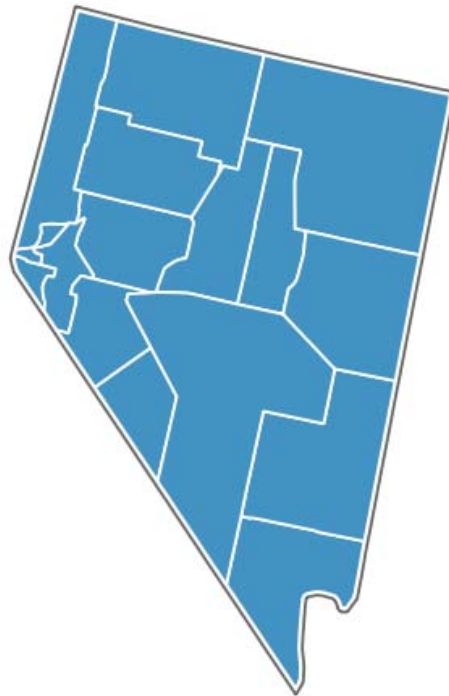


## **Nevada's Tourism, Gaming, and Entertainment Sector**



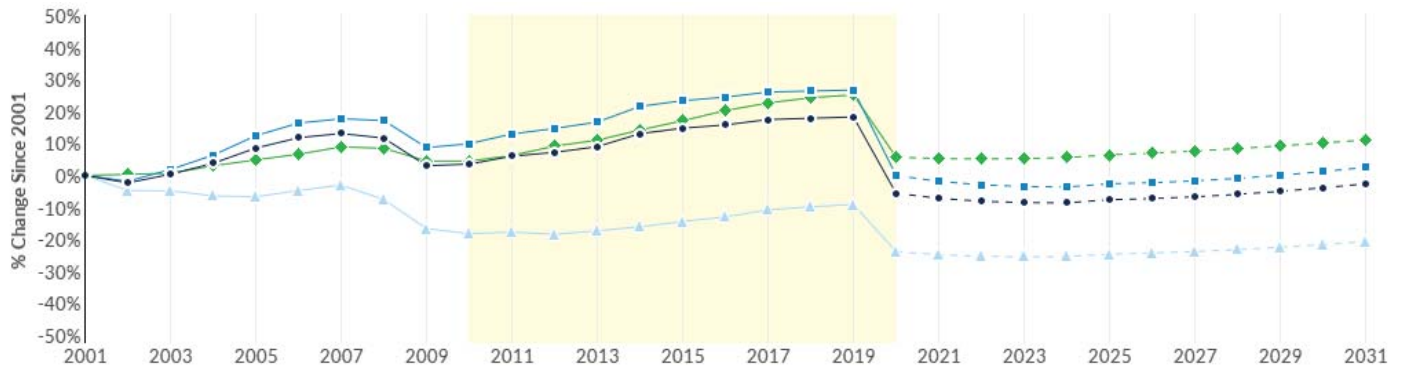
## Industry Summary for Tourism, Gaming and Entertainment

<b>349,515</b> <b>Jobs (2020)</b> 110% above National average	<b>(8.8%)</b> <b>% Change (2010-2020)</b> Nation: 1.2%	<b>\$40,793</b> <b>Avg. Earnings Per Job (2020)</b> Nation: \$34,559
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## Industry Detail

Payrolled Business Locations (2020)	11,722
Jobs Multiplier	2
Unemployed	Only Available for 2-Digit

## Regional Trends



	Region	2010 Jobs	2020 Jobs	Change	% Change
●	Nevada	383,246	349,515	(33,731)	(8.8%)
●	Las Vegas-Henderson-Paradise, NV	316,204	287,607	(28,597)	(9.0%)
●	Reno, NV	43,253	40,266	(2,987)	(6.9%)
●	United States	18,223,150	18,440,650	217,500	1.2%

## Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

County Name	2010 Jobs	2020 Jobs	2010 - 2020 Change	2010 - 2020 % Change	Avg. Earnings Per Job	2020 Location Quotient
Clark County	316,204	287,607	(28,597)	(9%)	\$42,229	2.40
Washoe County	43,024	40,061	(2,962)	(7%)	\$35,100	1.46
Douglas County	6,483	5,635	(848)	(13%)	\$39,542	2.30
Elko County	6,295	5,259	(1,036)	(16%)	\$31,571	1.97
Carson City County	3,809	3,657	(152)	(4%)	\$30,141	0.98
Nye County	2,077	2,115	38	2%	\$28,663	1.32
Lyon County	1,434	1,563	129	9%	\$25,311	0.95
Churchill County	1,062	1,062	0	0%	\$24,477	0.95
Humboldt County	1,146	1,046	(100)	(9%)	\$23,810	1.11
White Pine County	533	493	(40)	(7%)	\$26,006	0.95
Storey County	229	204	(25)	(11%)	\$25,233	0.10
Lander County	201	191	(10)	(5%)	\$20,393	0.46
Mineral County	194	174	(20)	(10%)	\$22,667	0.83
County not reported	234	162	(71)	(30%)	\$149,824	0.14
Pershing County	140	144	4	3%	\$21,057	0.59
Lincoln County	114	95	(19)	(17%)	\$18,899	0.54
Eureka County	53	37	(16)	(30%)	\$19,803	0.07
Esmeralda County	15	<10	Insf. Data	Insf. Data	Insf. Data	0.16
	383,246	349,515	(33,731)	(9%)	\$40,793	

## Top Occupations Employed in these Industries

Description	Employed in Industry Group (2020)	% of Total Jobs in Industry Group (2020)
Fast Food and Counter Workers	33,955	9.7%
Waiters and Waitresses	27,819	8.0%
Cooks, Restaurant	17,800	5.1%
Gambling Dealers	16,116	4.6%
Maids and Housekeeping Cleaners	15,057	4.3%

## Industry Requirements (Top Supply Chain)

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$3,220,728,580	\$313,706,164	\$3,534,434,744
Lessors of Residential Buildings and Dwellings	\$612,037,704	\$145,643,429	\$757,681,132
Offices of Real Estate Agents and Brokers	\$591,334,589	\$3,681,860	\$595,016,449
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$450,027,032	\$51,270,074	\$501,297,106
Other Activities Related to Real Estate	\$437,288,448	\$6,202,141	\$443,490,589

## Industry Gender Breakdown



	Gender	2020 Jobs	2020 Percent
•	Males	176,635	50.5%
•	Females	172,879	49.5%

## Industry Age Breakdown



	Age	2020 Jobs	2020 Percent
•	14-18	15,483	4.4%
•	19-24	44,869	12.8%
•	25-34	75,898	21.7%
•	35-44	69,075	19.8%
•	45-54	66,406	19.0%
•	55-64	53,930	15.4%
•	65+	23,854	6.8%

## Industry Race/Ethnicity Breakdown



	Race/Ethnicity	2020 Jobs	2020 Percent	
•	White	145,779	41.7%	<div style="width: 41.7%;"></div>
•	Hispanic or Latino	111,948	32.0%	<div style="width: 32.0%;"></div>
•	Asian	44,619	12.8%	<div style="width: 12.8%;"></div>
•	Black or African American	33,021	9.4%	<div style="width: 9.4%;"></div>
•	Two or More Races	9,879	2.8%	<div style="width: 2.8%;"></div>
•	Native Hawaiian or Other Pacific Islander	2,222	0.6%	<div style="width: 0.6%;"></div>
•	American Indian or Alaska Native	2,046	0.6%	<div style="width: 0.6%;"></div>

## Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

NAICS	Description	2010 Jobs	2020 Jobs	2010 - 2020 Change	Avg. Earnings Per Job	2020 Location Quotient
721120	Casino Hotels	176,017	128,883	(47,134)	\$48,010	67.01
722511	Full-Service Restaurants	47,384	50,956	3,572	\$29,510	1.27
722513	Limited-Service Restaurants	31,069	44,824	13,755	\$20,524	1.17
721110	Hotels (except Casino Hotels) and Motels	14,182	13,089	(1,092)	\$43,145	1.12
452210	Department Stores	10,960	8,226	(2,734)	\$28,715	0.98
722515	Snack and Nonalcoholic Beverage Bars	4,061	7,388	3,327	\$20,876	1.12
713210	Casinos (except Casino Hotels)	8,444	5,882	(2,562)	\$36,705	11.04
448140	Family Clothing Stores	5,918	5,609	(309)	\$26,367	1.64
722410	Drinking Places (Alcoholic Beverages)	7,775	5,250	(2,525)	\$33,005	1.83
713940	Fitness and Recreational Sports Centers	3,629	5,244	1,615	\$25,747	1.02
561920	Convention and Trade Show Organizers	4,612	4,741	130	\$70,752	11.37
339999	All Other Miscellaneous Manufacturing	5,624	4,513	(1,111)	\$120,403	7.52
713910	Golf Courses and Country Clubs	4,199	4,203	3	\$39,047	1.36
485320	Limousine Service	2,209	4,157	1,948	\$30,462	2.49
485310	Taxi Service	7,887	4,090	(3,797)	\$40,500	3.82
722310	Food Service Contractors	3,442	3,952	510	\$35,622	0.93
713290	Other Gambling Industries	2,626	3,625	999	\$41,274	9.55
711510	Independent Artists, Writers, and Performers	2,383	3,402	1,019	\$50,967	1.53
713990	All Other Amusement and Recreation Industries	1,371	3,202	1,830	\$36,446	1.75
448120	Women's Clothing Stores	4,179	2,695	(1,484)	\$34,958	1.51
448210	Shoe Stores	2,648	2,561	(87)	\$27,764	1.70
485113	Bus and Other Motor Vehicle Transit Systems	1,997	2,290	293	\$66,834	7.00
448190	Other Clothing Stores	1,688	1,859	171	\$28,127	1.88
532111	Passenger Car Rental	1,567	1,787	220	\$41,708	1.87
448310	Jewelry Stores	1,820	1,597	(223)	\$57,835	1.50
512110	Motion Picture and Video Production	1,228	1,538	310	\$55,102	0.68
561510	Travel Agencies	1,194	1,403	209	\$63,888	1.61
722320	Caterers	780	1,242	461	\$34,294	0.80

561599	All Other Travel Arrangement and Reservation Services	1,488	1,235	(253)	\$65,800	1.76
448150	Clothing Accessories Stores	1,115	1,110	(5)	\$44,054	2.43
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	893	1,088	195	\$95,057	2.46
515120	Television Broadcasting	1,020	974	(45)	\$79,626	0.83
512131	Motion Picture Theaters (except Drive-Ins)	1,394	967	(427)	\$19,807	1.15
711190	Other Performing Arts Companies	1,398	962	(436)	\$83,289	13.25
711130	Musical Groups and Artists	777	938	161	\$60,376	1.52
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	452	852	399	\$47,959	1.06
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	351	785	434	\$47,492	0.94
711211	Sports Teams and Clubs	376	703	327	\$321,166	0.97
712110	Museums	409	687	278	\$39,915	0.83
448110	Men's Clothing Stores	1,066	686	(379)	\$50,884	2.01
515112	Radio Stations	959	596	(363)	\$65,567	1.07
713110	Amusement and Theme Parks	334	584	250	\$24,407	0.48
722514	Cafeterias, Grill Buffets, and Buffets	703	543	(160)	\$22,485	0.71
711110	Theater Companies and Dinner Theaters	1,001	538	(464)	\$69,115	0.82
711219	Other Spectator Sports	646	529	(117)	\$53,365	1.13
487990	Scenic and Sightseeing Transportation, Other	614	515	(99)	\$61,879	22.29
722330	Mobile Food Services	162	482	320	\$34,017	1.00
561520	Tour Operators	423	481	59	\$58,731	2.12
713920	Skiing Facilities	456	467	11	\$35,242	1.40
448130	Children's and Infants' Clothing Stores	1,024	391	(632)	\$18,700	1.00
485999	All Other Transit and Ground Passenger Transportation	461	391	(70)	\$48,636	1.28
448320	Luggage and Leather Goods Stores	403	382	(21)	\$54,729	3.42
485510	Charter Bus Industry	771	376	(396)	\$51,303	1.96



711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	412	374	(38)	\$60,661	1.00
713950	Bowling Centers	161	355	194	\$22,851	0.72
721211	RV (Recreational Vehicle) Parks and Campgrounds	283	306	24	\$26,129	1.04
713930	Marinas	297	305	8	\$50,654	0.79
487110	Scenic and Sightseeing Transportation, Land	322	284	(38)	\$42,936	3.04
711212	Racetracks	243	258	14	\$71,838	1.03
713120	Amusement Arcades	233	231	(1)	\$36,174	1.05
711120	Dance Companies	255	217	(38)	\$164,268	1.50
512290	Other Sound Recording Industries	219	174	(45)	\$83,298	4.81
485210	Interurban and Rural Bus Transportation	56	147	91	\$58,999	1.03
532284	Recreational Goods Rental	99	139	39	\$39,266	0.97
512240	Sound Recording Studios	111	135	25	\$42,571	1.26
312120	Breweries	17	116	98	\$48,976	0.15
519190	All Other Information Services	91	116	25	\$62,310	0.49
512191	Teleproduction and Other Postproduction Services	145	103	(43)	\$58,220	0.46
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	108	98	(10)	\$35,256	0.67
312140	Distilleries	<10	86	Insf. Data	\$72,129	0.52
485119	Other Urban Transit Systems	11	80	69	\$84,054	12.90
721199	All Other Traveler Accommodation	23	74	51	\$25,415	0.47
512230	Music Publishers	54	60	6	\$42,473	0.87
712190	Nature Parks and Other Similar Institutions	30	60	29	\$33,187	0.60
515111	Radio Networks	52	60	8	\$90,621	0.38
712130	Zoos and Botanical Gardens	26	31	5	\$26,899	0.09
712120	Historical Sites	<10	31	Insf. Data	\$30,715	0.27
512120	Motion Picture and Video Distribution	0	31	31	\$84,499	0.39
515210	Cable and Other Subscription Programming	47	27	(20)	\$97,502	0.06
561591	Convention and Visitors Bureaus	17	27	10	\$57,550	0.32
487210	Scenic and Sightseeing Transportation, Water	85	26	(60)	\$51,780	0.19

512132	Drive-In Motion Picture Theaters	26	24	(1)	\$15,603	1.21
721214	Recreational and Vacation Camps (except Campgrounds)	33	20	(14)	\$39,990	0.09
512199	Other Motion Picture and Video Industries	23	16	(7)	\$72,285	0.47
519110	News Syndicates	29	15	(14)	\$101,676	0.14
721191	Bed-and-Breakfast Inns	20	<10	Insf. Data	Insf. Data	0.03
312130	Wineries	16	<10	Insf. Data	Insf. Data	0.01
512250	Record Production and Distribution	55	<10	Insf. Data	Insf. Data	0.12
485112	Commuter Rail Systems	0	0	0	\$0	0.00
485111	Mixed Mode Transit Systems	44	0	(44)	\$0	0.00
		383,246	349,515	(33,731)	\$40,793	

# Data Sources and Calculations

## Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation