



# Douglas County, NV



**GOED**

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane  
Carson City, Nevada 89703

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## Report Parameters

### 1 County

32005 Douglas County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**49,903**

**Population (2023)**

Population **grew by 1,376** over the last 5 years and is projected to **grow by 378** over the next 5 years.

**22,807**

**Total Regional Employment**

Jobs **grew by 39** over the last 5 years and are projected to **grow by 657** over the next 5 years.

**\$84.3K**

**Median Household Income (2022)**

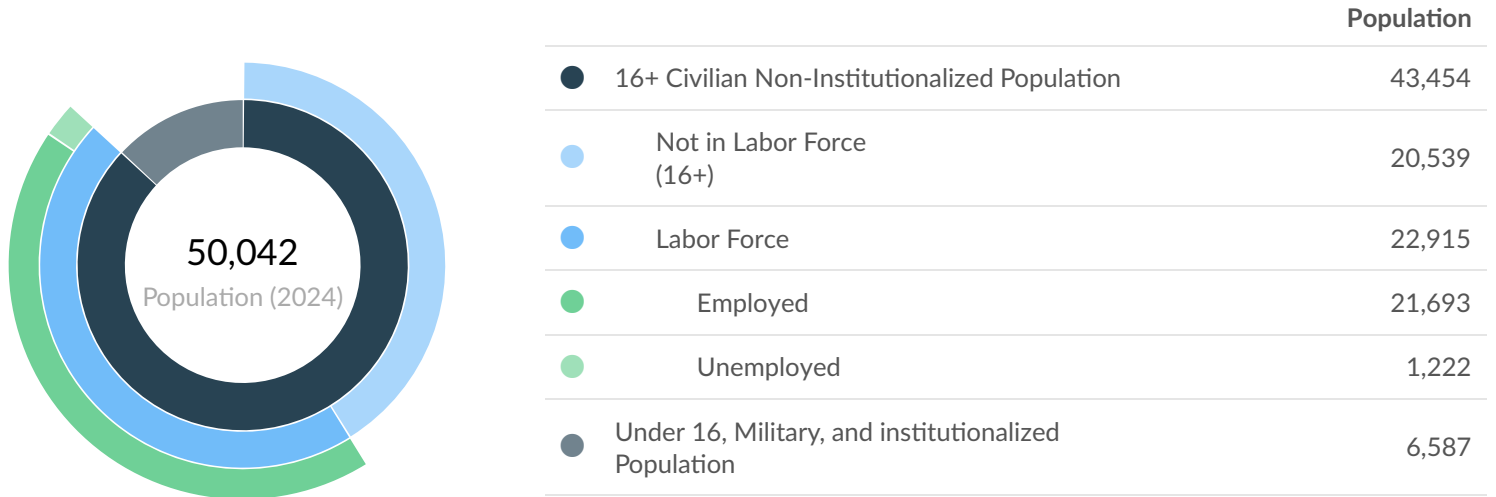
Median household income is **\$9.1K above** the national median household income of \$75.1K.

### Takeaways

- As of 2023 the region's population **increased by 2.8%** since 2018, growing by 1,376. Population is expected to **increase by 0.8%** between 2023 and 2028, adding 378.
- From 2018 to 2023, jobs **increased by 0.2%** in Douglas County, NV from 22,769 to **22,807**. This change **fell short of the national growth rate of 4.3% by 4.1%**. As the number of jobs increased, the **labor force participation rate decreased from 54.0% to 52.0% between 2018 and 2023**.
- Concerning educational attainment, **20.7% of Douglas County, NV residents possess a Bachelor's Degree** (0.5% below the national average), and **10.7% hold an Associate's Degree** (1.9% above the national average).
- The top three industries in 2023 are Traveler Accommodation, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

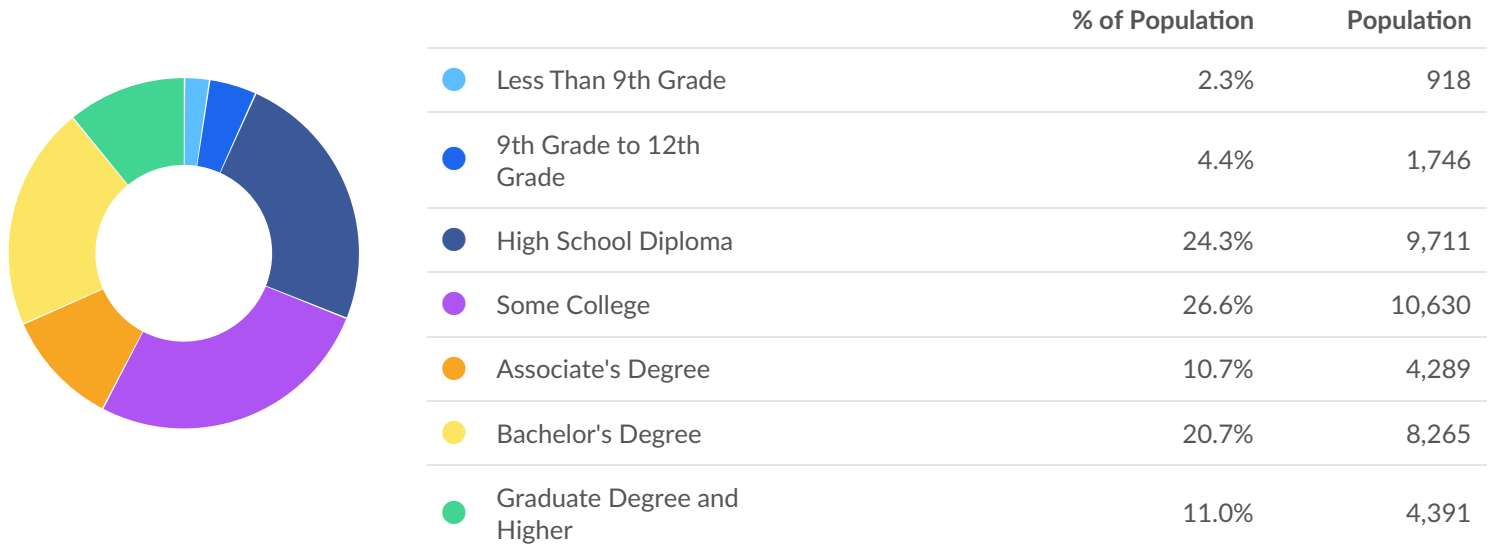
	Population (2024)	Labor Force (Jun 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	50,042	22,915	22,807	120.6	\$3.93B	\$4.87B	\$3.76B
State	3,238,085	1,620,331	1,692,589	112.0	\$239.92B	\$199.79B	\$228.19B

## Jun 2024 Labor Force Breakdown



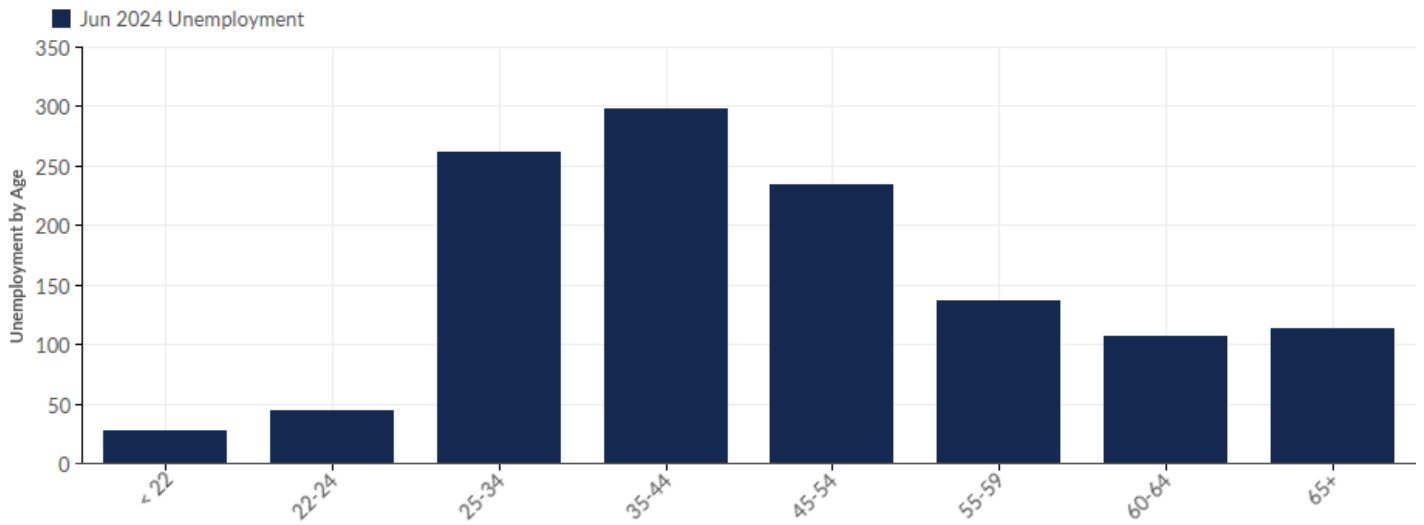
## Educational Attainment

Concerning educational attainment, **20.7% of Douglas County, NV residents possess a Bachelor's Degree** (0.5% below the national average), and **10.7% hold an Associate's Degree** (1.9% above the national average).



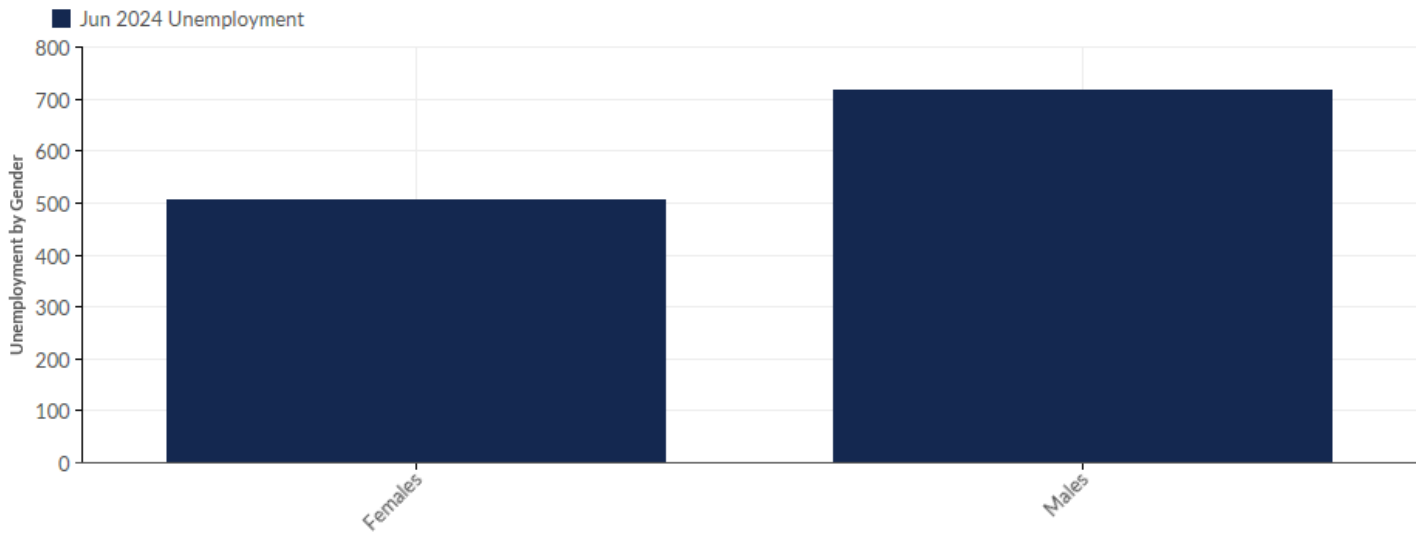
# Unemployment by Demographics

## Unemployment by Age



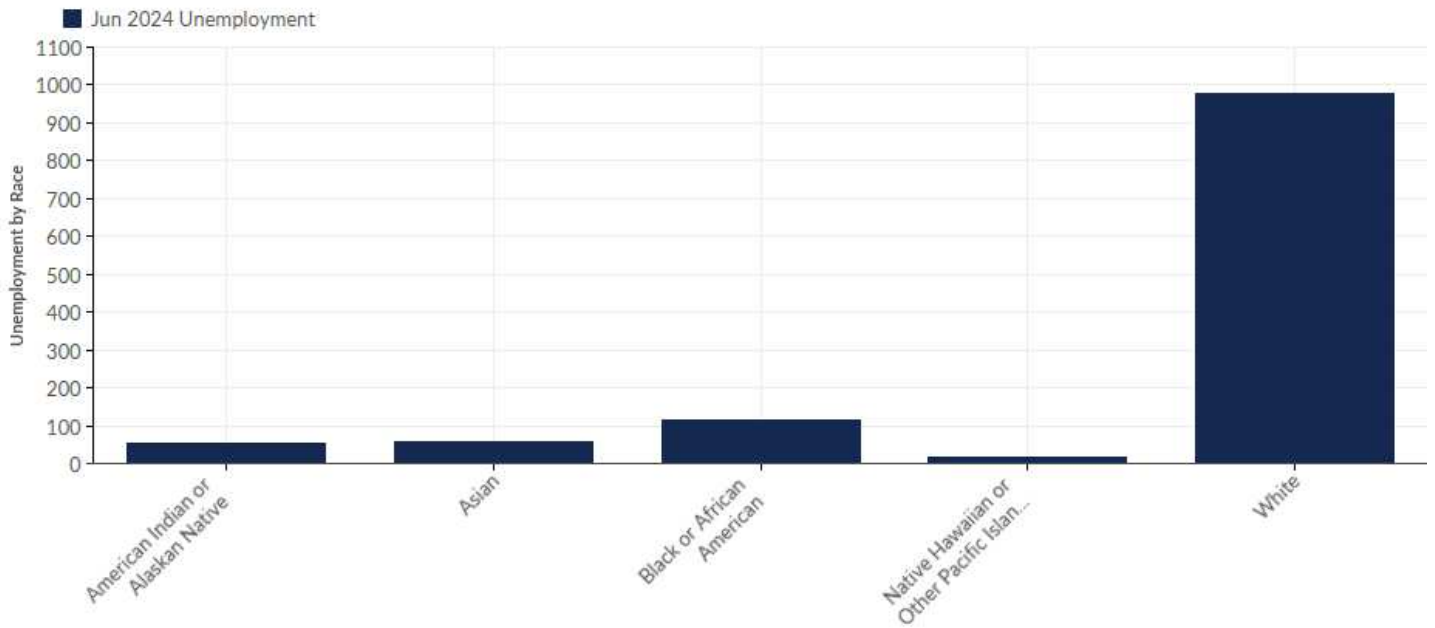
Age	Unemployment (Jun 2024)	% of Unemployed
< 22	27	2.21%
22-24	44	3.60%
25-34	262	21.44%
35-44	298	24.39%
45-54	234	19.15%
55-59	137	11.21%
60-64	107	8.76%
65+	113	9.25%
Total	1,222	100.00%

## Unemployment by Gender



Gender	Unemployment (Jun 2024)	% of Unemployed
Females	506	41.41%
Males	716	58.59%
Total	1,222	100.00%

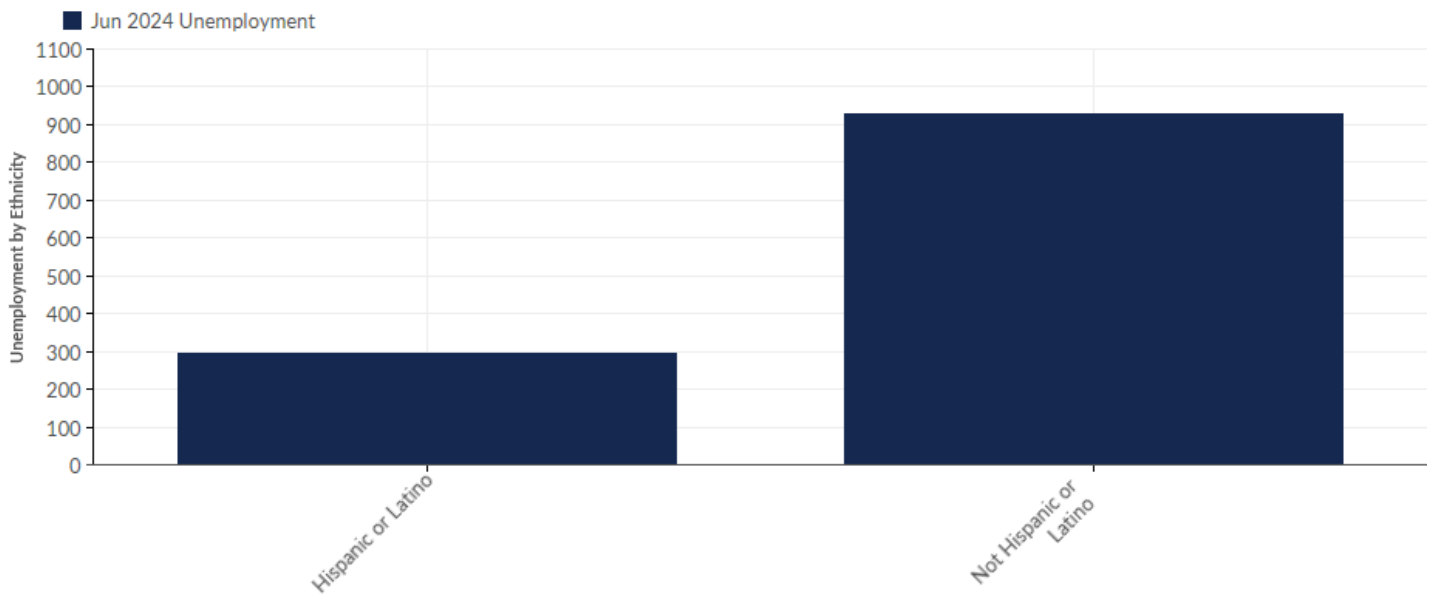
## Unemployment by Race



Race	Unemployment (Jun 2024)	% of Unemployed
American Indian or Alaskan Native	52	4.26%
Asian	59	4.83%
Black or African American	114	9.33%
Native Hawaiian or Other Pacific Islander	18	1.47%
White	979	80.11%
Total	1,222	100.00%



## Unemployment by Ethnicity

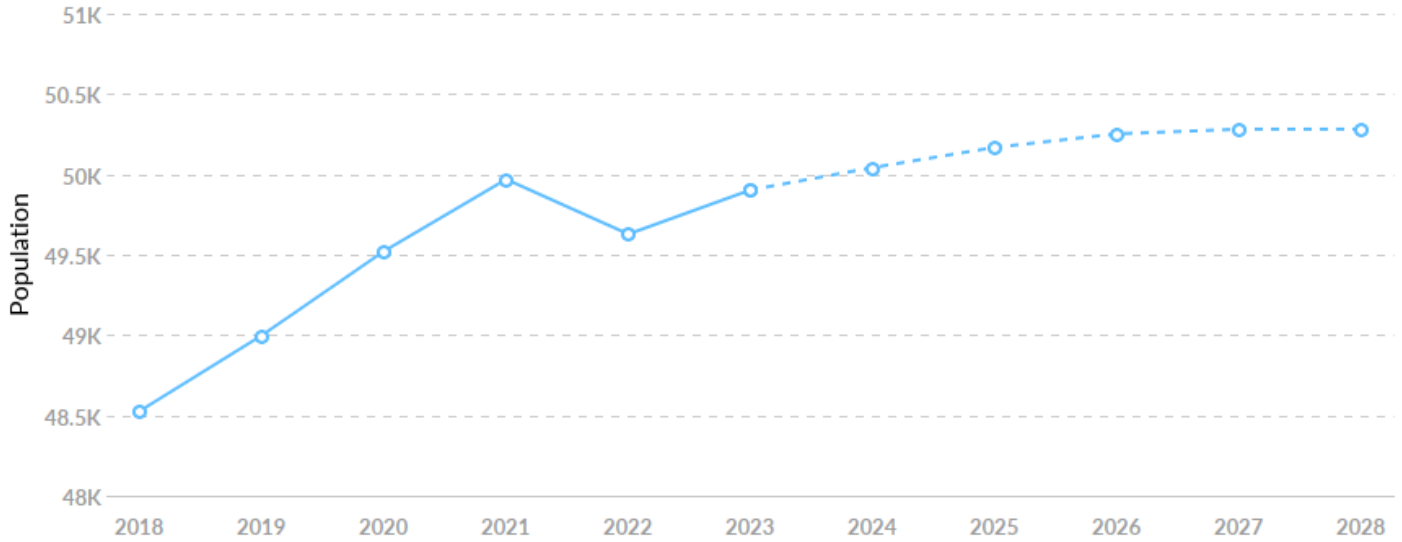


Ethnicity	Unemployment (Jun 2024)	% of Unemployed
Hispanic or Latino	295	24.14%
Not Hispanic or Latino	927	75.86%
Total	1,222	100.00%

# Historic & Projected Trends

## Population Trends

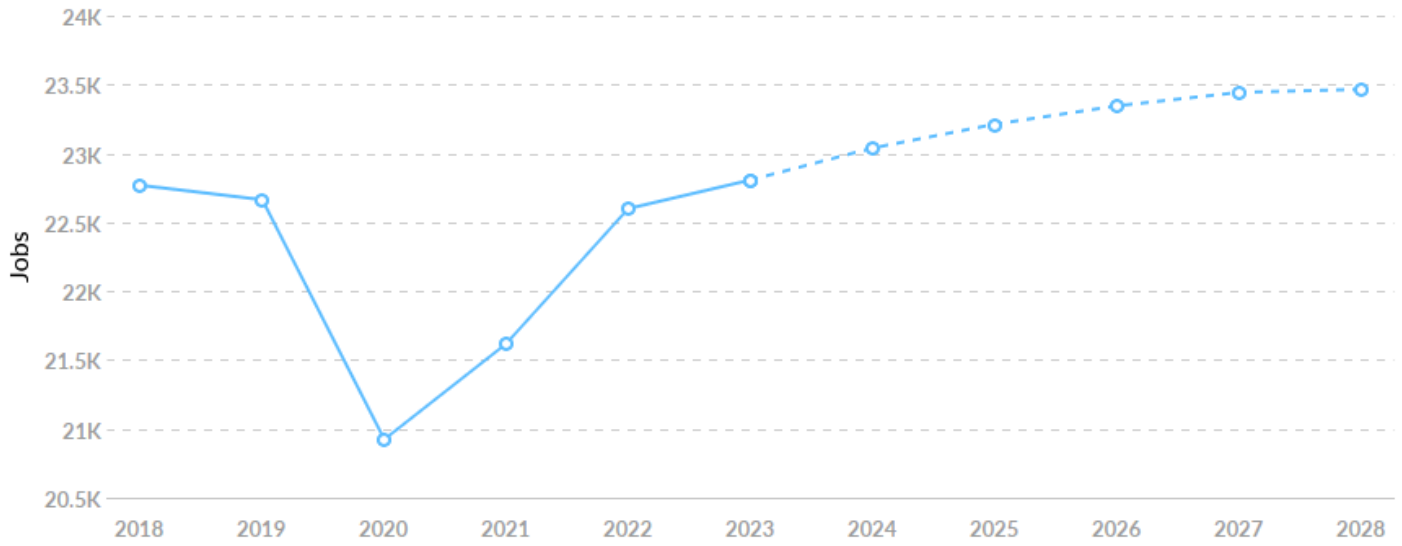
As of 2023 the region's population increased by 2.8% since 2018, growing by 1,376. Population is expected to increase by 0.8% between 2023 and 2028, adding 378.



Timeframe	Population
2018	48,527
2019	48,998
2020	49,522
2021	49,969
2022	49,628
2023	49,903
2024	50,042
2025	50,168
2026	50,252
2027	50,281
2028	50,281

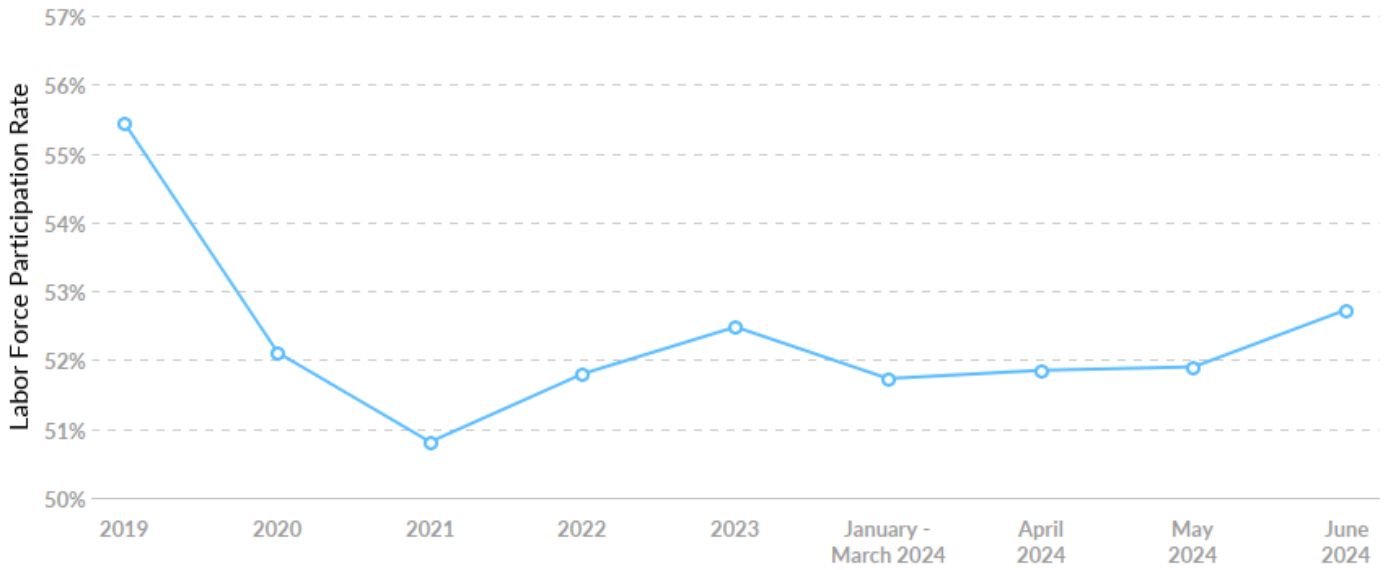
## Job Trends

From 2018 to 2023, jobs increased by 0.2% in Douglas County, NV from 22,769 to 22,807. This change fell short of the national growth rate of 4.3% by 4.1%.



Timeframe	Jobs
2018	22,769
2019	22,664
2020	20,922
2021	21,618
2022	22,599
2023	22,807
2024	23,039
2025	23,212
2026	23,345
2027	23,443
2028	23,465

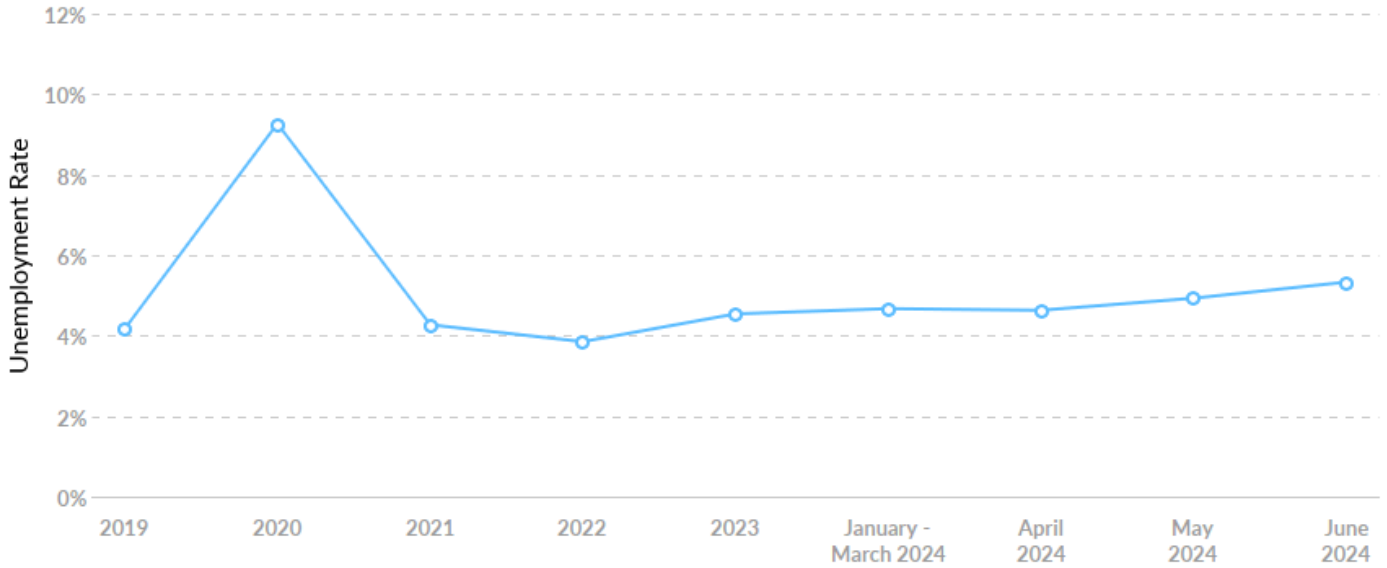
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	55.43%
2020	52.11%
2021	50.81%
2022	51.80%
2023	52.48%
January - March 2024	51.73%
April 2024	51.85%
May 2024	51.90%
June 2024	52.73%

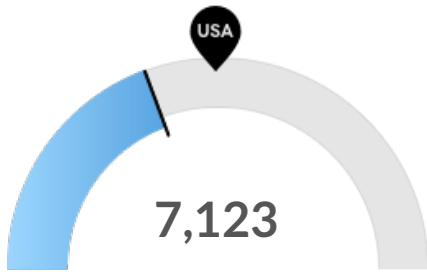
## Unemployment Rate Trends

Douglas County, NV had a June 2024 unemployment rate of 5.33%, **increasing from 4.16%** 5 years before.



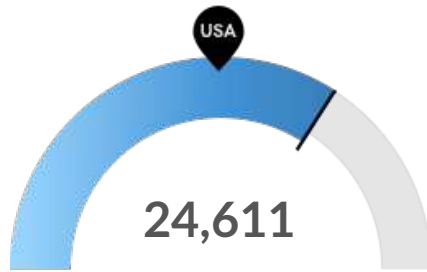
Timeframe	Unemployment Rate
2019	4.16%
2020	9.26%
2021	4.27%
2022	3.85%
2023	4.54%
January - March 2024	4.67%
April 2024	4.63%
May 2024	4.93%
June 2024	5.33%

## Population Characteristics



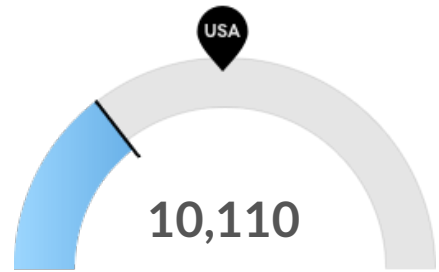
**Millennials**

Douglas County, NV has 7,123 millennials (ages 25-39). The national average for an area this size is 10,091.



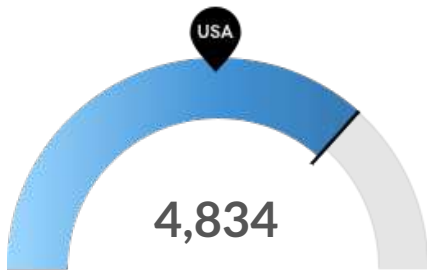
**Retiring Soon**

Retirement risk is high in Douglas County, NV. The national average for an area this size is 14,873 people 55 or older, while there are 24,611 here.



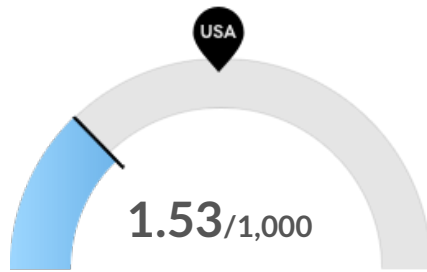
**Racial Diversity**

Racial diversity is low in Douglas County, NV. The national average for an area this size is 20,409 racially diverse people, while there are 10,110 here.



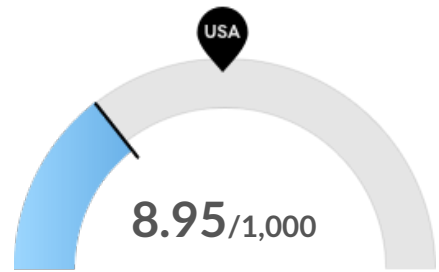
**Veterans**

Douglas County, NV has 4,834 veterans. The national average for an area this size is 2,537.



**Violent Crime**

Douglas County, NV has 1.53 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

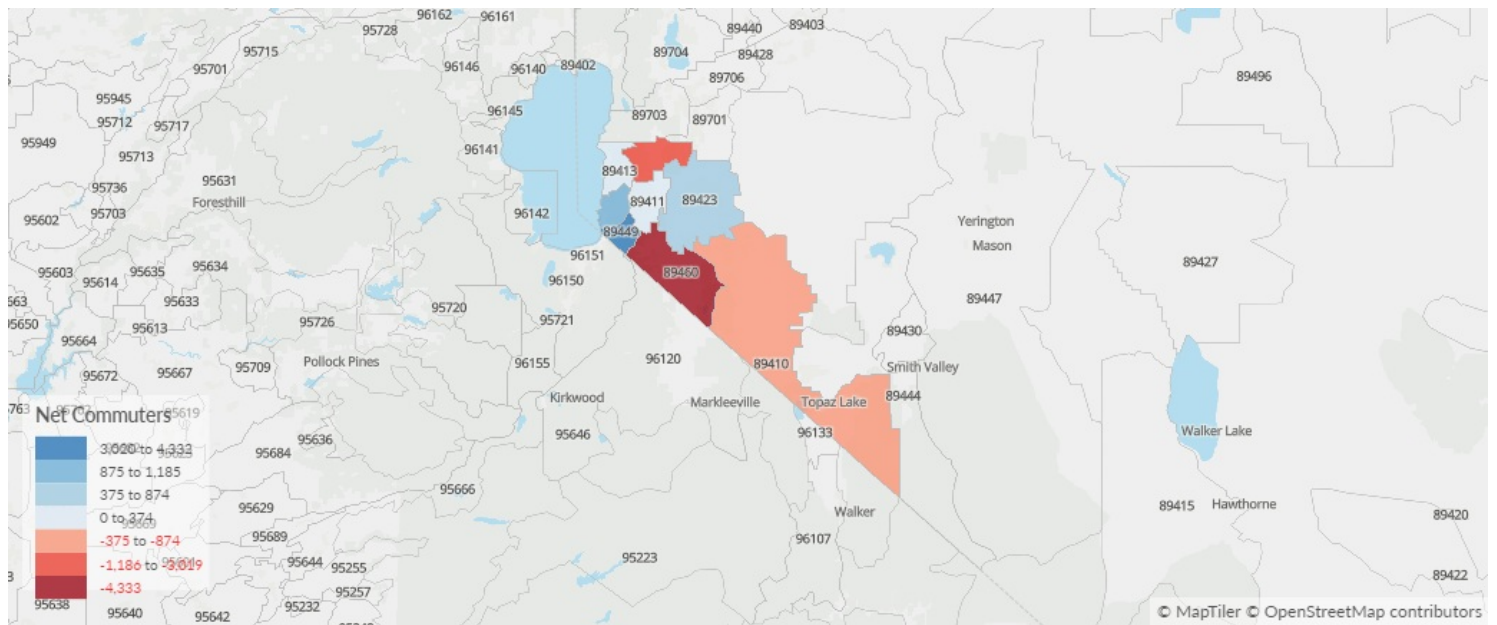


**Property Crime**

Douglas County, NV has 8.95 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Douglas County, NV currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 89460.



### Where Talent Works

ZIP	Name	2023 Employment
89423	Minden, NV (in Douglas...)	6,354
89410	Gardnerville, NV (in Do...)	5,394
89449	Stateline, NV (in Dougla...)	4,045
89460	Gardnerville, NV (in Do...)	3,042
89705	Carson City, NV (in Dou...)	1,758

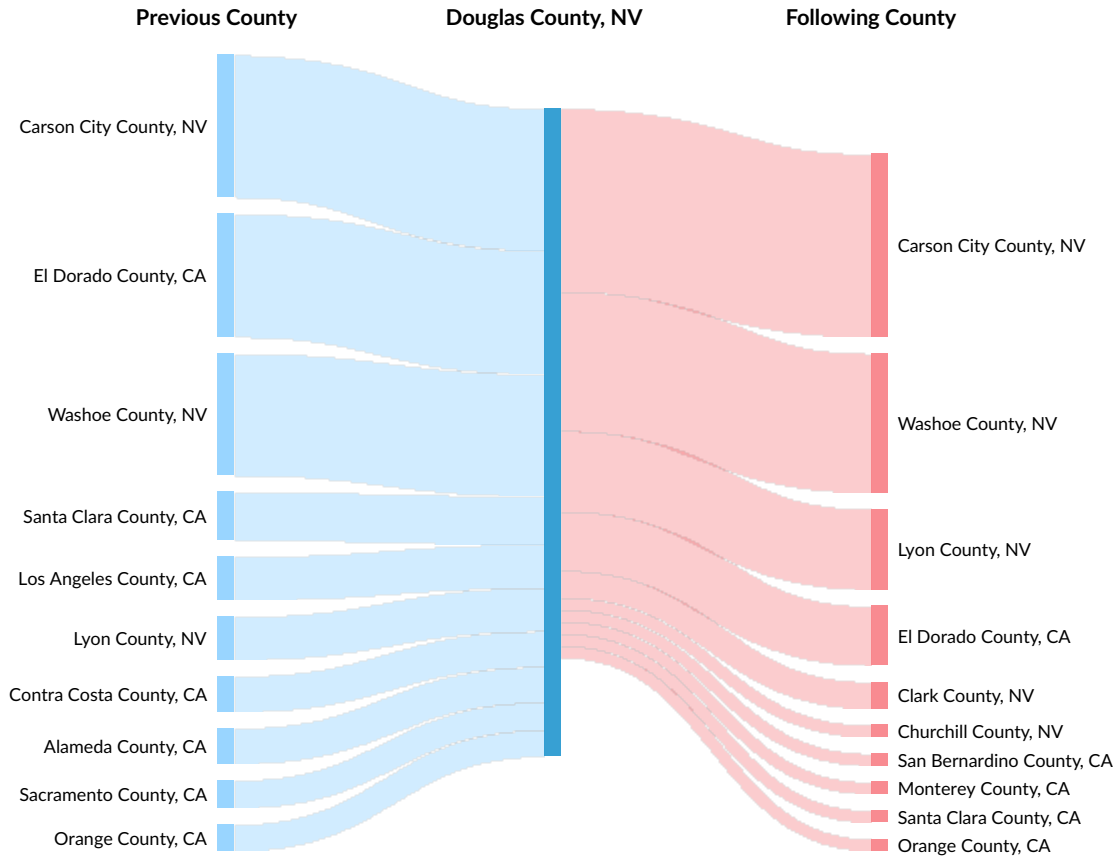
### Where Talent Lives

ZIP	Name	2023 Workers
89460	Gardnerville, NV (in Do...)	7,375
89423	Minden, NV (in Douglas...)	5,771
89410	Gardnerville, NV (in Do...)	5,769
89705	Carson City, NV (in Dou...)	2,944
89449	Stateline, NV (in Dougla...)	1,025

# Inbound and Outbound Migration

The table below analyzes past and current residents of Douglas County, NV. The left column shows residents of other counties migrating to Douglas County, NV. The right column shows residents migrating from Douglas County, NV to other counties.

As of 2021, **413** people have migrated from Carson City County, NV to Douglas County, NV. In the same year, **531** people left Douglas County, NV migrating to Carson City County, NV. The total Net Migration for Douglas County, NV in 2021 was **551**.



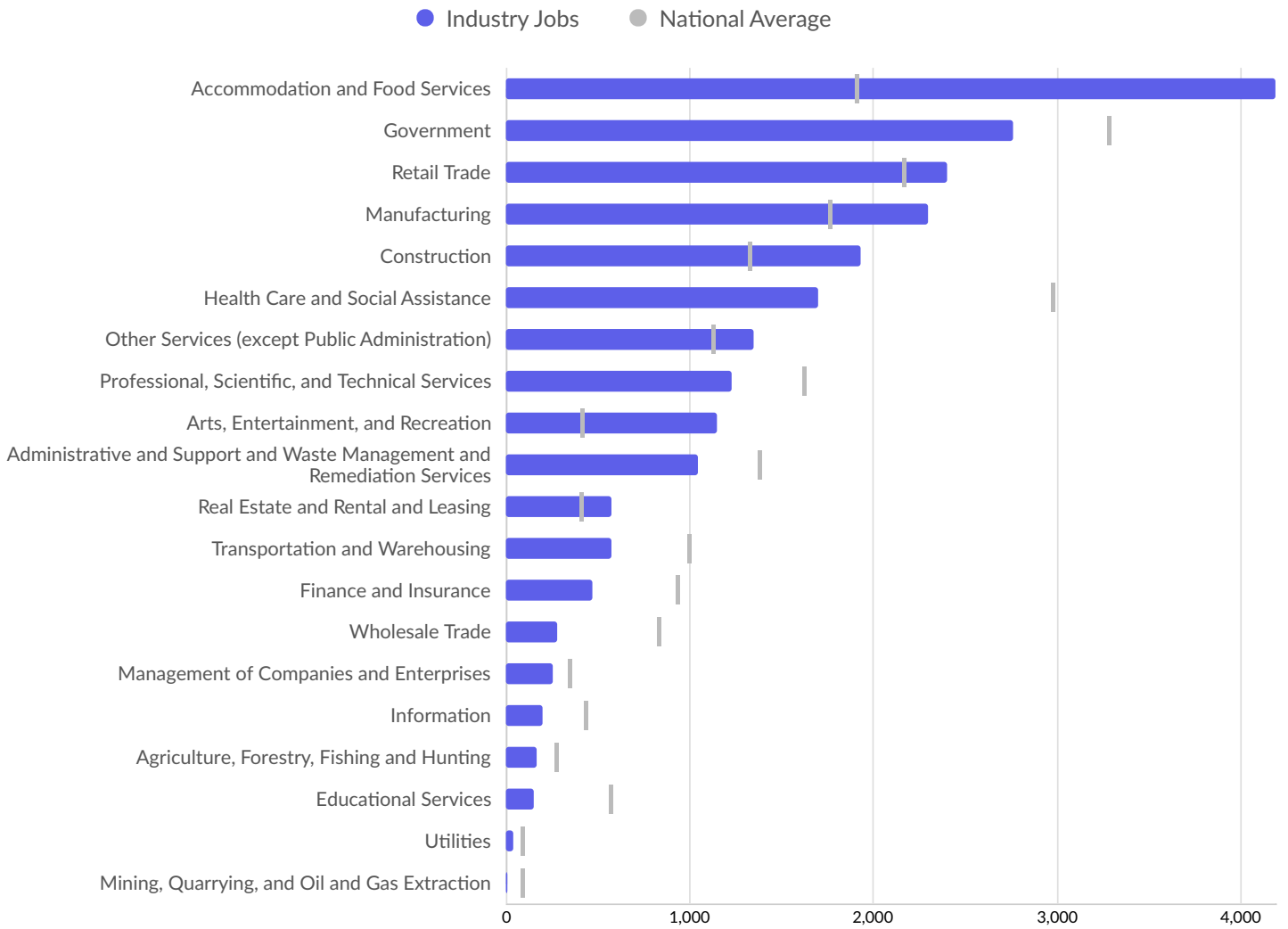
Top Previous Counties	Migrations
Carson City County, NV	413
El Dorado County, CA	358
Washoe County, NV	354
Santa Clara County, CA	140
Los Angeles County, CA	126
Lyon County, NV	125



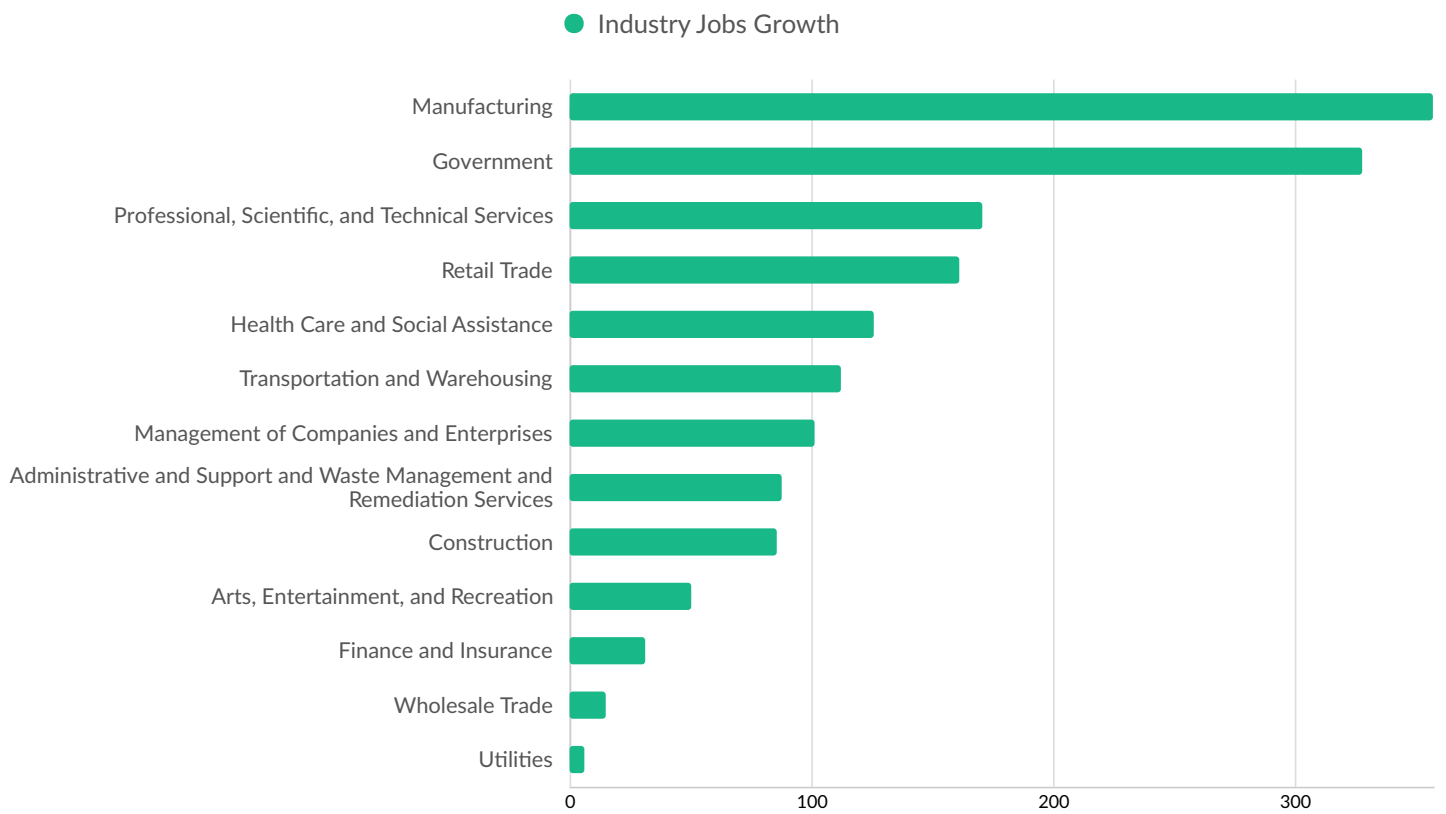
Top Previous Counties	Migrations
Contra Costa County, CA	104
Alameda County, CA	103
Sacramento County, CA	81
Orange County, CA	77
Placer County, CA	70
Clark County, NV	62
Mono County, CA	61
San Diego County, CA	58
Riverside County, CA	57
Top Following Counties	Migrations
Carson City County, NV	531
Washoe County, NV	404
Lyon County, NV	234
El Dorado County, CA	172
Clark County, NV	78
Churchill County, NV	35
San Bernardino County, CA	35
Monterey County, CA	35
Santa Clara County, CA	35
Orange County, CA	35
Kings County, CA	35
Sacramento County, CA	35
Maricopa County, AZ	34
Canyon County, ID	33
Mohave County, AZ	33

# Industry Characteristics

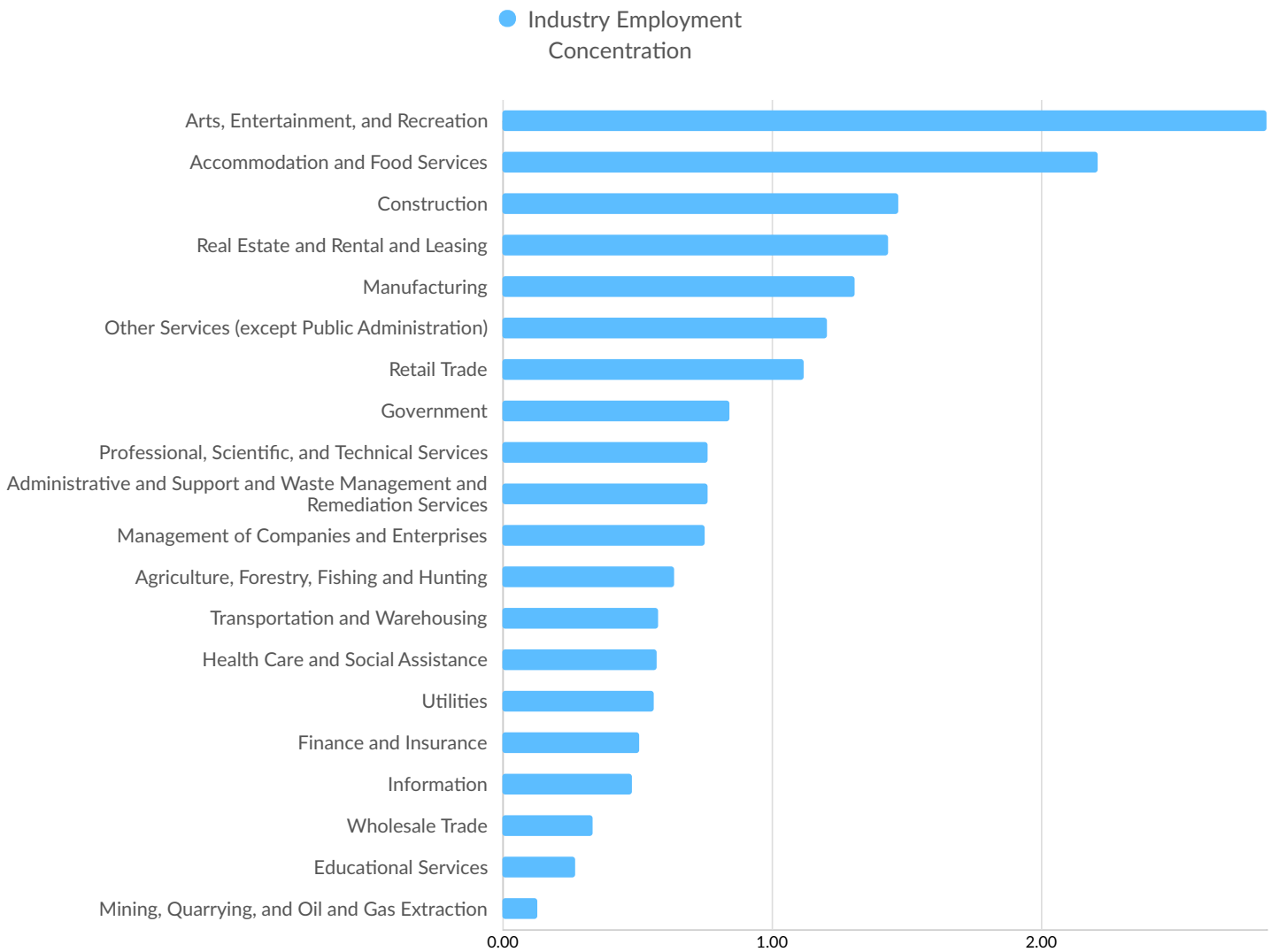
## Largest Industries



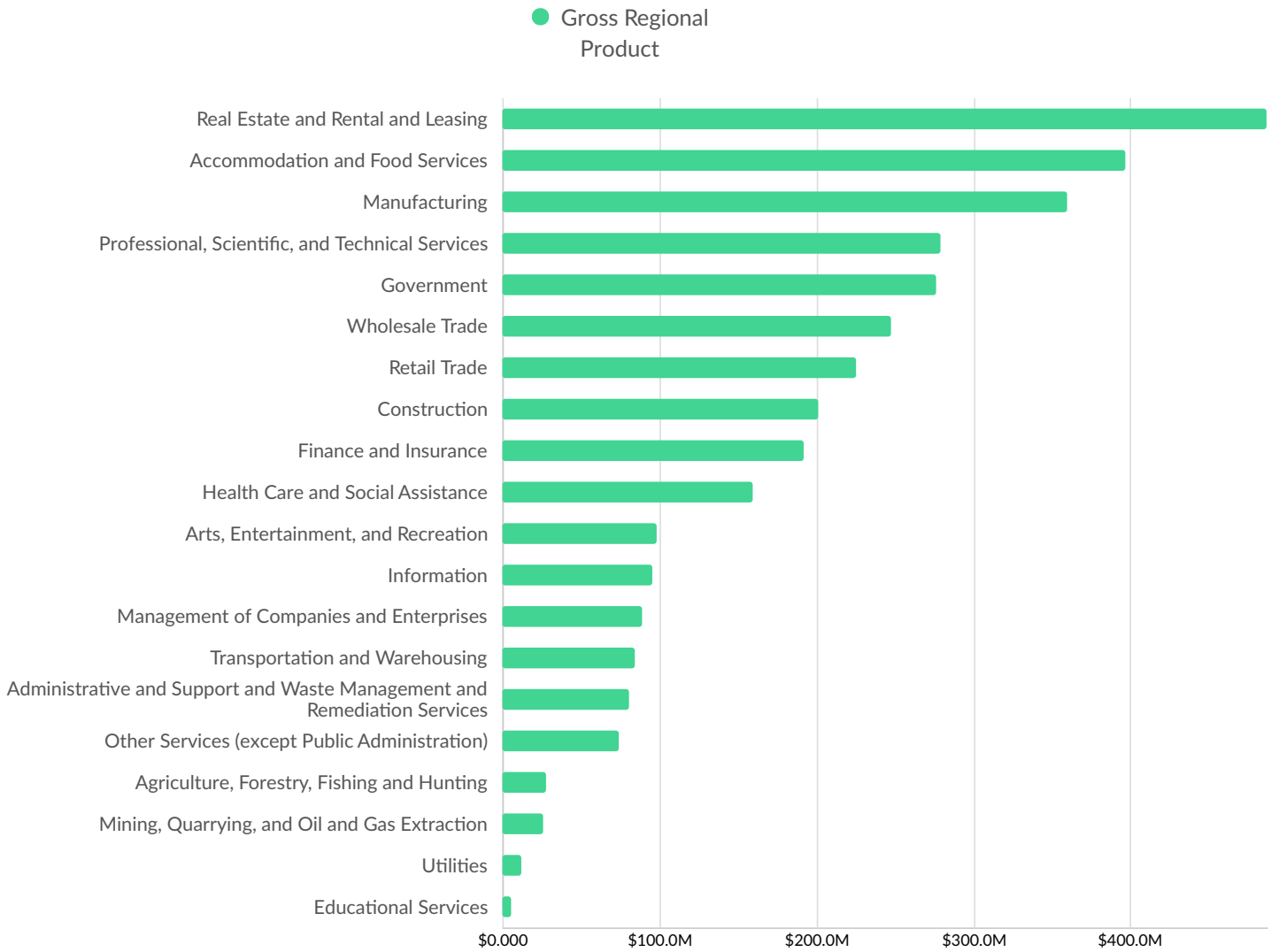
## Top Growing Industries



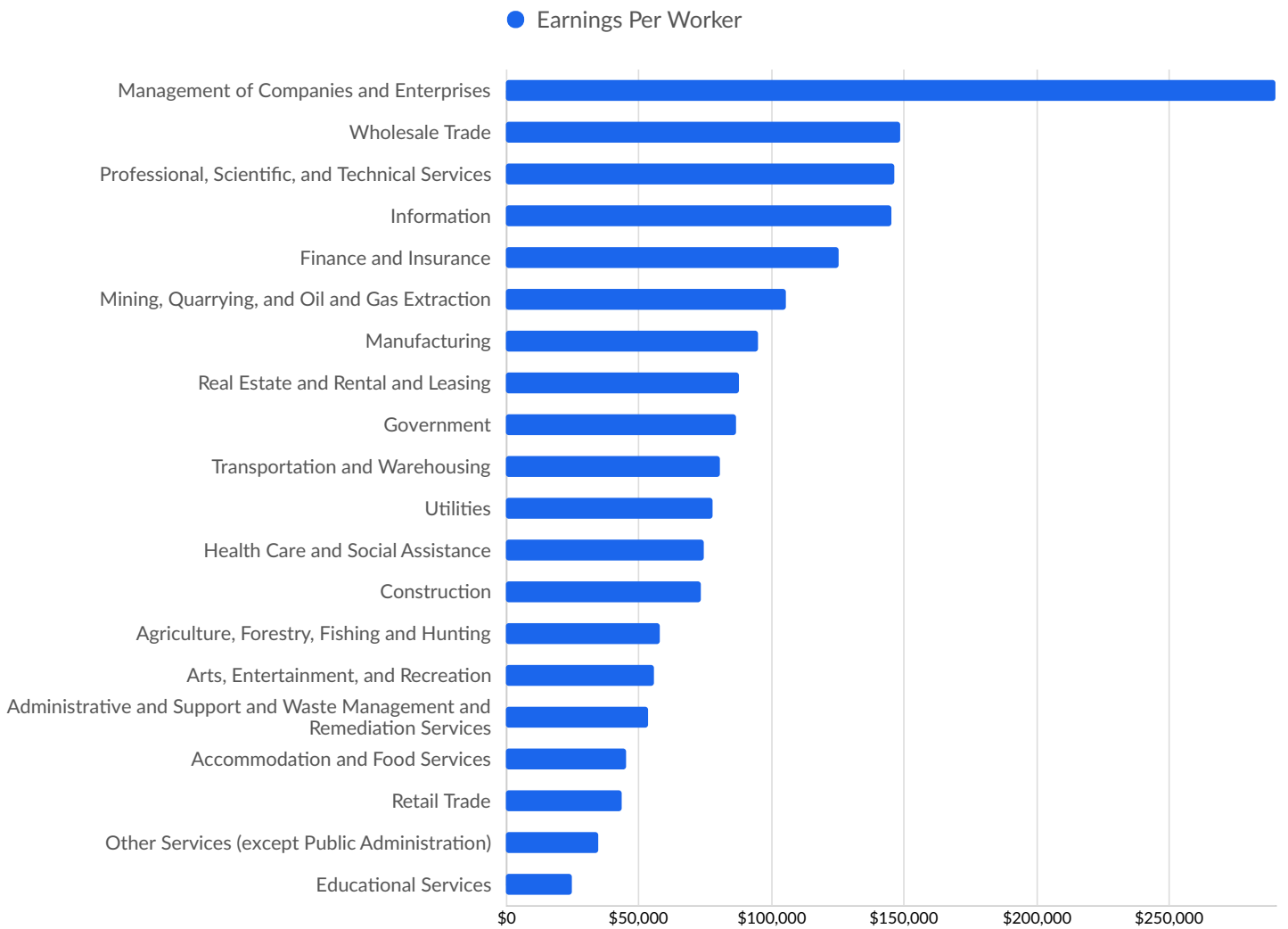
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



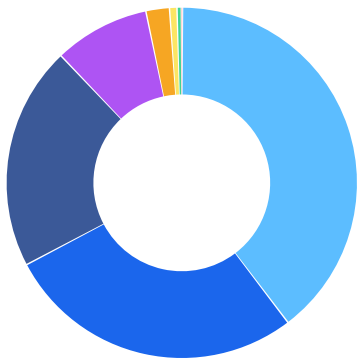
## Business Characteristics

### 4,792 Companies Employ Your Workers

Online profiles for your workers mention 4,792 companies as employers, with the top 10 appearing below. In the last 12 months, 812 companies in Douglas County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	190 	State of Nevada	415 
Douglas County School District	149 	Caesars Entertainment	309 
Caesars Entertainment	136 	Ballys Hotel & Casino	189 
Carson Agency	112 	Aramark	179 
Carson Valley Inn	80 	Carson Agency	178 
Baker Hughes	76 	Douglas County	89 
Chase	73 	Landry's	83 
Starbucks	73 	Starbucks	80 
GE Vernova	71 	Baker Hughes	78 
Carson Tahoe Health	60 	Douglas County School District	74 

## Business Size



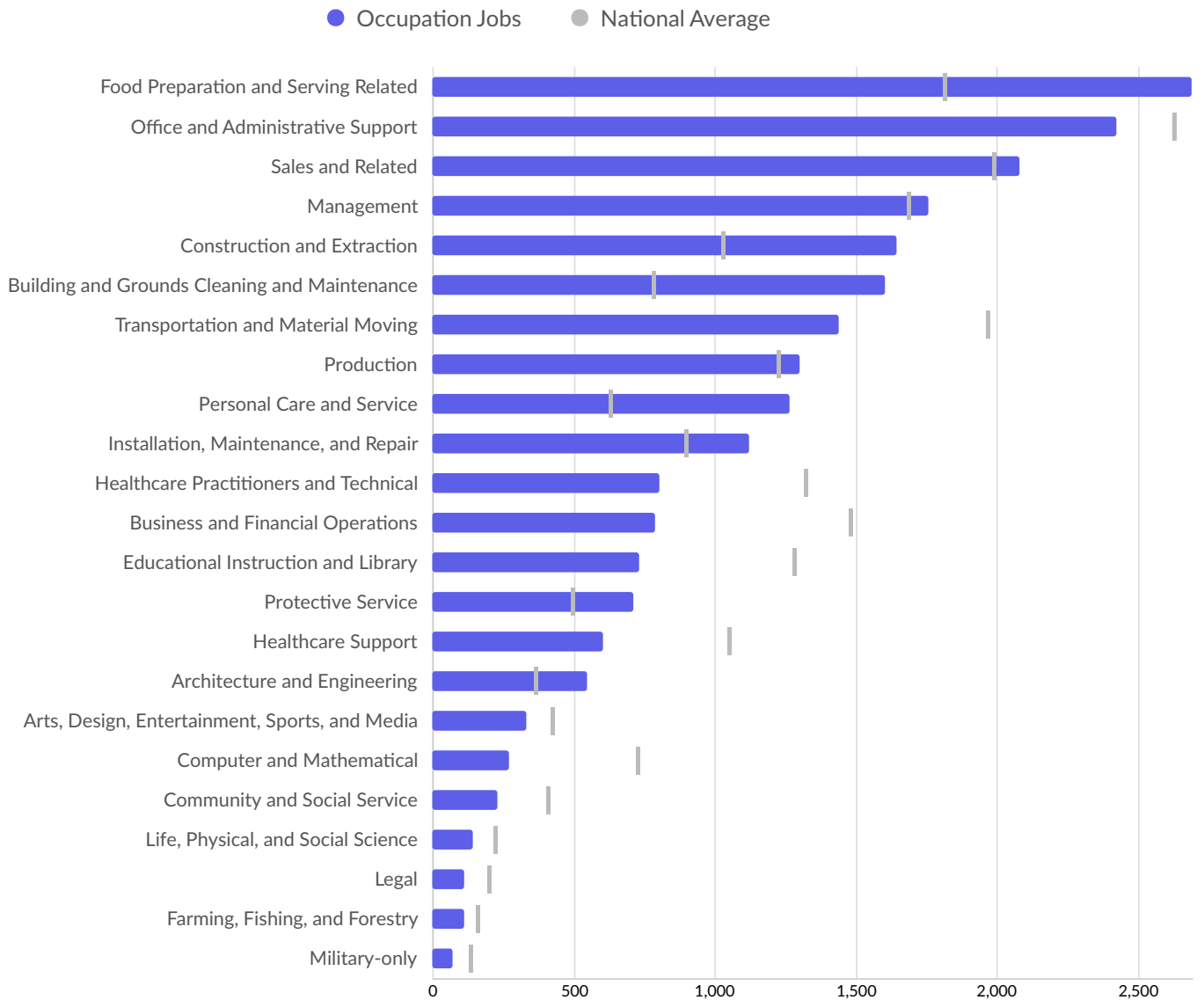
	Percentage	Business Count
● 1 to 4 employees	39.6%	1,096
● 5 to 9 employees	27.6%	765
● 10 to 19 employees	20.6%	571
● 20 to 49 employees	8.8%	244
● 50 to 99 employees	2.2%	60
● 100 to 249 employees	0.7%	19
● 250 to 499 employees	0.4%	11
● 500+ employees	0.1%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

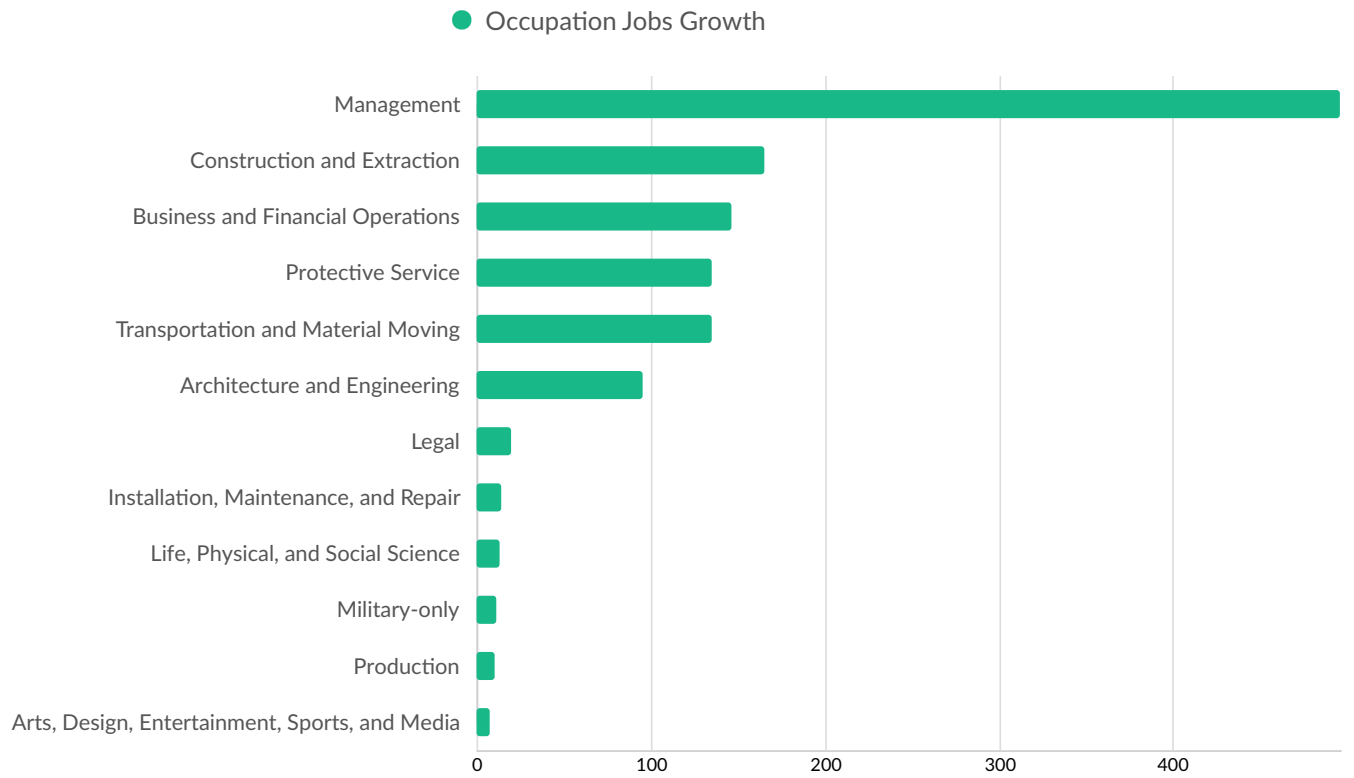


# Workforce Characteristics

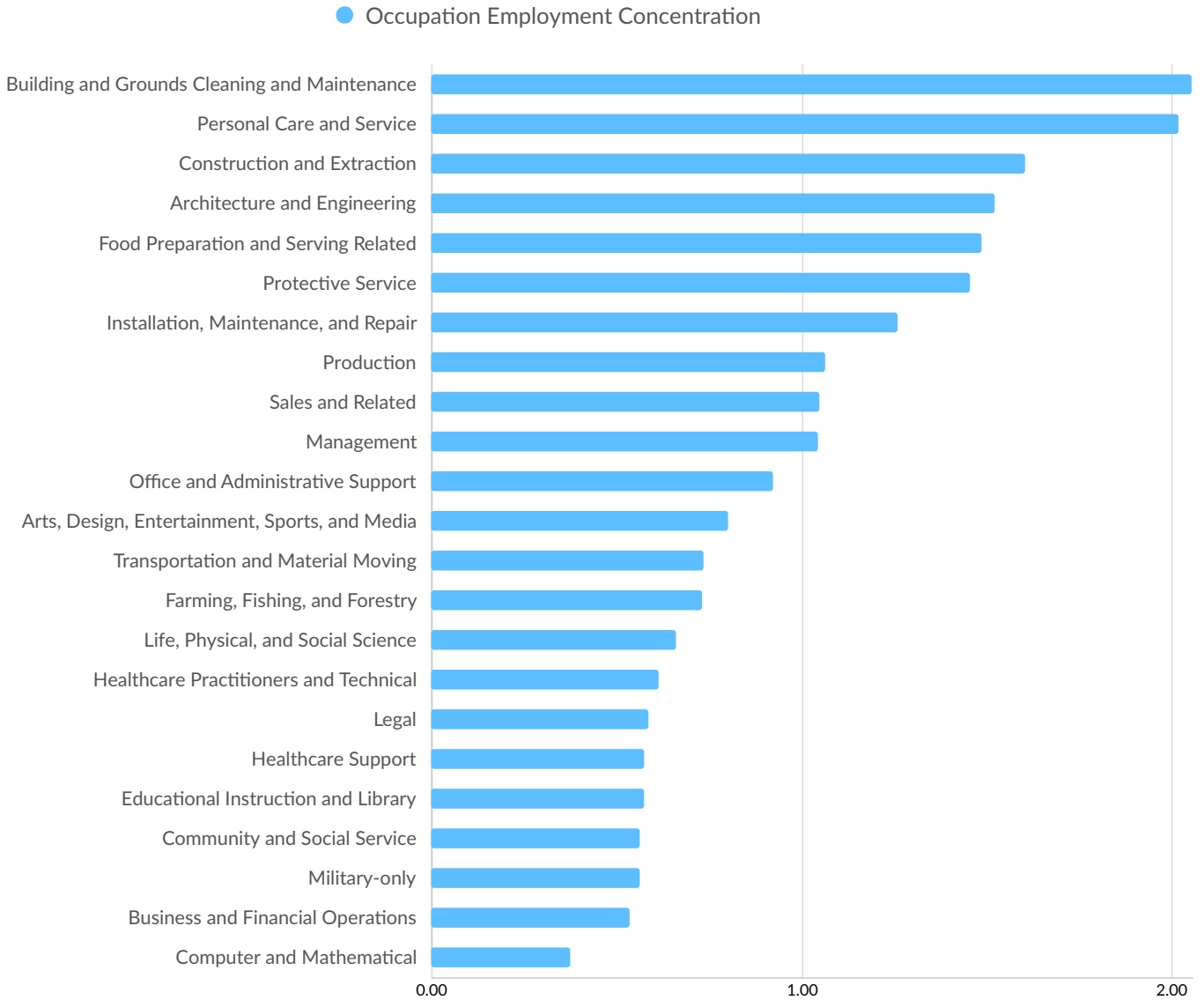
## Largest Occupations



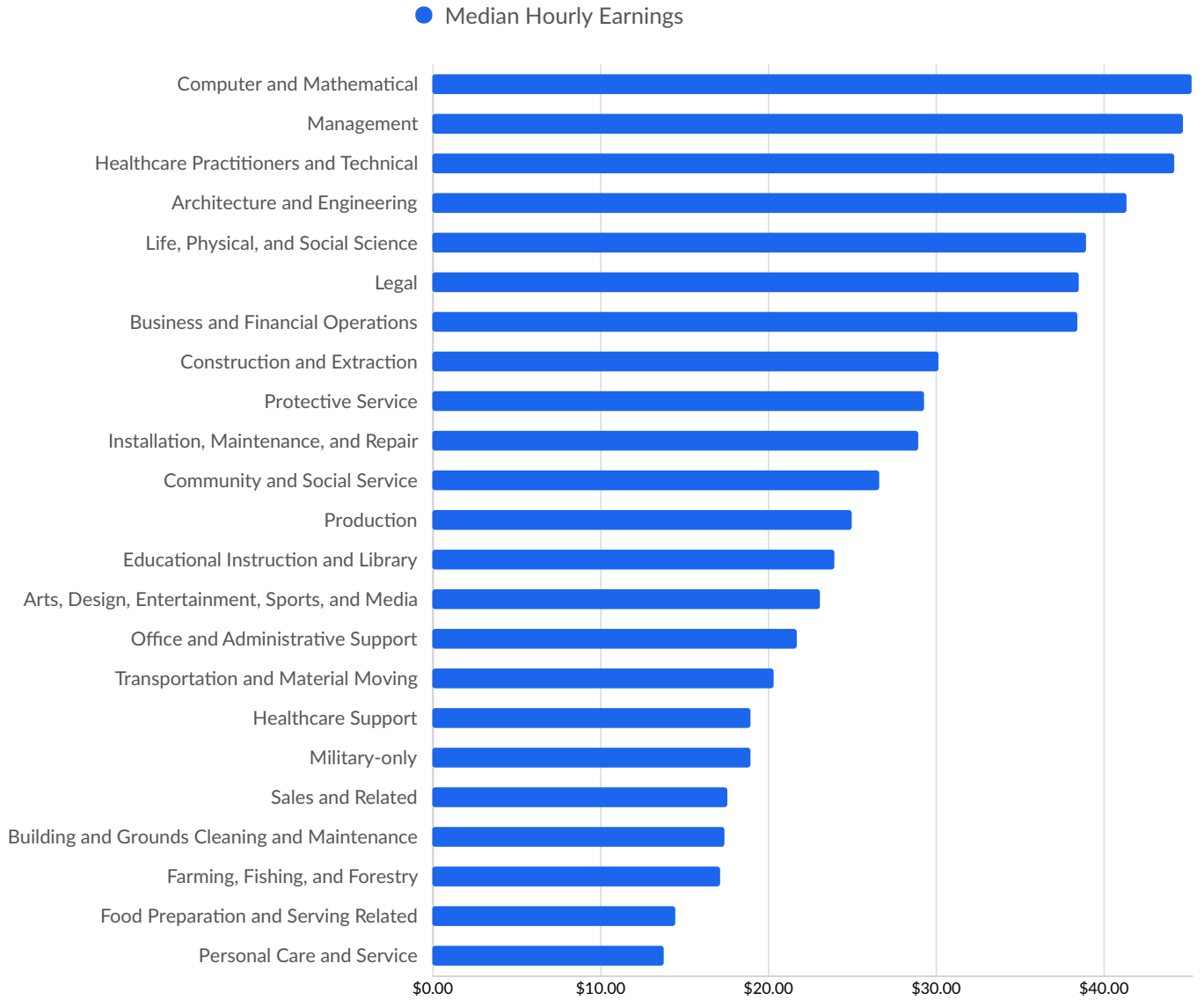
## Top Growing Occupations



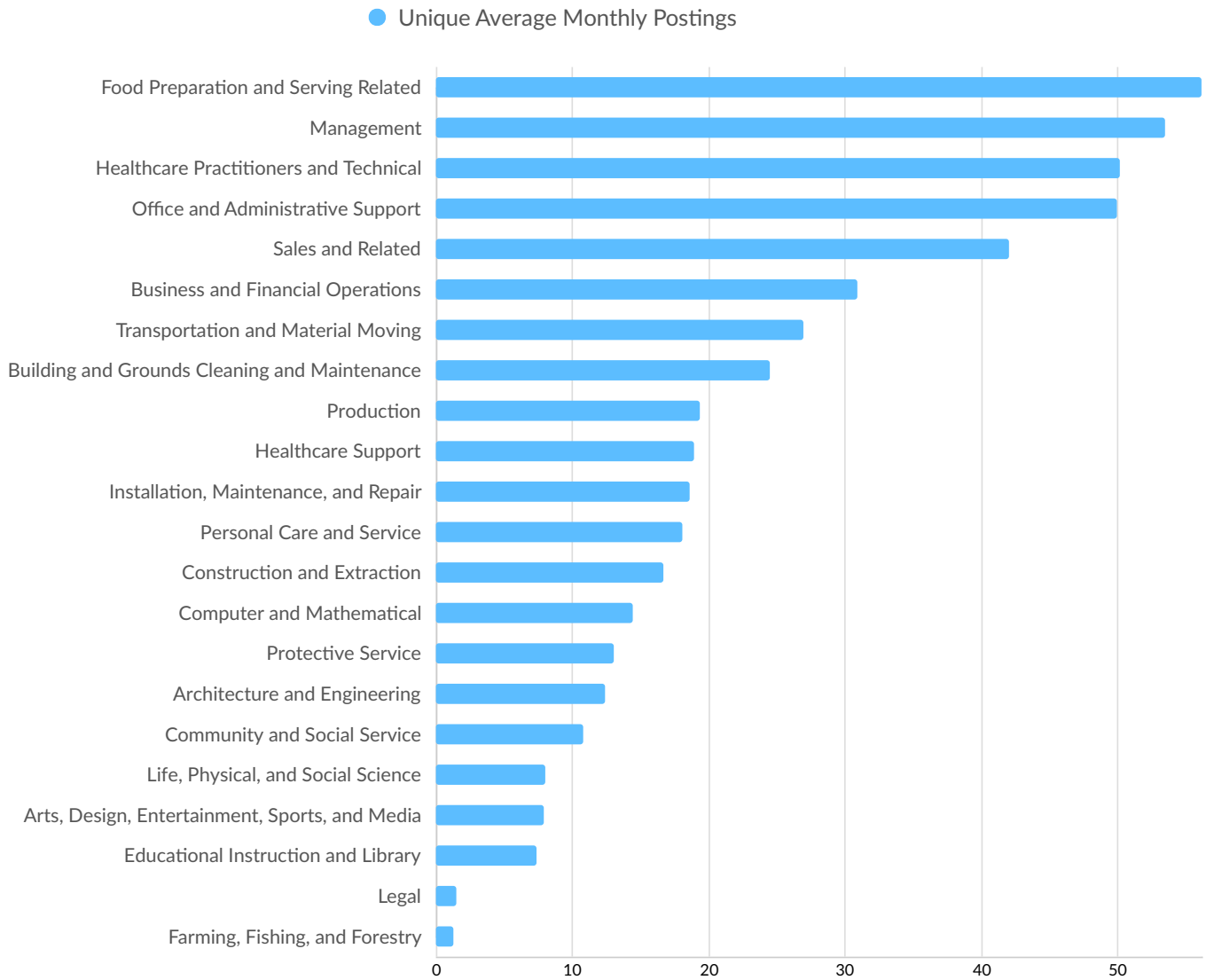
## Top Occupation Employment Concentration



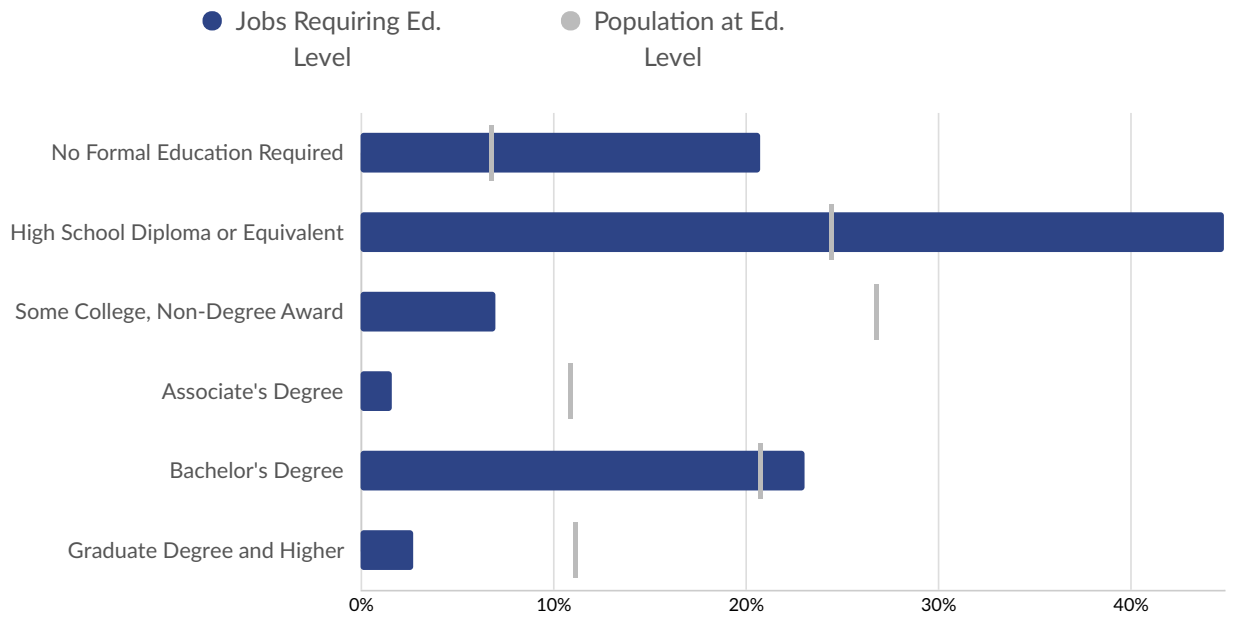
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 4 years, no schools in Douglas County, NV produced graduates.

## In-Demand Skills

