

Board Summary

Uplift, Inc.

801 El Camino Real, Menlo Park, CA 94025
 Wayne Muesse, Chief Operating Officer
 FinTech - Product Development and Customer Service

Date: June 27, 2019
 Main Location: Las Vegas

Business Type: New County: Washoe County Development Authority Representative: Stan Thomas, EDAWN

APPLICATION HIGHLIGHTS

- Uplift, Inc. (Uplift) plans to open a facility in Reno. This will be in addition to its current locations in Menlo Park, CA, San Francisco, CA; New York, NY, Miami, FL; and Toronto, Ontario, Canada.
- The Reno facility will house the company's customer service representatives and product development engineering talent.
- Uplift plans to hire and train employees from the local Reno area.

PROFILE

Uplift is a Fintech company headquartered in Menlo Park, CA. The company offers point-of-sale financing through leading travel providers such as United Airlines, Allegiant, Southwest Airlines, Caesars Entertainment, Kayak, Norwegian Cruise Lines, Universal Resorts and Vacations, and many more. Uplift was founded by a passionate team of travel industry veterans and is made up of a diverse team of travel technologists, digital marketers, and Fintech experts united in a mission to make travel more accessible, affordable, and rewarding for everyone while driving financial results for the world's leading travel brands. With financing through Uplift, customers can book a trip, travel on their schedule, and pay over time in flexible, convenient monthly installments. The company's proven, flexible, pay-over-time travel financing solution is designed to seamlessly integrate with a travel provider's existing website or workflow. The hybrid online/offline solution custom-tailored for travel providers enables travel financing, through Uplift, to facilitate higher conversion, increased ancillary uptake, and cart size gains across every travel industry segment. Leading brands appreciate that Uplift is exclusively marketed through their websites and call centers, which enables them to always maintain direct relationships with their consumers. Uplift does not market directly to consumers and is dedicated to helping travelers exclusively via partner relationships. In 2017, Uplift was announced the winner of the Phocuswright Conference Award for Travel Innovation - Emerging Category. *Source: Uplift, Inc.*

SIGNIFICANCE OF ABATEMENTS IN THE COMPANY'S DECISION TO RELOCATE/EXPAND

Uplift has demonstrated success with expanding operations in various geographies that provide talent and environments that have supported efficient growth. The decision to expand operations to Reno was due to several factors, including the business tax structure, cost of living, available talent, and location advantages. In addition, Uplift, Inc. is aware of the benefits of the State Incentive Program, and this also was a critical factor in deciding to expand the Uplift's operations and development to Reno. *Source: Uplift, Inc.*

REQUIREMENTS	Statutory	Application	Sufficient	% Over / Under
Job Creation	50	175		250%
Average Wage	\$22.54	\$23.14	Company meets	3%
Equipment Capex (SU & MBT)	\$1,000,000	\$641,250	abatement eligibility	-36%
Equipment Capex (PP)	\$1,000,000		requirements	-36%

INCENTIVES	Requested Terms	Estimated \$ Amount
Sales Tax Abmt.	2% for 2 years	\$40,174
Modified Business Tax Abmt.	50% for 4 years	\$242,691
Personal Property Tax Abmt.	50% for 10 years	\$10,523
Total		\$293,388

JOB CREATION	Contracted	24-Month Projection	5-Year Projection
	50	175	267

OTHER CAPITAL INVESTMENT	Land	Building Purchase	BTS / Building Improvements
	\$0	\$0	\$0

ECONOMIC IMPACT ESTIMATES (10-Year Cumulative)	Total	Construction
Total Jobs Supported	461	0
Total Payroll Supported	\$185,631,410	\$0
Total Output Estimate	\$452,833,804	\$0

Estimate includes jobs, payroll & output by the company assisted as well as the secondary impacts to other local businesses.

NEW TAX REVENUE ESTIMATES (10-Year Cumulative)	Direct	Indirect	Total
Local Taxes			
Property	\$10,034	\$6,237,203	\$6,247,237
Sales	\$0	\$3,003,232	\$3,003,232
Lodging	\$0	\$81,166	\$81,166
State Taxes			
Property	\$489	\$364,719	\$365,208
Sales	\$12,825	\$1,150,915	\$1,163,740
Modified Business	\$1,366,121	-\$1,339,066	\$27,055
Lodging	\$0	\$27,055	\$27,055
Total	\$1,389,469	\$9,525,224	\$10,914,693

NEVADA BUSINESS LICENSE

- Current Pending Will comply before receiving incentives

EMPLOYEE BENEFITS

Health insurance requirements: Company must pay at least 65% of employee premiums and comply with standards outlined in the Affordable Care Act
 - Company pays 100% of employee premiums and - \$9,600 annually per employee with options for dependents.
 - Company also offers - Overtime, PTO/Sick/Vacation, Merit Increases, Bonus, Retirement Plan/Profit Sharing/ 401 (k), Bonus.

NOTES

- Percentage of revenue generated by the new jobs contained in this application from outside Nevada: 95%.
- The company is also considering Oregon, Arizona, and Toronto as potential locations.

April 10, 2019

Mr. Kris Sanchez
Interim Executive Director
Governor's Office of Economic Development
808 West Nye Lane
Carson City, NV 89703

Re: Uplift, Inc.

Dear Kris:

EDAWN hereby supports the application of Uplift, Inc. for the Sales & Use Tax Abatement, Modified Business Tax Abatement and the Personal Property Tax Abatement incentives.

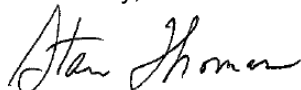
Uplift is a financial technology company that offers Point of Sale financing through many leading travel providers including airlines, resorts, cruise lines and many more. The company currently has offices in CA, NY, FL, and Canada with plans to expand from its current location in Menlo Park, CA.

Uplift will be creating 175 jobs by the end of Y2 and includes positions in customer service, collections, product design and management with an average wage of \$23.14 per hour. Additionally, by Y5 the projected FTE is estimated to reach 267. They will also be investing \$641,250 in capital equipment.

100% of the employee benefits are covered by Uplift and commence after 60 days from the date of employment. Benefits include medical, vision, dental, overtime, PTO/Sick/Vacation, merit increases, retirement plan/profit sharing/401K, bonus. Additional benefits provided are FSA, AD&D, LTD, STD, commuter, EAP and wellness.

EDAWN supports this application as the company meets two of the three requirements. Your consideration and support of the incentive application for Uplift, Inc. is a significant factor in their pending decision to expand in northern Nevada and speaks favorably to the State's business-friendly environment.

Sincerely,



Stan Thomas
EDAWN, Executive Vice-President, Business Development



April 10, 2019

Governor's Office of Economic Development
808 West Nye Lane
Carson City, NV 89703

Dear Commission Members:

Uplift, Inc. is a Fintech company offering Point of Sale financing through leading travel providers such as United Airlines, Allegiant, Southwest Airlines, Caesars Entertainment, Norwegian Cruise Lines, Universal Resorts and Vacations, and many more. The plan is to expand from the current location in Menlo Park, California, to Reno Nevada. We plan to hire and train employees from the local Reno area, and begin customer service and product design operations at the Reno facility. The target date for the physical move is in April 2019, with operations to commence immediately.

Uplift, Inc. has facilities in Menlo Park, CA, San Francisco, CA, New York, NY, Miami, FL, and Toronto, Ontario, Canada. The decision to expand the operation to Reno was due to several factors, including the business tax structure, cost of living, exceptional talent, and logistic advantages offered by the region. In addition, Uplift, Inc. is aware of the benefits of the State Incentive Program, and this also was a critical factor in deciding to expand the Uplift's operations and development to Reno.

The expansion plan to Reno involves opening another office and hiring customer service representatives and product development engineering talent. We believe strongly in contributing to the community and supporting local talent to innovate and development their careers. In order to staff and operate the Reno operations, the plan is to hire at least 175 employees over the next 24 months. The average hourly rate of the employees is projected to be \$23.14 per hour.

We are excited about the growth, talent and operational opportunities presented by this expansion and the advantages that locating this facility in Reno will offer our company. In conjunction with Nevada's business-friendly environment, we see this as a first step in what will be increased growth for Uplift, Inc.

Sincerely,

A handwritten signature in black ink that reads "Brian Barth". The signature is written in a cursive, flowing style.

Brian Barth
CEO



April 10, 2019

Mr. Kris Sanchez
Interim Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington Avenue, Suite 5400
Las Vegas, NV 89101

RE: APPLICATION FOR INCENTIVES – REQUEST FOR
CONFIDENTIALITY OF RECORDS AND DOCUMENTS

Dear Director Sanchez:

On April 10, 2019, Uplift, Inc. submitted an application to you as the Executive Director of the State of Nevada Governor's Office of Economic Development ("GOED") requesting approval of economic incentives for the new operation in Washoe County, Nevada. The purpose of this letter is to request that any and all records and other documents in GOED's possession concerning initial contact with, research and planning for Uplift, Inc., including but not limited to certain information in that application, and if amended, all be kept confidential pursuant to Section 4 of Assembly Bill No. 17 (2015 Regular Session) as codified in NRS 231.069.

Please be advised that Uplift, Inc. specifically deems the following information proprietary and confidential:

1. Incentive Application Employment Schedule
2. Incentive Application Equipment List

Thank you for your consideration. If you have any questions or require any further information, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Brian Barth".

Brian Barth
CEO
Uplift, Inc.

REQUEST FOR CONFIDENTIALITY DETERMINATION

Pursuant to NRS 231.069, and upon the request of applicant Uplift, Inc., the Executive Director of the Office has determined the:

- (i) The detailed schedule of Capital Equipment List, 5(A)
- (ii) The detailed schedule of Employment List, 5(B)

are confidential proprietary information of the business, are not public records, and shall be redacted in its entirety from the copy of the application that is disclosed to the public.



Kris Sanchez
Interim Executive Director

5/24/19

Date

ECONOMIC DEVELOPMENT

Incentive Application

Company Name: Uplift, Inc.

Date of Application: April 9, 2019

Company is an / a: (check one)

New location in Nevada

Expansion of a Nevada company

Section 1 - Type of Incentives

Please check all that the company is applying for on this application:

Sales & Use Tax Abatement

Sales & Use Tax Deferral

Modified Business Tax Abatement

Recycling Real Property Tax Abatement

Personal Property Tax Abatement

Other: _____

Section 2 - Corporate Information

COMPANY NAME (Legal name under which business will be transacted in Nevada) <u>Uplift, Inc.</u>			FEDERAL TAX ID # <u> </u>
CORPORATE ADDRESS <u>801 El Camino Real</u>	CITY / TOWN <u>Menlo Park</u>	STATE / PROVINCE <u>CA</u>	ZIP <u>94025</u>
MAILING ADDRESS TO RECEIVE DOCUMENTS (If different from above)	CITY / TOWN	STATE / PROVINCE	ZIP
TELEPHONE NUMBER <u>844 257-5400</u>	WEBSITE <u>www.uplift.com</u>		
COMPANY CONTACT NAME <u>Wayne Muesse</u>	COMPANY CONTACT TITLE <u>COO</u>		
E-MAIL ADDRESS <u>wmuesse@uplift.com</u>	PREFERRED PHONE NUMBER <u>650 814-9296</u>		

Has your company ever applied and been approved for incentives available by the Governor's Office of Economic Development? Yes No

If Yes, list the program awarded, date of approval, and status of the accounts (attach separate sheet if necessary):

Section 3 - Program Requirements

Please check two of the boxes below; the company must meet at least two of the three program requirements:

- A capital investment of \$1,000,000 in eligible equipment in urban areas or \$250,000 in eligible equipment in rural areas are required. This criteria is businesses. In cases of expanding businesses, the capital investment must equal at least 20% of the value of the tangible property owned by the business.
- New businesses locating in urban areas require fifty (50) or more permanent, full-time employees on its payroll by the eighth calendar quarter quarter in which the abatement becomes effective. In rural areas, the requirement is ten (10) or more. For an expansion, the business must increase employees on its payroll by 10% more than its existing employees prior to expansion, or by 25 (urban) or 6 (rural) employees, whichever is greater.
- In urban areas, the average hourly wage that will be paid by the business to its new employees is at least 100% of the average statewide hourly wage in rural areas, the average hourly wage will equal or exceed the lesser of the county-wide average hourly wage or statewide average hourly wage.

Note: Criteria is different depending on whether the business is in a county whose population is 100,000 or more or a city whose population is 60,000 or more (i.e., "urban" area), or if the business is in a county whose population is less than 100,000 or a city whose population is less than 60,000 (i.e., "rural" area).

Section 4 - Nevada Facility

Type of Facility:

Headquarters

Service Provider

Technology

Distribution / Fulfillment

Back Office Operations

Manufacturing

Research & Development / Intellectual Property

Other: _____

PERCENTAGE OF REVENUE GENERATED BY THE NEW JOBS CONTAINED IN THIS APPLICATION FROM OUTSIDE NEVADA <u>95%</u>	EXPECTED DATE OF NEW / EXPANDED OPERATIONS (MONTH / YEAR) <u>May-2019</u>		
NAICS CODE / SIC <u>518210</u>	INDUSTRY TYPE <u>Fintech</u>		
DESCRIPTION OF COMPANY'S NEVADA OPERATIONS <u>Product development and customer service related to fintech products and operations.</u>			
PROPOSED / ACTUAL NEVADA FACILITY ADDRESS <u>5190 Neil Road</u>	CITY / TOWN <u>Reno</u>	COUNTY <u>Washoe County</u>	ZIP <u>89502</u>
WHAT OTHER STATES / REGIONS / CITIES ARE BEING CONSIDERED FOR YOUR COMPANY'S RELOCATION / EXPANSION / STARTUP? <u>Oregon, Arizona, Toronto</u>			

Section 5 - Complete Forms (see additional tabs at the bottom of this sheet for each form listed below)

Check the applicable box when form has been completed.

- 5 (A) Equipment List
- 5 (B) Employment Schedule
- 5 (C) Evaluation of Health Plan, with supporting documents to show the employer paid portion of plan meets the minimum of 65%.

Section 6 - Real Estate & Construction (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up - Plans Over the Next Ten Years	Expansions - Plans Over the Next 10 Years
<p>Part 1. Are you currently/planning on leasing space in Nevada? <u>Yes</u></p> <p>If No, skip to Part 2. If Yes, continue below:</p> <p>What year(s)? <u>2019-2020</u></p> <p>How much space (sq. ft.)? <u>2,692</u></p> <p>Annual lease cost of space: <u>\$70,000.00</u></p> <p>Do you plan on making building tenant improvements? <u>Yes</u></p> <p>If No, skip to Part 2. If Yes *, continue below:</p> <p>When to make improvements (month, year)? <u>Feb-2020</u></p> <hr style="border-top: 1px dashed black;"/> <p>Part 2. Are you currently/planning on buying an owner occupied facility in Nevada? <u>No</u></p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p>Purchase date, if buying (month, year): _____</p> <p>How much space (sq. ft.)? _____</p> <p>Do you plan on making building improvements? _____</p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p>When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 3. Are you currently/planning on building a build-to-suit facility in Nevada? <u>No</u></p> <p>If Yes *, continue below:</p> <p>When to break ground, if building (month, year)? _____</p> <p>Estimated completion date, if building (month, year): _____</p> <p>How much space (sq. ft.)? _____</p>	<p>Part 1. Are you currently leasing space in Nevada? _____</p> <p>If No, skip to Part 2. If Yes, continue below:</p> <p>What year(s)? _____</p> <p>How much space (sq. ft.)? _____</p> <p>Annual lease cost at current space: _____</p> <p>Due to expansion, will you lease additional space? _____</p> <p>If No, skip to Part 3. If Yes, continue below:</p> <p>Expanding at the current facility or a new facility? _____</p> <p>What year(s)? _____</p> <p>How much expanded space (sq. ft.)? _____</p> <p>Annual lease cost of expanded space: _____</p> <p>Do you plan on making building tenant improvements? _____</p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p>When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 2. Are you currently operating at an owner occupied building in Nevada? _____</p> <p>If No, skip to Part 3. If Yes, continue below:</p> <p>How much space (sq. ft.)? _____</p> <p>Current assessed value of real property? _____</p> <p>Due to expansion, will you be making building improvements? _____</p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p>When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 3. Do you plan on building or buying a new facility in Nevada? _____</p> <p>If Yes *, continue below:</p> <p>Purchase date, if buying (month, year): _____</p> <p>When to break ground, if building (month, year)? _____</p> <p>Estimated completion date, if building (month, year): _____</p> <p>How much space (sq. ft.)? _____</p>

* Please complete Section 7 - Capital Investment for New Operations / Startup.

* Please complete Section 7 - Capital Investment for Expansions below.

BRIEF DESCRIPTION OF CONSTRUCTION PROJECT AND ITS PROJECTED IMPACT ON THE LOCAL ECONOMY (Attach a separate sheet if necessary):

N/A

Section 7 - Capital Investment (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up	Expansions
How much capital investment is planned? (Breakout below): Building Purchase (if buying): _____ Building Costs (if building / making improvements): _____ Land: _____ Equipment Cost: <u>\$641,250</u> Total: <u>\$641,259</u>	How much capital investment is planned? (Breakout below): Building Purchase (if buying): _____ Building Costs (if building / making improvements): _____ Land: _____ Equipment Cost: _____ Total: _____ Is the equipment purchase for replacement of existing equipment? _____ Current assessed value of personal property in NV: _____ (Must attach the most recent assessment from the County Assessor's Office.)

Section 8 - Employment (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up	Expansions
How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of new operations?: <u>175</u> Average hourly wage of these <u>new</u> employees: <u>\$23.14</u>	How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of expanded operations?: _____ Average hourly wage of these <u>new</u> employees: _____ How many FTE employees prior to expansion?: _____ Average hourly wage of these <u>existing</u> employees: _____ Total number of employees after expansion: _____

* FTE represents a permanent employee who works an average of 30 hours per week or more, is eligible for health care coverage, and whose position is a "primary job" as set forth in NAC 360.474.

OTHER COMPENSATION (Check all that apply):

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Overtime | <input checked="" type="checkbox"/> Merit increases | <input type="checkbox"/> Tuition assistance | <input checked="" type="checkbox"/> Bonus |
| <input checked="" type="checkbox"/> PTO / Sick / Vacation | <input type="checkbox"/> COLA adjustments | <input checked="" type="checkbox"/> Retirement Plan / Profit Sharing / 401(k) | <input type="checkbox"/> Other: _____ |

BRIEF DESCRIPTION OF ADDITIONAL COMPENSATION PROGRAMS AND ELIGIBILITY REQUIREMENTS (Attach a separate sheet if necessary):

Section 9 - Employee Health Insurance Benefit Program

Is health insurance for employees and an option for dependents offered? Yes (**copy of benefit plan must be attached**) No

Package includes (check all that apply):

- Medical
 Vision
 Dental
 Other: FSA, AD&D, LTD, STD, Commuter, EAP, Wellness

Qualified after (check one):

- Upon employment
 Three months after hire date
 Six months after hire date
 Other: 1st of month after 60 days of employment

Health Insurance Costs:	Percentage of health insurance coverage by (min 65%):
Cost of health insurance for company (annual amount per employee):	Company: <u>100%</u>
Health Plan annual out-of-pocket maximum (individual):	Employee: <u>0%</u>

[SIGNATURE PAGE FOLLOWS]

I, the undersigned, hereby grant to the Governor's Office of Economic Development access to all pertinent and relevant records and documents of the aforementioned company. I understand this requirement is necessary to qualify and to monitor for compliance of all statutory and regulatory provisions pertaining to this application.

Being owner, member, partner, officer or employee with signatory authorization for the company, I do hereby declare that the facts herein stated are true and that all licensing and permitting requirements will be met prior to the commencement of operations. In addition, I and /or the company's legal counsel have reviewed the terms of the GOED Tax Abatement and Incentives Agreement, the company recognizes this agreement is generally not subject to change, and any material revisions have been discussed with GOED in advance of board approval.

Wayne Muesse
Name of person authorized for signature

E Wayne Muesse
Signature

COO
Title

April 10, 2019
Date

Nevada Governor's Office of Economic Development
555 E. Washington Ave., Ste 5400 • Las Vegas, Nevada 89101 • 702.486.2700 • (Fax) 702.486.2701 • www.diversifynevada.com

Site Selection Factors

Company Name: Uplift, Inc.

County: Washoe County

Section I - Site Selection Ratings

Directions: Please rate the select factors by importance to the company's business (1 = very low; 5 = very high). Attach this form to the Incentives Application.

Availability of qualified workforce:	<u>5</u>	Transportation infrastructure:	<u>3</u>
Labor costs:	<u>5</u>	Transportation costs:	<u>4</u>
Real estate availability:	<u>4</u>	State and local tax structure:	<u>5</u>
Real estate costs:	<u>4</u>	State and local incentives:	<u>5</u>
Utility infrastructure:	<u>3</u>	Business permitting & regulatory structure:	<u>3</u>
Utility costs:	<u>2</u>	Access to higher education resources:	<u>4</u>

Please summarize the importance of the abatement program to your decision (please include at least a paragraph summary):

Uplift has demonstrated success with expanding operations in various geographies that provide talent and environments that have supported efficient growth. We see a similar opportunity with Reno where there is a strong talent pool for experienced customer support agents as well as UI design and potentially software developers without the high cost of living, congestion, and taxes associated with their neighbors in the San Francisco bay area. Uplift is prepared to expand into geographies where it makes sense. Uplift continuously evaluates the best locations, which demonstrate success and are attractive to meet the needs of our employees and the business.

Equipment Schedule, Detailed

The Office has determined the detailed equipment schedule as described in this application constitutes confidential proprietary information of Uplift, Inc., and is not a public record.

Employment Schedule, Detailed

The Office has determined the detailed employment schedule as described in this application constitutes confidential proprietary information of Uplift, Inc., and is not a public record.

5(C) Evaluation of Health Plans Offered by Companies

Company Name: Uplift, Inc.

County: Washoe County

Total Number of Full-Time Employees:	70
Average Hourly Wage per Employee	\$23.14
Average Annual Wage per Employee (implied)	\$48,401.60
Annual Cost of Health Insurance per Employee	\$9,600.00
Percentage of Cost Covered by:	
Company	100%
Employee	0%
Health Plan Annual Out-of-Pocket Maximum	\$6,500

Generalized Criteria for Essential Health Benefits (EHB)

[following requirements outlined in the Affordable Care Act and US Code, including 42 USC Section 18022]

Covered employee's premium not to exceed 9.5% of annual wage	0.0%	<input type="text" value="MMQ"/>
Annual Out-of-Pocket Maximum not to exceed \$7,900 (2019)	\$6,500	<input type="text" value="MMQ"/>

Minimum essential health benefits covered (Company offers PPO):

- (A) Ambulatory patient services
- (B) Emergency services
- (C) Hospitalization
- (D) Maternity and newborn care
- (E) Mental health/substance use disorder/behavioral health treatment
- (F) Prescription drugs
- (G) Rehabilitative and habilitative services and devices
- (H) Laboratory services
- (I) Preventive and wellness services and chronic disease management
- (J) Pediatric services, including oral and vision care

<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>

No Annual Limits on Essential Health Benefits

I, the undersigned, hereby declare to the Governor's Office of Economic Development that the facts herein stated are true, and that I have attached sufficient plan information highlighting where our plan reflects meeting the 65% minimum threshold for the employe paid portion of the plan for GOED to independently confirm the same.

Wayne Muesse
Name of person authorized for signature

E Wayne Muesse
Signature

COO
Title

10-Apr-19
Date

5(D) Company Information

Company Name: Uplift, Inc.

County: Washoe

Section 1 - Company Ownership List

Directions: Please provide a detailed list of owners and/or members of the company. *The Governor's Office of Economic Development strives to maintain the highest standards of integrity, and it is vital that the public be confident of our commitment. Accordingly, any conflict or appearance of a conflict must be avoided. To maintain our integrity and credibility, the applicant is required to provide a detailed list of owners, members, equity holders and Board members of the company.*

(a) Name	(b) Title
Brian Barth	CEO
Stewart Kelly	CTO
Robert Soderbery	President
Wayne Muesse	COO

Section 2 - Company Affiliates and/or Subsidiaries

Are there any subsidiary or affiliate companies to be associated with the applicant company? No Yes

If Yes, continue below:

Directions: In order to include affiliates/subsidiaries, under the exemption letter, they must to be added to the Contract. Per standard practice GOED requires a corporate schematic to understand the exact relationships between the companies. Please populate the below table to show the exact relationships between the companies and include:

1. The names as they would read on the tax exemption letter.
2. Which entity(ies) will do the hiring?
3. Which entity(ies) will be purchasing the equipment?

Name of Subsidiary or Affiliate Entity, Role and Legal Control Relationship

Please include any additional details below:

SECRETARY OF STATE



NEVADA STATE BUSINESS LICENSE

UPLIFT, INC.

Nevada Business Identification # NV20141599960

Expiration Date: September 30, 2019

In accordance with Title 7 of Nevada Revised Statutes, pursuant to proper application duly filed and payment of appropriate prescribed fees, the above named is hereby granted a Nevada State Business License for business activities conducted within the State of Nevada.

Valid until the expiration date listed unless suspended, revoked or cancelled in accordance with the provisions in Nevada Revised Statutes. License is not transferable and is not in lieu of any local business license, permit or registration.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on August 13, 2018

Barbara K. Cegavske

Barbara K. Cegavske
Secretary of State

You may verify this license at www.nvsos.gov under the Nevada Business Search.

License must be cancelled on or before its expiration date if business activity ceases. Failure to do so will result in late fees or penalties which by law cannot be waived.