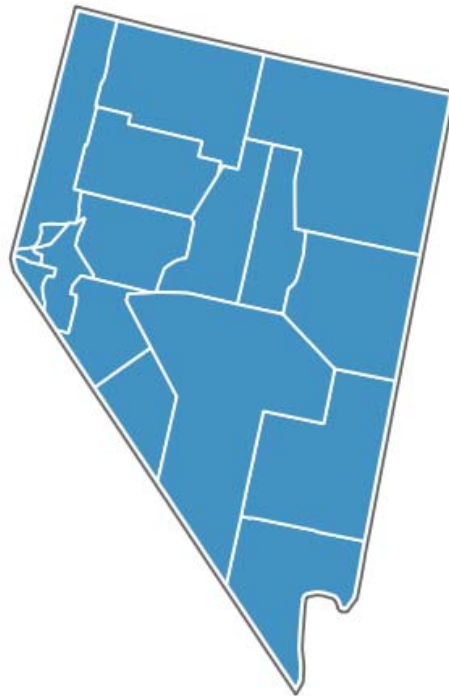


Nevada's Tourism, Gaming, and Entertainment Sector



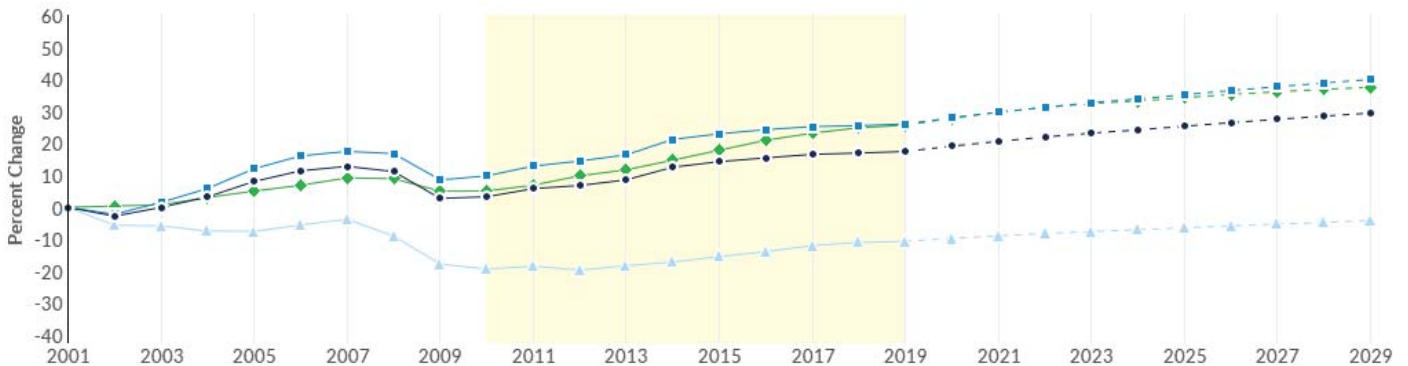
Industry Summary for Tourism, Gaming and Entertainment

433,405 Jobs (2019) 117% above National average	13.7% % Change (2010-2019) Nation: 19.6%	\$39,411 Avg. Earnings Per Job (2019) Nation: \$32,349
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Industry Detail

Payrolled Business Locations (2019)	11,726
Jobs Multiplier	2
Unemployed	Only Available for 2-Digit

Regional Trends



	Region	2010 Jobs	2019 Jobs	Change	% Change
●	Nevada	381,152	433,405	52,253	13.7%
●	Las Vegas-Henderson-Paradise, NV	314,510	361,006	46,496	14.8%
●	Reno, NV	42,848	47,463	4,615	10.8%
●	United States	18,091,878	21,634,832	3,542,954	19.6%

Regional Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

County Name	2010 Jobs	2019 Jobs	2010 - 2019 Change	2010 - 2019 % Change	Avg. Earnings Per Job	2019 Location Quotient
Clark County	314,510	361,006	46,496	15%	\$40,756	2.49
Washoe County	42,625	47,238	4,613	11%	\$33,305	1.48
Douglas County	6,513	6,882	369	6%	\$36,427	2.33
Elko County	6,332	6,055	(277)	(4%)	\$30,357	1.90
Carson City County	3,816	4,212	396	10%	\$27,410	0.98
Nye County	2,063	2,259	196	10%	\$26,030	1.26
Lyon County	1,414	1,685	271	19%	\$24,120	0.91
Humboldt County	1,143	1,170	27	2%	\$22,438	1.06
Churchill County	1,064	1,143	79	7%	\$22,797	0.89
White Pine County	529	536	7	1%	\$24,231	0.90
County not reported	219	310	91	42%	\$193,750	0.33
Storey County	222	225	3	1%	\$24,152	0.09
Lander County	200	203	3	2%	\$20,906	0.42
Mineral County	192	175	(17)	(9%)	\$20,195	0.77
Pershing County	139	146	7	5%	\$18,748	0.52
Lincoln County	113	105	(8)	(7%)	\$19,826	0.54
Eureka County	52	36	(16)	(31%)	\$19,654	0.06
Esmeralda County	<10	17	Insf. Data	Insf. Data	\$33,404	0.38
	381,152	433,405	52,253	14%	\$39,411	

Top Occupations Employed in these Industries

Description	Employed in Industry Group (2019)	% of Total Jobs in Industry Group (2019)
Waiters and Waitresses	37,622	8.7%
Combined Food Preparation and Serving Workers, Including Fast Food	35,630	8.2%
Cooks, Restaurant	22,956	5.3%
Gaming Dealers	22,074	5.1%
Maids and Housekeeping Cleaners	21,069	4.9%

Industry Requirements (Top Supply Chain)

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$1,802,547,834	\$1,608,585,328	\$3,411,133,162
Lessors of Residential Buildings and Dwellings	\$404,165,639	\$265,275,947	\$669,441,587
Offices of Real Estate Agents and Brokers	\$528,168,090	\$6,736,837	\$534,904,927
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$411,102,804	\$121,008,040	\$532,110,844
Offices of Lawyers	\$359,379,666	\$53,549,965	\$412,929,630

Industry Gender Breakdown



	Gender	2019 Jobs	2019 Percent
•	Males	221,058	51.0%
•	Females	212,348	49.0%

Industry Age Breakdown



	Age	2019 Jobs	2019 Percent
•	14-18	17,047	3.9%
•	19-24	55,101	12.7%
•	25-34	93,578	21.6%
•	35-44	86,415	19.9%
•	45-54	86,303	19.9%
•	55-64	66,059	15.2%
•	65+	28,902	6.7%

Industry Race/Ethnicity Breakdown



	Age	2019 Jobs	2019 Percent	
•	White	180,133	41.6%	<div style="width: 41.6%;"></div>
•	Hispanic or Latino	139,455	32.2%	<div style="width: 32.2%;"></div>
•	Asian	56,043	12.9%	<div style="width: 12.9%;"></div>
•	Black or African American	40,987	9.5%	<div style="width: 9.5%;"></div>
•	Two or More Races	11,878	2.7%	<div style="width: 2.7%;"></div>
•	Native Hawaiian or Other Pacific Islander	2,716	0.6%	<div style="width: 0.6%;"></div>
•	American Indian or Alaska Native	2,192	0.5%	<div style="width: 0.5%;"></div>

Industry Breakdown of Nevada's Tourism, Gaming, and Entertainment Sector

NAICS	Description	2010 Jobs	2019 Jobs	2010 - 2019 Change	Avg. Earnings Per Job	2019 Location Quotient
721120	Casino Hotels	175,575	172,927	(2,648)	\$46,618	65.99
722511	Full-Service Restaurants	47,092	62,837	15,745	\$29,826	1.24
722513	Limited-Service Restaurants	30,878	45,771	14,893	\$19,579	1.11
721110	Hotels (except Casino Hotels) and Motels	14,147	16,901	2,754	\$42,592	1.11
452210	Department Stores	11,091	9,709	(1,382)	\$26,078	0.95
722410	Drinking Places (Alcoholic Beverages)	7,728	8,183	455	\$36,337	2.18
722515	Snack and Nonalcoholic Beverage Bars	4,036	7,222	3,186	\$19,991	1.04
561920	Convention and Trade Show Organizers	4,560	7,157	2,597	\$65,509	12.93
713210	Casinos (except Casino Hotels)	8,294	7,060	(1,234)	\$31,930	9.82
448140	Family Clothing Stores	5,860	6,923	1,063	\$23,143	1.62
713940	Fitness and Recreational Sports Centers	3,573	6,558	2,985	\$21,029	1.01
485310	Taxi Service	7,674	5,769	(1,905)	\$33,393	5.28
722310	Food Service Contractors	3,423	5,553	2,130	\$34,576	1.05
339999	All Other Miscellaneous Manufacturing	5,615	4,819	(796)	\$117,963	7.46
713910	Golf Courses and Country Clubs	4,126	4,404	278	\$33,771	1.27
713990	All Other Amusement and Recreation Industries	1,353	3,971	2,618	\$31,806	1.79
448120	Women's Clothing Stores	4,138	3,865	(273)	\$29,718	1.52
713290	Other Gambling Industries	2,587	3,725	1,138	\$36,418	8.55
485320	Limousine Service	2,152	3,611	1,459	\$26,779	2.10
711510	Independent Artists, Writers, and Performers	2,359	3,396	1,037	\$48,801	1.61
448210	Shoe Stores	2,623	3,287	664	\$26,140	1.75
485113	Bus and Other Motor Vehicle Transit Systems	1,943	2,387	444	\$50,641	6.46
532111	Passenger Car Rental	1,562	2,208	646	\$41,133	1.89
448190	Other Clothing Stores	1,672	2,207	535	\$25,609	1.81
448310	Jewelry Stores	1,804	1,825	21	\$54,664	1.42
512110	Motion Picture and Video Production	1,221	1,801	580	\$56,751	0.69
512131	Motion Picture Theaters (except Drive-Ins)	1,365	1,694	329	\$18,876	1.21
561510	Travel Agencies	1,182	1,651	469	\$61,431	1.57

561599	All Other Travel Arrangement and Reservation Services	1,473	1,498	25	\$56,055	1.78
448150	Clothing Accessories Stores	1,105	1,436	331	\$37,600	2.52
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	877	1,421	544	\$62,690	2.43
722320	Caterers	777	1,356	579	\$31,328	0.67
711190	Other Performing Arts Companies	1,364	1,239	(125)	\$85,051	12.78
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	343	1,084	741	\$38,467	0.93
711130	Musical Groups and Artists	767	986	219	\$64,272	1.38
515120	Television Broadcasting	1,020	956	(64)	\$83,696	0.77
448110	Men's Clothing Stores	1,056	869	(187)	\$48,780	1.88
722514	Cafeterias, Grill Buffets, and Buffets	699	852	153	\$19,992	0.80
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	451	846	395	\$43,254	1.03
487990	Scenic and Sightseeing Transportation, Other	614	828	214	\$60,432	25.84
713110	Amusement and Theme Parks	328	777	449	\$19,838	0.43
712110	Museums	404	752	348	\$36,630	0.79
711211	Sports Teams and Clubs	367	749	382	\$210,526	0.77
515112	Radio Stations	958	719	(239)	\$68,433	1.14
711110	Theater Companies and Dinner Theaters	979	692	(287)	\$60,512	0.80
711219	Other Spectator Sports	651	651	0	\$38,500	1.14
448130	Children's and Infants' Clothing Stores	1,014	557	(457)	\$16,249	1.02
561520	Tour Operators	419	554	135	\$51,514	1.85
485999	All Other Transit and Ground Passenger Transportation	448	536	88	\$34,950	1.52
485510	Charter Bus Industry	751	530	(221)	\$39,892	2.01
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	411	525	114	\$49,473	1.10
713920	Skiing Facilities	448	506	58	\$31,732	1.31
487110	Scenic and Sightseeing Transportation, Land	322	481	159	\$36,677	3.42
722330	Mobile Food Services	162	461	299	\$30,299	0.95

448320	Luggage and Leather Goods Stores	399	446	47	\$50,836	3.13
721211	RV (Recreational Vehicle) Parks and Campgrounds	273	330	57	\$24,540	1.06
711212	Racetracks	231	314	83	\$82,754	0.93
713930	Marinas	292	299	7	\$44,041	0.75
713120	Amusement Arcades	229	291	62	\$27,558	0.98
512290	Other Sound Recording Industries	231	281	50	\$71,034	7.37
711120	Dance Companies	249	278	29	\$191,575	1.73
713950	Bowling Centers	158	271	113	\$20,370	0.41
485210	Interurban and Rural Bus Transportation	66	198	132	\$42,810	1.14
532284	Recreational Goods Rental	99	182	83	\$37,696	1.19
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	113	152	39	\$39,338	0.98
519190	All Other Information Services	91	128	37	\$69,807	0.58
512240	Sound Recording Studios	111	121	10	\$42,648	1.28
512191	Teleproduction and Other Postproduction Services	143	102	(41)	\$56,466	0.44
312120	Breweries	17	101	84	\$52,346	0.13
485119	Other Urban Transit Systems	36	79	43	\$69,134	11.95
712130	Zoos and Botanical Gardens	30	74	44	\$23,250	0.18
712190	Nature Parks and Other Similar Institutions	25	62	37	\$33,849	0.58
312140	Distilleries	<10	56	Insf. Data	\$85,603	0.35
721199	All Other Traveler Accommodation	24	47	23	\$27,305	0.30
512230	Music Publishers	47	40	(7)	\$36,739	0.66
515111	Radio Networks	52	32	(20)	\$65,487	0.18
561591	Convention and Visitors Bureaus	16	31	15	\$59,961	0.30
515210	Cable and Other Subscription Programming	46	31	(15)	\$107,572	0.06
487210	Scenic and Sightseeing Transportation, Water	85	30	(55)	\$44,941	0.17
512132	Drive-In Motion Picture Theaters	43	30	(13)	\$19,249	1.28
512120	Motion Picture and Video Distribution	0	27	27	\$102,762	0.34
519110	News Syndicates	29	20	(9)	\$101,925	0.19
312130	Wineries	16	16	0	\$18,816	0.02

512199	Other Motion Picture and Video Industries	24	13	(11)	\$84,457	0.31
512250	Record Production and Distribution	48	11	(37)	\$92,267	0.15
721191	Bed-and-Breakfast Inns	20	11	(9)	\$19,447	0.07
721214	Recreational and Vacation Camps (except Campgrounds)	36	<10	Insf. Data	Insf. Data	0.02
712120	Historical Sites	<10	<10	Insf. Data	Insf. Data	0.06
485111	Mixed Mode Transit Systems	18	0	(18)	\$0	0.00
485112	Commuter Rail Systems	0	0	0	\$0	0.00
		381,152	433,405	52,253	\$39,411	

Data Sources and Calculations

Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

State Data Sources

This report uses state data from the following agencies: Nevada Department of Employment, Training and Rehabilitation