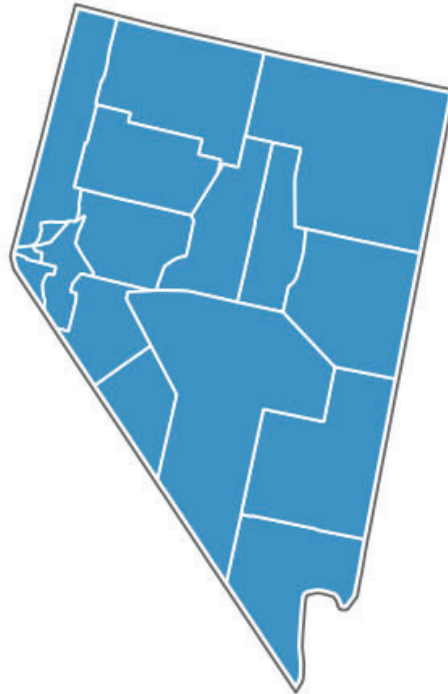


## **Nevada's Tourism, Gaming, and Entertainment Sector**



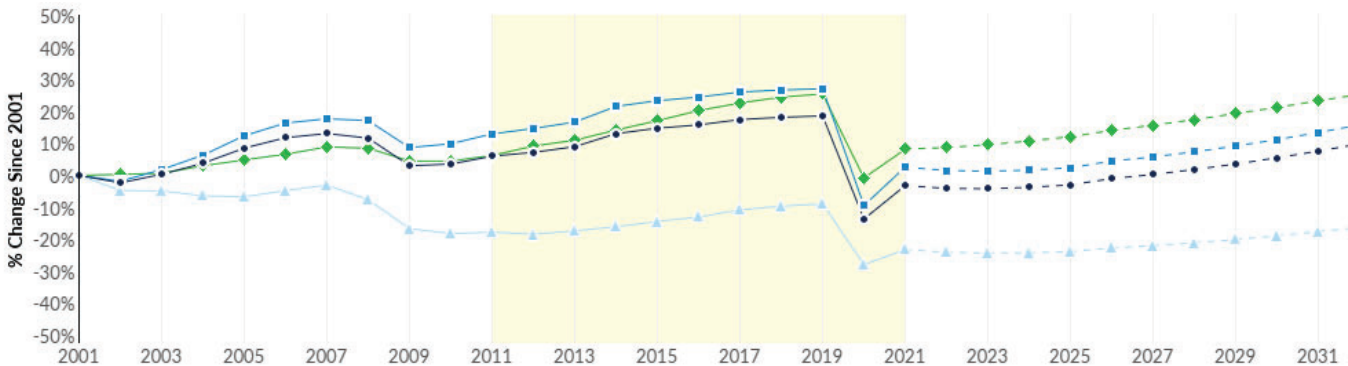
# Industry Summary for Tourism, Gaming and Entertainment

<b>358,361</b> <b>Jobs (2021)</b> 105% above National average	<b>(8.7%)</b> <b>% Change (2011-2021)</b> Nation: 1.8%	<b>\$44,965</b> <b>Avg. Earnings Per Job (2021)</b> Nation: \$38,610
---	--	--

## Industry Detail

Payrolled Business Locations (2021)	11,435
Jobs Multiplier	2
Unemployed	Only Available for 2-Digit

## Regional Trends



	Region	2011 Jobs	2021 Jobs	Change	% Change
●	Nevada	392,419	358,361	(34,058)	(8.7%)
●	Las Vegas-Henderson-Paradise, NV	324,999	295,251	(29,748)	(9.2%)
●	Reno, NV	43,515	40,613	(2,902)	(6.7%)
●	United States	18,529,750	18,872,431	342,682	1.8%

## Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

Region	2011 Jobs	2021 Jobs	2011-2021 Change	2011-2021 % Change	Avg. Earnings Per Job	2021 Location Quotient
Clark County	324,999	295,251	(29,748)	(9%)	\$46,396	2.36
Washoe County	43,302	40,383	(2,920)	(7%)	\$39,446	1.42
Douglas County	6,623	5,630	(993)	(15%)	\$45,946	2.22
Elko County	6,342	5,451	(892)	(14%)	\$36,264	2.02
Carson City County	3,807	3,886	79	2%	\$33,336	1.02
Nye County	2,019	2,223	204	10%	\$30,828	1.35
Lyon County	1,434	1,678	244	17%	\$28,630	0.96
Humboldt County	1,178	1,135	(43)	(4%)	\$27,791	1.16
Churchill County	1,066	1,073	8	1%	\$28,465	0.86
White Pine County	570	545	(25)	(4%)	\$30,003	1.00
Storey County	213	230	18	8%	\$30,509	0.10
Lander County	220	210	(10)	(5%)	\$23,163	0.49
County not reported	178	187	9	5%	\$97,527	0.07
Mineral County	174	181	7	4%	\$25,474	0.86
Pershing County	121	153	33	27%	\$22,832	0.60
Lincoln County	121	91	(30)	(25%)	\$23,887	0.49
Eureka County	48	46	(2)	(3%)	\$19,665	0.09
Esmeralda County	<10	<10	Insf. Data	Insf. Data	Insf. Data	0.15
	392,419	358,361	(34,058)	(9%)	\$44,965	

## Top Occupations Employed in these Industries

Description	Employed in Industry Group (2021)	% of Total Jobs in Industry Group (2021)
Waiters and Waitresses	29,922	8.3%
Fast Food and Counter Workers	28,269	7.9%
Cooks, Restaurant	19,016	5.3%
Gambling Dealers	14,336	4.0%
Retail Salespersons	13,940	3.9%

## Industry Requirements (Top Supply Chain)

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$2,082,534,749	\$167,181,008	\$2,249,715,756
Lessors of Residential Buildings and Dwellings	\$428,508,987	\$70,013,212	\$498,522,198
Offices of Real Estate Agents and Brokers	\$397,227,040	\$3,649,948	\$400,876,988
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$292,966,729	\$41,095,028	\$334,061,756
Internet Publishing and Broadcasting and Web Search Portals	\$80,689,913	\$214,165,810	\$294,855,723

## Industry Gender Breakdown



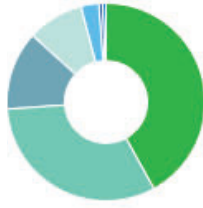
	Gender	2021 Jobs	2021 Percent	
•	Males	181,087	50.5%	
•	Females	177,274	49.5%	

## Industry Age Breakdown



	Age	2021 Jobs	2021 Percent	
•	14-18	20,321	5.7%	
•	19-24	42,997	12.0%	
•	25-34	71,305	19.9%	
•	35-44	70,679	19.7%	
•	45-54	69,152	19.3%	
•	55-64	58,485	16.3%	
•	65+	25,421	7.1%	

## Industry Race/Ethnicity Breakdown



	Race/Ethnicity	2021 Jobs	2021 Percent	
•	White	150,457	42.0%	<div style="width: 42.0%;"></div>
•	Hispanic or Latino	114,205	31.9%	<div style="width: 31.9%;"></div>
•	Asian	46,108	12.9%	<div style="width: 12.9%;"></div>
•	Black or African American	32,915	9.2%	<div style="width: 9.2%;"></div>
•	Two or More Races	10,427	2.9%	<div style="width: 2.9%;"></div>
•	Native Hawaiian or Other Pacific Islander	2,285	0.6%	<div style="width: 0.6%;"></div>
•	American Indian or Alaska Native	1,963	0.5%	<div style="width: 0.5%;"></div>

## Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

NAICS	Description	2011 Jobs	2021 Jobs	2011 - 2021 Change	Avg. Earnings Per Job	2021 Location Quotient
721120	Casino Hotels	178,010	124,496	(53,513)	\$54,342	64.59
722511	Full-Service Restaurants	48,766	57,777	9,011	\$35,269	1.33
722513	Limited-Service Restaurants	31,902	48,593	16,692	\$24,226	1.20
721110	Hotels (except Casino Hotels) and Motels	14,356	12,151	(2,205)	\$49,929	1.09
722515	Snack and Nonalcoholic Beverage Bars	4,034	9,089	5,055	\$23,238	1.18
452210	Department Stores	11,927	8,041	(3,886)	\$32,685	0.92
448140	Family Clothing Stores	5,644	6,680	1,036	\$27,329	1.89
722410	Drinking Places (Alcoholic Beverages)	8,669	6,295	(2,375)	\$38,106	1.91
713210	Casinos (except Casino Hotels)	9,052	5,832	(3,220)	\$40,362	11.23
713940	Fitness and Recreational Sports Centers	3,973	5,704	1,731	\$25,102	1.08
713910	Golf Courses and Country Clubs	4,072	4,610	539	\$41,683	1.32
485320	Limousine Service	2,309	4,583	2,274	\$31,225	2.85
713290	Other Gambling Industries	2,651	4,472	1,820	\$47,727	10.19
339999	All Other Miscellaneous Manufacturing	5,570	4,119	(1,451)	\$132,829	6.19
485310	Taxi Service	8,095	4,019	(4,076)	\$42,677	3.93
722310	Food Service Contractors	3,571	4,003	432	\$37,416	0.96
713990	All Other Amusement and Recreation Industries	1,564	3,994	2,429	\$35,186	1.91
711510	Independent Artists, Writers, and Performers	2,472	3,642	1,171	\$45,858	1.40
561920	Convention and Trade Show Organizers	4,952	3,036	(1,916)	\$69,681	8.92
448120	Women's Clothing Stores	4,390	2,579	(1,811)	\$41,272	1.43
448210	Shoe Stores	2,927	2,404	(524)	\$31,740	1.51
485113	Bus and Other Motor Vehicle Transit Systems	1,982	2,136	154	\$64,046	6.88
512110	Motion Picture and Video Production	1,409	2,042	632	\$60,447	0.73
448190	Other Clothing Stores	1,749	2,011	262	\$31,083	1.98
532111	Passenger Car Rental	1,609	1,587	(21)	\$46,976	1.92
448310	Jewelry Stores	1,864	1,577	(286)	\$73,709	1.35
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	933	1,272	339	\$101,046	3.15

722320	Caterers	882	1,170	288	\$37,758	0.74
448150	Clothing Accessories Stores	1,288	1,119	(168)	\$53,943	2.18
711211	Sports Teams and Clubs	354	1,057	703	\$371,887	1.30
711190	Other Performing Arts Companies	1,347	1,056	(291)	\$64,310	14.49
561599	All Other Travel Arrangement and Reservation Services	1,499	983	(516)	\$67,988	1.62
515120	Television Broadcasting	1,040	937	(102)	\$82,813	0.81
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	451	923	472	\$53,722	1.13
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	362	922	560	\$45,478	1.21
512131	Motion Picture Theaters (except Drive-Ins)	1,367	914	(452)	\$21,997	1.25
561510	Travel Agencies	1,245	906	(339)	\$59,775	1.21
712110	Museums	431	735	305	\$40,987	0.96
711130	Musical Groups and Artists	805	729	(76)	\$55,049	1.23
448110	Men's Clothing Stores	970	677	(293)	\$57,679	2.08
713110	Amusement and Theme Parks	339	629	290	\$25,221	0.45
515112	Radio Stations	918	543	(375)	\$75,526	1.05
711219	Other Spectator Sports	679	542	(137)	\$69,019	1.37
722330	Mobile Food Services	203	512	309	\$33,299	0.88
711110	Theater Companies and Dinner Theaters	1,103	461	(642)	\$45,526	0.80
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	398	410	12	\$65,880	1.19
448320	Luggage and Leather Goods Stores	438	406	(33)	\$68,170	3.79
722514	Cafeterias, Grill Buffets, and Buffets	722	404	(318)	\$29,143	0.60
713920	Skiing Facilities	485	394	(91)	\$38,124	1.10
561520	Tour Operators	417	383	(35)	\$62,427	2.07
713950	Bowling Centers	153	378	225	\$23,831	0.70
487990	Scenic and Sightseeing Transportation, Other	661	354	(307)	\$72,736	14.54
485999	All Other Transit and Ground Passenger Transportation	496	333	(163)	\$40,935	1.11
485510	Charter Bus Industry	829	303	(526)	\$47,264	1.81



721211	RV (Recreational Vehicle) Parks and Campgrounds	315	295	(20)	\$32,162	0.87
713930	Marinas	247	289	42	\$52,747	0.68
448130	Children's and Infants' Clothing Stores	989	279	(710)	\$22,527	0.89
487110	Scenic and Sightseeing Transportation, Land	341	242	(100)	\$45,163	2.76
713120	Amusement Arcades	220	217	(3)	\$39,808	0.87
711120	Dance Companies	226	201	(25)	\$147,785	1.41
711212	Racetracks	258	175	(83)	\$87,846	0.68
532284	Recreational Goods Rental	98	170	72	\$46,722	0.99
312120	Breweries	21	152	132	\$51,442	0.17
312140	Distilleries	<10	129	Insf. Data	\$75,332	0.62
512290	Other Sound Recording Industries	258	128	(131)	\$72,184	3.24
512191	Teleproduction and Other Postproduction Services	127	118	(9)	\$104,911	0.49
512240	Sound Recording Studios	121	115	(6)	\$49,870	0.92
519190	All Other Information Services	102	109	7	\$64,517	0.41
485210	Interurban and Rural Bus Transportation	92	105	13	\$59,001	0.82
485119	Other Urban Transit Systems	<10	103	Insf. Data	\$84,949	14.34
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	132	75	(57)	\$42,348	0.54
712190	Nature Parks and Other Similar Institutions	64	61	(3)	\$37,293	0.56
515111	Radio Networks	46	58	12	\$143,142	0.39
712130	Zoos and Botanical Gardens	27	53	26	\$29,395	0.15
721199	All Other Traveler Accommodation	23	51	28	\$32,219	0.31
512230	Music Publishers	71	44	(27)	\$32,762	0.57
487210	Scenic and Sightseeing Transportation, Water	85	38	(46)	\$55,647	0.24
312130	Wineries	<10	38	Insf. Data	\$31,084	0.06
512132	Drive-In Motion Picture Theaters	29	36	7	\$13,356	1.46
512120	Motion Picture and Video Distribution	0	32	32	\$127,423	0.36
515210	Cable and Other Subscription Programming	36	22	(14)	\$132,222	0.05
512250	Record Production and Distribution	27	18	(9)	\$66,814	0.19

561591	Convention and Visitors Bureaus	16	17	1	\$42,056	0.23
512199	Other Motion Picture and Video Industries	22	16	(5)	\$89,219	0.45
712120	Historical Sites	<10	15	Insf. Data	\$34,057	0.13
519110	News Syndicates	29	14	(14)	\$87,738	0.14
721214	Recreational and Vacation Camps (except Campgrounds)	24	14	(10)	\$27,066	0.04
721191	Bed-and-Breakfast Inns	16	<10	Insf. Data	Insf. Data	0.05
485111	Mixed Mode Transit Systems	0	0	0	\$0	0.00
485112	Commuter Rail Systems	0	0	0	\$0	0.00
		392,419	358,361	(34,058)	\$44,965	

# Data Sources and Calculations

## Industry Data

Lightcast industry data have various sources depending on the class of worker. (1) For QCEW Employees, Lightcast primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Input-Output Data

The input-output model in this report is Lightcast's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Lightcast in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation