



# Pershing County, NV



**GOED**

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane  
Carson City, Nevada 89703

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## Report Parameters

### 1 County

32027 Pershing County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**6,444**

### Population (2023)

Population **decreased by 252** over the last 5 years and is projected to **decrease by 144** over the next 5 years.

**2,116**

### Total Regional Employment

Jobs **decreased by 200** over the last 5 years and are projected to **decrease by 22** over the next 5 years.

**\$66.3K**

### Median Household Income (2022)

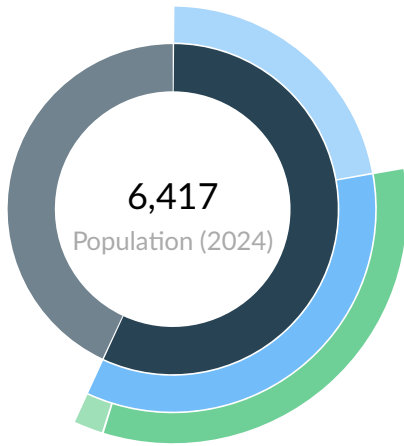
Median household income is **\$8.8K below** the national median household income of \$75.1K.

## Takeaways

- As of 2023 the region's population **declined by 3.8%** since 2018, falling by 252. Population is expected to **decrease by 2.2%** between 2023 and 2028, losing 144.
- From 2018 to 2023, jobs **declined by 8.6%** in Pershing County, NV from 2,316 to **2,116**. This change **fell short of the national growth rate of 4.3% by 12.9%**. As the number of jobs declined, the **labor force participation rate decreased from 66.6% to 65.4% between 2018 and 2023**.
- Concerning educational attainment, **5.8% of Pershing County, NV residents possess a Bachelor's Degree** (15.4% below the national average), and **8.3% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2023 are Metal Ore Mining, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Jun 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	6,417	2,229	2,116	108.3	\$474.84M	\$775.12M	\$1.03B
State	3,238,085	1,620,331	1,692,589	112.0	\$239.92B	\$199.79B	\$228.19B

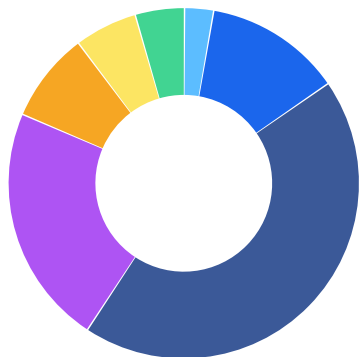
## Jun 2024 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,649
● Not in Labor Force (16+)	1,420
● Labor Force	2,229
● Employed	2,094
● Unemployed	135
● Under 16, Military, and institutionalized Population	2,769

## Educational Attainment

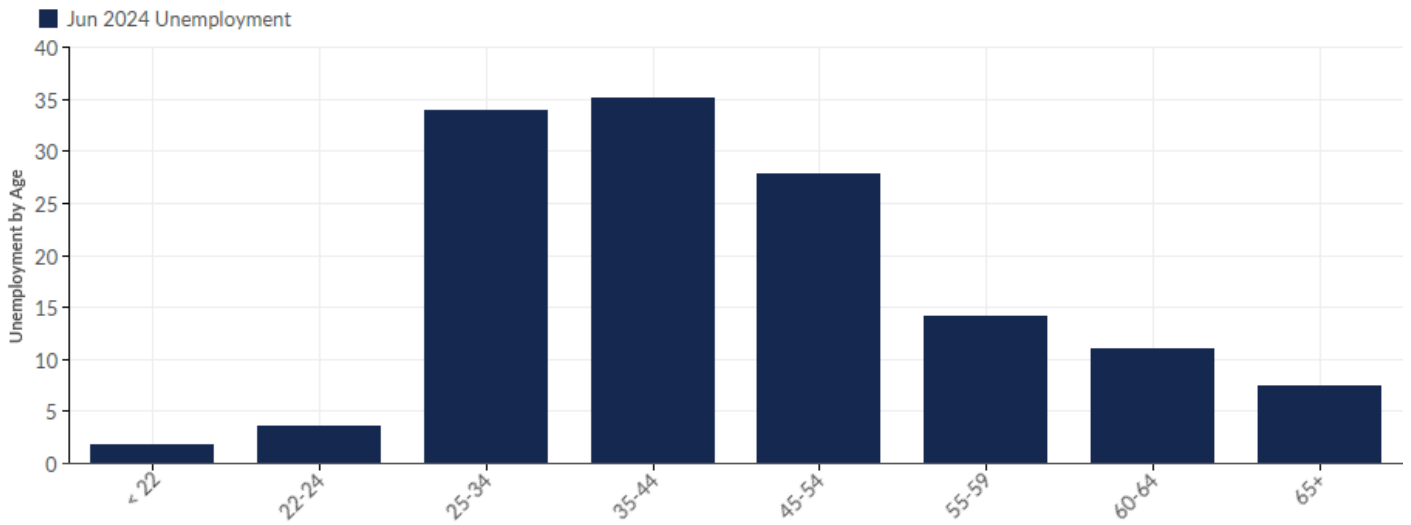
Concerning educational attainment, **5.8% of Pershing County, NV residents possess a Bachelor's Degree** (15.4% below the national average), and **8.3% hold an Associate's Degree** (0.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.7%	130
● 9th Grade to 12th Grade	12.6%	613
● High School Diploma	43.9%	2,130
● Some College	22.2%	1,076
● Associate's Degree	8.3%	403
● Bachelor's Degree	5.8%	281
● Graduate Degree and Higher	4.5%	220

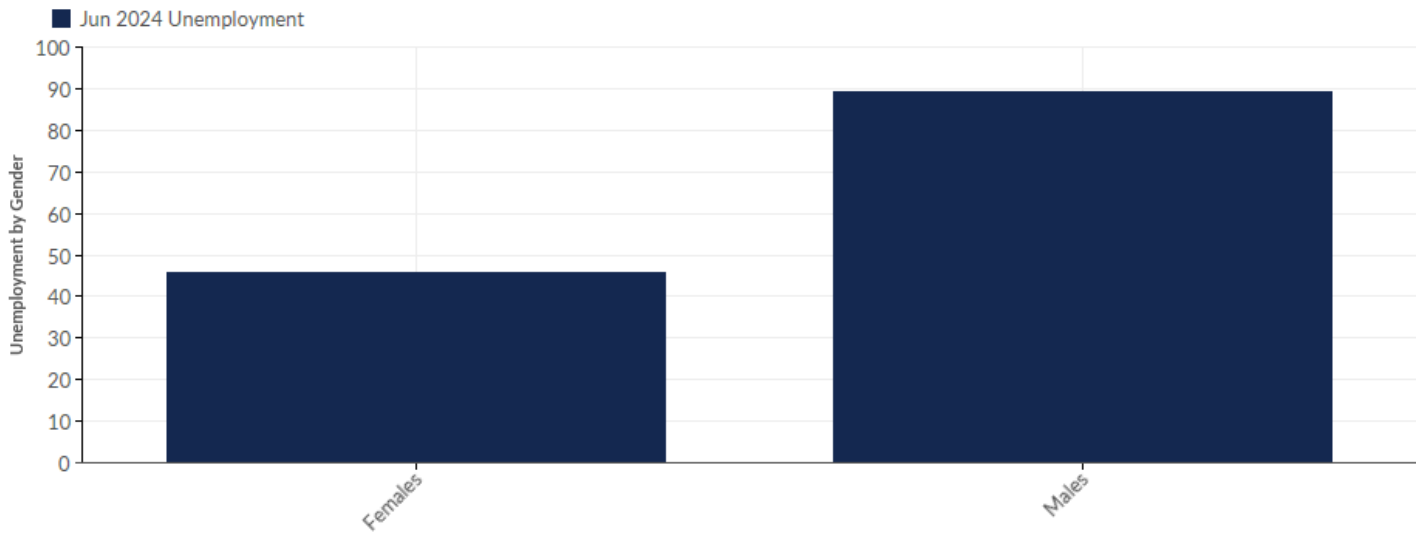
# Unemployment by Demographics

## Unemployment by Age



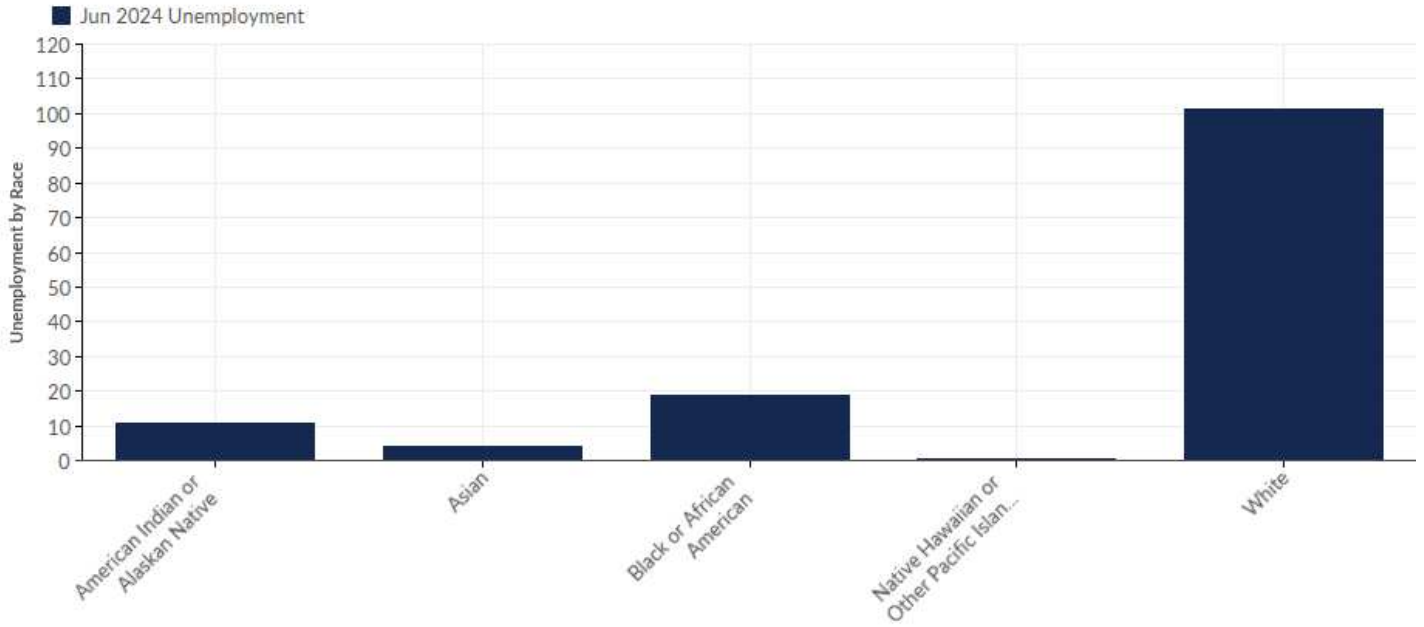
Age	Unemployment (Jun 2024)	% of Unemployed
< 22	2	1.48%
22-24	4	2.96%
25-34	34	25.19%
35-44	35	25.93%
45-54	28	20.74%
55-59	14	10.37%
60-64	11	8.15%
65+	7	5.19%
Total	135	100.00%

## Unemployment by Gender



Gender	Unemployment (Jun 2024)	% of Unemployed
Females	46	34.07%
Males	89	65.93%
Total	135	100.00%

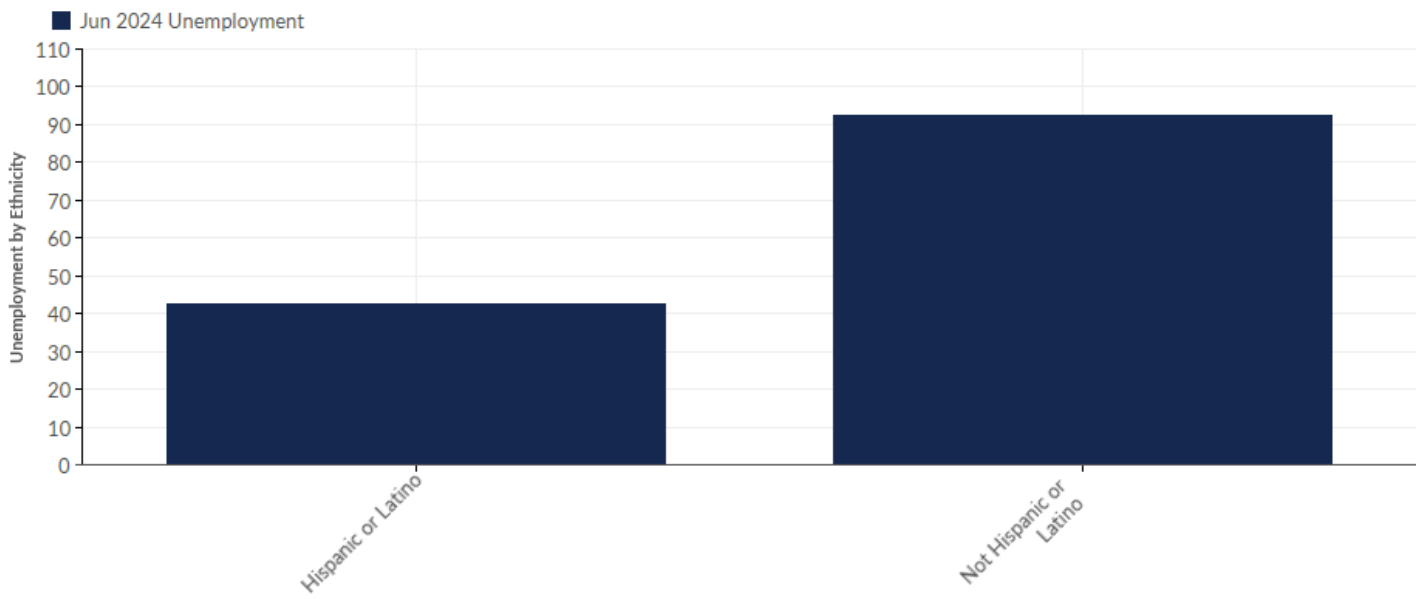
## Unemployment by Race



Race	Unemployment (Jun 2024)	% of Unemployed
American Indian or Alaskan Native	11	8.15%
Asian	4	2.96%
Black or African American	19	14.07%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	101	74.81%
Total	135	100.00%



## Unemployment by Ethnicity

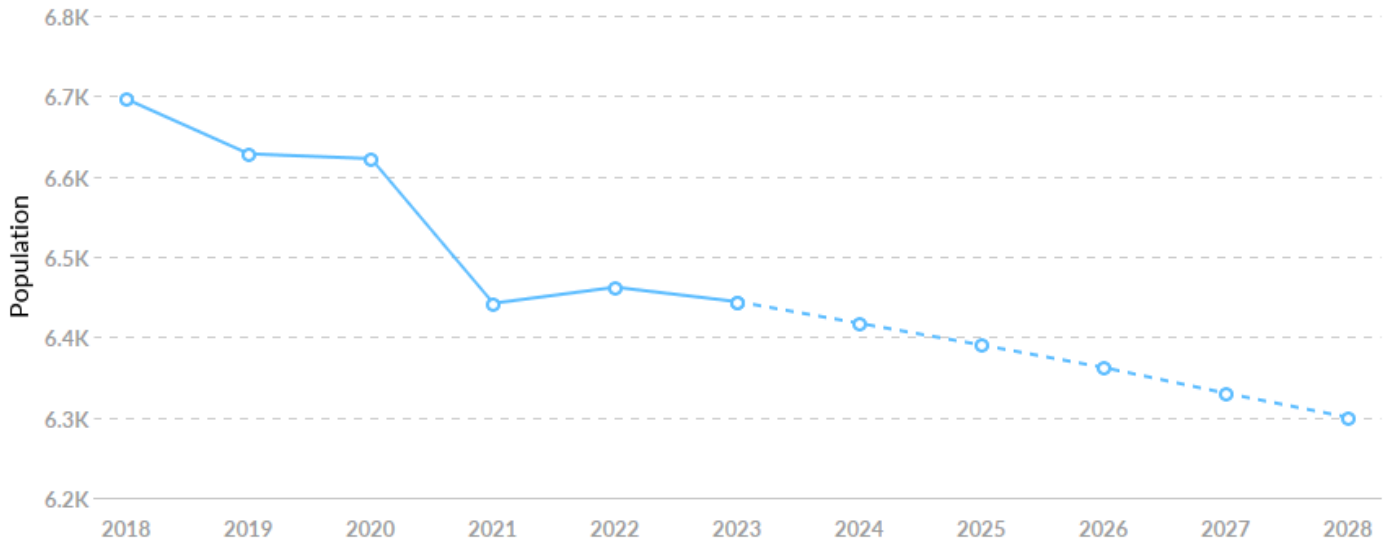


Ethnicity	Unemployment (Jun 2024)	% of Unemployed
Hispanic or Latino	43	31.85%
Not Hispanic or Latino	92	68.15%
Total	135	100.00%

# Historic & Projected Trends

## Population Trends

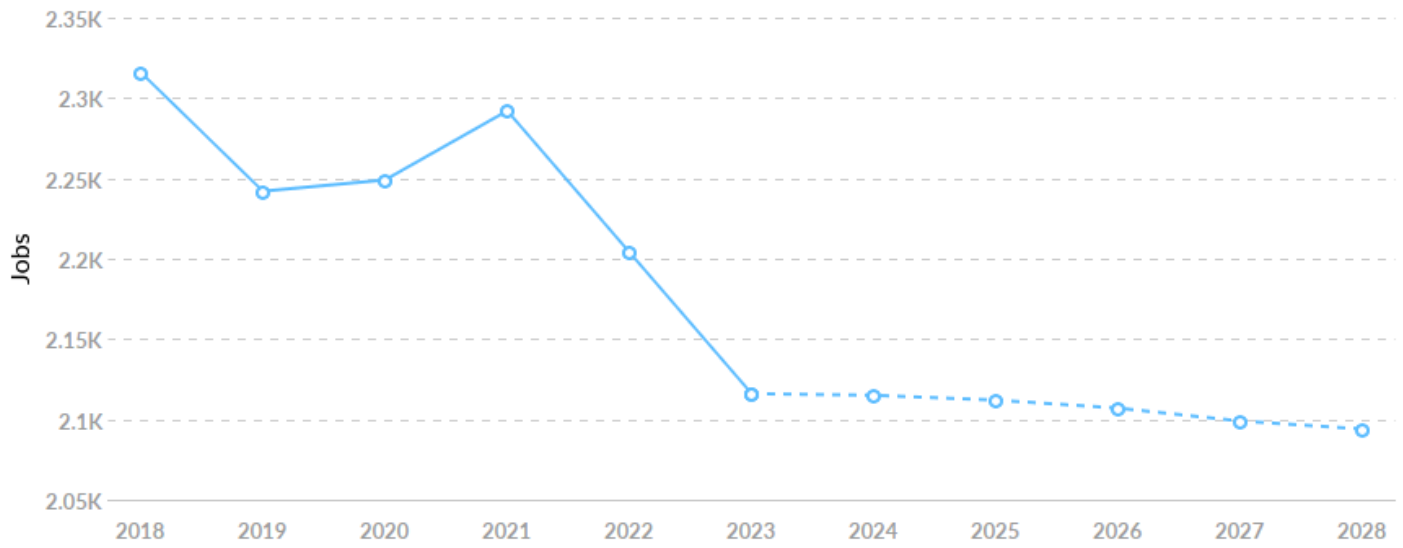
As of 2023 the region's population **declined by 3.8%** since 2018, falling by 252. Population is expected to **decrease by 2.2%** between 2023 and 2028, losing 144.



Timeframe	Population
2018	6,696
2019	6,628
2020	6,622
2021	6,442
2022	6,462
2023	6,444
2024	6,417
2025	6,390
2026	6,362
2027	6,330
2028	6,300

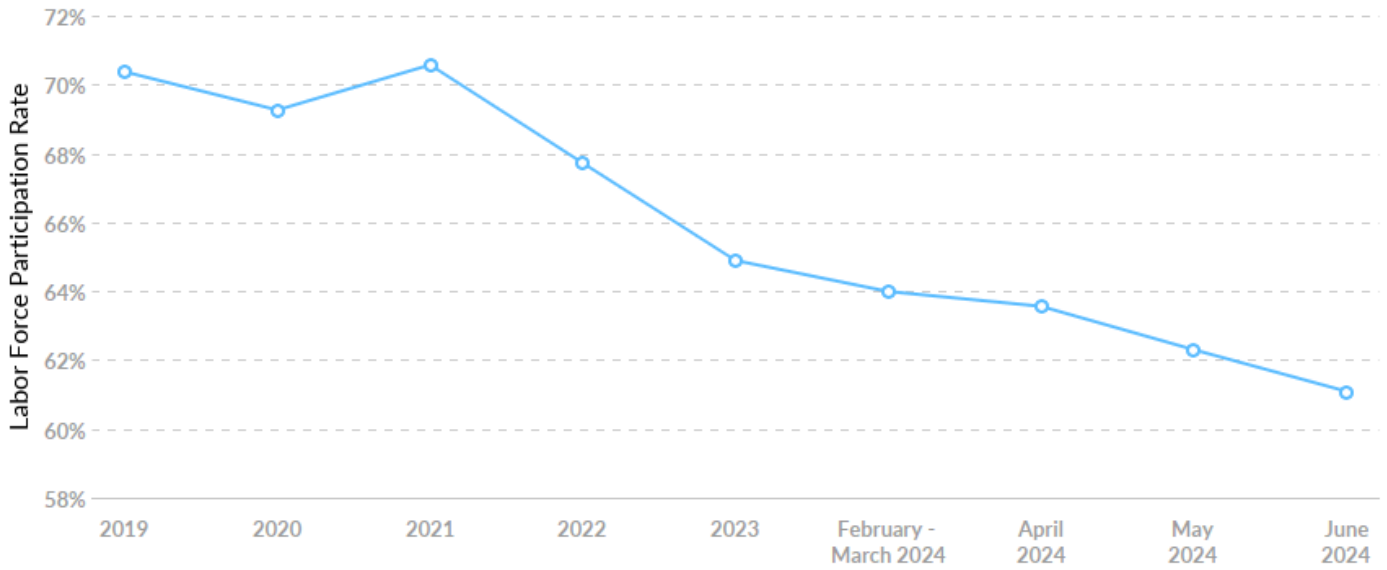
## Job Trends

From 2018 to 2023, jobs declined by 8.6% in Pershing County, NV from 2,316 to 2,116. This change fell short of the national growth rate of 4.3% by 12.9%.



Timeframe	Jobs
2018	2,316
2019	2,242
2020	2,249
2021	2,292
2022	2,204
2023	2,116
2024	2,115
2025	2,112
2026	2,107
2027	2,099
2028	2,094

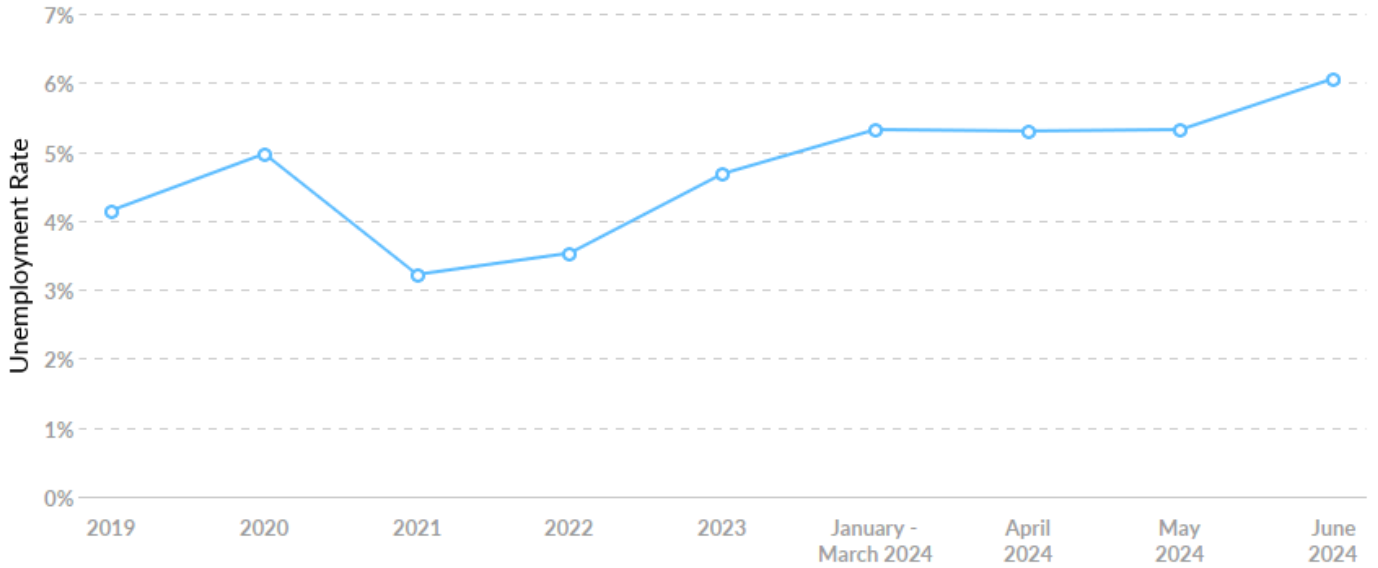
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	70.37%
2020	69.26%
2021	70.57%
2022	67.72%
2023	64.89%
February - March 2024	63.99%
April 2024	63.56%
May 2024	62.30%
June 2024	61.09%

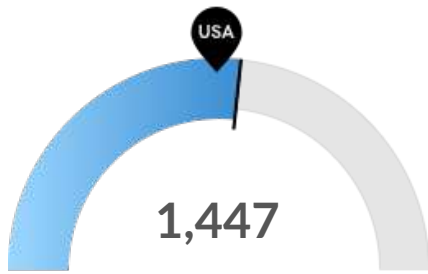
## Unemployment Rate Trends

Pershing County, NV had a June 2024 unemployment rate of 6.06%, **increasing from 4.15%** 5 years before.



Timeframe	Unemployment Rate
2019	4.15%
2020	4.97%
2021	3.22%
2022	3.53%
2023	4.68%
January - March 2024	5.32%
April 2024	5.30%
May 2024	5.32%
June 2024	6.06%

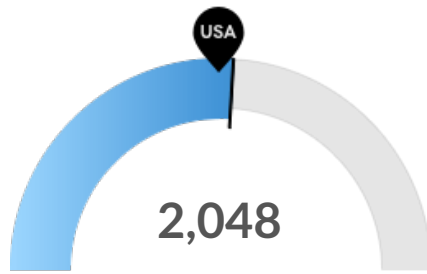
## Population Characteristics



1,447

Millennials

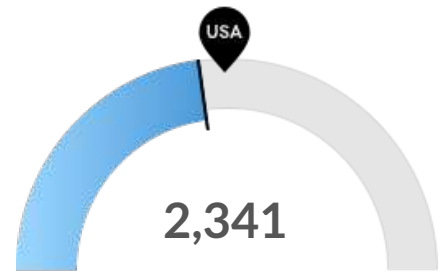
Pershing County, NV has 1,447 millennials (ages 25-39). The national average for an area this size is 1,314.



2,048

Retiring Soon

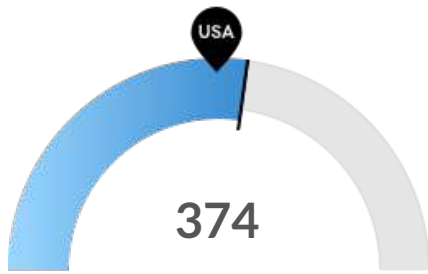
Retirement risk is about average in Pershing County, NV. The national average for an area this size is 1,937 people 55 or older, while there are 2,048 here.



2,341

Racial Diversity

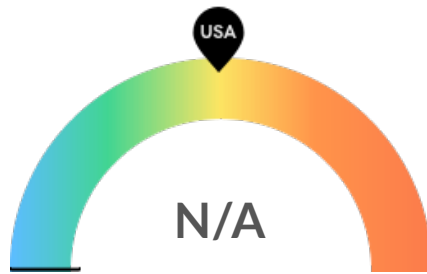
Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,657 racially diverse people, while there are 2,341 here.



374

Veterans

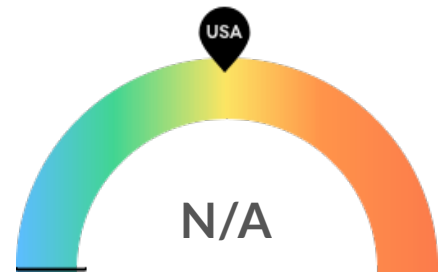
Pershing County, NV has 374 veterans. The national average for an area this size is 330.



N/A

Violent Crime

No crime information is available in Pershing County, NV.



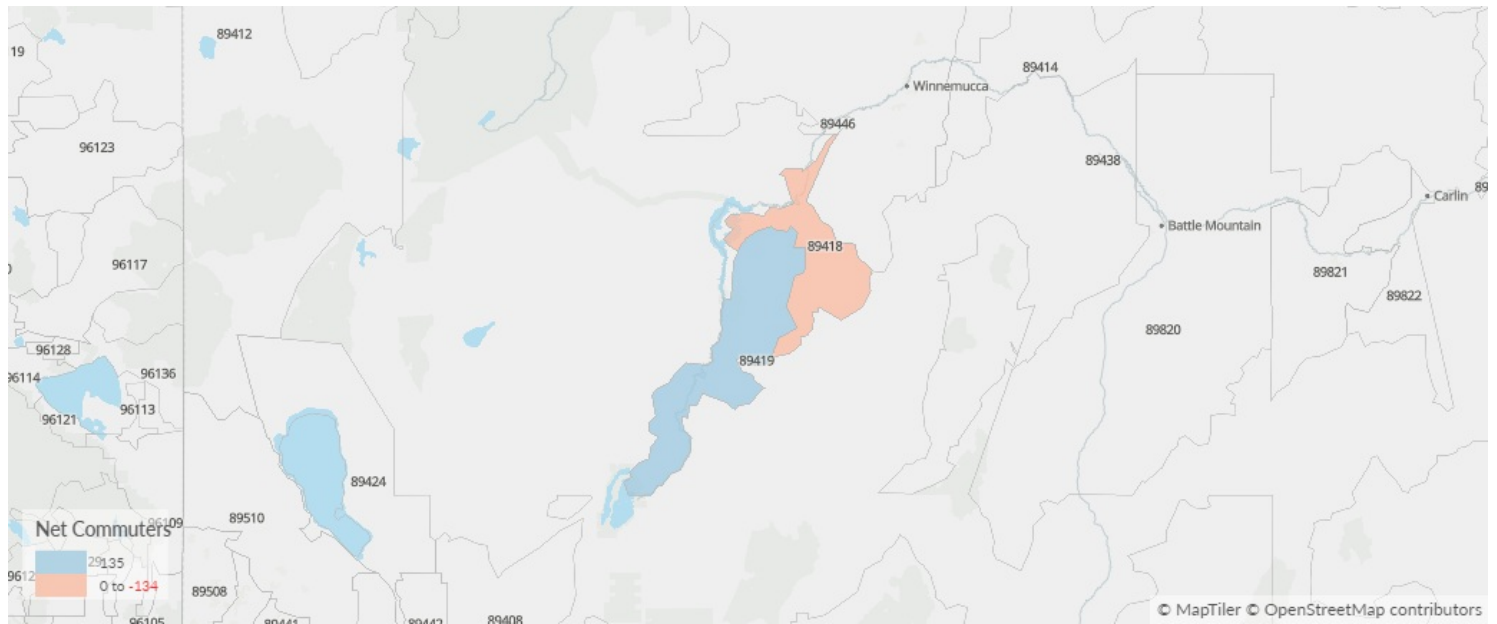
N/A

Property Crime

No crime information is available in Pershing County, NV.

## Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2023 Employment
89419	Lovelock, NV (in Pershin...	2,025
89418	Imlay, NV (in Pershing c...	91

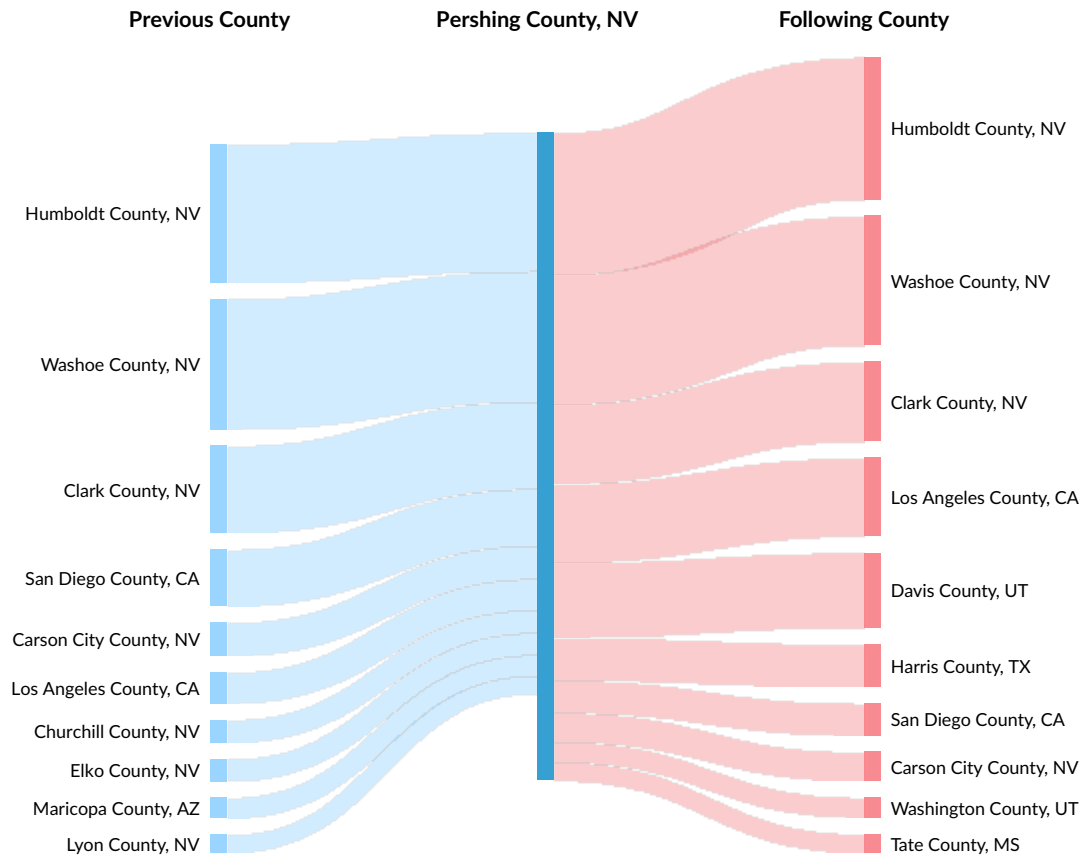
### Where Talent Lives

ZIP	Name	2023 Workers
89419	Lovelock, NV (in Pershin...	1,891
89418	Imlay, NV (in Pershing c...	160

# Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2021, **61** people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, **63** people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2021 was **10**.



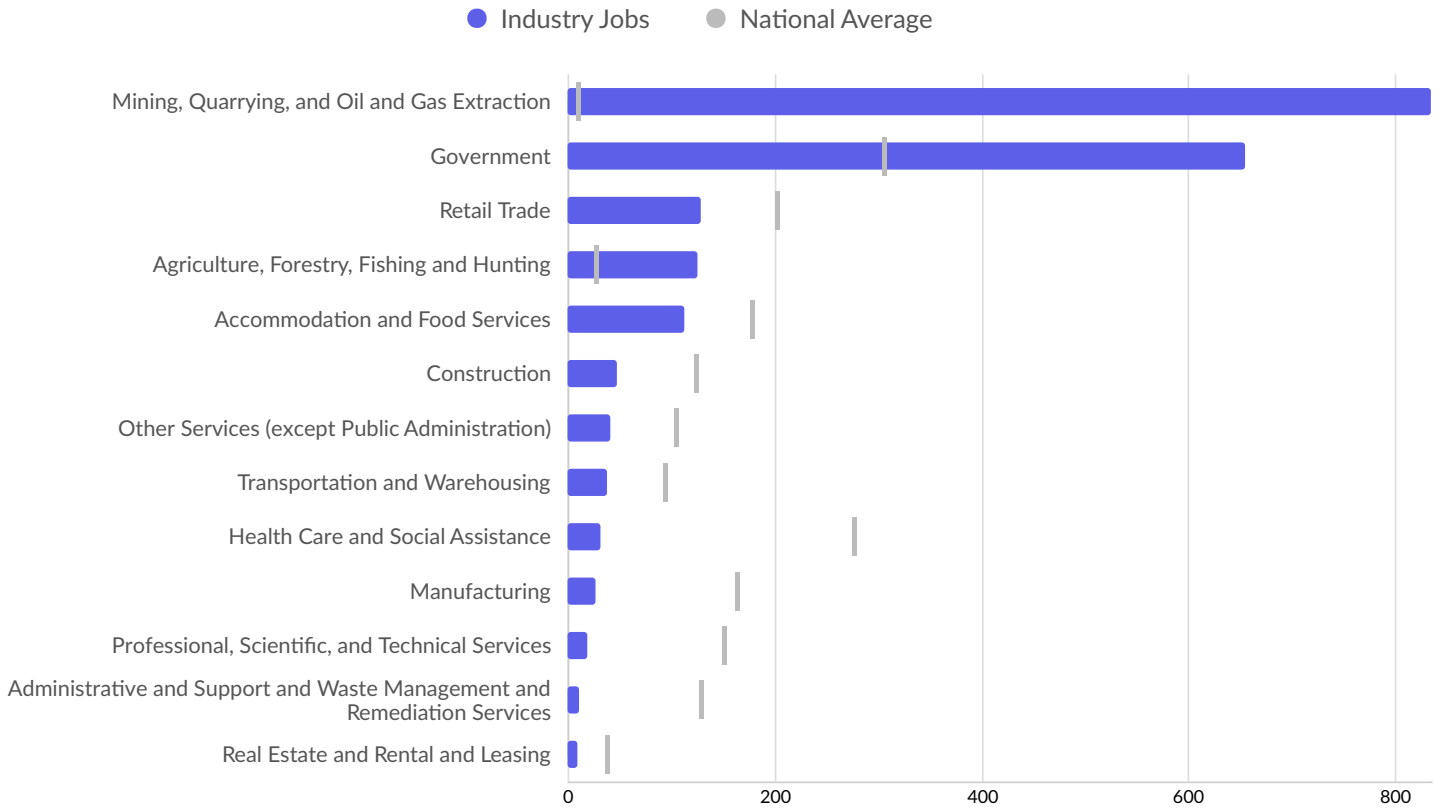
Top Previous Counties	Migrations
Humboldt County, NV	61
Washoe County, NV	57
Clark County, NV	38
San Diego County, CA	25
Carson City County, NV	15
Los Angeles County, CA	14



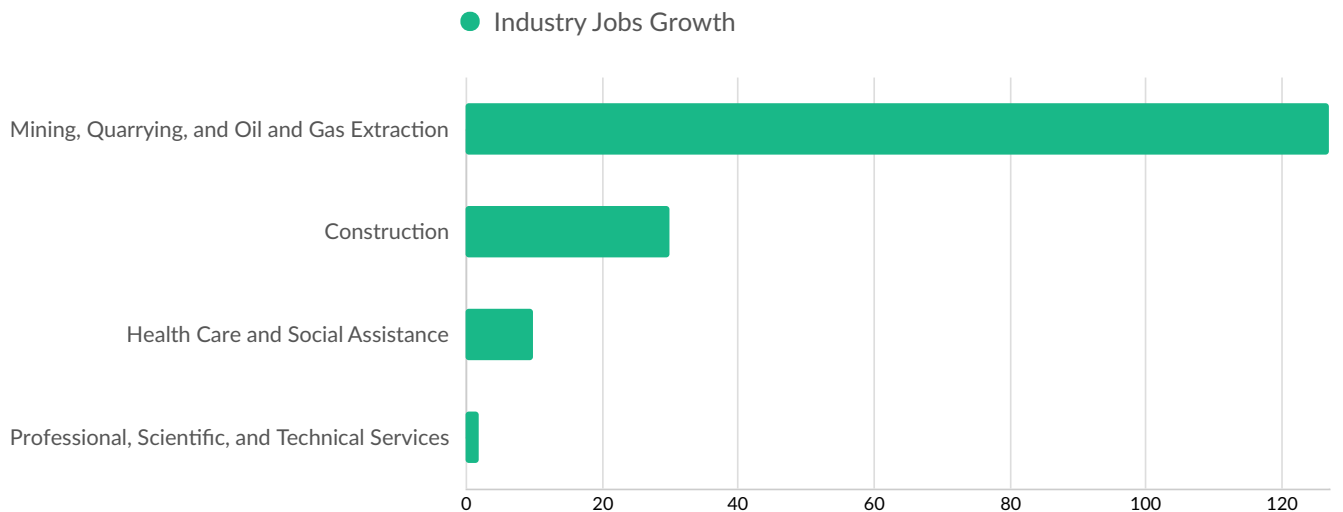
Top Previous Counties	Migrations
Churchill County, NV	10
Elko County, NV	10
Maricopa County, AZ	9
Lyon County, NV	8
Nye County, NV	7
Douglas County, NV	7
La Salle County, IL	5
Cook County, IL	2
Wright County, MN	2
Top Following Counties	Migrations
Humboldt County, NV	63
Washoe County, NV	57
Clark County, NV	35
Los Angeles County, CA	34
Davis County, UT	33
Harris County, TX	19
San Diego County, CA	14
Carson City County, NV	13
Washington County, UT	9
Tate County, MS	8
Polk County, FL	7
Nye County, NV	7
Elko County, NV	7
White Pine County, NV	6
Lyon County, NV	4

# Industry Characteristics

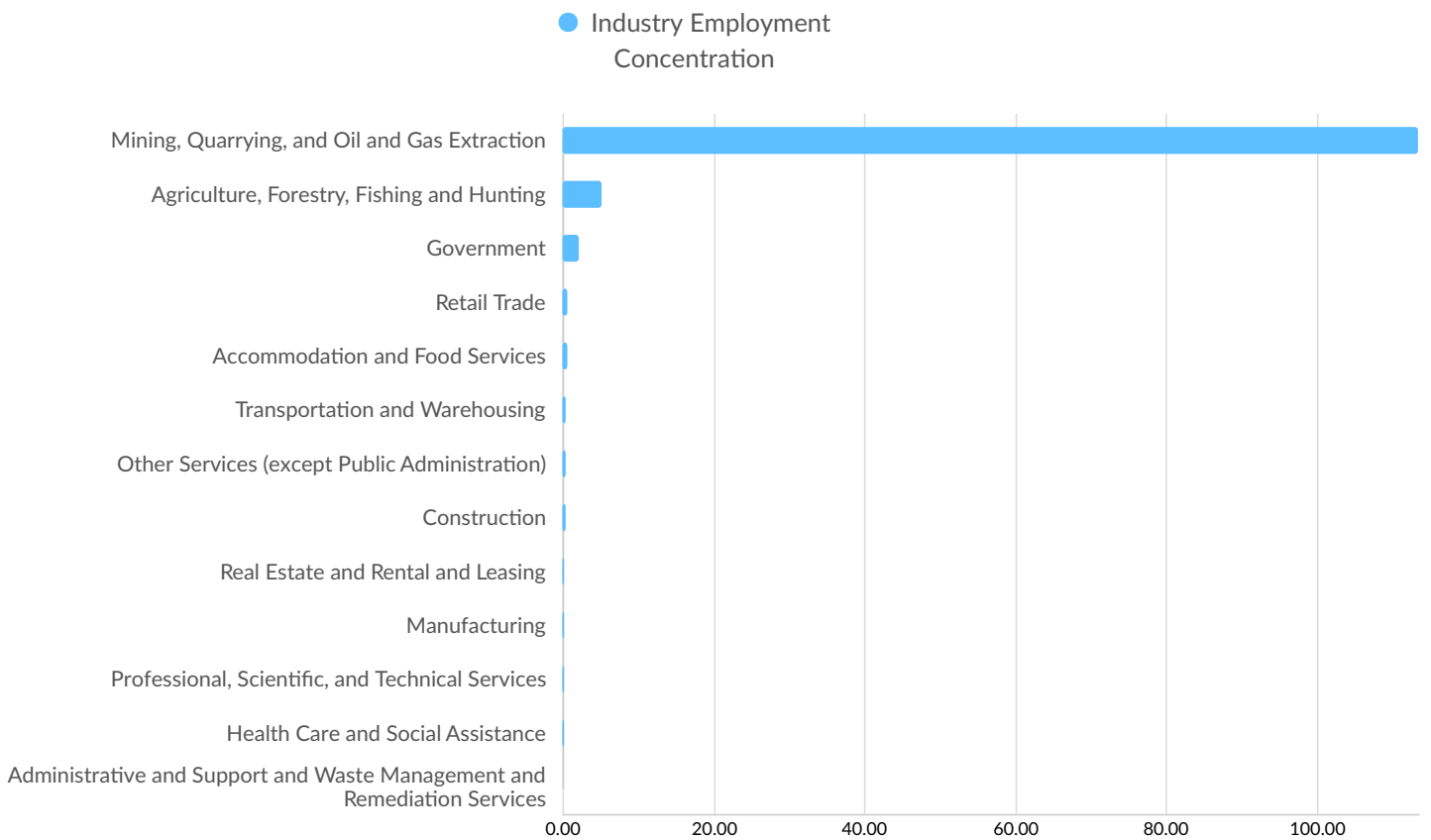
## Largest Industries



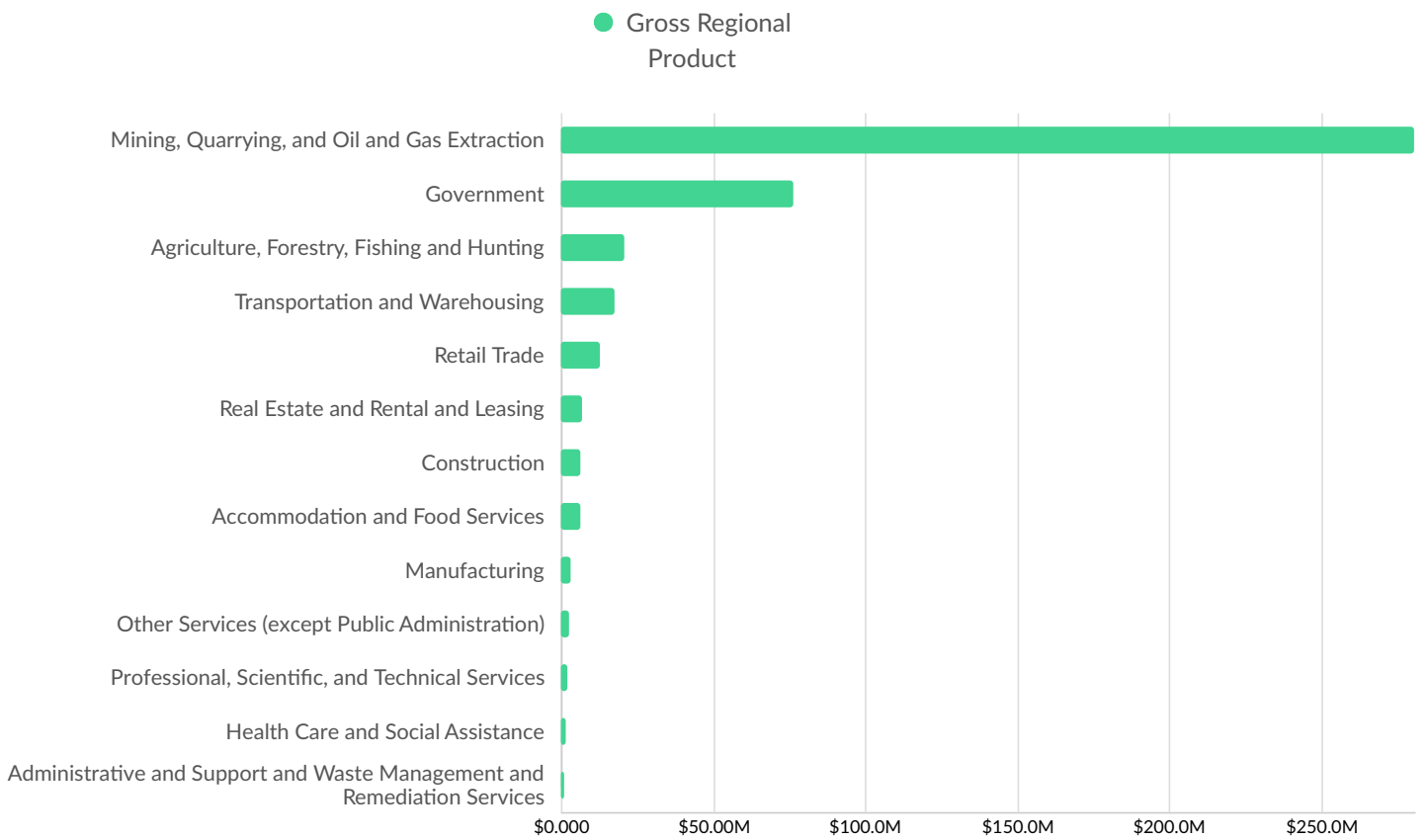
## Top Growing Industries



## Top Industry Employment Concentration



## Top Industry GRP
















## Top Industry Earnings



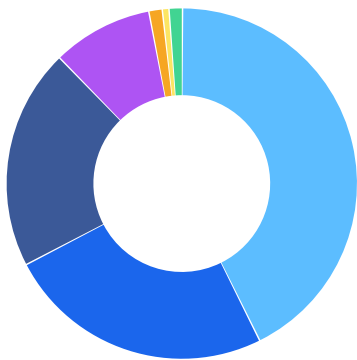
# Business Characteristics

## 244 Companies Employ Your Workers

Online profiles for your workers mention 244 companies as employers, with the top 10 appearing below. In the last 12 months, 74 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	40 	Coeur Mining	80 
State of Nevada	23 	Coeur Rochester	42 
Ep Minerals	20 	TravelCenters of America	37 
Pershing County School District	20 	Florida Canyon Mining	34 
Pershing General Hospital	15 	State of Nevada	26 
U.S. Silica Company	11 	ManpowerGroup	24 
Pershing County Sheriff's Office	10 	U.S Silica Holdings	19 
Pershing County	8 	U.S. Silica Company	12 
TravelCenters of America	8 	Dollar Tree	6 
Florida Canyon Mining	7 	Ledcor Construction	5 

## Business Size

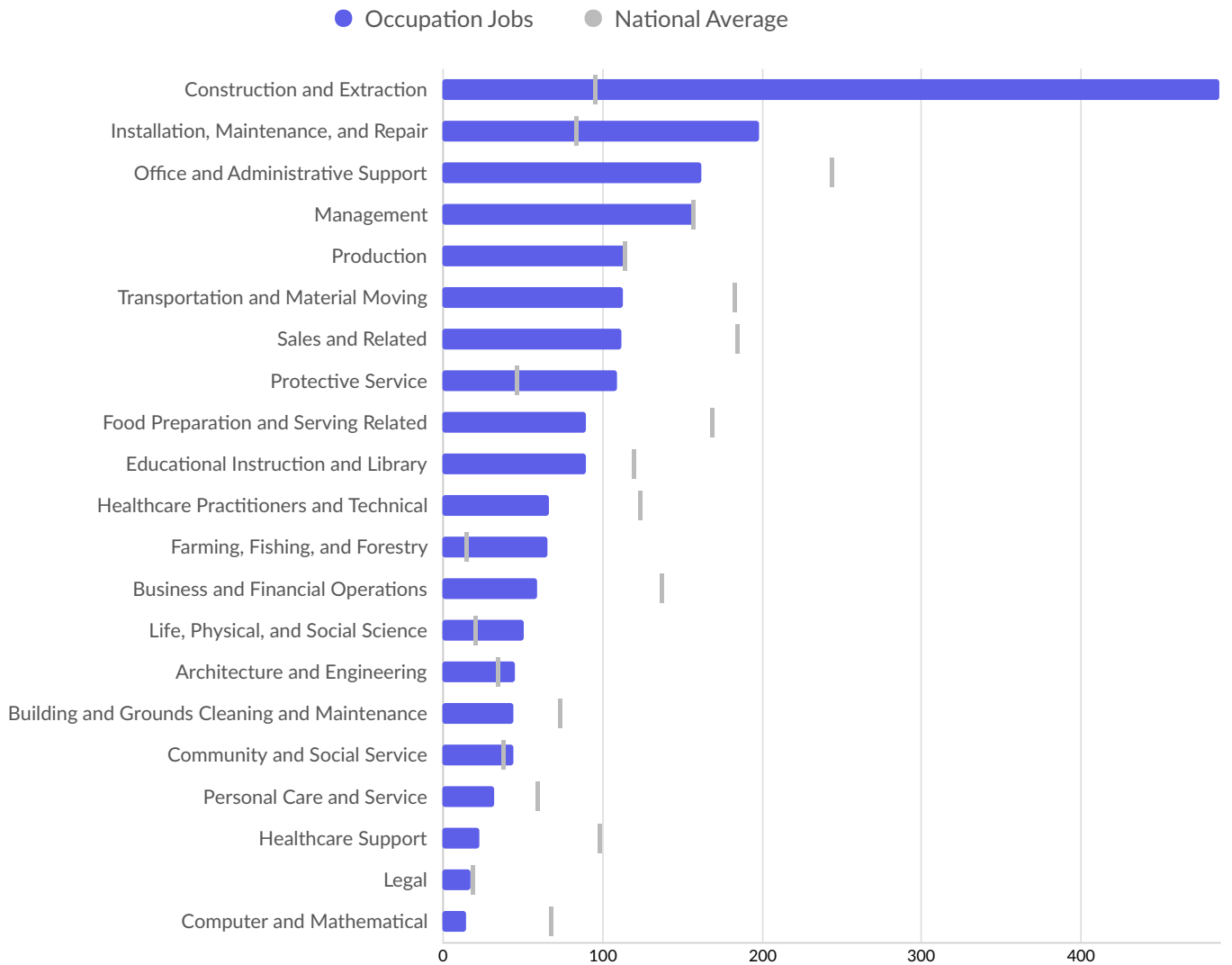


	Percentage	Business Count
1 to 4 employees	42.6%	69
5 to 9 employees	24.7%	40
10 to 19 employees	20.4%	33
20 to 49 employees	9.3%	15
50 to 99 employees	1.2%	2
100 to 249 employees	0.6%	1
250 to 499 employees	1.2%	2

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

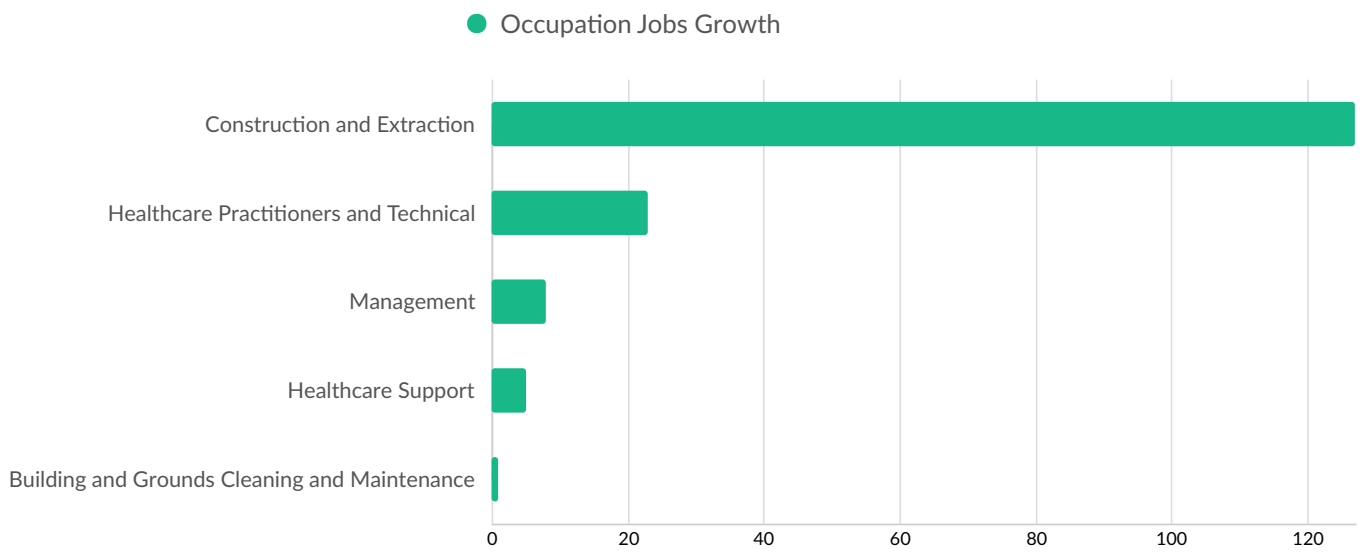
# Workforce Characteristics

## Largest Occupations



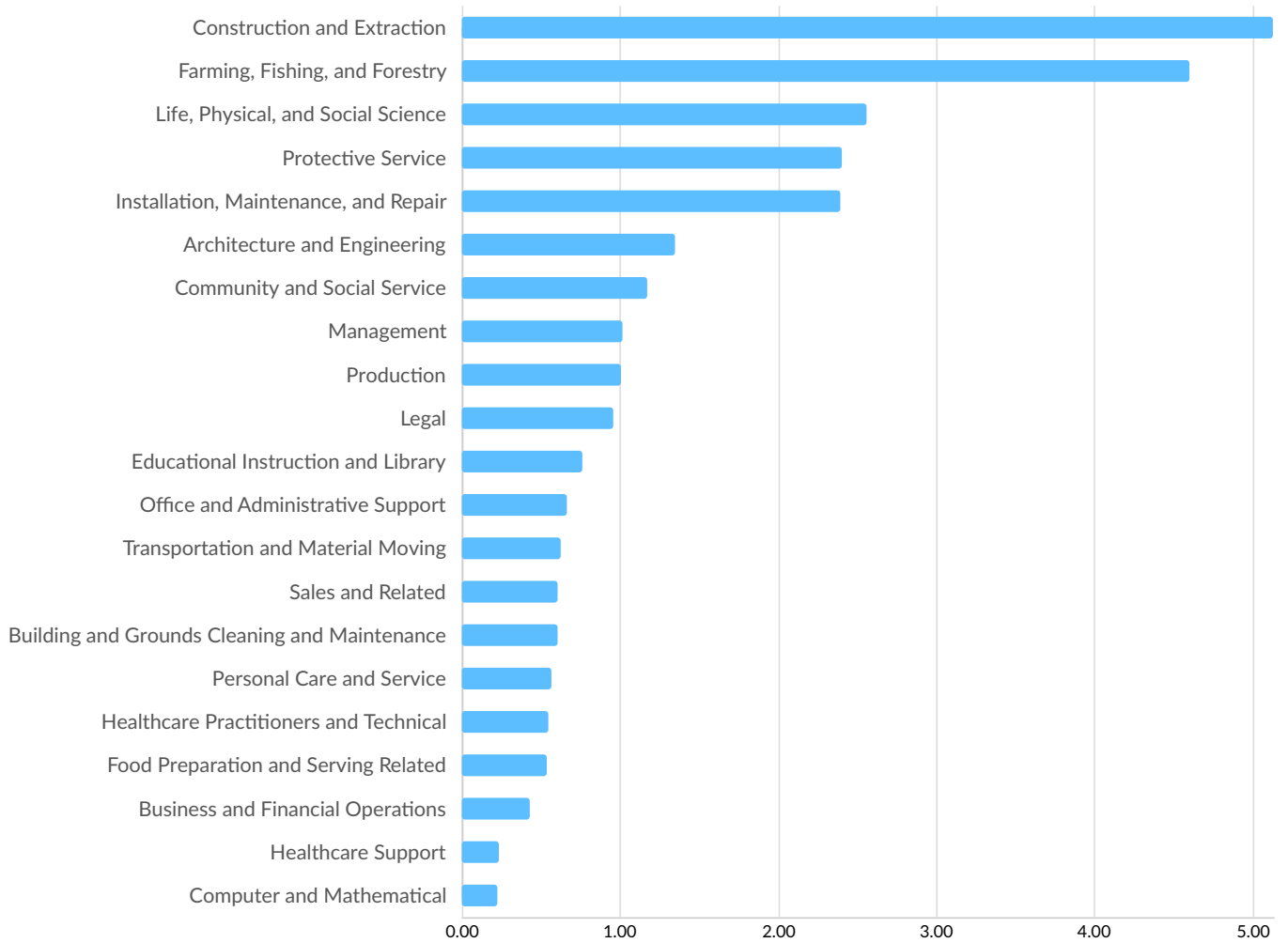


## Top Growing Occupations

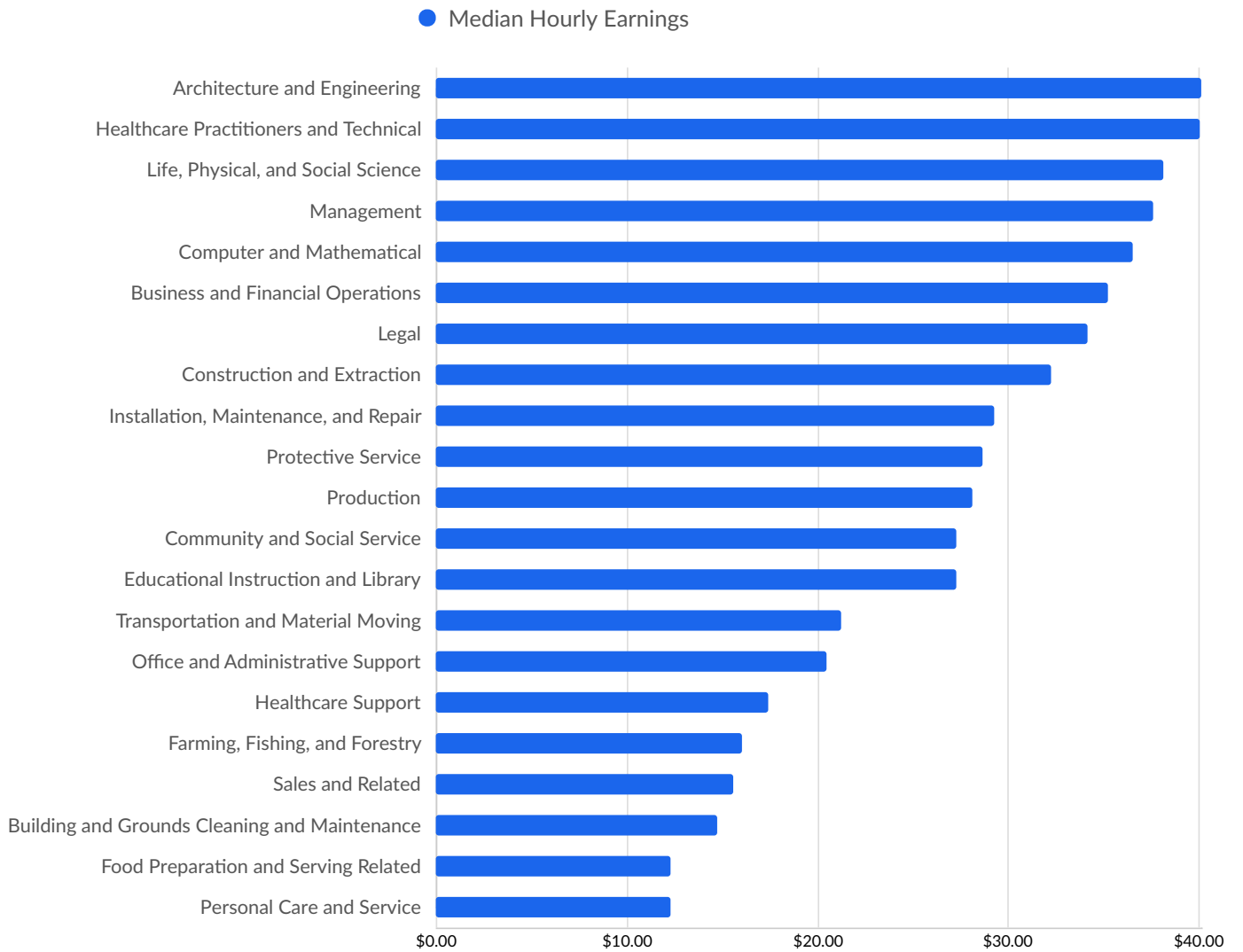


## Top Occupation Employment Concentration

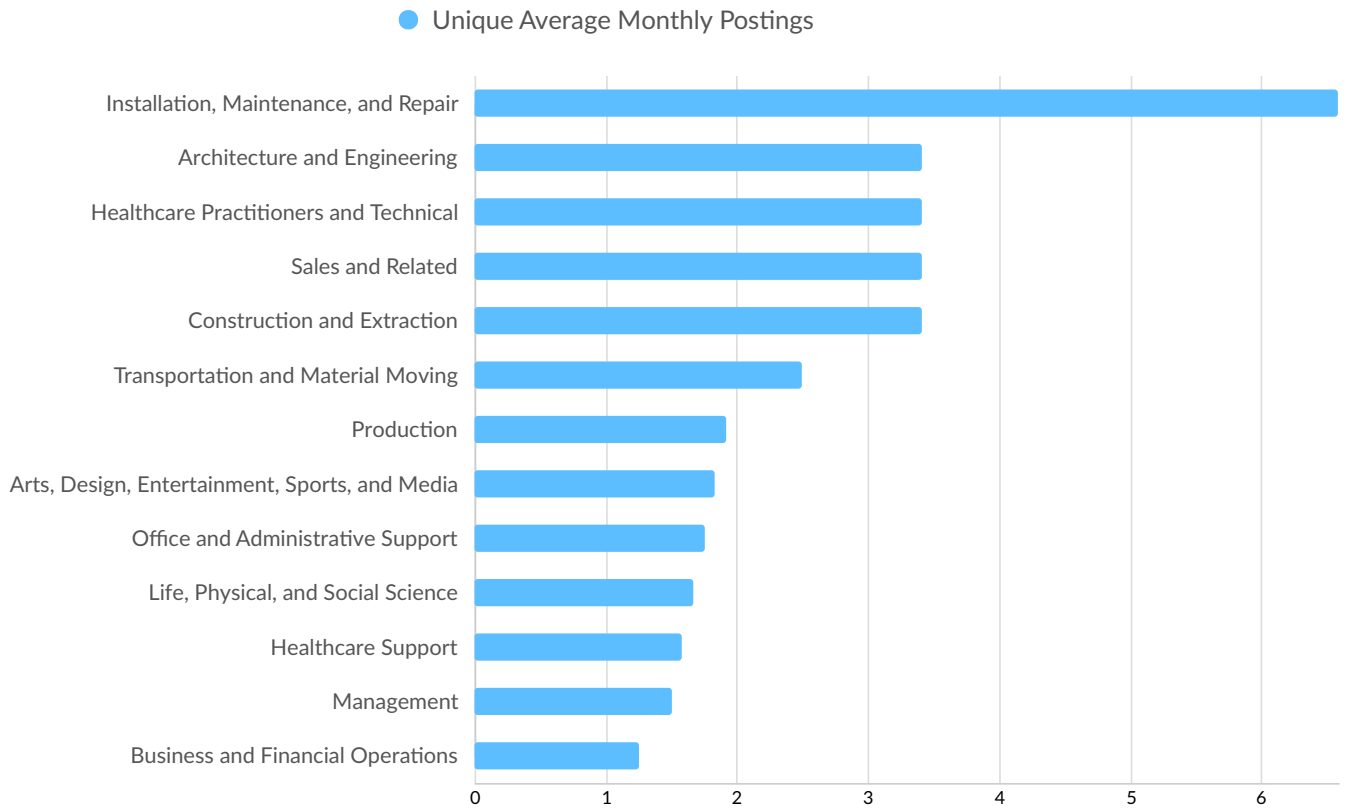
● Occupation Employment Concentration



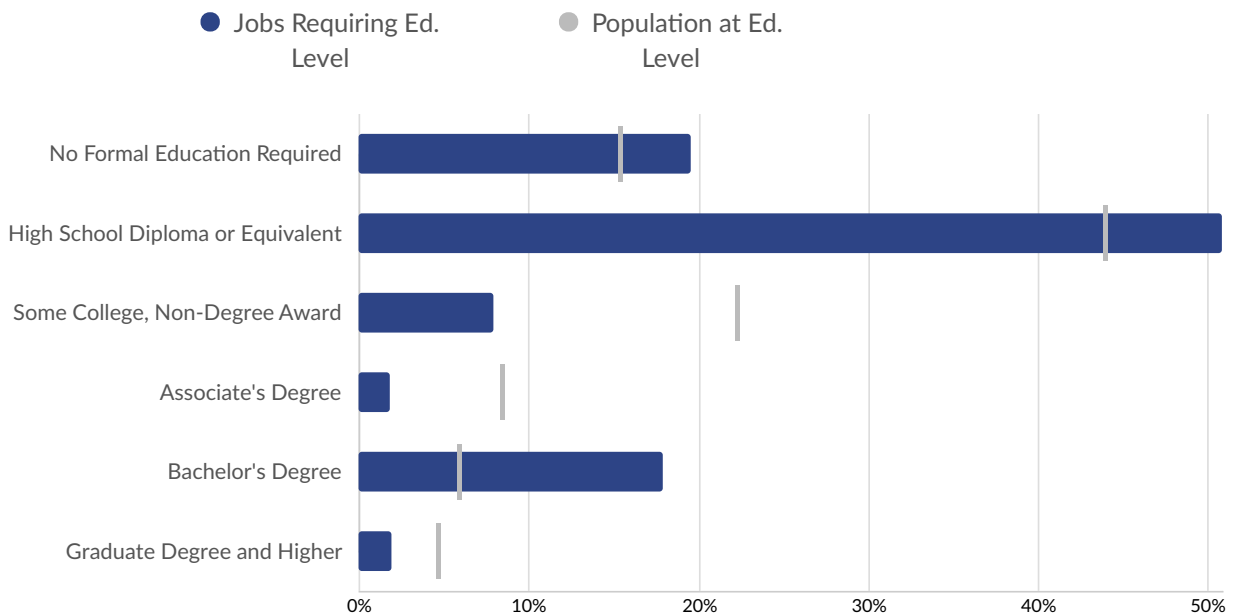
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 4 years, no schools in Pershing County, NV produced graduates.

## In-Demand Skills

