



Douglas County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32005 Douglas County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

49,648

Population (2024)

Population **grew by 650** over the last 5 years but is projected to **decrease by 350** over the next 5 years.

23,172

Total Regional Employment

Jobs **grew by 512** over the last 5 years and are projected to **grow by 787** over the next 5 years.

\$84.3K

Median Household Income (2022)

Median household income is **\$9.1K above** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 1.3%** since 2019, growing by 650. Population is expected to **decrease by 0.7%** between 2024 and 2029, losing 350.
- From 2019 to 2024, jobs **increased by 2.3%** in Douglas County, NV from 22,661 to **23,172**. This change **fell short of the national growth rate of 3.9% by 1.6%**. As the number of jobs increased, the **labor force participation rate decreased from 54.6% to 52.2% between 2019 and 2024**.
- Concerning educational attainment, **21.2% of Douglas County, NV residents possess a Bachelor's Degree** (0.2% below the national average), and **10.8% hold an Associate's Degree** (1.8% above the national average).
- The top three industries in 2024 are Traveler Accommodation, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

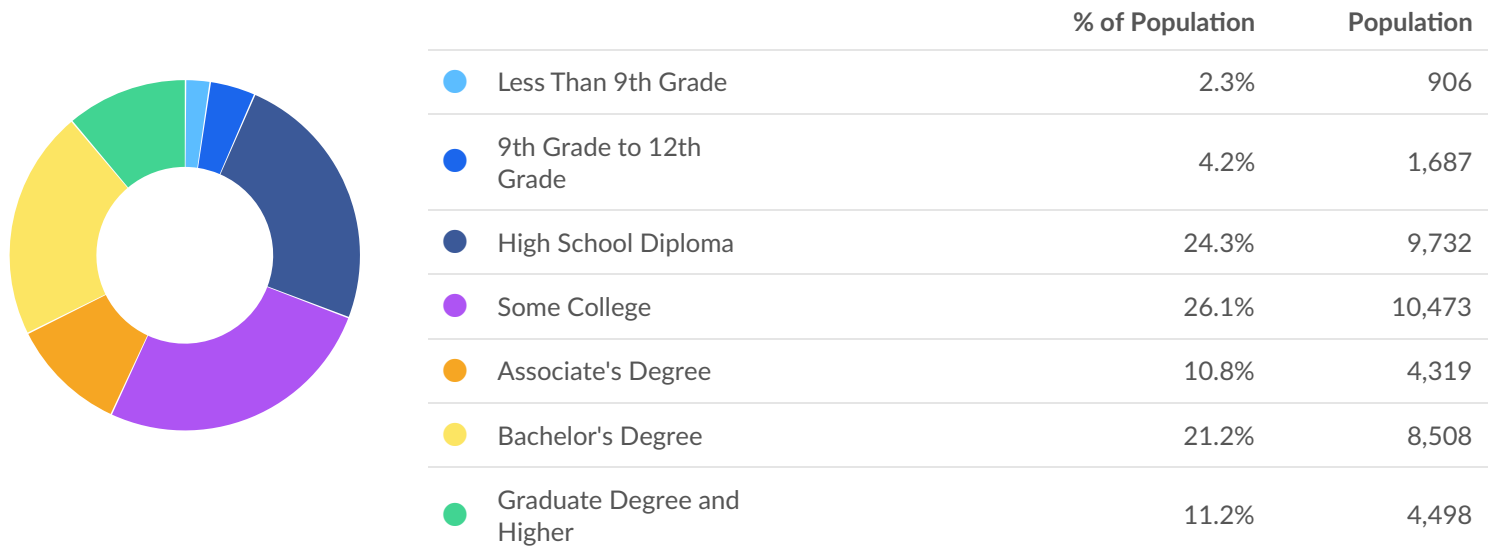
| | Population (2024) | Labor Force (Dec 2024) | Jobs (2024) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 49,648 | 22,744 | 23,172 | 120.6 | \$3.94B | \$4.90B | \$3.71B |
| State | 3,212,642 | 1,618,878 | 1,715,629 | 112.0 | \$249.04B | \$205.17B | \$236.12B |

Dec 2024 Labor Force Breakdown



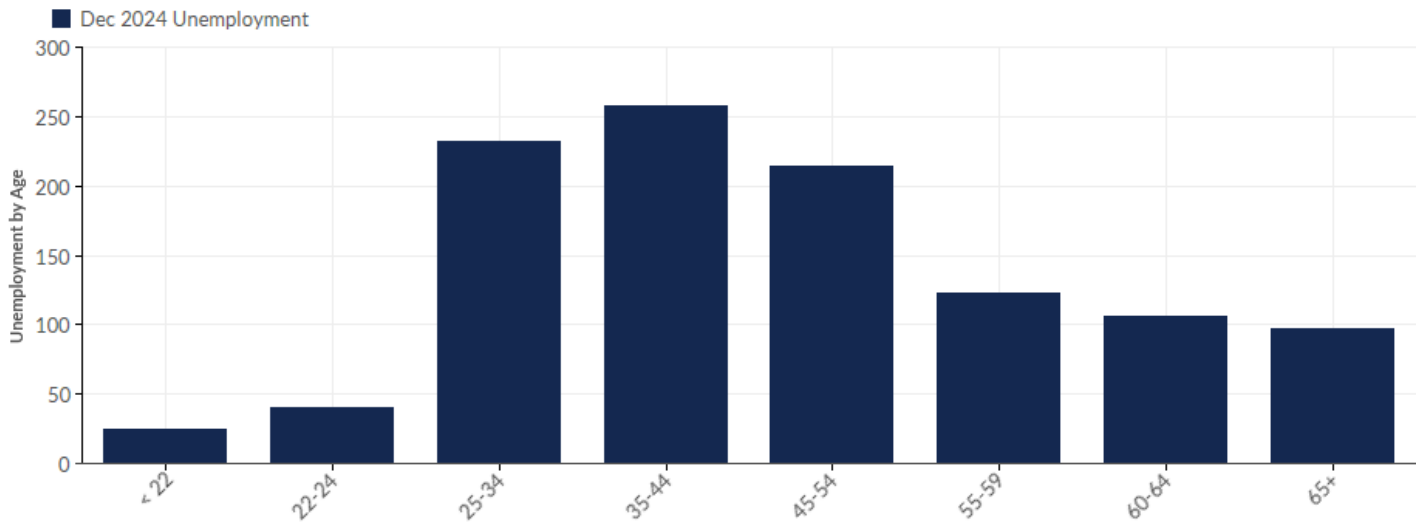
Educational Attainment

Concerning educational attainment, **21.2% of Douglas County, NV residents possess a Bachelor's Degree** (0.2% below the national average), and **10.8% hold an Associate's Degree** (1.8% above the national average).



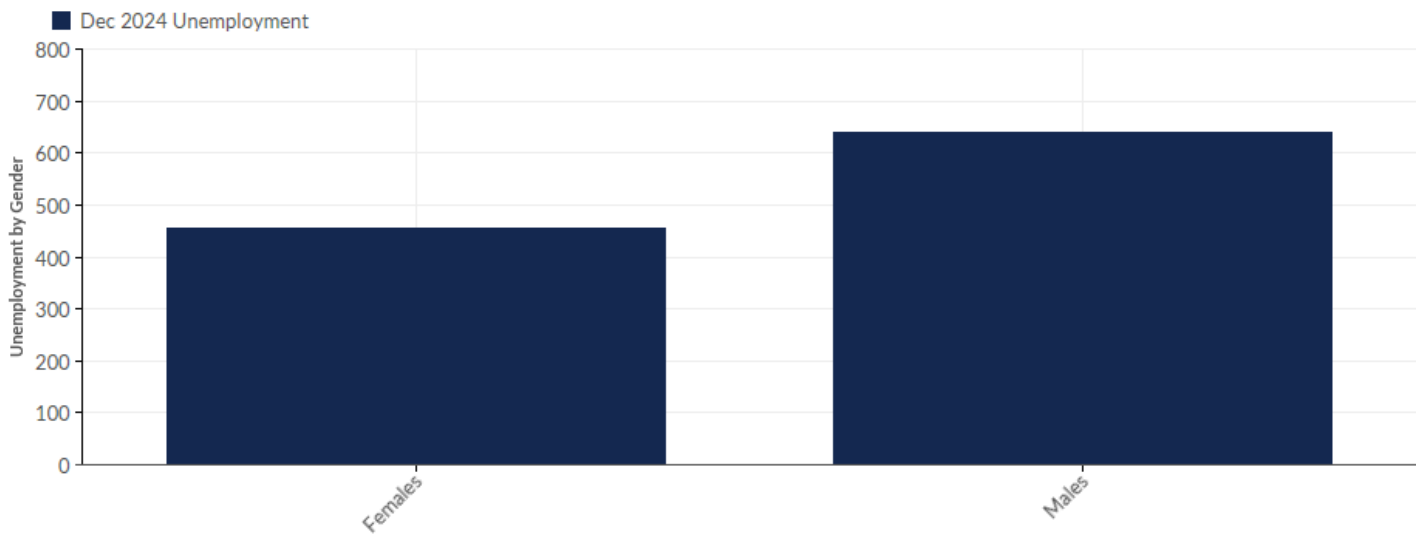
Unemployment by Demographics

Unemployment by Age



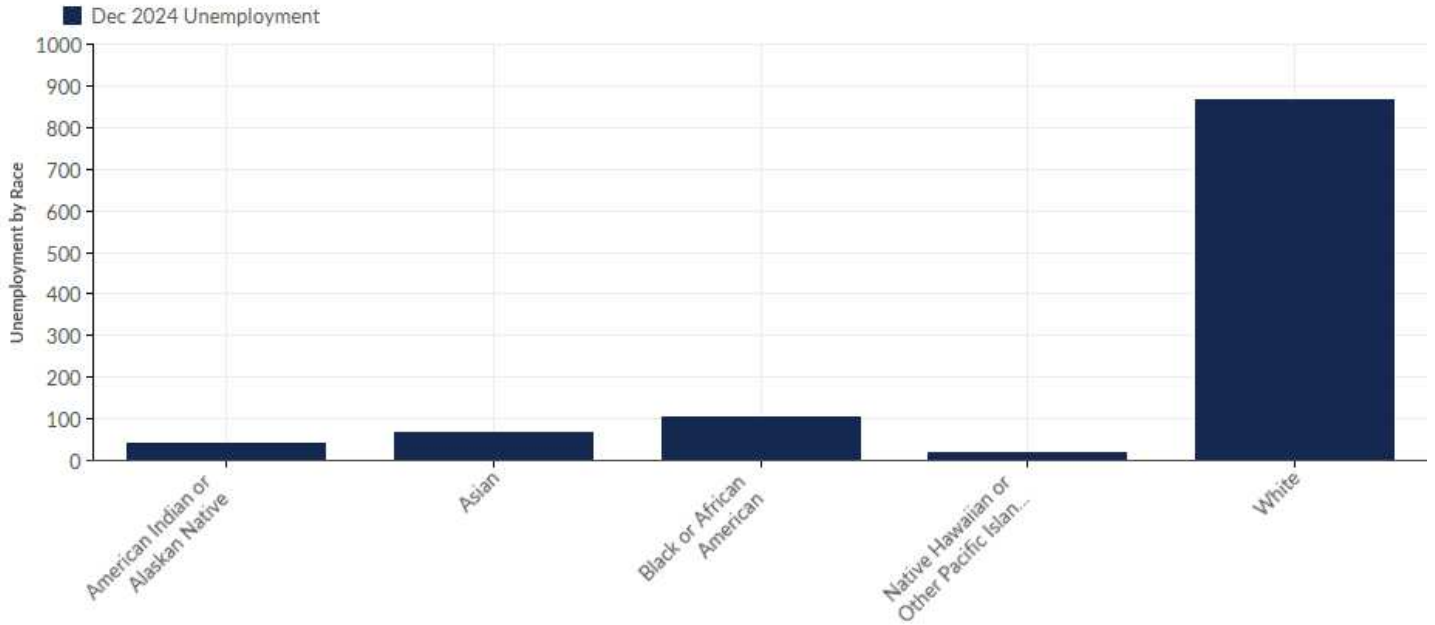
| Age | Unemployment (Dec 2024) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 25 | 2.29% |
| 22-24 | 40 | 3.66% |
| 25-34 | 232 | 21.23% |
| 35-44 | 257 | 23.51% |
| 45-54 | 214 | 19.58% |
| 55-59 | 123 | 11.25% |
| 60-64 | 106 | 9.70% |
| 65+ | 97 | 8.87% |
| Total | 1,093 | 100.00% |

Unemployment by Gender



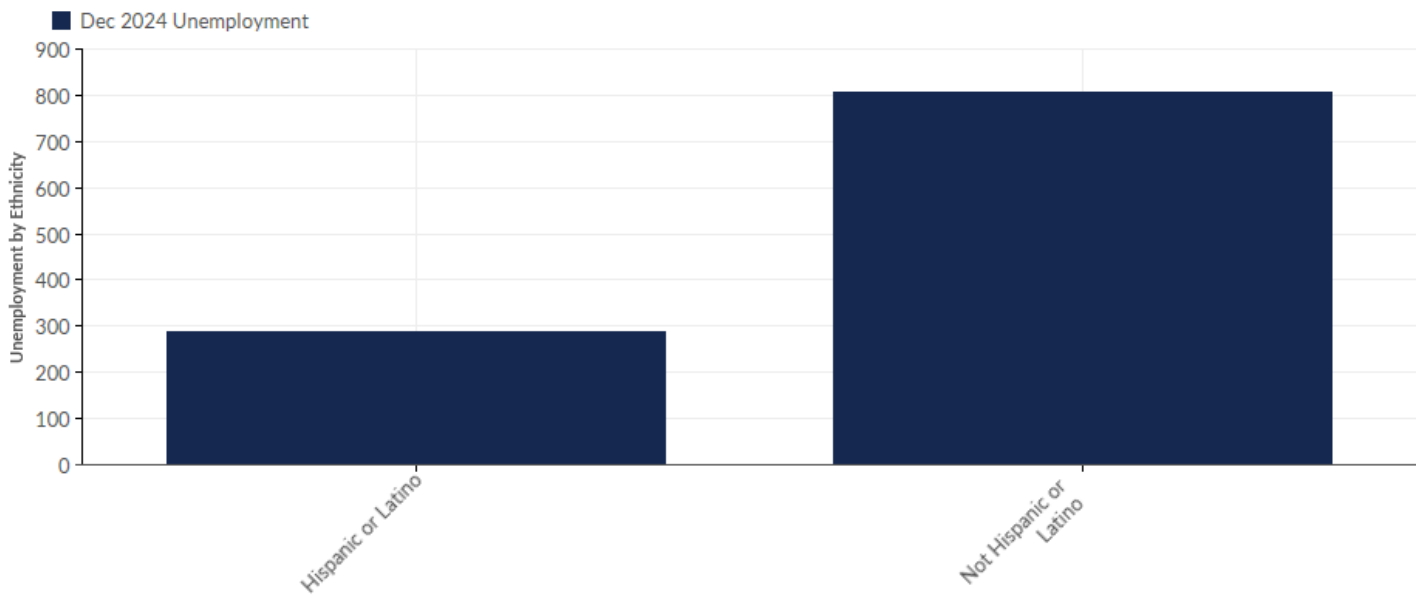
| Gender | Unemployment (Dec 2024) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 455 | 41.63% |
| Males | 638 | 58.37% |
| Total | 1,093 | 100.00% |

Unemployment by Race



| Race | Unemployment (Dec 2024) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 40 | 3.66% |
| Asian | 65 | 5.95% |
| Black or African American | 103 | 9.42% |
| Native Hawaiian or Other Pacific Islander | 18 | 1.65% |
| White | 866 | 79.23% |
| Total | 1,093 | 100.00% |

Unemployment by Ethnicity

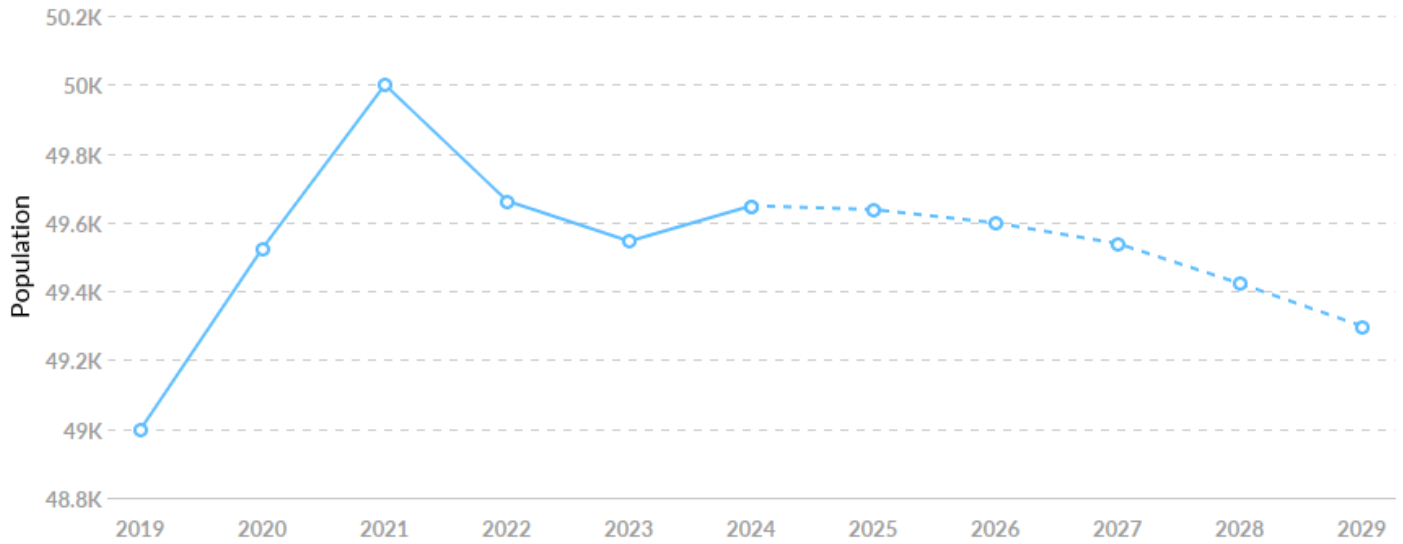


| Ethnicity | Unemployment (Dec 2024) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 287 | 26.26% |
| Not Hispanic or Latino | 806 | 73.74% |
| Total | 1,093 | 100.00% |

Historic & Projected Trends

Population Trends

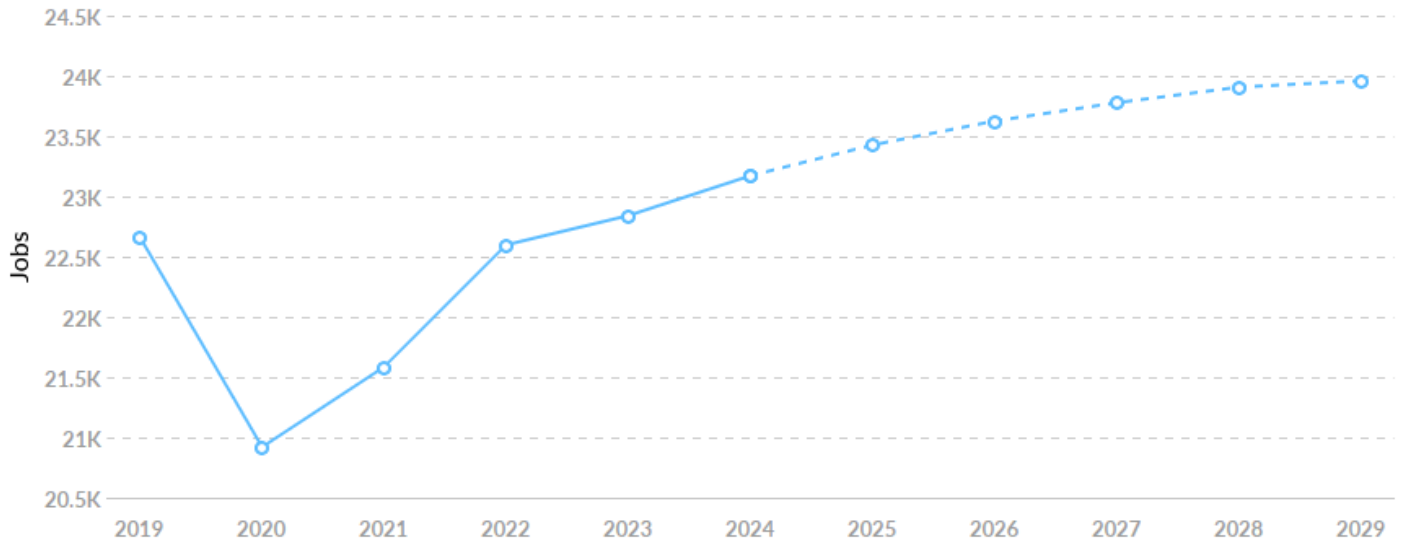
As of 2024 the region's population **increased by 1.3%** since 2019, growing by 650. Population is expected to **decrease by 0.7%** between 2024 and 2029, losing 350.



| Timeframe | Population |
|-----------|------------|
| 2019 | 48,998 |
| 2020 | 49,525 |
| 2021 | 49,999 |
| 2022 | 49,662 |
| 2023 | 49,545 |
| 2024 | 49,648 |
| 2025 | 49,637 |
| 2026 | 49,598 |
| 2027 | 49,538 |
| 2028 | 49,422 |
| 2029 | 49,298 |

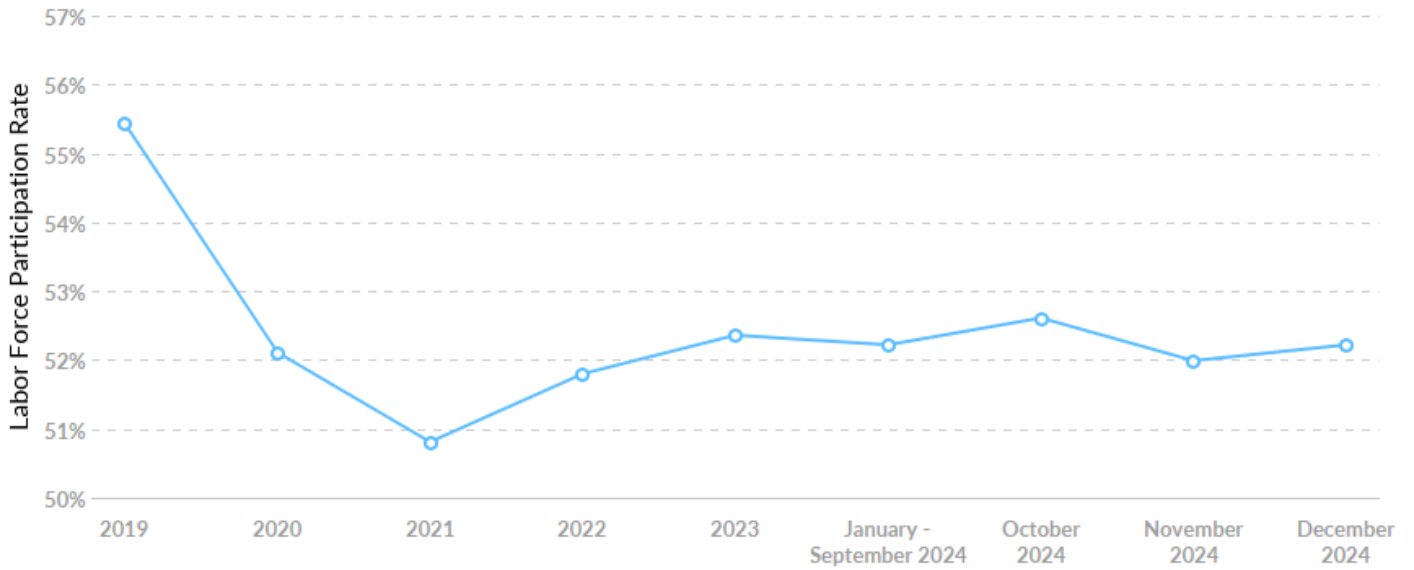
Job Trends

From 2019 to 2024, jobs increased by 2.3% in Douglas County, NV from 22,661 to 23,172. This change fell short of the national growth rate of 3.9% by 1.6%.



| Timeframe | Jobs |
|-----------|--------|
| 2019 | 22,661 |
| 2020 | 20,919 |
| 2021 | 21,585 |
| 2022 | 22,598 |
| 2023 | 22,841 |
| 2024 | 23,172 |
| 2025 | 23,427 |
| 2026 | 23,626 |
| 2027 | 23,778 |
| 2028 | 23,907 |
| 2029 | 23,959 |

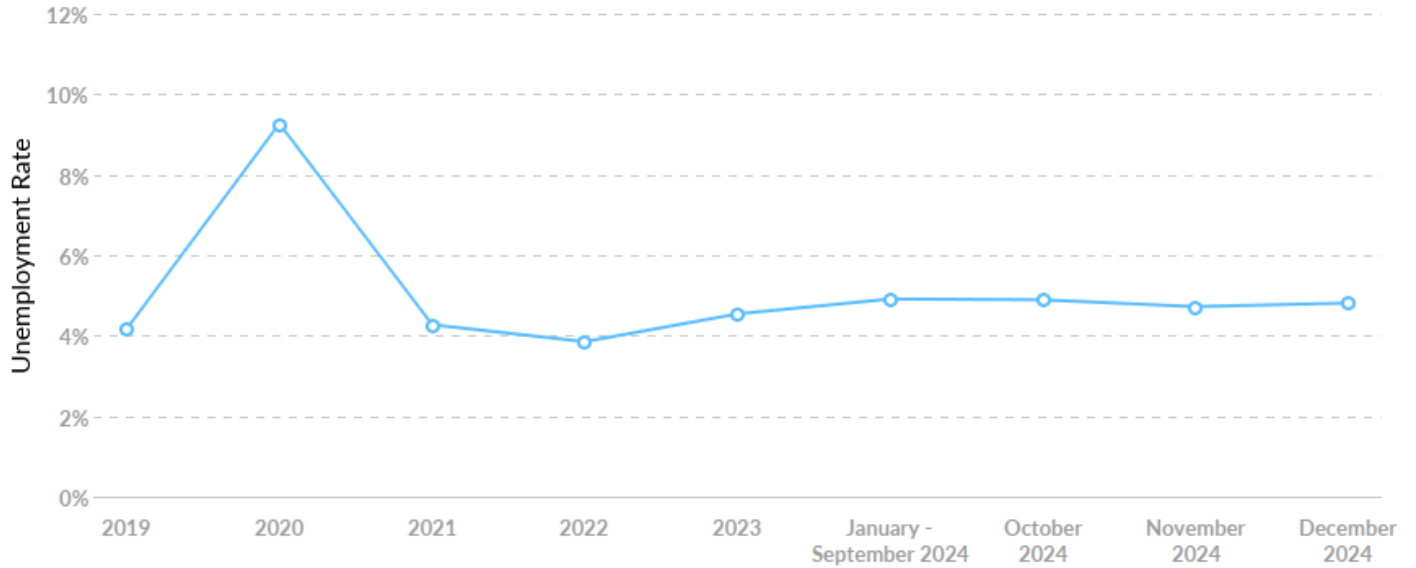
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|--------------------------|--------------------------------|
| 2019 | 55.43% |
| 2020 | 52.11% |
| 2021 | 50.81% |
| 2022 | 51.80% |
| 2023 | 52.36% |
| January - September 2024 | 52.22% |
| October 2024 | 52.61% |
| November 2024 | 51.99% |
| December 2024 | 52.22% |

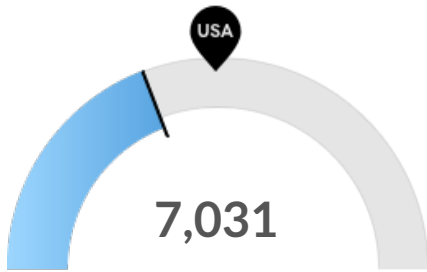
Unemployment Rate Trends

Douglas County, NV had a December 2024 unemployment rate of 4.81%, **increasing from 4.16%** 5 years before.



| Timeframe | Unemployment Rate |
|--------------------------|-------------------|
| 2019 | 4.16% |
| 2020 | 9.26% |
| 2021 | 4.27% |
| 2022 | 3.85% |
| 2023 | 4.54% |
| January - September 2024 | 4.91% |
| October 2024 | 4.89% |
| November 2024 | 4.72% |
| December 2024 | 4.81% |

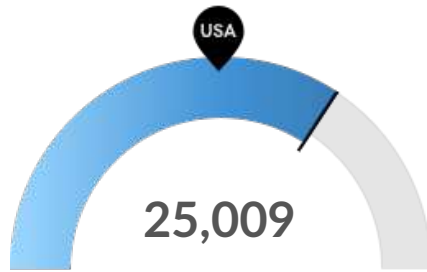
Population Characteristics



7,031

Millennials

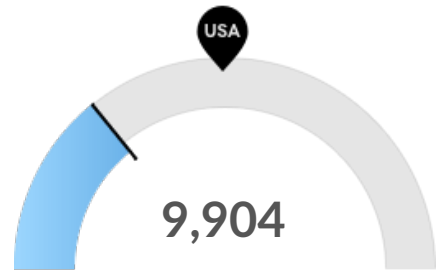
Douglas County, NV has 7,031 millennials (ages 25-39). The national average for an area this size is 10,067.



25,009

Retiring Soon

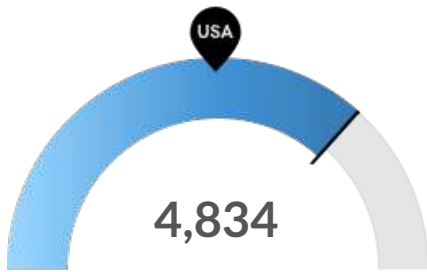
Retirement risk is high in Douglas County, NV. The national average for an area this size is 14,956 people 55 or older, while there are 25,009 here.



9,904

Racial Diversity

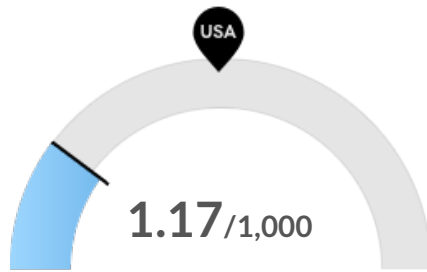
Racial diversity is low in Douglas County, NV. The national average for an area this size is 20,634 racially diverse people, while there are 9,904 here.



4,834

Veterans

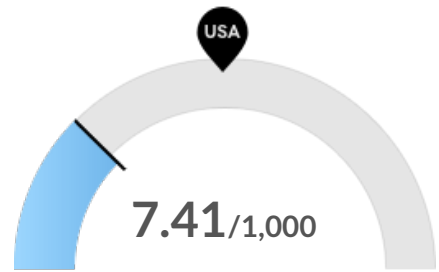
Douglas County, NV has 4,834 veterans. The national average for an area this size is 2,539.



1.17/1,000

Violent Crime

Douglas County, NV has 1.17 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



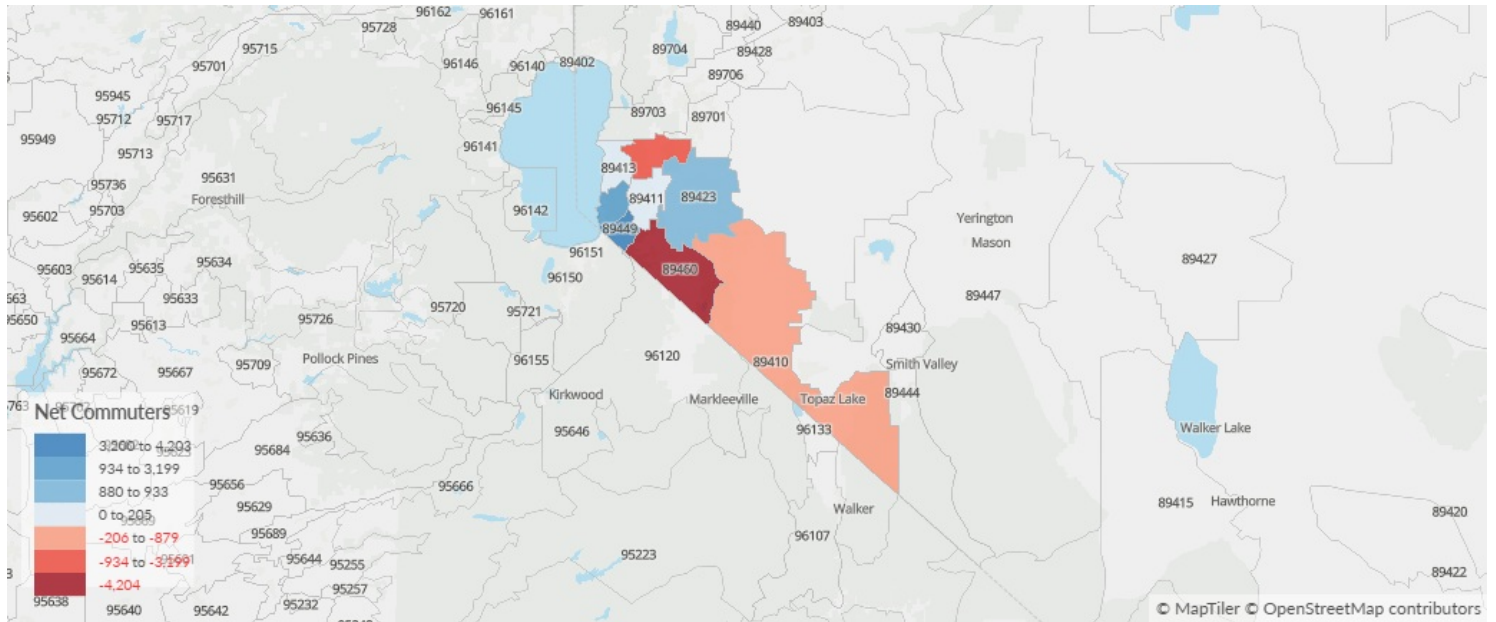
7.41/1,000

Property Crime

Douglas County, NV has 7.41 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Douglas County, NV currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 89460.



Where Talent Works

| ZIP | Name | 2024 Employment |
|-------|------------------------------|-----------------|
| 89423 | Minden, NV (in Douglas...) | 6,432 |
| 89410 | Gardnerville, NV (in Do...) | 5,364 |
| 89449 | Stateline, NV (in Dougla...) | 4,156 |
| 89460 | Gardnerville, NV (in Do...) | 3,047 |
| 89705 | Carson City, NV (in Dou...) | 1,872 |

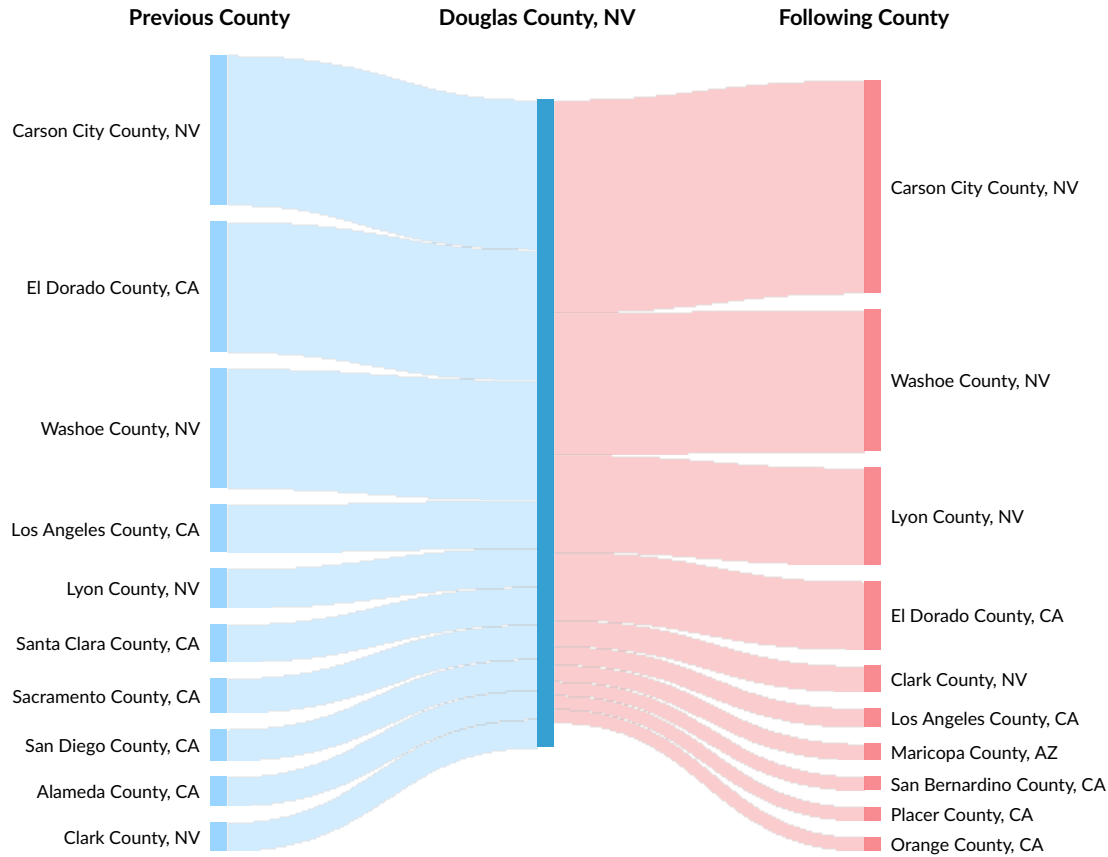
Where Talent Lives

| ZIP | Name | 2024 Workers |
|-------|------------------------------|--------------|
| 89460 | Gardnerville, NV (in Do...) | 7,251 |
| 89410 | Gardnerville, NV (in Do...) | 5,570 |
| 89423 | Minden, NV (in Douglas...) | 5,552 |
| 89705 | Carson City, NV (in Dou...) | 2,806 |
| 89449 | Stateline, NV (in Dougla...) | 956 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Douglas County, NV. The left column shows residents of other counties migrating to Douglas County, NV. The right column shows residents migrating from Douglas County, NV to other counties.

As of 2022, **378** people have migrated from Carson City County, NV to Douglas County, NV. In the same year, **538** people left Douglas County, NV migrating to Carson City County, NV. The total Net Migration for Douglas County, NV in 2022 was **181**.

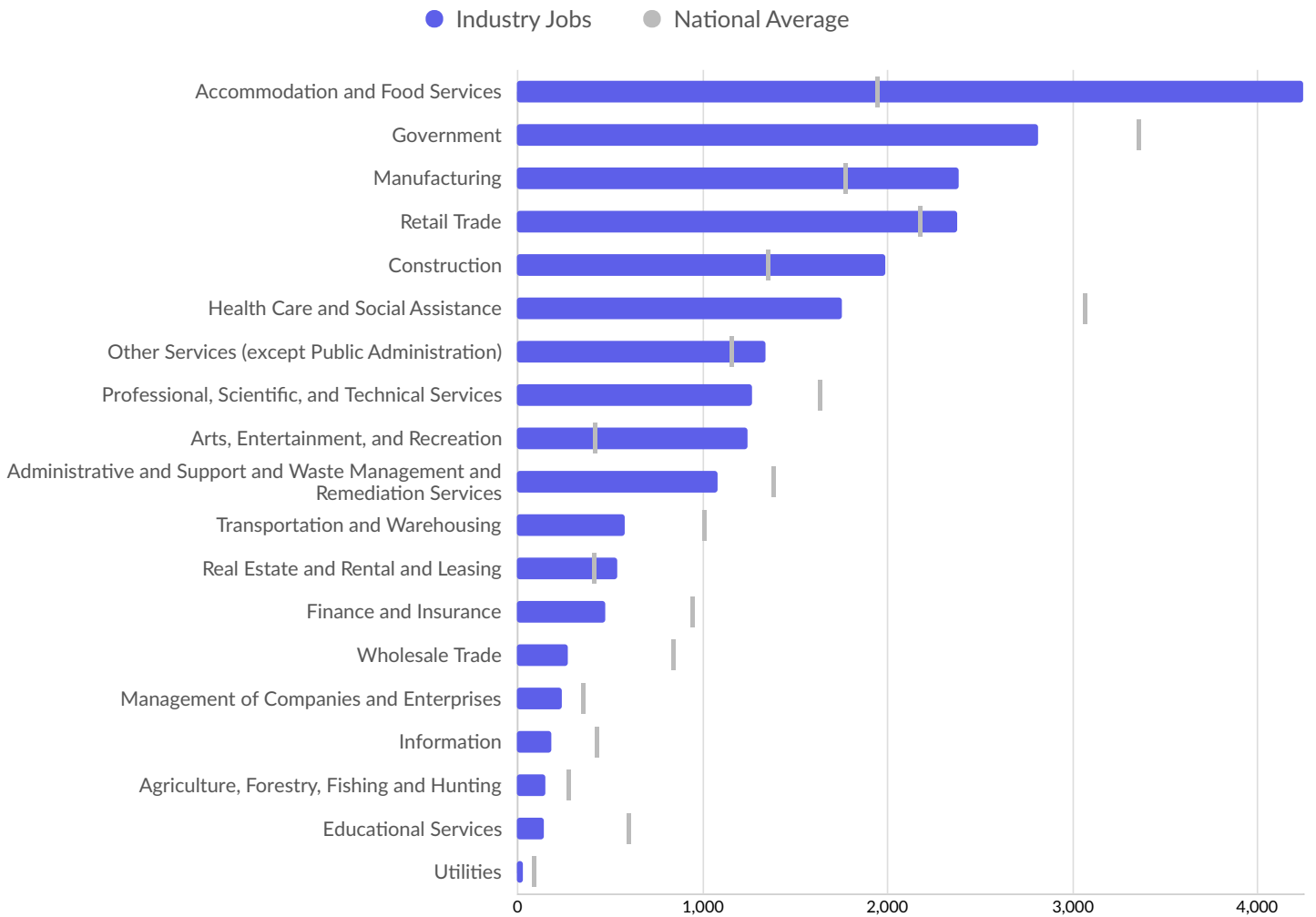


| Top Previous Counties | Migrations |
|------------------------|------------|
| Carson City County, NV | 378 |
| El Dorado County, CA | 330 |
| Washoe County, NV | 303 |
| Los Angeles County, CA | 121 |
| Lyon County, NV | 99 |
| Santa Clara County, CA | 95 |

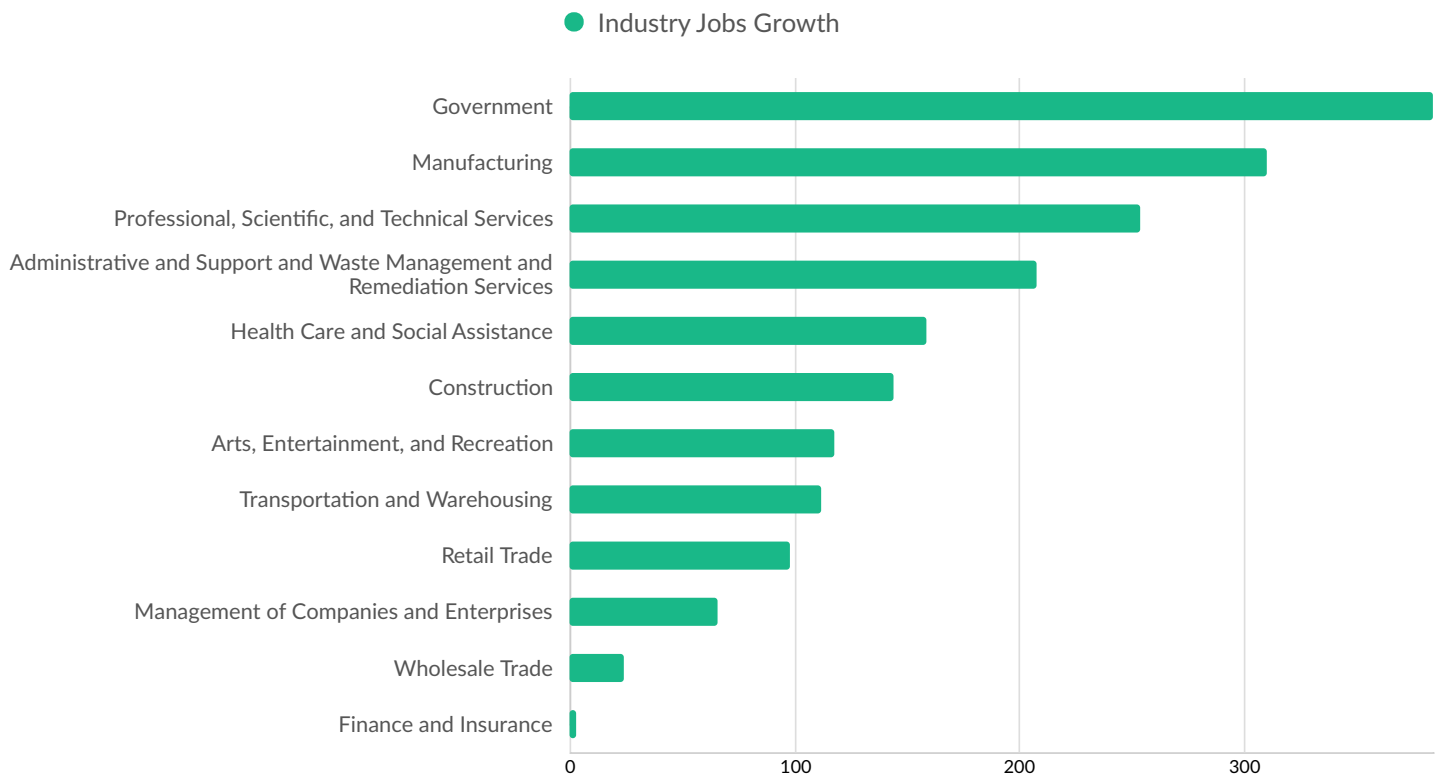
| Top Previous Counties | Migrations |
|---------------------------|------------|
| Sacramento County, CA | 87 |
| San Diego County, CA | 79 |
| Alameda County, CA | 73 |
| Clark County, NV | 72 |
| Riverside County, CA | 67 |
| Contra Costa County, CA | 59 |
| Orange County, CA | 52 |
| Ventura County, CA | 51 |
| San Bernardino County, CA | 50 |
| Top Following Counties | Migrations |
| Carson City County, NV | 538 |
| Washoe County, NV | 359 |
| Lyon County, NV | 245 |
| El Dorado County, CA | 172 |
| Clark County, NV | 66 |
| Los Angeles County, CA | 47 |
| Maricopa County, AZ | 42 |
| San Bernardino County, CA | 35 |
| Placer County, CA | 35 |
| Orange County, CA | 35 |
| Riverside County, CA | 35 |
| Santa Clara County, CA | 35 |
| Churchill County, NV | 35 |
| Monterey County, CA | 35 |
| Alameda County, CA | 35 |

Industry Characteristics

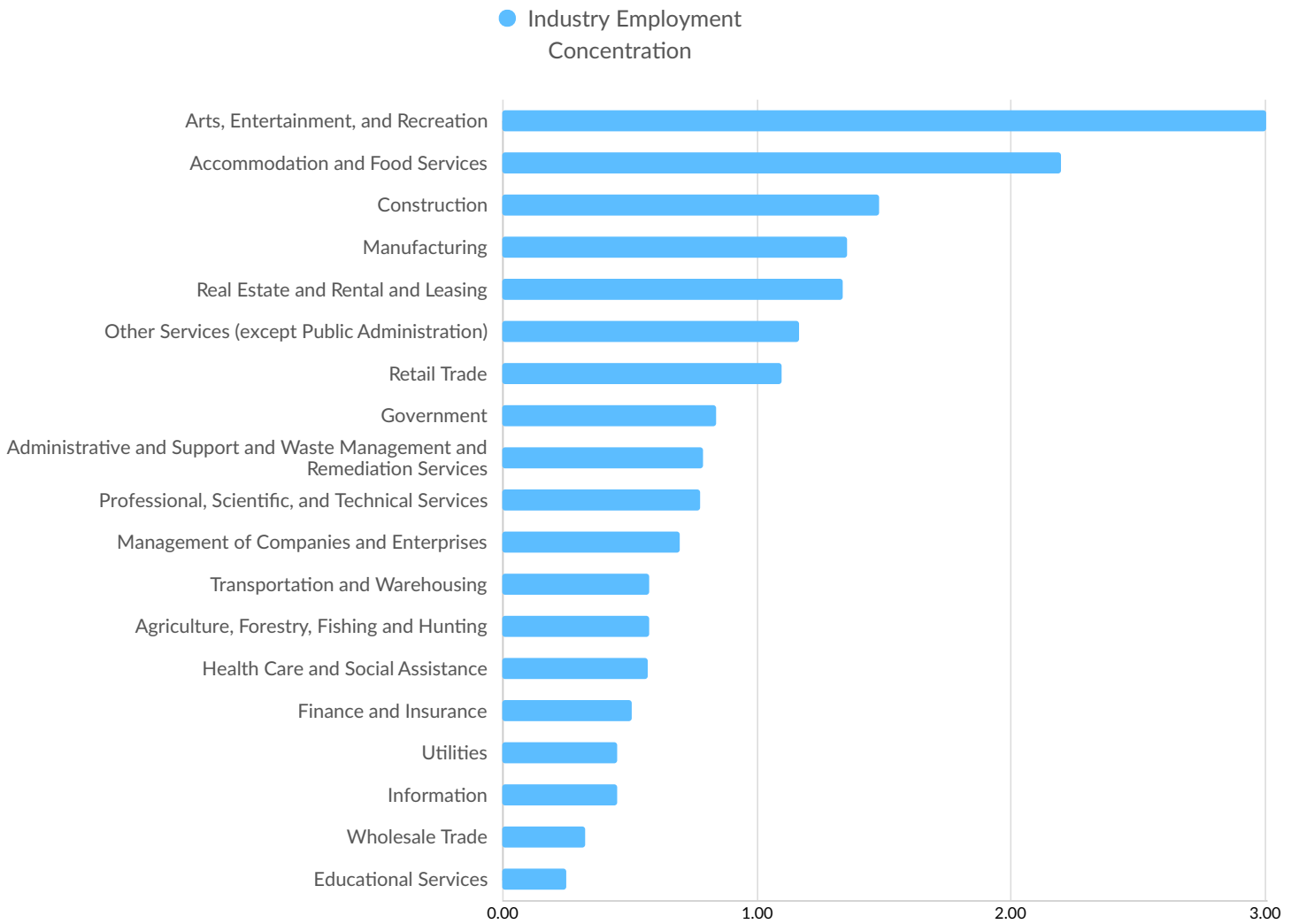
Largest Industries



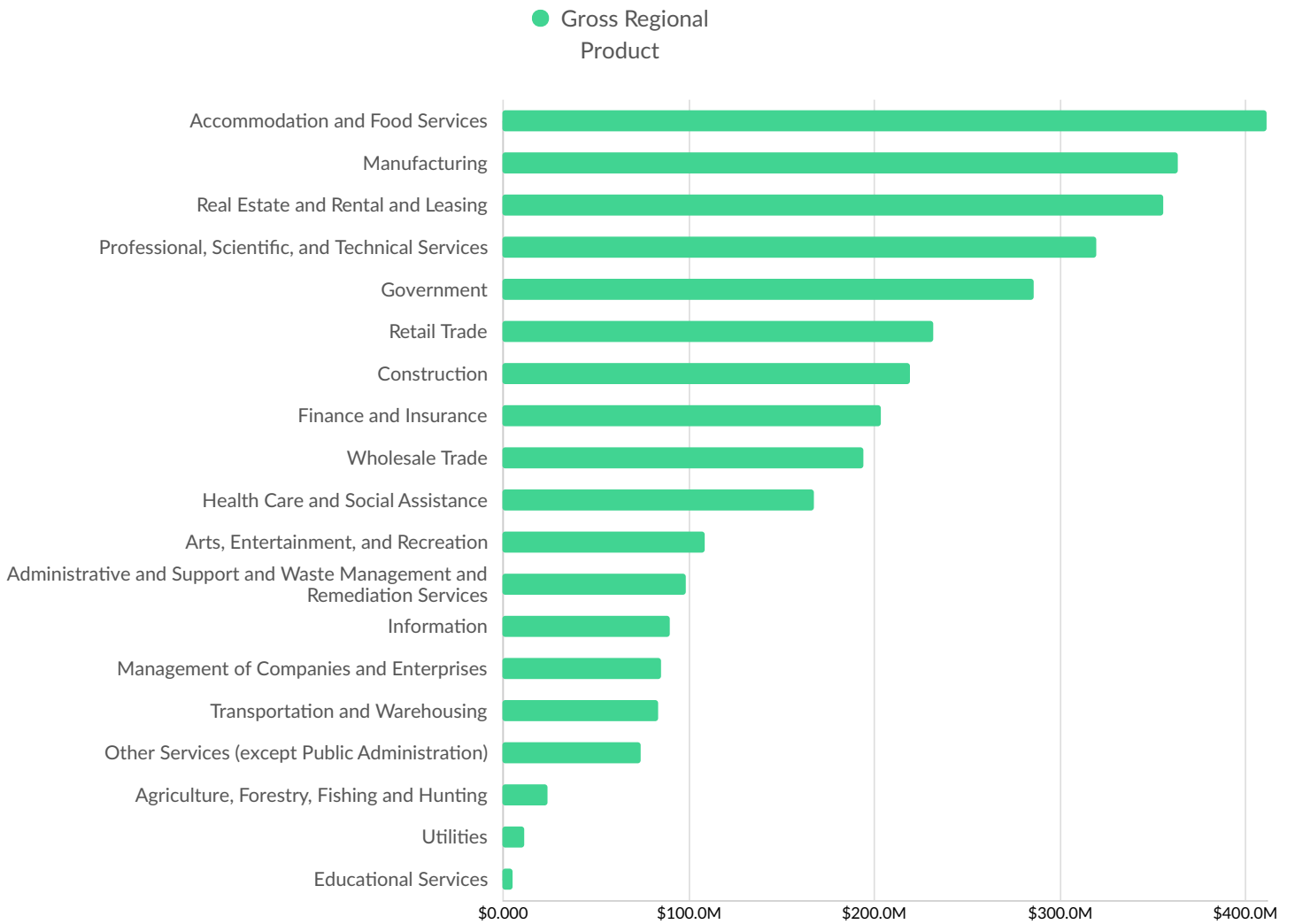
Top Growing Industries



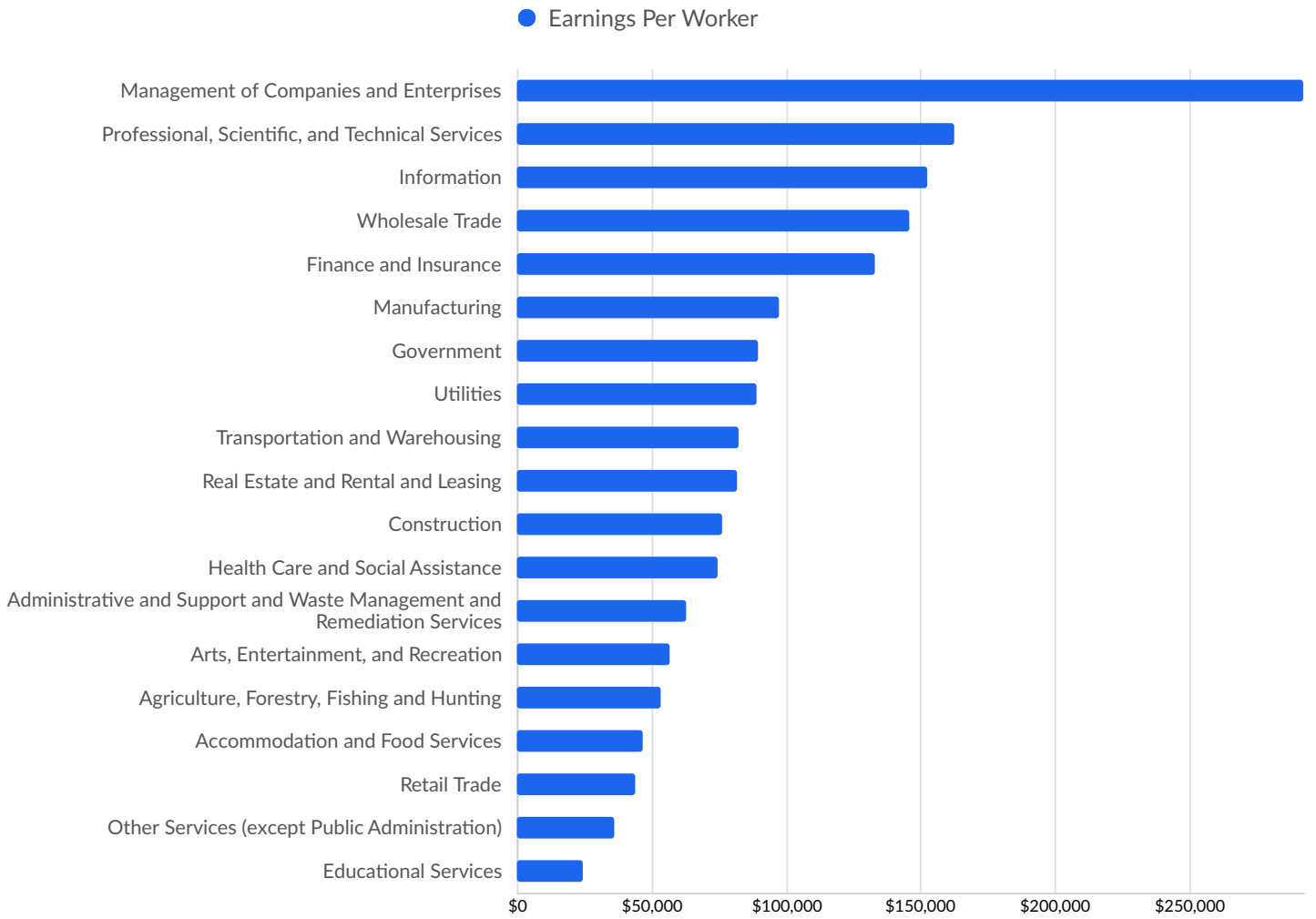
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



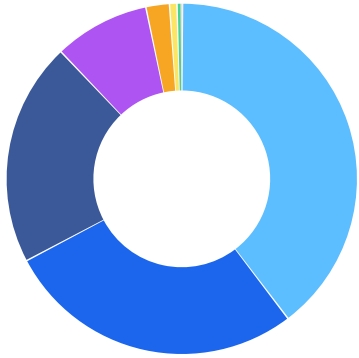
Business Characteristics

5,563 Companies Employ Your Workers

Online profiles for your workers mention 5,563 companies as employers, with the top 10 appearing below. In the last 12 months, 925 companies in Douglas County, NV posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|--------------------------------|---|-----------------------|---|
| State of Nevada | 182  | Caesars Entertainment | 367  |
| Caesars Entertainment | 155  | State of Nevada | 344  |
| Douglas County School District | 151  | Aramark | 197  |
| Starbucks | 81  | Carson Agency | 193  |
| Carson Valley Inn | 79  | Ballys Hotel & Casino | 159  |
| Chase | 77  | Landry's | 148  |
| GE Vernova | 75  | Golden Nugget | 126  |
| Baker Hughes | 66  | ManpowerGroup | 90  |
| GE Aerospace | 62  | Starbucks | 88  |
| Coldwell Banker | 60  | Douglas County | 84  |

Business Size

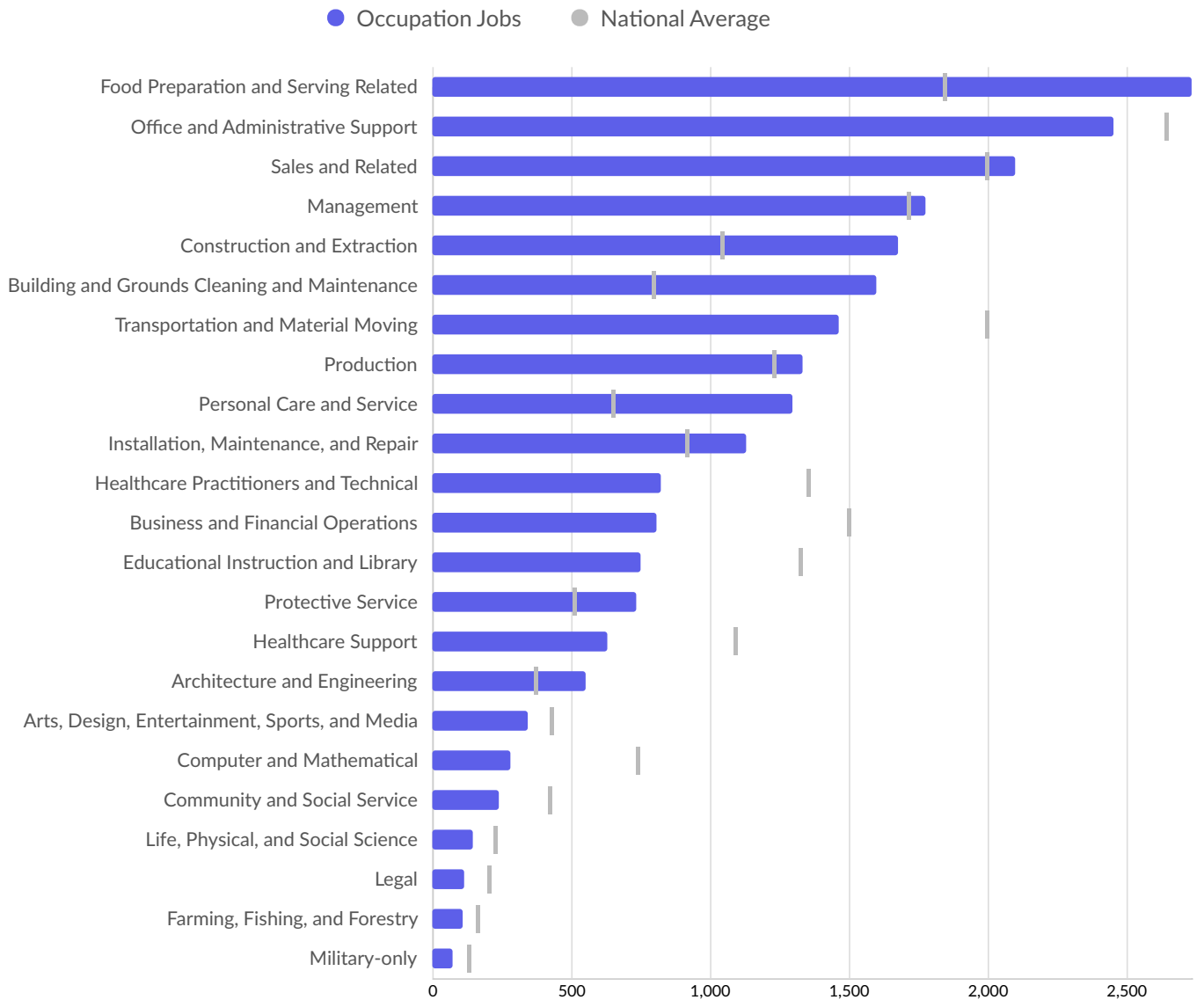


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 39.6% | 1,096 |
| ● 5 to 9 employees | 27.6% | 765 |
| ● 10 to 19 employees | 20.6% | 571 |
| ● 20 to 49 employees | 8.8% | 244 |
| ● 50 to 99 employees | 2.2% | 60 |
| ● 100 to 249 employees | 0.7% | 19 |
| ● 250 to 499 employees | 0.4% | 11 |
| ● 500+ employees | 0.1% | 3 |

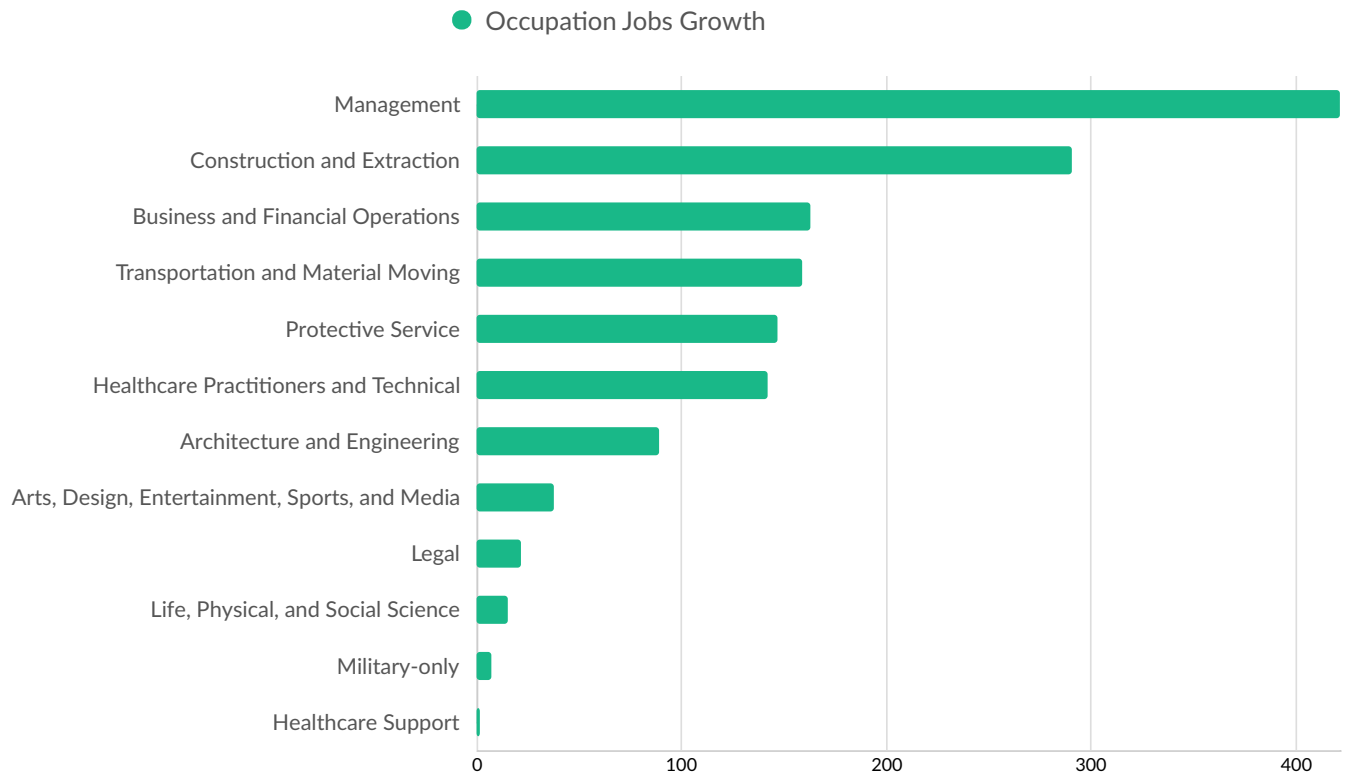
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



Top Growing Occupations



Top Occupation Employment Concentration

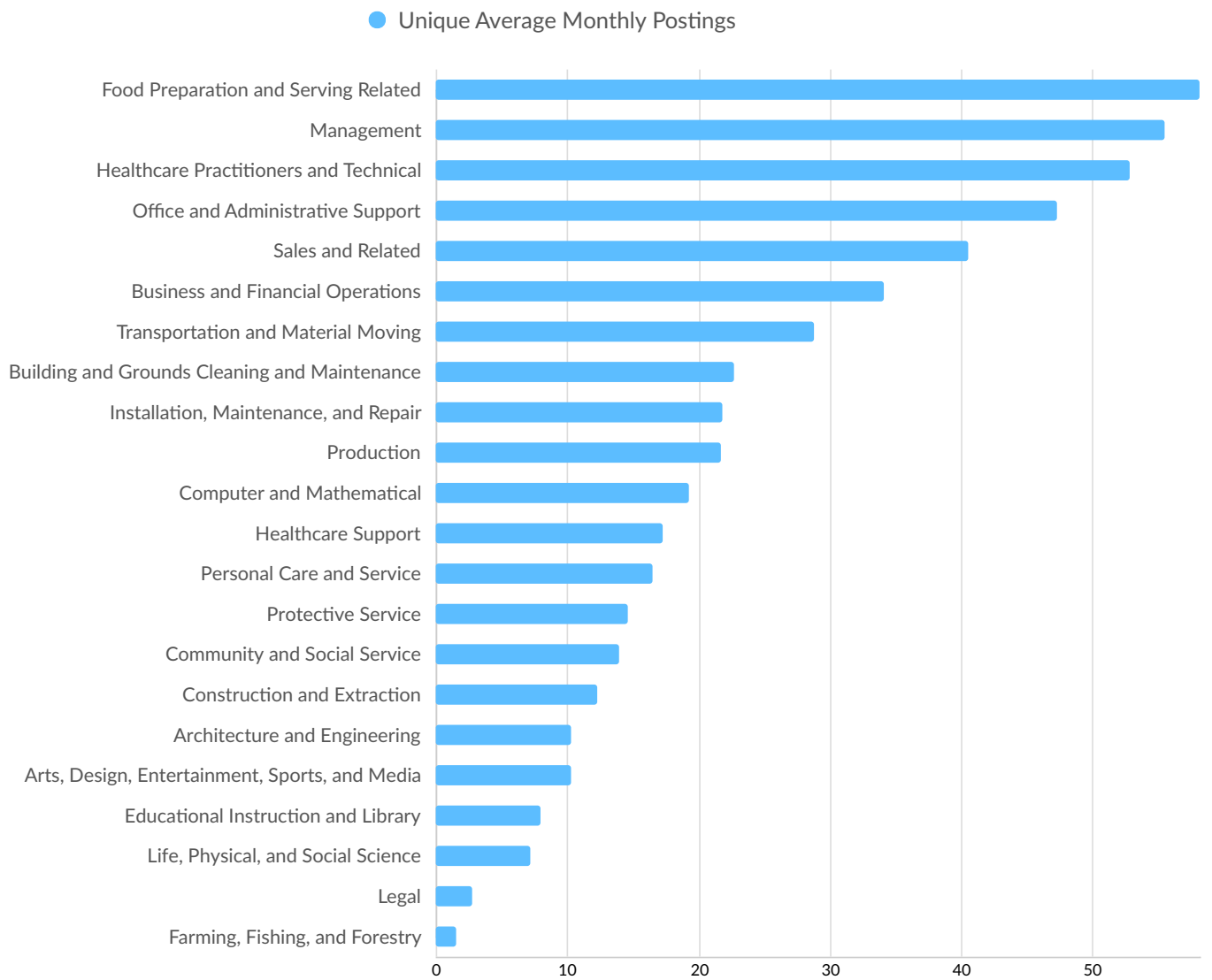
● Occupation Employment Concentration



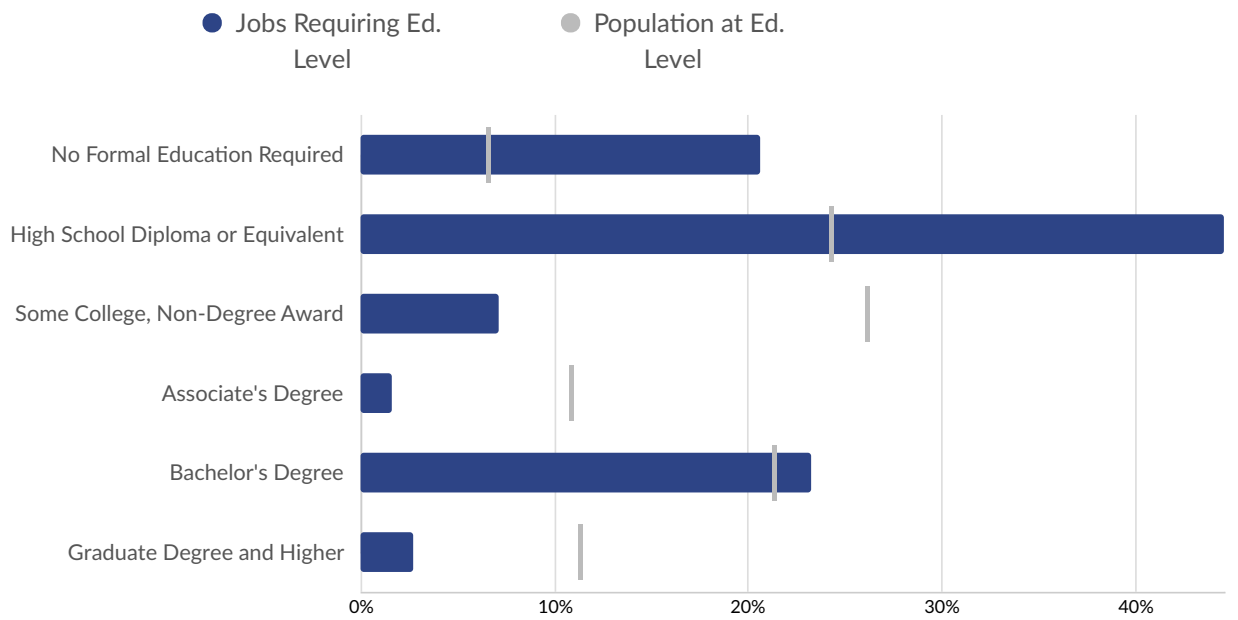
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Douglas County, NV produced graduates.

In-Demand Skills

