

Rural Pitch Day – Launch Rural Nevada Agenda

The second annual Nevada Rural Pitch Day contest is an opportunity for anyone in rural Nevada with a business idea or existing business to pitch their concept, gain expert advice, and possibly win a cash prize to kick their idea or pivot into action! Four individuals or groups with a business concept will have the opportunity to pitch an original business idea, or a change to their business caused by a need to modify their business model due to COVID, to a panel of experts and an audience of entrepreneurs, small business owners, potential investors, students, and business and community leaders on **November 5, 2021**, virtually or in person. New this year, a special youth track for rural students in 8th-12th grades sponsored through a generous donation from Nevada Gold Mines.

Sponsored By

Pitch Prizes

Awards adult, youth tracks

First Place:	\$2,500
Second Place:	\$1,500
Third Place:	\$1,000
Audience Choice:	\$250



First place receives free submission to StartUpNV's AngelNV angel creation fund that will award \$200K to one Nevada based startup. Second place receives a FounderDoctor™ Start-up Package (\$1500 value) from Audacity Fund Reno. Prize money made possible from a generous donation by Nevada Gold Mines and NV Energy.

Draft Agenda

8:30 – 8:35	Welcome	George KleeB, Great Basin College	Overview of the Day
8:35 – 8:40	Kickoff	Director Michael Brown	GOED
8:40 – 8:50	Keynote	Dr. Vincent Solis	Western Nevada College
8:50 – 9:40	Access to Capital Overview and Interactive Panel Funding Your Business Idea	Dr. Kelly Northridge and Danielle Rees, Audacity Institute	Becca Hood – Greater Commercial Lending Nic Steele – Access CDFI Kelly Northridge – Audacity Fund Reno, RuBA Mary Kerner – RNDC, I-80 Fund Caroline McIntosh, SBDC
9:40 – 10:00	Entrepreneur Interview	Karol Hines, Karol Hines Consulting	Parker Declercq – UNR George Skivington – Goat Shell
10:00 – 10:10	Break		
10:10 – 11:00	How to navigate entrepreneurial roadblocks	Donna Bath, Northeastern Nevada Regional Development Authority	Thaysha Groves - Buckaroo Boutique Joe & Lauren Luby - Two Bitch Spirits Ltd. Kevin Lindseth – Pure Ground Ingredients
11:00 – 11:45	Pitches: Adult Track	Maggie Saling, StartUpNV	Gerry Bowers – NGM, Dave Hartman – Dogma, Winnie Dowling – SBDC Advisor: Dick Bartholet
11:45 – 12:30	Pitches: Youth Track	Maggie Saling, StartUpNV	Judges: Alissa Wood – NGM, Parker Declercq – UNR, Caroline McIntosh – SBDC Advisor: Karol Hines
12:30 – 1:00	Judges Deliberation	Liz Heiman, Regarding Sales	Myths About Sales
1:00 PM	Winners Announced		