



Carson City County, NV



GOED

NEVADA GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

59,512

Population (2023)

Population **grew by 4,225** over the last 5 years and is projected to **grow by 6,329** over the next 5 years.

33,834

Total Regional Employment

Jobs **grew by 1,412** over the last 5 years and are projected to **grow by 1,453** over the next 5 years.

\$62.2K

Median Household Income (2022)

Median household income is **\$6.8K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 7.6%** since 2018, growing by 4,225. Population is expected to **increase by 10.6%** between 2023 and 2028, adding 6,329.
- From 2018 to 2023, jobs **increased by 4.4%** in Carson City County, NV from 32,422 to **33,834**. This change **outpaced the national growth rate of 3.9% by 0.5%**. As the number of jobs increased, the **labor force participation rate decreased from 58.5% to 56.5% between 2018 and 2023**.
- Concerning educational attainment, **16.7% of Carson City County, NV residents possess a Bachelor's Degree** (4.4% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).
- The top three industries in 2023 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

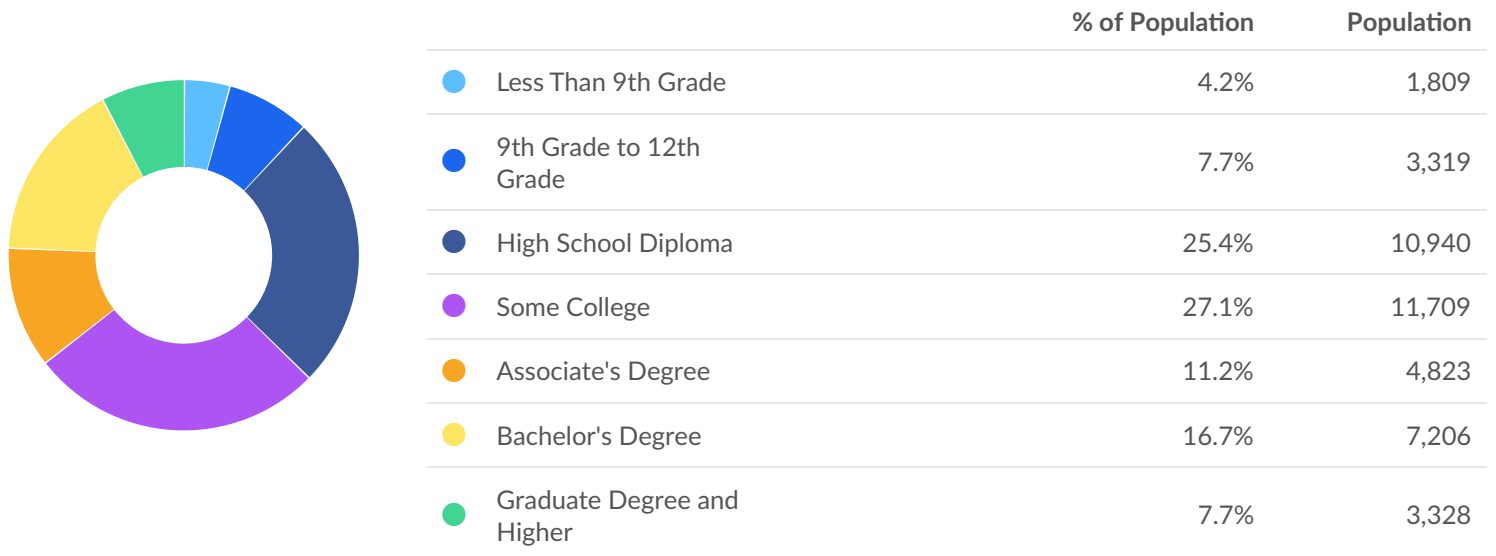
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	60,800	26,047	33,834	111.3	\$4.79B	\$8.21B	\$11.74B
State	3,239,829	1,617,785	1,679,182	112.2	\$231.63B	\$197.33B	\$223.19B

Feb 2024 Labor Force Breakdown



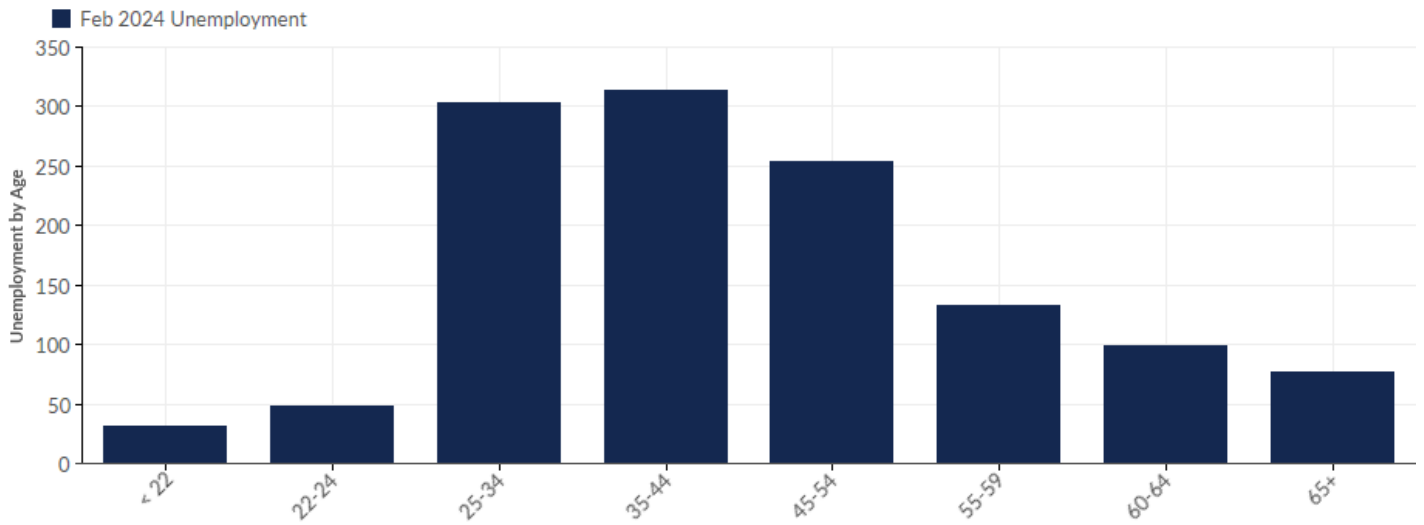
Educational Attainment

Concerning educational attainment, **16.7% of Carson City County, NV residents possess a Bachelor's Degree** (4.4% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).



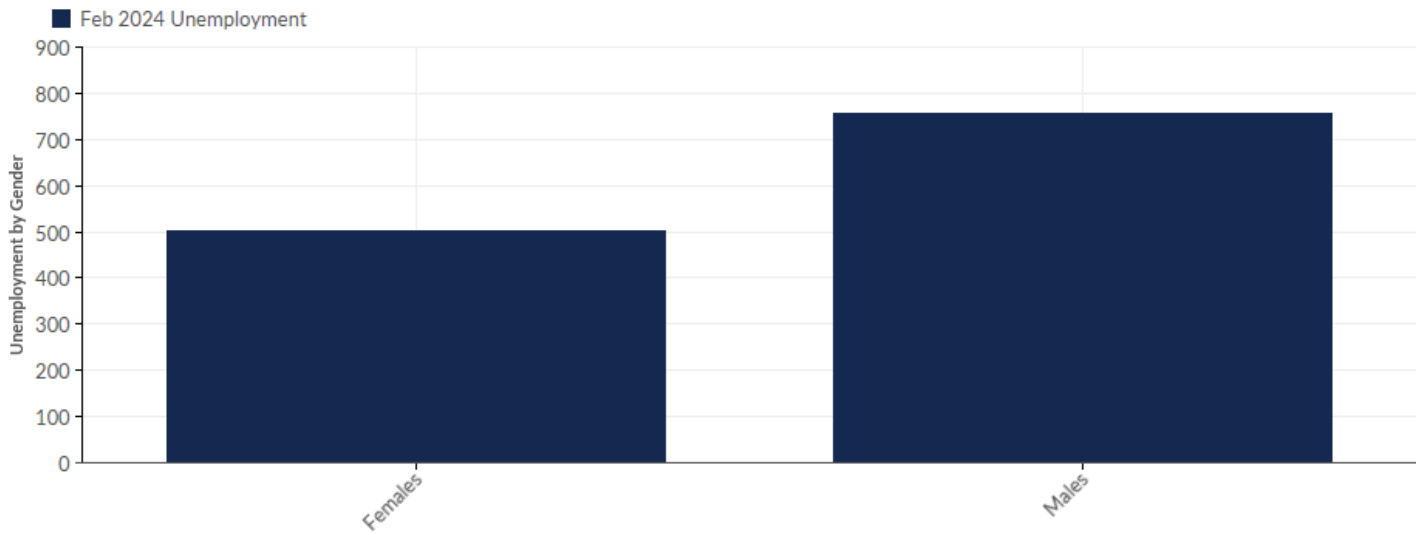
Unemployment by Demographics

Unemployment by Age



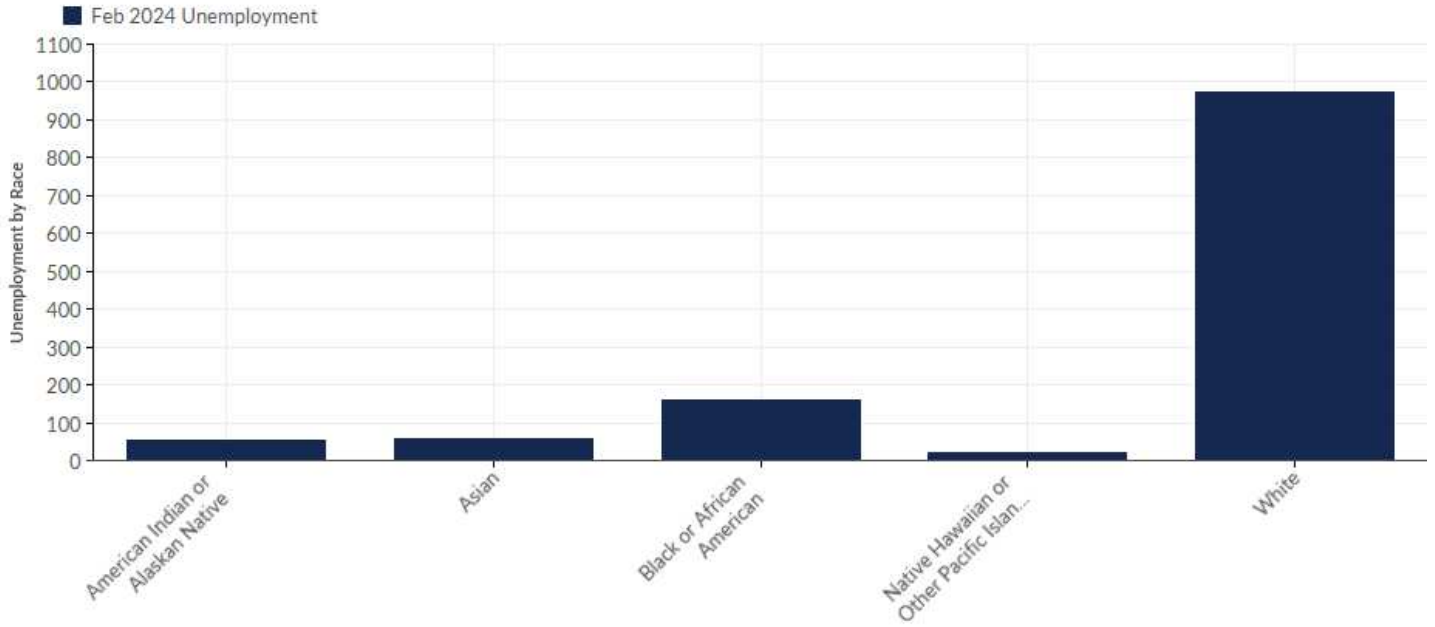
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	31	2.46%
22-24	49	3.89%
25-34	303	24.07%
35-44	313	24.86%
45-54	254	20.17%
55-59	133	10.56%
60-64	99	7.86%
65+	77	6.12%
Total	1,259	100.00%

Unemployment by Gender



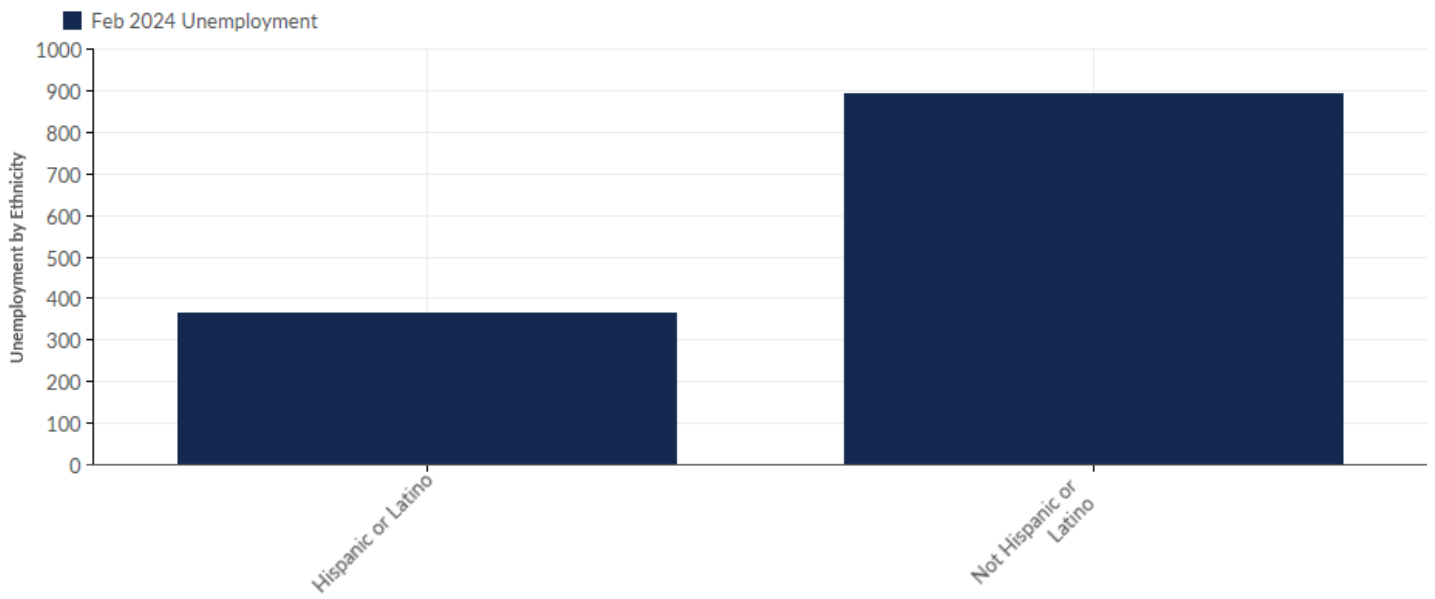
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	502	39.87%
Males	757	60.13%
Total	1,259	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	52	4.13%
Asian	56	4.45%
Black or African American	159	12.63%
Native Hawaiian or Other Pacific Islander	20	1.59%
White	972	77.20%
Total	1,259	100.00%

Unemployment by Ethnicity

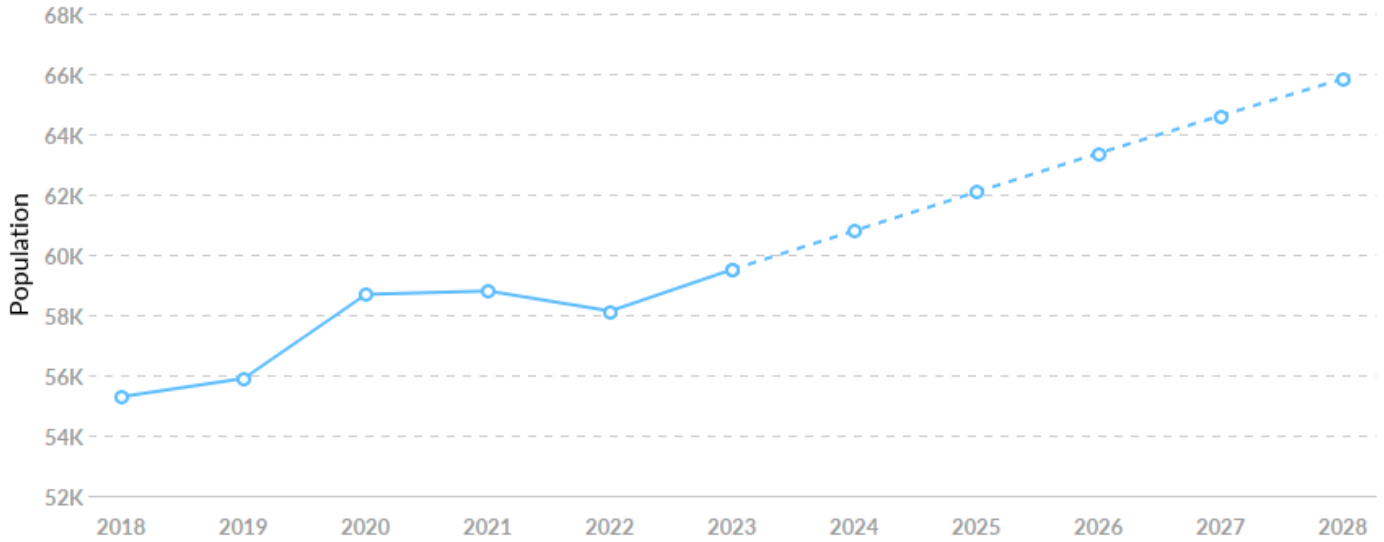


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	366	29.07%
Not Hispanic or Latino	893	70.93%
Total	1,259	100.00%

Historic & Projected Trends

Population Trends

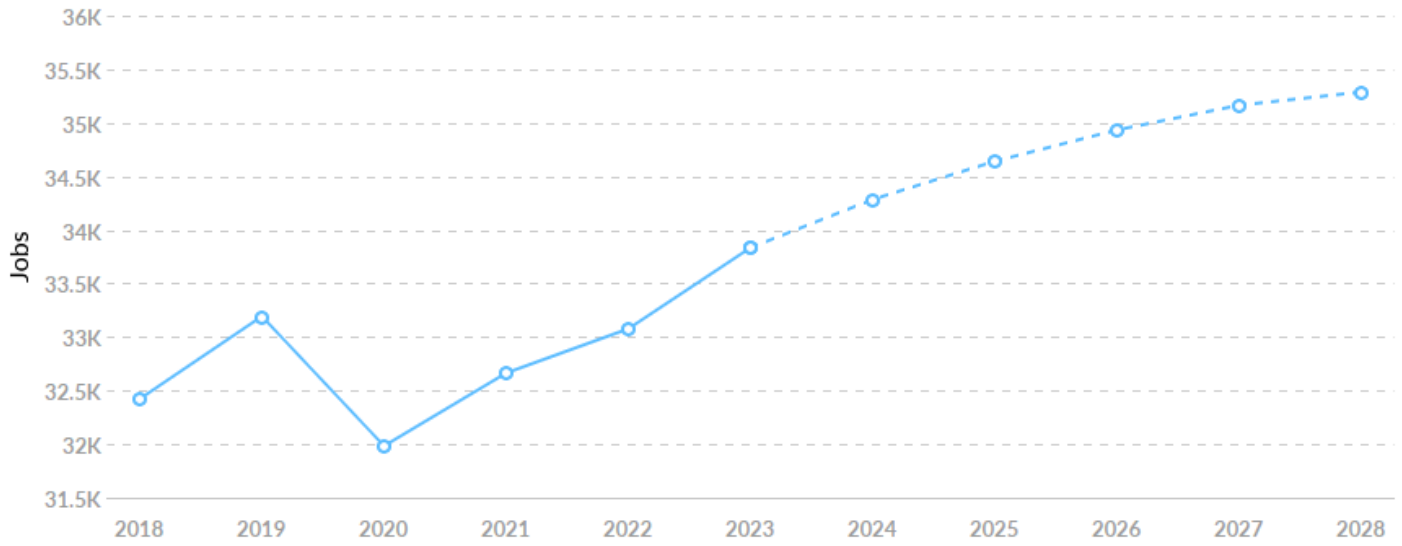
As of 2023 the region's population increased by 7.6% since 2018, growing by 4,225. Population is expected to increase by 10.6% between 2023 and 2028, adding 6,329.



Timeframe	Population
2018	55,287
2019	55,894
2020	58,683
2021	58,796
2022	58,130
2023	59,512
2024	60,800
2025	62,084
2026	63,372
2027	64,621
2028	65,841

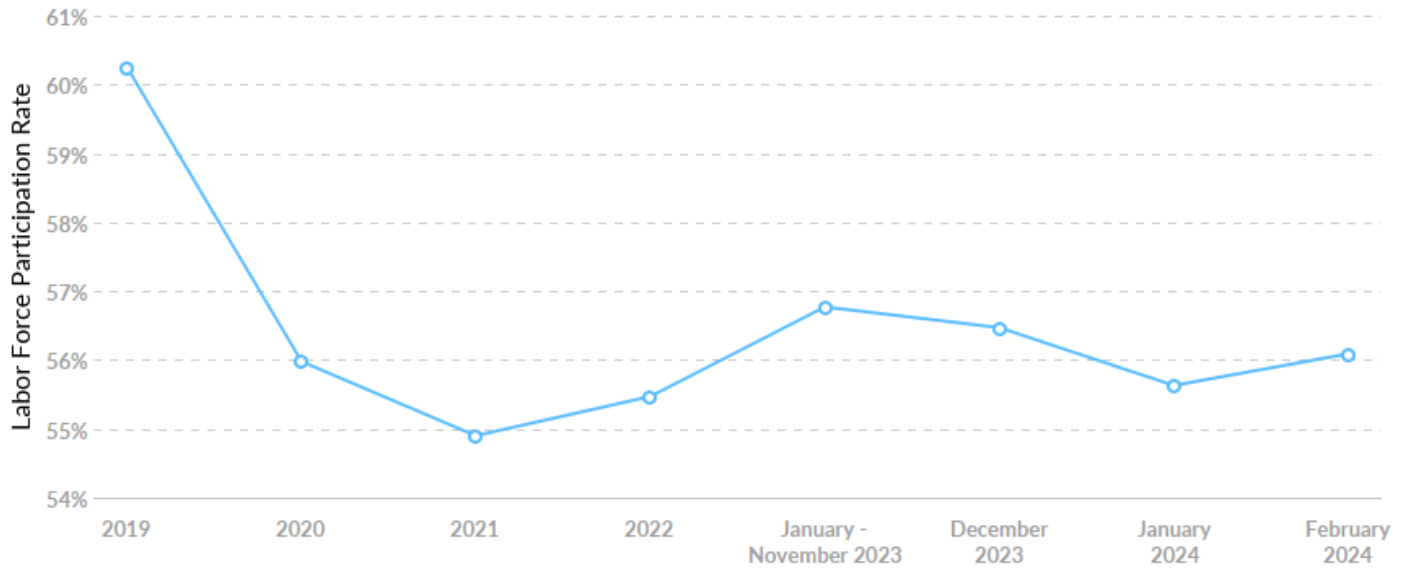
Job Trends

From 2018 to 2023, jobs increased by 4.4% in Carson City County, NV from 32,422 to 33,834. This change outpaced the national growth rate of 3.9% by 0.5%.



Timeframe	Jobs
2018	32,422
2019	33,193
2020	31,983
2021	32,664
2022	33,077
2023	33,834
2024	34,284
2025	34,641
2026	34,933
2027	35,164
2028	35,287

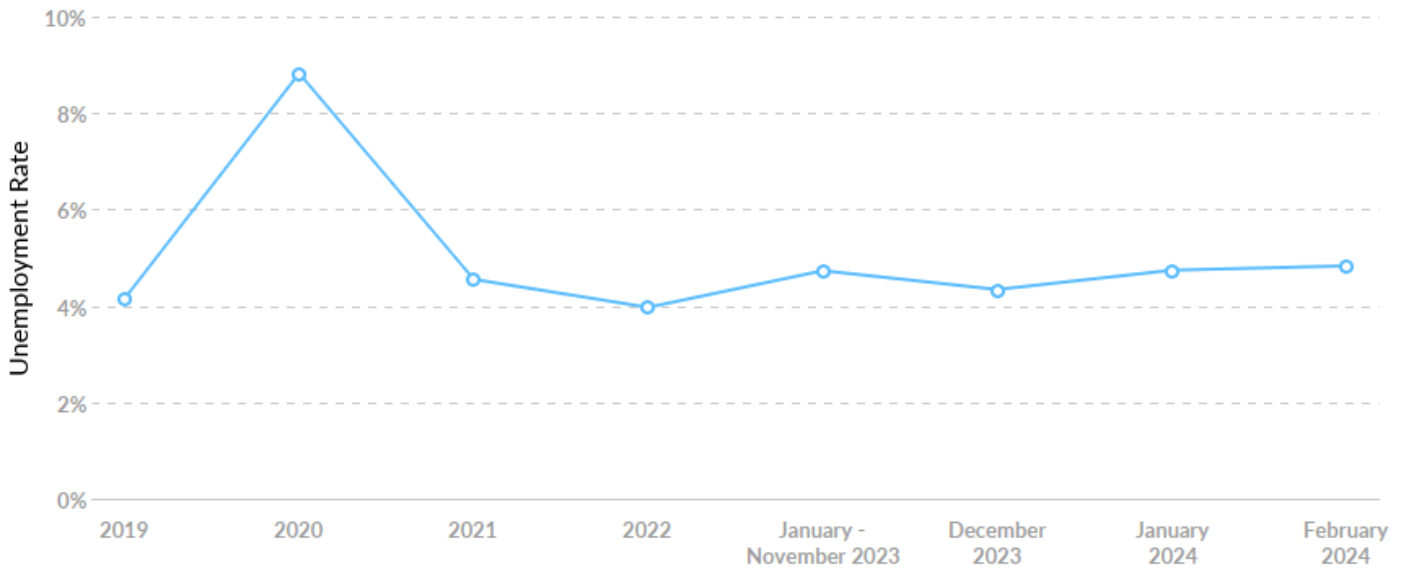
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.25%
2020	55.98%
2021	54.90%
2022	55.47%
January - November 2023	56.77%
December 2023	56.47%
January 2024	55.63%
February 2024	56.09%

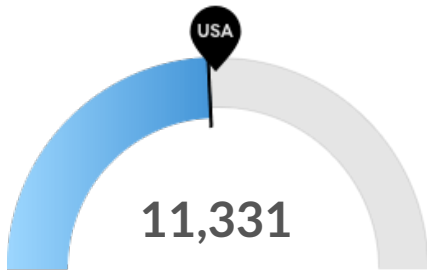
Unemployment Rate Trends

Carson City County, NV had a February 2024 unemployment rate of 4.83%, **increasing from 4.15%** 5 years before.



Timeframe	Unemployment Rate
2019	4.15%
2020	8.82%
2021	4.55%
2022	3.97%
January - November 2023	4.73%
December 2023	4.34%
January 2024	4.74%
February 2024	4.83%

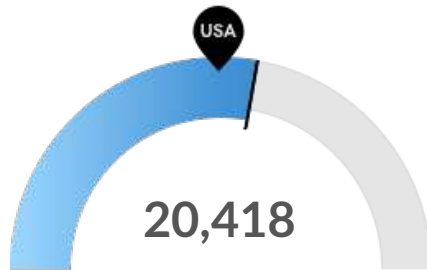
Population Characteristics



11,331

Millennials

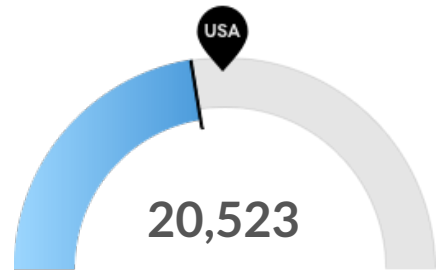
Carson City County, NV has 11,331 millennials (ages 25-39). The national average for an area this size is 11,820.



20,418

Retiring Soon

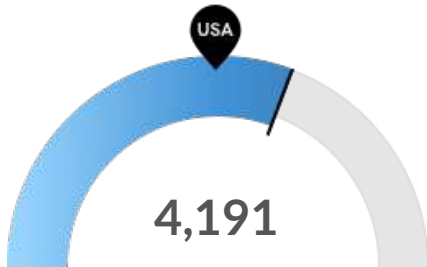
Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,421 people 55 or older, while there are 20,418 here.



20,523

Racial Diversity

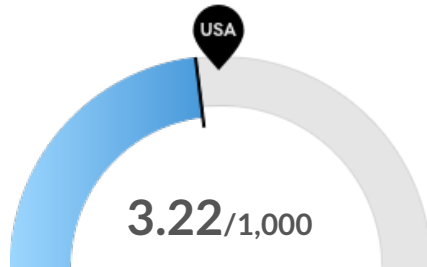
Racial diversity is low in Carson City County, NV. The national average for an area this size is 23,905 racially diverse people, while there are 20,523 here.



4,191

Veterans

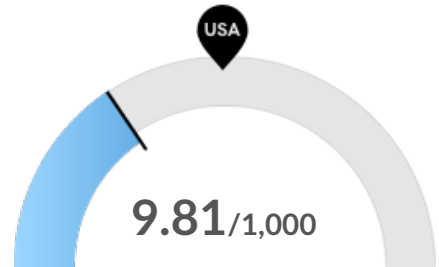
Carson City County, NV has 4,191 veterans. The national average for an area this size is 3,040.



3.22/1,000

Violent Crime

Carson City County, NV has 3.22 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.



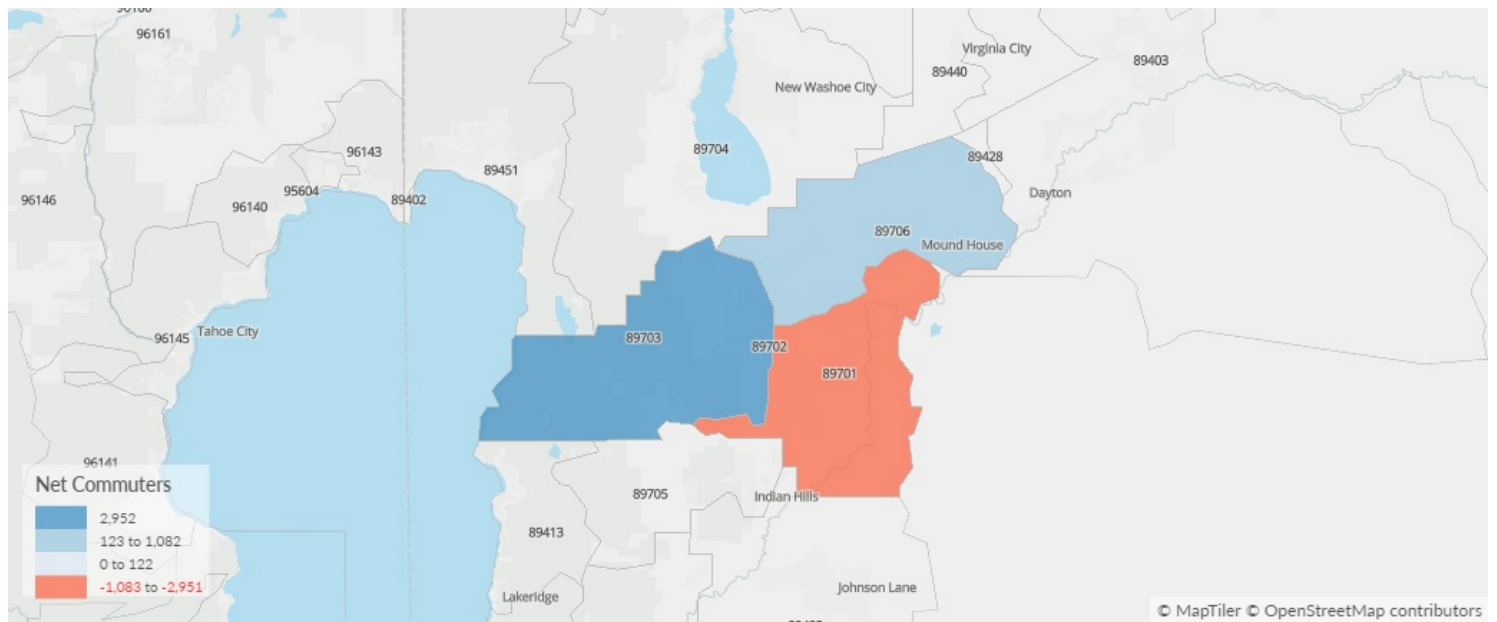
9.81/1,000

Property Crime

Carson City County, NV has 9.81 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
89701	Carson City, NV (in Cars...	14,189
89706	Carson City, NV (in Cars...	11,219
89703	Carson City, NV (in Cars...	8,253
89702	Carson City, NV (in Cars...	85
89721	Carson City, NV (in Cars...	73

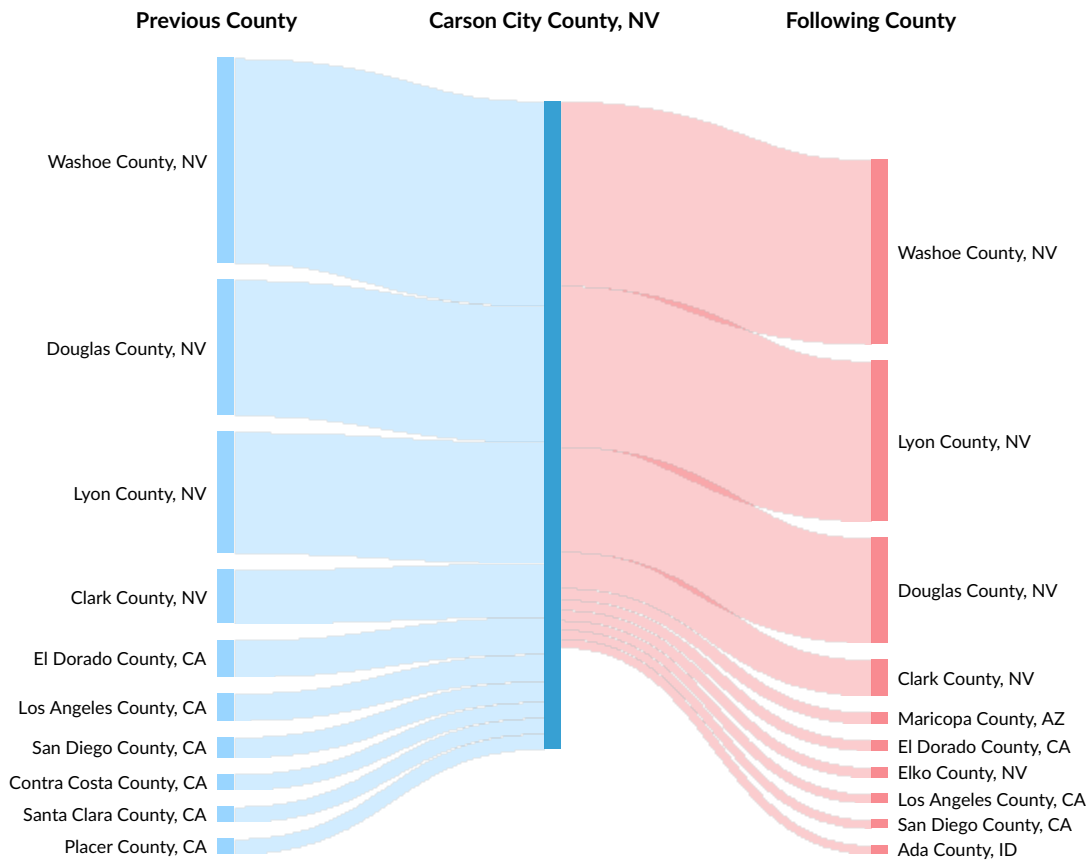
Where Talent Lives

ZIP	Name	2023 Workers
89701	Carson City, NV (in Cars...	15,272
89706	Carson City, NV (in Cars...	11,096
89703	Carson City, NV (in Cars...	5,301
89702	Carson City, NV (in Cars...	85
89721	Carson City, NV (in Cars...	73

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2021, **804** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **724** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2021 was **429**.



Top Previous Counties	Migrations
Washoe County, NV	804
Douglas County, NV	531
Lyon County, NV	475
Clark County, NV	211
El Dorado County, CA	145

Top Previous Counties	Migrations
Los Angeles County, CA	107
San Diego County, CA	81
Contra Costa County, CA	63
Santa Clara County, CA	62
Placer County, CA	60
Sacramento County, CA	53
Orange County, CA	50
Alameda County, CA	44
Elko County, NV	35
San Bernardino County, CA	35
Top Following Counties	Migrations
Washoe County, NV	724
Lyon County, NV	629
Douglas County, NV	413
Clark County, NV	142
Maricopa County, AZ	45
El Dorado County, CA	41
Elko County, NV	40
Los Angeles County, CA	36
San Diego County, CA	35
Ada County, ID	35
Riverside County, CA	35
Pierce County, WA	35
Cuyahoga County, OH	35
Pinal County, AZ	35

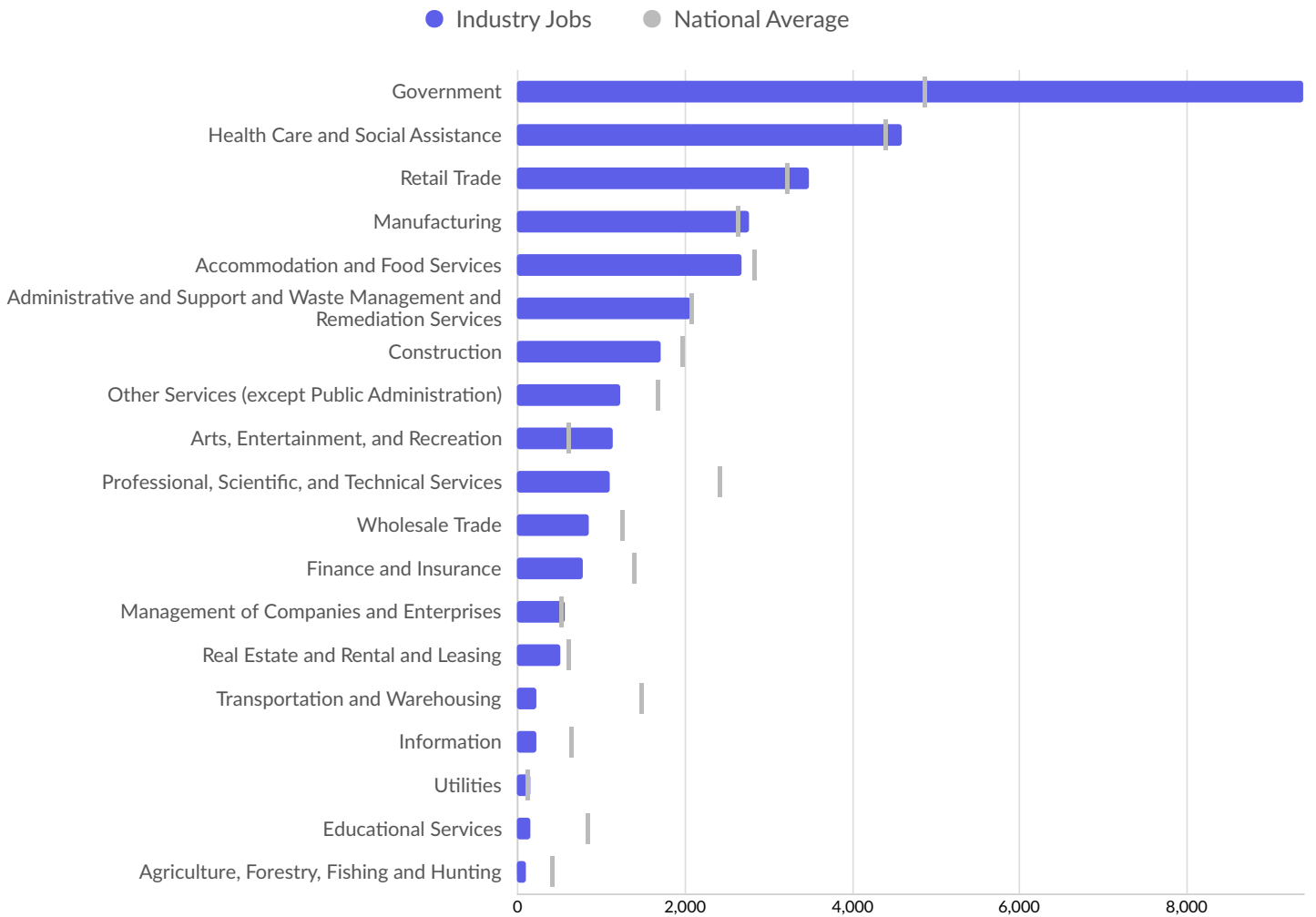
Top Following Counties**Migrations**

Sacramento County, CA

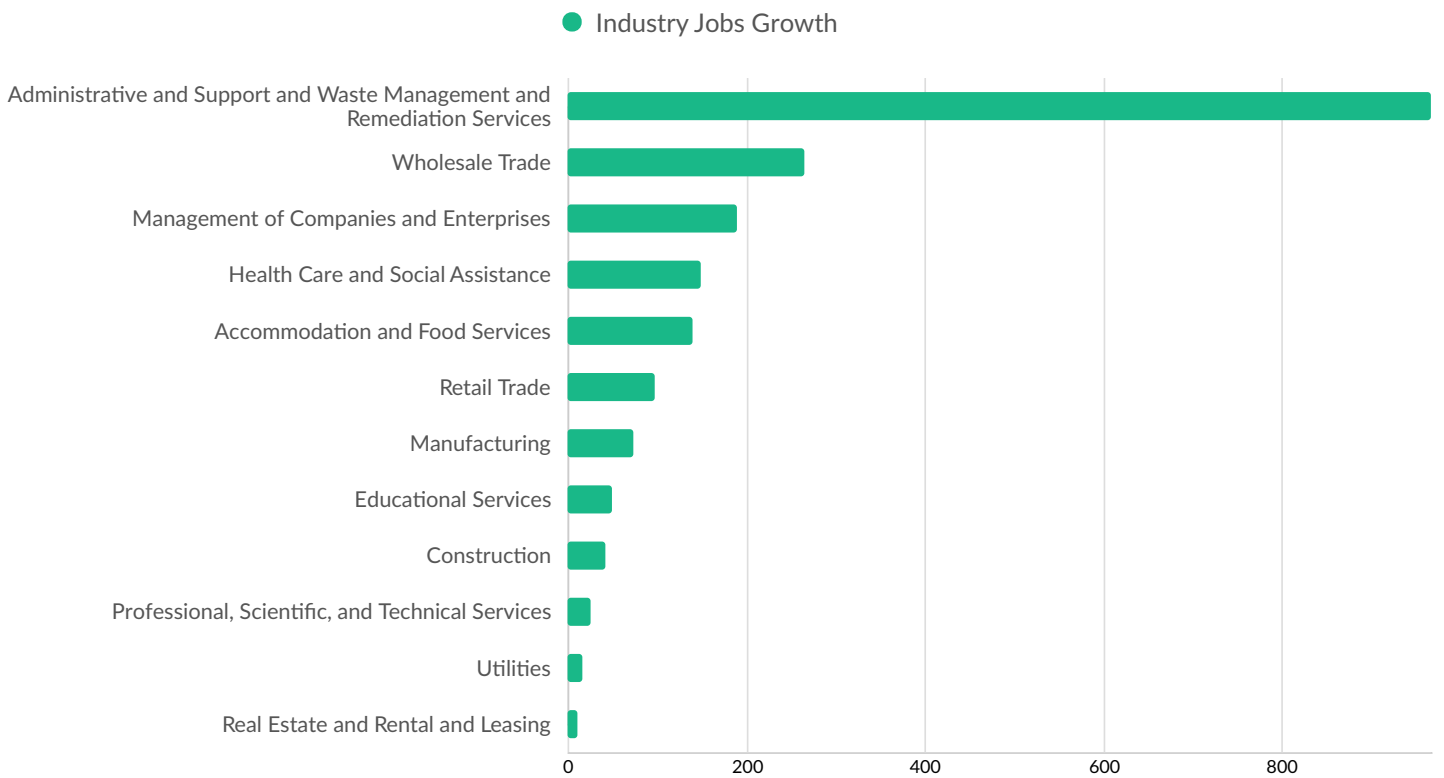
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Industry Characteristics

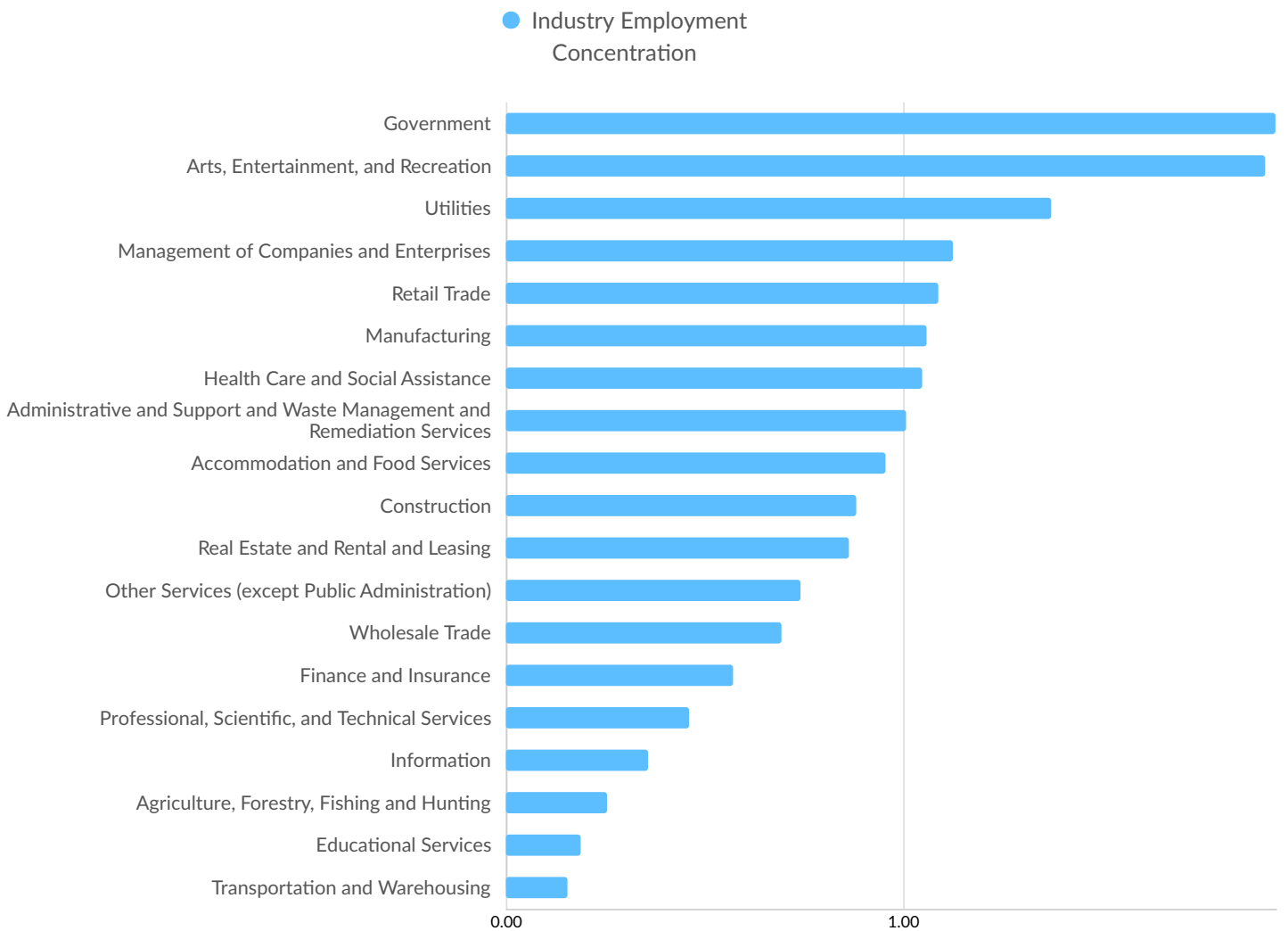
Largest Industries



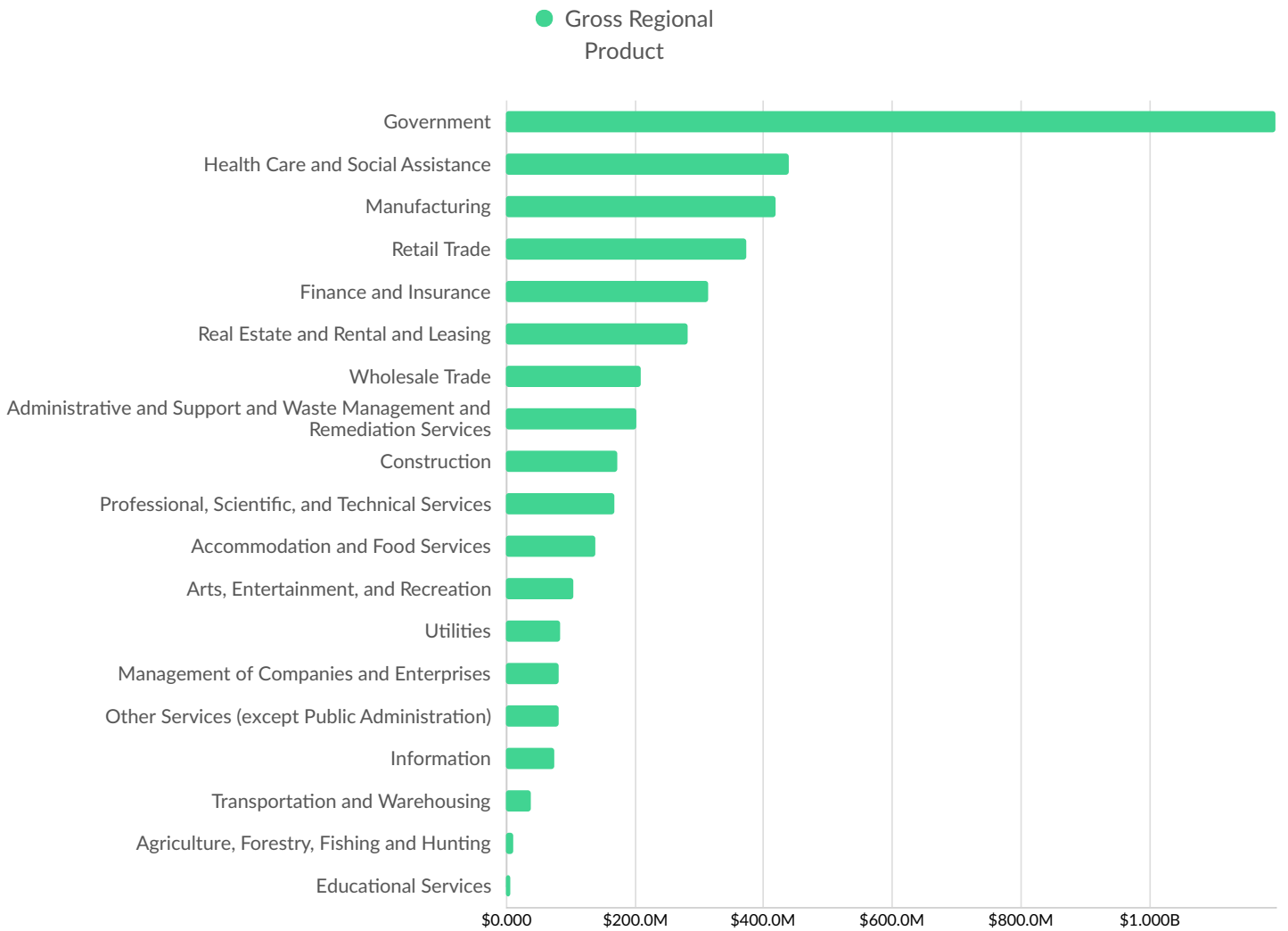
Top Growing Industries



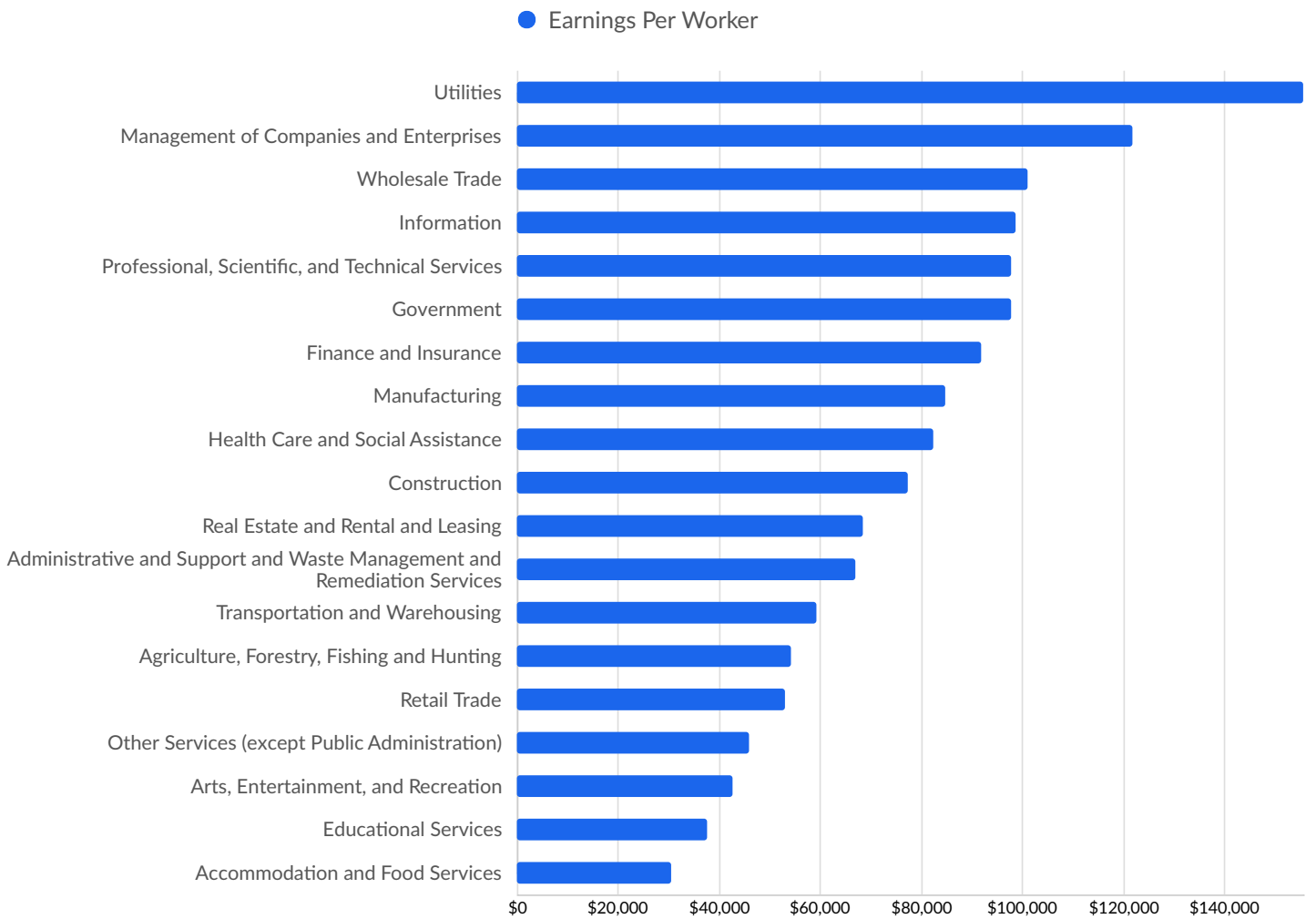
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



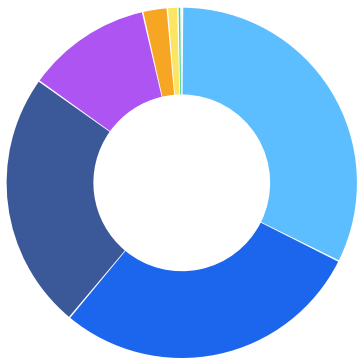
Business Characteristics

6,290 Companies Employ Your Workers

Online profiles for your workers mention 6,290 companies as employers, with the top 10 appearing below. In the last 12 months, 1,725 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	1,362 	Beacon Hill Staffing Group	358 
Carson City School District	207 	State of Nevada	244 
Western Nevada College	186 	Pearson Education	243 
Carson Tahoe Health	171 	The College Board	238 
Carson City, Nevada	137 	City Of Carson City	222 
Carson Tahoe Healthcare	132 	Carson Tahoe Health	215 
Walmart	111 	Lumen Technologies	214 
Harley-Davidson	94 	Stride K12	199 
Nevada Attorney General's Office	68 	Ryder	184 
Click Bond	64 	Intel	180 

Business Size

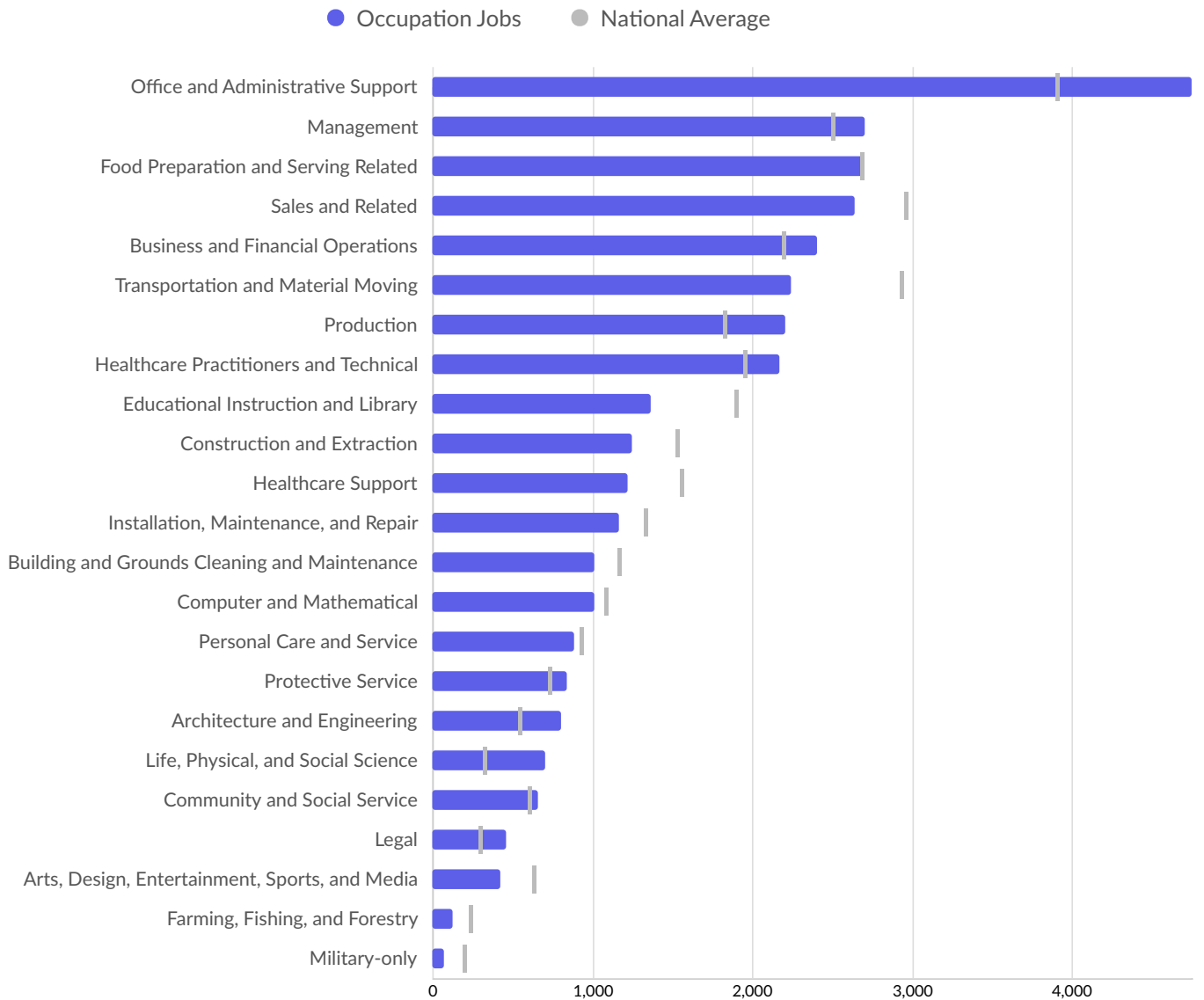


	Percentage	Business Count
● 1 to 4 employees	32.3%	909
● 5 to 9 employees	28.7%	808
● 10 to 19 employees	23.8%	670
● 20 to 49 employees	11.5%	325
● 50 to 99 employees	2.3%	64
● 100 to 249 employees	1.0%	27
● 250 to 499 employees	0.3%	8
● 500+ employees	0.1%	4

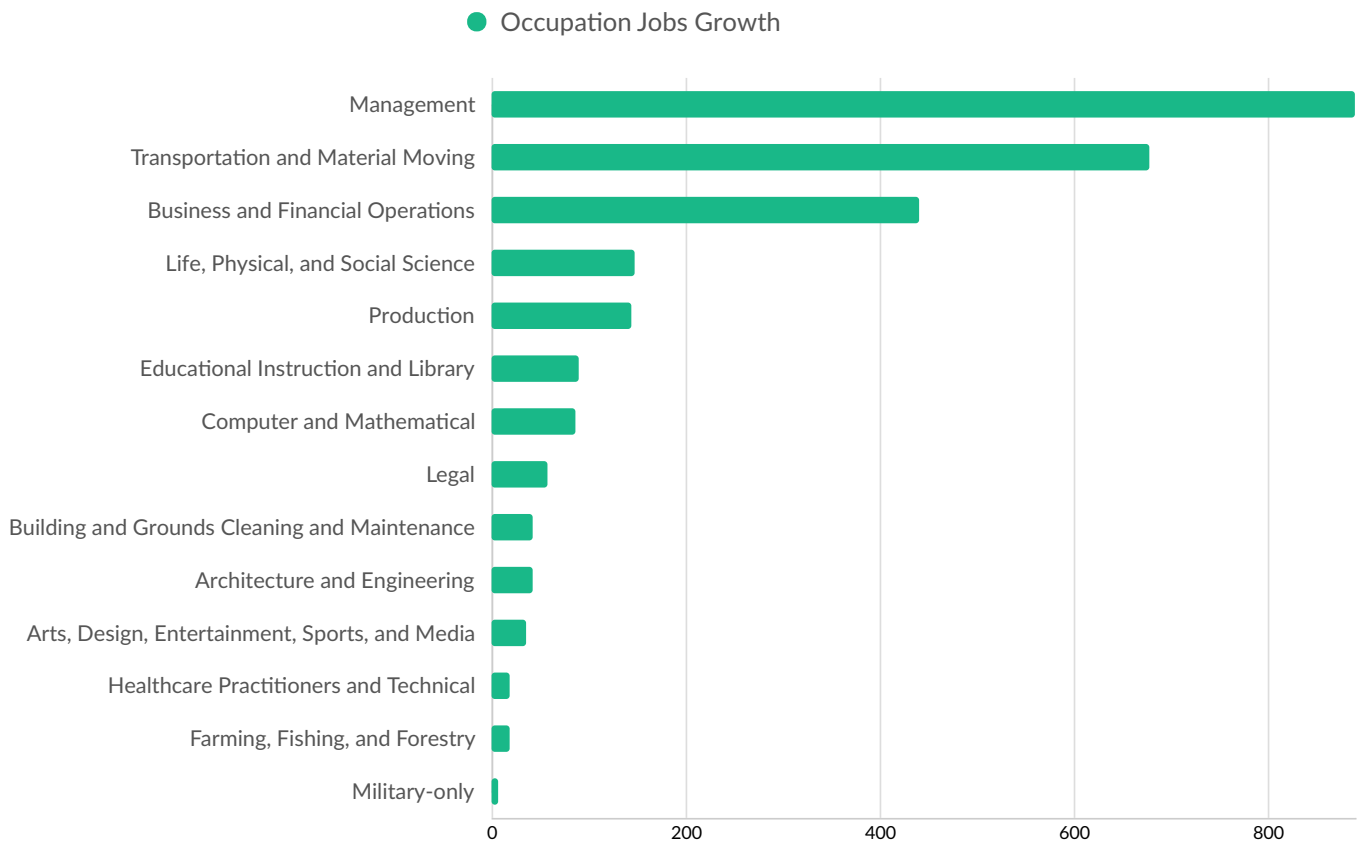
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

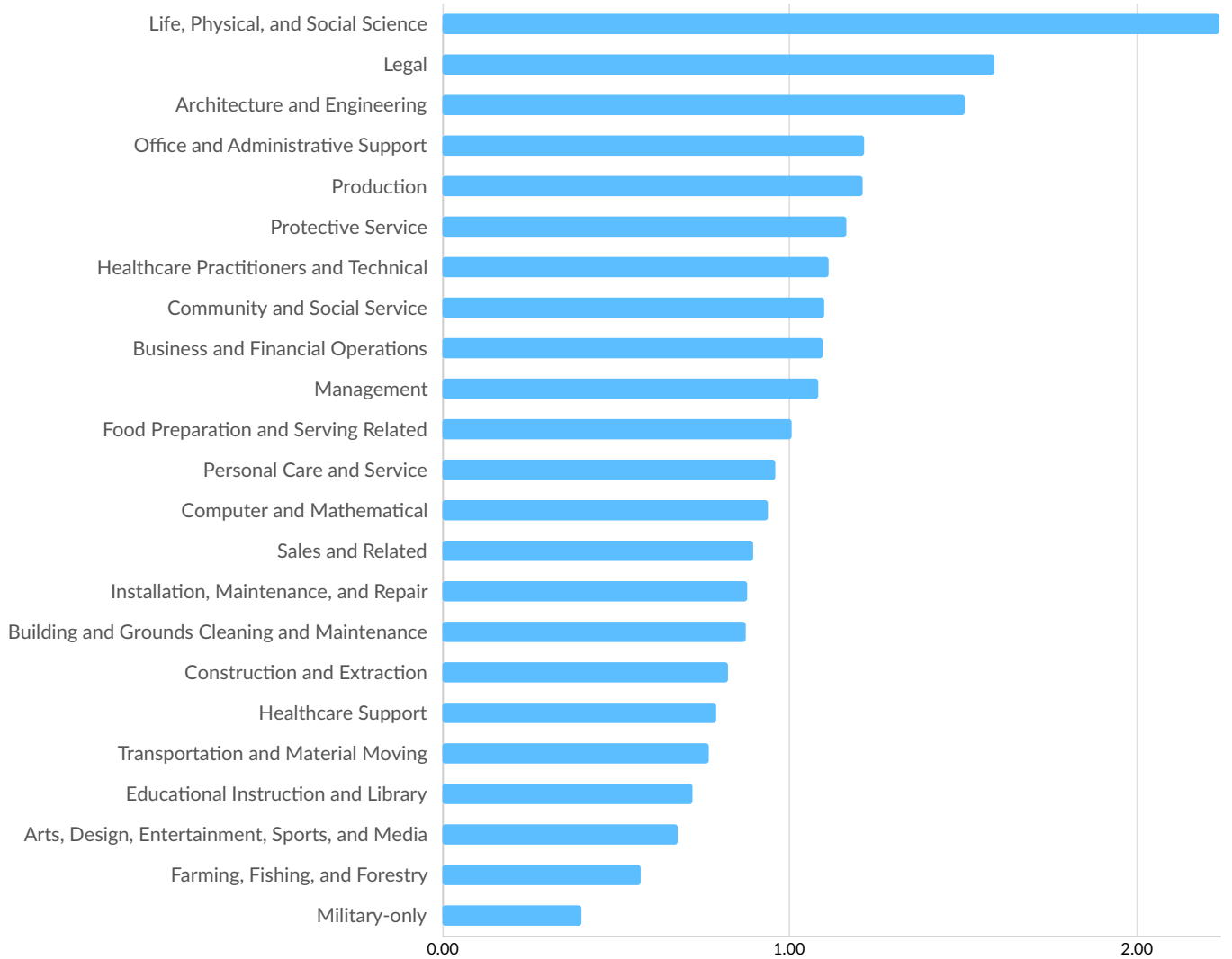


Top Growing Occupations

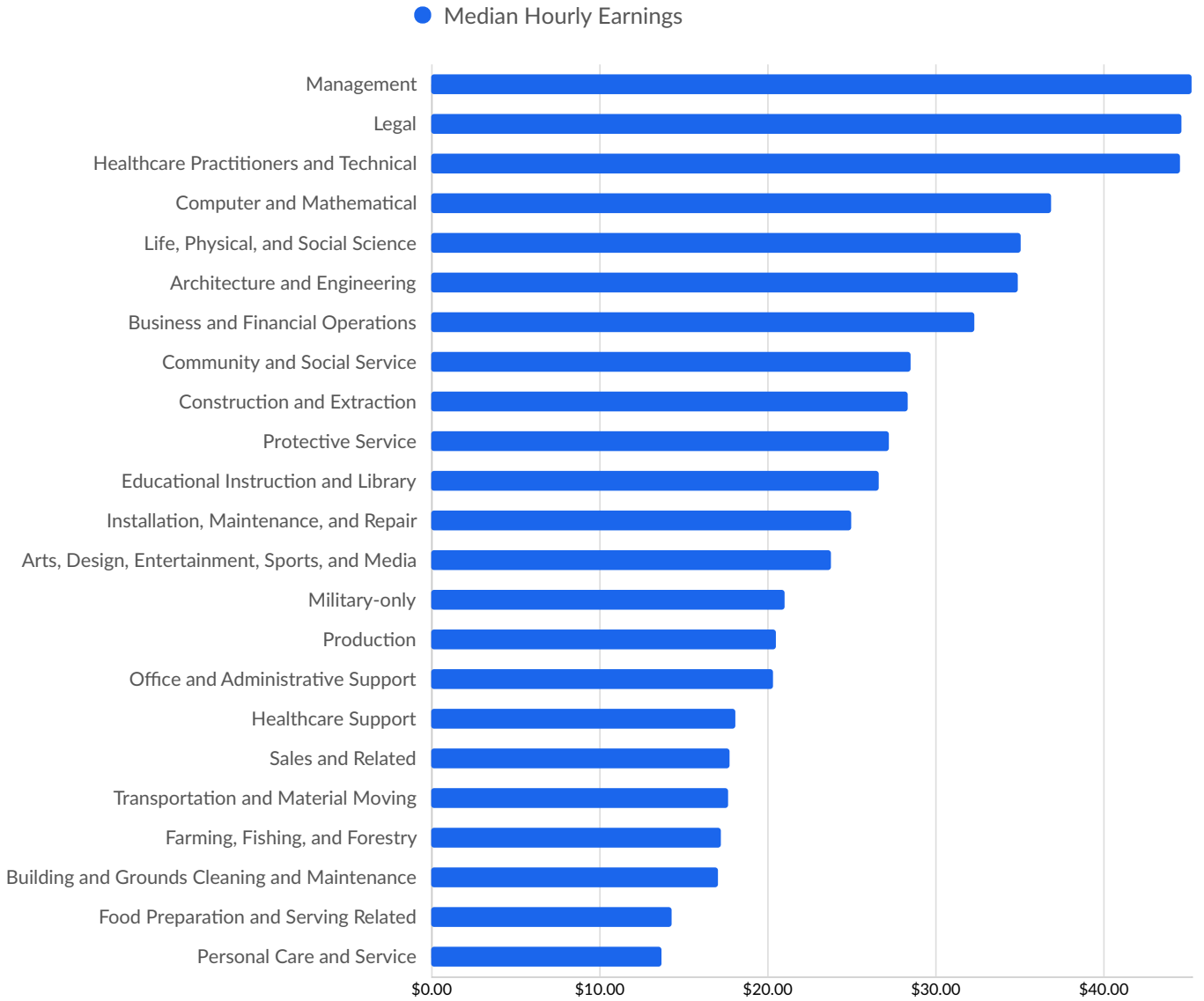


Top Occupation Employment Concentration

● Occupation Employment Concentration



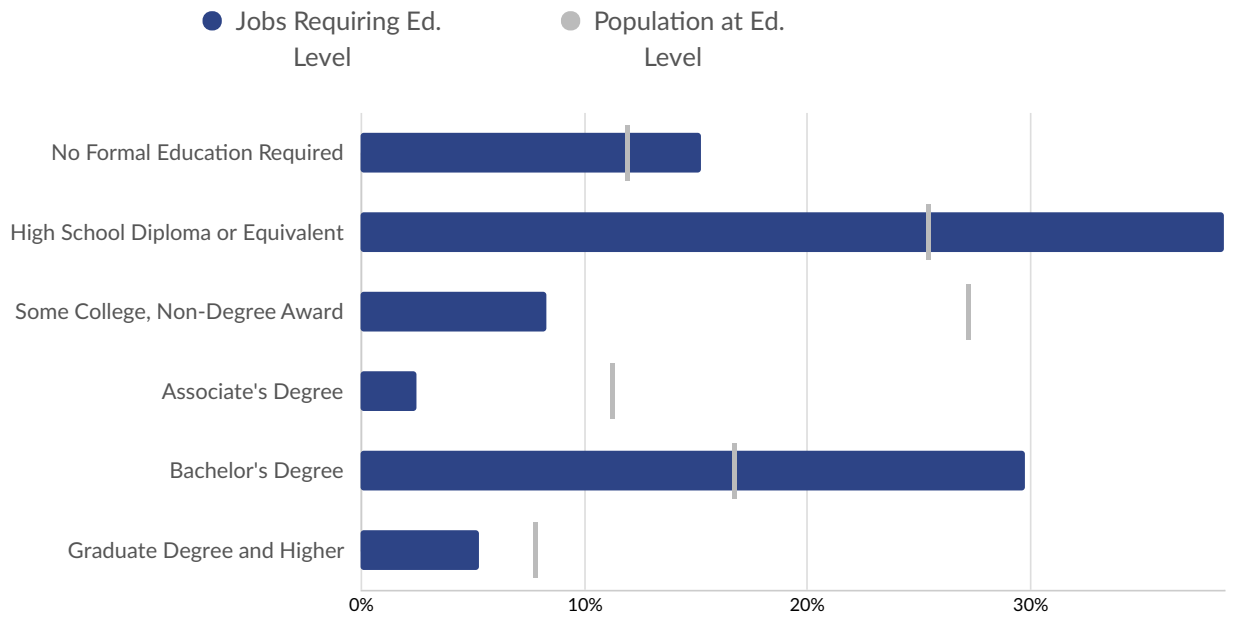
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2022, there were 1,122 graduates in Carson City County, NV. This pipeline has grown by 5% over the last 4 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Physical Sciences, General" (Associate's).

School	Total Graduates (2022)	Graduate Trend (2019 - 2022)
Western Nevada College	1,049 	
Sierra Academy of Style	73 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

