



# Pershing County, NV



# GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

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Carson City, Nevada 89703

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## Report Parameters

### 1 County

32027    Pershing County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

6,536

Population (2024)

Population **decreased by 92** over the last 5 years and is projected to **decrease by 247** over the next 5 years.

2,190

Total Regional Employment

Jobs **grew by 70** over the last 5 years and are projected to **grow by 91** over the next 5 years.

\$72.0K

Median Household Income (2023)

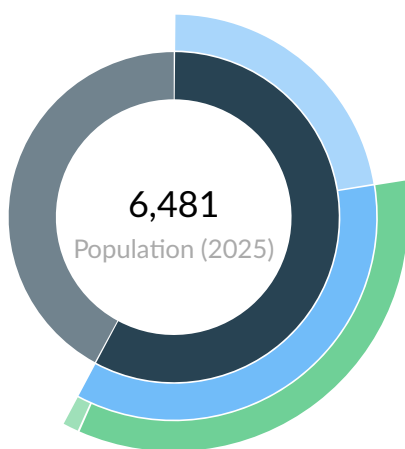
Median household income is **\$6.5K below** the national median household income of \$78.5K.

## Takeaways

- As of 2024 the region's population **declined by 1.4%** since 2019, falling by 92. Population is expected to **decrease by 3.8%** between 2024 and 2029, losing 247.
- From 2019 to 2024, jobs **increased by 3.3%** in Pershing County, NV from 2,120 to **2,190**. This change **fell short of the national growth rate of 4.4% by 1.1%**. As the number of jobs increased, the **labor force participation rate decreased from 61.5% to 59.9% between 2019 and 2024**.
- Concerning educational attainment, **4.2% of Pershing County, NV residents possess a Bachelor's Degree** (17.3% below the national average), and **7.0% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2024 are Metal Ore Mining, Education and Hospitals (Local Government), and Nonmetallic Mineral Mining and Quarrying.

	Population (2025)	Labor Force (Aug 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	6,481	2,296	2,190	107.8	\$511.29M	\$841.81M	\$1.12B
State	3,284,005	1,672,834	1,724,752	111.5	\$261.22B	\$209.31B	\$244.55B

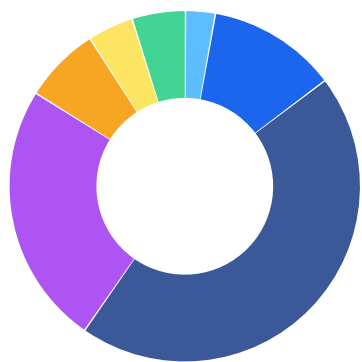
## Aug 2025 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	3,746
Not in Labor Force (16+)	1,450
Labor Force	2,296
Employed	2,218
Unemployed	78
Under 16, Military, and institutionalized Population	2,736

## Educational Attainment

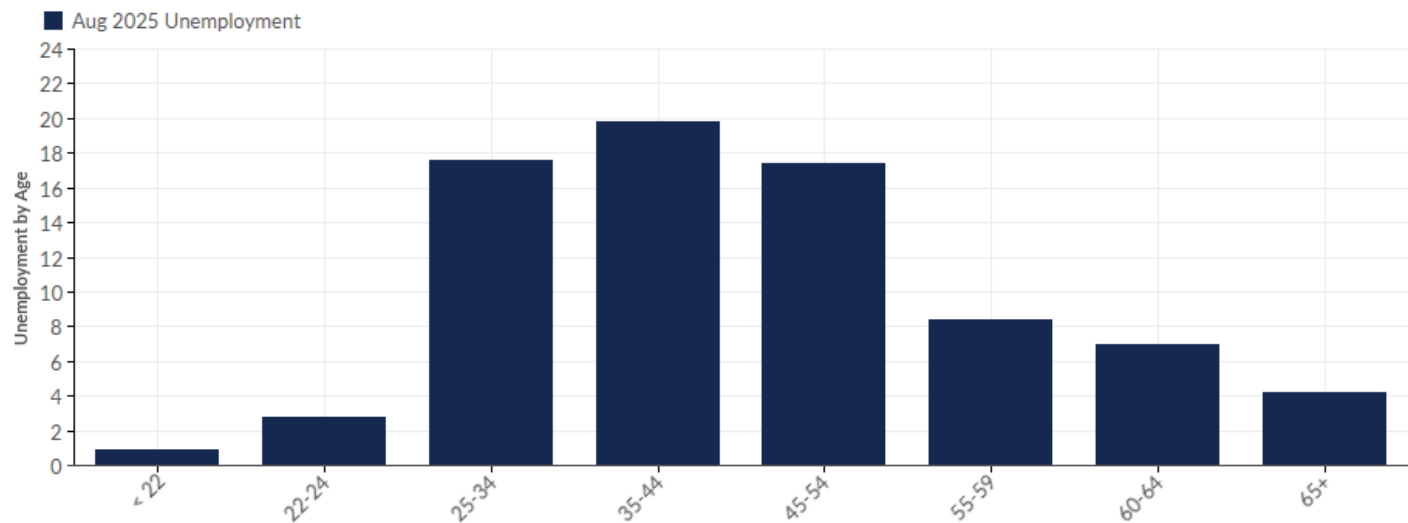
Concerning educational attainment, **4.2% of Pershing County, NV residents possess a Bachelor's Degree** (17.3% below the national average), and **7.0% hold an Associate's Degree** (1.8% below the national average).



	% of Population	Population
Less Than 9th Grade	2.7%	137
9th Grade to 12th Grade	11.9%	599
High School Diploma	45.0%	2,259
Some College	24.2%	1,218
Associate's Degree	7.0%	353
Bachelor's Degree	4.2%	213
Graduate Degree and Higher	4.9%	247

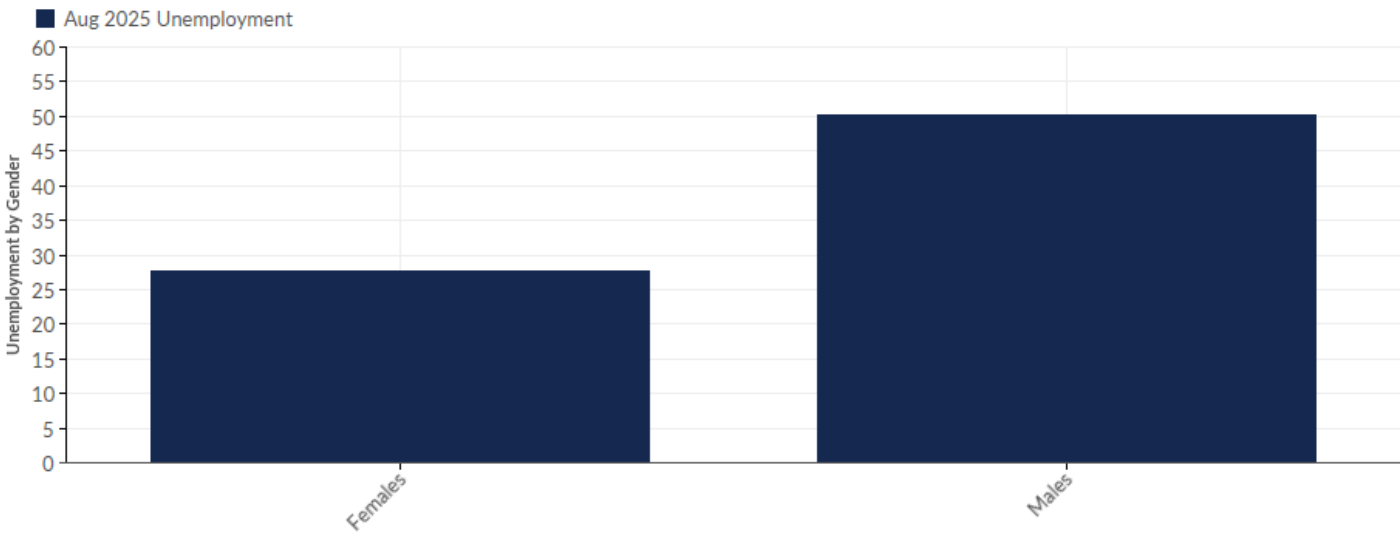
# Unemployment by Demographics

## Unemployment by Age



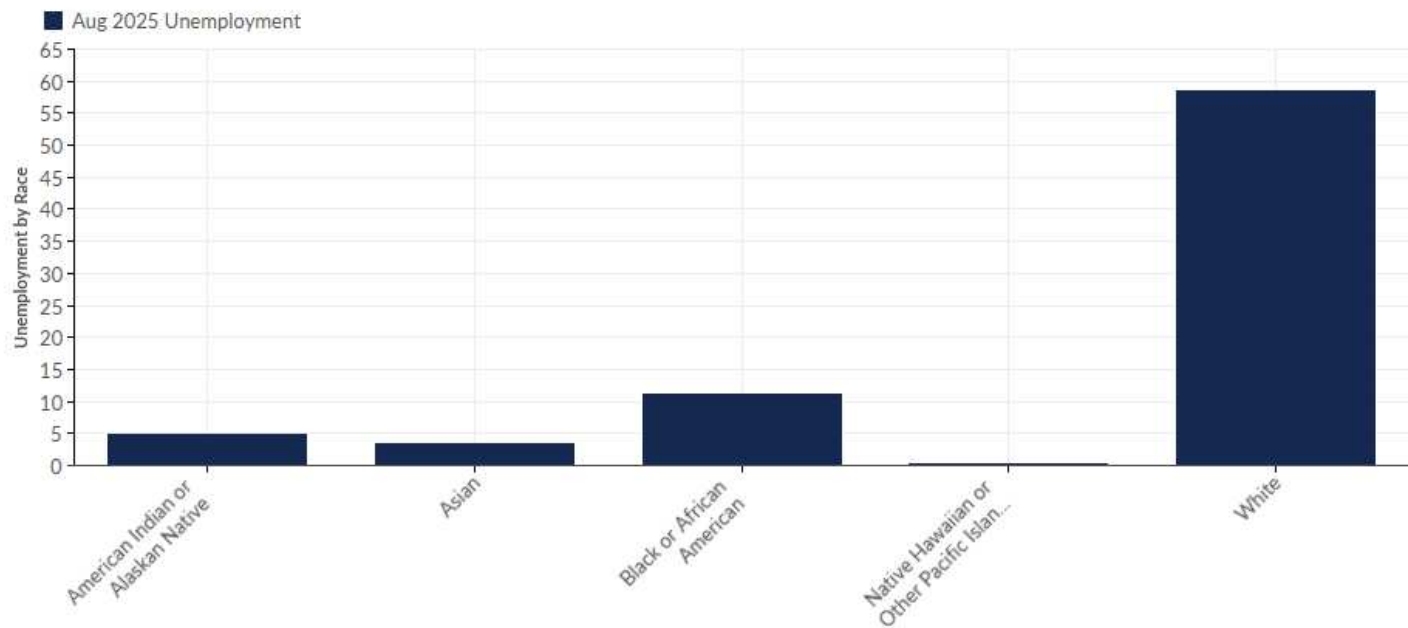
Age	Unemployment (Aug 2025)	% of Unemployed
< 22	1	1.28%
22-24	3	3.85%
25-34	18	23.08%
35-44	20	25.64%
45-54	17	21.79%
55-59	8	10.26%
60-64	7	8.97%
65+	4	5.13%
Total	78	100.00%

### Unemployment by Gender



Gender	Unemployment (Aug 2025)	% of Unemployed
Females	28	35.90%
Males	50	64.10%
Total	78	100.00%

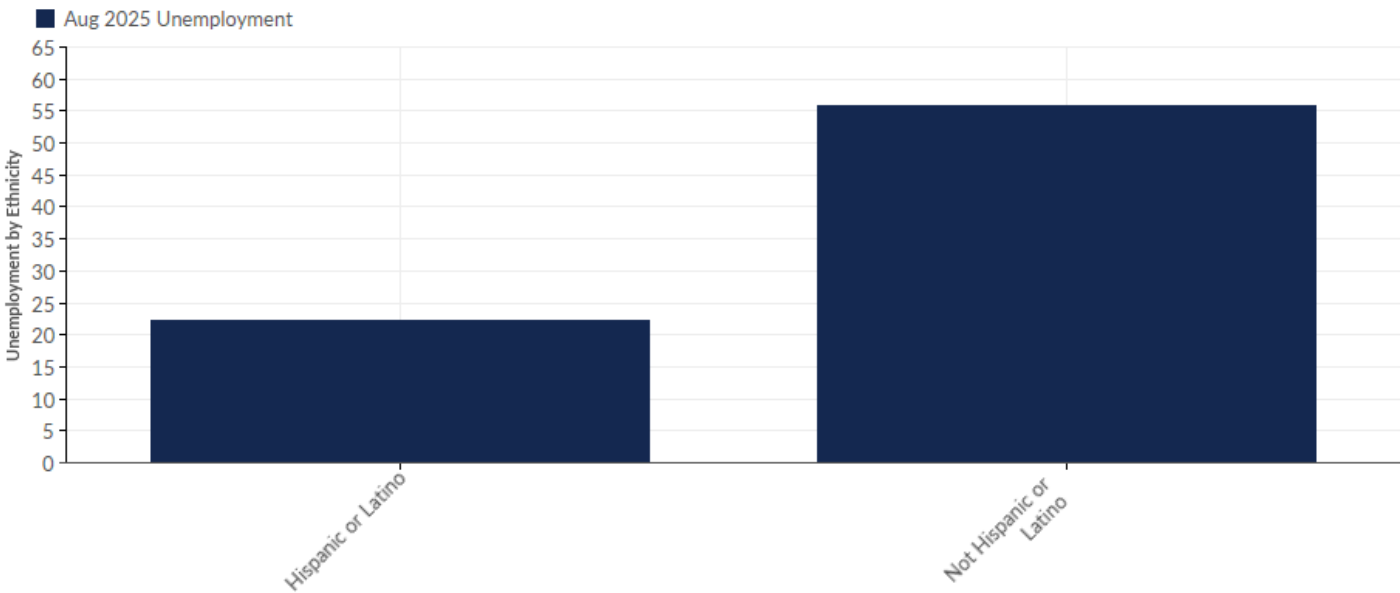
## Unemployment by Race



Race	Unemployment (Aug 2025)	% of Unemployed
American Indian or Alaskan Native	5	6.41%
Asian	3	3.85%
Black or African American	11	14.10%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	58	74.36%
Total	78	99.00%



Unemployment by Ethnicity

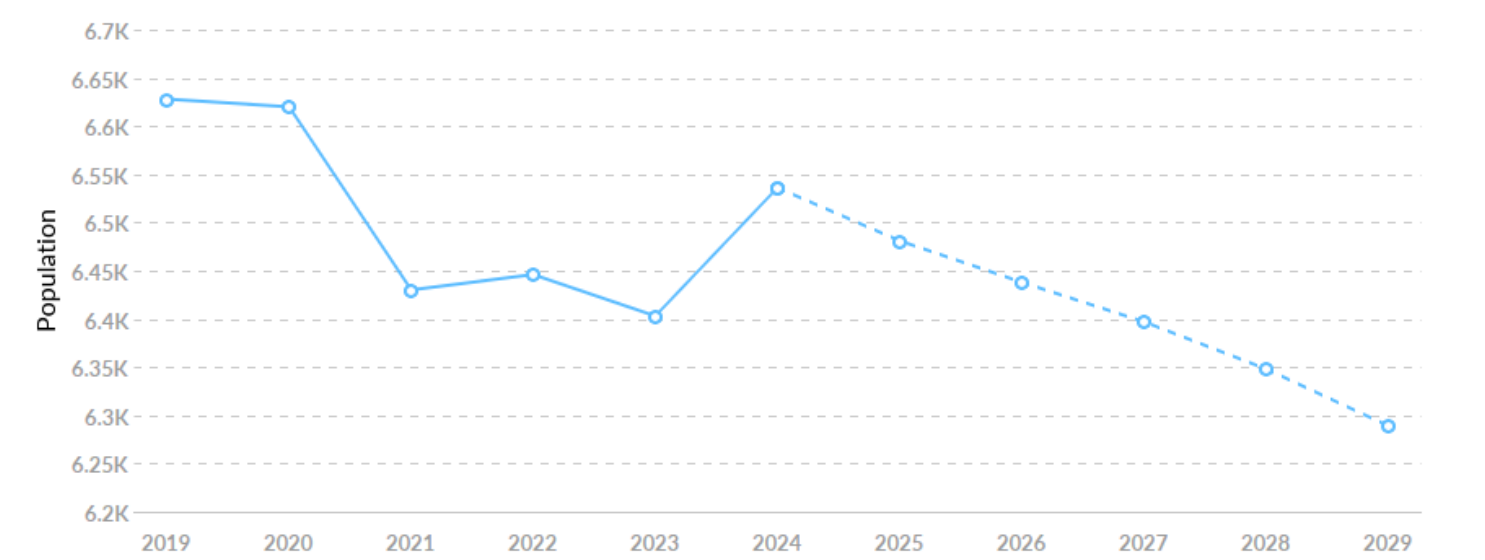


Ethnicity	Unemployment (Aug 2025)	% of Unemployed
Hispanic or Latino	22	28.21%
Not Hispanic or Latino	56	71.79%
Total	78	100.00%

# Historic & Projected Trends

## Population Trends

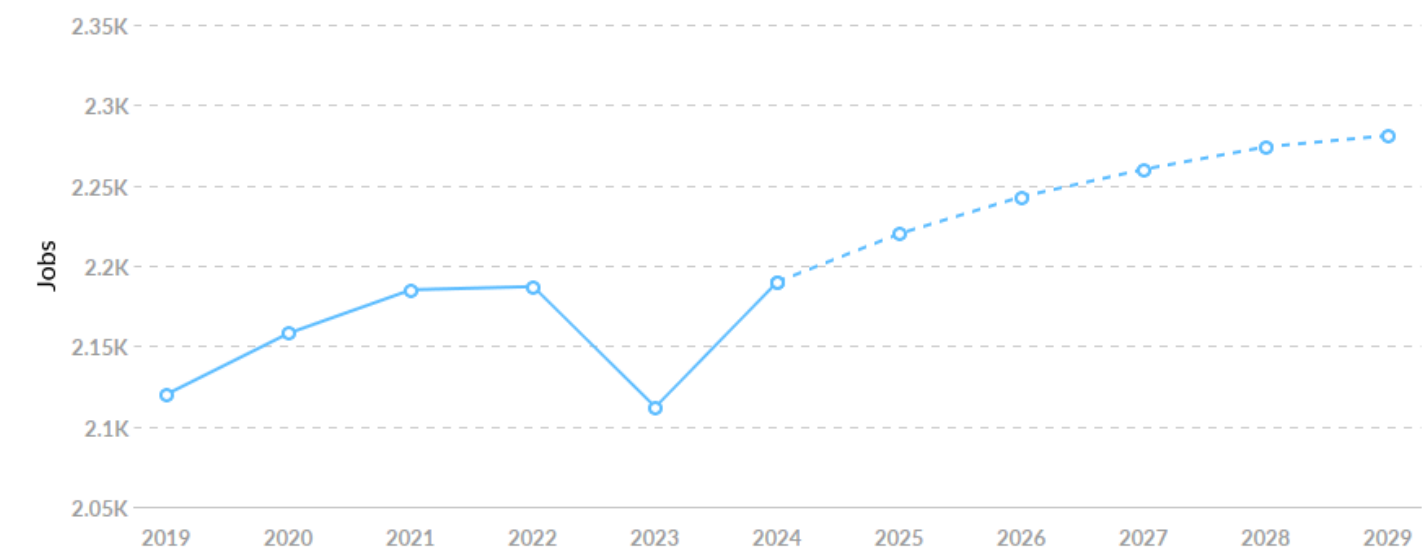
As of 2024 the region's population **declined by 1.4%** since 2019, falling by 92. Population is expected to **decrease by 3.8%** between 2024 and 2029, losing 247.



Timeframe	Population
2019	6,628
2020	6,620
2021	6,430
2022	6,446
2023	6,403
2024	6,536
2025	6,481
2026	6,438
2027	6,397
2028	6,348
2029	6,289

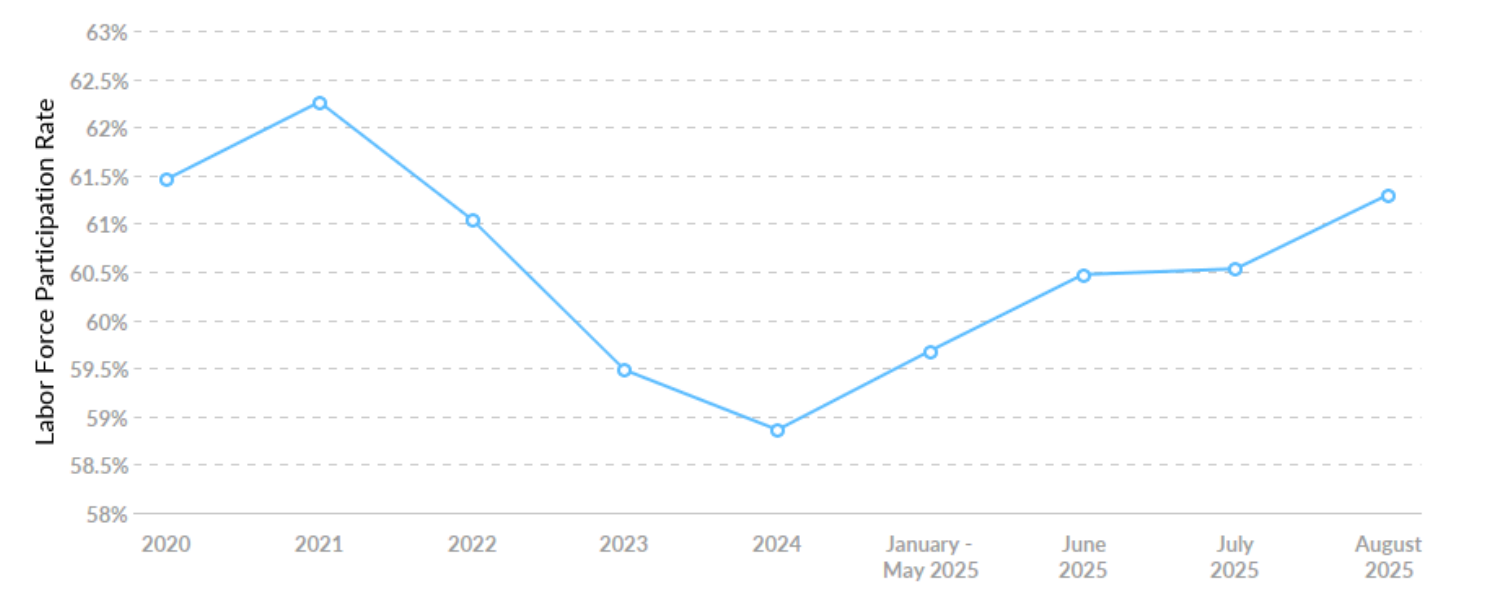
## Job Trends

From 2019 to 2024, jobs increased by 3.3% in Pershing County, NV from 2,120 to 2,190. This change fell short of the national growth rate of 4.4% by 1.1%.



Timeframe	Jobs
2019	2,120
2020	2,158
2021	2,185
2022	2,187
2023	2,112
2024	2,190
2025	2,220
2026	2,243
2027	2,260
2028	2,274
2029	2,281

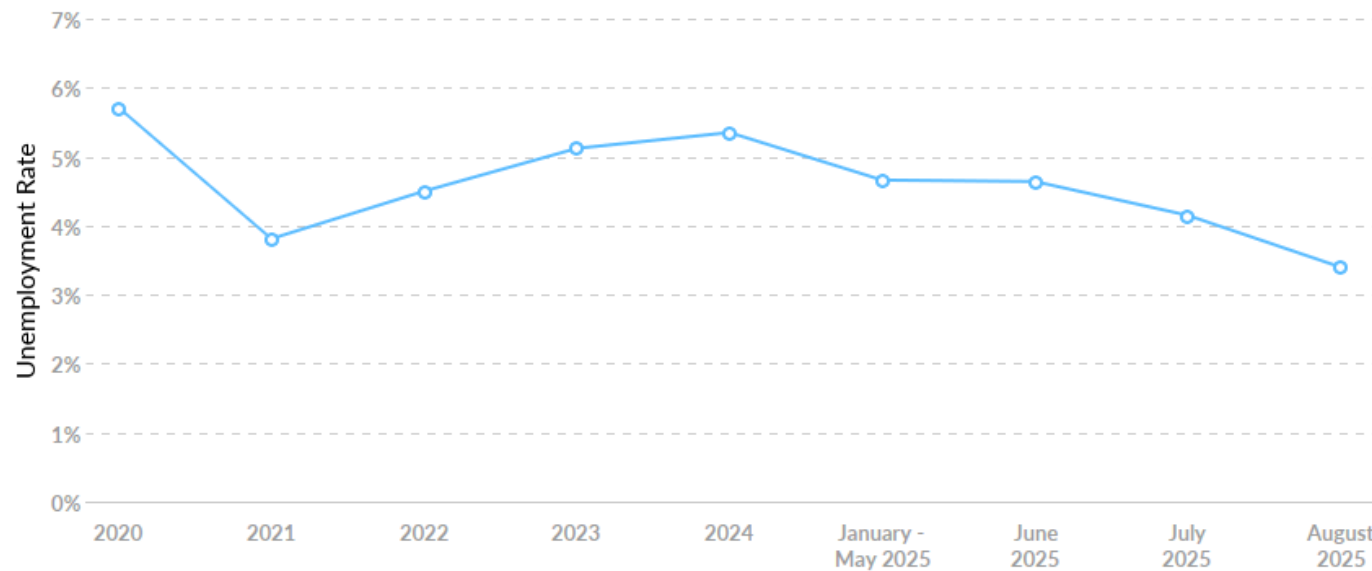
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.46%
2021	62.26%
2022	61.04%
2023	59.48%
2024	58.86%
January - May 2025	59.68%
June 2025	60.47%
July 2025	60.53%
August 2025	61.30%

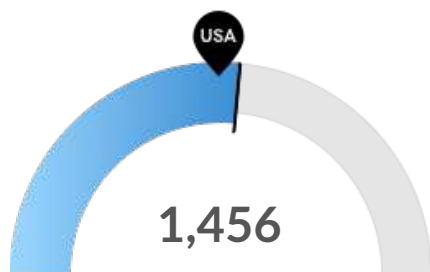
## Unemployment Rate Trends

Pershing County, NV had an August 2025 unemployment rate of 3.40%, **decreasing from 5.71%** 5 years before.



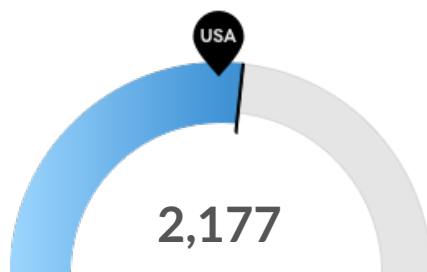
Timeframe	Unemployment Rate
2020	5.71%
2021	3.81%
2022	4.50%
2023	5.12%
2024	5.35%
January - May 2025	4.66%
June 2025	4.64%
July 2025	4.15%
August 2025	3.40%

## Population Characteristics



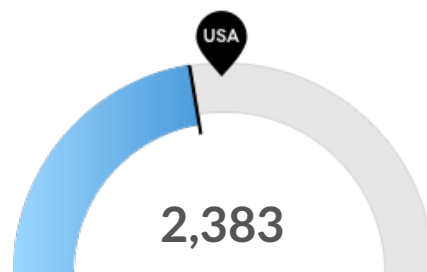
**Millennials**

Pershing County, NV has 1,456 millennials (ages 25-39). The national average for an area this size is 1,338.



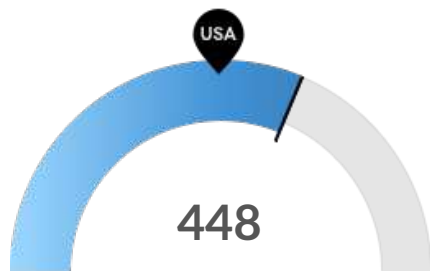
**Retiring Soon**

Retirement risk is high in Pershing County, NV. The national average for an area this size is 1,976 people 55 or older, while there are 2,177 here.



**Racial Diversity**

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,780 racially diverse people, while there are 2,383 here.



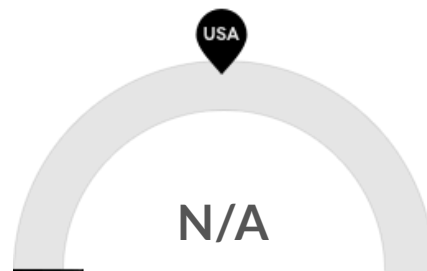
**Veterans**

Pershing County, NV has 448 veterans. The national average for an area this size is 315.



**Violent Crime**

No crime information is available in Pershing County, NV.

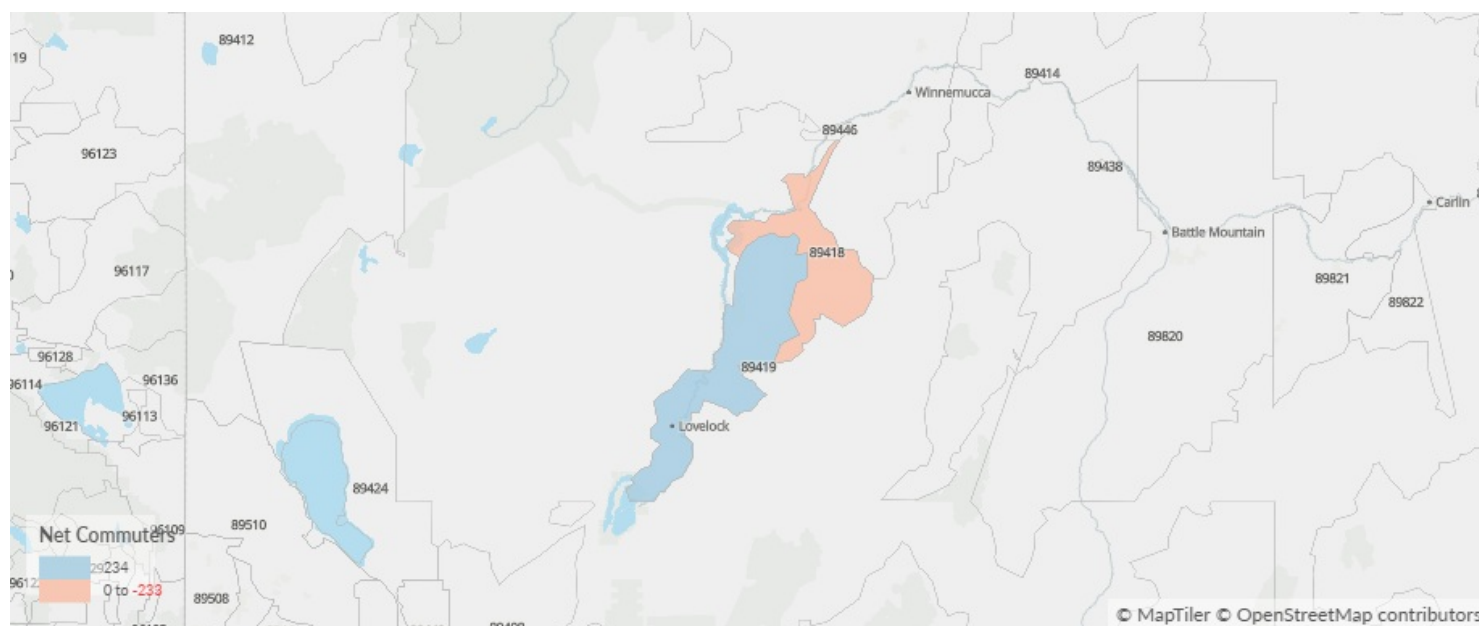


**Property Crime**

No crime information is available in Pershing County, NV.

## Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.

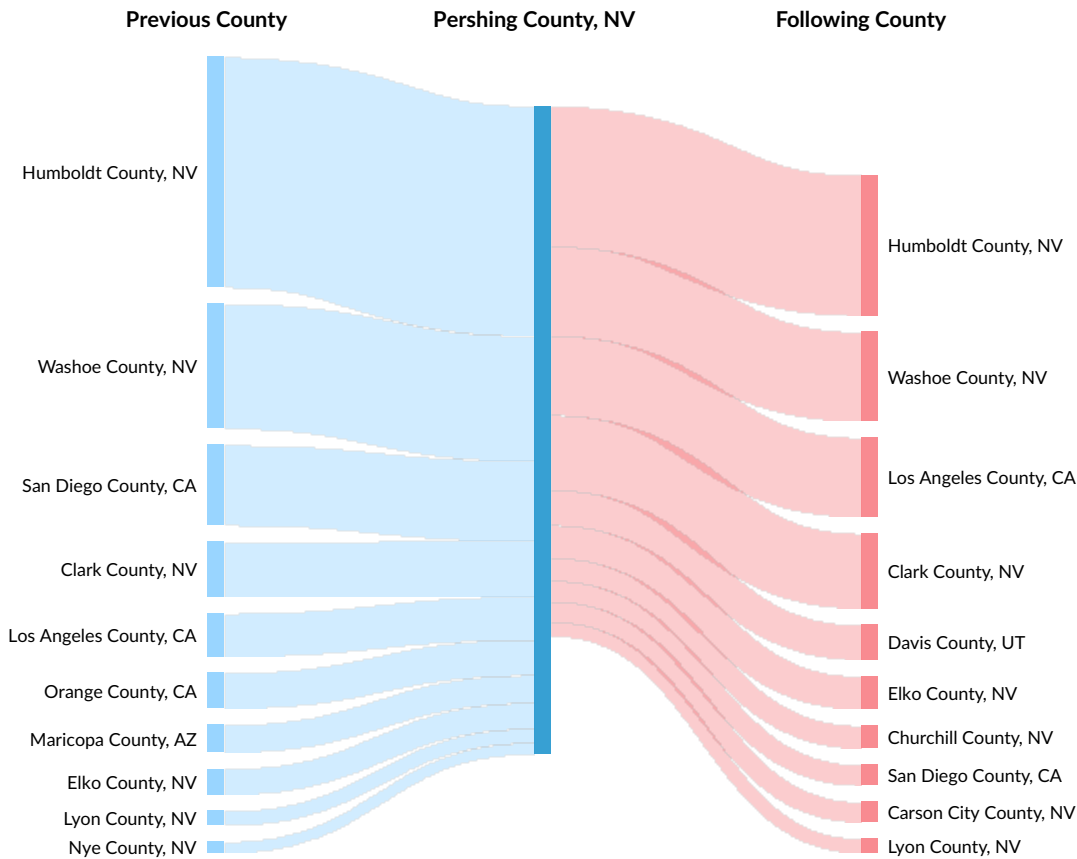


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
89419	Lovelock, NV (in Pershin...	2,093	89419	Lovelock, NV (in Pershin...	1,859
89418	Imlay, NV (in Pershing c...	97	89418	Imlay, NV (in Pershing c...	141

# Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2022, 79 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 48 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2022 was 56.



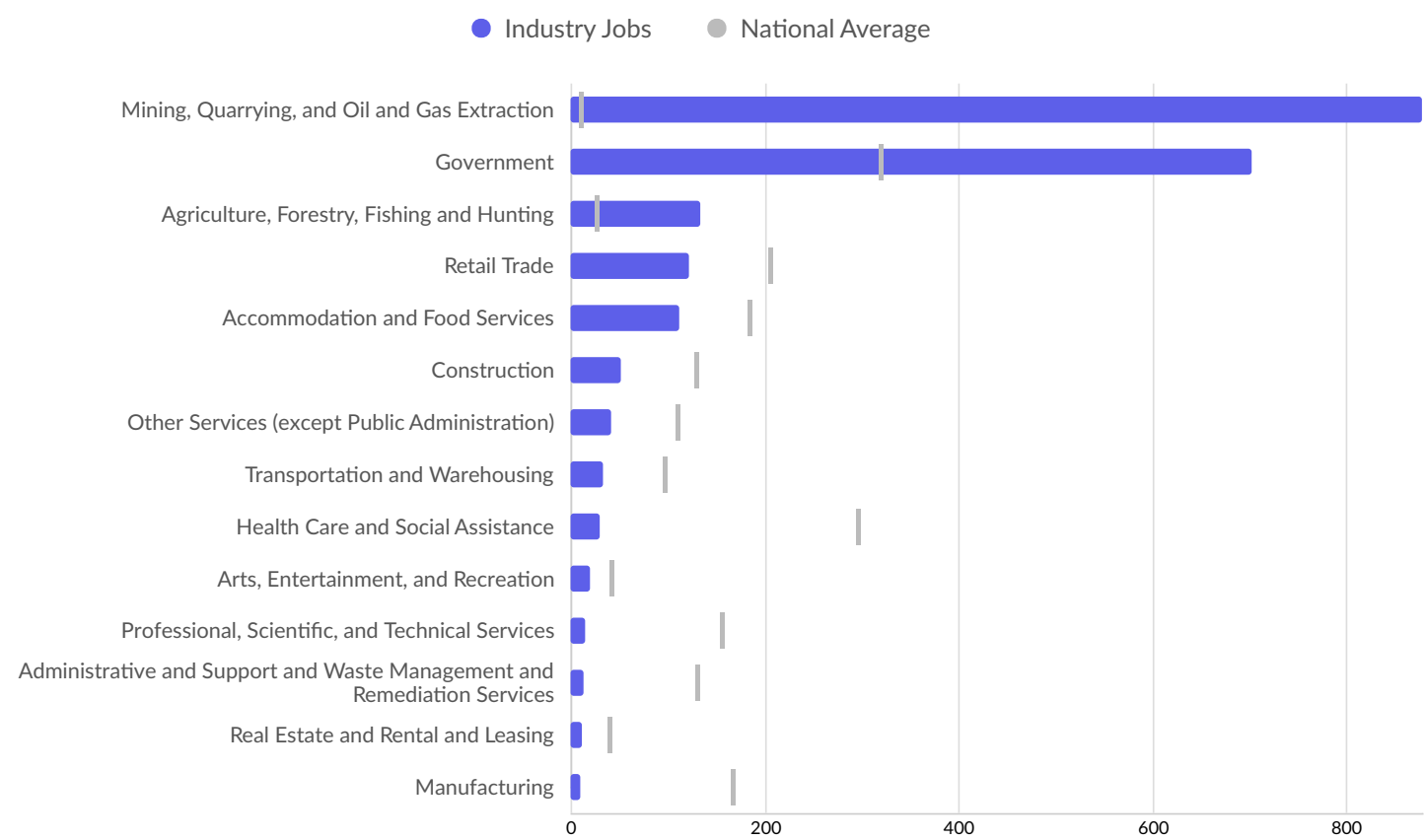
Top Previous Counties	Migrations
Humboldt County, NV	79
Washoe County, NV	43
San Diego County, CA	27
Clark County, NV	19
Los Angeles County, CA	15
Orange County, CA	12



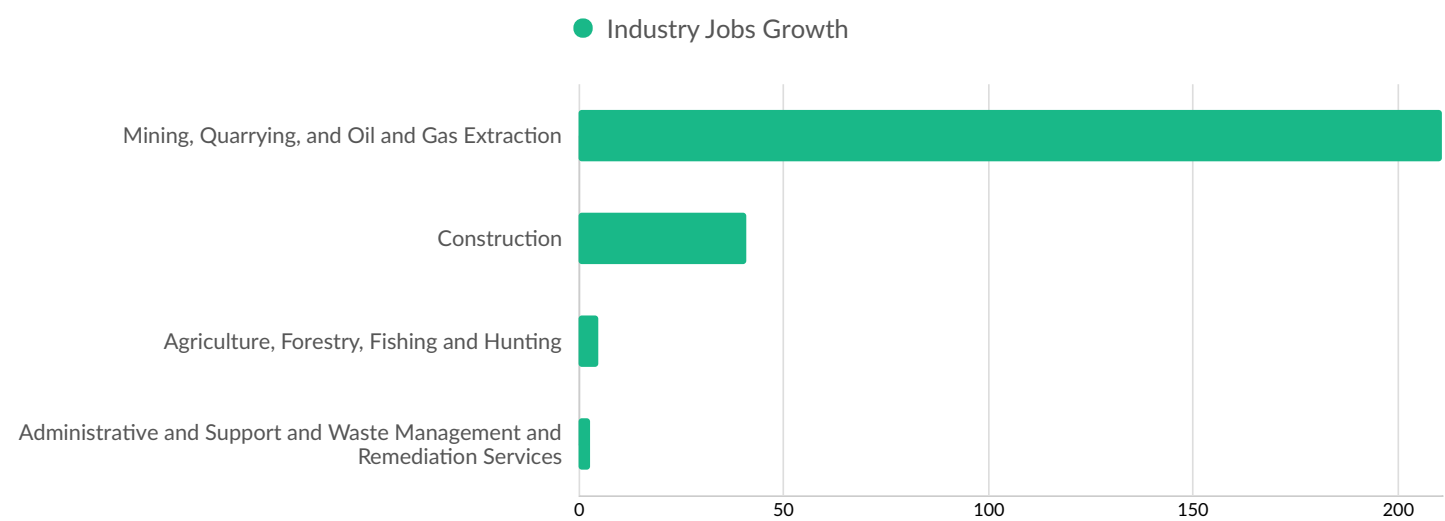
Top Previous Counties	Migrations
Maricopa County, AZ	9
Elko County, NV	9
Lyon County, NV	5
Nye County, NV	4
Douglas County, NV	4
Mineral County, NV	4
Churchill County, NV	4
Carson City County, NV	3
San Bernardino County, CA	3
Top Following Counties	Migrations
Humboldt County, NV	48
Washoe County, NV	31
Los Angeles County, CA	27
Clark County, NV	26
Davis County, UT	12
Elko County, NV	11
Churchill County, NV	8
San Diego County, CA	7
Carson City County, NV	7
Lyon County, NV	5
Montgomery County, TX	4
Maricopa County, AZ	4
Ada County, ID	4
Douglas County, NV	3
Nye County, NV	3

# Industry Characteristics

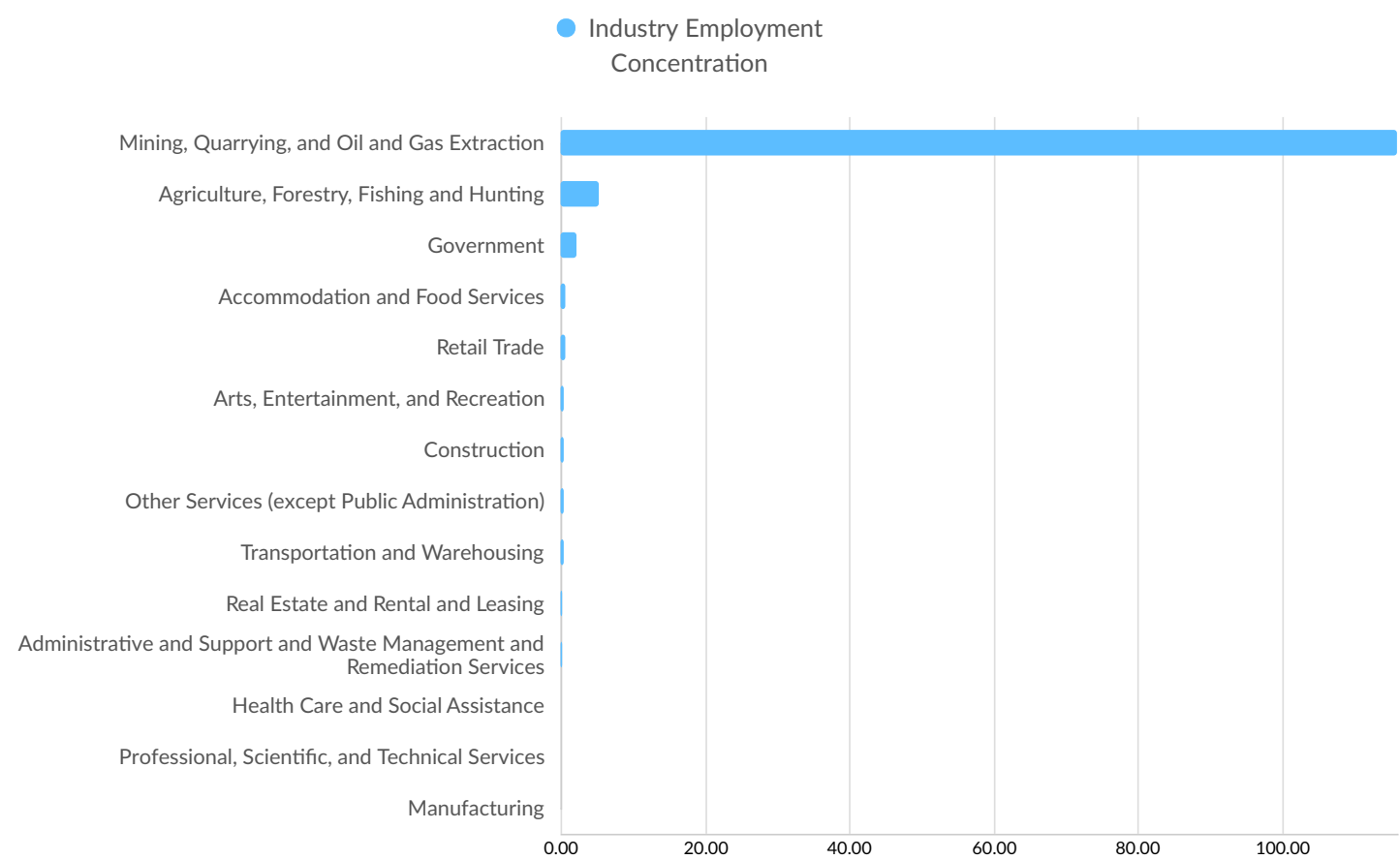
## Largest Industries



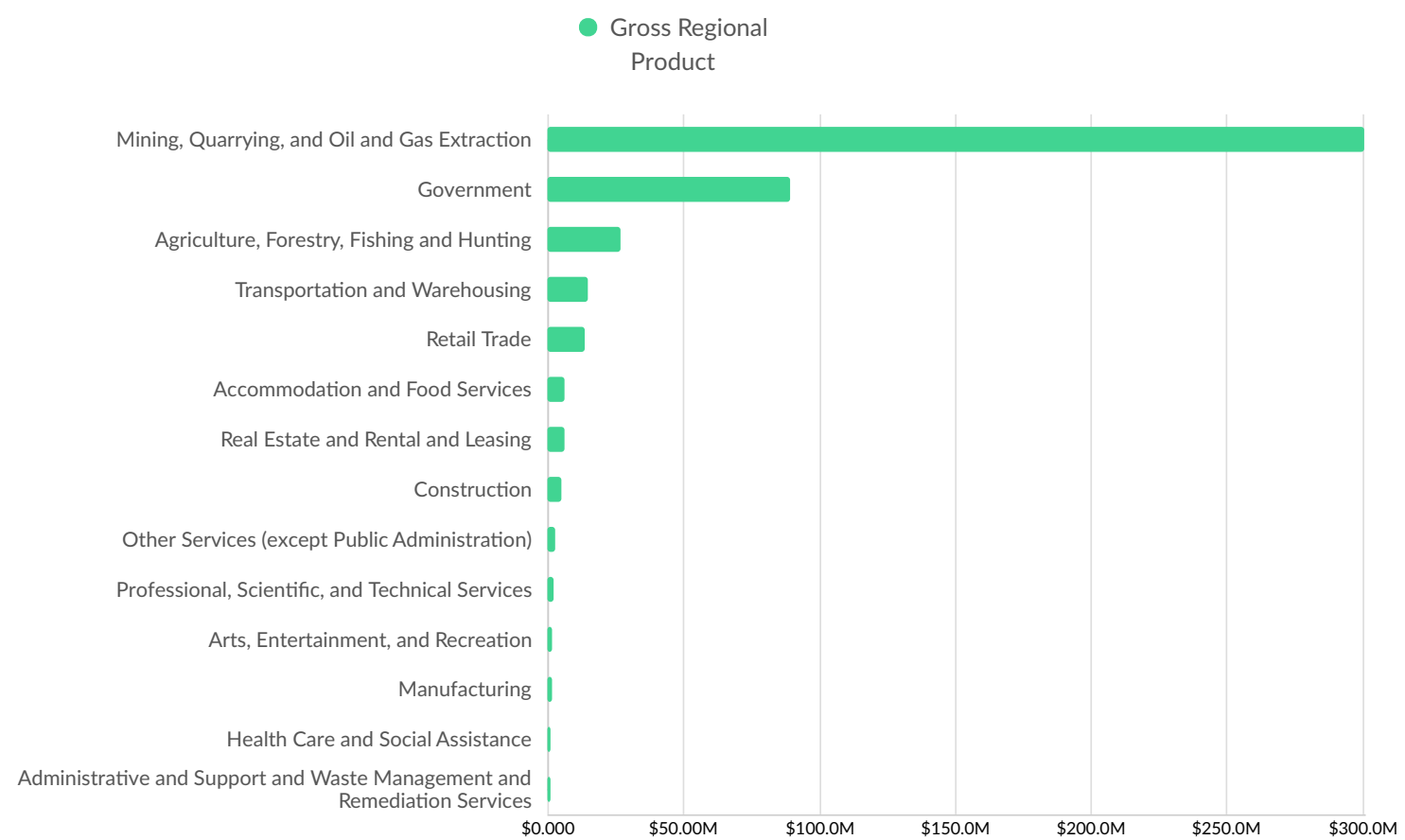
## Top Growing Industries



### Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



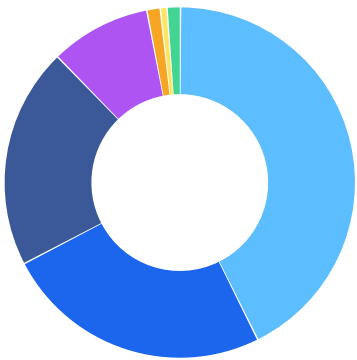
## Business Characteristics

### 315 Companies Employ Your Workers

Online profiles for your workers mention 315 companies as employers, with the top 10 appearing below. In the last 12 months, 116 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	51 <div></div>	Coeur Mining	131 <div></div>
State of Nevada	26 <div></div>	ManpowerGroup	81 <div></div>
Ep Minerals	25 <div></div>	TravelCenters of America	42 <div></div>
Pershing County School District	24 <div></div>	Coeur Rochester	41 <div></div>
Pershing General Hospital	18 <div></div>	Worland Healthcare And Rehabi...	41 <div></div>
U.S. Silica Company	15 <div></div>	Fusion Medical Staffing	27 <div></div>
Florida Canyon Mining	11 <div></div>	Florida Canyon Mining	26 <div></div>
Pershing County Sheriff's Office	9 <div></div>	State of Nevada	25 <div></div>
TravelCenters of America	8 <div></div>	Pershing General Hospital	24 <div></div>
Pershing County	7 <div></div>	Vetted Health	23 <div></div>

## Business Size

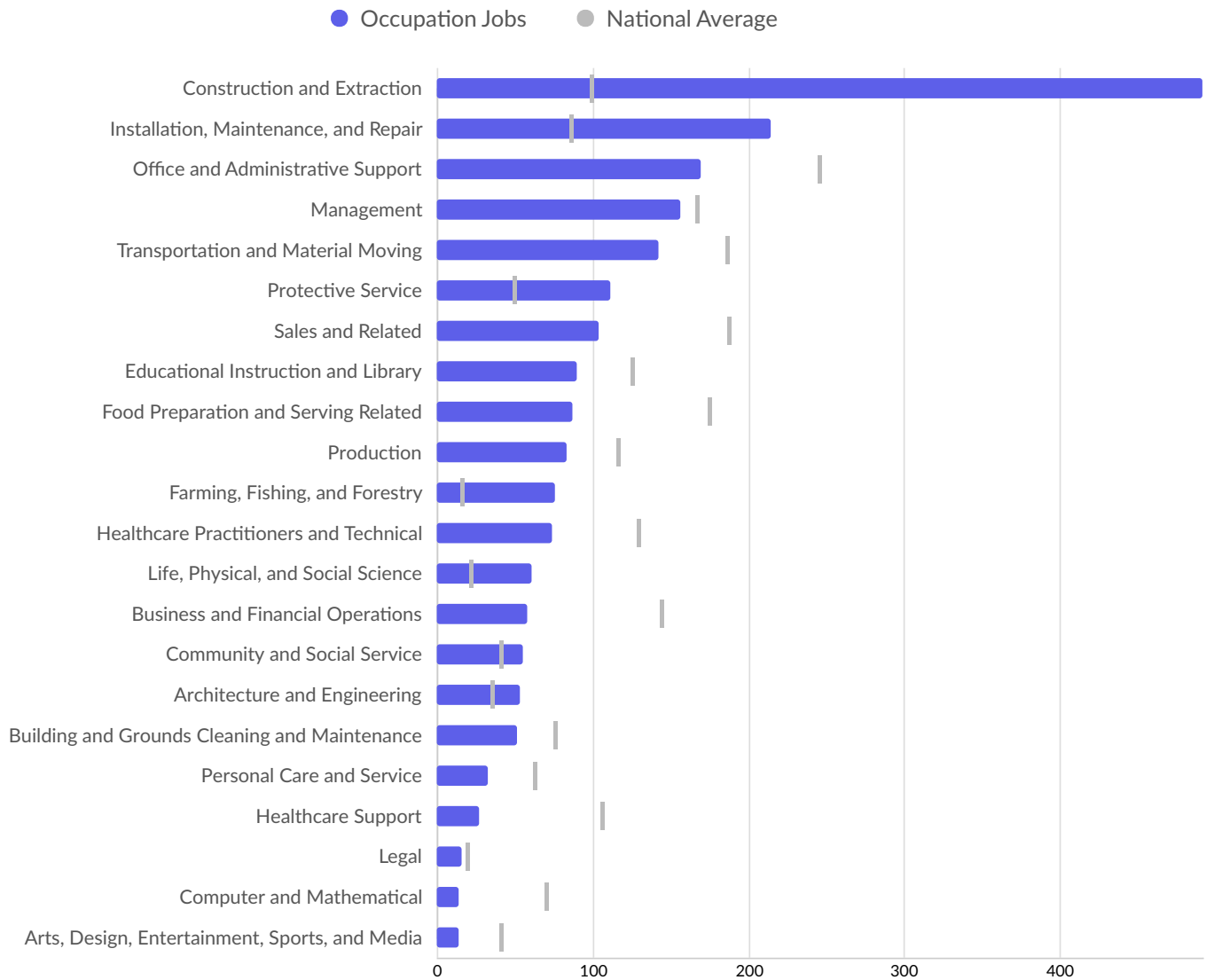


	Percentage	Business Count
1 to 4 employees	42.6%	69
5 to 9 employees	24.7%	40
10 to 19 employees	20.4%	33
20 to 49 employees	9.3%	15
50 to 99 employees	1.2%	2
100 to 249 employees	0.6%	1
250 to 499 employees	1.2%	2

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

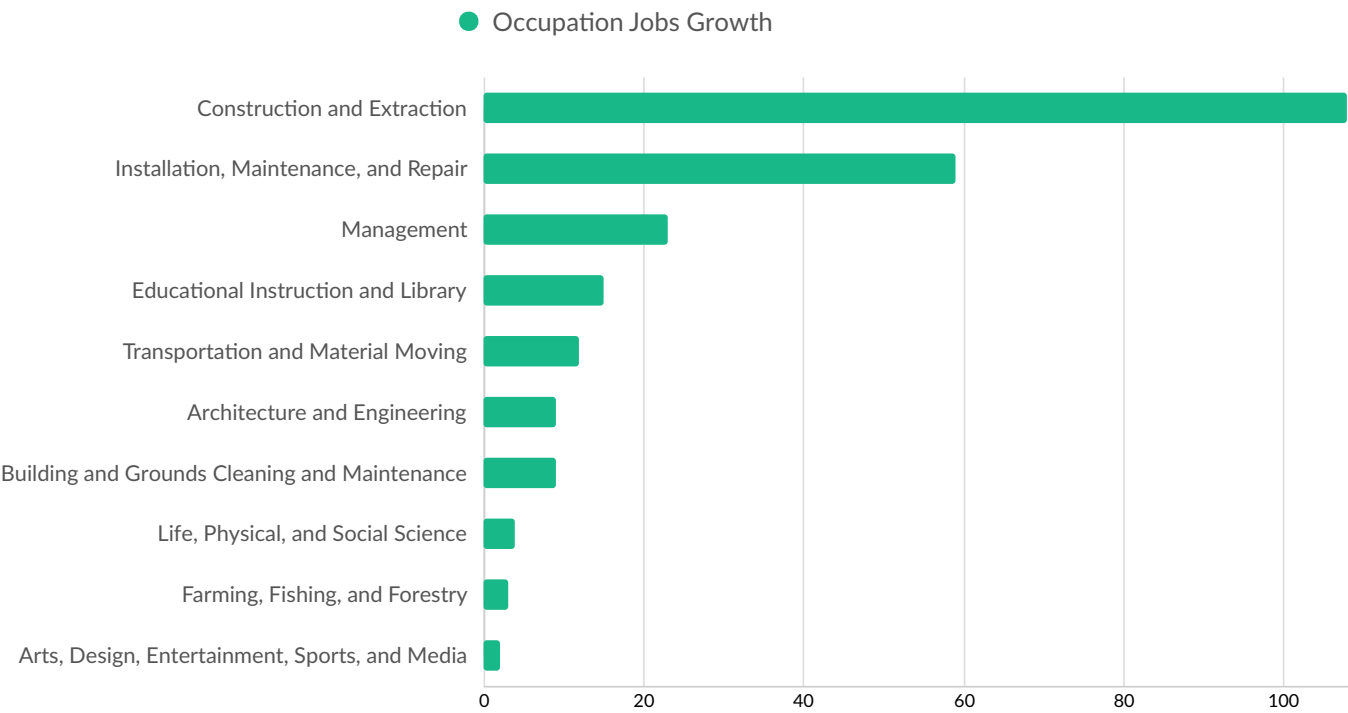
# Workforce Characteristics

## Largest Occupations

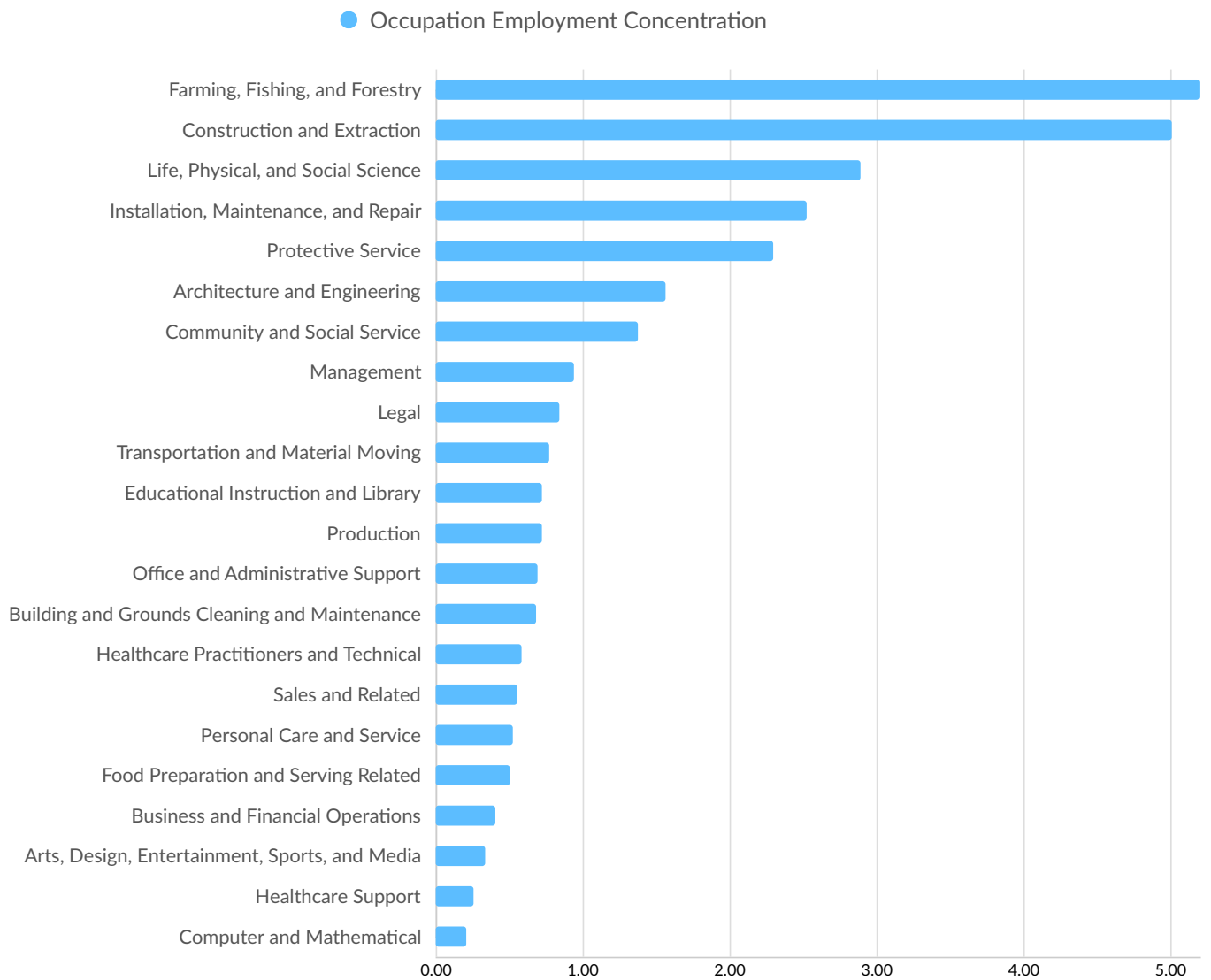




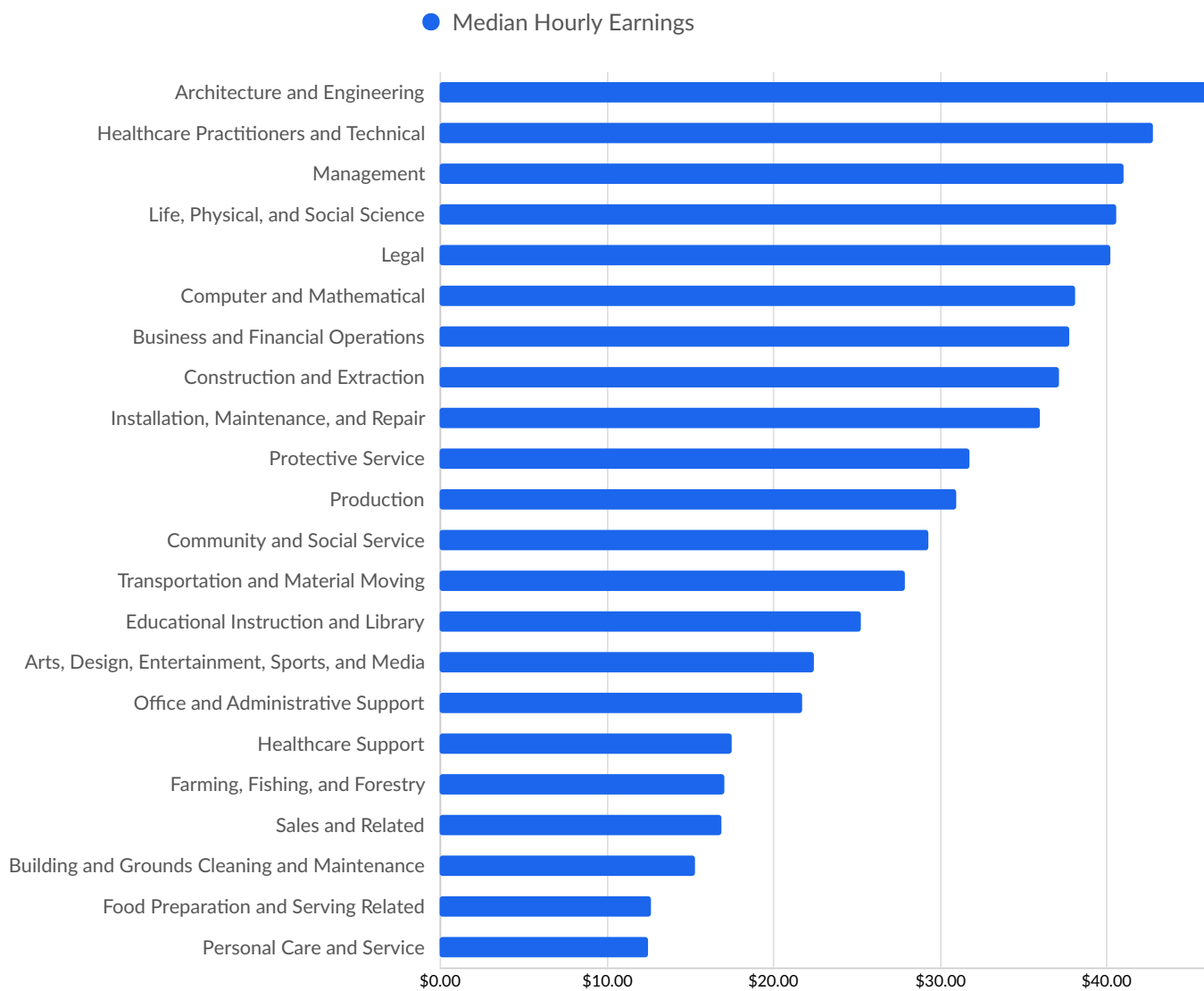
## Top Growing Occupations



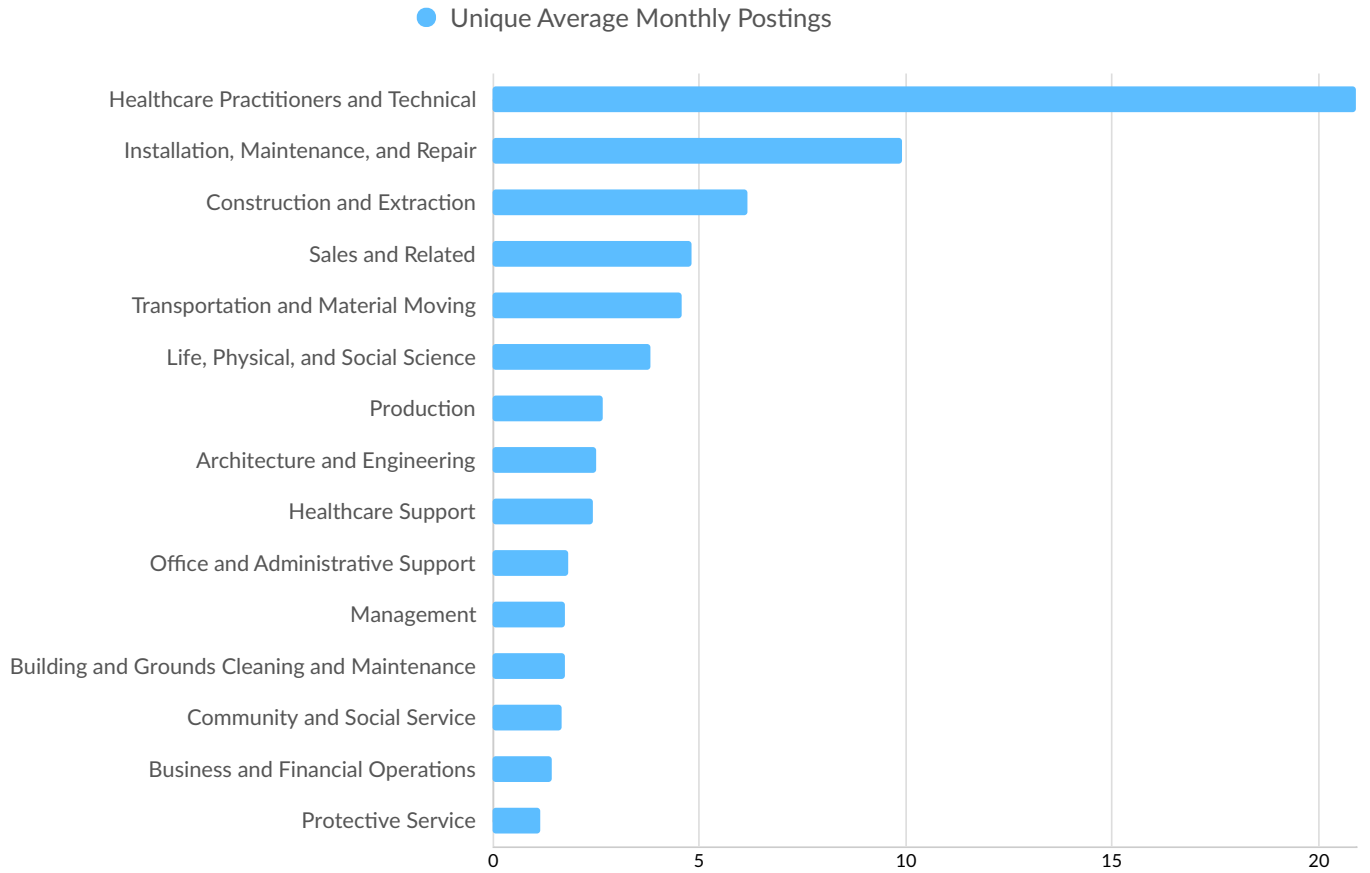
## Top Occupation Employment Concentration



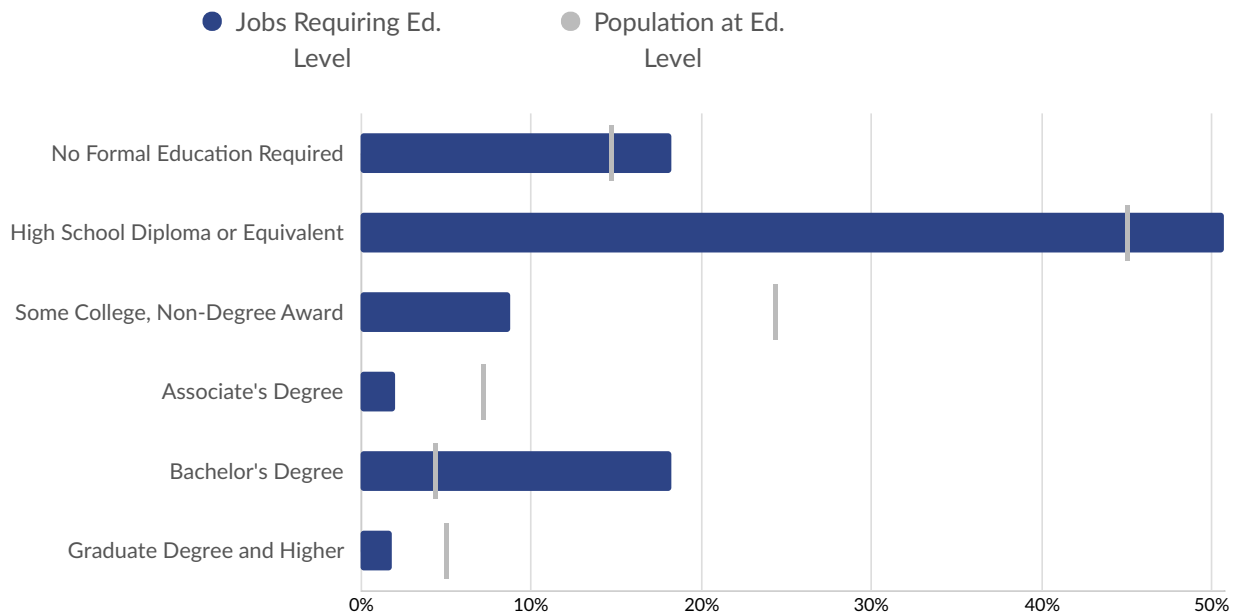
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

# In-Demand Skills

