



# Pershing County, NV



**GOED**

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane  
Carson City, Nevada 89703

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## Report Parameters

### 1 County

32027 Pershing County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**6,364**

**Population (2023)**

Population **decreased by 332** over the last 5 years and is projected to **decrease by 227** over the next 5 years.

**2,124**

**Total Regional Employment**

Jobs **decreased by 192** over the last 5 years but are projected to **grow by 66** over the next 5 years.

**\$66.3K**

**Median Household Income (2022)**

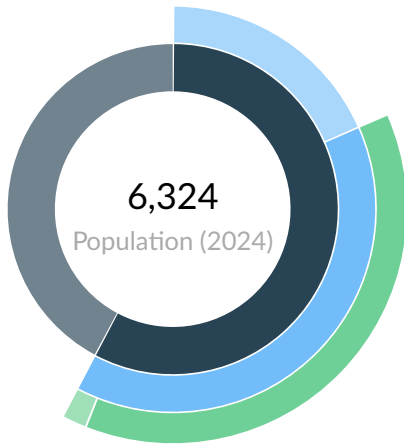
Median household income is **\$8.8K below** the national median household income of \$75.1K.

### Takeaways

- As of 2023 the region's population **declined by 5.0%** since 2018, falling by 332. Population is expected to **decrease by 3.6%** between 2023 and 2028, losing 227.
- From 2018 to 2023, jobs **declined by 8.3%** in Pershing County, NV from 2,317 to **2,124**. This change **fell short of the national growth rate of 4.5% by 12.8%**. As the number of jobs declined, the **labor force participation rate decreased from 66.6% to 65.4% between 2018 and 2023**.
- Concerning educational attainment, **5.8% of Pershing County, NV residents possess a Bachelor's Degree** (15.4% below the national average), and **8.4% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2023 are Metal Ore Mining, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Oct 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	6,324	2,490	2,124	108.3	\$479.20M	\$785.20M	\$1.04B
State	3,212,642	1,627,489	1,694,314	112.0	\$238.81B	\$199.33B	\$226.35B

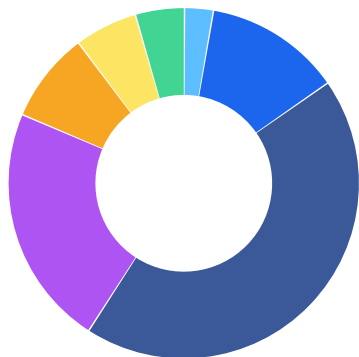
## Oct 2024 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,649
● Not in Labor Force (16+)	1,159
● Labor Force	2,490
● Employed	2,381
● Unemployed	109
● Under 16, Military, and institutionalized Population	2,675

## Educational Attainment

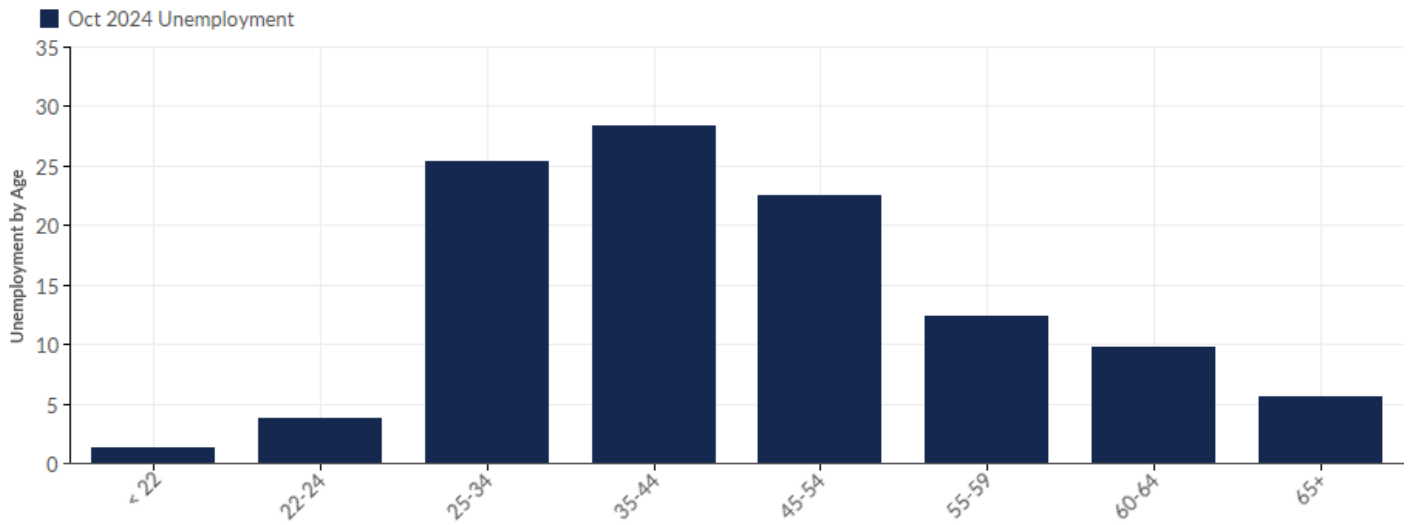
Concerning educational attainment, **5.8% of Pershing County, NV residents possess a Bachelor's Degree** (15.4% below the national average), and **8.4% hold an Associate's Degree** (0.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.6%	128
● 9th Grade to 12th Grade	12.6%	611
● High School Diploma	43.8%	2,125
● Some College	22.3%	1,081
● Associate's Degree	8.4%	406
● Bachelor's Degree	5.8%	281
● Graduate Degree and Higher	4.5%	219

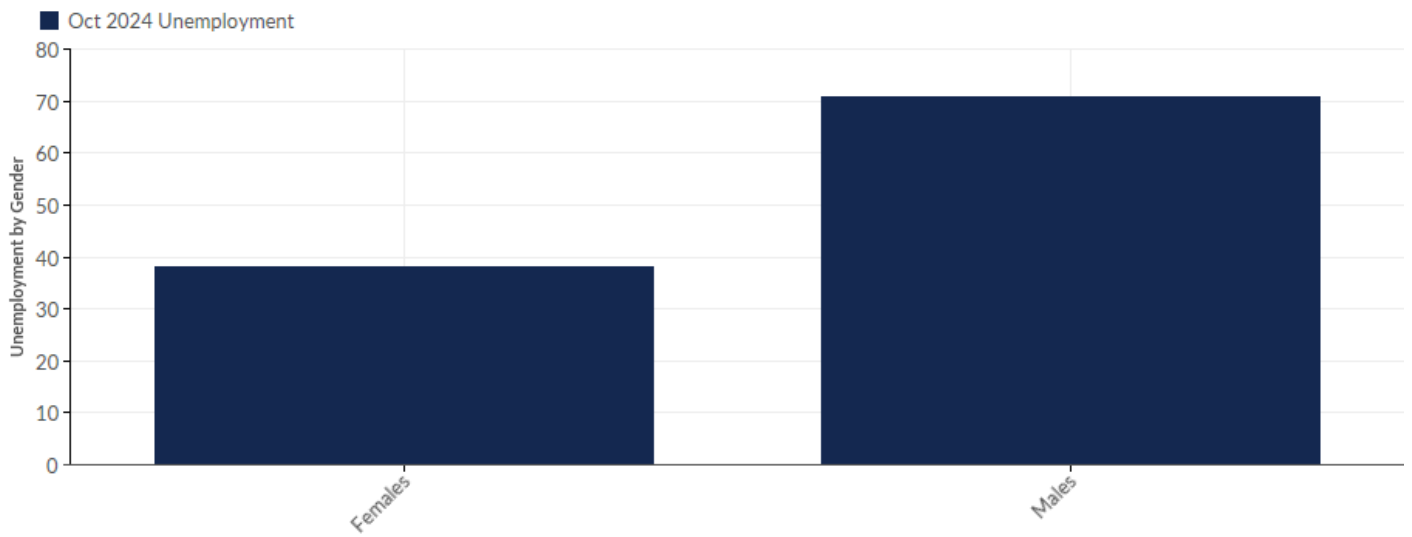
# Unemployment by Demographics

## Unemployment by Age



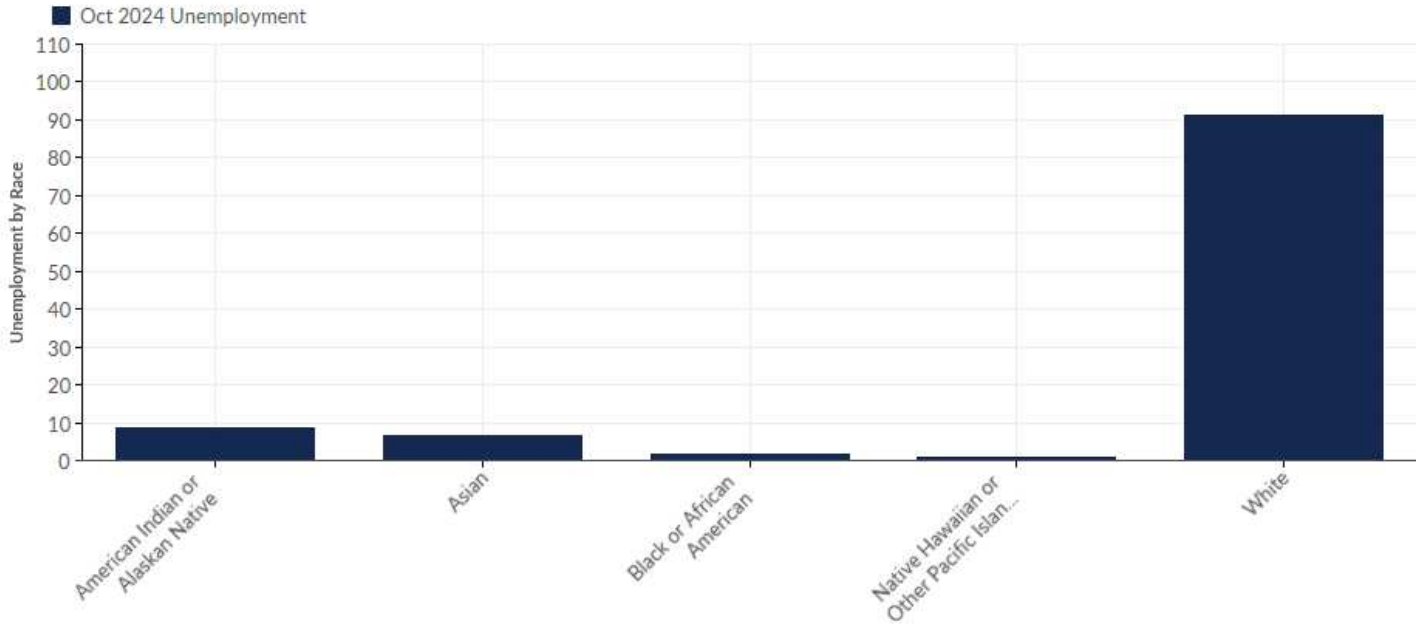
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	1	0.92%
22-24	4	3.67%
25-34	25	22.94%
35-44	28	25.69%
45-54	22	20.18%
55-59	12	11.01%
60-64	10	9.17%
65+	6	5.50%
<b>Total</b>	<b>109</b>	<b>99.00%</b>

## Unemployment by Gender



Gender	Unemployment (Oct 2024)	% of Unemployed
Females	38	34.86%
Males	71	65.14%
Total	109	100.00%

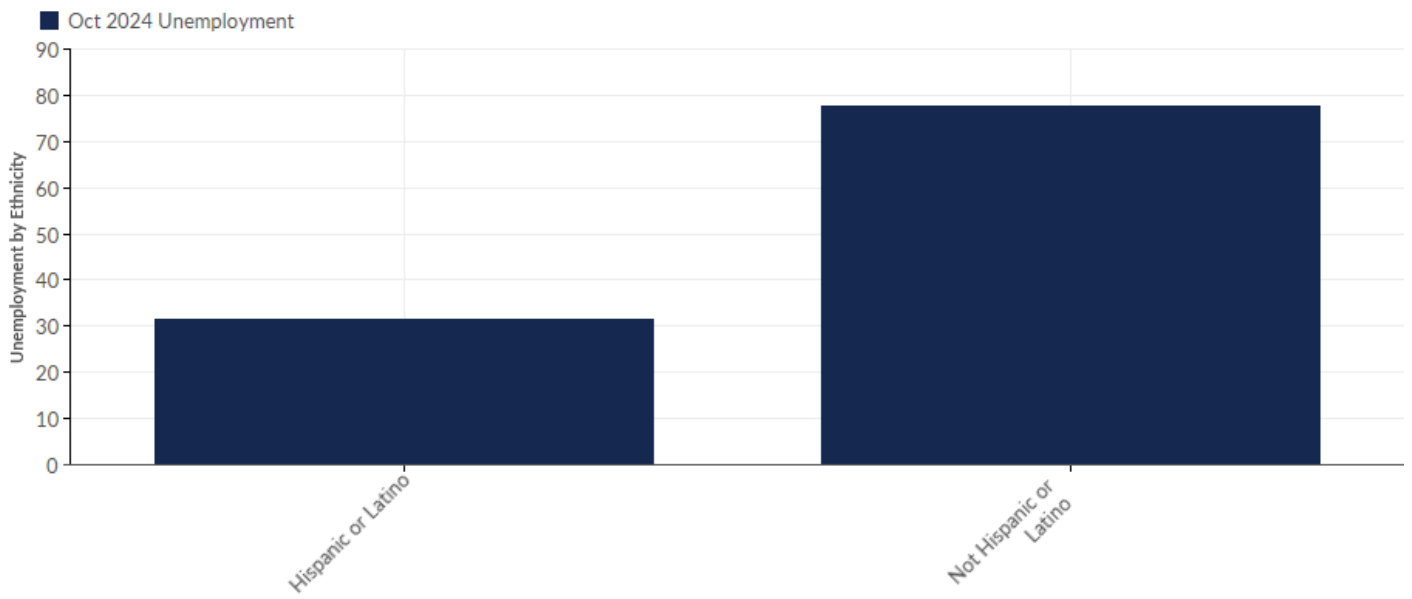
## Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	9	8.26%
Asian	7	6.42%
Black or African American	2	1.83%
Native Hawaiian or Other Pacific Islander	1	0.92%
White	91	83.49%
<b>Total</b>	<b>109</b>	<b>101.00%</b>



## Unemployment by Ethnicity

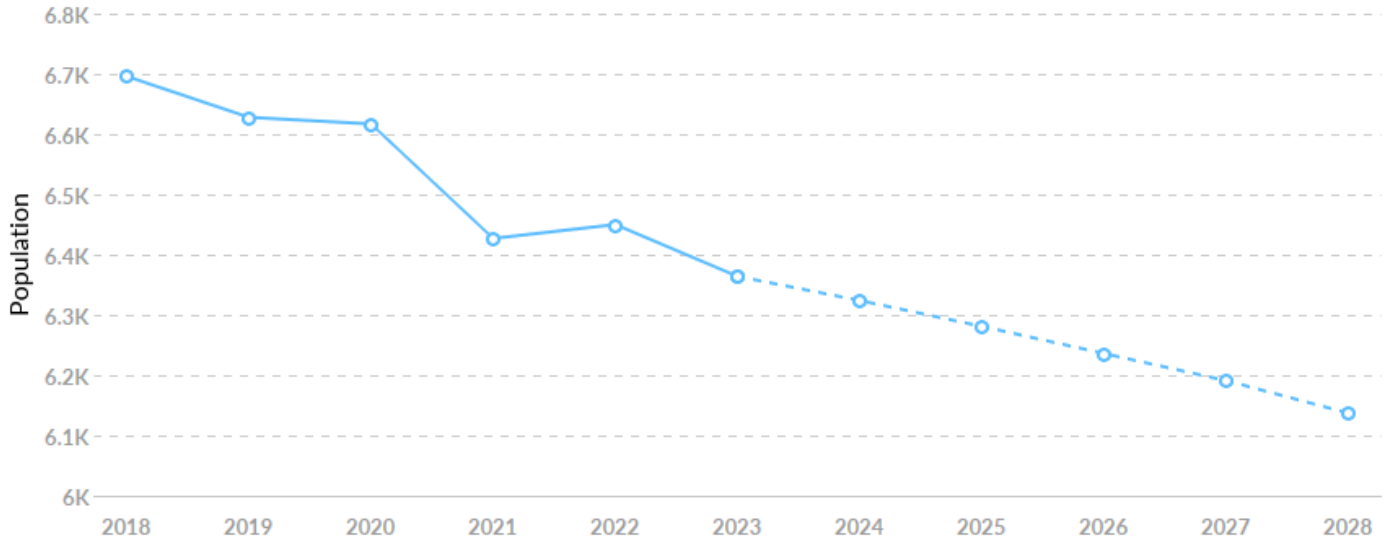


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	31	28.44%
Not Hispanic or Latino	78	71.56%
Total	109	100.00%

# Historic & Projected Trends

## Population Trends

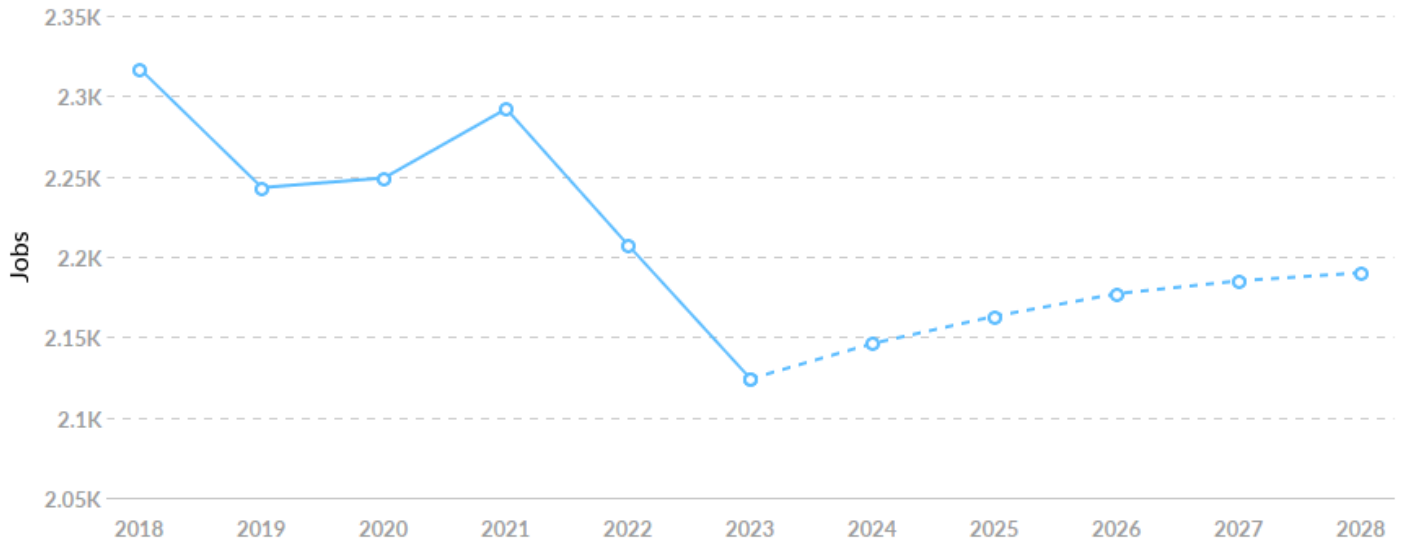
As of 2023 the region's population **declined by 5.0%** since 2018, falling by 332. Population is expected to **decrease by 3.6%** between 2023 and 2028, losing 227.



Timeframe	Population
2018	6,696
2019	6,628
2020	6,617
2021	6,427
2022	6,450
2023	6,364
2024	6,324
2025	6,281
2026	6,236
2027	6,191
2028	6,137

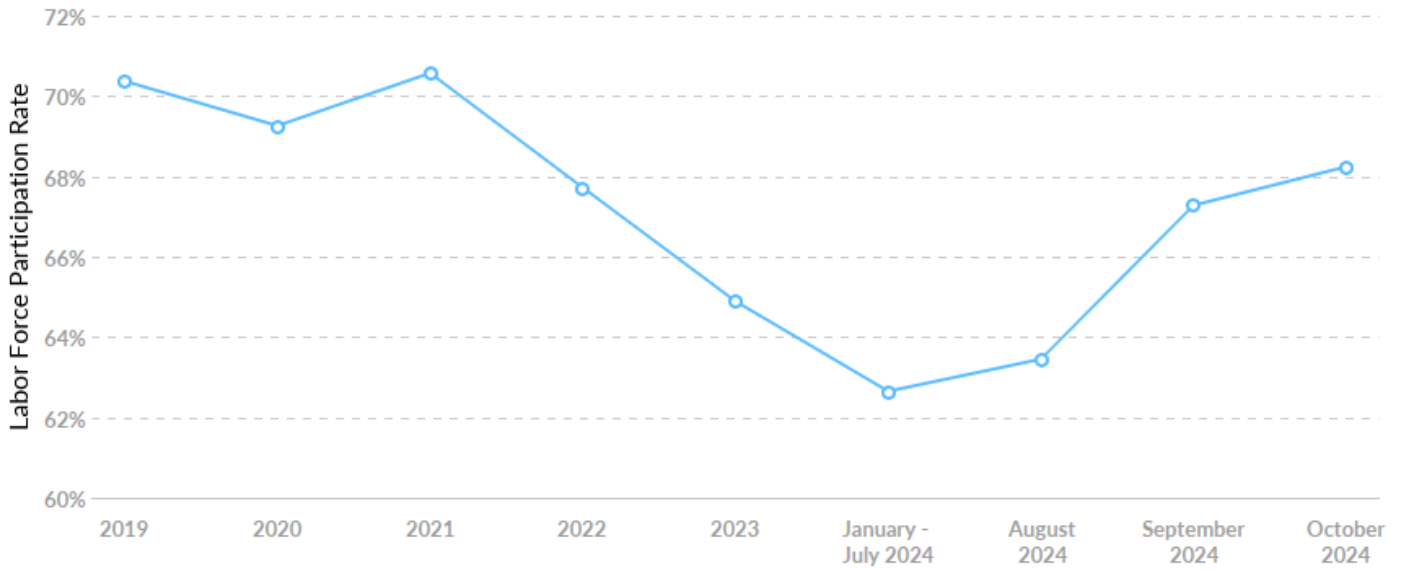
## Job Trends

From 2018 to 2023, jobs declined by 8.3% in Pershing County, NV from 2,317 to 2,124. This change fell short of the national growth rate of 4.5% by 12.8%.



Timeframe	Jobs
2018	2,317
2019	2,243
2020	2,249
2021	2,292
2022	2,207
2023	2,124
2024	2,146
2025	2,163
2026	2,177
2027	2,185
2028	2,190

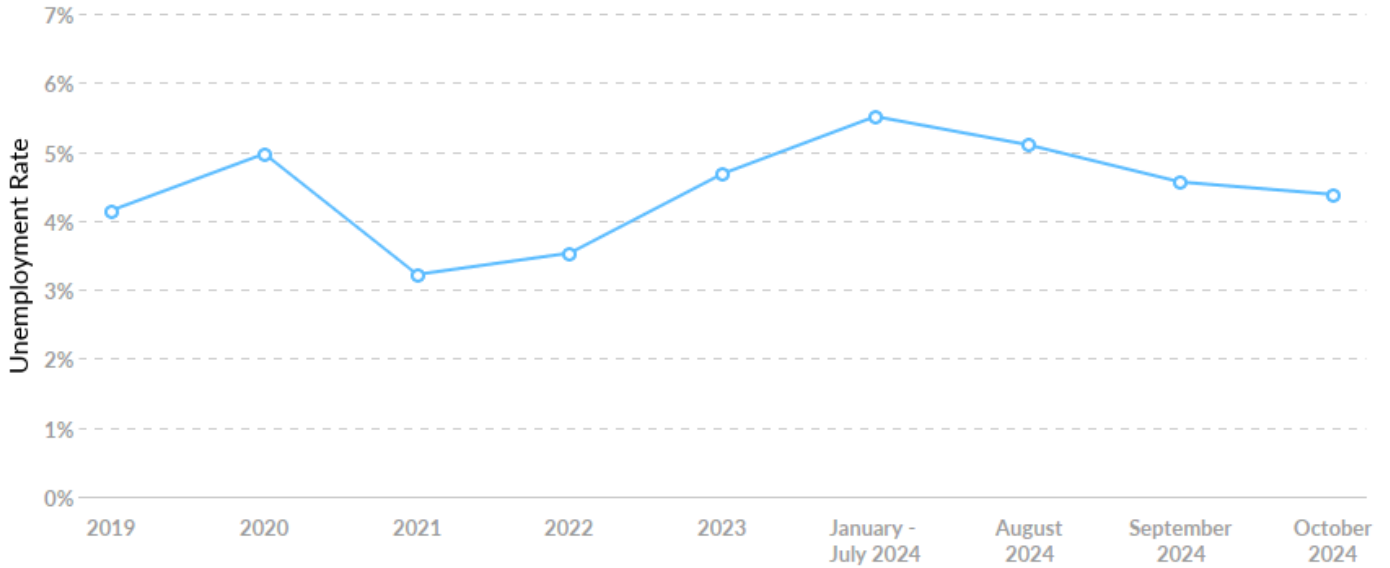
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	70.37%
2020	69.26%
2021	70.57%
2022	67.72%
2023	64.89%
January - July 2024	62.65%
August 2024	63.45%
September 2024	67.28%
October 2024	68.24%

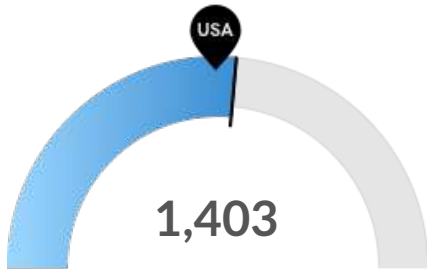
## Unemployment Rate Trends

Pershing County, NV had an October 2024 unemployment rate of 4.38%, **increasing from 4.15%** 5 years before.



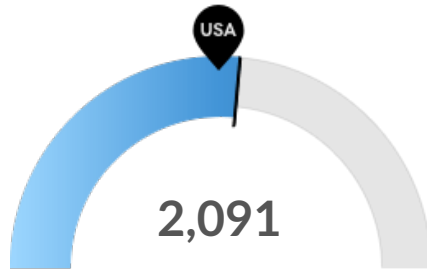
Timeframe	Unemployment Rate
2019	4.15%
2020	4.97%
2021	3.22%
2022	3.53%
2023	4.68%
January - July 2024	5.51%
August 2024	5.10%
September 2024	4.56%
October 2024	4.38%

## Population Characteristics



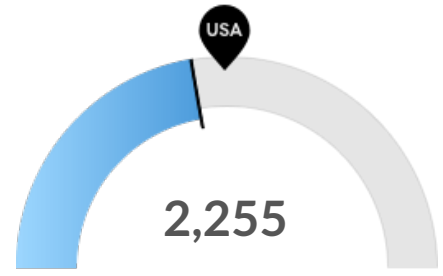
**Millennials**

Pershing County, NV has 1,403 millennials (ages 25-39). The national average for an area this size is 1,293.



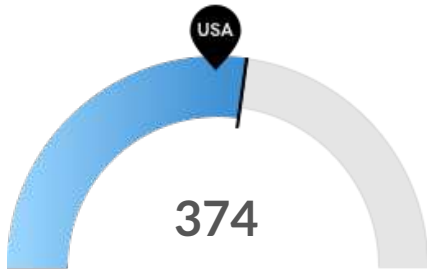
**Retiring Soon**

Retirement risk is about average in Pershing County, NV. The national average for an area this size is 1,921 people 55 or older, while there are 2,091 here.



**Racial Diversity**

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,650 racially diverse people, while there are 2,255 here.



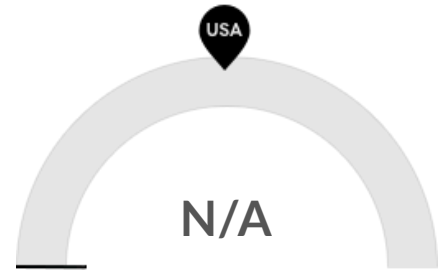
**Veterans**

Pershing County, NV has 374 veterans. The national average for an area this size is 330.



**Violent Crime**

No crime information is available in Pershing County, NV.

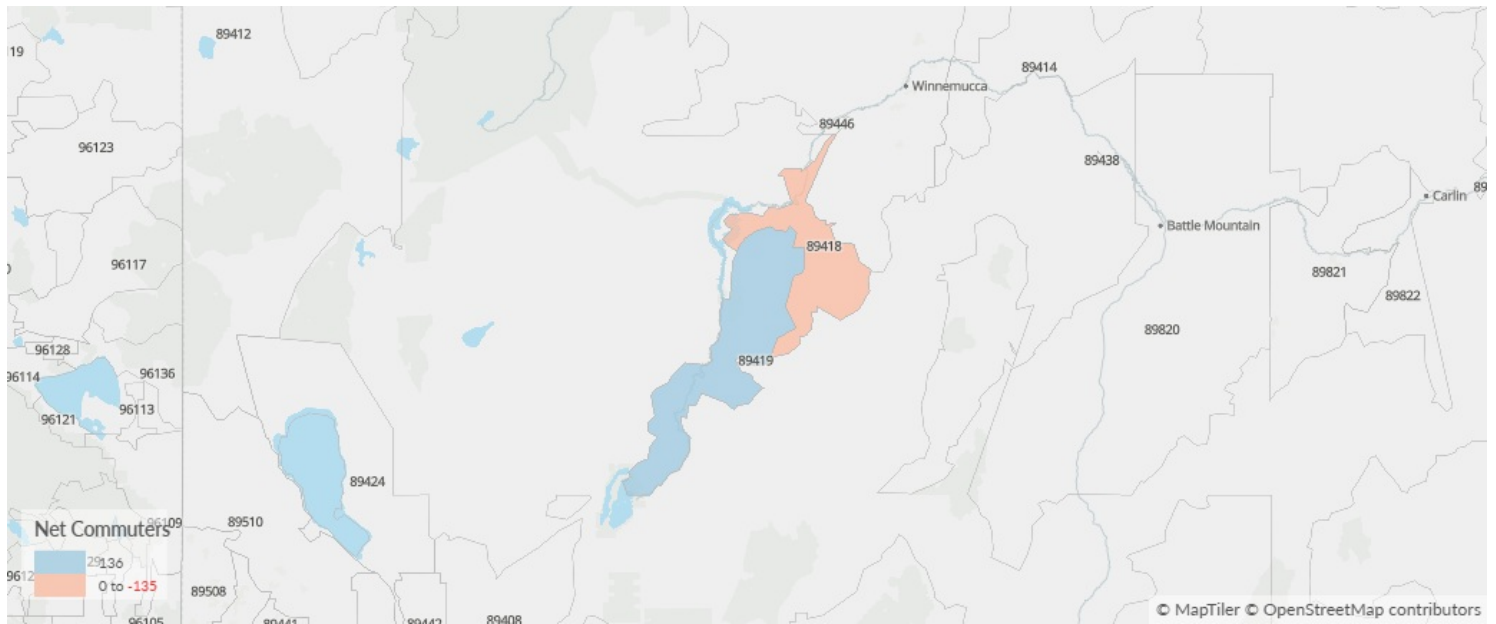


**Property Crime**

No crime information is available in Pershing County, NV.

## Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2023 Employment
89419	Lovelock, NV (in Pershin...	2,029
89418	Imlay, NV (in Pershing c...	95

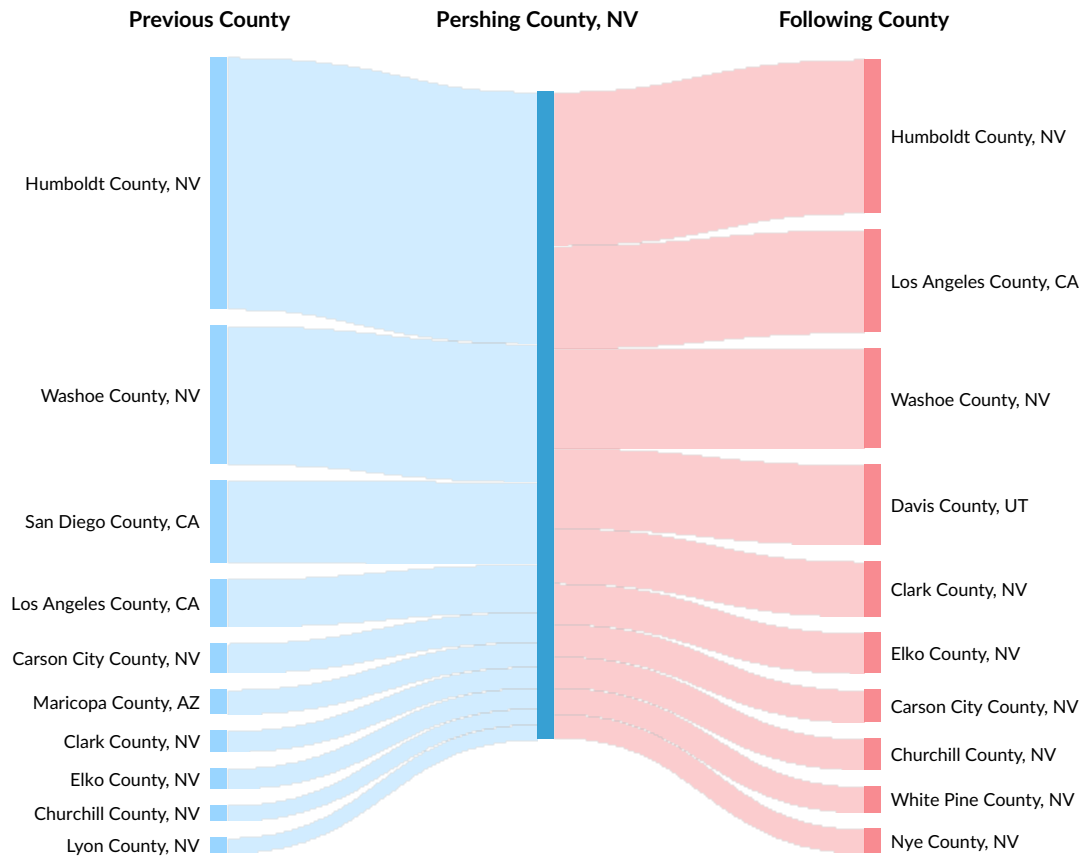
### Where Talent Lives

ZIP	Name	2023 Workers
89419	Lovelock, NV (in Pershin...	1,893
89418	Imlay, NV (in Pershing c...	160

# Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2022, 79 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 48 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2022 was 53.



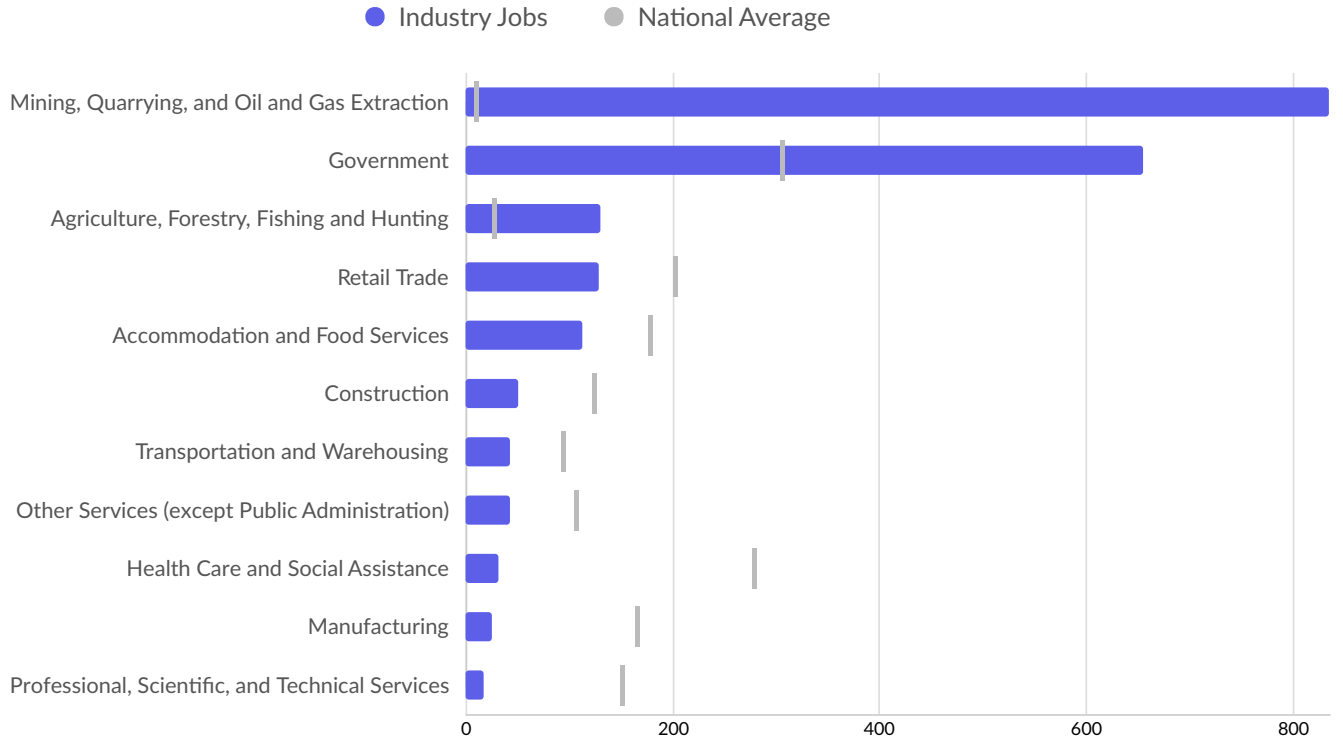
Top Previous Counties	Migrations
Humboldt County, NV	79
Washoe County, NV	43
San Diego County, CA	26
Los Angeles County, CA	15
Carson City County, NV	9
Maricopa County, AZ	8



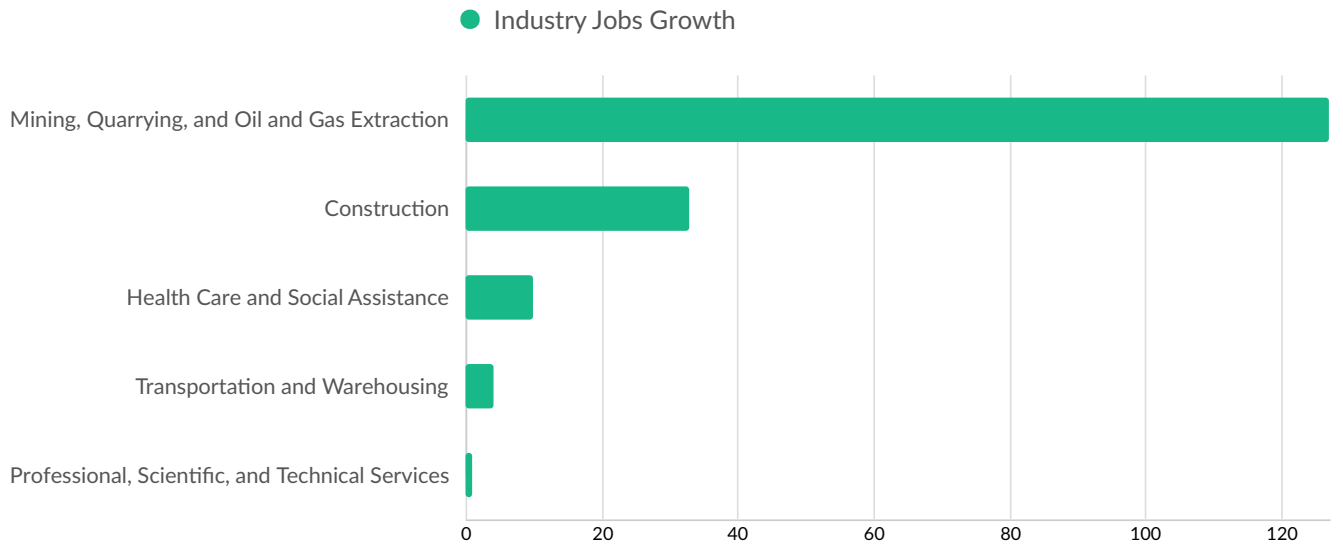
Top Previous Counties	Migrations
Clark County, NV	7
Elko County, NV	6
Churchill County, NV	5
Lyon County, NV	5
Lincoln County, NV	5
White Pine County, NV	5
Mineral County, NV	4
La Salle County, IL	4
Douglas County, NV	3
Top Following Counties	Migrations
Humboldt County, NV	48
Los Angeles County, CA	32
Washoe County, NV	31
Davis County, UT	25
Clark County, NV	17
Elko County, NV	13
Carson City County, NV	10
Churchill County, NV	10
White Pine County, NV	8
Nye County, NV	8
Harris County, TX	7
Tate County, MS	5
Lyon County, NV	5
Montgomery County, TX	5
Polk County, FL	3

# Industry Characteristics

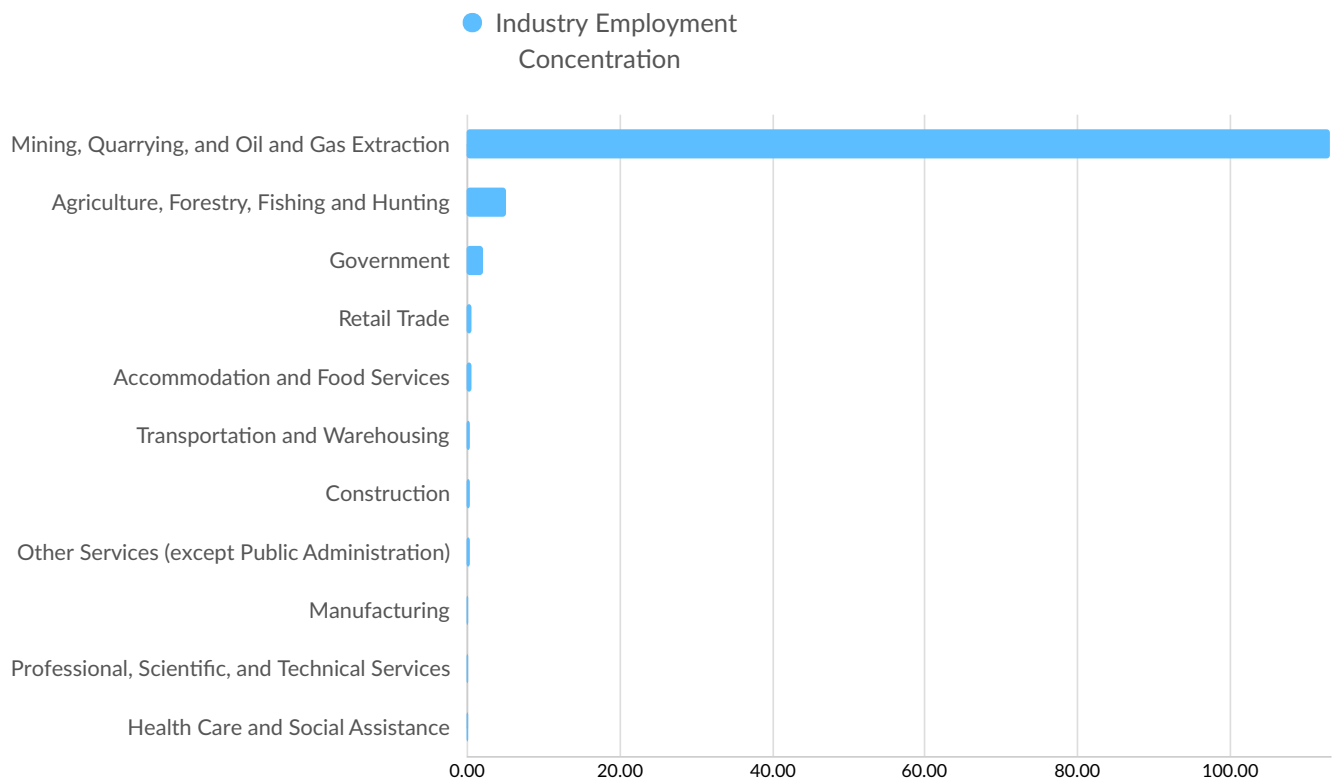
## Largest Industries



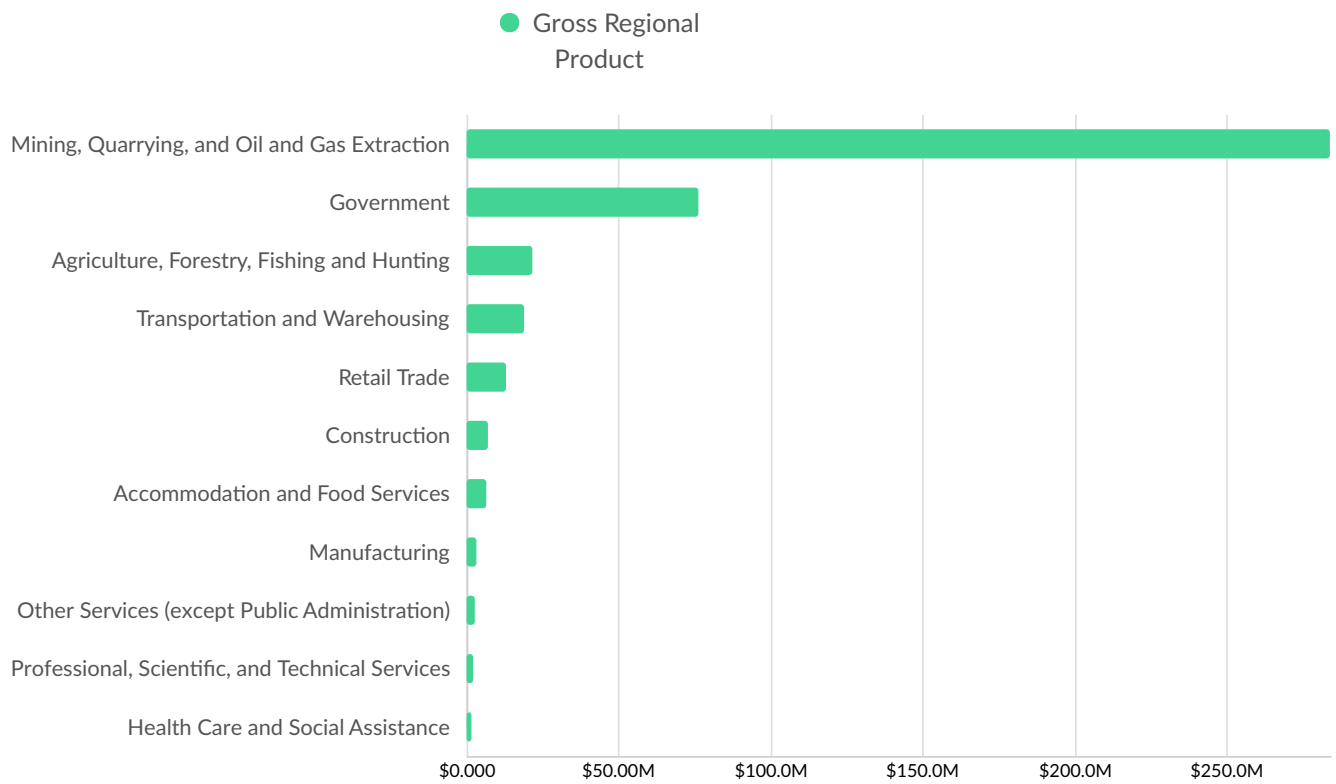
## Top Growing Industries



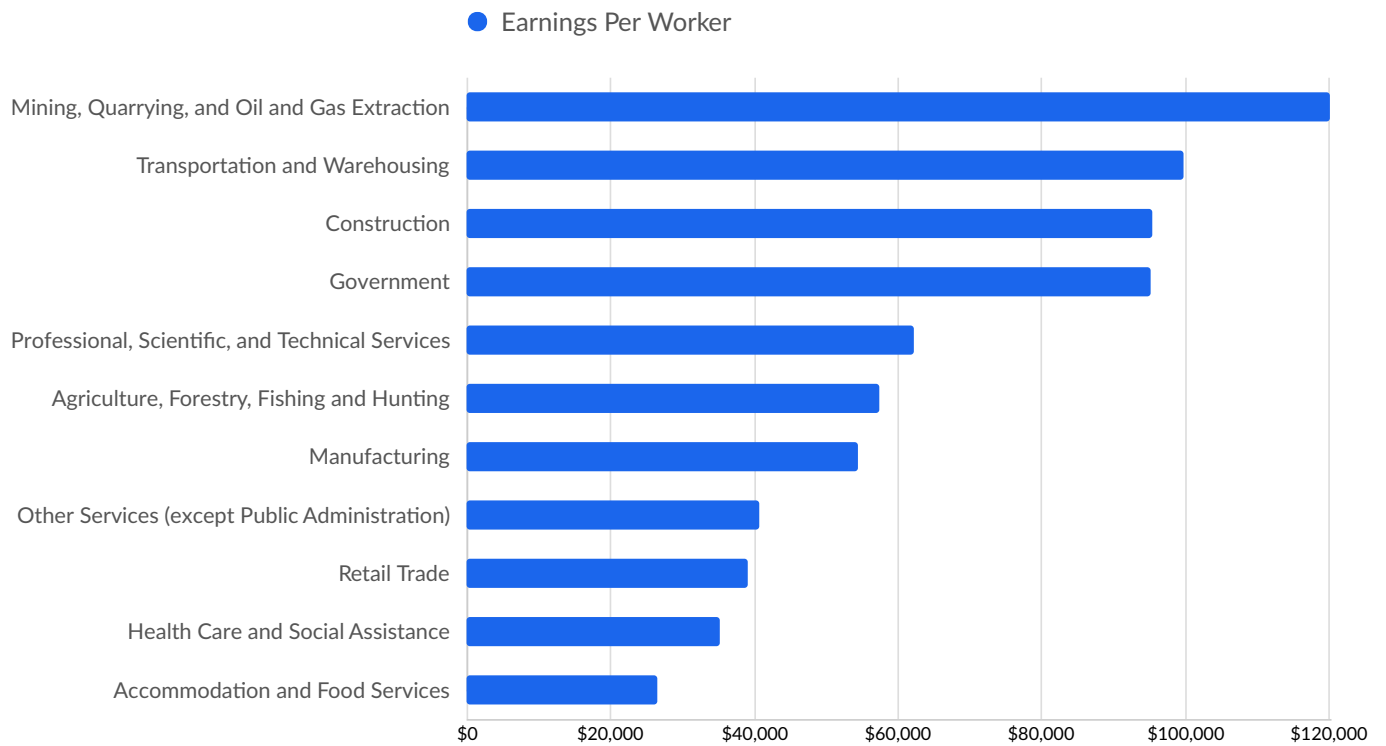
### Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



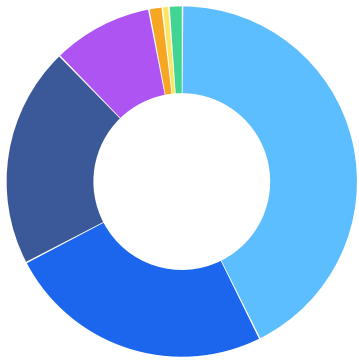
## Business Characteristics

### 246 Companies Employ Your Workers

Online profiles for your workers mention 246 companies as employers, with the top 10 appearing below. In the last 12 months, 94 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	43 	Coeur Mining	83 
State of Nevada	23 	Coeur Rochester	61 
Ep Minerals	20 	TravelCenters of America	34 
Pershing County School District	20 	ManpowerGroup	27 
Pershing General Hospital	14 	Florida Canyon Mining	25 
U.S. Silica Company	10 	State of Nevada	23 
Pershing County Sheriff's Office	9 	U.S Silica Holdings	22 
Pershing County	8 	U.S. Silica Company	20 
Florida Canyon Mining	7 	Maverik	7 
TravelCenters of America	7 	Crossmark	6 

## Business Size

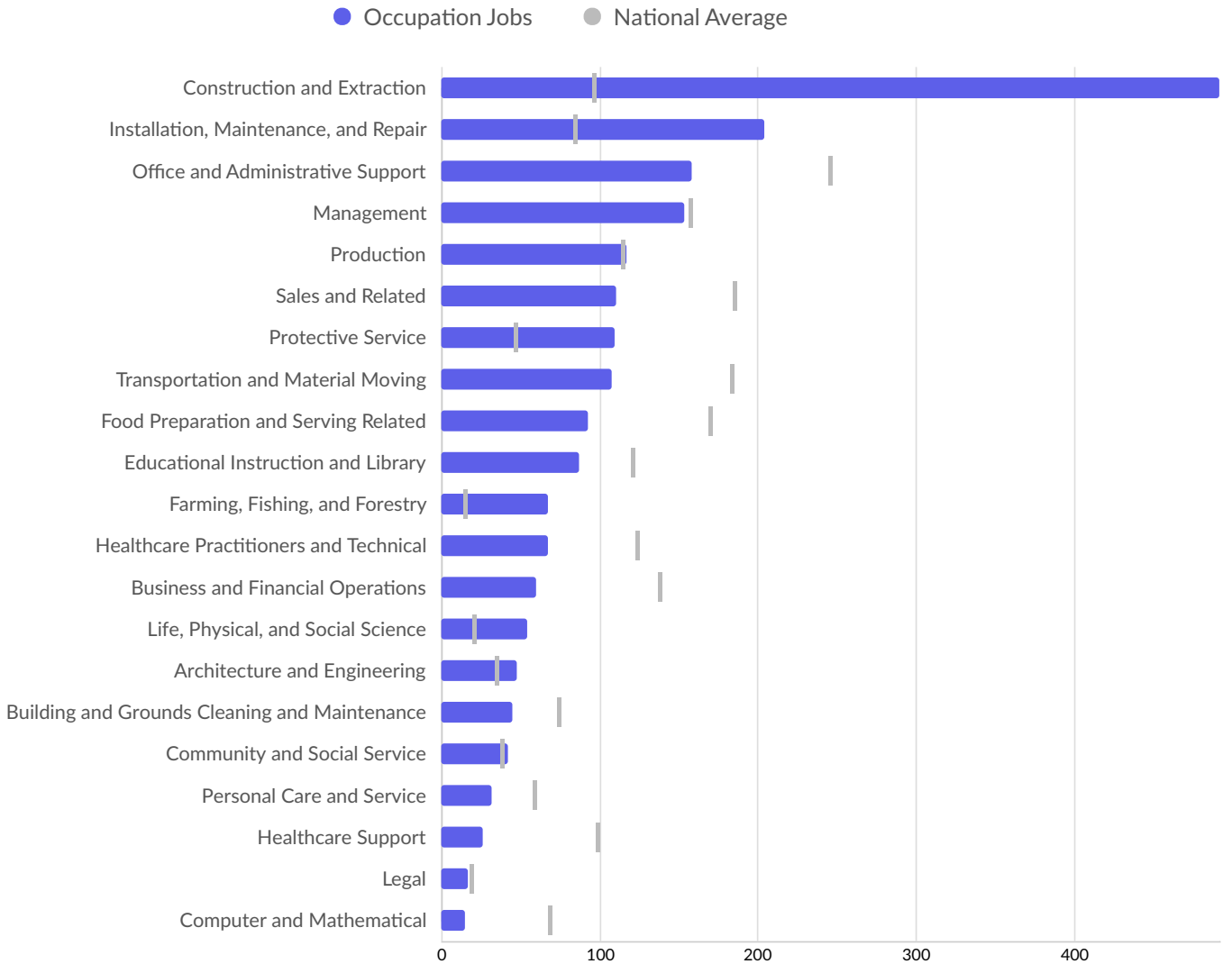


	Percentage	Business Count
● 1 to 4 employees	42.6%	69
● 5 to 9 employees	24.7%	40
● 10 to 19 employees	20.4%	33
● 20 to 49 employees	9.3%	15
● 50 to 99 employees	1.2%	2
● 100 to 249 employees	0.6%	1
● 250 to 499 employees	1.2%	2

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

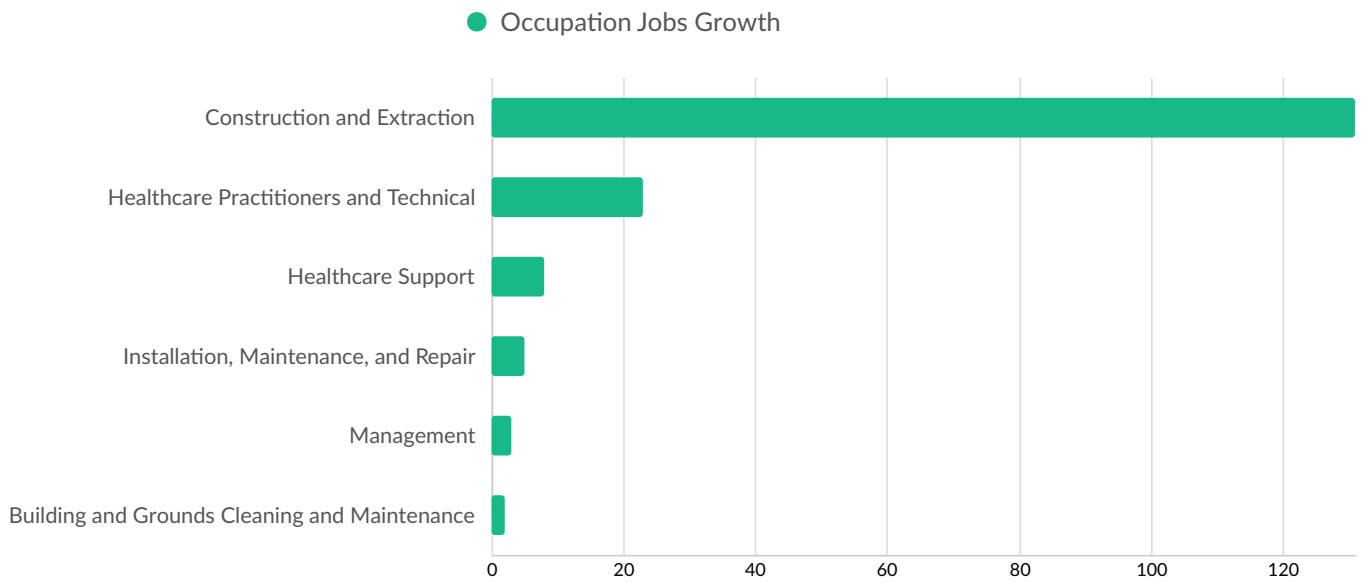
# Workforce Characteristics

## Largest Occupations



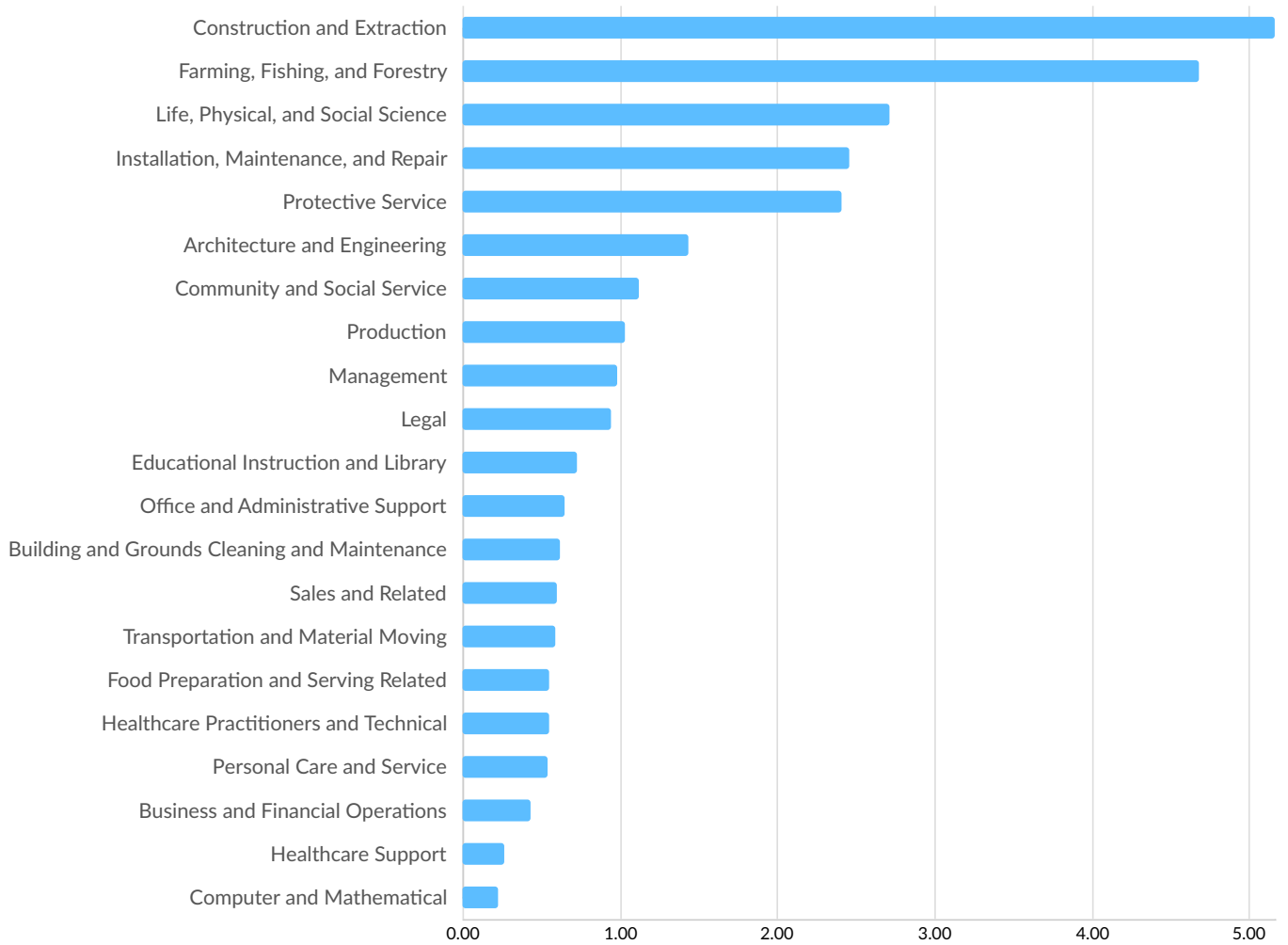


## Top Growing Occupations

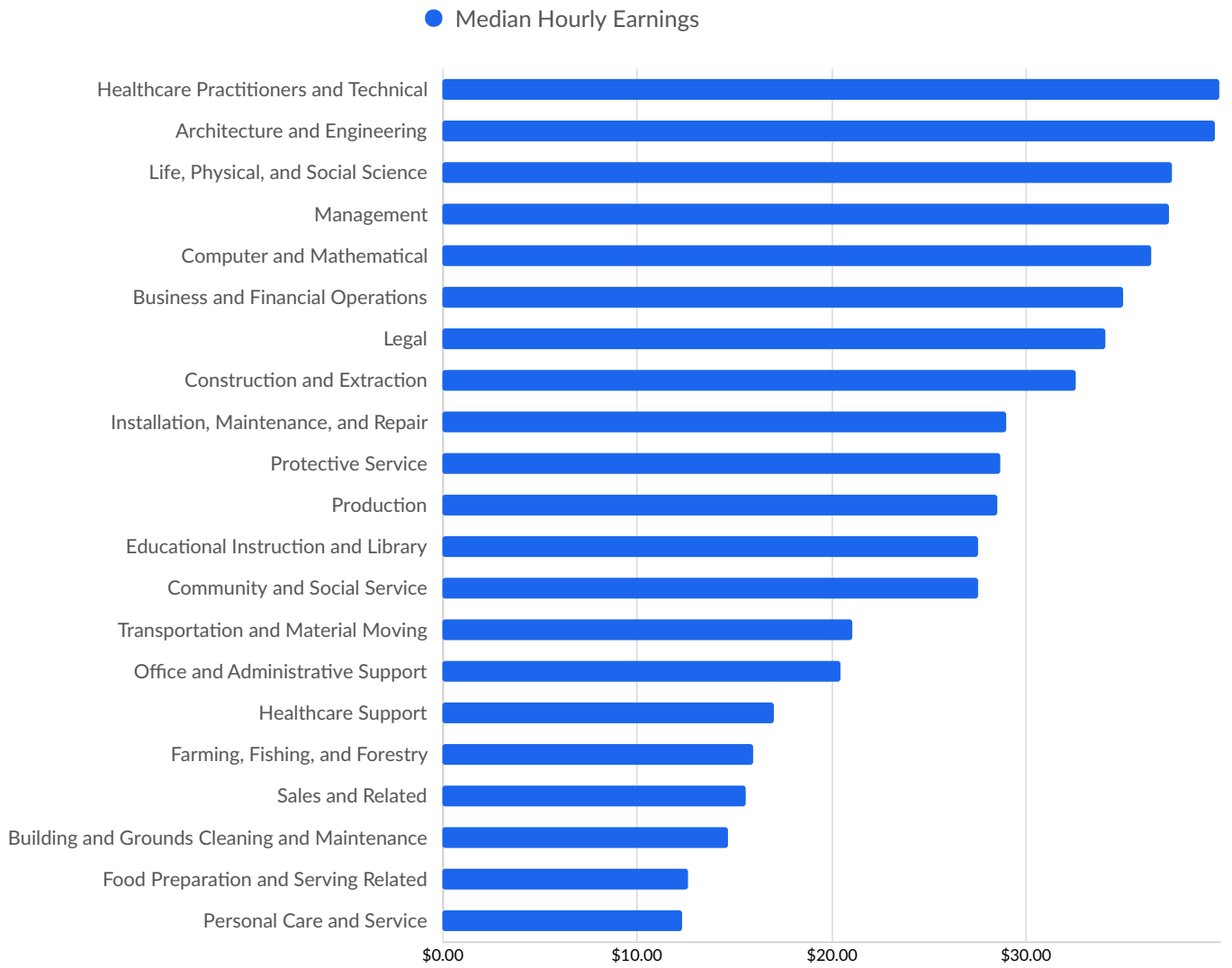


## Top Occupation Employment Concentration

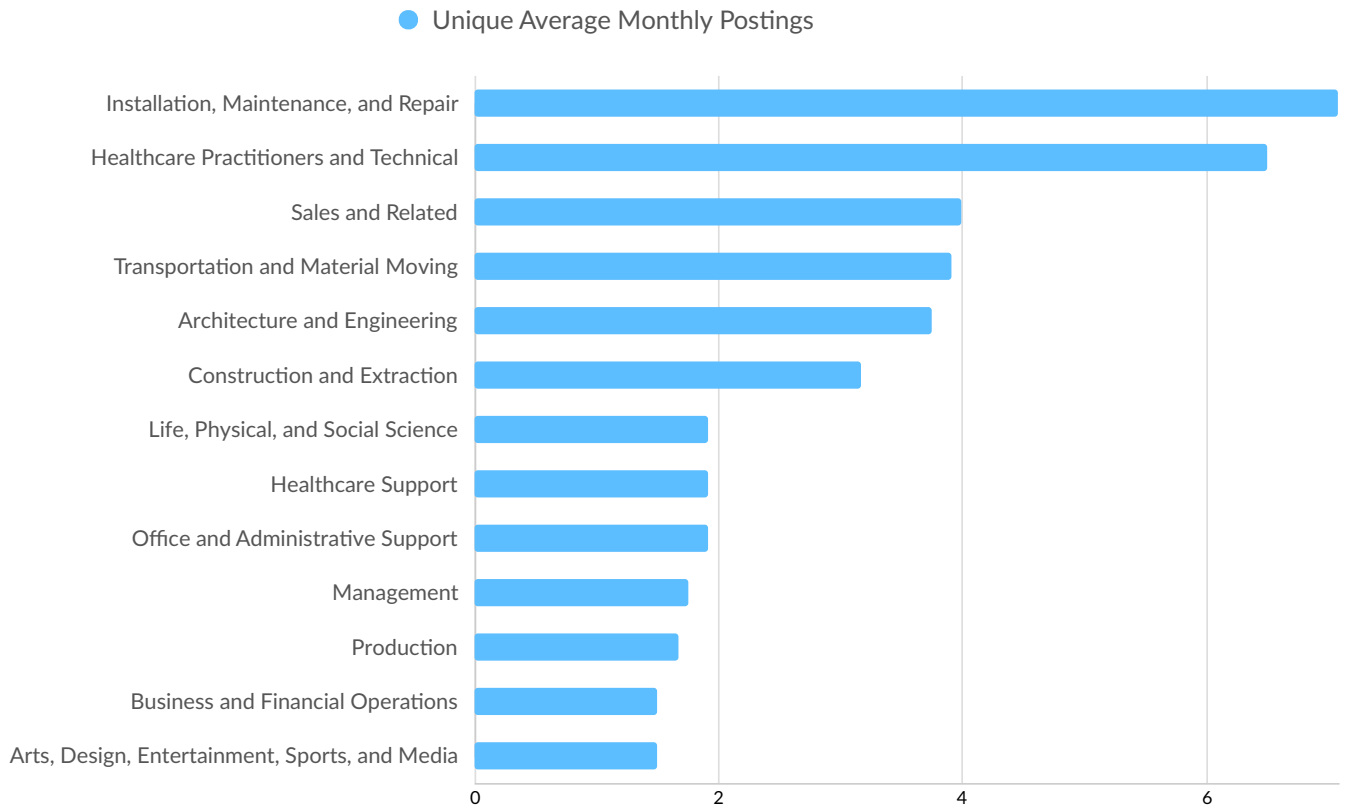
● Occupation Employment Concentration



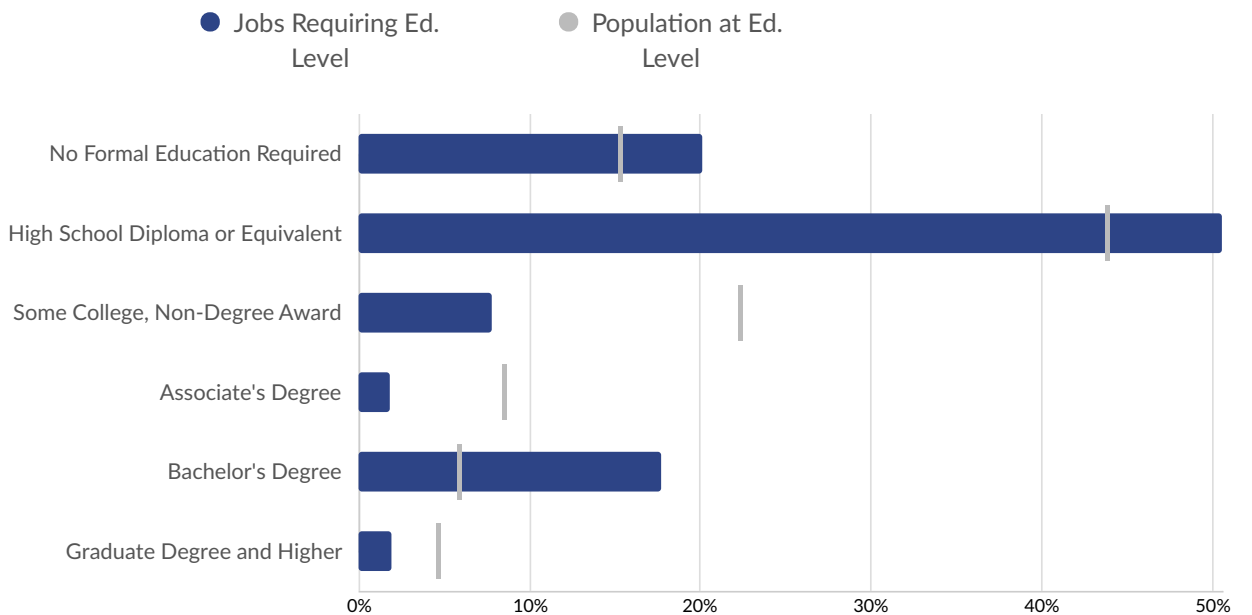
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

# In-Demand Skills

