

CLARK COUNTY Community & Economic Development



Southern Nevada Infrastructure Working Group
INFRASTRUCTURE NEEDS

New Strategy: Mapping the Future



- Clark County hired Stanford Research Institute International (SRI)
- Develop Clark County's 1st strategic economic development plan
 - Assessment of our community
 - Identification of Assets
 - SWOT Analysis
 - Strategic Direction & Action Plan
 - Adopted by BCC January 2021

New Strategy: Mapping the Future



Elements:

- Local approach with regional touches
- Mission and Vision
- Community Assessment
- SWOT Analysis
- Goals, Objectives & Action Planning

New Strategy: Mapping the Future



Vision:

Clark County is a world-class gateway to the Mountain West, built upon prosperous and diverse communities and businesses.

Mission:

Clark County catalyzes visionary initiatives that transform Southern Nevada into a smart, green, and vibrant region.

New Strategy: Mapping the Future



Goals:

- Cultivate a Fertile Environment for Small Businesses and Entrepreneurs
- Accelerate Economic Diversification
- Integrate the Workforce Ecosystem
- Mobilize Stakeholders around County-Wide Initiatives
- Promote Community-Centered Design of the Built Environment
- Ensure Equitable Access to Resources



New Strategy: Mapping the Future



Universal Infrastructure Needs:

- Educated and Skilled Workforce
- Clear Education to Employment Pipeline
- Improved and innovative Public Transit
- Dedicated Workforce Housing
- Improved & Expanded Healthcare Network
- Improved Connectivity (Broadband, Fiber, etc)
- Updated Public Lands Bill
- Increased Fundraising Capacity

New Strategy: Mapping the Future



Cultivate a Fertile Environment for Small Businesses and Entrepreneurs

Infrastructure Needs:

- Centralized Small Business Network
- Incubators and Accelerators Network
- Expanded Community Financial Resources
- Build Venture Capital Network
- Expanded Mentor & Technical Assistance Programs



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Accelerate Economic Diversification

Infrastructure Needs:

- Complete Southern I-15 Corridor
 - Water, Electricity, Fiber, Gas, Rail, Sewer, Roadways, etc.
- Complete Southern Nevada Supplemental Airport
- Strong Innovation Ecosystem
- Designated Employment Hubs
- Strong Research & Development Network

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Integrate the Workforce Ecosystem

Infrastructure Needs:

- Clear Education to Employment Pipeline
- Centralized Workforce Development Framework
- Incubators and Accelerators
- Strong Skills Assessment & Training
- Expanded Language Services



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Mobilize Stakeholders around County-Wide Initiatives

Infrastructure Needs:

- Centralized Small Business Network
- Expanded Community Engagement Networks
- Expanded Community Financial Resources
- Build Venture Capital Network
- Smart City (regional) Framework
- Increased Access and Preparedness for Grant Resources

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Promote Community-Centered Design of the Built Environment

Infrastructure Needs:

- Strong Redevelopment Policy
- Strong Neighborhood Networks
- Expanded Community Financial Resources
- Venture Capital Network



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Ensure Equitable Access to Resources

Infrastructure Needs:

- Centralized Small Business Network
- Incubators and Accelerators
- Expanded Community Financial Resources
- Build Venture Capital Network
- Expanded Mentor & Technical Assistance Programs
- Expanded Language Services
- Programs Focused on Underserved Communities

Questions

