



Pershing County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32027 Pershing County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

6,324

Population (2024)

Population **decreased by 304** over the last 5 years and is projected to **decrease by 241** over the next 5 years.

2,143

Total Regional Employment

Jobs **decreased by 99** over the last 5 years but are projected to **grow by 26** over the next 5 years.

\$66.3K

Median Household Income (2022)

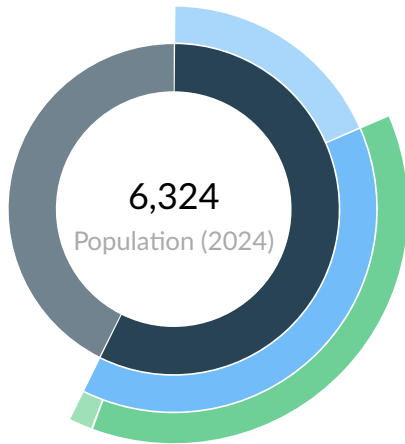
Median household income is **\$8.8K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **declined by 4.6%** since 2019, falling by 304. Population is expected to **decrease by 3.8%** between 2024 and 2029, losing 241.
- From 2019 to 2024, jobs **declined by 4.4%** in Pershing County, NV from 2,242 to **2,143**. This change **fell short of the national growth rate of 3.9% by 8.3%**. As the number of jobs declined, the **labor force participation rate decreased from 69.3% to 67.9% between 2019 and 2024**.
- Concerning educational attainment, **5.6% of Pershing County, NV residents possess a Bachelor's Degree** (15.9% below the national average), and **8.4% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2024 are Metal Ore Mining, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Dec 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	6,324	2,460	2,143	108.3	\$485.32M	\$792.06M	\$1.05B
State	3,212,642	1,618,878	1,715,629	112.0	\$249.04B	\$205.17B	\$236.12B

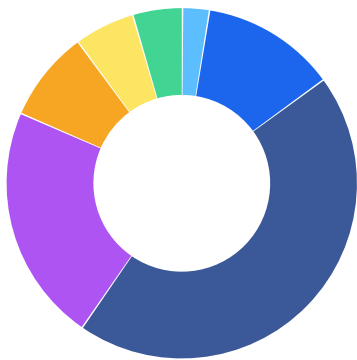
Dec 2024 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,623
● Not in Labor Force (16+)	1,163
● Labor Force	2,460
● Employed	2,353
● Unemployed	107
● Under 16, Military, and institutionalized Population	2,701

Educational Attainment

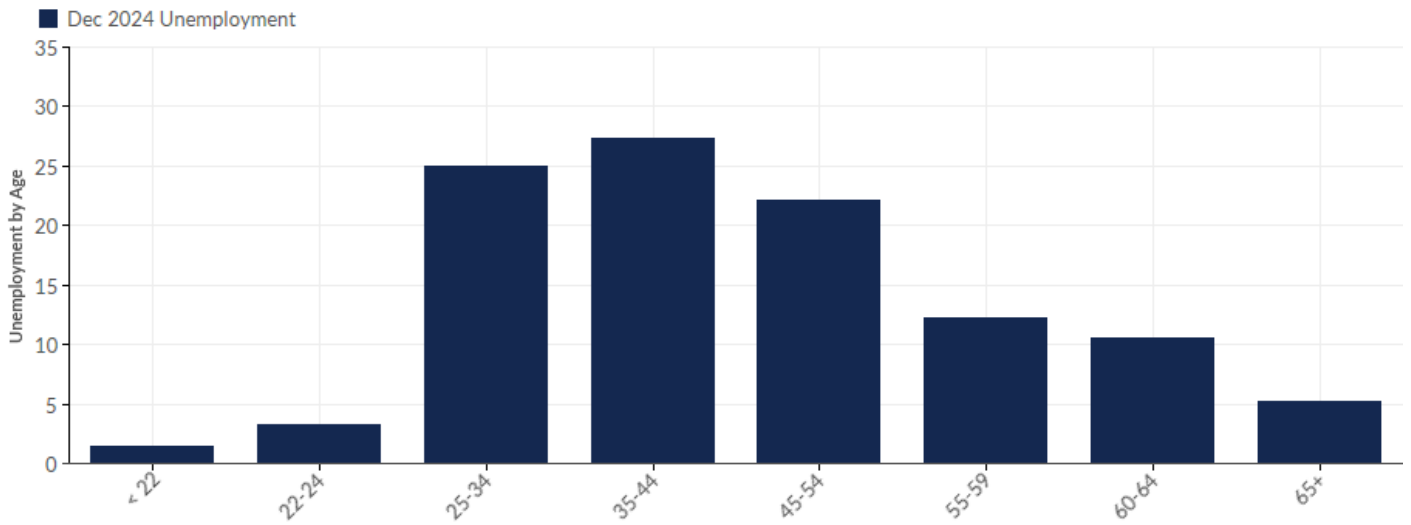
Concerning educational attainment, **5.6% of Pershing County, NV residents possess a Bachelor's Degree** (15.9% below the national average), and **8.4% hold an Associate's Degree** (0.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.5%	119
● 9th Grade to 12th Grade	12.4%	599
● High School Diploma	44.6%	2,154
● Some College	21.9%	1,057
● Associate's Degree	8.4%	405
● Bachelor's Degree	5.6%	269
● Graduate Degree and Higher	4.6%	221

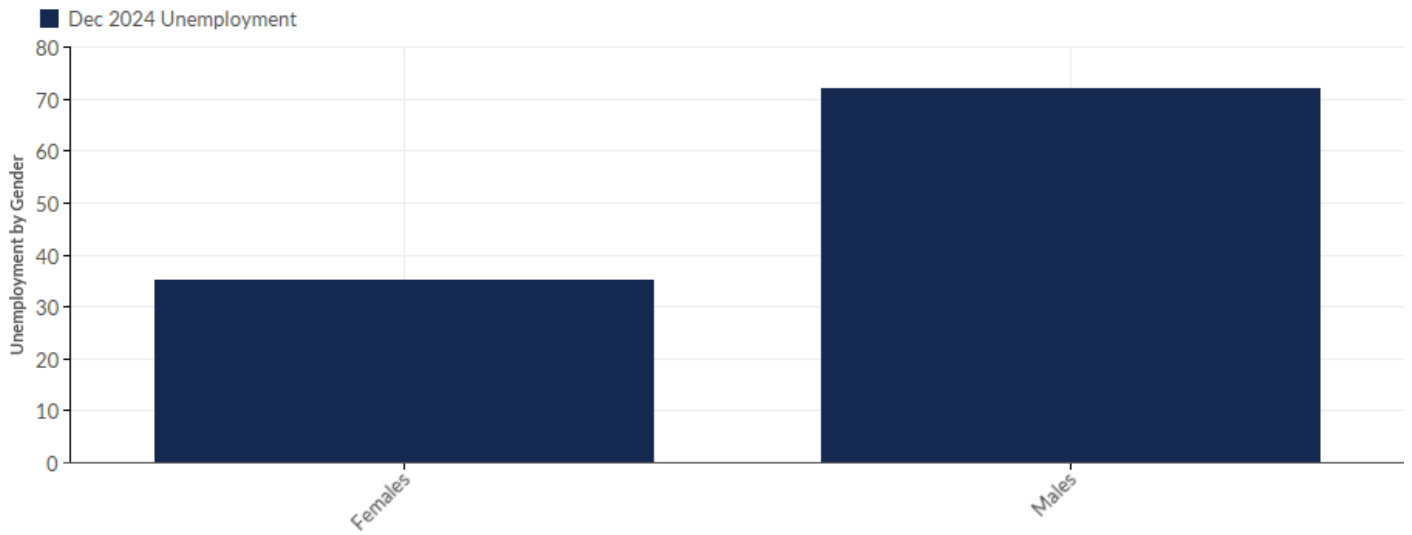
Unemployment by Demographics

Unemployment by Age



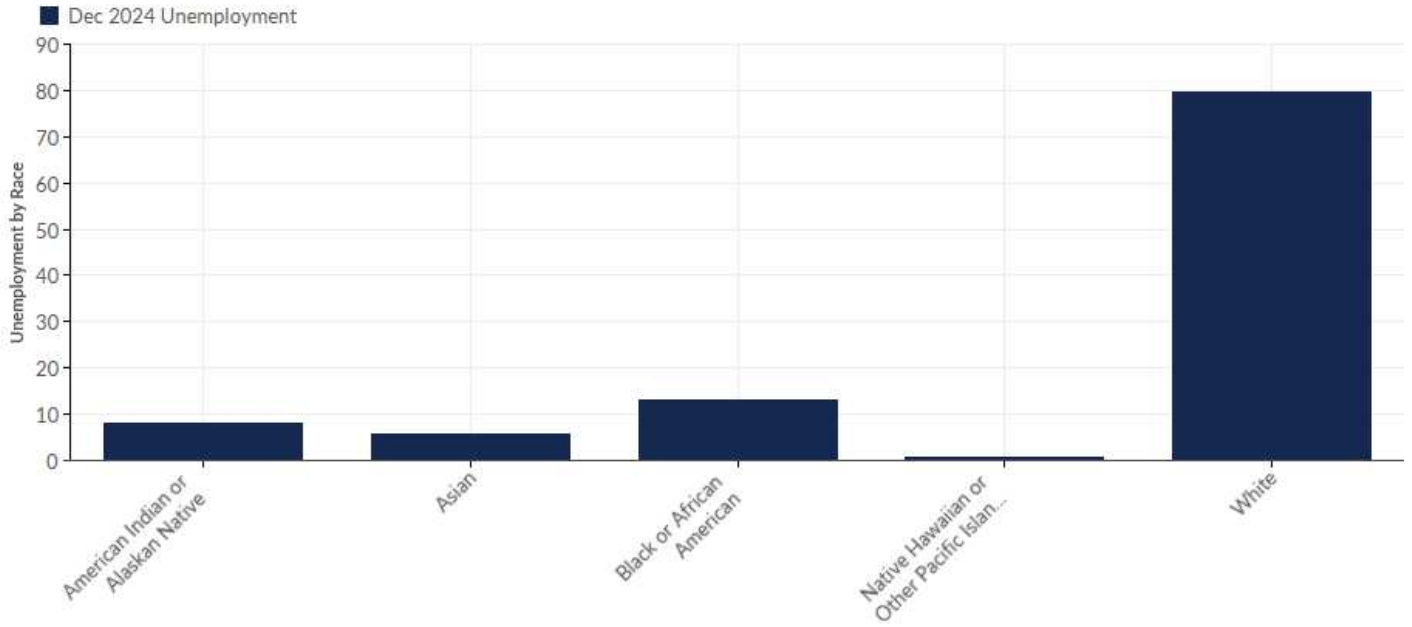
Age	Unemployment (Dec 2024)	% of Unemployed
< 22	1	0.93%
22-24	3	2.80%
25-34	25	23.36%
35-44	27	25.23%
45-54	22	20.56%
55-59	12	11.21%
60-64	11	10.28%
65+	5	4.67%
Total	107	99.00%

Unemployment by Gender



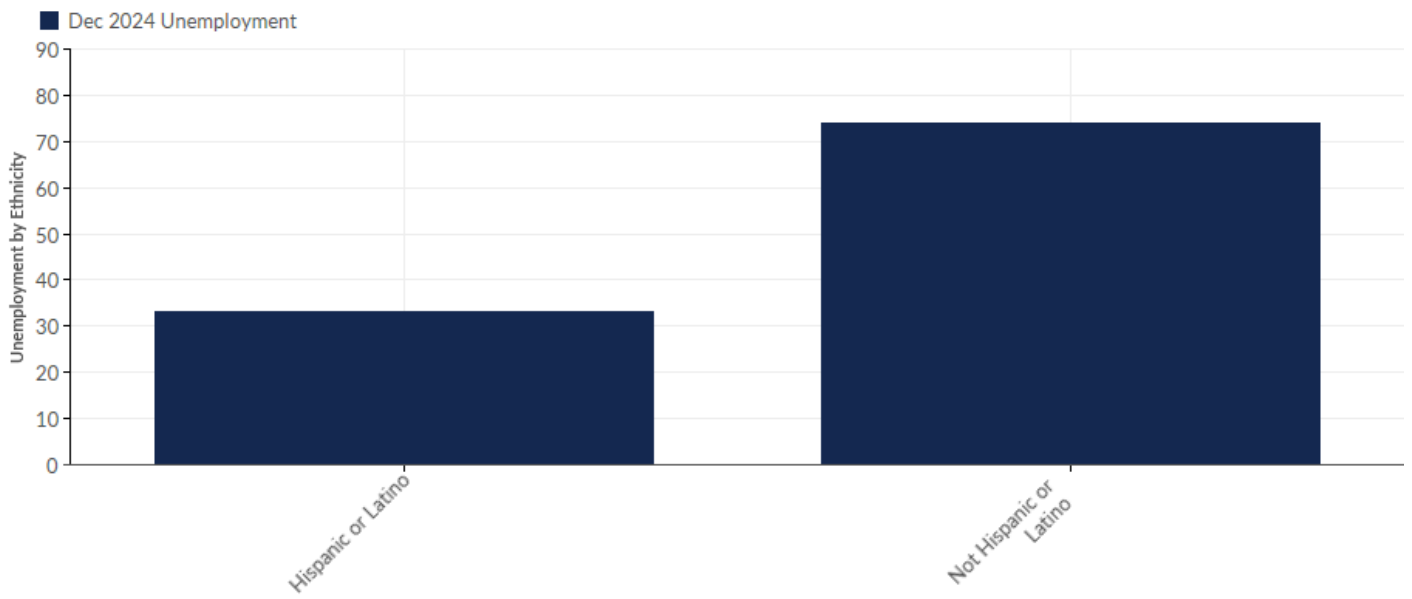
Gender	Unemployment (Dec 2024)	% of Unemployed
Females	35	32.71%
Males	72	67.29%
Total	107	100.00%

Unemployment by Race



Race	Unemployment (Dec 2024)	% of Unemployed
American Indian or Alaskan Native	8	7.48%
Asian	6	5.61%
Black or African American	13	12.15%
Native Hawaiian or Other Pacific Islander	1	0.93%
White	80	74.77%
Total	107	101.00%

Unemployment by Ethnicity

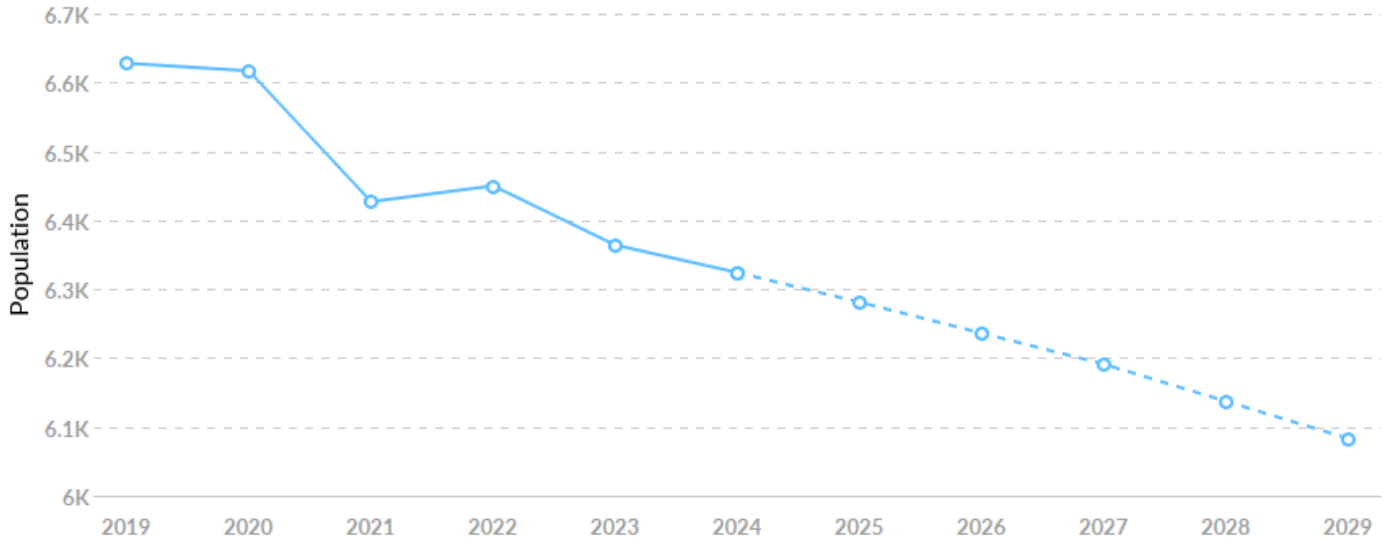


Ethnicity	Unemployment (Dec 2024)	% of Unemployed
Hispanic or Latino	33	30.84%
Not Hispanic or Latino	74	69.16%
Total	107	100.00%

Historic & Projected Trends

Population Trends

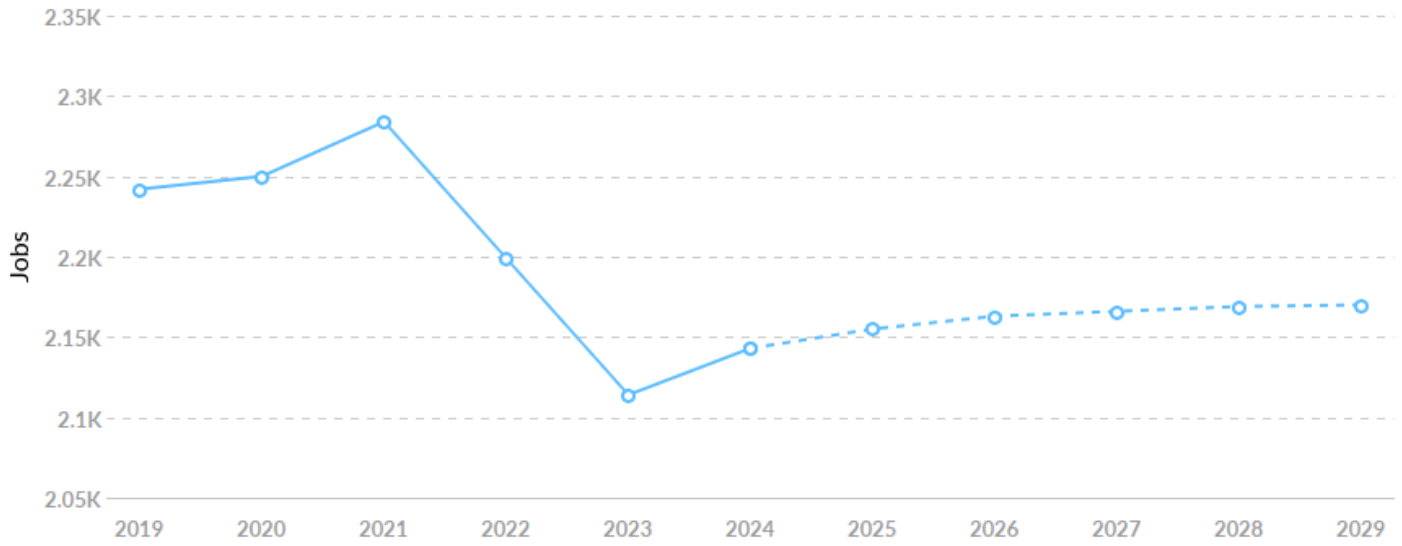
As of 2024 the region's population **declined by 4.6%** since 2019, falling by 304. Population is expected to **decrease by 3.8%** between 2024 and 2029, losing 241.



Timeframe	Population
2019	6,628
2020	6,617
2021	6,427
2022	6,450
2023	6,364
2024	6,324
2025	6,281
2026	6,236
2027	6,191
2028	6,137
2029	6,083

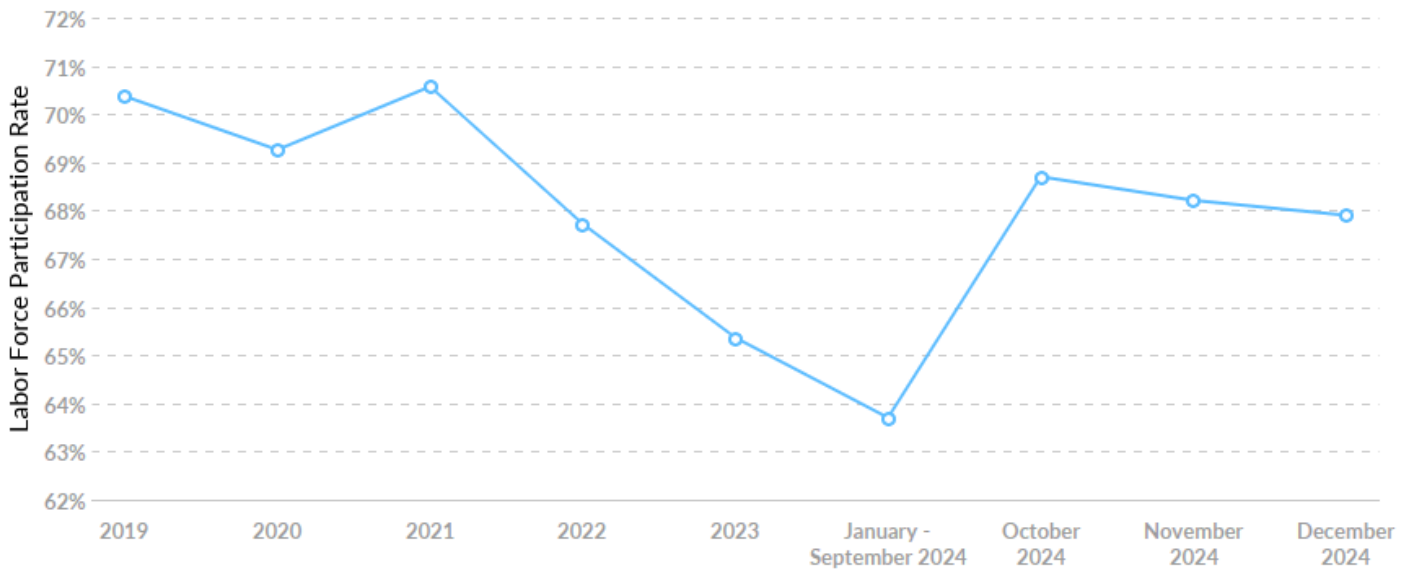
Job Trends

From 2019 to 2024, jobs declined by 4.4% in Pershing County, NV from 2,242 to 2,143. This change fell short of the national growth rate of 3.9% by 8.3%.



Timeframe	Jobs
2019	2,242
2020	2,250
2021	2,284
2022	2,199
2023	2,114
2024	2,143
2025	2,155
2026	2,163
2027	2,166
2028	2,169
2029	2,170

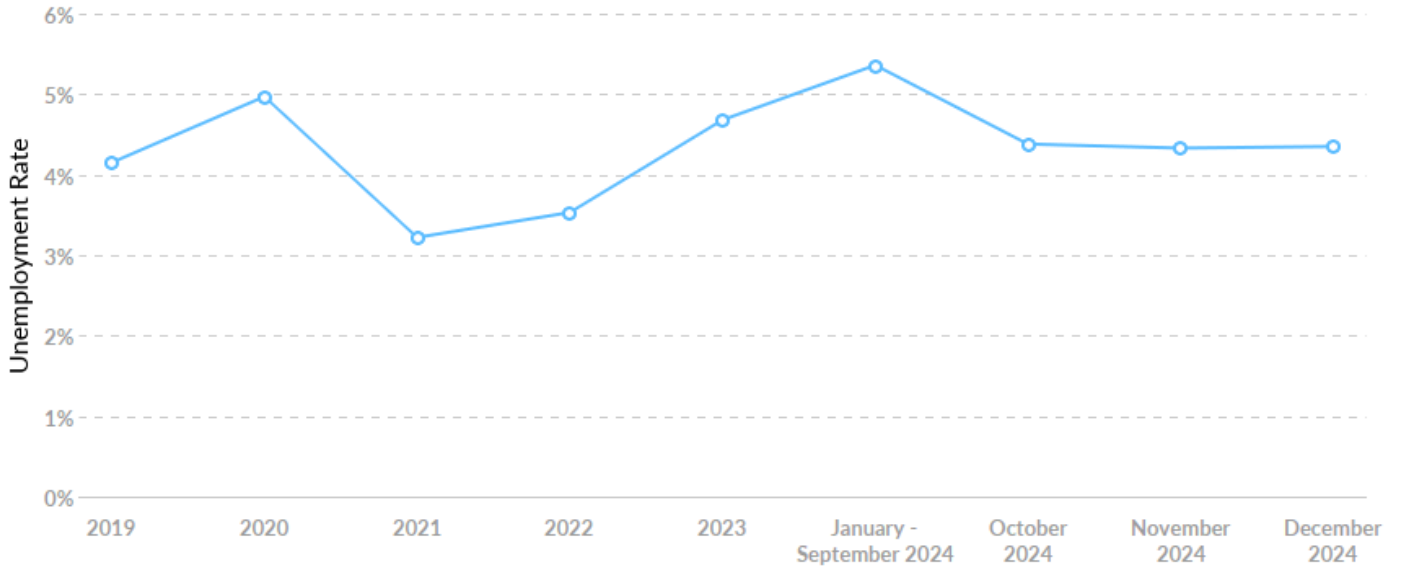
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	70.37%
2020	69.26%
2021	70.57%
2022	67.72%
2023	65.36%
January - September 2024	63.70%
October 2024	68.70%
November 2024	68.21%
December 2024	67.90%

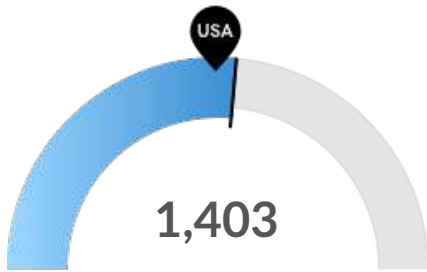
Unemployment Rate Trends

Pershing County, NV had a December 2024 unemployment rate of 4.35%, **increasing from 4.15%** 5 years before.



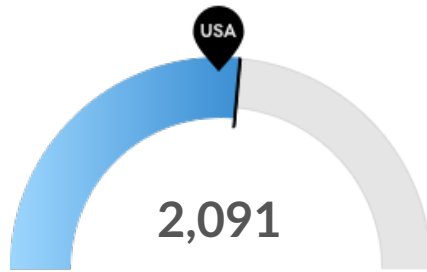
Timeframe	Unemployment Rate
2019	4.15%
2020	4.97%
2021	3.22%
2022	3.53%
2023	4.68%
January - September 2024	5.36%
October 2024	4.38%
November 2024	4.33%
December 2024	4.35%

Population Characteristics



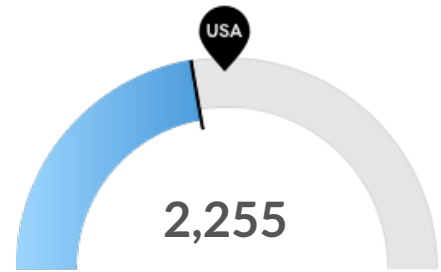
Millennials

Pershing County, NV has 1,403 millennials (ages 25-39). The national average for an area this size is 1,293.



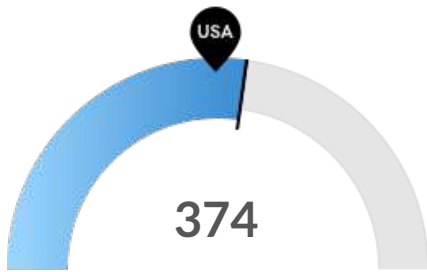
Retiring Soon

Retirement risk is about average in Pershing County, NV. The national average for an area this size is 1,921 people 55 or older, while there are 2,091 here.



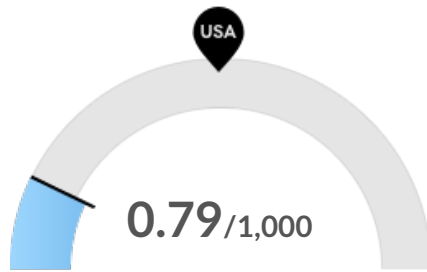
Racial Diversity

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,650 racially diverse people, while there are 2,255 here.



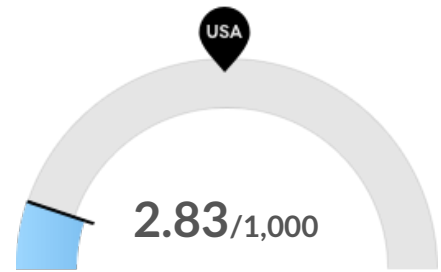
Veterans

Pershing County, NV has 374 veterans. The national average for an area this size is 330.



Violent Crime

Pershing County, NV has 0.79 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

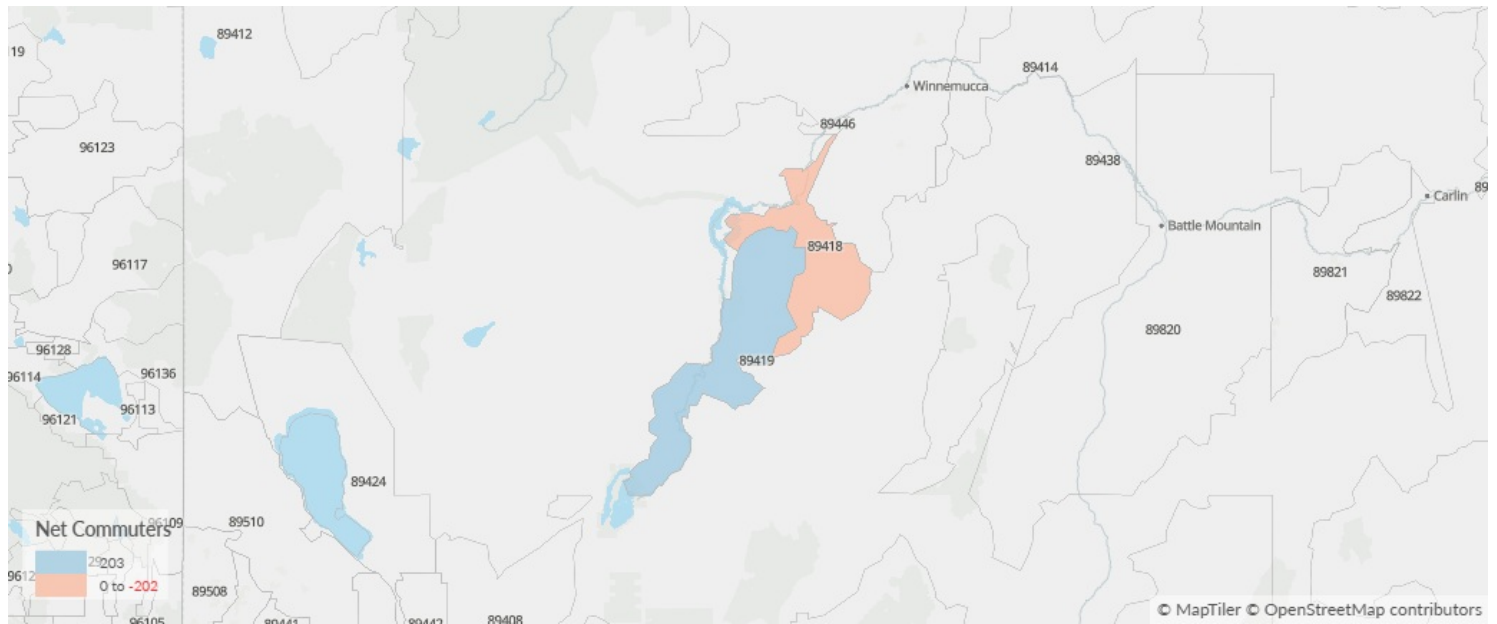


Property Crime

Pershing County, NV has 2.83 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
89419	Lovelock, NV (in Pershin...	2,048
89418	Imlay, NV (in Pershing c...	96

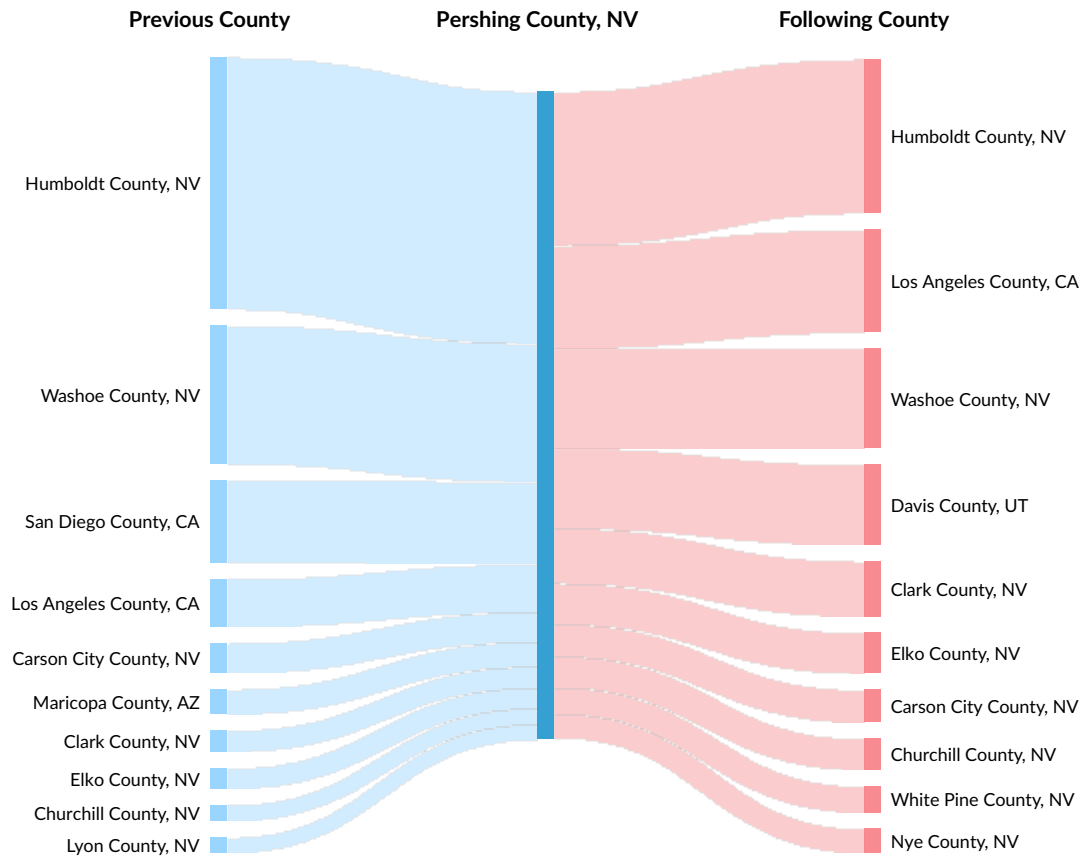
Where Talent Lives

ZIP	Name	2024 Workers
89419	Lovelock, NV (in Pershin...	1,845
89418	Imlay, NV (in Pershing c...	137

Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2022, 79 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 48 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2022 was 53.

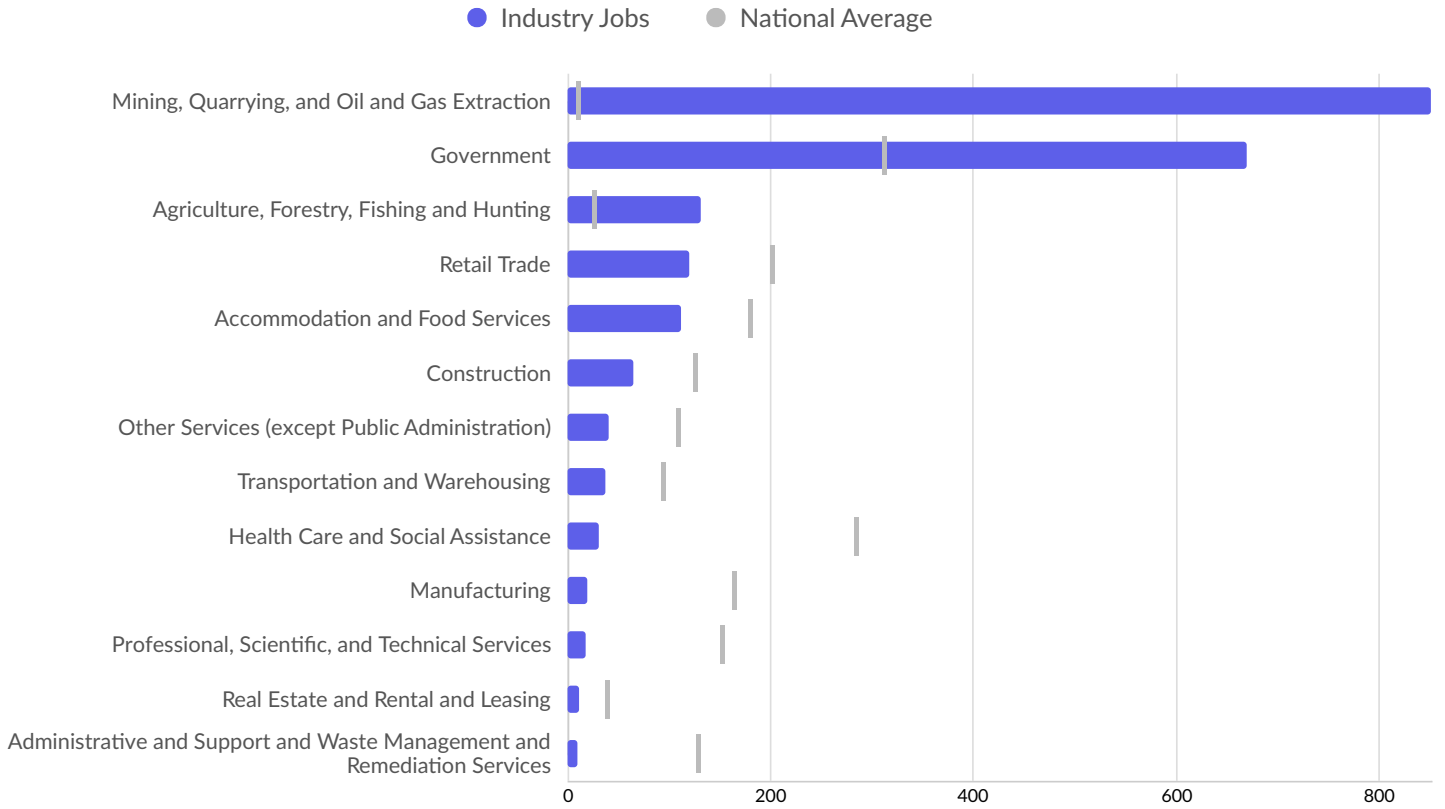


Top Previous Counties	Migrations
Humboldt County, NV	79
Washoe County, NV	43
San Diego County, CA	26
Los Angeles County, CA	15
Carson City County, NV	9
Maricopa County, AZ	8

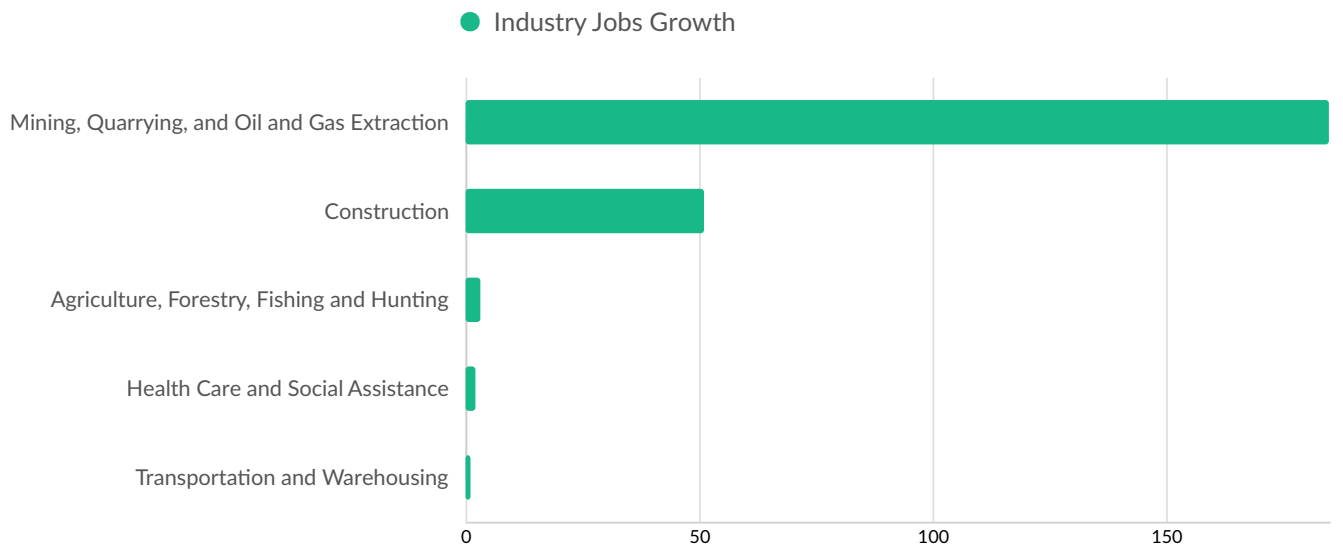
Top Previous Counties	Migrations
Clark County, NV	7
Elko County, NV	6
Churchill County, NV	5
Lyon County, NV	5
Lincoln County, NV	5
White Pine County, NV	5
Mineral County, NV	4
La Salle County, IL	4
Douglas County, NV	3
Top Following Counties	Migrations
Humboldt County, NV	48
Los Angeles County, CA	32
Washoe County, NV	31
Davis County, UT	25
Clark County, NV	17
Elko County, NV	13
Carson City County, NV	10
Churchill County, NV	10
White Pine County, NV	8
Nye County, NV	8
Harris County, TX	7
Tate County, MS	5
Lyon County, NV	5
Montgomery County, TX	5
Polk County, FL	3

Industry Characteristics

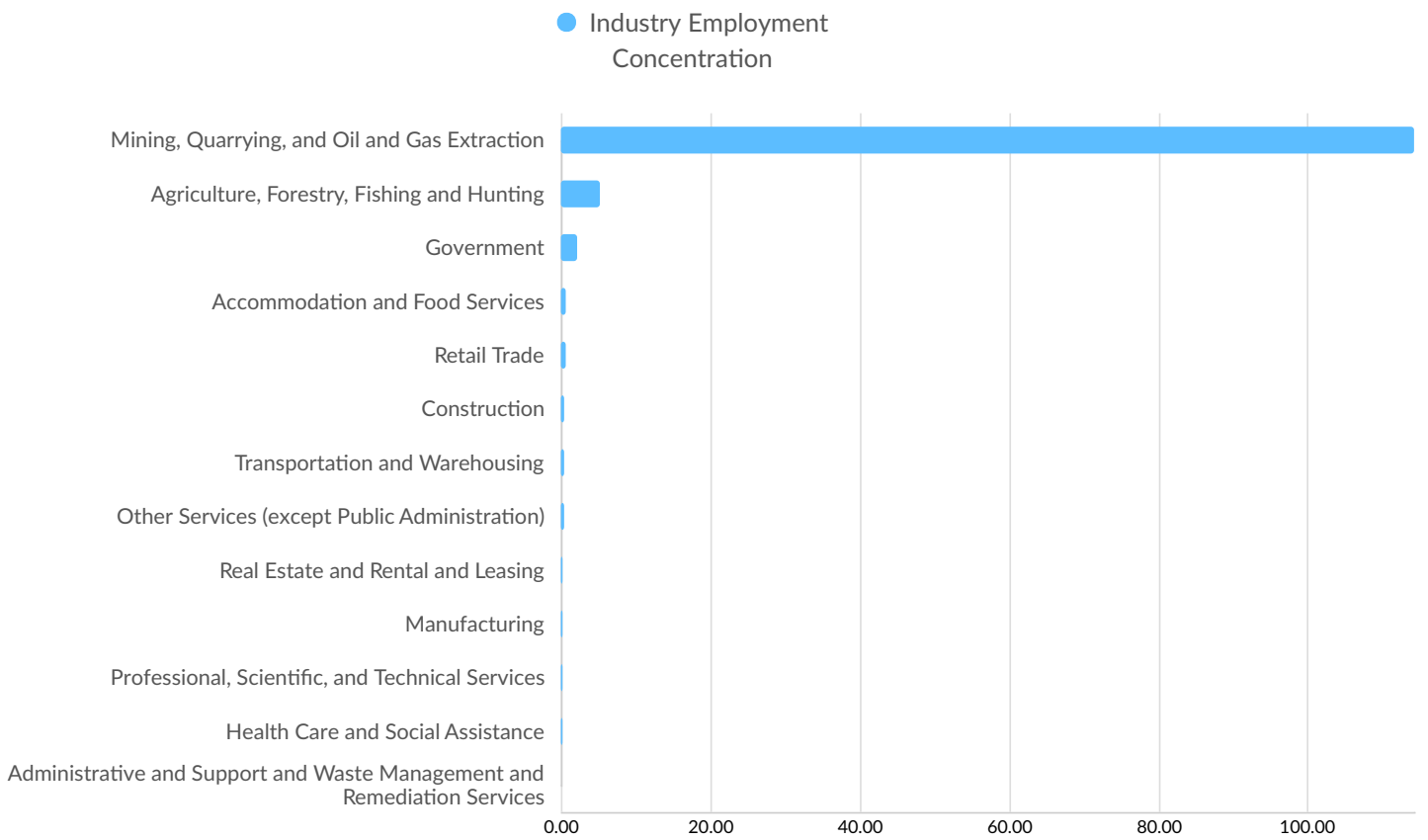
Largest Industries



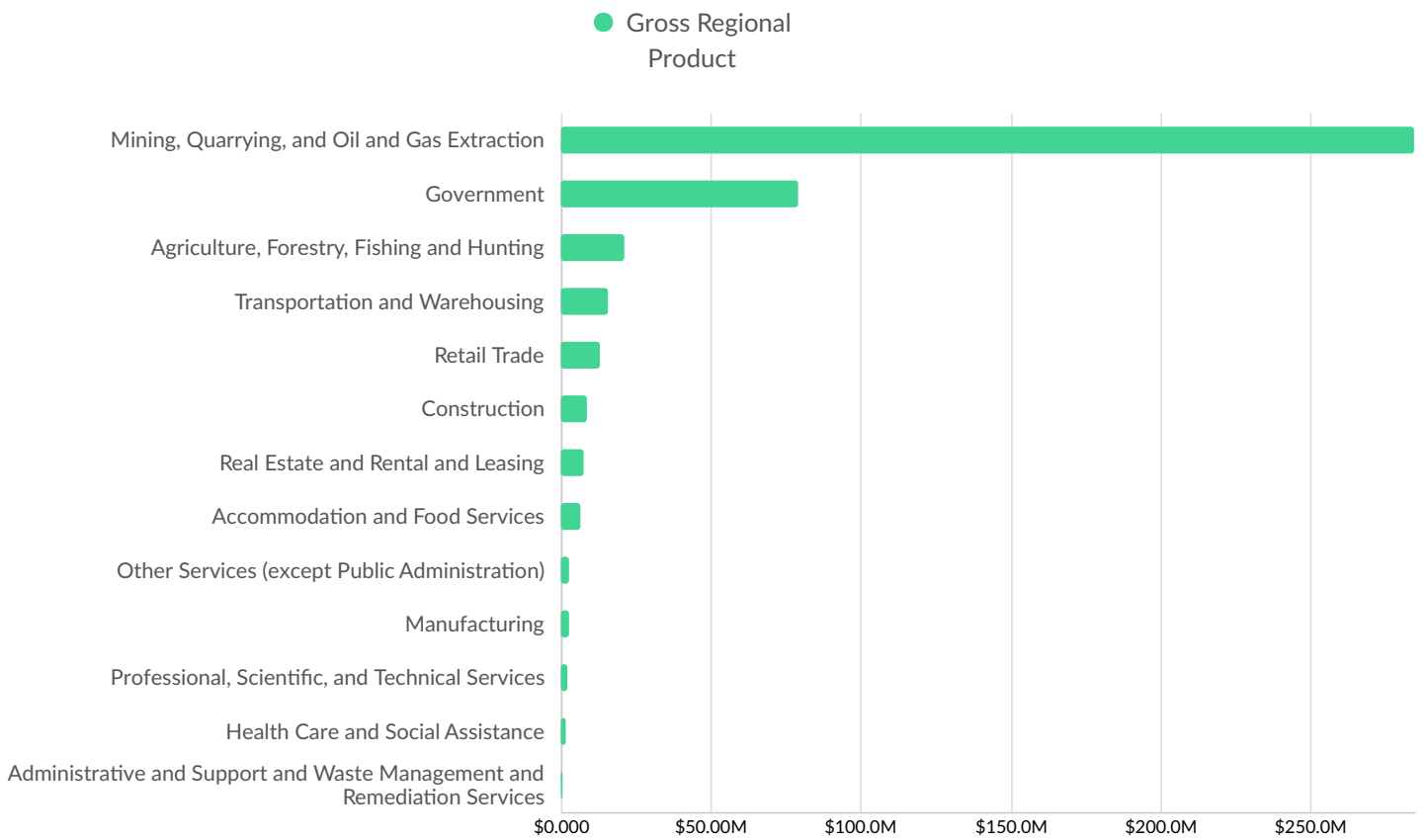
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP






Top Industry Earnings



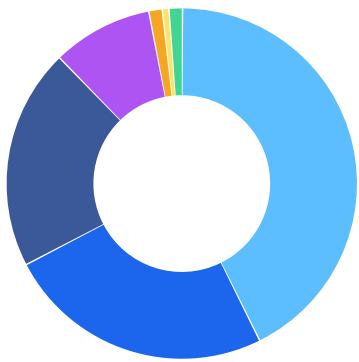
Business Characteristics

255 Companies Employ Your Workers

Online profiles for your workers mention 255 companies as employers, with the top 10 appearing below. In the last 12 months, 96 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	45 	Coeur Mining	111 
State of Nevada	22 	Coeur Rochester	83 
Ep Minerals	20 	TravelCenters of America	50 
Pershing County School District	19 	ManpowerGroup	47 
Pershing General Hospital	13 	U.S. Silica Company	34 
Pershing County Sheriff's Office	9 	Florida Canyon Mining	30 
U.S. Silica Company	9 	U.S Silica Holdings	21 
Florida Canyon Mining	7 	Worland Healthcare And Rehabi...	17 
Pershing County	7 	State of Nevada	16 
Jipangu International	6 	Maverik	11 

Business Size

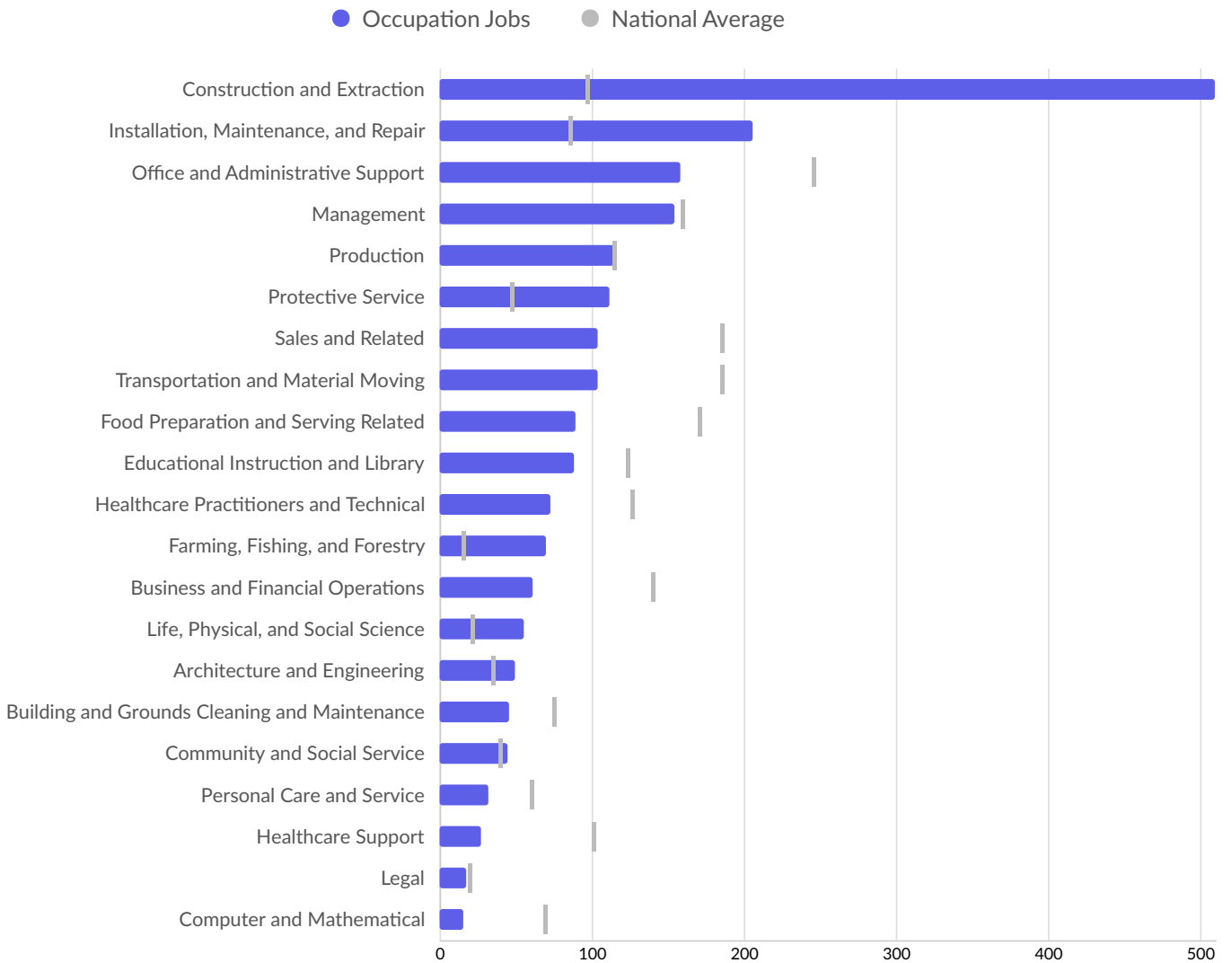


	Percentage	Business Count
1 to 4 employees	42.6%	69
5 to 9 employees	24.7%	40
10 to 19 employees	20.4%	33
20 to 49 employees	9.3%	15
50 to 99 employees	1.2%	2
100 to 249 employees	0.6%	1
250 to 499 employees	1.2%	2

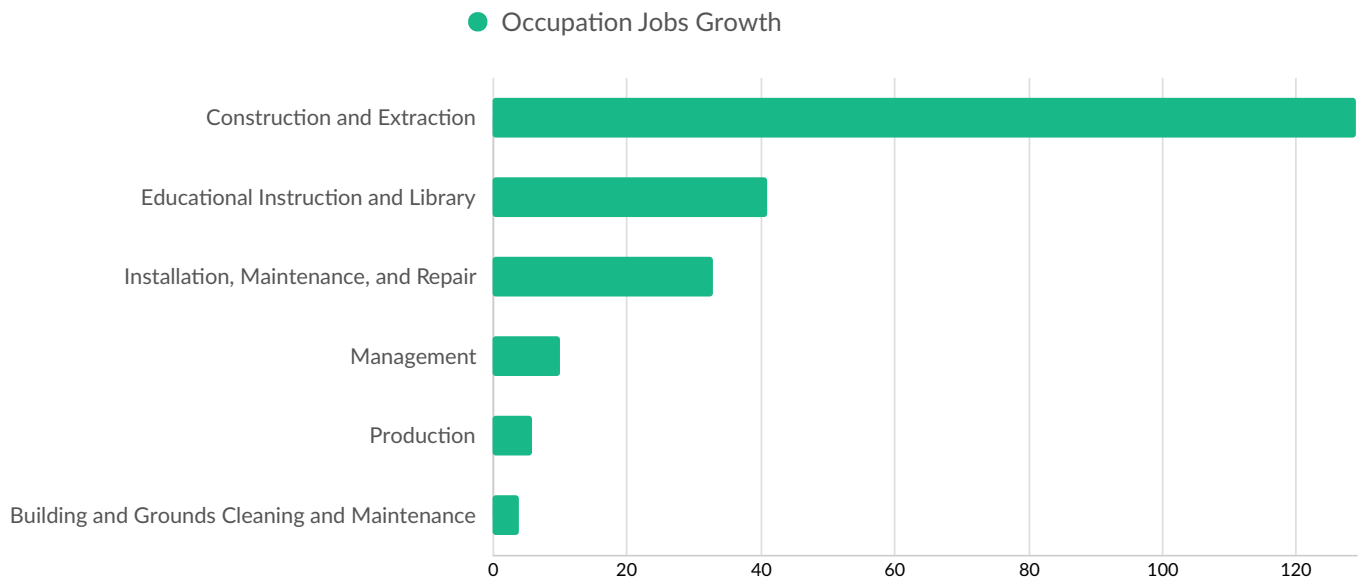
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

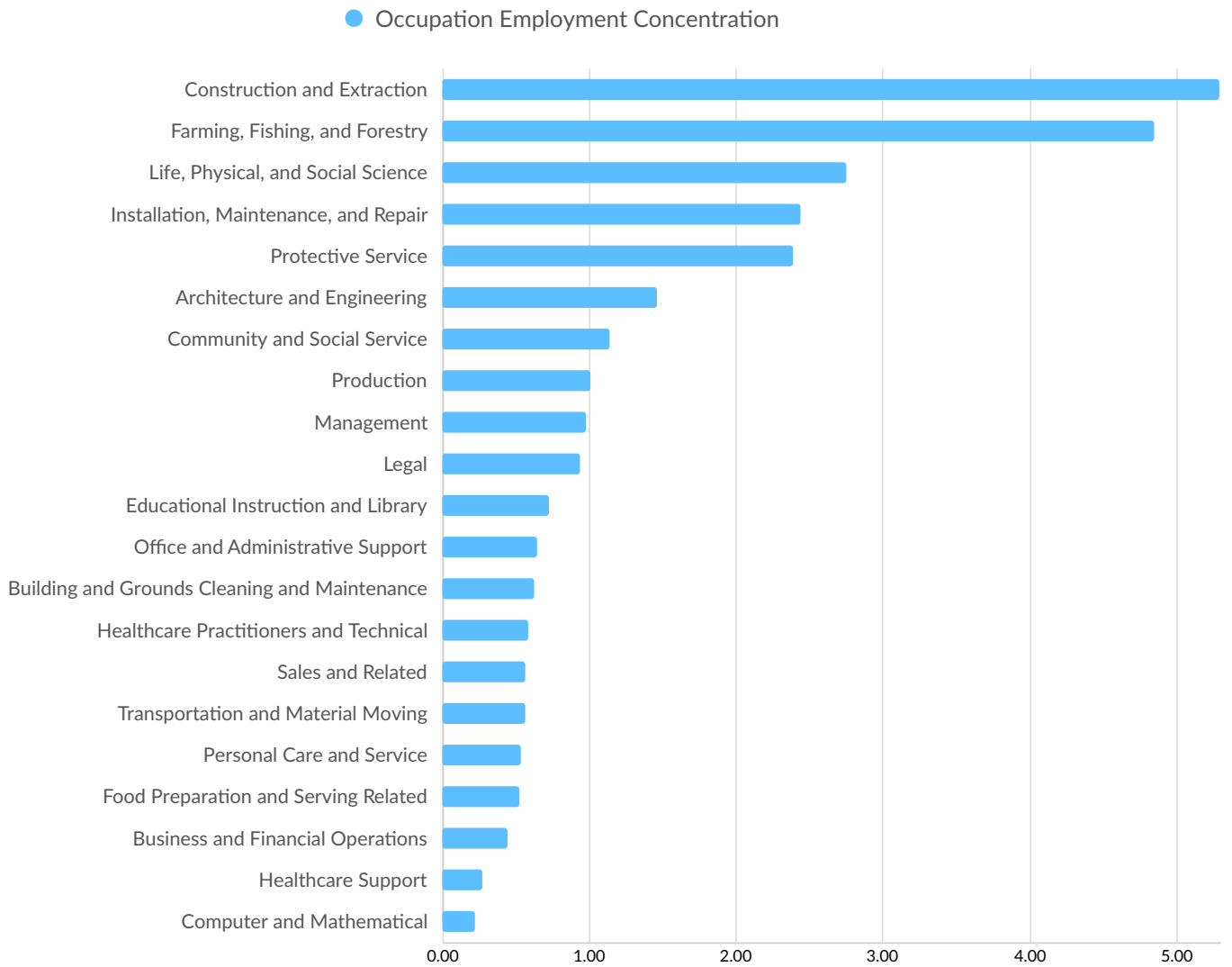
Largest Occupations



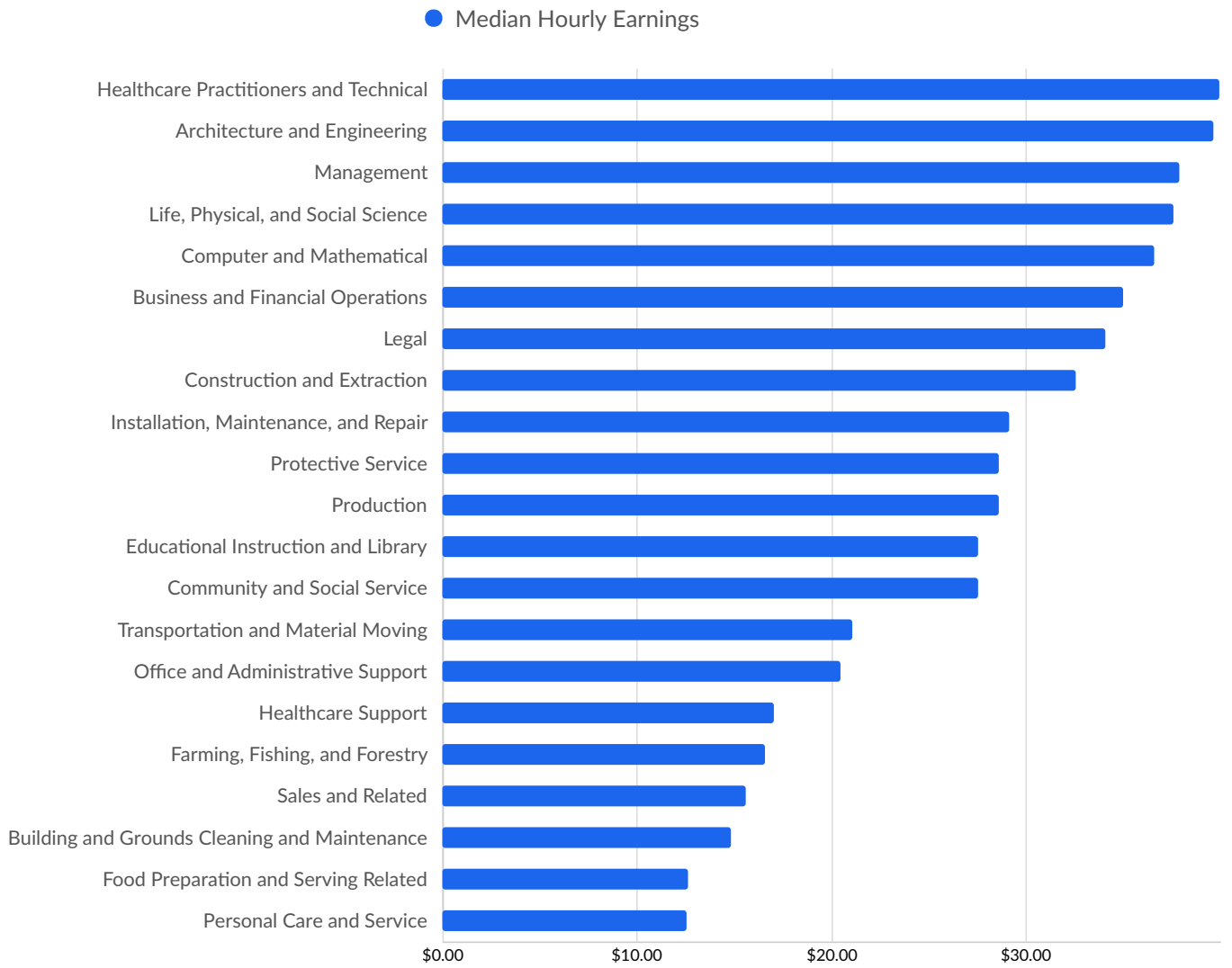
Top Growing Occupations



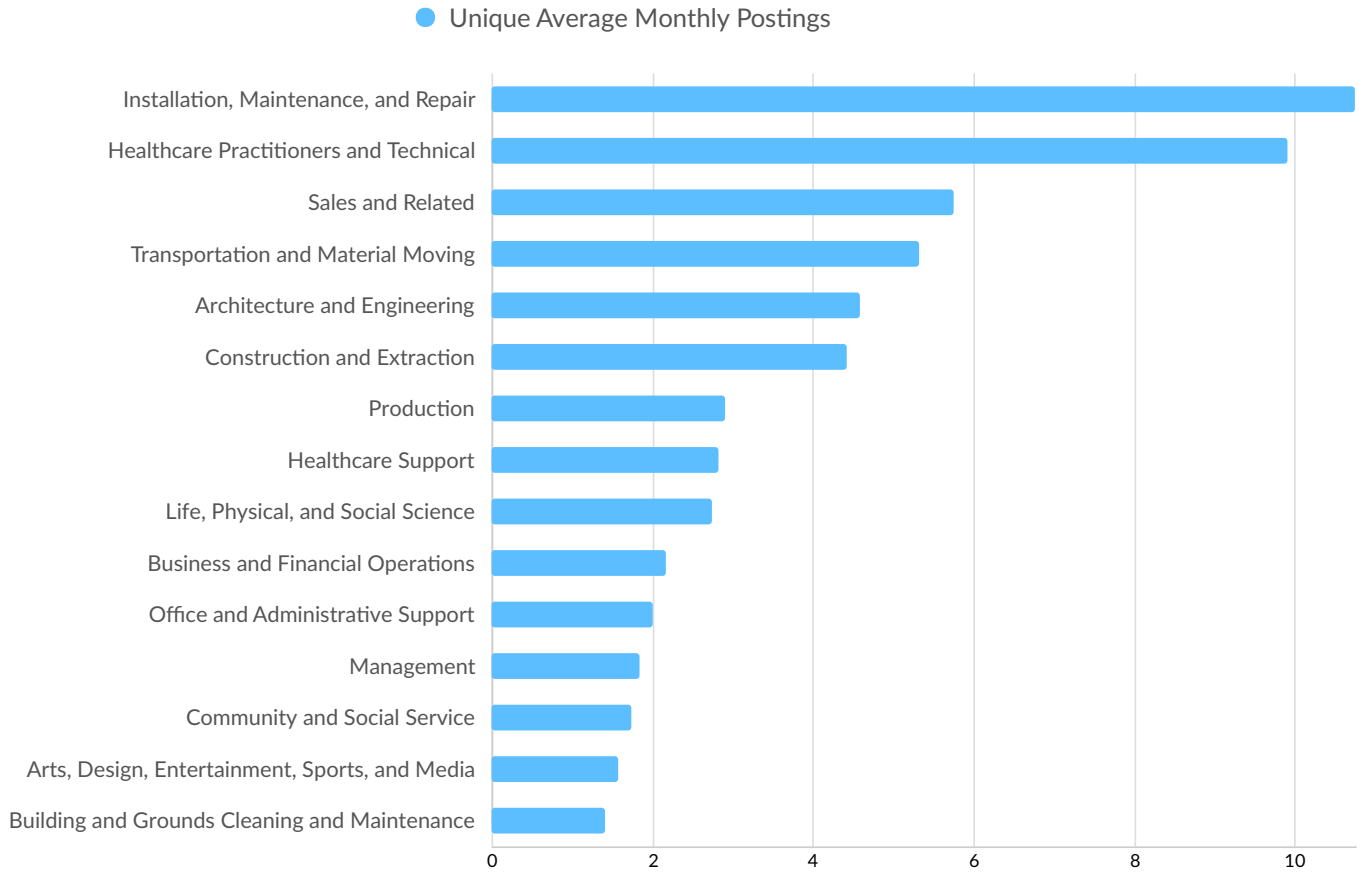
Top Occupation Employment Concentration



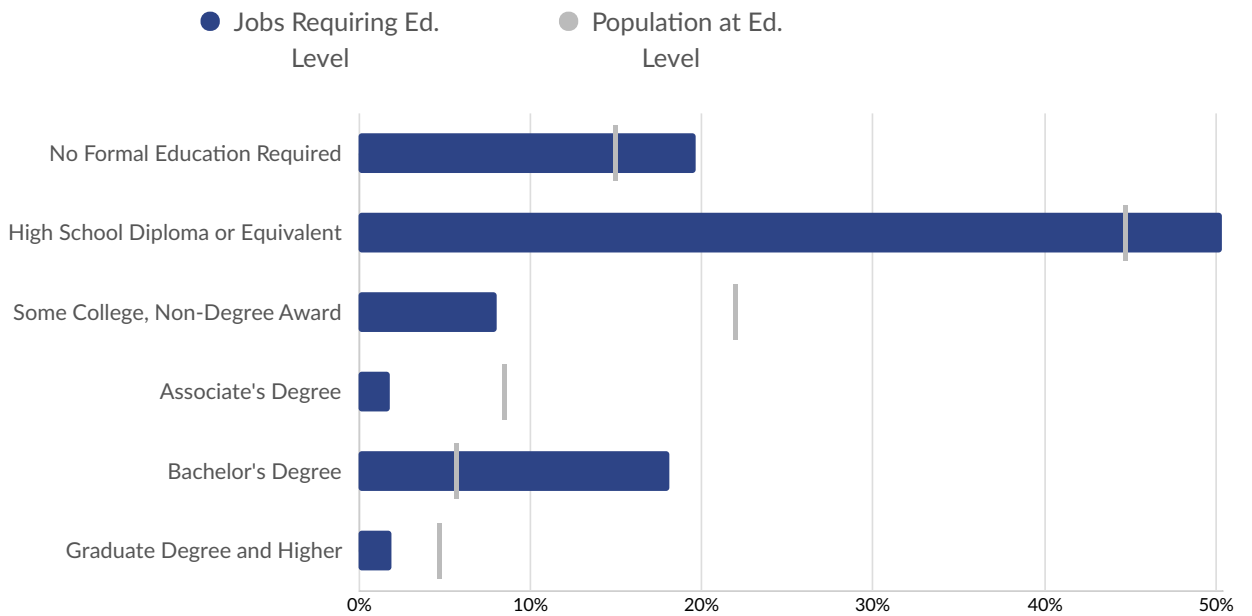
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

In-Demand Skills

