



# Lyon County, NV



**GOED**

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane  
Carson City, Nevada 89703

# Contents

|                                      |    |
|--------------------------------------|----|
| Report Parameters .....              | 1  |
| Economy Overview .....               | 2  |
| Unemployment by Demographics .....   | 4  |
| Historic & Projected Trends .....    | 8  |
| Population Characteristics .....     | 12 |
| Inbound and Outbound Migration ..... | 14 |
| Industry Characteristics .....       | 16 |
| Business Characteristics .....       | 21 |
| Workforce Characteristics .....      | 23 |
| Educational Pipeline .....           | 29 |
| In-Demand Skills .....               | 30 |

## Report Parameters

### 1 County

32019    Lyon County, NV

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**62,915**

**Population (2023)**

Population **grew by 7,115** over the last 5 years and is projected to **grow by 5,822** over the next 5 years.

**15,543**

**Total Regional Employment**

Jobs **grew by 1,682** over the last 5 years and are projected to **grow by 1,088** over the next 5 years.

**\$70.0K**

**Median Household Income (2022)**

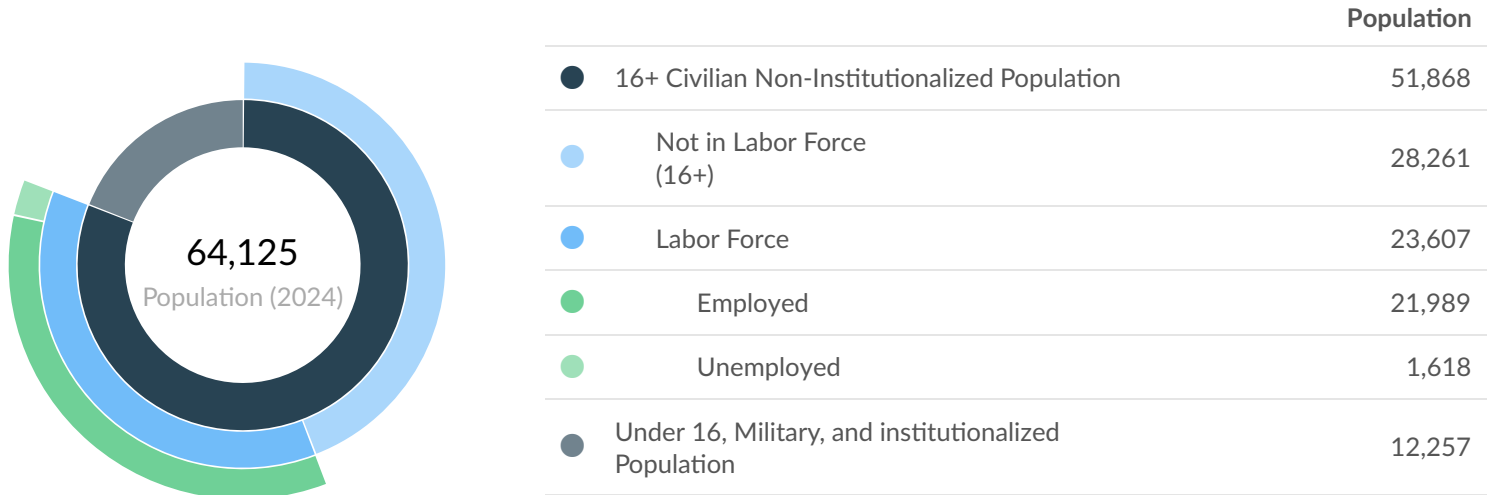
Median household income is **\$5.1K below** the national median household income of \$75.1K.

## Takeaways

- As of 2023 the region's population **increased by 12.8%** since 2018, growing by 7,115. Population is expected to **increase by 9.3%** between 2023 and 2028, adding 5,822.
- From 2018 to 2023, jobs **increased by 12.1%** in Lyon County, NV from 13,860 to **15,543**. This change **outpaced the national growth rate of 4.3% by 7.8%**. As the number of jobs increased, the **labor force participation rate decreased from 48.3% to 45.9% between 2018 and 2023**.
- Concerning educational attainment, **11.8% of Lyon County, NV residents possess a Bachelor's Degree** (9.4% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Warehousing and Storage.

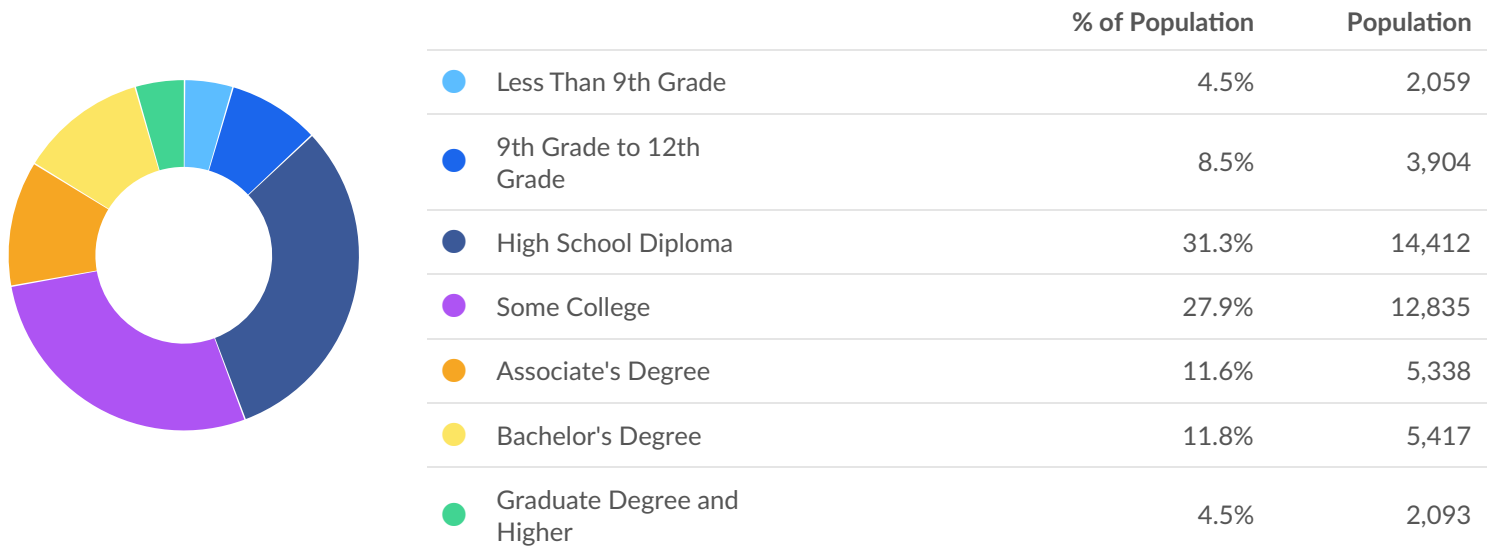
|        | Population (2024) | Labor Force (Jun 2024) | Jobs (2023) | Cost of Living | GRP       | Imports   | Exports   |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 64,125            | 23,607                 | 15,543      | 104.0          | \$2.45B   | \$4.55B   | \$3.01B   |
| State  | 3,238,085         | 1,620,331              | 1,692,589   | 112.0          | \$239.92B | \$199.79B | \$228.19B |

## Jun 2024 Labor Force Breakdown



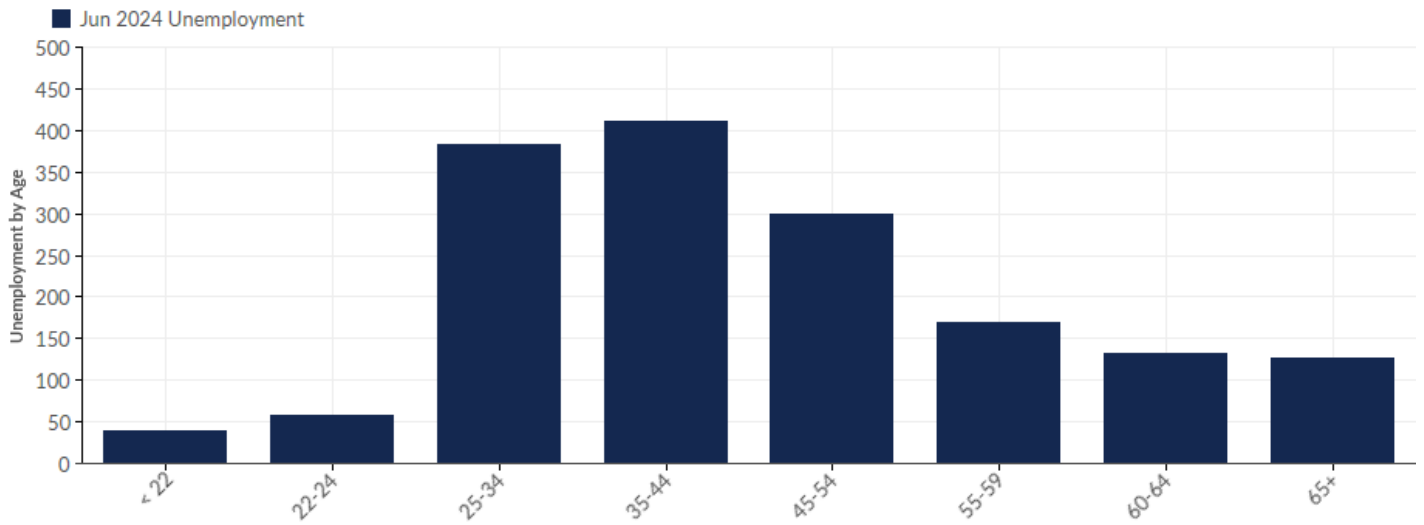
## Educational Attainment

Concerning educational attainment, **11.8% of Lyon County, NV residents possess a Bachelor's Degree** (9.4% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).



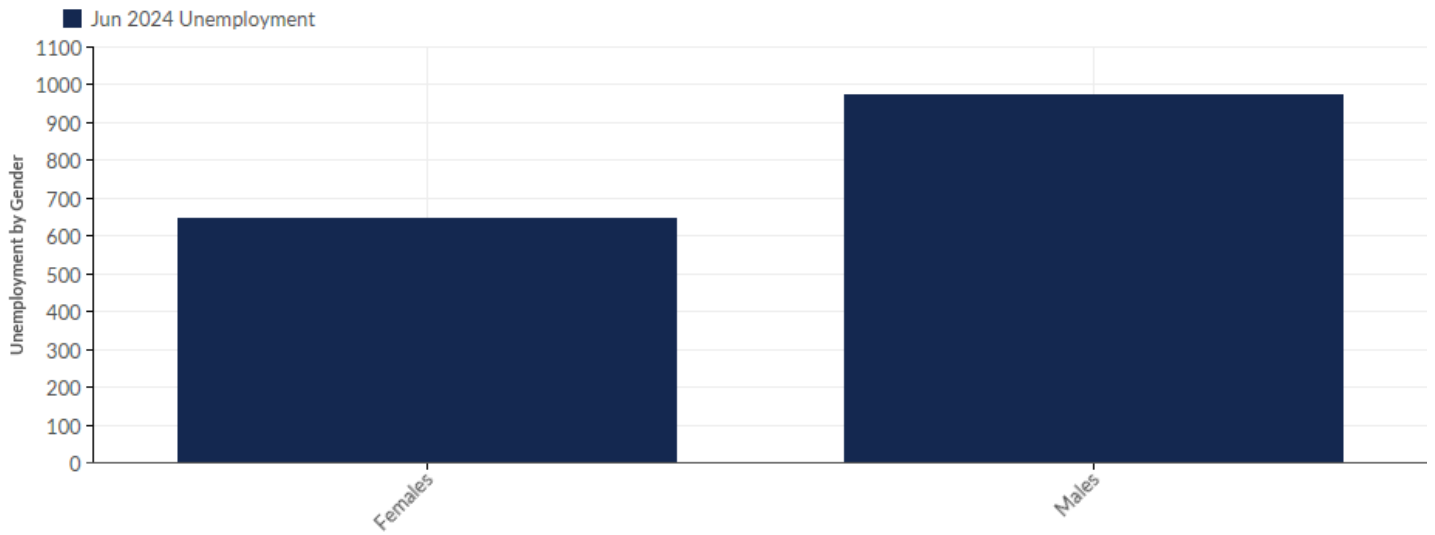
# Unemployment by Demographics

## Unemployment by Age



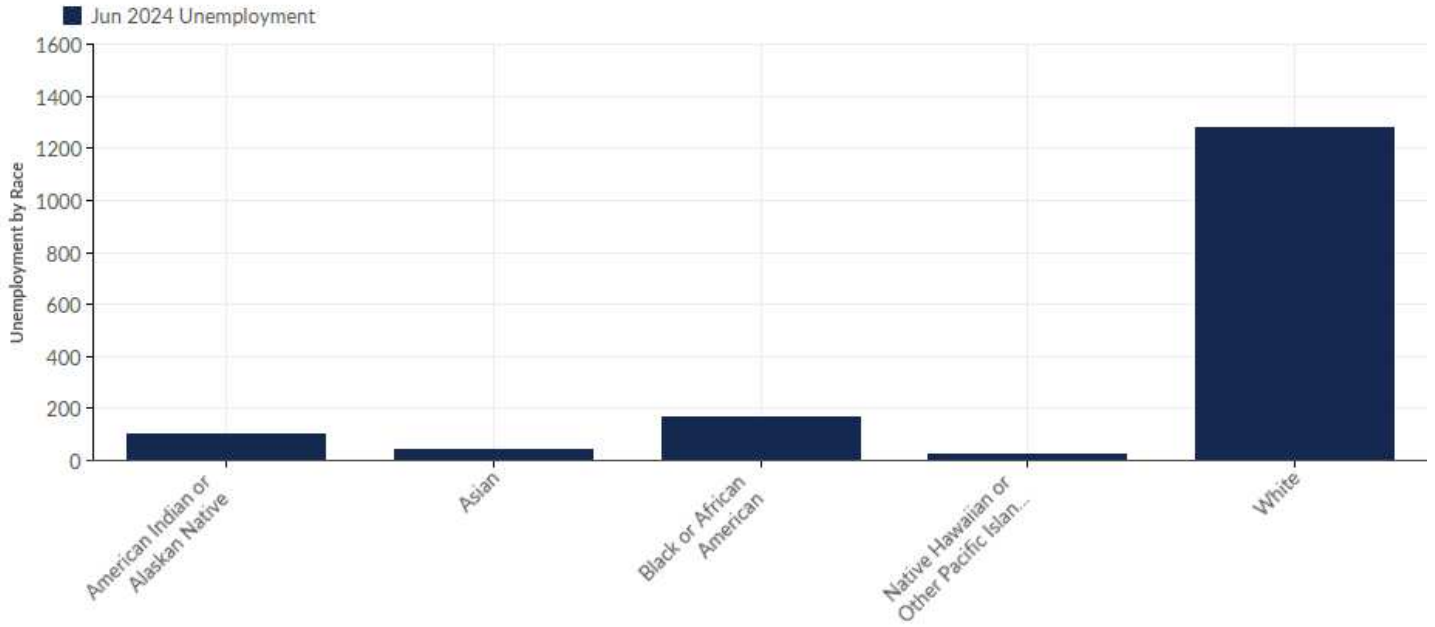
| Age   | Unemployment (Jun 2024) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22  | 38                      | 2.35%           |
| 22-24 | 58                      | 3.58%           |
| 25-34 | 384                     | 23.73%          |
| 35-44 | 411                     | 25.40%          |
| 45-54 | 300                     | 18.54%          |
| 55-59 | 169                     | 10.44%          |
| 60-64 | 132                     | 8.16%           |
| 65+   | 127                     | 7.85%           |
| Total | 1,618                   | 100.00%         |

## Unemployment by Gender



| Gender  | Unemployment (Jun 2024) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 645                     | 39.86%          |
| Males   | 973                     | 60.14%          |
| Total   | 1,618                   | 100.00%         |

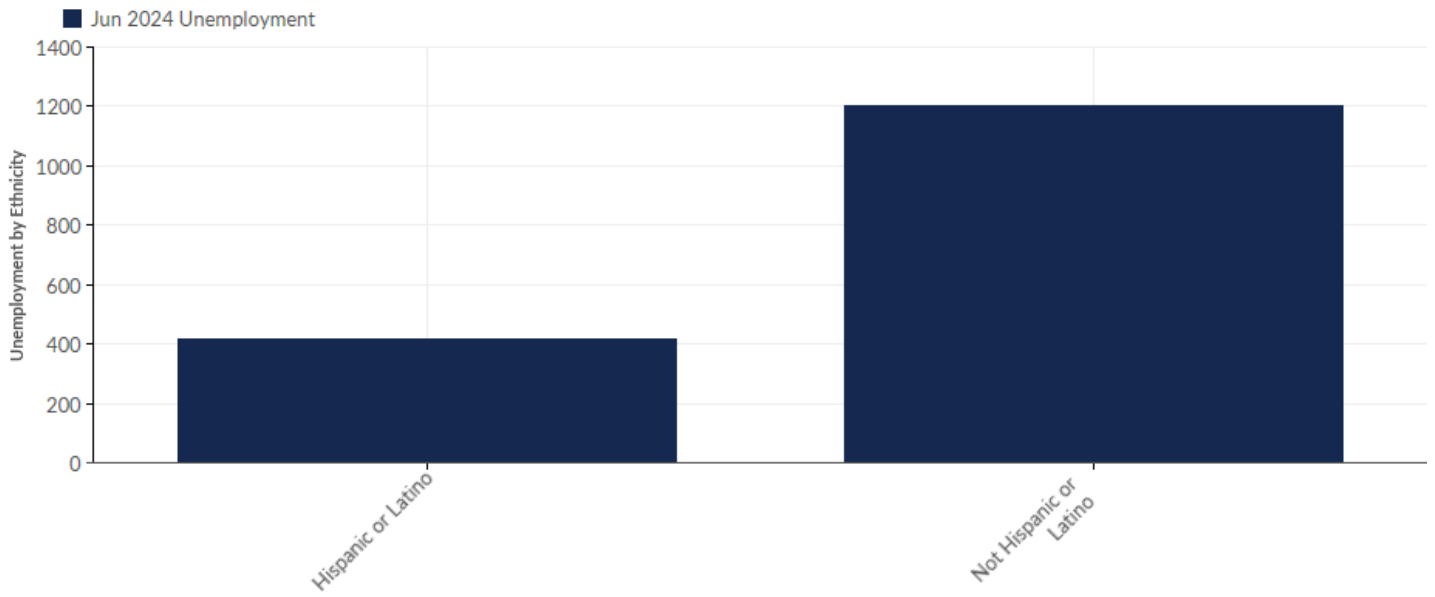
## Unemployment by Race



| Race                                      | Unemployment (Jun 2024) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native         | 104                     | 6.43%           |
| Asian                                     | 43                      | 2.66%           |
| Black or African American                 | 169                     | 10.44%          |
| Native Hawaiian or Other Pacific Islander | 24                      | 1.48%           |
| White                                     | 1,279                   | 79.05%          |
| Total                                     | 1,618                   | 100.00%         |



## Unemployment by Ethnicity

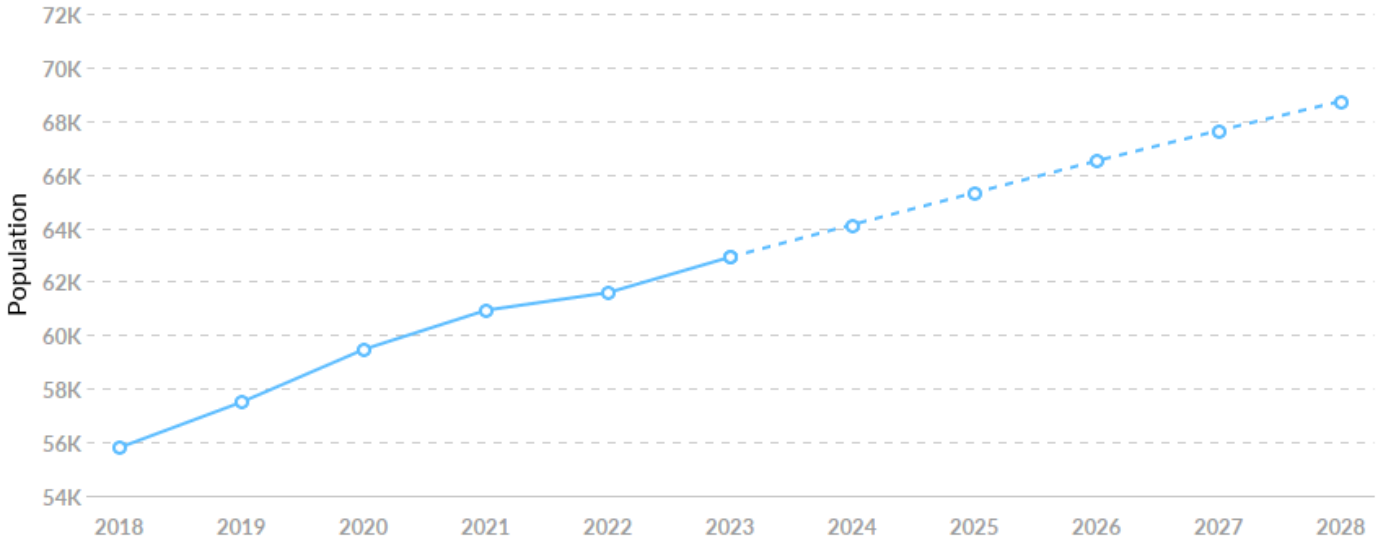


| Ethnicity              | Unemployment (Jun 2024) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 414                     | 25.59%          |
| Not Hispanic or Latino | 1,204                   | 74.41%          |
| Total                  | 1,618                   | 100.00%         |

# Historic & Projected Trends

## Population Trends

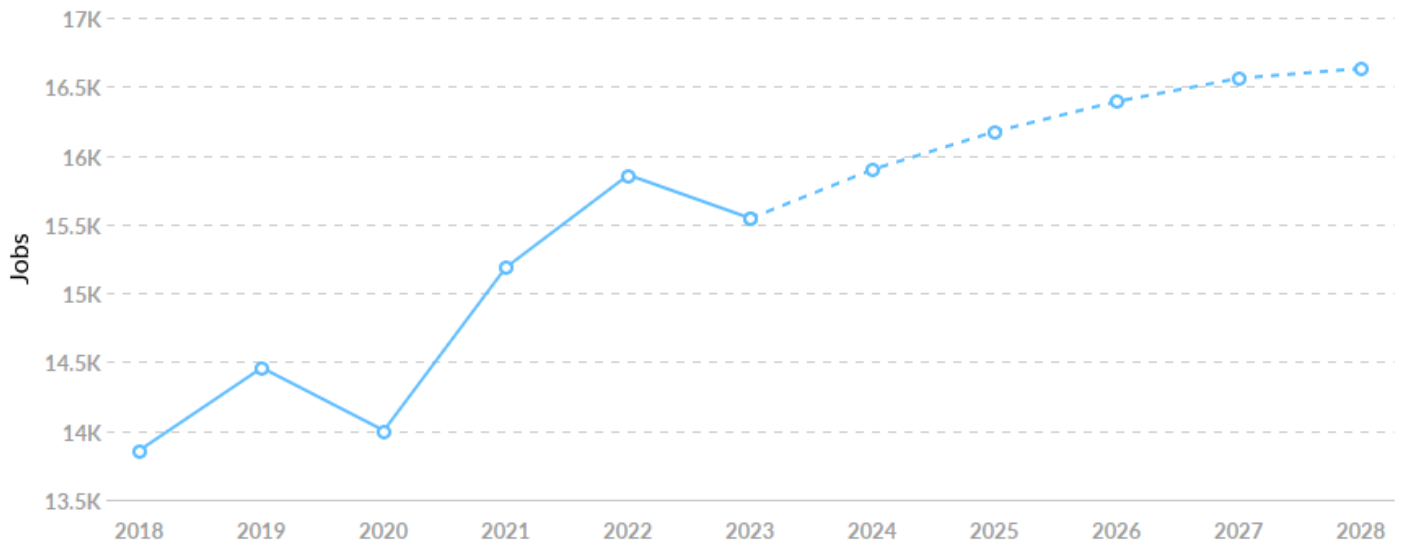
As of 2023 the region's population increased by **12.8%** since 2018, growing by 7,115. Population is expected to **increase by 9.3%** between 2023 and 2028, adding 5,822.



| Timeframe | Population |
|-----------|------------|
| 2018      | 55,800     |
| 2019      | 57,499     |
| 2020      | 59,466     |
| 2021      | 60,927     |
| 2022      | 61,585     |
| 2023      | 62,915     |
| 2024      | 64,125     |
| 2025      | 65,317     |
| 2026      | 66,508     |
| 2027      | 67,640     |
| 2028      | 68,737     |

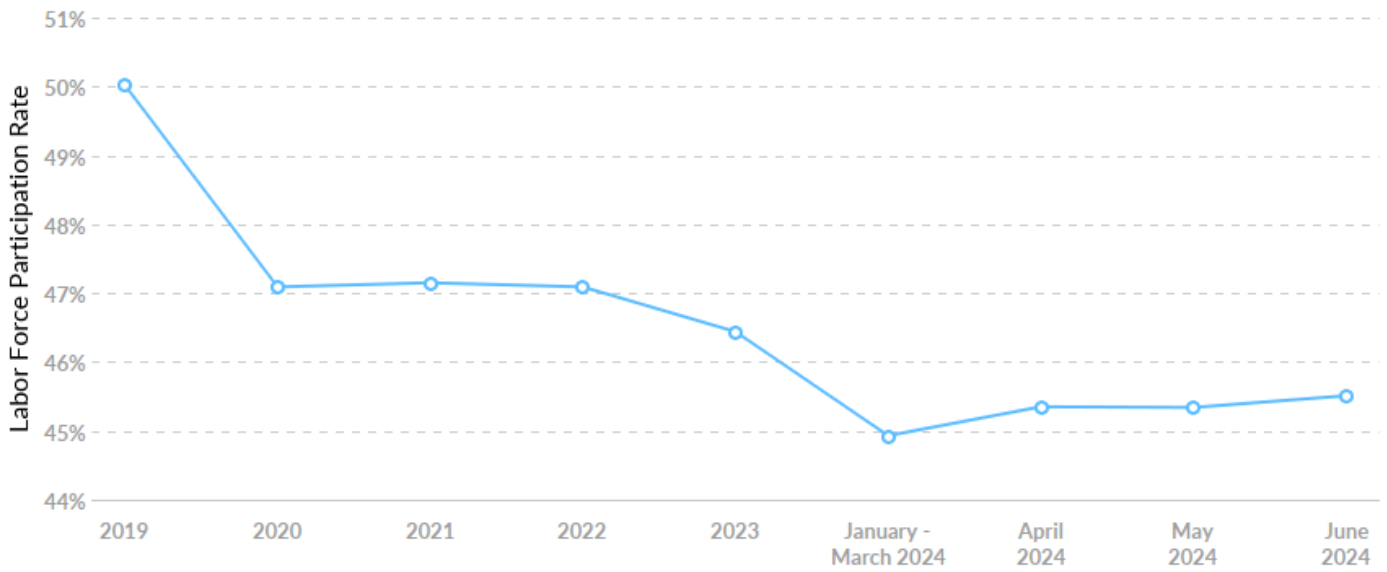
## Job Trends

From 2018 to 2023, jobs increased by **12.1%** in Lyon County, NV from 13,860 to **15,543**. This change **outpaced the national growth rate of 4.3%** by **7.8%**.



| Timeframe | Jobs   |
|-----------|--------|
| 2018      | 13,860 |
| 2019      | 14,458 |
| 2020      | 14,002 |
| 2021      | 15,188 |
| 2022      | 15,858 |
| 2023      | 15,543 |
| 2024      | 15,898 |
| 2025      | 16,173 |
| 2026      | 16,392 |
| 2027      | 16,560 |
| 2028      | 16,631 |

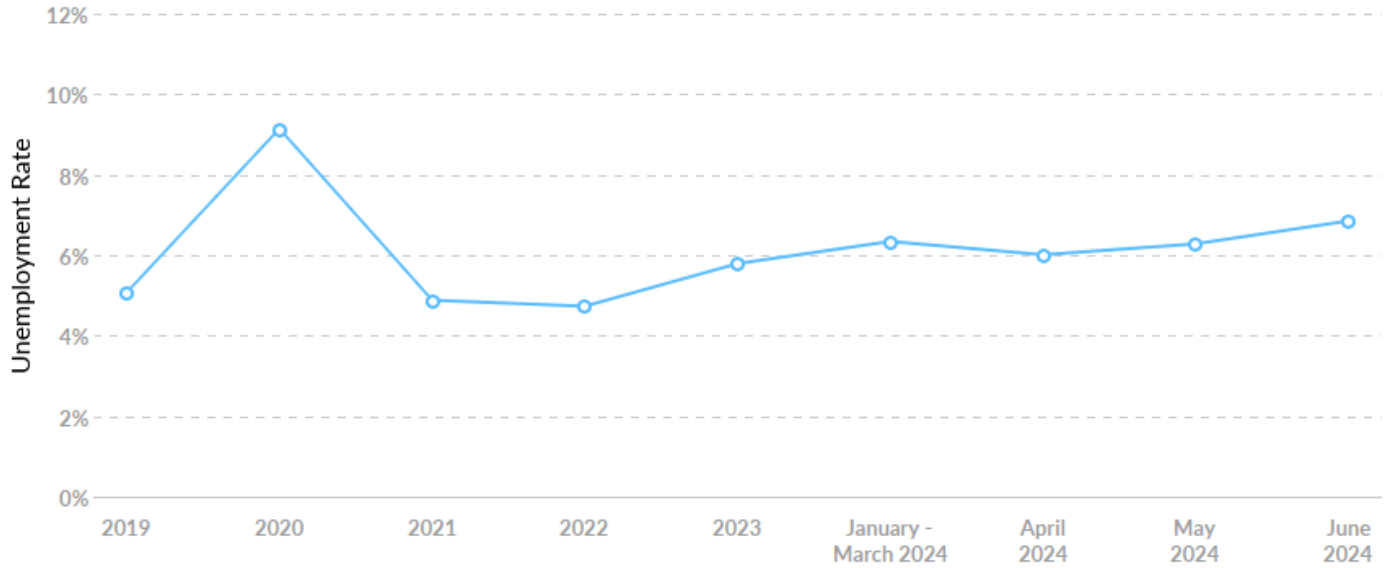
## Labor Force Participation Rate Trends



| Timeframe            | Labor Force Participation Rate |
|----------------------|--------------------------------|
| 2019                 | 50.02%                         |
| 2020                 | 47.09%                         |
| 2021                 | 47.15%                         |
| 2022                 | 47.09%                         |
| 2023                 | 46.44%                         |
| January - March 2024 | 44.93%                         |
| April 2024           | 45.35%                         |
| May 2024             | 45.34%                         |
| June 2024            | 45.51%                         |

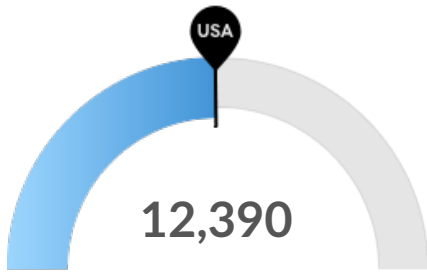
## Unemployment Rate Trends

Lyon County, NV had a June 2024 unemployment rate of 6.85%, increasing from 5.07% 5 years before.



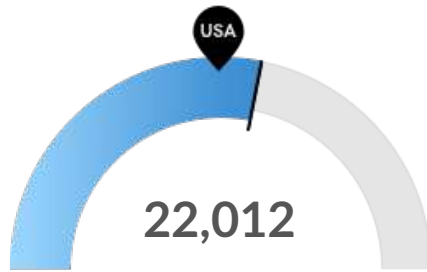
| Timeframe            | Unemployment Rate |
|----------------------|-------------------|
| 2019                 | 5.07%             |
| 2020                 | 9.14%             |
| 2021                 | 4.88%             |
| 2022                 | 4.73%             |
| 2023                 | 5.79%             |
| January - March 2024 | 6.34%             |
| April 2024           | 6.01%             |
| May 2024             | 6.28%             |
| June 2024            | 6.85%             |

## Population Characteristics



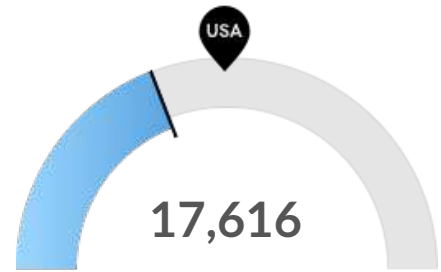
**Millennials**

Lyon County, NV has 12,390 millennials (ages 25-39). The national average for an area this size is 12,522.



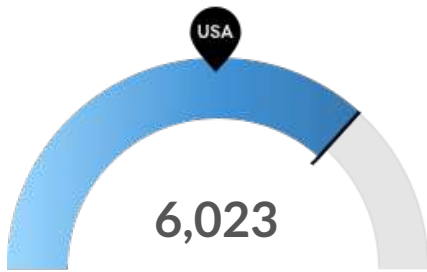
**Retiring Soon**

Retirement risk is high in Lyon County, NV. The national average for an area this size is 18,456 people 55 or older, while there are 22,012 here.



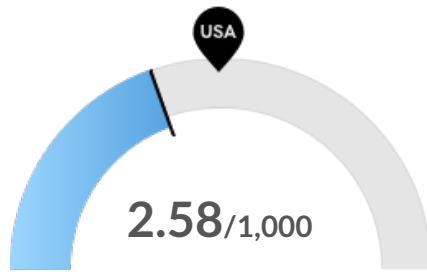
**Racial Diversity**

Racial diversity is low in Lyon County, NV. The national average for an area this size is 25,326 racially diverse people, while there are 17,616 here.



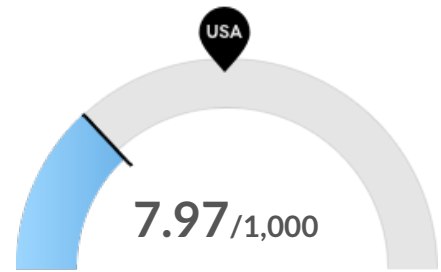
**Veterans**

Lyon County, NV has 6,023 veterans. The national average for an area this size is 3,148.



**Violent Crime**

Lyon County, NV has 2.58 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

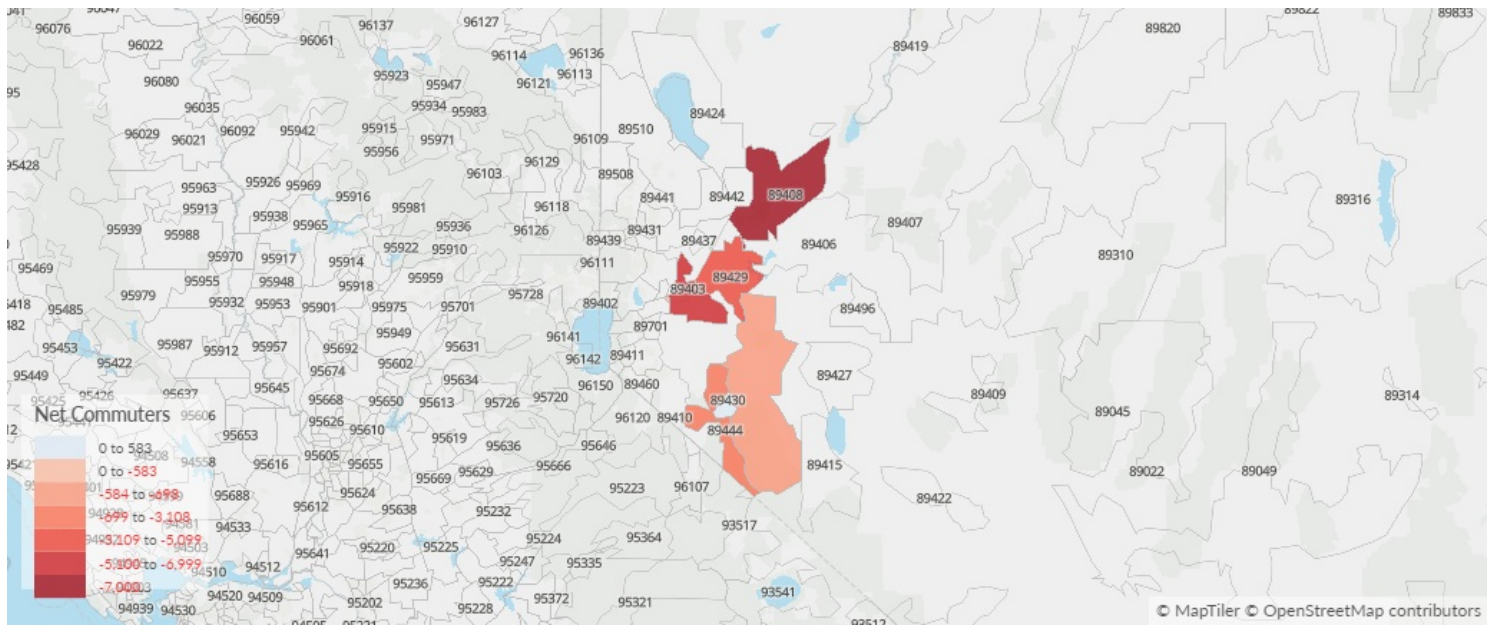


**Property Crime**

Lyon County, NV has 7.97 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Lyon County, NV currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

### Where Talent Lives

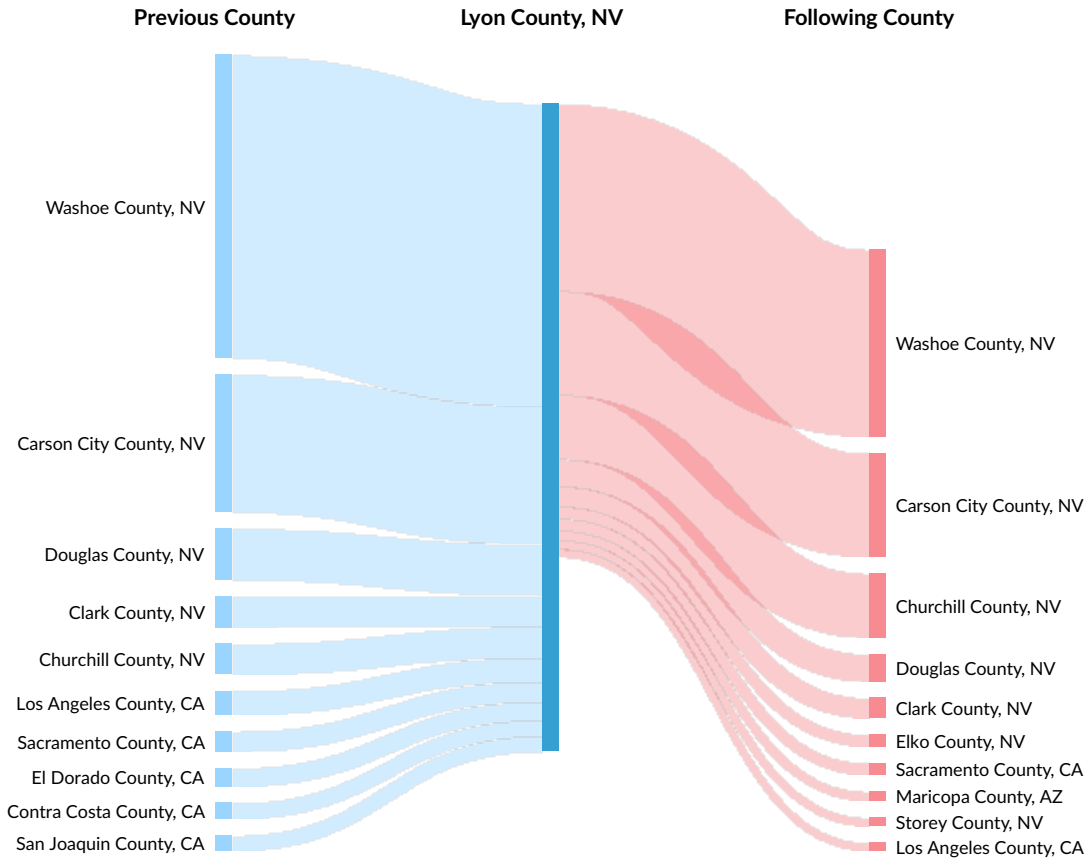
| ZIP   | Name                         | 2023 Employment |
|-------|------------------------------|-----------------|
| 89408 | Fernley, NV (in Lyon cou...  | 6,308           |
| 89403 | Dayton, NV (in Lyon cou...   | 4,009           |
| 89447 | Yerington, NV (in Lyon c...  | 3,384           |
| 89429 | Silver Springs, NV (in Ly... | 983             |
| 89444 | Wellington, NV (in Lyon...   | 568             |

| ZIP   | Name                         | 2023 Workers |
|-------|------------------------------|--------------|
| 89408 | Fernley, NV (in Lyon cou...  | 13,307       |
| 89403 | Dayton, NV (in Lyon cou...   | 9,109        |
| 89429 | Silver Springs, NV (in Ly... | 4,092        |
| 89447 | Yerington, NV (in Lyon c...  | 3,969        |
| 89444 | Wellington, NV (in Lyon...   | 1,266        |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Lyon County, NV. The left column shows residents of other counties migrating to Lyon County, NV. The right column shows residents migrating from Lyon County, NV to other counties.

As of 2021, 1,386 people have migrated from Washoe County, NV to Lyon County, NV. In the same year, 856 people left Lyon County, NV migrating to Washoe County, NV. The total Net Migration for Lyon County, NV in 2021 was 1,036.



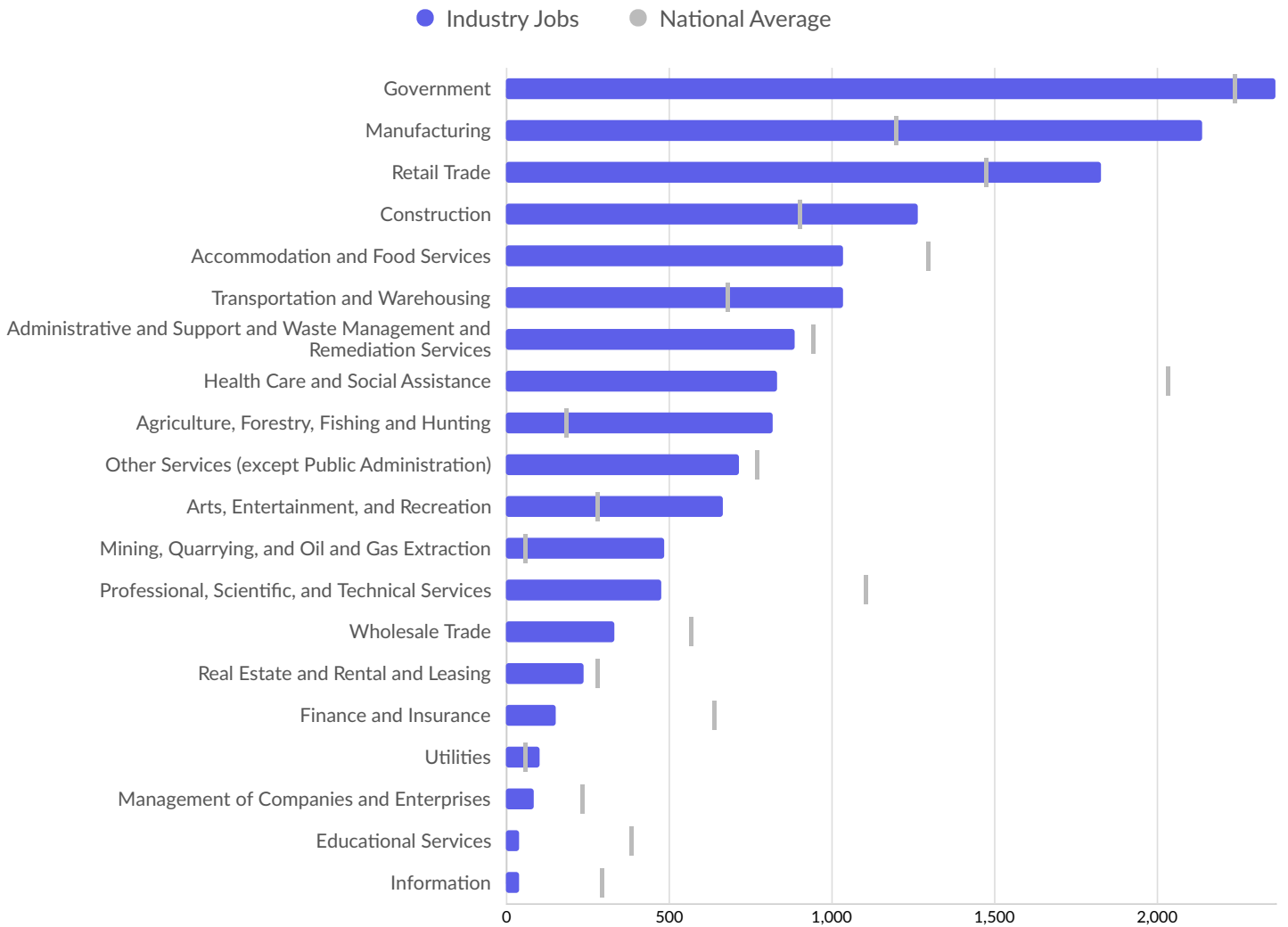
| Top Previous Counties  | Migrations |
|------------------------|------------|
| Washoe County, NV      | 1,386      |
| Carson City County, NV | 629        |
| Douglas County, NV     | 234        |
| Clark County, NV       | 143        |
| Churchill County, NV   | 141        |
| Los Angeles County, CA | 109        |



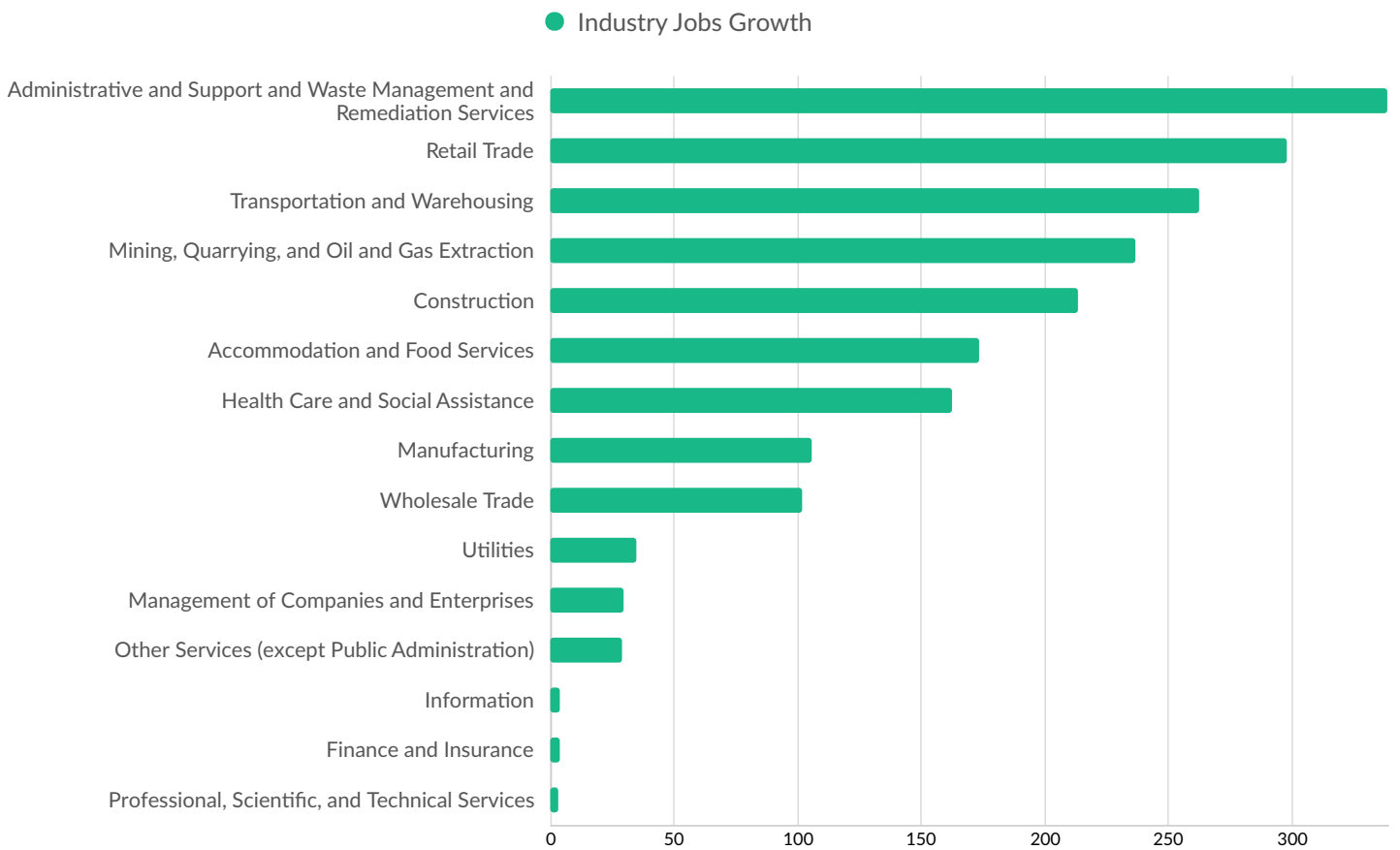
| Top Previous Counties    | Migrations |
|--------------------------|------------|
| Sacramento County, CA    | 93         |
| El Dorado County, CA     | 84         |
| Contra Costa County, CA  | 73         |
| San Joaquin County, CA   | 71         |
| Solano County, CA        | 55         |
| San Diego County, CA     | 54         |
| Alameda County, CA       | 53         |
| Placer County, CA        | 52         |
| Fresno County, CA        | 46         |
| Top Following Counties   | Migrations |
| Washoe County, NV        | 856        |
| Carson City County, NV   | 475        |
| Churchill County, NV     | 293        |
| Douglas County, NV       | 125        |
| Clark County, NV         | 92         |
| Elko County, NV          | 55         |
| Sacramento County, CA    | 54         |
| Maricopa County, AZ      | 44         |
| Storey County, NV        | 40         |
| Los Angeles County, CA   | 37         |
| San Diego County, CA     | 35         |
| Kootenai County, ID      | 35         |
| Humboldt County, NV      | 35         |
| San Francisco County, CA | 35         |
| Santa Clara County, CA   | 35         |

# Industry Characteristics

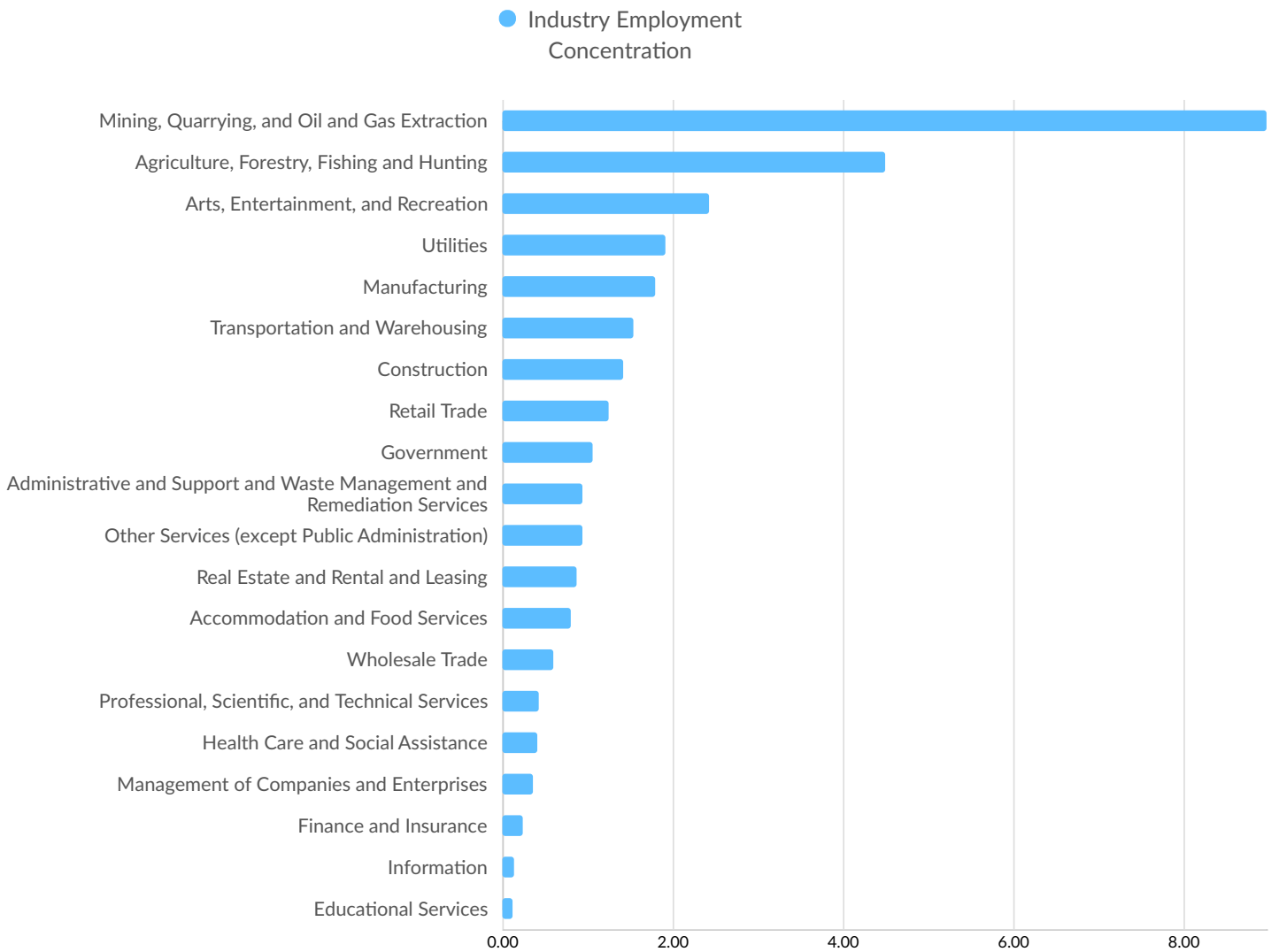
## Largest Industries



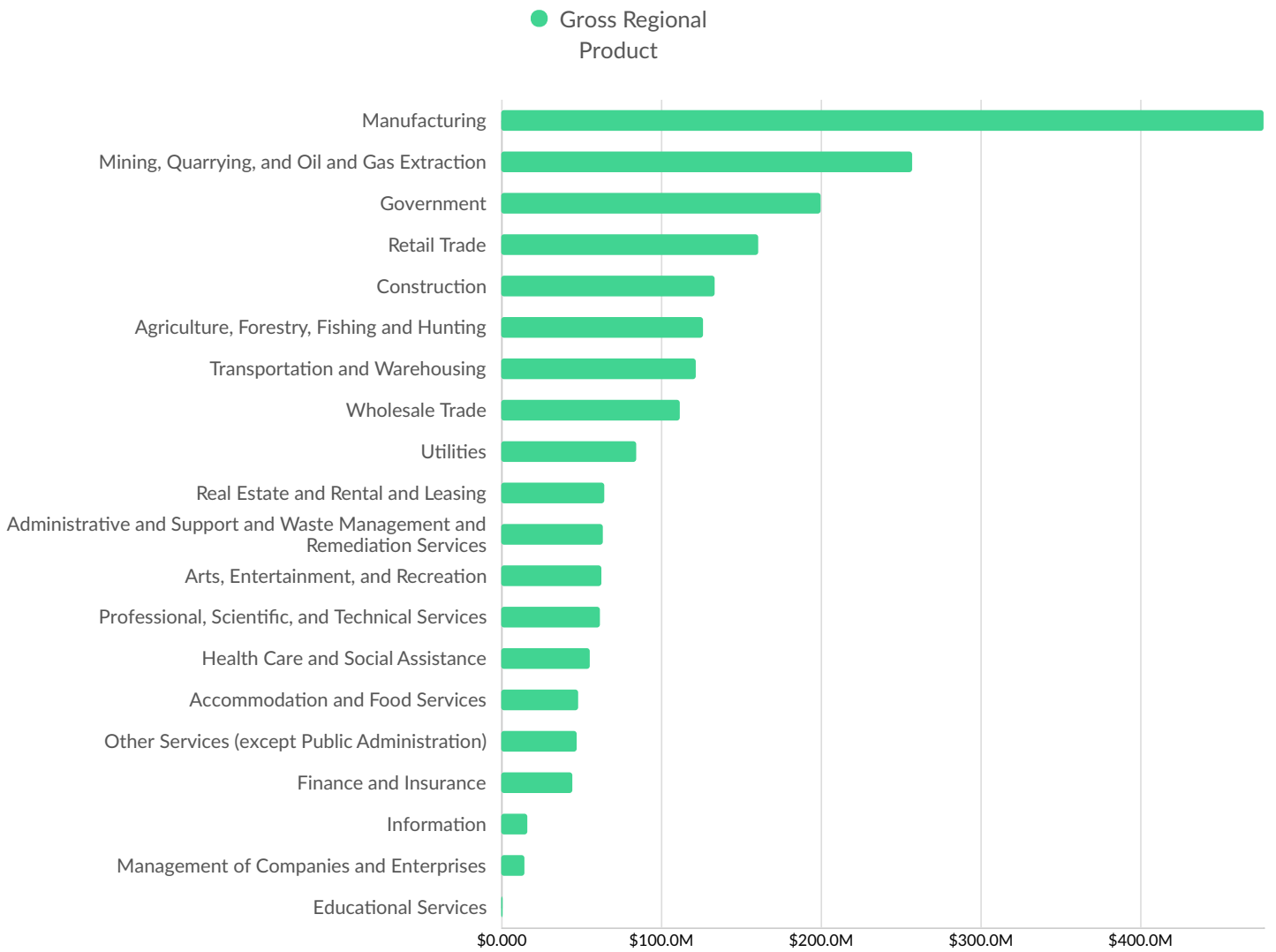
## Top Growing Industries



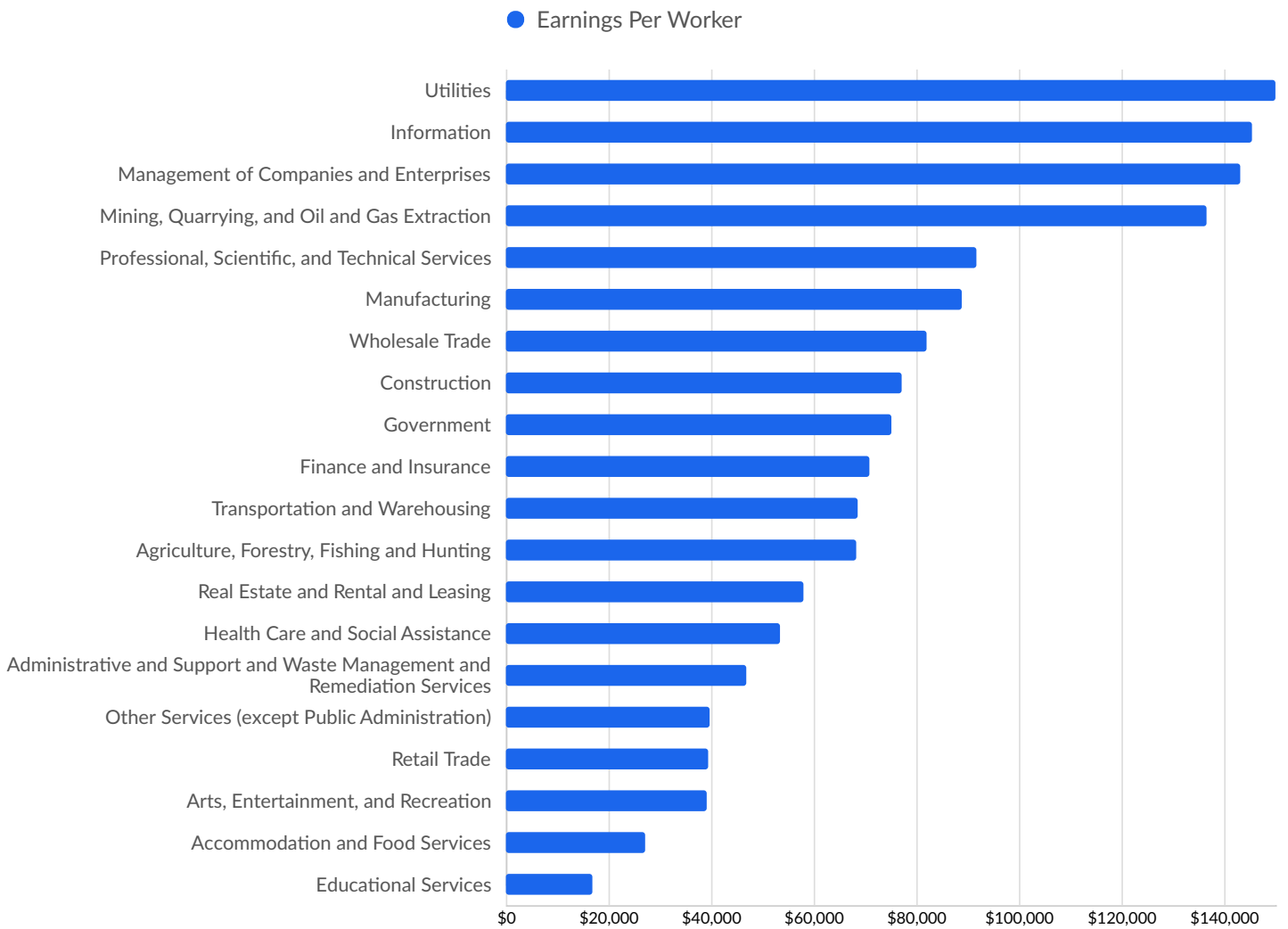
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



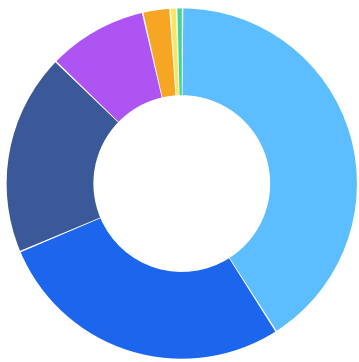
## Business Characteristics

### 5,318 Companies Employ Your Workers

Online profiles for your workers mention 5,318 companies as employers, with the top 10 appearing below. In the last 12 months, 482 companies in Lyon County, NV posted job postings, with the top 10 appearing below.

| Top Companies               | Profiles  | Top Companies Posting       | Unique Postings   |
|-----------------------------|---|-----------------------------|---|
| State of Nevada             | 260    | Lyon County School District | 279    |
| Lyon County School District | 189  | ManpowerGroup               | 128  |
| Tesla                       | 184  | Pilot Company               | 94   |
| Walmart                     | 126  | MSC Industrial Direct       | 63   |
| Lyon County                 | 118  | Walmart                     | 54   |
| Amazon                      | 105  | CareInHomes                 | 53   |
| Panasonic                   | 85   | Webstaurantstore.Com        | 53   |
| MSC Industrial Direct       | 74   | Love's                      | 51   |
| United States Navy          | 74   | Jack in the Box             | 50   |
| Trex Pte Ltd                | 68   | Nevada Copper Corp (Ncu)    | 50   |

## Business Size



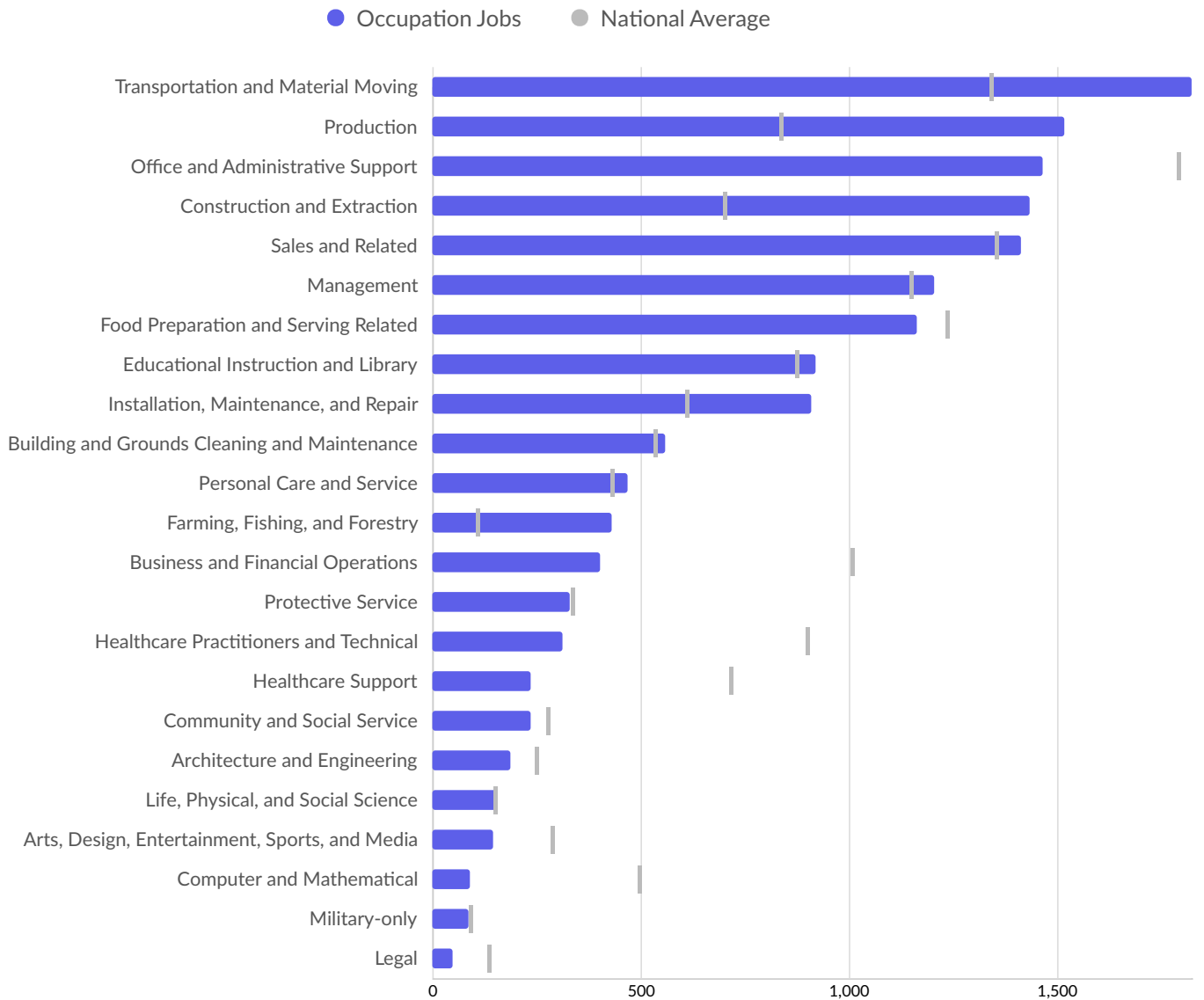
|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 40.9%      | 682            |
| 5 to 9 employees     | 27.7%      | 462            |
| 10 to 19 employees   | 18.6%      | 310            |
| 20 to 49 employees   | 9.2%       | 153            |
| 50 to 99 employees   | 2.5%       | 42             |
| 100 to 249 employees | 0.6%       | 10             |
| 250 to 499 employees | 0.5%       | 9              |

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

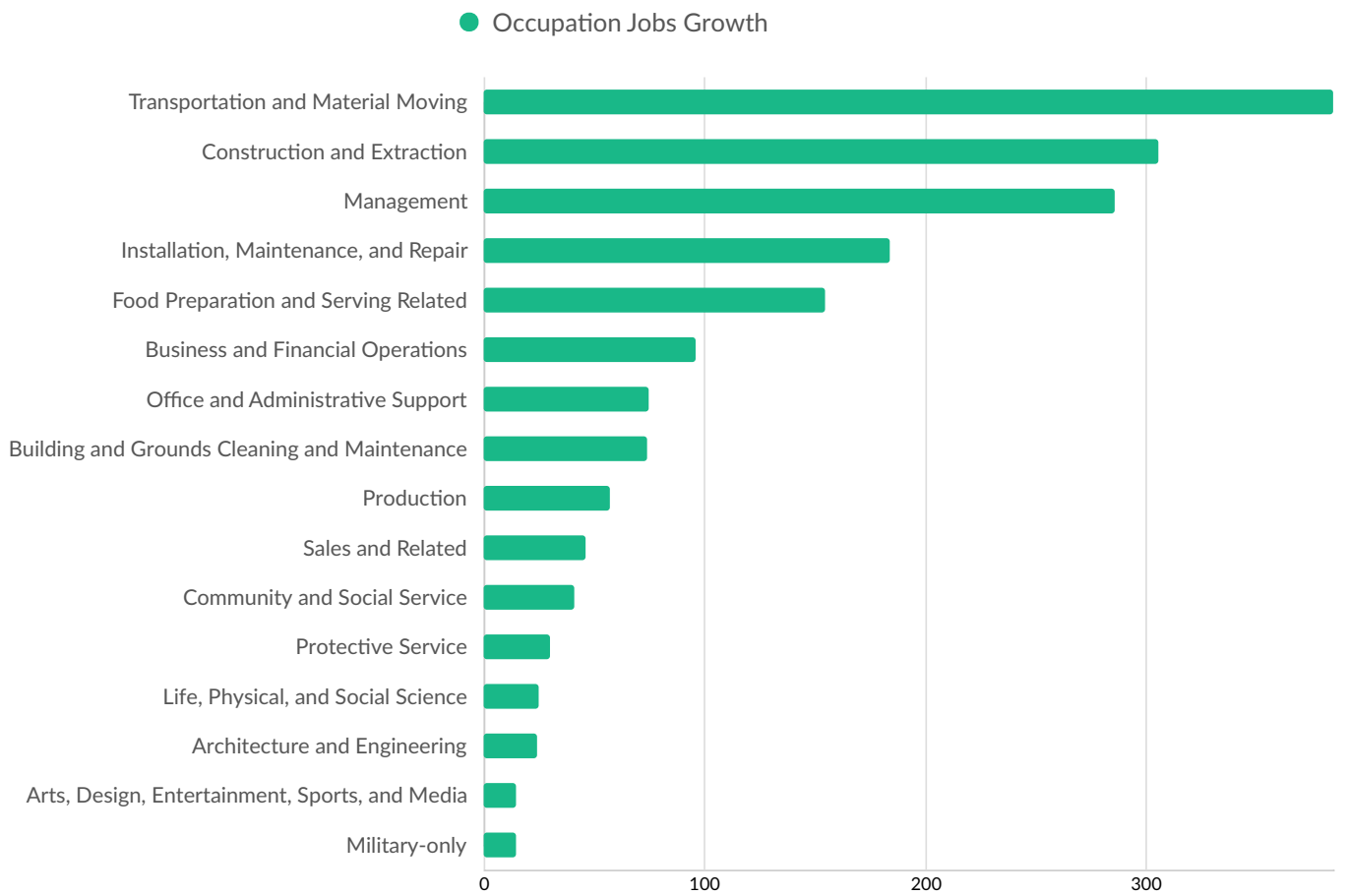


# Workforce Characteristics

## Largest Occupations



## Top Growing Occupations



## Top Occupation Employment Concentration

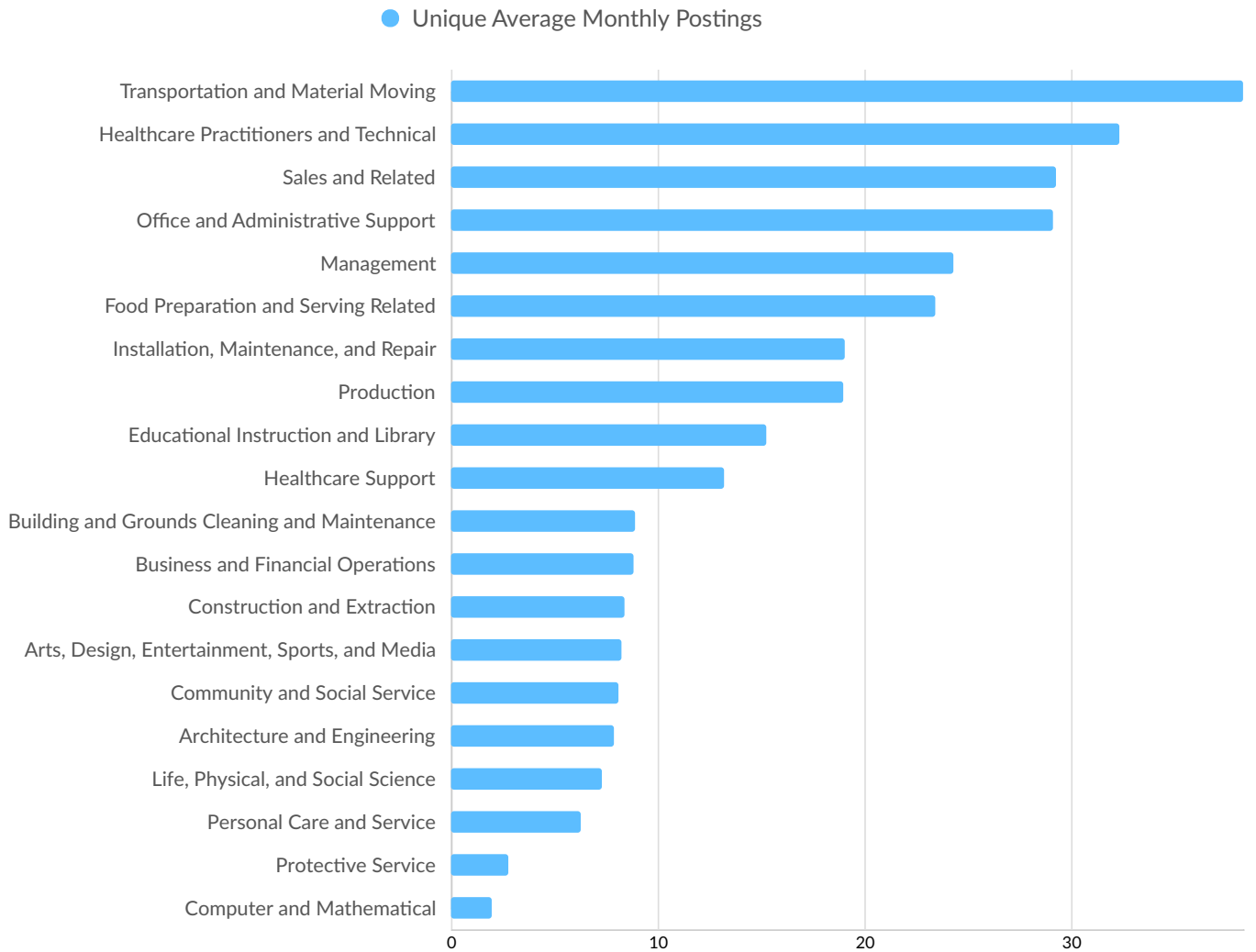
● Occupation Employment Concentration



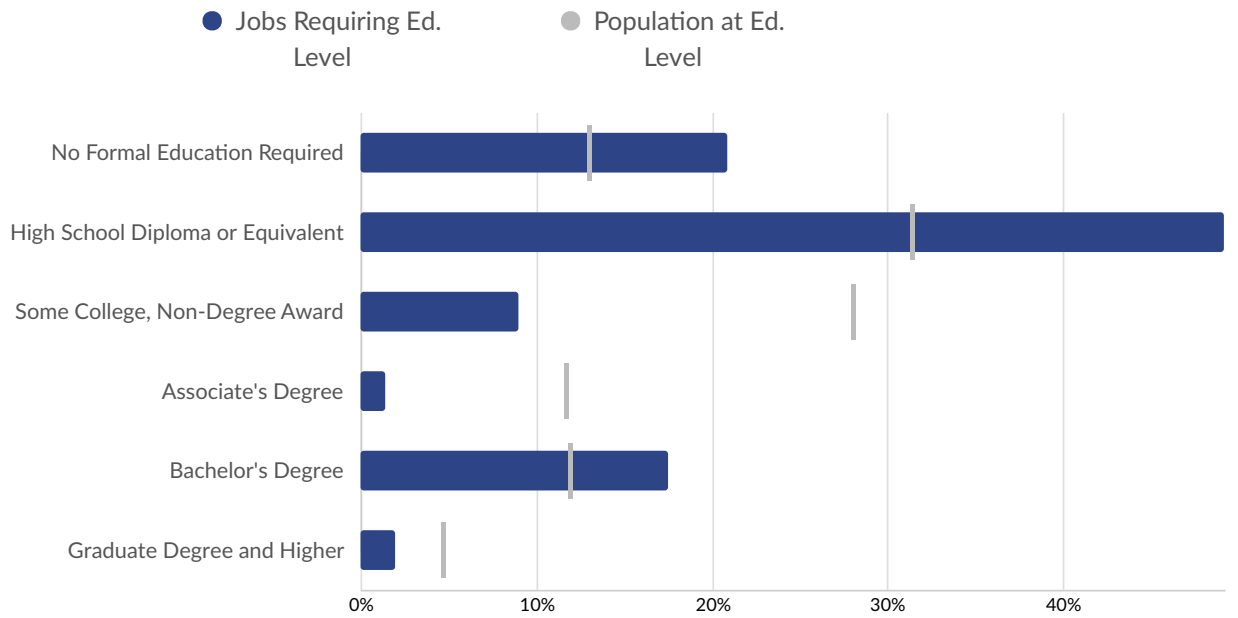
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 4 years, no schools in Lyon County, NV produced graduates.

## In-Demand Skills

