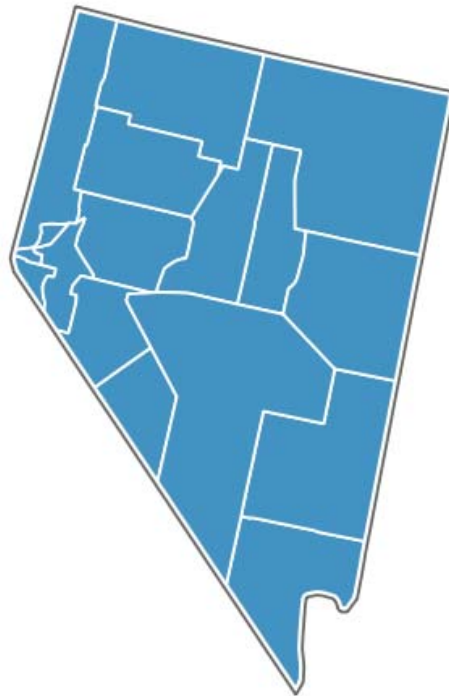


## **Nevada's Tourism, Gaming, and Entertainment Sector**



## Industry Summary for Tourism, Gaming and Entertainment

<b>385,007</b> <b>Jobs (2020)</b> 113% above National average	<b>0.5%</b> <b>% Change (2010-2020)</b> Nation: 8.6%	<b>\$41,086</b> <b>Avg. Earnings Per Job (2020)</b> Nation: \$34,223
---	--	--

## Industry Detail

Payrolled Business Locations (2020)	11,812
Jobs Multiplier	2
Unemployed	Only Available for 2-Digit

## Regional Trends



	Region	2010 Jobs	2020 Jobs	Change	% Change
●	Nevada	383,246	385,007	1,762	0.5%
●	Las Vegas-Henderson-Paradise, NV	316,204	318,959	2,754	0.9%
●	Reno, NV	43,253	43,279	26	0.1%
●	United States	18,223,150	19,796,414	1,573,264	8.6%

## Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

County Name	2010 Jobs	2020 Jobs	2010 - 2020 Change	2010 - 2020 % Change	Avg. Earnings Per Job	2020 Location Quotient
Clark County	316,204	318,959	2,754	1%	\$42,554	2.43
Washoe County	43,024	43,068	44	0%	\$35,161	1.46
Douglas County	6,483	6,093	(390)	(6%)	\$39,139	2.29
Elko County	6,295	5,476	(819)	(13%)	\$31,118	1.93
Carson City County	3,809	3,855	46	1%	\$28,711	0.97
Nye County	2,077	2,191	114	5%	\$28,504	1.28
Lyon County	1,434	1,606	172	12%	\$25,362	0.92
Humboldt County	1,146	1,079	(67)	(6%)	\$23,524	1.07
Churchill County	1,062	1,076	14	1%	\$24,420	0.91
White Pine County	533	512	(21)	(4%)	\$25,510	0.93
County not reported	234	226	(7)	(3%)	\$107,685	0.23
Storey County	229	211	(18)	(8%)	\$25,367	0.10
Lander County	201	192	(9)	(4%)	\$20,549	0.43
Mineral County	194	174	(20)	(11%)	\$22,914	0.79
Pershing County	140	146	6	5%	\$21,248	0.56
Lincoln County	114	99	(15)	(13%)	\$19,046	0.53
Eureka County	53	33	(20)	(38%)	\$19,272	0.06
Esmeralda County	15	12	(3)	(0)	\$29,488	0.25
	383,246	385,007	1,762	0%	\$41,086	

## Top Occupations Employed in these Industries

Description	Employed in Industry Group (2020)	% of Total Jobs in Industry Group (2020)
Fast Food and Counter Workers	36,543	9.5%
Waiters and Waitresses	32,369	8.4%
Gambling Dealers	20,241	5.3%
Cooks, Restaurant	19,940	5.2%
Maids and Housekeeping Cleaners	16,835	4.4%

## Industry Requirements (Top Supply Chain)

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$3,220,729,827	\$313,705,523	\$3,534,435,350
Lessors of Residential Buildings and Dwellings	\$612,052,207	\$145,629,048	\$757,681,255
Offices of Real Estate Agents and Brokers	\$591,336,641	\$3,679,886	\$595,016,527
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$450,038,393	\$51,258,789	\$501,297,182
Other Activities Related to Real Estate	\$437,289,607	\$6,201,041	\$443,490,648

## Industry Gender Breakdown



	Gender	2020 Jobs	2020 Percent
•	Males	195,056	50.7%
•	Females	189,952	49.3%

## Industry Age Breakdown



	Age	2020 Jobs	2020 Percent
•	14-18	16,339	4.2%
•	19-24	48,687	12.6%
•	25-34	83,586	21.7%
•	35-44	76,437	19.9%
•	45-54	74,160	19.3%
•	55-64	59,689	15.5%
•	65+	26,109	6.8%

## Industry Race/Ethnicity Breakdown



	Race/Ethnicity	2020 Jobs	2020 Percent	
•	White	160,250	41.6%	<div style="width: 41.6%;"></div>
•	Hispanic or Latino	123,391	32.0%	<div style="width: 32.0%;"></div>
•	Asian	49,307	12.8%	<div style="width: 12.8%;"></div>
•	Black or African American	36,624	9.5%	<div style="width: 9.5%;"></div>
•	Two or More Races	10,778	2.8%	<div style="width: 2.8%;"></div>
•	Native Hawaiian or Other Pacific Islander	2,450	0.6%	<div style="width: 0.6%;"></div>
•	American Indian or Alaska Native	2,207	0.6%	<div style="width: 0.6%;"></div>

## Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

NAICS	Description	2010 Jobs	2020 Jobs	2010 - 2020 Change	Avg. Earnings Per Job	2020 Location Quotient
721120	Casino Hotels	176,017	146,216	(29,801)	\$48,560	66.24
722511	Full-Service Restaurants	47,384	55,716	8,333	\$29,624	1.26
722513	Limited-Service Restaurants	31,069	45,192	14,123	\$20,314	1.13
721110	Hotels (except Casino Hotels) and Motels	14,182	15,073	891	\$43,663	1.12
452210	Department Stores	10,960	8,493	(2,467)	\$28,140	0.95
722515	Snack and Nonalcoholic Beverage Bars	4,061	7,495	3,434	\$20,531	1.08
722410	Drinking Places (Alcoholic Beverages)	7,775	6,587	(1,188)	\$34,860	2.02
713210	Casinos (except Casino Hotels)	8,444	6,273	(2,170)	\$36,120	10.40
561920	Convention and Trade Show Organizers	4,612	5,993	1,382	\$70,720	12.08
448140	Family Clothing Stores	5,918	5,990	71	\$25,677	1.64
713940	Fitness and Recreational Sports Centers	3,629	5,756	2,127	\$25,001	0.99
722310	Food Service Contractors	3,442	4,854	1,412	\$35,462	1.01
339999	All Other Miscellaneous Manufacturing	5,624	4,727	(897)	\$121,020	7.58
485310	Taxi Service	7,887	4,648	(3,240)	\$39,898	4.17
485320	Limousine Service	2,209	4,409	2,200	\$30,572	2.53
713910	Golf Courses and Country Clubs	4,199	4,314	114	\$38,387	1.32
713290	Other Gambling Industries	2,626	3,674	1,049	\$41,457	9.07
711510	Independent Artists, Writers, and Performers	2,383	3,611	1,228	\$51,557	1.58
713990	All Other Amusement and Recreation Industries	1,371	3,580	2,209	\$35,708	1.75
448120	Women's Clothing Stores	4,179	3,052	(1,126)	\$33,426	1.53
448210	Shoe Stores	2,648	2,763	114	\$27,436	1.72
485113	Bus and Other Motor Vehicle Transit Systems	1,997	2,423	426	\$65,896	6.90
448190	Other Clothing Stores	1,688	2,020	332	\$27,751	1.87
532111	Passenger Car Rental	1,567	1,997	430	\$42,016	1.86
448310	Jewelry Stores	1,820	1,707	(113)	\$57,089	1.50
512110	Motion Picture and Video Production	1,228	1,672	443	\$52,863	0.67
561510	Travel Agencies	1,194	1,544	350	\$64,324	1.60
561599	All Other Travel Arrangement and Reservation Services	1,488	1,417	(71)	\$62,366	1.83

722320	Caterers	780	1,346	565	\$33,562	0.75
512131	Motion Picture Theaters (except Drive-Ins)	1,394	1,291	(103)	\$19,904	1.16
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	893	1,285	392	\$84,196	2.53
448150	Clothing Accessories Stores	1,115	1,246	130	\$41,748	2.51
711190	Other Performing Arts Companies	1,398	1,209	(189)	\$82,143	13.82
711130	Musical Groups and Artists	777	1,030	253	\$62,261	1.57
515120	Television Broadcasting	1,020	987	(33)	\$80,390	0.82
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	351	921	570	\$43,082	0.91
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	452	871	419	\$46,559	1.05
448110	Men's Clothing Stores	1,066	763	(302)	\$50,241	1.98
711211	Sports Teams and Clubs	376	737	361	\$253,345	0.85
712110	Museums	409	737	327	\$39,557	0.81
722514	Cafeterias, Grill Buffets, and Buffets	703	680	(22)	\$21,169	0.77
487990	Scenic and Sightseeing Transportation, Other	614	659	45	\$61,893	23.92
711110	Theater Companies and Dinner Theaters	1,001	648	(353)	\$68,306	0.85
515112	Radio Stations	959	629	(329)	\$65,334	1.07
713110	Amusement and Theme Parks	334	597	264	\$24,211	0.39
561520	Tour Operators	423	537	114	\$57,406	2.02
711219	Other Spectator Sports	646	529	(117)	\$53,180	1.10
722330	Mobile Food Services	162	495	333	\$33,153	0.98
713920	Skiing Facilities	456	468	12	\$36,031	1.33
485999	All Other Transit and Ground Passenger Transportation	461	457	(3)	\$47,224	1.36
485510	Charter Bus Industry	771	453	(318)	\$50,030	1.97
448320	Luggage and Leather Goods Stores	403	422	19	\$54,002	3.40
448130	Children's and Infants' Clothing Stores	1,024	412	(612)	\$18,272	0.97
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	412	386	(27)	\$60,573	0.96



487110	Scenic and Sightseeing Transportation, Land	322	361	40	\$41,876	3.08
713950	Bowling Centers	161	352	191	\$22,831	0.62
721211	RV (Recreational Vehicle) Parks and Campgrounds	283	325	42	\$25,555	1.08
713930	Marinas	297	305	8	\$49,678	0.78
711212	Racetracks	243	297	54	\$67,478	1.08
711120	Dance Companies	255	259	4	\$157,577	1.68
713120	Amusement Arcades	233	249	16	\$35,403	0.98
512290	Other Sound Recording Industries	219	218	(1)	\$82,210	5.57
485210	Interurban and Rural Bus Transportation	56	177	121	\$57,085	1.11
532284	Recreational Goods Rental	99	143	44	\$39,225	0.95
512240	Sound Recording Studios	111	137	26	\$41,636	1.25
519190	All Other Information Services	91	121	30	\$61,178	0.51
312120	Breweries	17	116	98	\$48,442	0.15
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	108	112	4	\$34,139	0.73
512191	Teleproduction and Other Postproduction Services	145	103	(42)	\$58,882	0.45
485119	Other Urban Transit Systems	11	89	79	\$80,157	13.42
312140	Distilleries	<10	85	Insf. Data	\$70,438	0.51
721199	All Other Traveler Accommodation	23	77	53	\$25,268	0.46
515111	Radio Networks	52	65	13	\$88,591	0.40
712190	Nature Parks and Other Similar Institutions	30	64	34	\$31,767	0.61
512230	Music Publishers	54	61	7	\$46,116	0.87
712120	Historical Sites	<10	38	Insf. Data	\$31,088	0.29
721214	Recreational and Vacation Camps (except Campgrounds)	33	36	3	\$43,268	0.12
512120	Motion Picture and Video Distribution	0	31	31	\$85,323	0.38
487210	Scenic and Sightseeing Transportation, Water	85	30	(55)	\$47,141	0.19
561591	Convention and Visitors Bureaus	17	30	13	\$55,423	0.32
712130	Zoos and Botanical Gardens	26	29	3	\$27,482	0.08
512132	Drive-In Motion Picture Theaters	26	29	3	\$16,015	1.37
515210	Cable and Other Subscription Programming	47	28	(19)	\$96,133	0.06

512199	Other Motion Picture and Video Industries	23	16	(7)	\$57,709	0.43
519110	News Syndicates	29	15	(14)	\$104,524	0.14
512250	Record Production and Distribution	55	10	(44)	\$54,861	0.12
721191	Bed-and-Breakfast Inns	20	<10	Insf. Data	Insf. Data	0.02
312130	Wineries	16	<10	Insf. Data	Insf. Data	0.01
485112	Commuter Rail Systems	0	0	0	\$0	0.00
485111	Mixed Mode Transit Systems	44	0	(44)	\$0	0.00
		383,246	385,007	1,762	\$41,086	

# Data Sources and Calculations

## Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation