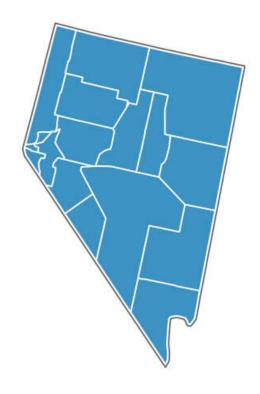
#### **ECONOMIC DEVELOPMENT**

**Empowering Success** 

# Nevada's Tourism, Gaming, and Entertainment Sector



#### **Industry Summary for Tourism, Gaming and Entertainment**

391,665

Jobs (2022)

106% above National average

(0.2%)

% Change (2011-2022)

Nation: 7.8%

\$49,886

Avg. Earnings Per Job (2022)

Nation: \$39,469

#### **Industry Detail**

Payrolled Business Locations (2022)	11,801
Jobs Multiplier	2

#### **Regional Trends**



	Region	2011 Jobs	2022 Jobs	Change	% Change
•	Nevada	392,427	391,665	(762)	(0.2%)
•	Las Vegas, NV Metro	326,416	327,140	723	0.2%
•	Reno, NV Metro	42,863	42,180	(683)	(1.6%)
•	United States	18,526,273	19,963,930	1,437,657	7.8%

## Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

County	Jobs (2011)	Jobs (2022)	2011 - 2022 Job Change	Job Change %	Earnings (2022)	Jobs LQ (2022)
Clark County	326,416	327,140	723	0%	\$51,629	2.38
Washoe County	42,670	41,959	(712)	(2%)	\$42,104	1.41
Douglas County	6,449	5,616	(834)	(13%)	\$49,621	2.29
Elko County	6,239	5,476	(763)	(12%)	\$39,966	2.01
Carson City	3,635	3,860	225	6%	\$35,527	1.03
Nye County	1,946	2,130	184	9%	\$33,361	1.32
Lyon County	1,346	1,646	300	22%	\$29,952	0.95
Humboldt County	1,151	1,122	(28)	(2%)	\$29,890	1.16
Churchill County	1,031	1,072	42	4%	\$31,667	0.84
White Pine County	554	534	(20)	(4%)	\$31,370	0.98
[Nevada, county not reported]	178	247	69	39%	\$87,248	0.07
Storey County	193	222	29	15%	\$28,429	0.09
Lander County	198	206	8	4%	\$23,562	0.48
Mineral County	158	169	11	7%	\$25,445	0.82
Pershing County	114	133	19	17%	\$23,844	0.53
Lincoln County	111	86	(25)	(22%)	\$22,205	0.50
Eureka County	38	39	1	2%	\$21,649	0.08
Esmeralda County	<10	<10	Insf. Data	Insf. Data	Insf. Data	0.23
	392,427	391,665	(762)	(0.2%)	\$49,886	



## **Top Occupations Employed in these Industries**

Description	Employed in Industry Group (2022)	% of Total Jobs in Industry Group (2022)
Waiters and Waitresses	33,202	8.5%
Fast Food and Counter Workers	29,773	7.6%
Cooks, Restaurant	21,477	5.5%
Gambling Dealers	16,584	4.2%
Retail Salespersons	14,950	3.8%

#### **Industry Requirements (Top Supply Chain)**

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$3,104,253,633	\$199,967,746	\$3,304,221,379
Lessors of Residential Buildings and Dwellings	\$540,117,087	\$117,602,343	\$657,719,430
Offices of Real Estate Agents and Brokers	\$538,260,450	\$4,957,380	\$543,217,829
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$351,186,183	\$103,246,589	\$454,432,773
Electric Power Distribution	\$349,680,412	\$90,802,186	\$440,482,598



## **Industry Gender Breakdown**



	Gender	2022 Jobs	2022 Percent
•	Males	197,316	50.4%
•	Females	194,350	49.6%

## **Industry Age Breakdown**



	Age	2022 Jobs	2022 Percent	
•	14-18	21,837	5.6%	-
•	19-24	46,839	12.0%	_
•	25-34	77,256	19.7%	
•	35-44	77,419	19.8%	
•	45-54	77,079	19.7%	_
•	55-64	63,416	16.2%	_
•	65+	27,818	7.1%	•

## **Industry Race/Ethnicity Breakdown**



White	163,803	41.8%	
Hispanic or Latino	125,629	32.1%	
Asian	50,813	13.0%	_
Black or African American	34,962	8.9%	_
Two or More Races	11,710	3.0%	
Native Hawaiian or Other Pacific Islander	2,640	0.7%	1
American Indian or Alaska Native	2,106	0.5%	1

## **Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector**

NAICS	Description	2011 Jobs	2022 Jobs	2011 - 2022 Change	Avg. Earnings Per Job	2022 Location Quotient
721120	Casino Hotels	177,997	138,251	(39,745)	\$62,773	64.38
711190	Other Performing Arts Companies	1,354	1,677	323	\$75,734	24.45
487990	Scenic and Sightseeing Transportation, Other	661	428	(234)	\$73,815	16.69
713290	Other Gambling Industries	2,802	4,852	2,049	\$50,814	11.59
485119	Other Urban Transit Systems	<10	109	Insf. Data	\$90,723	11.52
561920	Convention and Trade Show Organizers	4,951	5,092	140	\$68,370	11.43
713210	Casinos (except Casino Hotels)	9,001	5,919	(3,082)	\$42,494	10.36
512290	Other Sound Recording Industries	265	205	(60)	\$74,404	7.42
485113	Bus and Other Motor Vehicle Transit Systems	1,982	2,248	266	\$71,004	6.98
339999	All Other Miscellaneous Manufacturing	5,572	4,151	(1,421)	\$141,946	5.90
485310	Taxi Service	8,095	4,252	(3,843)	\$45,527	5.20
448320	Luggage and Leather Goods Stores	437	448	11	\$69,919	4.34
485320	Limousine Service	2,309	4,377	2,069	\$34,313	3.14
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	920	1,311	391	\$122,895	3.13
487110	Scenic and Sightseeing Transportation, Land	341	262	(79)	\$45,558	2.65
448110	Men's Clothing Stores	971	798	(172)	\$50,187	2.34
561520	Tour Operators	413	426	13	\$63,175	2.31
448150	Clothing Accessories Stores	1,287	1,266	(21)	\$49,470	2.25
713990	All Other Amusement and Recreation Industries	1,594	4,362	2,768	\$37,652	2.06
485510	Charter Bus Industry	829	383	(446)	\$54,130	1.97
448190	Other Clothing Stores	1,755	2,283	528	\$36,090	1.95
711120	Dance Companies	200	233	33	\$161,261	1.93
722410	Drinking Places (Alcoholic Beverages)	8,669	7,333	(1,337)	\$41,450	1.92
448140	Family Clothing Stores	5,640	7,165	1,525	\$33,664	1.91
532111	Passenger Car Rental	1,609	1,703	94	\$51,209	1.90
561599	All Other Travel Arrangement and Reservation Services	1,496	1,043	(453)	\$72,852	1.57
722330	Mobile Food Services	201	567	365	\$32,998	1.50
448210	Shoe Stores	2,927	2,465	(462)	\$32,848	1.49

448120	Women's Clothing Stores	4,390	2,749	(1,641)	\$41,768	1.43
711130	Musical Groups and Artists	816	839	24	\$65,149	1.35
722511	Full-Service Restaurants	48,776	64,396	15,620	\$36,849	1.34
711211	Sports Teams and Clubs	335	1,200	866	\$424,300	1.32
711510	Independent Artists, Writers, and Performers	2,471	3,748	1,276	\$48,365	1.29
713910	Golf Courses and Country Clubs	4,005	4,769	764	\$42,405	1.28
448310	Jewelry Stores	1,865	1,585	(280)	\$76,201	1.28
512131	Motion Picture Theaters (except Drive-Ins)	1,348	1,237	(111)	\$24,674	1.24
722513	Limited-Service Restaurants	31,902	49,775	17,873	\$25,125	1.18
722515	Snack and Nonalcoholic Beverage Bars	3,987	9,798	5,811	\$23,411	1.16
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	451	971	521	\$57,430	1.15
713920	Skiing Facilities	481	407	(74)	\$39,170	1.09
448130	Children's and Infants' Clothing Stores	986	322	(664)	\$33,473	1.07
721110	Hotels (except Casino Hotels) and Motels	14,378	13,622	(757)	\$56,148	1.06
561510	Travel Agencies	1,256	901	(355)	\$63,753	1.05
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	360	1,022	661	\$48,653	1.05
711219	Other Spectator Sports	717	399	(318)	\$81,258	1.05
512132	Drive-In Motion Picture Theaters	29	18	(11)	\$15,415	1.04
722310	Food Service Contractors	3,577	5,321	1,744	\$37,614	1.04
532284	Recreational Goods Rental	98	189	90	\$46,730	1.04
713940	Fitness and Recreational Sports Centers	3,967	6,083	2,116	\$25,487	1.02
515112	Radio Stations	936	543	(392)	\$80,772	1.02
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	412	313	(99)	\$79,114	0.95
712110	Museums	435	802	368	\$42,006	0.94
711110	Theater Companies and Dinner Theaters	1,111	613	(499)	\$46,540	0.92
485999	All Other Transit and Ground Passenger Transportation	496	307	(189)	\$46,978	0.92



485210	Interurban and Rural Bus Transportation	92	125	33	\$63,771	0.91
452210	Department Stores	11,927	7,986	(3,941)	\$33,082	0.87
721211	RV (Recreational Vehicle) Parks and Campgrounds	314	297	(18)	\$35,450	0.86
312140	Distilleries	<10	168	Insf. Data	\$72,679	0.74
515120	Television Broadcasting	1,051	860	(191)	\$94,455	0.73
711212	Racetracks	240	179	(60)	\$105,615	0.72
722514	Cafeterias, Grill Buffets, and Buffets	718	487	(231)	\$28,339	0.71
512110	Motion Picture and Video Production	1,425	2,189	764	\$62,949	0.71
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	136	108	(28)	\$43,789	0.69
713120	Amusement Arcades	188	192	4	\$37,905	0.69
722320	Caterers	919	1,379	460	\$38,196	0.69
713950	Bowling Centers	153	408	255	\$24,079	0.66
512240	Sound Recording Studios	133	94	(39)	\$51,414	0.65
713930	Marinas	224	211	(13)	\$56,171	0.54
712190	Nature Parks and Other Similar Institutions	62	59	(3)	\$40,525	0.53
512191	Teleproduction and Other Postproduction Services	141	105	(36)	\$120,516	0.49
512230	Music Publishers	73	35	(38)	\$28,075	0.47
519190	All Other Information Services	102	114	12	\$154,956	0.39
515111	Radio Networks	45	54	9	\$143,570	0.37
713110	Amusement and Theme Parks	339	631	292	\$36,908	0.36
721199	All Other Traveler Accommodation	19	50	31	\$41,467	0.30
487210	Scenic and Sightseeing Transportation, Water	85	49	(36)	\$54,193	0.27
512250	Record Production and Distribution	<10	18	Insf. Data	\$68,747	0.20
312120	Breweries	40	163	123	\$49,538	0.16
561591	Convention and Visitors Bureaus	12	11	(1)	\$65,466	0.15
512199	Other Motion Picture and Video Industries	11	<10	Insf. Data	Insf. Data	0.13
712130	Zoos and Botanical Gardens	28	47	19	\$32,703	0.12
519110	News Syndicates	29	13	(16)	\$75,557	0.11



512120	Motion Picture and Video Distribution	0	<10	Insf. Data	Insf. Data	0.10
712120	Historical Sites	0	12	12	\$40,553	0.10
721214	Recreational and Vacation Camps (except Campgrounds)	21	17	(4)	\$29,907	0.05
515210	Cable and Other Subscription Programming	<10	21	Insf. Data	\$137,867	0.05
312130	Wineries	0	31	31	\$32,821	0.04
721191	Bed-and-Breakfast Inns	<10	<10	Insf. Data	Insf. Data	0.03
485111	Mixed Mode Transit Systems	0	0	0	\$0	0.00
485112	Commuter Rail Systems	0	0	0	\$0	0.00
		392,427	391,665	(762)	\$49,886	



#### **Data Sources and Calculations**

#### **Industry Data**

Lightcast industry data have various sources depending on the class of worker. (1) For QCEW Employees, Lightcast primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

#### **Input-Output Data**

The input-output model in this report is Lightcast's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Lightcast in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

#### **Staffing Patterns Data**

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

#### State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation

