



Jonas Peterson



Jonas Peterson serves as President and CEO of the Las Vegas Global Economic Alliance (LVGEA). In that role, he leads a talented team focused on strengthening the regional economy and positioning LVGEA as a national leader in economic and community development.

Since its launch in 2012, LVGEA has quickly become one of the largest nonprofit business associations in Nevada. During that time, LVGEA has helped over 250 companies create more than 24,000 high-wage jobs. Some of the more notable projects include Barclays, Virgin Hyperloop One, Tesla/Solar City, Amazon, Switch, Google, and many others

Jonas received a M.S. in Community and Economic Development from Pennsylvania State University and a M.B.A. from North Dakota State University. He is a Certified Economic Developer (CEcD), graduate of the Economic Development Institute at the University of Oklahoma (OUEDI), and a Certified Business Retention and Expansion Consultant. Additionally, he is a graduate of Stanford University's Executive Program, graduate of Oxford's Executive Leadership Programme at the Saïd Business School, and Leadership Series graduate at Harvard's Kennedy School of Government.

Peterson has been recognized internationally as an innovative economic development leader with expertise in talent management, policy, and advanced economic development systems. In 2019, he was recognized as Nevada's Economic Developer of the Year. In 2013, he was named among an international group of "40 under 40" by Development Counsellors International, a New-York-based firm recognizing rising talent in economic development. In 2010, the Arizona Association for Economic Development recognized him as Economic Developer of the Year. And, in 2010, Peterson was recognized as the New Economic Development Practitioner of the Year by the International Economic Development Council.

He serves in leadership roles with many community organizations such as College of Southern Nevada's Institutional Advisory Board, Las Vegas HEALS, Las Vegas Medical District, WaterStart, and Southern Nevada's Council of Chambers. Additionally, Jonas was recently elected to serve as Treasurer/Secretary of the International Economic Development Council. Peterson resides in Henderson with his wife, Leah, and sons, Ethan and Lincoln.