



# Carson City County, NV



**GOED**

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane  
Carson City, Nevada 89703

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## Report Parameters

### 1 County

32510 Carson City County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**58,718**

**Population (2023)**

Population **grew by 3,431** over the last 5 years and is projected to **grow by 2,381** over the next 5 years.

**33,990**

**Total Regional Employment**

Jobs **grew by 1,568** over the last 5 years and are projected to **grow by 1,473** over the next 5 years.

**\$67.5K**

**Median Household Income (2022)**

Median household income is **\$7.7K below** the national median household income of \$75.1K.

## Takeaways

- As of 2023 the region's population **increased by 6.2%** since 2018, growing by 3,431. Population is expected to **increase by 4.1%** between 2023 and 2028, adding 2,381.
- From 2018 to 2023, jobs **increased by 4.8%** in Carson City County, NV from 32,422 to **33,990**. This change **outpaced the national growth rate of 4.3% by 0.5%**. As the number of jobs increased, the **labor force participation rate decreased from 58.5% to 56.7% between 2018 and 2023**.
- Concerning educational attainment, **16.7% of Carson City County, NV residents possess a Bachelor's Degree** (4.4% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).
- The top three industries in 2023 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

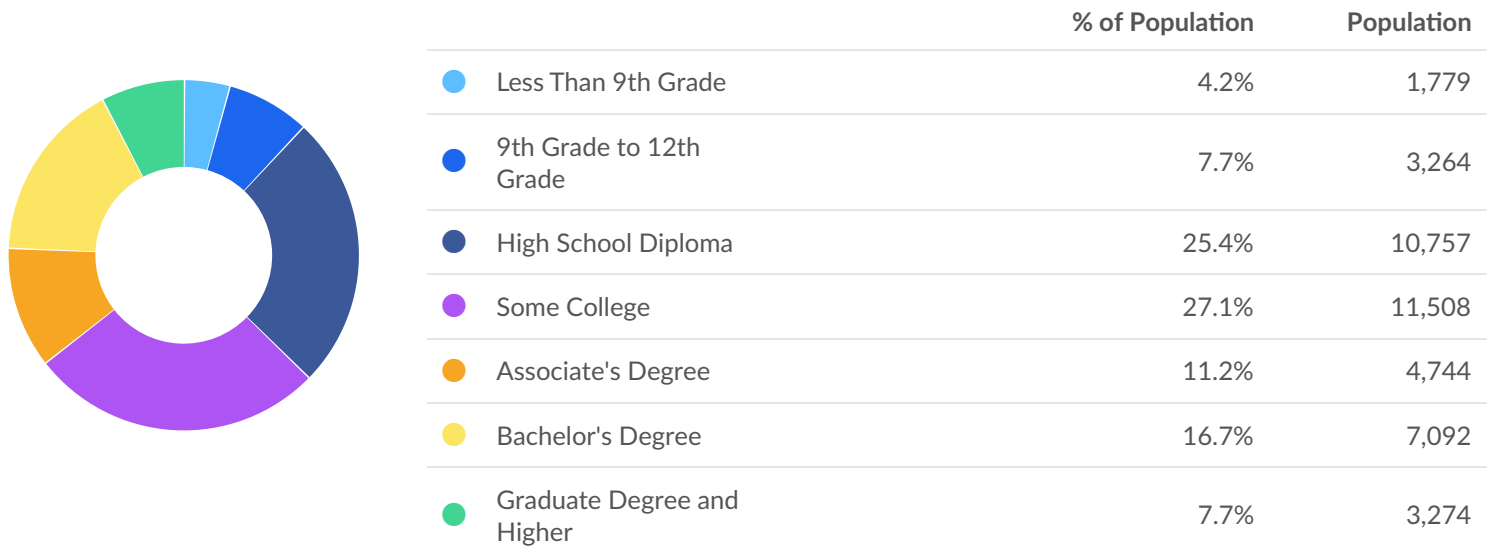
|        | Population (2024) | Labor Force (Jun 2024) | Jobs (2023) | Cost of Living | GRP       | Imports   | Exports   |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 59,197            | 26,357                 | 33,990      | 111.1          | \$4.96B   | \$8.73B   | \$12.37B  |
| State  | 3,238,085         | 1,620,331              | 1,692,589   | 112.0          | \$239.92B | \$199.79B | \$228.19B |

## Jun 2024 Labor Force Breakdown



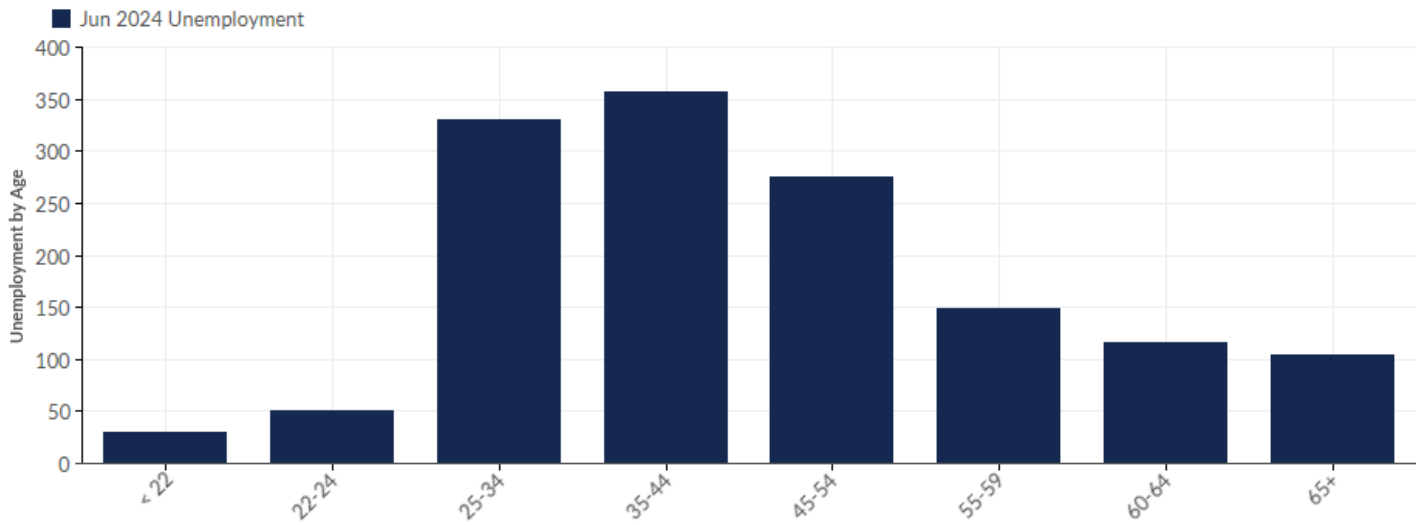
## Educational Attainment

Concerning educational attainment, **16.7% of Carson City County, NV residents possess a Bachelor's Degree** (4.4% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).



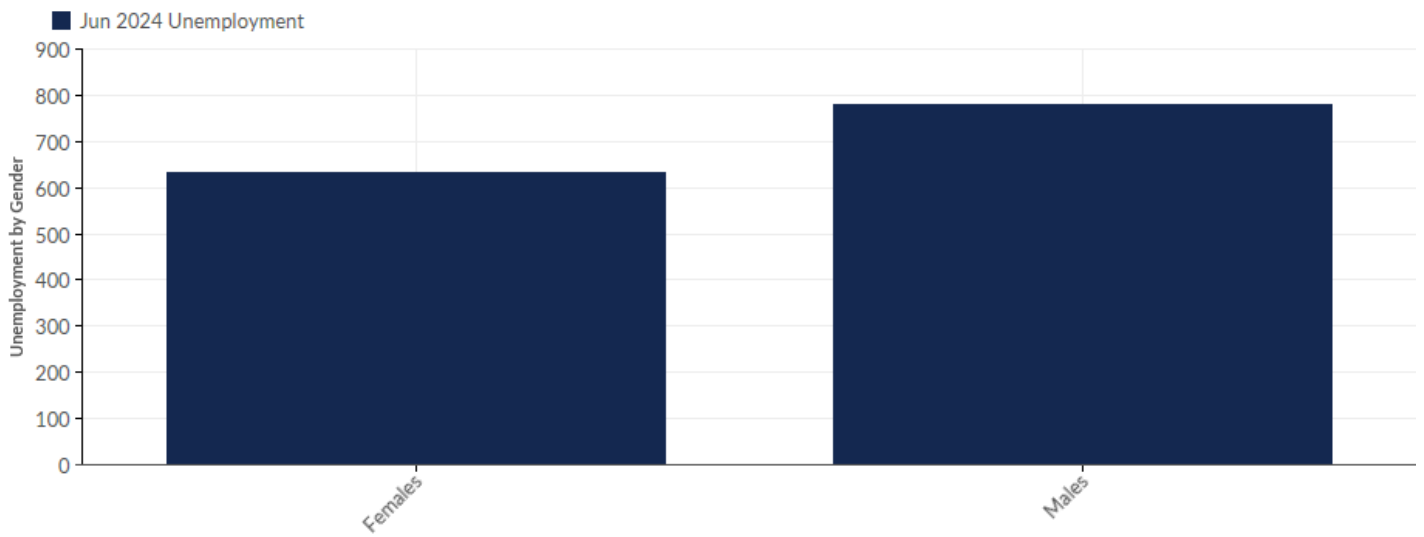
# Unemployment by Demographics

## Unemployment by Age



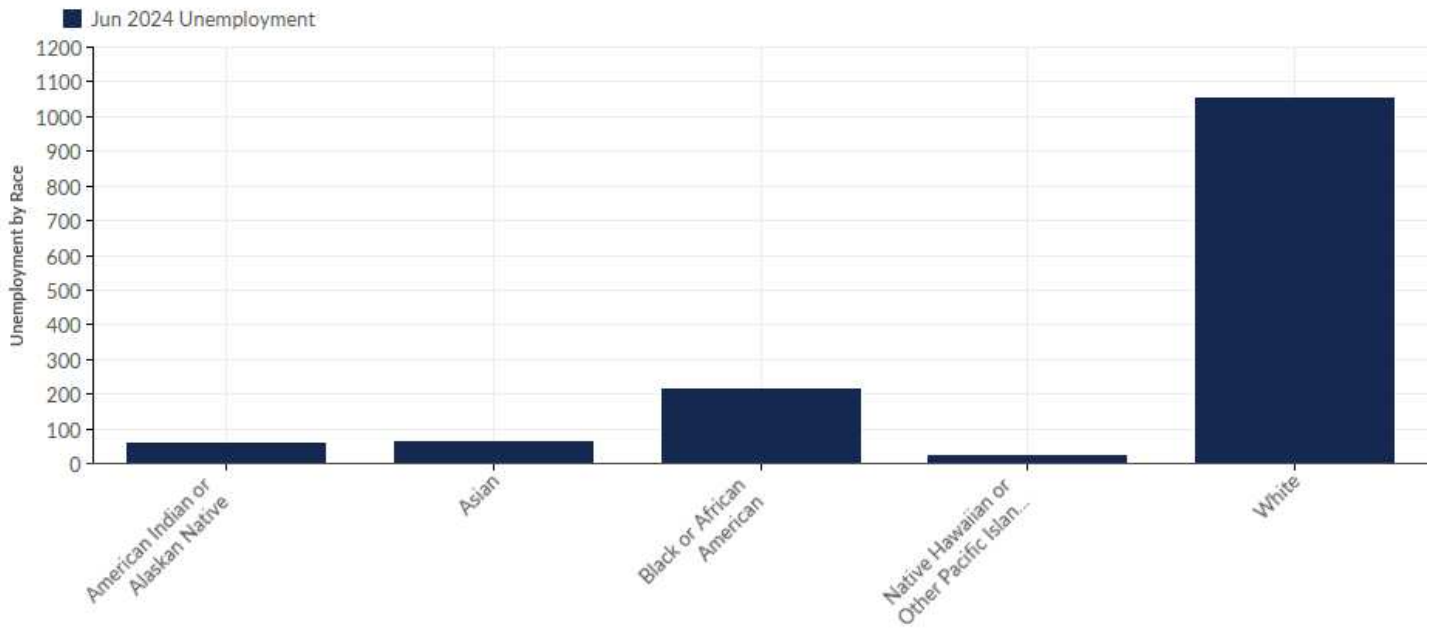
| Age          | Unemployment (Jun 2024) | % of Unemployed |
|--------------|-------------------------|-----------------|
| < 22         | 30                      | 2.13%           |
| 22-24        | 50                      | 3.54%           |
| 25-34        | 330                     | 23.39%          |
| 35-44        | 358                     | 25.37%          |
| 45-54        | 275                     | 19.49%          |
| 55-59        | 149                     | 10.56%          |
| 60-64        | 116                     | 8.22%           |
| 65+          | 104                     | 7.37%           |
| <b>Total</b> | <b>1,411</b>            | <b>100.00%</b>  |

## Unemployment by Gender



| Gender  | Unemployment (Jun 2024) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 633                     | 44.86%          |
| Males   | 778                     | 55.14%          |
| Total   | 1,411                   | 100.00%         |

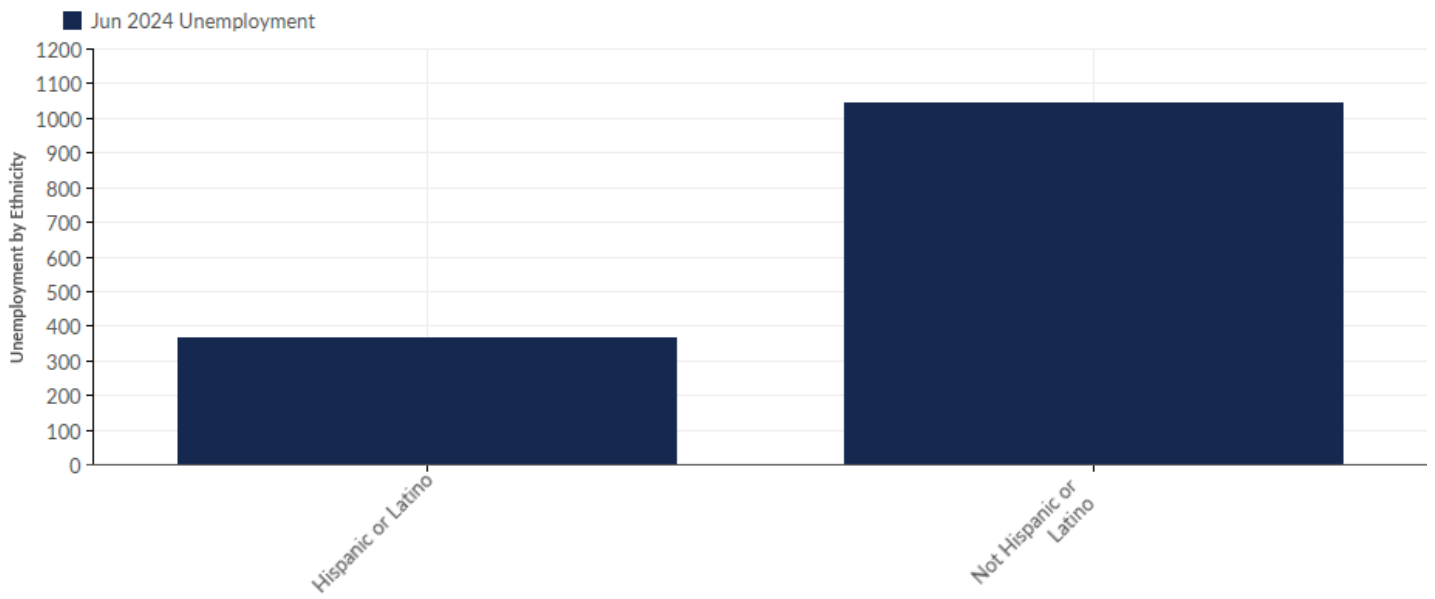
## Unemployment by Race



| Race                                      | Unemployment (Jun 2024) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native         | 58                      | 4.11%           |
| Asian                                     | 62                      | 4.39%           |
| Black or African American                 | 216                     | 15.31%          |
| Native Hawaiian or Other Pacific Islander | 22                      | 1.56%           |
| White                                     | 1,053                   | 74.63%          |
| Total                                     | 1,411                   | 100.00%         |



## Unemployment by Ethnicity

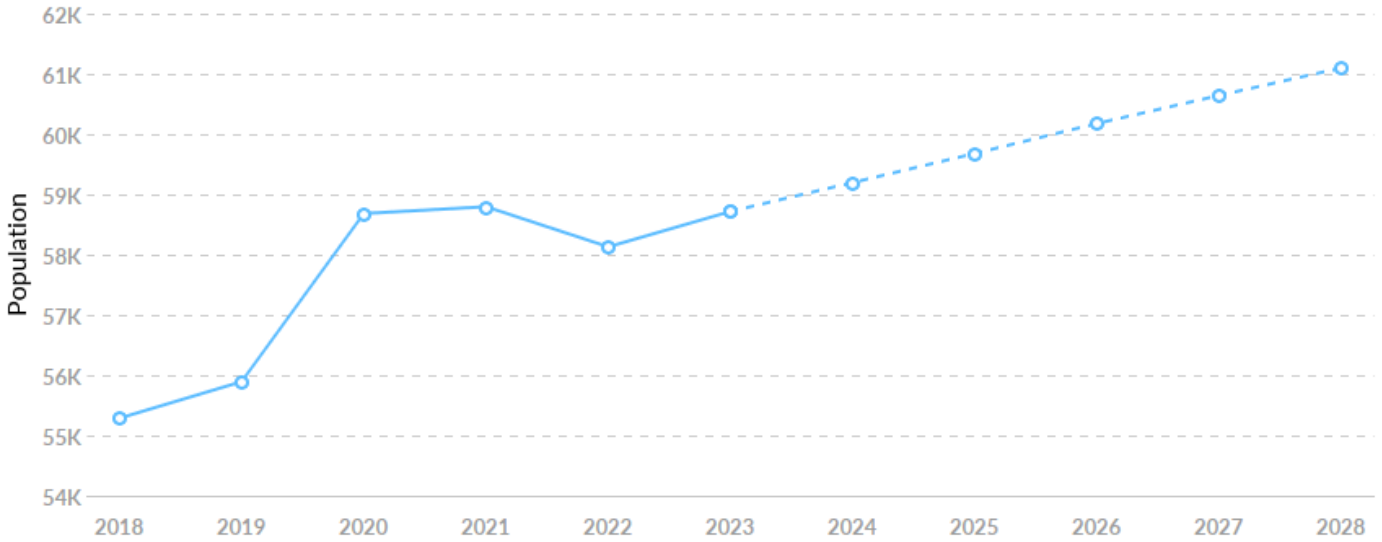


| Ethnicity              | Unemployment (Jun 2024) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 367                     | 26.01%          |
| Not Hispanic or Latino | 1,044                   | 73.99%          |
| Total                  | 1,411                   | 100.00%         |

# Historic & Projected Trends

## Population Trends

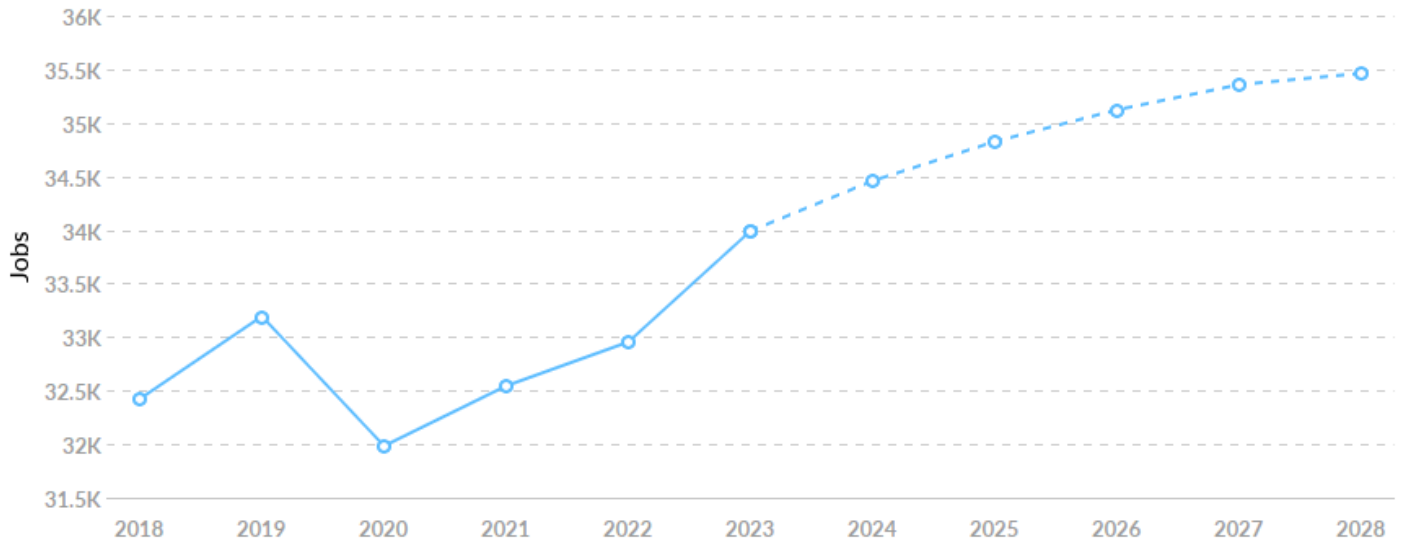
As of 2023 the region's population increased by 6.2% since 2018, growing by 3,431. Population is expected to increase by 4.1% between 2023 and 2028, adding 2,381.



| Timeframe | Population |
|-----------|------------|
| 2018      | 55,287     |
| 2019      | 55,894     |
| 2020      | 58,683     |
| 2021      | 58,796     |
| 2022      | 58,130     |
| 2023      | 58,718     |
| 2024      | 59,197     |
| 2025      | 59,680     |
| 2026      | 60,177     |
| 2027      | 60,643     |
| 2028      | 61,099     |

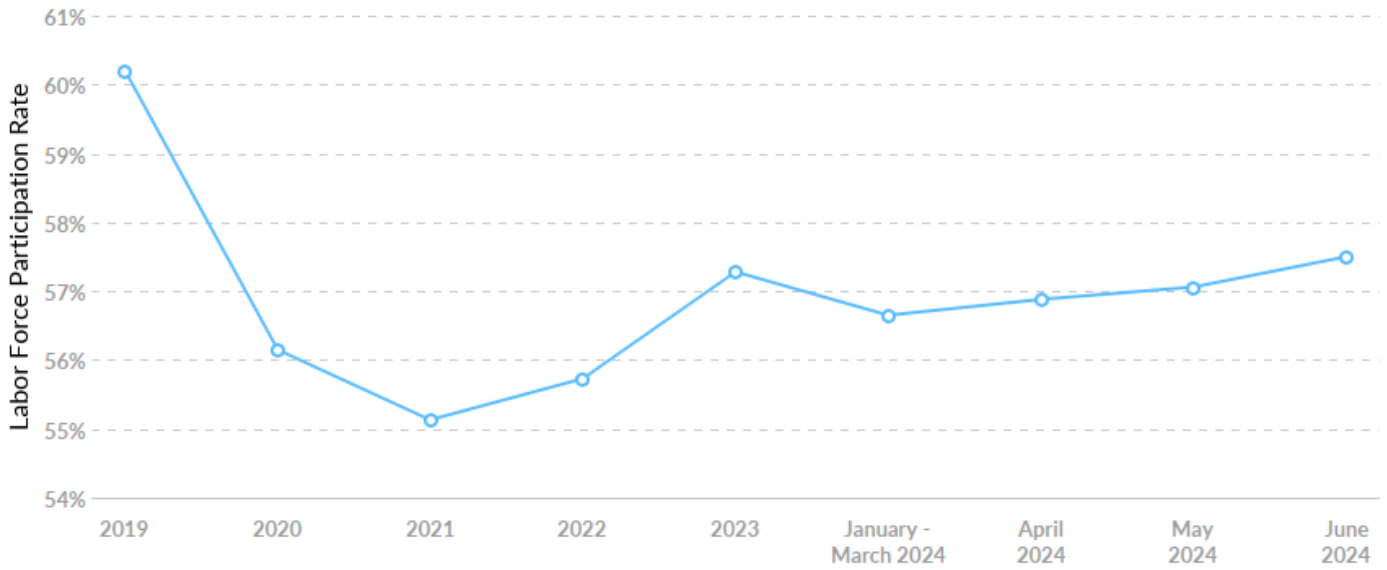
## Job Trends

From 2018 to 2023, jobs increased by 4.8% in Carson City County, NV from 32,422 to 33,990. This change **outpaced the national growth rate of 4.3% by 0.5%**.



| Timeframe | Jobs   |
|-----------|--------|
| 2018      | 32,422 |
| 2019      | 33,193 |
| 2020      | 31,983 |
| 2021      | 32,544 |
| 2022      | 32,954 |
| 2023      | 33,990 |
| 2024      | 34,458 |
| 2025      | 34,825 |
| 2026      | 35,121 |
| 2027      | 35,356 |
| 2028      | 35,462 |

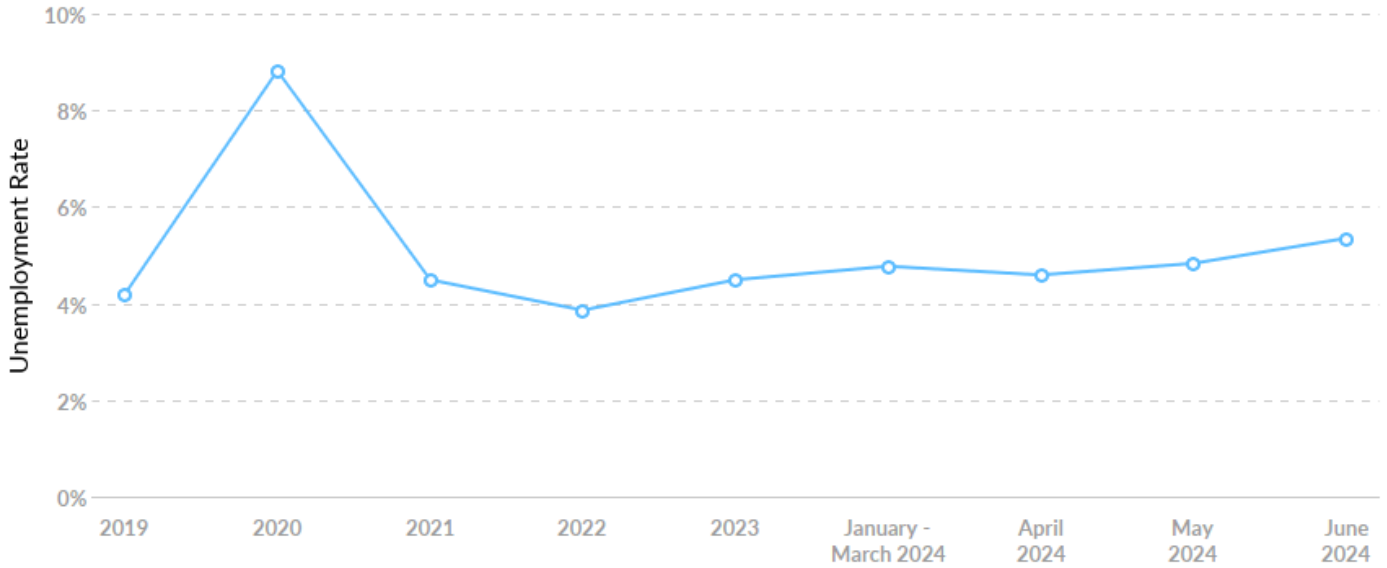
## Labor Force Participation Rate Trends



| Timeframe            | Labor Force Participation Rate |
|----------------------|--------------------------------|
| 2019                 | 60.20%                         |
| 2020                 | 56.15%                         |
| 2021                 | 55.13%                         |
| 2022                 | 55.73%                         |
| 2023                 | 57.28%                         |
| January - March 2024 | 56.65%                         |
| April 2024           | 56.88%                         |
| May 2024             | 57.06%                         |
| June 2024            | 57.50%                         |

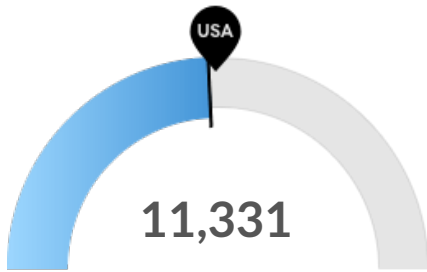
## Unemployment Rate Trends

Carson City County, NV had a June 2024 unemployment rate of 5.35%, **increasing from 4.18%** 5 years before.



| Timeframe            | Unemployment Rate |
|----------------------|-------------------|
| 2019                 | 4.18%             |
| 2020                 | 8.81%             |
| 2021                 | 4.49%             |
| 2022                 | 3.86%             |
| 2023                 | 4.49%             |
| January - March 2024 | 4.77%             |
| April 2024           | 4.59%             |
| May 2024             | 4.83%             |
| June 2024            | 5.35%             |

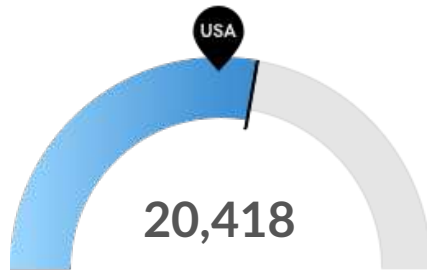
## Population Characteristics



**11,331**

**Millennials**

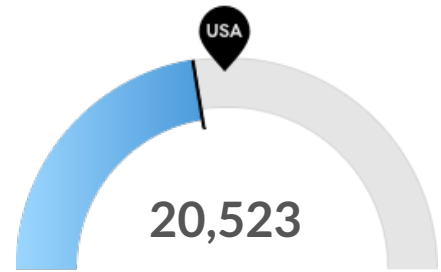
Carson City County, NV has 11,331 millennials (ages 25-39). The national average for an area this size is 11,820.



**20,418**

**Retiring Soon**

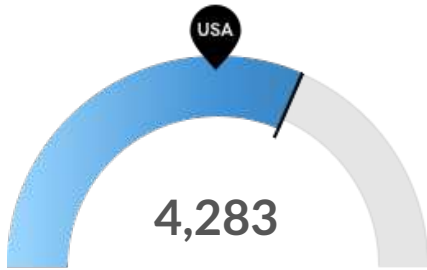
Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,421 people 55 or older, while there are 20,418 here.



**20,523**

**Racial Diversity**

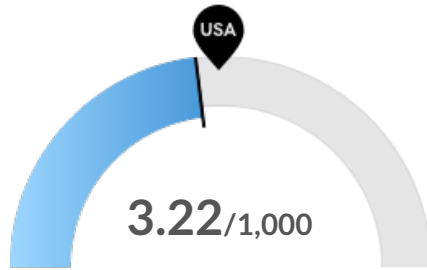
Racial diversity is low in Carson City County, NV. The national average for an area this size is 23,905 racially diverse people, while there are 20,523 here.



**4,283**

**Veterans**

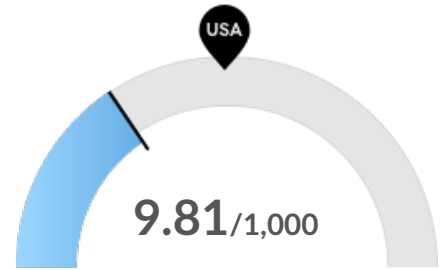
Carson City County, NV has 4,283 veterans. The national average for an area this size is 2,972.



**3.22/1,000**

**Violent Crime**

Carson City County, NV has 3.22 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.



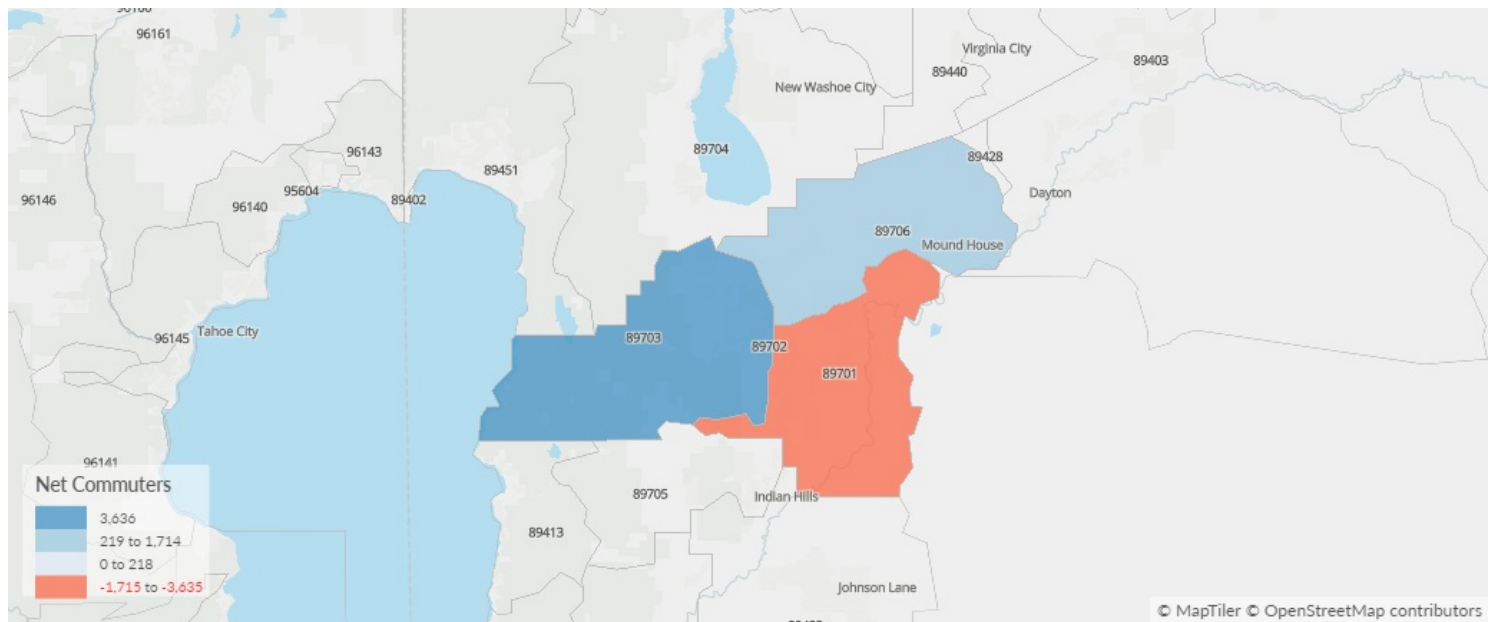
**9.81/1,000**

**Property Crime**

Carson City County, NV has 9.81 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

| ZIP   | Name                        | 2023 Employment |
|-------|-----------------------------|-----------------|
| 89701 | Carson City, NV (in Cars... | 13,611          |
| 89706 | Carson City, NV (in Cars... | 11,254          |
| 89703 | Carson City, NV (in Cars... | 8,981           |
| 89721 | Carson City, NV (in Cars... | 69              |
| 89702 | Carson City, NV (in Cars... | 60              |

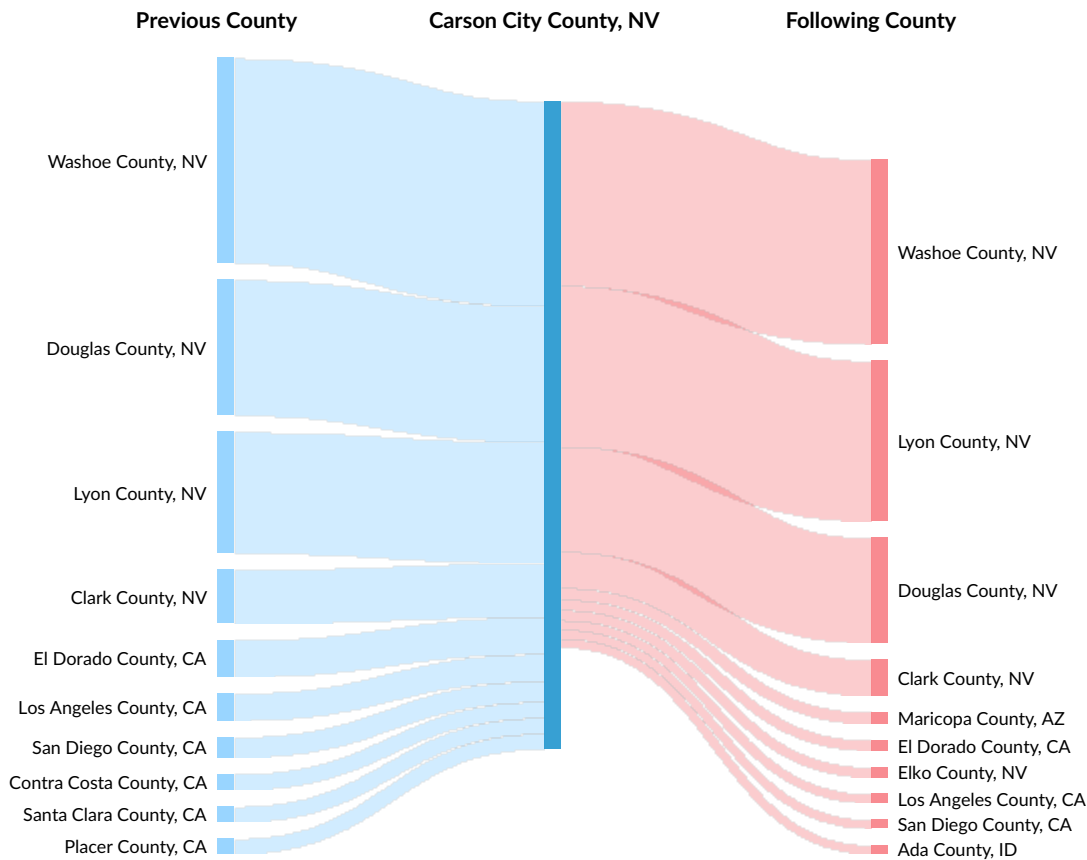
### Where Talent Lives

| ZIP   | Name                        | 2023 Workers |
|-------|-----------------------------|--------------|
| 89701 | Carson City, NV (in Cars... | 15,326       |
| 89706 | Carson City, NV (in Cars... | 11,035       |
| 89703 | Carson City, NV (in Cars... | 5,346        |
| 89721 | Carson City, NV (in Cars... | 69           |
| 89702 | Carson City, NV (in Cars... | 60           |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2021, **804** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **724** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2021 was **429**.



| Top Previous Counties | Migrations |
|-----------------------|------------|
| Washoe County, NV     | 804        |
| Douglas County, NV    | 531        |
| Lyon County, NV       | 475        |
| Clark County, NV      | 211        |
| El Dorado County, CA  | 145        |



| Top Previous Counties     | Migrations |
|---------------------------|------------|
| Los Angeles County, CA    | 107        |
| San Diego County, CA      | 81         |
| Contra Costa County, CA   | 63         |
| Santa Clara County, CA    | 62         |
| Placer County, CA         | 60         |
| Sacramento County, CA     | 53         |
| Orange County, CA         | 50         |
| Alameda County, CA        | 44         |
| Elko County, NV           | 35         |
| San Bernardino County, CA | 35         |
| Top Following Counties    | Migrations |
| Washoe County, NV         | 724        |
| Lyon County, NV           | 629        |
| Douglas County, NV        | 413        |
| Clark County, NV          | 142        |
| Maricopa County, AZ       | 45         |
| El Dorado County, CA      | 41         |
| Elko County, NV           | 40         |
| Los Angeles County, CA    | 36         |
| San Diego County, CA      | 35         |
| Ada County, ID            | 35         |
| Riverside County, CA      | 35         |
| Pierce County, WA         | 35         |
| Cuyahoga County, OH       | 35         |
| Pinal County, AZ          | 35         |

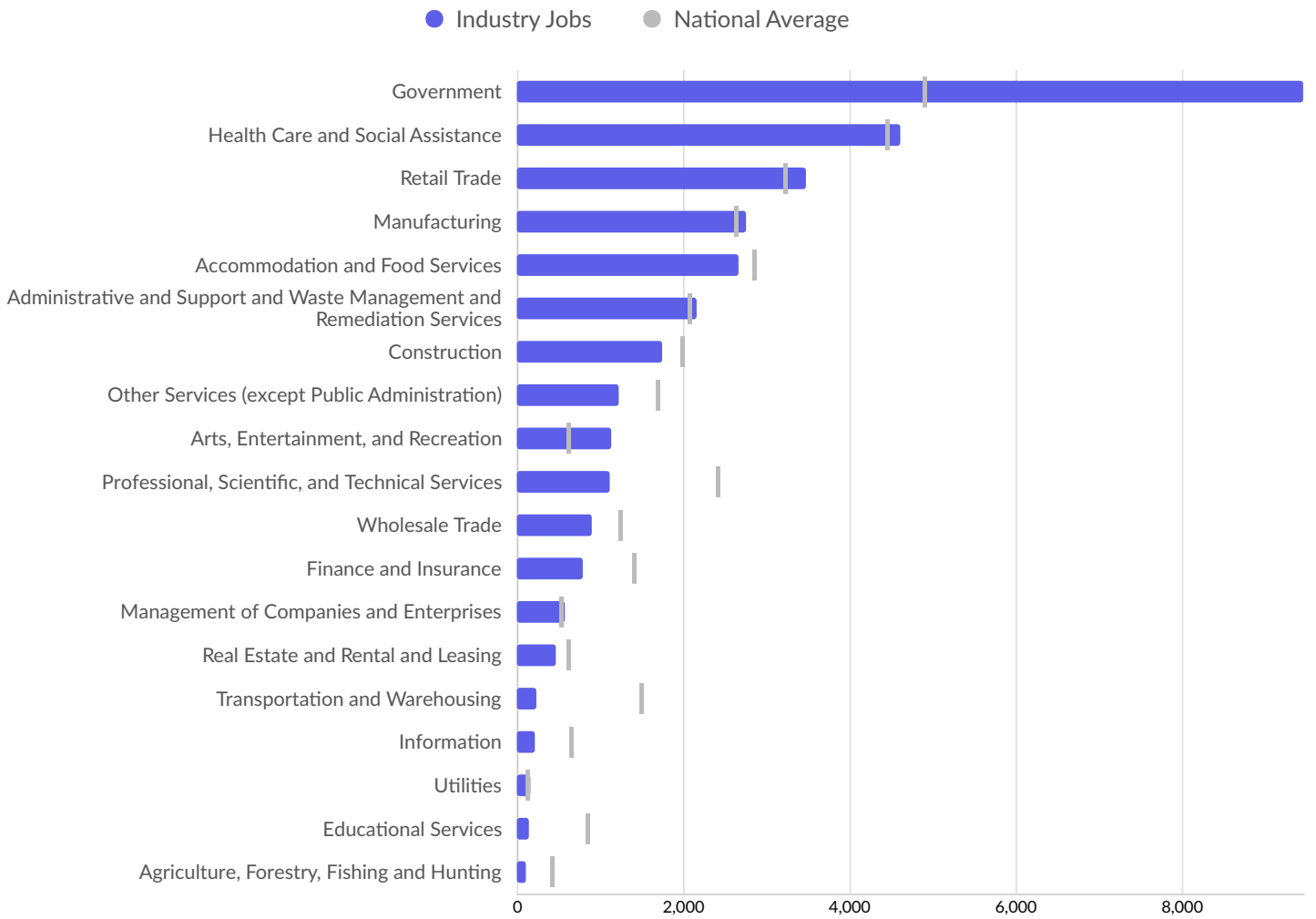
**Top Following Counties****Migrations**

Sacramento County, CA

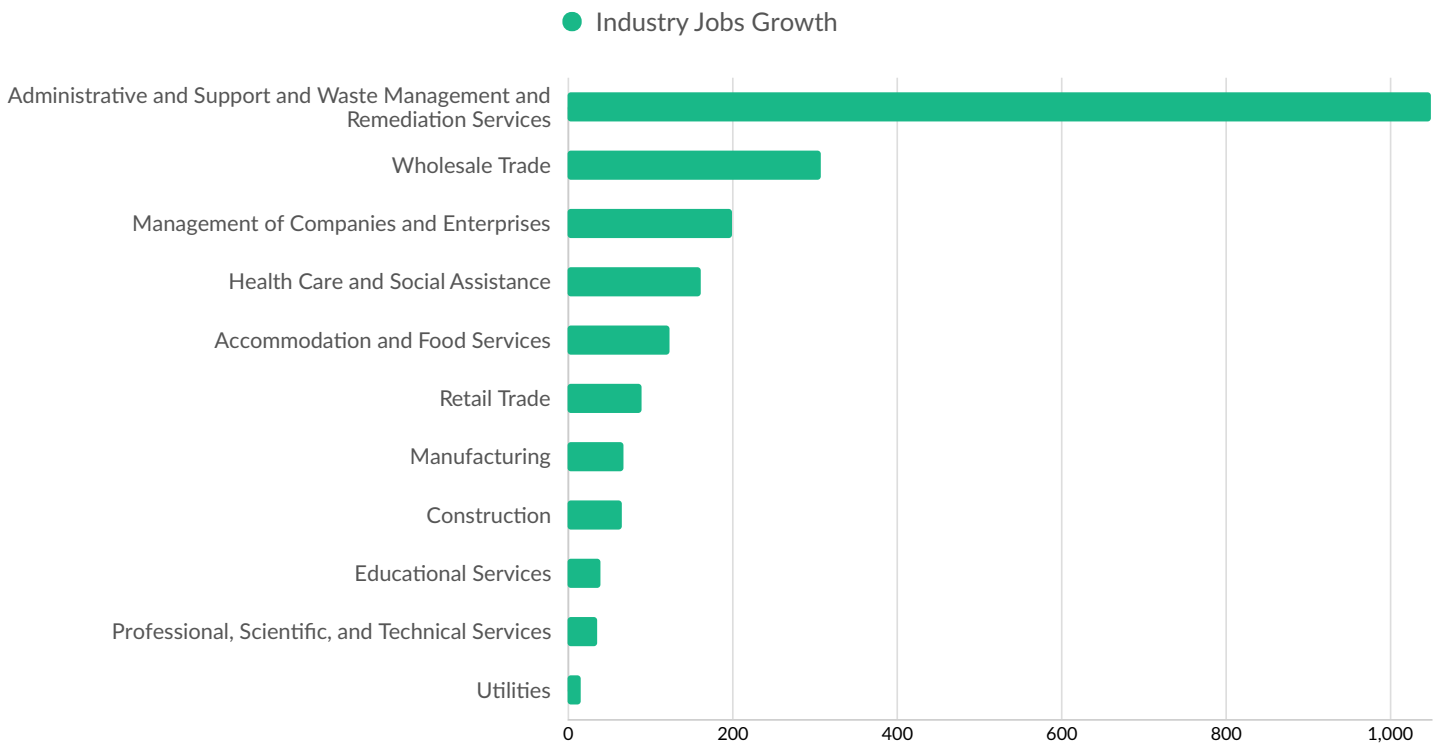
33

# Industry Characteristics

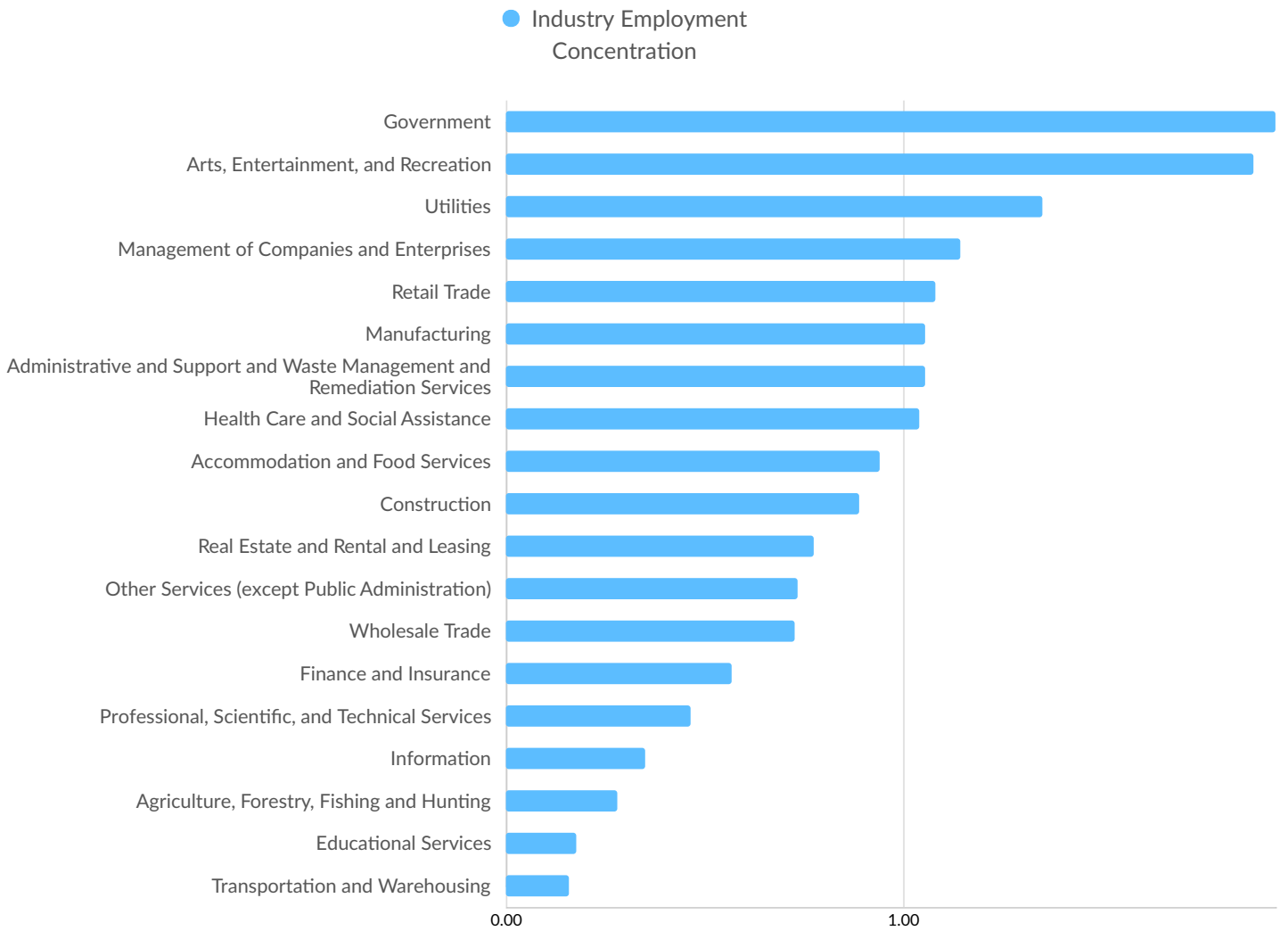
## Largest Industries



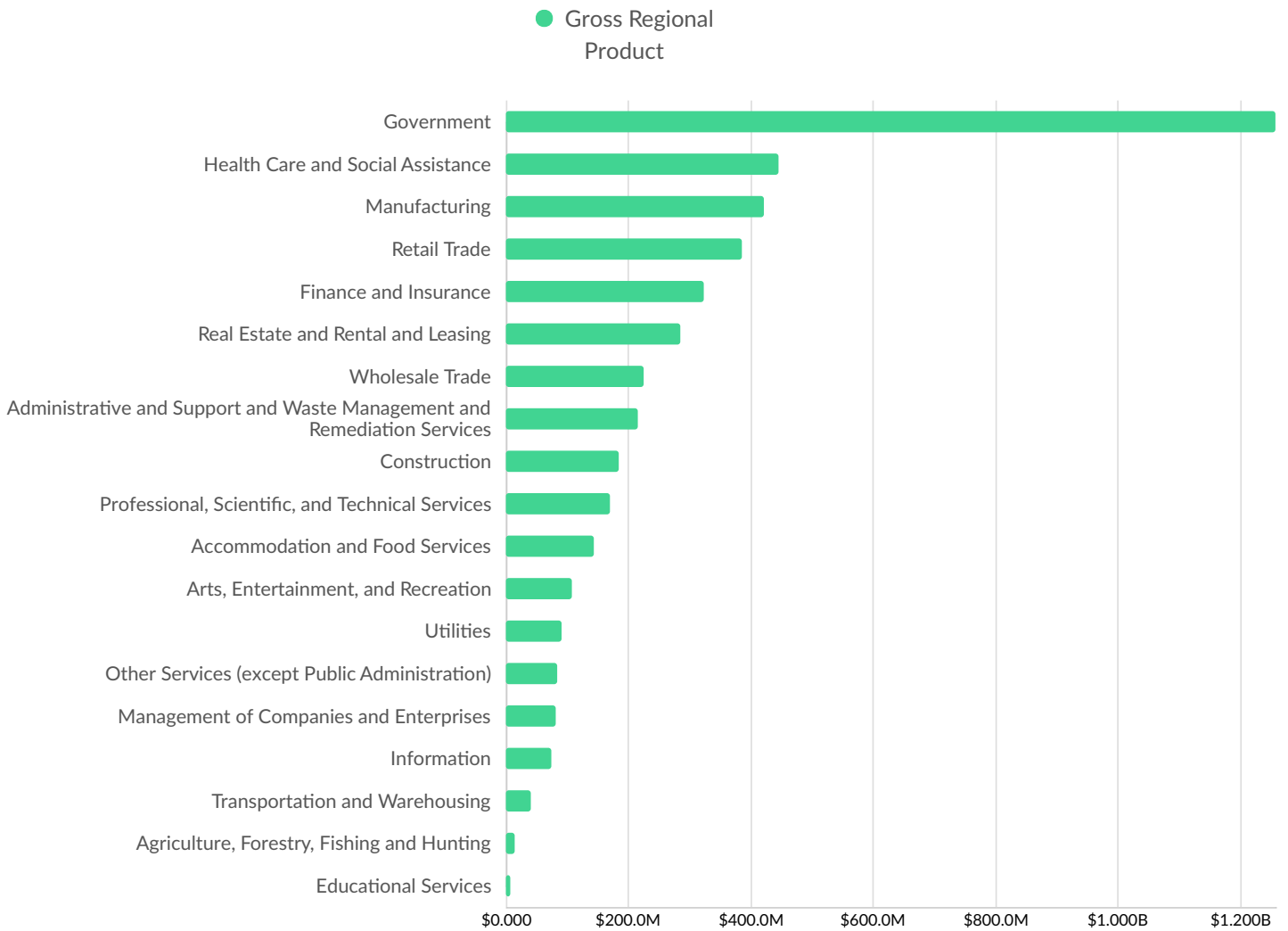
## Top Growing Industries



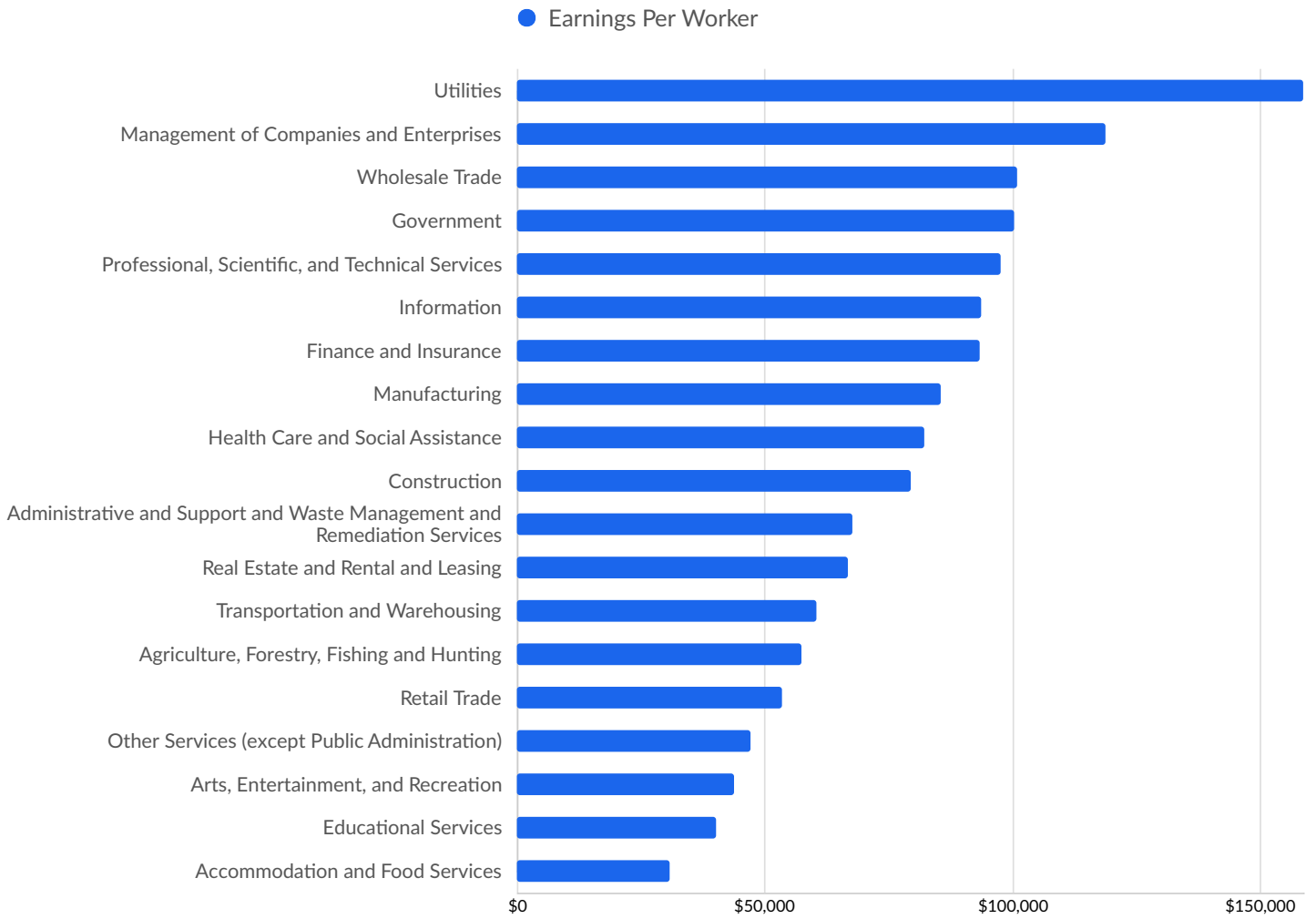
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



## Business Characteristics

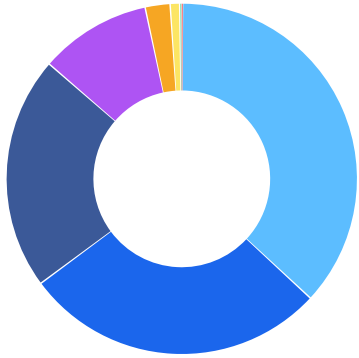
### 6,337 Companies Employ Your Workers

Online profiles for your workers mention 6,337 companies as employers, with the top 10 appearing below. In the last 12 months, 1,532 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

| Top Companies                    | Profiles  | Top Companies Posting      | Unique Postings   |
|----------------------------------|---|----------------------------|---|
| State of Nevada                  | 1,396  | Beacon Hill Staffing Group | 398    |
| Carson City School District      | 205  | Carson Tahoe Health        | 383  |
| Western Nevada College           | 193  | Marriott International     | 306  |
| Carson Tahoe Health              | 179  | Lumen Technologies         | 286  |
| Carson City, Nevada              | 141  | Stride K12                 | 278  |
| Carson Tahoe Healthcare          | 130  | State of Nevada            | 258  |
| Walmart                          | 106  | Ford                       | 250  |
| Harley-Davidson                  | 89   | The College Board          | 224  |
| Nevada Attorney General's Office | 71   | Pearson Education          | 220  |
| Click Bond                       | 65   | Prime Therapeutics         | 202  |



## Business Size

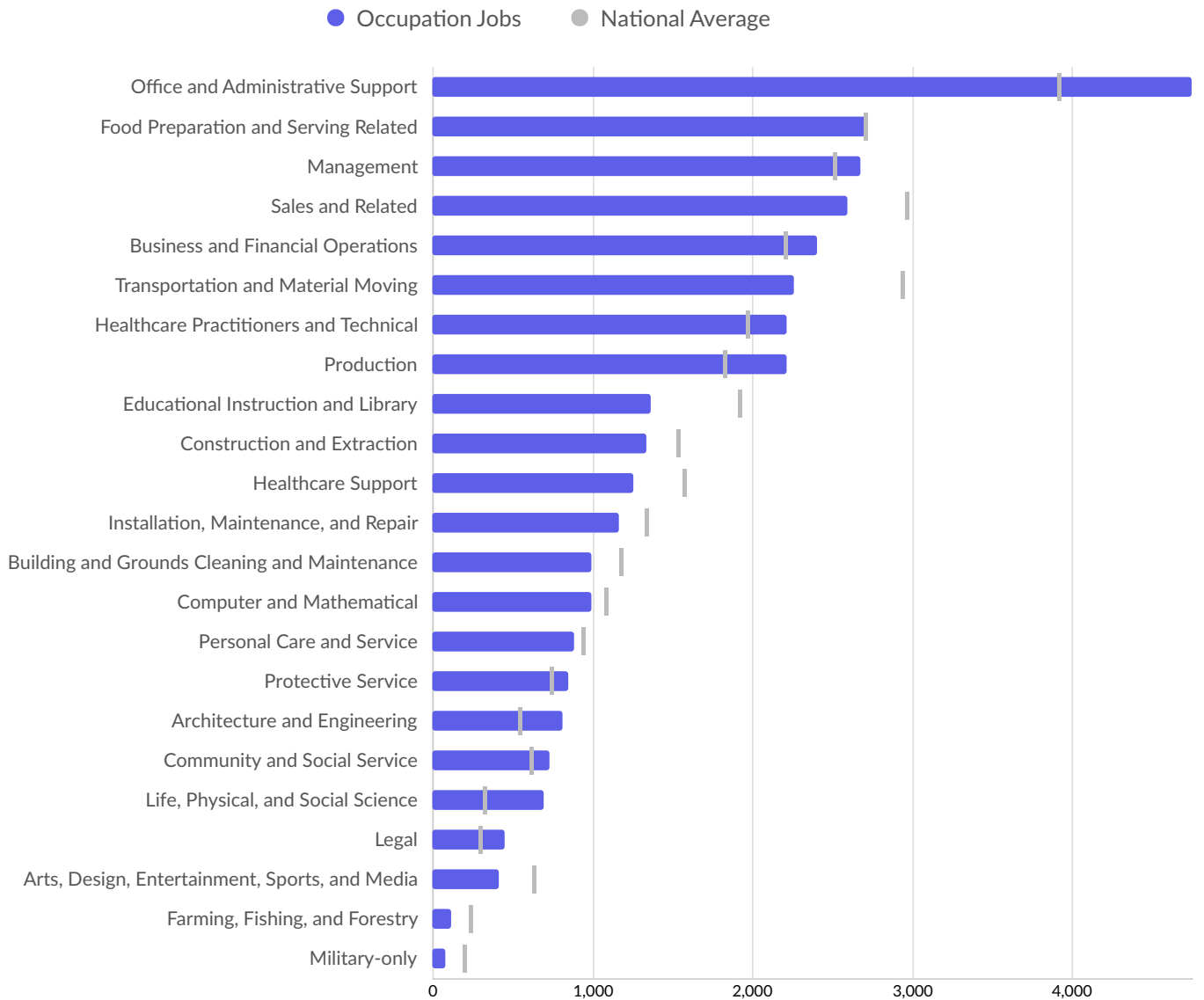


|                        | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees     | 36.8%      | 1,397          |
| ● 5 to 9 employees     | 27.9%      | 1,060          |
| ● 10 to 19 employees   | 21.5%      | 816            |
| ● 20 to 49 employees   | 10.3%      | 390            |
| ● 50 to 99 employees   | 2.3%       | 87             |
| ● 100 to 249 employees | 0.9%       | 33             |
| ● 250 to 499 employees | 0.2%       | 8              |
| ● 500+ employees       | 0.1%       | 2              |

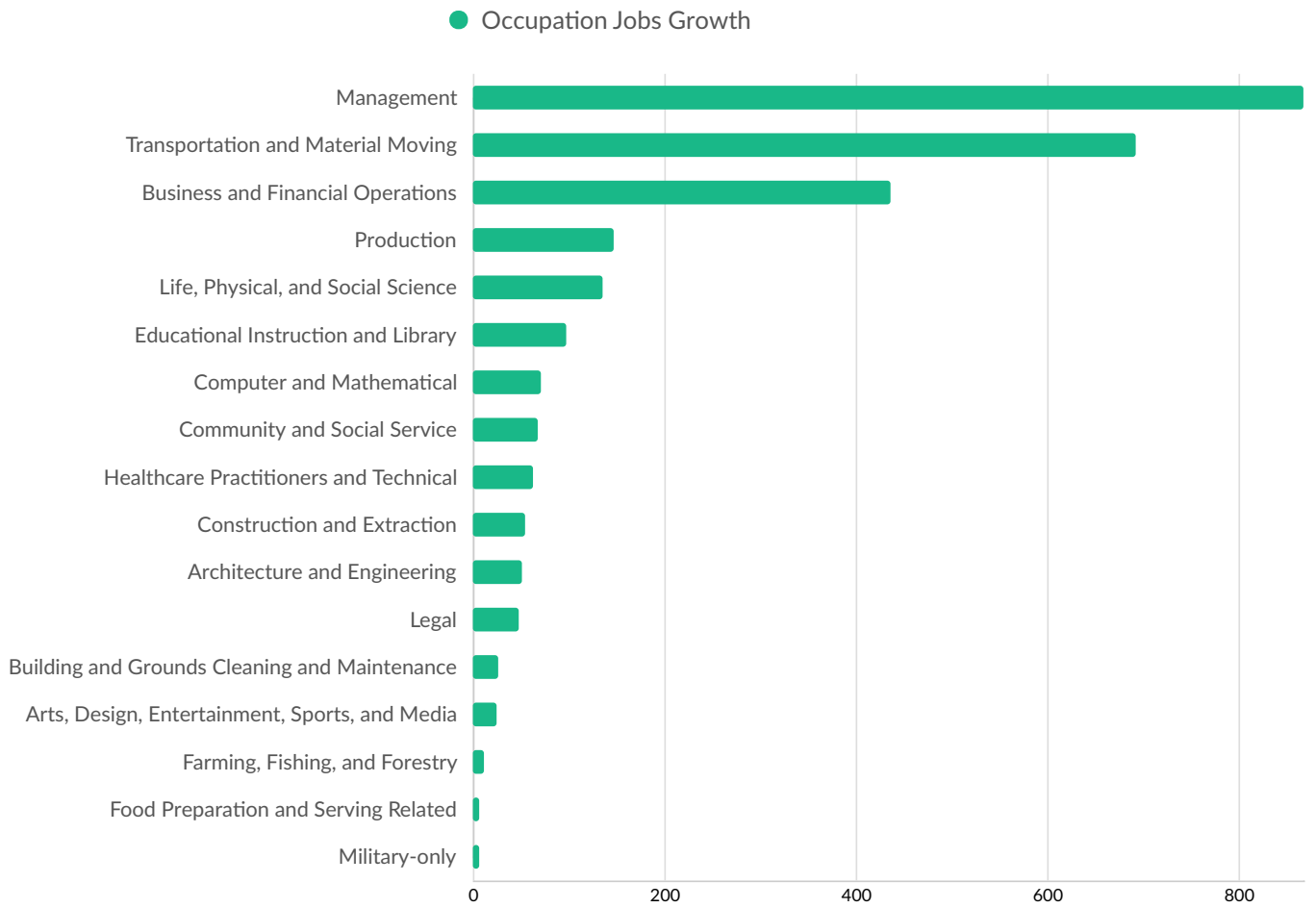
\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

## Largest Occupations



## Top Growing Occupations

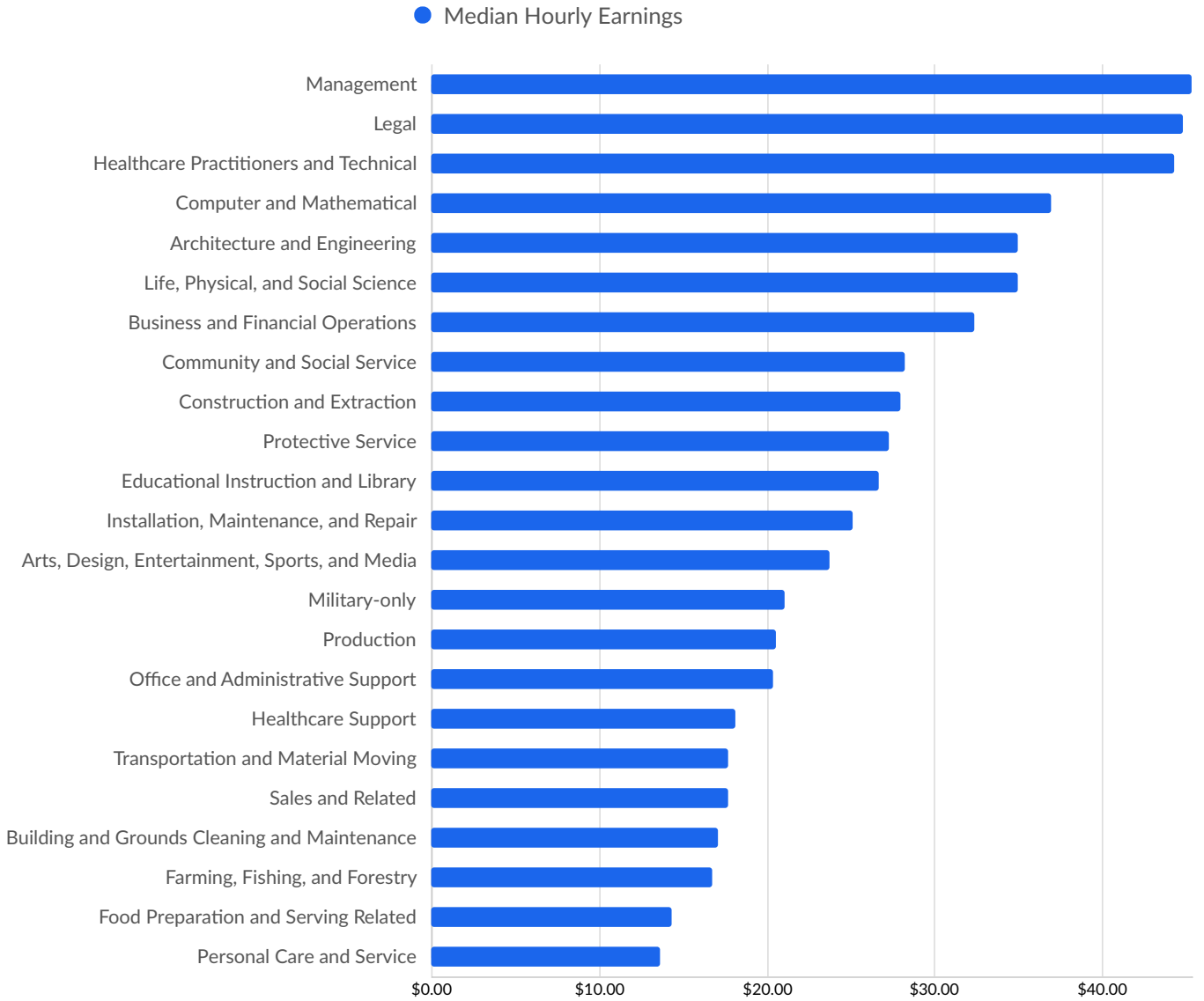


## Top Occupation Employment Concentration

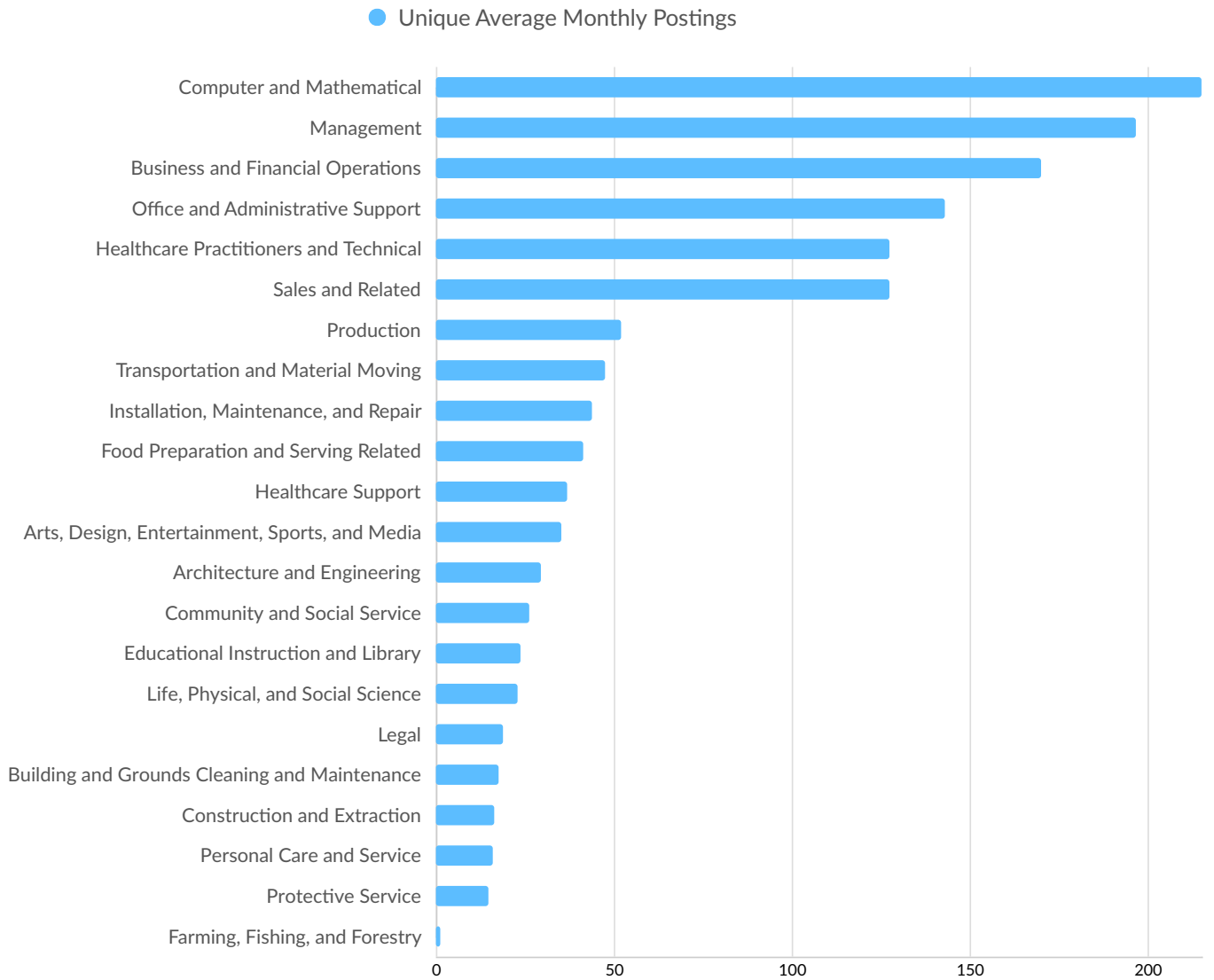
● Occupation Employment Concentration



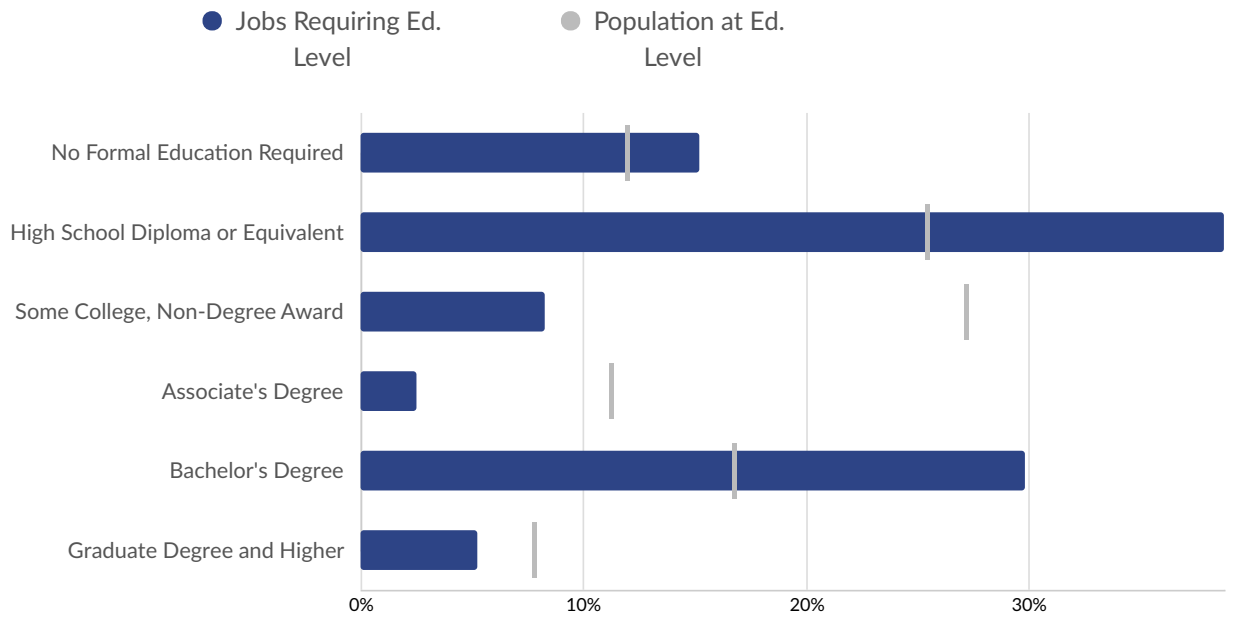
## Top Occupation Earnings



## Top Posted Occupations







## Underemployment



## Educational Pipeline

In 2022, there were 1,122 graduates in Carson City County, NV. This pipeline has grown by 5% over the last 4 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Physical Sciences, General" (Associate's).

| School                  | Total Graduates (2022)   | Graduate Trend (2019 - 2022)  |
|-------------------------|--|---|
| Western Nevada College  | 1,049  |  |
| Sierra Academy of Style | 73      |  |

- Certificate
- Associate's
- Bachelor's
- Master's or Higher



# In-Demand Skills

