

Wilén Las Vegas, LLC

3325 W. Sunset Rd., Las Vegas, NV 89118

Frank D'Amico, Controller

Date: December 1, 2022

Application Facts:

Industry	Manufacturing
NAICS	323100
Type of App	Expansion
Location	Clark County
RDA	LVGEA, Michael Walsh

Company Profile

Wilén Las Vegas, LLC (Wilén) plans to expand its existing Las Vegas manufacturing facility. The expansion plan will comprise an additional 28,000 sq ft. Wilén is a subsidiary of Wilén New York, LLC, a company founded in 1971 and based in Melville, New York. Wilén provides direct marketing communications services. The company offers direct marketing strategy, direct mail production, data insights, digital direct marketing, marketing optimization, and creative services. It serves automotive, financial services, healthcare, non-profits, publishing, retail, telecommunications, and technology industries in the United States. As a local employer, Wilén commits to local hiring, internal training, and development of its employees. The company also actively recycles as part of its production processes and works closely with its local energy supplier to maintain and improve its environmental footprint and energy efficiencies. Wilén re-invests heavily in research and development regarding new processes and products, and to find new ways to meet and exceed the marketing needs of its clients more efficiently. The company also considered Texas, Florida, California, and Arizona for its expansion. *Source: Wilén Las Vegas, LLC*

Tax Abatement Requirements:

	<u>Statutory</u>	<u>Company Application</u>	<u>Meeting Requirements</u>
Job Creation	25	25	Yes
Average Wage	\$28.14	\$28.96	Yes
Equipment Capex (SU & MBT)	\$157,527	\$2,292,171	Yes
Equipment Capex (PP)			

Additional Requirements:

Health Insurance	65%	75%	Yes
Revenues generated outside NV	51%	96%	Yes
Business License	<input checked="" type="checkbox"/> Current	<input type="checkbox"/> Pending	<input type="checkbox"/> Will comply

Total Tax Liability (without tax abatements)

Direct (company)
\$845,193

Total
\$3,524,142

Tax Abatements

Contract Terms

Estimated Tax Abatement

Sales Tax Abmt.	4.6% for 2 years	\$86,529
Modified Business Tax Abmt.	50% for 4 years	\$29,729
Personal Property Tax Abmt.	50% for 10 years	\$77,302
Total Estimated Tax Abatement over 10 yrs.		\$193,560

Net New Tax Revenues

Direct

Indirect

Taxes after Abatements

Local Taxes

Property	\$112,946	\$1,388,417	\$1,501,363
Sales	\$78,243	\$783,186	\$861,429
Lodging	\$0	\$53,227	\$53,227

State Taxes

Property	\$6,177	\$80,786	\$86,963
Sales	\$51,693	\$261,389	\$313,082
Modified Business	\$335,918	\$161,499	\$497,417
Lodging	\$0	\$17,101	\$17,101
Total Estimated New Tax Revenue over 10 yrs.	\$584,977	\$2,745,605	\$3,330,582

Economic Impact over 10 yrs.

Total

Construction

Total

Total Jobs Supported	90	4	94
Total Payroll Supported	\$42,159,437	\$240,491	\$42,399,928
Total Economic Value	\$125,385,767	\$635,150	\$126,020,917

IMPORTANT TERMS & INFORMATION

Tax Abatements are reduction or discount of tax liability and companies do not receive any form of payment.

Total Estimated Tax Abatement is a tax reduction estimate. This estimated amount will be discounted from total tax liability.

Estimated New Tax Revenue is amount of tax revenues local and state government will collect after the abatement was given to applying company.

Economic Impact is economic effect or benefits that this company and it's operations will have on the community and state economy measured by total number of jobs, payroll and created output.



October 31, 2022

Mr. Michael Brown
Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington Avenue, Suite 5400
Las Vegas, Nevada 89101

Dear Mr. Brown,

Wilen Vegas, LLC is applying to the State of Nevada for the Sales & Use Tax Abatement, the Modified Business Tax Abatement, and the Personal Property Tax Abatement for their planned expansion. We request that Wilen Vegas, LLC be placed on the December 1, 2022 GOED Board meeting agenda.

Wilen Vegas, LLC will create 25 new positions in the first 24 months of operations, with an average hourly wage of \$28.96. The company will make a capital investment of \$2,292,171.00

Wilen Vegas, LLC meets and exceeds the statutory requirements for tax abatements. This application has the full support of the Las Vegas Global Economic Alliance.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Walsh", with a stylized flourish at the end.

Michael Walsh
VP Economic Development
Las Vegas Global Economic Alliance

September 13, 2022

Michael Brown, Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington Ave., Suite 5400
Las Vegas NV 89101

Dear Mr. Brown:

Please find this letter as additional support for our application for sales tax incentives by Wilen Vegas, LLC. (Formed 2/5/19). Our company has been working with Mr. Michael Walsh of the LVGEA, with whom our experience has been very favorable.

Wilen Vegas anticipates investing approximately \$2m in capital equipment in our expanded leased location for the printing and direct mail business as expansion of our established facility in Las Vegas NV, where we have since 2019 already invested over \$8m in capital improvements. As such, the tax incentives are a material factor in the economics of our selection process.

The major markets to be supplied by this growing facility will be all of the United States located west of the Mississippi River. The nature of our direct mail printed product requires heavy raw materials, mostly paper, to be shipped into a printing plant for production, and then redistributed back out to the markets we serve. We currently serve all of the United States from our Florida location & since 2019, Las Vegas based printing facilities. Our Nevada expansion makes our company more competitive nationally and better rationale both inbound and outbound shipping costs.

Job growth plans for the company anticipate hiring an additional twenty-five employees by 2023, which will place Wilen Vegas at over sixty-five employees. Our goal is to hire locally sourced employees from the Nevada labor pool for all positions and we anticipate an average hourly wage of \$28.96, by the end of 2023.

Some background on the company:

Formally organized in 1971 by Richard Wilen, today the Wilen Group is a \$100M annual sales company employing in excess of four hundred people in three locations in New York, Florida, and Las Vegas, focused on the direct mail, marketing agency and printing businesses.

The company is privately owned by brothers Darrin, Corey, and Kevin Wilen, thus permitting continuous re-investment of the profitability the company produces. Corporate headquarters, along with the marketing and advertising industry interface are the focus of the New York location, with printing and direct mail activities conducted from the Florida and Las Vegas facilities.

Our business has tripled in the last ten years, and we continue to expand both our existing and growing client base. While our Florida facilities have expanded to approximately 200,000 square feet to support this growth, we believe our Nevada based facility is ideally suited to support our clients in that region. Culture, location, and environment combine to meet the strategic needs of this venture.

As a local employer, Wilen commits to local hiring, internal training, and development of its employees. We have active recycling as part of our production processes, and we work closely with our local energy suppliers to maintain and improve our environmental footprint and energy efficiencies. We re-invest heavily in research and development in new processes and new products and find new ways to meet and exceed the marketing needs of our clients. In short, Wilen Group is a valued, community minded employer.

We thank you in advance for your consideration and look forward to your approval of our application, so we may proceed with our expansion plans in Clark County, Las Vegas.

Sincerely,

frank damico
Frank J. D'Amico, CPA
Controller



D: 631.439.5183

M: 631.523.1425

E: fdamico@wilengroup.com

45 Melville Park Road, Melville, NY 11747

wilennyork.com

September 13, 2022

Michael Brown
Executive Director
Nevada Governor's Office of Economic Development
555 E. Washington Avenue
Suite 5400
Las Vegas, NV 89101

RE: APPLICATION FOR INCENTIVES – REQUEST FOR CONFIDENTIALITY OF RECORDS AND DOCUMENTS – NRS 231.069

Dear Director Brown

On October 4, 2022, the Wilen Vegas submitted an application to you as the Executive Director of the State of Nevada Governor's Office of Economic Development ("GOED") requesting approval of economic incentives for the new operation in Washoe County, Nevada. The purpose of this letter is to request that any and all records and other documents in GOED's possession concerning initial contact with, research and planning for Wilen, including but not limited to certain information in that application, and if amended, all be kept confidential pursuant to Section 4 of Assembly Bill No. 17 (2015 Regular Session) as codified in NRS 231.069.

Please be advised that the Wilen Vegas specifically deems the following information proprietary and confidential:

1. Incentive Application Equipment List - Schedule 5 (A)
2. Incentive Application Employment List - Schedule 5 (B)

Thank you for your consideration. If you have any questions or require any further information, please do not hesitate to contact me.

Sincerely,



Frank D'Amico
Controller
Wilen Vegas

REQUEST FOR CONFIDENTIALITY DETERMINATION

Pursuant to NRS 231.069, and upon the request of applicant, Wilen Las Vegas, LLC, the Executive Director of the Office has determined the:

- (i) The detailed schedule of Capital Equipment List, 5(A)
- (ii) The detailed schedule of Employment List, 5(B)

are confidential proprietary information of the business, are not public records, and shall be redacted in its entirety from the copy of the application that is disclosed to the public.



Michael Brown
Executive Director

10/26/22
Date

ECONOMIC DEVELOPMENT

Incentive Application

Company Name: Wilten Vegas, LLC
 Date of Application: September 13, 2022

Company is an / a: (check one)

- New location in Nevada
 Expansion of a Nevada company

Section 1 - Type of Incentives

Please check all that the company is applying for on this application:

- Sales & Use Tax Abatement
 Modified Business Tax Abatement
 Personal Property Tax Abatement
 Sales & Use Tax Deferral
 Recycling Real Property Tax Abatement
 Other: _____

Section 2 - Corporate Information

COMPANY NAME (Legal name under which business will be transacted in Nevada) <u>Wilten Vegas, LLC</u>			FEDERAL TAX ID # <u>83-3447755</u>
CORPORATE ADDRESS <u>45 Melville Park Road</u>	CITY / TOWN <u>Melville</u>	STATE / PROVINCE <u>New York</u>	ZIP <u>11747</u>
MAILING ADDRESS TO RECEIVE DOCUMENTS (If different from above)	CITY / TOWN	STATE / PROVINCE	ZIP
TELEPHONE NUMBER <u>631-439-5000</u>	WEBSITE www.wilengroup.com		
COMPANY CONTACT NAME <u>Frank D'Amico</u>	COMPANY CONTACT TITLE <u>Controller</u>		
E-MAIL ADDRESS fdamico@wilengroup.com	PREFERRED PHONE NUMBER <u>631-439-5183</u>		

Has your company ever applied and been approved for incentives available by the Governor's Office of Economic Development? Yes No

If Yes, list the program awarded, date of approval, and status of the accounts (attach separate sheet if necessary): 9/9/2019 (effective date)

Section 3 - Program Requirements

Please check two of the boxes below; the company must meet at least two of the three program requirements:

- A capital investment of \$1,000,000 in eligible equipment in urban areas or \$250,000 in eligible equipment in rural areas are required. This criteria is businesses. In cases of expanding businesses, the capital investment must equal at least 20% of the value of the tangible property owned by the business.
- New businesses locating in urban areas require fifty (50) or more permanent, full-time employees on its payroll by the eighth calendar quarter quarter in which the abatement becomes effective. In rural areas, the requirement is ten (10) or more. For an expansion, the business must increase employees on its payroll by 10% more than its existing employees prior to expansion, or by 25 (urban) or 6 (rural) employees, whichever is greater.
- In both urban and rural areas, the average hourly wage that will be paid by the business to its new employees is at least 100% of the average statewide hourly wage.

Note: Criteria is different depending on whether the business is in a county where the population is 100,000 or more or a city where the population is 60,000 or "urban" area), or if the business is in a county where the population is less than 100,000 or a city where the population is less than 60,000 (i.e., "rural" area).

Section 4 - Nevada Facility

Type of Facility:

- Headquarters
 Technology
 Back Office Operations
 Research & Development / Intellectual Property
 Service Provider
 Distribution / Fulfillment
 Manufacturing
 Other: _____

PERCENTAGE OF REVENUE GENERATED BY THE NEW JOBS CONTAINED IN THIS APPLICATION FROM OUTSIDE NEVADA <u>96%</u>	EXPECTED DATE OF NEW / EXPANDED OPERATIONS (MONTH / YEAR) <u>12/15/2022</u>		
NAICS CODE / SIC <u>323100</u>	INDUSTRY TYPE <u>Manufacturing</u>		
DESCRIPTION OF COMPANY'S NEVADA OPERATIONS <u>Printing and mailing facility</u>			
PROPOSED / ACTUAL NEVADA FACILITY ADDRESS <u>3325 W. Sunset Rd</u>	CITY / TOWN <u>Las Vegas NV</u>	COUNTY <u>Clark County</u>	ZIP
WHAT OTHER STATES / REGIONS / CITIES ARE BEING CONSIDERED FOR YOUR COMPANY'S RELOCATION / EXPANSION / STARTUP? <u>Texas, Florida, California and Arizona</u>			

Section 5 - Complete Forms (see additional tabs at the bottom of this sheet for each form listed below)

Check the applicable box when form has been completed.

- 5 (A) Equipment List
- 5 (B) Employment Schedule
- 5 (C) Evaluation of Health Plan, with supporting documents to show the employer paid portion of plan meets the minimum of 65%.
- 5 (D) Company Information Form

Section 6 - Real Estate & Construction (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up - Plans Over the Next <u>Ten</u> Years	Expansions - Plans Over the Next <u>10</u> Years
<p>Part 1. Are you currently/planning on leasing space in Nevada? _____</p> <p>If No, skip to Part 2. If Yes, continue below:</p> <p style="padding-left: 40px;">What year(s)? _____</p> <p style="padding-left: 40px;">How much space (sq. ft.)? _____</p> <p style="padding-left: 40px;">Annual lease cost of space: _____</p> <p>Do you plan on making building tenant improvements? _____</p> <p>If No, skip to Part 2. If Yes *, continue below:</p> <p style="padding-left: 40px;">When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 2. Are you currently/planning on buying an owner occupied facility in Nevada? _____</p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p style="padding-left: 40px;">Purchase date, if buying (month, year): _____</p> <p style="padding-left: 40px;">How much space (sq. ft.)? _____</p> <p>Do you plan on making building improvements? _____</p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p style="padding-left: 40px;">When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 3. Are you currently/planning on building a build-to-suit facility in Nevada? _____</p> <p>If Yes *, continue below:</p> <p style="padding-left: 40px;">When to break ground, if building (month, year)? _____</p> <p style="padding-left: 40px;">Estimated completion date, if building (month, year): _____</p> <p style="padding-left: 40px;">How much space (sq. ft.)? _____</p>	<p>Part 1. Are you currently leasing space in Nevada? <u>yes</u></p> <p>If No, skip to Part 2. If Yes, continue below:</p> <p style="padding-left: 40px;">What year(s)? <u>2022</u></p> <p style="padding-left: 40px;">How much space (sq. ft.)? <u>88,270</u></p> <p style="padding-left: 40px;">Annual lease cost at current space: <u>\$767,535.48</u></p> <p>Due to expansion, will you lease additional space? <u>yes</u></p> <p>If No, skip to Part 3. If Yes, continue below:</p> <p style="padding-left: 40px;">Expanding at the current facility or a new facility? <u>New</u></p> <p style="padding-left: 40px;">What year(s)? <u>2022</u></p> <p style="padding-left: 40px;">How much expanded space (sq. ft.)? <u>28,000</u></p> <p style="padding-left: 40px;">Annual lease cost of expanded space: <u>\$268,800</u></p> <p>Do you plan on making building tenant improvements? <u>yes</u></p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p style="padding-left: 40px;">When to make improvements (month, year)? <u>Jun-2023</u></p> <hr style="border-top: 1px dashed black;"/> <p>Part 2. Are you currently operating at an owner occupied building in Nevada? <u>no</u></p> <p>If No, skip to Part 3. If Yes, continue below:</p> <p style="padding-left: 40px;">How much space (sq. ft.)? _____</p> <p style="padding-left: 40px;">Current assessed value of real property? _____</p> <p>Due to expansion, will you be making building improvements? _____</p> <p>If No, skip to Part 3. If Yes *, continue below:</p> <p style="padding-left: 40px;">When to make improvements (month, year)? _____</p> <hr style="border-top: 1px dashed black;"/> <p>Part 3. Do you plan on building or buying a new facility in Nevada? <u>no</u></p> <p>If Yes *, continue below:</p> <p style="padding-left: 40px;">Purchase date, if buying (month, year): _____</p> <p style="padding-left: 40px;">When to break ground, if building (month, year)? _____</p> <p style="padding-left: 40px;">Estimated completion date, if building (month, year): _____</p> <p style="padding-left: 40px;">How much space (sq. ft.)? _____</p>
<p>* Please complete Section 7 - Capital Investment for New Operations / Startup.</p>	<p>* Please complete Section 7 - Capital Investment for Expansions below.</p>

BRIEF DESCRIPTION OF CONSTRUCTION PROJECT AND ITS PROJECTED IMPACT ON THE LOCAL ECONOMY (Attach a separate sheet if necessary):

In 2019, Wilen Las Vegas leased out 60,000 sq ft of warehouse space in Clark county (3325 W. Sunset Rd,) and has since invested \$1.0m in building improvements. As part of Wilen Vegas LLC expansion plan, the company has leased an additional 28,000 sq ft. It is our expectation that we will invest approximately \$0.4m in additional building improvements (bringing the total in building improvements to \$1.4m). As this capex is improving the value of the real estate, there will only be positive impact to the local community.

Section 7 - Capital Investment (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up	Expansions
How much capital investment is planned? (Breakout below):	How much capital investment is planned? (Breakout below):
Building Purchase (if buying): _____	Building Purchase (if buying): _____
Building Costs (if building / making improvements): _____	Building Costs (if building / making improvements): <u>\$450,000</u>
Land: _____	Land: <u>\$0</u>
Equipment Cost: _____	Equipment Cost: <u>\$2,292,171</u>
Total: _____	Total: <u>\$2,742,171</u>
	Is the equipment purchase for replacement of existing equipment? <u>no</u>
	Current assessed value of personal property in NV: <u>\$787,633</u>
	(Must attach the most recent assessment from the County Assessor's Office.)

Section 8 - Employment (Fill in either New Operations/Startup or Expansion, not both.)

New Operations / Start Up	Expansions
How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of new operations?: _____	How many full-time equivalent (FTE*) employees will be created by the end of the first eighth quarter of expanded operations?: <u>25</u>
Average hourly wage of these <u>new</u> employees: _____	Average hourly wage of these <u>new</u> employees: <u>\$28.96</u>
	How many FTE employees prior to expansion?: <u>41</u>
	Average hourly wage of these <u>existing</u> employees: <u>\$27.96</u>
	Total number of employees after expansion: <u>66</u>

* FTE represents a permanent employee who works an average of 30 hours per week or more, is eligible for health care coverage, and whose position is a "primary job" as set forth in NAC 360.474.

OTHER COMPENSATION (Check all that apply):

- Overtime
 Merit increases
 Tuition assistance
 Bonus
 PTO / Sick / Vacation
 COLA adjustments
 Retirement Plan / Profit Sharing / 401(k)
 Other: _____

BRIEF DESCRIPTION OF ADDITIONAL COMPENSATION PROGRAMS AND ELIGIBILITY REQUIREMENTS (Attach a separate sheet if necessary):

Section 9 - Employee Health Insurance Benefit Program

Is health insurance for employees and is an option for dependents offered?: Yes (attach health plan and quote or invoice) No

Package includes (check all that apply):

- Medical
 Vision
 Dental
 Other: _____

Qualified after (check one):

- Upon employment
 Three months after hire date
 Six months after hire date
 Other: _____

Health Insurance Costs:	Percentage of health insurance premium by (min 65%):
Plan Type: <u>PPO - Blue Option 05301</u>	
Employer Contribution (annual premium per employee): <u>\$ 4,005.72</u>	Company: <u>75%</u>
Employee Contribution (annual premium per employee): <u>\$ 1,341.84</u>	Employee: <u>25%</u>
Total Annual Premium: <u>\$ 5,347.56</u>	

[SIGNATURE PAGE FOLLOWS]

Section 10 - Certification

I, the undersigned, hereby grant to the Governor's Office of Economic Development access to all pertinent and relevant records and documents of the aforementioned company. I understand this requirement is necessary to qualify and to monitor for compliance of all statutory and regulatory provisions pertaining to this application.

Being owner, member, partner, officer or employee with signatory authorization for the company, I do hereby declare that the facts herein stated are true and that all licensing and permitting requirements will be met prior to the commencement of operations. In addition, I and /or the company's legal counsel have reviewed the terms of the GOED Tax Abatement and Incentives Agreement, the company recognizes this agreement is generally not subject to change, and any material revisions have been discussed with GOED in advance of board approval.

Frank J. D'Amico
Name of person authorized for signature

frank damico
Signature

Controller
Title

September 13, 2022
Date

Nevada Governor's Office of Economic Development

555 E. Washington Ave., Ste 5400 • Las Vegas, Nevada 89101 • 702.486.2700 • (Fax) 702.486.2701 • www.diversifynevada.com

Site Selection Factors

Company Name: Wilén Vegas, LLC

County: Clark

Section I - Site Selection Ratings

Directions: Please rate the select factors by importance to the company's business (1 = very low; 5 = very high). Attach this form to the Incentives Application.

Availability of qualified workforce:	<u>5</u>	Transportation infrastructure:	<u>4</u>
Labor costs:	<u>5</u>	Transportation costs:	<u>4</u>
Real estate availability:	<u>5</u>	State and local tax structure:	<u>5</u>
Real estate costs:	<u>4</u>	State and local incentives:	<u>5</u>
Utility infrastructure:	<u>5</u>	Business permitting & regulatory structure:	<u>3</u>
Utility costs:	<u>4</u>	Access to higher education resources:	<u>5</u>

Please summarize the importance of the abatement program to your decision (please include at least a paragraph summary):

Equipment Schedule, Detailed

The Office has determined the detailed equipment schedule as described in this application constitutes confidential proprietary information of Wilen Las Vegas, LLC and is not a public record.

Employment Schedule, Detailed

The Office has determined the detailed employment schedule as described in this application constitutes confidential proprietary information of Wilen Las Vegas, LLC and is not a public record.

5(C) Evaluation of Health Plans Offered by Companies

Company Name: Wilén Vegas, LLC County: Clark

Total Number of Full-Time Employees: 25

Average Hourly Wage per Employee \$28.96

Average Annual Wage per Employee (implied) \$60,244.49

COST OF HEALTH INSURANCE

Annual Health Insurance Premium Cost: \$5,347.56

Percentage of Premium Covered by:

Company 75%

Employee 25%

HEALTH INSURANCE PLANS:

Base Health Insurance Plan*:

Deductible - per employee \$ 2,500

Coinsurance 70% / 30%

Out-of-Pocket Maximum per employee \$ 6,350

Additional Health Insurance Plan*:

Deductible - per employee \$ -

Coinsurance 0% / 0%

Out-of-Pocket Maximum per employee \$ -

Additional Health Insurance Plan*:

Deductible - per employee \$ -

Coinsurance 0% / 0%

Out-of-Pocket Maximum per employee \$ -

*Note: **Please list only "In Network" for deductible and out of the pocket amounts .**

Generalized Criteria for Essential Health Benefits (EHB)

[following requirements outlined in the Affordable Care Act and US Code, including 42 USC Section 18022]

Covered employee's premium not to exceed 9.5% of annual wage 3.0% MMQ

Annual Out-of-Pocket Maximum not to exceed \$9,100 (2023) \$6,350 MMQ

Minimum essential health benefits covered (Company offers PPO):

- (A) Ambulatory patient services
- (B) Emergency services
- (C) Hospitalization
- (D) Maternity and newborn care
- (E) Mental health/substance use disorder/behavioral health treatment
- (F) Prescription drugs
- (G) Rehabilitative and habilitative services and devices
- (H) Laboratory services
- (I) Preventive and wellness services and chronic disease management
- (J) Pediatric services, including oral and vision care

No Annual Limits on Essential Health Benefits

I, the undersigned, hereby declare to the Governor's Office of Economic Development that the facts herein stated are true, and that I have attached a qualified plan with information highlighting where our plan reflects meeting the 65% minimum threshold for the employee paid portion of the plan for GOED to independently confirm the same.

Frank D'Amico

Name of person authorized for signature

frank damico

Signature

Controller

Title

10-Sep-22

Date

5(D) Company Information

Company Name: Wilén Vegas, LLC

County: Clark

Section I - Company Interest List

Directions: Please provide a detailed list of owners and/or members of the company. *The Governor's Office of Economic Development strives to maintain the highest standards of integrity, and it is vital that the public be confident of our commitment. Accordingly, any conflict or appearance of a conflict must be avoided. To maintain our integrity and credibility, the applicant is required to provide a detailed list of owners, members, equity holders and Board members of the company.*

(a) Name	(b) Title
Darrin Wilen	Member
Corey Wilen	Member
Kevin Wilen	Member

Section 2 - Company Affiliates and/or Subsidiaries

Are there any subsidiary or affiliate companies sharing tax liability with the applicant company? No Yes

If Yes, continue below:

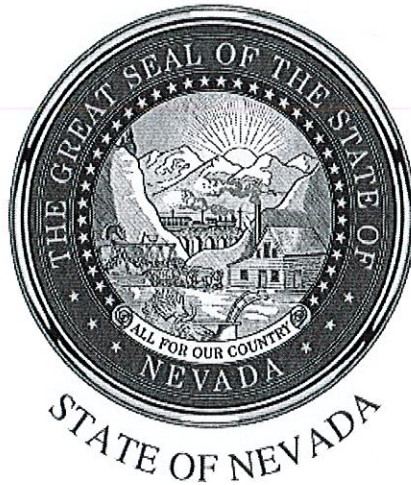
Directions: In order to include affiliates/subsidiaries, under the exemption letter, they must to be added to the Contract. Per standard practice GOED requires a corporate schematic to understand the exact relationships between the companies. Please populate the below table to show the exact relationships between the companies and include:

1. The names as they would read on the tax exemption letter.
2. Which entity(ies) will do the hiring?
3. Which entity(ies) will be purchasing the equipment?

Name of Subsidiary or Affiliate Entity, Role and Legal Control Relationship

Please include any additional details below:

SECRETARY OF STATE



NEVADA STATE BUSINESS LICENSE

WILEN VEGAS, LLC

Nevada Business Identification # NV20191099721

Expiration Date: 02/28/2023

In accordance with Title 7 of Nevada Revised Statutes, pursuant to proper application duly filed and payment of appropriate prescribed fees, the above named is hereby granted a Nevada State Business License for business activities conducted within the State of Nevada.

Valid until the expiration date listed unless suspended, revoked or cancelled in accordance with the provisions in Nevada Revised Statutes. License is not transferable and is not in lieu of any local business license, permit or registration.

License must be cancelled on or before its expiration date if business activity ceases. Failure to do so will result in late fees or penalties which, by law, cannot be waived.



Certificate Number: B202201042282669

You may verify this certificate
online at <http://www.nvsos.gov>

IN WITNESS WHEREOF, I have hereunto set my
hand and affixed the Great Seal of State, at my
office on 01/04/2022.

Barbara K. Cegavske

BARBARA K. CEGAVSKE
Secretary of State

NEVADA URBAN INCENTIVE (EXPANSION) APPLICATION

WILEN LAS VEGAS, LLC



9/13/2022

IN-HOUSE ANALYTICS
EFFECTIVE STRATEGY
AGENCY
PRINTER
MAILING
MEASUREMENT
RETARGETING



BY THE NUMBERS



Tripled in size over the last 15 years



Only direct marketing agency with in-house, high-volume production capabilities & expertise

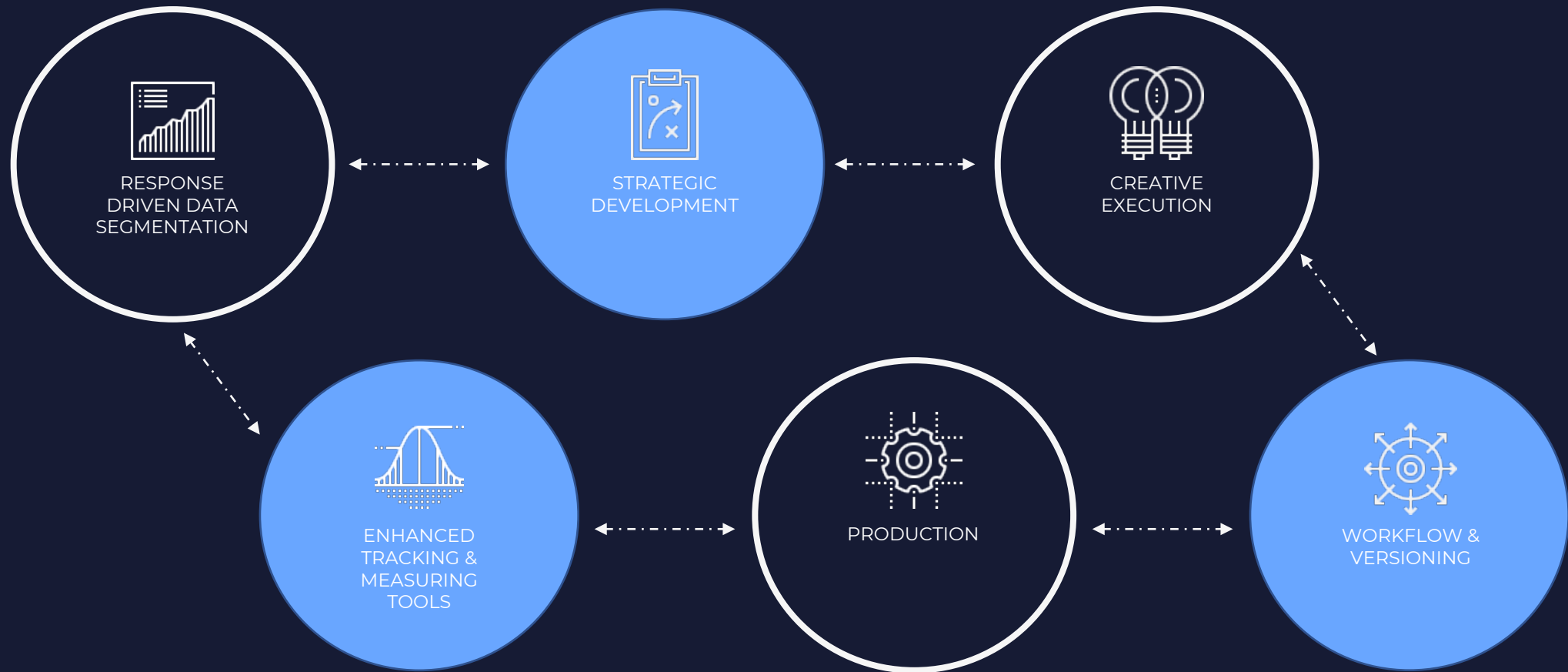


Top 5 direct mailers in the U.S. by volume



Most advanced measurement capabilities in the marketplace

SPEED & RELEVANCY THROUGH PROCESS INTEGRATION



A FEW OF OUR CLIENTS



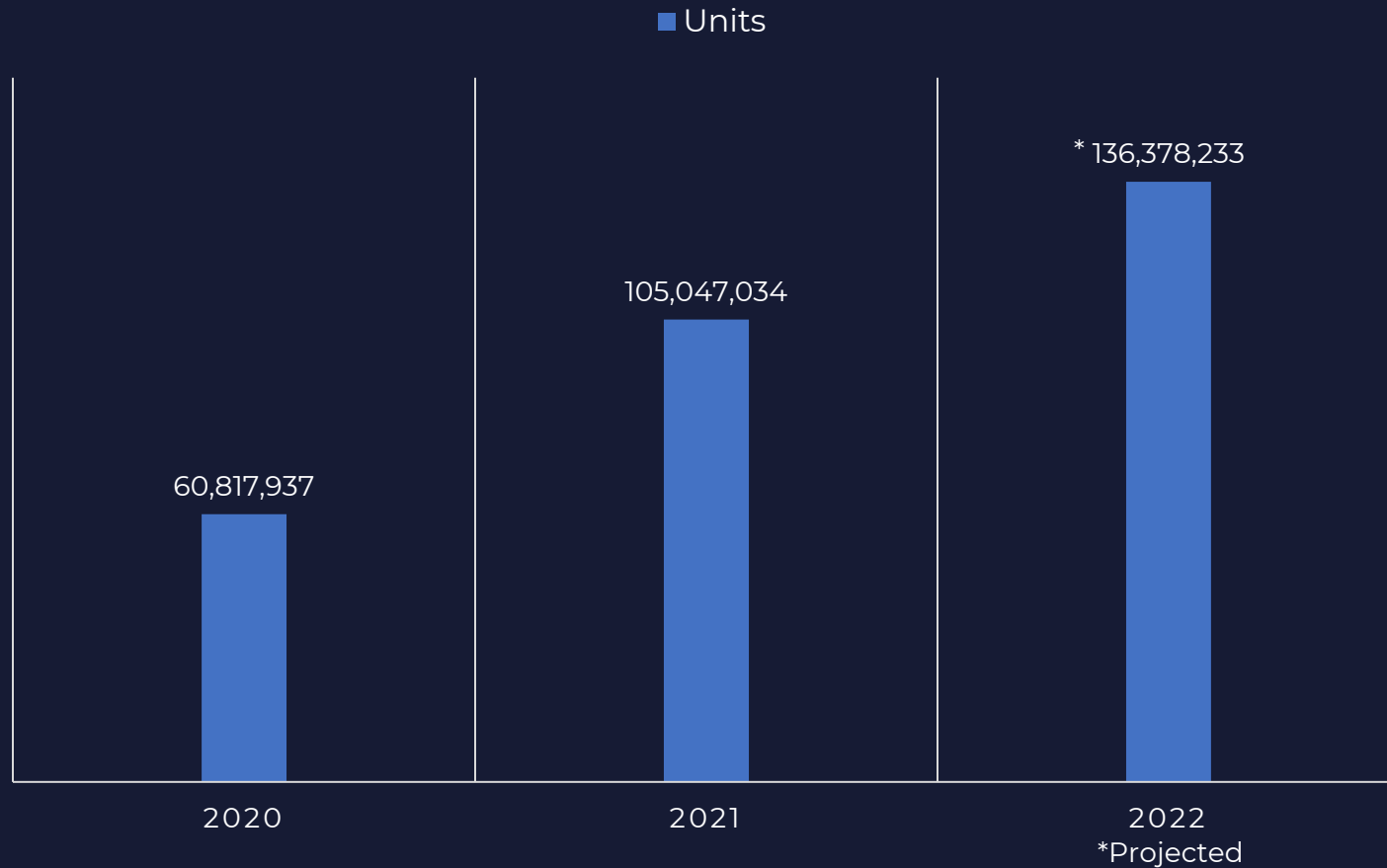
THE PEOPLE

Our team is comprised of industry experts that specialize in building and optimizing direct mail campaigns.



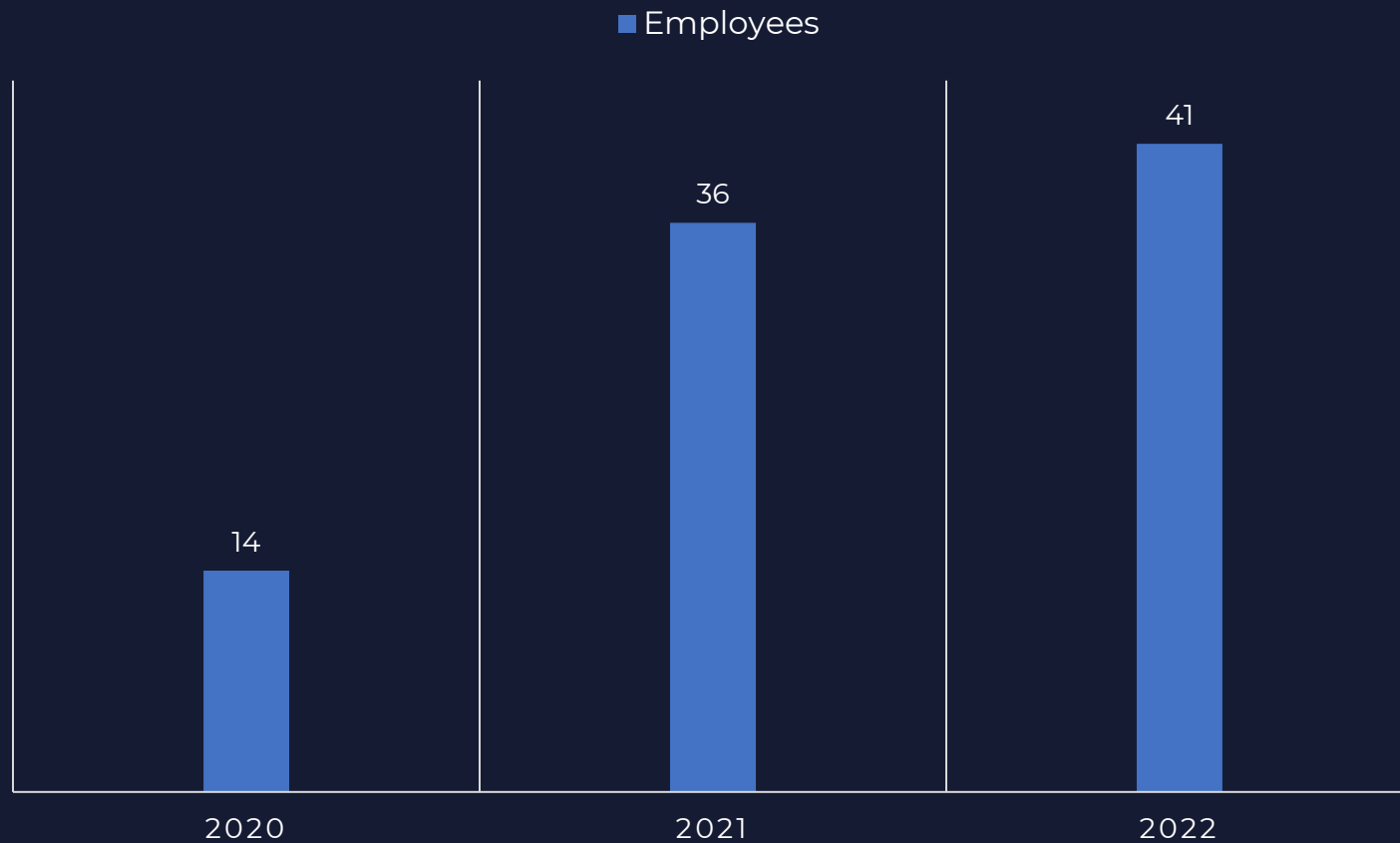
TRACK RECORD IN NEVADA

Tremendous YoY production growth drives confidence in achieving future goals.



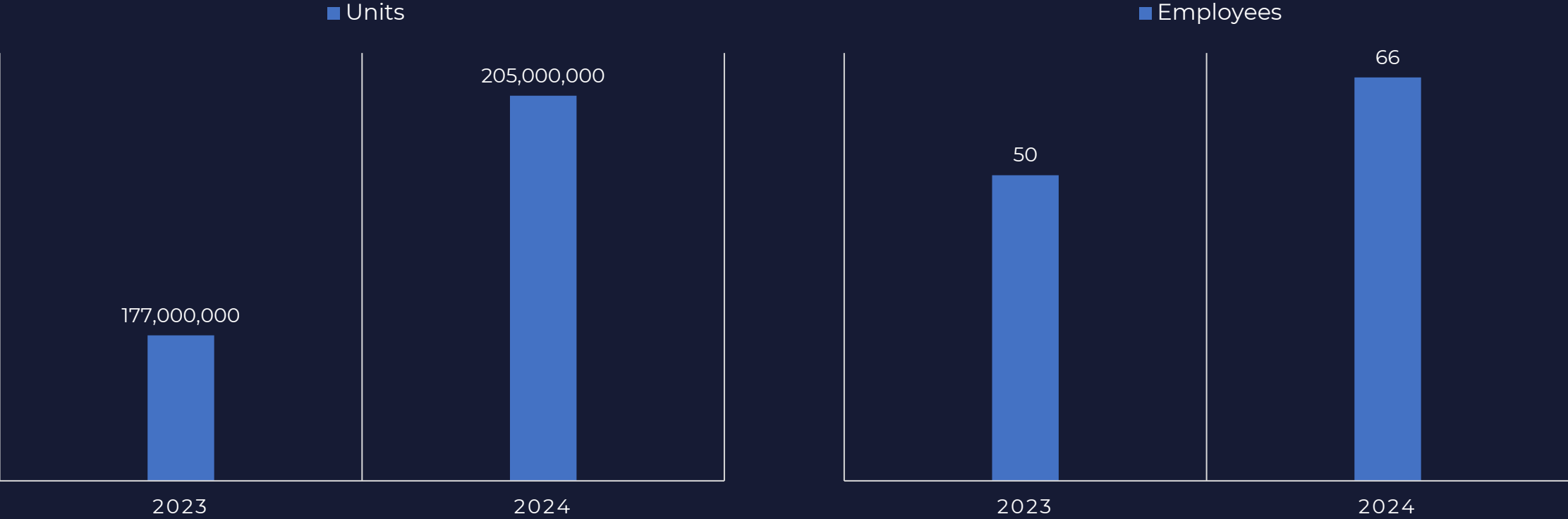
TRACK RECORD IN NEVADA

Tremendous YoY staffing growth drives confidence in achieving future goals.



GOALS IN NEVADA

Proposed growth for rebate based on current trajectory:



FUTURE IN NEVADA

Over the next two years Wilen Vegas has the following expansion plans:

- Replicate our NY agency at our Las Vegas facility. This would add account, creative and data staff.
- Grow production capacity by 2X, with the goal of mirroring our FL facilities total capacity which is 8X of Wilen Vegas's current capacity. This will more than double our production staff over the next 3-5 years and triple the staff in the next 5-8 years.
- Occupy our newly added 30,000 square foot facility (in addition to our existing 60,000 sq. ft.), which will be housing new presses and peripheral manufacturing equipment.

THANK YOU FOR YOUR CONSIDERATION