



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,300

Population (2024)

Population **grew by 2,406** over the last 5 years and is projected to **grow by 1,173** over the next 5 years.

34,368

Total Regional Employment

Jobs **grew by 1,309** over the last 5 years and are projected to **grow by 1,540** over the next 5 years.

\$71.8K

Median Household Income (2023)

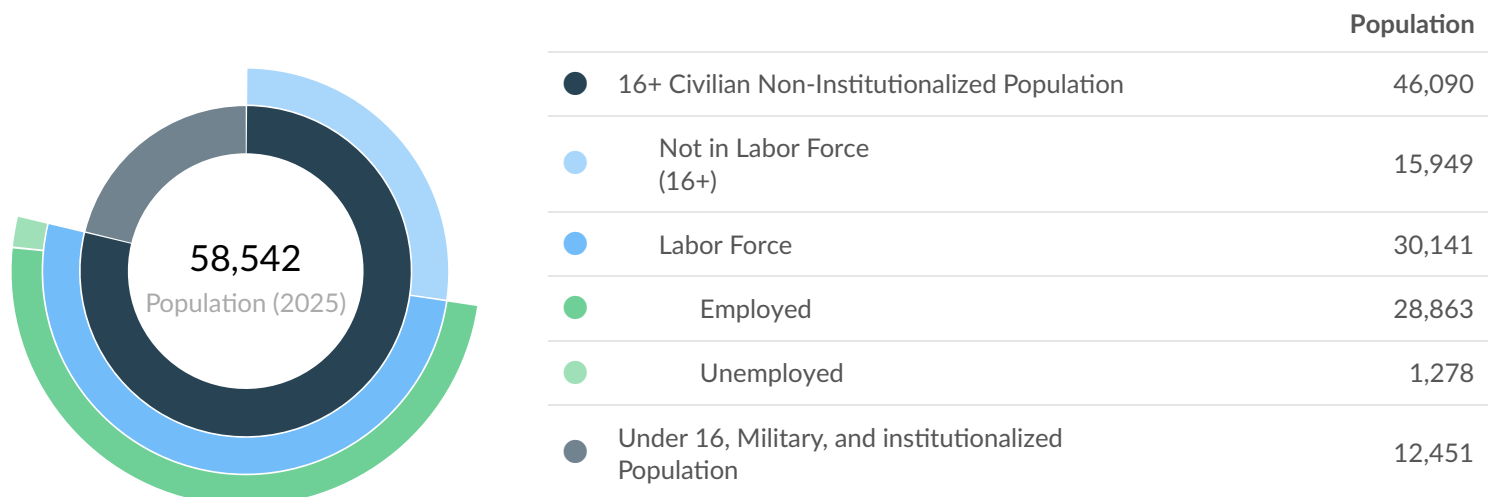
Median household income is **\$6.7K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 4.3%** since 2019, growing by 2,406. Population is expected to **increase by 2.0%** between 2024 and 2029, adding 1,173.
- From 2019 to 2024, jobs **increased by 4.0%** in Carson City County, NV from 33,060 to **34,368**. This change **fell short of the national growth rate of 4.3% by 0.3%**. As the number of jobs increased, the **labor force participation rate decreased from 65.1% to 63.7% between 2019 and 2024**.
- Concerning educational attainment, **15.9% of Carson City County, NV residents possess a Bachelor's Degree** (5.6% below the national average), and **10.6% hold an Associate's Degree** (1.8% above the national average).
- The top three industries in 2024 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

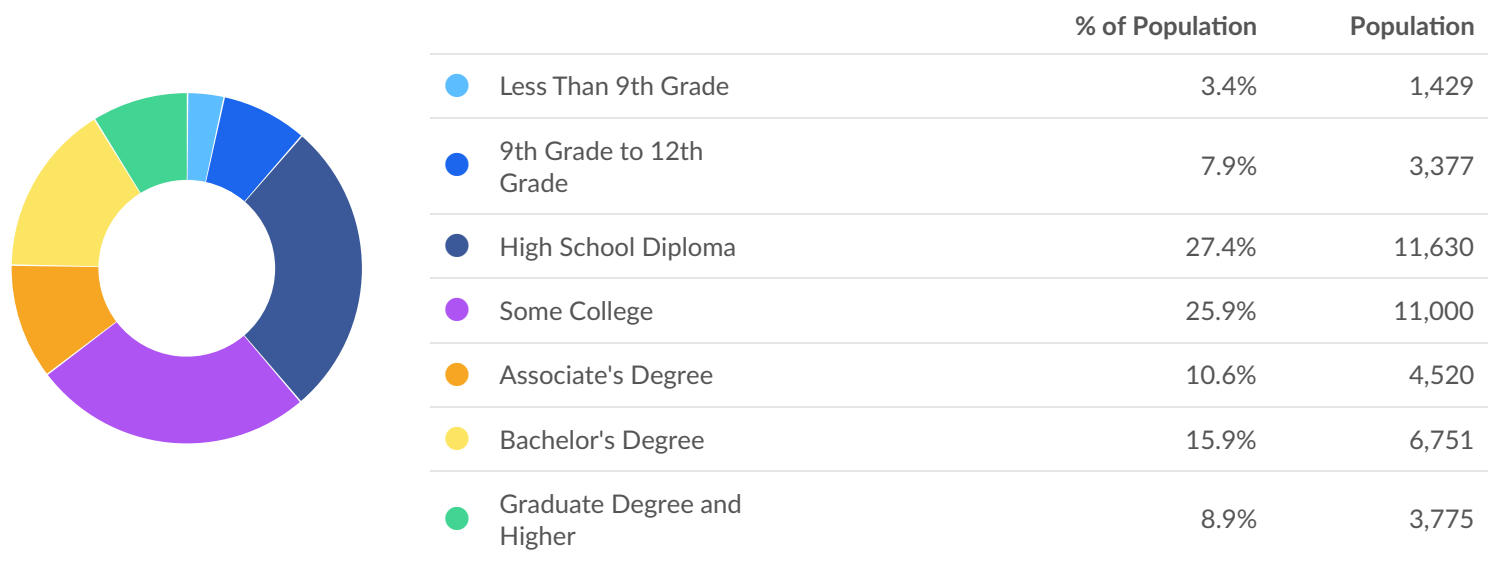
	Population (2025)	Labor Force (May 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	58,542	30,141	34,368	110.9	\$5.43B	\$9.83B	\$14.07B
State	3,232,513	1,685,159	1,723,748	111.5	\$261.19B	\$209.35B	\$244.89B

May 2025 Labor Force Breakdown



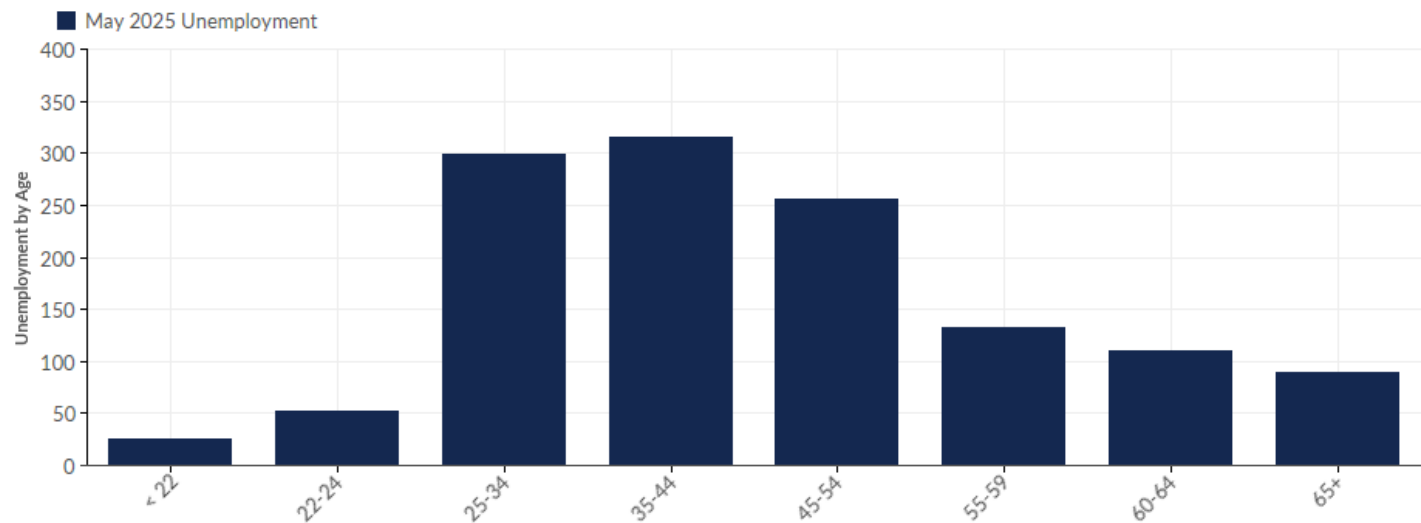
Educational Attainment

Concerning educational attainment, **15.9% of Carson City County, NV residents possess a Bachelor's Degree** (5.6% below the national average), and **10.6% hold an Associate's Degree** (1.8% above the national average).



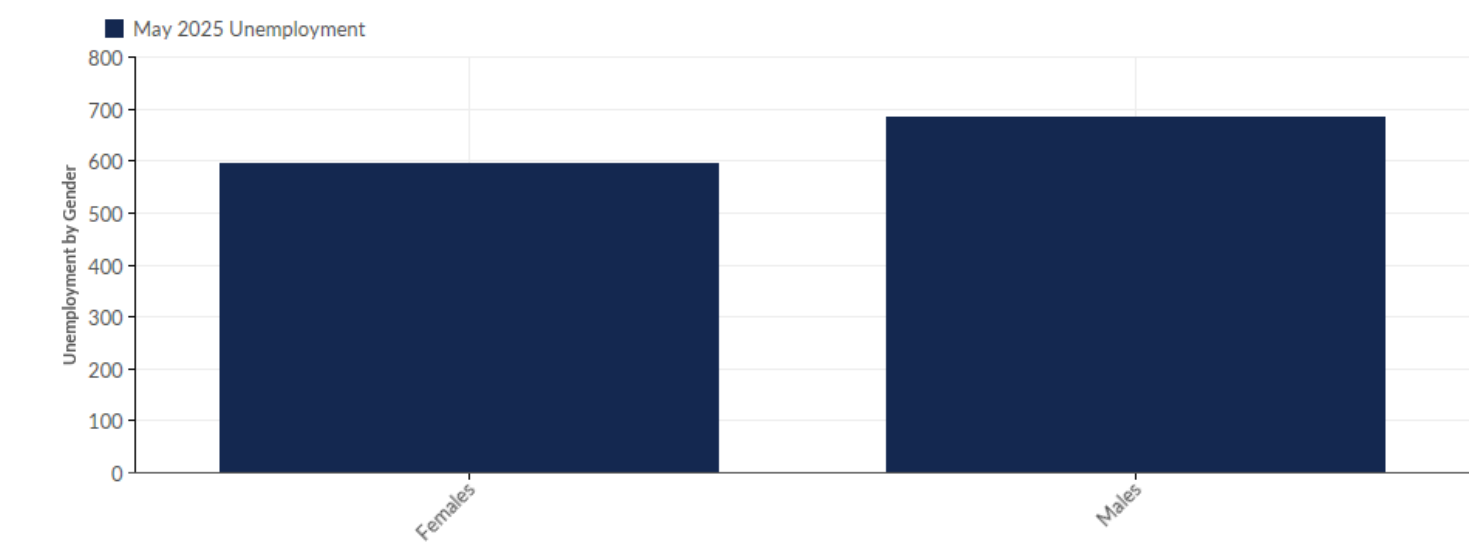
Unemployment by Demographics

Unemployment by Age



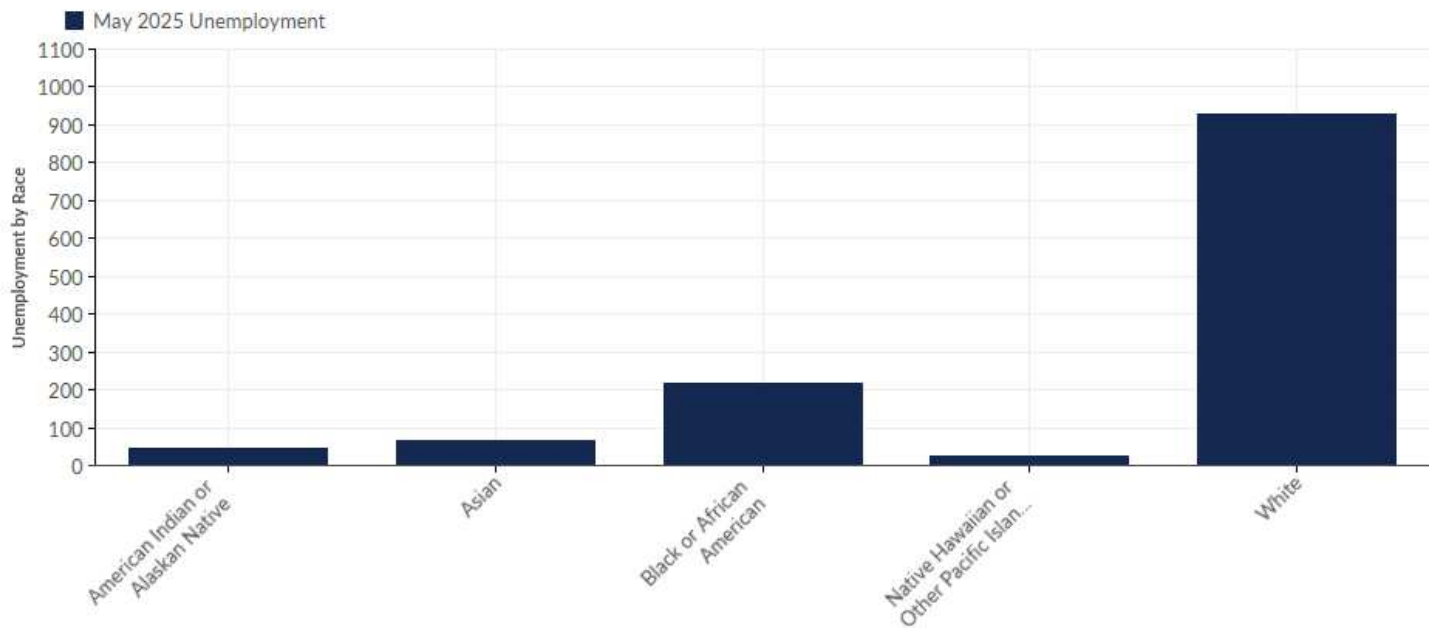
Age	Unemployment (May 2025)	% of Unemployed
< 22	25	1.96%
22-24	52	4.07%
25-34	300	23.47%
35-44	316	24.73%
45-54	255	19.95%
55-59	133	10.41%
60-64	110	8.61%
65+	89	6.96%
Total	1,278	100.00%

Unemployment by Gender



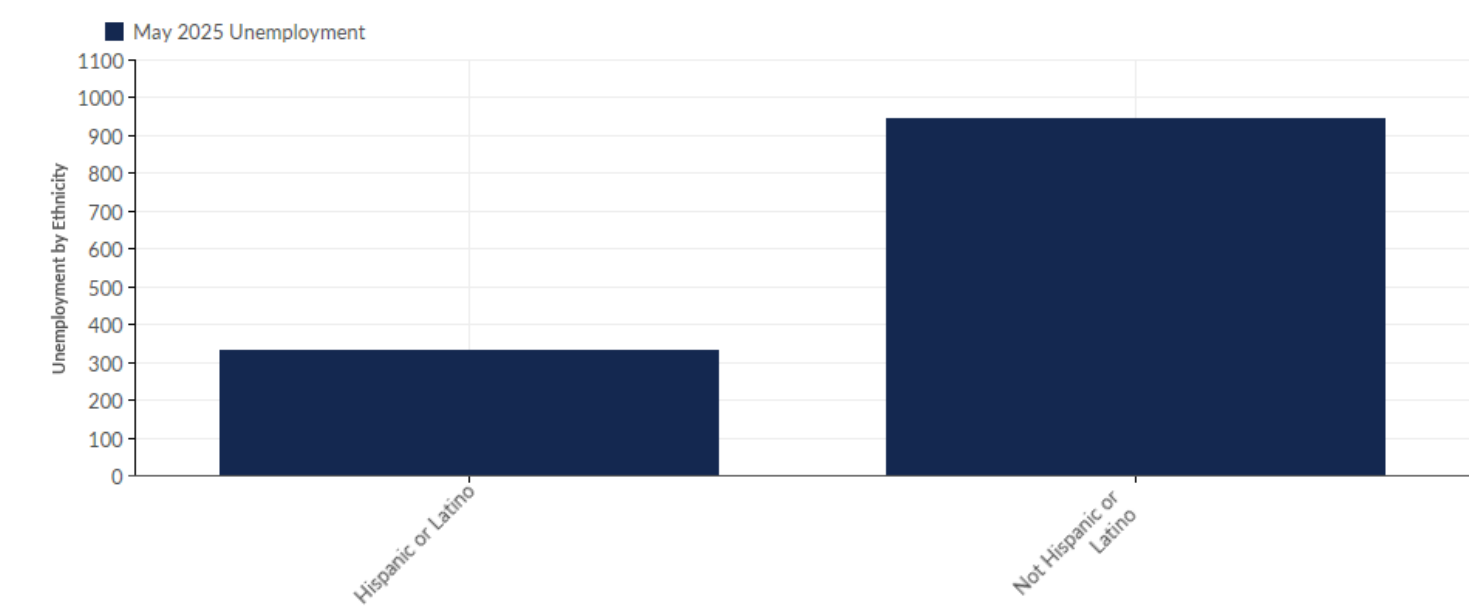
Gender	Unemployment (May 2025)	% of Unemployed
Females	594	46.48%
Males	684	53.52%
Total	1,278	100.00%

Unemployment by Race



Race	Unemployment (May 2025)	% of Unemployed
American Indian or Alaskan Native	44	3.44%
Asian	67	5.24%
Black or African American	216	16.90%
Native Hawaiian or Other Pacific Islander	23	1.80%
White	928	72.61%
Total	1,278	100.00%

Unemployment by Ethnicity

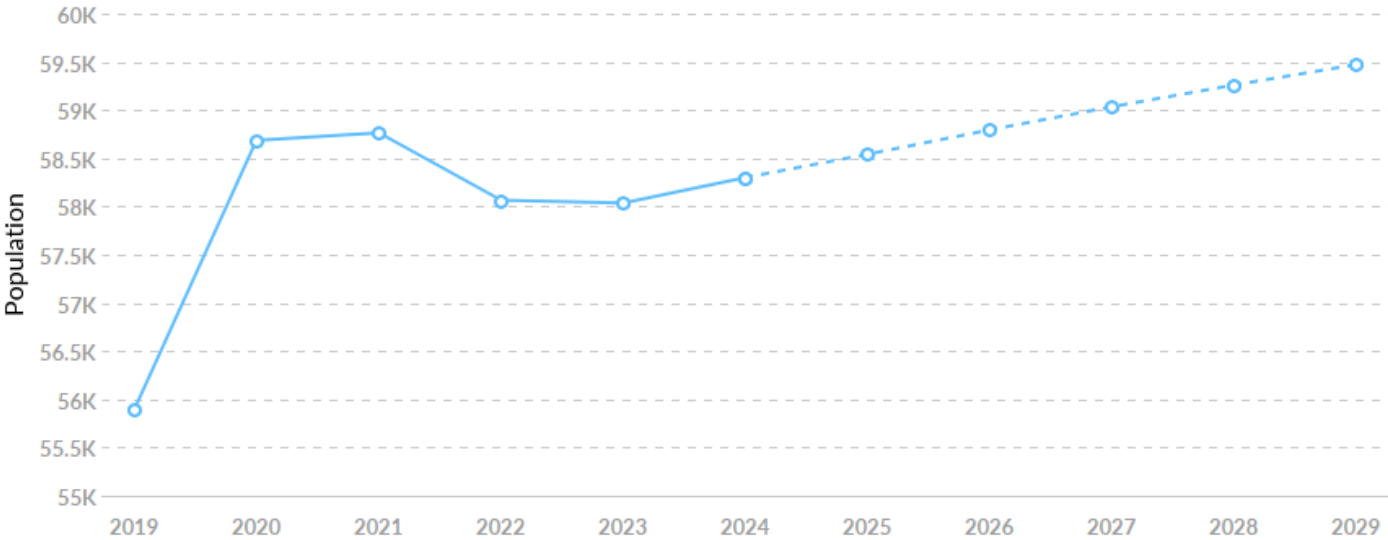


Ethnicity	Unemployment (May 2025)	% of Unemployed
Hispanic or Latino	332	25.98%
Not Hispanic or Latino	946	74.02%
Total	1,278	100.00%

Historic & Projected Trends

Population Trends

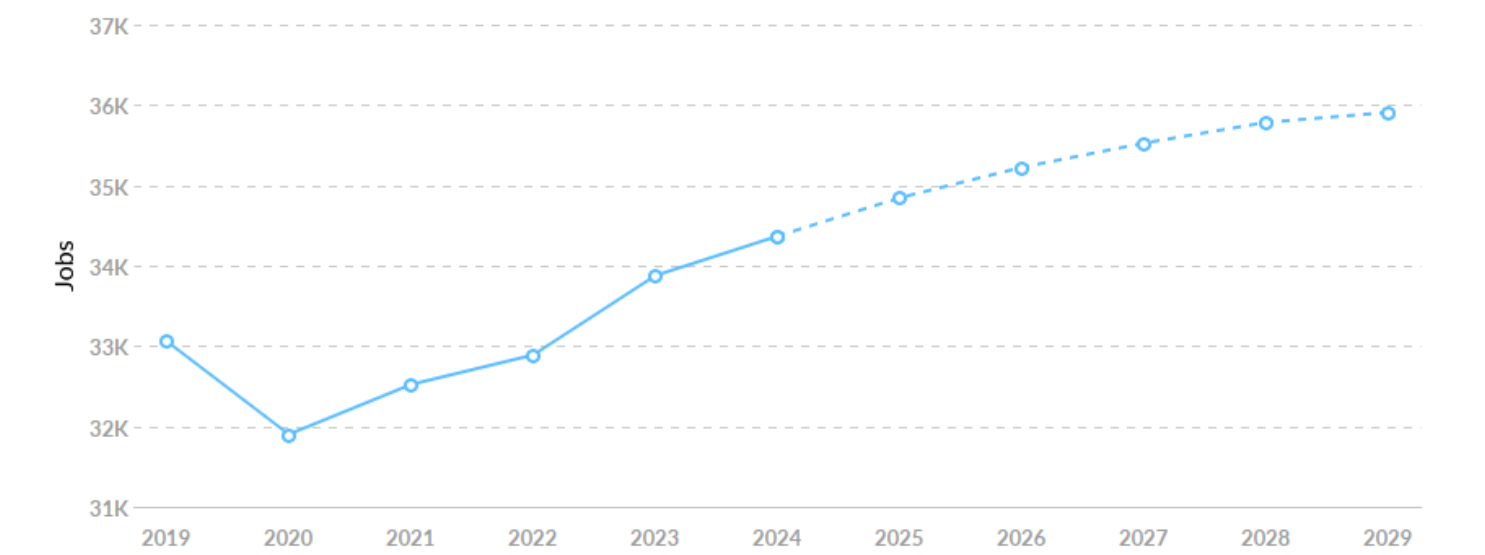
As of 2024 the region's population **increased by 4.3%** since 2019, growing by 2,406. Population is expected to **increase by 2.0%** between 2024 and 2029, adding 1,173.



Timeframe	Population
2019	55,894
2020	58,686
2021	58,764
2022	58,065
2023	58,036
2024	58,300
2025	58,542
2026	58,795
2027	59,035
2028	59,260
2029	59,472

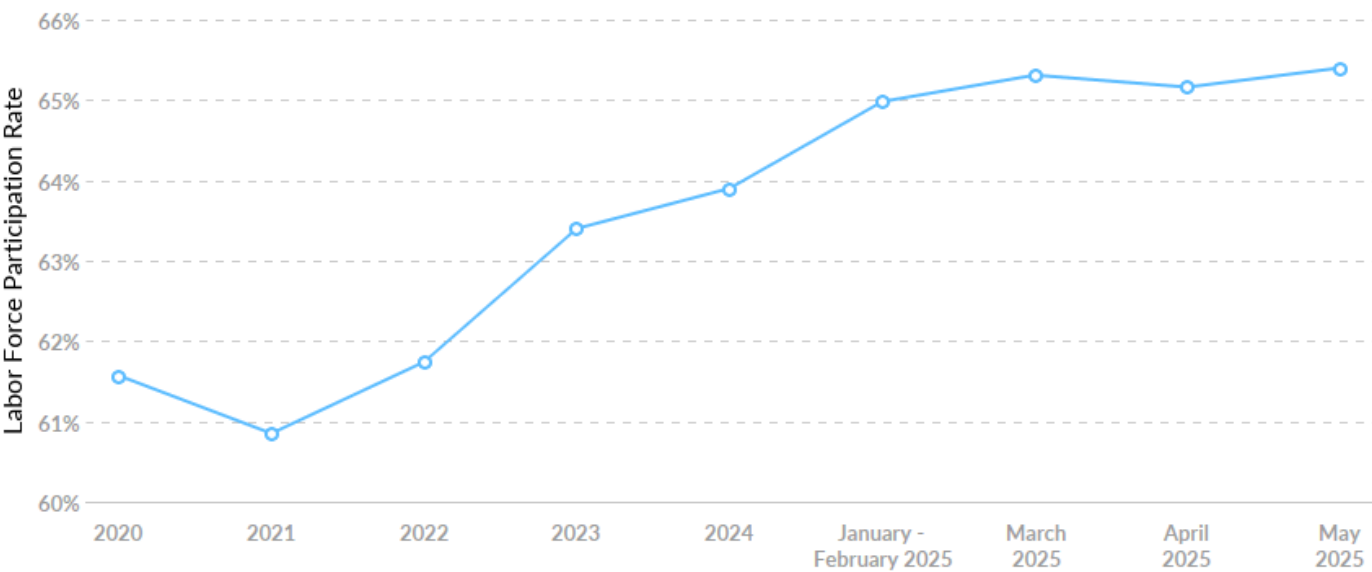
Job Trends

From 2019 to 2024, jobs increased by 4.0% in Carson City County, NV from 33,060 to 34,368. This change fell short of the national growth rate of 4.3% by 0.3%.



Timeframe	Jobs
2019	33,060
2020	31,901
2021	32,521
2022	32,889
2023	33,877
2024	34,368
2025	34,845
2026	35,224
2027	35,526
2028	35,784
2029	35,908

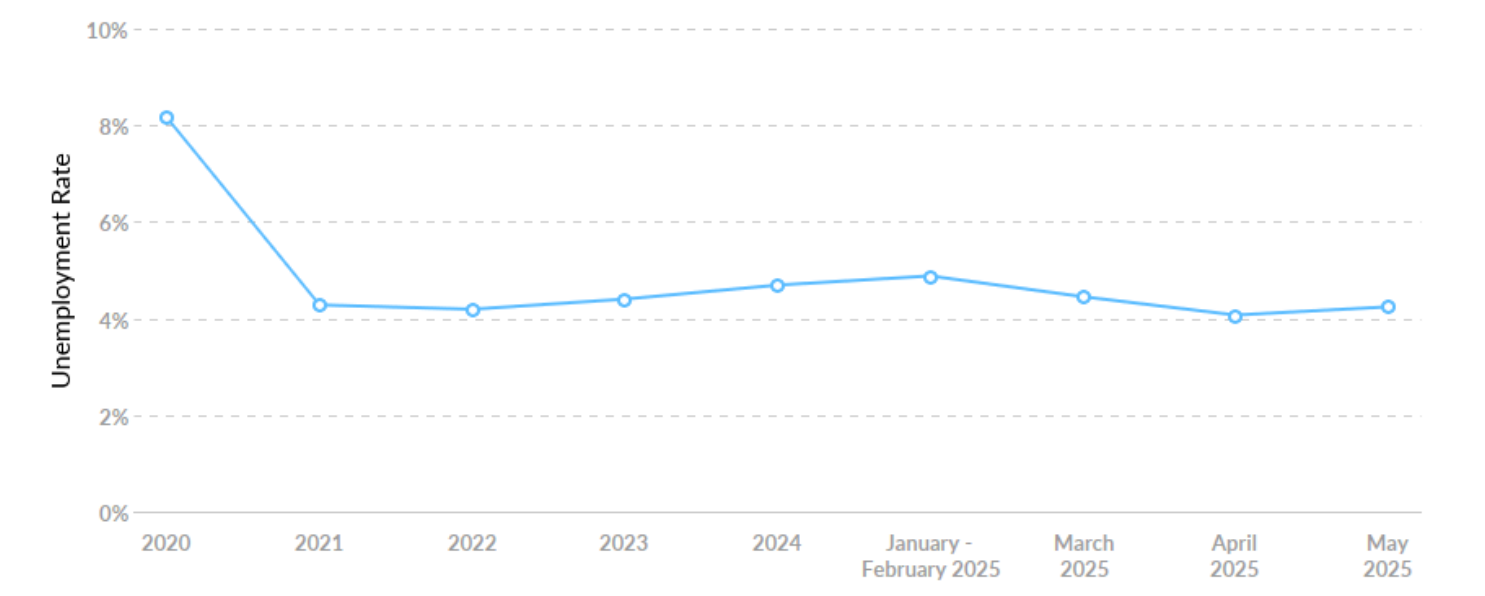
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.57%
2021	60.85%
2022	61.74%
2023	63.40%
2024	63.90%
January - February 2025	64.98%
March 2025	65.31%
April 2025	65.16%
May 2025	65.40%

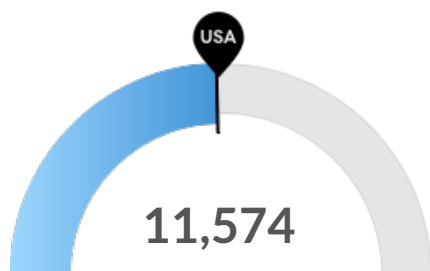
Unemployment Rate Trends

Carson City County, NV had a May 2025 unemployment rate of 4.24%, **decreasing from 8.16%** 5 years before.



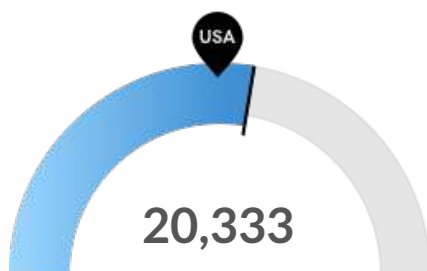
Timeframe	Unemployment Rate
2020	8.16%
2021	4.28%
2022	4.19%
2023	4.40%
2024	4.69%
January - February 2025	4.88%
March 2025	4.45%
April 2025	4.07%
May 2025	4.24%

Population Characteristics



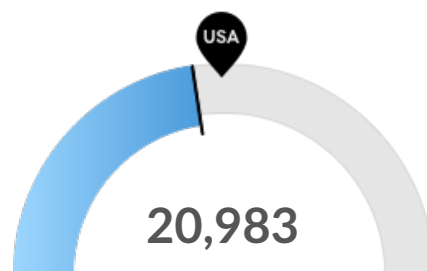
Millennials

Carson City County, NV has 11,574 millennials (ages 25-39). The national average for an area this size is 11,792.



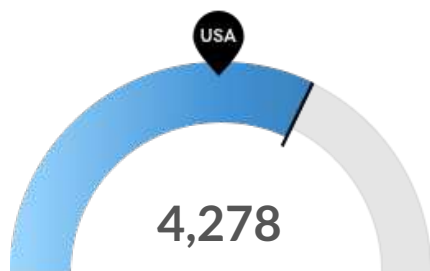
Retiring Soon

Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,520 people 55 or older, while there are 20,333 here.



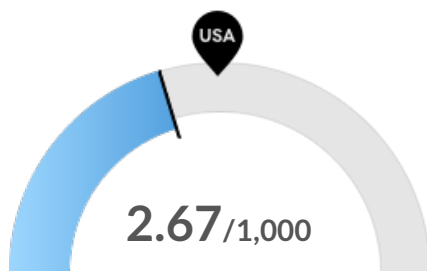
Racial Diversity

Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,170 racially diverse people, while there are 20,983 here.



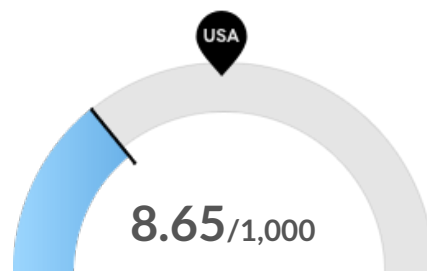
Veterans

Carson City County, NV has 4,278 veterans. The national average for an area this size is 2,871.



Violent Crime

Carson City County, NV has 2.67 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

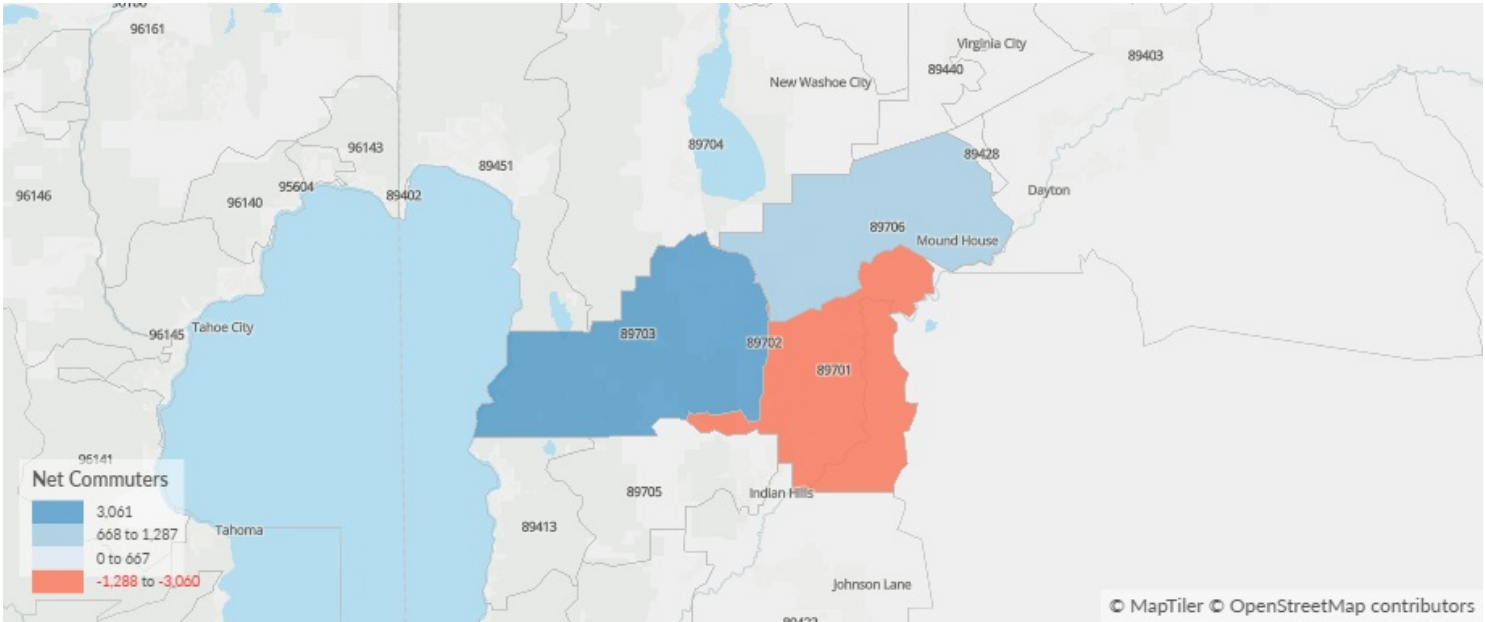


Property Crime

Carson City County, NV has 8.65 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
89701	Carson City, NV (in Cars...	13,792
89706	Carson City, NV (in Cars...	11,816
89703	Carson City, NV (in Cars...	8,616
89721	Carson City, NV (in Cars...	69
89702	Carson City, NV (in Cars...	61

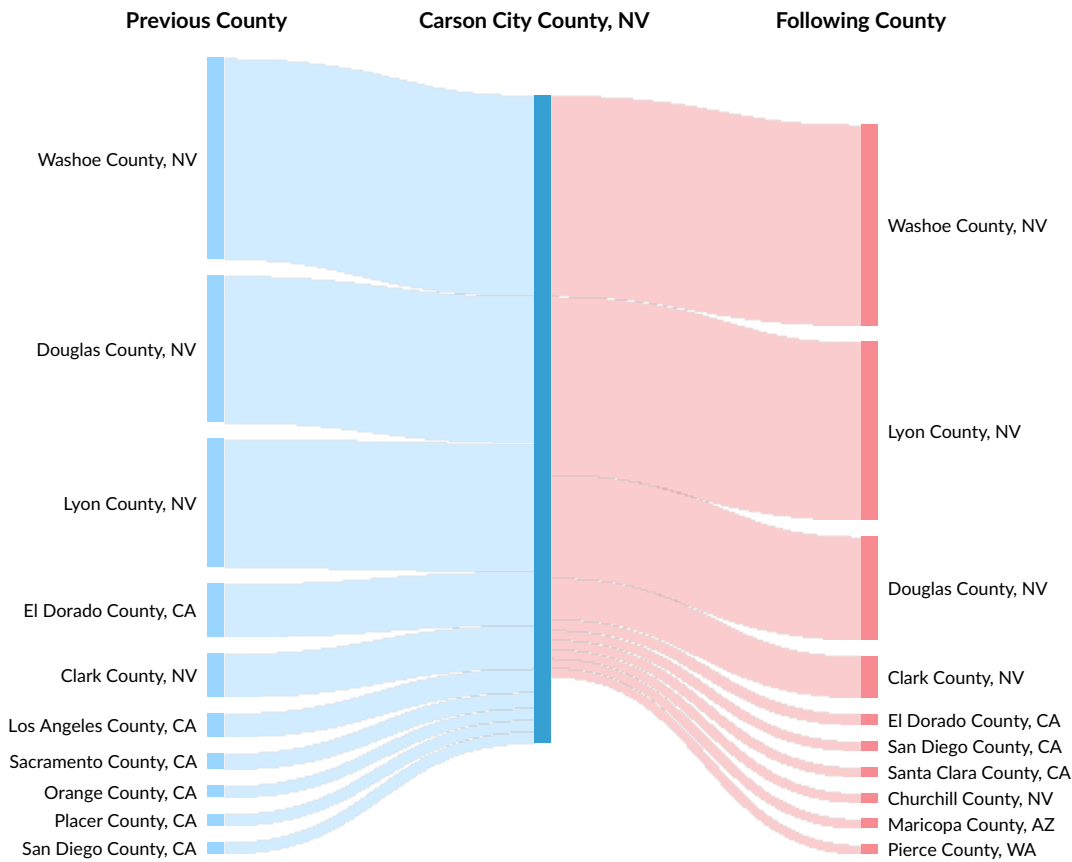
Where Talent Lives

ZIP	Name	2024 Workers
89701	Carson City, NV (in Cars...	15,079
89706	Carson City, NV (in Cars...	11,148
89703	Carson City, NV (in Cars...	5,556
89721	Carson City, NV (in Cars...	69
89702	Carson City, NV (in Cars...	61

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2022, 737 people have migrated from Washoe County, NV to Carson City County, NV. In the same year, 737 people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2022 was 213.



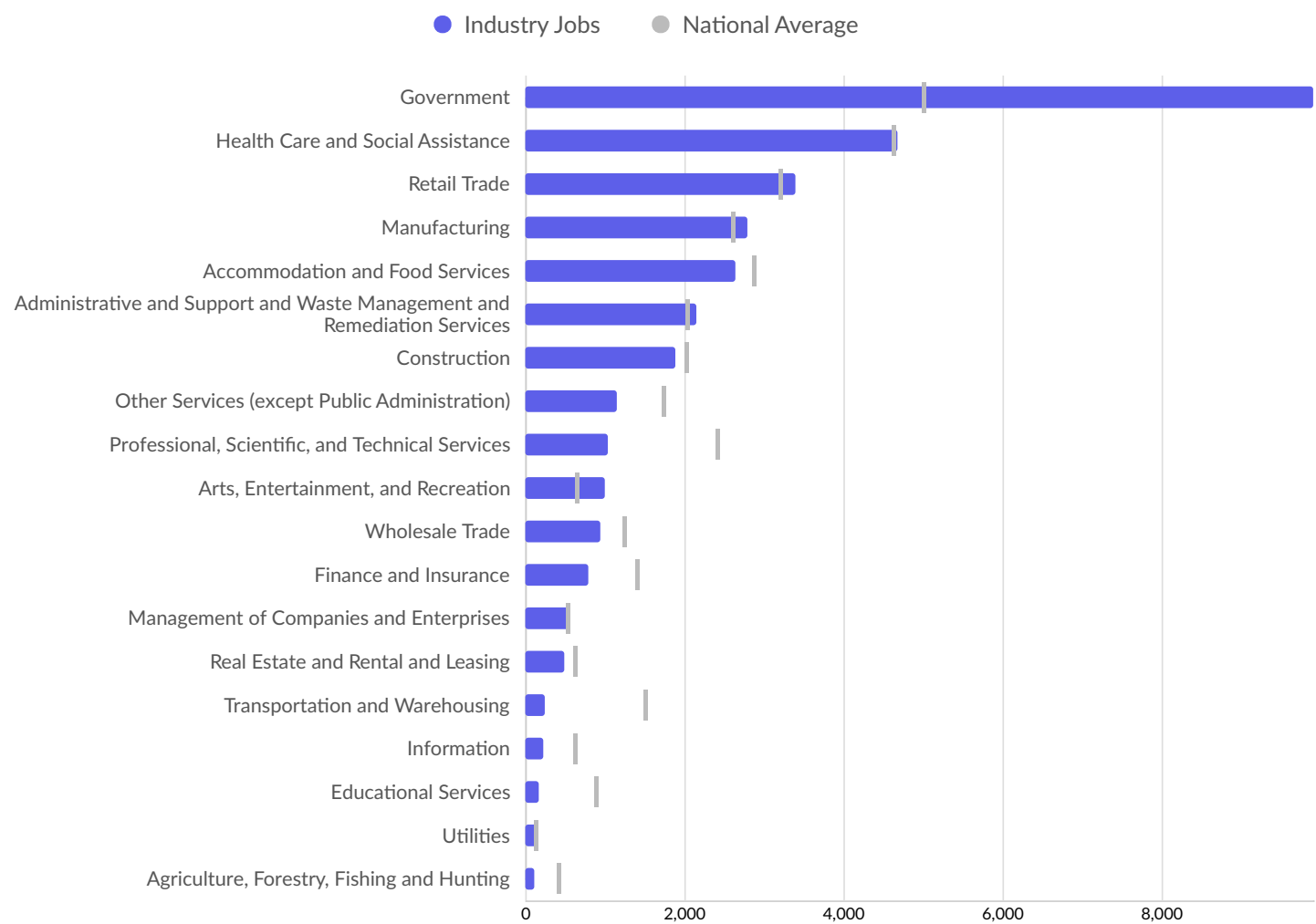
Top Previous Counties	Migrations
Washoe County, NV	737
Douglas County, NV	538
Lyon County, NV	471
El Dorado County, CA	196
Clark County, NV	159

Top Previous Counties	Migrations
Los Angeles County, CA	87
Sacramento County, CA	58
Orange County, CA	44
Placer County, CA	43
San Diego County, CA	43
Santa Clara County, CA	36
San Bernardino County, CA	35
King County, WA	34
Alameda County, CA	32
Contra Costa County, CA	31
Top Following Counties	Migrations
Washoe County, NV	737
Lyon County, NV	653
Douglas County, NV	378
Clark County, NV	152
El Dorado County, CA	40
San Diego County, CA	35
Santa Clara County, CA	35
Churchill County, NV	34
Maricopa County, AZ	34
Pierce County, WA	34
Ada County, ID	34
Riverside County, CA	33
Elko County, NV	31
Pinal County, AZ	29

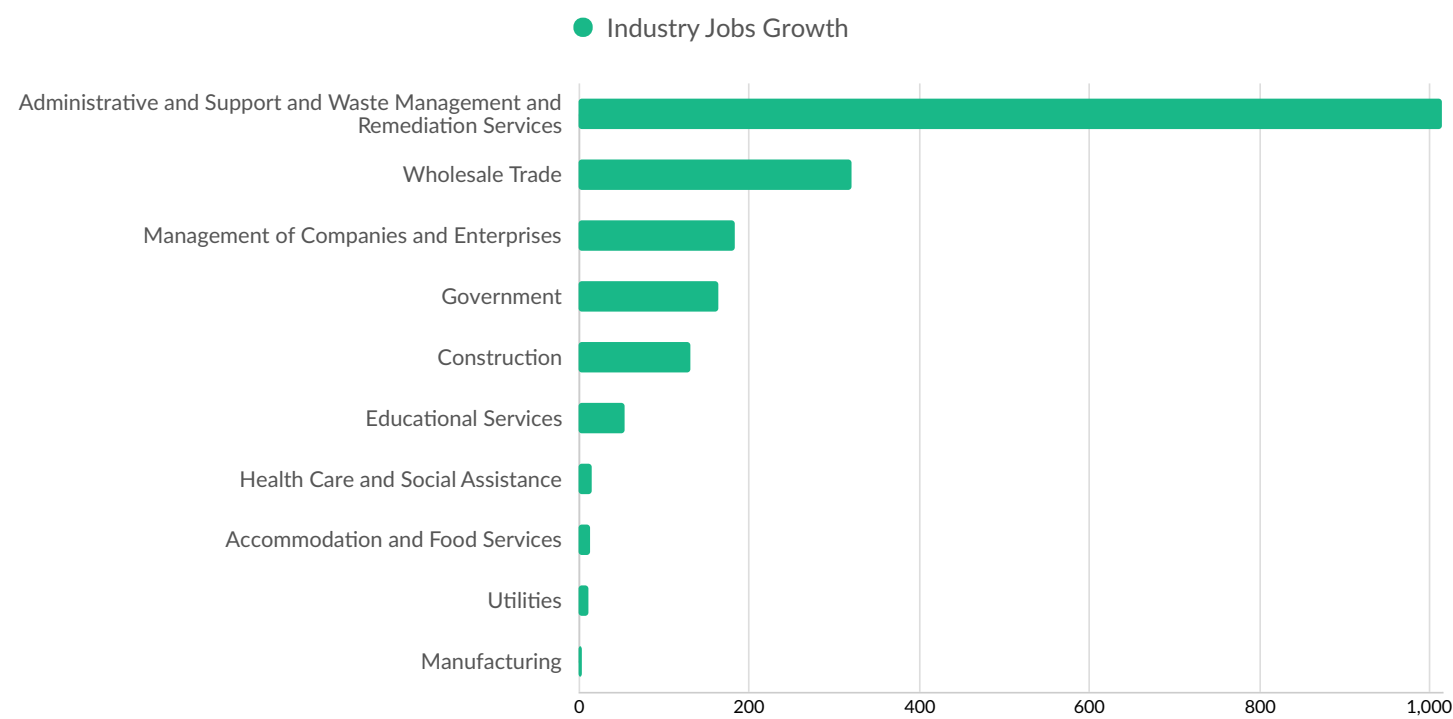
Top Following Counties	Migrations
Placer County, CA	29

Industry Characteristics

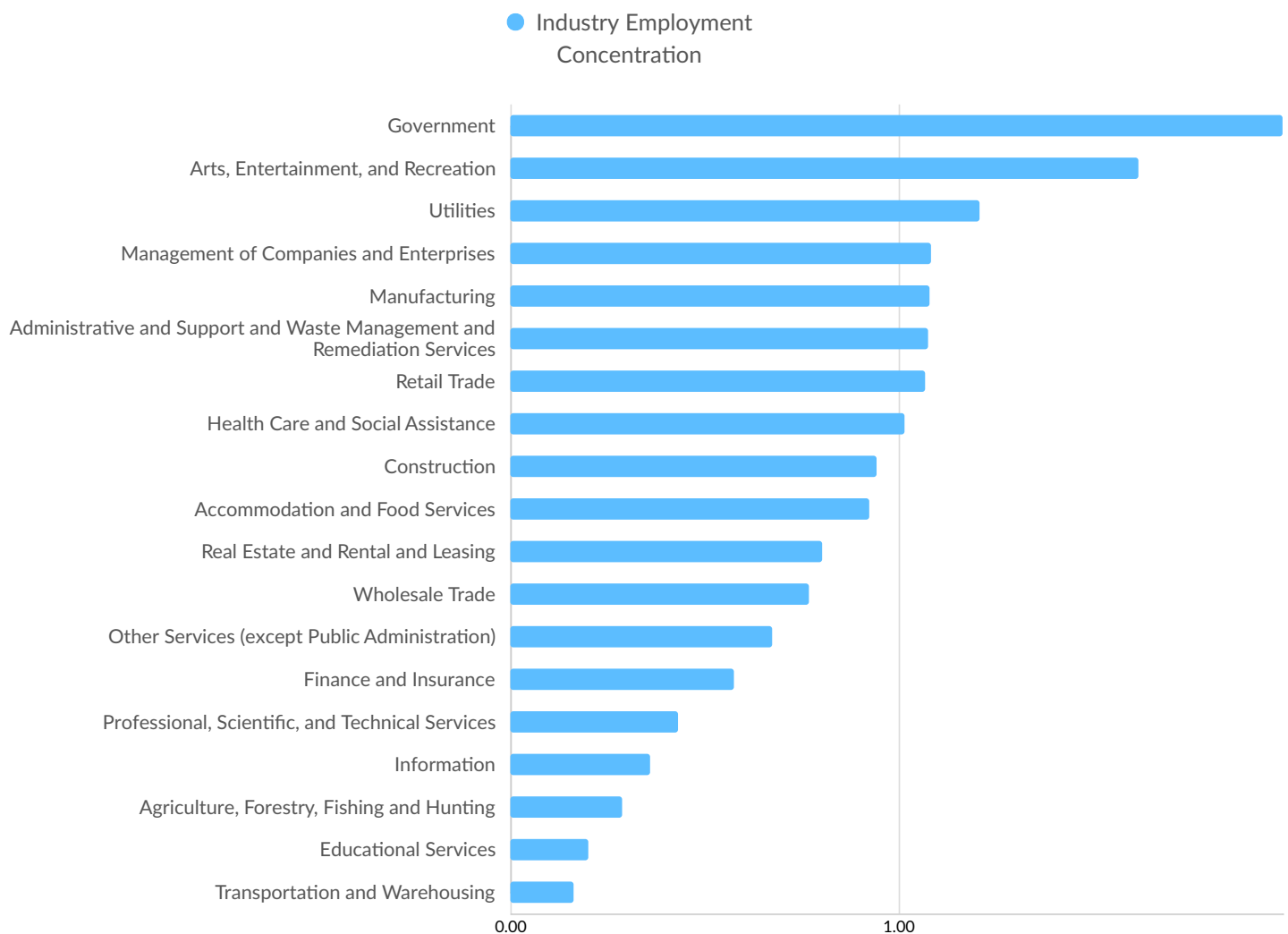
Largest Industries



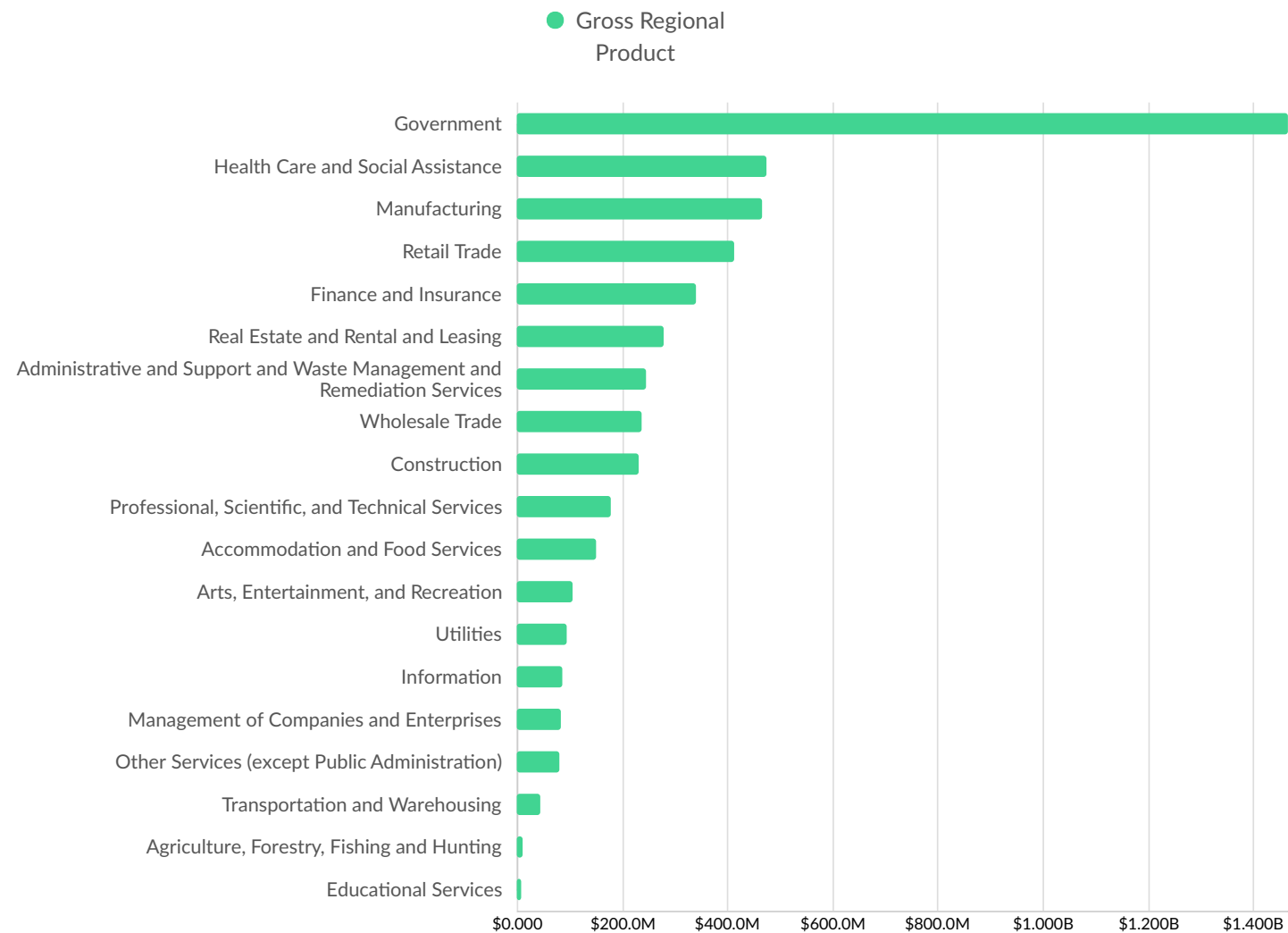
Top Growing Industries



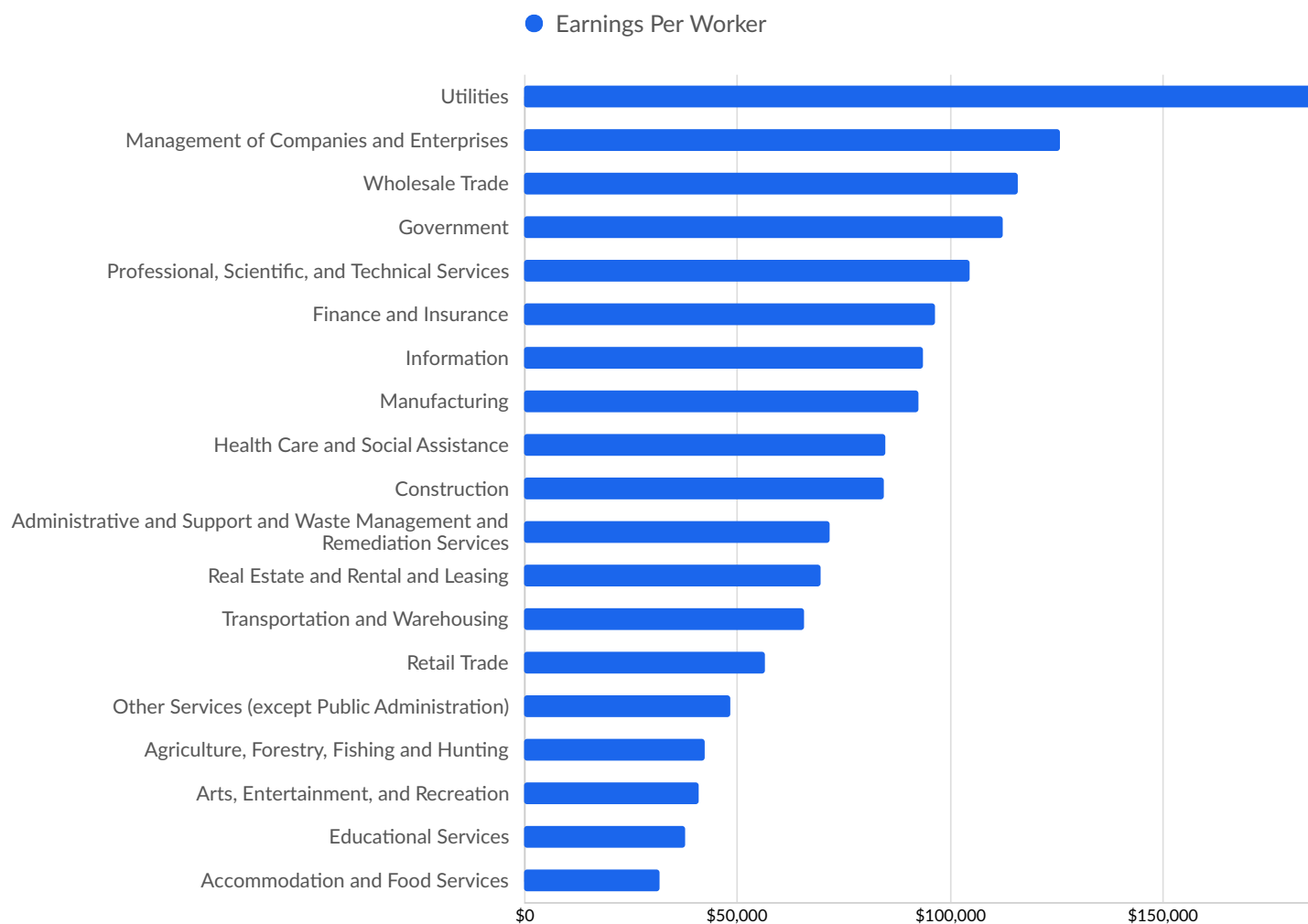
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



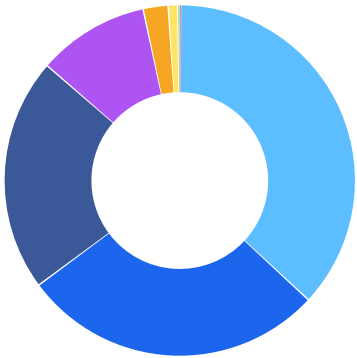
Business Characteristics

5,758 Companies Employ Your Workers

Online profiles for your workers mention 5,758 companies as employers, with the top 10 appearing below. In the last 12 months, 1,385 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	1,636 <div></div>	Lumen Technologies	970 <div></div>
Carson City School District	215 <div></div>	Cardinal Health	707 <div></div>
Carson Tahoe Health	178 <div></div>	Prime Therapeutics	659 <div></div>
Western Nevada College	166 <div></div>	Intermountain Health	640 <div></div>
Carson City, Nevada	154 <div></div>	CVS Health	589 <div></div>
Carson Tahoe Healthcare	113 <div></div>	Beacon Hill Staffing Group	499 <div></div>
Harley-Davidson	100 <div></div>	Carson Tahoe Health	449 <div></div>
Walmart	93 <div></div>	GovCIO	407 <div></div>
Click Bond	76 <div></div>	Merck & Co.	407 <div></div>
University of Nevada-Reno	70 <div></div>	Ford	405 <div></div>

Business Size

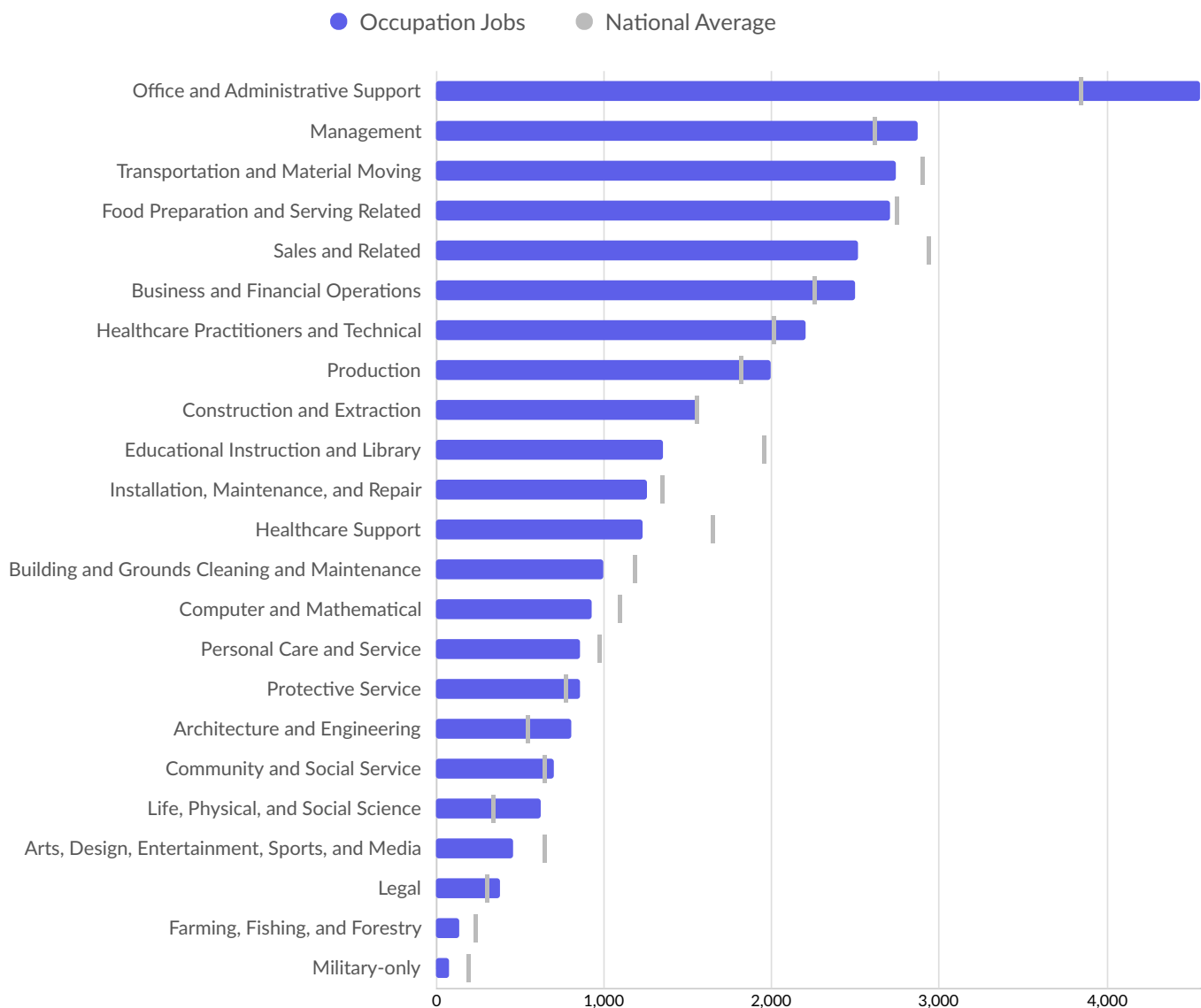


	Percentage	Business Count
1 to 4 employees	36.8%	1,397
5 to 9 employees	27.9%	1,060
10 to 19 employees	21.5%	816
20 to 49 employees	10.3%	390
50 to 99 employees	2.3%	87
100 to 249 employees	0.9%	33
250 to 499 employees	0.2%	8
500+ employees	0.1%	2

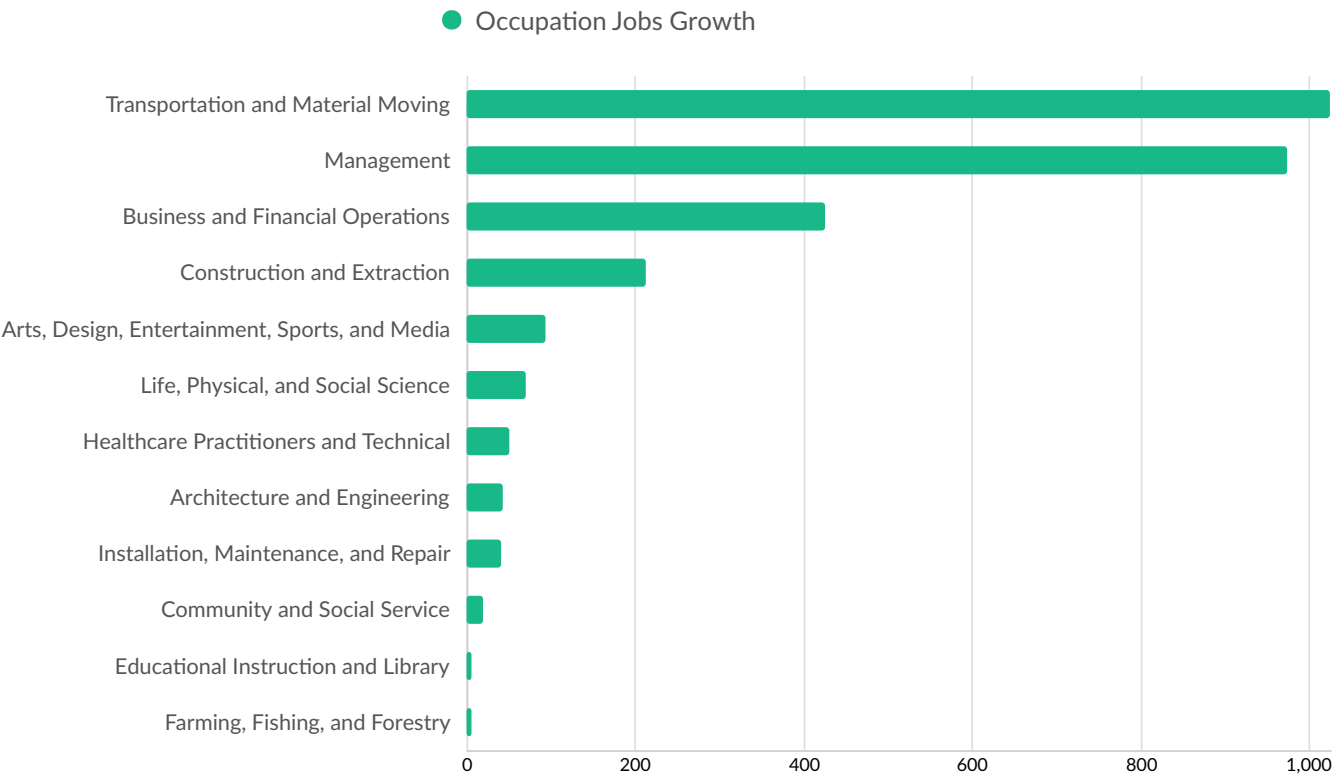
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

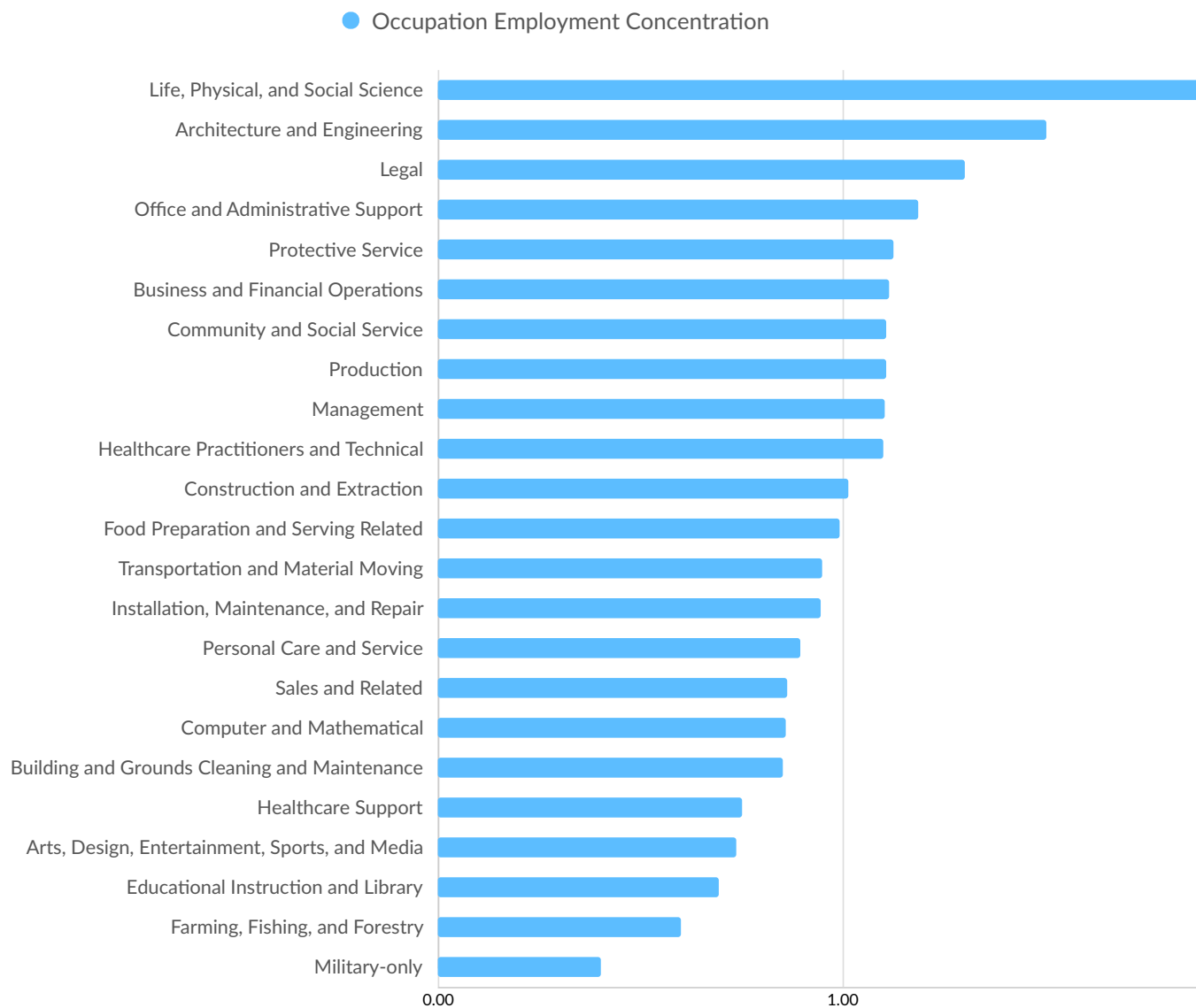
Largest Occupations



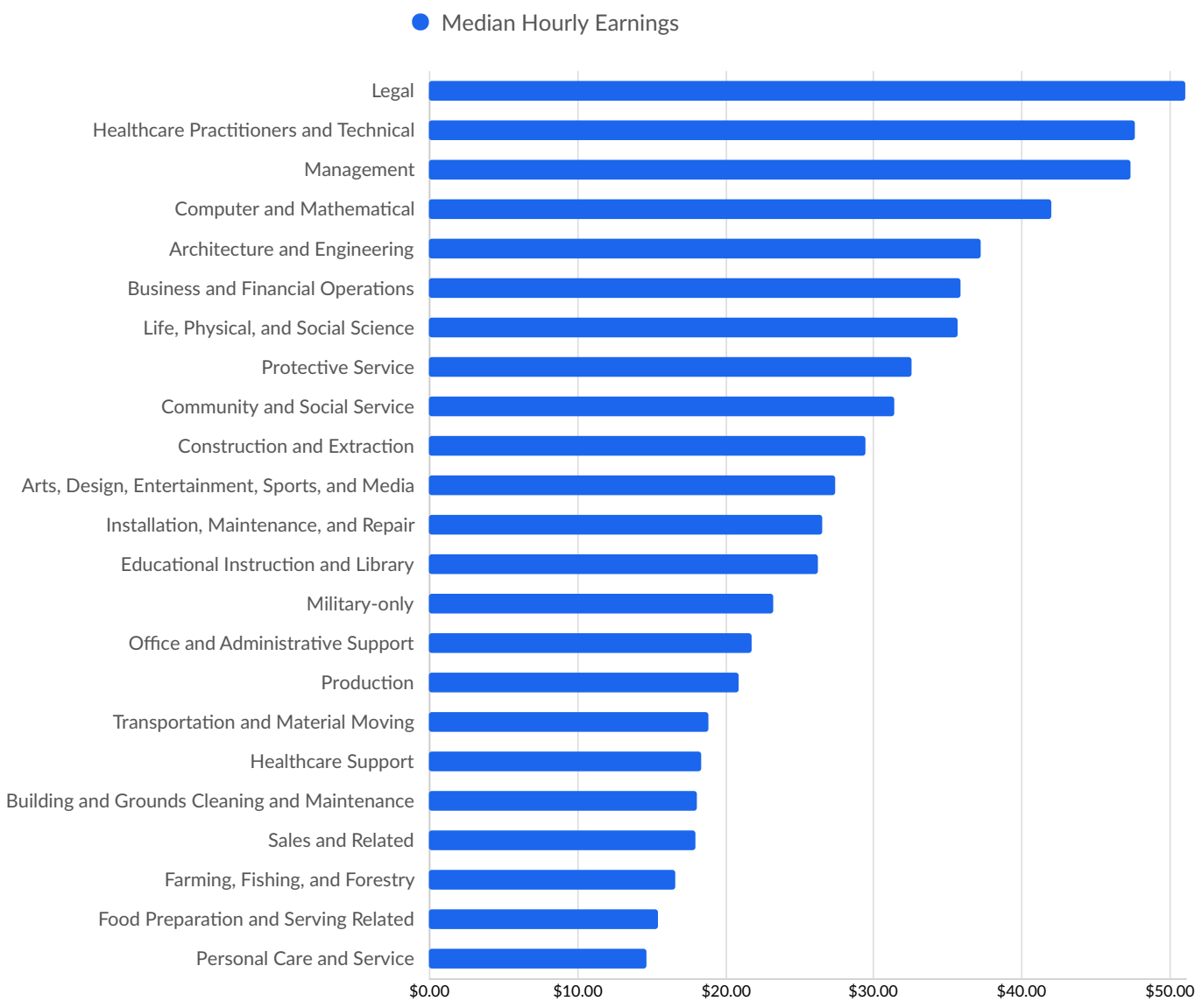
Top Growing Occupations



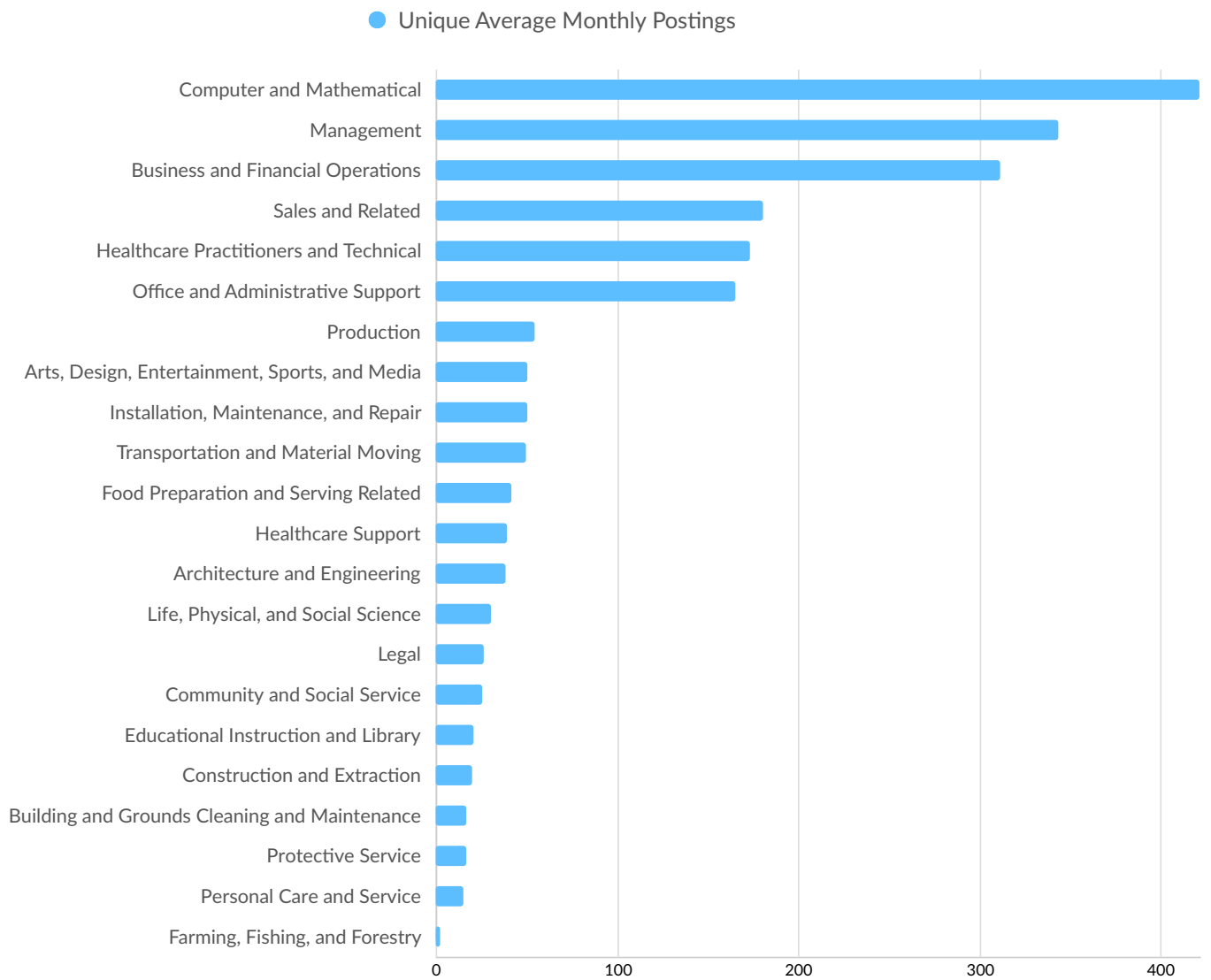
Top Occupation Employment Concentration



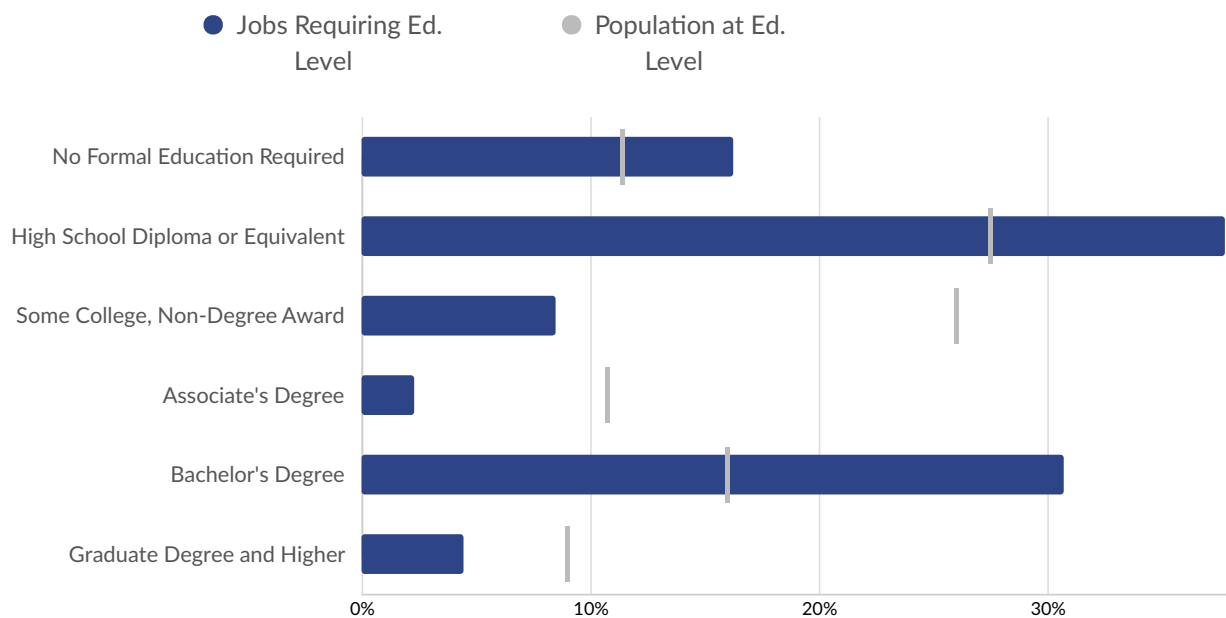
Top Occupation Earnings



Top Posted Occupations

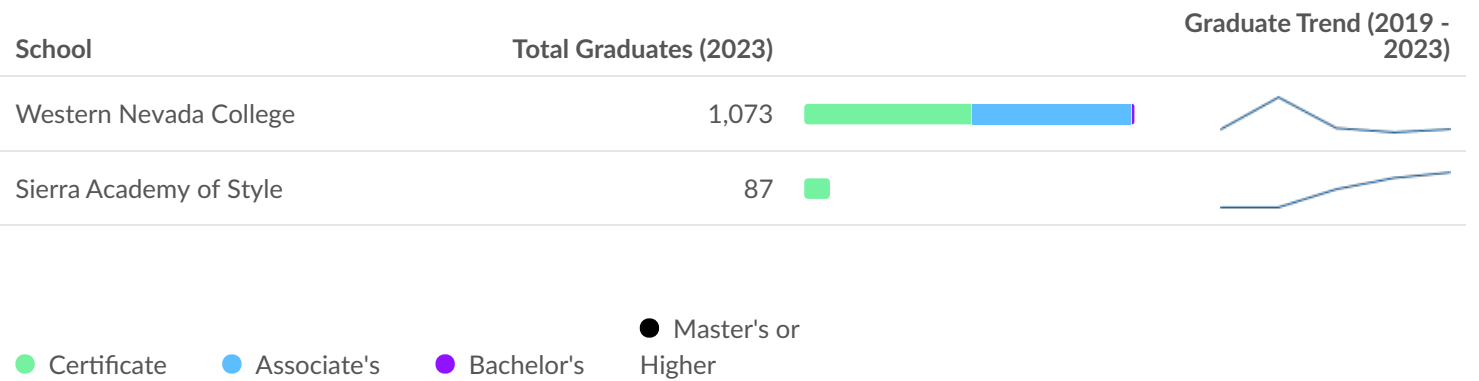


Underemployment



Educational Pipeline

In 2023, there were 1,160 graduates in Carson City County, NV. This pipeline has grown by 8% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Physical Sciences, General" (Associate's).



In-Demand Skills

