

**Mary's Gone Crackers, Inc.**

9480 N Virginia St., Reno, NV 89506

Dan Robinson, Director, Engineering and Supply Network Optimization

**Date:** August 7, 2025**Application Facts:**

Industry **Manufacturing**  
NAICS **311821**  
Type of App **Expansion**  
Location **Washoe County**  
RDA EDAWN - Amanda Berry Jones

**Company Profile**

Mary's Gone Crackers, Inc. (Mary's Gone Crackers) is expanding its current operations in Reno. Mary's Gone Crackers is headquartered, and operates its primary manufacturing facility, in Reno. Established in 2004, Mary's Gone Crackers specializes in producing organic, gluten-free, and non-GMO crackers. Mary's Gone Crackers distributes its products through a wide range of retailers across the United States and Canada, encompassing both natural food stores and mainstream supermarkets. In 2016, the company consolidated its operations by moving into a 420,000-square-foot facility in Reno's North Valleys Commerce Center, bringing together manufacturing, research and development, and administrative functions under one roof. The company now plans another increase in workforce and capital equipment investment. Mary's Gone Crackers demonstrates a strong commitment to corporate social responsibility (CSR) through various initiatives focused on sustainability, ethical sourcing, and community engagement. One example is an eco-friendly production facility. The company's Reno facility is among the largest dedicated gluten-free manufacturing facilities globally. The facility is designed to optimize resource utilization while maintaining stringent quality standards. In July 2024, Mary's Gone Crackers received the Green Matters Best Organic Snack Brands for Kids award. *Source: Mary's Gone Crackers, Inc.*

**Statutory**

<b>Tax Abatement Requirements:</b>	<b>Statutory</b>	<b>Company Application</b>	<b>Meeting Requirements</b>
Job Creation	<b>25</b>	11	No
Average Wage	<b>\$32.51</b>	\$36.15	Yes
Equipment Capex (SU & MBT)	<b>\$584,953</b>	\$5,904,407	Yes
Equipment Capex (PP)			

**Additional Requirements:**

Health Insurance	<b>65%</b>	100%	Yes
Revenues generated outside NV	<b>51%</b>	98%	Yes
Business License	<input checked="" type="checkbox"/> Current	<input type="checkbox"/> Pending	<input type="checkbox"/> Will comply

<b>Total Tax Liability</b> (without tax abatements)	<b>Direct (company)</b>	<b>Total</b>
	<b>\$996,090</b>	<b>\$4,729,138</b>

<b>Tax Abatements</b>	<b>Contract Terms</b>	<b>Estimated Tax Abatement</b>
Sales Tax Abmt.	4.6% for 2 years	\$216,397
Modified Business Tax Abmt.	50% for 4 years	\$11,015
Personal Property Tax Abmt.	50% for 10 years	\$239,783
<b>Total Estimated Tax Abatement over 10 yrs.</b>		<b>\$467,195</b>

<b>Net New Tax Revenues</b>	<b>Direct</b>	<b>Indirect</b>	<b>Taxes after Abatements</b>
<b>Local Taxes</b>			
Property	\$1,914,831	\$899,224	\$2,814,055
Sales	\$153,515	\$493,661	\$647,176
Lodging	\$0	\$28,040	\$28,040
<b>State Taxes</b>			
Property	\$93,273	\$54,242	\$147,515
Sales	\$118,088	\$195,158	\$313,246
Modified Business	\$131,929	\$170,635	\$302,564
Lodging	\$0	\$9,347	\$9,347
<b>Total Estimated New Tax Revenue over 10 yrs.</b>	<b>\$2,411,636</b>	<b>\$1,850,307</b>	<b>\$4,261,943</b>

<b>Economic Impact over 10 yrs.</b>	<b>Economic</b>	<b>Construction</b>	<b>Total</b>
Total Jobs Supported	54	0	54
Total Payroll Supported	\$31,477,135	\$0	\$31,477,135
Total Economic Value	\$154,407,345	\$0	\$154,407,345

<b>Economic Impact Output per Abatement Dollar</b>	<b>New Total Tax per Abated Dollar</b>
<b>\$330.50</b>	<b>\$9.12</b>

**IMPORTANT TERMS & INFORMATION**

**Tax Abatements are reduction or discount of tax liability and companies do not receive any form of payment.**

**Total Estimated Tax Abatement** is a tax reduction estimate. This estimated amount will be discounted from total tax liability.

**Estimated New Tax Revenue** is amount of tax revenues local and state government will collect after the abatement was given to applying company.

**Economic Impact** is economic effect or benefits that this company and it's operations will have on the community and state economy measured by total number of jobs, payroll and created output.

June 18, 2025

Thomas Burns  
Executive Director  
Nevada Governor's Office of Economic Development  
555 E. Washington Ave. Suite 5400  
Las Vegas, NV 89101

Re: Mary's Gone Crackers, Inc. Expansion Application

Dear Mr. Burns:

EDAWN hereby supports the expansion application of Mary's Gone Crackers, Inc. for the Sales & Use Tax Abatement, Modified Business Tax Abatement, and Personal Property Tax Abatement incentives.

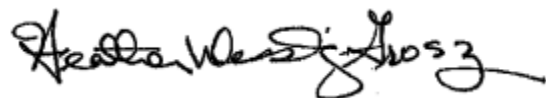
Mary's Gone Crackers was established in 2004 and designated its headquarters in Reno, NV in 2016 within a 420,000 square foot facility. Known for their gluten-free snack options, Mary's Gone Crackers distributes its products through a wide range of retailers across the United States and Canada, encompassing both natural food stores and mainstream supermarkets.

Rosseau Inc., a subsidiary of Dare Foods, has since acquired these operations, and will be investing approximately \$5,904,407 in capital equipment and plans to hire 11 new employees at an average wage of \$36.15 per hour within the next 2 years.

The company's compensation package includes medical benefits, vision, dental, overtime, PTO/sick/vacation, merit increases, COLA adjustments, bonus opportunities, tuition assistance, and a retirement plan /401K. 100% of the employee health insurance is to be covered by the company.

EDAWN supports this expansion application as the company meets two of the three incentive requirements. The investment and revitalization of this local food manufacturer is imperative to maintain operations within the Northern Nevada community. Your consideration and support of this application for Mary's Gone Crackers, Inc. is a significant factor in their pending decision to expand existing operations and speaks favorably to the state's business-friendly environment.

Sincerely,



Heather Wessling-Grosz, Senior Vice President  
Business Development  
Economic Development Authority of Western Nevada (EDAWN)



Dare Foods Limited

25 Cherry Blossom Rd., Cambridge, ON, N3H 4R7

[www.darefoods.com](http://www.darefoods.com)

June 02, 2025

**To:** Thomas Burns  
Executive Director  
Nevada Governor's Office of Economic Development  
1 State of Nevada Way, 4th Floor  
Las Vegas, Nevada 89119

**RE: COMPANY LETTER REQUESTING INCENTIVES**

Dear Director Burns,

On behalf of Rosseau Inc., a subsidiary of Dare Foods, I respectfully submit this letter to request consideration for state economic development incentives through the Nevada Governor's Office of Economic Development (GOED) in connection with our planned operations and revitalization of the Mary's Gone Crackers manufacturing facility in Reno, Nevada.

After extensive evaluation of growth opportunities across the western U.S., we have decided to commit to Nevada by taking on a high-risk, high-impact project—assuming operations of Mary's Gone Crackers, a company that has struggled in recent years. This opportunity aligns with our mission of creating long-term value through responsible turnarounds and operational excellence.

**Saving a Distressed Operation**

Mary's Gone Crackers reported net losses of **\$20.3 million in 2022** and **\$22.2 million in 2023**, leading to significant operational uncertainty and placing the future of the facility and its workforce in jeopardy. Rosseau Inc. is stepping in at a critical time to stabilize operations, preserve Nevada jobs, and ultimately return the company to profitability. This is not a greenfield operation—it is a turnaround requiring substantial investment, expertise, and risk.

**Company Background**

Dare Foods is a Canadian-based and family-owned company, founded in 1889 and headquartered in Cambridge, Ontario, Canada. We specialize in a range of cookies, crackers, fine breads, and candies, serving clients throughout North America and



## Dare Foods Limited

25 Cherry Blossom Rd., Cambridge, ON, N3H 4R7

[www.darefoods.com](http://www.darefoods.com)

overseas. We have grown steadily over the years and currently employ over 1400 people across eight manufacturing locations.

### **Proposed Nevada Operations**

We plan to assume full operational control of the Reno facility (400,000 square feet) and immediately stabilize production. We intend to retain the existing hourly workforce, protecting 60 local jobs, hiring 11 new jobs in the first 2 years, and invest in training, quality improvements, and supply chain efficiency.

These positions will include a plant manager, a maintenance manager, maintenance electricians, a sanitation supervisor and skilled sanitation team among others.

We anticipate beginning operations under their management in Q3, 2025.

### **Incentives as a Key Factor**

The availability of state abatements offered by GOED played a **critical role** in our decision to move forward with this operation and expansion in Nevada. Given the risk associated with reviving a loss-making operation, these tools help offset near-term costs and make a long-term recovery feasible.

### **Market Considerations**

Our product's key markets are concentrated in the western and southwestern United States, making Nevada's location especially strategic for outbound logistics. Additionally, Nevada offers favorable proximity to their major suppliers and downstream customers, including many specialty ingredient suppliers located in California.

### **Community Involvement and Environmental Commitment**

We are committed to integrating into the Northern Nevada community as a responsible corporate citizen. We plan to maintain positive ties with local schools, workforce development programs, and charitable organizations. Additionally, we will uphold high environmental standards, including reducing food and packaging waste, improving energy efficiency, and ensuring full compliance with all applicable environmental regulations.

### **Conclusion**

Our proposed investment will not only save a Nevada food manufacturing operation from closure but will also secure and grow good-paying jobs in the region. With GOED's support, we believe we can transform this facility into a flagship operation that makes a meaningful contribution to Nevada's economy and food manufacturing sector.



Dare Foods Limited

25 Cherry Blossom Rd., Cambridge, ON, N3H 4R7

[www.darefoods.com](http://www.darefoods.com)

We respectfully request that the GOED consider our application for incentives to support this important project. We look forward to working with your office and local stakeholders to finalize our plans.

Please do not hesitate to contact me at 289-925-8633 or [drobinson@darefoods.com](mailto:drobinson@darefoods.com) should you need additional information or documentation in support of our request.

Sincerely,

**Daniel J  
Robinson**

Digitally signed by  
Daniel J Robinson  
Date: 2025.06.02  
12:36:57 -04'00'

Dan Robinson

Director, Engineering and Supply Network Optimization

25 Cherry Blossom Road,  
Cambridge, ON, N3H 4R7, Canada  
[drobinson@darefoods.com](mailto:drobinson@darefoods.com)  
289-925-8633



Dare Foods Limited

25 Cherry Blossom Rd., Cambridge, ON, N3H 4R7

[www.darefoods.com](http://www.darefoods.com)

Thomas J. Burns  
Executive Director  
Nevada Governor's Office of Economic Development  
555 E. Washington Avenue  
Suite 5400  
Las Vegas, NV 89101

RE: APPLICATION FOR INCENTIVES – REQUEST FOR CONFIDENTIALITY OF  
RECORDS AND DOCUMENTS – NRS 231.069

Dear Director Burns,

On June 2<sup>nd</sup>, 2025, Mary's Gone Crackers, a subsidiary of Dare Foods, submitted an application to you as the Executive Director of the State of Nevada Governor's Office of Economic Development ("GOED") requesting approval of economic incentives for the new operation in Washoe County, Nevada. The purpose of this letter is to request that any and all records and other documents in GOED's possession concerning initial contact with, research and planning for Mary's Gone Crackers, including but not limited to certain information in that application, and if amended, all be kept confidential pursuant to Section 4 of Assembly Bill No. 17 (2015 Regular Session) as codified in NRS 231.069.

Please be advised that Mary's Gone Crackers specifically deems the following information proprietary and confidential:

1. Incentive Application Equipment List - Schedule 5 (A)
2. Incentive Application Employment List - Schedule 5 (B)

Thank you for your consideration. If you have any questions or require any further information, please do not hesitate to contact me.

Sincerely,

Daniel J  
Robinson

Digitally signed by  
Daniel J Robinson  
Date: 2025.06.02  
12:37:29 -04'00'

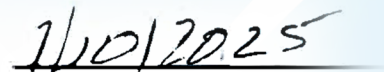
Dan Robinson  
Director, Engineering and Supply Network Optimization  
Dare Foods Limited

## REQUEST FOR CONFIDENTIALITY DETERMINATION

Pursuant to NRS 231.069, and upon the request of applicant, Mary's Gone Crackers, Inc., the Executive Director of the Office has determined the:

- (i) The detailed schedule of Capital Equipment List, 5(A)
- (ii) The detailed schedule of Employment List, 5(B)

are confidential proprietary information of the business, are not public records, and shall be redacted in its entirety from the copy of the application that is disclosed to the public.

  
Thomas J. Burns  
Executive Director  
Date





## Standard Tax Abatement Incentive Application

Company Name: Mary's Gone Crackers, Inc.  
Date of Application: June 2, 2025

Company is an / a: (check one)  
☐ New location in Nevada  
☒ Expansion of a Nevada company

### Section 1 - Type of Incentives

Please check all that the company is applying for on this application:

- ☒ Sales & Use Tax Abatement  
☒ Modified Business Tax Abatement  
☒ Personal Property Tax Abatement  
☐ Recycling Real Property Tax Abatement  
☐ Other: \_\_\_\_\_

### Section 2 - Corporate Information

COMPANY NAME (Legal name under which business will be transacted in Nevada) <u>Mary's Gone Crackers, Inc.</u>			FEDERAL TAX ID # <u>26-0867394</u>
CORPORATE ADDRESS <u>9480 N Virginia St</u>	CITY / TOWN <u>Reno</u>	STATE / PROVINCE <u>Nevada</u>	ZIP <u>89506</u>
MAILING ADDRESS TO RECEIVE DOCUMENTS (If different from above)	CITY / TOWN	STATE / PROVINCE	ZIP
TELEPHONE NUMBER	WEBSITE <u>https://www.darefoods.com/</u>		
COMPANY CONTACT NAME <u>Dan Robinson</u>	COMPANY CONTACT TITLE <u>Director, Engineering and Supply Network Optimization</u>		
E-MAIL ADDRESS <u>drobinson@darefoods.com</u>	PREFERRED PHONE NUMBER <u>289-925-8633</u>		

Has your company ever applied and been approved for incentives available by the Governor's Office of Economic Development? ☒ Yes ☐ No

If Yes, list the program awarded, date of approval, and status of the accounts (attach separate sheet if necessary):

### Section 3 - Program Requirements

Please check two of the boxes below; the company must meet at least two of the three program requirements:

- ☒ A capital investment of \$1,000,000 in eligible equipment in urban areas or \$250,000 in eligible equipment in rural areas are required. This criteria is applicable to new businesses. In cases of expanding businesses, the capital investment must equal at least 20% of the value of the tangible property owned by the business.
- ☐ New businesses locating in urban areas require fifty (50) or more permanent, full-time employees on its payroll by the eighth calendar quarter following the calendar quarter in which the abatement becomes effective. In rural areas, the requirement is ten (10) or more. For an expansion, the business must increase the number of employees on its payroll by 10% more than its existing employees prior to expansion, or by 25 (urban) or 6 (rural) employees, whichever is greater.
- ☒ In both urban and rural areas, the average hourly wage that will be paid by the business to its new employees is at least 100% of the average statewide hourly wage.

Note: Criteria is different depending on whether the business is in a county where the population is 100,000 or more or a city where the population is 60,000 or more (i.e., "urban" area), or if the business is in a county where the population is less than 100,000 or a city where the population is less than 60,000 (i.e., "rural" area).

### Section 4 - Nevada Facility

Type of Facility:

- ☐ Headquarters  
☐ Technology  
☐ Back Office Operations  
☐ Research & Development / Intellectual Property  
☐ Service Provider  
☐ Distribution / Fulfillment  
☒ Manufacturing  
☐ Other: \_\_\_\_\_

PERCENTAGE OF REVENUE GENERATED BY THE NEW JOBS CONTAINED IN THIS APPLICATION FROM OUTSIDE NEVADA <u>98%</u>	EXPECTED DATE OF NEW / EXPANDED OPERATIONS (MONTH / YEAR) <u>Jul-2025</u>		
NAICS CODE / SIC <u>311821 / 2052</u>	INDUSTRY TYPE <u>Other Snack Food Manufacturing</u>		
DESCRIPTION OF COMPANY'S NEVADA OPERATIONS <u>Cookie and Cracker Manufacturing</u>			
PROPOSED / ACTUAL NEVADA FACILITY ADDRESS <u>9480 N Virginia St.</u>	CITY / TOWN <u>Reno</u>	COUNTY <u>Washoe County</u>	ZIP <u>89506</u>
WHAT OTHER STATES / REGIONS / CITIES ARE BEING CONSIDERED FOR YOUR COMPANY'S RELOCATION / EXPANSION / STARTUP? <u>None.</u>			



**Section 5 - Complete Forms (see additional tabs at the bottom of this sheet for each form listed below)**

Check the applicable box when form has been completed.

- 5 (A) ☒ Equipment List
- 5 (B) ☒ Employment Schedule
- 5 (C) ☒ Evaluation of Health Plan, with supporting documents to show the employer paid portion of plan meets the minimum of 65%.
- 5 (D) ☒ Company Information Form

**Section 6 - Real Estate & Construction (Fill in either New Operations/Startup or Expansion, not both.)**

New Operations / Start Up - Plans Over the Next <u>Ten</u> Years	Expansions - Plans Over the Next <u>10</u> Years
<div>Part 1. Are you currently/planning on leasing space in Nevada? <div><i>If No, skip to Part 2. If Yes, continue below:</i> What year(s)? How much space (sq. ft.)? Annual lease cost of space: Do you plan on making building tenant improvements? <i>If No, skip to Part 2. If Yes *, continue below:</i> When to make improvements (month, year)?</div></div>	<div>Part 1. Are you currently leasing space in Nevada? <div><i>If No, skip to Part 2. If Yes, continue below:</i> What year(s)? How much space (sq. ft.)? Annual lease cost at current space: Due to expansion, will you lease additional space? <i>If No, skip to Part 3. If Yes, continue below:</i> Expanding at the current facility or a new facility? What year(s)? How much expanded space (sq. ft.)? Annual lease cost of expanded space: Do you plan on making building tenant improvements? <i>If No, skip to Part 3. If Yes *, continue below:</i> When to make improvements (month, year)?</div></div>
<div>Part 2. Are you currently/planning on buying an owner occupied facility in Nevada? <div><i>If No, skip to Part 3. If Yes *, continue below:</i> Purchase date, if buying (month, year): How much space (sq. ft.)? Do you plan on making building improvements? <i>If No, skip to Part 3. If Yes *, continue below:</i> When to make improvements (month, year)?</div></div>	<div>Part 2. Are you currently operating at an owner occupied building in Nevada? <div><i>If No, skip to Part 3. If Yes, continue below:</i> How much space (sq. ft.)? Current assessed value of real property? Due to expansion, will you be making building improvements? <i>If No, skip to Part 3. If Yes *, continue below:</i> When to make improvements (month, year)?</div></div>
<div>Part 3. Are you currently/planning on building a build-to-suit facility in Nevada? <div><i>If Yes *, continue below:</i> When to break ground, if building (month, year): Estimated completion date, if building (month, year): How much space (sq. ft.)?</div></div>	<div>Part 3. Do you plan on building or buying a new facility in Nevada? <div><i>If Yes *, continue below:</i> Purchase date, if buying (month, year): When to break ground, if building (month, year): Estimated completion date, if building (month, year): How much space (sq. ft.)?</div></div>
<div>* Please complete Section 7 - Capital Investment for New Operations / Startup.</div>	<div>* Please complete Section 7 - Capital Investment for Expansions below.</div>

BRIEF DESCRIPTION OF CONSTRUCTION PROJECT AND ITS PROJECTED IMPACT ON THE LOCAL ECONOMY (Attach a separate sheet if necessary):

The project will take over the operations of the existing facility and assume the associated risks to make it both profitable and sustainable. This initiative will help retain current jobs and is expected to create new employment opportunities and CapEx in the coming years as production expands. Additionally, the continued and growing operations will generate tax revenue for the local economy and stimulate demand for various indirect services connected to the facility's activities

Section 7 - Capital Investment (Fill in either New Operations/Startup or Expansion, not both.)	
New Operations / Start Up	Expansions
How much capital investment is planned? (Breakout below):  Building Purchase (if buying): _____ Building Costs (if building / making improvements): _____ Land: _____ Equipment Cost: _____ Total: _____	How much capital investment is planned? (Breakout below):  Building Purchase (if buying): <u>\$0</u> Building Costs (if building / making improvements): <u>\$0</u> Land: <u>\$0</u> Equipment Cost: <u>\$5,904,407</u> Total: <u>\$5,904,407</u>  Is the equipment purchase for replacement of existing equipment? <u>No</u> Current assessed value of personal property in NV: <u>\$2,924,766</u>  (Must <b>attach</b> the most recent assessment from the County Assessor's Office.)
Section 8 - Employment (Fill in either New Operations/Startup or Expansion, not both.)	
New Operations / Start Up	Expansions
How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of new operations?: _____ Average hourly wage of these <u>new</u> employees: _____	How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of expanded operations?: <u>11</u> Average hourly wage of these <u>new</u> employees: <u>\$36.15</u>  How many FTE employees prior to expansion?: <u>99</u> Average hourly wage of these <u>existing</u> employees: <u>\$31.37</u>  Total number of employees after expansion: <u>110</u>
* FTE represents a permanent employee who works an average of 30 hours per week or more, is eligible for health care coverage, and whose position is a "primary job" as set forth in NAC 360.474.	
OTHER COMPENSATION (Check all that apply): <div><input checked="" type="checkbox"/> Overtime      <input checked="" type="checkbox"/> Merit increases      <input checked="" type="checkbox"/> Tuition assistance      <input checked="" type="checkbox"/> Bonus <input checked="" type="checkbox"/> PTO / Sick / Vacation      <input checked="" type="checkbox"/> COLA adjustments      <input checked="" type="checkbox"/> Retirement Plan / Profit Sharing / 401(k)      <input type="checkbox"/> Other: _____</div>	
BRIEF DESCRIPTION OF ADDITIONAL COMPENSATION PROGRAMS AND ELIGIBILITY REQUIREMENTS (Attach a separate sheet if necessary):	
Section 9 - Employee Health Insurance Benefit Program	
Is health insurance for employees and is an option for dependents offered?: <input checked="" type="checkbox"/> Yes ( <b>attach health plan and quote or invoice</b> ) <input type="checkbox"/> No	
Package includes (check all that apply): <div><input checked="" type="checkbox"/> Medical      <input checked="" type="checkbox"/> Vision      <input checked="" type="checkbox"/> Dental      <input type="checkbox"/> Other: _____</div>	
Qualified after (check one): <div><input type="checkbox"/> Upon employment      <input type="checkbox"/> Three months after hire date      <input type="checkbox"/> Six months after hire date      <input checked="" type="checkbox"/> Other: <u>1st of the month after 30 days employed</u></div>	
Health Insurance Costs:	Percentage of health insurance premium by (min 65%):
Plan Type: <u>Mary's Gone Crackers, Inc. PPO Plan</u> Employer Contribution (annual premium per employee): \$ <u>8,042.52</u> Employee Contribution (annual premium per employee) \$ <u>-</u> <b>Total Annual Premium:</b> \$ <u>8,042.52</u>	Company: <u>100%</u> Employee: <u>0%</u>

[SIGNATURE PAGE FOLLOWS]

**Section 10 - Certification**

I, the undersigned, hereby grant to the Governor's Office of Economic Development access to all pertinent and relevant records and documents of the aforementioned company. I understand this requirement is necessary to qualify and to monitor for compliance of all statutory and regulatory provisions pertaining to this application.

Being owner, member, partner, officer or employee with signatory authorization for the company, I do hereby declare that the facts herein stated are true and that all licensing and permitting requirements will be met prior to the commencement of operations. In addition, I and /or the company's legal counsel have reviewed the terms of the GOED Tax Abatement and Incentives Agreement, the company recognizes this agreement is generally not subject to change, and any material revisions have been discussed with GOED in advance of board approval.

Dan Robinson  
Name of person authorized for signature

**Daniel J Robinson**  
Digitally signed by Daniel J Robinson  
Date: 2025.06.02 12:36:23 -04'00'  
Signature

Director, Engineering and Supply Network Optimization  
Title

06/02/2025  
Date

## Site Selection Factors

Company Name: Mary's Gone Crackers, Inc.

County: Washoe

---

### Section I - Site Selection Ratings

---

Directions: Please rate the select factors by importance to the company's business (1 = very low; 5 = very high). Attach this form to the Incentives Application.

---

Availability of qualified workforce:	<u>4</u>	Transportation infrastructure:	<u>5</u>
Labor costs:	<u>4</u>	Transportation costs:	<u>4</u>
Real estate availability:	<u>1</u>	State and local tax structure:	<u>5</u>
Real estate costs:	<u>5</u>	State and local incentives:	<u>5</u>
Utility infrastructure:	<u>4</u>	Business permitting & regulatory structure:	<u>4</u>
Utility costs:	<u>4</u>	Access to higher education resources:	<u>1</u>

---

Please summarize the importance of the abatement program to your decision (please include at least a paragraph summary):

The abatement program plays a crucial role in recovering positive operations to this manufacturing facility which has been struggling significantly in the last 3 years. By providing tax discounts, the program allows us to allocate more resources towards the risk of assuming this operations and fixing some of the manufacturing issues.

This financial relief not only reduces our upfront costs but also enhances our ability to invest in essential operational aspects such as infrastructure, technology, and workforce development.

## **Equipment Schedule, Detailed**

**The Office has determined the detailed equipment schedule as described in this application constitutes confidential proprietary information of Mary's Gone Crackers, Inc., and is not a public record.**

## **Employment Schedule, Detailed**

**The Office has determined the detailed equipment schedule as described in this application constitutes confidential proprietary information of Mary's Gone Crackers, Inc., and is not a public record.**



## 5(C) Evaluation of Health Plans Offered by Companies

Company Name: Mary's Gone Crackers, Inc.

County: Washoe

Total Number of Full-Time Employees:

11

Average Hourly Wage per Employee

\$36.15

Average Annual Wage per Employee (implied)

\$75,182.55

### COST OF HEALTH INSURANCE

Annual Health Insurance Premium Cost:

\$8,042.52

Percentage of Premium Covered by:

Company

100%

Employee

0%

### HEALTH INSURANCE PLANS:

#### Base Health Insurance Plan\*:

#### PPO Plan

Deductible - per employee

\$500/Individual - \$1,000/Family

Coinsurance

80% / 20%

Out-of-Pocket Maximum per employee

\$ 4,000

#### Additional Health Insurance Plan\*:

Deductible - per employee

\$ -

Coinsurance

0% / 0%

Out-of-Pocket Maximum per employee

\$ -

#### Additional Health Insurance Plan\*:

Deductible - per employee

\$ -

Coinsurance

0% / 0%

Out-of-Pocket Maximum per employee

\$ -

\*Note: **Please list only "In Network" for deductible and out of the pocket amounts.**

### Generalized Criteria for Essential Health Benefits (EHB)

[following requirements outlined in the Affordable Care Act and US Code, including 42 USC Section 18022]

Covered employee's premium not to exceed 9.5% of annual wage

0.0%

MEC

Annual Out-of-Pocket Maximum not to exceed \$10,600 (2026)

\$4,000

MEC

Minimum essential health benefits covered (Company offers PPO):

(A) Ambulatory patient services



(B) Emergency services



(C) Hospitalization



(D) Maternity and newborn care



(E) Mental health/substance use disorder/behavioral health treatment



(F) Prescription drugs



(G) Rehabilitative and habilitative services and devices



(H) Laboratory services



(I) Preventive and wellness services and chronic disease management



(J) Pediatric services, including oral and vision care



No Annual Limits on Essential Health Benefits



I, the undersigned, hereby declare to the Governor's Office of Economic Development that the facts herein stated are true, and that I have attached a qualified plan with information highlighting where our plan reflects meeting the 65% minimum threshold for the employee paid portion of the plan for GOED to independently confirm the same.

Dan Robinson

Name of person authorized for signature

Daniel J Robinson

Signature

Digitally signed by Daniel J Robinson  
Date: 2025.06.02 12:35:30 -04'00'

Director, Engineering and Supply Network Optimization

Title

6/2/2025

Date

## 5(D) Paid Family and Medical Leave (PFML)

Company Name: Mary's Gone Crackers, Inc.

County: Washoe

*After October 1, 2023, if the business will have at least 50 full-time employees on the payroll of the business by the eighth calendar quarter following the calendar quarter in which the abatement becomes effective the business, by the earlier of the eighth calendar quarter following the calendar quarter in which the abatement becomes effective or the date on which the business has at least 50 full-time employees on the payroll of the business, has a policy for paid family and medical leave and agrees that all employees who have been employed by the business for at least 1 year will be eligible for at least 12 weeks of paid family and medical leave at a rate of at least 55 percent of the regular wage of the employee.*

I, the undersigned, hereby declare to the Governor's Office of Economic Development that the facts herein stated are true, and that the Applicant will meet this threshold for PFML.

Dan Robinson

Name of person authorized for signature

Director, Engineering and Supply Network Optimization

Title

**Daniel J Robinson**

Digitally signed by Daniel J  
Robinson  
Date: 2025.06.02 12:34:41 -04'00'

Signature

6/2/2025

Date

## 5(E) Company Information

Company Name: Mary's Gone Crackers, Inc.

County: Washoe

### Section 1 - Company Interest List

Directions: Please provide a detailed list of owners and/or members of the company. *The Governor's Office of Economic Development strives to maintain the highest standards of integrity, and it is vital that the public be confident of our commitment. Accordingly, any conflict or appearance of a conflict must be avoided. To maintain our integrity and credibility, the applicant is required to provide a detailed list of owners, members, equity holders and Board members of the company.*

(a) Name	(b) Title
William Farrell	Chairman
Graham Dare	Director
Jacob Dare	Director

### Section 2 - Company Affiliates and/or Subsidiaries

Are there any subsidiary or affiliate companies sharing tax liability with the applicant company? No ☒ Yes ☐

**If Yes, continue below:**

Directions: In order to include affiliates/subsidiaries, under the exemption letter, they must to be added to the Contract. Per standard practice GOED requires a corporate schematic to understand the exact relationships between the companies. Please populate the below table to show the exact relationships between the companies and include:

1. The names as they would read on the tax exemption letter.
2. Which entity(ies) will do the hiring?
3. Which entity(ies) will be purchasing the equipment?

Name of Subsidiary or Affiliate Entity, Role and Legal Control Relationship

Please include any additional details below:

**Abatement Application Addendum (for internal use / information)**

Company Name: Mary's Gone Crackers, Inc.

County: Washoe

**Corporate Social Responsibility (CSR)**

**GOED is very interested in learning about a company's current CSR / Community Engagement Activities. Does the company have any current programs, or future plans in its Nevadan location, that it would like to list? If so please do so below in the space below. Feel free to add space if required:**

No programs to list at this time, perhaps in the future we will have more information to share in this space.

**Equity, Diversity, and Inclusion**

**Would the company like to highlight any policies / practices for equity, diversity, and inclusion? Feel free to add space if required:**

No programs to list at this time, perhaps in the future we will have more information to share in this space.

## Abatement Application Addendum (for internal use / information)

Company Name: Mary's Gone Crackers, Inc.

County: Washoe

### Education Partnerships

**Does the company have existing partnerships to recruit or advance workforce development (e.g. workforce boards, community based organizations and education providers)? Additionally, would the company have any anticipated needs, for this project, where GOED / RDAs can provide support? Feel free to add space if required:**

Dare Foods is in the process of evaluating our workforce and what may be needed in this field. Nothing to share at the moment.

### Supply Chain

**Does the company anticipate purchasing equipment, as noted in the Capital Equipment List, from or through Nevada-based businesses? Does the company wish to submit any notes / highlights re. this? Feel free to add space if required:**

Many of the capital equipment purchases that are planned will require local support from skilled tradespeople to install and commission.

While the original equipment manufacturer may not be based in Nevada, we expect to use local contract trade companies for these services.

For example, the wastewater system upgrade is currently being designed by a local engineering firm called Lumos.

# SECRETARY OF STATE



## NEVADA STATE BUSINESS LICENSE

MARY'S GONE CRACKERS, INC.

**Nevada Business Identification # NV20161360901**

**Expiration Date: 06/30/2025**

In accordance with Title 7 of Nevada Revised Statutes, pursuant to proper application duly filed and payment of appropriate prescribed fees, the above named is hereby granted a Nevada State Business License for business activities conducted within the State of Nevada.

Valid until the expiration date listed unless suspended, revoked or cancelled in accordance with the provisions in Nevada Revised Statutes. License is not transferable and is not in lieu of any local business license, permit or registration.

**License must be cancelled on or before its expiration date if business activity ceases. Failure to do so will result in late fees or penalties which, by law, cannot be waived.**



Certificate Number: B202404024526320

You may verify this certificate  
online at <http://www.nvsos.gov>

IN WITNESS WHEREOF, I have hereunto set my  
hand and affixed the Great Seal of State, at my  
office on 04/02/2024.

FRANCISCO V. AGUILAR  
Secretary of State