



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,311

Population (2024)

Population **grew by 2,417** over the last 5 years and is projected to **grow by 1,261** over the next 5 years.

34,142

Total Regional Employment

Jobs **grew by 949** over the last 5 years and are projected to **grow by 1,544** over the next 5 years.

\$67.5K

Median Household Income (2022)

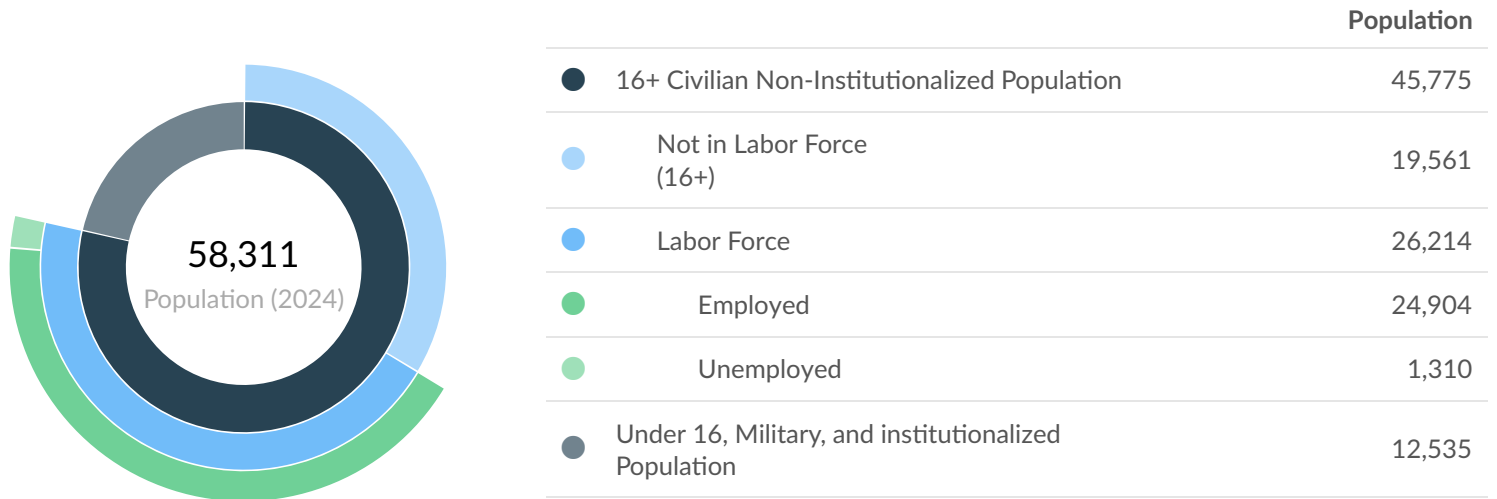
Median household income is **\$7.7K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 4.3%** since 2019, growing by 2,417. Population is expected to **increase by 2.2%** between 2024 and 2029, adding 1,261.
- From 2019 to 2024, jobs **increased by 2.9%** in Carson City County, NV from 33,193 to **34,142**. This change **fell short of the national growth rate of 3.9% by 1.0%**. As the number of jobs increased, the **labor force participation rate decreased from 59.2% to 57.3% between 2019 and 2024**.
- Concerning educational attainment, **17.1% of Carson City County, NV residents possess a Bachelor's Degree** (4.4% below the national average), and **11.4% hold an Associate's Degree** (2.5% above the national average).
- The top three industries in 2024 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

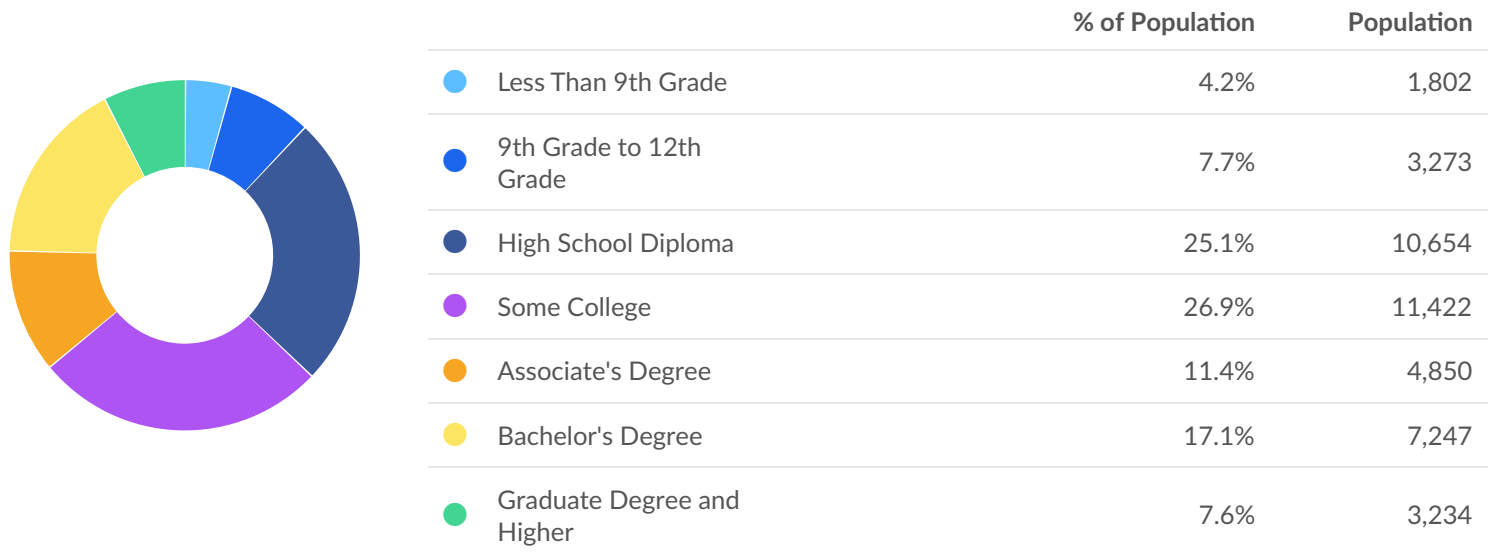
	Population (2024)	Labor Force (Dec 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	58,311	26,214	34,142	111.1	\$5.08B	\$8.93B	\$12.55B
State	3,212,642	1,618,878	1,715,629	112.0	\$249.04B	\$205.17B	\$236.12B

Dec 2024 Labor Force Breakdown



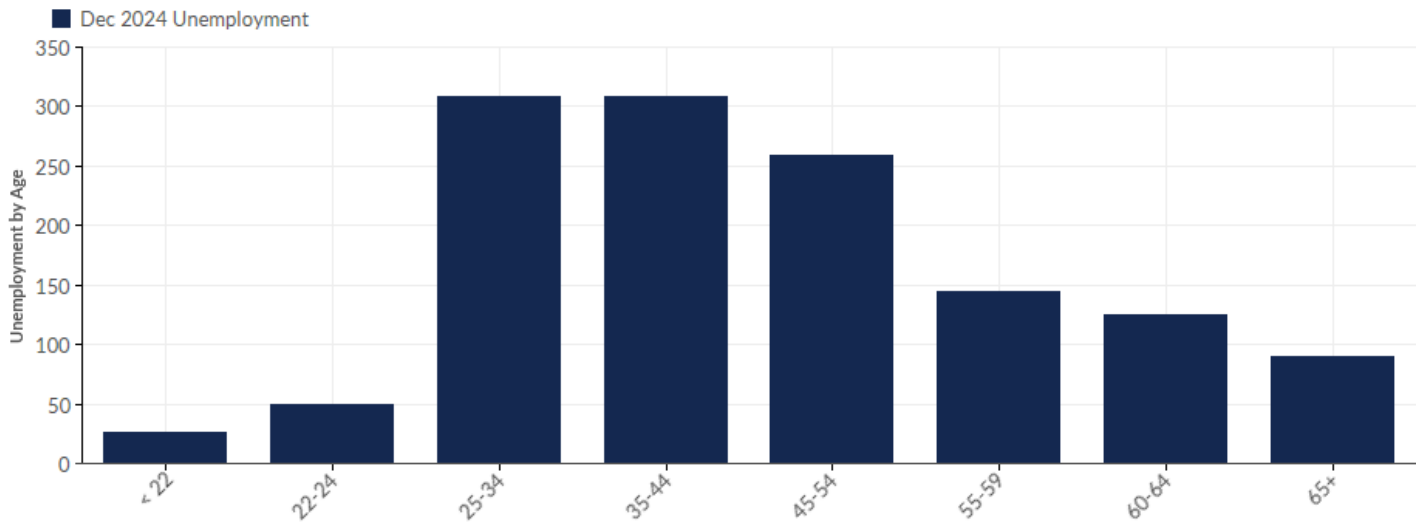
Educational Attainment

Concerning educational attainment, **17.1% of Carson City County, NV residents possess a Bachelor's Degree** (4.4% below the national average), and **11.4% hold an Associate's Degree** (2.5% above the national average).



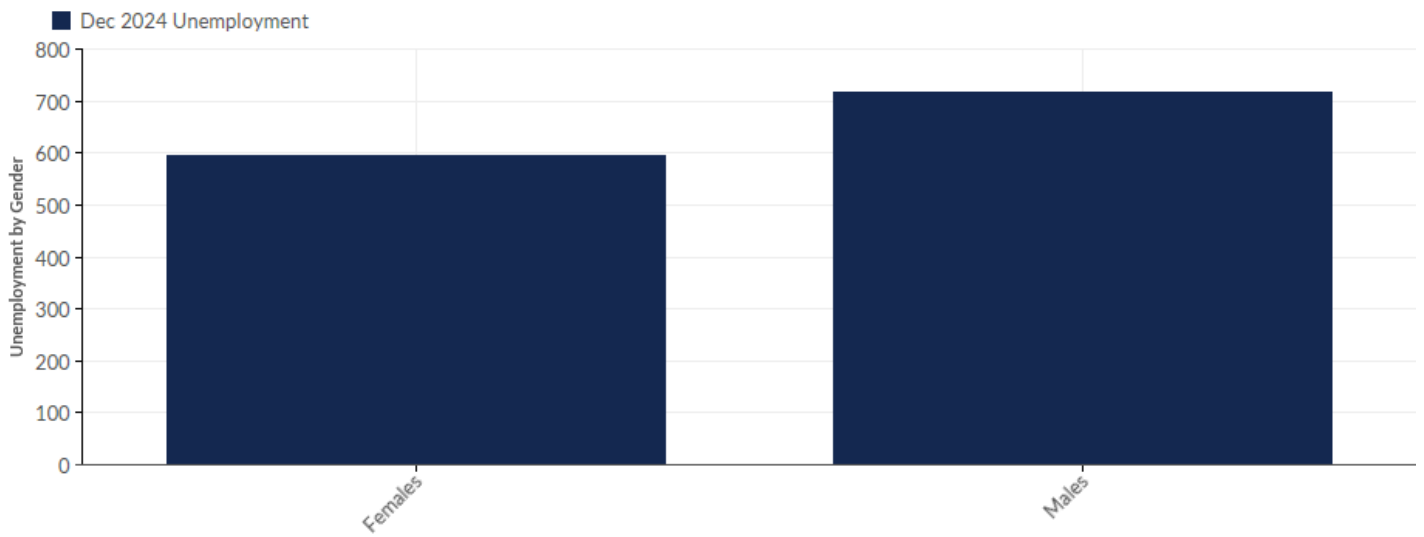
Unemployment by Demographics

Unemployment by Age



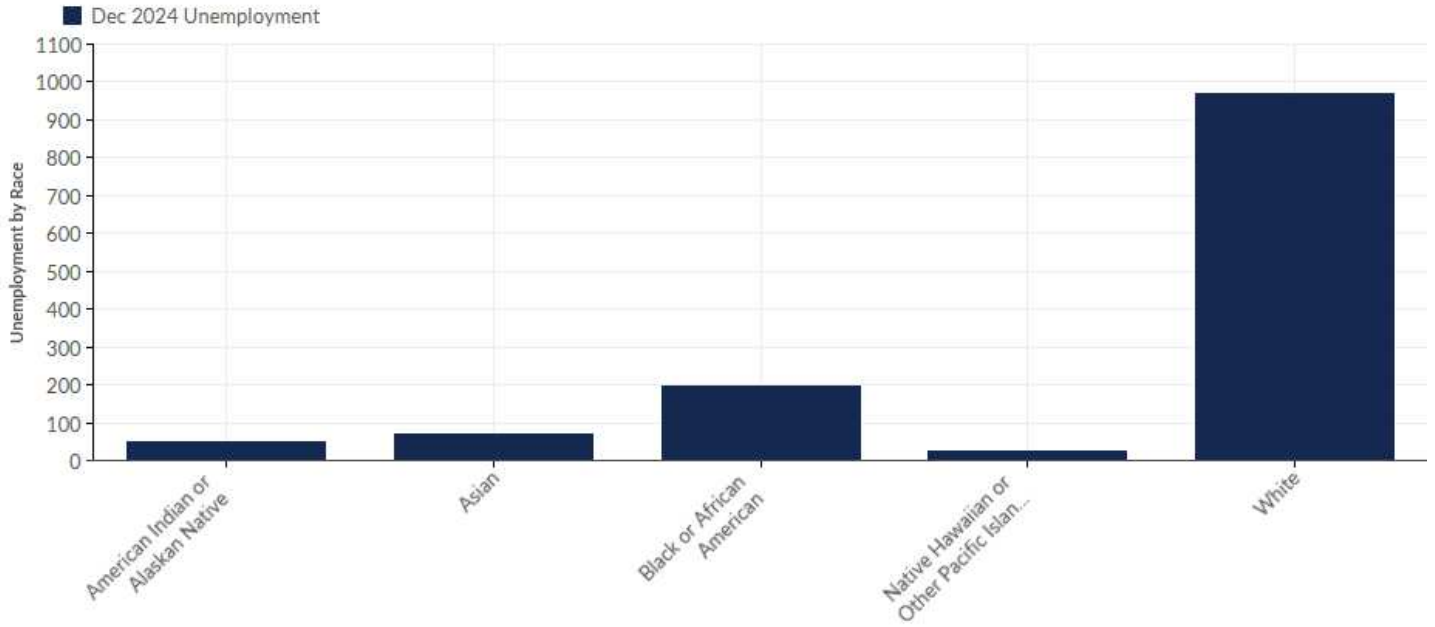
Age	Unemployment (Dec 2024)	% of Unemployed
< 22	26	1.98%
22-24	50	3.82%
25-34	308	23.51%
35-44	308	23.51%
45-54	259	19.77%
55-59	144	10.99%
60-64	124	9.47%
65+	90	6.87%
Total	1,310	100.00%

Unemployment by Gender



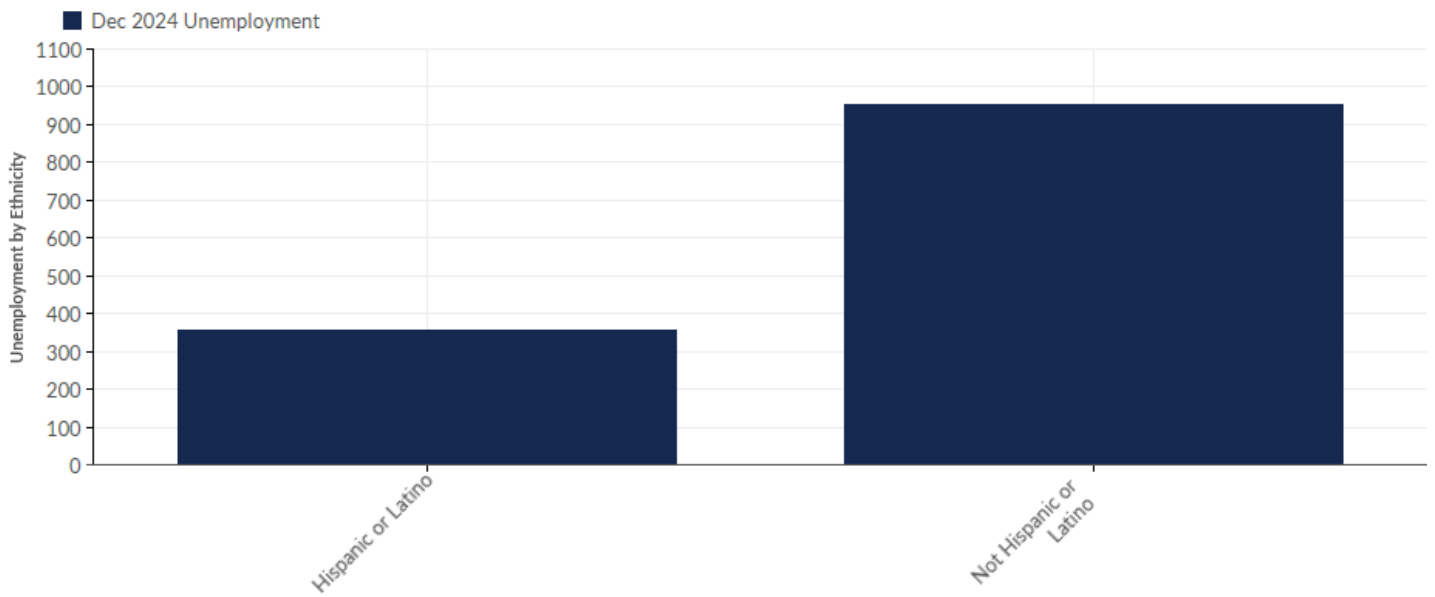
Gender	Unemployment (Dec 2024)	% of Unemployed
Females	594	45.34%
Males	716	54.66%
Total	1,310	100.00%

Unemployment by Race



Race	Unemployment (Dec 2024)	% of Unemployed
American Indian or Alaskan Native	49	3.74%
Asian	71	5.42%
Black or African American	197	15.04%
Native Hawaiian or Other Pacific Islander	24	1.83%
White	969	73.97%
Total	1,310	100.00%

Unemployment by Ethnicity

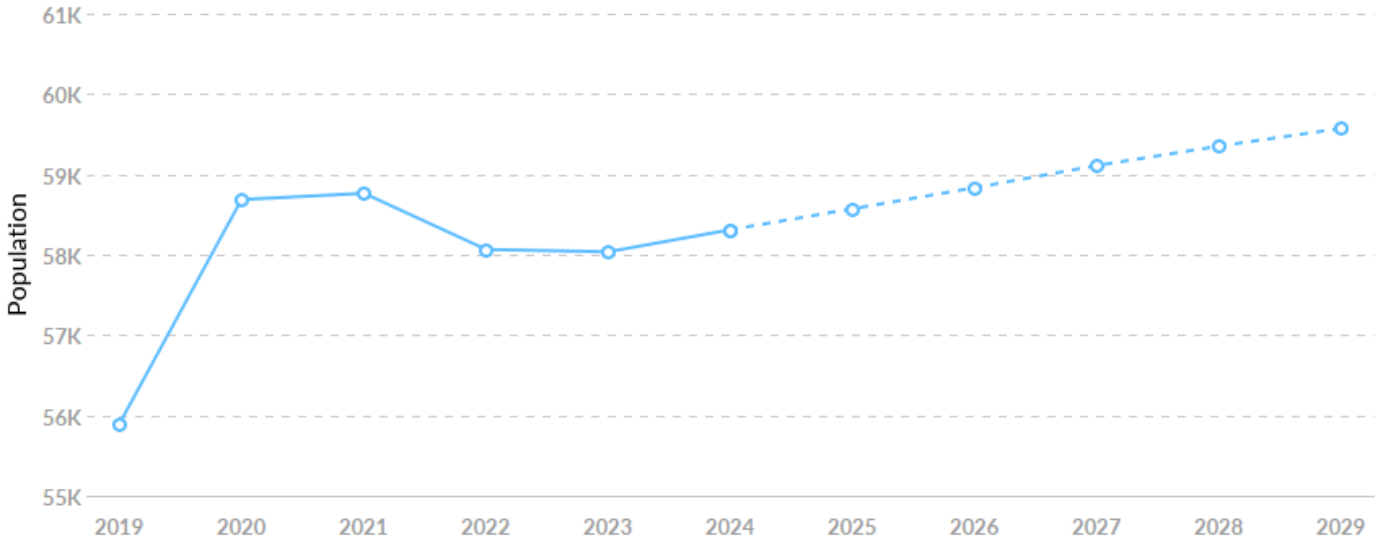


Ethnicity	Unemployment (Dec 2024)	% of Unemployed
Hispanic or Latino	357	27.25%
Not Hispanic or Latino	953	72.75%
Total	1,310	100.00%

Historic & Projected Trends

Population Trends

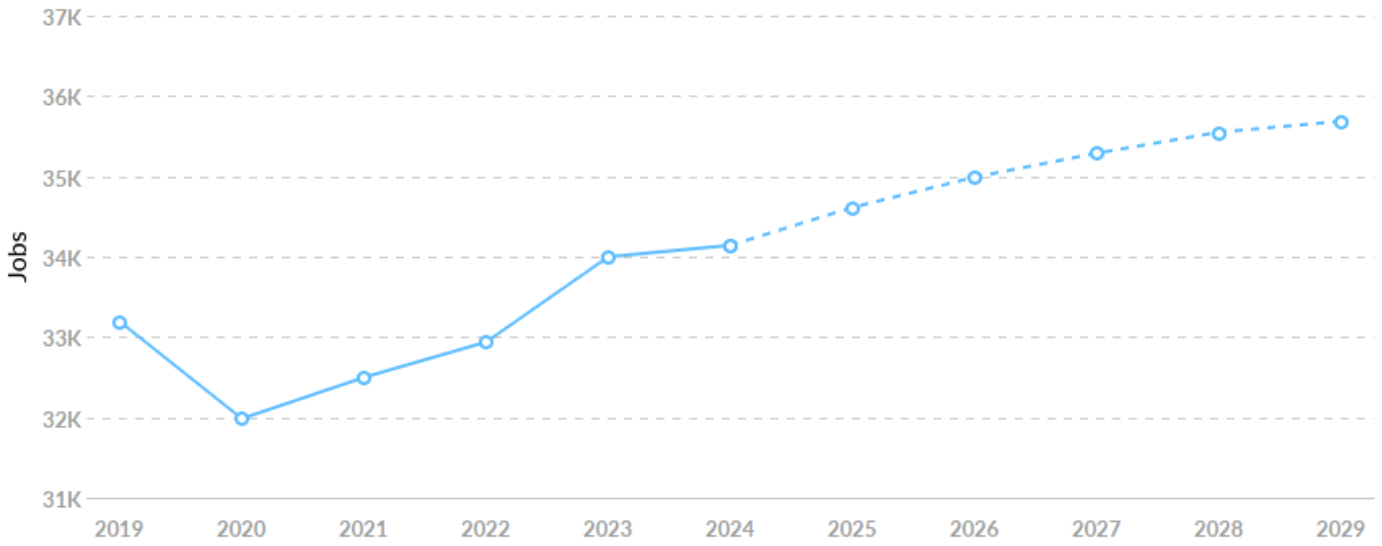
As of 2024 the region's population increased by 4.3% since 2019, growing by 2,417. Population is expected to increase by 2.2% between 2024 and 2029, adding 1,261.



Timeframe	Population
2019	55,894
2020	58,686
2021	58,764
2022	58,065
2023	58,036
2024	58,311
2025	58,572
2026	58,834
2027	59,110
2028	59,352
2029	59,572

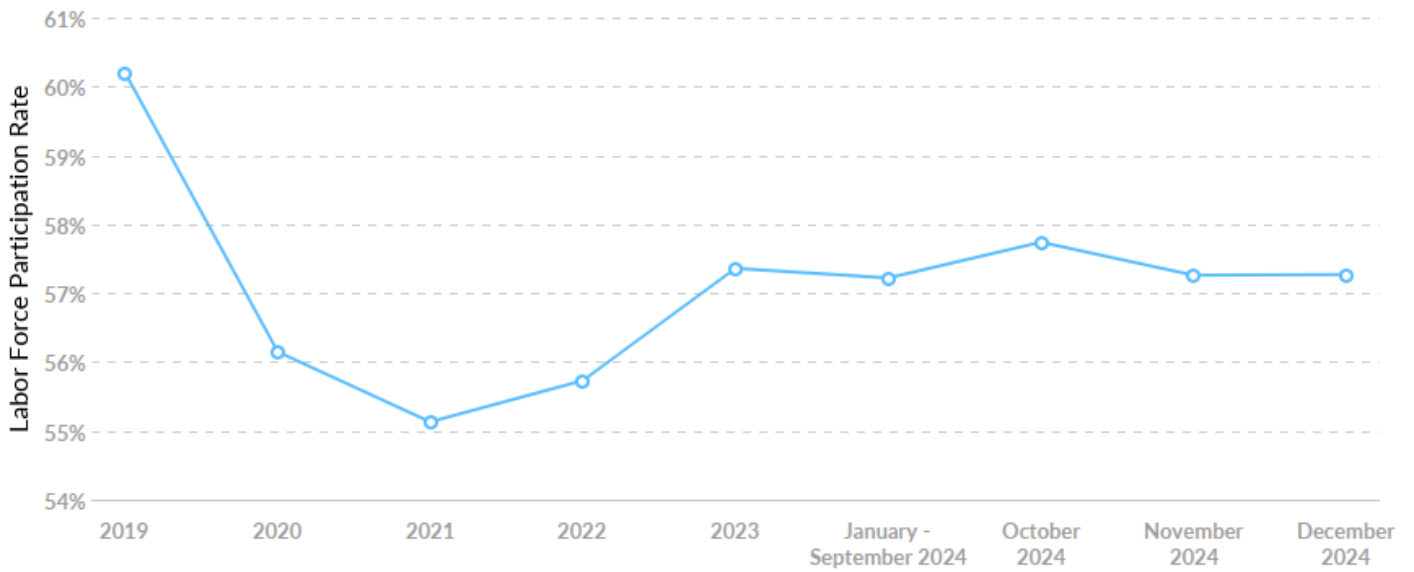
Job Trends

From 2019 to 2024, jobs increased by 2.9% in Carson City County, NV from 33,193 to 34,142. This change fell short of the national growth rate of 3.9% by 1.0%.



Timeframe	Jobs
2019	33,193
2020	31,984
2021	32,498
2022	32,938
2023	33,999
2024	34,142
2025	34,614
2026	34,991
2027	35,289
2028	35,550
2029	35,686

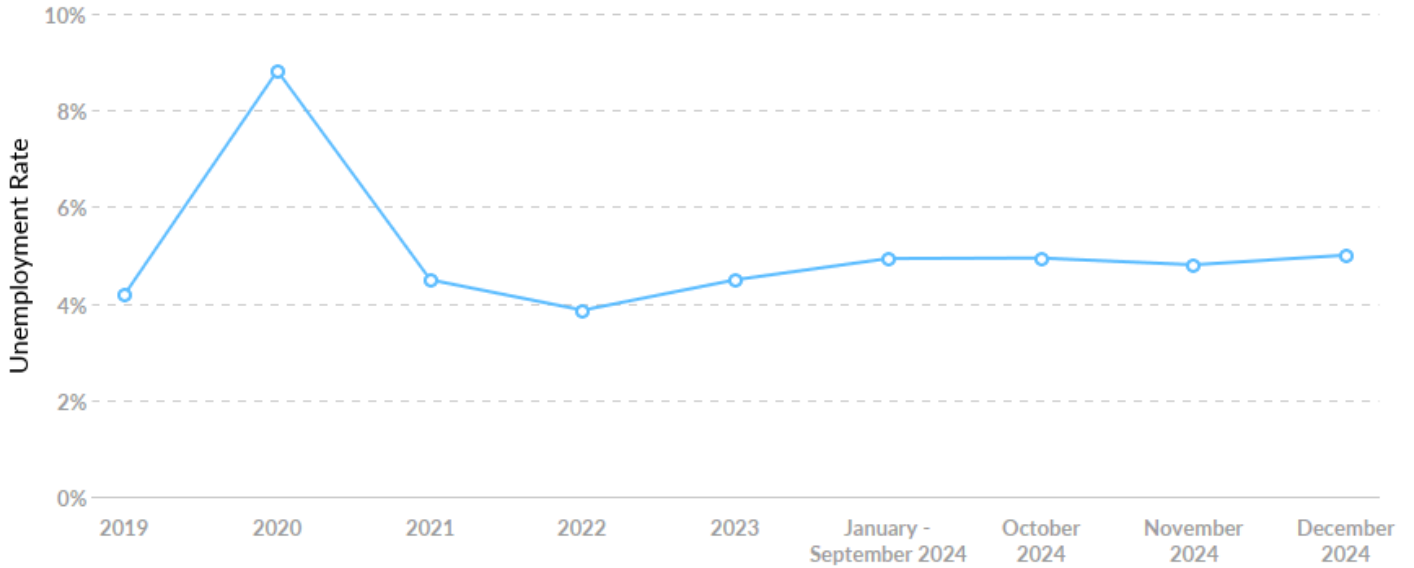
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.20%
2020	56.15%
2021	55.13%
2022	55.73%
2023	57.36%
January - September 2024	57.22%
October 2024	57.74%
November 2024	57.26%
December 2024	57.27%

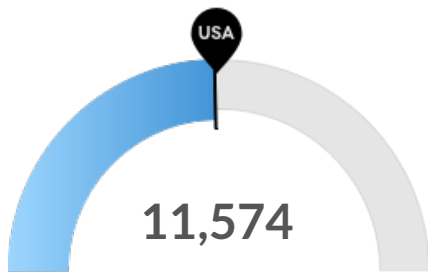
Unemployment Rate Trends

Carson City County, NV had a December 2024 unemployment rate of 5.00%, **increasing from 4.18%** 5 years before.



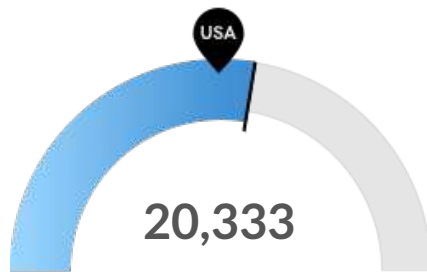
Timeframe	Unemployment Rate
2019	4.18%
2020	8.81%
2021	4.49%
2022	3.86%
2023	4.49%
January - September 2024	4.93%
October 2024	4.94%
November 2024	4.80%
December 2024	5.00%

Population Characteristics



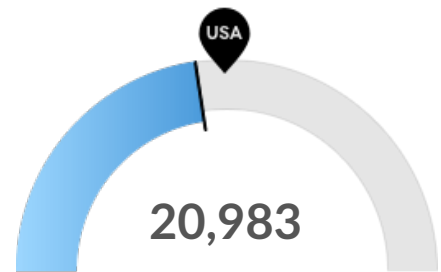
Millennials

Carson City County, NV has 11,574 millennials (ages 25-39). The national average for an area this size is 11,792.



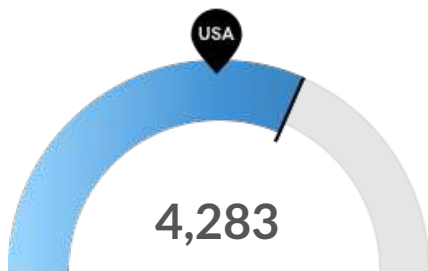
Retiring Soon

Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,520 people 55 or older, while there are 20,333 here.



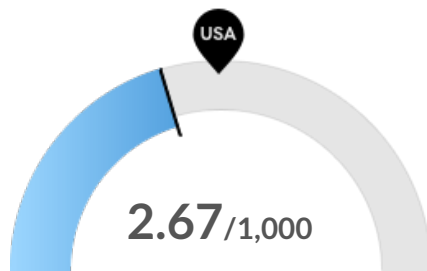
Racial Diversity

Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,170 racially diverse people, while there are 20,983 here.



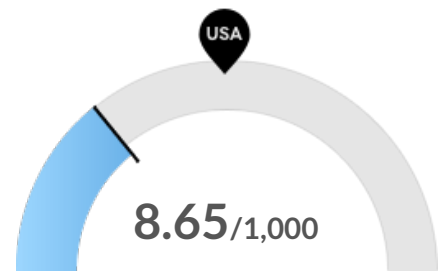
Veterans

Carson City County, NV has 4,283 veterans. The national average for an area this size is 2,969.



Violent Crime

Carson City County, NV has 2.67 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

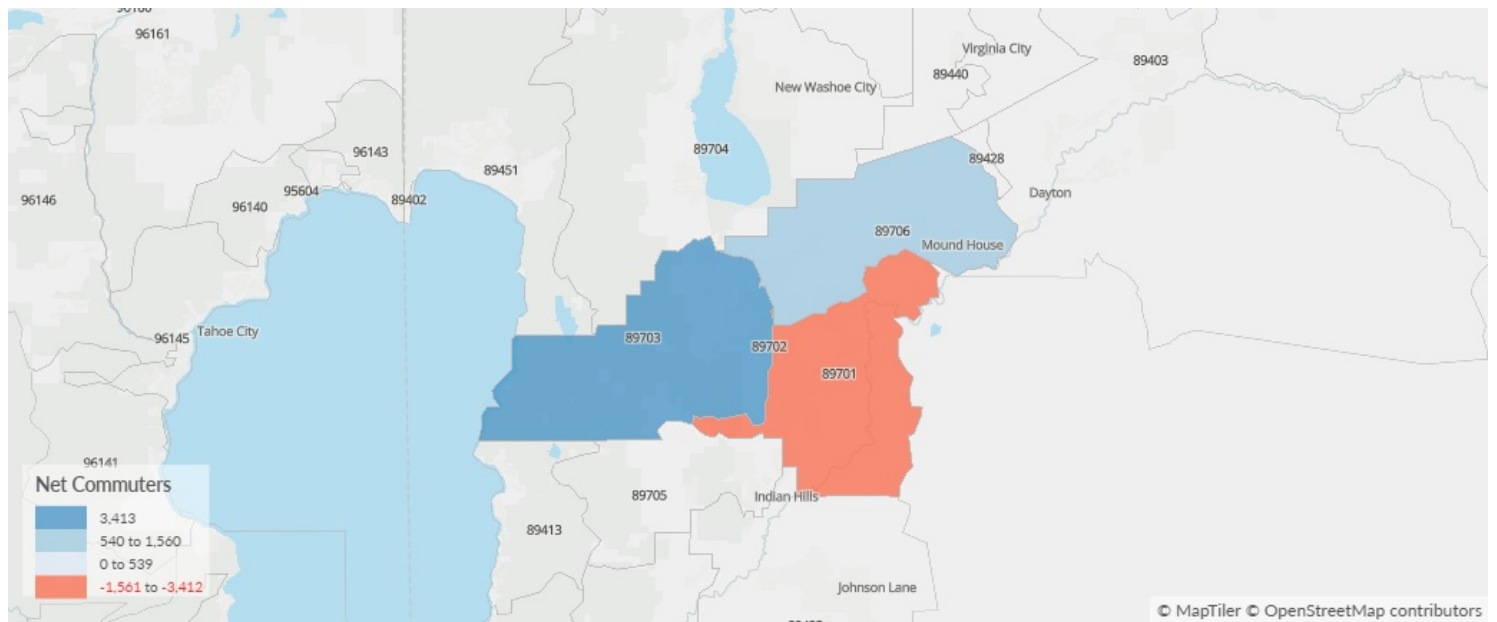


Property Crime

Carson City County, NV has 8.65 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
89701	Carson City, NV (in Cars...	13,411
89706	Carson City, NV (in Cars...	11,632
89703	Carson City, NV (in Cars...	8,964
89721	Carson City, NV (in Cars...	66
89702	Carson City, NV (in Cars...	56

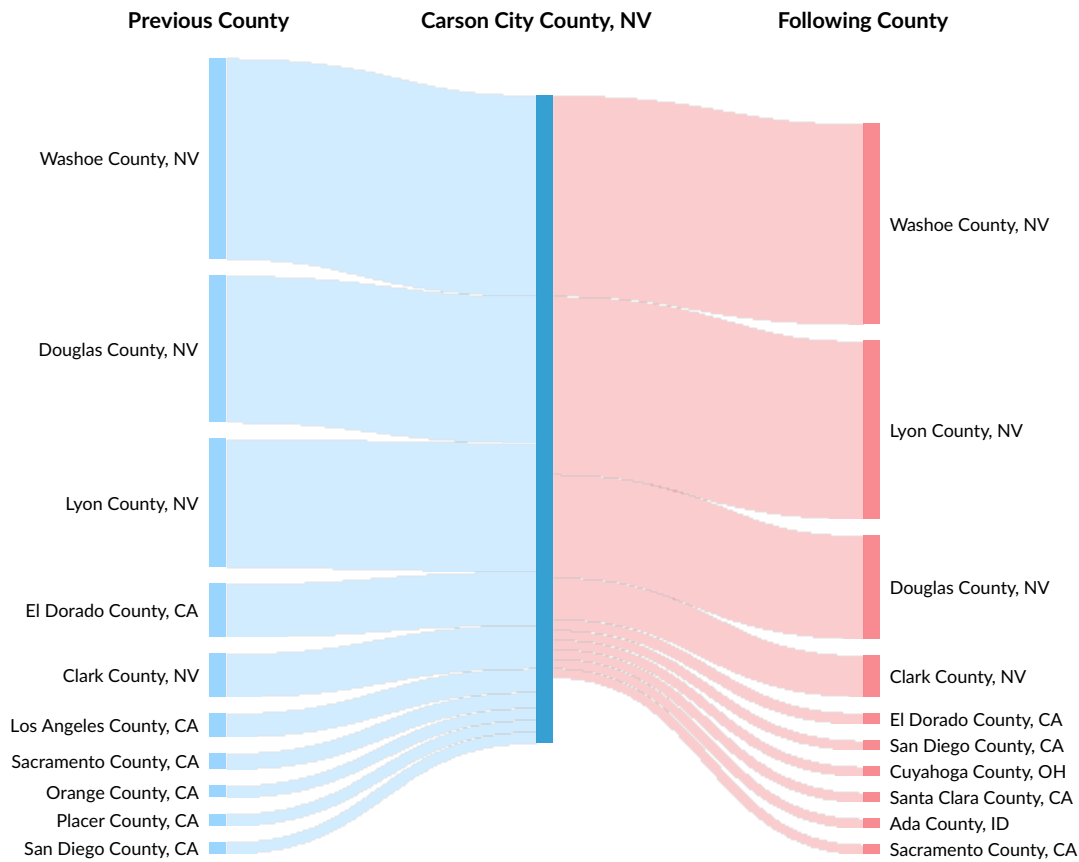
Where Talent Lives

ZIP	Name	2024 Workers
89701	Carson City, NV (in Cars...	14,972
89706	Carson City, NV (in Cars...	11,091
89703	Carson City, NV (in Cars...	5,551
89721	Carson City, NV (in Cars...	66
89702	Carson City, NV (in Cars...	56

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2022, **737** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **737** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2022 was **213**.



Top Previous Counties	Migrations
Washoe County, NV	737
Douglas County, NV	538
Lyon County, NV	472
El Dorado County, CA	196
Clark County, NV	159

Top Previous Counties	Migrations
Los Angeles County, CA	87
Sacramento County, CA	58
Orange County, CA	44
Placer County, CA	43
San Diego County, CA	43
Santa Clara County, CA	36
Kern County, CA	35
San Bernardino County, CA	35
Contra Costa County, CA	32
Alameda County, CA	32
Top Following Counties	Migrations
Washoe County, NV	737
Lyon County, NV	653
Douglas County, NV	378
Clark County, NV	152
El Dorado County, CA	40
San Diego County, CA	35
Cuyahoga County, OH	35
Santa Clara County, CA	35
Ada County, ID	35
Sacramento County, CA	35
Pierce County, WA	35
San Bernardino County, CA	35
Pinal County, AZ	35
Riverside County, CA	34

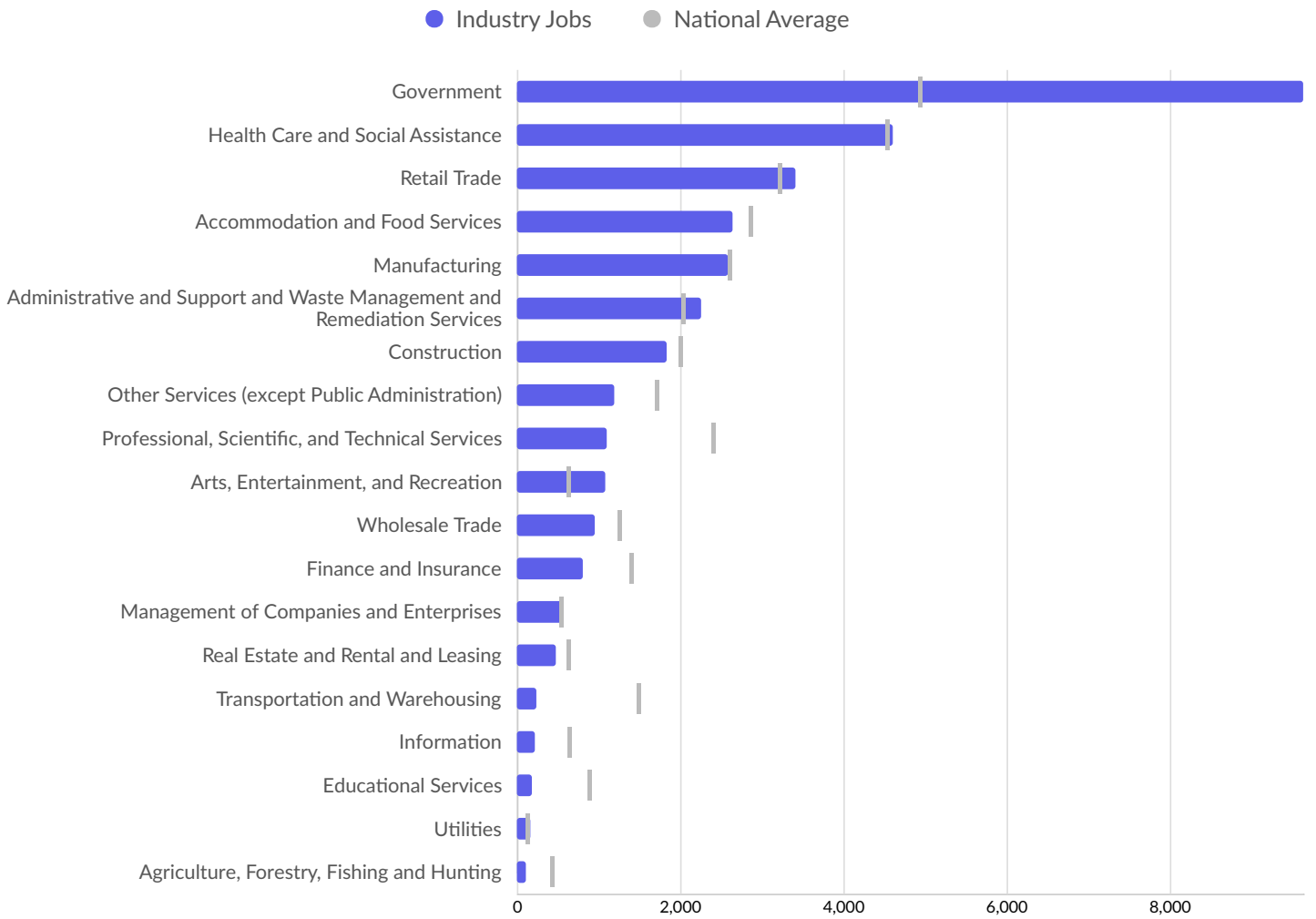
Top Following Counties**Migrations**

Churchill County, NV

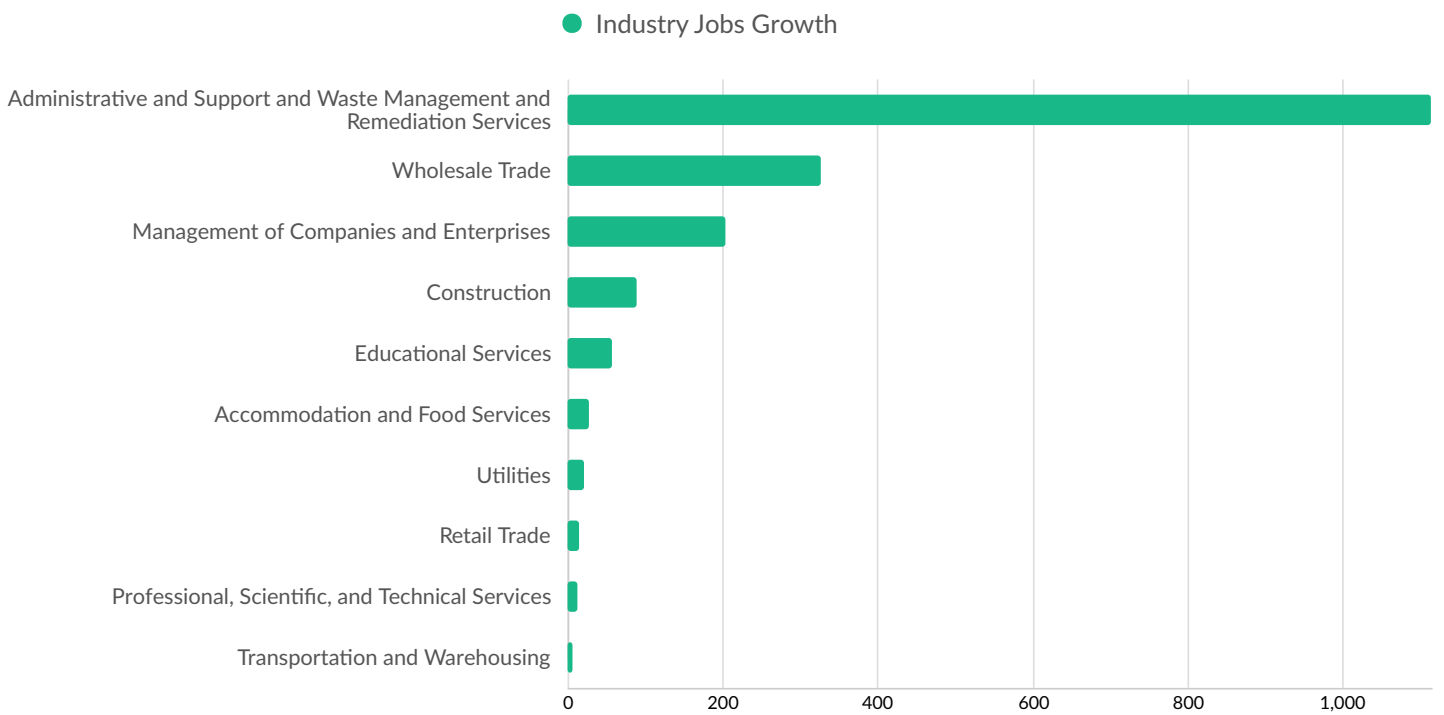
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Industry Characteristics

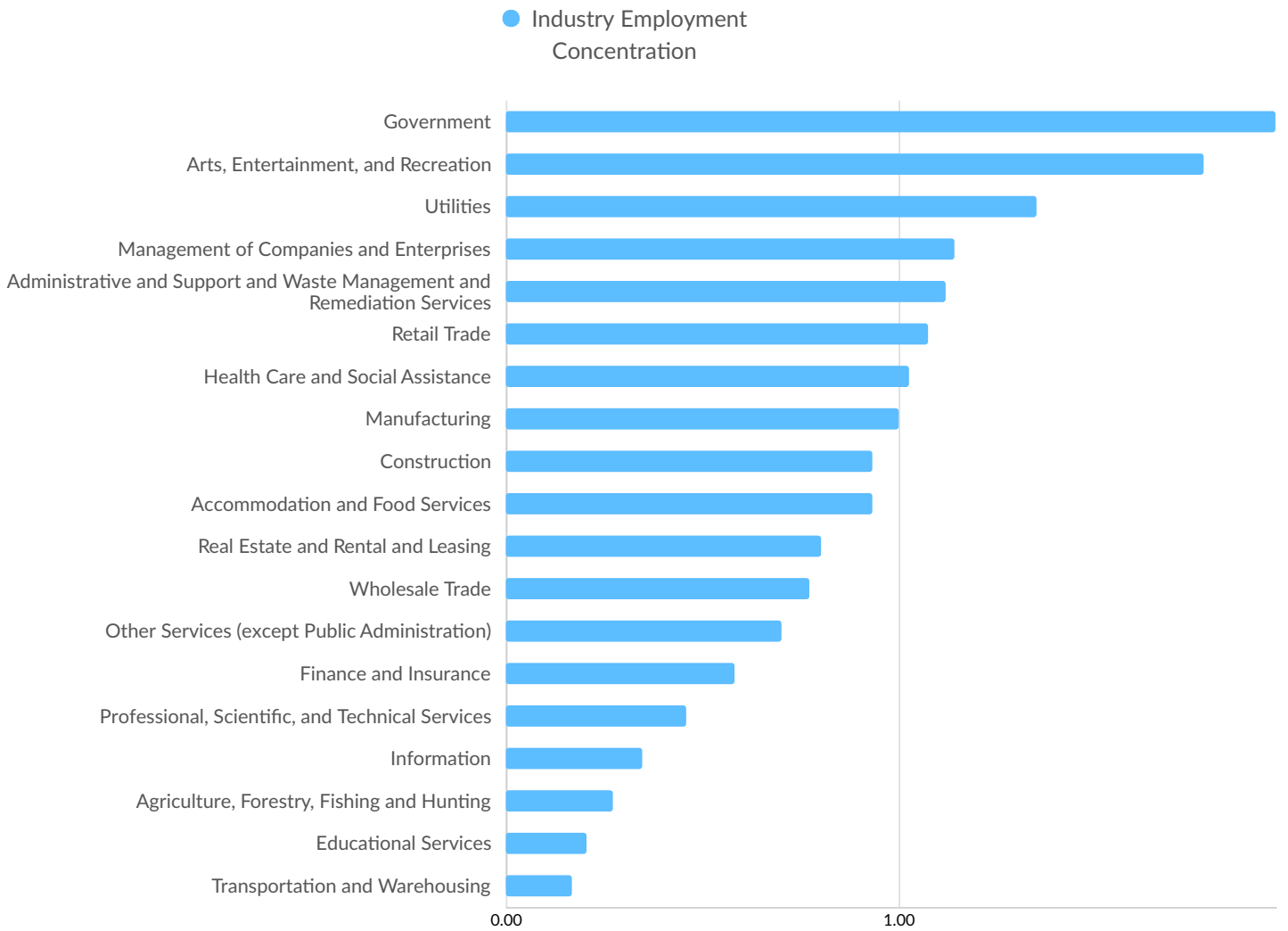
Largest Industries



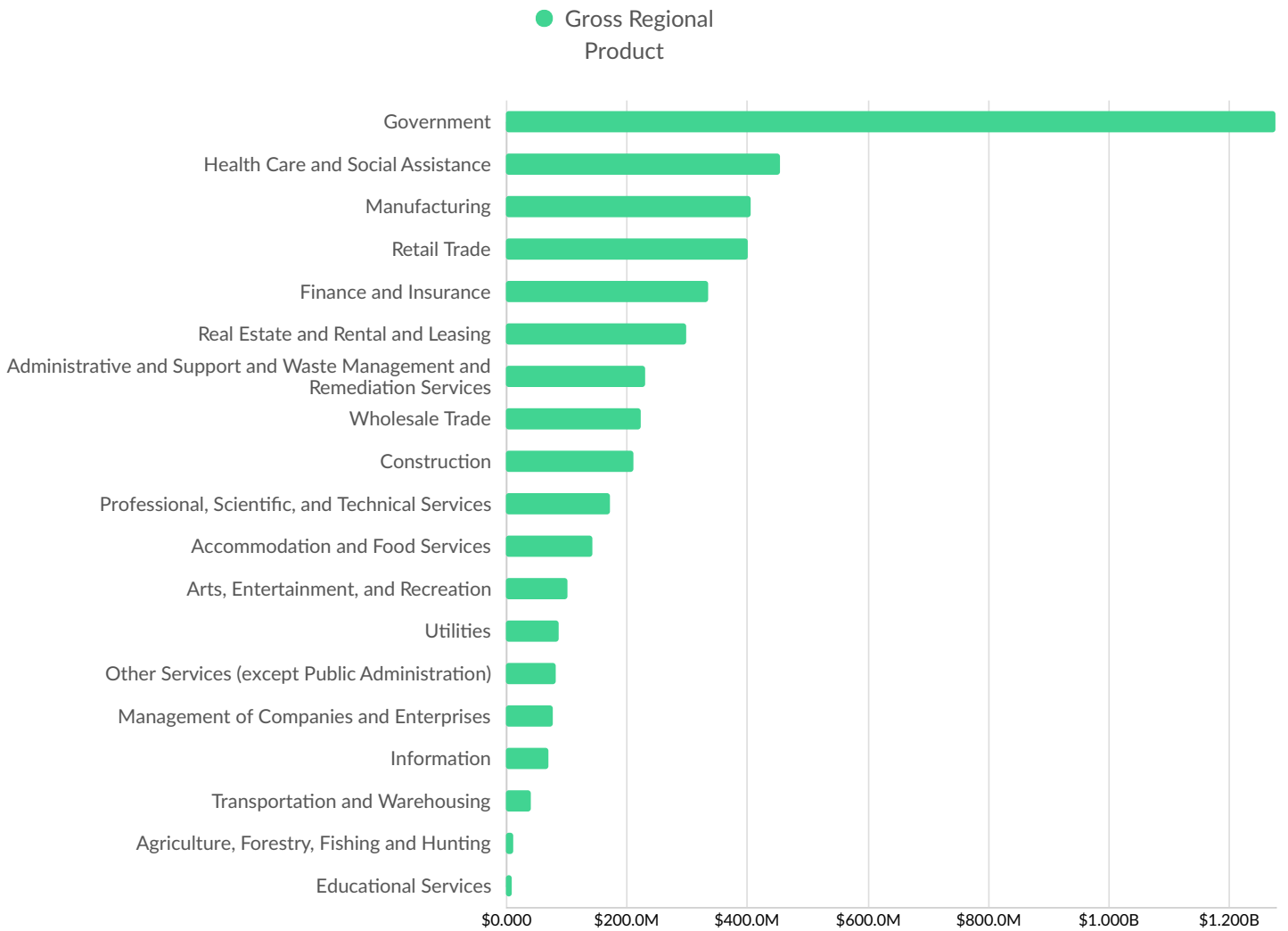
Top Growing Industries



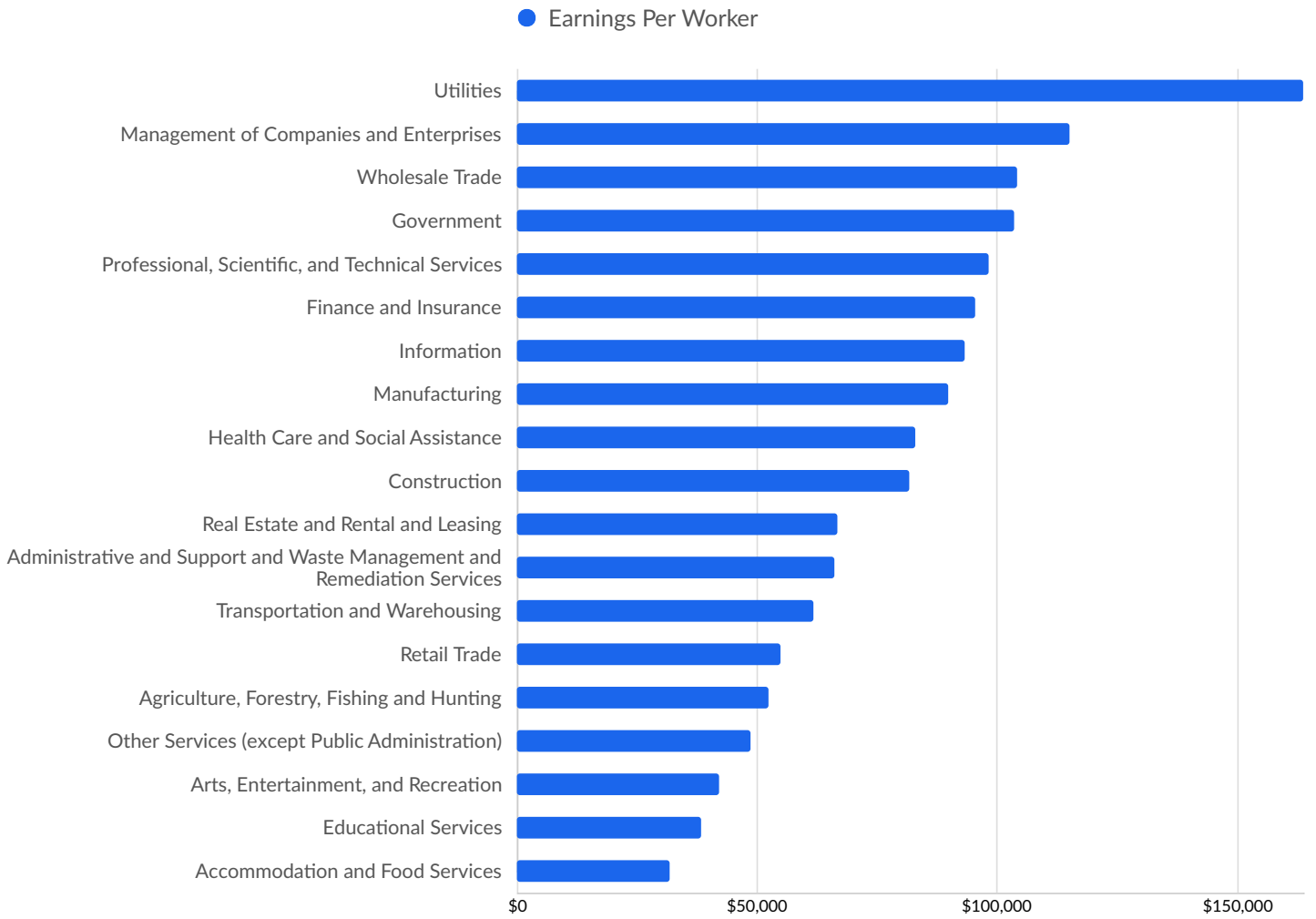
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



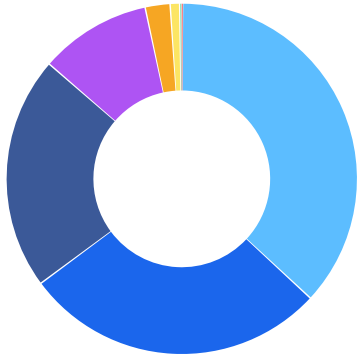
Business Characteristics

6,109 Companies Employ Your Workers

Online profiles for your workers mention 6,109 companies as employers, with the top 10 appearing below. In the last 12 months, 1,421 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	1,362 	Lumen Technologies	648 
Carson City School District	196 	Prime Therapeutics	514 
Western Nevada College	187 	Carson Tahoe Health	473 
Carson Tahoe Health	176 	Intermountain Health	467 
Carson City, Nevada	141 	Beacon Hill Staffing Group	448 
Carson Tahoe Healthcare	116 	Cardinal Health	433 
Harley-Davidson	98 	Ford	414 
Walmart	86 	Marriott International	342 
Click Bond	68 	GovCIO	316 
Nevada Attorney General's Office	67 	Humana	307 

Business Size

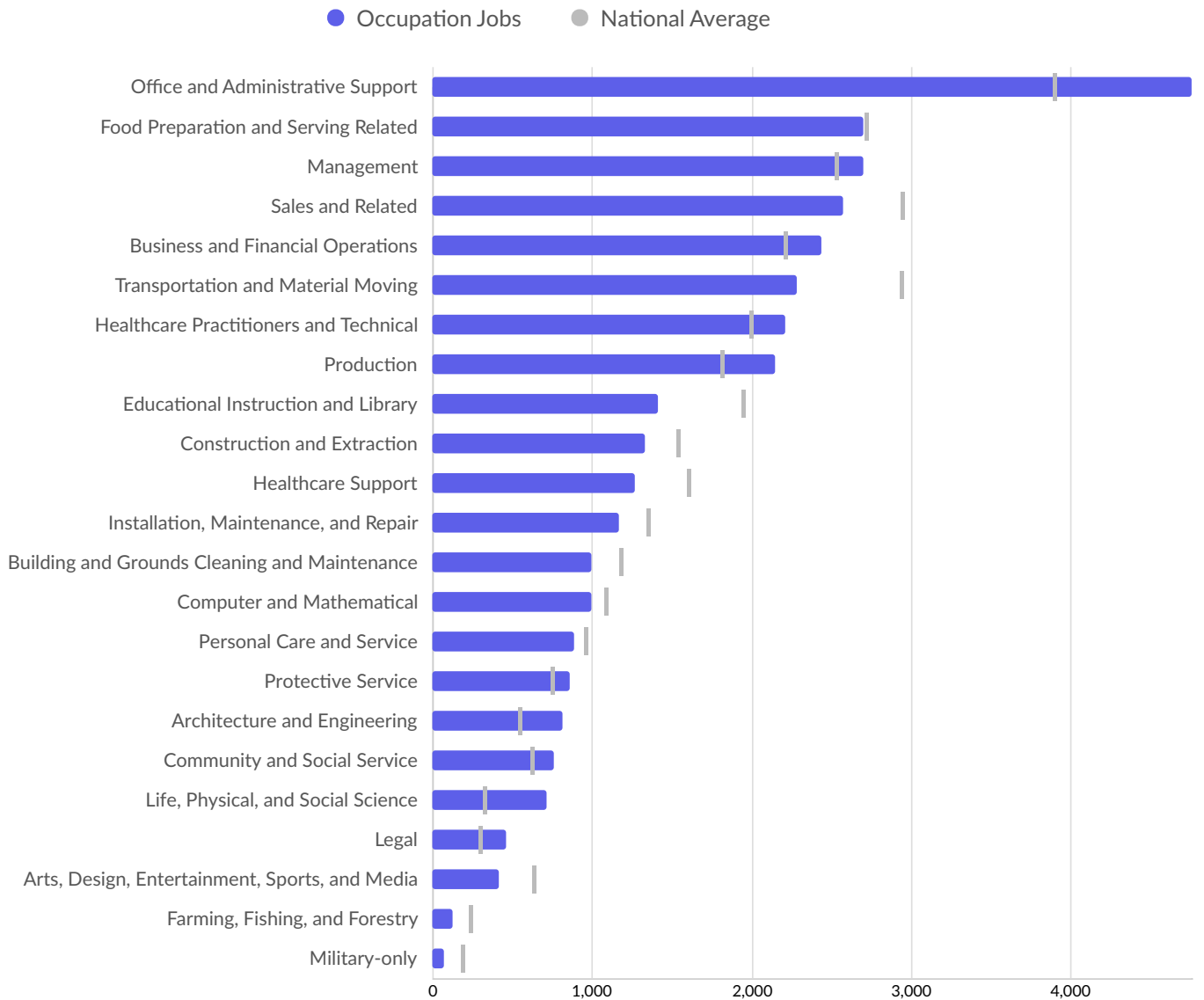


	Percentage	Business Count
● 1 to 4 employees	36.8%	1,397
● 5 to 9 employees	27.9%	1,060
● 10 to 19 employees	21.5%	816
● 20 to 49 employees	10.3%	390
● 50 to 99 employees	2.3%	87
● 100 to 249 employees	0.9%	33
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	2

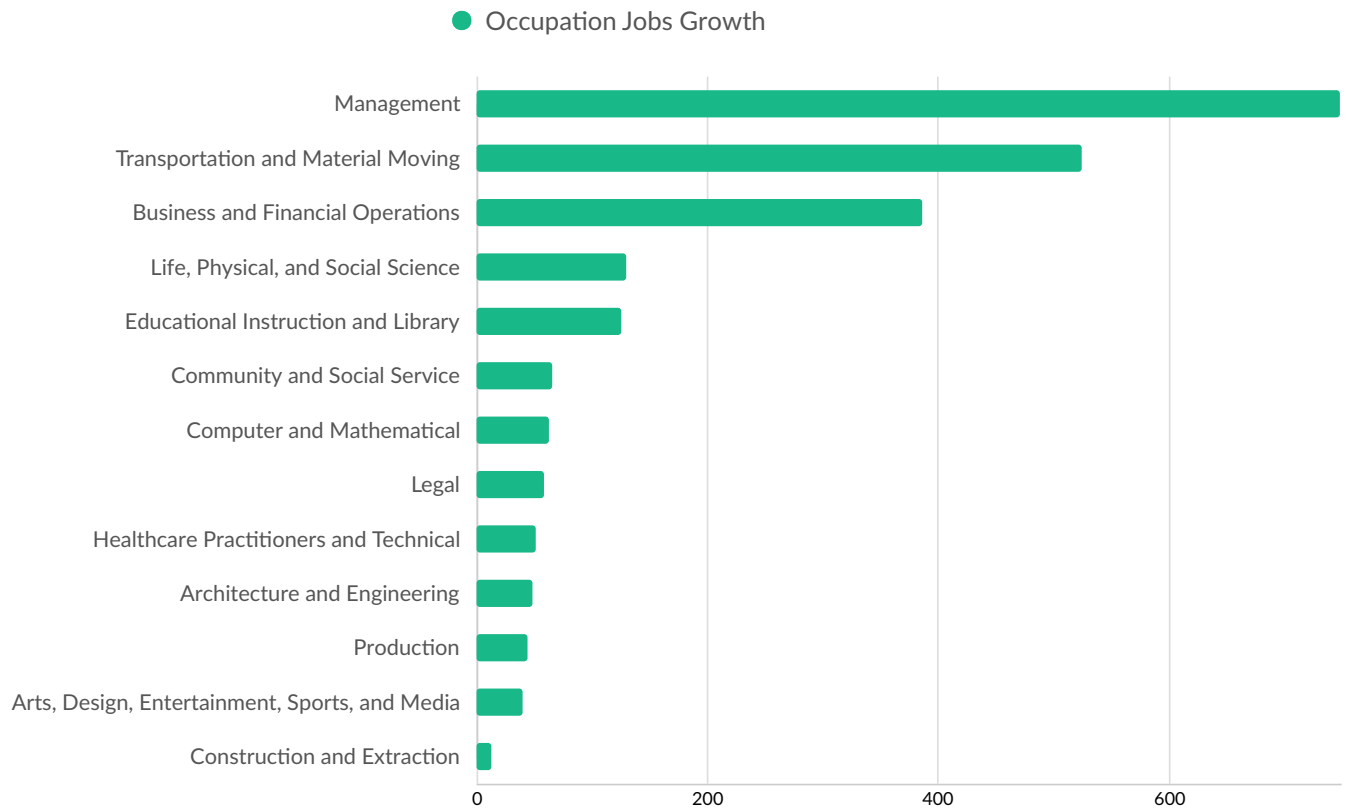
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



Top Growing Occupations



Top Occupation Employment Concentration

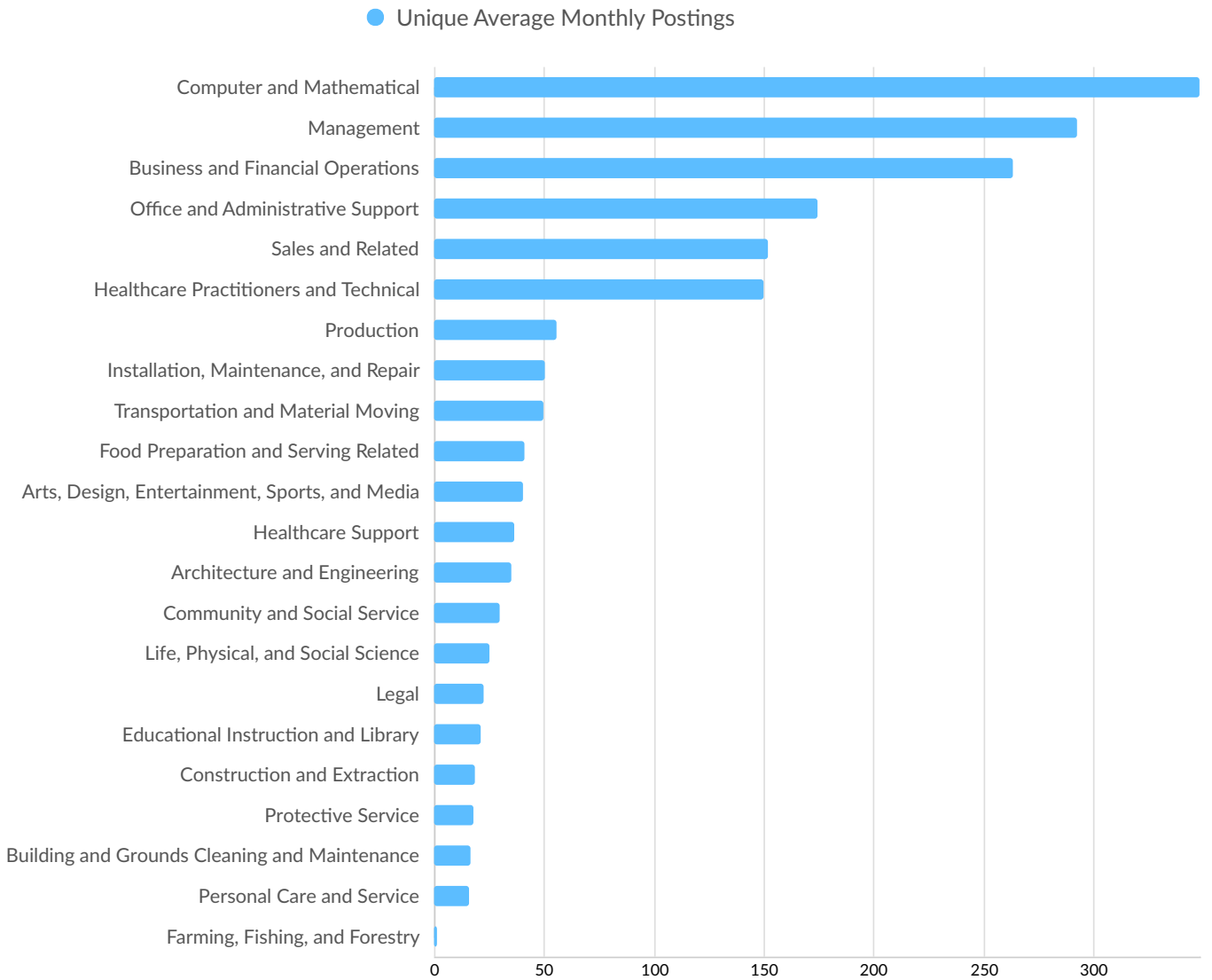
● Occupation Employment Concentration



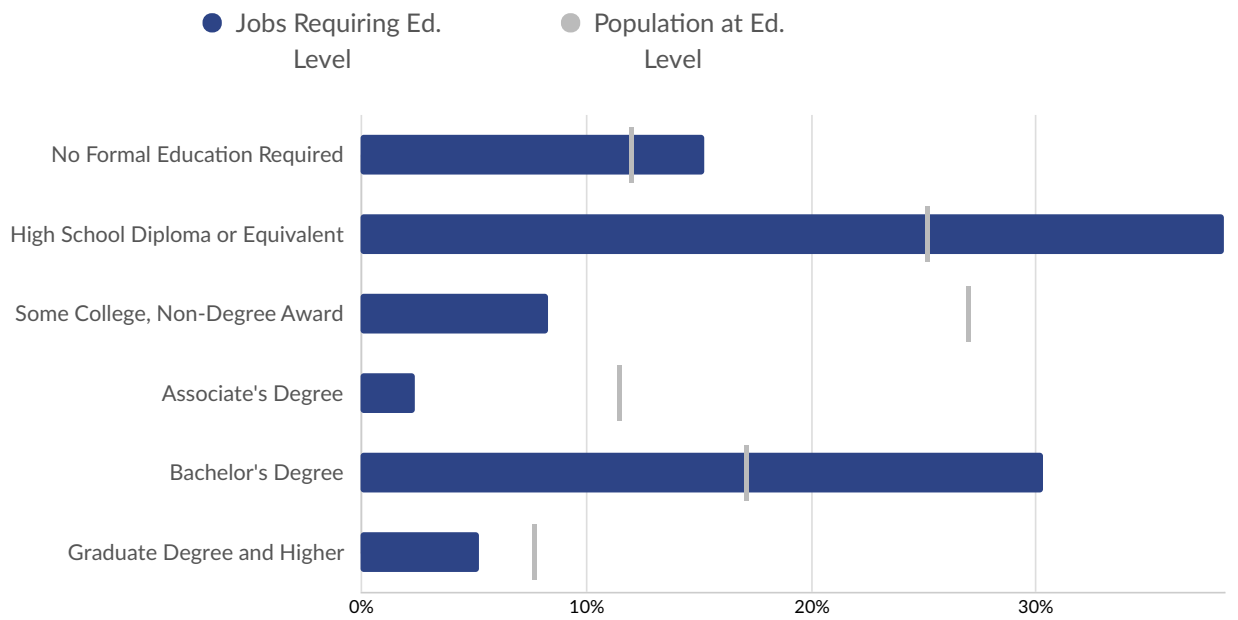
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2023, there were 1,160 graduates in Carson City County, NV. This pipeline has grown by 8% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Physical Sciences, General" (Associate's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
Western Nevada College	1,073 	
Sierra Academy of Style	87 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

