

The Design Factory, LLC

4318 W. Cheyenne Ave., North Las Vegas, NV 89032

Christine Harvey, President and Owner

Date: December 2, 2021

Application Facts:

Industry	Service
NAICS	561920
Type of App	Expansion
Location	Clark County
RDA	LVGEA, Perry Ursem

Company Profile

The Design Factory, LLC (Design Factory) is considering an expansion of its current North Las Vegas operations. The company plans to expand from 42,000 sq. ft. to 57,000 sq. ft. within the next few months. Design Factory was founded in 1999 and is part of the Specialized Design Services Industry with services including, exhibit design, exhibit rental and sales, graphic design and production, asset management/storage, and custom fabrication. The company has a full service, in-house graphics, pre-press and production department for large format imaging as used in trade show exhibits, special events and point-of-purchase display. Although headquartered in North Las Vegas, Design Factory services client's trade show programs nationally, and globally, through its trusted network of partners. The company plans to grow its custom capabilities and target many more international exhibitors.

Design Factory is a certified Woman Owned Company and, in 2014, the company's Owner and Co-Founder received the 'Enterprising Woman of the Year' Award from Enterprising Women Magazine. The award is based on financial success, leadership, and community involvement. *Source: The Design Factory, LLC*

Tax Abatement Requirements:

	<u>Statutory</u>	<u>Company Application</u>	<u>Meeting Requirements</u>
Job Creation	25	10	No
Average Wage	\$26.67	\$27.14	Yes
Equipment Capex (SU & MBT)	\$14,403	\$94,800	Yes
Equipment Capex (PP)			

Additional Requirements:

Health Insurance	65%	67%	Yes
Revenues generated outside NV	51%	70%	Yes
Business License	<input checked="" type="checkbox"/> Current	<input type="checkbox"/> Pending	<input type="checkbox"/> Will comply

Total Tax Liability (without tax abatements)

Direct (company)
\$29,484

Total
\$1,428,741

Tax Abatements

	<u>Contract Terms</u>	<u>Estimated Tax Abatement</u>
Sales Tax Abmt.	4.6% for 2 years	\$3,579
Modified Business Tax Abmt.	50% for 4 years	\$9,362
Personal Property Tax Abmt.	50% for 10 years	\$1,410
Total Estimated Tax Abatement over 10 yrs.		\$14,351

Net New Tax Revenues

	<u>Direct</u>	<u>Indirect</u>	<u>Taxes after Abatements</u>
Local Taxes			
Property	\$362,350	\$647,015	\$1,009,365
Sales	\$4,537	\$175,183	\$179,720
Lodging	\$0	\$14,148	\$14,148
State Taxes			
Property	\$19,818	\$37,647	\$57,465
Sales	\$2,546	\$58,468	\$61,014
Modified Business	\$51,384	\$36,749	\$88,133
Lodging	\$0	\$4,545	\$4,545
Total Estimated New Tax Revenue over 10 yrs.			\$1,414,390

Economic Impact over 10 yrs.

	<u>Direct</u>	<u>Construction</u>	<u>Total</u>
Total Jobs Supported	36	0	36
Total Payroll Supported	\$9,430,250	\$26,721	\$9,456,971
Total Economic Value	\$22,242,734	\$70,572	\$22,313,306

IMPORTANT TERMS & INFORMATION

Tax Abatements are reduction or discount of tax liability and companies do not receive any form of payment.

Total Estimated Tax Abatement is a tax reduction estimate. This estimated amount will be discounted from total tax liability.

Estimated New Tax Revenue is amount of tax revenues local and state government will collect after the abatement was given to applying company.

Economic Impact is economic effect or benefits that this company and it's operations will have on the community and state economy measured by total number of jobs, payroll and created output.



October 1, 2021

Mr. Michael Brown
Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington Avenue, Suite 5400
Las Vegas, Nevada 89101

Dear Mr. Brown,

Design Factory Las Vegas is applying to the State of Nevada for the Sales and Use Tax, Modified Business Tax, and Personal Property Tax Abatements. We request their application be placed on the agenda for the December 2021 GOED Board Meeting.

Design Factory is exploring their options to expand operations in Southern Nevada from a current staff of 17 by hiring 10 additional employees over the next 24 months. These new hires will make an average hourly wage of \$27.14 and be provided with a comprehensive benefits package. Design Factory will make an investment of \$100,000 in capital equipment.

Our team has reviewed Design Factory's application and found it to comply with Nevada's statutory requirements for tax abatements. This application has the full support and endorsement of the Las Vegas Global Economic Alliance. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads 'Perry Ursem'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Perry Ursem
Vice President, Business Retention and Expansion

Enclosure



October 1, 2021

Mr. Michael Brown
Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington, Suite 5400
Las Vegas, NV 89101

Dear Mr. Brown,

By way of this letter and attached application, The Design Factory, LLC, is requesting tax incentives to assist with our expansion efforts. Recent strategic planning has the company focused on creating a greater presence in Nevada. A significant part of the consideration is the economic incentives offered by the state. We are projecting to add 10 full-time employees with an average wage of \$27.14 over the next two years of operations, and a total of 13 full time employees with an average hourly wage of \$28.00 over the next five years of operations.

A brief history of our company along with an overview of our product is included with submission. We were founded in 1999, a full service Exhibit and Graphics company servicing the convention and live event industries. 70% of our business comes from outside Nevada, globally. Currently we are in three locations in Las Vegas and with our expansion we plan to combine all facilities to be under one roof. Our services include, exhibit design, exhibit rental and sales, graphic design and production, asset management/storage, custom fabrication. We plan to grow our custom capabilities and target many more international exhibitors that come to our convention city. The Design Factory is a certified Woman Owned Company,

The economic development incentives offered by the State of Nevada have been an integral factor in our expansion strategy. The projected cost savings from the support of these incentives will allow The Design Factory to hire a greater number of employees, supporting the Governor's initiative for providing more Nevadans with long term work and career opportunities. Additionally, Nevada's pro business climate provides the Design Factory with a sustainable location for ongoing strategic growth.

We will be expanding from 42,000 sq. ft. to 57,000 sq. ft. within the next few months. Capital projections forecast approximately \$100,000 in investment into the company.

Our experience with the representatives from the Las Vegas Global Economic Alliance has been positive and we look forward to your approval in supporting our expansion efforts. We appreciate your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Christine A. Harvey". The signature is fluid and cursive, with a large initial "C" and "H".

Christine A. Harvey

President & Founder

The Design Factory, LLC

Enclosures

Mayor
John J. Lee

City Manager
Ryann Juden

Council Members
Isaac E. Barron
Pamela A. Goynes-Brown
Scott Black
Richard J. Cherchio



Your Community of Choice

Department of the Mayor and City Council

2250 Las Vegas Boulevard, North · Suite 910 · North Las Vegas, Nevada 89030
Telephone: (702) 633-1007 · Fax: (702) 649-1302 ·
www.cityofnorthlasvegas.com

October 11, 2021

Michael Brown
Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington, Suite 5400
Las Vegas, NV 89101

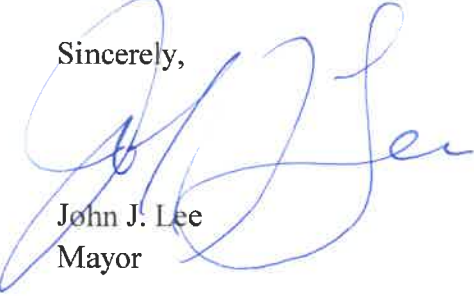
Dear Michael:

The City of North Las Vegas is in full support of The Design Factory, LLC and their incentive application to be reviewed by the GOED Board at their next scheduled meeting.

The Design Factory, LLC is a full service exhibit and graphics company servicing the convention and live event industries and has been in business in our city for the past several years. The Design Factory leadership has determined timing is right to expand their existing operations and plan to increase their workforce and hire an additional 10 new full-time jobs to their current workforce of 17.

It is our pleasure to support their application and we look forward to the continued success of The Design Factory, LLC. here in North Las Vegas.

Sincerely,


John J. Lee
Mayor

ECONOMIC DEVELOPMENT

Incentive Application

Company Name: The Design factory, LLC
 Date of Application: October 1, 2021

Company is an / a: (check one)
 New location in Nevada
 Expansion of a Nevada company

Section 1 - Type of Incentives

Please check all that the company is applying for on this application:

- Sales & Use Tax Abatement
- Modified Business Tax Abatement
- Personal Property Tax Abatement
- Sales & Use Tax Deferral
- Recycling Real Property Tax Abatement
- Other: _____

Section 2 - Corporate Information

COMPANY NAME (Legal name under which business will be transacted in Nevada) <u>The Design Factory, LLC</u>			FEDERAL TAX ID # <u>88-0422568</u>
CORPORATE ADDRESS <u>4318 W. Cheyenne Ave.</u>	CITY / TOWN <u>North Las Vegas</u>	STATE / PROVINCE <u>NV</u>	ZIP <u>89032</u>
MAILING ADDRESS TO RECEIVE DOCUMENTS (If different from above)	CITY / TOWN	STATE / PROVINCE	ZIP
TELEPHONE NUMBER <u>702-656-0555</u>	WEBSITE <u>www.dflv.com</u>		
COMPANY CONTACT NAME <u>Christine Harvey or Marcus Garcia</u>	COMPANY CONTACT TITLE <u>Owner/ Sales Manager</u>		
E-MAIL ADDRESS <u>Chris@dflv.com_marcus@dflv.com</u>	PREFERRED PHONE NUMBER <u>702-303-4168 or 702.235.2856</u>		

Has your company ever applied and been approved for incentives available by the Governor's Office of Economic Development? Yes No
 If Yes, list the program awarded, date of approval, and status of the accounts (attach separate sheet if necessary):

Section 3 - Program Requirements

Please check two of the boxes below; the company must meet at least two of the three program requirements:

- A capital investment of \$1,000,000 in eligible equipment in urban areas or \$250,000 in eligible equipment in rural areas are required. This criteria is businesses. In cases of expanding businesses, the capital investment must equal at least 20% of the value of the tangible property owned by the business.
- New businesses locating in urban areas require fifty (50) or more permanent, full-time employees on its payroll by the eighth calendar quarter quarter in which the abatement becomes effective. In rural areas, the requirement is ten (10) or more. For an expansion, the business must employees on its payroll by 10% more than its existing employees prior to expansion, or by 25 (urban) or 6 (rural) employees, whichever is greater.
- In both urban and rural areas, the average hourly wage that will be paid by the business to its new employees is at least 100% of the average statewide hourly wage.

Note: Criteria is different depending on whether the business is in a county where the population is 100,000 or more or a city where the population is 60,000 or "urban" area), or if the business is in a county where the population is less than 100,000 or a city where the population is less than 60,000 (i.e., "rural" area).

Section 4 - Nevada Facility

Type of Facility:

- Headquarters
- Technology
- Back Office Operations
- Research & Development / Intellectual Property
- Service Provider
- Distribution / Fulfillment
- Manufacturing
- Other: _____

PERCENTAGE OF REVENUE GENERATED BY THE NEW JOBS CONTAINED IN THIS APPLICATION FROM OUTSIDE NEVADA <u>70%</u>	EXPECTED DATE OF NEW / EXPANDED OPERATIONS (MONTH / YEAR) <u>Feb-2022</u>		
NAICS CODE / SIC <u>561920</u>	INDUSTRY TYPE <u>Convention Industry supplier</u>		
DESCRIPTION OF COMPANY'S NEVADA OPERATIONS <u>see attached slide deck</u>			
PROPOSED / ACTUAL NEVADA FACILITY ADDRESS <u>4151 Industrial Center Drive,</u>	CITY / TOWN <u>North Las Vegas</u>	COUNTY <u>Clark County</u>	ZIP <u>89030</u>
WHAT OTHER STATES / REGIONS / CITIES ARE BEING CONSIDERED FOR YOUR COMPANY'S RELOCATION / EXPANSION / STARTUP? <u>N/A</u>			

Section 5 - Complete Forms (see additional tabs at the bottom of this sheet for each form listed below)

Check the applicable box when form has been completed.

- 5 (A) Equipment List
- 5 (B) Employment Schedule
- 5 (C) Evaluation of Health Plan, with supporting documents to show the employer paid portion of plan meets the minimum of 65%.
- 5 (D) Company Information Form

Section 6 - Real Estate & Construction (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up - Plans Over the Next <u>Ten</u> Years	Expansions - Plans Over the Next <u>10</u> Years
<p>Part 1. Are you currently/planning on leasing space in Nevada? _____ If No, skip to Part 2. If Yes, continue below: What year(s)? _____ How much space (sq. ft.)? _____ Annual lease cost of space: _____ Do you plan on making building tenant improvements? _____ If No, skip to Part 2. If Yes *, continue below: When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 2. Are you currently/planning on buying an owner occupied facility in Nevada? _____ If No, skip to Part 3. If Yes *, continue below: Purchase date, if buying (month, year): _____ How much space (sq. ft.)? _____ Do you plan on making building improvements? _____ If No, skip to Part 3. If Yes *, continue below: When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 3. Are you currently/planning on building a build-to-suit facility in Nevada? _____ If Yes *, continue below: When to break ground, if building (month, year)? _____ Estimated completion date, if building (month, year): _____ How much space (sq. ft.)? _____</p>	<p>Part 1. Are you currently leasing space in Nevada? <u>yes</u> If No, skip to Part 2. If Yes, continue below: What year(s)? <u>2006 to present</u> How much space (sq. ft.)? <u>38,000</u> Annual lease cost at current space: <u>\$365,247.84</u> Due to expansion, will you lease additional space? <u>yes</u> If No, skip to Part 3. If Yes, continue below: Expanding at the current facility or a new facility? <u>new</u> What year(s)? <u>2022</u> How much expanded space (sq. ft.)? <u>15,000</u> Annual lease cost of expanded space: <u>\$479,739.48</u> Do you plan on making building tenant improvements? <u>yes</u> If No, skip to Part 3. If Yes *, continue below: When to make improvements (month, year)? <u>Dec-2022</u></p> <hr style="border-top: 1px dashed black;"/> <p>Part 2. Are you currently operating at an owner occupied building in Nevada? <u>yes</u> If No, skip to Part 3. If Yes, continue below: How much space (sq. ft.)? <u>4,000</u> Current assessed value of real property? <u>\$800,000.00</u> Due to expansion, will you be making building improvements? <u>no</u> If No, skip to Part 3. If Yes *, continue below: When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 3. Do you plan on building or buying a new facility in Nevada? <u>no</u> If Yes *, continue below: Purchase date, if buying (month, year): _____ When to break ground, if building (month, year)? _____ Estimated completion date, if building (month, year): _____ How much space (sq. ft.)? _____</p>
<p>* Please complete Section 7 - Capital Investment for New Operations / Startup.</p>	<p>* Please complete Section 7 - Capital Investment for Expansions below.</p>

BRIEF DESCRIPTION OF CONSTRUCTION PROJECT AND ITS PROJECTED IMPACT ON THE LOCAL ECONOMY (Attach a separate sheet if necessary):

Minor tenant improvements to include electrical upgrades, flooring, signage.

Section 7 - Capital Investment (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up	Expansions
How much capital investment is planned? (Breakout below):	How much capital investment is planned? (Breakout below):
Building Purchase (if buying): _____	Building Purchase (if buying): <u>n/a</u>
Building Costs (if building / making improvements): _____	Building Costs (if building / making improvements): <u>\$50,000</u>
Land: _____	Land: <u>n/a</u>
Equipment Cost: _____	Equipment Cost: <u>\$94,800</u>
Total: _____	Total: <u>\$144,800</u>
	Is the equipment purchase for replacement of existing equipment? <u>no</u>
	Current assessed value of personal property in NV: <u>\$72,015</u>
	(Must attach the most recent assessment from the County Assessor's Office.)

Section 8 - Employment (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up	Expansions
How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of new operations?: _____	How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of expanded operations?: <u>10</u>
Average hourly wage of these <u>new</u> employees: _____	Average hourly wage of these <u>new</u> employees: <u>\$27.14</u>
	How many FTE employees prior to expansion?: <u>17</u>
	Average hourly wage of these <u>existing</u> employees: <u>\$44.85</u>
	Total number of employees after expansion: <u>27</u>

* FTE represents a permanent employee who works an average of 30 hours per week or more, is eligible for health care coverage, and whose position is a "primary job" as set forth in NAC 360.474.

OTHER COMPENSATION (Check all that apply):

- Overtime
 Merit increases
 Tuition assistance
 Bonus
 PTO / Sick / Vacation
 COLA adjustments
 Retirement Plan / Profit Sharing / 401(k)
 Other: _____

BRIEF DESCRIPTION OF ADDITIONAL COMPENSATION PROGRAMS AND ELIGIBILITY REQUIREMENTS (Attach a separate sheet if necessary):

Sales Based Commissions

Section 9 - Employee Health Insurance Benefit Program

Is health insurance for employees and is an option for dependents offered?: Yes (**attach health plan and quote or invoice**) No

Package includes (check all that apply):

- Medical
 Vision
 Dental
 Other: _____

Qualified after (check one):

- Upon employment
 Three months after hire date
 Six months after hire date
 Other: _____

Health Insurance Costs:	Percentage of health insurance premium by (min 65%):	
Plan Type: _____		
Employer Contribution (annual premium per employee):	<u>\$ 3,461.42</u>	Company: <u>67%</u>
Employee Contribution (annual premium per employee)	<u>\$ 1,690.27</u>	Employee: <u>33%</u>
Total Annual Premium:	<u>\$ 5,151.69</u>	

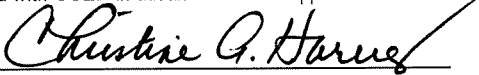
[SIGNATURE PAGE FOLLOWS]

Section 10 - Certification

I, the undersigned, hereby grant to the Governor's Office of Economic Development access to all pertinent and relevant records and documents of the aforementioned company. I understand this requirement is necessary to qualify and to monitor for compliance of all statutory and regulatory provisions pertaining to this application.

Being owner, member, partner, officer or employee with signatory authorization for the company, I do hereby declare that the facts herein stated are true and that all licensing and permitting requirements will be met prior to the commencement of operations. In addition, I and /or the company's legal counsel have reviewed the terms of the GOED Tax Abatement and Incentives Agreement, the company recognizes this agreement is generally not subject to change, and any material revisions have been discussed with GOED in advance of board approval.

Christine A. Harvey
Name of person authorized for signature


Signature

President/Founder
Title

October 1, 2021
Date

Nevada Governor's Office of Economic Development
555 E. Washington Ave., Ste 5400 • Las Vegas, Nevada 89101 • 702.486.2700 • (Fax) 702.486.2701 • www.diversifynevada.com

Site Selection Factors

Company Name: The Design Factory, LLC

County: Clark

Section I - Site Selection Ratings

Directions: Please rate the select factors by importance to the company's business (1 = very low; 5 = very high). Attach this form to the Incentives Application.

Availability of qualified workforce:	<u>4</u>	Transportation infrastructure:	<u>5</u>
Labor costs:	<u>4</u>	Transportation costs:	<u>4</u>
Real estate availability:	<u>5</u>	State and local tax structure:	<u>4</u>
Real estate costs:	<u>5</u>	State and local incentives:	<u>5</u>
Utility infrastructure:	<u>3</u>	Business permitting & regulatory structure:	<u>4</u>
Utility costs:	<u>3</u>	Access to higher education resources:	<u>2</u>

Please summarize the importance of the abatement program to your decision (please include at least a paragraph summary):

In order for the Design Factory to make this needed expansion we are looking at real estate farther north from the convention centers. Cost of the leases available today have risen considerably and with the lack of space available we are limited to availability. We truck to the convention centers several times a day, fuel and driver costs will increase also. With the tax abatement this will help make the move feasible and avoid us having to raise prices to the clients who have been doing business with The Design Factory for years.

5(B) Employment Schedule

Company Name: The Design Factory, LLC

County: Clark

Section 1 - Full-Time Equivalent (FTE) Employees

Directions: Please provide an estimated list of full time employees [columns (a) through (d)] that will be hired and employed by the company by the end of the first eighth quarter of new / expanded operations. For example, if the effective date of new / expanded operations is April 1, 2015, the date would fall in Q2, 2015. The end of the first eighth quarter would be the last day of Q2, 2017 (i.e., June 30, 2017). Attach this form to the Incentives Application. A qualified employee must be employed at the site of a qualified project, scheduled to work an average minimum of 30 per week, if offered coverage under a plan of health insurance provided by his or her employer, is eligible for health care coverage, and whose position of a "primary job" as set forth in NAC 360.474.

Please use the Bureau of Labor Statistics Standard Occupational Classification System (SOC) link to populate section (b): https://www.bls.gov/soc/2018/major_groups.htm#11-0000

(a) New Hire Position Title/Description	(b) Position SOC Code	(c) Number of Positions	(d) Average Hourly Wage	(e) US Bureau of Labor Statistics Average Hourly Wage	(f) Average Weekly Hours	(g) Annual Wage per Position	(h) Total Annual Wages
Cost Estimators	13-1051	1	\$36.25	\$33.71	40	\$75,400.00	\$75,400.00
Carpenters	47-2031	1	\$30.00	\$28.27	40	\$62,400.00	\$62,400.00
Printing Press Operators	51-5112	1	\$25.00	\$16.74	40	\$52,000.00	\$52,000.00
Laborers and Freight, Stock, and Material Movers, Hand	53-7062	2	\$20.00	\$17.15	40	\$41,600.00	\$83,200.00
Computer Numerically Controlled Machine Tool Programmers, Metal	51-9162	1	\$28.85	\$21.54	40	\$60,008.00	\$60,008.00
Designers, All Other	27-1029	1	\$30.00	\$31.08	40	\$62,400.00	\$62,400.00
Sales Representatives, Services, All Other	41-3091	1	\$31.25	\$31.20	40	\$65,000.00	\$65,000.00
Human Resources Specialists	13-1071	2	\$25.00	\$26.09	40	\$52,000.00	\$104,000.00
TOTAL		10	\$27.14	\$24.90			\$564,408.00

Section 2 - Employment Projections

Directions: Please estimate full-time job growth in Section 2, complete columns (b) and (c). These estimates are used for state economic impact and net tax revenue analysis that this agency is required to report. The company will not be required to reach these estimated levels of employment. **Please enter the estimated new full time employees on a year by year basis (not cumulative)**

(a) Year	(b) Number of New FTE(s)	(c) Average Hourly Wage	(d) Payroll
3-Year	2	\$28.00	\$116,480.00
4-Year	1	\$28.00	\$58,240.00
5-Year			\$0.00

* Column (e) determines if wage is commensurate to current wage ranges in the region the company plans to locate/is located. For these purposes the mean average hourly wage for the location has been used.

U = Unknown / data set for region is not currently available.

Source: [US Bureau of Labor Statistics](#)

5(C) Evaluation of Health Plans Offered by Companies

Company Name: The Design Factory, LLC

County: Clark

Total Number of Full-Time Employees: 10

Average Hourly Wage per Employee \$27.14
 Average Annual Wage per Employee (implied) \$56,451.20

COST OF HELATH INSURANCE

Annual Health Insurance Premium Cost: \$5,151.69
 Percentage of Premium Covered by:
 Company 67%
 Employee 33%

HEALTH INSURANCE PLANS:

Base Health Insurance Plan*:	HMO Silver 30\3000IP
Deductible - per employee	\$ 3,000
Coinsurance	100% / 0%
Out-of-Pocket Maximum per employee	\$ 8,550

Additional Health Insurance Plan*:	PPO Gold 20\1,000\20%
Deductible - per employee	\$ 1,000
Coinsurance	80% / 20%
Out-of-Pocket Maximum per employee	\$ 8,550

Additional Health Insurance Plan*:	
Deductible - per employee	\$ -
Coinsurance	0% / 0%
Out-of-Pocket Maximum per employee	\$ -

*Note: *Please list only "In Network" for deducatable and out of the pocket amounts .*

Generalized Criteria for Essential Health Benefits (EHB)

[following requirements outlined in the Affordable Care Act and US Code, including 42 USC Section 18022]

Covered employee's premium not to exceed 9.5% of annual wage	4.5%	MMQ
Annual Out-of-Pocket Maximum not to exceed \$8,700 (2022)	\$8,550	MMQ

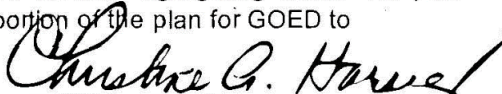
Minimum essential health benefits covered (Company offers PPO):

- (A) Ambulatory patient services
- (B) Emergency services
- (C) Hospitalization
- (D) Maternity and newborn care
- (E) Mental health/substance use disorder/behavioral health treatment
- (F) Prescription drugs
- (G) Rehabilitative and habilitative services and devices
- (H) Laboratory services
- (I) Preventive and wellness services and chronic disease management
- (J) Pediatric services, including oral and vision care

No Annual Limits on Essential Health Benefits

I, the undersigned, hereby declare to the Governor's Office of Economic Development that the facts herein stated are true, and that I have attached a qualified plan with information highlighting where our plan reflects meeting the 65% minimum threshold for the employee paid portion of the plan for GOED to

Christine A. Harvey
 Name of person authorized for signature


 Signature

 President/Founder

10/1/21
 Date

5(D) Company Information

Company Name: The Design Factory, LLC

County: Clark

Section I - Company Interest List

Directions: Please provide a detailed list of owners and/or members of the company. *The Governor's Office of Economic Development strives to maintain the highest standards of integrity, and it is vital that the public be confident of our commitment. Accordingly, any conflict or appearance of a conflict must be avoided. To maintain our integrity and credibility, the applicant is required to provide a detailed list of owners, members, equity holders and Board members of the company.*

(a) Name	(b) Title
Christine A. Harvey	President/Founder

Section 2 - Company Affiliates and/or Subsidiaries

Are there any subsidiary or affiliate companies sharing tax liability with the applicant company? No Yes

If Yes, continue below:

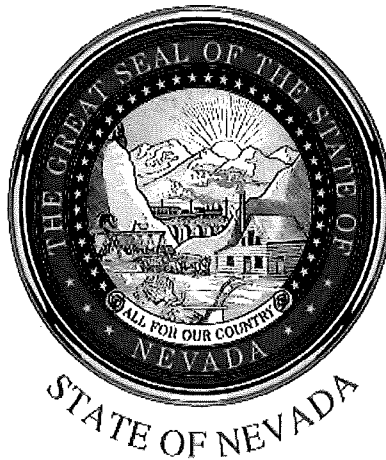
Directions: In order to include affiliates/subsidiaries, under the exemption letter, they must to be added to the Contract. Per standard practice GOED requires a corporate schematic to understand the exact relationships between the companies. Please populate the below table to show the exact relationships between the companies and include:

1. The names as they would read on the tax exemption letter.
2. Which entity(ies) will do the hiring?
3. Which entity(ies) will be purchasing the equipment?

Name of Subsidiary or Affiliate Entity, Role and Legal Control Relationship

Please include any additional details below:

SECRETARY OF STATE



NEVADA STATE BUSINESS LICENSE

THE DESIGN FACTORY, LLC

Nevada Business Identification # NV19991020904

Expiration Date: 04/30/2022

In accordance with Title 7 of Nevada Revised Statutes, pursuant to proper application duly filed and payment of appropriate prescribed fees, the above named is hereby granted a Nevada State Business License for business activities conducted within the State of Nevada.

Valid until the expiration date listed unless suspended, revoked or cancelled in accordance with the provisions in Nevada Revised Statutes. License is not transferable and is not in lieu of any local business license, permit or registration.

License must be cancelled on or before its expiration date if business activity ceases. Failure to do so will result in late fees or penalties which, by law, cannot be waived.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on 04/07/2021.

Barbara K. Cegavske

Certificate Number: B202104071576564

You may verify this certificate
online at <http://www.nvsos.gov>

BARBARA K. CEGAVSKE
Secretary of State

DFLV

DESIGN FACTORY LAS VEGAS

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DFLV IS AN AWARD WINNING
DESIGN & FABRICATION
COMPANY BUILDING EXHIBITS,
EVENT EXPERIENCES AND
BRANDED ENVIRONMENTS.



WHO WE ARE



LARGE FORMAT
GRAPHIC
PRODUCTION

23,567 SF
PRODUCTION &
WAREHOUSE STORAGE
SPACE

SPECIALTY
FABRICATION

150+
HAPPY CLIENTS



TURNKEY PROJECT
MANAGEMENT

IN-HOUSE ONSITE
LABOR SERVICES

DESIGN STUDIO &
CREATIVE SERVICES

FOUNDED IN
1999
WBENC CERTIFIED



25+
EMPLOYEES

WHAT WE DO BEST



TRADE SHOWS



- Exhibit Design & Production
- Project Management
- On-site Labor Services and Supervision
- Asset Management & Storage
- Graphic Design and Large Format Printing
- Custom Rental and Portable Solutions
- Transportation & Logistics
- CAD and Detail Drawings

EVENTS

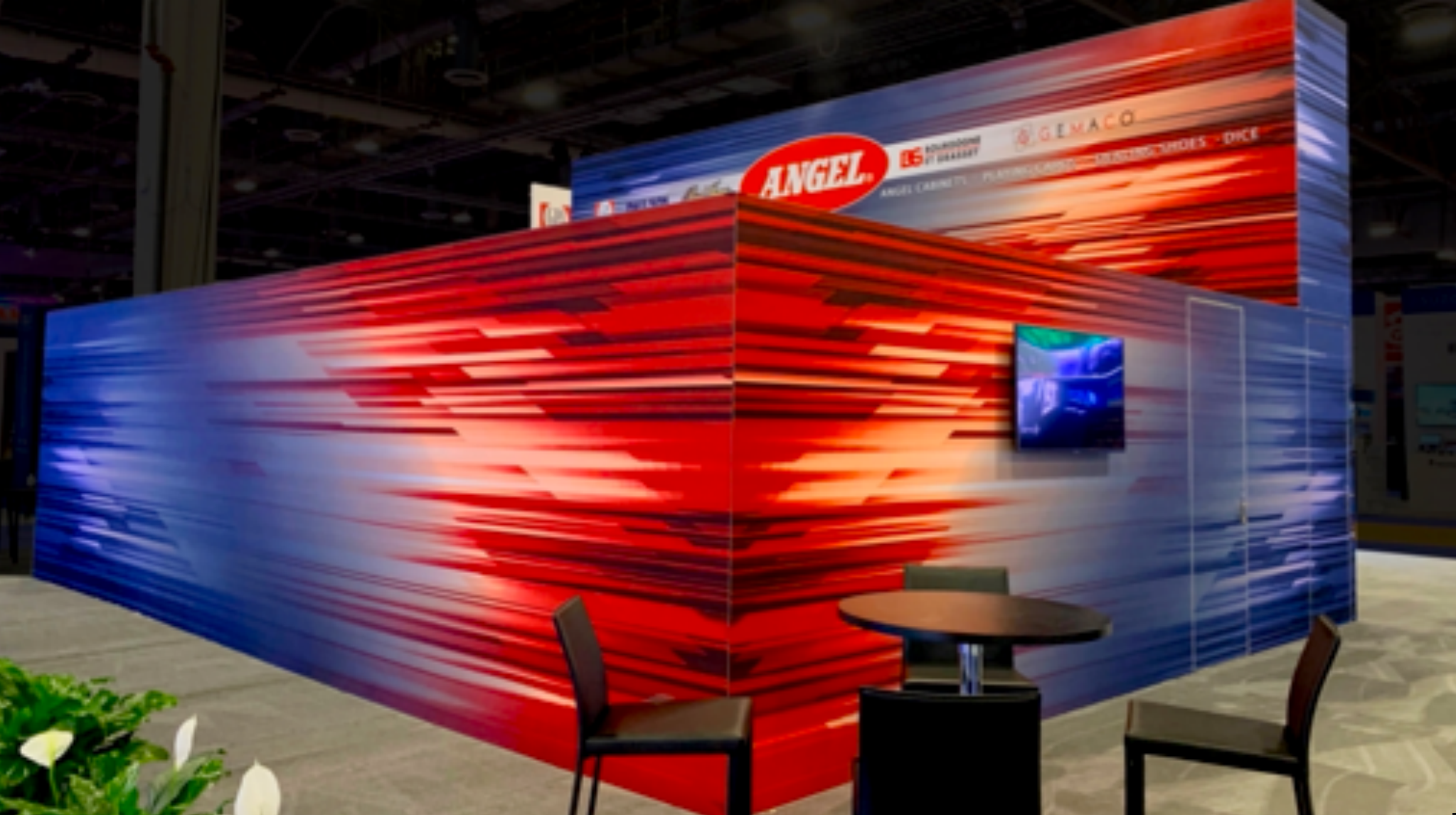


- Furniture Rental
- Branded Portable Tents
- Video Wall Displays
- Vinyl Outdoor Banners
- Corporate Events
- Festival Pop-up Displays

ENVIRONMENTS



- Sponsorship Mapping
- Virtual Exhibits & Environments
- Themed Environments
- Product Launch Activations
- Temporary or Permanent Installations



EXAMPLES OF OUR WORK



Brand Activation for APTIV
Show: CES 2019



Custom Build
Client: Libratone
Show: IFA 2019

PROJECT HIGHLIGHT: APTIV



PROJECT HIGHLIGHT: APTIV



PROJECT HIGHLIGHT: APTIV



PROJECT HIGHLIGHT: APTIV



PROJECT HIGHLIGHT: APTIV



PROJECT HIGHLIGHT: LIBRATONE



PROJECT HIGHLIGHT: LIBRATONE



PROJECT HIGHLIGHT: LIBRATONE

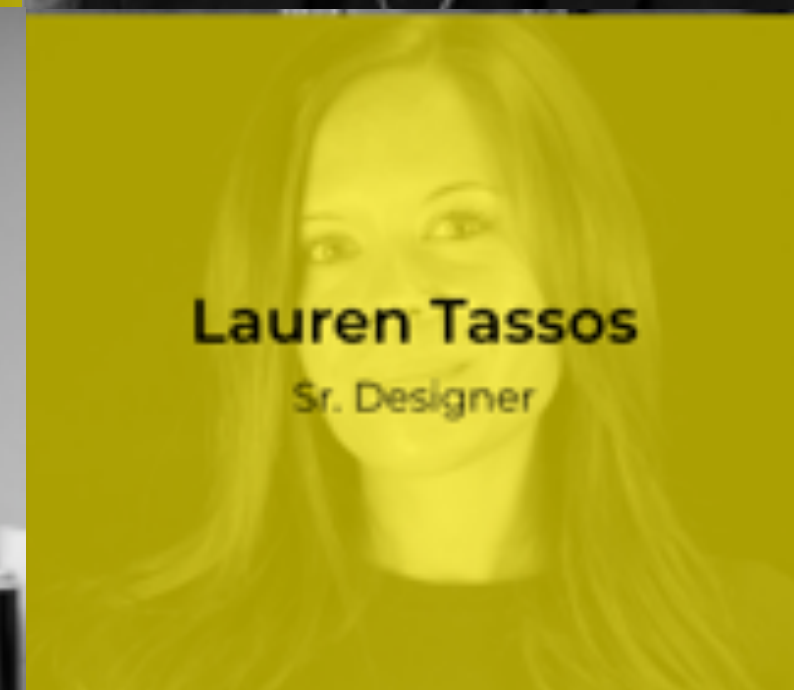
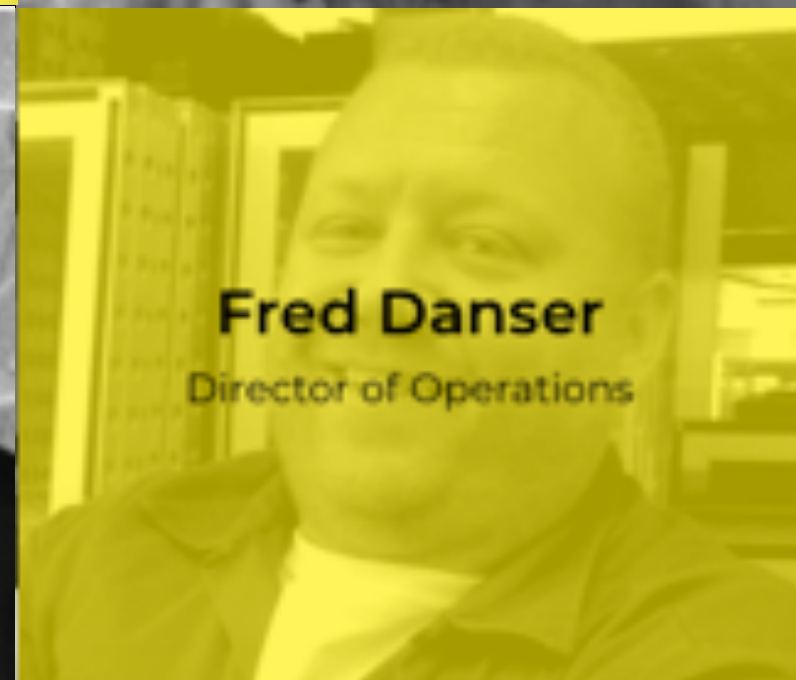
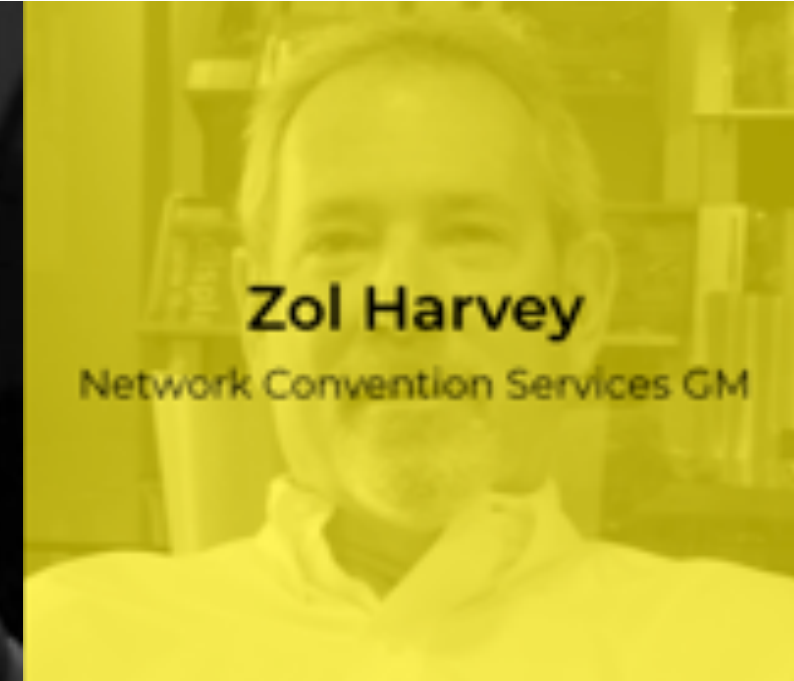


WHY DFLV



We believe that our strongest asset is our **PEOPLE** and our focus is exceeding our customers expectations.

Your **SUCCESS** is how we judge our success.



2022 Expansion



Facility

- Leased Square Footage - 53,583 SF
- Ten (10) Dock High Loading Doors
- Four Edge Of Dock Loading Doors
- Two (2) Ramped Drive-in Doors
- ESFR Sprinkler System
- 24' Minimum Clear Height
- Rear Loading
- Commencement Date: 2/1/2022



Prologis Las Vegas Corporate Center

4151 Industrial Center Drive, Suite 802
North Las Vegas, NV 89030

Exhibit Solutions for the Real World.

Design Factory Las Vegas
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North Las Vegas 89032

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