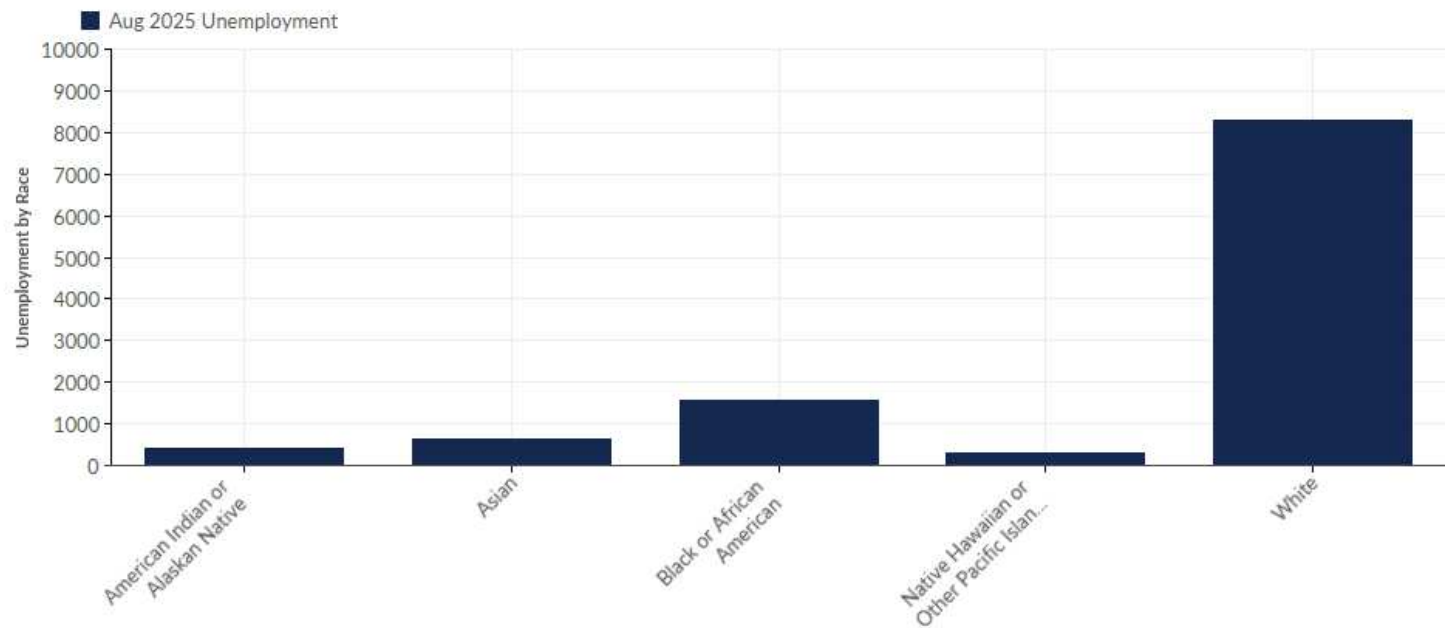
Age	Unemployment (Aug 2025)	% of Unemployed
< 22	289	2.59%
22-24	561	5.03%
25-34	2,682	24.04%
35-44	2,772	24.85%
45-54	2,121	19.01%
55-59	1,040	9.32%
60-64	868	7.78%
65+	823	7.38%
Total	11,157	100.00%

Unemployment by Gender



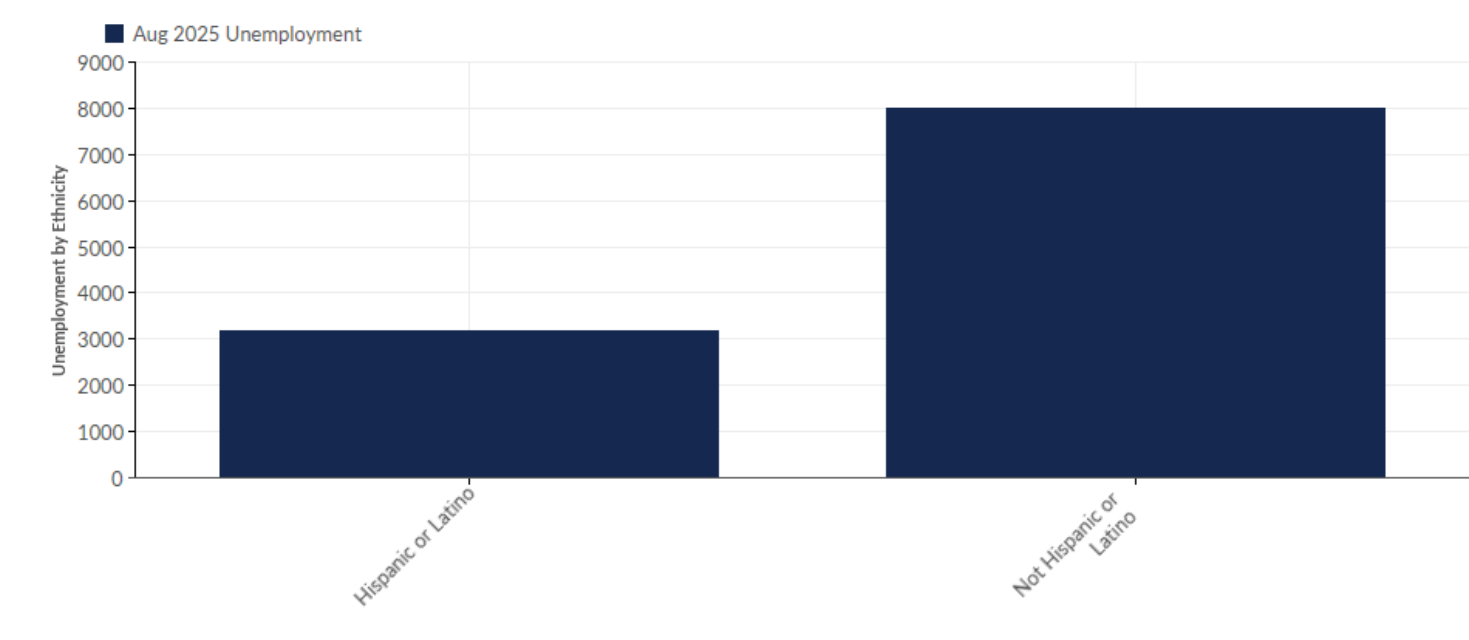
Gender	Unemployment (Aug 2025)	% of Unemployed
Females	5,151	46.17%
Males	6,006	53.83%
Total	11,157	100.00%

Unemployment by Race



Race	Unemployment (Aug 2025)	% of Unemployed
American Indian or Alaskan Native	405	3.63%
Asian	614	5.50%
Black or African American	1,559	13.97%
Native Hawaiian or Other Pacific Islander	287	2.57%
White	8,293	74.33%
Total	11,157	100.00%

Unemployment by Ethnicity

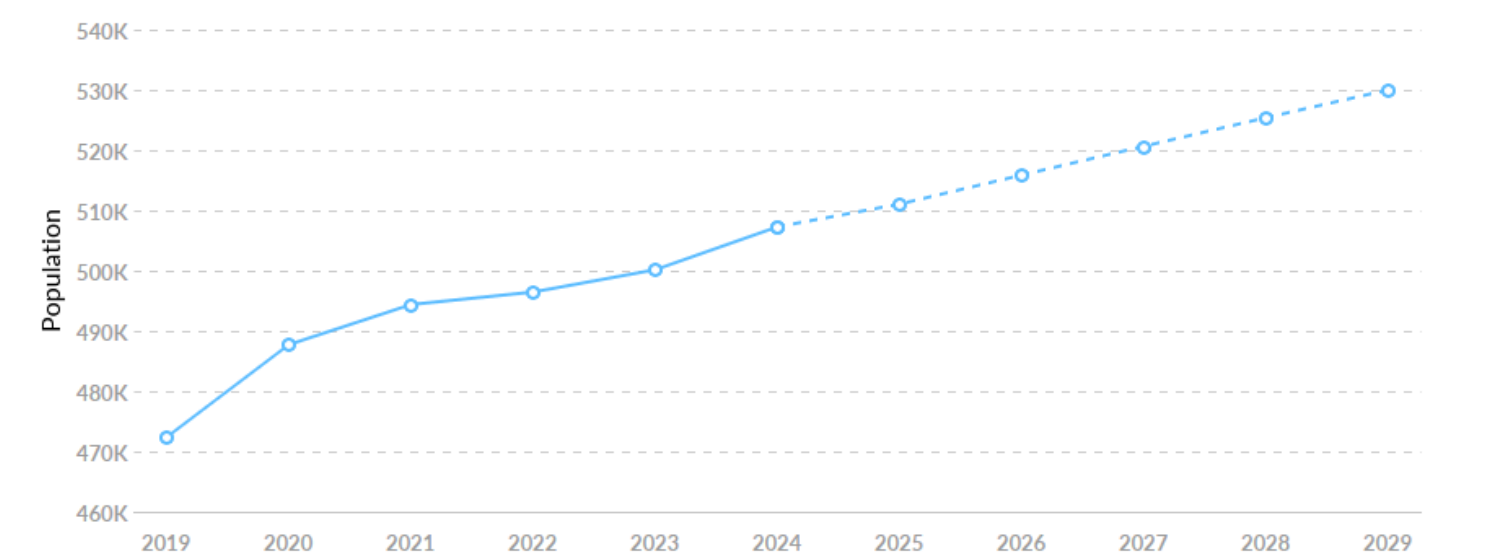


Ethnicity	Unemployment (Aug 2025)	% of Unemployed
Hispanic or Latino	3,177	28.48%
Not Hispanic or Latino	7,980	71.52%
Total	11,157	100.00%

Historic & Projected Trends

Population Trends

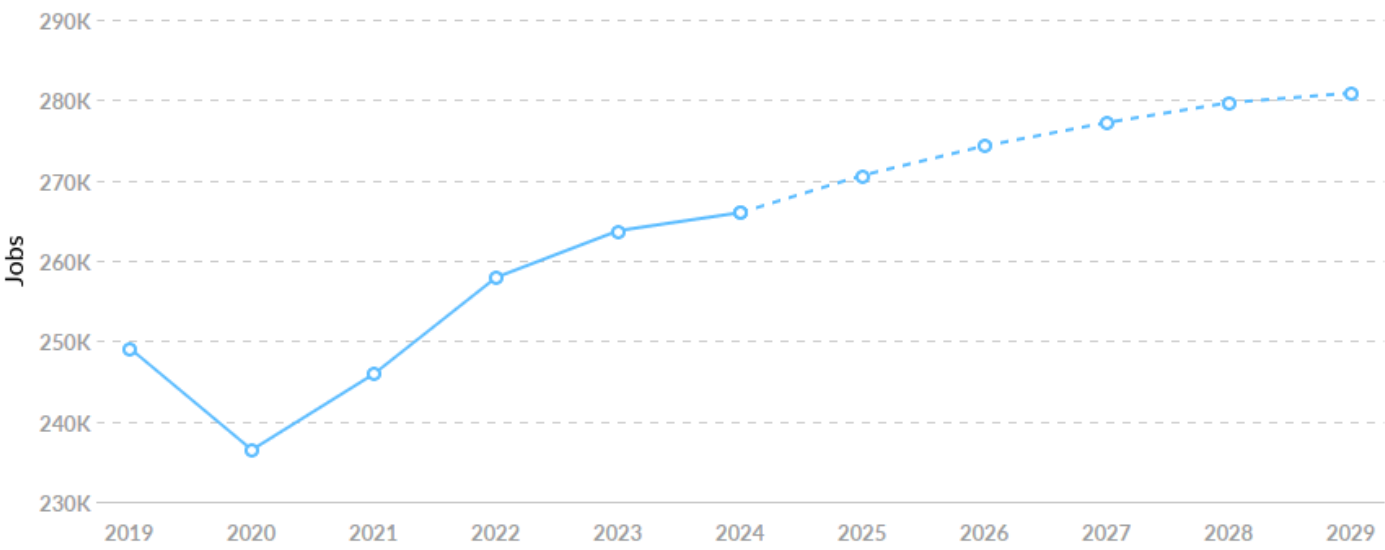
As of 2024 the region's population **increased by 7.4%** since 2019, growing by 34,899. Population is expected to **increase by 4.5%** between 2024 and 2029, adding 22,726.



Timeframe	Population
2019	472,381
2020	487,725
2021	494,380
2022	496,458
2023	500,159
2024	507,280
2025	511,055
2026	515,872
2027	520,656
2028	525,401
2029	530,006

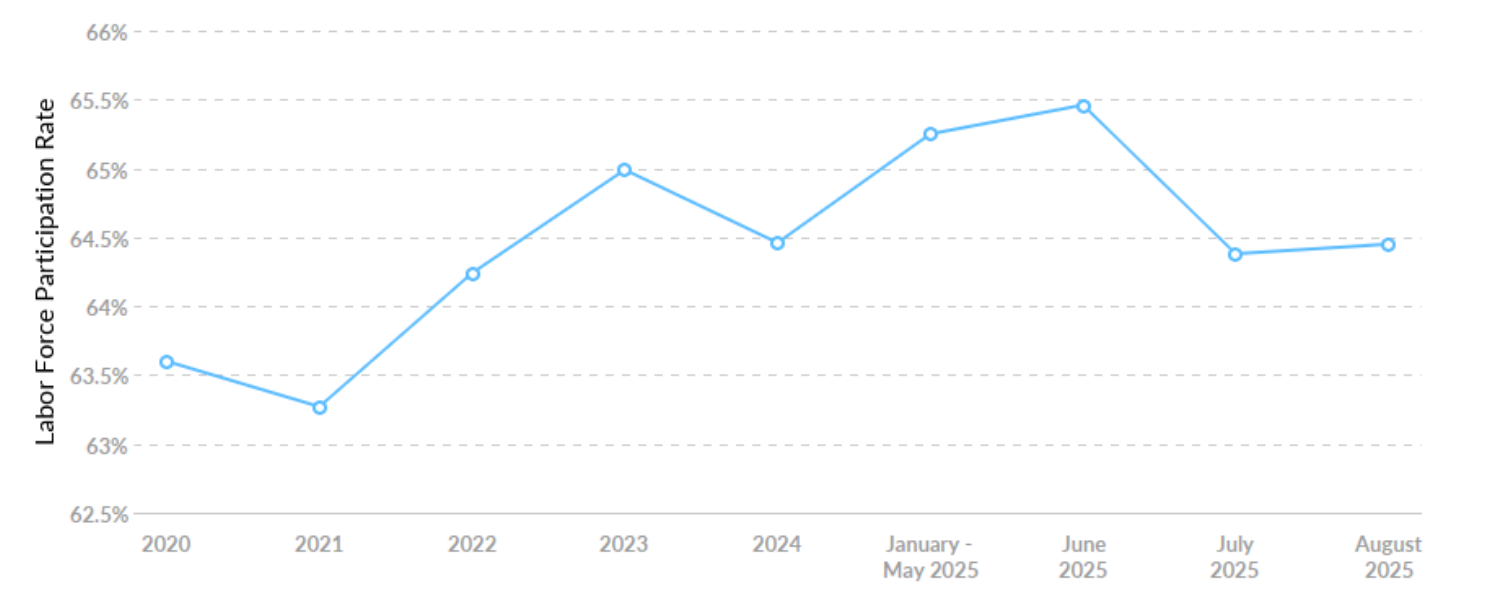
Job Trends

From 2019 to 2024, jobs increased by 6.8% in Washoe County, NV from 249,115 to 265,987. This change outpaced the national growth rate of 4.4% by 2.4%.



Timeframe	Jobs
2019	249,115
2020	236,450
2021	245,916
2022	257,923
2023	263,737
2024	265,987
2025	270,629
2026	274,301
2027	277,197
2028	279,671
2029	280,873

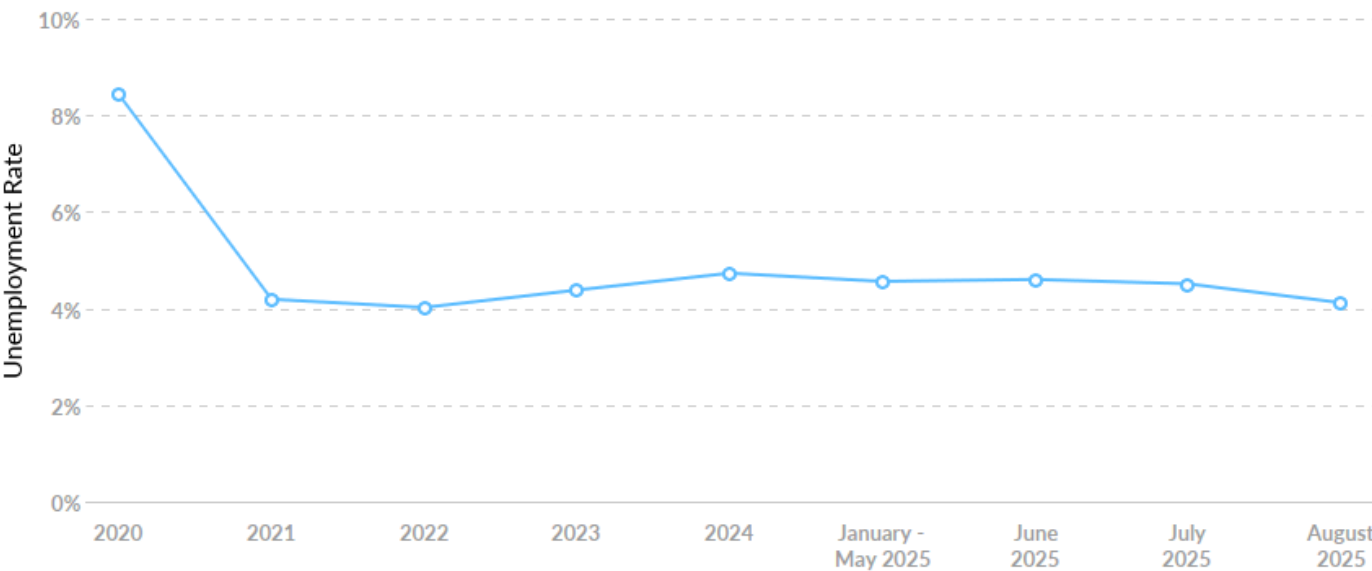
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	63.60%
2021	63.27%
2022	64.24%
2023	64.99%
2024	64.46%
January - May 2025	65.25%
June 2025	65.46%
July 2025	64.38%
August 2025	64.45%

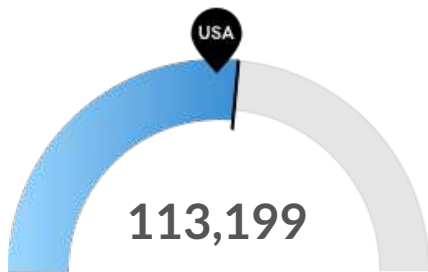
Unemployment Rate Trends

Washoe County, NV had an August 2025 unemployment rate of 4.12%, **decreasing from 8.43%** 5 years before.



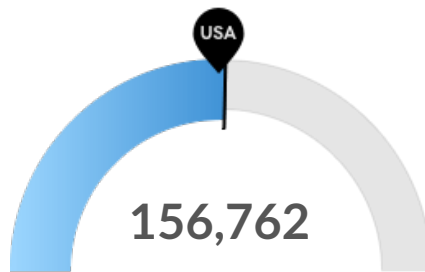
Timeframe	Unemployment Rate
2020	8.43%
2021	4.19%
2022	4.02%
2023	4.38%
2024	4.73%
January - May 2025	4.56%
June 2025	4.60%
July 2025	4.51%
August 2025	4.12%

Population Characteristics



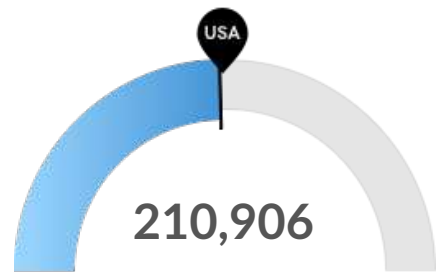
Millennials

Washoe County, NV has 113,199 millennials (ages 25-39). The national average for an area this size is 103,845.



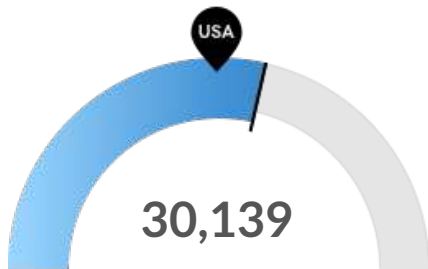
Retiring Soon

Retirement risk is about average in Washoe County, NV. The national average for an area this size is 153,390 people 55 or older, while there are 156,762 here.



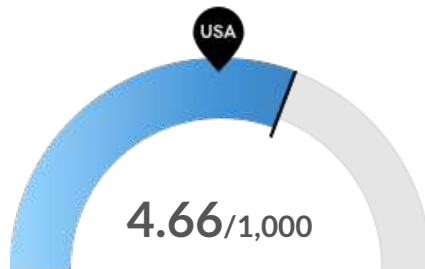
Racial Diversity

Racial diversity is about average in Washoe County, NV. The national average for an area this size is 215,789 racially diverse people, while there are 210,906 here.



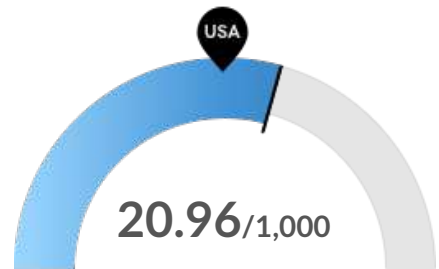
Veterans

Washoe County, NV has 30,139 veterans. The national average for an area this size is 24,605.



Violent Crime

Washoe County, NV has 4.66 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

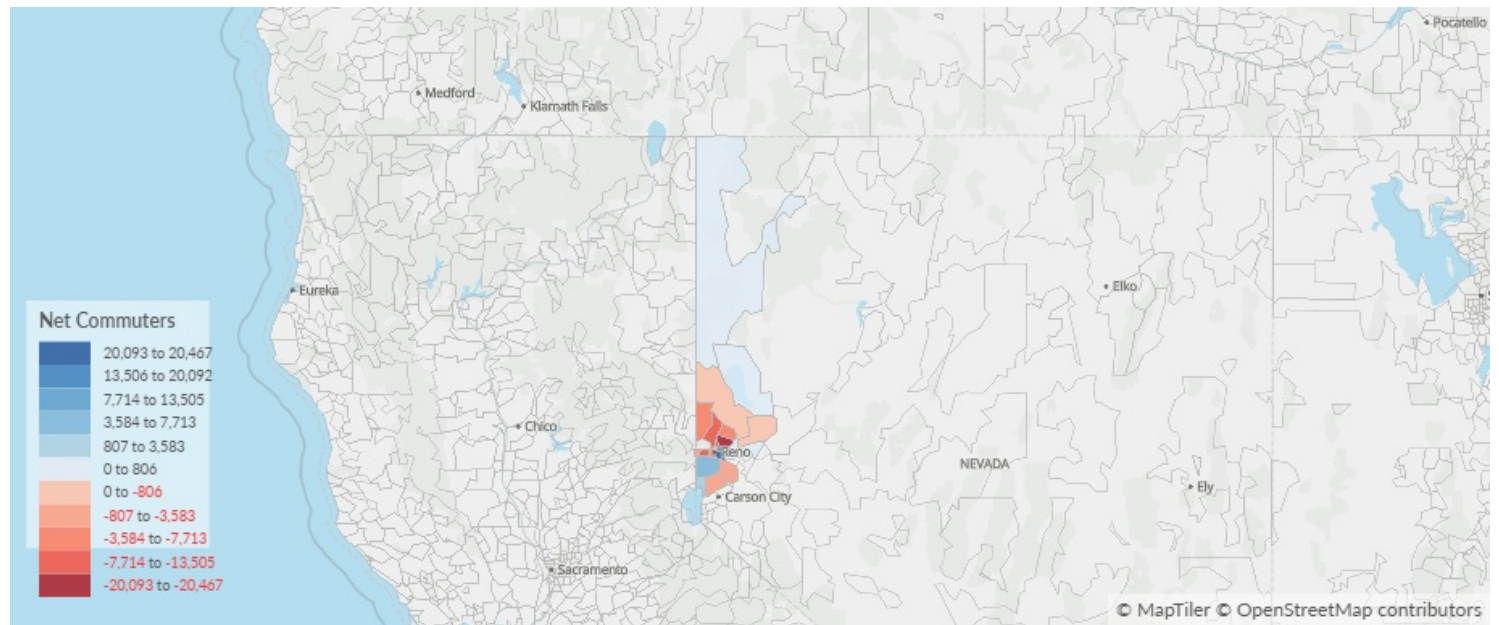


Property Crime

Washoe County, NV has 20.96 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Washoe County, NV currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 89436.

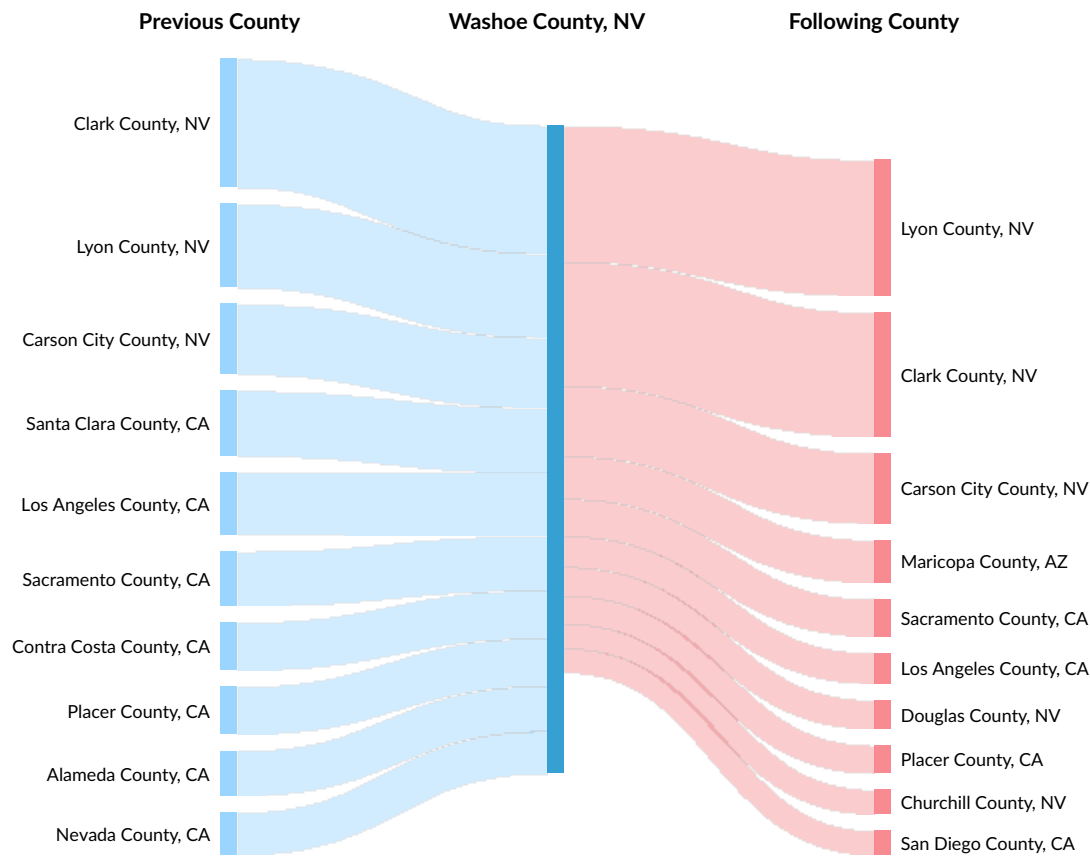


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
89502	Reno, NV (in Washoe co...	46,665	89436	Sparks, NV (in Washoe ...	28,068
89431	Sparks, NV (in Washoe ...	36,395	89502	Reno, NV (in Washoe co...	26,572
89521	Reno, NV (in Washoe co...	22,375	89521	Reno, NV (in Washoe co...	23,281
89511	Reno, NV (in Washoe co...	22,163	89431	Sparks, NV (in Washoe ...	22,889
89501	Reno, NV (in Washoe co...	17,283	89506	Reno, NV (in Washoe co...	22,792

Inbound and Outbound Migration

The table below analyzes past and current residents of Washoe County, NV. The left column shows residents of other counties migrating to Washoe County, NV. The right column shows residents migrating from Washoe County, NV to other counties.

As of 2022, 1,343 people have migrated from Clark County, NV to Washoe County, NV. In the same year, 1,426 people left Washoe County, NV migrating to Lyon County, NV. The total Net Migration for Washoe County, NV in 2022 was 229.

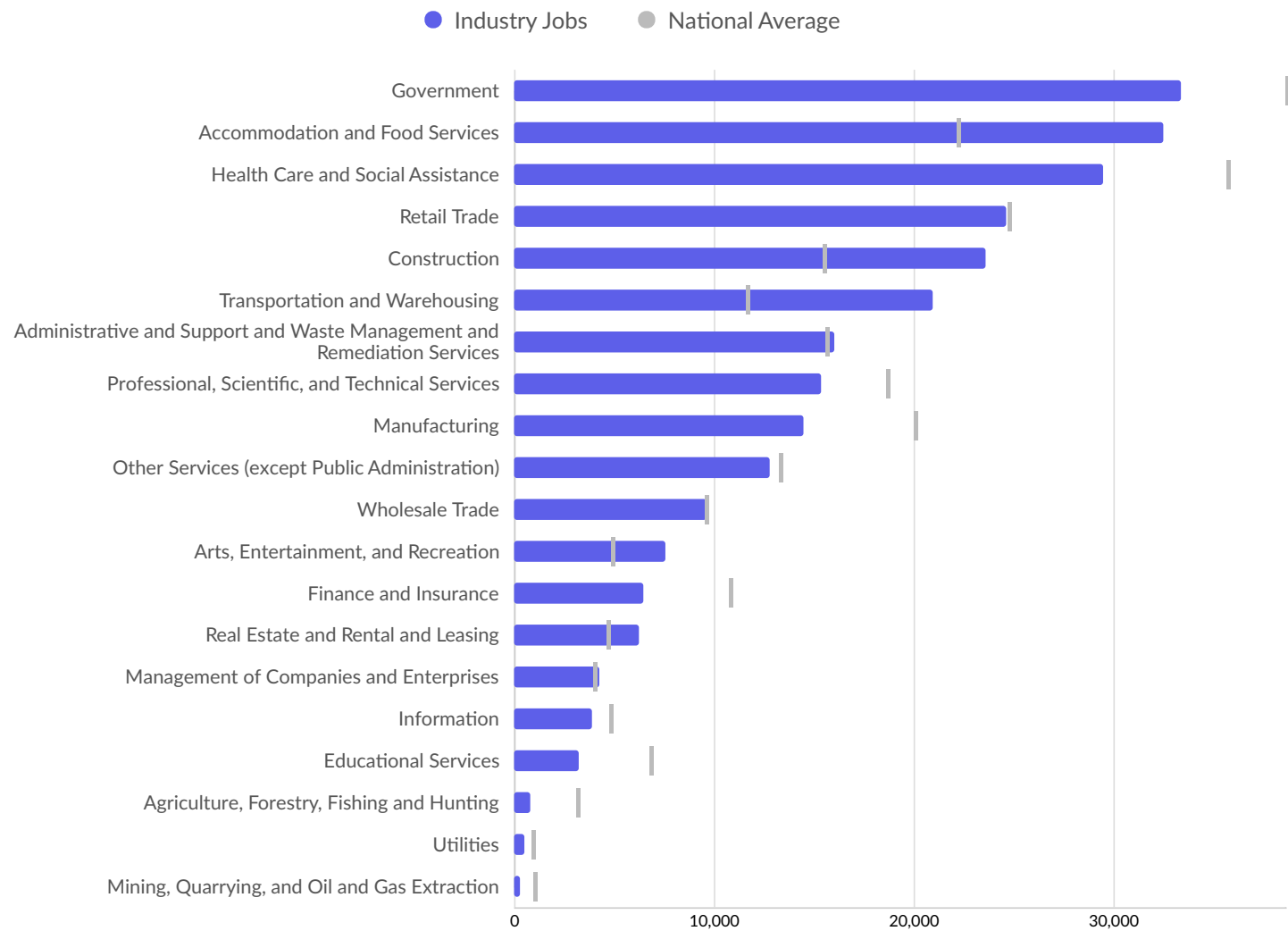


Top Previous Counties	Migrations
Clark County, NV	1,343
Lyon County, NV	879
Carson City County, NV	737
Santa Clara County, CA	681
Los Angeles County, CA	657
Sacramento County, CA	571

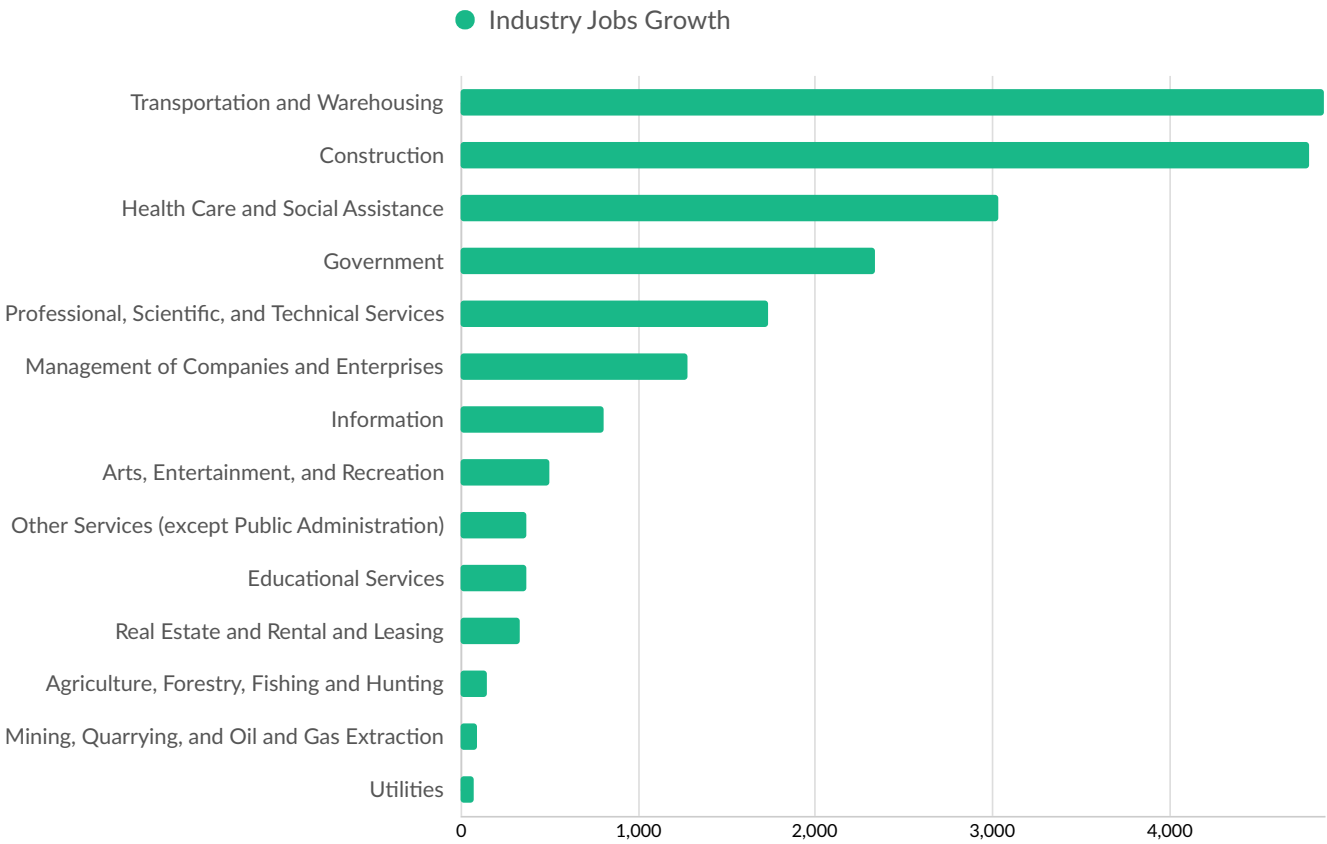
Top Previous Counties	Migrations
Contra Costa County, CA	502
Placer County, CA	501
Alameda County, CA	471
Nevada County, CA	445
San Diego County, CA	419
Douglas County, NV	358
Orange County, CA	346
Maricopa County, AZ	345
El Dorado County, CA	269
Top Following Counties	Migrations
Lyon County, NV	1,426
Clark County, NV	1,301
Carson City County, NV	737
Maricopa County, AZ	447
Sacramento County, CA	392
Los Angeles County, CA	322
Douglas County, NV	302
Placer County, CA	293
Churchill County, NV	257
San Diego County, CA	253
Santa Clara County, CA	230
Elko County, NV	199
Nevada County, CA	198
King County, WA	187
Storey County, NV	173

Industry Characteristics

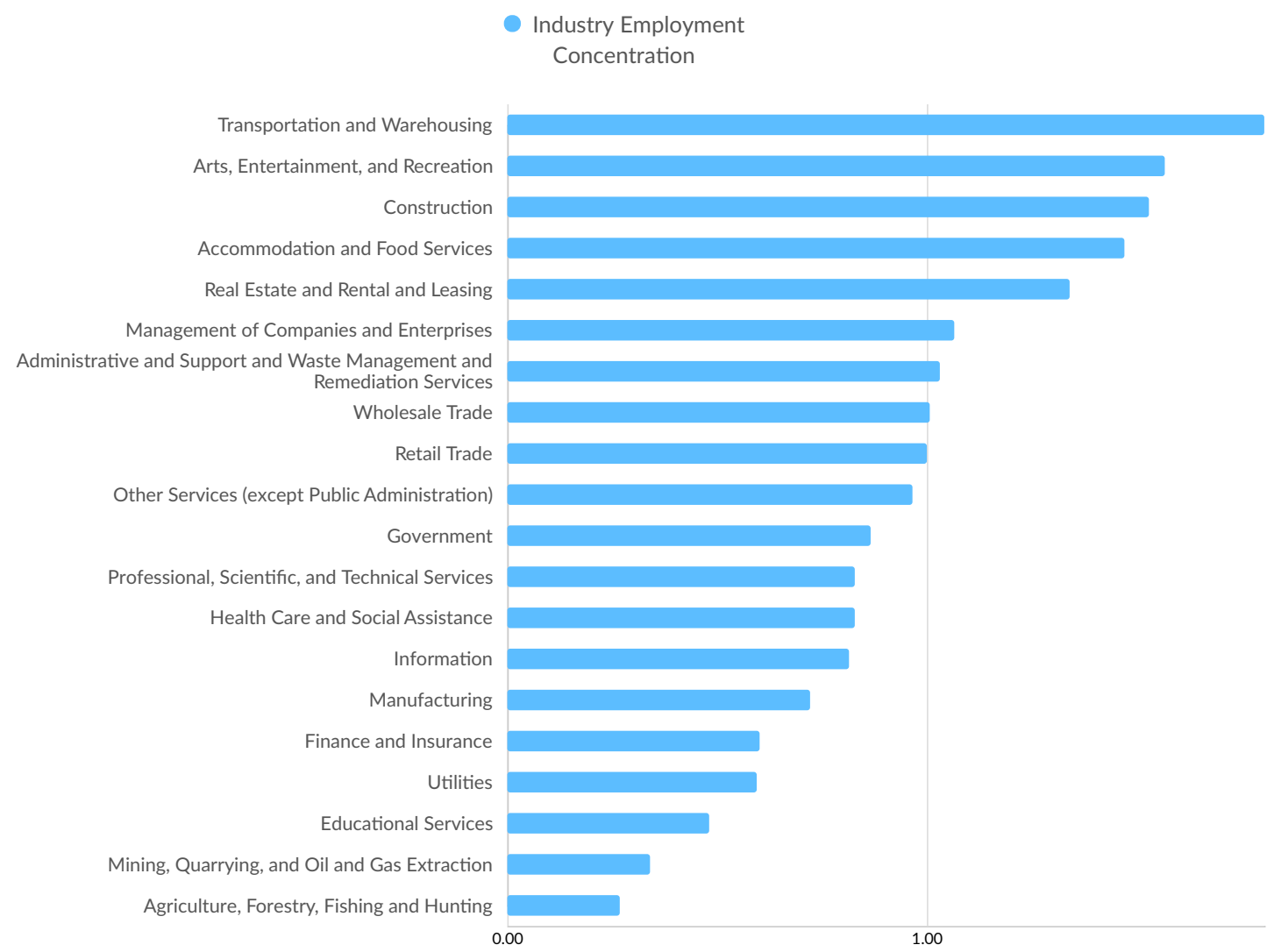
Largest Industries



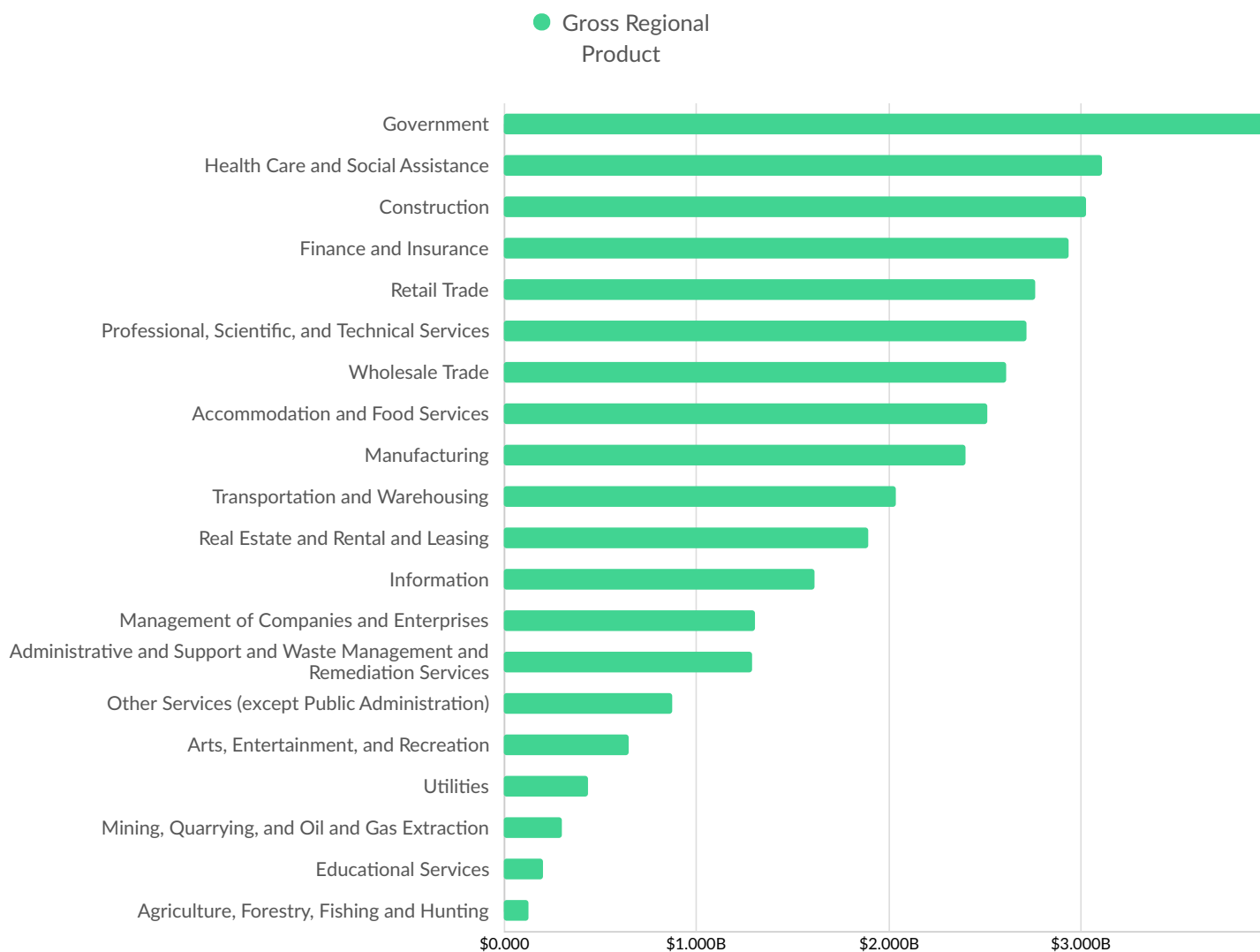
Top Growing Industries



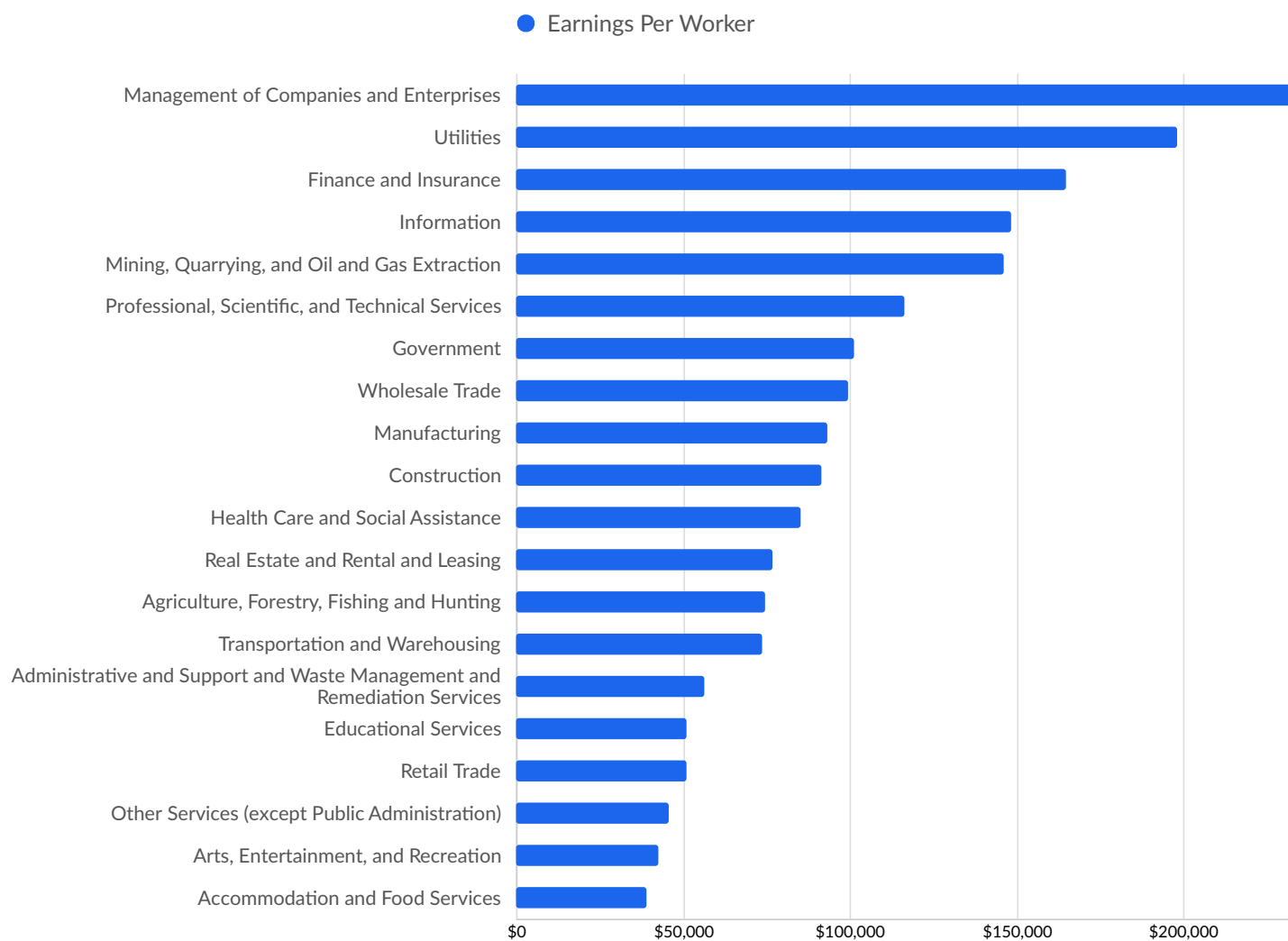
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



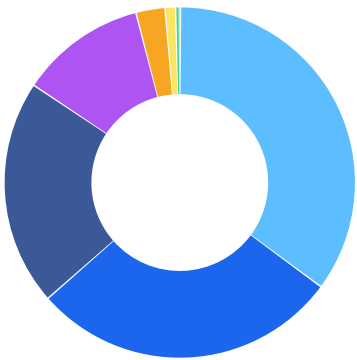
Business Characteristics

53,158 Companies Employ Your Workers

Online profiles for your workers mention 53,158 companies as employers, with the top 10 appearing below. In the last 12 months, 7,046 companies in Washoe County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Nevada-Reno	5,135 <div></div>	Renown Health	1,323 <div></div>
Renown Health	3,464 <div></div>	Washoe County School District	1,120 <div></div>
Washoe County School District	3,202 <div></div>	Tesla	892 <div></div>
Tesla	2,787 <div></div>	St. Mary's Regional Medical Cen...	787 <div></div>
State of Nevada	2,039 <div></div>	ManpowerGroup	705 <div></div>
International Game Technology	1,403 <div></div>	Caesars Entertainment	692 <div></div>
Panasonic	1,319 <div></div>	University of Nevada-Reno	546 <div></div>
Truckee Meadows Community C...	760 <div></div>	Grand Sierra Resort and Casino	540 <div></div>
Walmart	756 <div></div>	Uhs	513 <div></div>
Grand Sierra Resort and Casino	748 <div></div>	Atlantis Casino Resort Spa	494 <div></div>

Business Size

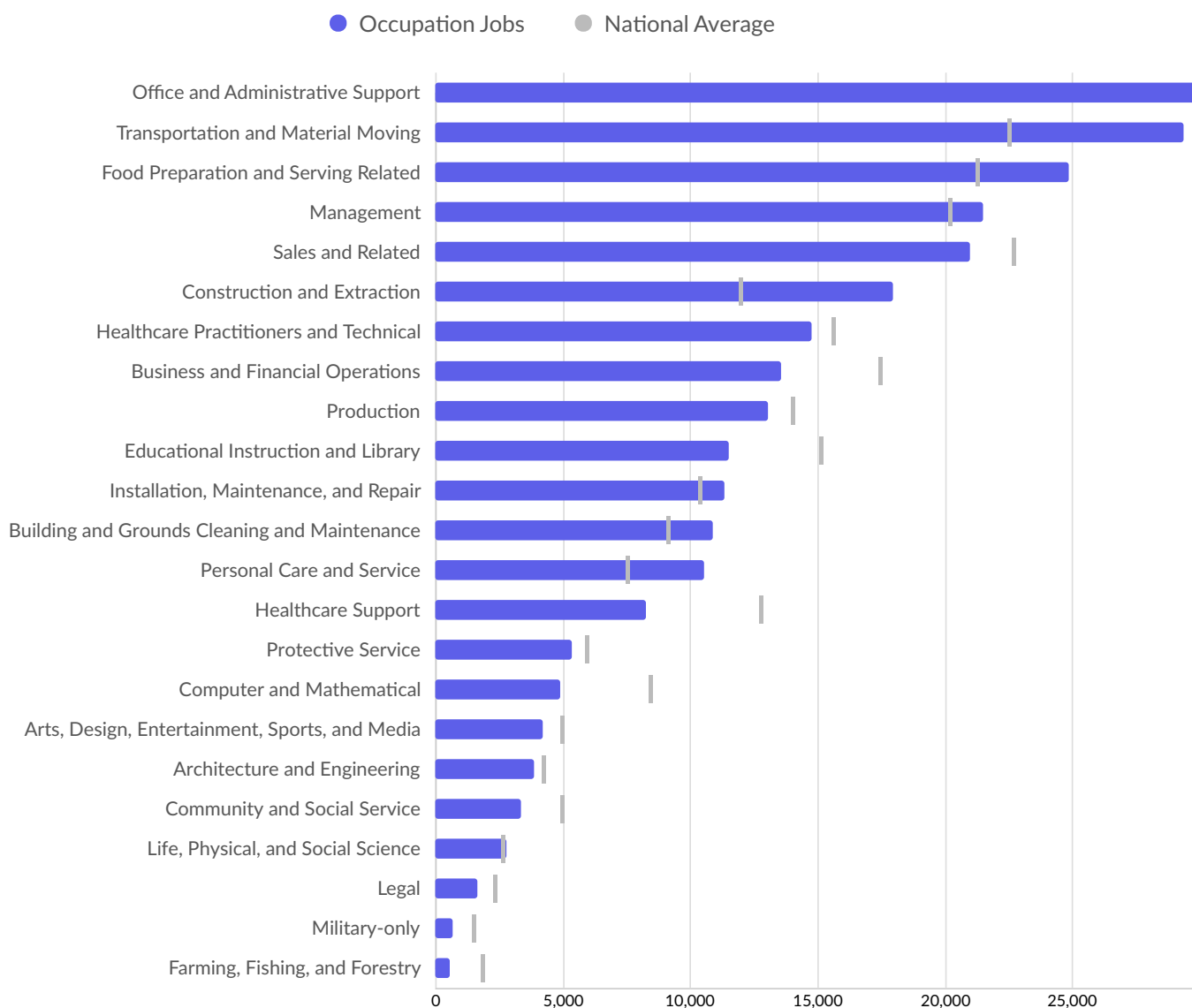


	Percentage	Business Count
1 to 4 employees	35.0%	7,701
5 to 9 employees	28.4%	6,243
10 to 19 employees	20.8%	4,576
20 to 49 employees	11.6%	2,553
50 to 99 employees	2.7%	589
100 to 249 employees	1.0%	212
250 to 499 employees	0.3%	75
500+ employees	0.1%	24

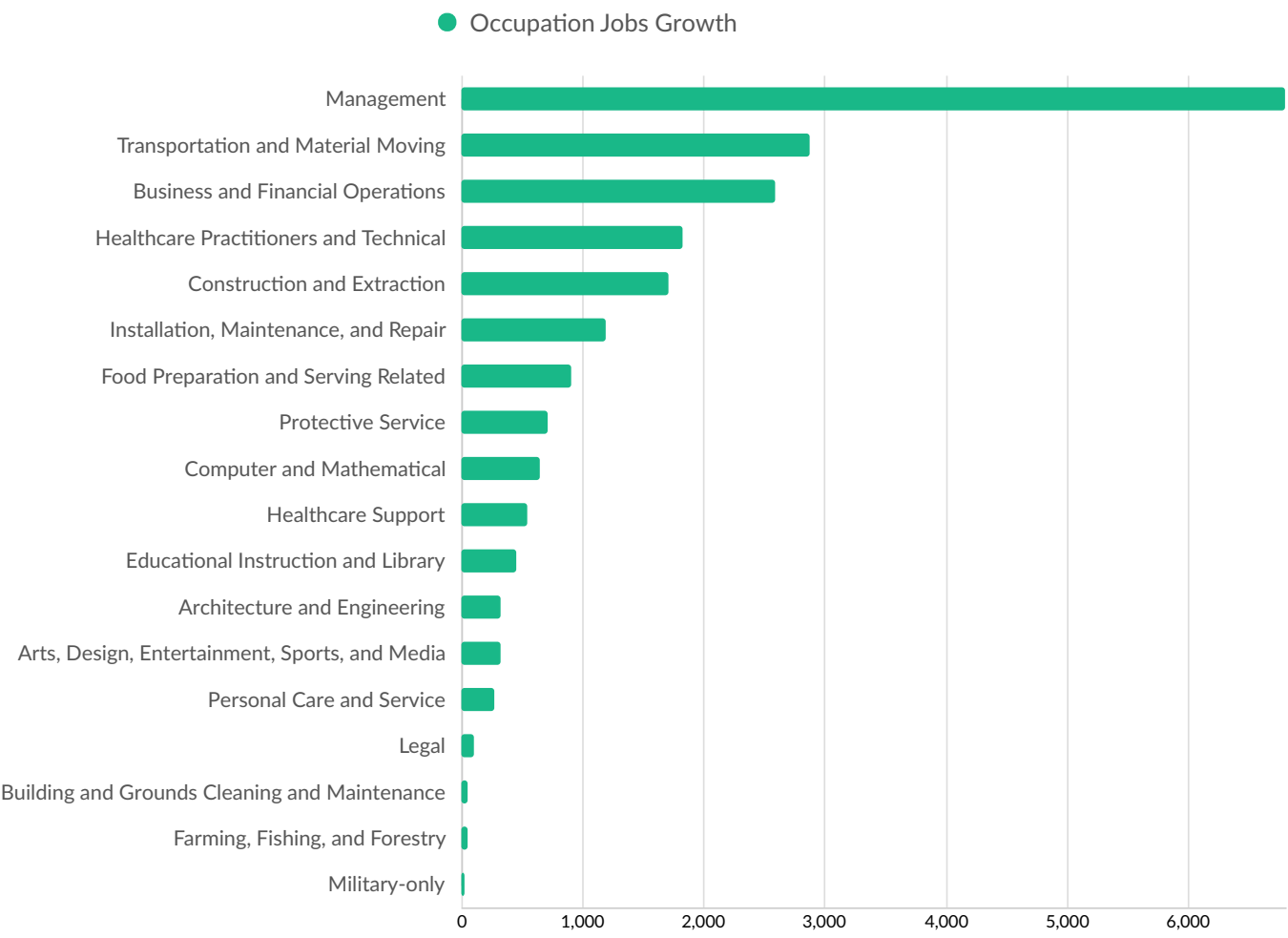
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

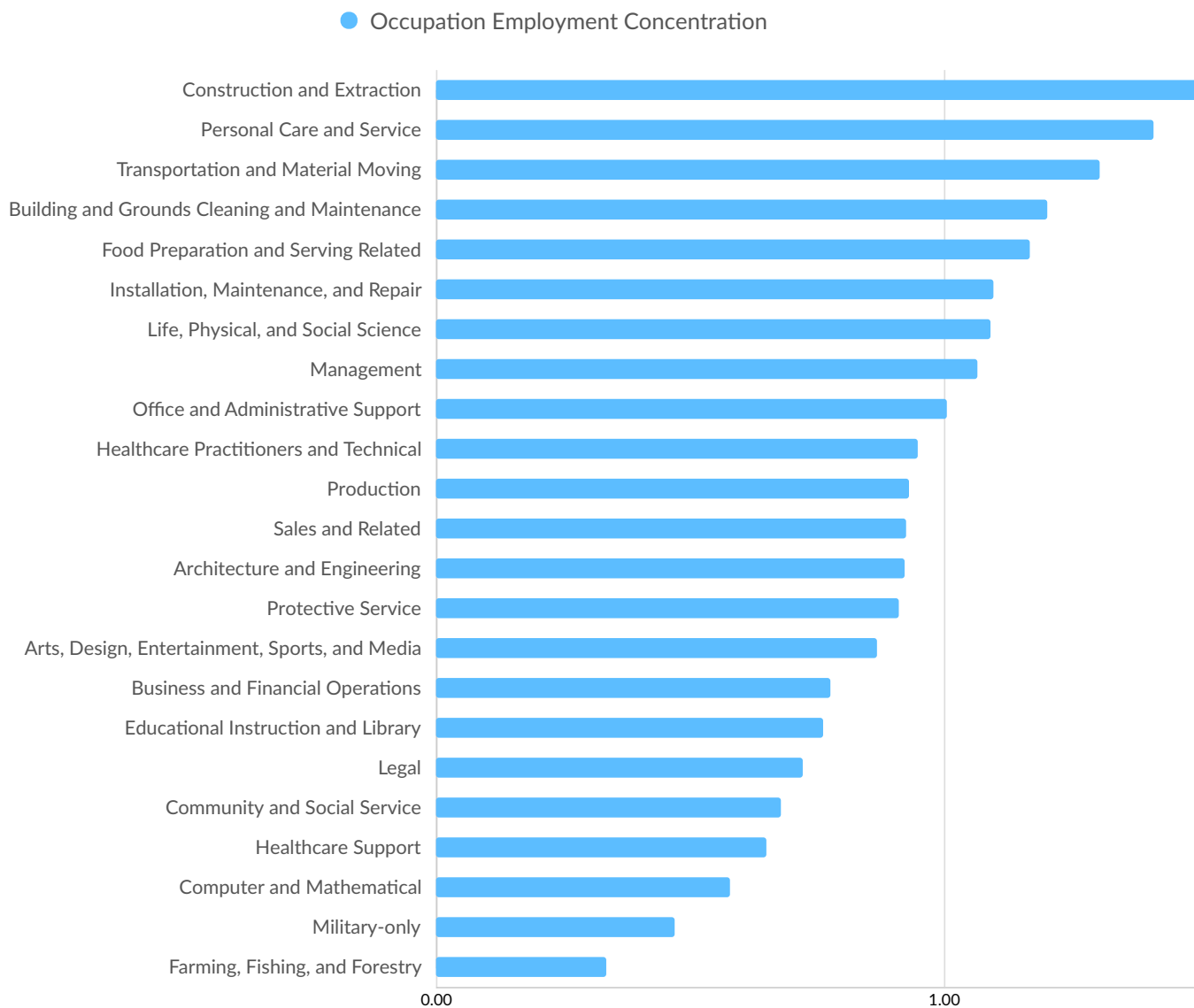
Largest Occupations



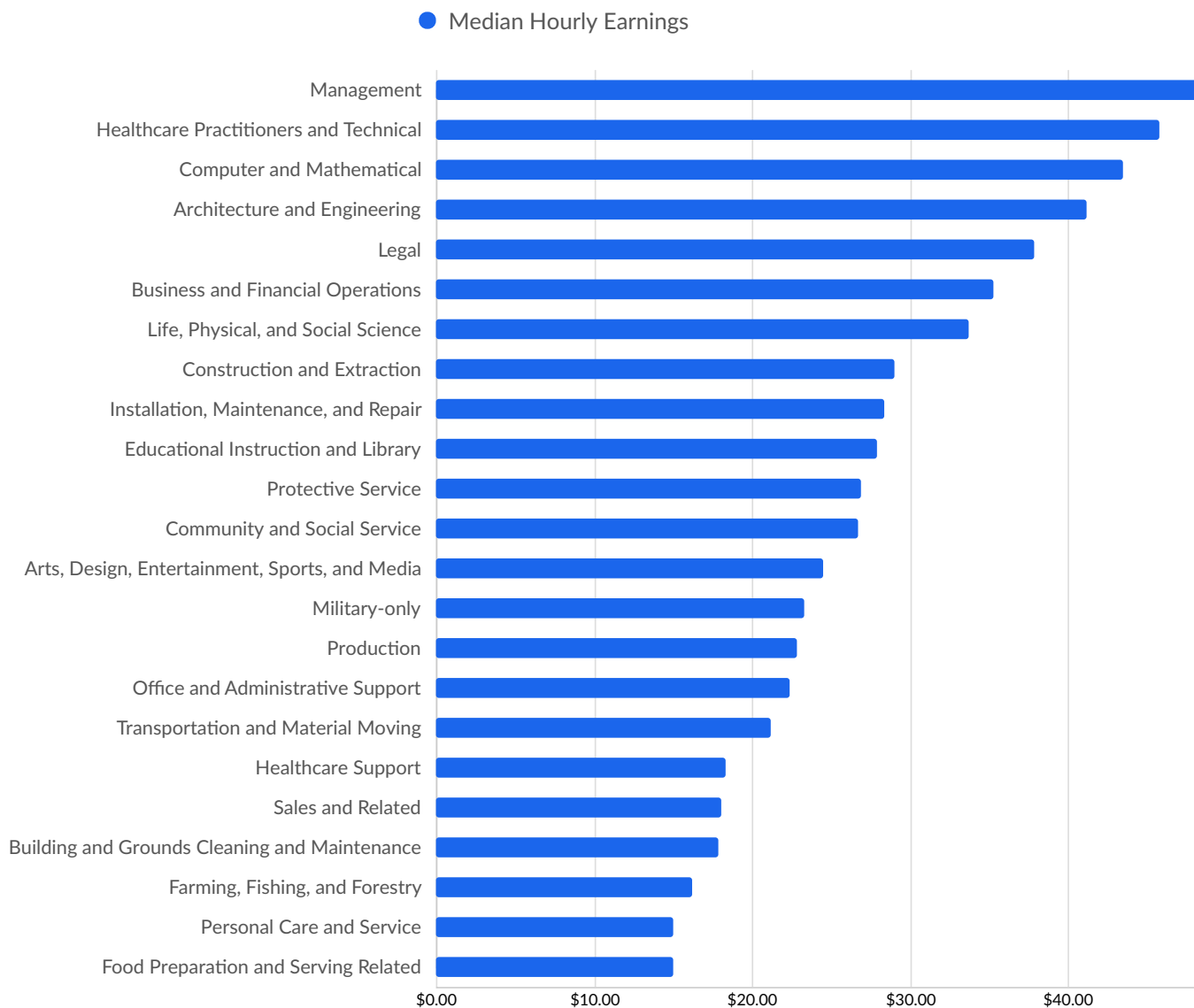
Top Growing Occupations



Top Occupation Employment Concentration



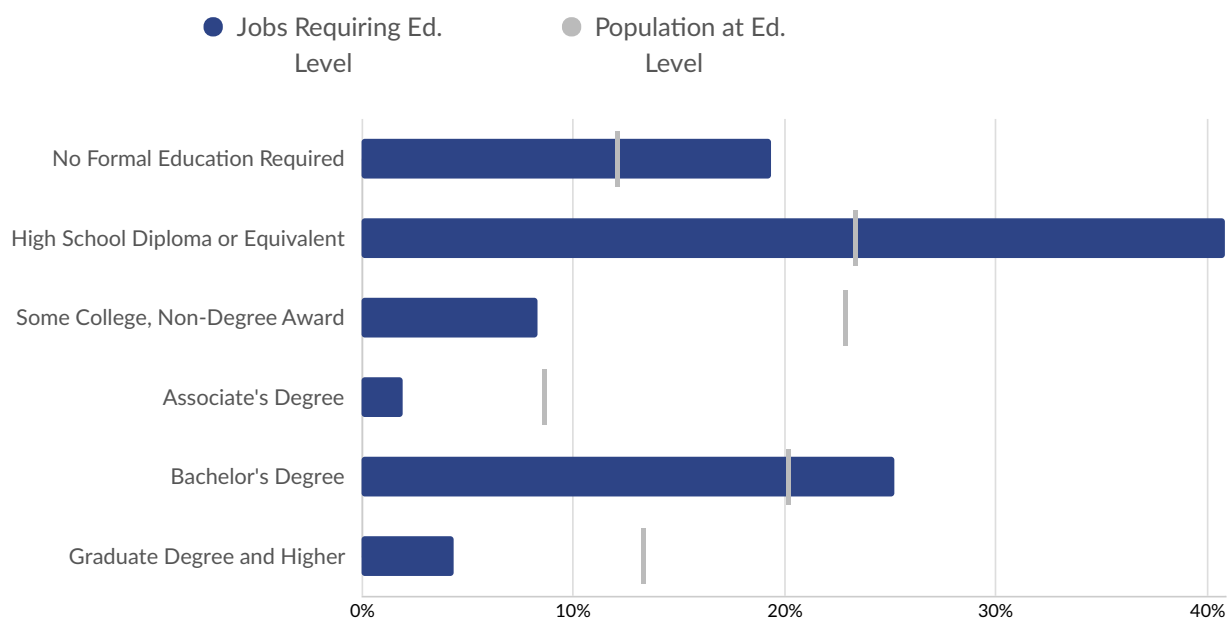
Top Occupation Earnings



Top Posted Occupations












Underemployment



Educational Pipeline

In 2024, there were 8,467 graduates in Washoe County, NV. This pipeline has shrunk by 3% over the last 5 years. The highest share of these graduates come from "Science Technologies/Technicians, Other" (Associate's), "Emergency Medical Technology/Technician (EMT Paramedic)" (Certificate), and "Psychology, General" (Bachelor's).

School	Total Graduates (2024)		Graduate Trend (2020 - 2024)
University of Nevada-Reno	4,919	<div><div></div><div></div><div></div><div></div></div>	
Truckee Meadows Community College	2,790	<div><div></div><div></div><div></div><div></div></div>	
Carrington College-Reno	231	<div><div></div><div></div><div></div><div></div></div>	
Milan Institute of Cosmetology-Reno	152	<div><div></div><div></div><div></div><div></div></div>	
Milan Institute-Sparks	139	<div><div></div><div></div><div></div><div></div></div>	
Paul Mitchell the School-Reno	133	<div><div></div><div></div><div></div><div></div></div>	
International Academy of Style	103	<div><div></div><div></div><div></div><div></div></div>	
Career College of Northern Nevada (not current)	0		
Sierra Nevada University (not current)	0		

Certificate

Associate's

Bachelor's

Master's or Higher

In-Demand Skills

