

Contents

| Report Parameters | 1 |
|--------------------------------|---|
| Economy Overview | 2 |
| Unemployment by Demographics | 4 |
| Historic & Projected Trends | 8 |
| Population Characteristics | 2 |
| Inbound and Outbound Migration | 4 |
| Industry Characteristics | 6 |
| Business Characteristics | 1 |
| Workforce Characteristics | |
| Educational Pipeline | 9 |
| In-Demand Skills | 0 |



Report Parameters

1 County

32019 Lyon County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

63,718

Population (2024)

Population grew by 6,219 over the last 5 years and is projected to grow by 4,787 over the next 5 years. 15,595

Total Regional Employment

Jobs grew by 1,144 over the last 5 years and are projected to grow by 944 over the next 5 years.

\$73.5K

Median Household Income (2023)

Median household income is \$5.1K below the national median household income of \$78.5K.

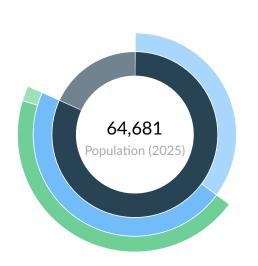
Takeaways

- As of 2024 the region's population increased by 10.8% since 2019, growing by 6,219. Population is expected to increase by 7.5% between 2024 and 2029, adding 4,787.
- From 2019 to 2024, jobs increased by 7.9% in Lyon County, NV from 14,450 to 15,595. This change outpaced the national growth rate of 4.4% by 3.5%. As the number of jobs increased, the labor force participation rate decreased from 59.0% to 58.1% between 2019 and 2024.
- Concerning educational attainment, **12.7% of Lyon County**, **NV residents possess a Bachelor's Degree** (8.8% below the national average), and **10.9% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Warehousing and Storage, and Restaurants and Other Eating Places.

| | Population (2025) | Labor Force (Aug 2025) | Jobs (2024) | Cost of Living | GRP | Imports | Exports |
|--------|----------------------|---------------------------------|----------------|----------------------|-----------|-----------|-----------|
| Region | 64,681 | 30,194 | 15,595 | 103.8 | \$2.59B | \$4.80B | \$2.96B |
| State | 3,284,005 | 1,672,834 | 1,724,752 | 111.5 | \$261.22B | \$209.31B | \$244.55B |



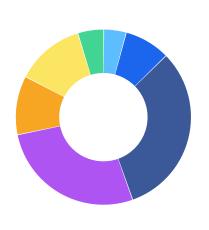
Aug 2025 Labor Force Breakdown



| | Population |
|--|------------|
| 16+ Civilian Non-Institutionalized Population | 52,856 |
| Not in Labor Force (16+) | 22,662 |
| Labor Force | 30,194 |
| Employed | 28,820 |
| Unemployed | 1,374 |
| Under 16, Military, and institutionalized Population | 11,824 |

Educational Attainment

Concerning educational attainment, 12.7% of Lyon County, NV residents possess a Bachelor's Degree (8.8% below the national average), and 10.9% hold an Associate's Degree (2.0% above the national average).

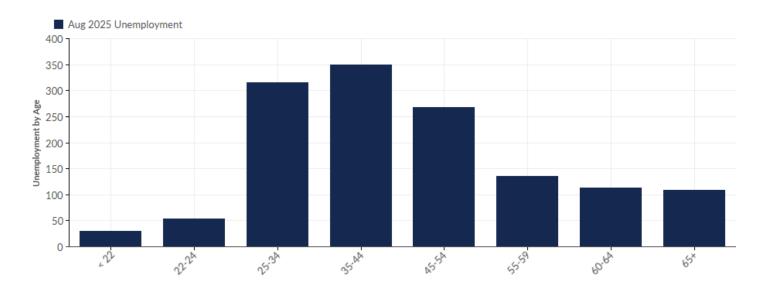


| | % of Population | Population |
|----------------------------|-----------------|------------|
| Less Than 9th Grade | 4.1% | 1,939 |
| 9th Grade to 12th Grade | 8.4% | 3,947 |
| High School Diploma | 31.9% | 14,929 |
| Some College | 27.2% | 12,714 |
| Associate's Degree | 10.9% | 5,077 |
| Bachelor's Degree | 12.7% | 5,933 |
| Graduate Degree and Higher | 4.8% | 2,233 |



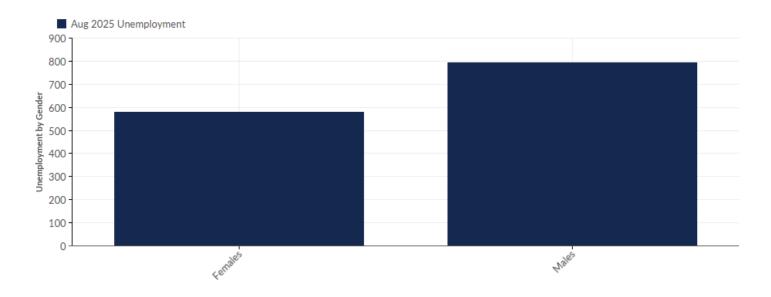
Unemployment by Demographics

Unemployment by Age



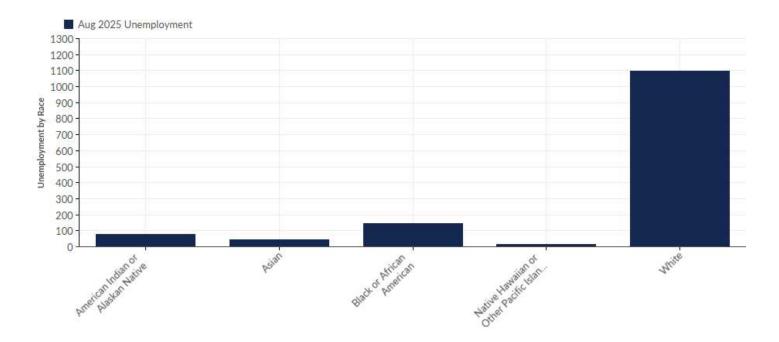
| Age | Une | employment (Aug 2025) | % of Unemployed |
|-------|-------|--------------------------|--------------------|
| < 22 | | 30 | 2.18% |
| 22-24 | | 54 | 3.93% |
| 25-34 | | 315 | 22.93% |
| 35-44 | | 349 | 25.40% |
| 45-54 | | 268 | 19.51% |
| 55-59 | | 135 | 9.83% |
| 60-64 | | 113 | 8.22% |
| 65+ | | 109 | 7.93% |
| | Total | 1,374 | 100.00% |

Unemployment by Gender



| Gender | Unemployment (Aug 2025) | % of Unemployed |
|---------|----------------------------|--------------------|
| Females | 580 | 42.21% |
| Males | 794 | 57.79% |
| | Total 1,374 | 100.00% |

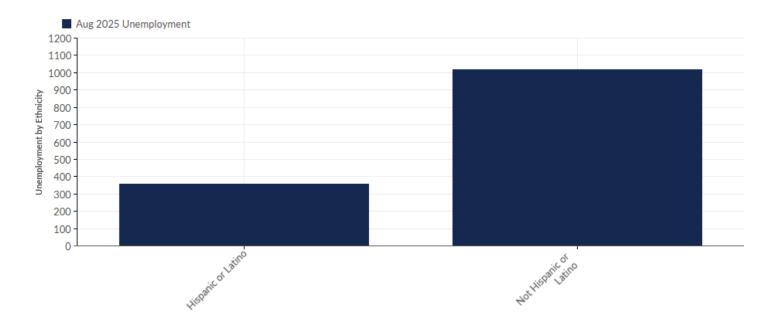
Unemployment by Race



| Race | Unemployment (Aug 2025) | % of Unemployed |
|---|----------------------------|--------------------|
| American Indian or Alaskan Native | 76 | 5.53% |
| Asian | 41 | 2.98% |
| Black or African American | 146 | 10.63% |
| Native Hawaiian or Other Pacific Islander | 16 | 1.16% |
| White | 1,095 | 79.69% |
| | Total 1,374 | 100.00% |



Unemployment by Ethnicity



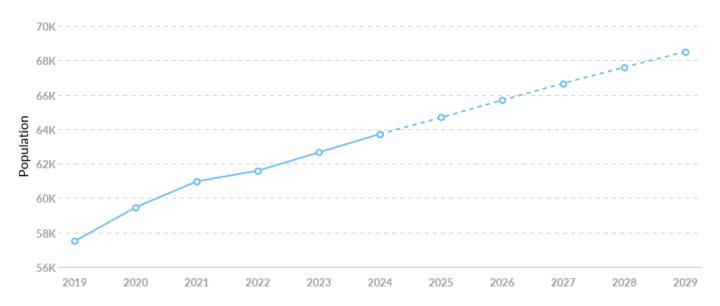
| Ethnicity | Ur | nemployment (Aug 2025) | % of Unemployed |
|------------------------|-------|---------------------------|--------------------|
| Hispanic or Latino | | 358 | 26.06% |
| Not Hispanic or Latino | | 1,016 | 73.94% |
| | Total | 1,374 | 100.00% |



Historic & Projected Trends

Population Trends

As of 2024 the region's population increased by 10.8% since 2019, growing by 6,219. Population is expected to increase by 7.5% between 2024 and 2029, adding 4,787.

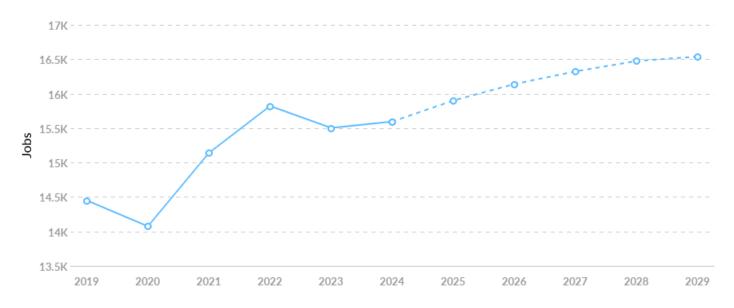


| Timeframe | Population |
|-----------|------------|
| 2019 | 57,499 |
| 2020 | 59,466 |
| 2021 | 60,971 |
| 2022 | 61,589 |
| 2023 | 62,656 |
| 2024 | 63,718 |
| 2025 | 64,681 |
| 2026 | 65,688 |
| 2027 | 66,664 |
| 2028 | 67,602 |
| 2029 | 68,505 |



Job Trends

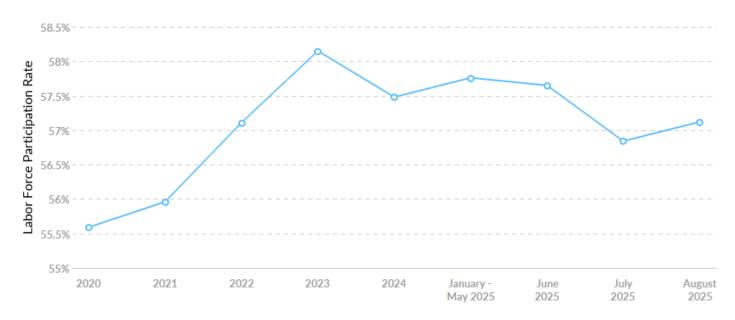
From 2019 to 2024, jobs increased by **7.9%** in Lyon County, NV from 14,450 to **15,595**. This change **outpaced the national growth rate of 4.4%** by **3.5%**.



| Timeframe | Jobs |
|-----------|--------|
| 2019 | 14,450 |
| 2020 | 14,074 |
| 2021 | 15,141 |
| 2022 | 15,822 |
| 2023 | 15,503 |
| 2024 | 15,595 |
| 2025 | 15,901 |
| 2026 | 16,140 |
| 2027 | 16,324 |
| 2028 | 16,475 |
| 2029 | 16,539 |



Labor Force Participation Rate Trends

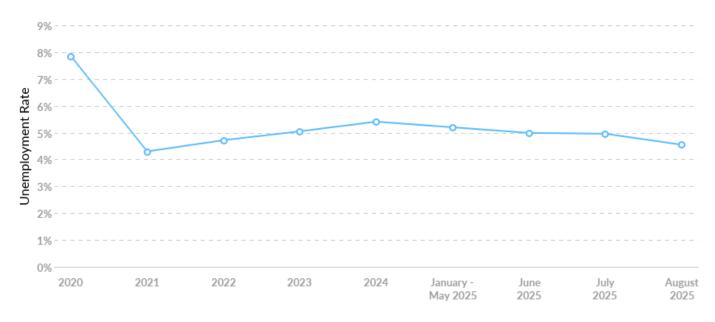


| Timeframe | Labor Force Participation Rate |
|--------------------|--------------------------------|
| 2020 | 55.59% |
| 2021 | 55.96% |
| 2022 | 57.11% |
| 2023 | 58.15% |
| 2024 | 57.48% |
| January - May 2025 | 57.76% |
| June 2025 | 57.65% |
| July 2025 | 56.84% |
| August 2025 | 57.12% |



Unemployment Rate Trends

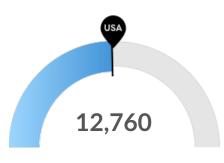
Lyon County, NV had an August 2025 unemployment rate of 4.55%, decreasing from 7.85% 5 years before.



| Timeframe | Unemployment Rate |
|--------------------|-------------------|
| 2020 | 7.85% |
| 2021 | 4.30% |
| 2022 | 4.72% |
| 2023 | 5.05% |
| 2024 | 5.41% |
| January - May 2025 | 5.20% |
| June 2025 | 4.99% |
| July 2025 | 4.96% |
| August 2025 | 4.55% |



Population Characteristics



Millennials

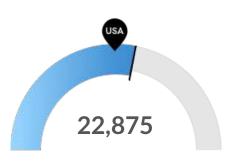
Lyon County, NV has 12,760 millennials (ages 25-39). The national average for an area this size is 13,044.





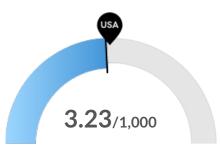
Veterans

Lyon County, NV has 5,977 veterans. The national average for an area this size is 3.082.



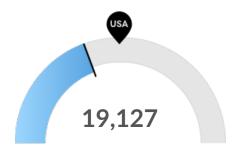
Retiring Soon

Retirement risk is high in Lyon County, NV. The national average for an area this size is 19,267 people 55 or older, while there are 22,875 here.



Violent Crime

Lyon County, NV has 3.23 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.



Racial Diversity

Racial diversity is low in Lyon County, NV. The national average for an area this size is 27,105 racially diverse people, while there are 19,127 here.



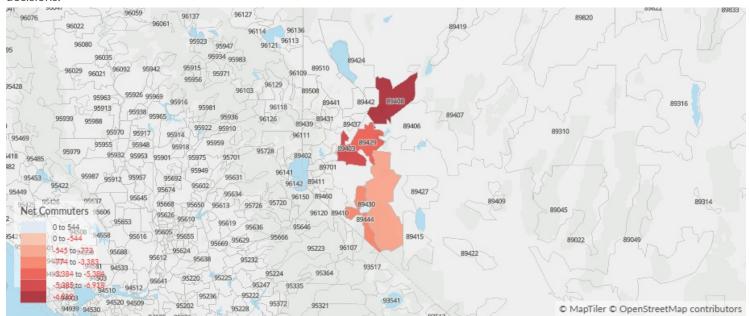
Property Crime

Lyon County, NV has 5.19 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.



Place of Work vs Place of Residence

Understanding where talent in Lyon County, NV currently works compared to where talent lives can help you optimize site decisions.



| Where | Tale | ent V | Νc | orks |
|-------|------|-------|----|------|
|-------|------|-------|----|------|

2024 ZIP Name **Employment** 89408 Fernley, NV (in Lyon cou... 6,363 89403 Dayton, NV (in Lyon cou... 3,918 89447 Yerington, NV (in Lyon c... 3,437 89429 Silver Springs, NV (in Ly... 1,048 89444 Wellington, NV (in Lyon... 530

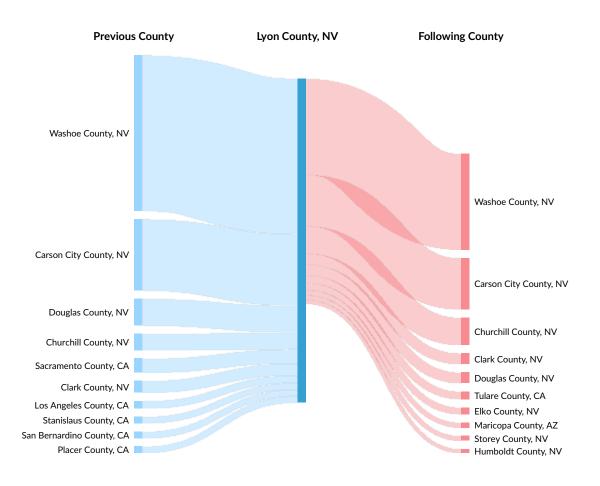
Where Talent Lives

| ZIP | Name | 2024 Workers |
|-------|---------------------------|-----------------|
| 89408 | Fernley, NV (in Lyon cou | 13,281 |
| 89403 | Dayton, NV (in Lyon cou | 9,303 |
| 89429 | Silver Springs, NV (in Ly | 4,433 |
| 89447 | Yerington, NV (in Lyon c | 3,982 |
| 89444 | Wellington, NV (in Lyon | 1,304 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Lyon County, NV. The left column shows residents of other counties migrating to Lyon County, NV. The right column shows residents migrating from Lyon County, NV to other counties.

As of 2022, 1,426 people have migrated from Washoe County, NV to Lyon County, NV. In the same year, 879 people left Lyon County, NV migrating to Washoe County, NV. The total Net Migration for Lyon County, NV in 2022 was 1,072.



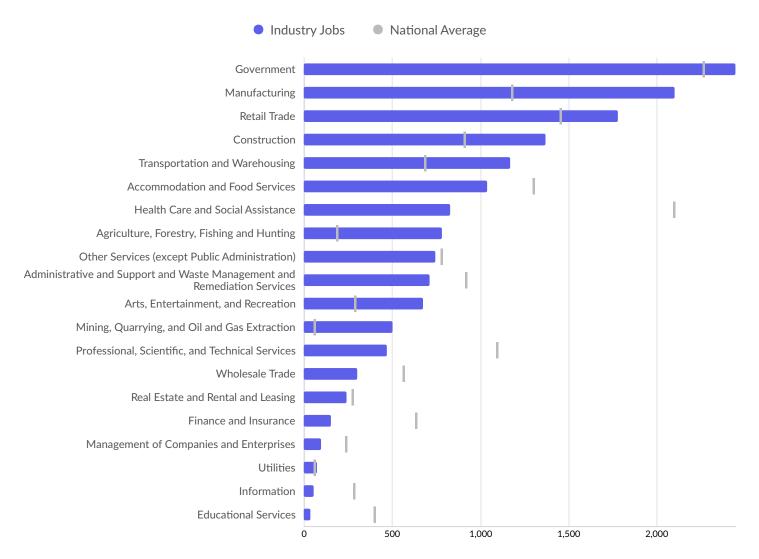
| Migrations |
|------------|
| 1,426 |
| 653 |
| 245 |
| 153 |
| 129 |
| 109 |
| |

| Top Previous Counties | Migrations |
|---------------------------|------------|
| Los Angeles County, CA | 68 |
| Stanislaus County, CA | 61 |
| San Bernardino County, CA | 61 |
| Placer County, CA | 60 |
| El Dorado County, CA | 58 |
| Santa Clara County, CA | 54 |
| Contra Costa County, CA | 54 |
| Elko County, NV | 53 |
| Riverside County, CA | 53 |
| Top Following Counties | Migrations |
| Washoe County, NV | 879 |
| Carson City County, NV | 471 |
| Churchill County, NV | 251 |
| Clark County, NV | 100 |
| Douglas County, NV | 99 |
| Tulare County, CA | 72 |
| Elko County, NV | 63 |
| Maricopa County, AZ | 47 |
| Storey County, NV | 44 |
| Humboldt County, NV | 36 |
| Santa Clara County, CA | 35 |
| Riverside County, CA | 35 |
| San Diego County, CA | 35 |
| Multnomah County, OR | 35 |
| Ada County, ID | 35 |
| | |

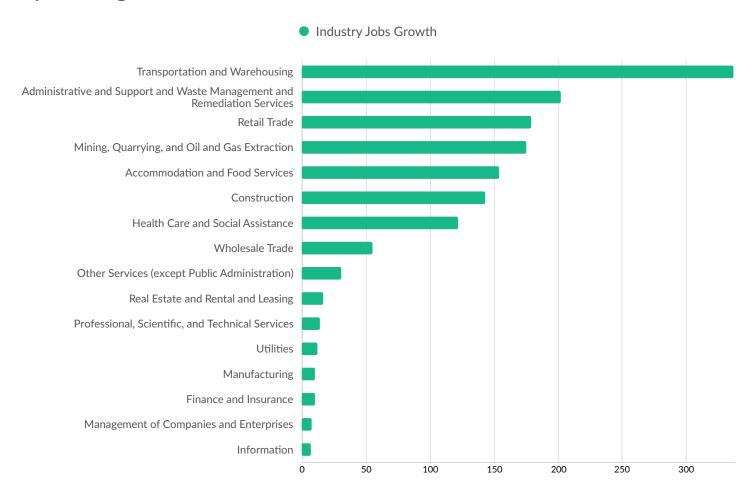


Industry Characteristics

Largest Industries

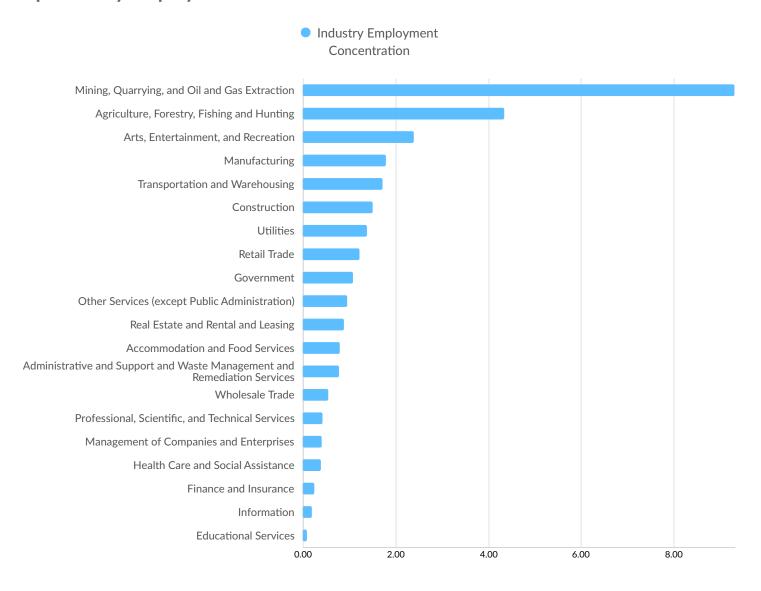


Top Growing Industries



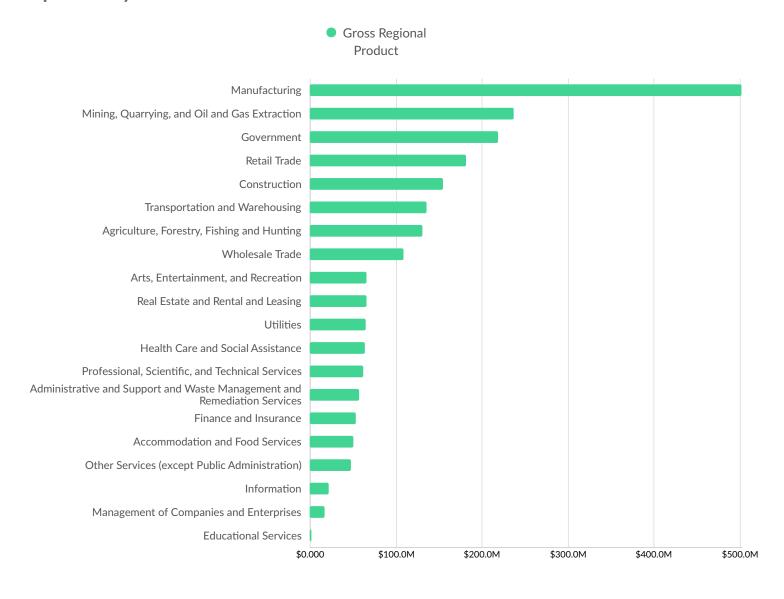


Top Industry Employment Concentration



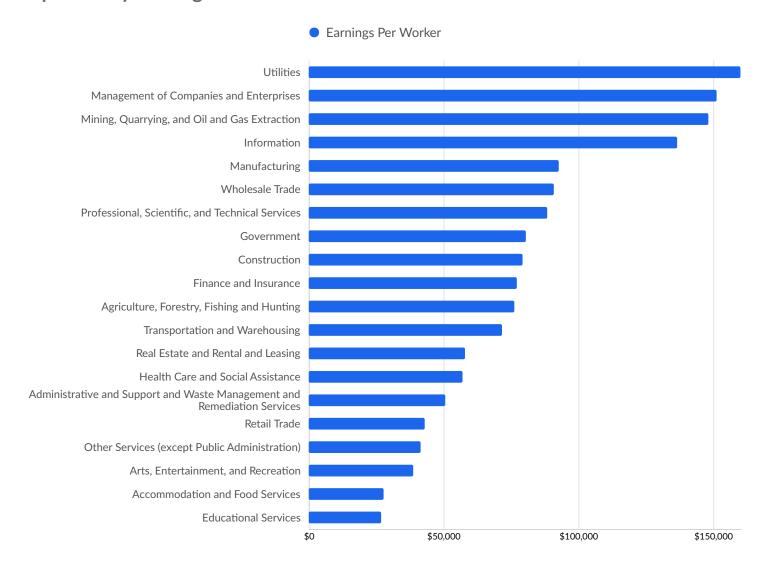


Top Industry GRP





Top Industry Earnings





Business Characteristics

5,525 Companies Employ Your Workers

Online profiles for your workers mention 5,525 companies as employers, with the top 10 appearing below. In the last 12 months, 517 companies in Lyon County, NV posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------|----------|-----------------------------|-----------------|
| State of Nevada | 243 | Lyon County School District | 355 |
| Tesla | 234 | ManpowerGroup | 247 |
| Lyon County School District | 219 | MSC Industrial Direct | 85 |
| Walmart | 132 | Pilot Company | 71 |
| Panasonic | 123 | Walmart | 71 |
| Lyon County | 121 | Webstaurantstore.Com | 66 |
| Amazon | 110 | Smith's Food And Drug | 64 |
| United States Navy | 93 | Soliant Health | 58 |
| MSC Industrial Direct | 91 | Lyon County | 56 |
| Trex Pte Ltd | 70 | Taco Bell | 54 |

Business Size

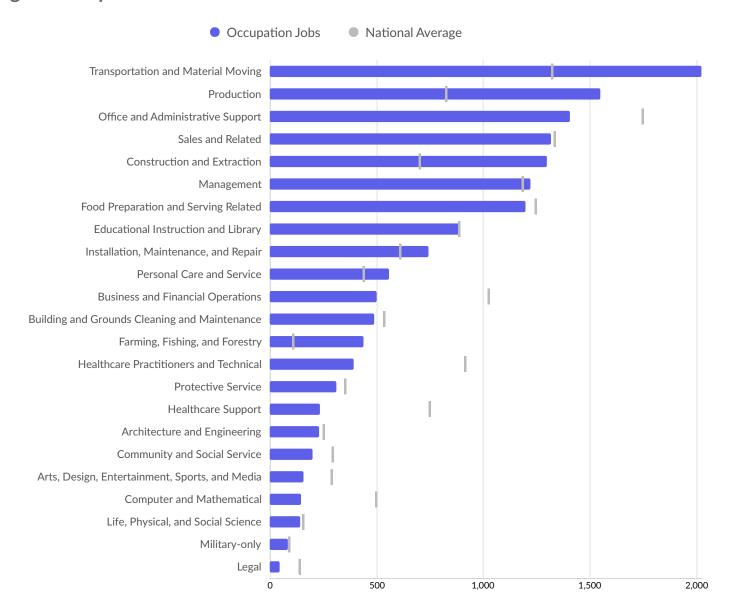


^{*}Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



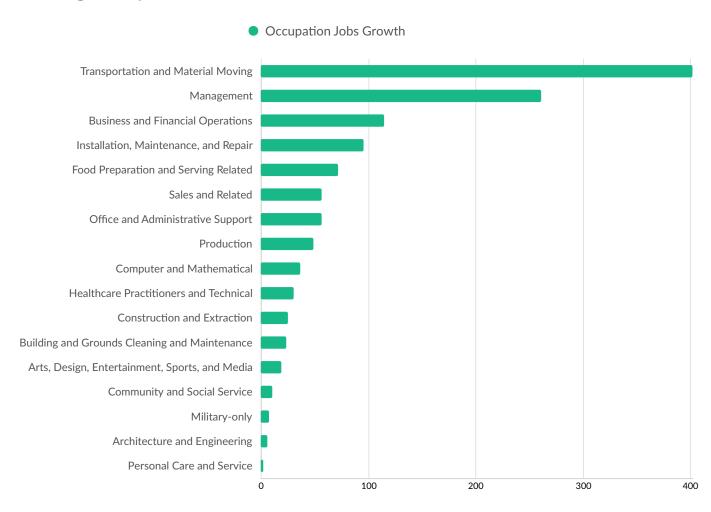
Workforce Characteristics

Largest Occupations





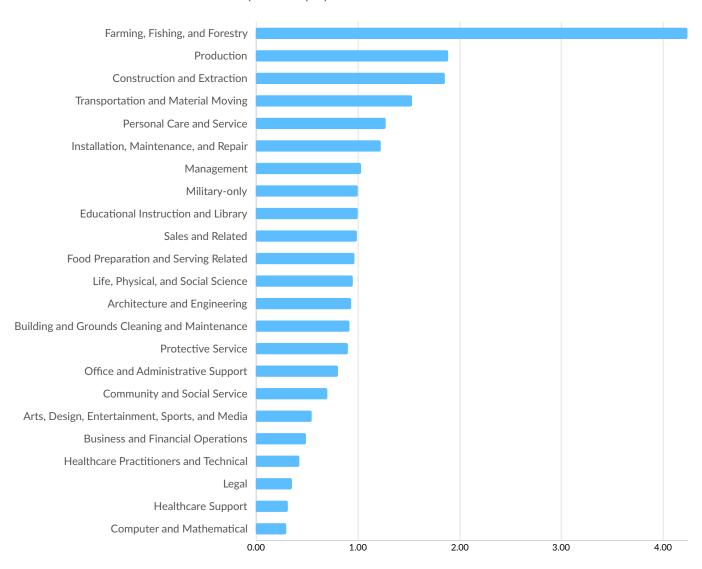
Top Growing Occupations





Top Occupation Employment Concentration

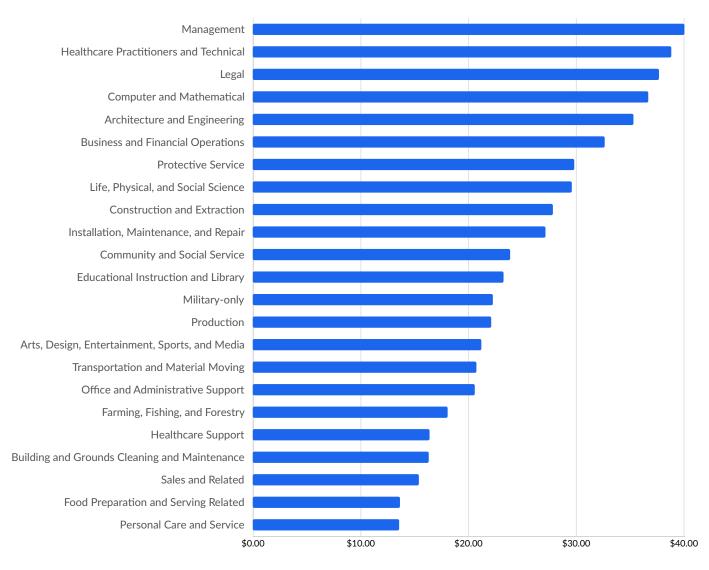
Occupation Employment Concentration





Top Occupation Earnings

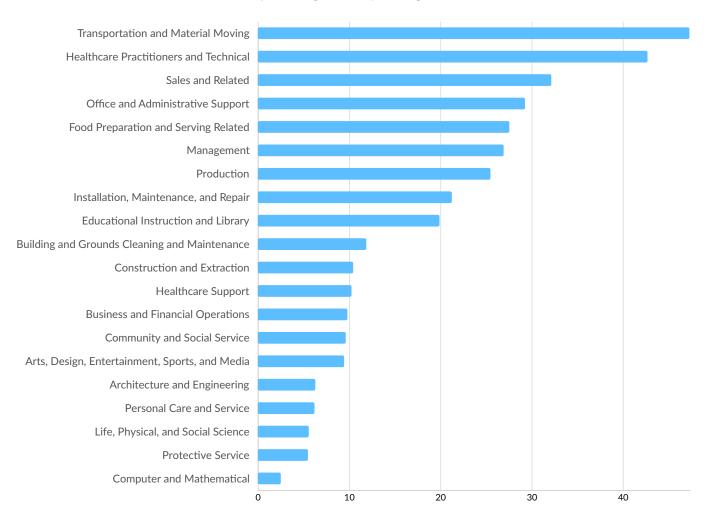






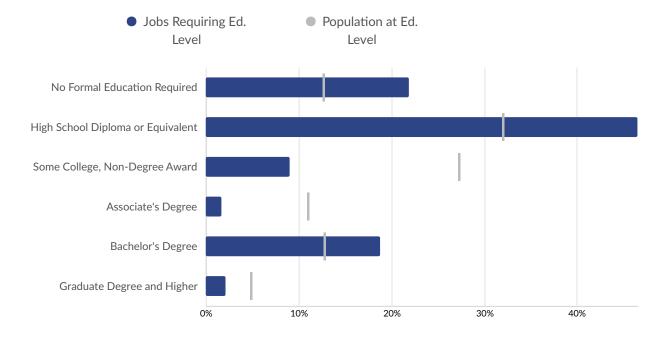
Top Posted Occupations

Unique Average Monthly Postings





Underemployment



Educational Pipeline

Over the last 5 years, no schools in Lyon County, NV produced graduates.



In-Demand Skills

