



# Pershing County, NV

*Nevada Governor's Office of*  
**ECONOMIC DEVELOPMENT**

*Empowering Success*

808 W. Nye Lane  
Carson City, Nevada 89703

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## Report Parameters

### 1 County

32027 Pershing County, NV

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**6,401**

**Population (2023)**

Population **decreased by 295** over the last 5 years and is projected to **decrease by 248** over the next 5 years.

**2,137**

**Total Regional Employment**

Jobs **decreased by 179** over the last 5 years but are projected to **grow by 0** over the next 5 years.

**\$62.8K**

**Median Household Income (2021)**

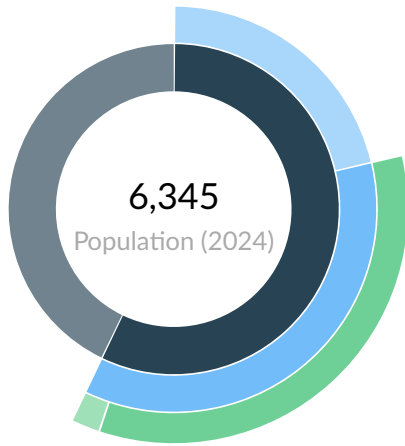
Median household income is **\$6.2K below** the national median household income of \$69.0K.

## Takeaways

- As of 2023 the region's population **declined by 4.4%** since 2018, falling by 295. Population is expected to **decrease by 3.9%** between 2023 and 2028, losing 248.
- From 2018 to 2023, jobs **declined by 7.7%** in Pershing County, NV from 2,316 to **2,137**. This change **fell short of the national growth rate of 3.6% by 11.3%**. As the number of jobs declined, the **labor force participation rate decreased from 66.6% to 66.0% between 2018 and 2023**.
- Concerning educational attainment, **4.6% of Pershing County, NV residents possess a Bachelor's Degree** (16.5% below the national average), and **6.2% hold an Associate's Degree** (2.7% below the national average).
- The top three industries in 2023 are Metal Ore Mining, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

	Population (2024)	Labor Force (Jan 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	6,345	2,274	2,137	108.6	\$507.54M	\$732.61M	\$997.34M
State	3,239,826	1,608,791	1,666,099	112.2	\$219.39B	\$188.67B	\$209.80B

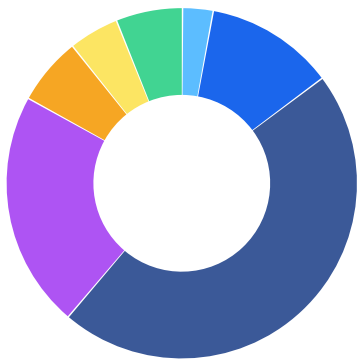
## Jan 2024 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	3,622
● Not in Labor Force (16+)	1,348
● Labor Force	2,274
● Employed	2,147
● Unemployed	127
● Under 16, Military, and institutionalized Population	2,723

## Educational Attainment

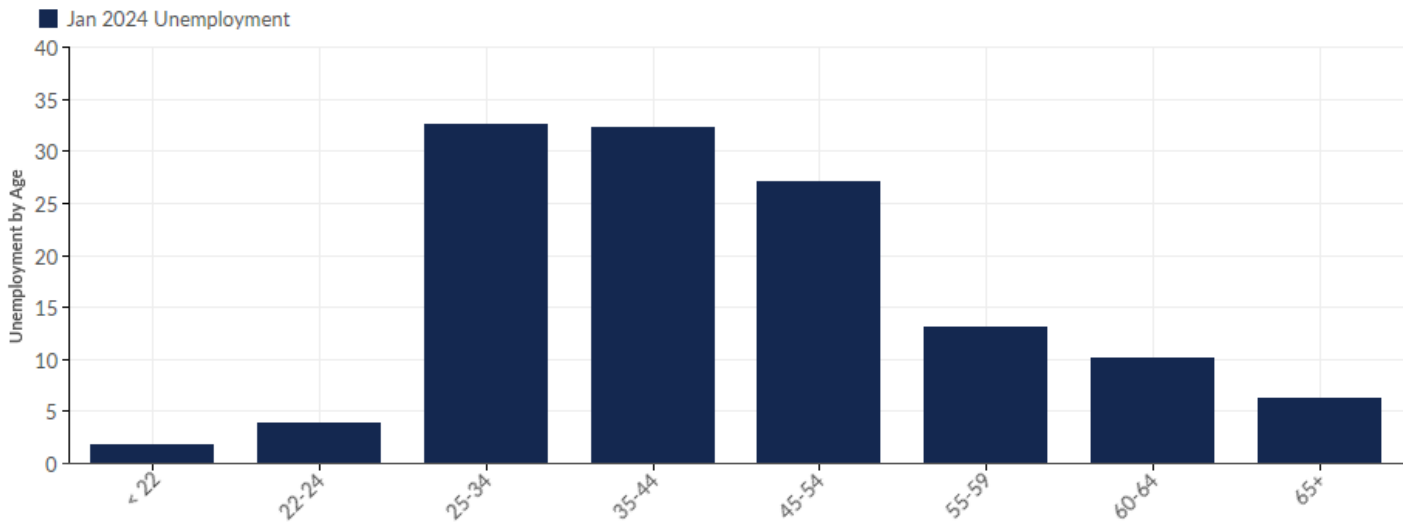
Concerning educational attainment, **4.6% of Pershing County, NV residents possess a Bachelor's Degree** (16.5% below the national average), and **6.2% hold an Associate's Degree** (2.7% below the national average).



	% of Population	Population
● Less Than 9th Grade	2.8%	135
● 9th Grade to 12th Grade	11.9%	573
● High School Diploma	46.4%	2,235
● Some College	21.8%	1,051
● Associate's Degree	6.2%	301
● Bachelor's Degree	4.6%	223
● Graduate Degree and Higher	6.1%	296

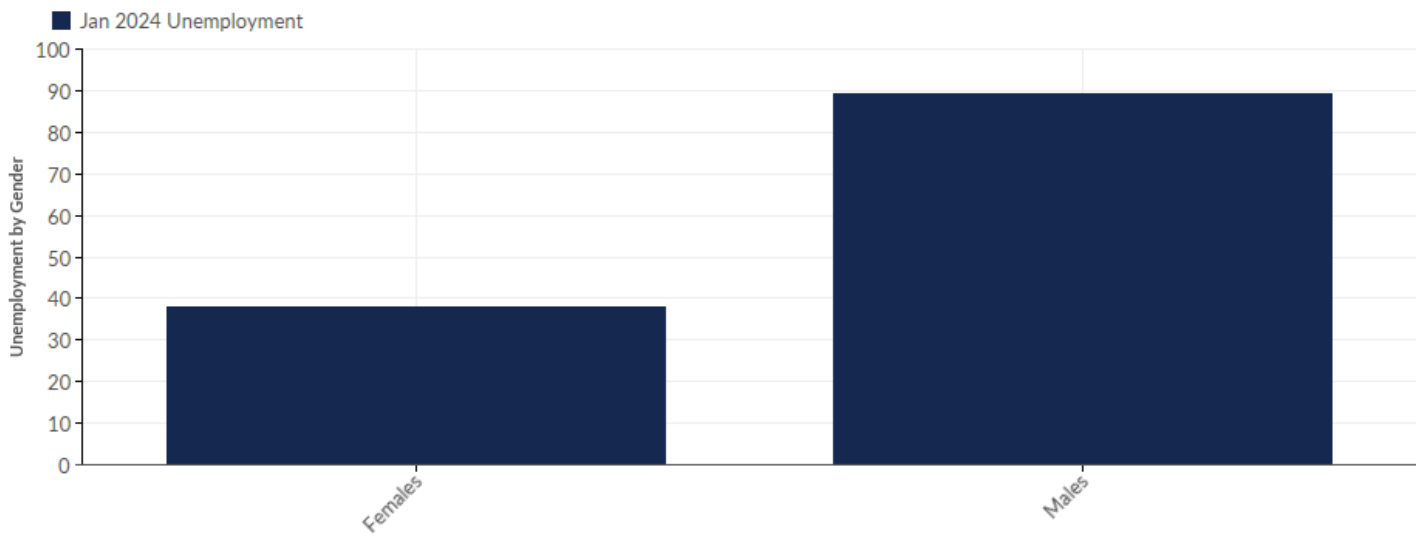
# Unemployment by Demographics

## Unemployment by Age



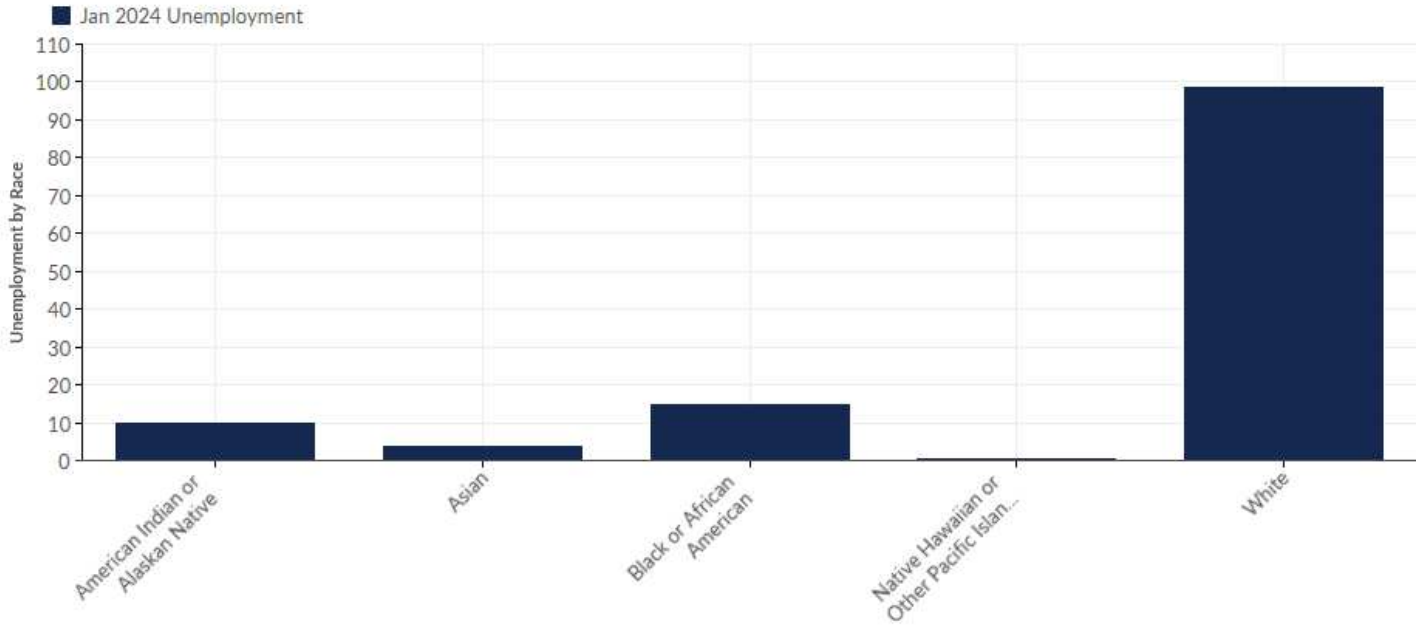
Age	Unemployment (Jan 2024)	% of Unemployed
< 22	2	1.57%
22-24	4	3.15%
25-34	33	25.98%
35-44	32	25.20%
45-54	27	21.26%
55-59	13	10.24%
60-64	10	7.87%
65+	6	4.72%
<b>Total</b>	<b>127</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Jan 2024)	% of Unemployed
Females	38	29.92%
Males	89	70.08%
Total	127	100.00%

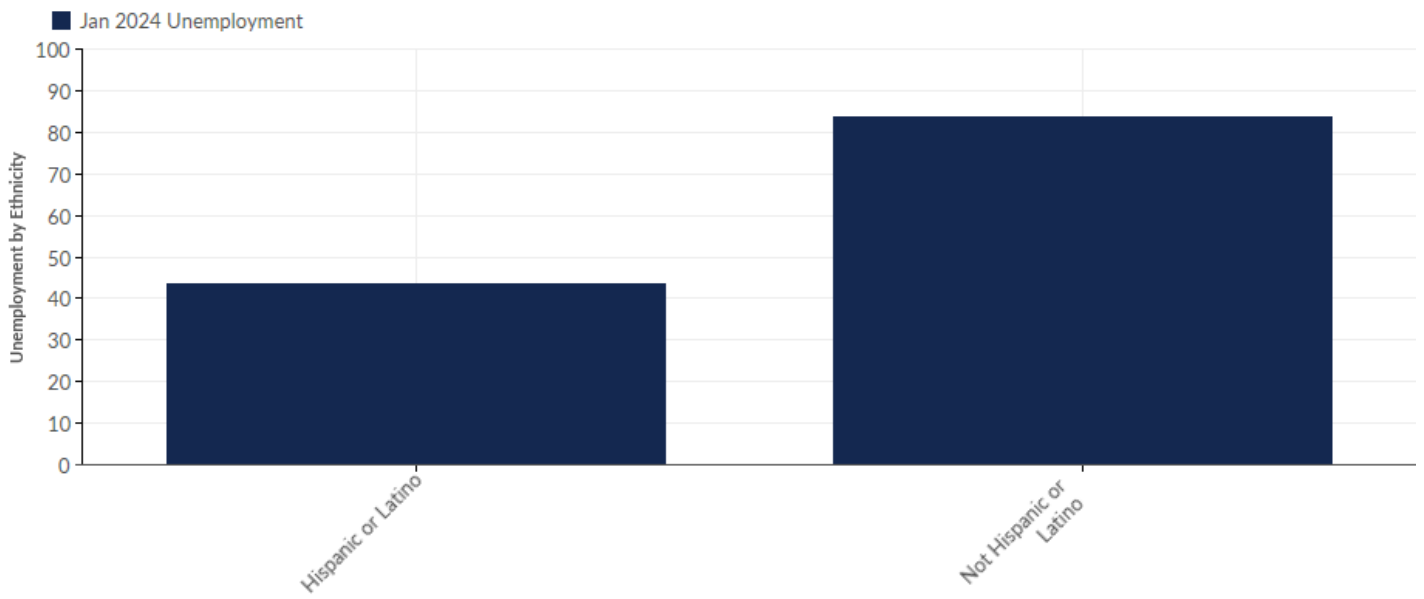
## Unemployment by Race



Race	Unemployment (Jan 2024)	% of Unemployed
American Indian or Alaskan Native	10	7.87%
Asian	4	3.15%
Black or African American	15	11.81%
Native Hawaiian or Other Pacific Islander	1	0.79%
White	98	77.17%
Total	127	101.00%



## Unemployment by Ethnicity

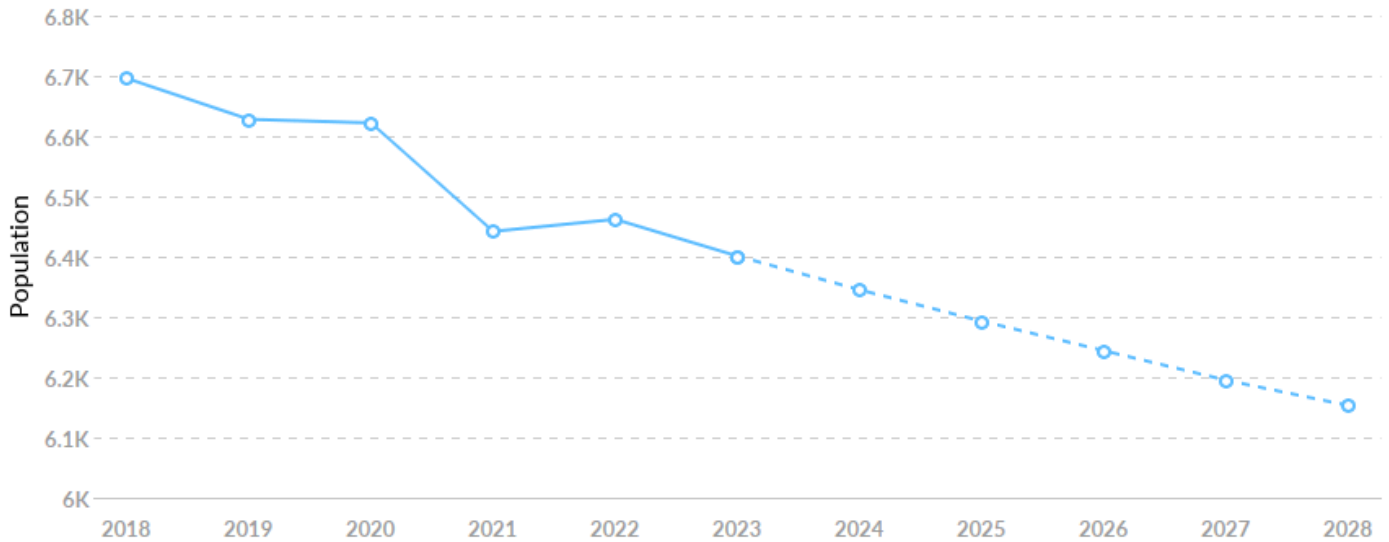


Ethnicity	Unemployment (Jan 2024)	% of Unemployed
Hispanic or Latino	43	33.86%
Not Hispanic or Latino	84	66.14%
Total	127	100.00%

# Historic & Projected Trends

## Population Trends

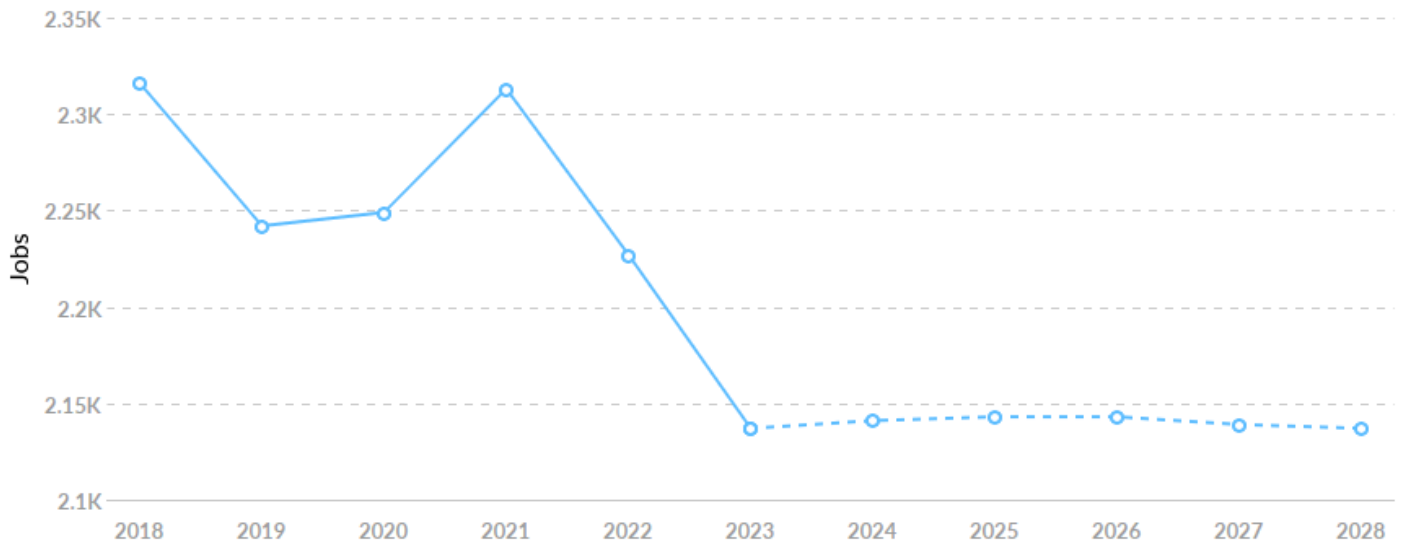
As of 2023 the region's population **declined by 4.4%** since 2018, falling by 295. Population is expected to **decrease by 3.9%** between 2023 and 2028, losing 248.



Timeframe	Population
2018	6,696
2019	6,628
2020	6,622
2021	6,442
2022	6,462
2023	6,401
2024	6,345
2025	6,293
2026	6,244
2027	6,195
2028	6,153

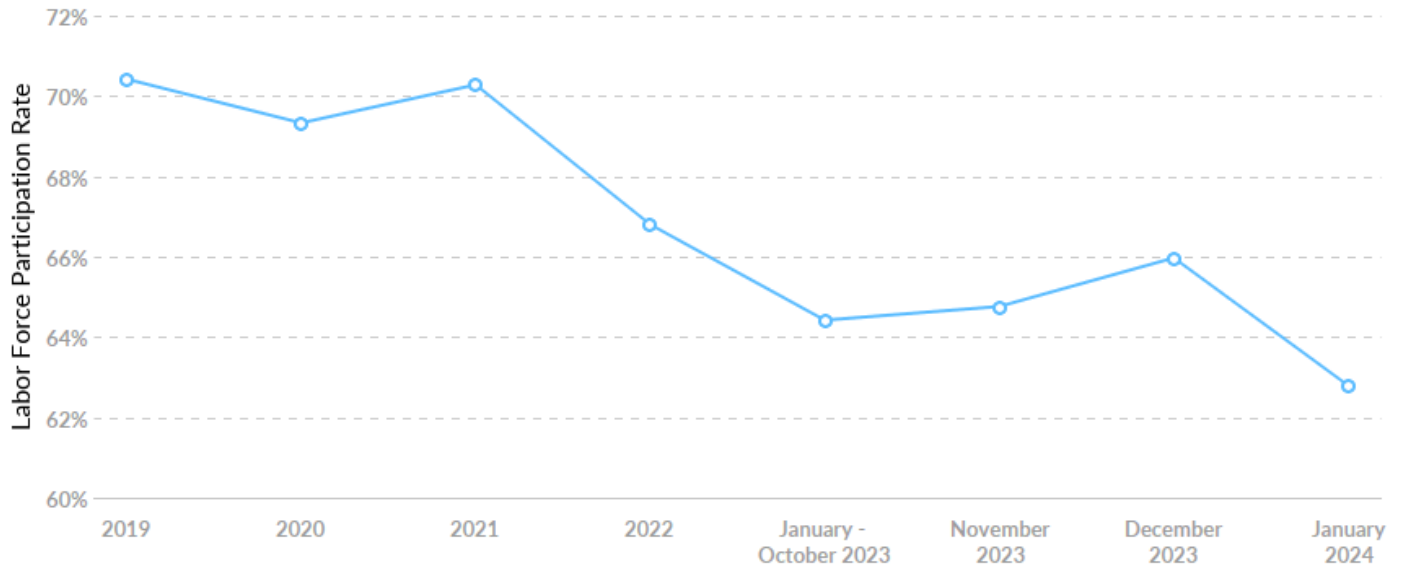
## Job Trends

From 2018 to 2023, jobs declined by 7.7% in Pershing County, NV from 2,316 to 2,137. This change fell short of the national growth rate of 3.6% by 11.3%.



Timeframe	Jobs
2018	2,316
2019	2,242
2020	2,249
2021	2,313
2022	2,227
2023	2,137
2024	2,141
2025	2,143
2026	2,143
2027	2,139
2028	2,137

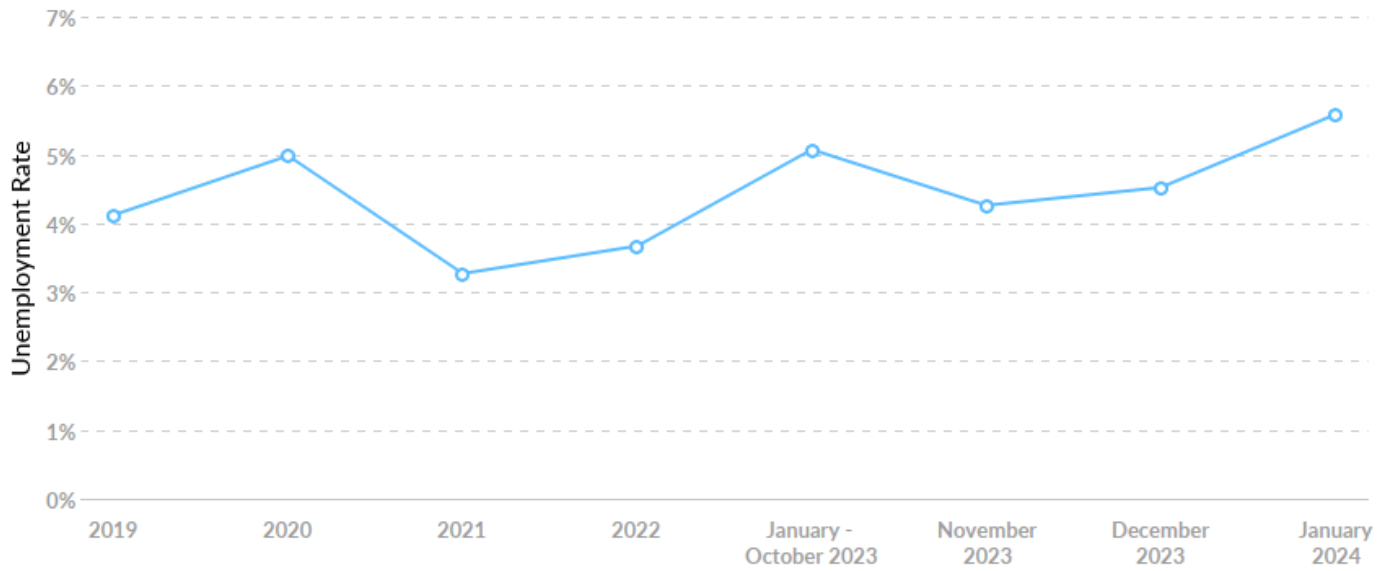
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	70.42%
2020	69.33%
2021	70.28%
2022	66.80%
January - October 2023	64.42%
November 2023	64.76%
December 2023	65.97%
January 2024	62.79%

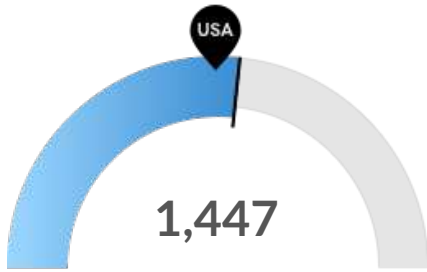
## Unemployment Rate Trends

Pershing County, NV had a January 2024 unemployment rate of 5.58%, **increasing from 4.12%** 5 years before.



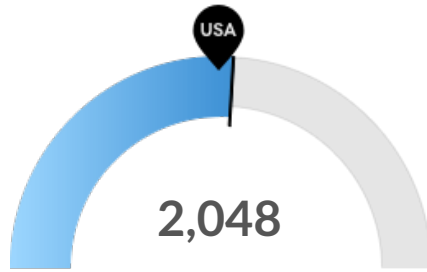
Timeframe	Unemployment Rate
2019	4.12%
2020	4.98%
2021	3.27%
2022	3.67%
January - October 2023	5.07%
November 2023	4.26%
December 2023	4.52%
January 2024	5.58%

## Population Characteristics



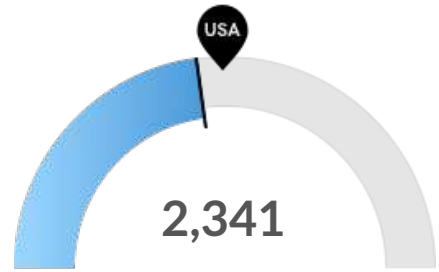
**Millennials**

Pershing County, NV has 1,447 millennials (ages 25-39). The national average for an area this size is 1,314.



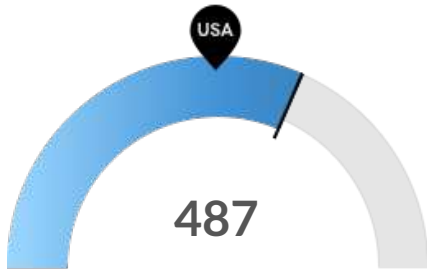
**Retiring Soon**

Retirement risk is about average in Pershing County, NV. The national average for an area this size is 1,937 people 55 or older, while there are 2,048 here.



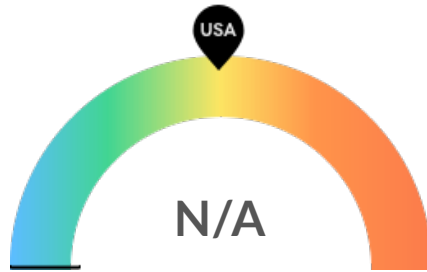
**Racial Diversity**

Racial diversity is low in Pershing County, NV. The national average for an area this size is 2,657 racially diverse people, while there are 2,341 here.



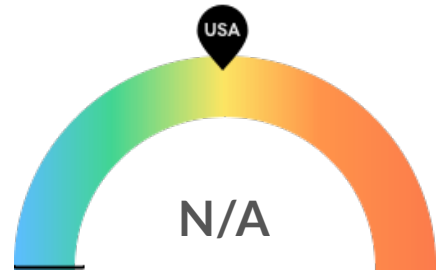
**Veterans**

Pershing County, NV has 487 veterans. The national average for an area this size is 338.



**Violent Crime**

No crime information is available in Pershing County, NV.

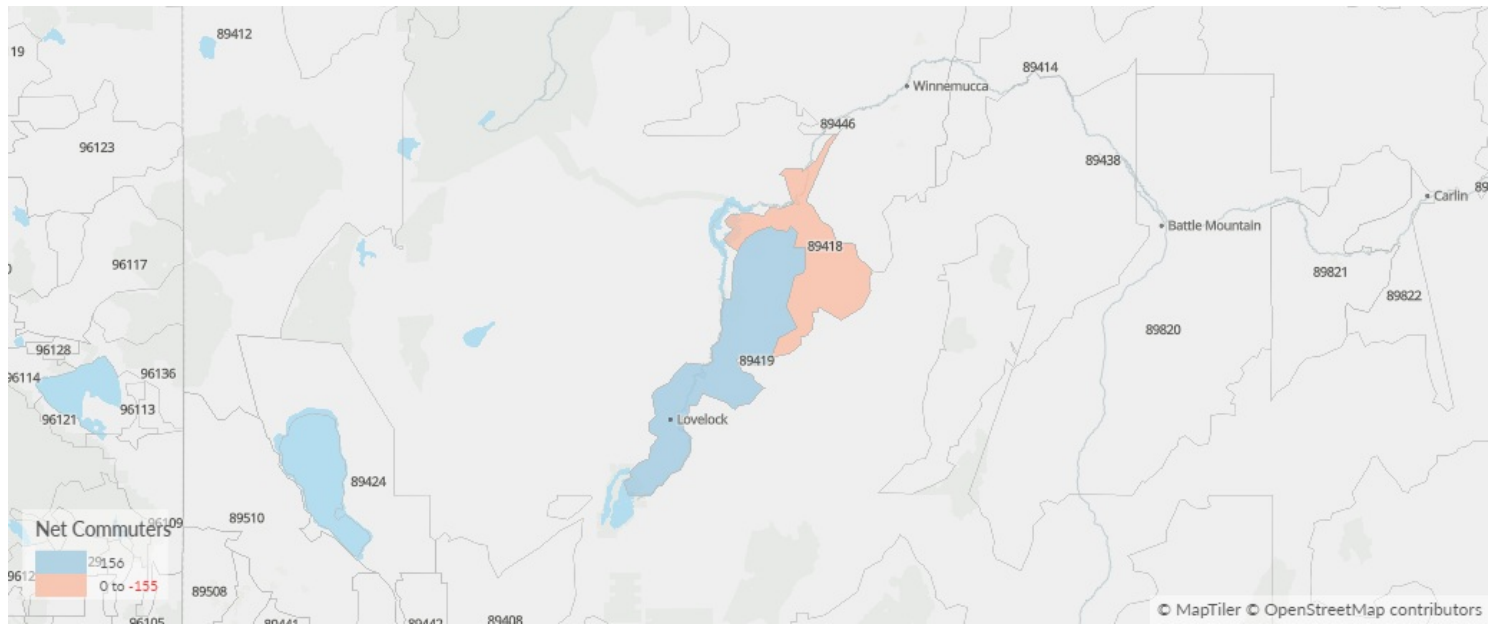


**Property Crime**

No crime information is available in Pershing County, NV.

## Place of Work vs Place of Residence

Understanding where talent in Pershing County, NV currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2023 Employment
89419	Lovellock, NV (in Pershing County)	2,044
89418	Imlay, NV (in Pershing County)	93

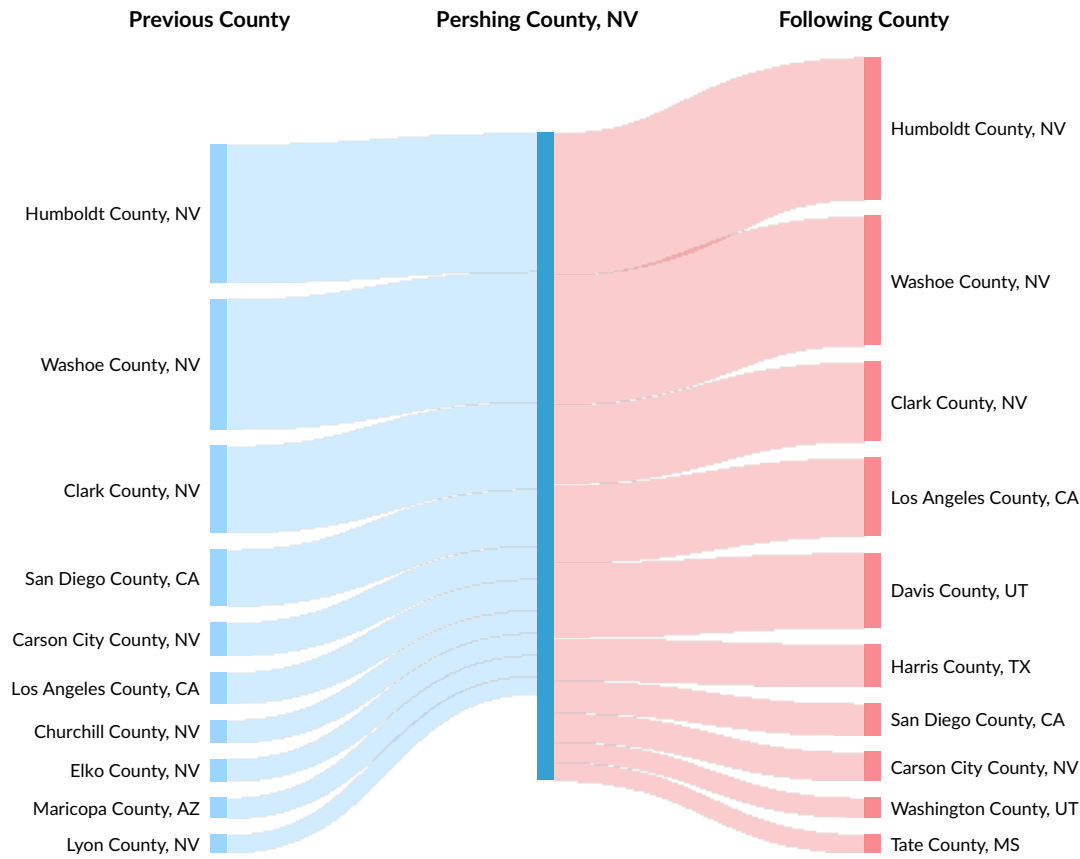
### Where Talent Lives

ZIP	Name	2023 Workers
89419	Lovellock, NV (in Pershing County)	1,888
89418	Imlay, NV (in Pershing County)	162

# Inbound and Outbound Migration

The table below analyzes past and current residents of Pershing County, NV. The left column shows residents of other counties migrating to Pershing County, NV. The right column shows residents migrating from Pershing County, NV to other counties.

As of 2021, 61 people have migrated from Humboldt County, NV to Pershing County, NV. In the same year, 63 people left Pershing County, NV migrating to Humboldt County, NV. The total Net Migration for Pershing County, NV in 2021 was 10.



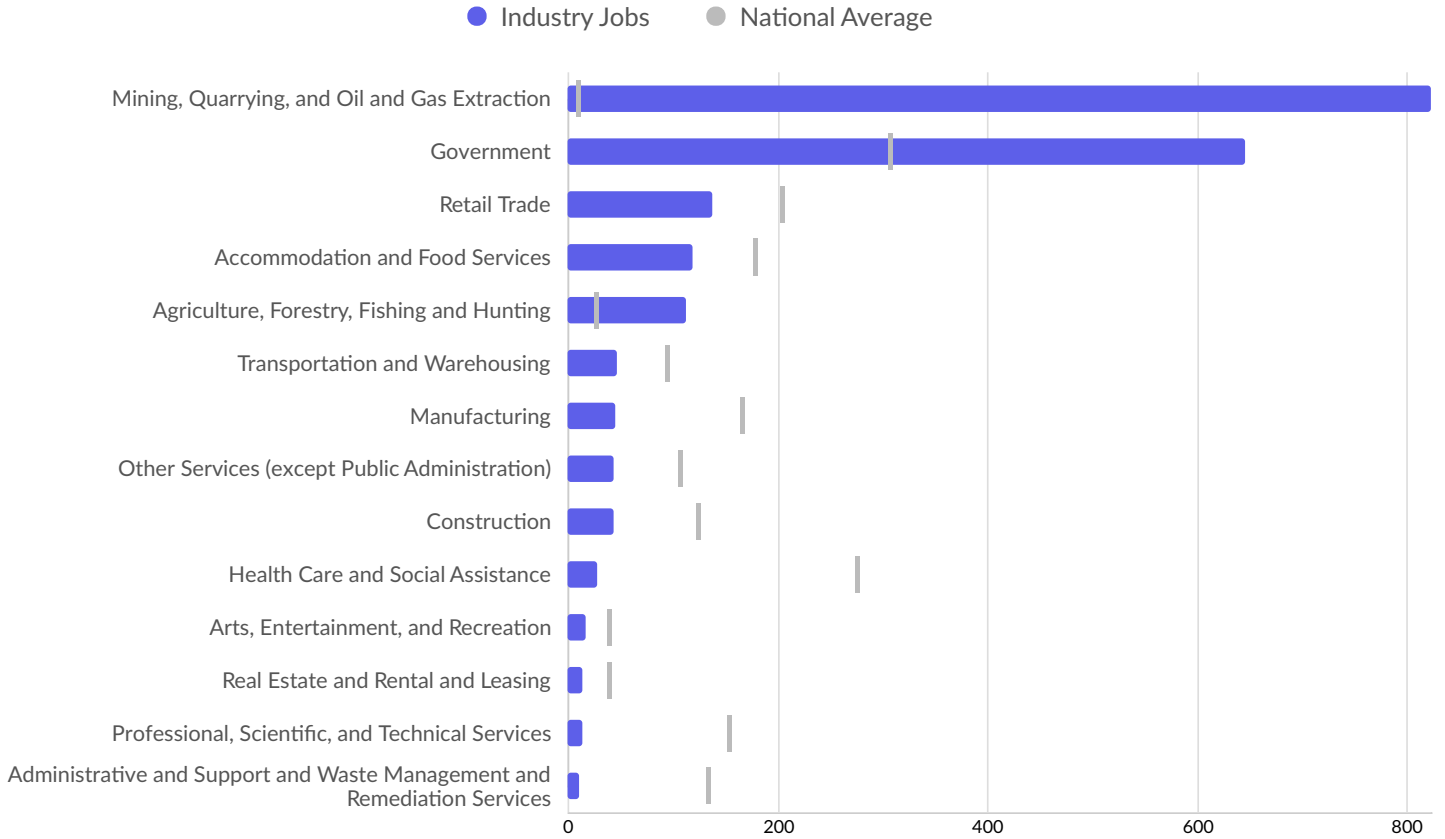
Top Previous Counties	Migrations
Humboldt County, NV	61
Washoe County, NV	57
Clark County, NV	38
San Diego County, CA	25
Carson City County, NV	15
Los Angeles County, CA	14



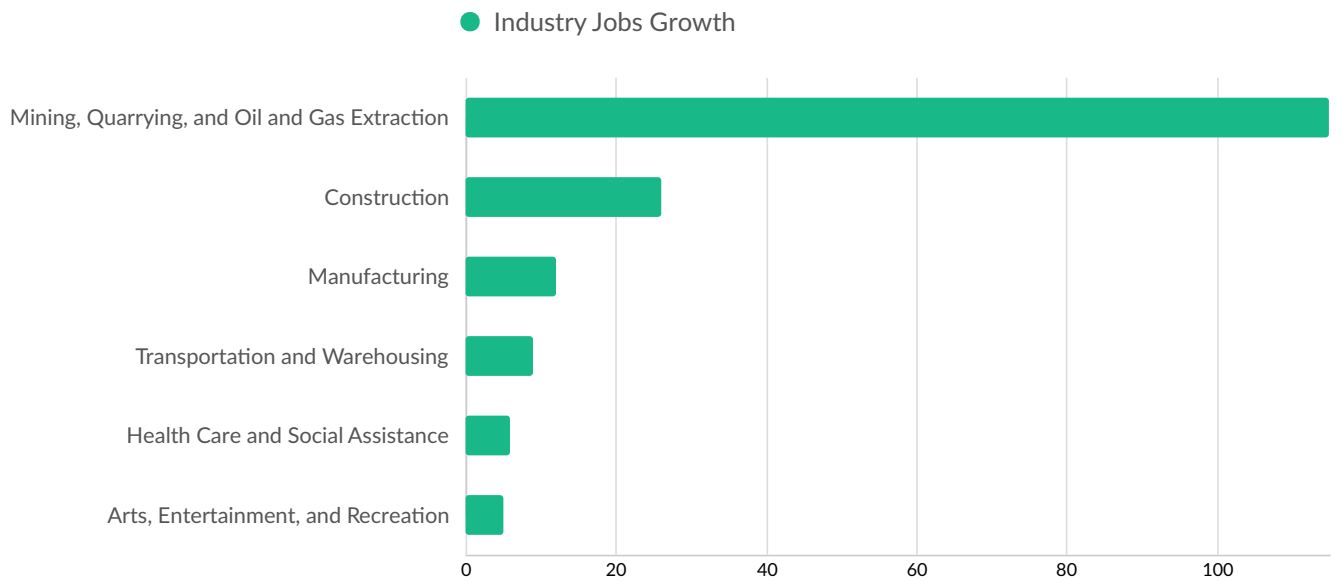
Top Previous Counties	Migrations
Churchill County, NV	10
Elko County, NV	10
Maricopa County, AZ	9
Lyon County, NV	8
Nye County, NV	7
Douglas County, NV	7
La Salle County, IL	5
Cook County, IL	2
Wright County, MN	2
Top Following Counties	Migrations
Humboldt County, NV	63
Washoe County, NV	57
Clark County, NV	35
Los Angeles County, CA	34
Davis County, UT	33
Harris County, TX	19
San Diego County, CA	14
Carson City County, NV	13
Washington County, UT	9
Tate County, MS	8
Polk County, FL	7
Nye County, NV	7
Elko County, NV	7
White Pine County, NV	6
Lyon County, NV	4

# Industry Characteristics

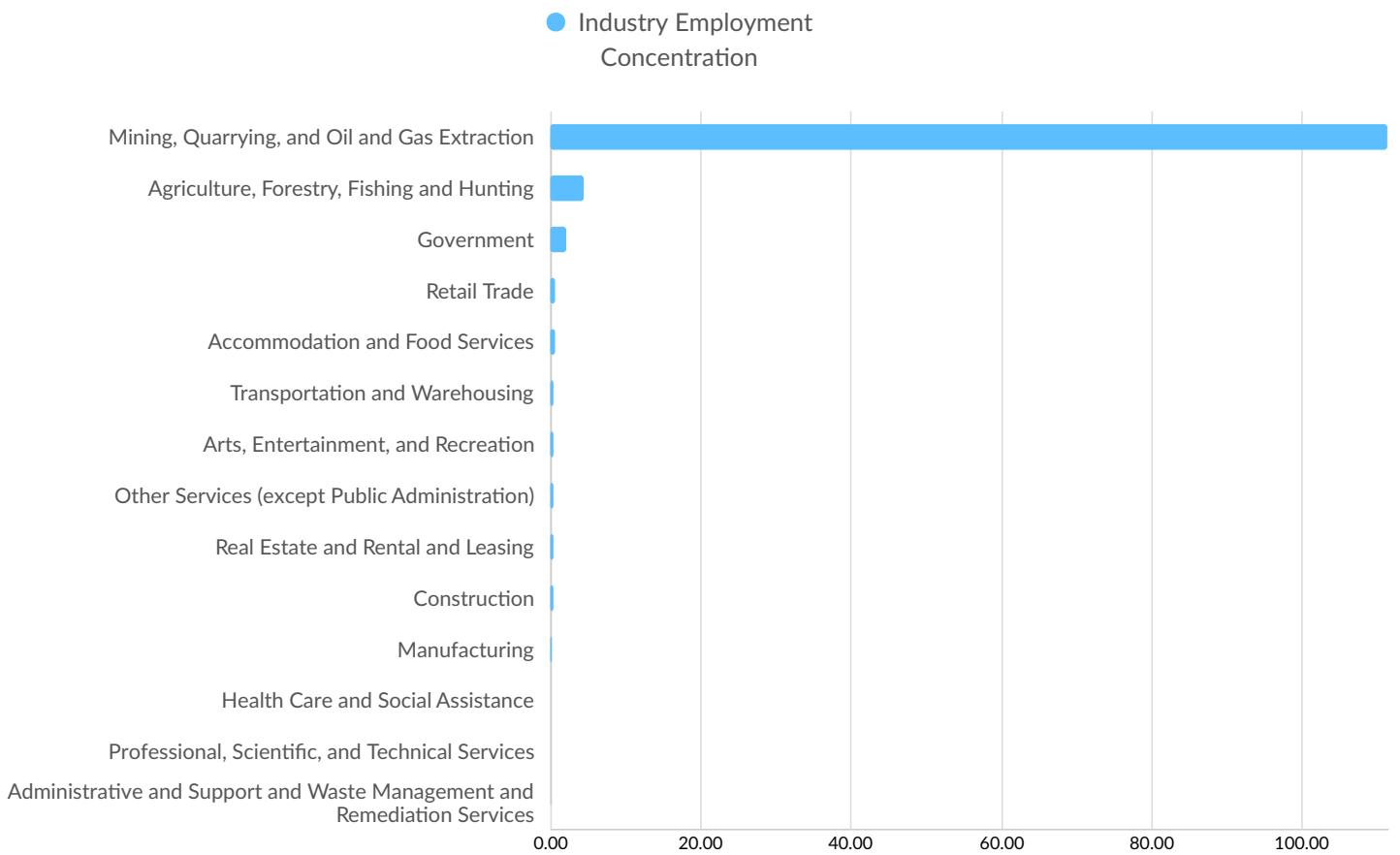
## Largest Industries



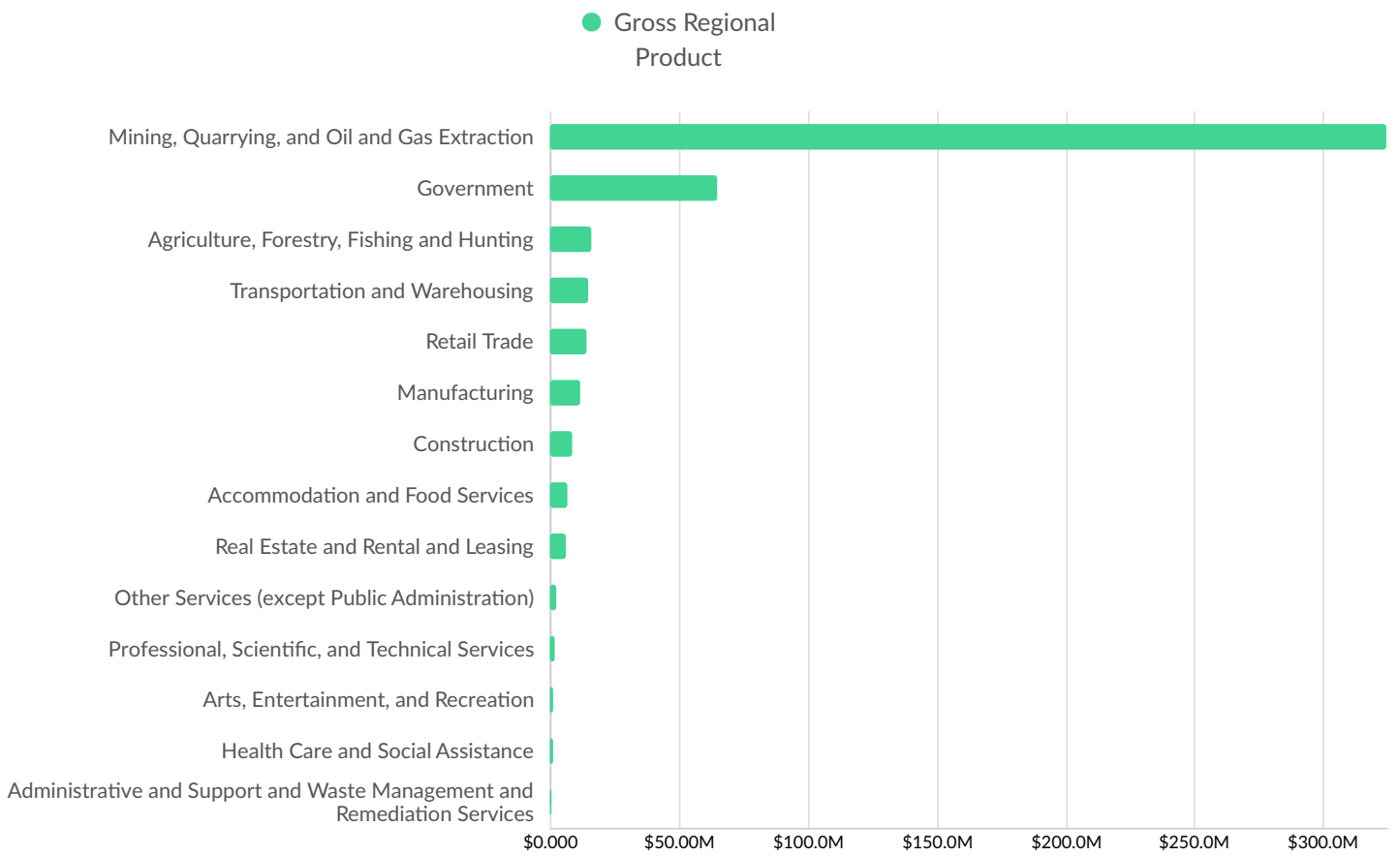
## Top Growing Industries



## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



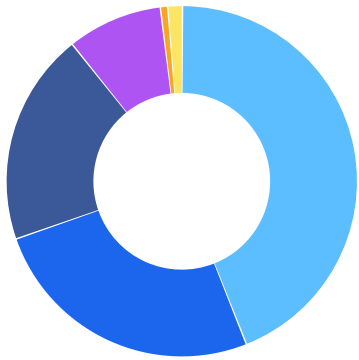
## Business Characteristics

### 234 Companies Employ Your Workers

Online profiles for your workers mention 234 companies as employers, with the top 10 appearing below. In the last 12 months, 72 companies in Pershing County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Coeur Mining	43 	Coeur Mining	79 
State of Nevada	23 	State of Nevada	44 
Ep Minerals	22 	Coeur Rochester	36 
Pershing County School District	19 	Florida Canyon Mining	34 
U.S. Silica Company	16 	TIC - The Industrial Company	34 
Pershing General Hospital	13 	TravelCenters of America	25 
Pershing County	10 	TIC	22 
Pershing County Sheriff's Office	10 	ManpowerGroup	21 
TravelCenters of America	8 	SAS Retail Services	15 
Florida Canyon Mining	7 	The Industrial Company	11 

## Business Size

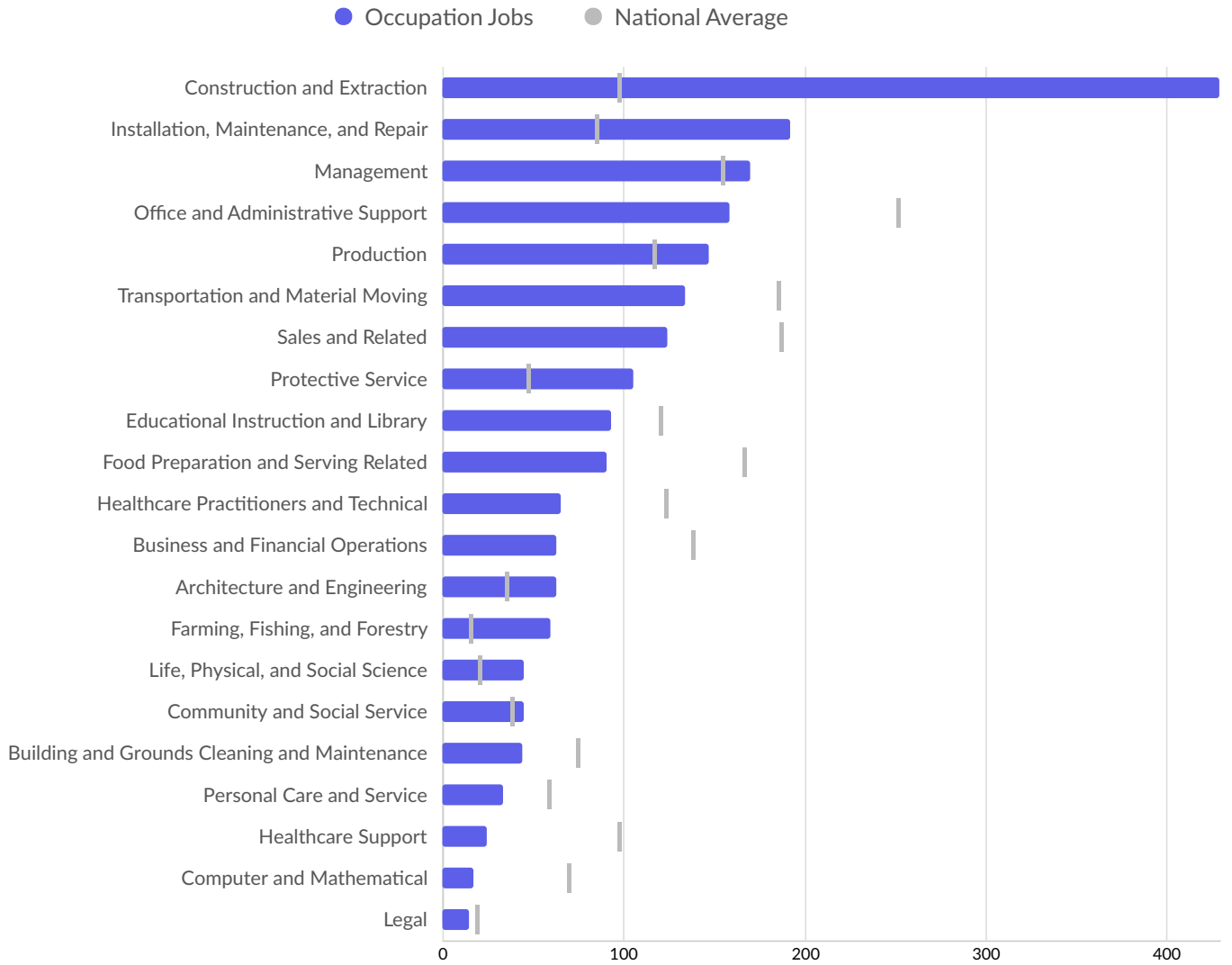


	Percentage	Business Count
● 1 to 4 employees	43.9%	65
● 5 to 9 employees	25.7%	38
● 10 to 19 employees	19.6%	29
● 20 to 49 employees	8.8%	13
● 100 to 249 employees	0.7%	1
● 250 to 499 employees	1.4%	2

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

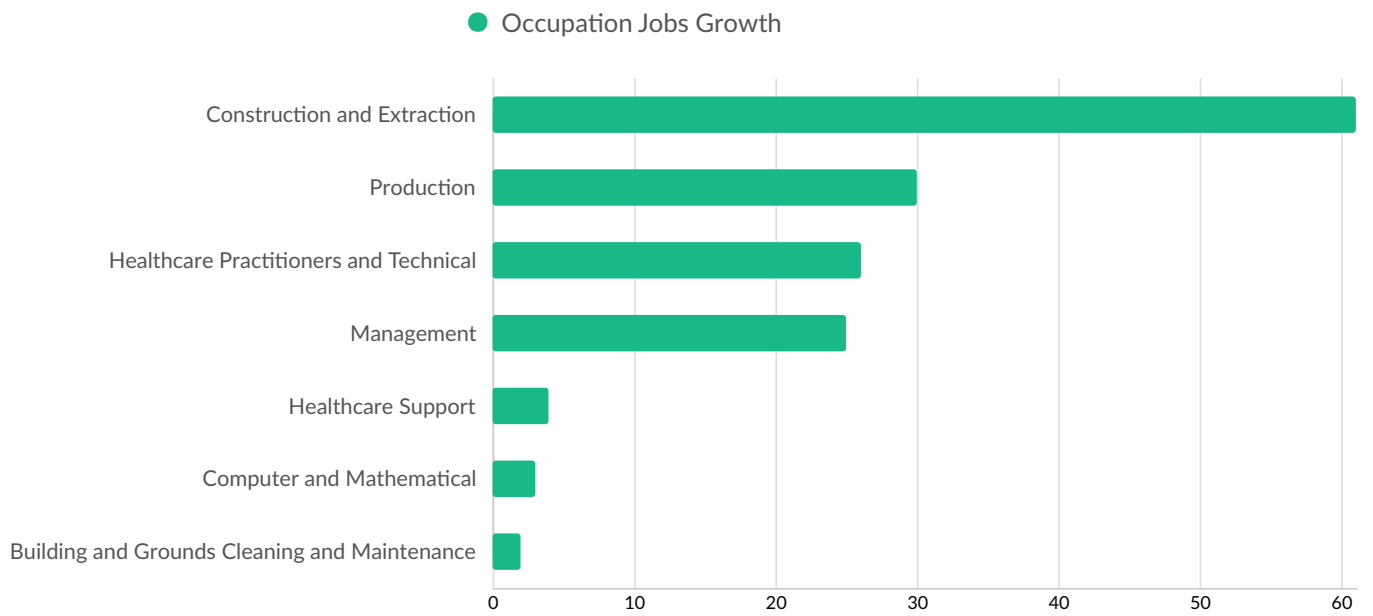
# Workforce Characteristics

## Largest Occupations



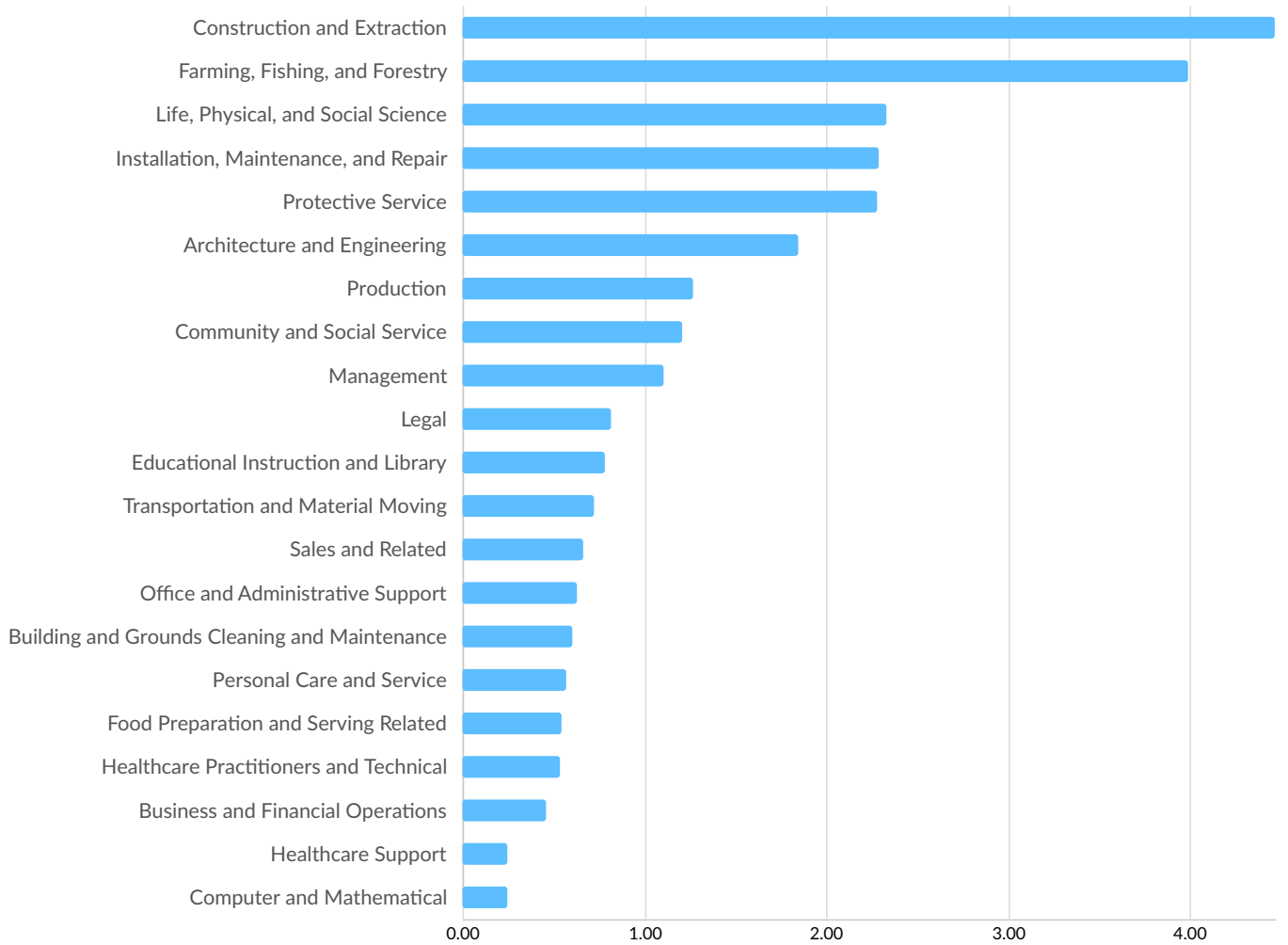


## Top Growing Occupations



## Top Occupation Employment Concentration

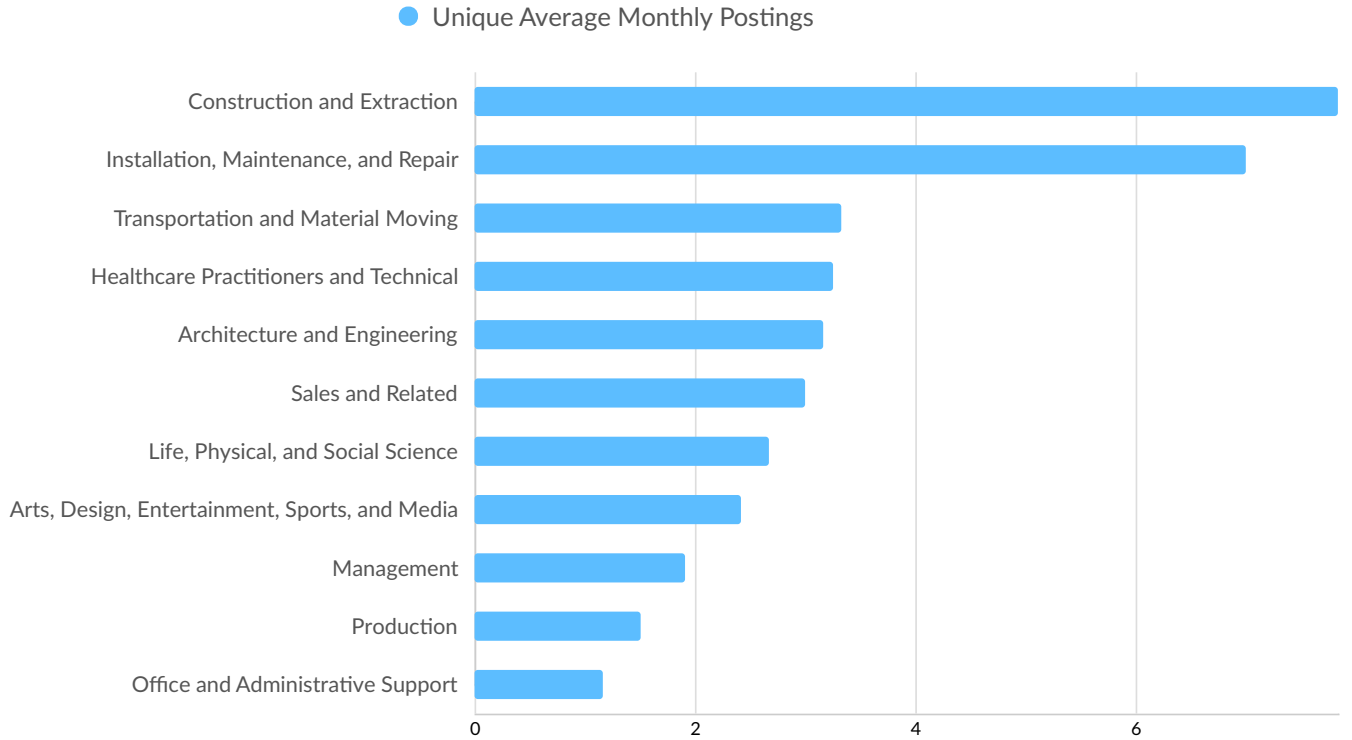
● Occupation Employment Concentration



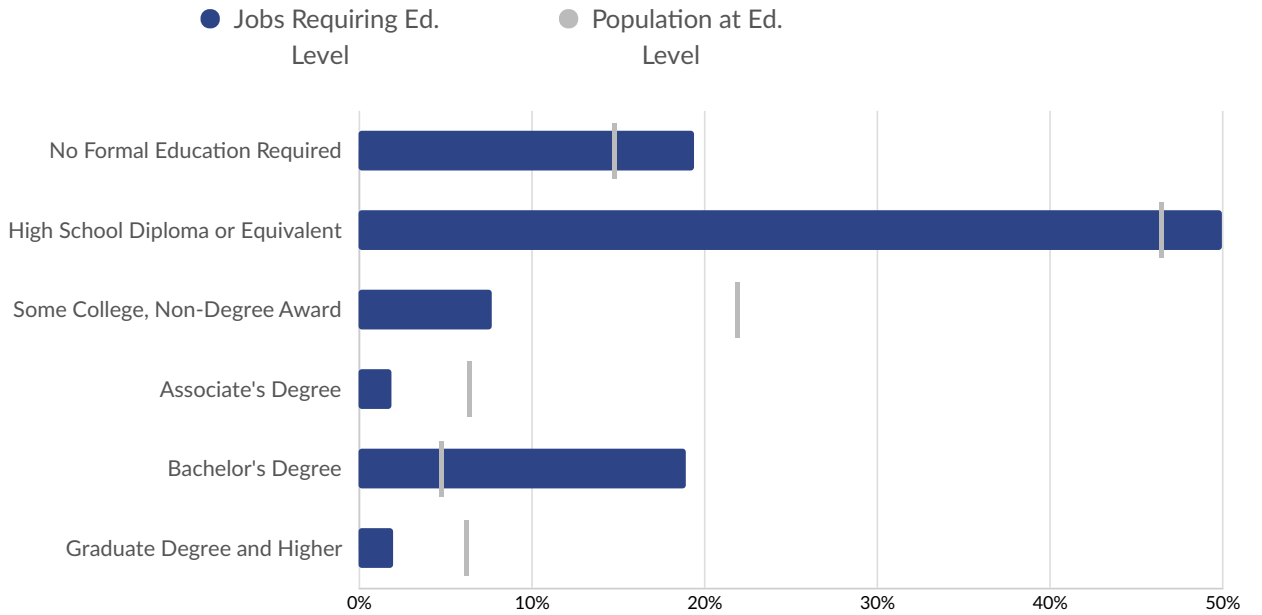
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Pershing County, NV produced graduates.

# In-Demand Skills

