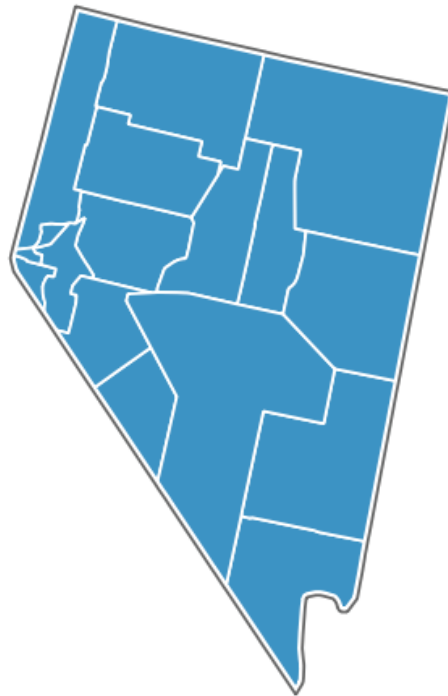




## Nevada's Business Information Technology Ecosystems Sector



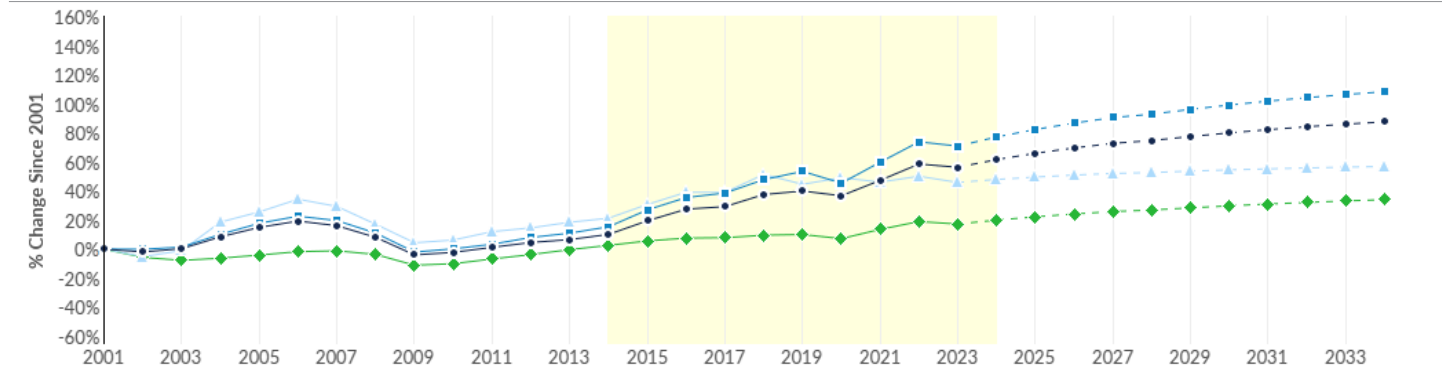
# Industry Summary for Business Information Technology Ecosystems

<b>31,649</b> Jobs (2025) 46% below National average	<b>78.2%</b> % Change (2015-2025) Nation: +23.0%	<b>\$170,231</b> Avg. Earnings Per Job (2024) Nation: \$198,360
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## Industry Detail

Payrolled Business Locations (2024)	5,759
Jobs Multiplier	4

## Regional Trends



	Region	2015 Jobs	2025 Jobs	Change	% Change
●	Nevada	17,759	31,649	13,891	78.2%
●	Las Vegas, NV Metro	12,270	20,948	8,678	70.7%
●	Reno, NV Metro	3,890	6,934	3,044	78.2%
●	United States	4,755,879	5,850,952	1,095,073	23.0%

## Regional Breakdown of Nevada's Business Information Technology Ecosystems Sector

County	Jobs (2015)	Jobs (2025)	Jobs Change (2015-2025)	Job Change %	Earnings (2024)	Jobs LQ (2024)
Carson City	387	583	196	51%	\$119,251	0.49
Churchill	117	175	58	50%	\$86,305	0.46
Clark	12,270	20,948	8,678	71%	\$172,338	0.49
Douglas	415	756	341	82%	\$276,407	0.92
Elko	75	102	27	36%	\$122,935	0.12
Esmeralda	0	0	0	0%	\$0	0.00
Eureka	5	5	0	Insf. Data	Insf. Data	0.02
Humboldt	25	21	(4)	(14%)	\$133,892	0.08
Lander	0	0	0	0%	\$0	0.00
Lincoln	25	51	26	105%	\$81,003	0.90
Lyon	62	98	36	57%	\$143,099	0.19
Mineral	5	5	0	Insf. Data	Insf. Data	0.06
Nye	77	259	181	235%	\$113,670	0.47
Pershing	5	5	0	Insf. Data	Insf. Data	0.02
Storey	54	240	186	345%	\$172,706	0.37
Washoe	3,774	6,596	2,822	75%	\$156,657	0.72
White Pine	5	13	8	Insf. Data	\$125,796	0.08

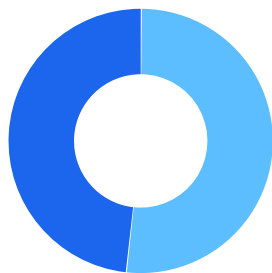
## Top Occupations Employed in these Industries

Description	Employed in Industry Group (2024)	% of Total Jobs in Industry Group (2024)
Software Developers	2,584	8.6%
Computer User Support Specialists	1,804	6.0%
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	1,712	5.7%
General and Operations Managers	1,578	5.3%
Customer Service Representatives	1,245	4.2%

## Industry Requirements (Top Supply Chain)

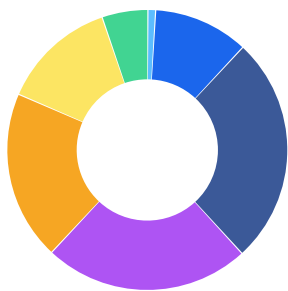
Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Software Publishers	\$305,422,757	\$80,538,812	\$385,961,569
Temporary Help Services	\$327,209,698	\$44,874,847	\$372,084,545
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$48,986,374	\$159,471,543	\$208,457,917
Motion Picture and Video Production	\$142,514,626	\$41,021,504	\$183,536,130
Wired Telecommunications Carriers	\$102,150,433	\$52,038,314	\$154,188,747

## Industry Gender Breakdown



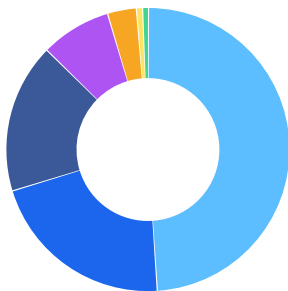
Gender	2024 Jobs	2024 Percent
Males	20,252	64.0%
Females	11,398	36.0%

## Industry Age Breakdown



Age	2024 Jobs	2024 Percent
14-18	53	0.2%
19-24	1,400	4.4%
25-34	8,096	25.6%
35-44	8,771	27.7%
45-54	6,905	21.8%
55-64	4,649	14.7%
65+	1,775	5.6%

## Industry Race/Ethnicity Breakdown



Race/Ethnicity	2024 Jobs	2024 Percent
White	18,431	58.2%
Hispanic or Latino	4,839	15.3%
Asian	4,069	12.9%
Black or African American	2,703	8.5%
Two or More Races	1,270	4.0%
Native Hawaiian or Other Pacific Islander	211	0.7%
American Indian or Alaska Native	127	0.4%

## Industry Breakdown of Nevada's Business Information Technology Ecosystems Sector

NAICS	Description	2015 Jobs	2025 Jobs	2015 - 2025 Change	Avg. Earnings Per Job	2024 Location Quotient
334111	Electronic Computer Manufacturing	207	145	(62)	\$106,672	0.24
334112	Computer Storage Device Manufacturing	0	0	0	\$0	0.00
334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing	<10	19	Insf. Data	\$67,845	0.06
334210	Telephone Apparatus Manufacturing	16	12	(4)	\$97,950	0.09
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	95	118	23	\$99,552	0.23
334290	Other Communications Equipment Manufacturing	71	<10	Insf. Data	Insf. Data	0.02
334310	Audio and Video Equipment Manufacturing	32	129	97	\$94,682	0.67
334412	Bare Printed Circuit Board Manufacturing	47	36	(11)	\$45,600	0.13
334413	Semiconductor and Related Device Manufacturing	28	106	78	\$133,303	0.05
334416	Capacitor, Resistor, Coil, Transformer, and Other Inductor Manufacturing	78	79	1	\$64,476	0.45
334417	Electronic Connector Manufacturing	116	226	110	\$54,715	0.94
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing	294	542	248	\$86,292	0.87
334419	Other Electronic Component Manufacturing	177	150	(27)	\$66,159	0.23
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	268	<10	Insf. Data	Insf. Data	0.01
334516	Analytical Laboratory Instrument Manufacturing	278	1,042	765	\$129,455	2.24
334517	Irradiation Apparatus Manufacturing	0	<10	Insf. Data	Insf. Data	0.03
334610	Manufacturing and Reproducing Magnetic and Optical Media	38	27	(11)	\$117,918	0.24

335313	Switchgear and Switchboard Apparatus Manufacturing	63	25	(38)	\$86,312	0.05
335314	Relay and Industrial Control Manufacturing	26	110	85	\$89,455	0.25
335921	Fiber Optic Cable Manufacturing	0	0	0	\$0	0.00
335929	Other Communication and Energy Wire Manufacturing	22	48	26	\$72,182	0.35
513199	All Other Publishers	187	134	(52)	\$51,373	0.30
513210	Software Publishers	929	6,680	5,751	\$197,114	1.00
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	786	942	156	\$192,530	0.39
517111	Wired Telecommunications Carriers	3,128	2,805	(322)	\$113,882	0.62
517112	Wireless Telecommunications Carriers (except Satellite)	383	358	(25)	\$112,164	0.42
517121	Telecommunications Resellers	360	320	(40)	\$137,627	0.82
517810	All Other Telecommunications	50	55	5	\$108,830	0.11
518210	Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	1,640	4,003	2,362	\$232,204	0.76
519290	Web Search Portals and All Other Information Services	442	611	170	\$213,597	0.36
541511	Custom Computer Programming Services	4,045	5,352	1,307	\$183,292	0.45
541512	Computer Systems Design Services	3,272	6,280	3,008	\$147,315	0.50
541513	Computer Facilities Management Services	367	502	135	\$210,826	0.57
541519	Other Computer Related Services	315	776	461	\$174,487	0.50

# Data Sources and Calculations

## Industry Data

Lightcast industry data have various sources depending on the class of worker. (1) For QCEW Employees, Lightcast primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Input-Output Data

The input-output model in this report is Lightcast's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Lightcast in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation