



Douglas County, NV

Nevada Governor's Office of

ECONOMIC DEVELOPMENT

Empowering Success

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32005 Douglas County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

50,241

Population (2023)

Population **grew by 1,714** over the last 5 years and is projected to **grow by 2,041** over the next 5 years.

22,743

Total Regional Employment

Jobs **decreased by 25** over the last 5 years but are projected to **grow by 660** over the next 5 years.

\$75.7K

Median Household Income (2021)

Median household income is **\$6.7K above** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 3.5%** since 2018, growing by 1,714. Population is expected to **increase by 4.1%** between 2023 and 2028, adding 2,041.
- From 2018 to 2023, jobs **declined by 0.1%** in Douglas County, NV from 22,769 to **22,743**. This change **fell short of the national growth rate of 3.6% by 3.7%**. As the number of jobs declined, the **labor force participation rate decreased from 54.0% to 51.4% between 2018 and 2023**.
- Concerning educational attainment, **20.6% of Douglas County, NV residents possess a Bachelor's Degree** (0.5% below the national average), and **12.0% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2023 are Traveler Accommodation, Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

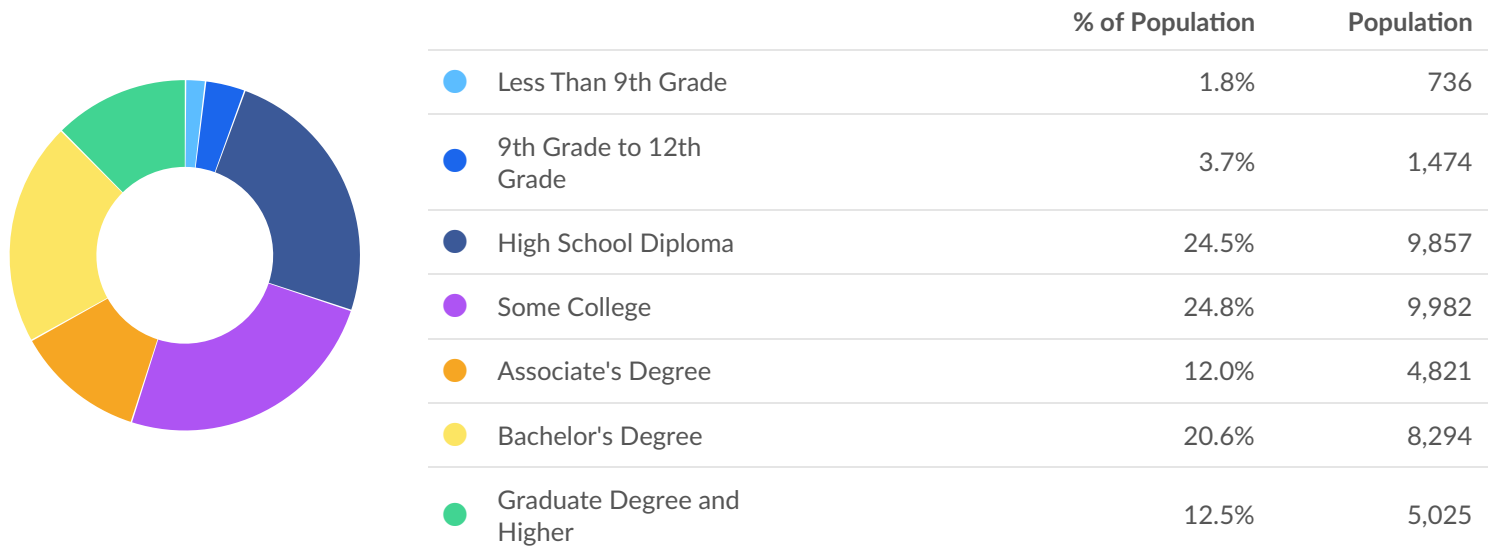
	Population (2024)	Labor Force (Jan 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	50,726	22,333	22,743	120.9	\$3.57B	\$4.33B	\$3.26B
State	3,239,826	1,608,791	1,666,099	112.2	\$219.39B	\$188.67B	\$209.80B

Jan 2024 Labor Force Breakdown



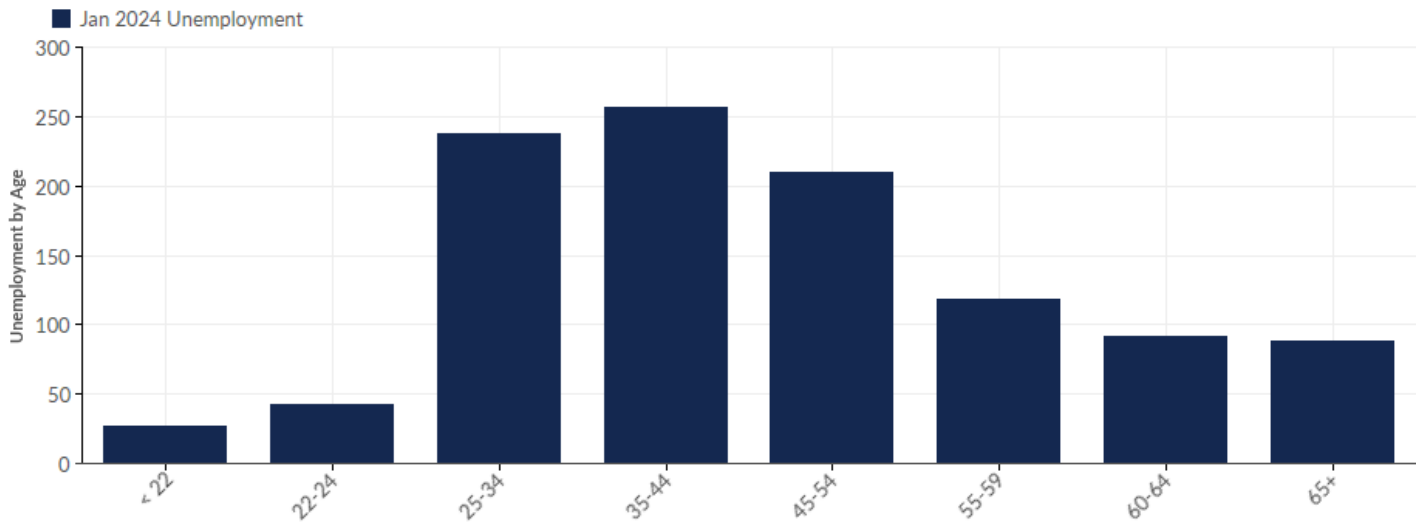
Educational Attainment

Concerning educational attainment, **20.6% of Douglas County, NV residents possess a Bachelor's Degree** (0.5% below the national average), and **12.0% hold an Associate's Degree** (3.1% above the national average).



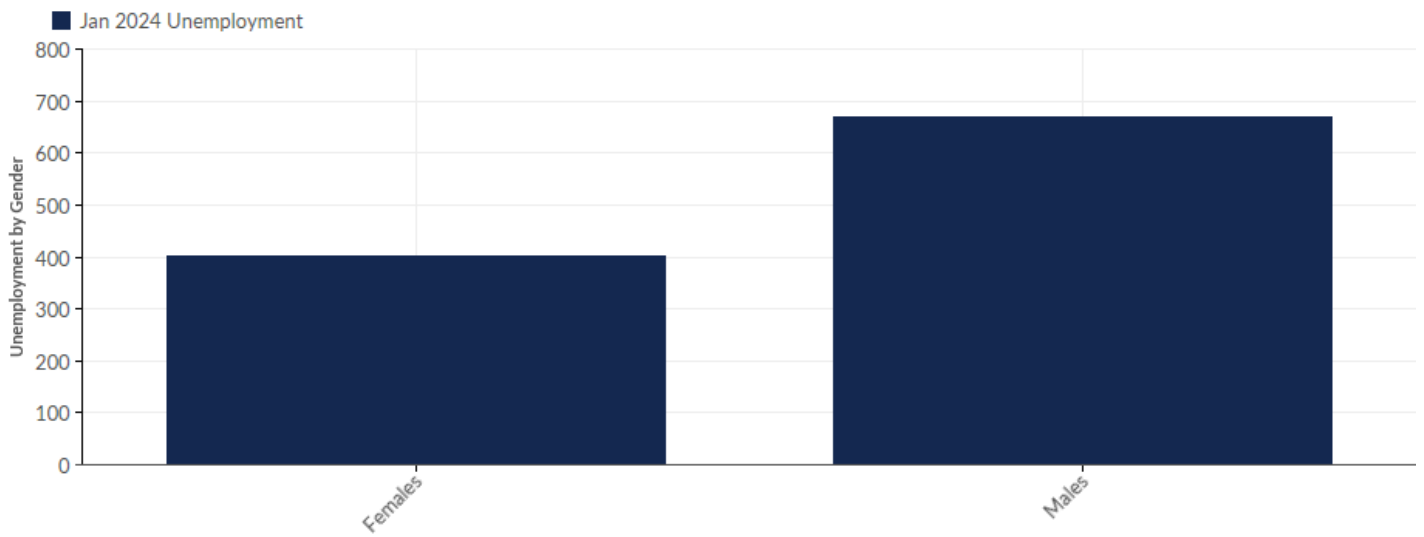
Unemployment by Demographics

Unemployment by Age



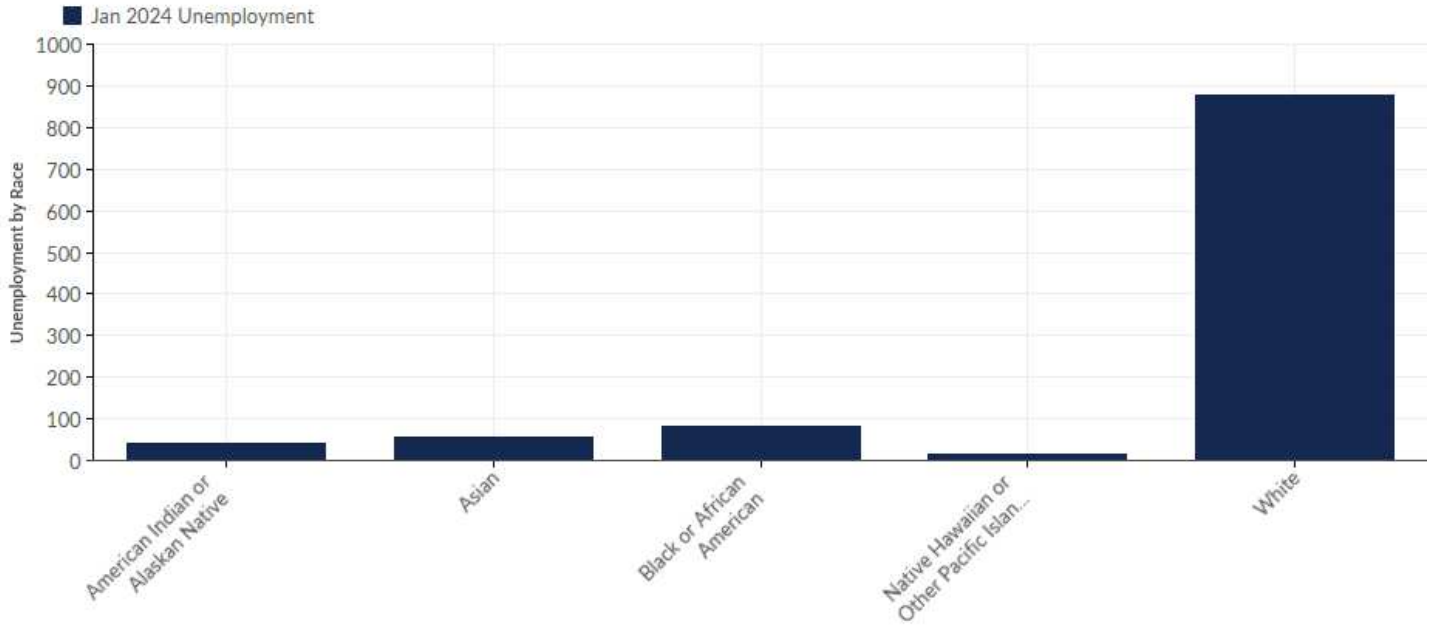
Age	Unemployment (Jan 2024)	% of Unemployed
< 22	27	2.52%
22-24	42	3.93%
25-34	238	22.24%
35-44	257	24.02%
45-54	210	19.63%
55-59	118	11.03%
60-64	91	8.50%
65+	88	8.22%
Total	1,070	100.00%

Unemployment by Gender



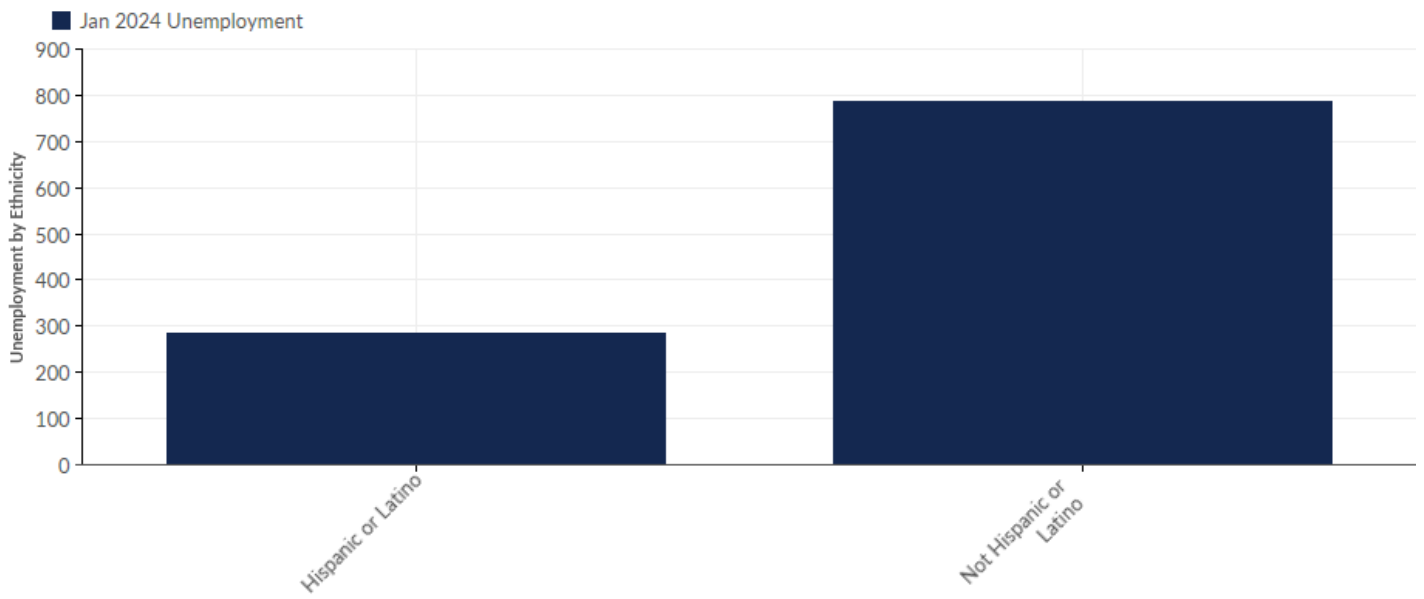
Gender	Unemployment (Jan 2024)	% of Unemployed
Females	402	37.57%
Males	668	62.43%
Total	1,070	100.00%

Unemployment by Race



Race	Unemployment (Jan 2024)	% of Unemployed
American Indian or Alaskan Native	40	3.74%
Asian	54	5.05%
Black or African American	83	7.76%
Native Hawaiian or Other Pacific Islander	16	1.50%
White	876	81.87%
Total	1,070	100.00%

Unemployment by Ethnicity

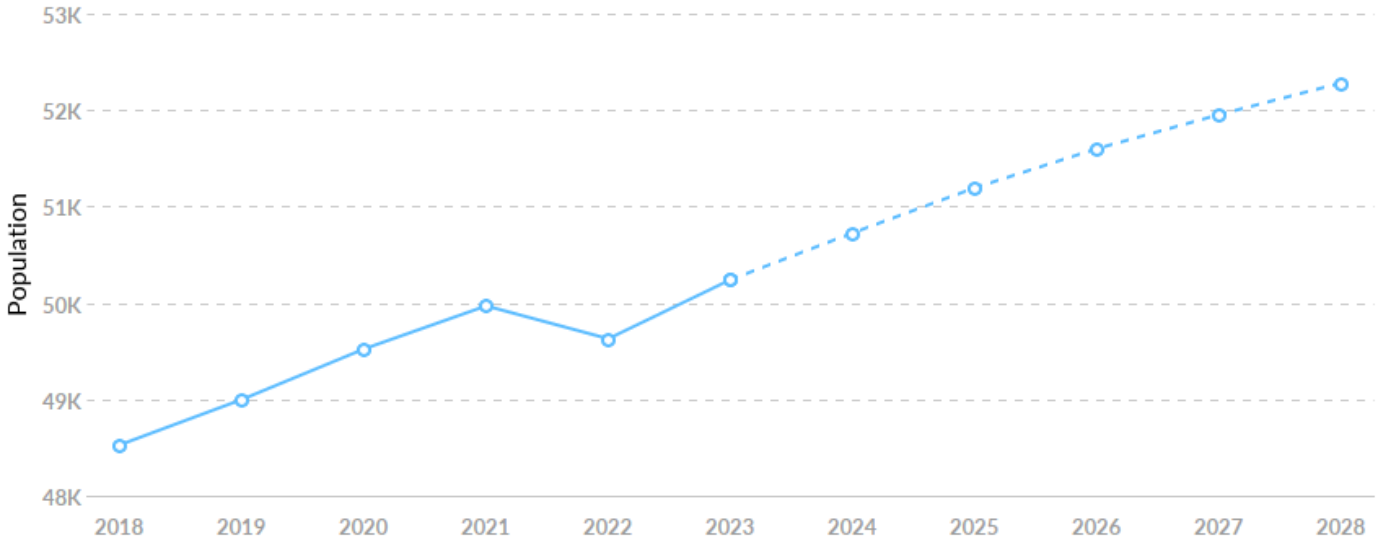


Ethnicity	Unemployment (Jan 2024)	% of Unemployed
Hispanic or Latino	285	26.64%
Not Hispanic or Latino	785	73.36%
Total	1,070	100.00%

Historic & Projected Trends

Population Trends

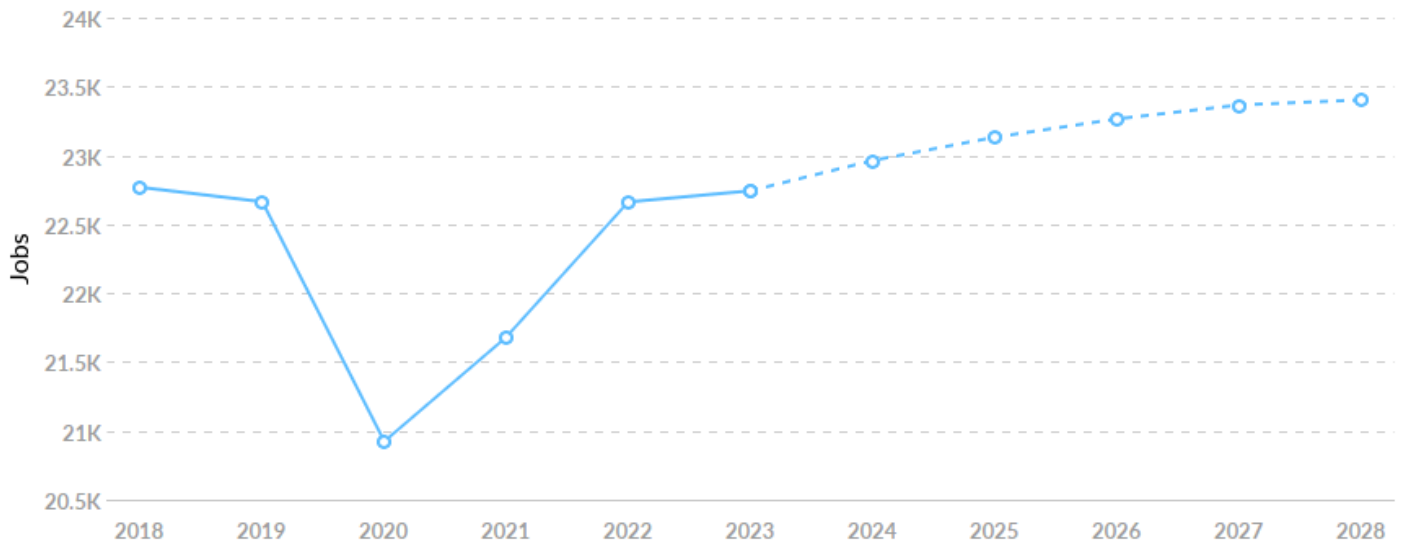
As of 2023 the region's population increased by 3.5% since 2018, growing by 1,714. Population is expected to increase by 4.1% between 2023 and 2028, adding 2,041.



Timeframe	Population
2018	48,527
2019	48,998
2020	49,522
2021	49,969
2022	49,628
2023	50,241
2024	50,726
2025	51,194
2026	51,600
2027	51,953
2028	52,282

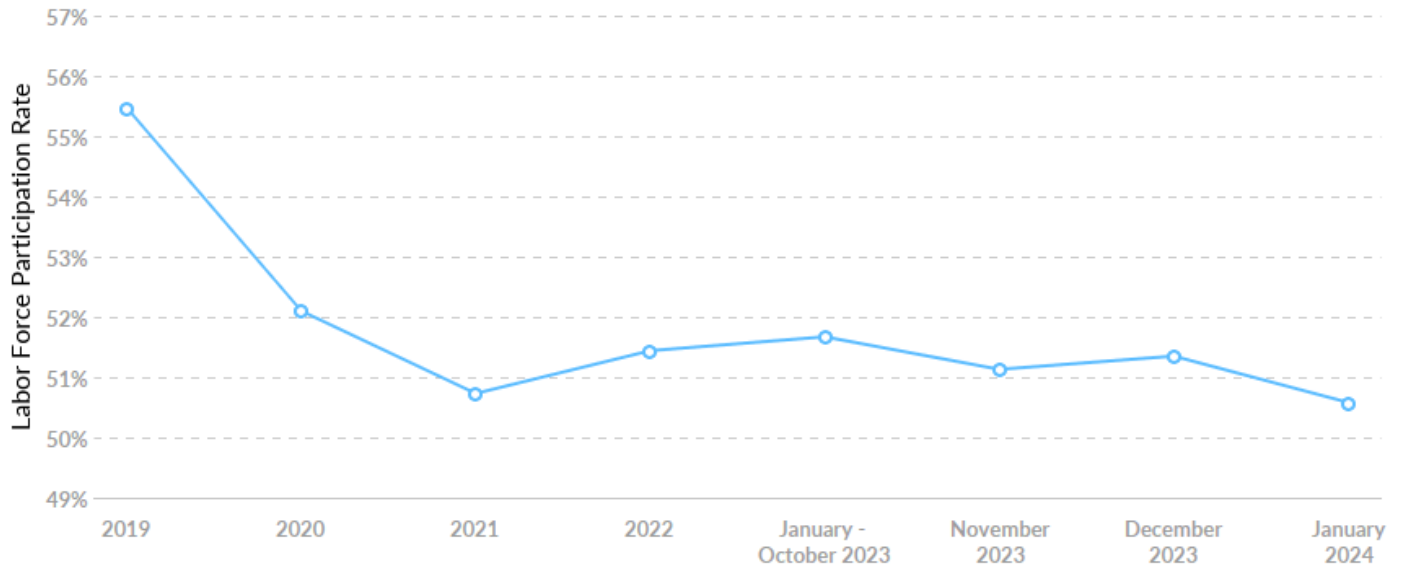
Job Trends

From 2018 to 2023, jobs declined by 0.1% in Douglas County, NV from 22,769 to 22,743. This change fell short of the national growth rate of 3.6% by 3.7%.



Timeframe	Jobs
2018	22,769
2019	22,664
2020	20,922
2021	21,680
2022	22,662
2023	22,743
2024	22,963
2025	23,132
2026	23,265
2027	23,366
2028	23,403

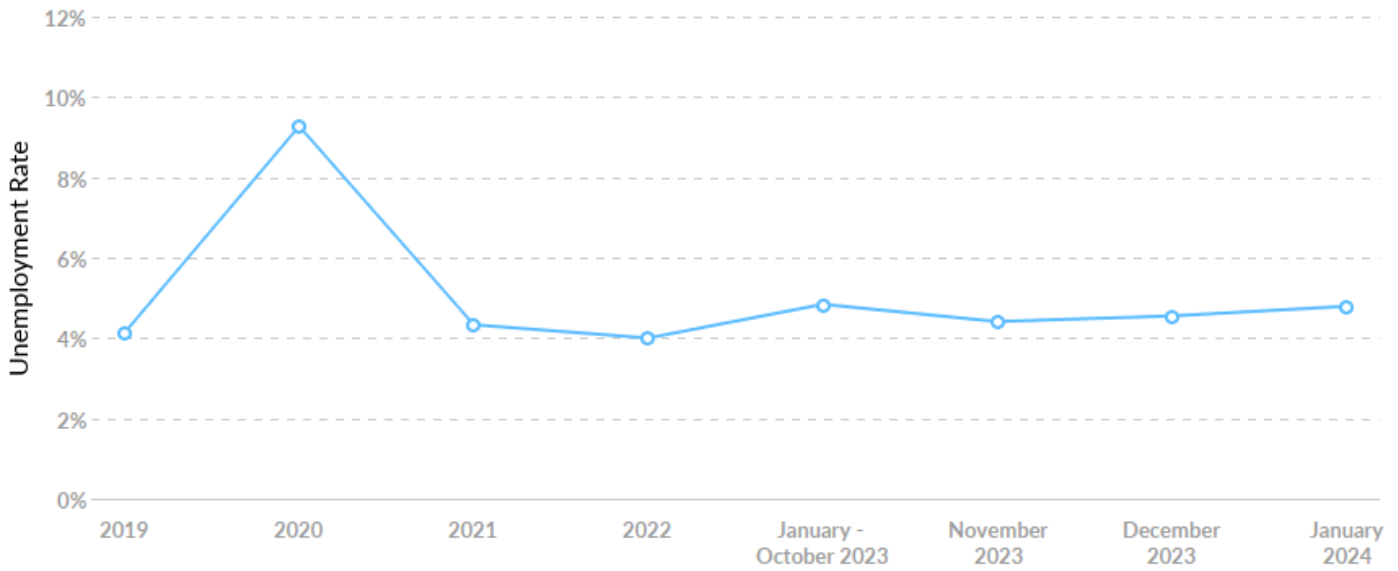
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	55.47%
2020	52.10%
2021	50.73%
2022	51.44%
January - October 2023	51.67%
November 2023	51.13%
December 2023	51.35%
January 2024	50.58%

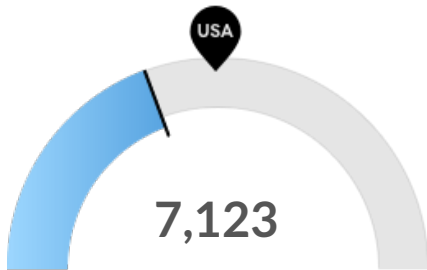
Unemployment Rate Trends

Douglas County, NV had a January 2024 unemployment rate of 4.79%, **increasing from 4.13%** 5 years before.



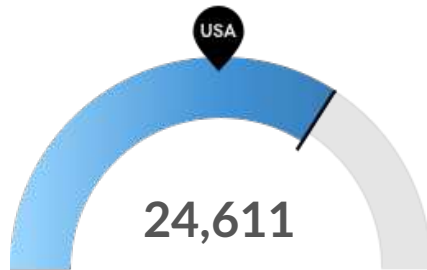
Timeframe	Unemployment Rate
2019	4.13%
2020	9.27%
2021	4.33%
2022	4.00%
January - October 2023	4.84%
November 2023	4.41%
December 2023	4.55%
January 2024	4.79%

Population Characteristics



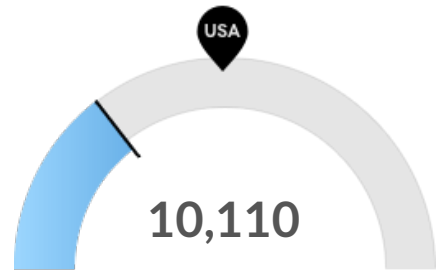
Millennials

Douglas County, NV has 7,123 millennials (ages 25-39). The national average for an area this size is 10,091.



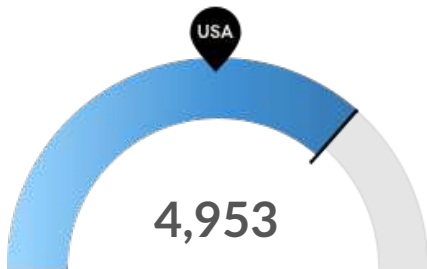
Retiring Soon

Retirement risk is high in Douglas County, NV. The national average for an area this size is 14,873 people 55 or older, while there are 24,611 here.



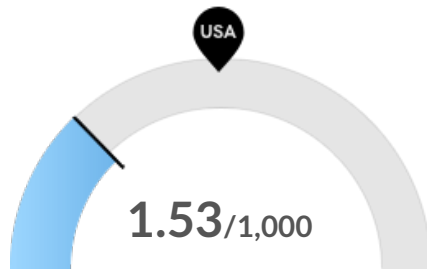
Racial Diversity

Racial diversity is low in Douglas County, NV. The national average for an area this size is 20,409 racially diverse people, while there are 10,110 here.



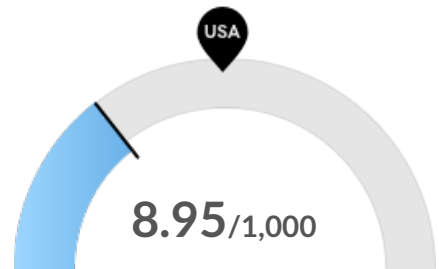
Veterans

Douglas County, NV has 4,953 veterans. The national average for an area this size is 2,623.



Violent Crime

Douglas County, NV has 1.53 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

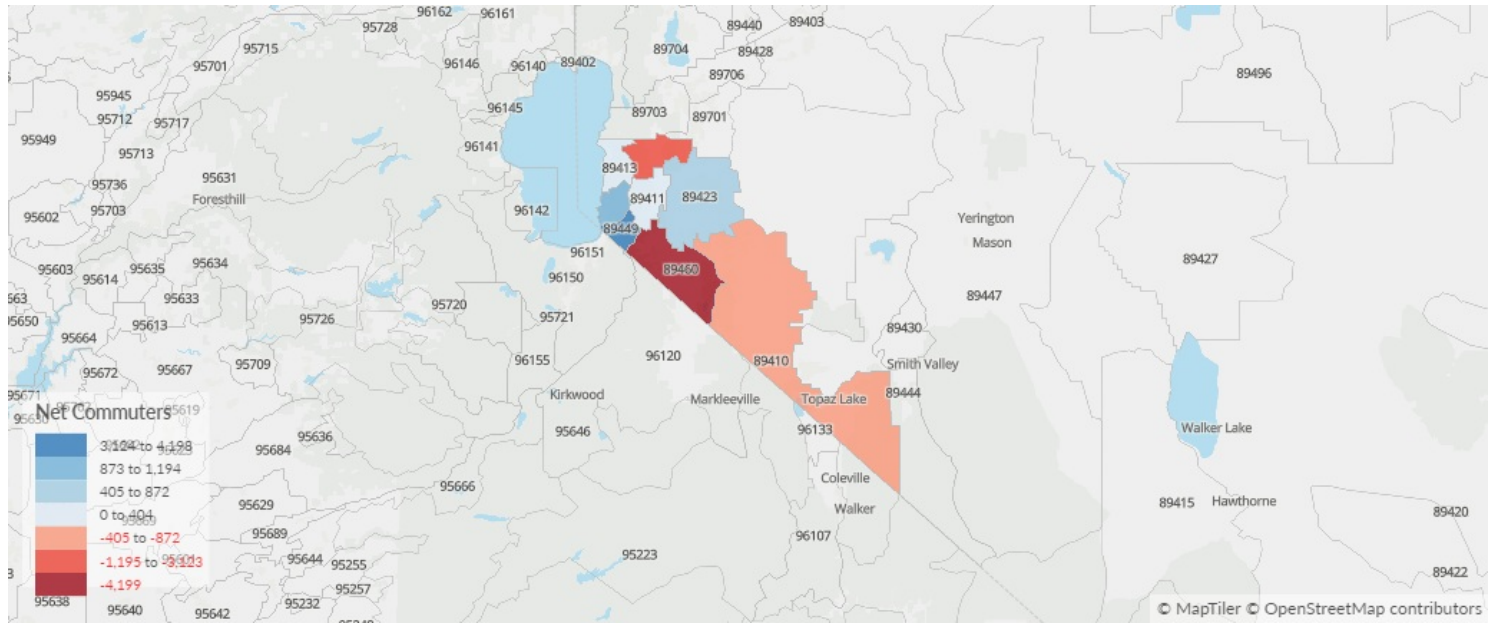


Property Crime

Douglas County, NV has 8.95 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Douglas County, NV currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 89460.



Where Talent Works

ZIP	Name	2023 Employment
89423	Minden, NV (in Douglas...)	6,265
89410	Gardnerville, NV (in Do...)	5,303
89449	Stateline, NV (in Dougl...)	4,133
89460	Gardnerville, NV (in Do...)	3,105
89705	Carson City, NV (in Dou...)	1,715

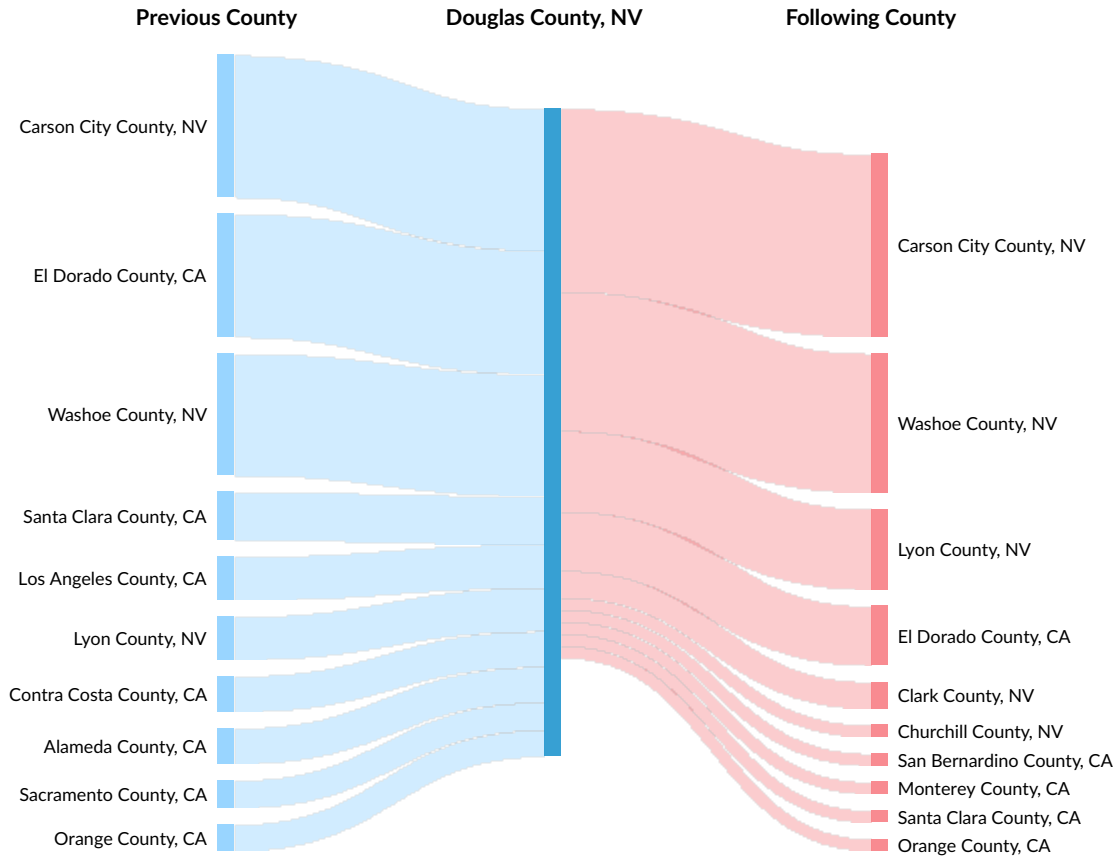
Where Talent Lives

ZIP	Name	2023 Workers
89460	Gardnerville, NV (in Do...)	7,305
89423	Minden, NV (in Douglas...)	5,814
89410	Gardnerville, NV (in Do...)	5,707
89705	Carson City, NV (in Dou...)	2,911
89449	Stateline, NV (in Dougl...)	1,010

Inbound and Outbound Migration

The table below analyzes past and current residents of Douglas County, NV. The left column shows residents of other counties migrating to Douglas County, NV. The right column shows residents migrating from Douglas County, NV to other counties.

As of 2021, **413** people have migrated from Carson City County, NV to Douglas County, NV. In the same year, **531** people left Douglas County, NV migrating to Carson City County, NV. The total Net Migration for Douglas County, NV in 2021 was **551**.

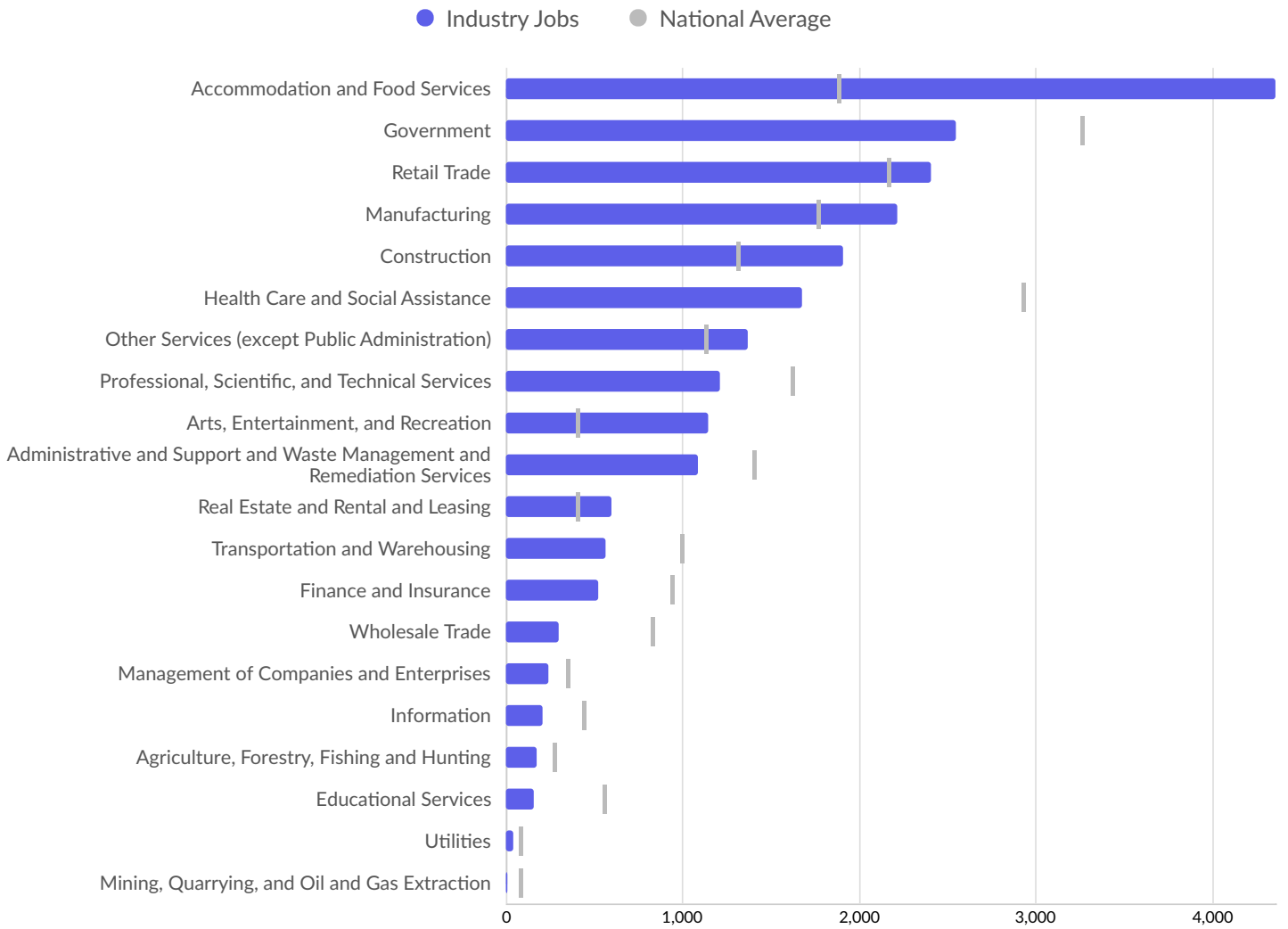


Top Previous Counties	Migrations
Carson City County, NV	413
El Dorado County, CA	358
Washoe County, NV	354
Santa Clara County, CA	140
Los Angeles County, CA	126
Lyon County, NV	125

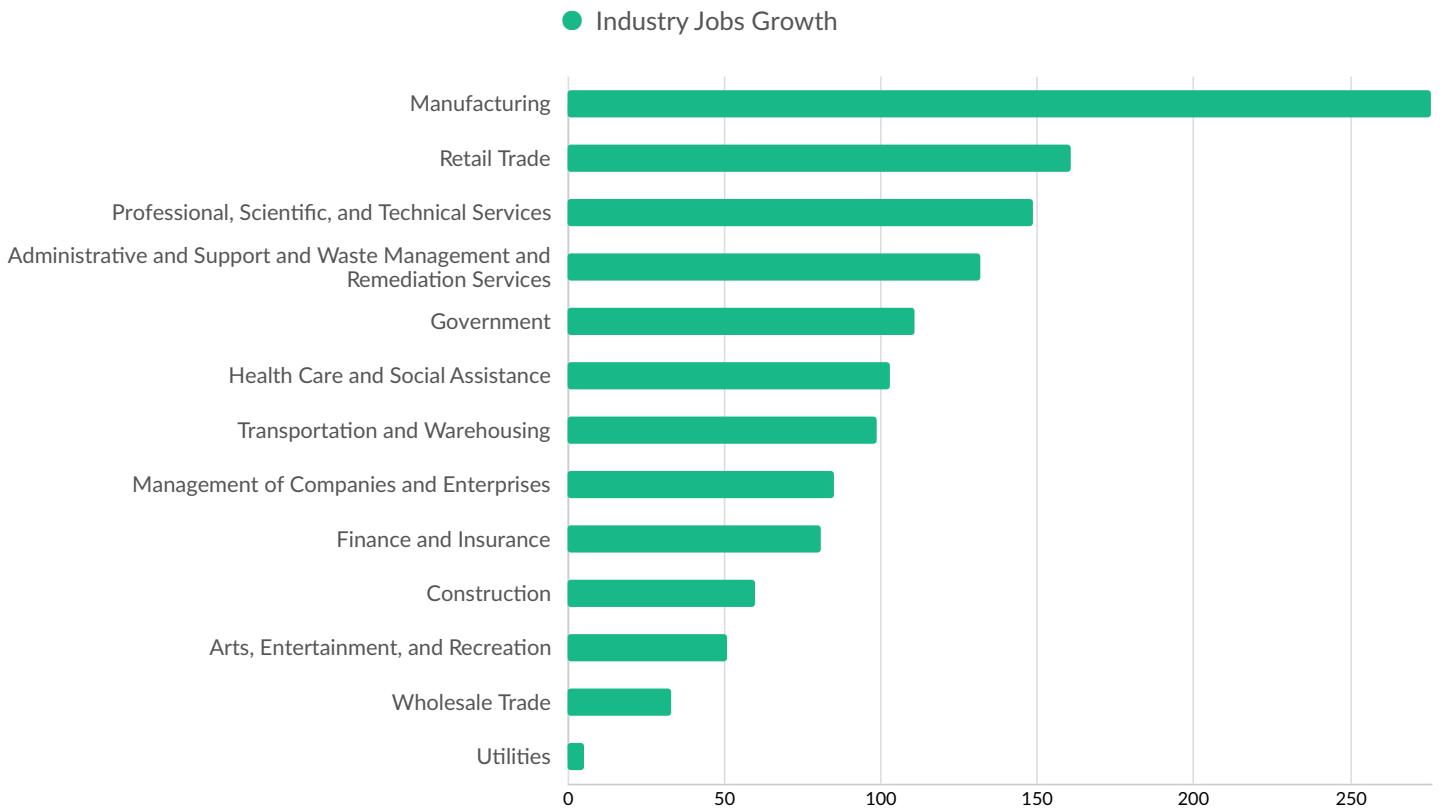
Top Previous Counties	Migrations
Contra Costa County, CA	104
Alameda County, CA	103
Sacramento County, CA	81
Orange County, CA	77
Placer County, CA	70
Clark County, NV	62
Mono County, CA	61
San Diego County, CA	58
Riverside County, CA	57
Top Following Counties	Migrations
Carson City County, NV	531
Washoe County, NV	404
Lyon County, NV	234
El Dorado County, CA	172
Clark County, NV	78
Churchill County, NV	35
San Bernardino County, CA	35
Monterey County, CA	35
Santa Clara County, CA	35
Orange County, CA	35
Kings County, CA	35
Sacramento County, CA	35
Maricopa County, AZ	34
Canyon County, ID	33
Mohave County, AZ	33

Industry Characteristics

Largest Industries



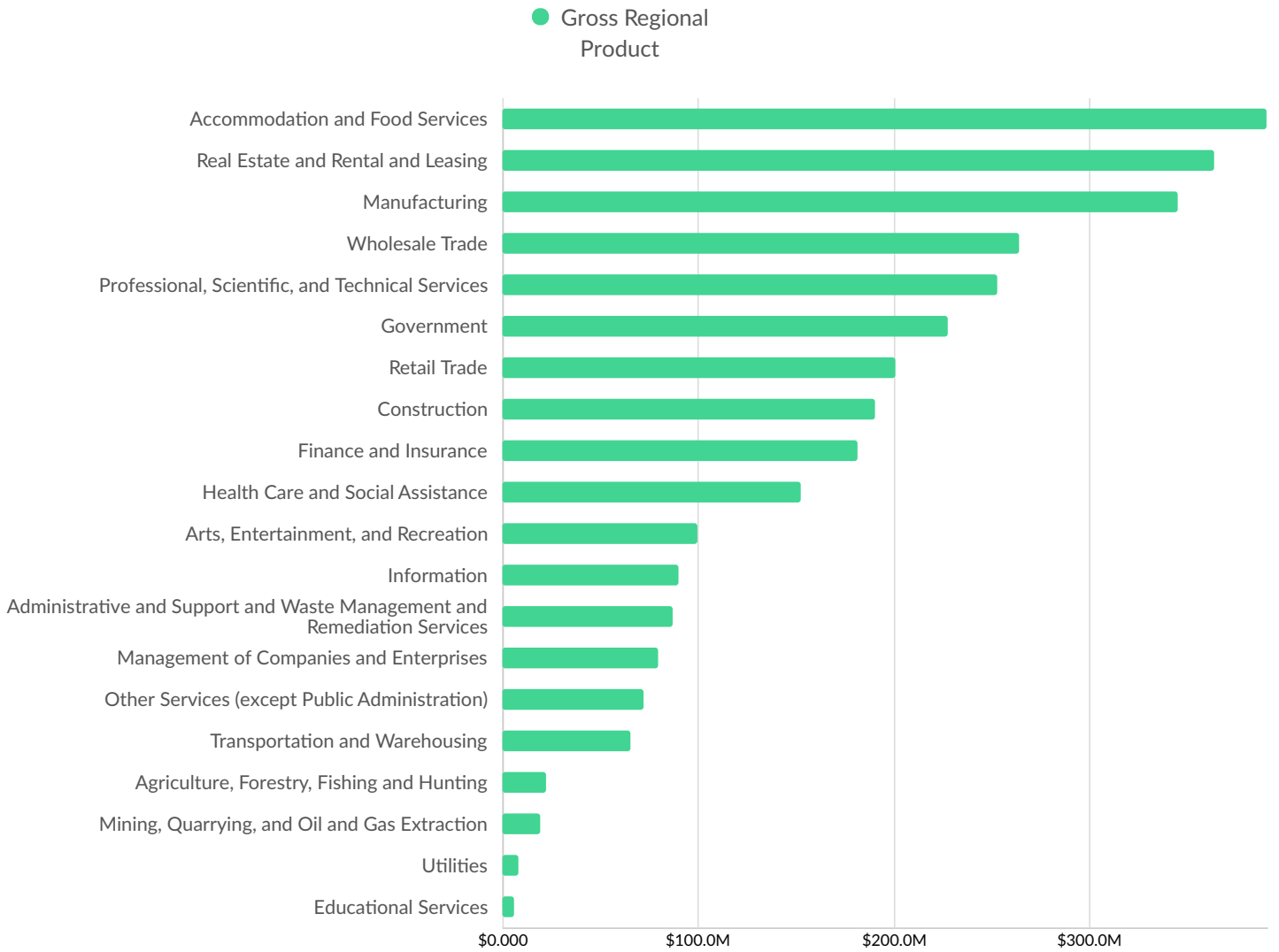
Top Growing Industries



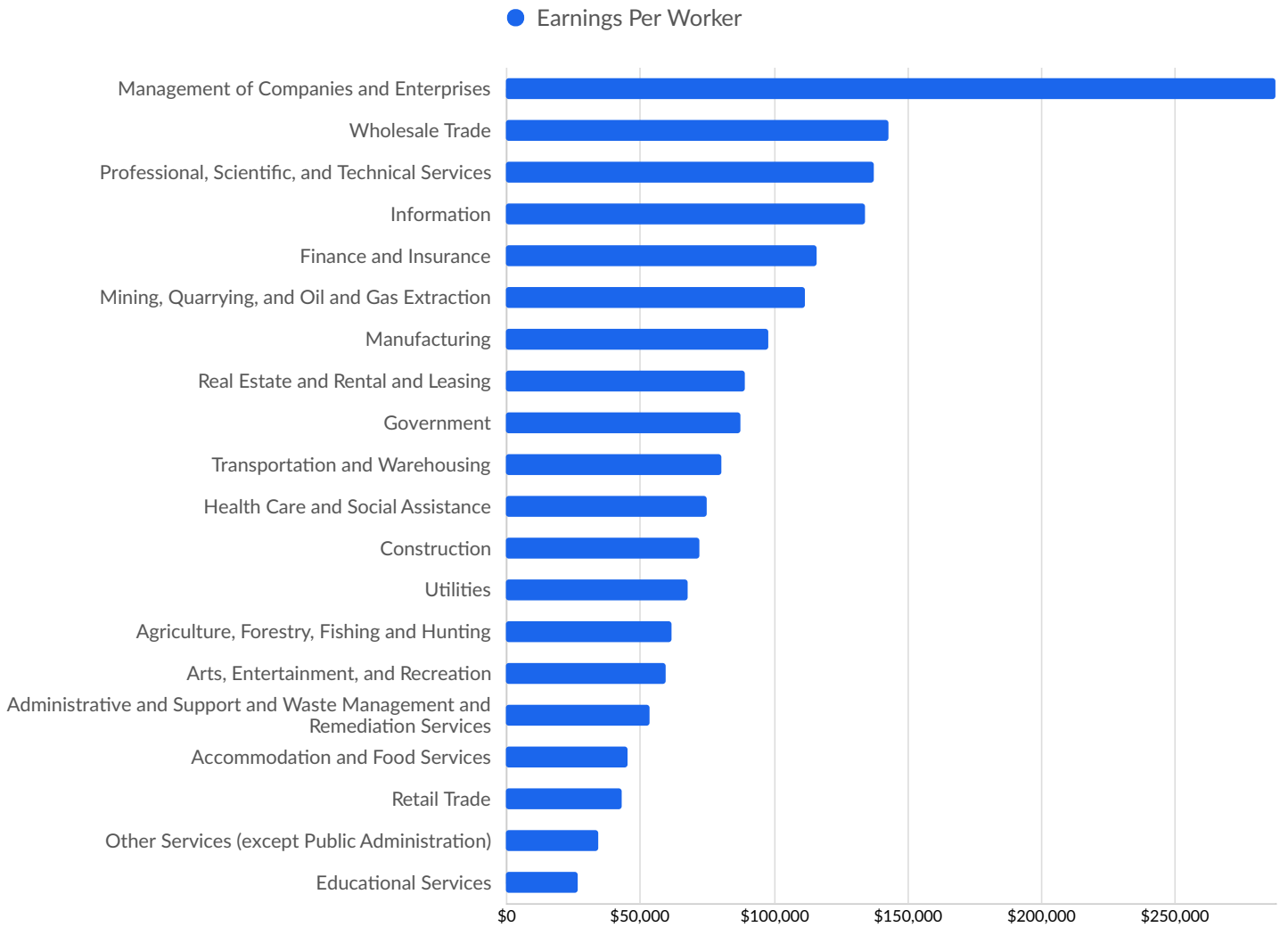
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



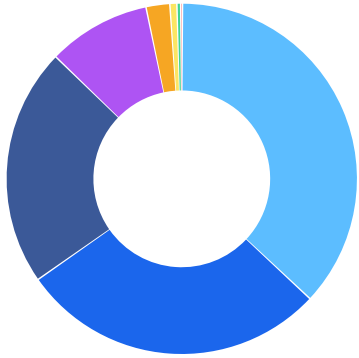
Business Characteristics

5,021 Companies Employ Your Workers

Online profiles for your workers mention 5,021 companies as employers, with the top 10 appearing below. In the last 12 months, 795 companies in Douglas County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	193 	State of Nevada	352 
Douglas County School District	156 	Caesars Entertainment	269 
Caesars Entertainment	143 	Ballys Hotel & Casino	184 
GE Vernova	86 	Carson Agency	178 
Carson Valley Inn	81 	Aramark	144 
Starbucks	81 	Douglas County	112 
Baker Hughes	76 	Starbucks	84 
Chase	74 	Baker Hughes	83 
Bently Nevada	62 	Carson Valley Inn	78 
Coldwell Banker	59 	Douglas County School District	78 

Business Size

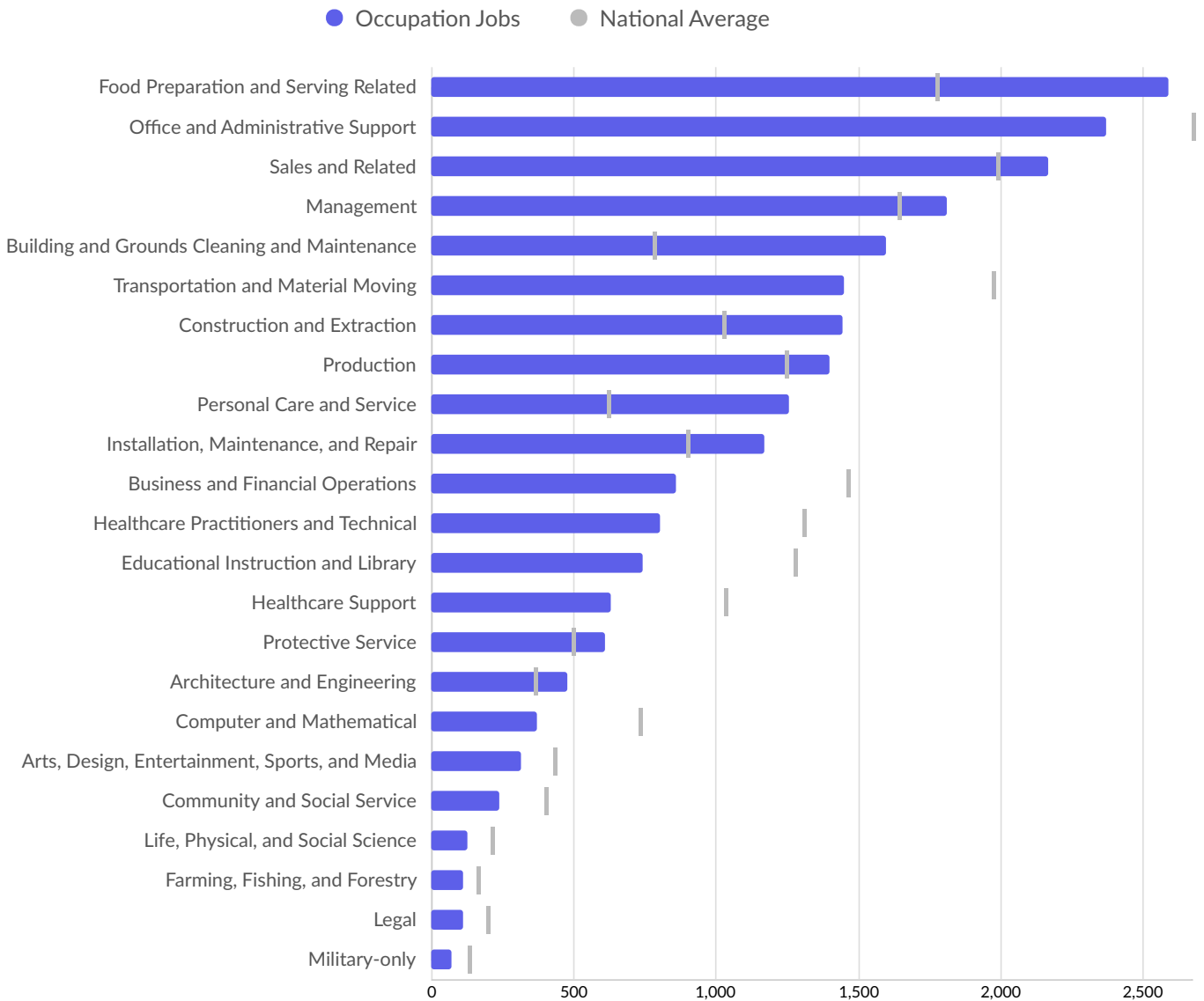


	Percentage	Business Count
● 1 to 4 employees	36.9%	860
● 5 to 9 employees	28.3%	660
● 10 to 19 employees	22.0%	512
● 20 to 49 employees	9.5%	221
● 50 to 99 employees	2.2%	51
● 100 to 249 employees	0.6%	15
● 250 to 499 employees	0.3%	8
● 500+ employees	0.2%	4

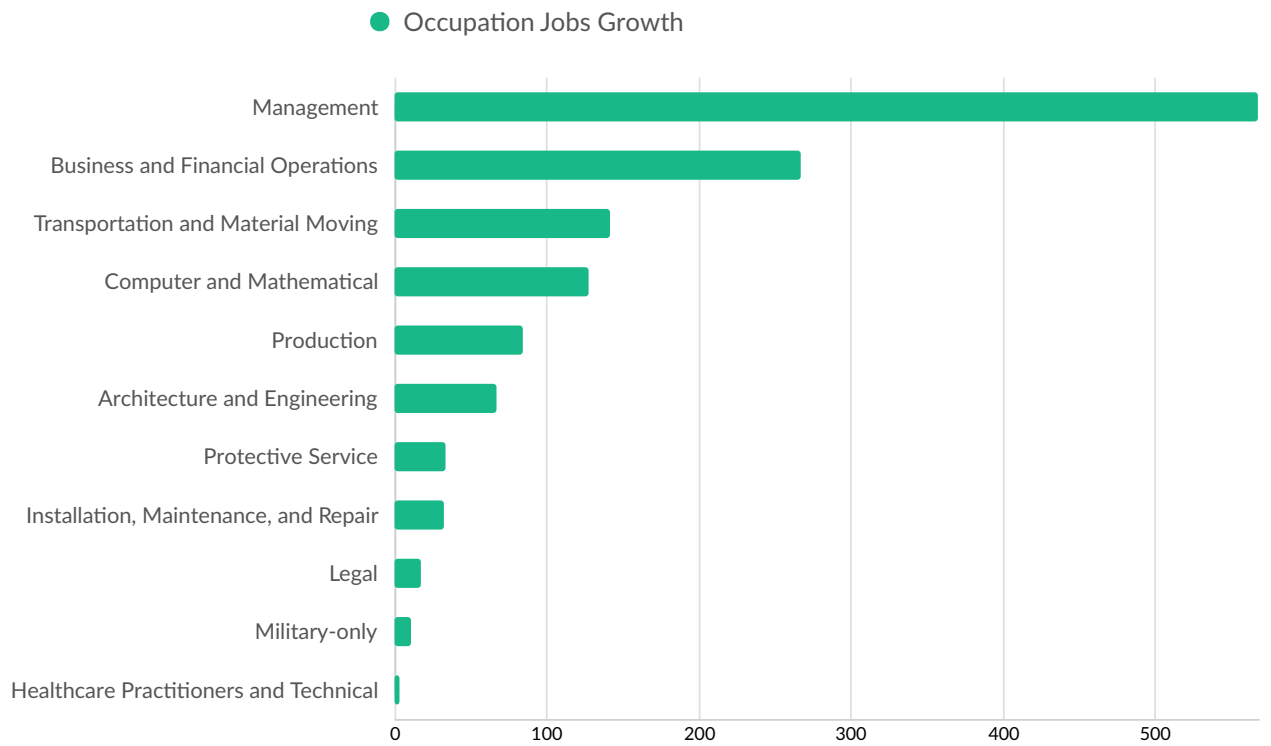
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

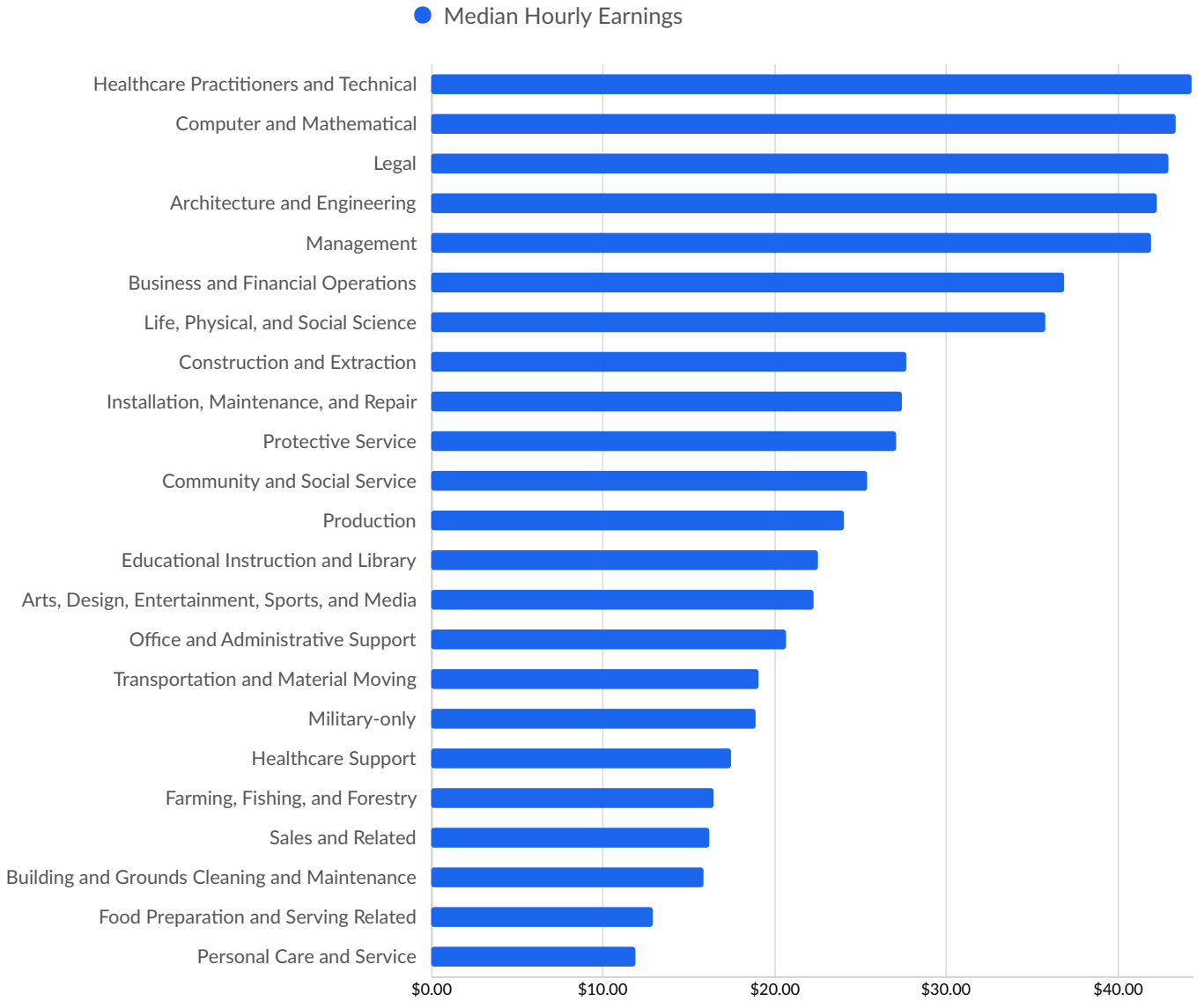


Top Occupation Employment Concentration

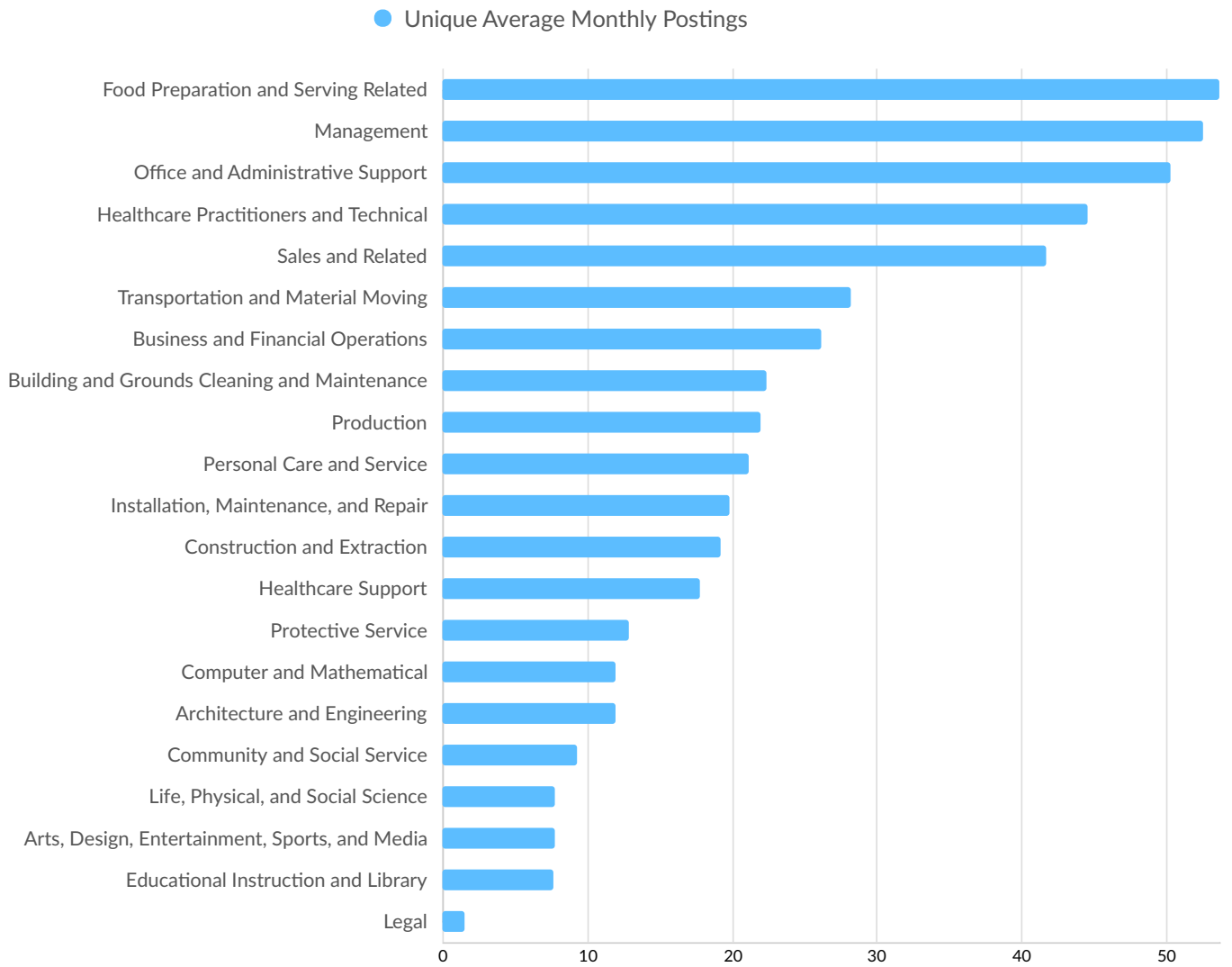
● Occupation Employment Concentration



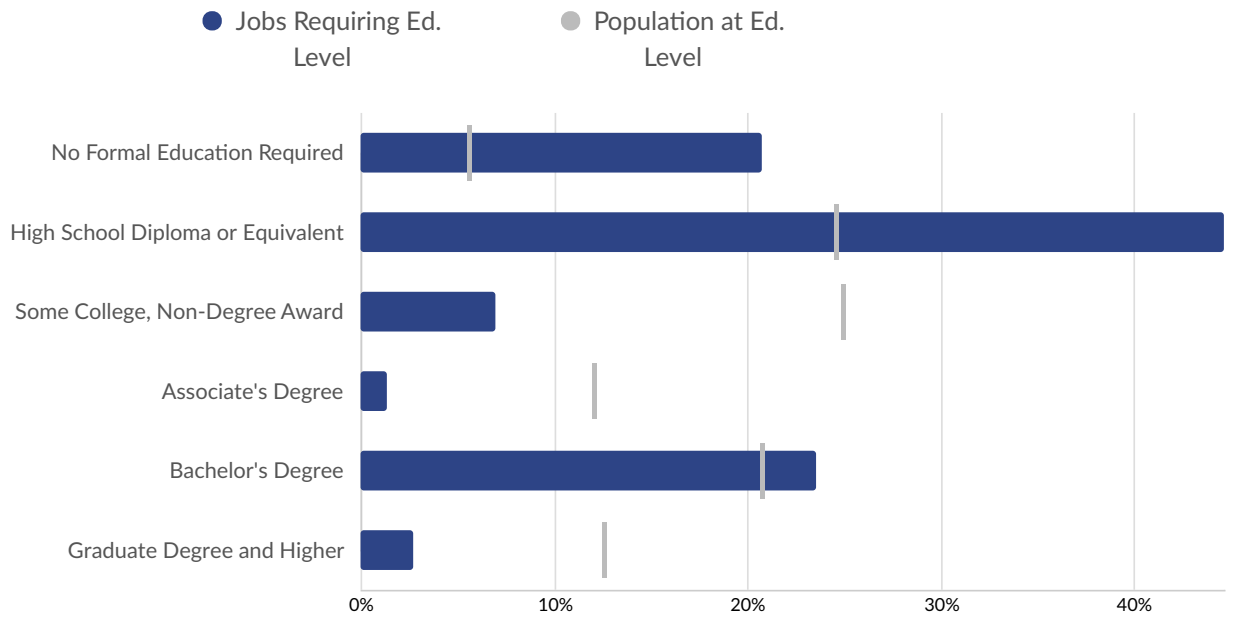
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Douglas County, NV produced graduates.

In-Demand Skills

