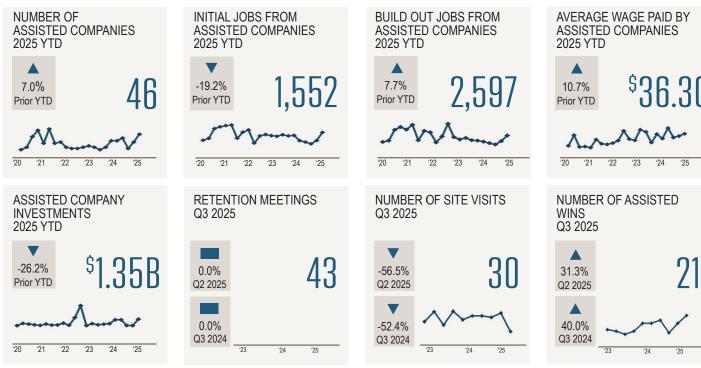


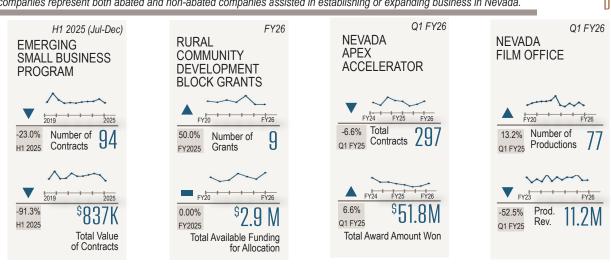
# QUARTERLY **PERFORMANCE** REPORT

November 10, 2025



Assisted companies represent both abated and non-abated companies assisted in establishing or expanding business in Nevada.





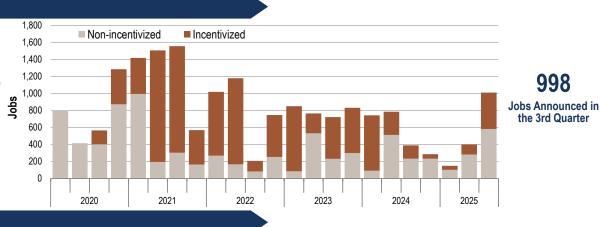
998



## **JOBS ANNOUNCED BY ASSISTED COMPANIES**

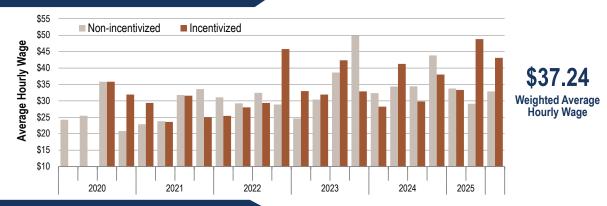
In the third guarter of 2025, twenty-one companies committed to adding 998 jobs to Nevada's economy in the next two years. Once these companies are fully staffed, the build-out job estimate is 1,573 employees.

Of the 998 additional jobs, 427 were incentivized and 571 jobs were non-incentivized.



## WAGES PAID BY ASSISTED COMPANIES

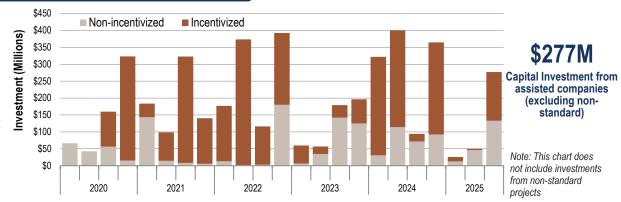
The average hourly wage paid by all assisted companies came in at \$37.24 in the third quarter of 2025, an increase of 6.5 percent from the \$34.98 reported the previous quarter.



## CAPITAL INVESTMENT BY ASSISTED COMPANIES

Capital investment by assisted companies (excluding nonstandard projects\*) totaled \$277 Million in the third quarter, which represents a 454.7 percent increase from the prior quarter: and a 15.1 percent decrease YTD compared to prior YTD.

There has been one Data Center Abatement so far in 2025. That company has committed to investing over \$58M.



\*Non-standard projects include Aviation abatements, Data Center abatements, and abatements for large capital investment (\$1B or \$3.5B).



## RECRUITMENT ACTIVITY: 2023Q1 -2025Q2

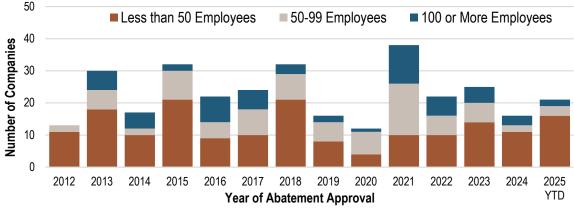






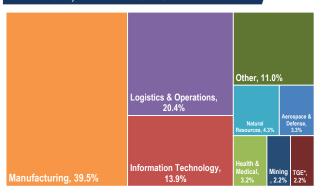
There were 21 wins in the third quarter of 2025. This is 31.3 percent higher than the prior quarter. New leads were up by 6.8 percent from last quarter and up 72.6 percent from the same quarter a year ago. Prospects were down 56.5 percent from last quarter, and down 52.4 percent compared to the same quarter in 2024. This is due to more stringent measuring on behalf of GOED, now requiring a company to have a physical site visit with the intent of identifying suitable location for operation.

## ABATED COMPANIES BY SIZE CLASS



Of the 313 companies that have been abated since 2012 (across all abatement types, excluding withdrawn and noncompliant), 54.1 percent have had fewer than 50 employees within two years of operation. For the fourteen companies abated so far in 2025, eight plan to have fewer than 50 employees in two years and two plans to have between 50 and 99 employees.

## ASSISTED COMPANY INDUSTRY MIX 2012-2025. By Number of Companies



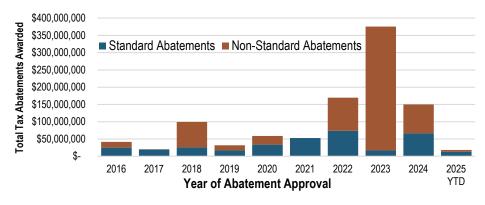
\*Tourism, Gaming, and Entertainment



## ANNUAL ASSISTED COMPANY STATISTICS

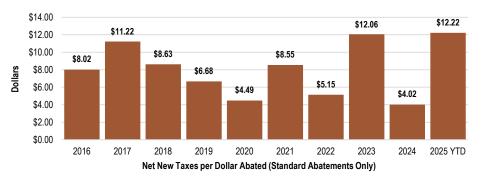
| ALL COMPANIES |           |                 |                   | INCENTIVIZED COMPANIES |                       |           |                 |                   | NON-INCENTIVIZED COMPANIES |                       |                                |   |           |                 |                   |                 |                       |
|---------------|-----------|-----------------|-------------------|------------------------|-----------------------|-----------|-----------------|-------------------|----------------------------|-----------------------|--------------------------------|---|-----------|-----------------|-------------------|-----------------|-----------------------|
| YEAR          | COMPANIES | INITIAL<br>Jobs | BUILD-OUT<br>Jobs | AVERAGE<br>Wage        | CAPITAL<br>Investment | COMPANIES | INITIAL<br>Jobs | BUILD-OUT<br>Jobs | AVERAGE<br>Wage            | CAPITAL<br>Investment | TOTAL<br>Abatements<br>Awarded | NEW TAXES OVER<br>Abatement<br>Lifetime | COMPANIES | INITIAL<br>Jobs | BUILD-OUT<br>Jobs | AVERAGE<br>Wage | CAPITAL<br>Investment |
| 2014          | 82        | 6,038           | 12,519            | \$21.95                | \$11,903,334,408      | 17        | 4,361           | 10,113            | \$22.92                    | \$11,659,589,832      | \$1,138,346,595                | \$2,090,793,994                         | 65        | 1,677           | 2,406             | \$19.43         | \$243,744,576         |
| 2015          | 65        | 2,571           | 5,884             | \$18.58                | \$4,125,901,431       | 32        | 1,221           | 4,163             | \$21.76                    | \$4,071,379,425       | \$321,793,531                  | \$418,672,350                           | 33        | 1,350           | 1,721             | \$15.71         | \$54,522,006          |
| 2016          | 49        | 3,775           | 5,731             | \$16.91                | \$541,486,207         | 22        | 2,899           | 4,042             | \$17.33                    | \$519,661,707         | \$41,851,201                   | \$214,782,991                           | 27        | 876             | 1,689             | \$15.52         | \$21,824,500          |
| 2017          | 62        | 4,994           | 6,961             | \$18.89                | \$267,725,624         | 24        | 2,129           | 3,181             | \$24.08                    | \$176,401,707         | \$20,353,633                   | \$226,398,672                           | 38        | 2,865           | 3,780             | \$15.04         | \$91,323,917          |
| 2018          | 71        | 3,209           | 6,214             | \$28.32                | \$1,507,996,453       | 32        | 1,369           | 3,418             | \$29.09                    | \$1,181,665,551       | \$99,193,149                   | \$393,030,425                           | 39        | 1,840           | 2,796             | \$27.76         | \$326,330,902         |
| 2019          | 53        | 2,945           | 4,760             | \$21.73                | \$693,061,706         | 16        | 819             | 1,521             | \$28.79                    | \$412,909,706         | \$31,745,048                   | \$178,058,328                           | 37        | 2,126           | 3,239             | \$19.00         | \$280,152,000         |
| 2020          | 49        | 3,069           | 5,122             | \$26.61                | \$892,240,254         | 12        | 576             | 1,290             | \$33.02                    | \$711,466,889         | \$58,874,904                   | \$245,891,308                           | 37        | 2,493           | 3,832             | \$25.12         | \$180,773,365         |
| 2021          | 77        | 5,055           | 9,233             | \$26.85                | \$745,616,685         | 39        | 3,391           | 6,156             | \$27.42                    | \$573,258,740         | \$52,706,572                   | \$451,450,200                           | 38        | 1,664           | 3,077             | \$25.69         | \$172,357,945         |
| 2022          | 45        | 3,112           | 6,272             | \$30.51                | \$2,207,676,060       | 22        | 2,337           | 4,929             | \$30.65                    | \$2,009,563,882       | \$169,792,969                  | \$600,965,519                           | 23        | 775             | 1,343             | \$30.10         | \$198,112,178         |
| 2023          | 43        | 3,175           | 6,847             | \$35.69                | \$4,328,235,969       | 25        | 2,024           | 5,208             | \$35.10                    | \$4,021,693,969       | \$375,369,832                  | \$1,003,725,669                         | 18        | 1,151           | 1,639             | \$36.73         | \$306,542,000         |
| 2024          | 61        | 2,207           | 2,869             | \$34.08                | \$2,948,474,020       | 16        | 1,133           | 1,457             | \$32.01                    | \$1,889,602,832       | \$149,982,081                  | \$626,252,901                           | 45        | 1,074           | 1,412             | \$36.27         | \$309,145,908         |
| 2025          | 46        | 1,552           | 2,597             | \$36.30                | \$1,354,235,891       | 14        | 595             | 1,056             | \$43.08                    | \$219,552,806         | \$18,193,444                   | \$139,083,443                           | 32        | 957             | 1,541             | \$31.87         | \$191,807,800         |
| Total         | 703       | 41,702          | 75,009            | \$25.19                | \$31,515,984,708      | 271       | 22,854          | 46,534            | \$26.60                    | \$27,446,747,046      | \$2,478,202,959                | \$6,589,105,800                         | 432       | 18,848          | 28,475            | \$23.47         | \$2,376,637,097       |

## TOTAL TAX ABATEMENTS APPROVED, BY YEAR



# Note: These tables and charts exclude withdrawn and noncompliant companies. Above graph ommits 2014 and 2015 for scale to allow for better visual comparison of recent years.

## FISCAL RETURN ON INVESTMENT OF ABATEMENTS

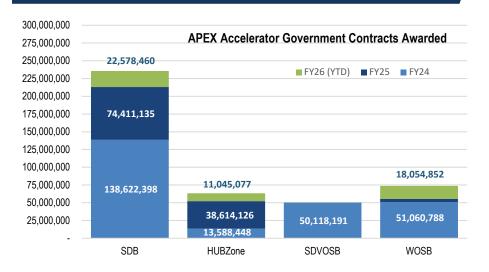


For the past ten years, the fiscal Return on Investment is 266%, meaning for every dollar abated the State and local governments receive \$2.66 in new taxes over the life of the abatements.



#### NEVADA APEX ACCELERATOR

#### FORMERLY KNOWN AS THE NEVADA PROCUREMENT TECHNICAL ASSISTANCE CENTER (PTAC)

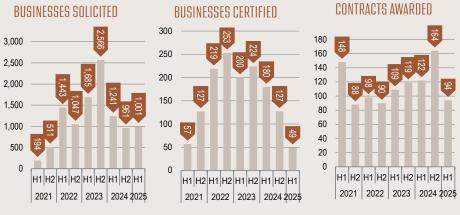


#### **NEVADA APEX ACCELERATOR**

#### **NVFRVIFW**

- » During the last guarter of FY24 and the first guarter of FY25, APEX Accelerator began operating under their renewed operating agreement with the Department of Defense - Pentagon. This marks the fourth reporting period since preformance measurements
- have changed.
- » From July through September 2025 the NV APEX Accelerator was successful in assisting NV small businesses in getting 297 Contracts amounting to \$51.8 million. These number of contracts and amount of awards decreased by 6.6% and increased by 6.6% respectively, when compared to the prior year in the same reporting period. Average Contract is \$174,565.
- » Small Disadvantaged Businesses (SDB) received 119contracts for \$22.6 million.
- » Historically Under-utilized Business Zones (HUBZones) received 122 government contracts for \$11 million.
- » Service-Disabled Veteran-Owned Small Businesses (SDVOSB) received 3 government contract for \$167,275.

EMERGING SMALL BUSINESS PROGRAM



|              | BUSINESSES | BUSINESSES |        | CONTRACTS   |           |
|--------------|------------|------------|--------|-------------|-----------|
|              | CERTIFIED  | SOLICITED  | NUMBER | AMOUNT      | AVERAGE   |
| JAN - JUN'22 | 219        | 1,443      | 98     | \$9,836,880 | \$100,376 |
| JUL - DEC'22 | 253        | 1,047      | 90     | \$6,334,541 | \$70,384  |
| JAN - JUN'23 | 200        | 1,685      | 109    | \$6,476,987 | \$59,422  |
| JUL - DEC'23 | 224        | 2,566      | 119    | \$8,003,395 | \$67,255  |
| JAN – JUN'24 | 180        | 1,241      | 122    | \$9,591,909 | \$78,622  |
| JUL - DEC'24 | 127        | 961        | 164    | \$7,805,955 | \$47,597  |
| JAN - JUN'25 | 49         | 1,001      | 94     | \$837,624   | \$8,911   |
|              |            |            |        |             |           |

#### EMERGING SMALL BUSINESS PROGRAM

#### OVERVIEW

- The number of Emerging Small Businesses (ESB's) certified in the first half of calendar vear 2025 declined by 23.0 percent from the same period last year, and decreased by 42.7 percent when compared to the second half of the 2024. The total number of ESBs that have been certified since 2014 now stands at 3,109.
- The average contract amount in the first half of 2025 was \$8.911; down 81.3 percent from the second half of 2024 and down 88.7 percent from the same time period last year.

Vomen Owned Small Businesses (WOSB) received 53 contracts for \$18 Million.



## **NEVADA FILM OFFICE**

NEVADA FILM OFFICE

#### ANNUAL PRODUCTION REVENUE\*

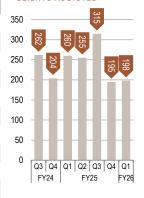
| FISCAL | NUMBER OF   |               |
|--------|-------------|---------------|
| YEAR   | PRODUCTIONS | REVENUE*      |
| 2015   | 500         | \$65,159,732  |
| 2016   | 495         | \$73,160,712  |
| 2017   | 501         | \$40,134,588  |
| 2018   | 333         | \$50,066,857  |
| 2019   | 414         | \$46,586,786  |
| 2020   | 428         | \$33,599,018  |
| 2021   | 360         | \$58,013,665  |
| 2022   | 415         | \$80,285,024  |
| 2023   | 378         | \$90,708,287  |
| 2024   | 440         | \$55,104,973  |
| 2025   | 332         | \$109,914,953 |

\*Revenue to Nevada, i.e. local production expenditures.

# NEVADA FILM OFFICE QUARTERLY HIGHLIGHTS

- » Film Nevada recently approved 5 applications for the film tax incentive program. Together, they are expected \$26.3 million in qualified costs, hire 1,562 Nevada residents and have applied for \$4.6 million in film tax credits.
- » In September, members of Film Nevada traveled to Cincinnati to attend Cineposium, an international conference for film offices.

## ASSISTED CLIENTS AND COMPANIES



**CLIENTS ASSISTED** 

In the first quarter of Fiscal Year 2026, the Nevada Film Office has fielded questions from 198 clients, 1.5 percent more clients than last quarter.

The Nevada Film Office assists clients with inquiries in areas such as: locations, permitting, crew, tax incentives, production troubleshooting, and more.

#### SIGNIFICANT PROJECTS\* FY2026 Q1

| PROJECT                     | PROJECT TYPE |
|-----------------------------|--------------|
| American Ninja Warrior      | TV Series    |
| Hacks                       | TV Series    |
| The Hook                    | Feature Film |
| Epic Games Las Vegas 2025   | Commercial   |
| UGU Asset Shoot             | Commercial   |
| LVCVA                       | Commercial   |
| Aero/Lucky Brand            | Commercial   |
| Seltzer Man                 | Documentary  |
| MGM Bellagio - This is Life | Commercial   |
| Gfiber Street Smarts        | Commercial   |
|                             |              |

## COMMUNITY DEVELOPMENT BLOCK GRANTS

#### "RURAL COMMUNITY DEVELOPMENT BLOCK GRANTS BY PROGRAM YEAR

| PROGRAM<br>YEAR | NUMBER<br>OF GRANTS | TOTAL ALLOCATION* | AVERAGE GRANT<br>AWARD | PERCENT<br>ECONOMIC<br>DEVELOPMENT |
|-----------------|---------------------|-------------------|------------------------|------------------------------------|
| 2018            | 9                   | \$2,621,876       | \$340,213              | 70%                                |
| 2019            | 8                   | \$2,666,348       | \$334,641              | 91%                                |
| 2020            | 10                  | \$2,793,254       | \$279,325              | 97%                                |
| 2021            | 8                   | \$2,884,733       | \$426,406              | 79%                                |
| 2022            | 14                  | \$2,735,797       | \$223,011              | 64%                                |
| 2023            | 6                   | \$2,895,399       | \$482,567              | 68%                                |
| 2024            | 6                   | \$2,898,567       | \$581,283              | 76%                                |
| 2025            | 9                   | \$2,910,779       | \$363,407              | 82%                                |

#### **RURAL GRANT PROGRESS. FY2025\***

- » In 2025 CDBG awarded 8 grants totaling \$3,071,498 from 7 Rural Communities
- » During the first quarter (July, August, September), \$250,000.00 was paid to 1 community.
- » CDBG staff did closed two grants for this quarter.
- » There are currently 23 open grants. For the standard CDBG program, there is 2 grant from 2022, 6 grants from 2023, 6 grants from 2024 and 8 grants from 2025. For the CDBG-CV program, there one open grant from 2020.

Notes: Federal Program Year 2025 corresponds to State Fiscal Year 2026 (July 2025 through June 2026). Total Allocation includes HUD allocation as well as recaptured funds from previous years.

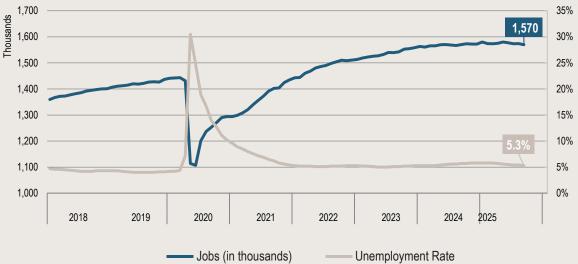
<sup>\*</sup> Each of the projects contributed at least \$170,000 in local production expenditures.



#### NEVADA JOBS AND UNEMPLOYMENT

As of August 2025 Nevada employment stands at 1,570,100 jobs, a flat from the prior year. The most recent figures represent an increase of 126,900 jobs over the pre-pandemic high. Nationally, employment grew just 0.9 percent over the year in August.

Nevada's unemployment rate is 5.3 percent as of August, trending downward from the high of 5.8 percent in February 2025. Nevada continues to have an elevated unemployment rate on account of job seekers, not job losers. We are not seeing concerning levels of layoff activity; however, hiring has begun to slow and the duration of unemployment claims has increased, meaning people who are unemployed stay unemployed for longer.



# ECONOMIC DEVELOPMENT TARGET SECTORS: REALIZING NEVADA'S ELECTRIC, INNOVATIVE, AND CONNECTED FUTURE

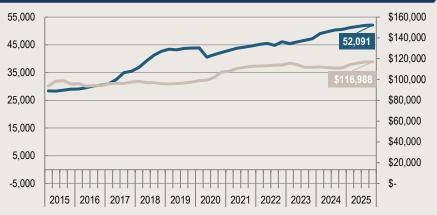
December of 2025 will mark two years into the updated 5-Year Comprehensive Economic Development Strategy, titled "Realizing Nevada's Electric, Innovative, and Connected Future". Together with this report, GOED worked with SRI International's Center for Innovation Strategy and Policy to develop updated strategic industry sectors to take Nevada into the future.

Among these are five primary economic development strategic sectors, including appedices of two additional sub-sectors of Healthcare and Water Technologies.

- » Advanced Manufacturing
- » Transportation & Logistics
- » Information Technology
- » Natural Resources & Technology
- » Hospitality, Tourism, Sports, & Creative Industries

For complete review of updates, visit https://goed.nv.gov/newsroom/state-plans

#### ADVANCED MANUFACTURING



Advanced manufacturing job estimates grew by 1,543 over the year, with 52,091 jobs in the State. Average annual earnings (measured as wages, salaries, and proprietor earnings, as well as benefits) amounted to \$116,988 in the second guarter, up 5.29 percent from the prior year.

Jobs — Average Earnings per Job

Current industry data are derived from Lightcast's 2025:Q4 estimates. Industry groups are customized and do not equate to Federally-aggregated sectors.



## TRANSPORTATION & LOGISTICS



Nevada's transportation and logistics sector has seen a slight decline of 0.98%, or 1,224 fewer jobs over the year for a total employment count of 123,065 in the sector. However, average annual earnings in this sector increased by 5.782 percent over the year to reach \$82,144.

Jobs

## NATURAL RESOURCES & TECHNOLOGY



Nevada's natural resources and technology sector added 365 jobs over the year to reach 43,853 jobs statewide. That is an increase of 0.8 percent year over year. Average annual earnings were up 5.7 percent over the year and flat when compared to prior quarter at \$110,335.

---- Jobs

#### —— Average Earnings per Job

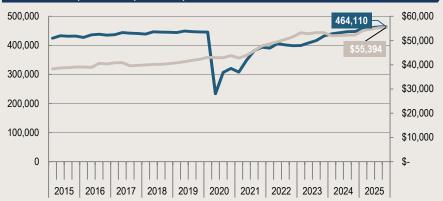




The information technology sector added 1,061 jobs over the year (a gain of 3.41 percent) for total employment of 32,178. Average annual earnings were up 10.9 percent over the year and still remain higher than other target sectors, at \$169,943.

Average Earnings per Job

## HOSPITALITY, TOURISM, SPORTS, & CREATIVE INDUSTRIES



Employment across hospitality, tourism, sports and creative industries added 16,274 jobs over the year totalling 464,110 jobs. This is up 3.63 percent from last year and virtually flat from the prior quarter. Average annual earnings came in at \$55,394.