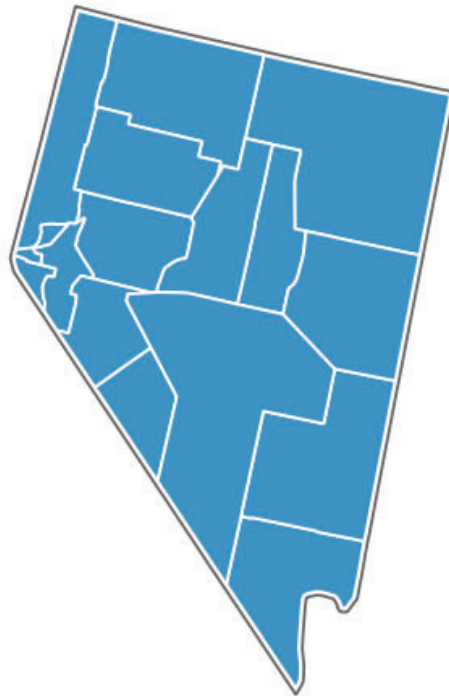


Nevada's Business Information Technology Ecosystems Sector



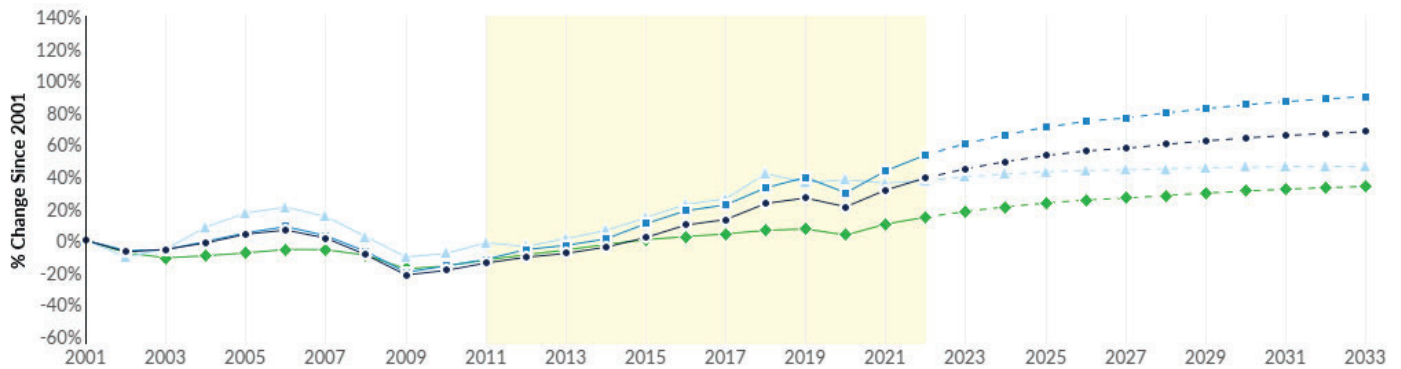
Industry Summary for Business Information Technology Ecosystems

84,011 Jobs (2022) 24% below National average	62.0% % Change (2011-2022) Nation: 30.6%	\$82,420 Avg. Earnings Per Job (2022) Nation: \$120,548
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Industry Detail

Payrolled Business Locations (2022)	7,754
Jobs Multiplier	3

Regional Trends



	Region	2011 Jobs	2022 Jobs	Change	% Change
●	Nevada	51,854	84,011	32,157	62.0%
■	Las Vegas, NV Metro	35,090	61,134	26,043	74.2%
▲	Reno, NV Metro	11,594	16,183	4,589	39.6%
◆	United States	8,915,457	11,646,050	2,730,593	30.6%

Regional Breakdown of Nevada's Business Information Technology Ecosystems Sector

County	Jobs (2011)	Jobs (2022)	2011 - 2022 Job Change	Job Change %	Earnings (2022)	Jobs LQ (2022)
Clark County	35,090	61,134	26,043	74%	\$78,433	0.76
Washoe County	11,461	15,758	4,297	37%	\$86,759	0.91
[Nevada, county not reported]	860	2,181	1,321	154%	\$133,353	0.99
Carson City County	959	1,102	143	15%	\$62,148	0.51
Douglas County	383	660	277	72%	\$198,015	0.46
Lyon County	835	580	(254)	(30%)	\$55,715	0.57
Nye County	343	578	235	68%	\$95,884	0.61
Mineral County	467	562	95	20%	\$82,347	4.65
Churchill County	517	475	(42)	(8%)	\$65,259	0.64
Storey County	134	425	291	218%	\$162,006	0.31
Elko County	462	299	(163)	(35%)	\$70,664	0.19
Humboldt County	257	106	(151)	(59%)	\$57,260	0.19
White Pine County	52	66	14	28%	\$70,705	0.21
Lincoln County	25	65	39	156%	\$67,090	0.64
Lander County	<10	14	Insf. Data	Insf. Data	\$113,263	0.06
Eureka County	<10	<10	Insf. Data	Insf. Data	Insf. Data	0.00
Pershing County	<10	<10	Insf. Data	Insf. Data	Insf. Data	0.04
Esmeralda County	<10	0	Insf. Data	Insf. Data	\$0	0.00
	51,854	84,011	32,157	62.0%	\$82,420	

Top Occupations Employed in these Industries

Description	Employed in Industry Group (2022)	% of Total Jobs in Industry Group (2022)
Customer Service Representatives	10,854	12.9%
Laborers and Freight, Stock, and Material Movers, Hand	6,752	8.0%
Computer User Support Specialists	2,631	3.1%
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	2,576	3.1%
Software Developers	2,522	3.0%

Industry Requirements (Top Supply Chain)

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Temporary Help Services	\$311,152,925	\$95,236,585	\$406,389,510
Corporate, Subsidiary, and Regional Managing Offices	\$362,541,795	\$43,833,717	\$406,375,512
Wired Telecommunications Carriers	\$205,842,457	\$80,353,644	\$286,196,101
Internet Publishing and Broadcasting and Web Search Portals	\$73,476,464	\$195,988,725	\$269,465,189
Office Administrative Services	\$50,085,527	\$111,216,001	\$161,301,528

Industry Gender Breakdown



	Gender	2022 Jobs	2022 Percent	
•	Males	43,364	51.6%	
•	Females	40,647	48.4%	

Industry Age Breakdown



	Age	2022 Jobs	2022 Percent	
•	14-18	752	0.9%	
•	19-24	9,261	11.0%	
•	25-34	22,086	26.3%	
•	35-44	19,932	23.7%	
•	45-54	16,387	19.5%	
•	55-64	11,143	13.3%	
•	65+	4,451	5.3%	

Industry Race/Ethnicity Breakdown



	Race/Ethnicity	2022 Jobs	2022 Percent	
●	White	40,989	48.8%	██████████
●	Hispanic or Latino	17,967	21.4%	██████
●	Black or African American	14,382	17.1%	████
●	Asian	6,724	8.0%	██
●	Two or More Races	2,773	3.3%	█
●	American Indian or Alaska Native	609	0.7%	
●	Native Hawaiian or Other Pacific Islander	567	0.7%	

Industry Breakdown of Nevada's Business Information Technology Ecosystems Sector

NAICS	Description	2011 Jobs	2022 Jobs	2011 - 2022 Change	Avg. Earnings Per Job	2022 Location Quotient
561422	Telemarketing Bureaus and Other Contact Centers	5,490	16,053	10,562	\$49,289	3.94
561491	Repossession Services	101	174	73	\$44,646	3.07
561421	Telephone Answering Services	185	829	644	\$46,654	2.28
561410	Document Preparation Services	1,004	1,490	486	\$60,685	2.04
561492	Court Reporting and Stenotype Services	385	293	(92)	\$54,272	1.85
561431	Private Mail Centers	436	533	97	\$31,941	1.61
561439	Other Business Service Centers (including Copy Shops)	502	619	117	\$47,325	1.48
454110	Electronic Shopping and Mail-Order Houses	5,800	7,201	1,401	\$49,468	1.28
517911	Telecommunications Resellers	457	533	76	\$99,077	1.22
561320	Temporary Help Services	18,595	25,829	7,234	\$46,615	0.88
561440	Collection Agencies	1,571	847	(724)	\$92,323	0.86
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing	582	470	(112)	\$72,303	0.85
518210	Data Processing, Hosting, and Related Services	764	3,466	2,702	\$197,281	0.83
561210	Facilities Support Services	1,494	1,177	(317)	\$79,953	0.79
334310	Audio and Video Equipment Manufacturing	24	132	108	\$103,846	0.70
541513	Computer Facilities Management Services	365	505	140	\$105,438	0.69
517311	Wired Telecommunications Carriers	3,280	3,013	(268)	\$112,911	0.65
334516	Analytical Laboratory Instrument Manufacturing	195	262	67	\$107,276	0.62
561450	Credit Bureaus	61	122	60	\$166,393	0.55
541214	Payroll Services	717	1,006	290	\$100,397	0.52
541519	Other Computer Related Services	241	666	425	\$156,532	0.51
511210	Software Publishers	640	2,712	2,072	\$183,959	0.48
541511	Custom Computer Programming Services	3,245	5,140	1,896	\$153,805	0.46
541512	Computer Systems Design Services	2,446	5,120	2,674	\$158,553	0.46

517312	Wireless Telecommunications Carriers (except Satellite)	349	421	71	\$102,836	0.44
519130	Internet Publishing and Broadcasting and Web Search Portals	468	1,445	977	\$157,340	0.44
334614	Software and Other Prerecorded Compact Disc, Tape, and Record Reproducing	<10	30	Insf. Data	\$99,041	0.35
334613	Blank Magnetic and Optical Recording Media Manufacturing	27	<10	Insf. Data	Insf. Data	0.34
561499	All Other Business Support Services	315	280	(35)	\$48,039	0.32
561312	Executive Search Services	105	146	42	\$347,106	0.32
334517	Irradiation Apparatus Manufacturing	0	41	41	\$108,598	0.30
561110	Office Administrative Services	685	1,648	963	\$98,442	0.29
561311	Employment Placement Agencies	204	658	454	\$70,739	0.25
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	109	116	7	\$106,229	0.23
517919	All Other Telecommunications	146	79	(67)	\$83,045	0.20
334210	Telephone Apparatus Manufacturing	19	28	8	\$72,411	0.18
335314	Relay and Industrial Control Manufacturing	16	68	52	\$86,804	0.17
561330	Professional Employer Organizations	410	579	169	\$106,002	0.15
334412	Bare Printed Circuit Board Manufacturing	25	24	(1)	\$49,698	0.09
335313	Switchgear and Switchboard Apparatus Manufacturing	41	29	(12)	\$91,134	0.09
334413	Semiconductor and Related Device Manufacturing	95	151	56	\$133,222	0.08
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	33	33	(0)	\$82,472	0.05
334111	Electronic Computer Manufacturing	73	31	(42)	\$63,207	0.03
334290	Other Communications Equipment Manufacturing	58	<10	Insf. Data	Insf. Data	0.00

334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing	90	<10	Insf. Data	Insf. Data	0.00
334112	Computer Storage Device Manufacturing	0	0	0	\$0	0.00
335921	Fiber Optic Cable Manufacturing	0	0	0	\$0	0.00
		51,854	84,011	32,157	\$82,420	

Data Sources and Calculations

Industry Data

Lightcast industry data have various sources depending on the class of worker. (1) For QCEW Employees, Lightcast primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Input-Output Data

The input-output model in this report is Lightcast's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Lightcast in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation