NEVADA INTERNATIONAL TRADE BRIEF 2024

GENERAL TRADE INFORMATION // GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT

Overview

Executive Summary

In today's modern global economy, businesses that think and work globally will thrive. By looking at trade data, companies can better prepare for entering new global markets or expanding their trade activity around the world. Data shows that businesses involved in international trade outperform those that rely solely on domestic markets. Specifically, manufacturers that export, on average, are more successful and pay higher wages than those that do not.¹

In 2023, Nevada exported \$9.53 billion worth of goodsⁱⁱ. Nevada's top three countries for exports were Canada (\$1.9 billion value), Switzerland (\$1.5 billion value), and Mexico (\$1.2 billion value). 94% of Nevada's exportable commodities in 2022 were traded in Asia (35%), North America (31%), Europe (28%).

The top three exported commodities from Nevada were HS (Harmonized System) codes: **71** (Natural Or Cultured Pearls, Precious Or Semi-Precious Stones, Precious Metals, Metals Clad With Precious Metal And Articles Thereof; Imitation Jewelry; Coin); **85** (Electrical Machinery And Equipment And Parts Thereof; Sound Recorders And Reproducers, Television Recorders And Reproducers, Parts And Accessories); and **84** (Nuclear Reactors, Boilers, Machinery And Mechanical Appliances; Parts Thereof). III

In 2023, Nevada imported \$18.91 billion of goods. Nevada's top three countries for imports were China (\$4.2 billion), Japan (\$2.3 billion), and Taiwan (\$1.6 billion). Nevada in 2023 produced an export deficit of over \$9 billion. It is important to note that as of 2023, Japan has moved ahead of Canada and surpassed Taiwan to become our second largest import partner. iv

The top three imported commodities from Nevada were HS codes: **85** (Electrical Machinery And Equipment And Parts Thereof; Sound Recorders And Reproducers, Television Recorders And Reproducers, Parts And Accessories); **84** (Nuclear Reactors, Boilers, Machinery And Mechanical Appliances; Parts Thereof); and **38** (Miscellaneous Chemical Products).

\$9.53 billion in goods exported

Note: All data in this brief, unless stated otherwise, is based on the US Census Bureau (usatrade.census.gov)

Looking for more information? Reach out to Nevada GOED.

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EXPORT INFORMATION

| TOP NEVADA EXPORTS: VALUE BY COUNTRY, 2021-2023 | | | | | | | | | |
|---|----------------------------|--------------------------------|--------------------------------|---------------------------|--------------------------|--------------------------|-------------------------------|-------------------------------|------------------------------|
| Year | Total Export Value (\$) | Country Rank One | Country Rank Two | Country Rank Three | Country Rank Four | Country Rank Five | Country Rank Six | Country Rank Seven | Country Rank Eight |
| 2023 | 9,533,078,471 | Canada - 1,936,570,476 | Switzerland - 1,223,563,008 | India - 992,215,537 | Mexico - 850,790,938 | China- 785,764,459 | Hong Kong - 354,227,384 | Rep of Korea - 251,343,211 | Australia - 236,312,836 |
| 2022 | 10,112,558,607 | Canada - 1,894,818,768 | Switzerland - 1,484,843,338 | Mexico - 1,212,368,168 | China - 943,413,548 | India - 820,824,706 | Hong Kong- 333,194,547 | Rep of Korea - 306,345,441 | Germany - 269,312,684 |
| 2021 | 10,543,682,650 | Switzerland - 2,133,157,098 | Mexico - 1,640,555,126 | Canada - 1,521,189,848 | China - 1,242,601,135 | Germany - 368,623,692 | Rep of Korea - 316,925,313 | Hong Kong - 278,199,756 | Netherlands - 267,346,357 |

Top Trading Partner Countries by Continent (2023)

AFRICA: TOTAL EXPORT VALUE: \$65,707,025

| | Country | Value (\$) | |
|---|--------------|------------|--|
| 1 | South Africa | 36,309,900 | |
| 2 | Kenya | 6,449,767 | |
| 3 | Nigeria | 5,148,577 | |

ASIA: TOTAL EXPORT VALUE: \$3,547,742,510

| Rank | Country | Value (\$) |
|------|--------------|-------------|
| 1 | India | 992,215,537 |
| 2 | China | 785,764,459 |
| 3 | Hong Kong | 354,227,384 |
| 4 | Rep of Korea | 251,343,211 |
| 5 | Japan | 224,302,430 |
| 6 | Taiwan | 215,511,109 |
| 7 | Singapore | 146,413,160 |

CENTRAL AMERICA: TOTAL EXPORT VALUE: \$72,520,820

| | Country | Value (\$) | |
|---|---------------------------|------------|--|
| 1 | Costa Rica | 20,157,453 | |
| 2 | Panama | 11,733,962 | |
| 3 | Dominican Republic | 11,156,410 | |

EUROPE: TOTAL EXPORT VALUE: \$2,504,071,711

| Rank | Country | Value (\$) |
|------|----------------|---------------|
| 1 | Switzerland | 1,223,563,008 |
| 2 | United Kingdom | 206,808,479 |
| 3 | Germany | 199,272,022 |
| 4 | Netherlands | 155,176,639 |
| 5 | Hungary | 122,789,530 |

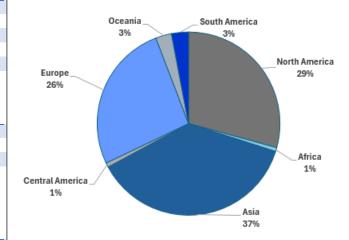
OCEANIA: TOTAL EXPORT VALUE: \$269,452,197

| Rank | | Value (\$) | |
|------|------------------|-------------|--|
| 1 | Australia | 236,312,836 | |
| 2 | New Zealand | 25,747,872 | |
| 3 | French Polynesia | 5,895,048 | |

SOUTH AMERICA: TOTAL EXPORT VALUE: \$286,197,581

| Rank | Country | Value (\$) |
|------|-----------|------------|
| 1 | Brazil | 91,589,011 |
| 2 | Peru | 58,008,308 |
| 3 | Argentina | 46,639,749 |

Percentage of Nevada Exports By Continent (2023)



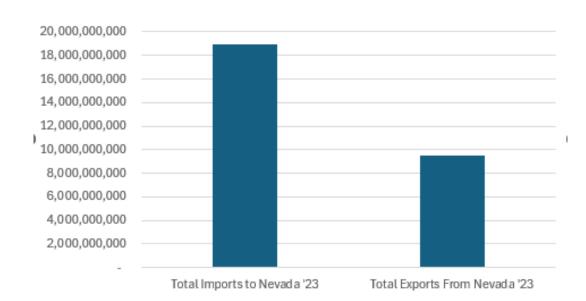
| TOP NEVADA EXPORTS: VALUE BY COMMODITY (HS CODE), 2021-2023 | | | | | | | | | |
|---|----------------------------|--------------------------|--------------------------|--------------------------|------------------------|------------------------|------------------------|-------------------------|-------------------------|
| Year | Total Export Value (\$) | Commodity Rank One | Commodity Rank Two | Commodity Rank Three | Commodity Rank Four | Commodity Rank Five | Commodity Rank Six | Commodity Rank Seven | Commodity Rank Eight |
| 2023 | 9,533,078,471 | HS 71 – 2,837,620,995 | HS 85 – 2,424,206,980 | HS 84 – 854,139,237 | HS 26 – 685,699,367 | HS 95 – 447,453,911 | HS 90 – 390,502,197 | HS 28 – 148,229,723 | HS 88 – 132,120,636 |
| 2022 | 10,112,558,607 | HS 71 – 2,966,554,508 | HS 85 – 2,769,152,738 | HS 84 – 1,004,904,628 | HS 26 – 764,069,085 | HS 90 – 392,054,634 | HS 95 – 374,735,563 | HS 09 - 141,569,665 | HS 39 – 137,138,148 |
| 2021 | 10,543,682,650 | HS 85 – 3,204,422,172 | HS 71 – 2,955,334,669 | HS 84 – 1,467,202,754 | HS 26 – 709,159,617 | HS 90 – 383,146,055 | HS 88 – 206,779,833 | HS 95 – 192,364,537 | HS 39 – 144,290,627 |

IMPORT INFORMATION

Import Trade Data

| TOP I | NEVADA IMPOR | RTS: VALUE BY | COUNTRY, 2 | 021-2023 |
|----------------|----------------------------|--------------------------|---------------------------|---------------------------|
| Year | Total Import Value (\$) | Country Rank One | Country Rank Two | Country Rank Three |
| 2023 | 18,914,485,093 | China – 4,152,208,742 | Japan – 2,327,275,535 | Taiwan – 1,637,908,748 |
| 2022 | 19,025,653,338 | China — 5,005,516,773 | Taiwan - 1,882,014,780 | Canada – 1,792,309,883 |
| 2021 | 16,148,668,080 | China – 4,772,639,249 | Canada – 1,418,960,333 | Mexico – 1,187,098,440 |
| TOP I 2021- | NEVADA IMPOR 2023 | RTS: VALUE BY | COMMODITY | (HS CODE), |
| Year | Total Import Value (\$) | Commodity Rank One | Commodity Rank Two | Commodity Rank Three |
| 2023 | 18,914,485,093 | HS 85 – 7,717,559,765 | HS 84 – 2,257,805,115 | HS 38 – 1,819,848,268 |
| 2022 | 19,025,653,338 | HS 85 – 7,798,387,019 | HS 84 – 2,422,622,522 | HS 62 – 709,727,602 |
| 2021 | | | | |

Nevada Trade Deficit, by Value in \$ (2023)



HS Code Key:

- 71 Natural Or Cultured Pearls, Precious Or Semi-Precious Stones, Precious Metals, Metals Clad With Precious Metal And Articles Thereof; Imitation Jewelry; Coin
- 85 Electrical Machinery And Equipment And Parts Thereof; Sound Recorders And Reproducers, Television Recorders And Reproducers, Parts And Accessories
- 84 Nuclear Reactors, Boilers, Machinery And Mechanical Appliances; Parts Thereof
- **26** Ores, Slag And Ash.
- 90 Optical, Photographic, Cinematographic, Measuring, Checking, Precision, Medical Or Surgical Instruments And Apparatus; Parts And Accessories Thereof.
- 95 Toys, Games And Sports Requisites; Parts And Accessories Thereof
- 07 Edible Vegetables And Certain Roots And Tubers. Hs Codes Of Onions, Shallots, Garlic, Leeks And Other Alliaceous Vegetables, Fresh Or Chilled.
- 39 Plastics And Articles Thereof
- **88 -** Aircraft, Spacecraft, And Parts Thereof
- **62** Articles of apparel and clothing accessories, not knitted or crocheted

ⁱ Riker, David. "Export-Intensive Industries Pay More on Average: An Update," U.S. International Trade Commission, April 2015, https://www.usitc.gov/publications/332/ec201504a.pdf

ii https://www.trade.gov/data-visualization/tradestats-express-year-date-ytd-trade-partner-state

iii usatrade.census.gov

iv <u>usatrade.census.gov</u>

v usatrade.census.gov