



# Pershing County, NV



# GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

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Carson City, Nevada 89703

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## Report Parameters

### 1 County

32027    Pershing County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

6,322

Population (2024)

Population **decreased by 306** over the last 5 years and is projected to **decrease by 251** over the next 5 years.

2,186

Total Regional Employment

Jobs **grew by 66** over the last 5 years and are projected to **grow by 72** over the next 5 years.

\$72.0K

Median Household Income (2023)

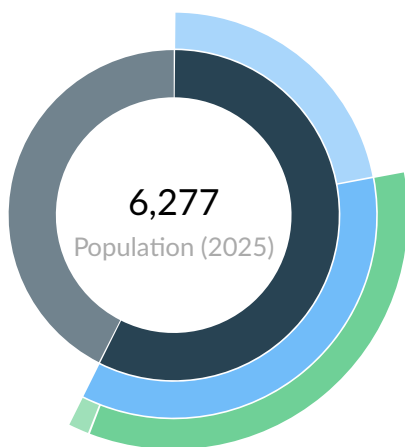
Median household income is **\$6.5K below** the national median household income of \$78.5K.

## Takeaways

- As of 2024 the region's population **declined by 4.6%** since 2019, falling by 306. Population is expected to **decrease by 4.0%** between 2024 and 2029, losing 251.
- From 2019 to 2024, jobs **increased by 3.1%** in Pershing County, NV from 2,120 to **2,186**. This change **fell short of the national growth rate of 4.3% by 1.2%**. As the number of jobs increased, the **labor force participation rate increased from 61.5% to 62.2% between 2019 and 2024**.
- Concerning educational attainment, **4.3% of Pershing County, NV residents possess a Bachelor's Degree** (17.2% below the national average), and **7.1% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2024 are Metal Ore Mining, Education and Hospitals (Local Government), and State Government, Excluding Education and Hospitals.

	Population (2025)	Labor Force (May 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	6,277	2,223	2,186	107.8	\$511.99M	\$839.03M	\$1.12B
State	3,232,513	1,685,159	1,723,748	111.5	\$261.19B	\$209.35B	\$244.89B

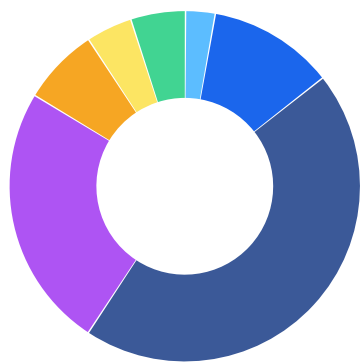
## May 2025 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,600
● Not in Labor Force (16+)	1,377
● Labor Force	2,223
● Employed	2,127
● Unemployed	96
● Under 16, Military, and institutionalized Population	2,677

## Educational Attainment

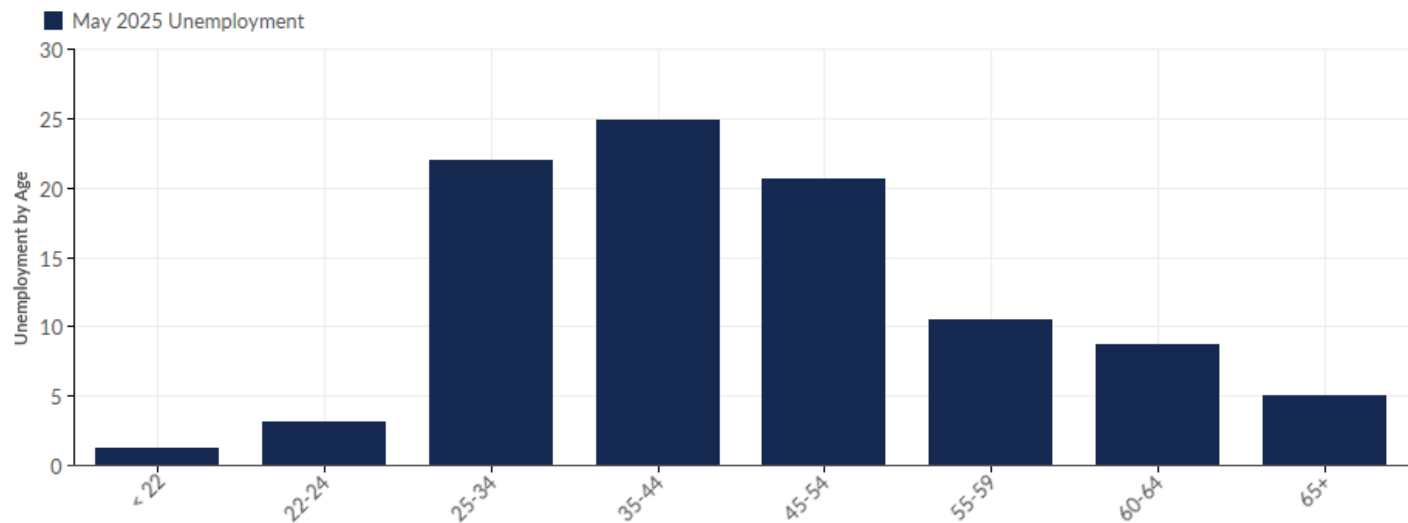
Concerning educational attainment, **4.3% of Pershing County, NV residents possess a Bachelor's Degree** (17.2% below the national average), and **7.1% hold an Associate's Degree** (1.8% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.7%	131
● 9th Grade to 12th Grade	11.6%	560
● High School Diploma	44.9%	2,165
● Some College	24.4%	1,177
● Associate's Degree	7.1%	342
● Bachelor's Degree	4.3%	205
● Graduate Degree and Higher	5.0%	244

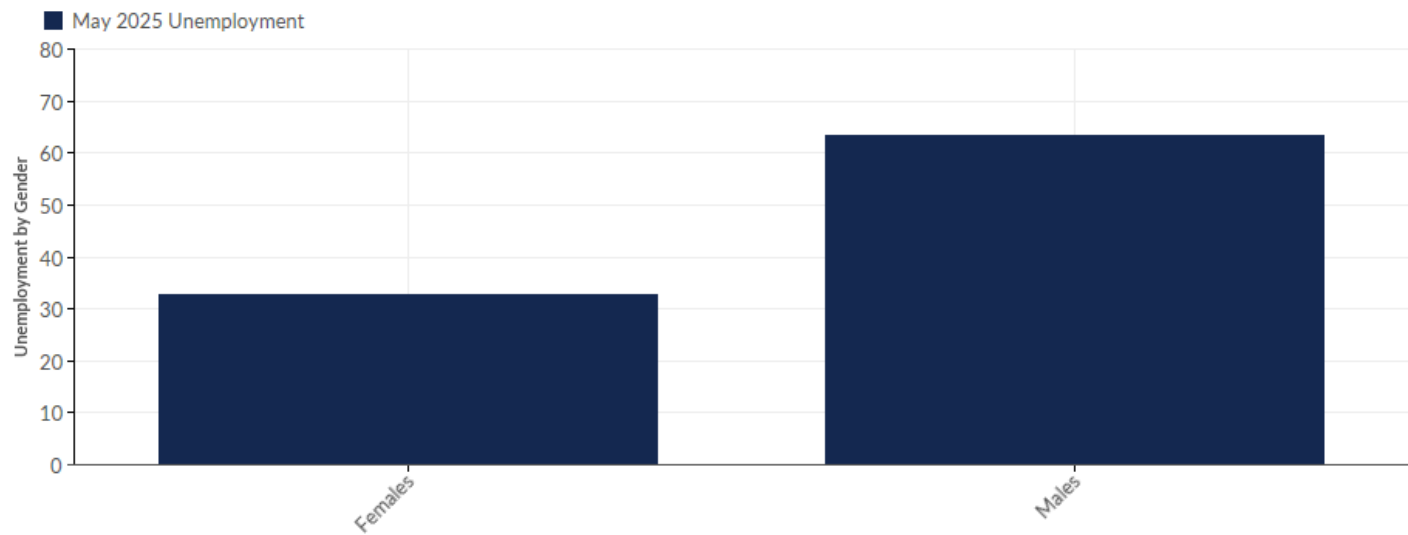
# Unemployment by Demographics

## Unemployment by Age



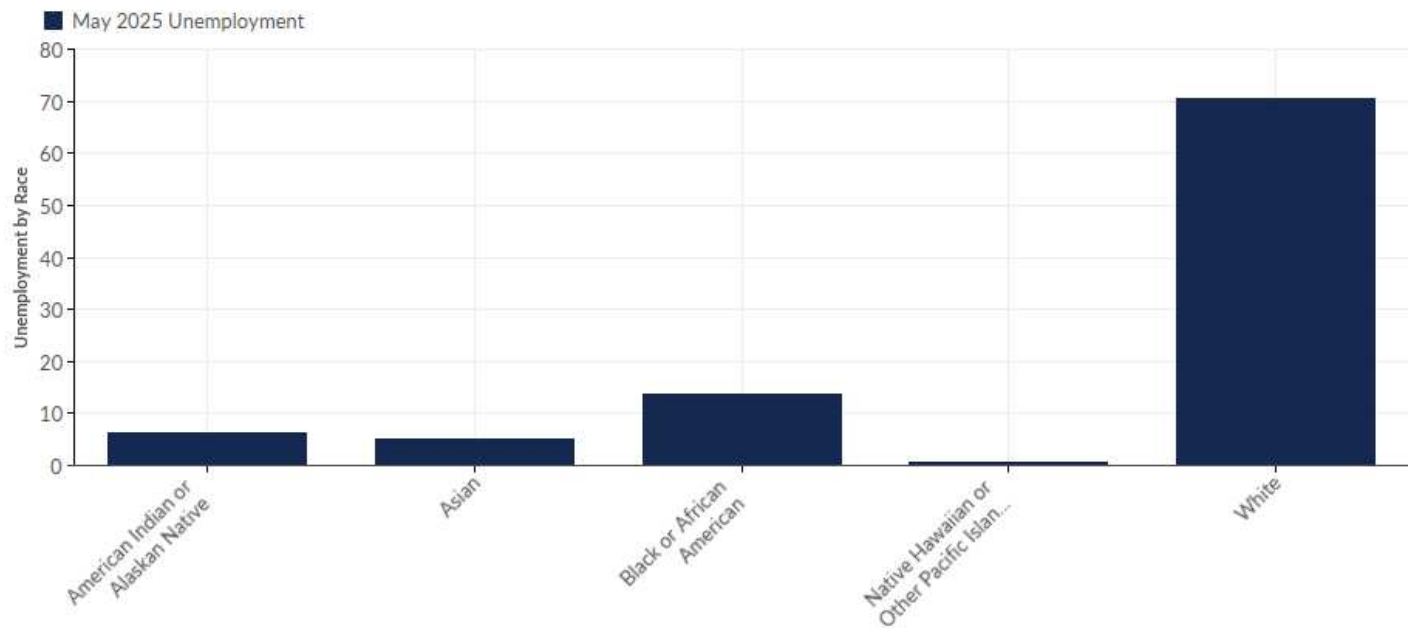
Age	Unemployment (May 2025)	% of Unemployed
< 22	1	1.04%
22-24	3	3.13%
25-34	22	22.92%
35-44	25	26.04%
45-54	21	21.88%
55-59	10	10.42%
60-64	9	9.38%
65+	5	5.21%
Total	96	100.00%

Unemployment by Gender



Gender	Unemployment (May 2025)	% of Unemployed
Females	33	34.38%
Males	63	65.63%
Total	96	100.00%

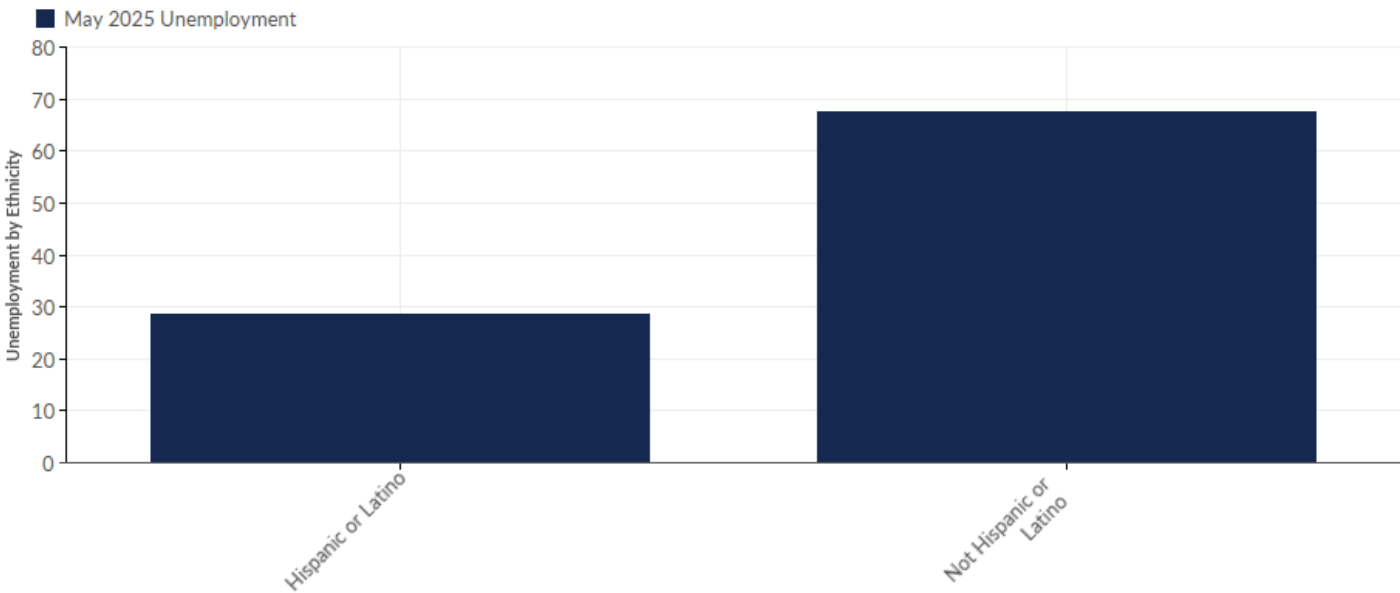
## Unemployment by Race



Race	Unemployment (May 2025)	% of Unemployed
American Indian or Alaskan Native	6	6.25%
Asian	5	5.21%
Black or African American	14	14.58%
Native Hawaiian or Other Pacific Islander	1	1.04%
White	71	73.96%
Total	96	101.00%



Unemployment by Ethnicity

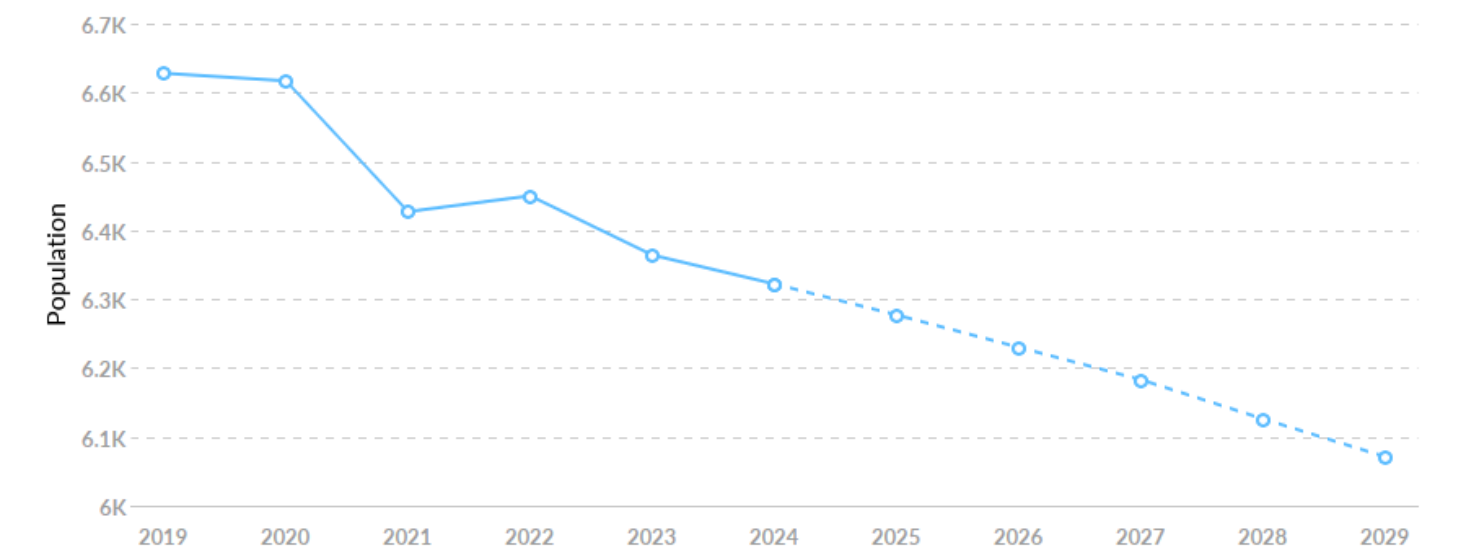


Ethnicity	Unemployment (May 2025)	% of Unemployed
Hispanic or Latino	29	30.21%
Not Hispanic or Latino	67	69.79%
Total	96	100.00%

# Historic & Projected Trends

## Population Trends

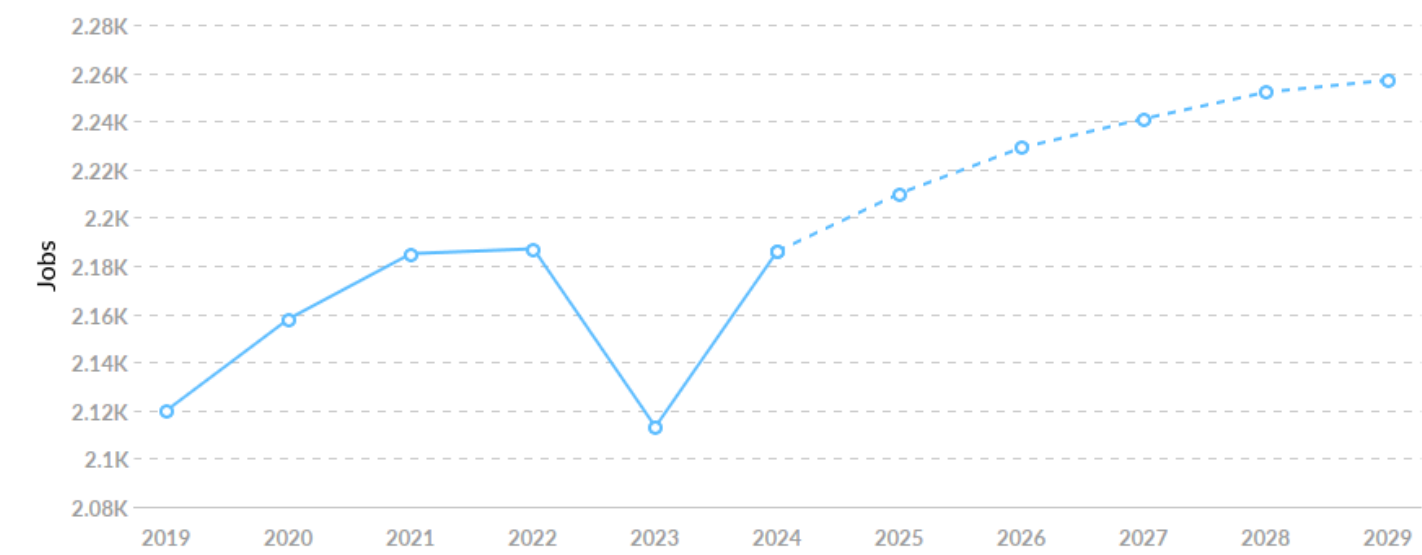
As of 2024 the region's population **declined by 4.6%** since 2019, falling by 306. Population is expected to **decrease by 4.0%** between 2024 and 2029, losing 251.



Timeframe	Population
2019	6,628
2020	6,617
2021	6,427
2022	6,450
2023	6,364
2024	6,322
2025	6,277
2026	6,230
2027	6,183
2028	6,126
2029	6,071

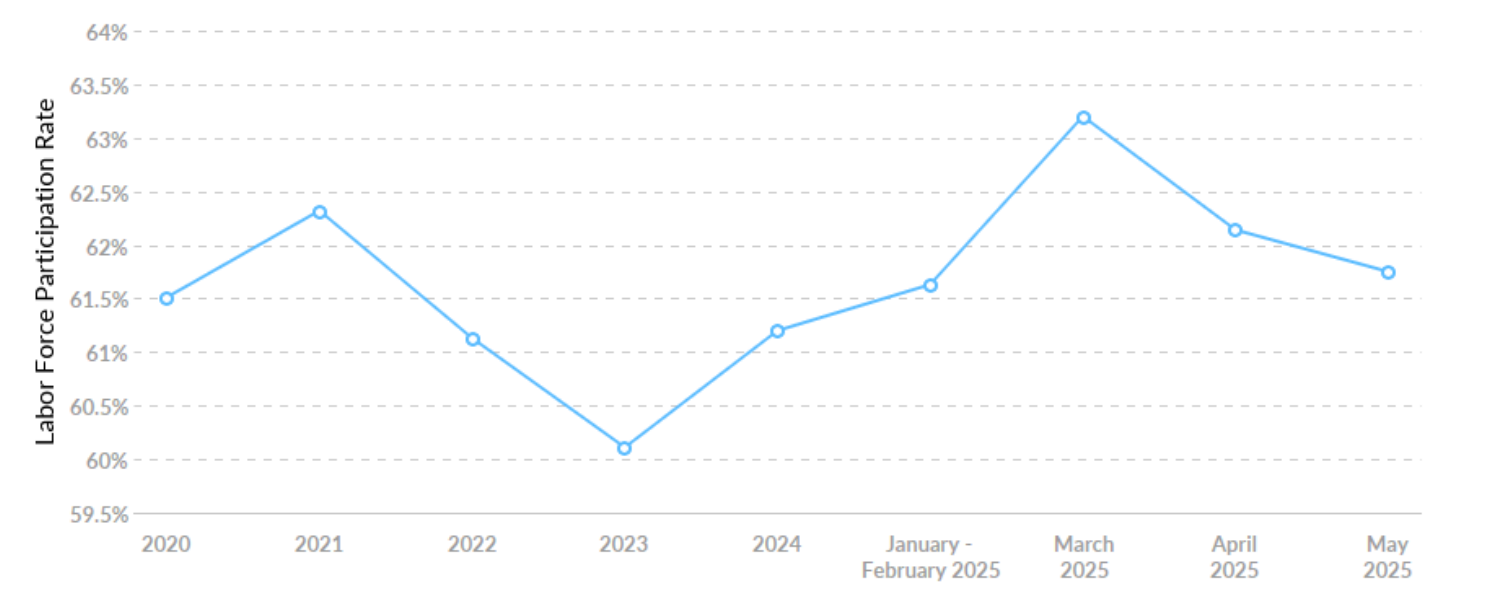
Job Trends

From 2019 to 2024, jobs increased by 3.1% in Pershing County, NV from 2,120 to 2,186. This change fell short of the national growth rate of 4.3% by 1.2%.



Timeframe	Jobs
2019	2,120
2020	2,158
2021	2,185
2022	2,187
2023	2,113
2024	2,186
2025	2,210
2026	2,229
2027	2,241
2028	2,252
2029	2,257

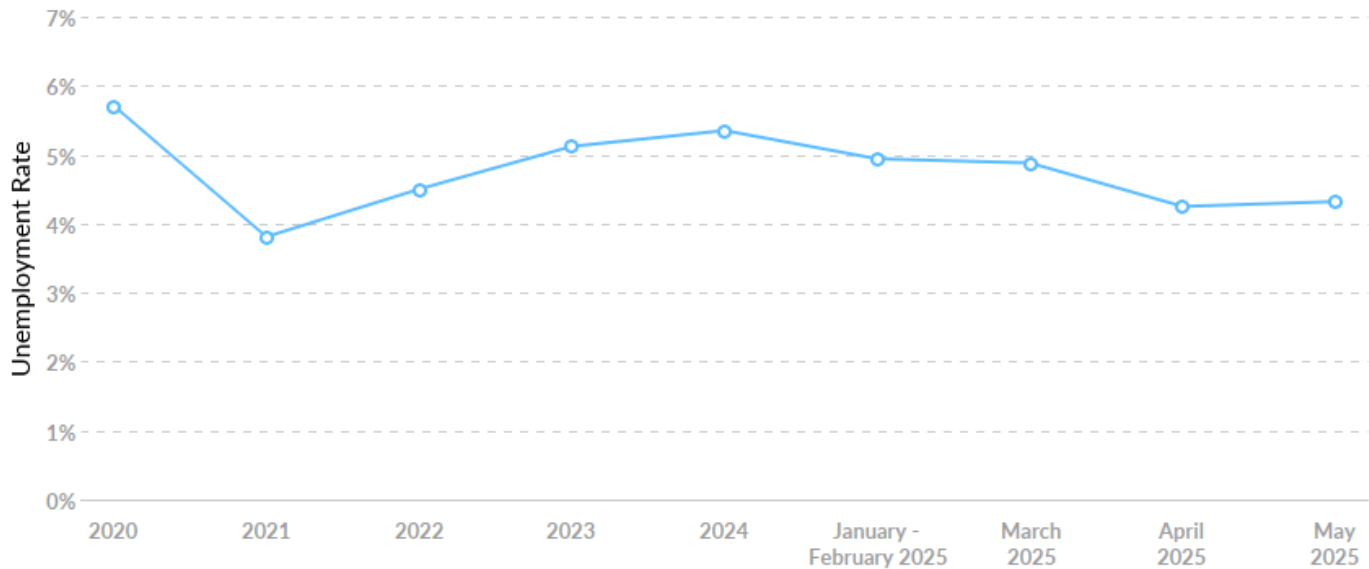
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.51%
2021	62.32%
2022	61.13%
2023	60.11%
2024	61.20%
January - February 2025	61.63%
March 2025	63.20%
April 2025	62.14%
May 2025	61.75%

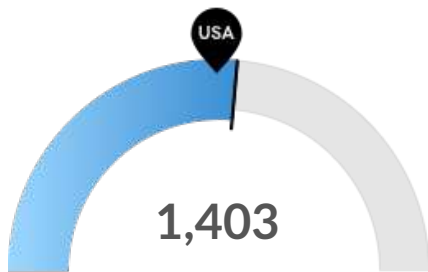
## Unemployment Rate Trends

Pershing County, NV had a May 2025 unemployment rate of 4.32%, **decreasing from 5.71%** 5 years before.



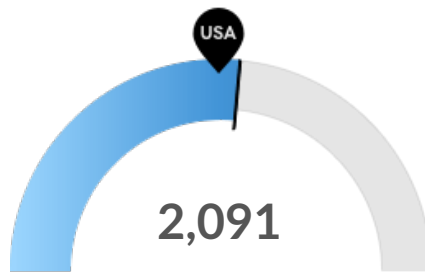
Timeframe	Unemployment Rate
2020	5.71%
2021	3.81%
2022	4.50%
2023	5.12%
2024	5.35%
January - February 2025	4.94%
March 2025	4.88%
April 2025	4.25%
May 2025	4.32%

## Population Characteristics



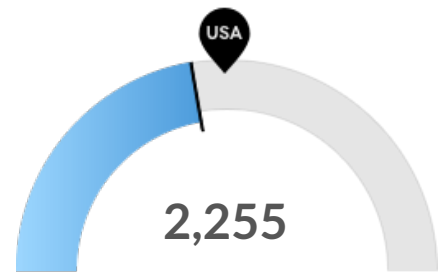
**Millennials**

Pershing County, NV has 1,403 millennials (ages 25-39). The national average for an area this size is 1,293.



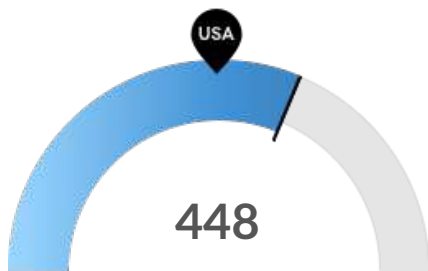
**Retiring Soon**

Retirement risk is about average in Pershing County, NV. The national average for an area this size is 1,921 people 55 or older, while there are 2,091 here.



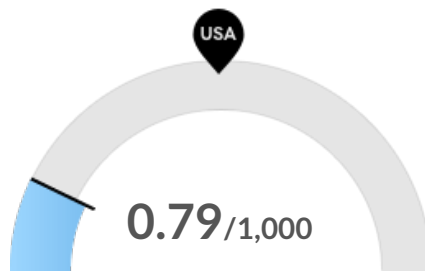
**Racial Diversity**

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,650 racially diverse people, while there are 2,255 here.



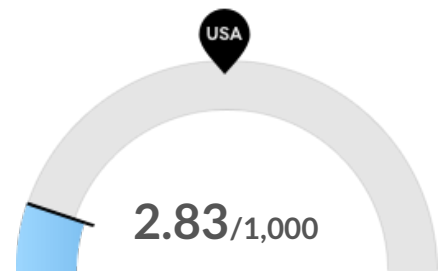
**Veterans**

Pershing County, NV has 448 veterans. The national average for an area this size is 315.



**Violent Crime**

Pershing County, NV has 0.79 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

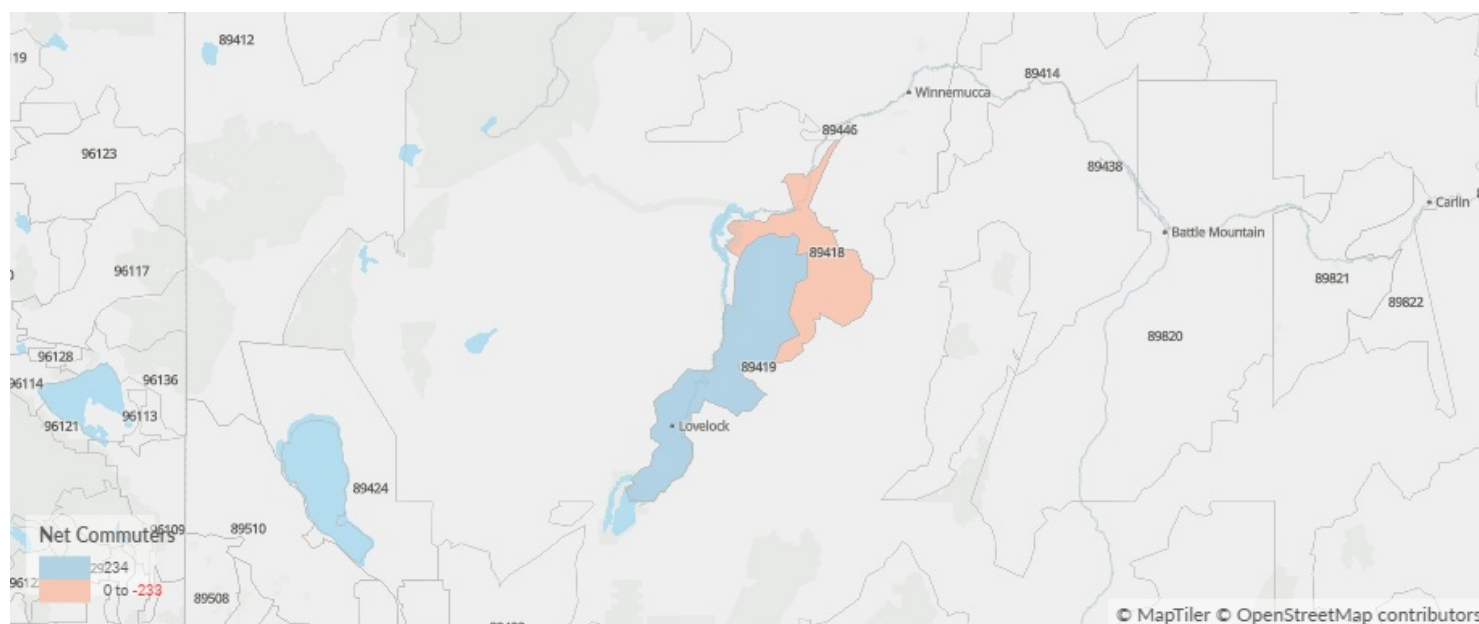


**Property Crime**

Pershing County, NV has 2.83 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.

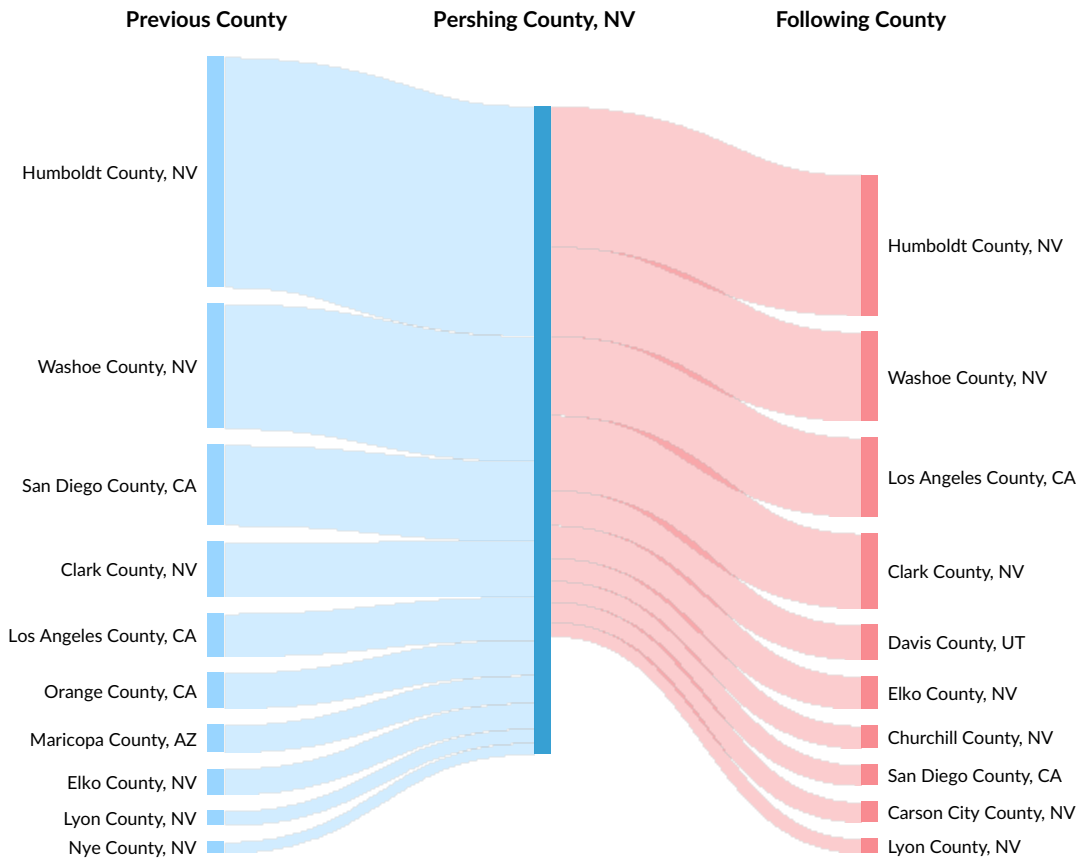


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
89419	Lovelock, NV (in Pershin...	2,090	89419	Lovelock, NV (in Pershin...	1,856
89418	Imlay, NV (in Pershing c...	96	89418	Imlay, NV (in Pershing c...	140

# Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2022, 79 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 48 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2022 was 56.



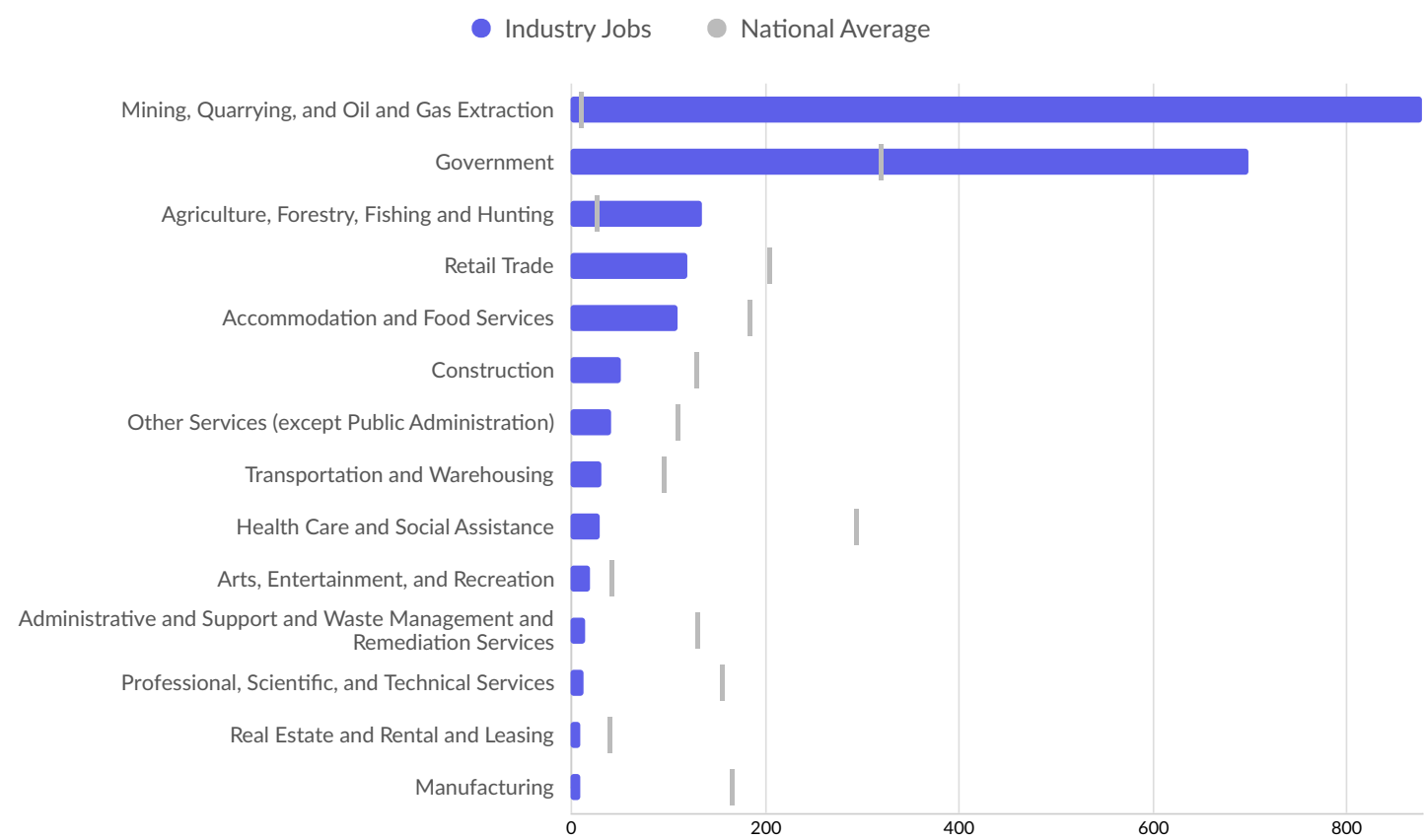
Top Previous Counties	Migrations
Humboldt County, NV	79
Washoe County, NV	43
San Diego County, CA	27
Clark County, NV	19
Los Angeles County, CA	15
Orange County, CA	12



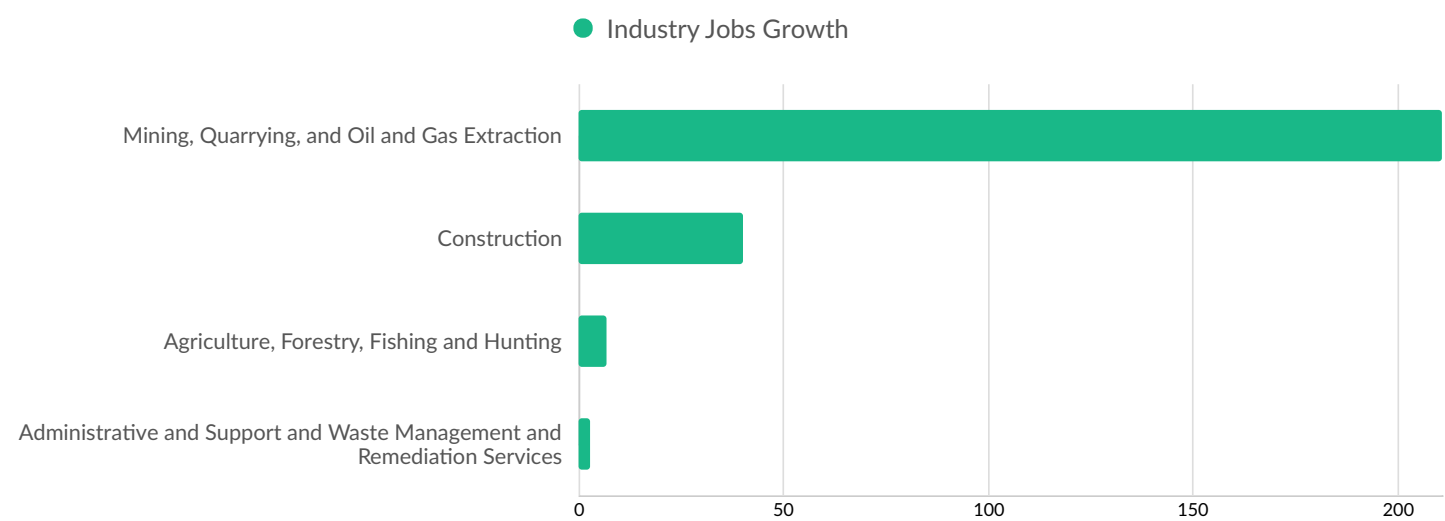
Top Previous Counties	Migrations
Maricopa County, AZ	9
Elko County, NV	9
Lyon County, NV	5
Nye County, NV	4
Douglas County, NV	4
Mineral County, NV	4
Churchill County, NV	4
Carson City County, NV	3
San Bernardino County, CA	3
Top Following Counties	Migrations
Humboldt County, NV	48
Washoe County, NV	31
Los Angeles County, CA	27
Clark County, NV	26
Davis County, UT	12
Elko County, NV	11
Churchill County, NV	8
San Diego County, CA	7
Carson City County, NV	7
Lyon County, NV	5
Montgomery County, TX	4
Maricopa County, AZ	4
Ada County, ID	4
Douglas County, NV	3
Nye County, NV	3

# Industry Characteristics

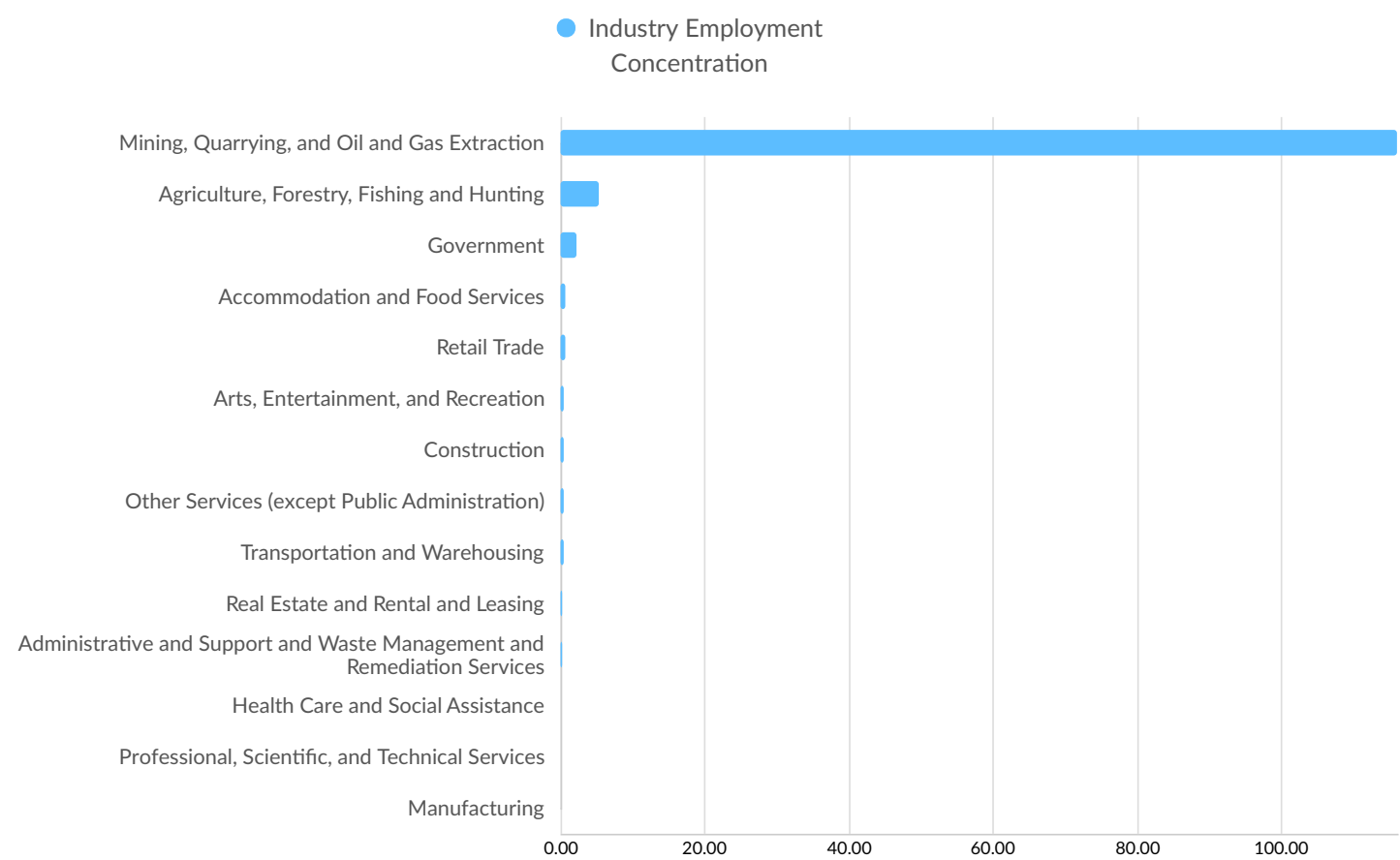
## Largest Industries



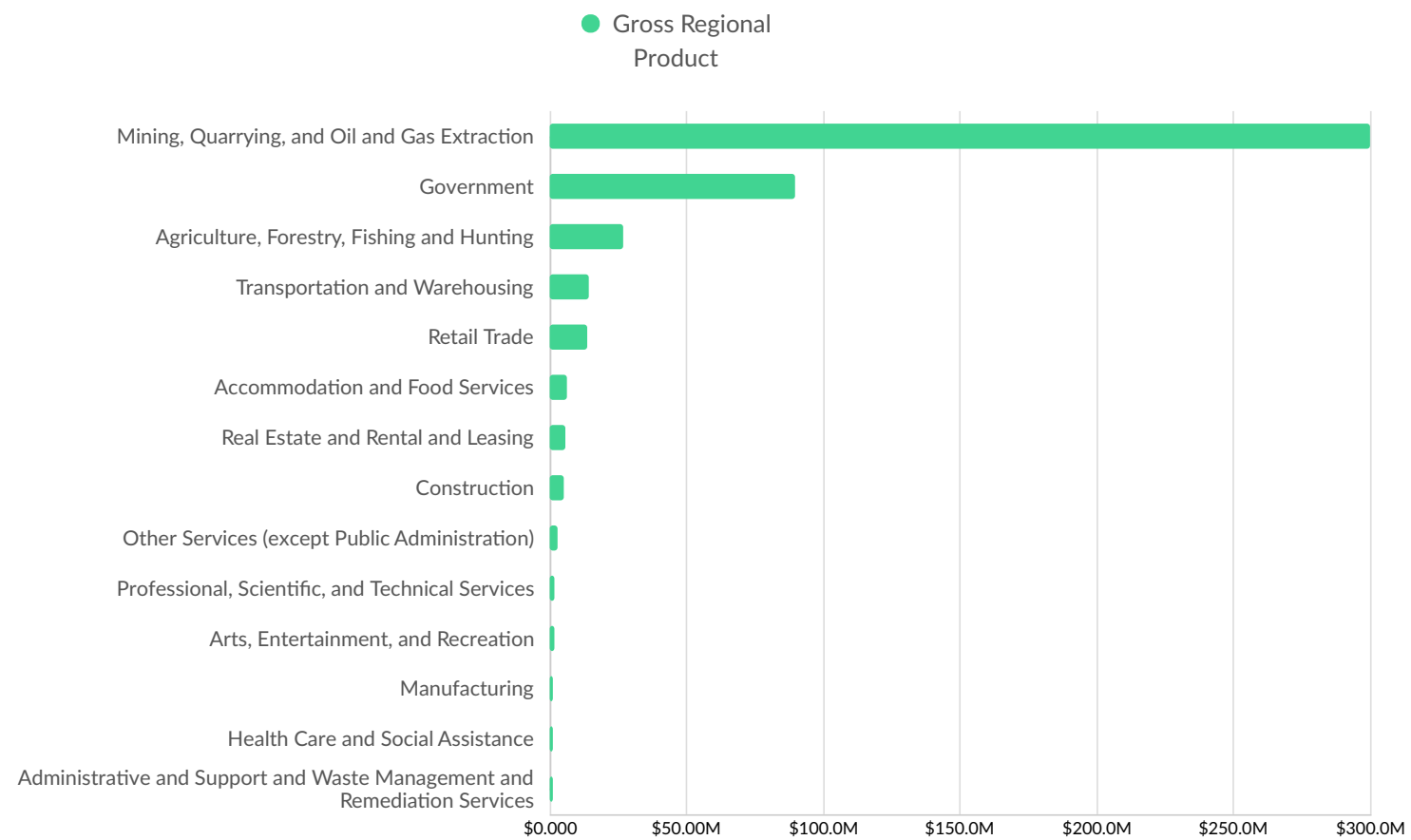
## Top Growing Industries



## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



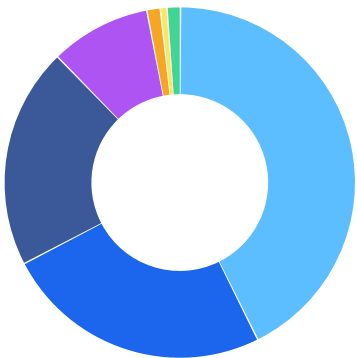
# Business Characteristics

## 270 Companies Employ Your Workers

Online profiles for your workers mention 270 companies as employers, with the top 10 appearing below. In the last 12 months, 103 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	54 <div></div>	Coeur Mining	113 <div></div>
State of Nevada	26 <div></div>	Coeur Rochester	66 <div></div>
Ep Minerals	24 <div></div>	ManpowerGroup	65 <div></div>
Pershing County School District	24 <div></div>	TravelCenters of America	45 <div></div>
Pershing General Hospital	15 <div></div>	Worland Healthcare And Rehabi...	36 <div></div>
U.S. Silica Company	15 <div></div>	U.S. Silica Company	30 <div></div>
Florida Canyon Mining	12 <div></div>	Florida Canyon Mining	26 <div></div>
Pershing County Sheriff's Office	10 <div></div>	Vetted Health	26 <div></div>
TravelCenters of America	8 <div></div>	Pershing General Hospital	23 <div></div>
Pershing County	7 <div></div>	Fusion Medical Staffing	22 <div></div>

## Business Size

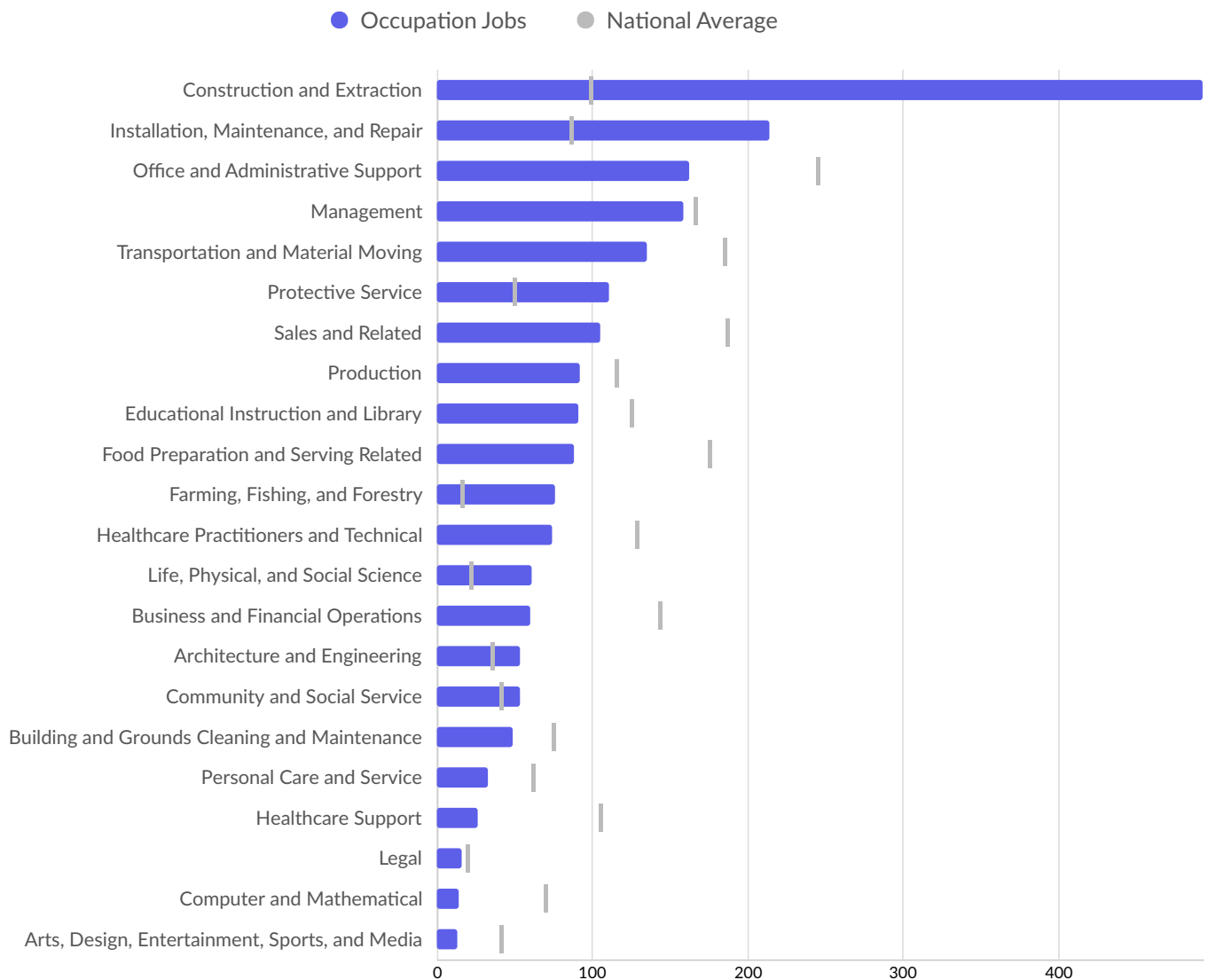


	Percentage	Business Count
1 to 4 employees	42.6%	69
5 to 9 employees	24.7%	40
10 to 19 employees	20.4%	33
20 to 49 employees	9.3%	15
50 to 99 employees	1.2%	2
100 to 249 employees	0.6%	1
250 to 499 employees	1.2%	2

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

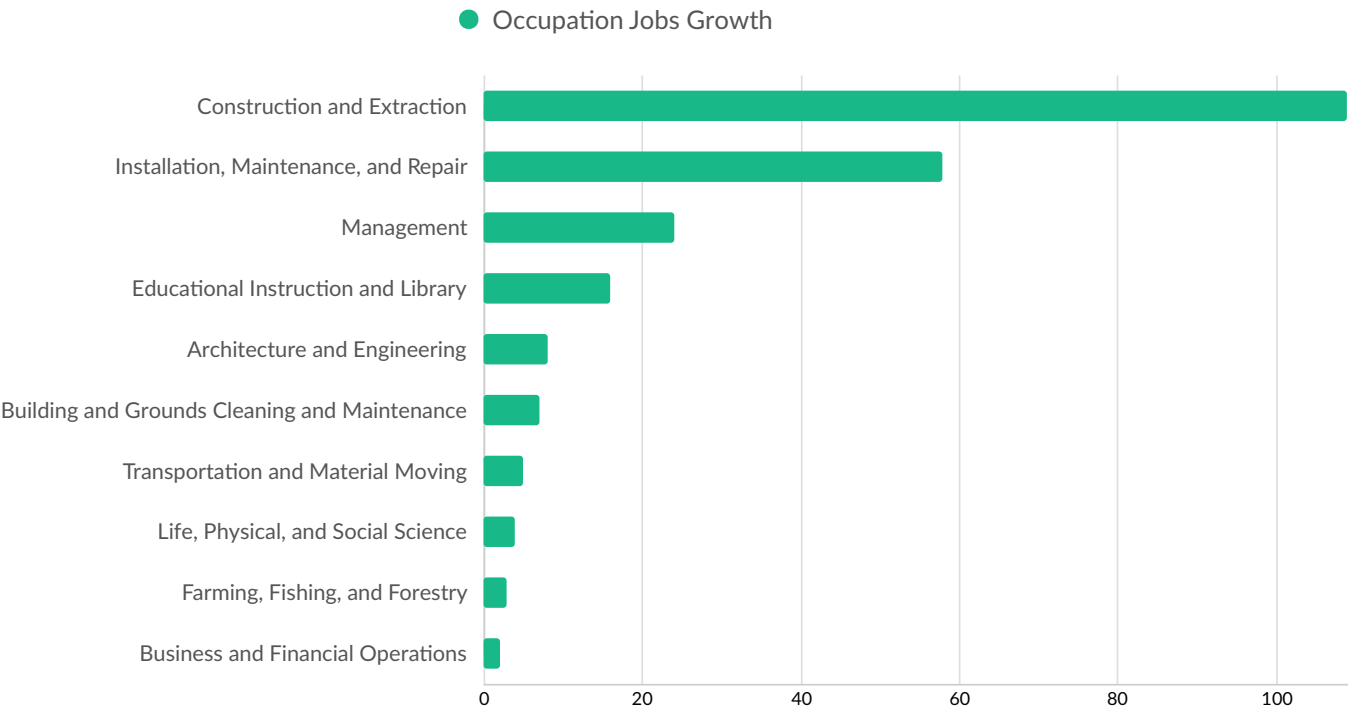
# Workforce Characteristics

## Largest Occupations

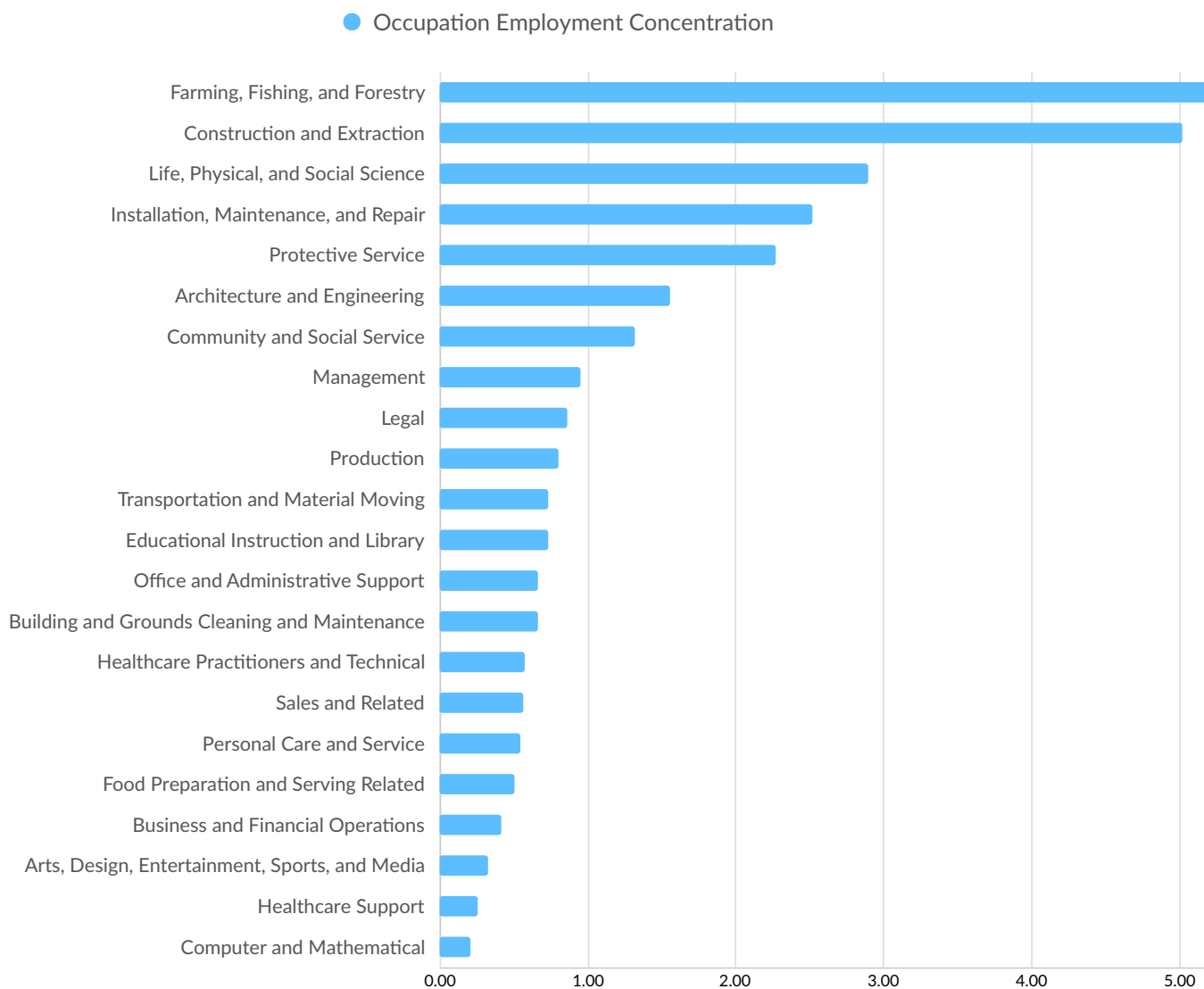




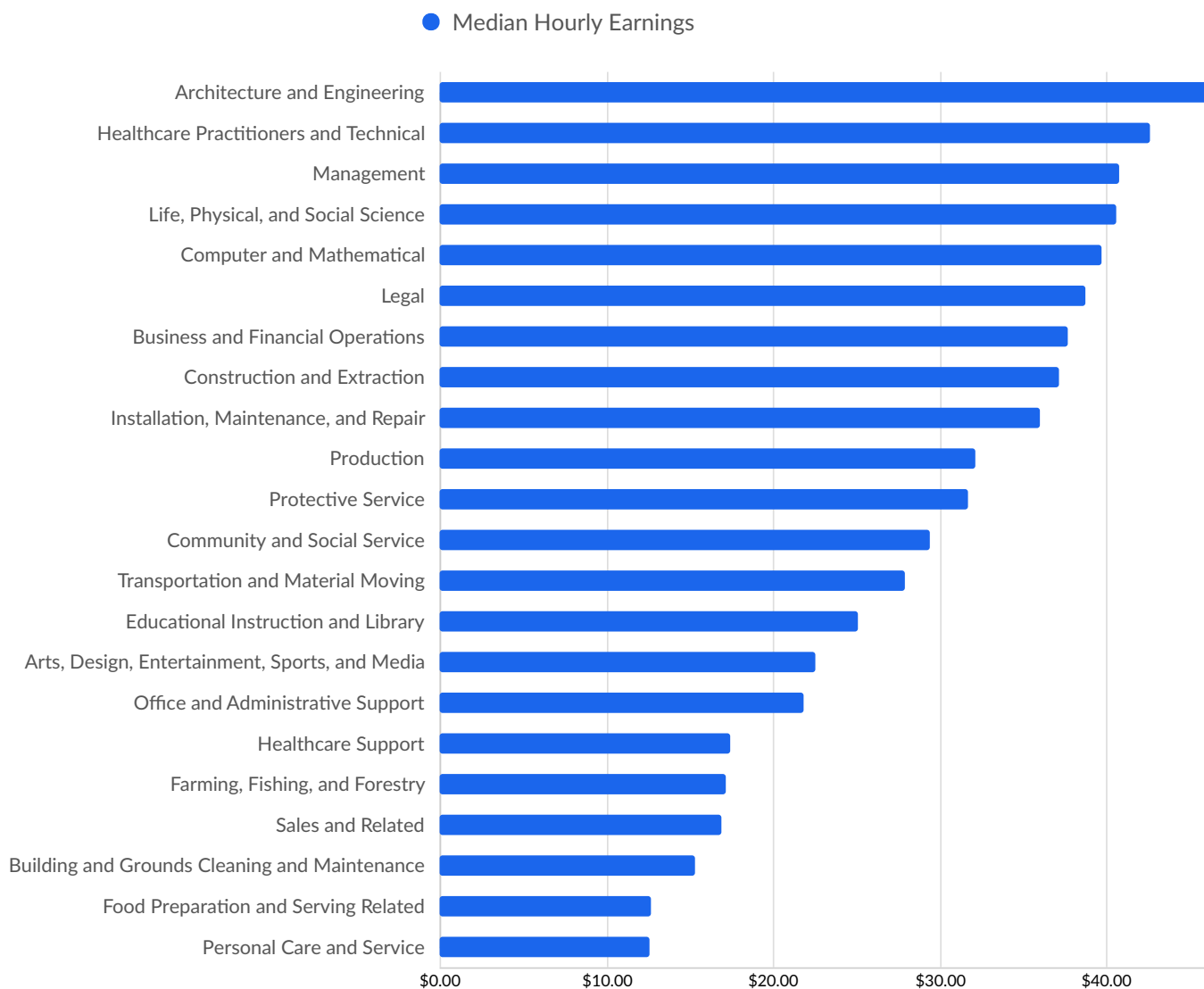
## Top Growing Occupations



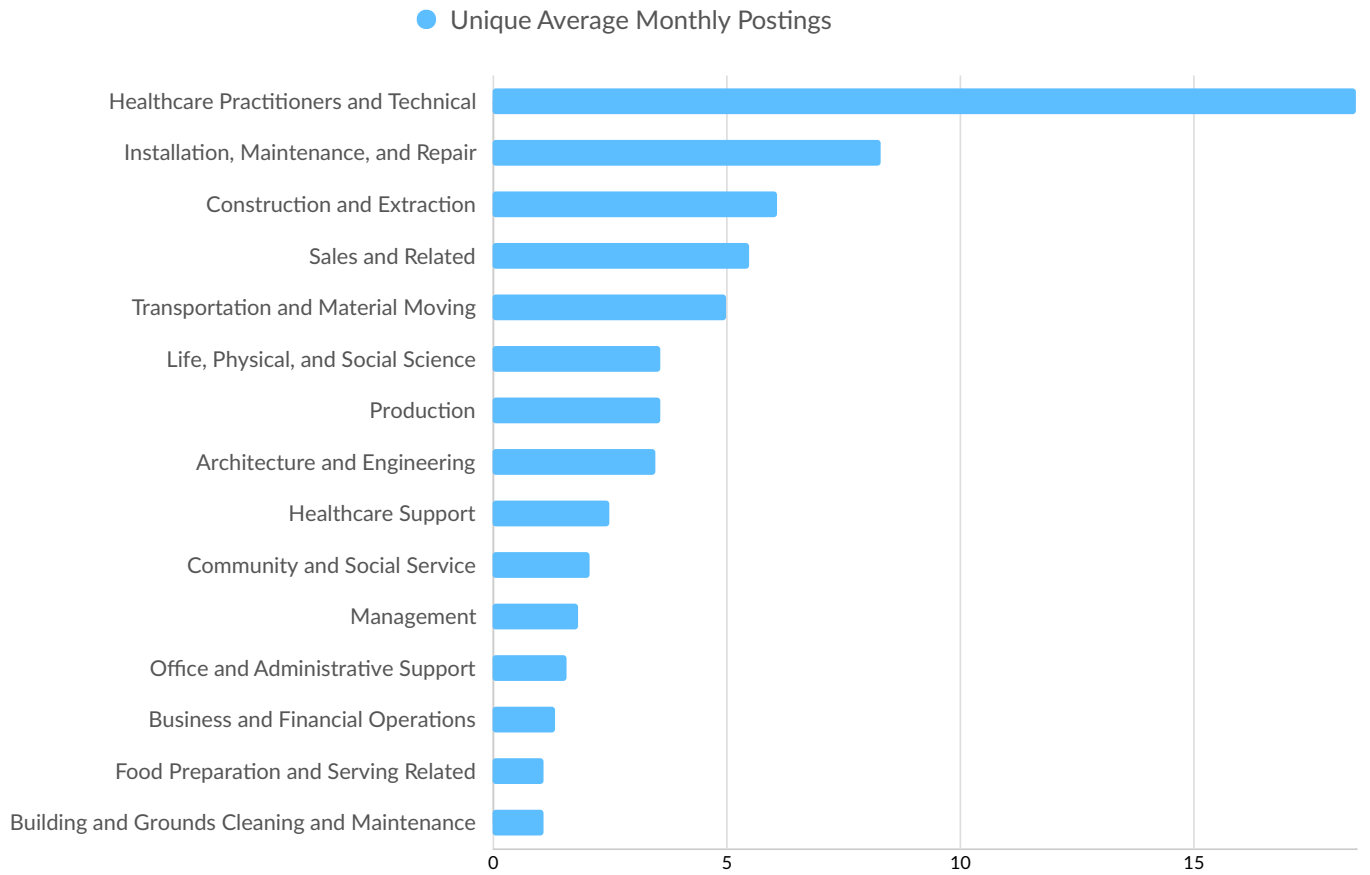
## Top Occupation Employment Concentration



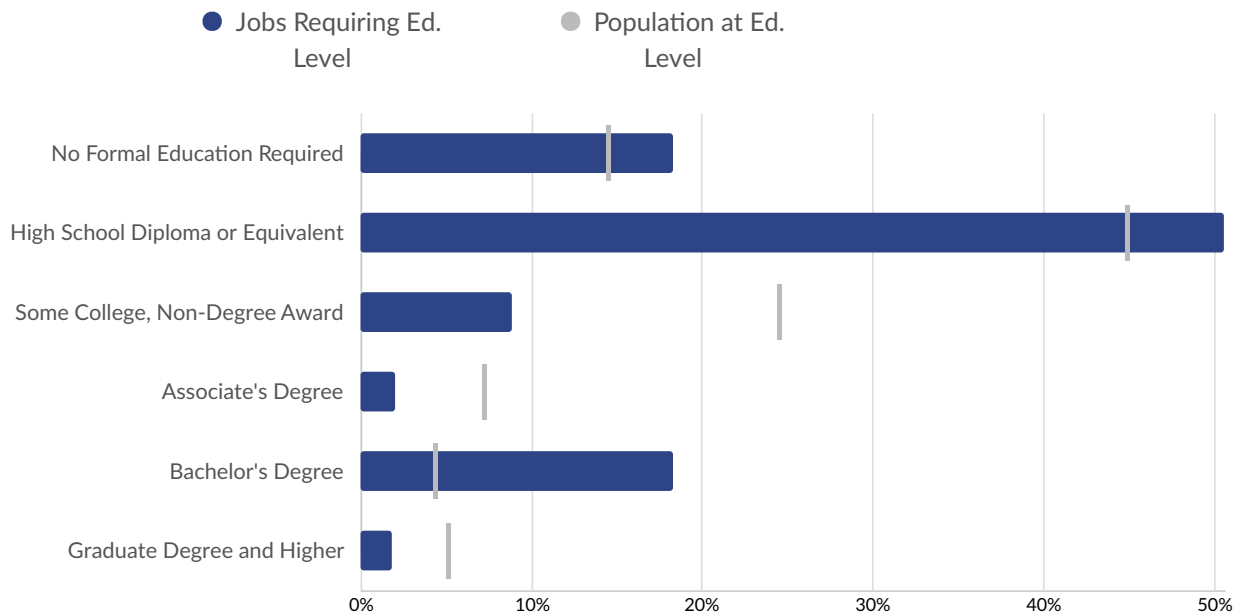
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

# In-Demand Skills

