#### **CROWN Cork and Seal USA, Inc.**

770 Township Line Road, Yardley, PA 19067
Joe Pearce, Vice President of Corporate Tax

**Date:** September 23, 2021

#### **Application Facts:**

Industry Manufacturing
NAICS 332431
Type of App New

Location Clark County

RDA LVGEA, Chris Zunis

#### **Company Profile**

CROWN Cork and Seal USA, Inc. (CROWN) is proposing to establish a new 355,000 sq. ft., state-of-the-art metal manufacturing facility in Mesquite. CROWN is a subsidiary of CROWN Holdings, Inc., a leading manufacturer of metal beverage cans, aerosol cans, promotional packaging, metal food packaging, and closures. The company was founded in 1892 and has grown globally through organic growth and acquisitions. CROWN's proposed Mesquite facility will manufacture metal beverage cans to supply both existing and new customers in the growing Las Vegas area and a 300-mile customer radius in the greater west. CROWN currently has 15 beverage-can plants in North America which serve their existing customer base, all of which continue to grow based on changes in market conditions. As part of an emerging manufacturing ecosystem in Mesquite, we hope to be the employer of choice for the region 's growing workforce. CROWN also plans to support the community through sponsorship of community activities, and other investment to support growth. The company is also considering Arizona and Utah as potential locations for the project. *Source: Crown Cork and Seal USA, Inc.* 

	USA, Inc.			
Tax Abatement Requirements:	<u>Statutory</u>	<b>Company Application</b>	<b>Meeting Requirements</b>	
Job Creation	50	126	Yes	
Average Wage	\$26.67	\$26.18	<b>Yes</b> (For the purposes of receiving full abatements if county unemployment i over 7%)	
Equipment Capex (SU & MBT)	\$1,000,000	¢94 E60 000	Yes	
Equipment Capex (PP)	\$5,000,000	\$84,560,000	Yes	
Additional Requirements:				
Health Insurance	65%	100%	Yes	
Revenues generated outside NV	51%	80%	Yes	
Business License	✓ Current	$\square$ Pending	☐ Will comply	
Total Tax Liability (without tax abatements)	<u>Direct (company)</u>		Total	
	\$13,074,634		\$34,732,857	
Tax Abatements Sales Tax Abmt.	Contract Terms		Estimated Tax Abatemen	
	2% for 2 years		\$5,390,700	
Modified Business Tax Abmt.  Personal Property Tax Abmt.	50% for 4 years 50% for 10 years		\$144,659	
Total Estimated Tax Abatement over 10 yrs.	30 % for 10 years		\$2,851,708 <b>\$8,387,067</b>	
Total Estimated Tax Abatement Over 10 yisi			<b>40/307/007</b>	
Net New Tax Revenues	Direct	<u>Indirect</u>	Taxes after Abatements	
Local Taxes	2	<u></u>	- unco unco resultation	
Property	\$12,291,114	\$3,295,673	\$15,586,787	
Sales	\$3,597,189	\$1,743,461	\$5,340,650	
Lodging	\$0	\$93,525	\$93,525	
State Taxes			400/020	
Property	\$672,251	\$191,759	\$864,010	
Sales	\$2,819,730	\$581,881	\$3,401,611	
Modified Business	\$643,161	\$385,999	\$1,029,160	
Lodging	\$0	\$30,047	\$30,047	
Total Estimated New Tax Revenue over 10 yrs	<b>5.</b>		\$26,345,790	
Economic Impact over 10 yrs.	<u>Total</u>	Construction	<u>Total</u>	
Total Jobs Supported	179	854	1,033	
Total Payroll Supported	\$93,851,743	\$46,393,476	\$140,245,219	
Total Economic Value	\$334,024,157	\$122,527,513	\$456,551,670	

#### **IMPORTANT TERMS & INFORMATION**

Tax Abatements are reduction or discount of tax liability and companies do not receive any form of payment.

**Total Estimated Tax Abatement** is a tax reduction estimate. This estimated amount will be discounted from total tax liability. **Estimated New Tax Revenue** is amount of tax revenues local and state government will collect after the abatement was given to applying company.

**Economic Impact** is economic effect or benefits that this company and it's operations will have on the community and state economy measured by total number of jobs, payroll and created output.



July 23, 2021

Mr. Michael Brown Executive Director Nevada Governor's Office of Economic Development 555 E. Washington Avenue, Suite 5400 Las Vegas, Nevada 89101

Dear Mr. Brown,

CROWN Cork and Seal USA Inc. is applying to the State of Nevada for the Sales & Use Tax Abatement, the Modified Business Tax Abatement, and the Personal Property Tax Abatement. We request that Crown Cork and Seal USA Inc. be placed on the agenda for the September 23<sup>rd</sup>., 2021 GOED Board meeting.

CROWN Cork and Seal USA Inc. will create 126 new positions in the first 24 months of operations, with an average hourly wage of \$26.18 The company will make a capital equipment investment of \$84,560,000

CROWN Cork and Seal USA Inc. exceeds all statutory requirements for Nevada tax abatement approval. This application has the full support of the Las Vegas Global Economic Alliance.

Sincerely,

Chris Zunis

**VP Economic Development** 

Las Vegas Global Economic Alliance

Chris Zunia



Attn: Michael Brown, Executive Director

Nevada Governor's Office of Economic Development

555 E. Washington Ave., Suite 5400

Las Vegas, NV 89101

Re: CROWN Cork and Seal USA, Inc. - Mesquite, Nevada

Dear Mr. Brown:

CROWN Cork and Seal USA, Inc. (CROWN) is a subsidiary of CROWN Holdings, Inc., a leading manufacturer of metal beverage cans, aerosol cans, promotional packaging, metal food packaging, and closures. The company was founded in 1892 as CROWN Cork & Seal and has grown globally through organic growth and acquisitions. The company has over 33,000 employees in 236 plants across 47 countries. CROWN is proposing to establish a new 355,000 square foot, state-of-the-art manufacturing facility in Mesquite, Nevada to service its growing beverage demand. The proposed location of the facility is 1725 W Pioneer Blvd, Mesquite Nevada, 89027 and will be operational by December of 2023.

CROWN's proposed facility will manufacture metal beverage cans to supply both existing and new customers in the growing Las Vegas area and a 300-mile customer radius in the greater west. CROWN currently has 15 beverage-can plants in North America which serve their existing customer base, all of which continue to grow based on changes in market conditions. Beverage-can manufacturing accounts for approximately 50% of CROWN's operations and is an integral part of its near- and long-term corporate strategy.

Our company is appreciative of the business incentives offered to support our business case in Mesquite, Nevada. Our decision to select the state of Nevada over similar jurisdictions for this investment is predicated on our understanding that CROWN will qualify for incentives offered by the Nevada Governor's Office of Economic Development. Incentives such as the (1) Property Tax Abatement, (2) Sales Tax Abatement, and (3) Modified Business Tax Abatement remain key factors in our decision to locate our new facility in Mesquite, Nevada.

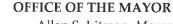
As part of an emerging manufacturing ecosystem in Mesquite, we hope to be the employer of choice for the region's growing workforce. In addition to at approximately \$181,370,000 in capital investment for two high-speed can lines, we expect to create a total of 126 new full-time employees over a two year period with average wages of approximately \$26.18. CROWN also plans to support the community through sponsorship of community activities, and other investment to support growth.

We look forward to the building a lasting partnership with the state of Nevada and appreciate your assistance throughout the incentive application process. Enclosed are the required forms and schedules. Please contact me at 215-698-5135 or Robert Boehringer, of KPMG LLP, at 267-256-1844 should you have any questions about our project.

Sincerely

oseph C. Pearce

Wice President, Corporate Tax





Allan S. Litman, *Mayor* 10 East Mesquite Boulevard Mesquite, Nevada 89027 (702) 346-5295 Fax: (702) 346-2795

August 11, 2021

Mr. Michael Brown Executive Director Nevada Governor's Office of Economic Development 555 E. Washington Avenue, Suite 5400 Las Vegas, NV 89101

RE: Letter of Support for Crown Cork and Seal USA Inc.

Dear Director Brown:

I am pleased to provide this letter of support for Crown Cork and Seal USA in their application for incentives from the Governor's Office of Economic Development (GEOD). We are very pleased that Crown has chosen Mesquite for its expansion to the Southwest. As a community we look forward to Crown's success in Mesquite.

Crown Cork and Seal USA Inc. will create 126 new positions in the first 24 months of operations; with an average hourly wage of \$26.18. The company will make a capital equipment investment of \$84,560,000.

The City of Mesquite enthusiastically supports Crown's operations in Mesquite and looks forward to the positive economic impact that their business arrival will provide to our community. We appreciate your assistance and favorable consideration of their application. Should you require additional information, please do not hesitate to contact me.

Best Regards,

Mayor Allan S. Litman

City of Mesquite Nevada

ASL:mg

ECONOMIC	DEVELOPMENT	Compan	y is an / a: (check one)		
Incentive Ap	ntive Application		New location in Nevada		
Company Name:	CROWN Cork and Seal USA, Inc.		Expansion of a Nevada	company	
Date of Application:	July 23, 2021				
Section I - Type					
Please check all that	t the company is applying for on this application:				
✓ Sales &	Use Tax Abatement Sales & U	Jse Tax Deferral			
Modified	Business Tax Abatement Recycling	g Real Property Tax Abatement			
✓ Personal	I Property Tax Abatement ☐ Other:				
Section 2 - Corp	orate Information				
_	Legal name under which business will be transacted in Ne	evada)	FEDERAL T	AX ID #	
CROWN Cork and S		,	23-2869494		
CORPORATE ADD	RESS	CITY / TOWN	STATE / PROVINCE	ZIP	
770 Township Line F		Yardley	PA	19067	
	S TO RECEIVE DOCUMENTS (If different from above)	CITY / TOWN	STATE / PROVINCE	ZIP	
770 Township Line F		Yardley	PA	19067	
TELEPHONE NUME	BER	WEBSITE			
(215) 698-5135	OT NAME	https://www.crowncork.com/ COMPANY CONTACT TITLE			
COMPANY CONTA Mr. Joe Pearce	CTNAME	Vice President Corporate Tax			
E-MAIL ADDRESS		PREFERRED PHONE NUMBE	R		
Joe.pearce@crowno	cork.com	(215) 698-5135			
	ever applied and been approved for incentives available by	1 ' '	: Development?	Yes V No	
	am awarded, date of approval, and status of the accounts		·		
ii 163, iist tile progre	am awarded, date or approval, and status or the accounts	(attach separate sheet ii hecessary	<i>j</i> .		
Section 3 - Prog	ram Requirements				
Please check two of	the boxes below; the company must meet at least two of	the three program requirements:			
A capital inventor	estment of \$1,000,000 in eligible equipment in urban areas In cases of expanding businesses, the capital investment	s or \$250,000 in eligible equipment			
business.					
	ses locating in urban areas require fifty (50) or more perm				
	iich the abatement becomes effective. In rural areas, the run its payroll by 10% more than its existing employees prio				
greater.	This payroll by 10 % more than its existing employees prior	it to expansion, or by 25 (urban) or t	o (rurar) employees, wind	ilevel is	
· ·	n and rural areas, the average hourly wage that will be paid	d by the business to its new employ	rees is at least 100% of th	ne average	
statewide ho		u by the business to its new employ	ees is at least 100 /0 Of the	ie average	
	is different depending on whether the business is in a county whether the business is a county whether th	nere the population is 100,000 or more	or a city where the populati	on is 60,000 or more	
	or if the business is in a county where the population is less that				
Section 4 - Neva	da Facility				
Type of Facility:					
☐ Headqua	arters	Service Provider			
Technology	ogy	Distribution / Fulfillm	ent		
☐ Back Off	fice Operations	Manufacturing			
Researc	h & Development / Intellectual Property	Other:		<u></u>	
	REVENUE GENERATED BY THE NEW JOBS	EXPECTED DATE OF NEW / E	EXPANDED OPERATION	NS (MONTH / YEAR)	
CONTAINED IN TH	IS APPLICATION FROM OUTSIDE NEVADA	Dec-2023		(	
NAICS CODE / SIC		INDUSTRY TYPE			
332431		Metal can manufacturing			
	COMPANY'S NEVADA OPERATIONS	1			
Manufacturing of me	etal beverage cans for distribution in the greater west.				
	JAL NEVADA FACILITY ADDRESS	CITY / TOWN	COUNTY	ZIP	
1725 W Pioneer Blv	-	Mesquite	Clark County	89027	
	ATES / REGIONS / CITIES ARE BEING CONSIDERED FO	OR YOUR COMPANY'S RELOCAT	TION / EXPANSION / ST.	ARTUP?	
Arizona and Utah					

#### Section 5 - Complete Forms (see additional tabs at the bottom of this sheet for each form listed below)

Checl	k the applicable box when form has been completed.
5 (A)	✓ Equipment List
5 (B)	☑ Employment Schedule
5 (C)	☑ Evaluation of Health Plan, with supporting documents to show the employer paid portion of plan meets the minimum of 65%.
5 (D)	

New Operations / Start Up - Plans Over the Next Ten Years		Expansions - Plans Over the Next 10 Years	
Part 1. Are you currently/planning on		Part 1. Are you currently leasing space in Nevada?	
leasing space in Nevada?	No	If No, skip to Part 2. If Yes, continue below:	
If No, skip to Part 2. If Yes, continue below:		What year(s)?	
What year(s)?		How much space (sq. ft.)?	
How much space (sq. ft.)?		Annual lease cost at current space:	
Annual lease cost of space:		Due to expansion, will you lease additional space?	
Do you plan on making building tenant improvements?		If No, skip to Part 3. If Yes, continue below:	
If No, skip to Part 2. If Yes *, continue below:		Expanding at the current facility or a new facility?	
When to make improvements (month, year)?		What year(s)?	
<del></del>		How much expanded space (sq. ft.)?	
Part 2. Are you currently/planning on		Annual lease cost of expanded space:	
buying an owner occupied facility in Nevada?	No	Do you plan on making building tenant improvements?	
If No, skip to Part 3. If Yes *, continue below:		If No, skip to Part 3. If Yes *, continue below:	
Purchase date, if buying (month, year):		When to make improvements (month, year)?	
How much space (sq. ft.)?			
Do you plan on making building improvements?		Part 2. Are you currently operating at an	
If No, skip to Part 3. If Yes *, continue below:		owner occupied building in Nevada?	
When to make improvements (month, year)?		If No, skip to Part 3. If Yes, continue below:	
_		How much space (sq. ft.)?	
Part 3. Are you currently/planning on		Current assessed value of real property?	
building a build-to-suit facility in Nevada?	Yes	Due to expansion, will you be making building improvements?	
If Yes *, continue below:		If No, skip to Part 3. If Yes *, continue below:	
When to break ground, if building (month, year)?	Oct-2021	When to make improvements (month, year)?	
Estimated completion date, if building (month, year):	Dec-2023		
How much space (sq. ft.)?	355,000	Part 3. Do you plan on building or buying a	
		new facility in Nevada?	
		If Yes *, continue below:	
		Purchase date, if buying (month, year):	
		When to break ground, if building (month, year)?	
		Estimated completion date, if building (month, year):	
		How much space (sq. ft.)?	

BRIEF DESCRIPTION OF CONSTRUCTION PROJECT AND ITS PROJECTED IMPACT ON THE LOCAL ECONOMY (Attach a separate sheet if necessary):

CROWN plans to invest at least \$159,000,000 as part of this project. This includes an estimated \$100,000,000 in new equipment, \$50,000,000 for a new building, and \$9,000,000 to acquire and prepare the land. As part of an emerging manufacturing ecosystem in Mesquite, CROWN plans to be the employer of choice for the region's growing workforce. The Company expects to create a total of 126 new full-time employees over a two year period with average wages of approximately \$26.18. CROWN also plans to support the community through sponsorship of community activities, and other investment to support growth.

Section 7 - Capital Investment (Fill in either New Operati	ons/Startup or Expansion, not both.)		
New Operations / Start Up	Expansions		
How much capital investment is planned? (Breakout below):	How much capital investment is planned? (Breakout below):		
Building Purchase (if buying):	Building Purchase (if buying):		
Building Costs (if building / making improvements): \$86,810,000	Building Costs (if building / making improvements):		
Land: \$10,000,000	Land:		
Equipment Cost: \$84,560,000	Equipment Cost:		
Total: \$181,370,000	Total: \$0		
	Is the equipment purchase for replacement		
	of existing equipment?		
	Current assessed value of personal property in NV:		
	(Must attach the most recent assessment from the County Assessor's Office.)		
Section 8 - Employment (Fill in either New Operations/St	artup or Expansion, not both.)		
New Operations / Start Up	Expansions		
How many full-time equivalent (FTE*) employees will be created by the	How many full-time equivalent (FTE*) employees will be created by the		
end of the first eighth quarter of new operations?: 126	end of the first eighth quarter of expanded operations?:		
Average hourly wage of these <u>new</u> employees: \$26.18	Average hourly wage of these new employees:		
	How many FTE employees prior to expansion?:		
	Average hourly wage of these existing employees:		
	Total number of employees after expansion:		
* FTE represents a permanent employee who works an average of 30 hours per week set forth in NAC 360.474.	I or more, is eligible for health care coverage, and whose position is a "primary job" as		
OTHER COMPENSATION (Check all that apply):			
✓ Overtime ✓ Merit increases ✓ 1	Tuition assistance   ☑ Bonus		
☑ PTO / Sick / Vacation   ☑ COLA adjustments   ☑ F	Retirement Plan / Profit Sharing / 401(k) Other:		
BRIEF DESCRIPTION OF ADDITIONAL COMPENSATION PROGRAMS AND ELIGIF	BILITY REQUIREMENTS (Attach a separate sheet if necessary):		
CROWN has a robust compensation plan for both its hourly and salaried emplo	byees. Salaried employees are eligible for a 401(k) match, a stock purchase		
plan, up to 4 weeks of paid vacation, 10 paid holidays, and a tuition reimburser	ment of up to \$5,250 per year. Hourly employees are eligible for the same		
programs, and an additional defined benefit pension program.			
Section 9 - Employee Health Insurance Benefit Program			
Is health insurance for employees and is an option for dependents offered?:	✓ Yes (attach health plan and quote or invoice) □ No		
Package includes (check all that apply):			
✓ Medical ✓ Vision ✓ Dental	Other:		
Qualified after (check one):  Upon employment  Three months after hire date	Six months after hire date  Other:  CROWN employees are qualified to receive		
Opon employment milee months after thre date	benefits 1st of the month following one month of service if salaried or 1st of the month following two months of service if paid hourly.		
Health Insurance Costs:	Percentage of health insurance premium by (min 65%):		
Plan Type:			
Employer Contribution (annual premium per employee):	\$ 8,168.00 Company: 100%		
Employee Contribution (annual premium per employee)	\$ - Employee: 0%		
Total Annual Premium:	\$ 8,168.00		

[SIGNATURE PAGE FOLLOWS]

#### Section 10 - Certification

I, the undersigned, hereby grant to the Governor's Office of Economic Development access to all pertinent and relevant records and documents of the aforementioned company. I understand this requirement is necessary to qualify and to monitor for compliance of all statutory and regulatory provisions pertaining to this application.

Being owner, member, partner, officer or employee with signatory authorization for the company, I do hereby declare that the facts herein stated are true and that all licensing and permitting requirements will be met prior to the commencement of operations. In addition, and for the company's legal sounsel have reviewed the terms of the GOED Tax Abatement and Incentives Agreement, the company recognizes this agreement is generally not subject to change, and any material revisions have been discussed with GOED in advance of board approval.

Joseph C. Pearce	
Name of person authorized for signature	Signature
Vice President, Corporate Tax	July 23, 2021
Title	Date

Nevada Governor's Office of Economic Development

555 E. Washington Ave., Ste 5400 • Las Vegas, Nevada 89101 • 702.486.2700 • (Fax) 702.486.2701 • www.diversifynevada.com

#### **Site Selection Factors**

Company Name: CROWN Cork and Seal USA, Inc.		c. County: Clark	
Section I - Site Selection Ratings			
Directions: Please rate the select factors by important Application.	e to the	company's business (1 = very low; 5 = very high). Attach this form	to the Incentives
Availability of qualified workforce:	5	Transportation infrastructure:	5
Labor costs:	3	Transportation costs:	5
Real estate availability:	5	State and local tax structure:	3
Real estate costs:	4	State and local incentives:	3
Utility infrastructure:	5	Business permitting & regulatory structure:	5
Utility costs:	3	Access to higher education resources:	5

Please summarize the importance of the abatement program to your decision (please include at least a paragraph summary):

Tax abatement programs play an important role in selecting Nevada for Project Washboard. Any incentives provided to support CROWN will help offset a portion of the up-front investment, and will be reinvested back into the company to help fuel the company's growth in the State.

# **Equipment Schedule, Detailed**

The Office has determined the detailed equipment schedule as described in this application constitutes confidential proprietary information of CROWN Cork and Seal, USA, Inc. and is not a public record.

# **Employment Schedule, Detailed**

The Office has determined the detailed employment schedule as described in this application constitutes confidential proprietary information of CROWN Cork and Seal, USA, Inc. and is not a public record.

# 5(C) Evaluation of Health Plans Offered by Companies

Company Name: CROWN Cork and Seal USA, Inc.	County:	С	lark County
Total Number of Full-Time Employees:		126	
Average Hourly Wage per Employee Average Annual Wage per Employee (implied)	\$	\$26.18 54,454.40	
COST OF HELATH INSURANCE			
Annual Health Insurance Premium Cost:	5	\$8,168.00	
Percentage of Premium Covered by: Company		100%	
Employee		0%	
HEALTH INSURANCE PLANS:			
Base Health Insurance Plan*:	Crowr	Health C	are Programs
Deductible - per employee		500	o 1 1 o <b>g</b> . u o
Coinsurance	1	00%/00%	
Out-of-Pocket Maximum per employee	9	\$ 2,000	
Additional Health Insurance Plan*:			
Deductible - per employee		-	
Coinsurance		0% / 0%	
Out-of-Pocket Maximum per employee	(	5 -	
Additional Health Insurance Plan*:			
Deductible - per employee		-	
Coinsurance		0% / 0%	
Out-of-Pocket Maximum per employee	9	-	
*Note: Please list only "In Network" for deducible and out of the pocket amounts .			
Generalized Criteria for Essential Health Benefits (EHB)		40 1100 0	
[following requirements outlined in the Affordable Care Act and US Co Covered employee's premium not to exceed 9.5% of annual wage	bae, including	0	MMQ
Annual Out-of-Pocket Maximum not to exceed \$8,700 (2022)		\$2,000	MMQ
Minimum essential health benefits covered (Company offers PPO):			
(A) Ambulatory patient services		<b>✓</b>	
(B) Emergency services		<b>✓</b>	
(C) Hospitalization		✓	
<ul><li>(D) Maternity and newborn care</li><li>(E) Mental health/substance use disorder/behavioral health treatm</li></ul>	ent		
· ·		_~	
(F) Prescription drugs	ient	<u></u>	
<ul><li>(F) Prescription drugs</li><li>(G) Rehabilitative and habilitative services and devices</li></ul>	ient	✓	
• • • • • • •	ient	✓ ✓	
<ul><li>(G) Rehabilitative and habilitative services and devices</li><li>(H) Laboratory services</li><li>(I) Preventive and wellness services and chronic disease manager</li></ul>			
(G) Rehabilitative and habilitative services and devices (H) Laboratory services		✓ ✓	
<ul><li>(G) Rehabilitative and habilitative services and devices</li><li>(H) Laboratory services</li><li>(I) Preventive and wellness services and chronic disease manager</li></ul>		✓ ✓	
<ul> <li>(G) Rehabilitative and habilitative services and devices</li> <li>(H) Laboratory services</li> <li>(I) Preventive and wellness services and chronic disease manager</li> <li>(J) Pediatric services, including oral and vision care</li> </ul>	ment velopment that ng where our pla	The facts her	neeting the
(G) Rehabilitative and habilitative services and devices (H) Laboratory services (I) Preventive and wellness services and chronic disease manager (J) Pediatric services, including oral and vision care  No Annual Limits on Essential Health Benefits  I, the undersigned, hereby declare to the Governor's Office of Economic Devare true, and that I have attached a qualified plan with information highlightin 65% minimum threshold for the employee paid portion of the plan for GOED to	ment  velopment that- ing where our place to independently	The facts her	neeting the
(G) Rehabilitative and habilitative services and devices (H) Laboratory services (I) Preventive and wellness services and chronic disease manager (J) Pediatric services, including oral and vision care  No Annual Limits on Essential Health Benefits  I, the undersigned, hereby declare to the Governor's Office of Economic Devare true, and that I have attached a qualified plan with information highlightin 65% minimum threshold for the employee paid portion of the plan for GOED to	ment  velopment that- ing where our place to independently	The facts her	neeting the
(G) Rehabilitative and habilitative services and devices (H) Laboratory services (I) Preventive and wellness services and chronic disease manager (J) Pediatric services, including oral and vision care  No Annual Limits on Essential Health Benefits  I, the undersigned, hereby declare to the Governor's Office of Economic Devare true, and that I have attached a qualified plan with information highlightin 65% minimum threshold for the employee paid portion of the plan for GOED to	welopment that- ing where our place independently re	The facts her	neeting the

# 5(D) Company Information

Company Name:	CROWN Cork and Seal USA, Inc.	County: Clark	
		· · · · · · · · · · · · · · · · · · ·	

#### **Section I - Company Interest List**

Directions: Please provide a detailed list of owners and/or members of the company. The Governor's Office of Economic Development strives to maintain the highest standards of integrity, and it is vital that the public be confident of our commitment. Accordingly, any conflict or appearance of a conflict must be avoided. To maintain our integrity and credibility, the applicant is required to provide a detailed list of owners, members, equity holders and Board members of the company.

(a)	( b)
Name	Title
Timothy P. Aust	Director / Vice President, CFO and Treasurer
Alfred J Dermody	Director / Vice President & Secretary
Thomas J. Gordon	Director / Vice President and President, CROWN Food Packaging North America
Mark Ketcheson	Director / Vice President and President, CROWN Beverage Packaging North America
Djalma Novaes, Jr.	Director / President and Chief Executive Officer / Chairman of the Board
James D. Wilson	Director / Vice President and President - CROWN Aerosols, Closures and Specialty Packaging North America
Kevin C. Clothier	Assistant Treasurer
Adam J. Dickstein	Assistant Secretary
Michael Antry	Vice President - Environment, Health & Safety
Carlos Baila	Senior Vice President - Global Procurement
George Buckland	Vice President - Sales and Marketing CROWN Aerosol Packaging North America
Rosemary M. Haselroth	Assistant Secretary
Kevin Korbal	Controller
Mark G. Lutgens	Vice President - Sales and Marketing CROWN Food Packaging North America
Joseph C. Pearce	Vice President - Corporate Tax
Vincent Pepenelli	Vice President, Industrial Relations
John Rost	Vice President - Global Sustainability & Regulatory Affairs
Michael J. Rowley	Assistant General Counsel & Assistant Secretary
Mark Sidorski	Vice President - Global Sourcing
Jake Soumis	Assistant Secretary
Kenneth W. Tutin	Vice President - Continuous Improvement, Americas
Michael Wingert	Director of Logistics
James Yackish	Vice President - Sales & Marketing CROWN Beverage Packaging North America

#### Section 2 - Company Affiliates and/or Subsidiaries

Are there any subsidiary or affiliate companies sharing tax liability with the applicant company?	No 🗸	Yes	
If Yes, continue below:			

Directions: In order to include affiliates/subsidiaries, under the exemption letter, they must to be added to the Contract. Per standard practice GOED requires a corporate schematic to understand the exact relationships between the companies and include:

- 1. The names as they would read on the tax exemption letter.
- 2. Which entity(ies) will do the hiring?
- 3. Which entity(ies) will be purchasing the equipment?

Name of Subsidiary or Affiliate Entity, Role and Legal Control Relationship			

Please include any additional details below:

#### **NTITY INFORMATION**

ENTITY INFORMATION	
	Entity Name:
ROWN CORK & SEAL USA, INC.	Entity Number:
16332342021-6	,
	Entity Type:
oreign Corporation (80)	Entity Status:
Active	,
	Formation Date:
7/26/2021	NV Business ID:
V20212183761	
	Termination Date:
Perpetual	Annual Day and Dua Date.
7/31/2022	Annual Report Due Date:
	Domicile Name:
ROWN Cork & Seal USA, Inc.	Jurisdiction:
Delaware - United States	Juristiction.

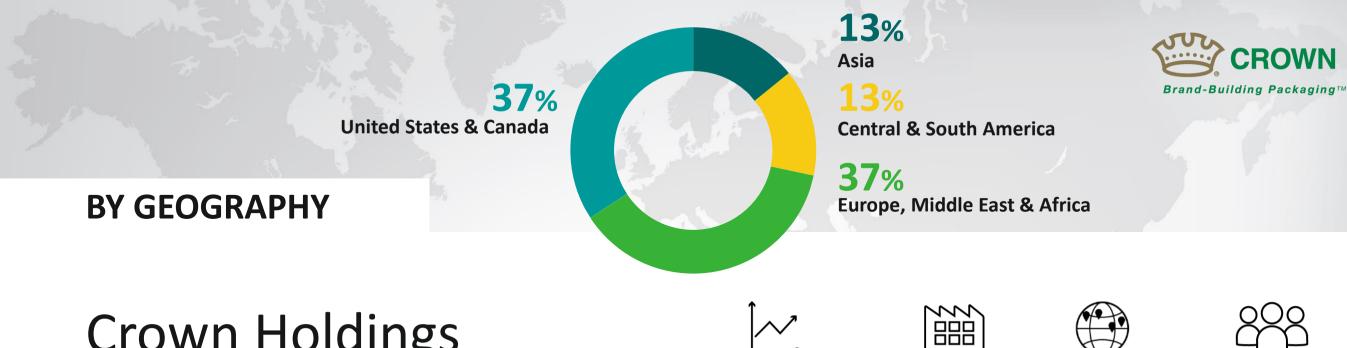


# Crown Holdings, Inc.

# This Presentation Contains Commercially Sensitive and Confidential Information







Crown Holdings **Global Numbers** 

[2020]

\$11.57bn 236

**NET SALES** 

PLANTS

**47** 

33,264

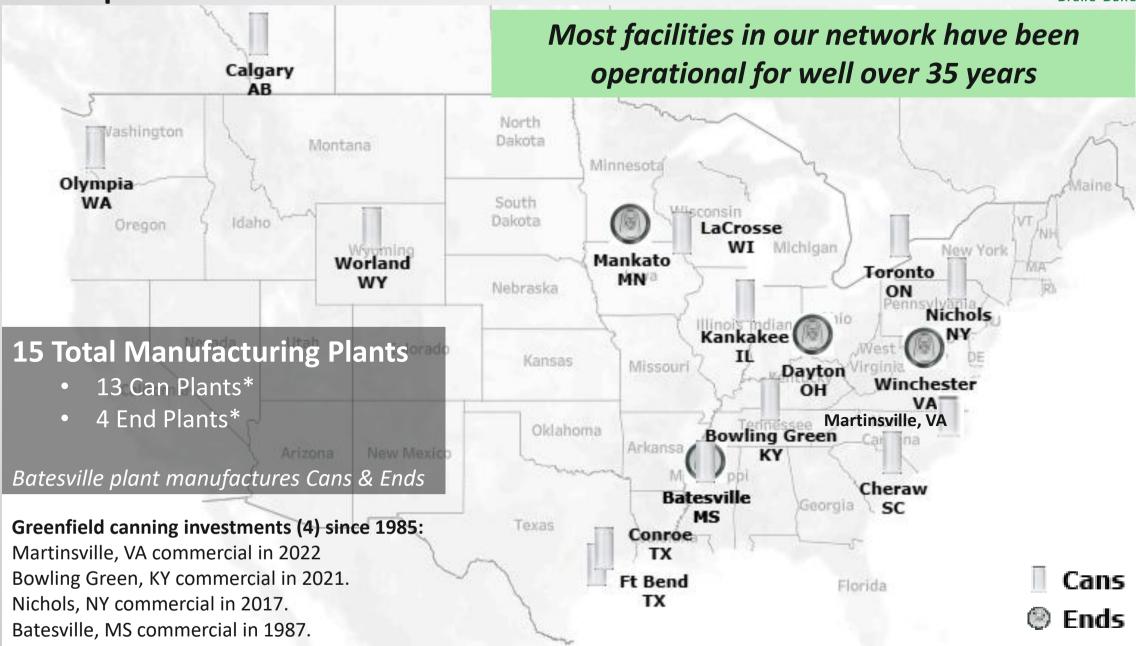
**COUNTRIES EMPLOYEES** 



# **Crown Beverage Packaging North America**

Footprint



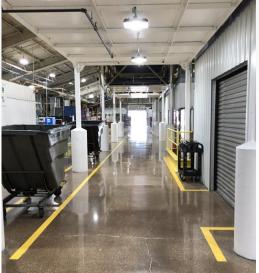




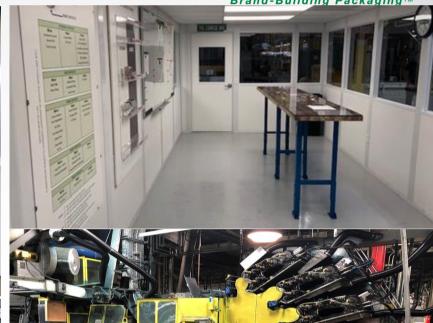












# **Crown Beverage Packaging North America**

# **Beverage Cans Experiencing Historic Market Growth:**

# Over 100Bn cans for first time in > 10 Years

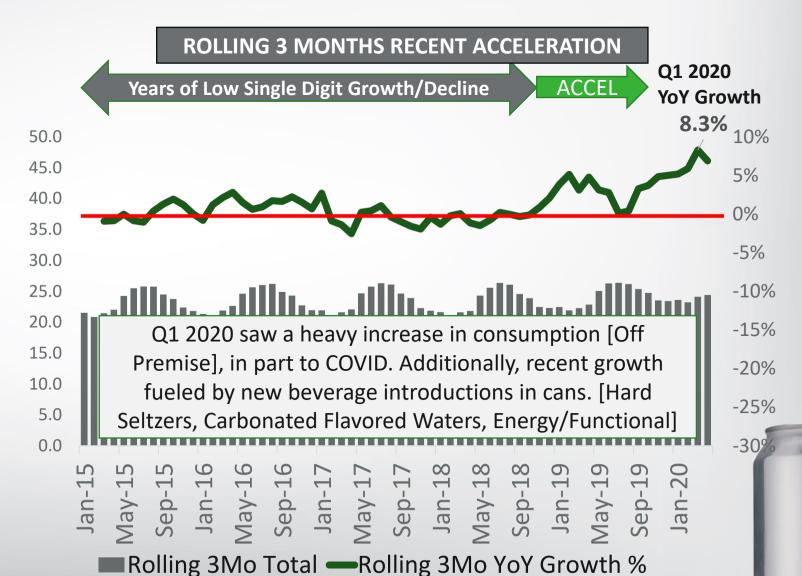


**North American Beverage Can Market** 

#### **SHIPPED CANS GROWTH RECENT YEARS**

#'s in Billions of cans	YTD Dec-17	YTD Dec-18	YTD Dec-19	TTM Oct-20
Can shipments	93.8	93.9	97.2	102.0
YoY Growth	-0.5	+0.2	+3.3	<b>(+5.6)</b>
YoY Growth %	-0.6%	0.2%	3.5%	5.8%

- Annual production of a new line typically
   > 1Bn cans; 5Bn increase is equivalent to
   approximately five new lines in the
   market
- 2020/2021 supply market capacity tight across competition
- 5 Year Demand Growth to 2025 is estimated 3%-6% CAGR [Approx. 125Bn can demand by 2025 at the low end]



Source: CMI cans shipped in US + Canada. Excludes imported cans, estimated between 3Bn-4Bn in 2020.

# **Growth in Can Demand is Supported by Fundamental** Shifts in Behavior & Deals in the Market



Growth in can demand is fueled by a shift to off premise consumption, growth in "good for you" beverages and new product launches in cans. Large distribution deals are getting signed and growth brands are seeing investment.





Chris Furnari Contributor @ Food & Drink I cover the heer husiness

# La Colombe Coffee Enters C-Store Market With Help From Molson Coors

Molson Coors will tap into its vast distribution network to move La Colombe's Draft Latte and Brazilian Cold Brew products beginning in January 2021.

By Isabelle Gustafson | October 1, 2020





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# **Waterloo Sparking Water Acquired by Investor Group**

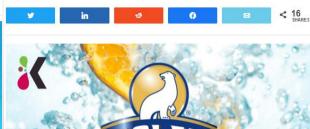
By Bridget Goldschmidt - 08/19/2020

Polar Seals Nationwide Seltzer **Distribution Pact With KDP** 









\$3.85 Billion

Martín Caballero | Mar. 11, 2020 at 11:00 am

# We Work With Some of the Largest and Fastest Growing CPG Brands in North America





































# **Project Parameters**







Project Washboard anticipates to invest **\$181.3 million** in capital investment, which includes, but is not limited to:

- Building Costs \$86.8 million
- Land \$10 million
- Equipment Costs \$84.5 million





At least **126 new full-time employees** will be hired and maintained in roles which will include:

- Line Production Workers
- Office Clerks
- Industrial Production Managers & Management

The new positions are expected to have an average annual salary of \$54,500 and average hourly wage of \$26.18 (not including contributions to employee healthcare plans).

**EMPLOYEE BENEFITS** 

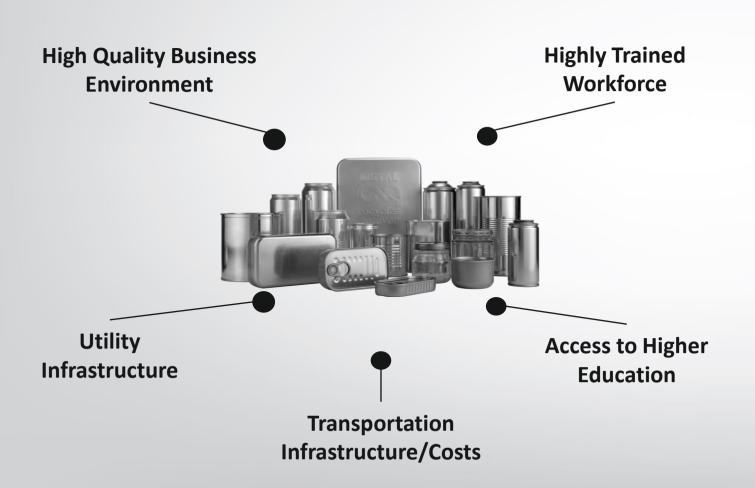


The company expects to spend about *\$8,168 or 100%* of the cost of annual health insurance premiums for each full-time employee. Health insurance benefits include: (1) Medical, (2) Vision, and (3) Dental. Other benefits include: (1) Overtime, (2) PTO (up to 4 weeks), (3) Merit Increases, (4) COLA Adjustments, (5) Tuition Assistance (\$5,250/year), (6) Profit Sharing (401(k) match), and (7) Bonuses.

# **Key Project Drivers**



#### **Project Drivers**



### **Project Competition and Incentive Impact**

CROWN has considered several alternative locations for Project Washboard. Other finalist sites were located in Arizona and Utah.

Tax abatement programs play an important role in selecting Nevada for Project Washboard. Any incentives provided to support CROWN will help offset a portion of the up-front investment, and will be reinvested back into the company to help fuel the company's growth in the State.



# **Our Sustainability journey**



2020 Greenhouse
Gas & Energy goals
Targets Exceeded

2015

2016

2017

2019

2020

Joined

First
Sustainability
Report

2011

First CDP report

**Materiality Assessment** 

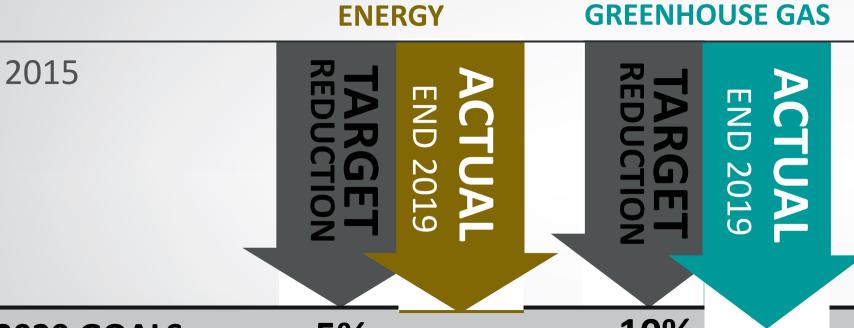
Science Based Targets

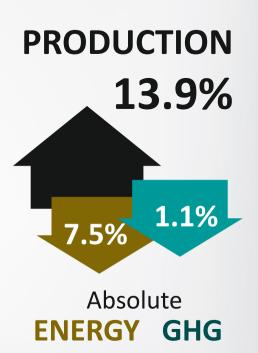
**RE 100** 

CDP Water report

# Proud to have achieved our 2020 Sustainability goals







**2020 GOALS:** 

per billion standard units of production (excluding new Vichisa glass plant) 5%

5.1%

10%

10.8%

# New Global Program launch





# Twentyby30

2020

**Accelerating Sustainability** 

2030

Crown's commitment to twenty measurable sustainability goals by 2030



# Based on our Stakeholders' priorities and most material issues, the program is divided into five pillars of action:



Climate Action



**Resource Efficiency** 



**Optimum Circularity** 



Working Together



Never Compromise



- 1. Scope 1 GHG emissions
- 2. Scope 2 GHG emissions
- 3. Scope 3 GHG emissions
- 4. Renewable Electricity
- 5. VOC emissions (Volatile Organic Compound)



- 10. Zero Waste to landfill
- 11. Light weighting
- 12. Recycling rates
- 13. Recycled content (metal cans & transit packaging)
- 14. Recycled content (plastic strapping)



# Twenty by 30

**Accelerating Sustainability** 

www.crowncork.com/sustainability



- 15. Employee safety
- 16. Employee engagement in sustainability
- 17. Diversity and Inclusion



- Water usage reduction
- Wastewater compliance
- Water access, sanitation and hygiene
- Water replenishment



- 18. Decrease product lifecycle footprint
- 19. Food contact and chemical safety
- 20. Responsible and ethical sourcing