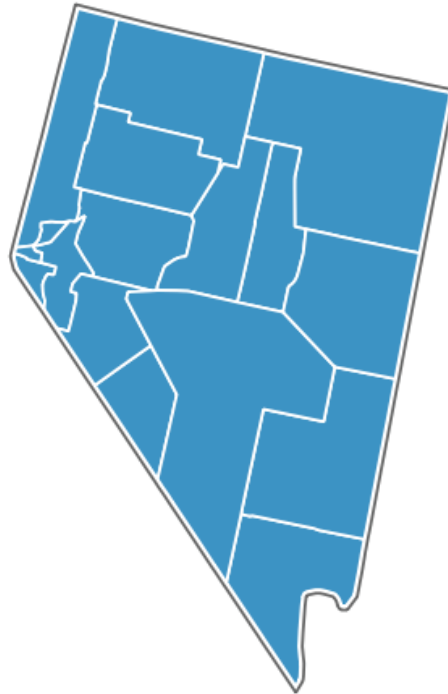




**GOED**  
NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

## Nevada's Business Information Technology Ecosystems Sector



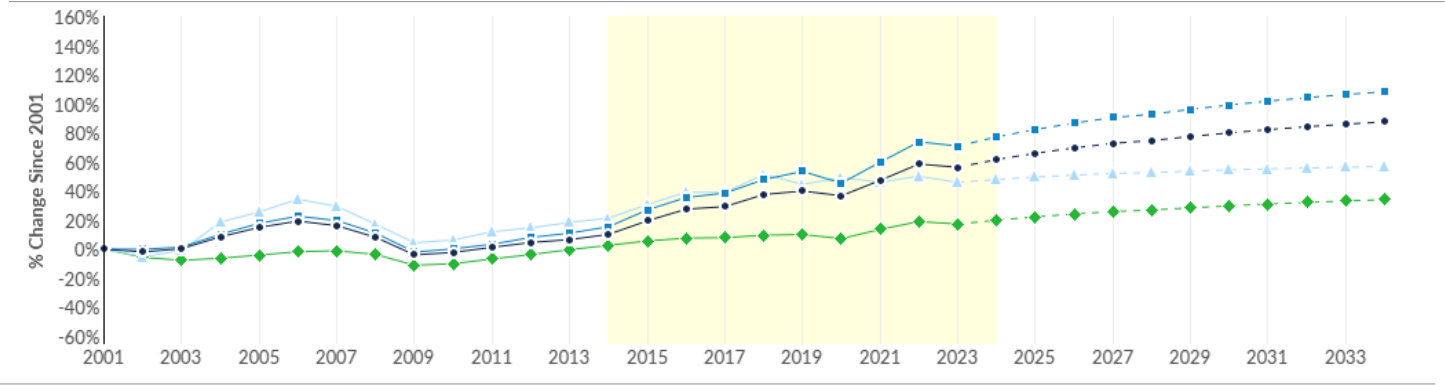
# Industry Summary for Business Information Technology Ecosystems

<b>30,834</b> <b>Jobs (2025)</b> 48% below National average	<b>73.3%</b> <b>% Change (2015-2025)</b> Nation: +24.3%	<b>\$163,465</b> <b>Avg. Earnings Per Job (2024)</b> Nation: \$191,103
---	---	--

## Industry Detail

Payrolled Business Locations (2024)	5522
Jobs Multiplier	3

## Regional Trends



	Region	2015 Jobs	2025 Jobs	Change	% Change
●	Nevada	17,790	30,834	13,043	73.3%
■	Las Vegas, NV Metro	12,312	20,505	8,194	66.6%
▲	Reno, NV Metro	3,874	6,778	2,904	75.0%
◆	United States	4,756,470	5,913,970	1,157,500	24.3%

## Regional Breakdown of Nevada's Business Information Technology Ecosystems Sector

County	Jobs (2015)	Jobs (2025)	Jobs Change (2015-2025)	Job Change %	Earnings (2024)	Jobs LQ (2024)
Carson City	409	557	148	36%	\$109,394	0.46
Churchill	118	186	68	57%	\$89,752	0.48
Clark	12,312	20,505	8,194	67%	\$166,228	0.47
Douglas	409	777	368	90%	\$220,101	0.94
Elko	65	106	42	64%	\$124,112	0.13
Esmeralda	0	0	0	0%	\$0	0.00
Eureka	5	5	0	Insf. Data	Insf. Data	0.01
Humboldt	20	19	(1)	(5%)	\$102,355	0.07
Lander	0	5	5	Insf. Data	Insf. Data	0.03
Lincoln	20	42	22	111%	\$90,212	0.76
Lyon	65	90	24	37%	\$151,253	0.17
Mineral	5	5	0	Insf. Data	Insf. Data	0.12
Nye	80	245	165	207%	\$106,763	0.44
Pershing	5	5	0	Insf. Data	Insf. Data	0.06
Storey	53	227	175	332%	\$171,474	0.35
Washoe	3,756	6,461	2,705	72%	\$149,977	0.70
White Pine	17	13	(3)	(20%)	\$92,095	0.08

## Top Occupations Employed in these Industries

Description	Employed in Industry Group (2024)	% of Total Jobs in Industry Group (2024)
Software Developers	2,970	10.2%
Computer User Support Specialists	1,758	6.0%
General and Operations Managers	1,573	5.4%
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	1,410	4.8%
Customer Service Representatives	1,167	4.0%

## Industry Requirements (Top Supply Chain)

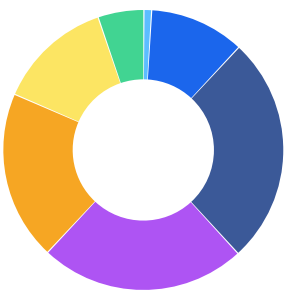
Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Software Publishers	\$304,837,638	\$80,698,461	\$385,536,099
Temporary Help Services	\$328,257,769	\$44,848,435	\$373,106,204
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$48,127,507	\$158,908,468	\$207,035,975
Motion Picture and Video Production	\$139,523,493	\$44,473,083	\$183,996,576
Wired Telecommunications Carriers	\$103,518,748	\$50,446,436	\$153,965,185

## Industry Gender Breakdown



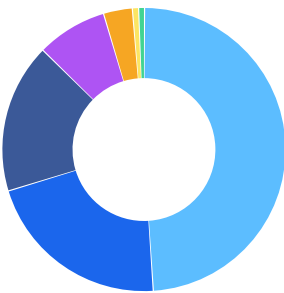
Gender	2024 Jobs	2024 Percent
● Males	19,782	64.2%
● Females	11,052	35.8%

## Industry Age Breakdown



Age	2024 Jobs	2024 Percent
● 14-18	55	0.2%
● 19-24	1,404	4.6%
● 25-34	7,992	25.9%
● 35-44	8,521	27.6%
● 45-54	6,690	21.7%
● 55-64	4,473	14.5%
● 65+	1,698	5.5%

## Industry Race/Ethnicity Breakdown



Race/Ethnicity	2024 Jobs	2024 Percent
● White	18,112	58.7%
● Hispanic or Latino	4,688	15.2%
● Asian	3,871	12.6%
● Black or African American	2,601	8.4%
● Two or More Races	1,229	4.0%
● Native Hawaiian or Other Pacific Islander	203	0.7%
● American Indian or Alaska Native	129	0.4%

## Industry Breakdown of Nevada's Business Information Technology Ecosystems Sector

NAICS	Description	2015 Jobs	2025 Jobs	2015 - 2025 Change	Avg. Earnings Per Job	2024 Location Quotient
334111	Electronic Computer Manufacturing	169	104	(65)	\$90,816	0.12
334112	Computer Storage Device Manufacturing	0	0	0	\$0	0.00
334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing	39	<10	Insf. Data	Insf. Data	0.00
334210	Telephone Apparatus Manufacturing	16	11	(5)	\$99,318	0.08
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	95	109	14	\$99,885	0.21
334290	Other Communications Equipment Manufacturing	71	<10	Insf. Data	Insf. Data	0.02
334310	Audio and Video Equipment Manufacturing	32	132	99	\$104,512	0.69
334412	Bare Printed Circuit Board Manufacturing	48	37	(11)	\$47,003	0.13
334413	Semiconductor and Related Device Manufacturing	28	148	120	\$128,731	0.07
334416	Capacitor, Resistor, Coil, Transformer, and Other Inductor Manufacturing	78	76	(2)	\$47,990	0.42
334417	Electronic Connector Manufacturing	114	225	110	\$50,796	0.94
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing	294	569	275	\$82,576	0.90
334419	Other Electronic Component Manufacturing	177	142	(35)	\$63,343	0.21
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	270	<10	Insf. Data	Insf. Data	0.01
334516	Analytical Laboratory Instrument Manufacturing	287	850	563	\$120,197	1.81
334517	Irradiation Apparatus Manufacturing	0	<10	Insf. Data	Insf. Data	0.01
334610	Manufacturing and Reproducing Magnetic and Optical Media	38	18	(20)	\$85,461	0.15

335313	Switchgear and Switchboard Apparatus Manufacturing	63	25	(38)	\$87,758	0.06
335314	Relay and Industrial Control Manufacturing	26	98	72	\$82,411	0.22
335921	Fiber Optic Cable Manufacturing	0	0	0	\$0	0.00
335929	Other Communication and Energy Wire Manufacturing	35	41	6	\$72,894	0.30
513199	All Other Publishers	188	132	(56)	\$50,428	0.28
513210	Software Publishers	929	5,991	5,062	\$184,191	0.89
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	785	932	146	\$167,342	0.39
517111	Wired Telecommunications Carriers	3,128	2,866	(262)	\$114,876	0.61
517112	Wireless Telecommunications Carriers (except Satellite)	383	360	(22)	\$108,639	0.41
517121	Telecommunications Resellers	360	362	2	\$136,582	0.90
517810	All Other Telecommunications	50	54	3	\$123,139	0.10
518210	Data Processing, Hosting, and Related Services	1,640	4,053	2,413	\$211,651	0.78
519290	Web Search Portals and All Other Information Services	445	655	210	\$206,620	0.38
541511	Custom Computer Programming Services	4,047	5,311	1,264	\$177,297	0.44
541512	Computer Systems Design Services	3,273	6,210	2,937	\$150,675	0.50
541513	Computer Facilities Management Services	367	536	169	\$204,844	0.60
541519	Other Computer Related Services	315	774	459	\$183,820	0.51

# Data Sources and Calculations

## Industry Data

Lightcast industry data have various sources depending on the class of worker. (1) For QCEW Employees, Lightcast primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Input-Output Data

The input-output model in this report is Lightcast's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Lightcast in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation