



Pershing County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32027 Pershing County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

6,401

Population (2023)

Population **decreased by 295** over the last 5 years and is projected to **decrease by 250** over the next 5 years.

2,128

Total Regional Employment

Jobs **decreased by 189** over the last 5 years and are projected to **decrease by 19** over the next 5 years.

\$62.8K

Median Household Income (2022)

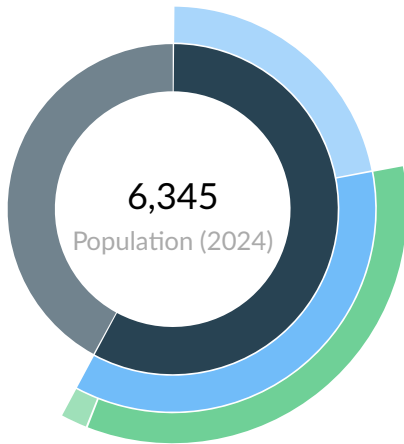
Median household income is **\$6.2K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **declined by 4.4%** since 2018, falling by 295. Population is expected to **decrease by 3.9%** between 2023 and 2028, losing 250.
- From 2018 to 2023, jobs **declined by 8.1%** in Pershing County, NV from 2,316 to **2,128**. This change **fell short of the national growth rate of 3.9% by 12.0%**. As the number of jobs declined, the **labor force participation rate decreased from 66.6% to 65.5% between 2018 and 2023**.
- Concerning educational attainment, **5.8% of Pershing County, NV residents possess a Bachelor's Degree** (15.4% below the national average), and **8.3% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2023 are Metal Ore Mining, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	6,345	2,278	2,128	108.6	\$458.10M	\$757.17M	\$992.97M
State	3,239,829	1,617,785	1,679,182	112.2	\$231.63B	\$197.33B	\$223.19B

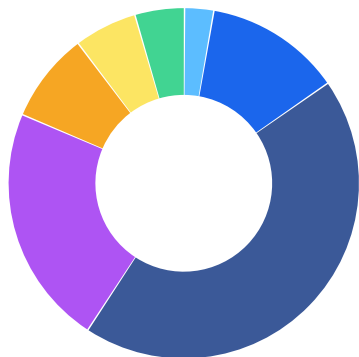
Feb 2024 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,669
● Not in Labor Force (16+)	1,391
● Labor Force	2,278
● Employed	2,156
● Unemployed	122
● Under 16, Military, and institutionalized Population	2,675

Educational Attainment

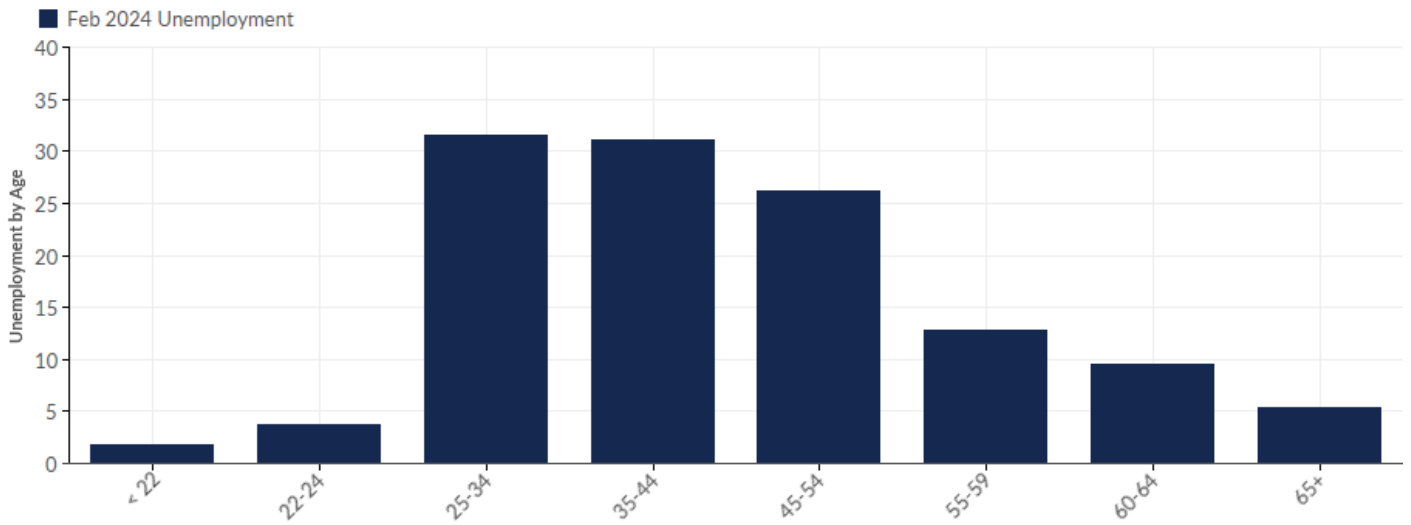
Concerning educational attainment, **5.8% of Pershing County, NV residents possess a Bachelor's Degree** (15.4% below the national average), and **8.3% hold an Associate's Degree** (0.5% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.7%	129
● 9th Grade to 12th Grade	12.6%	606
● High School Diploma	43.9%	2,113
● Some College	22.2%	1,068
● Associate's Degree	8.3%	400
● Bachelor's Degree	5.8%	279
● Graduate Degree and Higher	4.6%	220

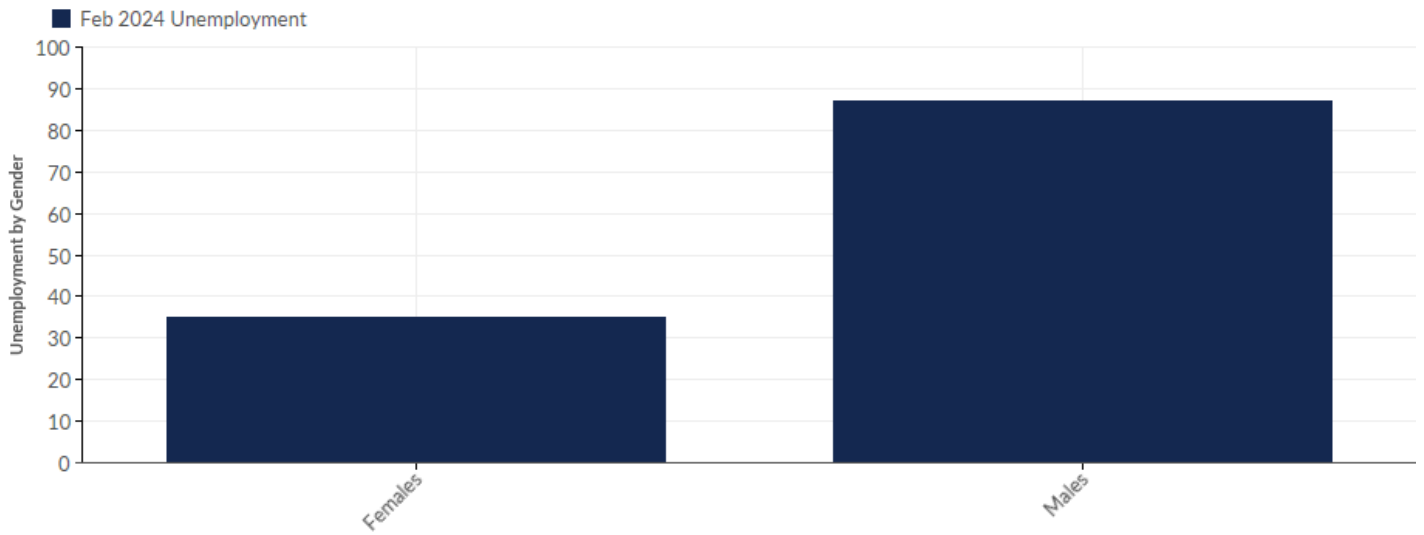
Unemployment by Demographics

Unemployment by Age



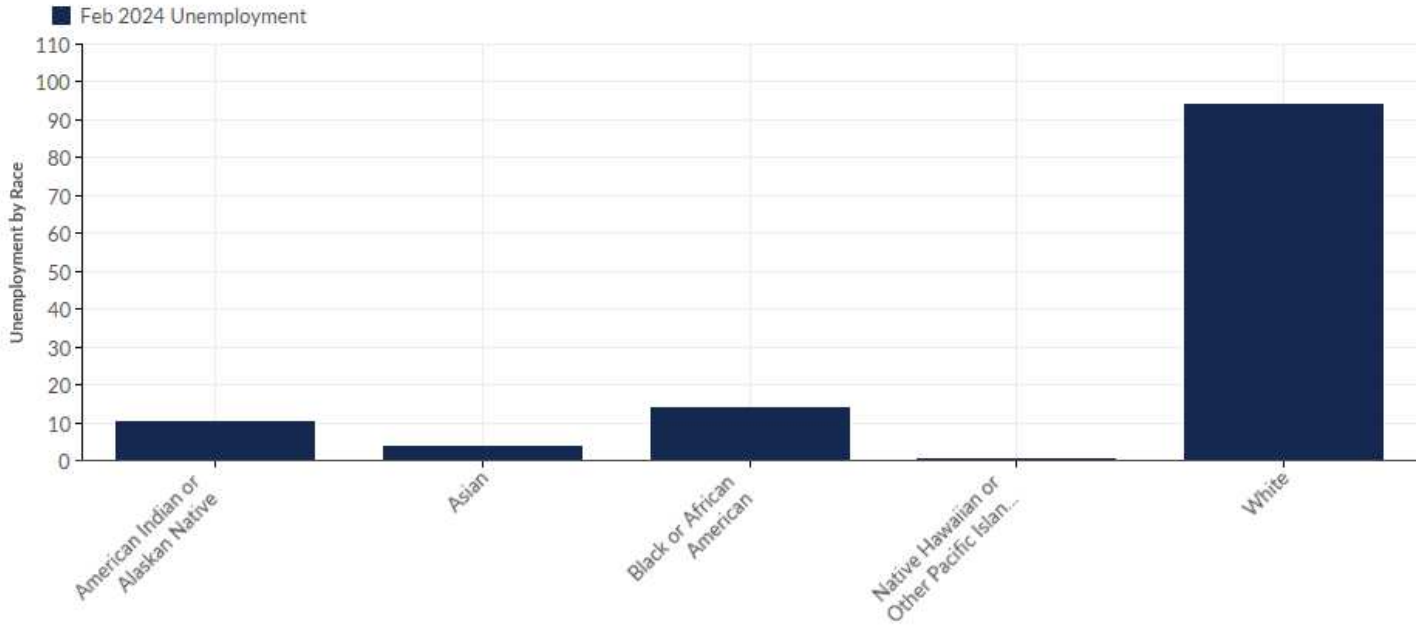
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	2	1.64%
22-24	4	3.28%
25-34	32	26.23%
35-44	31	25.41%
45-54	26	21.31%
55-59	13	10.66%
60-64	10	8.20%
65+	5	4.10%
Total	122	101.00%

Unemployment by Gender



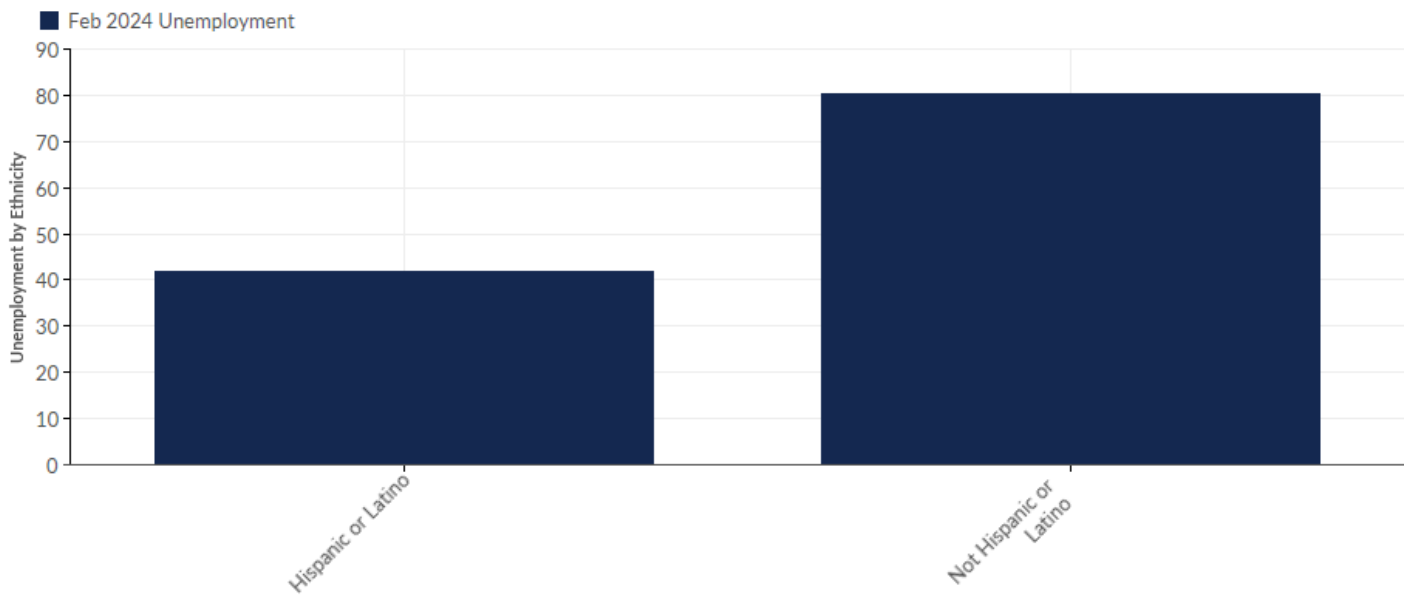
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	35	28.69%
Males	87	71.31%
Total	122	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	10	8.20%
Asian	4	3.28%
Black or African American	14	11.48%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	94	77.05%
Total	122	100.00%

Unemployment by Ethnicity

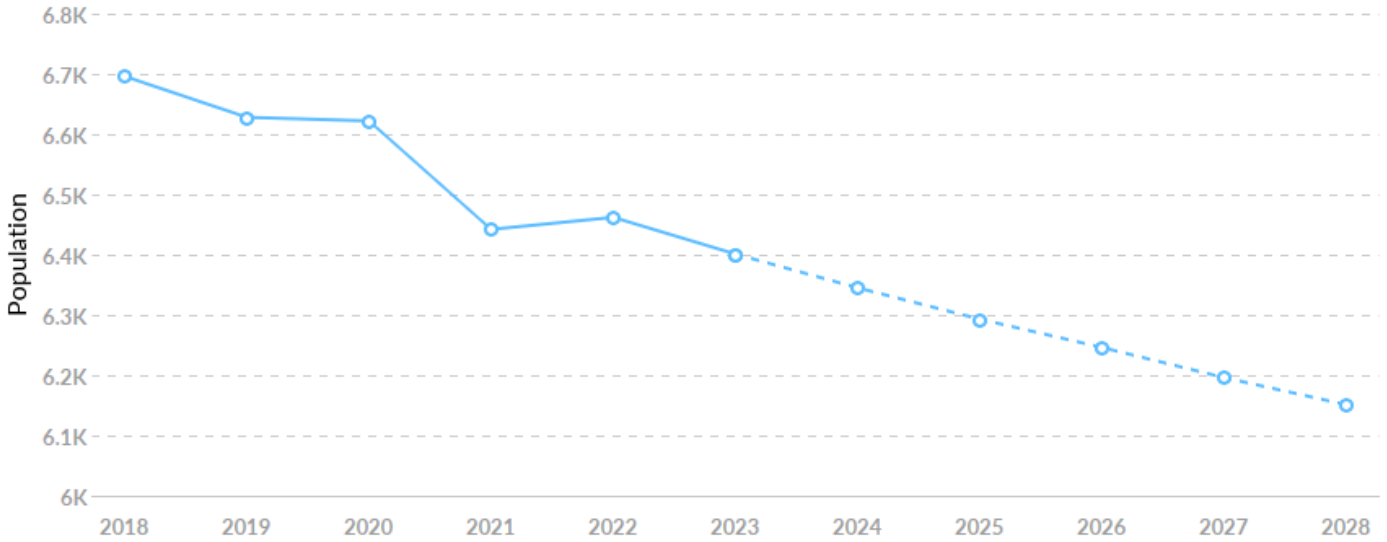


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	42	34.43%
Not Hispanic or Latino	80	65.57%
Total	122	100.00%

Historic & Projected Trends

Population Trends

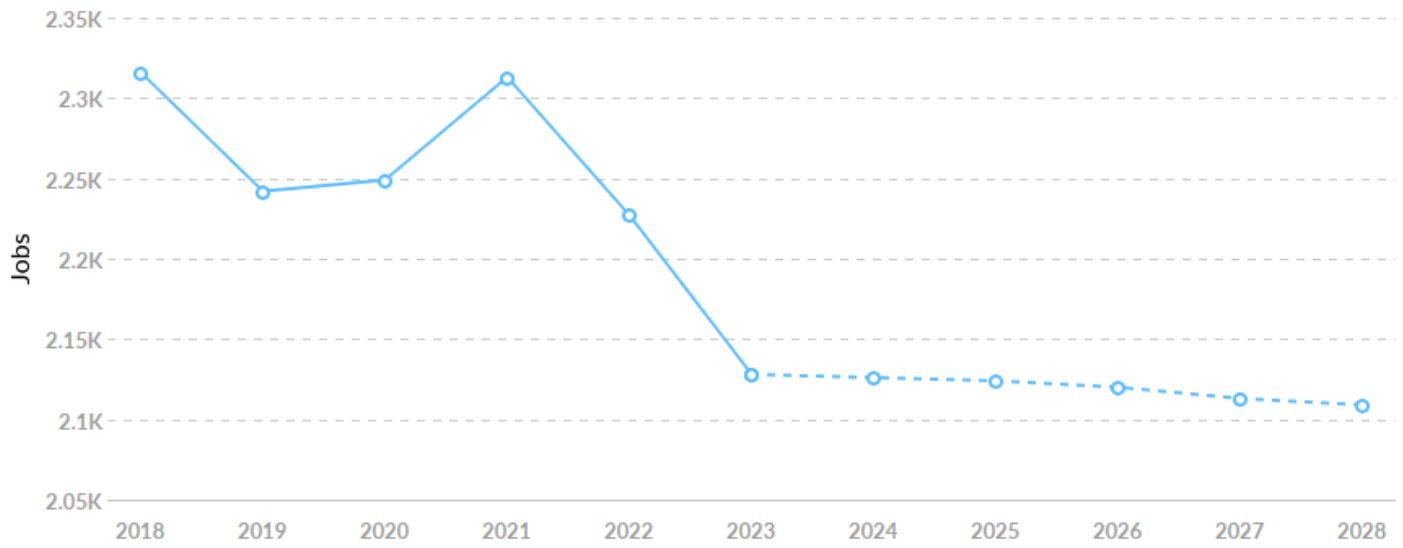
As of 2023 the region's population **declined by 4.4%** since 2018, falling by 295. Population is expected to **decrease by 3.9%** between 2023 and 2028, losing 250.



Timeframe	Population
2018	6,696
2019	6,628
2020	6,622
2021	6,442
2022	6,462
2023	6,401
2024	6,345
2025	6,293
2026	6,246
2027	6,196
2028	6,151

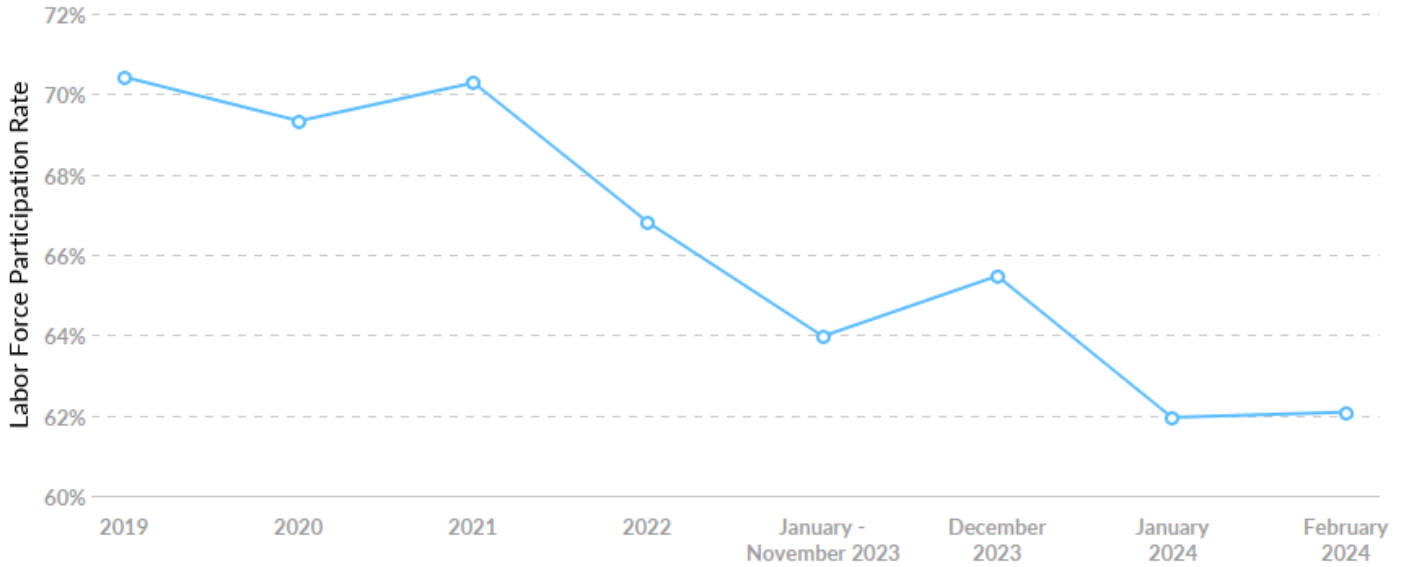
Job Trends

From 2018 to 2023, jobs declined by 8.1% in Pershing County, NV from 2,316 to 2,128. This change fell short of the national growth rate of 3.9% by 12.0%.



Timeframe	Jobs
2018	2,316
2019	2,242
2020	2,249
2021	2,313
2022	2,227
2023	2,128
2024	2,126
2025	2,124
2026	2,120
2027	2,113
2028	2,109

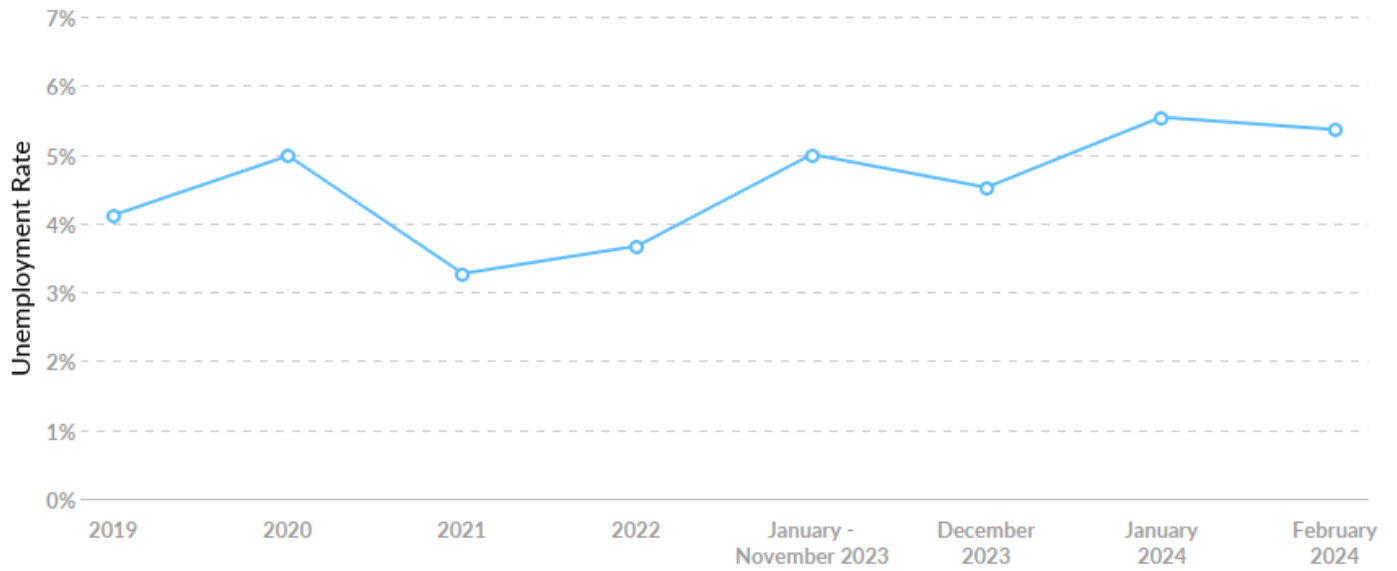
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	70.42%
2020	69.33%
2021	70.28%
2022	66.80%
January - November 2023	63.97%
December 2023	65.47%
January 2024	61.95%
February 2024	62.08%

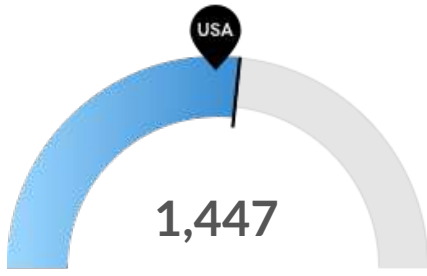
Unemployment Rate Trends

Pershing County, NV had a February 2024 unemployment rate of 5.36%, **increasing from 4.12%** 5 years before.



Timeframe	Unemployment Rate
2019	4.12%
2020	4.98%
2021	3.27%
2022	3.67%
January - November 2023	5.00%
December 2023	4.52%
January 2024	5.54%
February 2024	5.36%

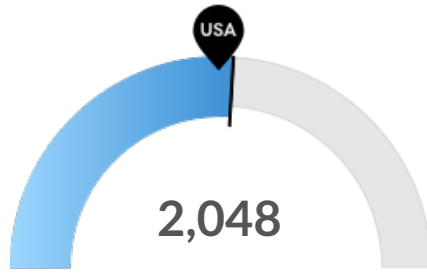
Population Characteristics



1,447

Millennials

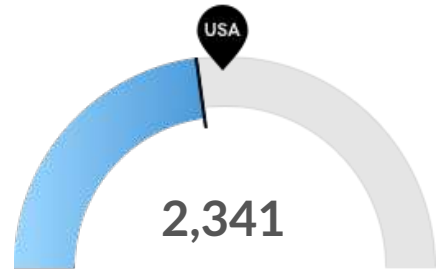
Pershing County, NV has 1,447 millennials (ages 25-39). The national average for an area this size is 1,314.



2,048

Retiring Soon

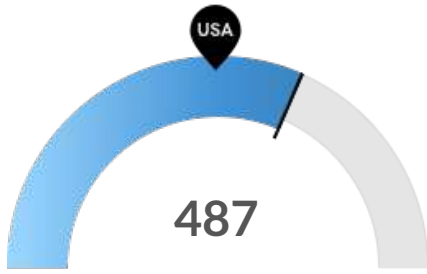
Retirement risk is about average in Pershing County, NV. The national average for an area this size is 1,937 people 55 or older, while there are 2,048 here.



2,341

Racial Diversity

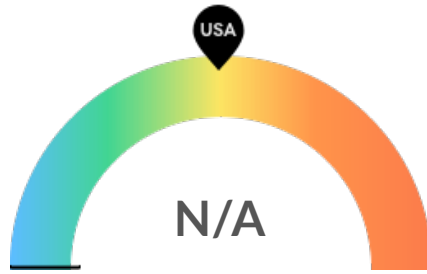
Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,657 racially diverse people, while there are 2,341 here.



487

Veterans

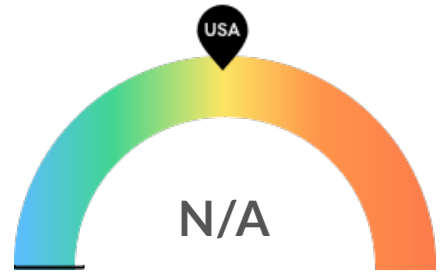
Pershing County, NV has 487 veterans. The national average for an area this size is 338.



N/A

Violent Crime

No crime information is available in Pershing County, NV.



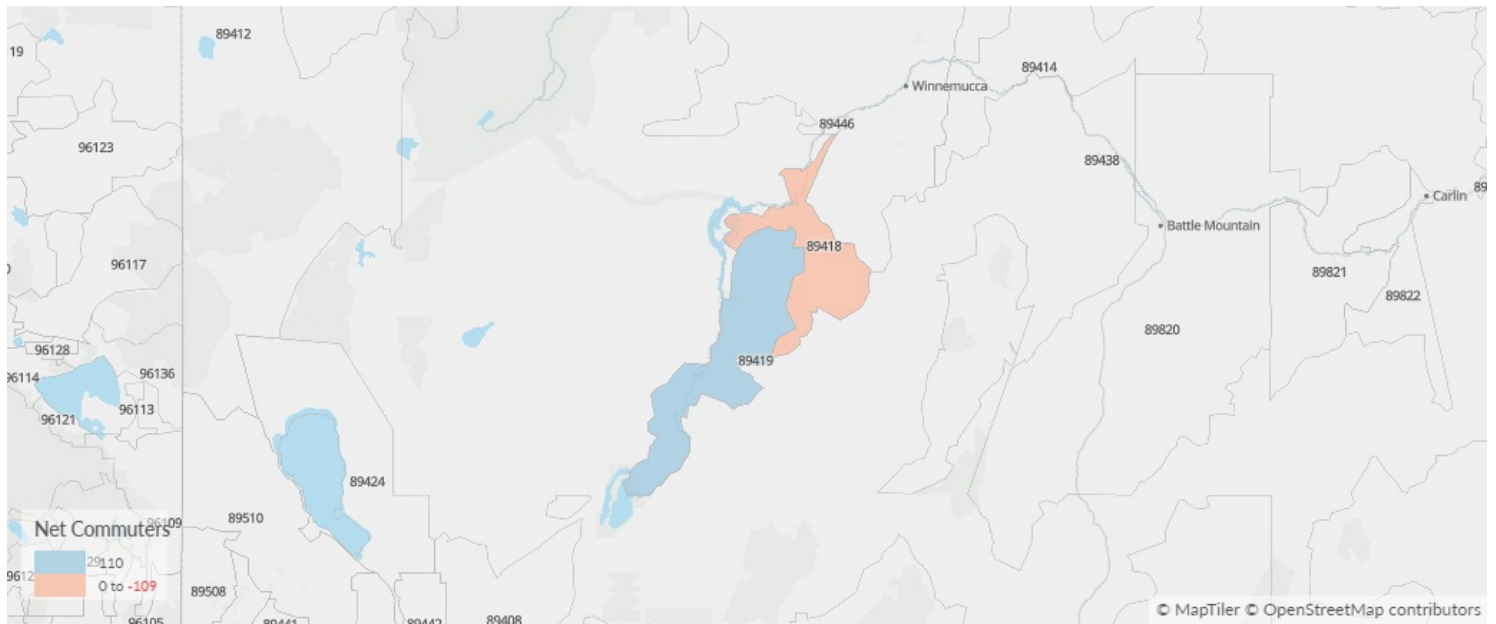
N/A

Property Crime

No crime information is available in Pershing County, NV.

Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
89419	Lovelock, NV (in Pershin...	2,035
89418	Imlay, NV (in Pershing c...	93

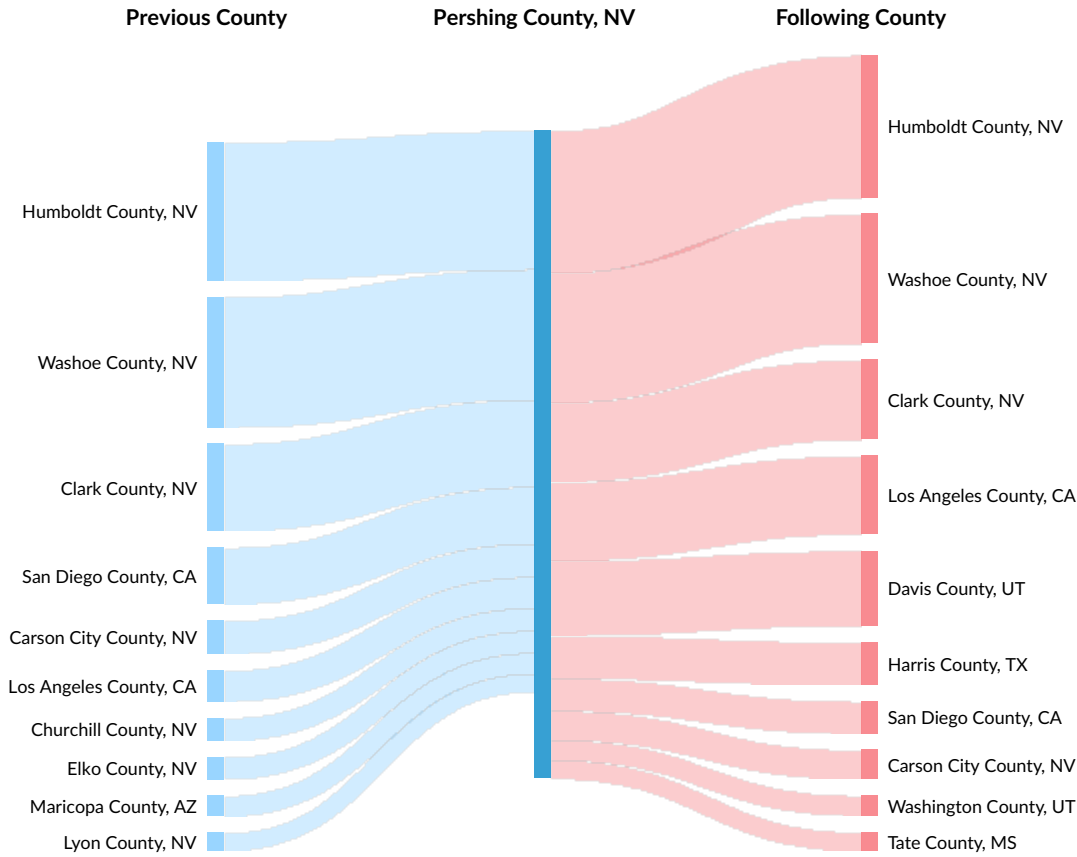
Where Talent Lives

ZIP	Name	2023 Workers
89419	Lovelock, NV (in Pershin...	1,925
89418	Imlay, NV (in Pershing c...	163

Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2021, 61 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 63 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2021 was 10.

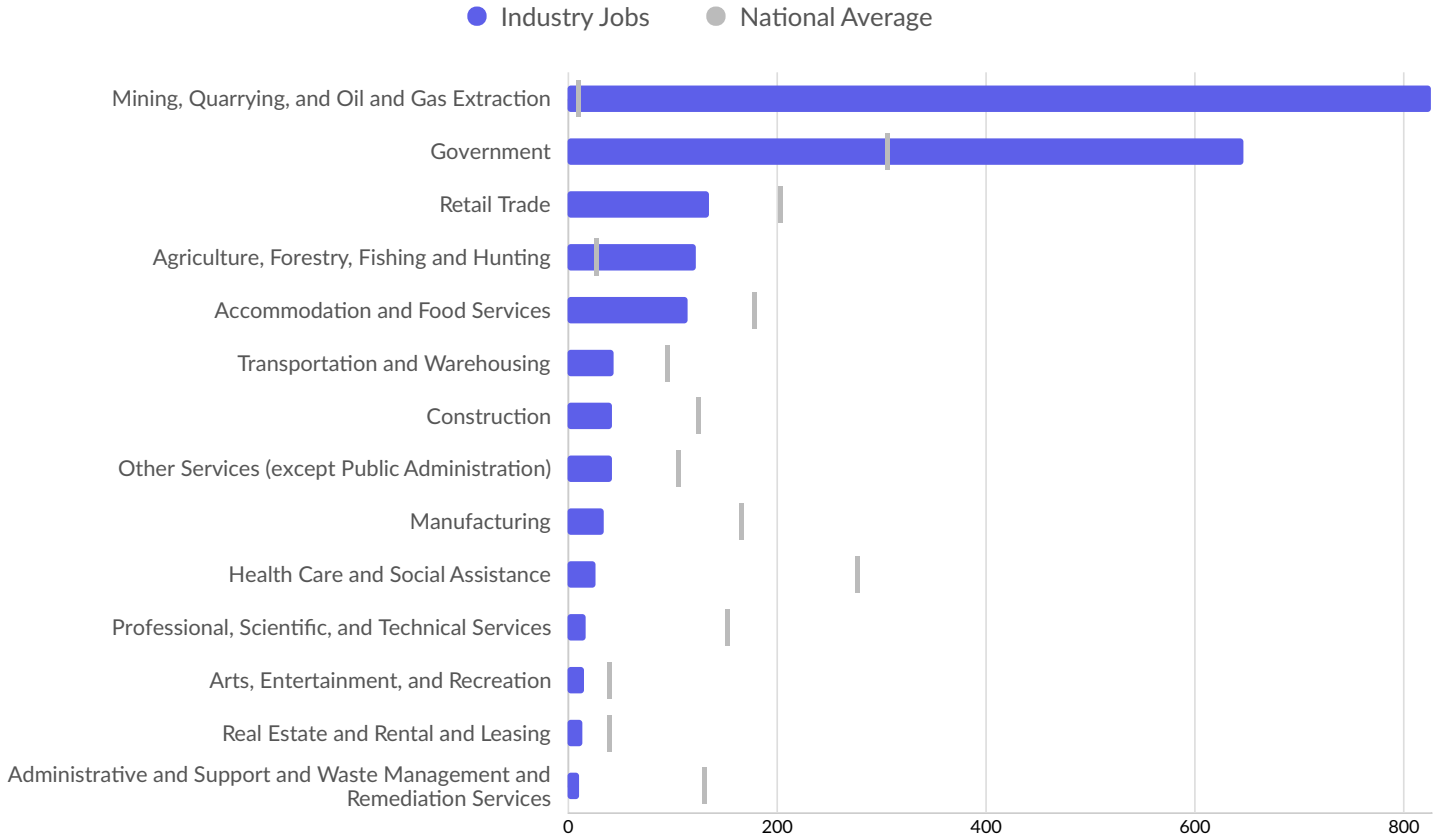


Top Previous Counties	Migrations
Humboldt County, NV	61
Washoe County, NV	57
Clark County, NV	38
San Diego County, CA	25
Carson City County, NV	15
Los Angeles County, CA	14

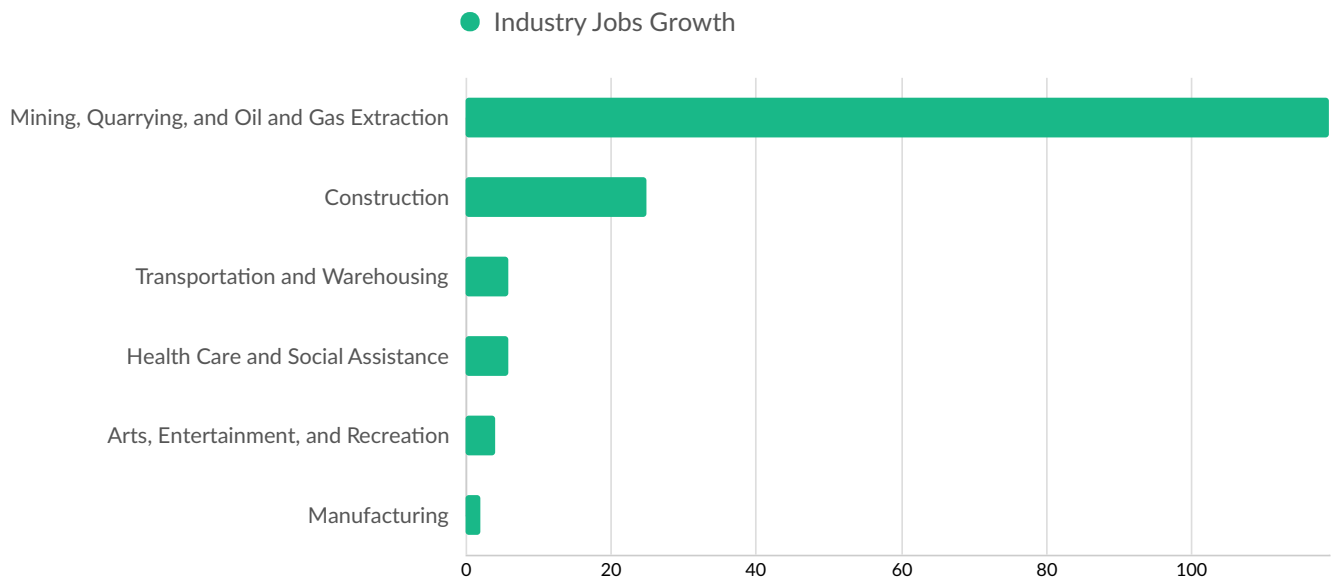
Top Previous Counties	Migrations
Churchill County, NV	10
Elko County, NV	10
Maricopa County, AZ	9
Lyon County, NV	8
Nye County, NV	7
Douglas County, NV	7
La Salle County, IL	5
Cook County, IL	2
Wright County, MN	2
Top Following Counties	Migrations
Humboldt County, NV	63
Washoe County, NV	57
Clark County, NV	35
Los Angeles County, CA	34
Davis County, UT	33
Harris County, TX	19
San Diego County, CA	14
Carson City County, NV	13
Washington County, UT	9
Tate County, MS	8
Polk County, FL	7
Nye County, NV	7
Elko County, NV	7
White Pine County, NV	6
Lyon County, NV	4

Industry Characteristics

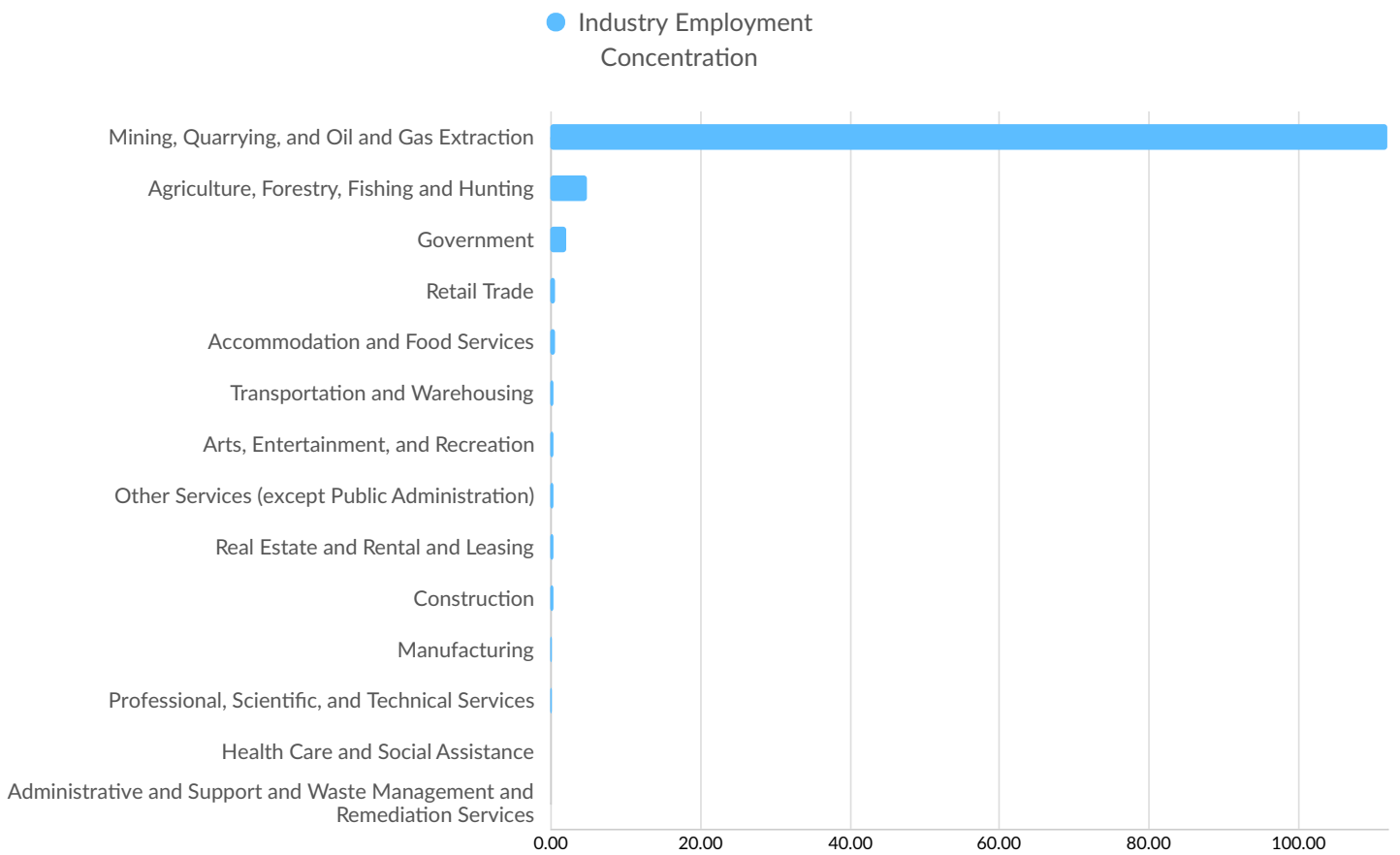
Largest Industries



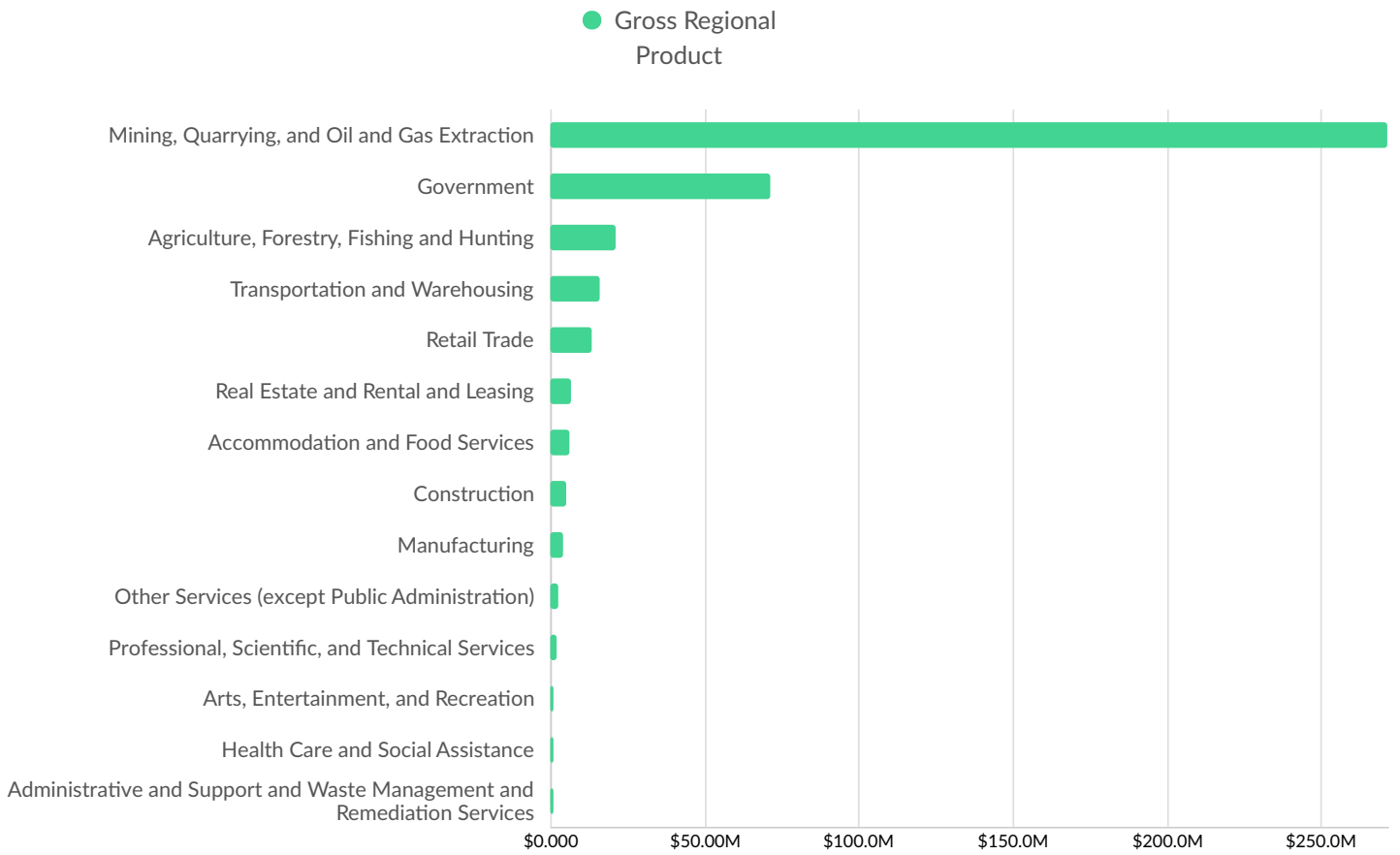
Top Growing Industries



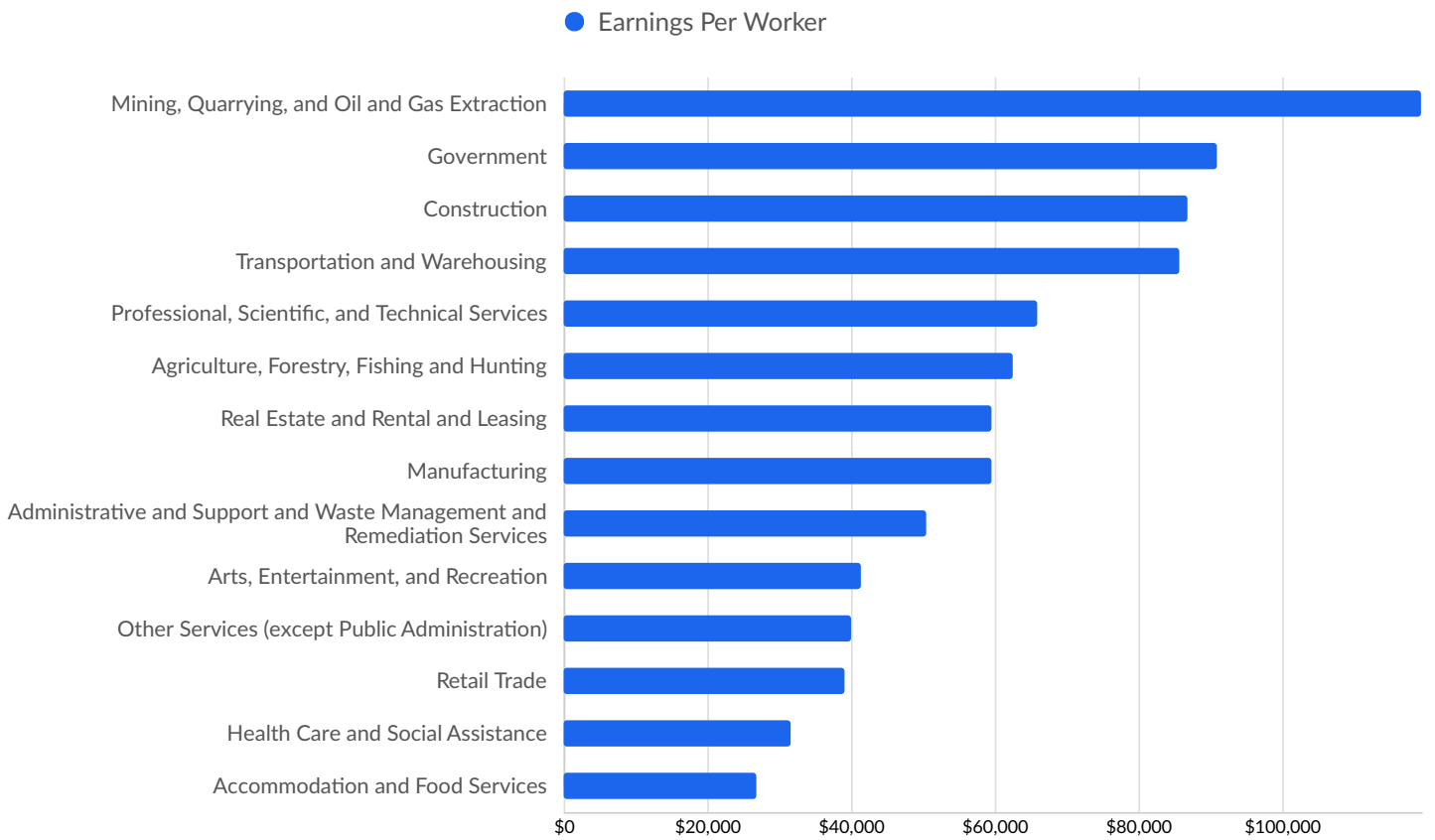
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



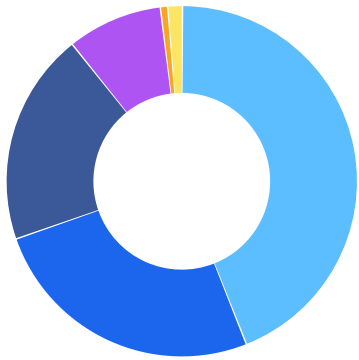
Business Characteristics

233 Companies Employ Your Workers

Online profiles for your workers mention 233 companies as employers, with the top 10 appearing below. In the last 12 months, 77 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	40 	Coeur Mining	86 
State of Nevada	23 	State of Nevada	39 
Ep Minerals	21 	Coeur Rochester	36 
Pershing County School District	19 	Florida Canyon Mining	36 
Pershing General Hospital	15 	TIC - The Industrial Company	27 
U.S. Silica Company	12 	TravelCenters of America	26 
Pershing County Sheriff's Office	10 	ManpowerGroup	22 
Pershing County	9 	TIC	19 
TravelCenters of America	8 	SAS Retail Services	15 
Florida Canyon Mining	7 	U.S Silica Holdings	11 

Business Size

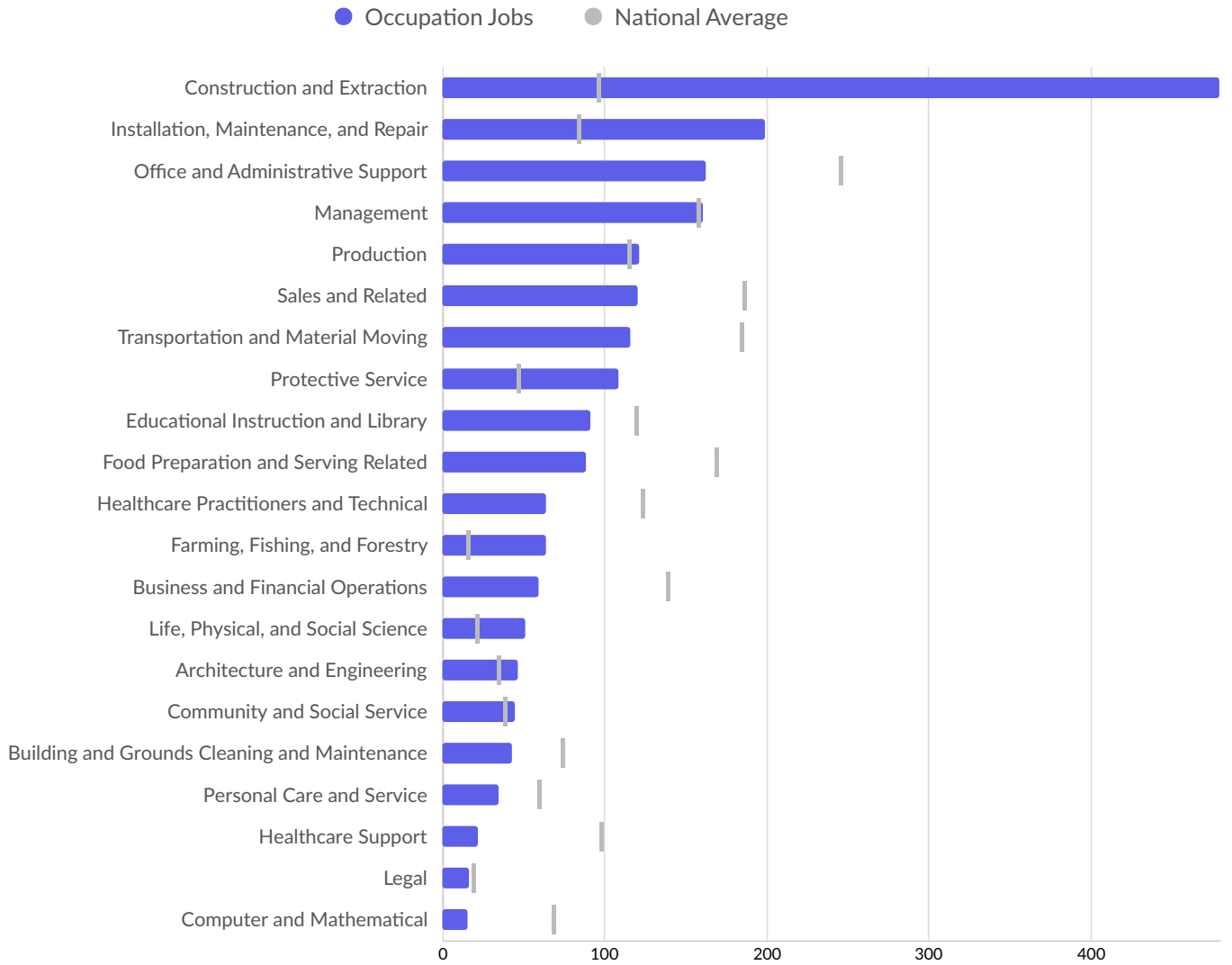


	Percentage	Business Count
● 1 to 4 employees	43.9%	65
● 5 to 9 employees	25.7%	38
● 10 to 19 employees	19.6%	29
● 20 to 49 employees	8.8%	13
● 100 to 249 employees	0.7%	1
● 250 to 499 employees	1.4%	2

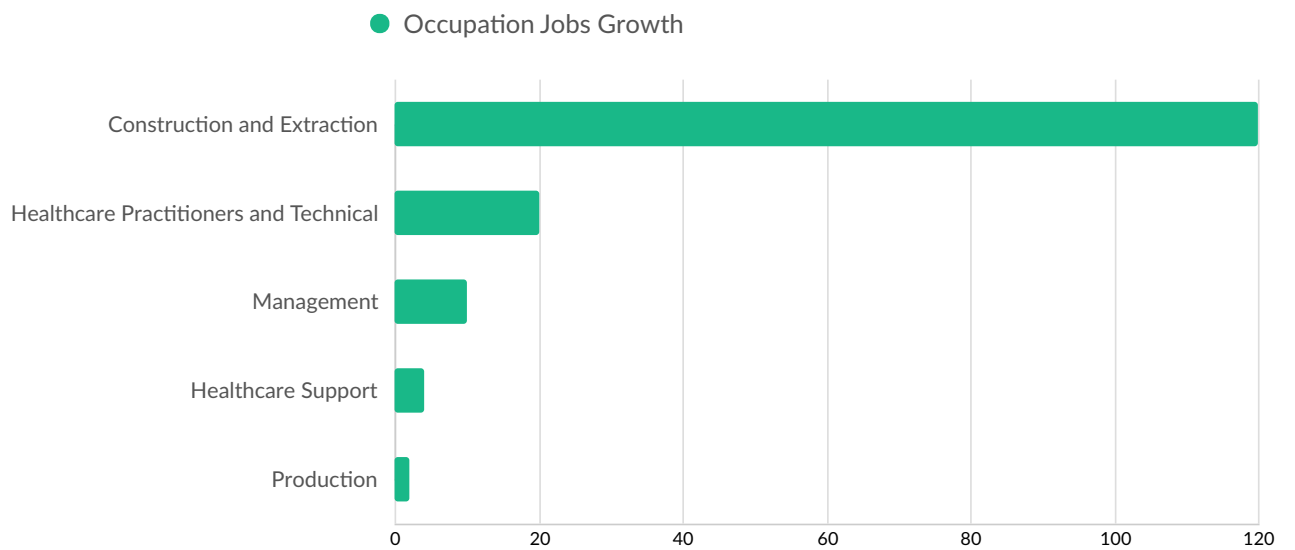
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

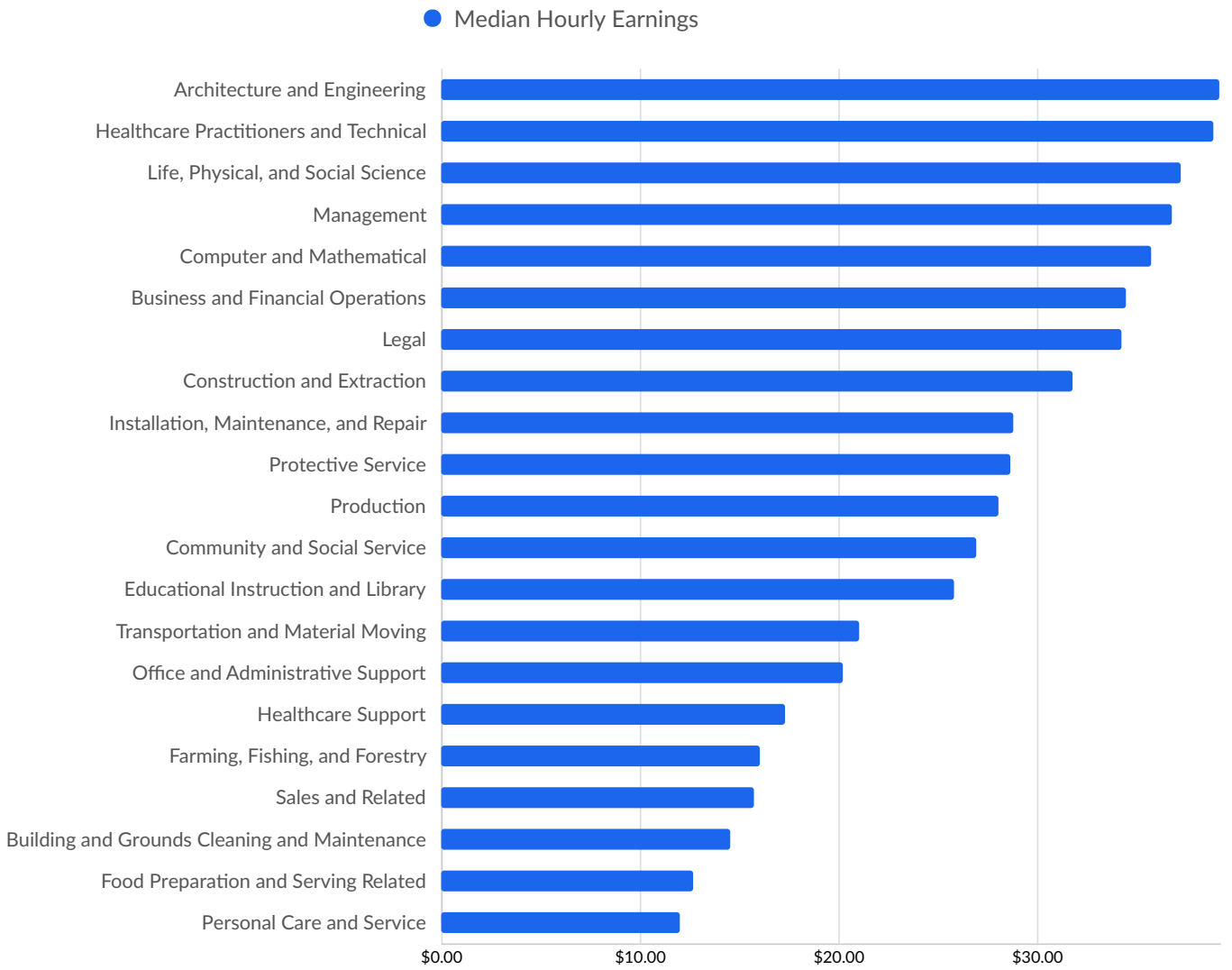


Top Occupation Employment Concentration

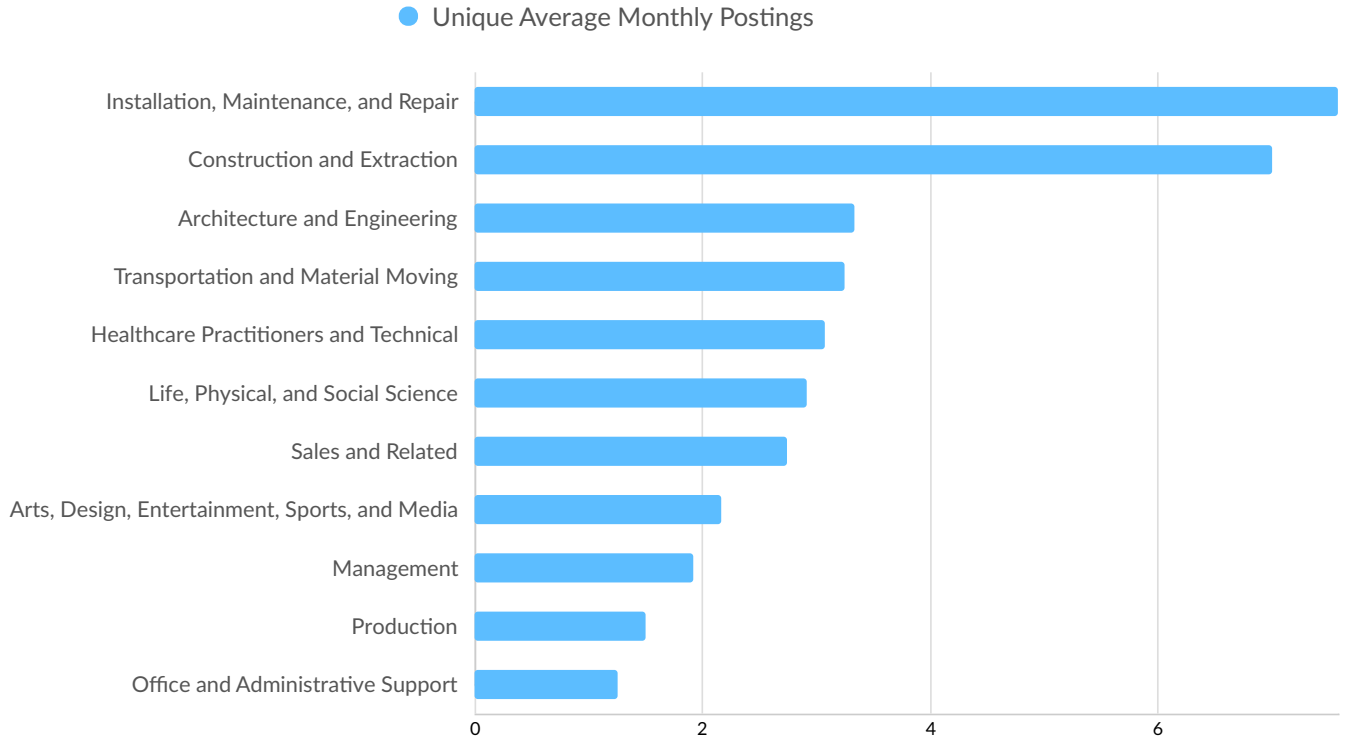
● Occupation Employment Concentration



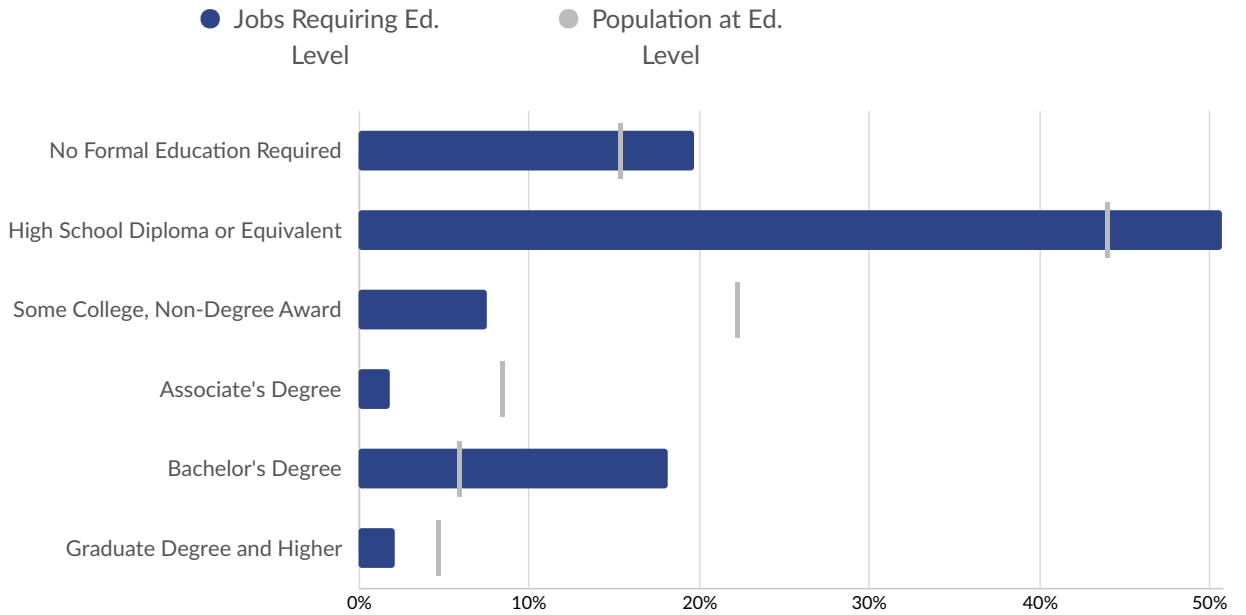
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Pershing County, NV produced graduates.

In-Demand Skills

