Polaris Industries, Inc.

9955 59th Ave North, Minneapolis, 55442
Paul Eickhoff, Senior Director of Distribution
Warehousing and Distribution

th Ave North, Minneapolis, 55442 Main Location: Carson City

Sufficient

Date: May 17, 2018

% Over / Under

Business Type: New County: Lyon County Development Authority Representative: Andrew Haskin - NNDA

APPLICATION HIGHLIGHTS

- Polaris Industries, Inc. is considering building a 500,000 square foot facility in the Greater Reno Area.
- The proposed project will establish the company's first western United States distribution center.
- In conjunction with direct jobs, the project will also have significant construction related activities such as extending utilities, site preparation and the actual construction of the new building.

PROFILE

REQUIREMENTS

Polaris Industries, Inc. designs, engineers, manufactures, and markets power sports vehicles worldwide. The company offers ORVs, including all-terrain vehicles and side-by-side vehicles for recreational and utility use; snowmobiles; motorcycles; and low emission, light duty hauling, passenger, commercial, and industrial vehicles, as well as snow bike conversion kit systems. Polaris Industries, Inc. also produces or supplies various replacement parts and accessories and manufactures, distributes, retails, and installs aftermarket parts and accessories for light trucks, jeeps, sport-utility vehicles, and other four-wheel drive vehicles. In addition, the company sells recreational apparel through a network of dealers and distributors, as well as online. Polaris Industries, Inc. provides some of the best-selling brands in the industry, including RANGER® utility vehicles, RZR® recreational side-by-sides, Victory Motorcycles®, Indian Motorcycle® and GEM® electric vehicles. More recently the company expanded its offerings to include commercial vehicles, military vehicles and the revolutionary Slingshot® 3-wheel moto-roadster. Polaris Industries, Inc. was founded in 1954 and is headquartered in Medina, Minnesota. The company's engineering, manufacturing and distribution facilities are located in Wyoming, Minnesota; Roseau, Minnesota; Osceola, Wisconsin; Spirit Lake, Iowa; Milford, Iowa; Huntsville, Alabama; Vermillion, South Dakota, Spearfish, South Dakota and Wilmington, Ohio. The company also has multiple manufacturing and distribution facilities outside of North America. Source: Polaris Industries, Inc.

SIGNIFICANCE OF ABATEMENTS IN THE COMPANY'S DECISION TO RELOCATE/EXPAND

Statutory

The incentive programs being offered have a significant impact on this project. Other communities, in states also under consideration, have existing building inventory that will not require the construction of a brand-new building. The incentives offered by the State of Nevada will assist in offsetting the significant investment the company will be making for this project. The incentives offered by the State of Nevada will also allow the state to be competitive in regards to the financial business case. Source: Polaris Industries, Inc.

Application

REQUIREMENTS	Statutory	Application	Sumcient	<u>/6 Over / Offder</u>
Job Creation	10	64	_	540%
Average Wage	\$21.95	\$21.95	Company meets	0%
Equipment Capex (SU & MBT)	\$250,000	\$13,652,000	abatement eligibility	5361%
Equipment Capex (PP)	\$250,000	\$13,652,000	requirements	5361%
INCENTIVES	Requested Terms	Estimated \$ Amount		
Sales Tax Abmt.	2% for 2 years	\$696,252		
Modified Business Tax Abmt.	50% for 4 years	\$68,071		
Personal Property Tax Abmt.	50% for 10 years	\$287,198		
Total		\$1,051,521		
NEVADA BUSINESS LICENSE				
	Current	□ Pending	Will comply before r	eceiving
			incentives	
JOB CREATION	Contracted	24-Month Projection	5-Year Projection	
	10	64	79	
OTHER CAPITAL INVESTMENT	<u>Land</u>	Building Purchase	BTS / Building Improvements	
	\$5,000,000	\$0	\$28,973,545	
ECONOMIC IMPACT ESTIMATES (10)-Year Cumulative)	<u>Total</u>	Construction	
Total Jobs Supported		127	301	
Total Payroll Supported		\$46,944,382	\$10,744,463	
Total Output Estimate		\$123,304,076	\$42,726,679	
Estimate includes jobs, payroll & output by t	the company assisted as well as	the secondary impacts to other lo	ocal businesses.	

NEW TAX REVENUE ESTIMATES (10-Year Cumulative)	<u>Direct</u>	<u>Indirect</u>	<u>Total</u>
Local Taxes			
Property	\$4,013,610	\$1,488,956	\$5,502,566
Sales	\$960,473	\$405,495	\$1,365,968
Lodging	\$0	\$27,733	\$27,733
State Taxes			
Property	\$198,434	\$134,738	\$333,172
Sales	\$649,696	\$291,055	\$940,751
Modified Business	\$341,805	\$192,812	\$534,617
Lodging	<u>\$0</u>	<u>\$1,261</u>	<u>\$1,261</u>
Total	\$6,164,018	\$2,542,050	\$8,706,068

EMPLOYEE BENEFITS

- Percentage of health insurance covered by company: 80%.
- Health care package cost per employee \$5,408 annually with options for dependents.
- Overtime, PTO/Sick/Vacation, Merit Increases, Retirement Plan / Profit Sharing / 401(k).

NOTES

- Percentage of revenue generated by the new jobs contained in this application from outside Nevada: 99%.
- The company is also considering Arizona, Utah, Washoe County, Nevada and Storey County, Nevada.

704 West Nye Lane Carson City, NV 89703 775.883.4413

April 5, 2018

Mr. Paul Anderson Executive Director Governor's Office of Economic Development 555 E. Washington Ave., Suite 5400 Las Vegas, NV 89101

Dear Mr. Anderson,

Northern Nevada Development Authority (NNDA) is pleased to provide this letter in support of Polaris Industries Inc.'s application for the Sales & Use Tax Abatement, Modified Business Tax Abatement, and Personal Property Tax Abatement as stated on the attached expansion incentives application.

We have reviewed the application submitted by Polaris Industries and we are working with them in support of their efforts to locate a new distribution center to serve the Western United States in the City of Fernley, Lyon County, Nevada. Should Nevada be selected for this project, the company intends to invest \$34 Million to construct a new 500,000 square foot facility, invest \$13.6 Million in capital equipment, and add 64 new jobs with an average wage of \$21.95 per hour.

NNDA respectfully requests this application be considered by the Governor's Office of Economic Development and be placed on the May 17, 2018 agenda for review and action.

Best Regards,

Andrew Haskin

Director of Business Development

Northern Nevada Development Authority



Polaris Industries Inc. 9955 59th Avenue North Plymouth, Minnesota 55442 763-542-0500 763-542-0599 fax

April 4, 2018

Mr. Paul Anderson Executive Director Nevada Governor's Office of Economic Development 555 E. Washington Ave., Suite 5400 Las Vegas, NV 89101

Re: Project EPCOT Application

Dear Mr. Anderson,

Polaris Industries Inc. is a dynamic powersports company with a reputation as a global market leader. The company is poised to grow globally with major markets in North America and around the world.

For this proposed project, Polaris Industries Inc. will be establishing a new western United States distribution center. We have existing distribution centers in Ohio and South Dakota, but we are looking for a western United States presence to maximize efficiency and delivery speed to our customers.

This proposed project will consist of the construction of a brand new 500,000 square foot building in Northern Nevada. We intend to hire 64 employees initially at an average wage of \$21.95 per hour. At Polaris Industries, our employees are a top priority. We provide an excellent benefits package to our distribution center employees. This benefits package includes: medical, dental, and vision benefits 60 days after the employee is hired. Additionally, tuition reimbursement, retirement and profit sharing are also available. The profit sharing program is provided to distribution center employees in the form of cash and/or stock options.

The projected capital investment for this project is approximately \$47.6 million for personal and real property. The company intends on building a brand new 500,000 square foot facility with a total real property investment of \$33 million for the land and construction. The personal property capital investment is estimated at \$13.6 million.

Should Nevada be selected for this project, it is anticipated that the project will locate in the Greater Reno Area. The preferred site is located in the City of Fernley, located in Lyon County. However, sites in Washoe County and Storey County are also being considered. We are also evaluating out of State options in Arizona and Utah. The anticipated start date of the project is Q3 2018, with an operational date of Q2 2019.

The State of Nevada incentives will assist in offsetting the significant investment that the company is making for this project and make the State more competitive. Other communities in other States that are under consideration have existing building inventory that will not require the construction of a brand-new building. In addition, there are incentives being offered by the State and Local governments.

We appreciate your consideration of our application.

Sincerely,

Andy Williams

Vice President, Supply Chain - Parts, Garments & Accessories

ECONOMIC DEVELOPMENT

ECONOMIC	DEVELOPMENT		Cor	mpany is an / a	i: (check one)	
Incentive Ap	plication			New loca	ation in Nevada	
Company Name: Polaris Industries Inc.				□ Expansio	on of a Nevada co	mpany
Date of Application:	April 4, 2018					
Section I - Type	of Incentives					
	the company is applying for on this	application:				
_	Jse Tax Abatement	-	Jse Tax Deferral			
	Business Tax Abatement	, ,	Real Property Tax Abatemen	TT .		
☐ Personal	Property Tax Abatement	Other:		<u></u>		
	orate Information					
,	Legal name under which business w	ill be transacted in Ne	vada)		FEDERAL TA	X ID #
Polaris Industries Ind			CITY / TOWN	STAT	41-1921490 E / PROVINCE	ZIP
9955 59th Ave North			Minneapolis	MN	_/FROVINCE	55442
	TO RECEIVE DOCUMENTS (If diff	ferent from above)	CITY / TOWN		E / PROVINCE	ZIP
TELEPHONE NUME	DED		WEBSITE			
763-847-8439	DEN		http://www.polaris.co	m		
COMPANY CONTA	CT NAME		COMPANY CONTACT TIT			
Paul Eickhoff			Senior Director of Distribut			
E-MAIL ADDRESS			PREFERRED PHONE NU			
paul.eickhoff@po	laris.com		763-847-8439			
Has your company e	ever applied and been approved for in	ncentives available by	the Governor's Office of Ecor	nomic Develop	ment?	Yes ☑ No
If Yes, list the progra	am awarded, date of approval, and st	atus of the accounts (attach separate sheet if neces	ssary):		
		`	•	,,		
Section 3 - Prog	ram Requirements					
	-		h - 4h	4		
	the boxes below; the company must					
	estment of \$1,000,000 in eligible equin cases of expanding businesses, the					
quarter in wh	ses locating in urban areas require fi ich the abatement becomes effective n its payroll by 10% more than its ex	e. In rural areas, the re	equirement is ten (10) or more	. For an expar	sion, the business	s must increase
in rural areas wage.	is, the average hourly wage that will the average hourly wage will equal	or exceed the lesser	of the county-wide average ho	ourly wage or s	tatewide average	hourly
	is different depending on whether the buarea), or if the business is in a county where					
Section 4 - Neva	da Facility					
Type of Facility:						
☐ Headqua			☐ Service Provide			
☐ Technolo			☑ Distribution / Fu	ulfillment		
	ice Operations n & Development / Intellectual Prope	rtv	☐ Manufacturing☐ Other:			
	REVENUE GENERATED BY THE					_
CONTAINED IN TH	IS APPLICATION FROM OUTSIDE		EXPECTED DATE OF NE	W / EXPANDE	ED OPERATIONS	(MONTH / YEAR)
99%			Q2 2019			
NAICS CODE / SIC 336999			INDUSTRY TYPE	ring of Dower	Sporte Equipment	
	COMPANY'S NEVADA OPERATION	NS	Distribution and Manufactu	ining of Power	oporto ⊏quipriient	
	on will serve as the company's parts	-	ition facility in the Western Un	ited States.		
	JAL NEVADA FACILITY ADDRESS		CITY / TOWN	COUN	ITY	ZIP
Preferred Site - Cros	sroads Commerce Center		Fernley	Lyon (County	
	TES / REGIONS / CITIES ARE BEI	NG CONSIDERED FO				RTUP?
Arizona and Utah are	e the out of State options. Also consi	idering sites in Washo	e and Storey Counties			

Section 5 - Complete Forms (see additional tabs at the bottom of this sheet for each form listed below)

Check the applicable box when form has been completed.

5 (A) 🗵 Equipment List

5 (B) 🗵 Employment Schedule

New Operations / Start Up - Plans Over the Next Ten Year	r <u>s</u>	Expansions - Plans Over the Next 10 Years	
Part 1. Are you currently/planning on		Part 1. Are you currently leasing space in Nevada?	
leasing space in Nevada?	No	If No, skip to Part 2. If Yes, continue below:	
If No, skip to Part 2. If Yes, continue below:		What year(s)?	
What year(s)?		How much space (sq. ft.)?	
How much space (sq. ft.)?		Annual lease cost at current space:	
Annual lease cost of space:		Due to expansion, will you lease additional space?	
o you plan on making building tenant improvements?		If No, skip to Part 3. If Yes, continue below:	
If No, skip to Part 2. If Yes *, continue below:		Expanding at the current facility or a new facility?	
When to make improvements (month, year)?		What year(s)?	
		How much expanded space (sq. ft.)?	
Part 2. Are you currently/planning on		Annual lease cost of expanded space:	
buying an owner occupied facility in Nevada?	No	Do you plan on making building tenant improvements?	
If No, skip to Part 3. If Yes *, continue below:		If No, skip to Part 3. If Yes *, continue below:	
Purchase date, if buying (month, year):		When to make improvements (month, year)?	
How much space (sq. ft.)?			
Do you plan on making building improvements?		Part 2. Are you currently operating at an	
If No, skip to Part 3. If Yes *, continue below:		owner occupied building in Nevada?	
When to make improvements (month, year)?		If No, skip to Part 3. If Yes, continue below:	
· · · · · · · · · · · · · · · · · · ·		How much space (sq. ft.)?	
Part 3. Are you currently/planning on		Current assessed value of real property?	
building a build-to-suit facility in Nevada?	Yes	Due to expansion, will you be making building improvements?	
If Yes *, continue below:		If No, skip to Part 3. If Yes *, continue below:	
	23 2018	When to make improvements (month, year)?	
Estimated completion date, if building (month, year):	22 2019	.	
How much space (sq. ft.)?5	500,000	Part 3. Do you plan on building or buying a	
		new facility in Nevada? If Yes *, continue below:	
		Purchase date, if buying (month, year):	
		When to break ground, if building (month, year)?	
		Estimated completion date, if building (month, year):	
		How much space (sq. ft.)?	

BRIEF DESCRIPTION OF CONSTRUCTION PROJECT AND ITS PROJECTED IMPACT ON THE LOCAL ECONOMY (Attach a separate sheet if necessary):

The company will have a brand new 500,000 square foot distribution facility built for this project. There will be a significant impact with the construction related activities such as extending utilities, site preparation and the actual construction of the new building.

Section 7 - Capital Investment (Fill in either New Operations/Startup or Expansion, not both.)					
New Operations / Start Up			Expansions		
How much capital investment is planned? (Breakout below):		How much ca	pital investment is planned? (Breakout below):		
Building Purchase (if buying):	\$0		Building Purchase (if buying):		
Building Costs (if building / making improvements):	\$28,973,545	5 Buildi	ng Costs (if building / making improvements):		
Land:	\$5,000,000		Land:		
Equipment Cost:	\$13,652,000)	Equipment Cost:		
Total:	\$47,625,545	<u>5</u>	Total:		
			Is the equipment purchase for replacement		
			of existing equipment?		
		Currer	nt assessed value of personal property in NV:		
		(Must attach t	he most recent assessment from the County Assessor's Office.)		
Section 8 - Employment (Fill in either New C	Operations	Startup or E	xpansion, not both.)		
New Operations / Start Up			Expansions		
How many full-time equivalent (FTE*) employees will be created	ated by the		How many full-time equivalent (FTE*) employees will be created by the		
end of the first eighth quarter of new operations?:	64		end of the first eighth quarter of expanded operations?:		
Average hourly wage of these new employees:	\$21.95	Average hourly wage of these <u>new</u> employees:			
			w many FTE employees prior to expansion?:		
		Avera	age hourly wage of these existing employees:		
			Total number of employees after expansion:		
* FTE represents a permanent employee who works an average of set forth in NAC 360.474.	f 30 hours per v	veek or more, is eligible	e for health care coverage, and whose position is a "primary job" as		
OTHER COMPENSATION (Check all that apply):					
✓ Overtime ✓ Merit increases		Tuition assistance	_		
☑ PTO / Sick / Vacation ☐ COLA adjustments	3	✓ Retirement Plan	/ Profit Sharing / 401(k)		
BRIEF DESCRIPTION OF ADDITIONAL COMPENSATION PRO					
The company provides profit sharing which includes cash ar	nd stock to the	ir distribution center e	employees.		
Section 9 - Employee Health Insurance Bene	fit Progra	m			
Is health insurance for employees and an option for dependent	ents offered?:	✓ Yes (copy of benefit plan must be attached) No		
Package includes (check all that apply):					
✓ Medical ✓ Vision	✓ Dental	☐ Other:			
Qualified after (check one):					
☐ Upon employment ☐ Three months after h	nire date	☐ Six months after	r hire date		
Health Insurance Costs:			Percentage of health insurance coverage by (min 65%):		
Cost of health insurance for company (annual amount per el	mployee):	\$5,408.00	Company: 80%		
Health Plan annual out-of-pocket maximum (individual):		\$ 1,404.00	Employee: 20%		

[SIGNATURE PAGE FOLLOWS]

Section 10 - Certification

I, the undersigned, hereby grant to the Governor's Office of Economic Development access to all pertinent and relevant records and documents of the aforementioned company. I understand this requirement is necessary to qualify and to monitor for compliance of all statutory and regulatory provisions pertaining to this application.

Being owner, member, partner, officer or employee with signatory authorization for the company, I do hereby declare that the facts herein stated are true and that all licensing and permitting requirements will be met prior to the commencement of operations. In addition, I and /or the company's legal counsel have reviewed the terms of the GOED Tax Abatement and Incentives Agreement, the company recognizes this agreement is generally not subject to change, and any material revisions have been discussed with GOED in advance of board approval.

Andy Williams	
Name of person authorized for signature	Signature
Vice President, Supply Chain - Parts, Garments & Accessories	April 3, 2018
Title	Date

Nevada Governor's Office of Economic Development

555 E. Washington Ave., Ste 5400 • Las Vegas, Nevada 89101 • 702.486.2700 • (Fax) 702.486.2701 • www.diversifynevada.com

Site Selection Factors

Company Name: Polaris Industries Inc.		County: Lyon County	
Section I - Site Selection Ratings			
Directions: Please rate the select factors by importance Application.	e to the compar	ny's business (1 = very low; 5 = very high). Attach this form to	the Incentives
Availability of qualified workforce:	1	Transportation infrastructure:	2
Labor costs:	1	Transportation costs:	2
Real estate availability:	1	State and local tax structure:	3
Real estate costs:	1	State and local incentives:	1
Utility infrastructure:	3	Business permitting & regulatory structure:	3
Utility costs:	4	Access to higher education resources:	4

Please summarize the importance of the abatement program to your decision (please include at least a paragraph summary):

The incentive programs being offered do have a significant impact on this project. With the limited inventory of buildings in Northern Nevada, the company must spend additional capital investment in order to build a new building. The other States under evaluation have the aviailable inventory and are also offering incentives. The incentives being offered by the State of Nevada, allow the State to be competitive in regards to the financial business case.

5(A) Capital Equipment List

Company Name:	Polaris Industries Inc.	County: Lyon County	
•			

Section I - Capital Equipment List

Directions: Please provide an estimated list of the equipment [columns (a) through (c)] which the company intends to purchase over the two-year allowable period. For example, if the effective date of new / expanded operations begins April 1, 2015, the two-year period would be until March 31, 2017. Add an additional page if needed. For guidelines on classifying equipment, visit:

tax.nv.gov/LocalGovt/PolicyPub/ArchiveFiles/Personal_Property_Manuals. Attach this form to the Incentives Application.

(a)	(b)	(c)	(d)
Equipment Name/Description	# of Units	Price per Unit	Total Cost
Conveyor	1	\$10,000,000.00	\$10,000,000.00
Conveyor Parts	1	\$50,000.00	\$50,000.00
Racking	1	\$2,000,000.00	\$2,000,000.00
Bins and Shelving	1	\$350,000.00	\$350,000.00
Rolling Equipment	1	\$500,000.00	\$500,000.00
Scrubber Sweeper	1	\$45,000.00	\$45,000.00
Kitting Equipment	1	\$100,000.00	\$100,000.00
Office Furniture	1	\$65,000.00	\$65,000.00
Signare	1	\$35,000.00	\$35,000.00
Operational Equipment	1	\$27,000.00	\$27,000.00
Information Technology Infrastructure Equipment	1	\$400,000.00	\$400,000.00
Information Technology Operations Equipment	1	\$80,000.00	\$80,000.00
• • • • • • • • • • • • • • • • • • • •			
		 	
		 	
		 	
		+ +	
		+ +	
		 	
		 	
		 	
		<u> </u>	
TOTAL EQUIPMENT COST			\$13,652,000.00

TOTAL EQUIPMENT COST			\$13,652,0
Is any of this equipment* to be acquired under an operatir	ng lease?	Yes	☐ No
*Certain lease hold equipment does not qualify for tax abatements			

5(B) Employment Schedule

Company Name: Polaris Industries Inc. County: Lyon County

Section I - Full-Time Equivalent (FTE) Employees

Directions: Please provide an estimated list of full time employees [columns (a) through (d)] that will be hired and employed by the company by the end of the first eighth quarter of new / expanded operations. For example, if the effective date of new / expanded operations is April 1, 2015, the date would fall in Q2, 2015. The end of the first eighth quarter would be the last day of Q2, 2017 (i.e., June 30, 2017). Attach this form to the Incentives Application.

A qualified employee must be employed at the site of a qualified project, scheduled to work an average minimum of 30 per week, if offered coverage under a plan of health insurance provided by his or her employer, is eligible for health care coverage, and whose position of a "primary job" as set forth in NAC 360.474.

(a)	(b)	(c)	(d)	(e)	<i>(f)</i>
New Hire Position Title/Description	Number of Positions	Average Hourly Wage	Average Weekly Hours	Annual Wage per Position	Total Annual Wages
Operations Manager	1	\$64.22	40	\$133,575.00	\$133,575.00
Human Resources Generalist	1	\$26.67	40	\$55,481.71	\$55,481.71
Industrial Engineer	1	\$40.50	40	\$84,248.42	\$84,248.42
WMS Operations Analyst	1	\$31.61	40	\$65,740.27	\$65,740.27
Warehouse Supervisor	2	\$33.59	40	\$69,865.07	\$139,730.14
Warehouse Lead	4	\$23.70	40	\$49,305.20	\$197,220.82
Warehouse Planner	1	\$20.25	40	\$42,124.21	\$42,124.21
Maintenance Coordinator	1	\$26.20	40	\$54,498.60	\$54,498.60
Warehouse Clerks	5	\$19.01	40	\$39,538.20	\$197,691.00
Warehouse Workers	45	\$15.93	40	\$33,126.60	\$1,490,697.00
Custodians	2	\$15.16	40	\$31,523.70	\$63,047.40
TOTAL	64	\$21.95			\$2,524,054.57

Section 2 - Employment Projections

Directions: Please estimate full-time job growth in Section 2, complete [columns (b) through (c)]. These estimates are used for state economic impact and net tax revenue analysis that this agency is required to report. The company will not be required to reach these estimated levels of employment. Please enter the estimates on a year by year basis (not cumlative amounts)

<i>(a)</i> Year	(b) Number of FTE(s) Projected	<i>(c)</i> Average Hourly Wage	<i>(d)</i> Payroll
3-Year	5	\$21.95	\$228,280.00
4-Year	5	\$21.95	\$228,280.00
5-Year	5	\$21.95	\$228,280.00

5(C) Evaluation of Health Plans Offered by Companies

Company Name: Polaris Industries Inc.	County:	L	yon County
Total Number of Full-Time Employees:		64	
Average Hourly Wage per Employee Average Annual Wage per Employee (implied)		\$21.95 \$45,656.00	,
Annual Cost of Health Insurance per Employee Percentage of Cost Covered by: Company Employee		\$5,408.00 80% 20%	
Health Plan Annual Out-of-Pocket Maximum		\$1,404	
Generalized Criteria for Essential Health Benefits (EHB)			
[following requirements outlined in the Affordable Care Act and US		g 42 USC S	ection 18022]
Covered employee's premium not to exceed 9.5% of annual wage	9	3.0%	MMQ
Annual Out-of-Pocket Maximum not to exceed \$7,150 (2017)		\$1,404	MMQ
Minimum essential health benefits covered (Company offers PPO (A) Ambulatory patient services (B) Emergency services (C) Hospitalization (D) Maternity and newborn care (E) Mental health/substance use disorder/behavioral health trea (F) Prescription drugs (G) Rehabilitative and habilitative services and devices (H) Laboratory services (I) Preventive and wellness services and chronic disease mana (J) Pediatric services, including oral and vision care	tment		
No Annual Limits on Essential Health Benefits I, the undersigned, hereby declare to the Governor's Office of Economic Development that the facts herein stated are true, and that I have attached sufficient plan information highlighting where our plan reflects meeting the 65% minimum threshold for the employe paid portion of the plan for GOED to independently confirm the same.			
Andy Williams	$\mathcal{A}_{\mathcal{L}}$	1	
Name of person authorized for signature	Signature		-
Vice President, Supply Chain - Parts, Garments & Accessories Title	4/3/2018 Date		



Company Overview

April 2018





Vision & Strategy

VISION

Fuel the passion of riders, workers and outdoor enthusiasts around the world by delivering innovative, high quality vehicles, products, services and experiences that enrich their lives.

STRATEGIC PURPOSE

Polaris is committed to being a customer centric, highly efficient growth company. We relentlessly pursue product superiority, safety and value improvement in all that we do. We enhance the lives of customers around the world by providing the best off-road and on-road vehicles and related offerings for recreation, transportation and work. Our winning advantages are our innovative culture and dedicated team, operational speed and flexibility, and passion to create quality products and experiences.

Guiding Principles

Best People, Best Team Safety & Ethics Always Customer Loyalty

Strategic Objectives

BEST IN POWERSPORTS PLUS

Industry leading organic growth

GROWTH THROUGH ADJACENCIES

Strategic acquisitions and new market expansion

ACCELERATING GLOBAL GROWTH

Profitably increase International revenue %

SAFETY & QUALITY AS A COMPETITIVE ADVANTAGE

Continuously drive customer and dealer satisfaction

PRODUCTIVITY POWERHOUSE

Consistently improve earnings leverage and asset utilization

Performance Priorities

Growth Margin Expansion Product & Quality Leadership LEAN Enterprise

POLARIS LEADERSHIP

EXECUTIVE MANAGEMENT

SCOTT W. WINE

Chairman and Chief Executive Officer

KENNETH J. PUCEL

Executive Vice President of Operations, Engineering and Lean

MICHAEL T. SPEETZEN

Executive Vice President of Finance and Chief Financial Officer

MICHAEL F. DONOUGHE

Sr. Vice President and Chief Technical Officer

LUCY CLARK DOUGHERTY

Sr. Vice President, General Counsel, Compliance Officer and Secretary MICHAEL D. DOUGHERTY

President of International

STEPHEN L. EASTMAN

President of Aftermarket/Parts, Garments & Accessories

MATTHEW J. EMMERICH

Vice President and Chief Information Officer

TODD A. GROSS

Vice President of Product Quality & Safety

ROBERT P. MACK

Sr. Vice President of Corporate Development and Strategy, and President of Global Adjacent Markets STEVEN D. MENNETO

President of Motorcycles

CHRISTOPHER S. MUSSO

President of Off-Road Vehicles

CRAIG A. SCANLON

Chief Retail and Marketing Officer of

Off-Road Vehicles

JAMES P. WILLIAMS

Sr. Vice President and Chief Human

Resources Officer

CHRISTOPHER G. WOLF

President of Snowmobiles

POLARIS INDUSTRIES INC. – A GLOBAL CORPORATION

1954 Year Polaris was Founded

~11,000 Employees Worldwide

17 Manufacturing Locations

5 Research & Development Centers

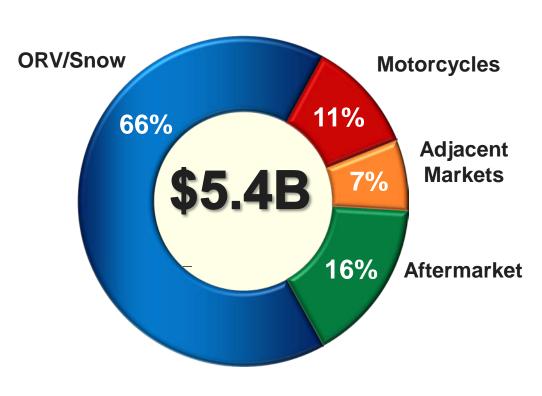
~1,800 Dealers In North America

~1,400 Dealers Outside North America

>370,000 Units Shipped Worldwide in 2017

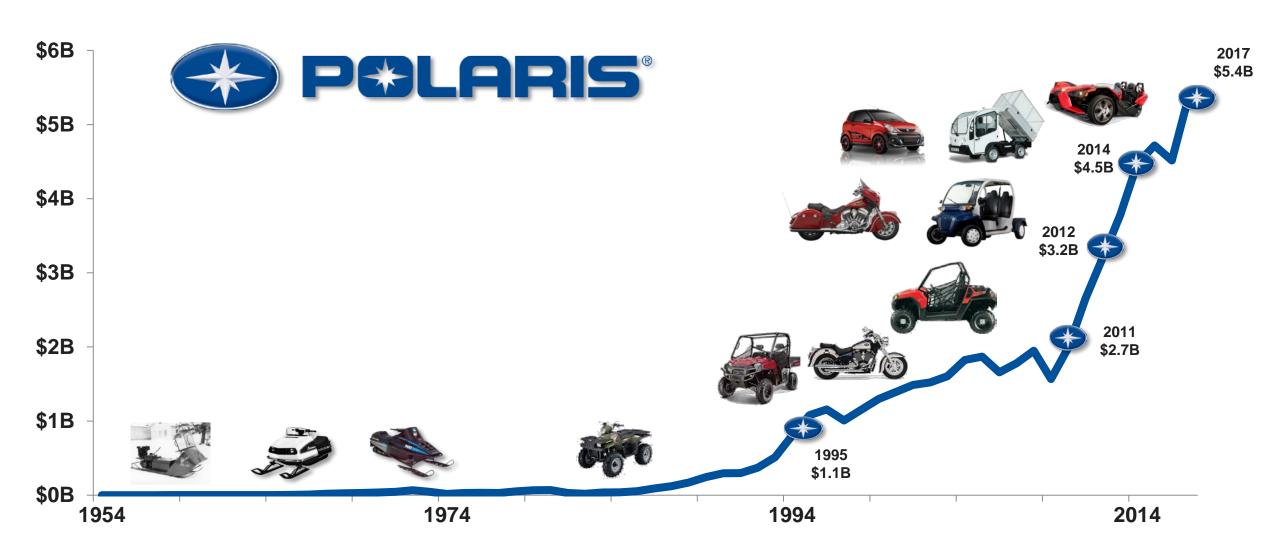
>100 Countries – Polaris Products Sold

2017 Sales* by Segment

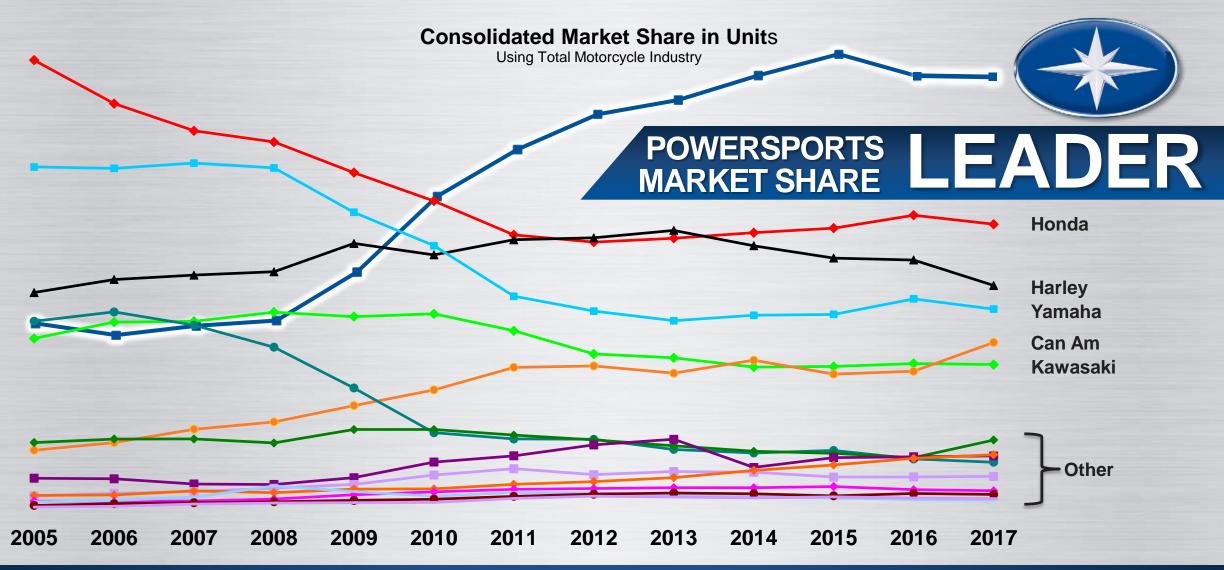


*FY 2017 Sales results are adjusted; see GAAP/Non-GAAP Reconciliation

Long History of Growth



N.A. POWERSPORTS CONSOLIDATED MARKET SHARE



CLEAR #1 IN N.A. POWERSPORTS

Business Segment Overview



2017 SALES:

\$3.6B

2017 SALES:

\$574M

2017 SALES:

\$397M

2017 SALES:

\$885M

KEY STRATEGIES

Drive Innovation
Activate the Core
Flawless Delivery/Execution

KEY STRATEGIES

Drive Global Awareness
Deliver On-going Innovation
Margin Improvement

KEY STRATEGIES

Capitalize on Emerging Trends Expand Products and Channels Drive Autonomous Capability

KEY STRATEGIES

Brand and Product Leadership Sales/Channel Optimization Supply Chain Excellence

POLARIS BRANDS



OFF-ROAD VEHICLES

SNOWMOBILES

MOTORCYCLES

ADJACENT MARKETS

AFTERMARKET































































CORE PARTS, GARMENTS & ACCESSORIES (PG&A)















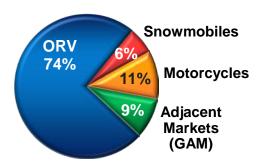












2017 PG&A Sales by Category





Build on Growth Foundation

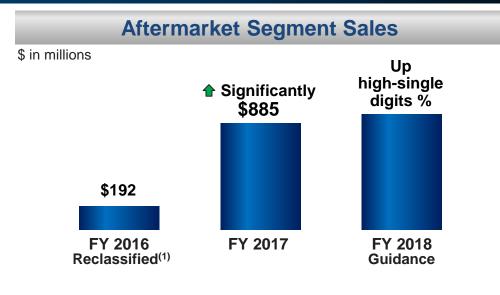
E-commerce Acceleration

Improved New Product Readiness

AFTERMARKET







Transamerican Auto Parts

















Other Aftermarket Brands













Key Strategies

Brand and Product Leadership

Sales / Channel Optimization

Supply Chain Excellence

