

Japan and South Korea Export Mission (Tokyo and Seoul)

Date	August 5-8 for Monday-Thursday		
Location	Tokyo, Japan and Seoul, South Korea (PST+16 HRS)		
Attire	Business		
Day 0 – Saturday 3 August - Sunday August 4 July 2024			
Time	Activity	Venue	Information
Various Times	Flight to Tokyo, Japan	Check into hotel (Courtyard by Marriott) and prepare for mission	
Day 1 – Monday 5 August 2024			
Time	Activity	Venue	Information
9:00 AM – 10:00 AM	Opening Breakfast and welcome	Courtyard by Marriott Tokyo Station , restaurant to be announced.	The US Department of Commerce (DOC) and US Department of State (DOS) will send a representative to welcome you to the country through a provided lunch. This is an organized group event.
10:00 AM – 11:00 AM	In-market briefing with the DOS and DOC	Courtyard by Marriott, restaurant to be announced.	The DOC and DOS representatives will speak to you briefly about doing business in the country. Some topics include branding requirements, translation, and other market access opportunities to consider during your arranged schedule.
11:00 AM – 5:00 PM	Breakout for Gold Key services	The DOC Commercial Service in will organize a five-meeting B2B schedule for you to find export clients. Locations will vary.	The B2B service is a reimbursable cost for this program. Individual transportation by the company to attend these meetings is not reimbursable.
DAY 2 – Tuesday 6 August 2024			
Time	Activity	Venue	Information
11:00 AM – 5:00 PM	Breakout for Gold Key services	Please see above for more information.	Please see above for more information.
Various Times	Flight to Seoul, South Korea	Check into hotel (Courtyard by Marriott) and prepare for mission	
Day 3 – Wednesday 7 August 2024			
Time	Activity	Venue	Information
9:00 AM – 10:00 AM	Opening Breakfast and welcome	Courtyard by Marriott Seoul Namdaemun restaurant to be announced.	The US Department of Commerce (DOC) and US Department of State (DOS) will send a representative to welcome you to the country through a provided breakfast. This is an organized group event.
10:00 AM – 11:00 AM	In-market briefing with the DOS and DOC	Courtyard by Marriott, restaurant to be announced.	The DOC and DOS representatives will speak to you briefly about doing business in the country. Some topics include branding requirements, translation, and other market access opportunities to consider during your arranged schedule.
11:00 AM – 5:00 PM	Breakout for Gold Key services	Breakout for Gold Key services	Please see above for more information.
Day 3 – Thursday 8 August 2024			

Time	Activity	Venue	Information
11:00 AM – 5:00 PM	Breakout for Gold Key services	Breakout for Gold Key services	Please see above for more information.
Various Times	Flights to Nevada		

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General Information

Hotel

Hotel arrangements will be made by the responsibility of the company to attend all components of the itinerary below. Hotel costs are the responsibility of the company, and they will not be reimbursed by the Export Grant Program. Please see the application guidelines online for more information on eligible costs for the program. The recommended hotel for this Export Mission is Courtyard by Marriott in both Seoul and Tokyo. The average cost/night is about \$190 USD plus taxes. Please see the links above to access the booking page and location address.

Transportation

Flights will be arranged and purchased by the company to attend all components of the itinerary above. Flights must be economy class or lower. Flights must arrive within two days before the start of the program, and they must depart within two days of the end of the program. These flights are eligible for reimbursement following the export mission. Other transportation costs are the responsibility of the company.

Other

Nevada GOED will have a representative on the ground should you have any questions in-country or run into any issues with your meeting schedule. Both the federal representatives in Australia and the Nevada GOED staff are looking to help you succeed in your new target market through this opportunity.

Deadlines and Next Steps

The deadline to apply for this mission is 13 May 2024. There are only ten spots available for this mission. Companies must have an export/outreach plan elaborated in their application. Should the spots for this mission be succeeded by the number of applicants, a competitive review process will be engaged.

To fully apply for this mission, please follow these next steps:

1. Apply for the trade mission through the export grant application, found in the Apply Now button on the information flyer or the GOED Export Grant Program website: <https://goed.nv.gov/nevada-export-grants/>.
2. Complete the "Export Interest Questionnaire" that will supplement your application and provide insight for the meetings you are looking to secure in South Korea and Japan. This document will be sent to the once the application is submitted to GOED, and it will be immediately required to be submitted if accepted on the Trade Mission.
3. Await acceptance to the mission, which will come on a rolling basis within two weeks of application submission. Once confirmed as an attendee on the mission via the contract, eligible purchases may be made based on the information provided by GOED.

Please contact Nevada GOED with any questions: Avrey Callis at a.callis@goed.nv.gov

