



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	17
Business Characteristics	22
Workforce Characteristics	24
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

58,036

Population (2023)

Population **grew by 2,749** over the last 5 years and is projected to **grow by 1,316** over the next 5 years.

34,025

Total Regional Employment

Jobs **grew by 1,602** over the last 5 years and are projected to **grow by 1,752** over the next 5 years.

\$67.5K

Median Household Income (2022)

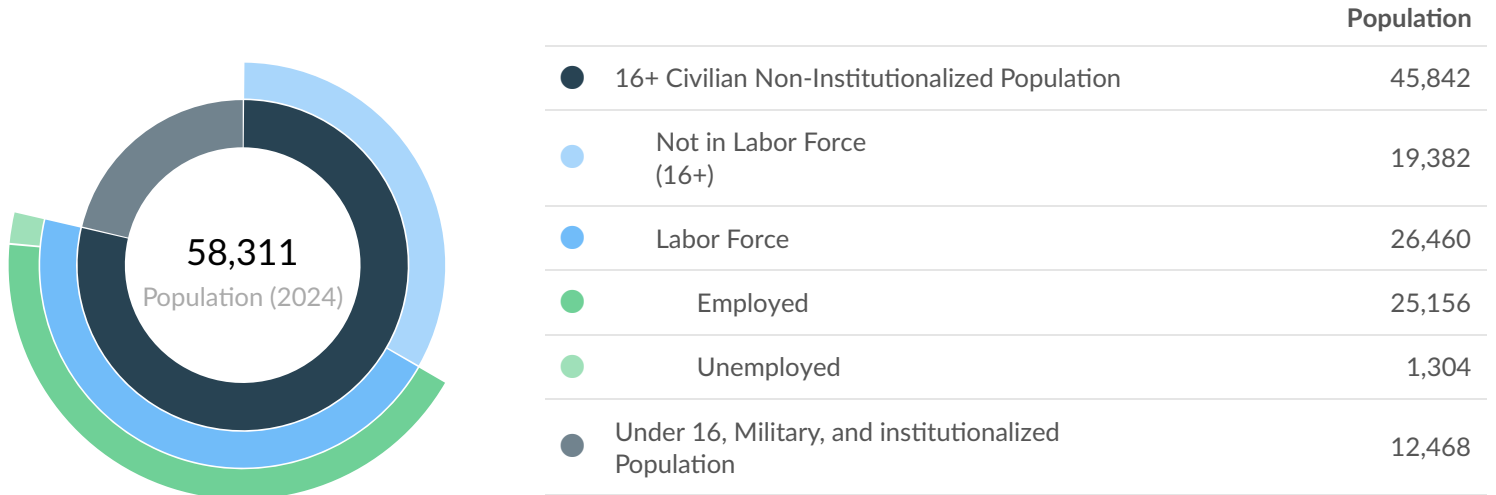
Median household income is **\$7.7K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 5.0%** since 2018, growing by 2,749. Population is expected to **increase by 2.3%** between 2023 and 2028, adding 1,316.
- From 2018 to 2023, jobs **increased by 4.9%** in Carson City County, NV from 32,423 to **34,025**. This change **outpaced the national growth rate of 4.5% by 0.4%**. As the number of jobs increased, the **labor force participation rate decreased from 58.5% to 56.7% between 2018 and 2023**.
- Concerning educational attainment, **16.6% of Carson City County, NV residents possess a Bachelor's Degree** (4.5% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).
- The top three industries in 2023 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

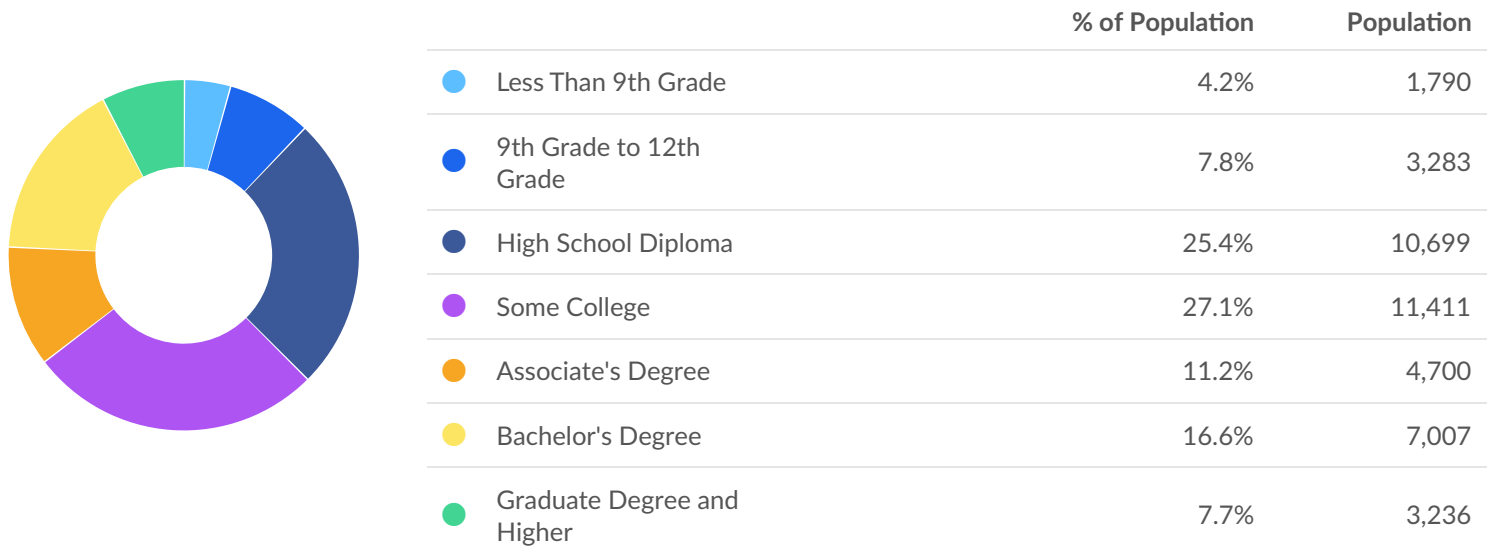
	Population (2024)	Labor Force (Oct 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	58,311	26,460	34,025	111.1	\$4.95B	\$8.70B	\$12.31B
State	3,212,642	1,627,489	1,694,314	112.0	\$238.81B	\$199.33B	\$226.35B

Oct 2024 Labor Force Breakdown



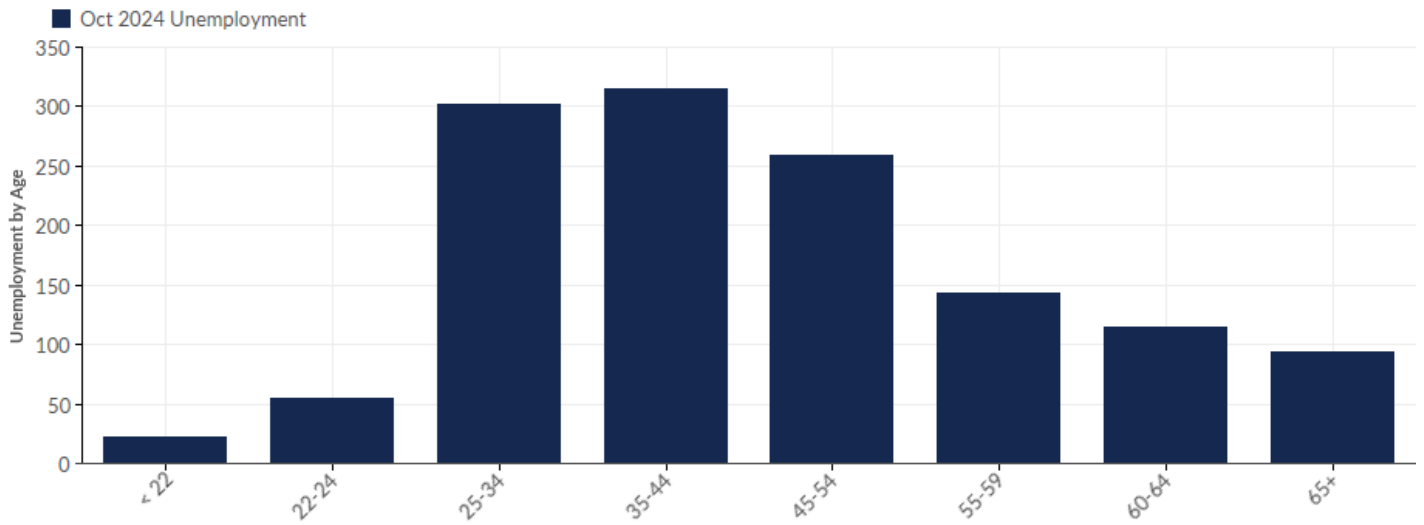
Educational Attainment

Concerning educational attainment, **16.6% of Carson City County, NV residents possess a Bachelor's Degree** (4.5% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).



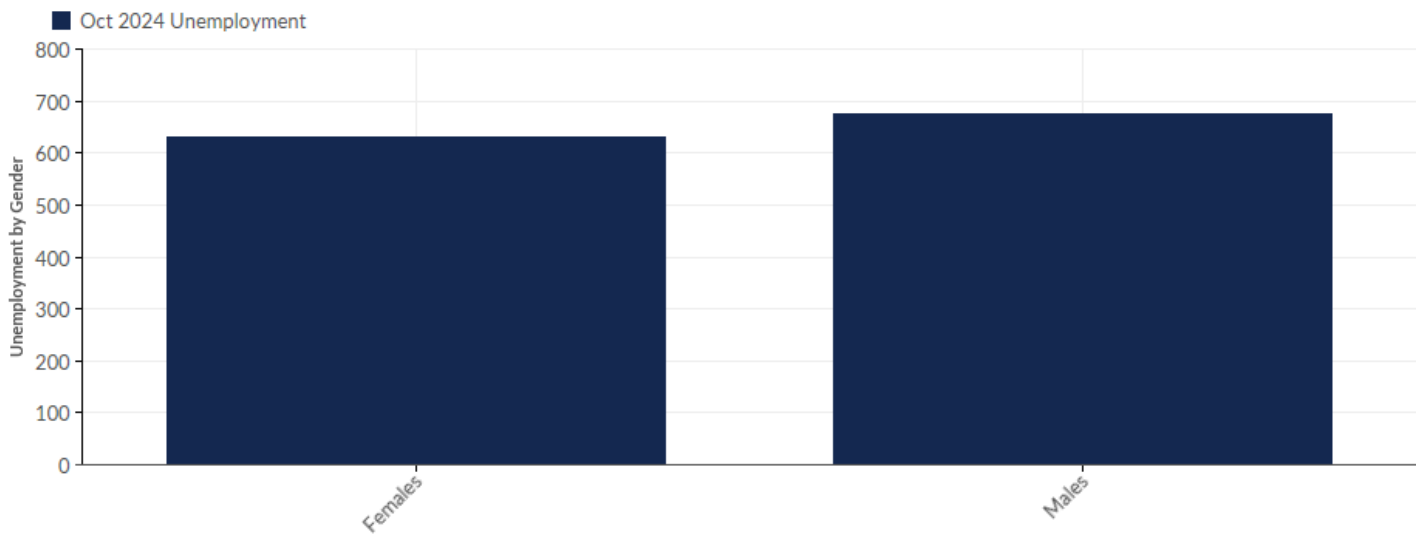
Unemployment by Demographics

Unemployment by Age



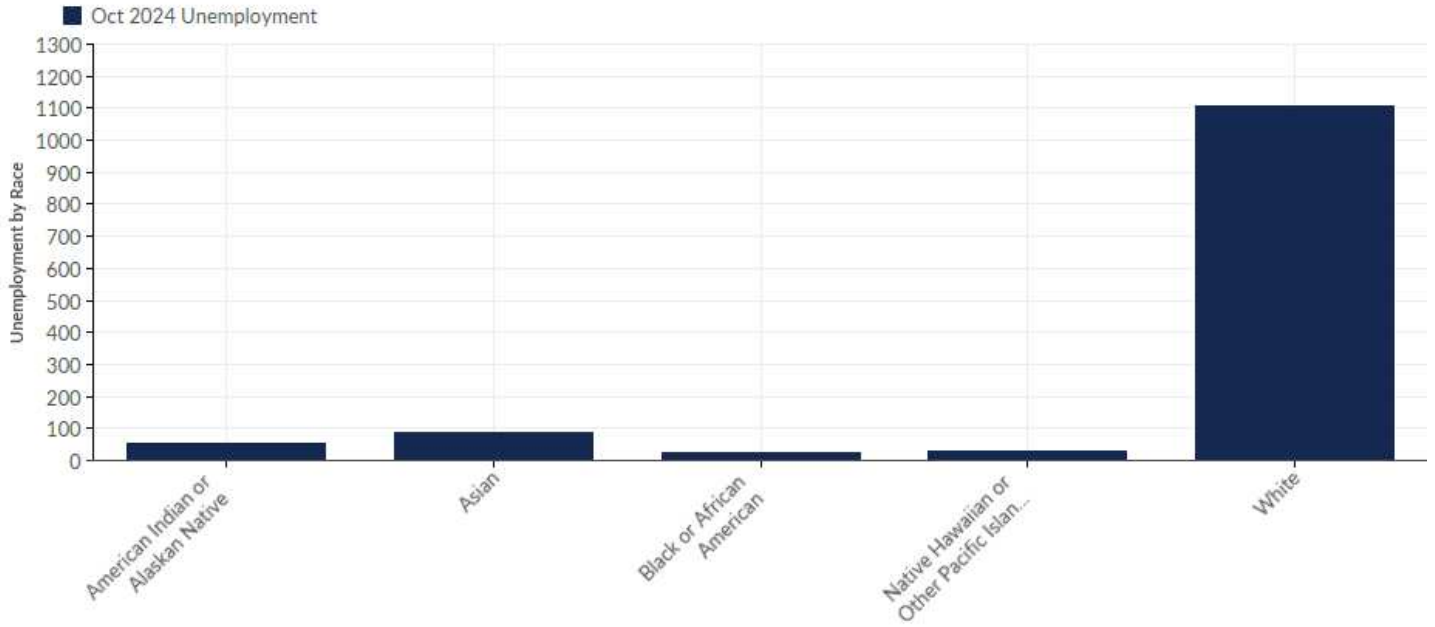
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	22	1.69%
22-24	55	4.22%
25-34	302	23.16%
35-44	315	24.16%
45-54	259	19.86%
55-59	144	11.04%
60-64	114	8.74%
65+	94	7.21%
Total	1,304	100.00%

Unemployment by Gender



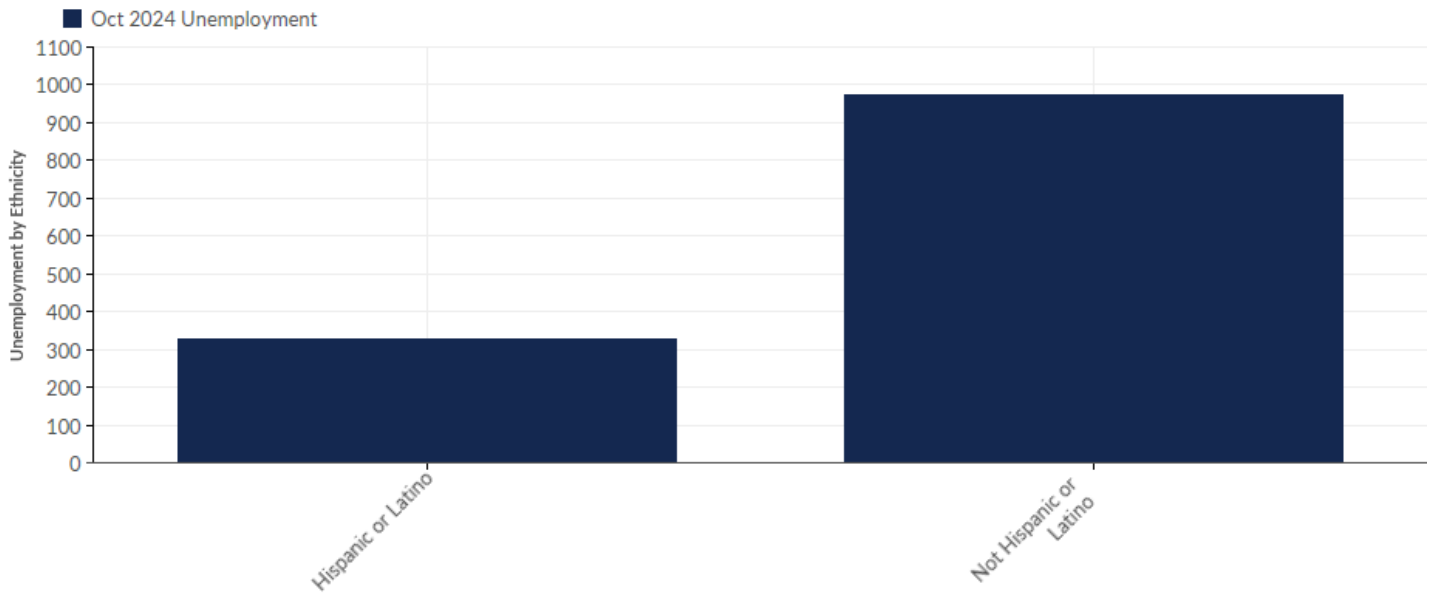
Gender	Unemployment (Oct 2024)	% of Unemployed
Females	630	48.31%
Males	674	51.69%
Total	1,304	100.00%

Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	54	4.14%
Asian	87	6.67%
Black or African American	25	1.92%
Native Hawaiian or Other Pacific Islander	30	2.30%
White	1,108	84.97%
Total	1,304	100.00%

Unemployment by Ethnicity

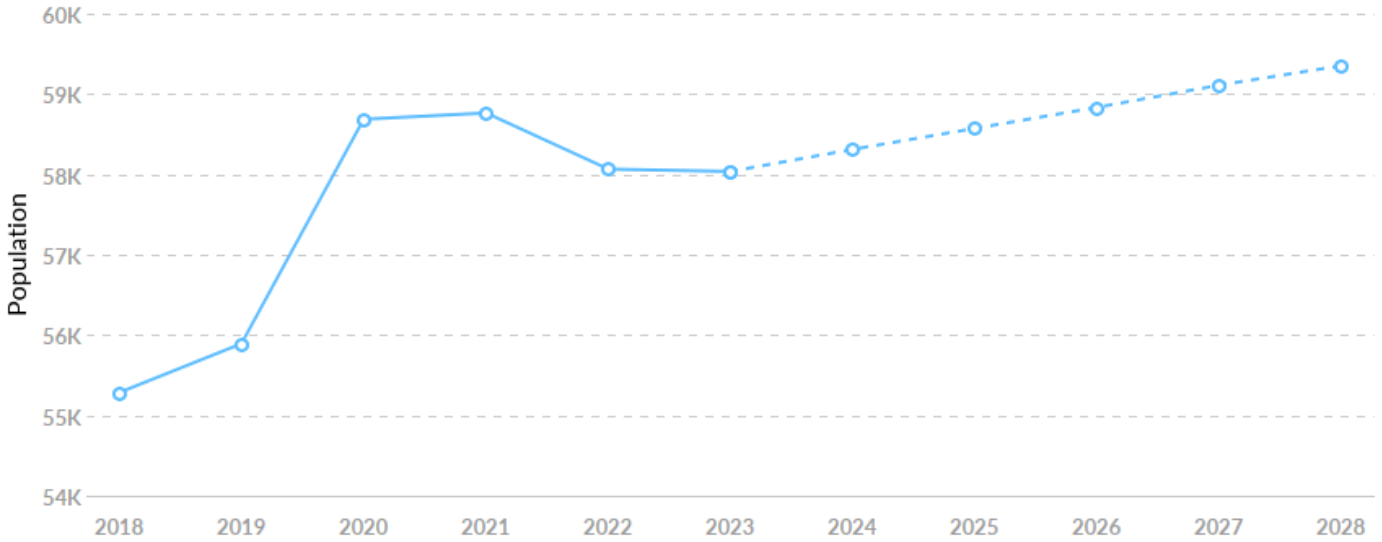


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	329	25.23%
Not Hispanic or Latino	975	74.77%
Total	1,304	100.00%

Historic & Projected Trends

Population Trends

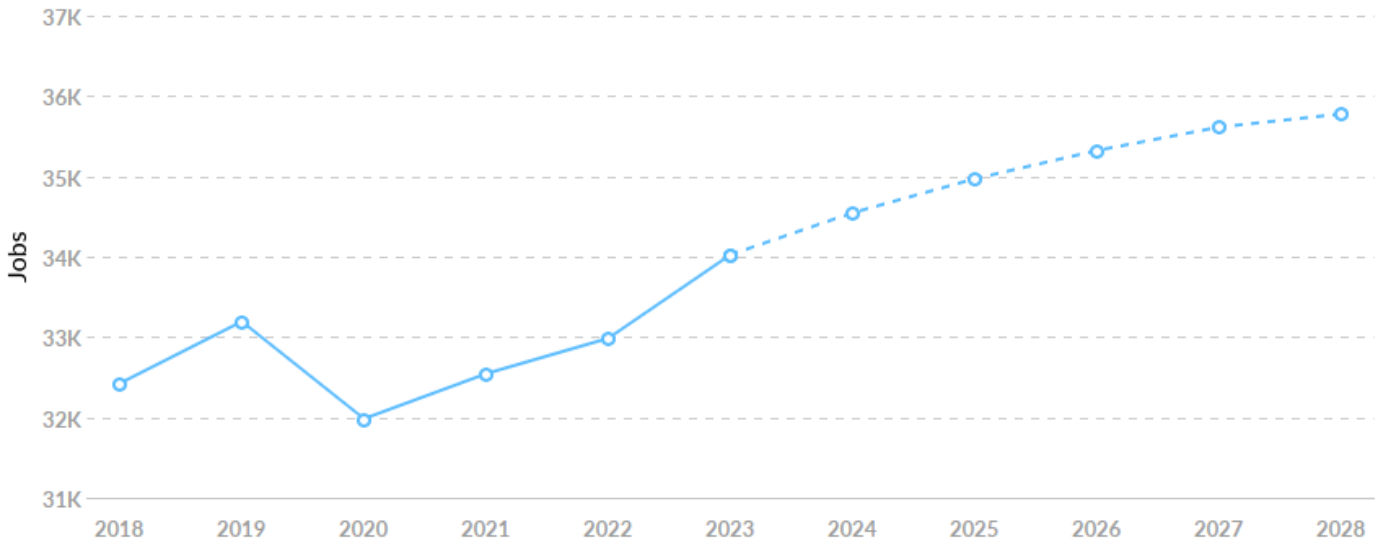
As of 2023 the region's population increased by 5.0% since 2018, growing by 2,749. Population is expected to increase by 2.3% between 2023 and 2028, adding 1,316.



Timeframe	Population
2018	55,287
2019	55,894
2020	58,686
2021	58,764
2022	58,065
2023	58,036
2024	58,311
2025	58,572
2026	58,834
2027	59,110
2028	59,352

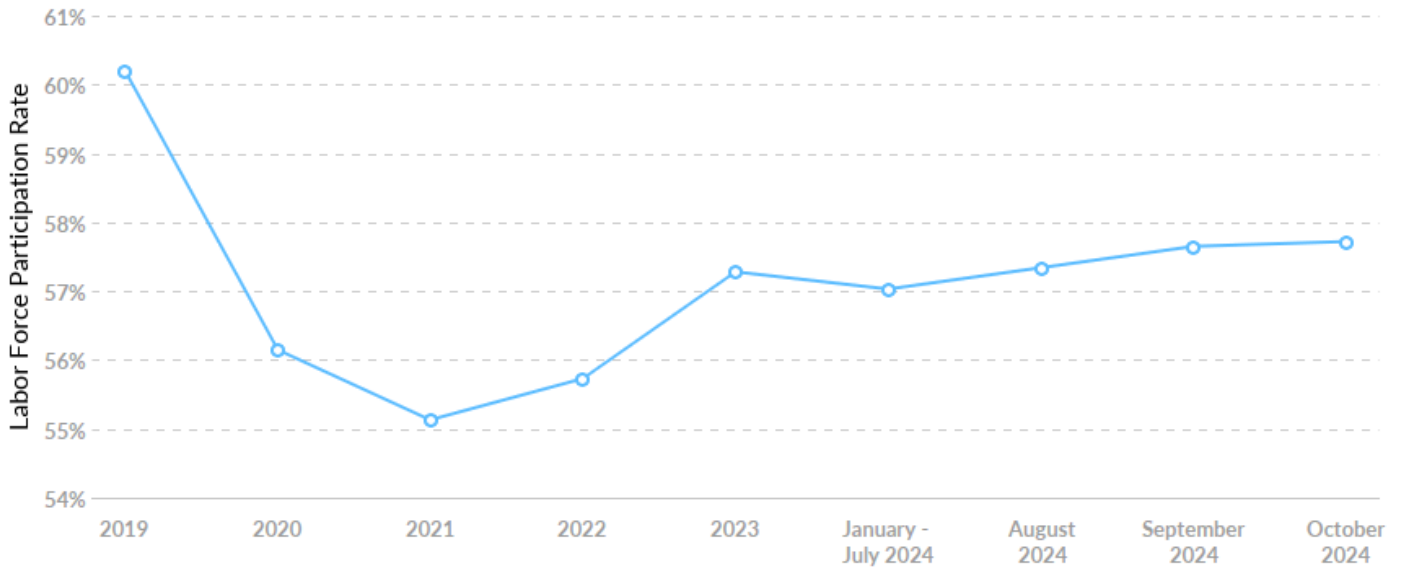
Job Trends

From 2018 to 2023, jobs increased by 4.9% in Carson City County, NV from 32,423 to 34,025. This change outpaced the national growth rate of 4.5% by 0.4%.



Timeframe	Jobs
2018	32,423
2019	33,193
2020	31,983
2021	32,544
2022	32,985
2023	34,025
2024	34,547
2025	34,970
2026	35,322
2027	35,613
2028	35,777

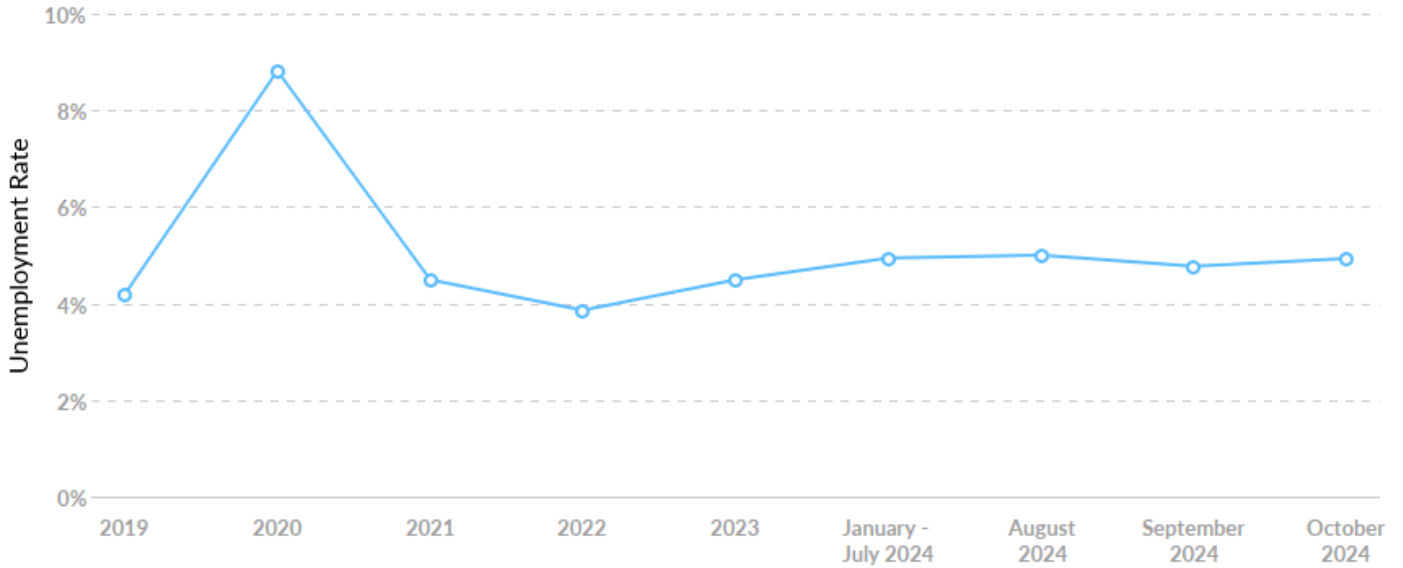
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.20%
2020	56.15%
2021	55.13%
2022	55.73%
2023	57.28%
January - July 2024	57.03%
August 2024	57.34%
September 2024	57.65%
October 2024	57.72%

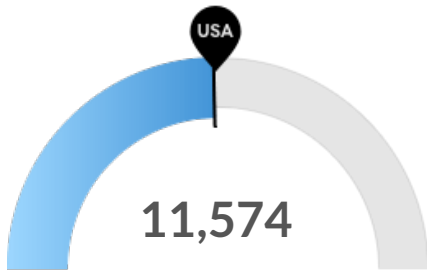
Unemployment Rate Trends

Carson City County, NV had an October 2024 unemployment rate of 4.93%, **increasing from 4.18%** 5 years before.



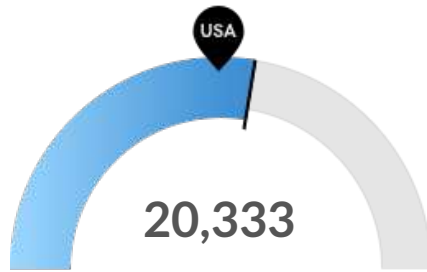
Timeframe	Unemployment Rate
2019	4.18%
2020	8.81%
2021	4.49%
2022	3.86%
2023	4.49%
January - July 2024	4.94%
August 2024	5.00%
September 2024	4.77%
October 2024	4.93%

Population Characteristics



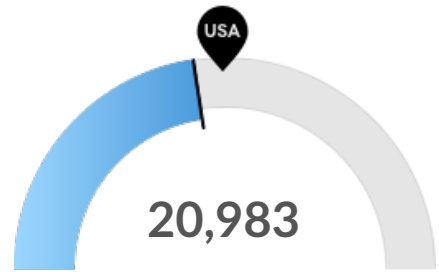
Millennials

Carson City County, NV has 11,574 millennials (ages 25-39). The national average for an area this size is 11,792.



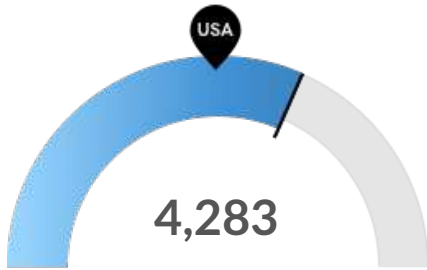
Retiring Soon

Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,520 people 55 or older, while there are 20,333 here.



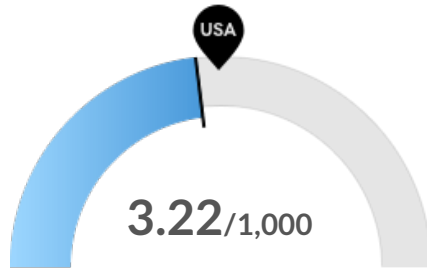
Racial Diversity

Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,170 racially diverse people, while there are 20,983 here.



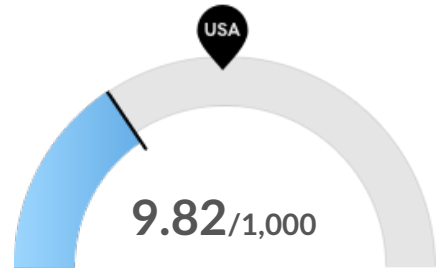
Veterans

Carson City County, NV has 4,283 veterans. The national average for an area this size is 2,969.



Violent Crime

Carson City County, NV has 3.22 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

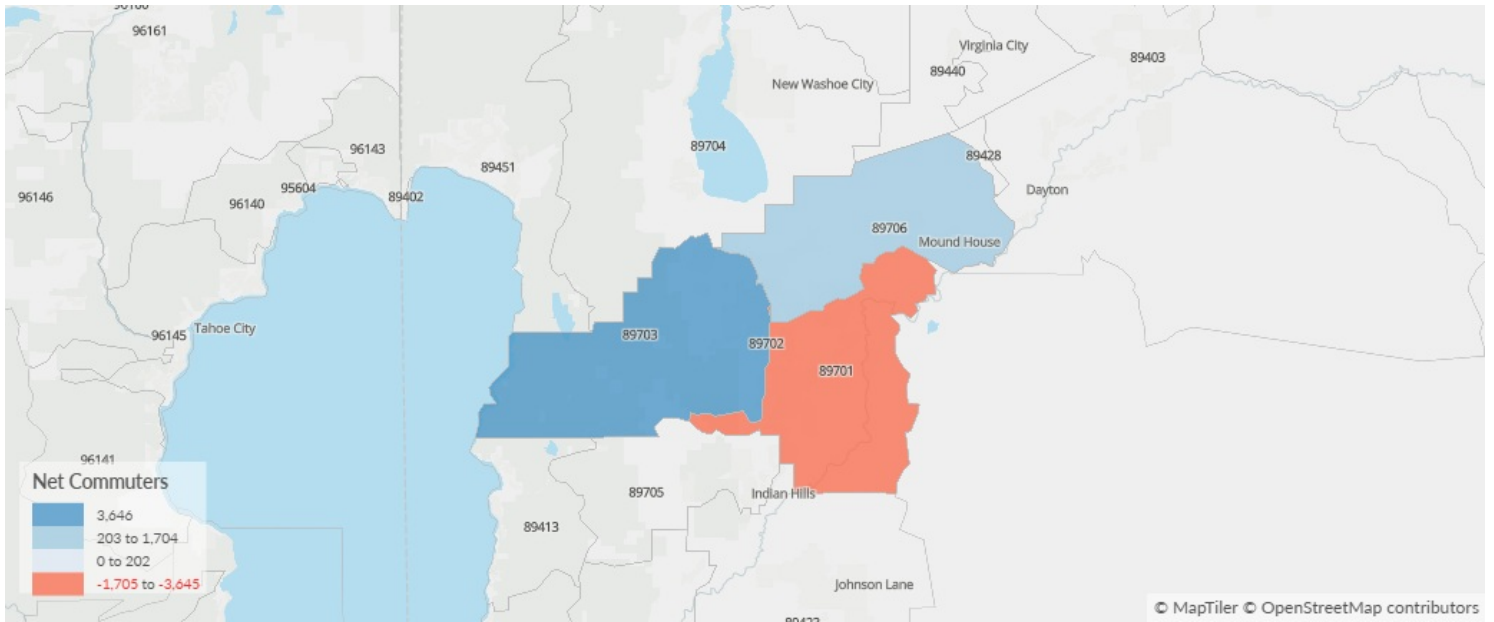


Property Crime

Carson City County, NV has 9.82 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
89701	Carson City, NV (in Cars...	13,640
89706	Carson City, NV (in Cars...	11,248
89703	Carson City, NV (in Cars...	8,996
89721	Carson City, NV (in Cars...	67
89702	Carson City, NV (in Cars...	60

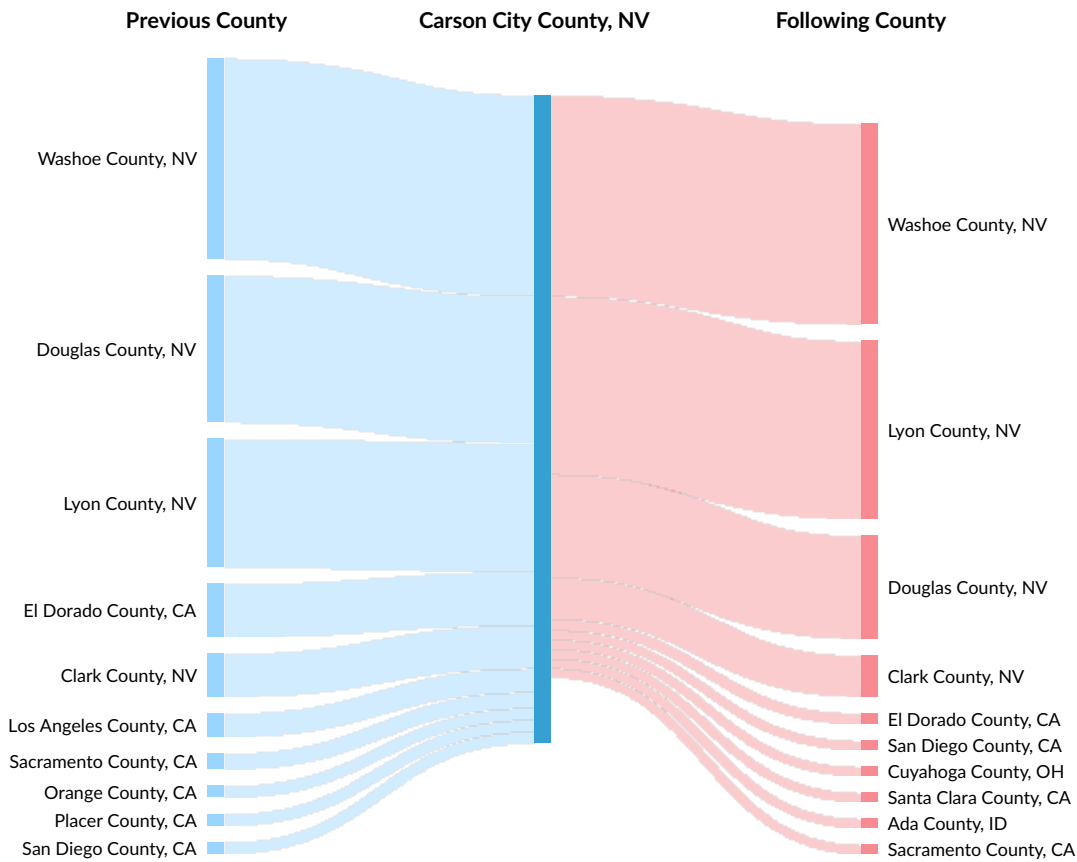
Where Talent Lives

ZIP	Name	2023 Workers
89701	Carson City, NV (in Cars...	15,345
89706	Carson City, NV (in Cars...	11,046
89703	Carson City, NV (in Cars...	5,350
89721	Carson City, NV (in Cars...	67
89702	Carson City, NV (in Cars...	60

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2022, **737** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **737** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2022 was **213**.



Top Previous Counties	Migrations
Washoe County, NV	737
Douglas County, NV	538
Lyon County, NV	472
El Dorado County, CA	196
Clark County, NV	159

Top Previous Counties	Migrations
Los Angeles County, CA	87
Sacramento County, CA	58
Orange County, CA	44
Placer County, CA	43
San Diego County, CA	43
Santa Clara County, CA	36
Kern County, CA	35
San Bernardino County, CA	35
Contra Costa County, CA	32
Alameda County, CA	32
Top Following Counties	Migrations
Washoe County, NV	737
Lyon County, NV	653
Douglas County, NV	378
Clark County, NV	152
El Dorado County, CA	40
San Diego County, CA	35
Cuyahoga County, OH	35
Santa Clara County, CA	35
Ada County, ID	35
Sacramento County, CA	35
Pierce County, WA	35
San Bernardino County, CA	35
Pinal County, AZ	35
Riverside County, CA	34

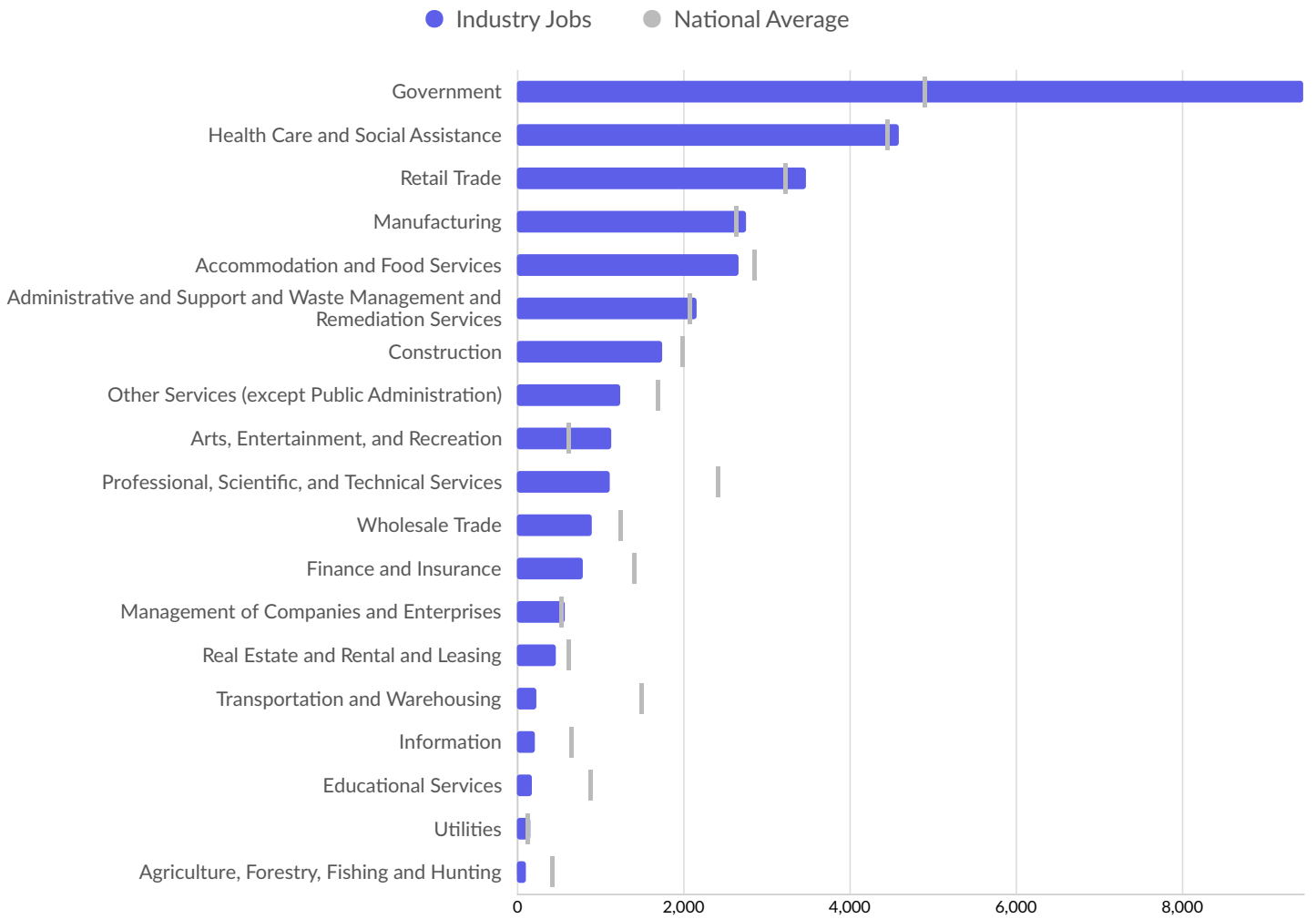
Top Following Counties**Migrations**

Churchill County, NV

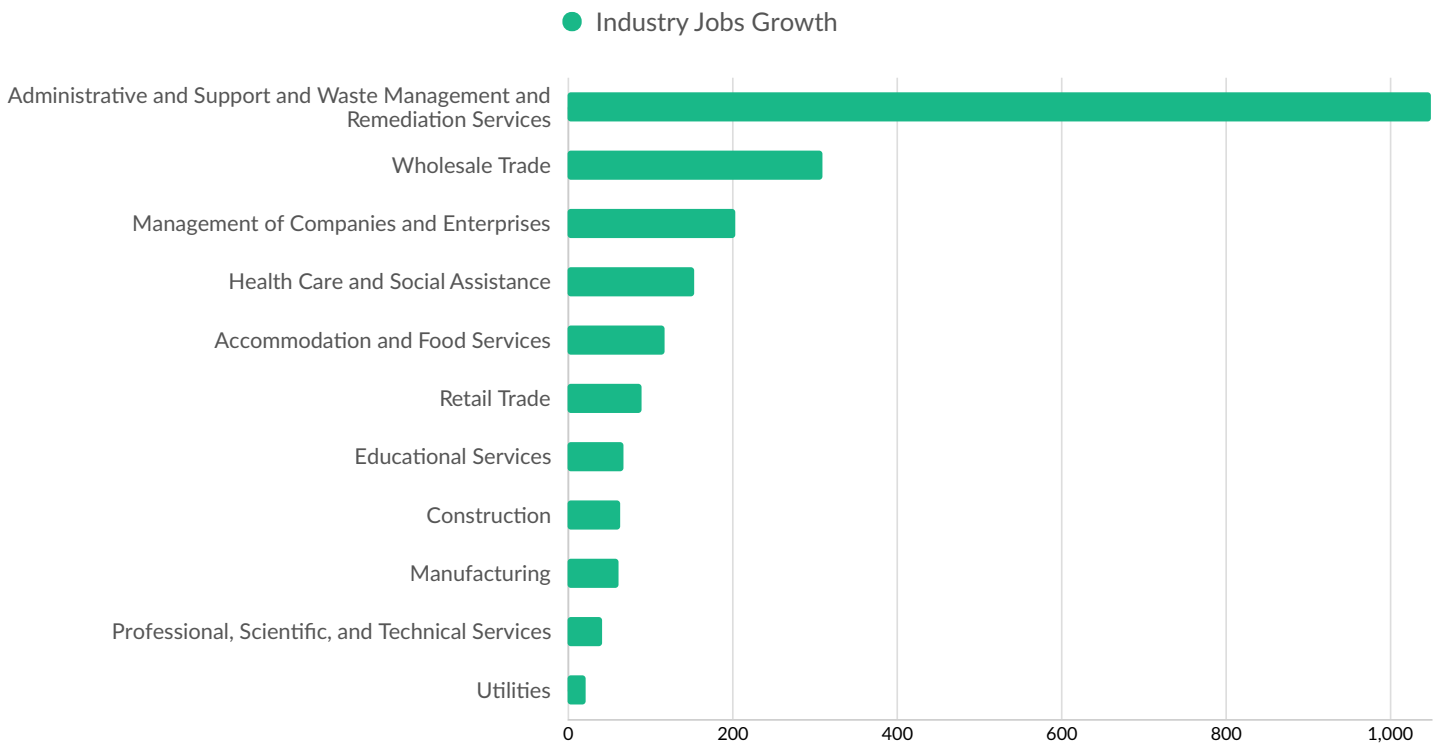
34

Industry Characteristics

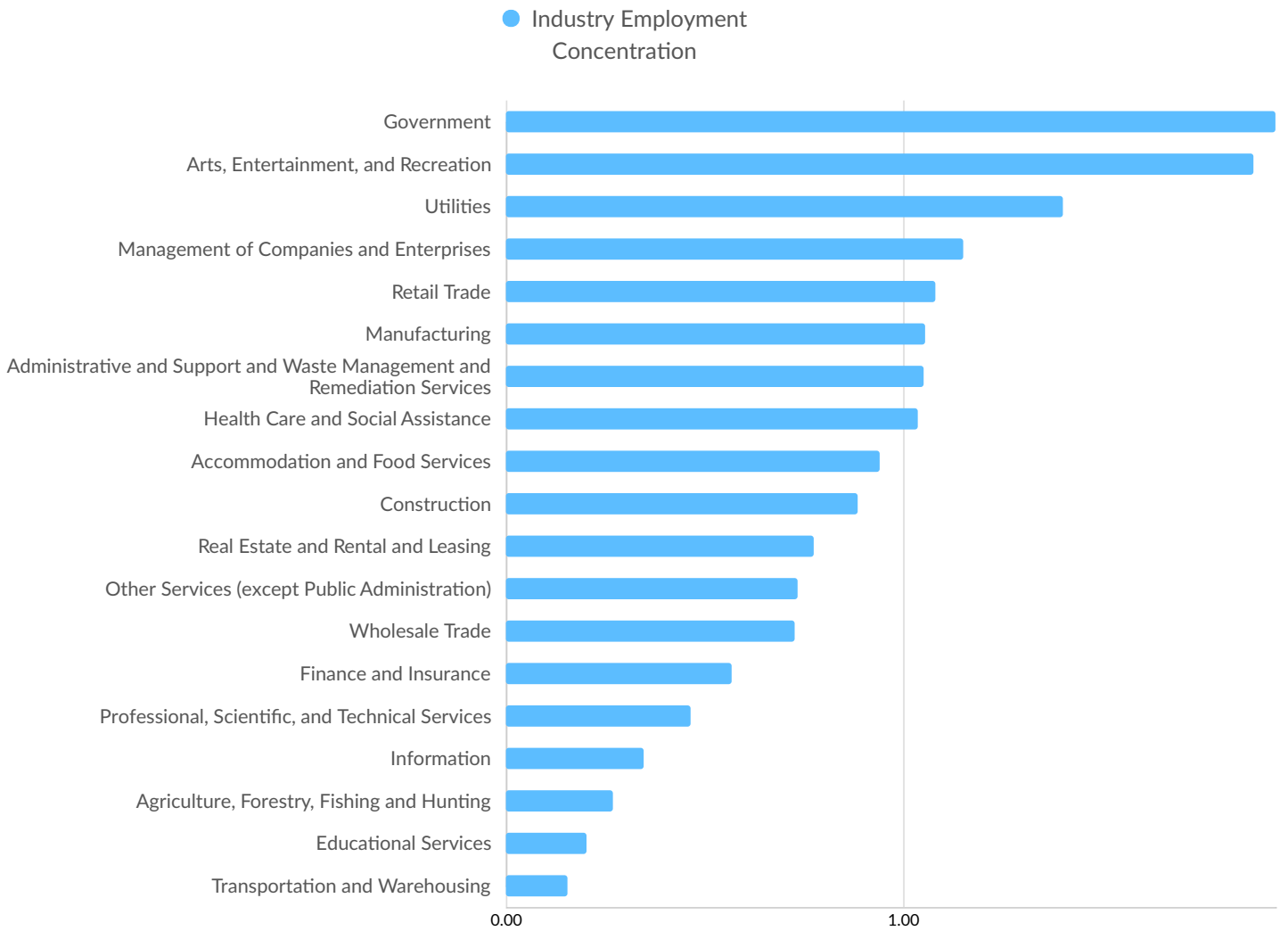
Largest Industries



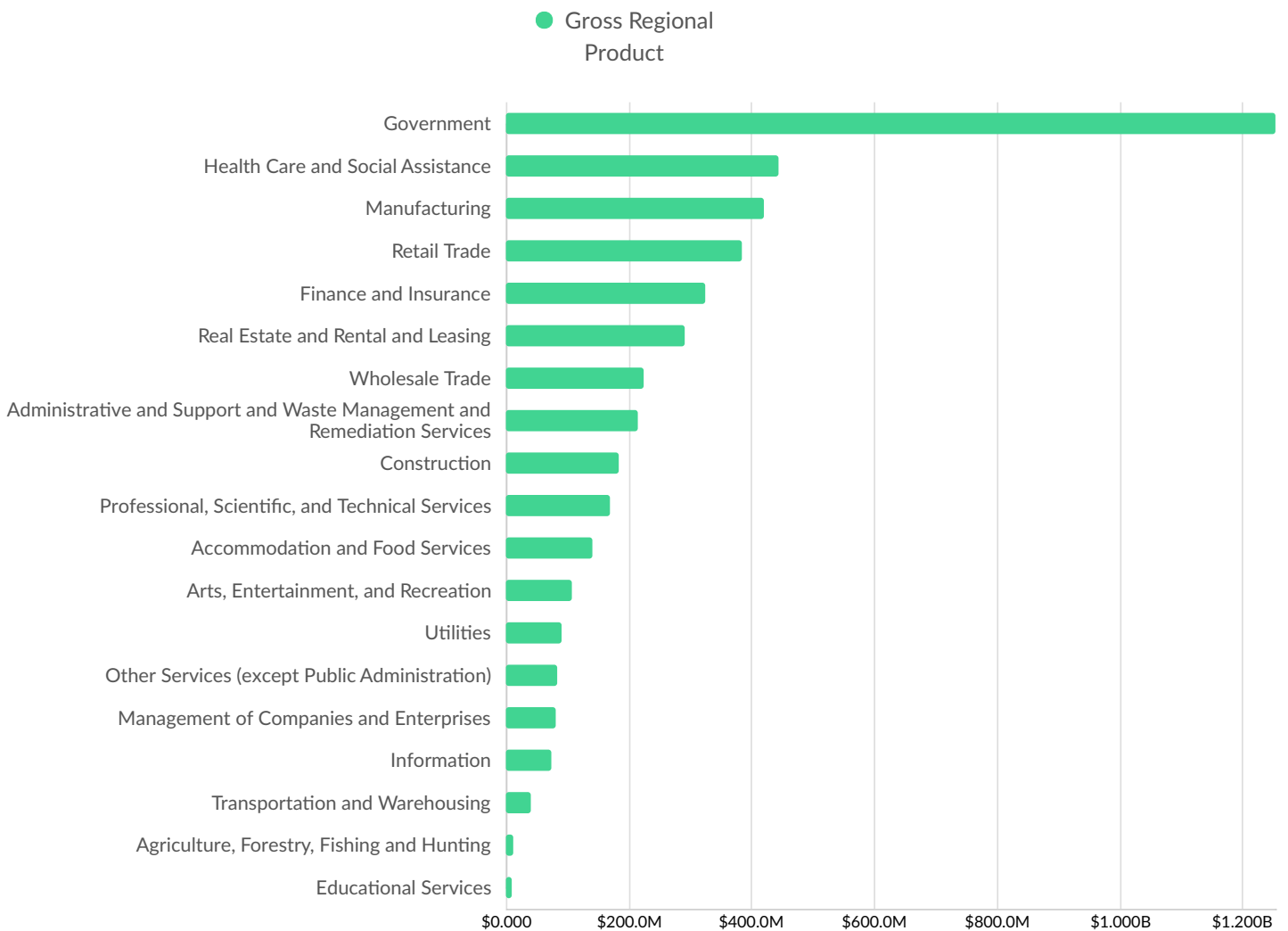
Top Growing Industries



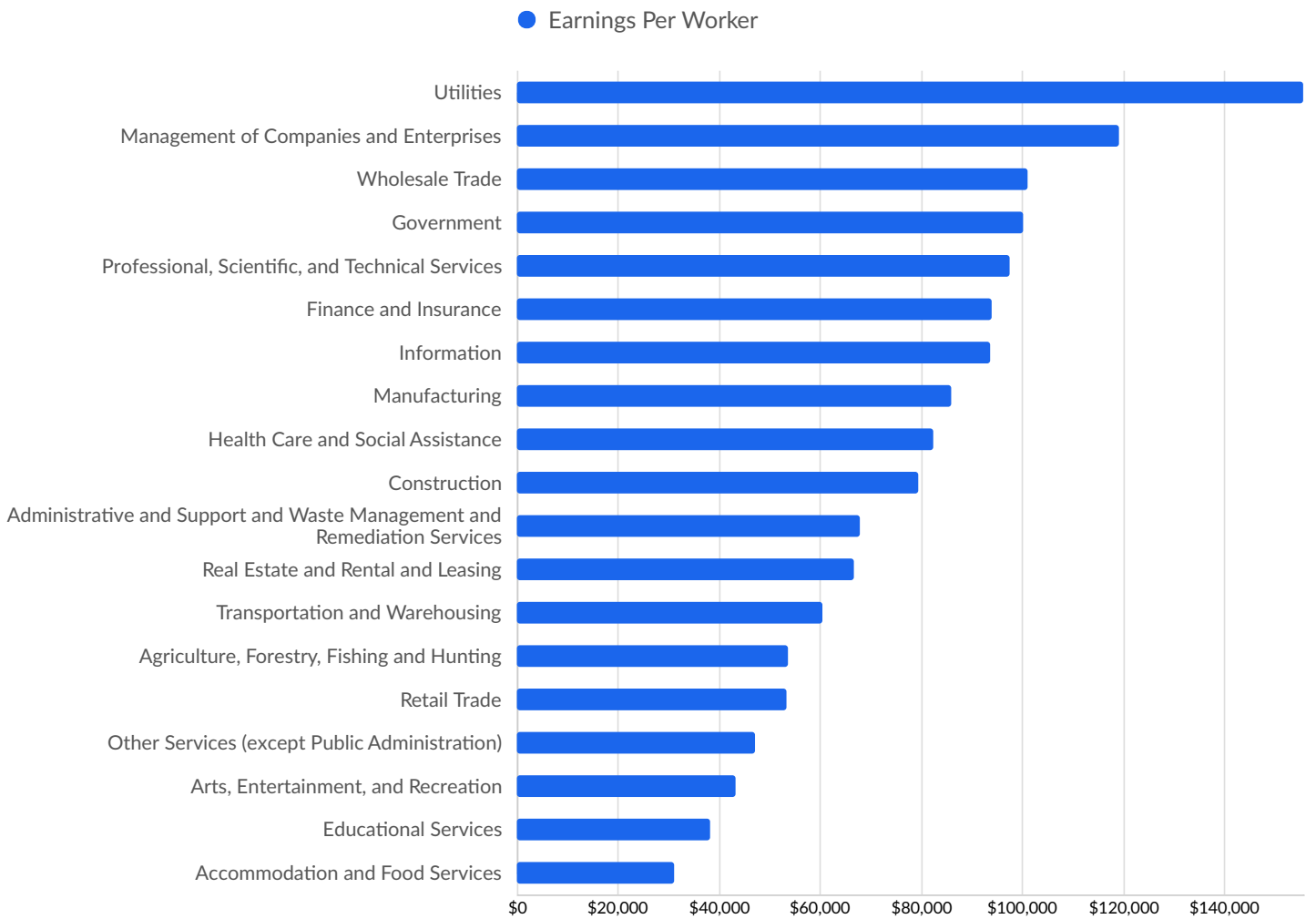
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings









Business Characteristics

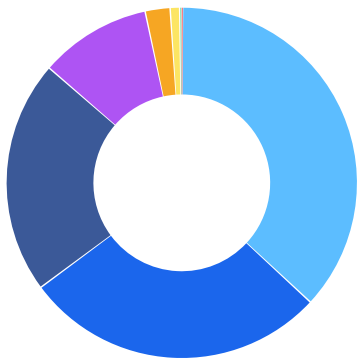
1,465 Companies Posted Jobs

There are no matching profiles for your region. In the last 12 months, 1,465 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Not enough data to show the Top Companies by Profiles section.

Top Companies Posting	Unique Postings
Lumen Technologies	499 
Carson Tahoe Health	462 
Beacon Hill Staffing Group	438 
Prime Therapeutics	363 
Marriott International	353 
Stride K12	341 
Ford	335 
Intermountain Health	303 
Cardinal Health	269 
Johnson & Johnson	268 

Business Size

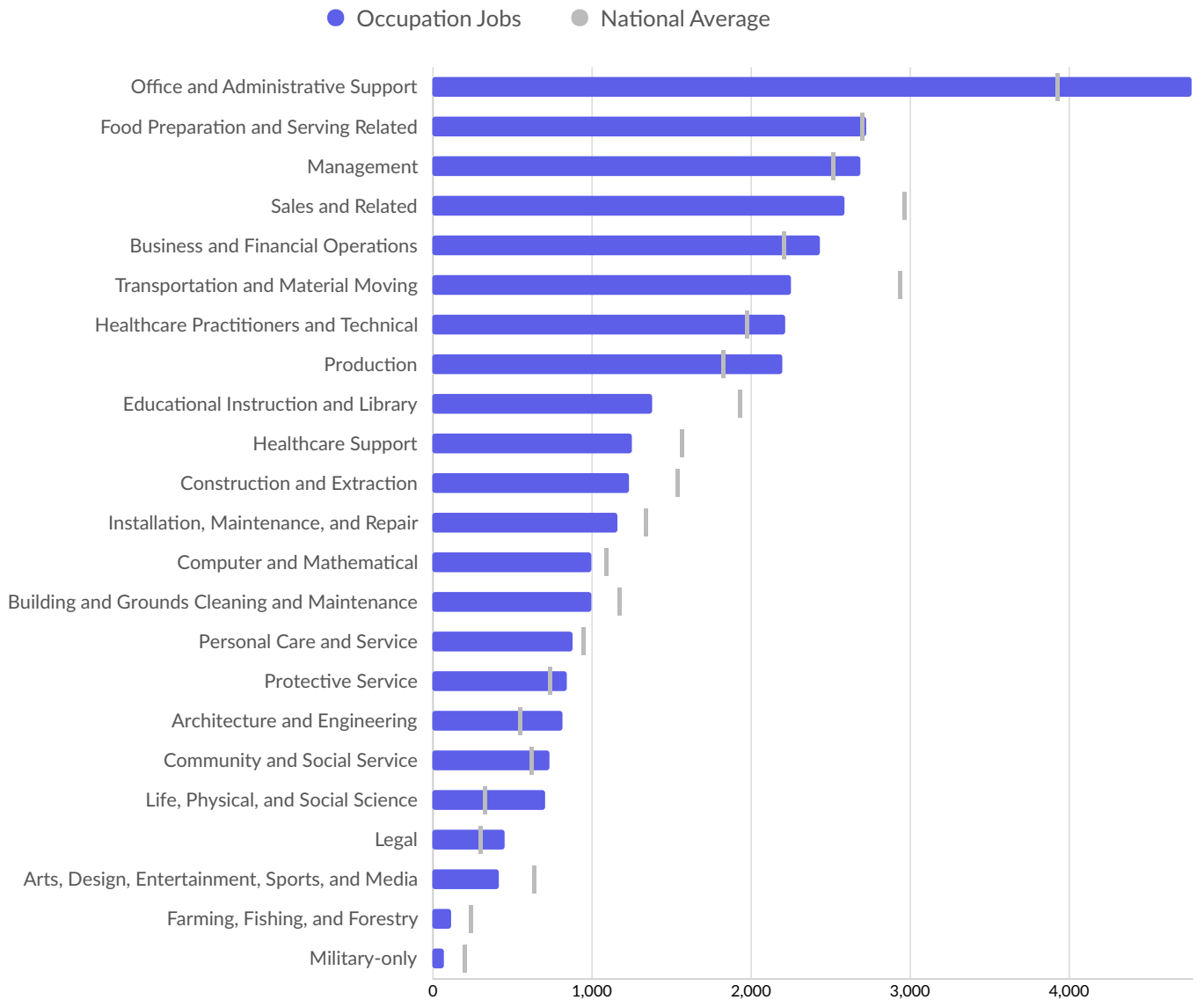


	Percentage	Business Count
● 1 to 4 employees	36.8%	1,397
● 5 to 9 employees	27.9%	1,060
● 10 to 19 employees	21.5%	816
● 20 to 49 employees	10.3%	390
● 50 to 99 employees	2.3%	87
● 100 to 249 employees	0.9%	33
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	2

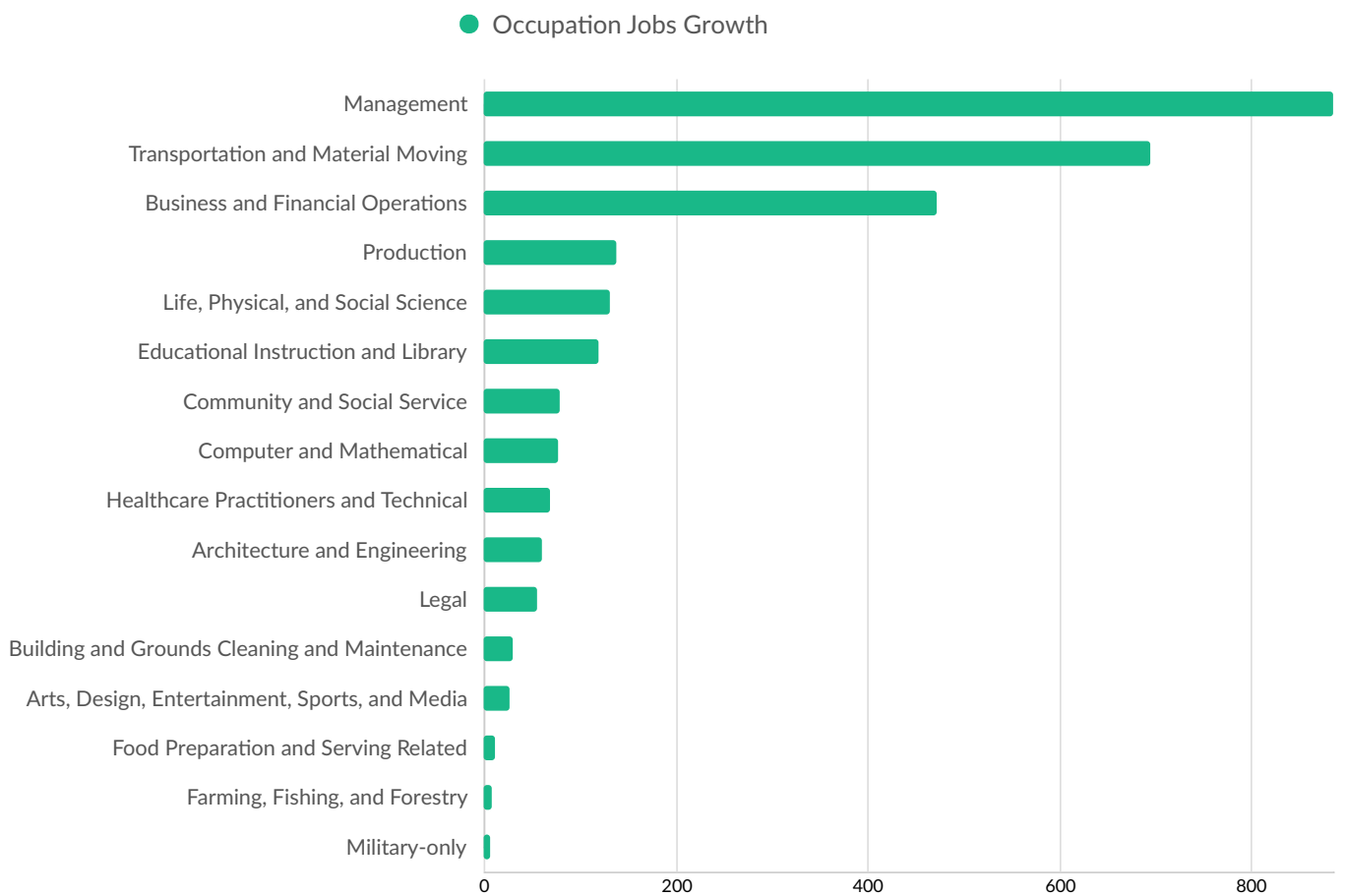
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

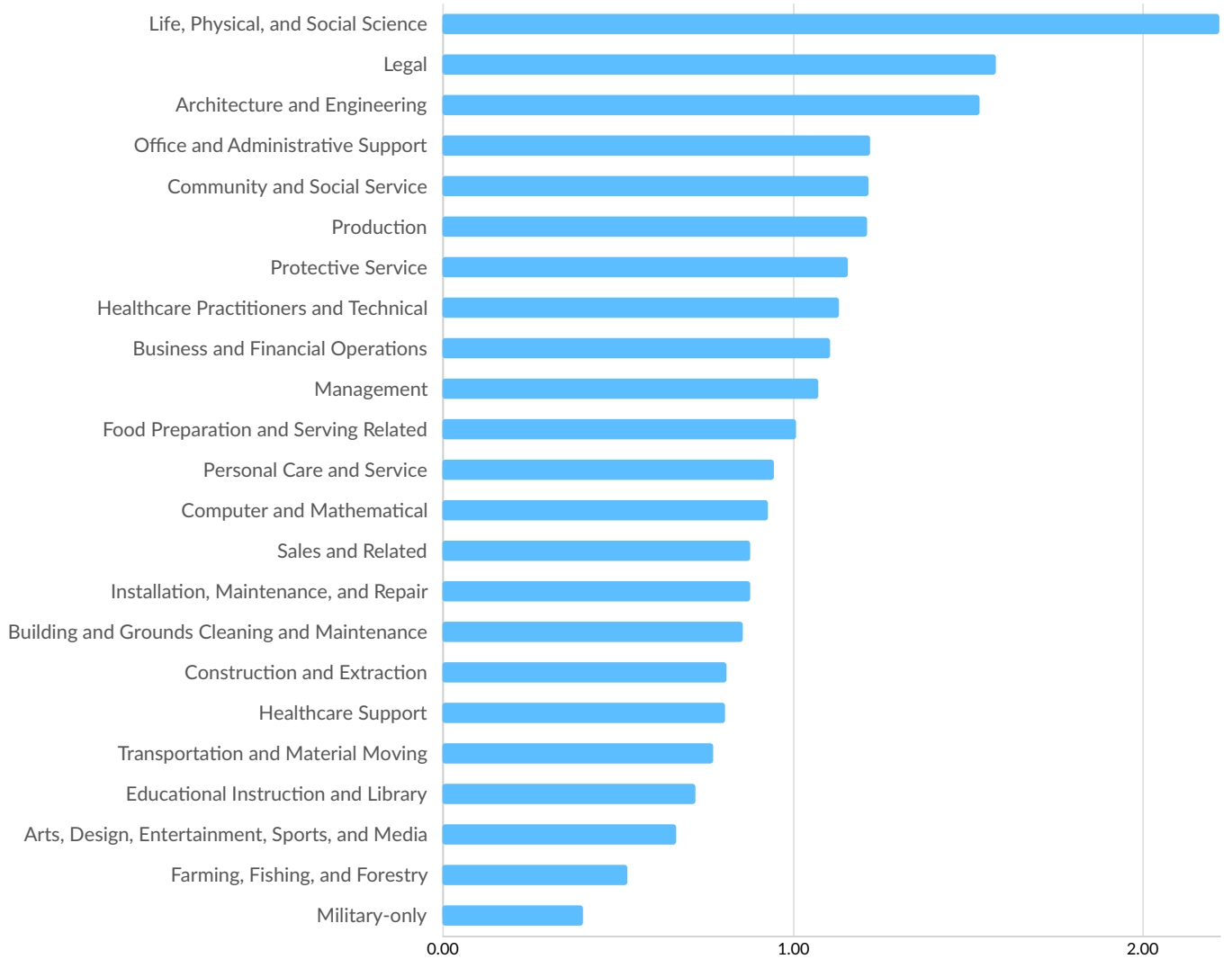


Top Growing Occupations

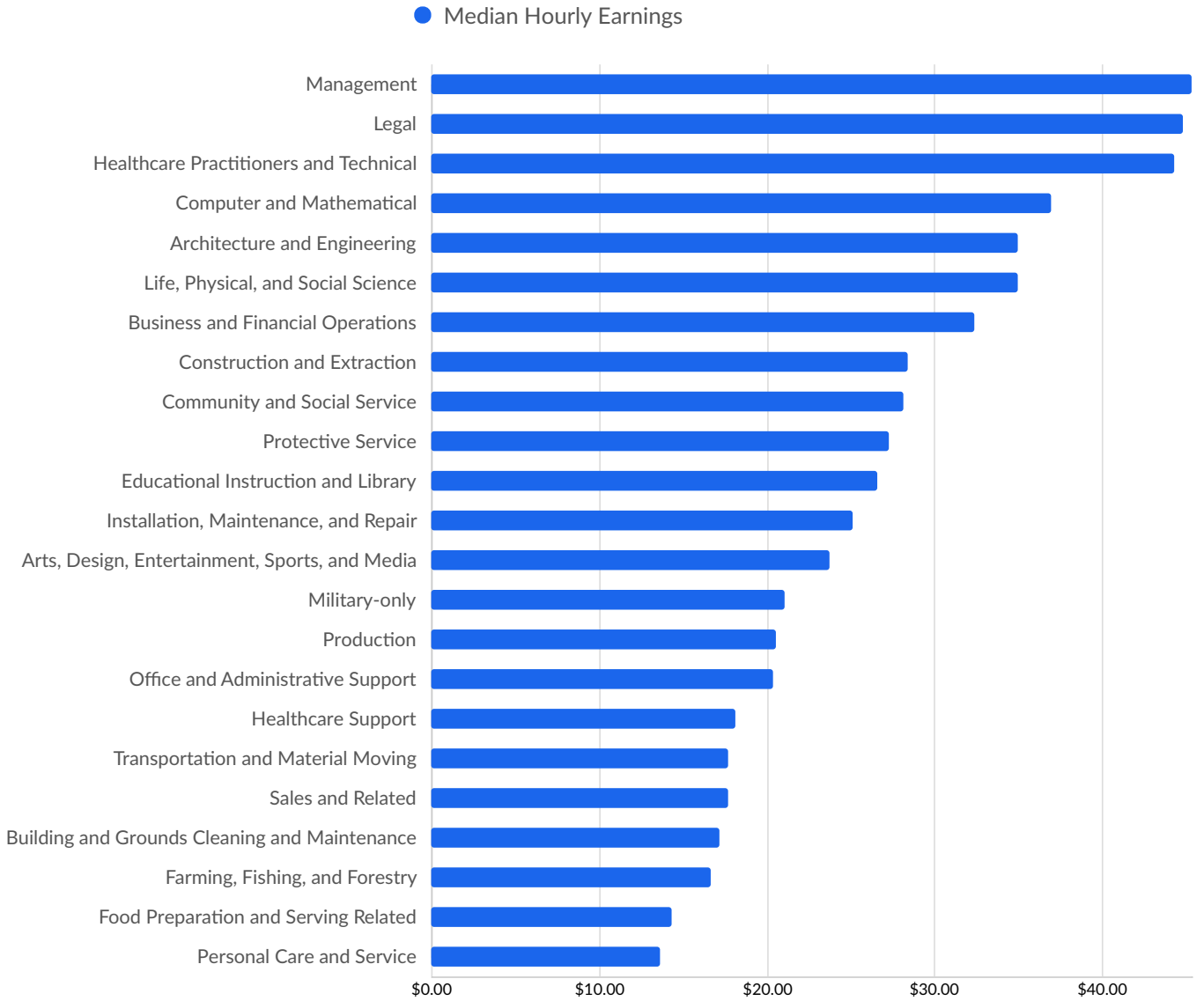


Top Occupation Employment Concentration

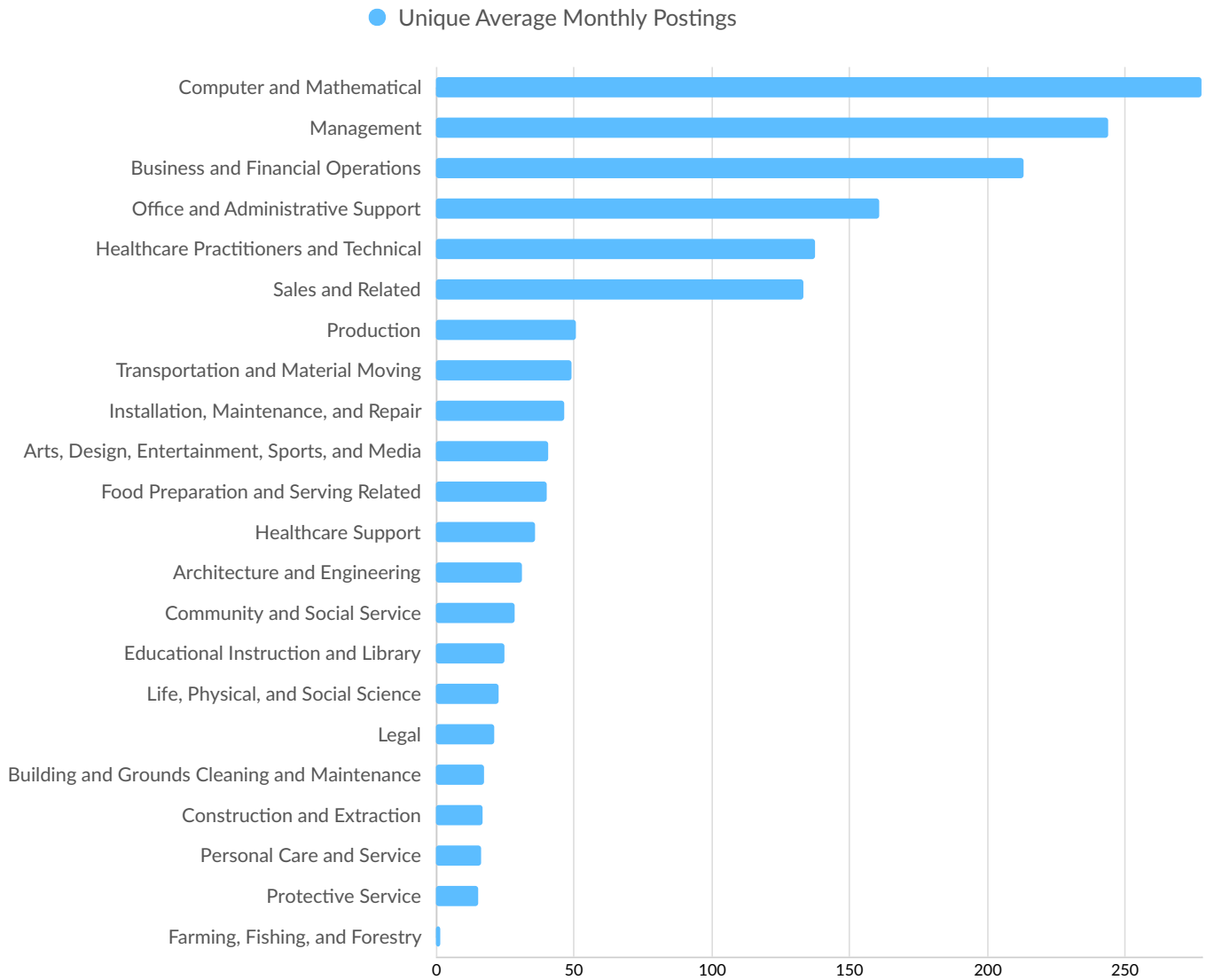
● Occupation Employment Concentration



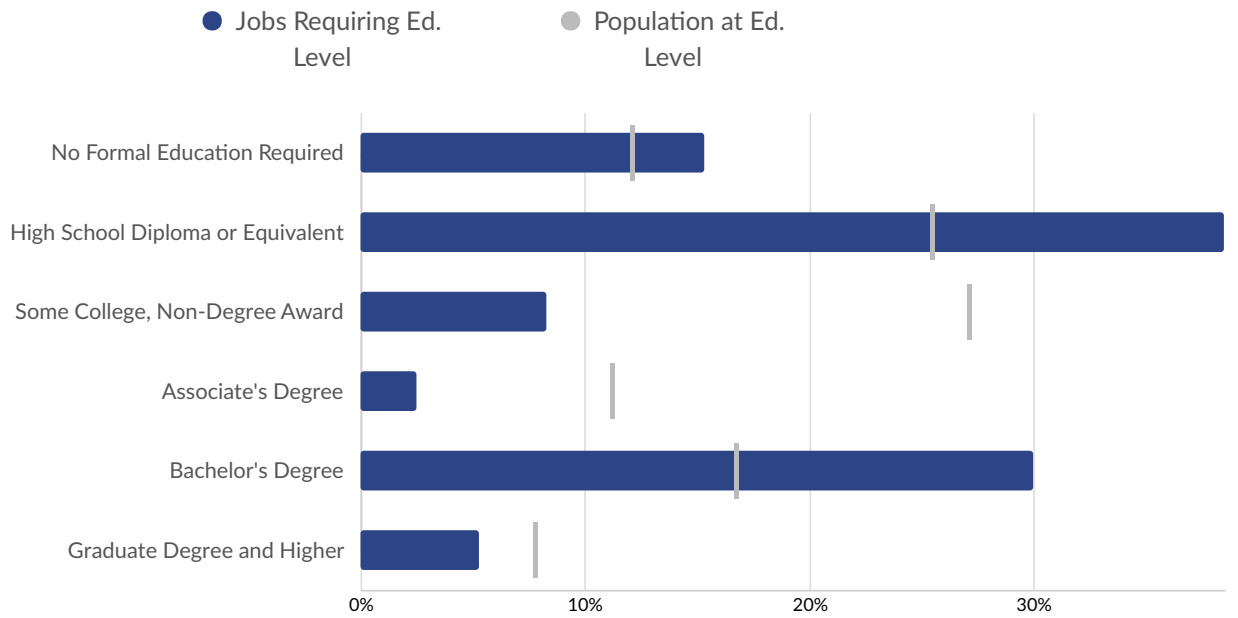
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2023, there were 1,160 graduates in Carson City County, NV. This pipeline has grown by 8% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Physical Sciences, General" (Associate's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
Western Nevada College	1,073 	
Sierra Academy of Style	87 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

