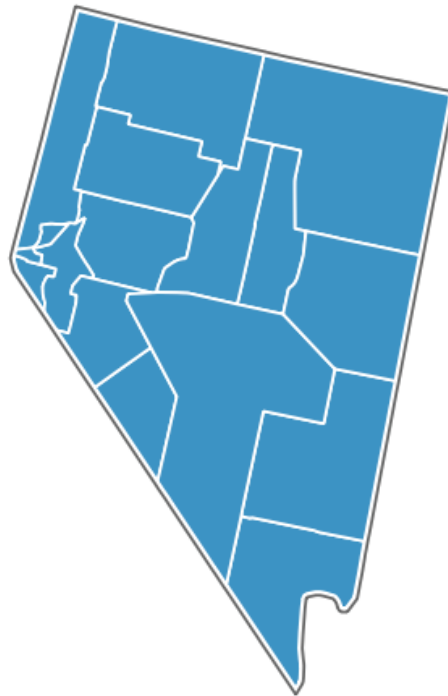




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NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

Nevada's Business Information Technology Ecosystems Sector



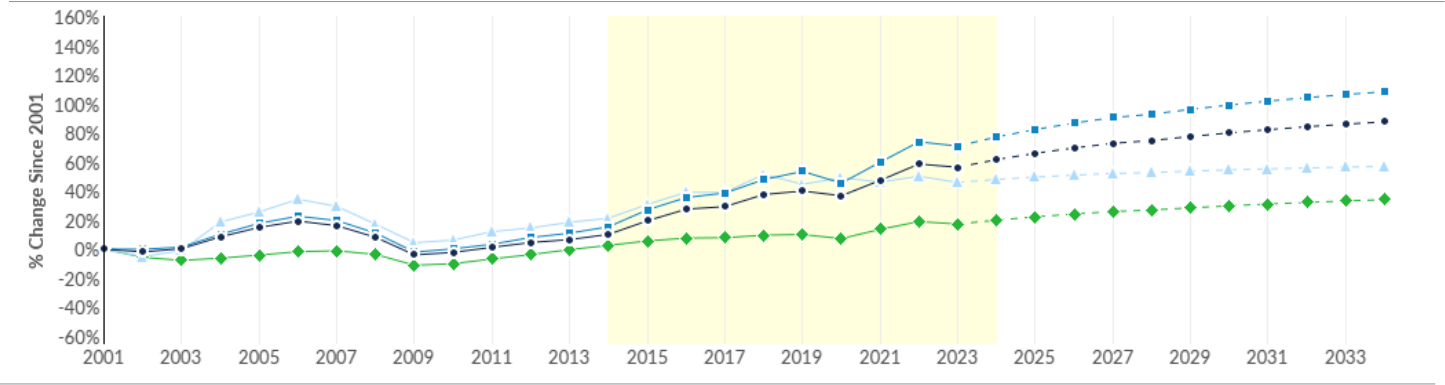
Industry Summary for Business Information Technology Ecosystems

106,849 Jobs (2024) 24% below National average	47.7% % Change (2014-2024) Nation: +15.9%	\$80,948 Avg. Earnings Per Job (2024) Nation: \$113,981
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Industry Detail

Payrolled Business Locations (2023)	9,266
Jobs Multiplier	3

Regional Trends



Region	2014 Jobs	2024 Jobs	Change	% Change
● Nevada	72,362	106,849	34,487	47.7%
● Las Vegas, NV Metro	49,268	76,214	26,946	54.7%
● Reno, NV Metro	15,573	18,898	3,325	21.4%
● United States	12,194,704	14,134,149	1,939,445	15.9%

Regional Breakdown of Nevada's Business Information Technology Ecosystems Sector

County	Jobs (2014)	Jobs (2024)	Jobs Change (2014-2024)	Job Change %	Earnings (2023)	Jobs LQ (2023)
Carson City	1,568	2,190	622	40%	\$62,250	0.77
Churchill	741	828	87	12%	\$61,071	0.90
Clark	49,268	76,214	26,946	55%	\$78,711	0.75
Douglas	1,133	1,483	349	31%	\$120,830	0.78
Elko	712	691	(22)	(3%)	\$60,231	0.35
Esmeralda	<10	<10	0	Insf. Data	Insf. Data	0.08
Eureka	<10	<10	0	Insf. Data	Insf. Data	0.01
Humboldt	512	394	(117)	(23%)	\$47,838	0.59
Lander	44	26	(18)	(41%)	\$106,775	0.08
Lincoln	40	51	11	26%	\$79,195	0.39
Lyon	734	958	225	31%	\$54,039	0.75
Mineral	143	174	30	21%	\$111,718	1.78
Nye	762	1,201	439	58%	\$69,894	0.94
Pershing	19	11	(8)	(41%)	\$57,506	0.06
Storey	92	242	150	162%	\$153,172	0.16
Washoe	15,481	18,657	3,176	21%	\$84,488	0.87
White Pine	61	56	(5)	(8%)	\$65,475	0.15

Top Occupations Employed in these Industries

Description	Employed in Industry Group (2023)	% of Total Jobs in Industry Group (2023)
Customer Service Representatives	9,750	9.4%
Laborers and Freight, Stock, and Material Movers, Hand	6,193	6.0%
Cashiers	4,525	4.4%
Retail Salespersons	4,328	4.2%
Stockers and Order Fillers	3,788	3.7%

Industry Requirements (Top Supply Chain)

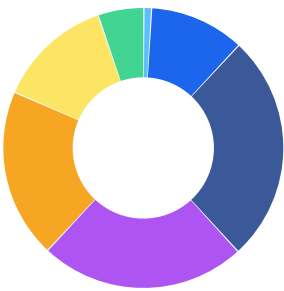
Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Temporary Help Services	\$814,954,326	\$79,523,648	\$894,477,974
Corporate, Subsidiary, and Regional Managing Offices	\$353,023,553	\$19,322,163	\$372,345,716
Software Publishers	\$217,350,271	\$126,379,314	\$343,729,585
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$67,370,172	\$208,362,717	\$275,732,888
Data Processing, Hosting, and Related Services	\$203,914,268	\$27,424,132	\$231,338,400

Industry Gender Breakdown



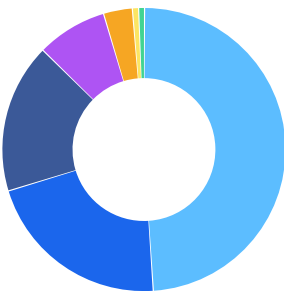
Gender	2024 Jobs	2024 Percent
● Males	53,379	50.0%
● Females	53,470	50.0%

Industry Age Breakdown



Age	2024 Jobs	2024 Percent
● 14-18	1,663	1.6%
● 19-24	10,934	10.2%
● 25-34	26,502	24.8%
● 35-44	25,167	23.6%
● 45-54	20,243	18.9%
● 55-64	14,959	14.0%
● 65+	7,380	6.9%

Industry Race/Ethnicity Breakdown



Race/Ethnicity	2024 Jobs	2024 Percent
● White	50,465	47.2%
● Hispanic or Latino	23,463	22.0%
● Black or African American	17,419	16.3%
● Asian	10,173	9.5%
● Two or More Races	3,791	3.5%
● Native Hawaiian or Other Pacific Islander	826	0.8%
● American Indian or Alaska Native	711	0.7%

Industry Breakdown of Nevada's Business Information Technology Ecosystems Sector

NAICS	Description	2014 Jobs	2023 Jobs	2014 - 2024 Change	Avg. Earnings Per Job	2023 Location Quotient
334111	Electronic Computer Manufacturing	122	72	(49)	\$67,674	0.06
334112	Computer Storage Device Manufacturing	0	0	0	\$0	0.00
334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing	91	<10	Insf. Data	Insf. Data	0.00
334210	Telephone Apparatus Manufacturing	13	18	6	\$87,503	0.13
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	94	106	12	\$86,617	0.21
334290	Other Communications Equipment Manufacturing	73	<10	Insf. Data	Insf. Data	0.01
334310	Audio and Video Equipment Manufacturing	45	124	78	\$112,306	0.66
334412	Bare Printed Circuit Board Manufacturing	10	41	31	\$45,257	0.15
334413	Semiconductor and Related Device Manufacturing	21	147	126	\$120,838	0.07
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing	292	565	273	\$77,497	0.94
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	218	13	(205)	\$46,366	0.02
334516	Analytical Laboratory Instrument Manufacturing	256	468	211	\$119,147	1.02
334517	Irradiation Apparatus Manufacturing	0	<10	Insf. Data	Insf. Data	0.01
334610	Manufacturing and Reproducing Magnetic and Optical Media	38	21	(17)	\$109,881	0.17
335313	Switchgear and Switchboard Apparatus Manufacturing	77	25	(52)	\$84,498	0.06
335314	Relay and Industrial Control Manufacturing	25	87	61	\$80,508	0.20
335921	Fiber Optic Cable Manufacturing	0	0	0	\$0	0.00
455211	Warehouse Clubs and Supercenters	13,970	15,828	1,858	\$46,454	0.99
456110	Pharmacies and Drug Retailers	5,027	5,858	831	\$57,695	0.80

459999	All Other Miscellaneous Retailers	1,742	2,444	702	\$45,822	0.86
513199	All Other Publishers	145	153	8	\$51,313	0.30
513210	Software Publishers	834	4,977	4,143	\$174,055	0.78
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	716	911	195	\$148,781	0.39
517111	Wired Telecommunications Carriers	3,167	2,986	(181)	\$115,921	0.63
517112	Wireless Telecommunications Carriers (except Satellite)	354	376	22	\$114,193	0.40
517121	Telecommunications Resellers	410	435	25	\$113,982	1.03
517810	All Other Telecommunications	37	64	27	\$111,639	0.13
518210	Data Processing, Hosting, and Related Services	1,354	3,897	2,543	\$190,599	0.79
519290	Web Search Portals and All Other Information Services	381	736	355	\$197,471	0.44
541214	Payroll Services	801	1,182	381	\$98,855	0.53
541511	Custom Computer Programming Services	3,847	5,208	1,361	\$161,368	0.44
541512	Computer Systems Design Services	2,981	5,903	2,922	\$151,746	0.50
541513	Computer Facilities Management Services	437	572	135	\$109,179	0.67
541519	Other Computer Related Services	275	757	482	\$184,058	0.53
561110	Office Administrative Services	749	1,947	1,198	\$85,725	0.31
561210	Facilities Support Services	1,053	792	(261)	\$91,295	0.47
561311	Employment Placement Agencies	228	773	546	\$75,391	0.29
561312	Executive Search Services	62	170	107	\$149,933	0.36
561320	Temporary Help Services	19,641	25,418	5,777	\$45,913	0.91
561330	Professional Employer Organizations	347	491	144	\$100,365	0.11
561410	Document Preparation Services	1,224	1,528	305	\$59,249	2.59
561421	Telephone Answering Services	201	1,032	830	\$51,707	2.76
561422	Telemarketing Bureaus and Other Contact Centers	7,778	13,888	6,110	\$52,275	3.85
561431	Private Mail Centers	480	578	97	\$31,921	1.54

561439	Other Business Service Centers (including Copy Shops)	430	668	238	\$49,523	1.51
561440	Collection Agencies	1,474	850	(624)	\$74,084	0.92
561450	Credit Bureaus	79	190	111	\$147,766	0.80
561491	Repossession Services	139	203	64	\$55,344	2.48
561492	Court Reporting and Stenotype Services	368	253	(114)	\$91,325	1.34
561499	All Other Business Support Services	252	450	198	\$52,911	0.47

Data Sources and Calculations

Industry Data

Lightcast industry data have various sources depending on the class of worker. (1) For QCEW Employees, Lightcast primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Input-Output Data

The input-output model in this report is Lightcast's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Lightcast in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation