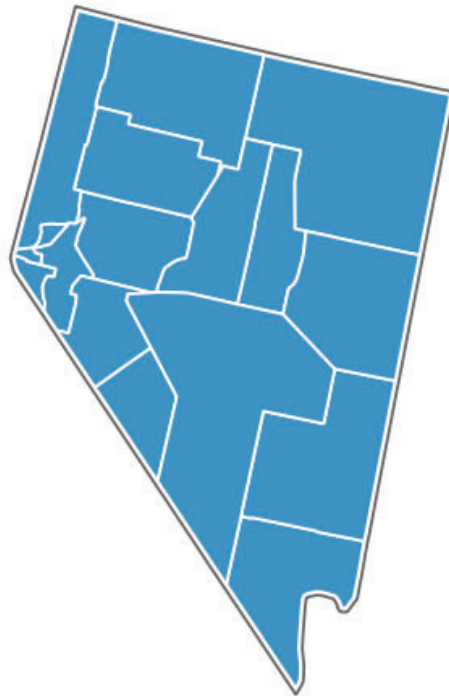


## **Nevada's Tourism, Gaming, and Entertainment Sector**



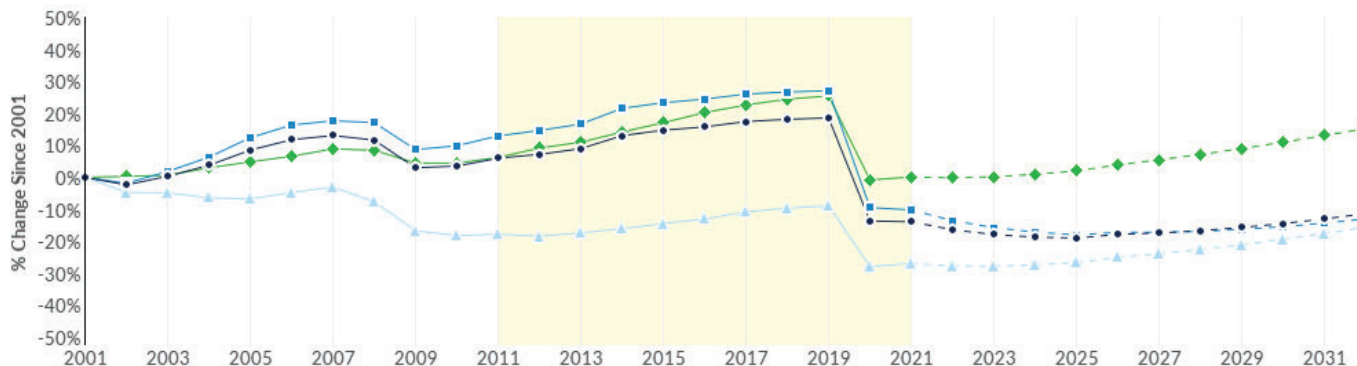
## Industry Summary for Tourism, Gaming and Entertainment

<b>318,850</b> <b>Jobs (2021)</b> 102% above National average	<b>(18.7%)</b> <b>% Change (2011-2021)</b> Nation: -5.7%	<b>\$41,954</b> <b>Avg. Earnings Per Job (2021)</b> Nation: \$36,757
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## Industry Detail

Payrolled Business Locations (2021)	11,392
Jobs Multiplier	2
Unemployed	Only Available for 2-Digit

## Regional Trends



	Region	2011 Jobs	2021 Jobs	Change	% Change
●	Nevada	392,419	318,850	(73,569)	(18.7%)
●	Las Vegas-Henderson-Paradise, NV	324,999	258,390	(66,609)	(20.5%)
●	Reno, NV	43,515	38,634	(4,881)	(11.2%)
●	United States	18,529,749	17,465,112	(1,064,637)	(5.7%)

## Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

Region	2011 Jobs	2021 Jobs	2011-2021 Change	2011-2021 % Change	Avg. Earnings Per Job	2021 Location Quotient
Clark County	324,999	258,390	(66,609)	(20%)	\$43,231	2.32
Washoe County	43,302	38,423	(4,879)	(11%)	\$37,454	1.46
Douglas County	6,623	5,467	(1,156)	(17%)	\$43,898	2.32
Elko County	6,342	5,338	(1,005)	(16%)	\$34,607	2.10
Carson City County	3,807	3,710	(97)	(3%)	\$31,928	1.04
Nye County	2,019	2,172	153	8%	\$29,874	1.41
Lyon County	1,434	1,620	186	13%	\$27,239	1.01
Humboldt County	1,178	1,083	(95)	(8%)	\$25,977	1.18
Churchill County	1,066	1,081	15	1%	\$25,999	0.92
White Pine County	570	524	(46)	(8%)	\$29,061	1.05
Lander County	220	212	(8)	(4%)	\$21,613	0.52
Storey County	213	211	(1)	(1%)	\$28,951	0.10
Mineral County	174	179	5	3%	\$24,720	0.91
Pershing County	121	159	39	32%	\$21,578	0.65
County not reported	178	133	(45)	(26%)	\$165,001	0.06
Lincoln County	121	91	(30)	(25%)	\$22,199	0.53
Eureka County	48	51	3	7%	\$20,056	0.11
Esmeralda County	<10	<10	Insf. Data	Insf. Data	Insf. Data	0.14
	392,419	318,850	(73,569)	(19%)	\$41,954	

## Top Occupations Employed in these Industries

Description	Employed in Industry Group (2021)	% of Total Jobs in Industry Group (2021)
Fast Food and Counter Workers	34,259	10.7%
Waiters and Waitresses	26,316	8.3%
Cooks, Restaurant	17,110	5.4%
Gambling Dealers	14,343	4.5%
Retail Salespersons	14,052	4.4%

## Industry Requirements (Top Supply Chain)

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$2,082,300,182	\$167,219,656	\$2,249,519,838
Lessors of Residential Buildings and Dwellings	\$428,639,047	\$69,672,887	\$498,311,934
Offices of Real Estate Agents and Brokers	\$397,136,191	\$3,622,608	\$400,758,799
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$293,111,441	\$40,856,742	\$333,968,183
Internet Publishing and Broadcasting and Web Search Portals	\$80,517,842	\$213,967,094	\$294,484,936

## Industry Gender Breakdown



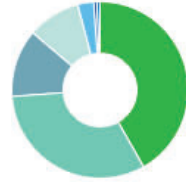
	Gender	2021 Jobs	2021 Percent
•	Males	160,747	50.4%
•	Females	158,103	49.6%

## Industry Age Breakdown



	Age	2021 Jobs	2021 Percent
•	14-18	15,578	4.9%
•	19-24	42,541	13.3%
•	25-34	69,064	21.7%
•	35-44	62,838	19.7%
•	45-54	59,000	18.5%
•	55-64	48,173	15.1%
•	65+	21,656	6.8%

## Industry Race/Ethnicity Breakdown



	Race/Ethnicity	2021 Jobs	2021 Percent	
•	White	133,231	41.8%	<div style="width: 41.8%;"></div>
•	Hispanic or Latino	102,120	32.0%	<div style="width: 32.0%;"></div>
•	Asian	39,490	12.4%	<div style="width: 12.4%;"></div>
•	Black or African American	30,916	9.7%	<div style="width: 9.7%;"></div>
•	Two or More Races	9,305	2.9%	<div style="width: 2.9%;"></div>
•	Native Hawaiian or Other Pacific Islander	1,987	0.6%	<div style="width: 0.6%;"></div>
•	American Indian or Alaska Native	1,800	0.6%	<div style="width: 0.6%;"></div>

## Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

NAICS	Description	2011 Jobs	2021 Jobs	2011 - 2021 Change	Avg. Earnings Per Job	2021 Location Quotient
721120	Casino Hotels	178,010	108,388	(69,621)	\$50,555	64.95
722511	Full-Service Restaurants	48,766	50,482	1,716	\$31,726	1.33
722513	Limited-Service Restaurants	31,902	47,133	15,231	\$22,462	1.23
721110	Hotels (except Casino Hotels) and Motels	14,356	10,619	(3,737)	\$45,972	1.12
452210	Department Stores	11,927	8,168	(3,759)	\$30,734	1.00
722515	Snack and Nonalcoholic Beverage Bars	4,034	8,001	3,967	\$22,422	1.16
448140	Family Clothing Stores	5,644	5,992	348	\$27,001	1.73
713210	Casinos (except Casino Hotels)	9,052	5,746	(3,306)	\$37,272	12.11
713940	Fitness and Recreational Sports Centers	3,973	5,207	1,234	\$24,976	1.11
722410	Drinking Places (Alcoholic Beverages)	8,669	4,676	(3,993)	\$30,739	1.76
713910	Golf Courses and Country Clubs	4,072	4,391	319	\$40,163	1.36
485320	Limousine Service	2,309	4,294	1,985	\$29,243	2.81
713290	Other Gambling Industries	2,651	4,173	1,522	\$50,385	10.56
339999	All Other Miscellaneous Manufacturing	5,570	4,167	(1,403)	\$122,301	6.68
485310	Taxi Service	8,095	3,620	(4,475)	\$36,799	3.69
711510	Independent Artists, Writers, and Performers	2,472	3,436	965	\$42,526	1.39
713990	All Other Amusement and Recreation Industries	1,564	3,353	1,789	\$33,656	1.89
722310	Food Service Contractors	3,571	2,543	(1,028)	\$37,570	0.71
448120	Women's Clothing Stores	4,390	2,480	(1,910)	\$37,917	1.48
448210	Shoe Stores	2,927	2,361	(567)	\$29,301	1.58
485113	Bus and Other Motor Vehicle Transit Systems	1,982	2,109	128	\$60,651	7.01
448190	Other Clothing Stores	1,749	1,864	115	\$29,003	2.00
512110	Motion Picture and Video Production	1,409	1,535	126	\$63,523	0.65
532111	Passenger Car Rental	1,609	1,528	(81)	\$42,367	1.98
448310	Jewelry Stores	1,864	1,485	(379)	\$66,580	1.37
561920	Convention and Trade Show Organizers	4,952	1,413	(3,539)	\$68,410	5.58
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	933	1,070	137	\$97,640	3.31

722320	Caterers	882	1,024	142	\$36,223	0.81
561510	Travel Agencies	1,245	995	(250)	\$57,809	1.41
448150	Clothing Accessories Stores	1,288	988	(299)	\$50,392	2.14
515120	Television Broadcasting	1,040	960	(80)	\$80,411	0.85
561599	All Other Travel Arrangement and Reservation Services	1,499	873	(626)	\$65,152	1.55
711211	Sports Teams and Clubs	354	869	514	\$535,100	1.37
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	451	856	404	\$51,540	1.10
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	362	669	308	\$49,485	1.27
713110	Amusement and Theme Parks	339	630	291	\$23,263	0.60
712110	Museums	431	628	198	\$40,088	0.90
448110	Men's Clothing Stores	970	608	(362)	\$53,246	2.05
711130	Musical Groups and Artists	805	603	(202)	\$41,776	1.14
512131	Motion Picture Theaters (except Drive-Ins)	1,367	585	(782)	\$20,037	1.31
515112	Radio Stations	918	529	(389)	\$71,200	1.05
711219	Other Spectator Sports	679	517	(162)	\$67,044	1.36
711190	Other Performing Arts Companies	1,347	514	(834)	\$33,405	9.75
722330	Mobile Food Services	203	465	262	\$34,220	0.91
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	398	382	(16)	\$59,780	1.22
713920	Skiing Facilities	485	373	(112)	\$39,472	1.11
713950	Bowling Centers	153	367	214	\$23,477	0.83
448320	Luggage and Leather Goods Stores	438	354	(84)	\$63,494	3.64
561520	Tour Operators	417	347	(70)	\$52,788	2.16
722514	Cafeterias, Grill Buffets, and Buffets	722	341	(381)	\$27,212	0.57
448130	Children's and Infants' Clothing Stores	989	307	(682)	\$20,509	0.93
713930	Marinas	247	300	54	\$51,231	0.75
485999	All Other Transit and Ground Passenger Transportation	496	296	(200)	\$43,051	1.10
711110	Theater Companies and Dinner Theaters	1,103	292	(810)	\$34,396	0.66



721211	RV (Recreational Vehicle) Parks and Campgrounds	315	291	(24)	\$30,862	0.92
487990	Scenic and Sightseeing Transportation, Other	661	280	(381)	\$63,277	14.09
485510	Charter Bus Industry	829	219	(610)	\$42,170	1.62
713120	Amusement Arcades	220	212	(8)	\$36,631	1.07
487110	Scenic and Sightseeing Transportation, Land	341	200	(141)	\$44,529	2.86
711212	Racetracks	258	177	(81)	\$86,393	0.76
532284	Recreational Goods Rental	98	157	59	\$42,467	1.03
711120	Dance Companies	226	139	(87)	\$166,013	1.11
312120	Breweries	21	133	112	\$53,652	0.17
512191	Teleproduction and Other Postproduction Services	127	112	(15)	\$80,373	0.50
512240	Sound Recording Studios	121	111	(10)	\$48,202	0.92
519190	All Other Information Services	102	109	7	\$65,886	0.44
312140	Distilleries	<10	95	Insf. Data	\$76,800	0.52
485210	Interurban and Rural Bus Transportation	92	91	(1)	\$52,622	0.77
721199	All Other Traveler Accommodation	23	59	36	\$33,352	0.39
712190	Nature Parks and Other Similar Institutions	64	56	(8)	\$36,362	0.57
512290	Other Sound Recording Industries	258	50	(208)	\$87,532	1.39
515111	Radio Networks	46	50	4	\$134,881	0.35
712130	Zoos and Botanical Gardens	27	47	20	\$27,382	0.14
512230	Music Publishers	71	44	(27)	\$33,685	0.59
485119	Other Urban Transit Systems	<10	43	Insf. Data	\$78,472	7.16
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	132	42	(90)	\$44,307	0.32
512132	Drive-In Motion Picture Theaters	29	33	4	\$12,648	1.36
512120	Motion Picture and Video Distribution	0	31	31	\$116,389	0.39
487210	Scenic and Sightseeing Transportation, Water	85	26	(58)	\$53,135	0.20
312130	Wineries	<10	23	Insf. Data	\$27,572	0.04
515210	Cable and Other Subscription Programming	36	21	(14)	\$124,216	0.05
561591	Convention and Visitors Bureaus	16	19	3	\$47,715	0.28

512199	Other Motion Picture and Video Industries	22	17	(4)	\$91,778	0.55
519110	News Syndicates	29	14	(15)	\$92,565	0.14
712120	Historical Sites	<10	14	Insf. Data	\$40,170	0.13
721214	Recreational and Vacation Camps (except Campgrounds)	24	12	(12)	\$31,023	0.05
721191	Bed-and-Breakfast Inns	16	<10	Insf. Data	Insf. Data	0.03
512250	Record Production and Distribution	27	<10	Insf. Data	Insf. Data	0.11
485112	Commuter Rail Systems	0	0	0	\$0	0.00
485111	Mixed Mode Transit Systems	0	0	0	\$0	0.00
		392,419	318,850	(73,569)	\$41,954	

# Data Sources and Calculations

## Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation